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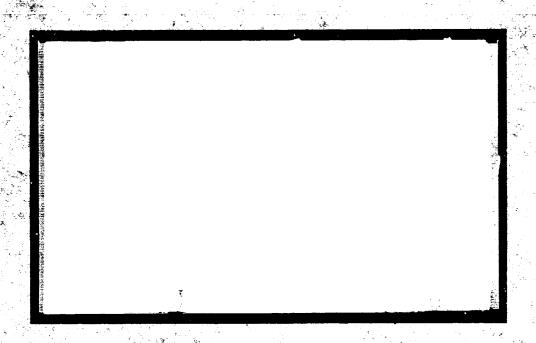
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# OPTIMAL CONTINUOUS REVIEW POLICIES FOR TWO PRODUCT INVENTORY SYSTEMS WITH JOINT SETUP COSTS

by Edward Ignall

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# OPTIMAL CONTINUOUS REVIEW POLICIES FOR TWO PRODUCT INVENTORY SYSTEMS WITH JOINT SETUP COSTS

Edward Ignall Columbia University\*

#### Introduction

In this paper we are concerned with finding optimal stationary ordering policies for a two product inventory system in which the inventory position is under continuous review. The times at which demands for the products, A and B, occur are assumed to be determined by two independent Poisson processes with intensities  $\lambda_A$  and  $\lambda_B$  respectively. At the time of each demand, immediate delivery of one unit of one of the products is requested. We assume that a holding cost of  $h_A$  per unit time is charged for each unit of product A in inventory, with a similar

That is, the time between successive demands for product A is an exponential random variable with mean  $1/\lambda_A$ , and similarly for B.

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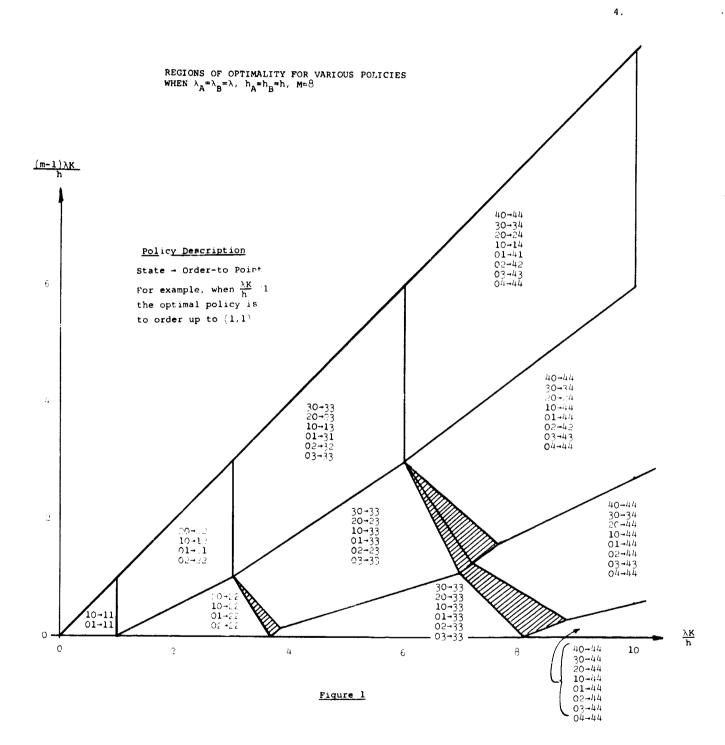
rate  $h_B$  for product B inventory. We assume that when an order is placed, a setup cost is incurred, and that this cost is K if only one product is ordered and mK ( $1 \le m \le 2$ ) if both products are ordered. To simplify the problem and highlight the influence of the possible saving in setup cost on the form of the optimal policy, we assume that delivery of the order is instantaneous. In this spirit we also assume that runout is not permitted, so that an order must be placed whenever the inventory of either product drops to zero. Any policy that minimizes long run average costs will be called optimal. With this criterion, since all demands are met, it is clear that the unit purchase price is irrelevant for the ordering decision.

