

## **The Returns from Rent-Seeking: Campaign Contributions, Firm Subsidies, and the Byrd Amendment**

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**Abstract:** This paper examines Congressional support of the Byrd Amendment, a new antidumping law that directs the U.S. Customs Service to distribute collected duties to protected firms. A critical feature of the Byrd Amendment is that it produces a highly transparent measure of how much each firm is rewarded for its rent-seeking efforts to secure the bill's passage, specifically the dollar value its Byrd disbursement. Therefore, this policy provides researchers with a unique setting in which to study the link between campaign contributions, Congressional behavior, and the subsequent financial returns to firms. Our empirical results show that campaign contributions from potential beneficiaries increased the likelihood that lawmakers would sponsor the Byrd Amendment. We also show that political contributions from the law's beneficiaries increased with the rewards that they expected to receive, although not by as much as predicted by some political economy models of trade policy.

**Key Words:** Antidumping, Byrd Amendment

**JEL Classification:** F13, D72

## I. Introduction

In late 2000, President Clinton signed legislation containing the most controversial antidumping legislation in decades. “The Continued Dumping and Subsidy Offset Act (CDSOA),” informally known as the Byrd Amendment, required U.S. Customs Service to distribute all collected antidumping (AD) duties to firms that had supported the original petitions of existing AD orders.<sup>1</sup> Prior to the Byrd Amendment, AD law (like tariffs in general) provided only indirect support by forcing targeted foreign competitors to pay added taxes. Passage of the CDSOA meant that U.S. companies could now directly receive financial aid, with disbursements generating a totally new source of revenue for recipient firms. Byrd disbursements have, on a few remarkable occasions, even exceeded sales revenues for some beneficiaries.<sup>2</sup>

The Byrd Amendment has been derided almost universally by international economists and US trade partners. Even President Clinton, who signed the Agricultural Bill containing the Byrd Amendment, stated unequivocally: “I call on the Congress to override this provision, or amend it to be acceptable, before they adjourn.” Despite these criticisms, the CDSOA was implemented and led to the distribution of almost \$500 million to U.S. firms in its first two years of operation. In 2002, an unprecedented number of WTO-member countries joined together to contest the CDSOA’s legality under international trade law.<sup>3</sup> In 2003, a WTO appellate body ruled that the provision violates WTO law and must be repealed in order to avoid retaliatory measures.

The Byrd Amendment provides a highly transparent measure of how much each firm was rewarded for its rent-seeking efforts to secure the bill’s passage, specifically the dollar value its Byrd disbursement. Therefore, this policy provides us with a unique setting in which to study the link between campaign contributions, Congressional behavior, and the subsequent financial returns to firms. In the following paper, we shed light on who originally supported the CDSOA and who has benefited from it. We investigate the link between the bill’s Congressional sponsors

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<sup>1</sup> The CDSOA was contained in the Agriculture Spending bill passed by the 106<sup>th</sup> Congress (Public Law 106-387). Prior to the CDSOA, dumping duties collected by US Customs were ultimately transferred to the US Treasury. The CDSOA, which modified antidumping law dating back to the Tariff Act of 1930, requires that duties be placed into individual accounts of US firm that were the original petitioners of standing AD orders. Such firms are then directed to petition Customs for the collected duties, in order to pay for “qualified” expenditures, including manufacturing facilities, equipment, research and development, and personnel training.

<sup>2</sup> An interesting issue that we investigate in a separate paper is whether US firms will be less likely to pursue prohibitive duty levels, since a complete removal of imports would, by definition, lead to zero Byrd disbursements. Theoretically, US firms should pursue dumping duties that simultaneously minimize imports but maximize Byrd revenues. In this sense, the Byrd Amendment transforms the dumping margin proposed by US petitioners to the US Department of Commerce (DOC) into a strategic variable.

