Working Papers

### PHILADELPHIA REGION

INPUT-OUTPUT

STUDY

Nex to 3/2

Part III
FINAL DEMAND

by

Walter Isard Thomas W. Langford, Jr.

of the
Regional Science Research Institute
and
Department of Regional Science
Wharton School
University of Pennsylvania
Philadelphia, Pennsylvania

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Regional Science Research Institute
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#### Introduction

This volume represents the third in the set of preliminary working papers of the Philadelphia Region Input-Output Study. The study represents an attempt to provide a more rigorous and scientific basis for regional economic impact and projection analysis. Since 1962, when the study was initiated, there has been a continuing concern among government agencies and the business community regarding the possible undesirable local effects of major changes in federal programs and expenditure patterns. As one of the several possible alternatives of investigation, the project director and his associates decided to conduct a highly detailed input-output study of the Philadelphia region ... thereby to make available the basic disaggregate data with which to investigate the local impacts of diverse changes of expenditure patterns.

Beyond assistance in the search for solutions to basic problems, this study had and continues to have the additional aim to provide a major contribution to the standardization of procedures for developing regional accounts and input-output coefficients. By so doing, it should make possible major economies in the construction of regional accounts and input-output tables for both metropolitan and non-metropolitan regions. (1)

Initially research for this study was undertaken by the Department of Regional Science, Wharton School of Finance and Commerce, University of Pennsylvania under a grant from the National Aeronautics and Space

Work along these lines is already being conducted by the Regional Input-Output Committee (Professor W. Leontief, Chairman; W. Isard, Secretary) of the Regional Science Research Institute.

Administration. (1) Most recently the objectives of the study have been extended. In view of the new pressing problems of water and atmospheric pollution which have developed in the major metropolitan regions, it was felt that the input-output study could be fruitfully applied to the projection of basic magnitudes affecting these problems. In particular, it was judged that on the basis of population, industrial, and other economic projections and their spatial distribution in the Philadelphia region, the demand for water and the generation of diverse pollutants could be estimated under differing sets of meaningful assumptions. view of these additional new research objectives, grants for research on the economics of water quality were made by the Federal Water Pollution Control Administration (2) and Resources for the Future, Inc. to the Regional Science Research Institute. The research has been conducted under the direction of Walter Isard, in close association with Thomas W. Langford, Jr. and Eliahu Romanoff. Willis J. Winn, Dean of the Wharton School, has generously made available the full facilities of the School. There were of course many others who assisted in the study; their help will be acknowledged in the final report.

The previous volumes presented in great detail the development of the coefficients and related materials for the 500 sectors in the intermediate matrix. This volume presents the development of one set of estimates for eighty six final demand sectors. These estimates are necessary for both a comprehensive presentation of social accounts for year 1959, as well as for projections of relevant magnitudes to the years 1985 and 2010. Other related reports will be forthcoming.

<sup>(1)</sup> NASA Research Grant Number NsG-497-39-010-004.

<sup>(2)</sup> Public Health Service Grant Number WP 00938-01.

Currently available with this volume are panels 8 and 9 of the Philadelphia region input-output coefficient table which presents in matrix form the sector data developed in this volume.

While the materials presented in Volumes I and II and the related panels 1-7 of the table were in preliminary form, subject to major revision, the materials presented in this volume and the related panels are in near final form. Time has been available to reconcile the control totals, and hence the data presented are subject only to minor revision.

W. I. T. W. L. Regional Input-Output Study
Department of Regional Science
University of Pennsylvania
Philadelphia, Pennsylvania

Preliminary Draft August 1967

#### DUMMY ALLOCATIVE SECTORS

### Introduction

Three dummy sectors have been developed within the Philadelphia region input-output intermediate matrix which are non-productive, and allocative in nature. These sectors are:

RIS 1509 Maintenance and Repair Construction

RIS 9826 Office Supplies

RIS 9842 Transportation (Aggregate)

Each of these sectors do represent a pattern of purchases from many producing sectors, and have sales to almost every other sector. Frequently consumers of their goods and services were unable to provide explicit distributions regarding the specific goods and services purchased, but were able to provide values for the generic aggregate. Although it is recognized that there exists significant differences in the pattern of expenditures among consumers, there did not exist sufficient data to warrant adjustments at this time.

# Maintenance and Repair Construction (1)

The inputs to this sector are definitionally limited to the special trade contractors (RIS 1711, Mechanical Contractors; RIS 1731, Electrical Contractors; and RIS 1701, Special Trade Contractors, n.e.c.).