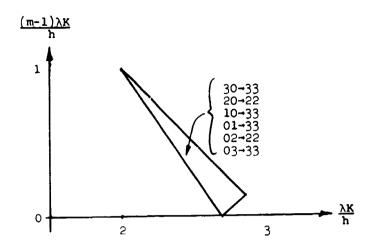
Our interest in this problem stems from the "random joint order policy" proposed by Balintfy [1] and from a two product model treated by Silver [4]. For a 2 product inventory system, a random joint policy requires specification of three points for each product: a reorder point, an "order-to" point, and a "can-order" point which lies between the other two. Whenever the inventory of any product drops to its reorder point, all products with inventory less than or equal to their can-order points are ordered, and the inventory of each product that is ordered is brought up to its order-to point. <sup>2</sup>

Balintfy proposed this policy for an n product system. The name random joint was chosen because the number of products requested on a single order is not fixed but is a random variable. The reorder point and order to point are the s and S of periodic review.

While the addition of can-order points makes this type of policy more complicated than policies which treat each product independently, a random joint policy is relatively easy to implement, and it does attempt to take advantage of the setup cost saving that results from joint ordering. It was our hope that random joint policies would in fact be optimal for many classes of problems (non-linear costs, delivery lags, etc.). Unfortunately, and this is our main result, they are not always optimal even for our simple two product problem.

Silver [4] analyzed a two product system for two types of policies when the products were identical:  $\lambda_A = \lambda_B$ ,  $h_A = h_B$ . The first policy was treating the products independently and corresponds to setting can-order points equal to reorder points. The second was always ordering to a particular two dimensional point (when an order was placed) and corresponds to setting the can-order points equal to the order-to points. Restricting himself to these types of policies, Silver found the region in the  $\lambda K/h$  vs.  $(m-1)\lambda K/h$  plane where each policy (a policy being a specification of a type and either an order quantity or an order-to point) was optimal. Our starting point was to allow other types of policies, including random joint ones, and attempt to divide the plane in the same way. Our results are pictured in Figures 1, 2, and 3. After interpreting them, we will describe how they were obtained.





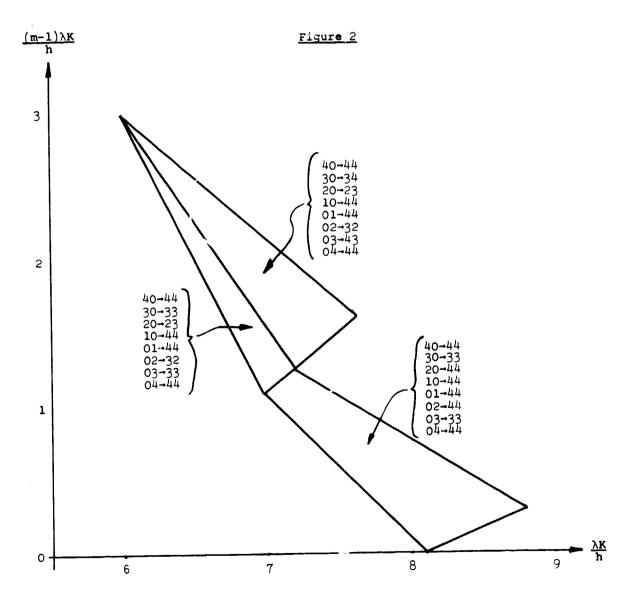


Figure 3

#### Results for a Symmetric Case

The results pictured in Figure 1 are for  $\lambda_A = \lambda_B = \lambda$  and  $h_A = h_B = h$ . (For computational purposes, a maximum inventory, M, equal to 8 has been chosen; see the next section.) The regions of the  $\lambda K/h$  vs. (m-1) $\lambda K/h$  plane where non-random joint policies are optimal are shaded in that figure. The non-random joint policies are given in Figures 2 and 3. These policies would not be as easy to implement as random joint policies: For example, in the policy pictured in Figure 2, the quantity ordered of the product which triggers the order depends on the inventory of the other product.

In the non-shaded regions, the results are consistent with our intuition. For example, for  $\frac{\lambda K}{h}=9$ , as  $\frac{(m-1)\lambda K}{h}$  increases from 0, the can-order point increases from the reorder point to the order-to point.