<sup>3</sup> 11 members requested the establishment of a panel (Australia, Brazil, Canada, Chile, EU, India, Indonesia, Japan, Korea, Mexico, Thailand), and six others joined as third parties supporting the complaints (Argentina, Costa Rica, Hong Kong, China, Israel, and Norway). See <http://www.eurunion.org/news/press/2003/2003003.htm>.

and its corporate beneficiaries, focusing on the flow of campaign contributions between the two groups. Our results indicate that contributions from beneficiary firms increased a legislator's probability of sponsoring the Byrd Amendment. The probability of sponsorship was also higher for Republicans, members of the Senate, opponents of free trade, and those legislators representing states with relatively large steel industries. Additionally, we find evidence that political contributions from the law's beneficiaries increased with the rewards they expected to receive, although not by as much suggested by some political economy models of trade policy.

Our analysis begins with an overview of some of the political economy models that seek to explain patterns of trade protection, as well as empirical studies that have tested the validity of these models. In Section III, we present a brief legislative history of the Byrd Amendment, and its economic and political repercussions. Section IV contains our empirical model and a discussion of the data used in the analysis. Results of the empirical tests are presented in Section V, while Section VI concludes.

## **II. The Political Economy of Trade Protection**

Economists have developed a wide-variety of political economy approaches to explain the formation of trade policy. For example, Mayer [1984] uses a median voter framework to postulate that the tariff schedule is developed according to the interests of voters and, thus, is a function of an economy's factor-ownership distribution. Because few countries utilize direct democratic voting to decide upon complicated issues such as trade policy, Hillman [1982] develops an alternative model in which the tariff rate is the solution to an optimizing problem in which the government faces a trade off between political support from industries and the dissatisfaction of consumers. Hillman is one of the first to postulate that the welfare that accrues to elected officials due a specific decision, or the political support function, is a weighted function of the gain to industries and aggregate welfare in the economy.

Most political economy models since Hillman [1982] have utilized a political support function framework; in these models, elected officials care about the gain to industries because industries provide officials with political contributions which are essential to winning elections. However, the models differ in the motivation and timing behind political contributions. For example, Magee, Brock and Young [1989] suggest that candidates choose their trade policy prior to an election; industries contribute to the candidate whose trade policy most closely meets their needs and the contributions help those candidates win the election. In contrast, Grossman and Helpman [1994] hypothesize that special interest groups offer politicians campaign contributions that depend upon their policy stance. Then politicians choose their stance knowing that the level of contributions depends upon their decision

Several economists have tested the validity of political economy models of trade policy. For example, Goldberg and Maggi [1999] directly test Grossman and Helpman's [1994] "Protection for Sale" model using coverage ratios for non-tariff

barriers in the United States in 1983 and find that the pattern of protection was consistent with the basic predictions of the model. Baldwin and Magee [2000] examine Congressional voting patterns on three trade bills introduced in 1993 and 1994 to study whether campaign contributions by Political Action Committees (PAC) influenced individual Congressmen's votes. They find that contributions from labor groups were associated with votes against freer trade and contributions from business groups were associated with votes in favor of freer trade. Similarly, Fisher, Gokcekus and Tower [2002] study individual votes on the "Bipartisan Steel Recovery Act of 1999," and find that political contributions from the steel industry and steel unions increase the probability of a vote in favor of the bill, while contributions from the auto industry decrease the probability of an affirmative vote.

Many of the same political economy models described above can also be applied to other policy outcomes; economists and political scientists have used a wide variety of methods to test if and how campaign contributions impact legislative outcomes. For example, Chappell [1982] compares interest group contributions and Congressional votes on seven different Congressional votes between 1974 and 1977; he is unable to conclude that contributions have a significant impact on voting decisions, particularly compared to personal ideology and the preferences of constituents. Stratmann [1991] suggests that these results may be due to the complexity of the issues chosen for study; in a similar study using votes on subsidies to the farm sector he finds that contributions are an important determinant in explaining voting behavior; he also finds that relatively small amounts of contributions can have important consequences for the outcome of Congressional elections.