This sector is discussed in detail in Vol. I, Chapter 4, pp. 4-37-43.

The output of this dummy allocative sector was distributed to each productive sector on the basis of the survey data or, in its absence, the value of OBE sector 11 in the 1958 U.S. interindustry study.

### Office Supplies

This dummy allocative sector was developed to distribute the purchases of the many products generally consumed in relatively small quantities by all productive sectors under the generic term office supplies.

The basic input data utilized in the development of coefficients for this RIS sector were provided by the Office of Business Economics, based on the 1958 U.S. Interindustry Study.

The output of this dummy allocative sector was distributed to each consuming sector on the basis of the survey data where available and, in their absence, on the basis of purchases from OBE sector 73 in the 1958 U.S. interindustry study. It was assumed that the mix of office supplies purchased by the various productive sectors does not vary significantly from sector to sector, and hence can be estimated with the use of a single percentage allocator.

# Transportation (Aggregate)

The demand for transportation services is presented in two distinct ways within the current interindustry matrix. First, the eight producing sectors exist both as rows and columns. Second, an aggregate row for transportation services exist, developed as the transportation margin on the material goods at OBE rates. (1)

<sup>(1)</sup> See Volume I, Chapter 2, pp 2-10 and 2-38-41.

Survey information was not obtained relating to the mode of transportation utilized for the material purchases of the consuming sectors. Hence that demand generated by the margin has not been specified as to the type (mode) of transportation services purchased by the consuming sector.

Since transportation margins were developed for the material goods only, the inputs into the dummy allocative sector, RIS 9842, were assumed to exclude those personal transportation services, namely sectors RIS 4111, Local and Suburban Transit, and RIS 4121, Taxicabs. The output of these sectors were primarily assigned to households.

Inputs of warehousing services (RIS 4220) into RIS 9842 were estimated independent of the other transport sectors. It is clear that with the significant magnitude of port activity in Philadelphia, a large proportion of warehousing services are exported. The imports of warehousing are those purchases by entities within the region from warehouses located outside the region. Imports were estimated not to exceed 25% of the estimate of exports, i.e. \$835,380. Thus, with a total supply of \$20,491,380 of warehouse services and reported demand for these services of \$7,003,208; the residual amounting to \$13,488,172 was designated as an input into the RIS 9842. This input represented 2.95% of the total inputs into RIS 9842.

There exists little data regarding the actual composition of the total consumption of transportation services by the consuming sectors.

The 1963 Census of Transportation<sup>(1)</sup> provided limited data relating only to shipments from the region by manufacturers as shown in Table I.

<sup>(1)</sup> U.S. Bureau of the Census, Census of Transportation: 1963, Volume III, Commodity Transportation Survey, Parts 3 & 4 (Washington: U.S. Government Printing Office, 1966) p. 388.

Table I

#### Means of Transport

Mode	Percent of Total Ton-miles
Rail Motor Carrier	30.2 28.8
Private Truck	8.0
Air	0.3
Water	31.0
Other & Unknown	1.7

These data relate to Production Area 5, which includes the Standard Metro-politan Statistical Areas of: Philadelphia, Pa.-N.J.; Wilmington, Del.-N.J.-Md.; and Trenton, N.J. In 1963, the Philadelphia, Pa.-N.J. SMSA represented approximately 84.6% of the total manufacturing output of Production Area 5.

The ton-miles distribution does not account for differential rates by mode. An estimated index of these rates was obtained by dividing the estimated U.S. output for each relevant RIS transportation sector by the estimated ton-miles available in the 1963 Census of Transportation, as shown in Table II.

Table II

RIS Sector	Total U.S. (Million Ton Miles)	Estimated U.S. Output (\$000,000)	Index of Estimated Average Cost per ton mile
4011	225646.512	14,197.0	.062916
4210	88026.936	7,366.0	.083678
4400	272759.520	3,395.0	.012446
4500	619.908	193.5(1)	.312143
419 <b>0</b>	32855.124	3,359.0	.109450

For air transportation (RIS 4500) output was defined in terms of freight and expressage revenues only, which were estimated on the basis of C.A.B. data to account for approximately 6.17% of total airline revenues.

Hence a distribution of modes of transportation was developed by multiplying the initial distribution noted in Table I by the index of rates in Table II and normalizing the results, as shown in Table III.