#### Obtaining Optimal Policies

In general, an ordering policy is a prescription for when and how much to order, given the history of the system up to the current time. The existence of positive holding costs and the no runout assumption imply

that, under an optimal policy, an order will be placed when and only when the inventory of one of the products drops to zero. We will further restrict ourselves to policies that are stationary: that is, where the amount ordered depends only on the current inventory position and not on calendar time or previous inventory positions or previous orders.

Consider any stationary policy where orders are placed whenever the inventory of some product drops to zero. Then, under our assumption of two independent Poisson demand processes, the times at which orders are placed and the state (inventory position for each product) at each such time form a Markov Renewal Process. That is, given that an order has been placed from state  $(i_1,i_2)$  at time  $t_0$ , the probability that the next order will be placed from state  $(i_1,i_2)$  before time  $t_0$ +t depends not on the state prior to  $t_0$ , but only on  $(i_1,i_2)$ ,  $(i_1,i_2)$ , and t. (Note that we are considering only inventory positions from which orders are placed as states: Other inventory positions, including order to points, are not considered as states. This reduction is computationally important.) It is clear that this conditional probability will be independent of the condition of the system prior to  $t_0$  if, for the product whose inventory was not zero at  $t_0$ , the distribution of the time from  $t_0$  to its next demand is independent of the time of its last demand prior to  $t_0$ . But this is

true because the demand process in question is Poisson. 3

Therefore, for any set of parameter values  $\lambda_A$ ,  $\lambda_B$ ,  $h_A$ ,  $h_B$ , m, K an optimal stationary policy can be found by Markov Renewal Programming (Jewell [3], DeCani [2]). Assume that there is some maximum allowable total inventory, M. Then there are  $2 \times (M-1)$  states that need be of interest, namely, (0,M-1), (0,M-2),..., (0,1), (1,0),..., (M-1,0). The two dimensional vectors I and J will denote states and the two dimensional vector Z will denote an order-to point. From a state J for which  $\frac{1}{2} = 0$ , it is possible to order only to those points Z which satisfy  $z_1 \geq j_1$ ,  $z_2 \geq 1$ ,  $z_1+z_2 \leq M$ . A similar restriction applies when  $j_1 = 0$ .

Using DeCani's notation [2], define

- $p_{IJ}^{Z}$  = the probability that the next order will be from state J, give: we now order from state I to point Z.
- $e_{I}^{Z}$  = the expected time until the next order is placed, given we now order from state I to point Z.

It will also be true if there is a single demand process with interdemand times being arbitrary independent identically distributed random variables, if, at each demand event, the probability that the demand is for A is  $\lambda_A/(\lambda_A+\lambda_B)$ , independent of the previous demand history. However, the appropriateness of this kind of assumption is open to question.

 $q_{I}^{Z}$  = the expected reward from now until the next order is placed, given we now order from state I to point Z.

For our problem,  $p_{IJ}^Z$  and  $e_I^Z$  are independent of I, while  $q_I^Z$  is not (since setup cost depends on whether or not both products are ordered in getting to Z from I).

To calculate  $p_J^Z$  when  $j_2 = 0$ , observe that an order is placed from  $J = (j_1, 0)$  if and only if inventory first drops to  $(j_1, 1)$  and the next demand is for product B. Therefore,

$$p_{J}^{Z} = \begin{pmatrix} z_{1}^{+z_{2}-j_{1}-1} \\ z_{2}^{-1} \end{pmatrix} \qquad \lambda_{A}^{z_{1}^{-j_{1}}} \lambda_{B}^{z_{2}^{-1}} \qquad \lambda_{B}$$

Similarly, when  $j_1 = 0$ ,

$$p_{J}^{Z} = \begin{pmatrix} z_{1} + z_{2} - j_{2} - 1 \\ & \lambda_{A} & \lambda_{B} \end{pmatrix} \quad \lambda_{A}^{z_{1}} \lambda_{B}^{z_{2} - j_{2}}$$

Consider the following fact, which we wish to take advantage of. The two independent Poisson demand processes that have been assumed are indistinguishable from a single Poisson process with intensity  $\lambda_{A} + \lambda_{B} \text{ for which there is probability } \lambda_{A}/(\lambda_{A} + \lambda_{B}) \text{ that the demand is}$ 

for A at each event. Consequently, the expected time for n demands is  $n/(\lambda_A^{+}\lambda_B^{-}), \text{ independent of the identity of the products demanded. Since there are } z_1^{+}z_2^{-}j_1^{-}j_2^{-} \text{ demands in going from Z to J,}$ 

$$e^{Z} = \sum_{J} p_{J}^{Z} (z_{1} + z_{2} - j_{1} - j_{2})/(\lambda_{A} + \lambda_{B})$$
.