Other empirical papers have postulated that campaign contributions and lobbying may influence legislative outcomes slightly differently. Wright [1990] finds that while campaign contributions prove useful in explaining special interest group's lobbying patterns, it is lobbying, not money, that shape Congressional member's policy decisions. Hall and Wayman [1990] conclude that campaign contributions are more likely to influence the degree of Congressional members' involvement in a particular piece of legislation, not their vote.

Although there have been no empirical studies that examine whether campaign contributions have influenced changes in U.S. antidumping statutes, numerous economists have analyzed whether political economy models of trade policy can explain the outcomes of antidumping petitions. Models of bureaucratic decision-making suggest that bureaucratic agencies such as the International Trade Commission (ITC) may become closely controlled by Congress. Moore [1992], Hansen and Prusa [1997], and Liebman [2001] all find evidence that constituents of the Congressmen on the committees charged with overseeing the ITC are favored in the antidumping petition process. However, like Devault [2001], many of these studies find that economic criteria are more important determinants of petition outcomes.

Like Baldwin and Magee [2000] and similar papers, this study analyzes the impact of campaign contributions on legislative outcomes. However, because we observe which firms applied for Byrd Amendment dollars in the year following passage of the legislation, we are able to pinpoint those firms whose contributions were most likely made to pressure Congressional members to support the Amendment. The Byrd Amendment also provides a unique opportunity to study the marginal return per dollar of campaign contribution, because we observe exactly how much each firm benefited from the Byrd Amendment in the year following passage of the legislation. Because of the distinct legislative history of the Byrd Amendment, we focus on an alternative way of measuring Congressional support for the law instead of using Congressional votes. Specifically, we hypothesize that firms use campaign contributions to pressure Congressmen to sponsor the legislation and, thus, help ensure its passage.

### **III. History of the Byrd Amendment**

Despite the global controversy that has developed over the Byrd Amendment, Congress enacted the law with virtually no debate and little thought as to its consequences. In fact, some would say its passage serves to illustrate important weaknesses in the U.S. legislative process.

On March 2, 1999, Rep. Ralph Regula (R-OH) introduced a new bill, the “Continued Dumping and Subsidy Offset Act of 1999” (H.R. 842) to the U.S. House of Representatives. Just two weeks later, Sen. Michael DeWine (R-OH) introduced an identical bill (S. 61) to the Senate. Both bills were referred to committees with oversight over international trade matters, where they languished for nearly two years.<sup>4</sup>

Late the following year, Congress was working furiously to complete the Agriculture Appropriations bill of 2001 prior to the end of the fiscal year.<sup>5</sup> The bill was relatively uncontroversial, providing funds to the U.S. Department of Agriculture and its programs such as farm subsidies, food stamps, and natural disaster assistance. Although the Senate passed its version of the bill on July 20 and the House soon followed on July 22, these bills were not referred to a conference committee until September 28, just days before the end of the fiscal year.<sup>6</sup>

The 28 members of the conference committee, chaired by Rep. C. W. Bill Young (R-FL), met on October 3 to resolve differences between the two versions of the bill.

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<sup>4</sup> The House Ways and Means Committee and Senate Finance Committee have jurisdiction over all international trade issues, thus any legislation dealing with trade policy is typically debated, amended and passed by these Committees before being referred to the entire House or Senate for further amendment and vote.

<sup>5</sup> Each year, Congress must pass 13 appropriations bills that provide the legal authority to spend U.S. Treasury funds on such things as agriculture and defense. If these bills are not passed by October 1, or the start of the fiscal year, Congress must pass short-term funding bills or face a government shut-down.

<sup>6</sup> Following passage of a bill in both the House and Senate, the bill must then be considered by a Conference Committee, who is charged with resolving the differences between the two bills.

Typically, conferees are limited in the changes they can make to appropriations bills. For example, conferees are not allowed to insert new matter that is not germane to the differences between the two versions of the bills. However, one of the conferees, Sen. Robert Byrd (D-WV) apparently proposed to amend the bill with the “Continued Dumping and Subsidy Offset Act.” The new language, now known as the Byrd Amendment, was incorporated into the agricultural appropriations bills by a vote of 7 to 6, with 15 conferees either absent or abstaining from the vote.