Table III

RIS Sector	Distribution
4011 4210 4400 4500 4190	.324743 .411872 .065936 .015996 .181453
	1.000000

The distribution shown in Table III was used to allocate the inputs from the five transportation sectors listed in Table III into RIS sector 9842. The total dollar values of these five inputs was defined as equal to the total dollar value of demand for RIS 9842 less the amount previously estimated from RIS 4220, warehousing inputs.

Table IV presents in preliminary dollar values a summary analysis of the transportation demands and supply within the matrix.

Table IV SUMMARY ANALYSIS OF THE TRANSPORTATION SECTORS

RIS Sectors	ni tle	Demand	Unallocated Demand	Dumny 9842	Total Demand	Production	Imports 9995	Total Supply
4011 1114	RAILROADS LOCAL TRANSIT	90,015,043 61,496,206	34,666,225	162,892,505	252,90 <b>7,</b> 548 96,162,458	173,471,000 95,657,000	79 <b>,</b> 43 <b>6,</b> 548 505,458	252,907,548 96,162,458
4121	TAXI	9,891,799	14,812,601		24,704,400	20,587,000	4,117,400	24,704,400
4190	TRANS-SER- VICES, NEC	15,021,540	•	32,570,413	47,591,953	23,671,000	23,920,953	47,591,953
4210	TRUCKING	125,406,048	t	206,596,704	332,002,752	193,845,000	138,157,752	332,002,752
4220	WAREHOUS ING	7,003,208	•	13,488,172	20,491,380	19,656,000	835,380	20,491,380
00††	WATER TRANSP.	157,787,170	54,398,339	33,074,491	245,260,000	212,260,000	33,000,000	245,260,000
4500	AIR TRANSP.	14,597,129	14,729,114	8,024,117	37,350,360	36,618,000	732,360	37,350,360
SUB TOTALS		481,218,170	118,606,279	456,646,402	1,056,470,851	775,765,000	280,705,851	1,056,470,851

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Regional Input-Cutput Study Department of Regional Science University of Pennsylvania Philadelphia, Pennsylvania

### Chapter 13

#### PERSONAL CONSUMPTION EXPENDITURES

### INTRODUCTION

The largest final demand sector wholly within the Philadelphia region in 1959 was Personal (Household) Consumption. This Sector (RIS 9988) represents the goods and services required by the households within the Philadelphia Standard Metropolitan Statistical Area.

The estimates for this sector of final demand were developed in six basic steps:

- estimation of the total dollar value of personal consumption expenditures (PCE) for the Philadelphia SMSA;
- 2. initial distribution of the regional PCE value by 19 aggregate sectors;
- estimation of a twentieth sector pertaining to "personal insurance, gifts, and contributions";
- 4. disaggregation of the twenty aggregate sectors by 182 commodity groups;
- 5. decomposition of each commodity group value into the component parts (RIS sectors) representing the appropriate wholesale and retail trades, transportation services, and the primary producer; and,
- 6. reconciliation and adjustment of the above generated distributions in conformity with the input-output framework.

### Total Regional Personal Consumption Expenditures

The estimate of the total dollar value of personal consumption expenditures within the Philadelphia SESA was obtained by multuplying the total number of family units (including single person families) (1) by the average PCE per family for the Philadelphia SESA. (2) This procedure resulted in the estimate for the total PCE of \$7,090,473,920 in 1959.

### Initial Distribution

The initial allocation of the regional PCE to the appropriate gross commodity (product) groups was based on the BLS study of consumer expenditures and income. (3) This study permitted the allocation of the total regional PCE into the first 19 aggregate sectors for the Philadelphia region. Table 13-1 presents for the average family within the Philadelphia SMSA, the personal consumption expenditures for each of these 19 aggregate sectors in the BLS study.

To the 19 aggregate sectors available from the BLS study for the Philadelphia region was added an additional twentieth sector representing expenditures on personal insurance, gifts and contribution. Expenditures for this sector were estimated on the basis of the BLS study of the Northeastern region. (4) Table 13-1 shows the percentage distribution of the adjusted twenty aggregate sectors.

<sup>(1)</sup> U.S. Bureau of the Census, U.S. Census of Population: 1960, General Social and Economic Characteristics, Pennsylvania. PC(1)-40C, (Washington: U.S. Government Printing Office, 1962).