Let  $H_J^Z$  be defined as the expected inventory cost incurred in going from Z to J. Then, using indistinguishability,

$$H_{J}^{Z} = \frac{1}{2} (h_{A}(z_{1}+j_{1}) + h_{B}(z_{2}+1)) (z_{1}+z_{2}-j_{1}) / (\lambda_{A}+\lambda_{B})$$
 if  $j_{2}=0$ 

$$\frac{1}{2} \left( h_{A}(z_{1}+1) + h_{B}(z_{2}+j_{2}) \right) \left( z_{1}+z_{2}-j_{2} \right) / \left( \lambda_{A}+\lambda_{B} \right) \qquad \text{if } j_{1}=0 .$$

Define  $\delta(I,Z)$  to be 1 if  $z_1 > i_1$  and  $z_2 > i_2$  and 0 if not. Then

$$q_I^Z = -(K + \delta(I,Z) \cdot (m-1)K + \sum_{J} p_J^Z H_J^Z)$$
.

If policy C specifies that an order is placed to Z from I, then we define  $e_I^C \equiv e_I^Z$ ,  $q_I^C = q_I^Z$ , and  $p_{IJ}^C = p_{IJ}^Z$ . For policy C, the long run

average cost is given by -g\_ where  $g_C$  and  $\{u_{\underline{I}}^C\}$  solve

(1) 
$$g_C e_I^C + u_I^C = q_I^C + \sum_J p_{IJ}^C u_J^C$$
 for all i.

For C to be optimal, it must be true for every state (including those that are transient under C) that the "test quantity" for the point specified by C is no smaller than the test quantity for any other point (DeCani [2]). In other words, it is required that, for all I and Z,

(2) 
$$\frac{q_{I}^{C} + \sum p_{IJ}^{C} u_{J}^{C} - u_{I}^{C}}{e_{I}^{C}} \geq \frac{q_{I}^{Z} + \sum p_{IJ}^{Z} u_{J}^{C} - u_{I}^{C}}{e_{I}^{Z}}$$

If time units are defined so that  $\lambda_A = 1$  and then cost units are defined so that  $h_A = 1$ , and  $\lambda_B$  and  $h_B$  are fixed, we note that  $e_I^C$  and  $p_{IJ}^C$  do not depend on K and m and that  $q_I^C$  is linear in K and in (m-1)K. Therefore (1) implies that  $g_C$  and the  $\{u_I^C\}$  are linear in K and (m-1)K, so that for policy C, the line determined by making (2) an equality divides the K, (m-1)K plane into two regions: In one the inequality is true, in the other it is not. Consequently the region in this plane where C is optimal is the intersection of the half spaces found by making (2) an equality for all I and Z. The results reported earlier were obtained by specifying

several policies and, for each one, examining all the test quantities to find the region where it was optimal.

Because of the linearity, for a given policy, finding g and the  $\{u_{\underline{I}}\}$  for three different values of (K, (m-1)K) enables computation of the slope and intercept of each of the lines which make (2) an equality. Our computer program did this, eliminated some redundant lines, and printed the slopes and intercepts of the remaining lines. This took about three seconds per policy for the  $\lambda_{\underline{A}} = \lambda_{\underline{B}}$ ,  $\lambda_{\underline{A}} = \lambda_{\underline{A}}$ 

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Minimum average cost ordering policies for continuously reviewed two product inventory systems with joint setup costs are sought. Disappointly, the optimal policy, even in a simple symmetric case, is not always simple: For some values of cost and demand parameters, a policy that would be difficult to implement is optimal. Markov Renewal Programming is used to find the region in parameter space where a given policy is optimal.

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