Supporters of the Byrd Amendment claimed that there were not enough votes to strike the provision from the conference report. However, some press reports indicated that the Rep. Young (R-FL), the chair of the conference committee, allowed the amendment because he did not want to antagonize Sen. Byrd during the final days of the appropriation process.<sup>7</sup> The inappropriate amendment did not go unnoticed by the rest of Congress. Chairman of the House Ways and Means Committee Bill Archer (R-TX) wrote in a letter to Young that “I must insist that the amendment be deleted before filing the final conference report.”

Despite Archer’s protest, the amendment remained in the final conference report. Traditionally, conference reports are passed with minimal debate and no amendments. Members did have the option of raising a point of order against the conference report because it included non-germane provisions, but none did. During debate on the conference report, only two members spoke against inclusion of the Byrd Amendment. Rep. James Kolbe (R-AZ) stated that “because of my strong opposition to this provision, I will reluctantly vote against this bill today.”<sup>8</sup> Sen. Don Nickles (R-OK) asserted that the amendment “could not pass the Finance Committee. It could not pass the Ways and Means Committee. Again, how many colleagues are even aware that this is in the bill? The Finance Committee, which deals with trade, would totally reject this idea of rewarding people if they file successful dumping lawsuits.”<sup>9</sup> Both voted against the conference report. Nevertheless, the report passed in the House by a margin of 340 to 75 and in the Senate by a margin of 86 to 8.

Following its passage, the law was strongly criticized by U.S. importers and exporters, as well as its leading trading partners. For example, a group of U.S. importers claimed in February 2001 that the law “creates a financial incentive to support petitions [in order to collect] duties later, and could work to increase the number of ...cases filed.”<sup>10</sup> European Union officials stated that the system “creates a perverse incentive system” to reward companies for bringing complaints.<sup>11</sup> Empirical studies suggest that opponents were correct in their supposition that the Byrd Amendment would increase the level of antidumping protection in the United States.

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<sup>7</sup> “Byrd Amendment on AD, CVD Duties Prevails in Conference,” *Inside U.S. Trade*, October 6, 2000, pg. 8.

<sup>8</sup> *Congressional Record*, 2000. 106th Cong., 2nd session, Vol. 146, pt. 126.

<sup>9</sup> *Ibid.*

<sup>10</sup> “Importer Group Urges U.S. Congress to Repeal Byrd Amendment,” Dow Jones International News, February 13, 2001.

<sup>11</sup> Elizabeth Olson, “U.S. Law on Trade Fines is Challenged Overseas,” *The New York Times*, July 14, 2001

Olson [2004] found strong evidence that industries have filed more antidumping petitions since passage of the Byrd Amendment.

Although antidumping petitions have increased under Byrd Amendment, it is unclear what impact the new law has had on consumers and aggregate welfare. Using a theoretical model of firm decision-making, Evenett [2004] finds that a provision like the Byrd Amendment encourages domestic firms to raise prices, thus lowering total welfare, as doing so increases the sales of foreign firms and increases tariff revenue. Evenett's results also suggest that foreign firms are better off under the Byrd Amendment because of the price increase. In contrast, a model developed by Collie and Vandebussche [2004] suggests that the Byrd Amendment can lead to lower antidumping duties and increase aggregate welfare; intuitively, domestic firms only receive Byrd funds if the government collects tariff revenue therefore firms are unlikely to request and pressure government officials for prohibitive tariff levels.

What is clear is that the Byrd Amendment has proven to be extremely popular among certain U.S. firms since its passage. Customs distributed \$561.1 million to over 1,200 firms between 2001 and 2002. The value of individual awards ranged from hundreds of dollars to more than \$60 million. Table [1] includes a list of the leading beneficiary industries in 2001.