<sup>(2)</sup> Bureau of Labor Statistics, Summary of Family Expenditures, Income and Savings by Income Class: All Urban Families and Single Consumers Philadelphia SMSA. 1960-61 Report 237-58 (Washington: U.S. Government Printing Office, 1965).

<sup>(3)</sup>Ibid. p. 9.

<sup>(4)</sup> Bureau of Labor Statistics, Consumer Expenditures and Income, Detail of Expenditures and Income, Urban Places in the Northeastern Region, 1960-61, Report 237-34 Supplement 3, Part A, (Washington: U.S. Government Printing Office, 1964).

Table 13 - 1

PRELIMINARY DISTRIBUTION OF PERSONAL CONSUMPTION EXPENDITURES by 20 Aggregate Sectors, Philadelphia, SMSA

	Aggregate Sector	Dollar Expenditures per Family Unit \$	Proportion of Total Expenditures
1.	Food at home	1,214	.186205
2.	Food away	301	.046168
	Tobacco	106	.016258
4.	Alcohol	122	.018712
5.	Rented shelter	230	.035278
6.	Owned shelter	422	.064726
7.	Other shelter	72	.011043
8.	Fuel, light, refrigeration,		
	water	275	.042179
9.	Household operations	364	.055831
10.	Household furnishings &	_	10160
	equipment	316	.0484 <b>6</b> 8
11.	Clothing	607	.093102
12.	Personal care	169	.025921
13.	Medical care	340	.052149
14.	Recreation	237	.036351
15.	Reading	53	.008130
16.	Education	116	.017792
17.	Automobile transportation	636	.097551
18.	Other transportation &		
	travel	101	.015491
19.	Other expenditures	156	.023927
Sub	Total (BLS-Philadelphia Study)	\$5 <b>,</b> 837	.895282
20.	Personal insurance, gifts,		
	contributions	683	·104718
Tot	al Philadelphia PCE	<b>\$6,</b> 520	1.000000

The total expenditures for each of these aggregate sectors were then disaggregated by the 182 commodity groups corresponding to the BLS study for the Northeastern region of the United States. Table 13-2 presents the proportionate distribution of each of the 20 aggregated sectors previously defined. While for each aggregate sector, the intra-sector expenditure mix in the Northeastern U.S. region may differ from that of the Philadelphia region, it was judged that the additional detail possible warranted the use of the data pertaining to the larger region. Furthermore, the Northeastern region is primarily metropolitan in character, as is the study region. (1)

Table 13-2

ALLOCATION SCHEDULE OF 20 REGIONAL PCE
AGGREGATE SECTORS TO 182 COMMODITY GROUPS

Aggregate Sector Commodity Group	Average Expenditures Per Family Unit, NE-US (\$)	Proportion within Aggregate Sector
1. Food at home	(1)	(1)
2. Food away	(2)	(2)
3. Tobacco	(3)	(3)
4. Alcohol	(3)	(3)
5. Rented Shelter Rent Repairs Special fees, etc.	401.27 387.11 12.95 1.21	1.000000 .964712 .032273 .003015

See footnotes at end of table.

<sup>(1)</sup> In addition to the above cited sources, the following studies were utilized for secondary information: (a) "Historical National Income and Product Statistics: Personal Consumption Expenditures, by Type of Product" Survey of Current Business, Vol. 45, No. 11 (November, 1965), and (b) Wharton Consumer Expenditure Study, 1959.

Aggregate Sector Commodity Group	Average Expenditures Per Family Unit, NE-US (\$)	Proportion within Aggregate Sector
6. Owned Shelter Interest on mortgage Taxes Property insurance Repair & replacement Other expenses	387.94 96.22 137.01 24.39 113.54 16.28	1.000000 .248028 .353173 .064159 .292674 .041966
7. Other Shelter Interest on mortgage Taxes Property insurance Repairs & replacement Other expenses Lodging Out of City	61.25 .87 3.84 1.10 2.62 1.07 51.75	1.000000 .014204 .062694 .017959 .042776 .017469 .844898
8. Fuel, Light, Refrigeration & Water Coal & coke Wood & logs Kerosene Fuel oil Other solid & petro. fuels Gas Electricity Gas & electric (combined) Water Sewage Garbage & trash collection Water, sewage, garbage (combined) Water softening Ice Food freezer rentals Other expenses	268.43 8.93 .62 11.53 71.98 1.22 58.71 71.57 21.93 13.95 2.68 2.11 2.28 .11 .38 .17 .26	1.000000 .033268 .002310 .042953 .268152 .004545 .218716 .266624 .081697 .051969 .009984 .007861 .008494 .000409 .001416 .000633 .000969
Household Operations  Laundry supplies Cleaning supplies Household paper supplies Laundry & cleaning services Domestic services Day nursery care Telephone & telegraph Repair of furniture & equip. Moving, frt, express, & storage Postage & writing materials Other expenses	336.20 32.70 17.93 21.69 50.42 54.09 1.39 96.10 14.78 5.38 24.08 17.64	1.000000 .097264 .053331 .064515 .149970 .160886 .004134 .285843 .043962 .016002 .071624 .052469