The World Trade Organization ruled in September 2002 that the Byrd Amendment violates the international agreement on subsidies and directed the United States to abolish the law. There are currently two bills pending before Congress that would repeal the Byrd Amendment, although it is unclear when action on these bills will be taken.

#### **IV. Econometric Specification and Data**

As noted above, most studies of the political economy of trade protection utilize Congressional votes on a particular piece of legislation as the dependent variable to test for the presence of political influence. However, because the Byrd Amendment was part of a larger non-trade related bill, the votes on this particular bill cannot be considered indicative of the level of support for the Byrd Amendment. For example, Rep. Archer, who was so adamant that the Byrd Amendment should be excluded from the appropriations bill, abstained from the final vote on the conference report. Speaker of the House Dennis Hastert (R-IL) still voted in favor of the bill, despite stating that the provision was "counter to fundamental negotiating objectives" in the World Trade Organization (WTO).<sup>12</sup>

Therefore, we use a measure of legislative involvement as the dependent variable to test whether political contributions influence legislative outcomes. Hall and Wayman [1990] measure this involvement as the member's activity during formal committee mark-ups and committee action behind the scenes, however this data is not

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<sup>12</sup> "Byrd Amendment on AD, CVD Duties Prevails in Conference," Inside U.S. Trade, October 6, 2000, pg. 8.

publicly available for the Byrd Amendment. Therefore, we proxy legislative involvement with whether or not the member was a co-sponsor of the original bill introduced in the House and Senate. There were 68 cosponsors of the “Continued Dumping or Subsidy Offset Act” in the House and an additional 26 in the Senate. Six of these cosponsors were on the conference committee that attached the Byrd Amendment to the appropriations bill. Therefore, it seems reasonable to believe that these cosponsors were integral in the final passage of the Byrd Amendment.

Political economy models of trade policy suggest that a legislator’s involvement will be influenced by industry campaign contributions as well as constituent characteristics. We propose that campaign contributions received by the legislator are a function of the expected benefits firms expect to receive from the Byrd Amendment, the legislator’s expected policy position, and the influence the legislator may have on passage of the legislation. As noted in Chappell [1982], Stratmann [1991], and Baldwin and Magee [2000], the residuals in the involvement equation and contribution equation may be correlated. In other words, the same unobserved factors may influence both the level of contributions made to a Congressman and his or her support for the Byrd Amendment. Therefore, we analyze the level of legislative involvement in the Byrd Amendment and the campaign contributions received by the legislator using a “simultaneous probit-Tobit” model proposed by Chappell [1982].

Specifically, define  $S_i^*$  as the legislator  $i$ ’s propensity to actively support or sponsor the Byrd Amendment, and a dummy variable  $S_i$  that equals 1 when the legislator chooses to sponsor the legislation. Define  $C_i$  as the value of political contributions from firms that expect to benefit from the Byrd Amendment following its passage. The model we use to explain sponsorship and contributions is defined as:

$$S_i^* = \beta_C C_i + \beta' X_i + \varepsilon_{iS}$$

$$S_i = \begin{cases} 1, & \text{if } S_i^* \geq 0 \\ 0, & \text{else} \end{cases} \quad (1)$$

$$C_i = \begin{cases} \gamma' W_i + \varepsilon_{iC} & \text{if } \gamma' W_i + \varepsilon_{iC} \geq 0 \\ 0 & \text{else} \end{cases} \quad (2)$$

where  $X_i$  is a vector of other variables that influence legislator’s sponsorship decision,  $W_i$  is a vector of variables that determine campaign contributions from the beneficiary firms, and  $\beta$  and  $\gamma$  are parameters to be estimated. We assume that the errors  $\varepsilon_{iC}$  and  $\varepsilon_{iS}$  have the bivariate normal distribution with the following restrictions:

$$E(\varepsilon_{ij}) = 0, E(\varepsilon_{ij}^2) = 1, E(\varepsilon_{iC}\varepsilon_{iS}) = \rho \quad \text{for all } i, j$$

$$E(\varepsilon_{ij}\varepsilon_{i'j'}) = 0, E(\varepsilon_{ij}\varepsilon_{i'j'}) \quad \text{for all } i \neq i', j \neq j' \quad (3)$$



The political economy models discussed above suggest that legislative outcomes will be influenced by contributions from both opponents and proponents of the legislation. However, as noted above there are no clear losers from the Byrd Amendment; therefore, we focus solely on contributions from the proponents or beneficiaries of the Byrd Amendment. We collected political contribution data from the Federal Election Commission (FEC). Firm contributions are the sum of contributions by any Political Action Committees (PAC) affiliated with the firm as well as contributions by individuals who list the firm as their primary place of employment between 1998 and 2000.<sup>13</sup>

As noted above, the legislator's level of involvement and, thus, the level of contributions, may also be influenced by constituent interests. To control for pre-existing Congressional attitudes toward trade policy and, possibly, the Byrd Amendment, we include the Congressional member's vote on the African Growth and Opportunity Act of 2000. The bill, which was one of the few trade actions taken by the 106<sup>th</sup> Congress, expanded trade relations with sub-Saharan Africa and the Caribbean Basin, renewed the Generalized System of Preferences (GSP) program, and reauthorized the Trade Adjustment Assistance (TAA) program. It passed in the House by a margin of 309 to 110 and in the Senate by a margin of 77 to 19.

We also include a dummy variable for legislators who represent states in which the steel industry accounts for at least 0.10 percent of total employment. Because steel represents more than one-third of the total AD caseload, it is likely that legislators from these states would be pre-disposed to vote for more favorable AD laws. Finally, we include two dummy variables to capture political and institutional differences across members. Because the Republican Party is generally considered less protectionist than the Democratic Party, we hypothesize that its members would be less likely to sponsor a bill like the Byrd Amendment. Similarly, Senators, who have a broader constituent base than Representatives, may be less vulnerable to narrow interest groups like those pursuing trade protection.

Grossman and Helpman [1994] find that the marginal change in political contributions associated with a small change in policy is equal to the effect of the policy change on the lobby's gross welfare. As noted above, the Byrd Amendment provides a unique chance to test this hypothesis because we observe exactly how much each firm benefits from the policy. We expect the level of beneficiary firms' political contributions to be highly correlated with the expected level of benefits associated with passage of the Byrd Amendment, which we proxy with the firm's actual receipts of Byrd Amendment funds in 2001.

Finally, one would expect the level of political contributions to be a function of the amount of influence the legislator has on passage of the legislation. We include a dummy variable for those members of the House Ways and Means and Senate

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<sup>13</sup> These years were chosen to capture contributions that led to the legislator's election in the Fall of 1998, as well as those made during the 106<sup>th</sup> Congressional session could have encouraged the representative to support the CDSOA.

Finance Committees because the legislation was initially referred to these Committees, and normally the legislation should have been passed by these Committees prior to being considered by the rest of Congress. We also include the number of terms each legislator has served in Congress because more senior members of Congress typically have more power.

## V. Empirical Results

Full information maximum likelihood (FIML) results appear in Table [2]. Adjusted  $R^2$  values suggest that the model fits the data reasonably well. All probit coefficients in the Byrd ‘sponsorship’ equation are significant at the one percent level. Most importantly, campaign contributions from disbursement recipients appear to have influenced support for the Byrd Amendment. Marginal effect calculations indicate that an extra one thousand dollars in contributions increased the likelihood that a member of Congress would sponsor the Byrd Amendment by about 0.43 percent.<sup>14</sup>

To further investigate the significance of campaign contributions on legislative outcomes, we perform a simulation similar to that performed in Baldwin and Magee [2000]. Using coefficient estimates from the model, we estimate the probability of each legislator sponsoring the CDSOA. Summing these probabilities, we find that the model predicts that there will be 79 sponsors of CDSOA.<sup>15</sup> Recalculating these probabilities assuming that campaign contributions are zero, we find that the number of sponsors of the bill drops 67 percent from the baseline model to only 39 sponsors. Given the small number of legislators that actually approved inclusion of the Byrd Amendment on the agricultural appropriations bill, this significant decline in support may have been enough to prevent passage of the law.

Members of the Senate and the Republican Party were more likely to sponsor the bill, holding other factors constant. We find these results to be somewhat counterintuitive, since as noted above Republicans are traditionally more inclined towards free trade and Senators are generally less vulnerable to protectionist interest groups. As expected, legislators from steel states were more likely to sponsor the Byrd Amendment. Marginal effect calculations show that legislators from states with relatively high steel employment were almost eight percent more likely to sponsor the bill. This is not trivial, but perhaps smaller than we would have predicted given the intense usage of AD law by the steel industry.<sup>16</sup> Finally, lawmakers generally

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<sup>14</sup> The estimated coefficients from a probit model cannot be interpreted as the predicted change in the dependent variable produced by a marginal change in the independent variable ( $\partial y/\partial x$ ). In order to measure the predicted change in the probability of an affirmative commissioner vote produced by a marginal change in the continuous independent variables or a discrete change in the independent dummy variables, marginal effects are estimated from the full model. Marginal effects are calculated at the selected variable’s sample mean, evaluating all other variables at their sample means.

<sup>15</sup> The model appears to predict decisions in the Senate more accurately than in the House. The model correctly predicts 26 sponsors in the Senate, but underestimates the number of sponsors in the House by 16.

<sup>16</sup> This may be related to the fact that steel producers have **not** been amongst the top recipients of Byrd disbursements.

opposed to free trade, as indicated by a vote against the African Trade bill, clearly favored the highly protectionist Byrd Amendment.

The second equation in our system analyzes campaign contributions from firms that received Byrd funds. Most explanatory variables produce significant coefficient estimates at either the one or five percent level. Results indicate a positive and significant association between campaign contributions given by Byrd beneficiaries between 1998 and 2000 and the disbursements paid in 2001. Specifically, a one million dollar increase in the benefits earned by those Byrd beneficiaries contributing to a specific legislator resulted in an average increase in political contributions of \$194.

It is difficult to interpret these results, which are aggregated at the firm level but disaggregated by legislator. However, a separate analysis of disaggregated firm contribution data confirms the above results. Specifically, regression results presented in Table [3] indicate that a million dollar increase in the Byrd disbursements received by individual firms resulted in an average \$600 increase in total campaign contributions. The larger the Byrd payout the firm expected to receive (in the event that the CDSOA became law), the more they donated to Congress – presumably to increase the likelihood of the bill’s passage.

However, this result is far from supporting Grossman and Helpman’s [1994] prediction that the marginal change in political contributions should be equal to the effect of the policy change on the firm’s gross welfare. The tiny magnitude of the coefficient shows that large increases in predicted disbursements are associated with relatively small increases in contributions. This is possibly due to the fact that contributions serve to generate Congressional support for a number of issues, not just the CDSOA. In fact, regression results confirm that historical levels of campaign contributions, prior to the introduction of the CDSOA, are a stronger predictor of contributions between 1998 and 2000.<sup>17</sup> It may also be due to the uncertainty surrounding the impact of the law; for example, the steel industry might have expected to be the largest beneficiary of the CDSOA, but it has received a relatively small percentage of total Byrd disbursements.

We find that members of the Senate were more likely to receive larger contributions, a plausible outcome since a single Senate vote carries greater weight than a single House vote. On the other hand, more senior senators received smaller contributions from Byrd recipients. We attribute this to the fact that Senators with longer tenures are perhaps more secure amongst their constituencies and therefore less likely to be influenced by contributions. Thus, they were less likely to be targeted by potential Byrd beneficiaries. Republicans also received smaller contributions from Byrd recipients, an expected result given the Party’s generally free trade orientation.

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<sup>17</sup> We define historical contributions as those made by the firms between 1995 and 1997.

Finally, coefficients on the ‘African Trade Bill’ and ‘Steel State’ dummy variables indicate that larger contributions were given to lawmakers generally opposed to free trade and/or from states with larger steel industries. Both of these findings are expected.

## **VI. Conclusions**

The Byrd Amendment provides economists with a new opportunity to investigate the relationship between financial rewards, campaign contributions, and legislator behavior. Like other empirical political economy articles, we find that campaign contributions strongly influenced Congressional decision making. The nature of the Byrd Amendment, however, also allows us to more accurately assess the relationship between firm-level rewards from protectionist trade policies and firm-level campaign contributions. Our results indicate that larger contributions did indeed come from firms that were more likely to receive large Byrd pay-outs. However, large increases in Byrd disbursements are associated with only small increases in campaign contributions, which is far from the one-to-one correspondence predicted by some theoretical models. We attribute this to two facts: contributions serve to generate Congressional support on several fronts, not just a single piece of legislation such as the CDSOA, and uncertainty surrounding the benefits of the CDSOA may have retarded political contributions.

WTO condemnation of the Byrd Amendment has led to increasing pressure to remove this policy. In the event that retaliatory measures are taken by U.S. trade partners, the political influence of Byrd beneficiaries will be more severely tested. At that point, an opposition to the CDSOA will emerge and a more complex welfare analysis of this legislation will be necessary. Until that time, U.S. firms will continue to receive hundreds of millions of dollars in Byrd disbursements in addition to the more favorable competitive conditions they enjoy due to traditional antidumping protection.

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Table 1  
Byrd Amendment Receipts, 2001

Product	Millions of Dollars	Share of Total
Ball bearings	\$74.6	36.1
Pasta	20.0	9.7
Petroleum wax candles	18.3	8.8
Cylindrical roller bearings	12.6	6.1
Industrial belts	8.4	4.1
Stainless steel sheet and strip	7.6	3.7
Carbon-steel flat products	7.1	3.4
Tapered roller bearings	5.2	2.5
DRAMS	5.1	2.5
Stainless-steel cookware	3.8	1.8
Other	44.1	21.3
<b>Total</b>	<b>\$206.8</b>	<b>100.0</b>

Source: U.S. Customs, "Fiscal Year Reports For Continued Dumping and Subsidy Offset Act, FY 2001."

Table 2  
Full Information Maximum Likelihood Results (FIML)

Parameter	Coefficient Estimate	Marginal Effects	Variable Mean
SPONSOR			
Constant	-1.6524**		
Contributions (in thousands of dollars)	0.0595**	0.0043	\$6.64
Senate	0.8417**	0.0738	0.19
Republican	0.4093**	0.0389	0.51
African Trade Bill Vote	-1.0313**	-0.0606	0.80
Steel State	0.9504**	0.0796	0.30
Adjusted R <sup>2</sup>	15.96		
CONTRIBUTIONS			
Constant	7.4389**	7.4389	
Disbursements (in thousands of dollars)	0.0002**	0.0002	\$11,954.90
Senate	2.9252*	2.9252	0.19
Terms	-0.0215	-0.0215	4.61
Terms*Senate	-2.0833**	-2.0833	0.47
Republican	-3.6681**	-3.6681	0.51
African Trade Bill Vote	-1.5850*	-1.5850	0.80
Trade Subcommittee	-1.3572	-1.3572	0.11
Steel State	2.2570**	2.2570	0.30
Adjusted R <sup>2</sup>	22.75		
Log Likelihood	-2005.56		
Number of Observations	535		

\*\*\* indicates significance at the 1% and 5% levels respectively



Table 3  
Firm-Level Total Political Contributions (OLS Estimation)

Parameter	Coefficient	Variable Mean
Constant	-2.6186	
Byrd disbursements (thousands of dollars)	0.0006**	\$1,605.64
Historical contributions (thousands of dollars)	1.4856**	16.42
Steel	4.0759	0.55
Adjusted R <sup>2</sup>	98.23	
Number of observations	142	

\*\* indicates significance at the 1% level