Aggregate Sector Commodity Group	Average Expenditures Per Family Unit, NE-US (\$)	Proportion within Aggregate Sector
10. House Furnishings &	,	
Equipment	<u> 277.96</u>	1.000000
House textiles	40.71	.146460
Furniture	85 <b>.</b> 99	.309361
Soft floor covering, etc.	25.57	.091992
Hard floor covering	6.18	.022233
Refrigerators	15.24	.054828
Home freezers	3.08	.011080
Dish washers	.81	.002914
Cooking stoves	7.22	.025975
Garbage disposal units	•32	.001.151
Vacuum cleaners	6.56	.023601
Washing machines	12.04	.043316
Clothes dryers	2.61	.009390
Washer-dryer combina-	3 22	.004785
tions	1.33	.004705
Air conditioners	0.95	.01.0253
(demountable)	2.85 .49	.001763
Dehumidifiers	4.55	.016369
Sewing machines	•09	.000324
Ironing machines Small appliances	7.11	.025579
China & glassware	7.06	.025399
Knives, forks, spoons,	7.00	• 02/3//
etc.	1.66	.005972
Cooking utensils (non-	<u> </u>	
electric	2 <b>.</b> 61	.009390
Kitchenware	.86	.003094
Cleaning equipment	1.74	.006260
Laundry equipment	.82	.002950
Insurance on furnish-		_
ings, equip. & apparel	5 <b>.</b> 98	.021514
Other	34.48	.124047
ll. Clothing	9 <sup>1</sup> +3 <b>.6</b> 5	1.000000
Clothes	849.54	.900270
Notions	18.58	.019690
Shoe repair	8.67	.009188
Clothing services	$7 \cdot 1^{l_1}$	.007566
Dry cleaning	59.72	.063286
12. Personal Care	154.51	1.000000
Haircuts (male)	34.28	.221862
Haircuts (female)	6.27	.040580
Shaves	.22	.001424
Waves, shampoos, tint-		
ing, etc.	30.77	.199146
Other personal care	- V:-	AA
services	1.65	.011973

Aggregate Sector Commodity Group	Average Expenditures Per Family Unit, NE-US (\$)	Proportion within Aggregate Sector
12. Personal Care (Continued) Toilet soap Dental supplies Shaving equipment Cleansing tissues Cosmetics, creams, etc.	11.11 14.23 12.27 7.53 17.32	.071905 .092098 .079412 .048735 .112096
Hair equip. & prepa- rations Other personal care	12.19	.078895
supplies	6.47	.041874
13. Medical Care Prepaid care Hospitalized care Physician's services	354.40 80.02 49.01	1.000000 .225790 .138290
outside hospital Dental services Eye care & glasses Other practitioners	63.54 61.58 15.36 2.05	.179289 .173758 .043341 .005784
Drugs and Medicines Medical appliances & supplies	66.25 4.69	.186936 .013234
Other medical care	11.90	.033578
14. Recreation TV	219.46 39.87	1.000000 .181673
Radio Phonographs, tape	8.79	.040053
recorders Musical instruments Movies Sports events	18.31 7.93 21.49 4.56	.083432 .036134 .097922 .020778
Concerts, plays, etc. Sports (fees, dues &	7.37	•033582
equipment) Club dues & member-	30.38	.138431
ships Hobbies <b>P</b> ets	13.32 20.79 18.38	.060694 .094733 .083751
Toys & play equipment Recreation out of home	16.81	.076597
city Other recreation	<b>5.5</b> 8 5 <b>.</b> 88	.025426 .026794
15. Reading Newspapers Hagazines Books, non-technical Other reading	56.84 36.48 10.24 9.06 1.06	1.000000 .641802 .180155 .159395 .018648

Aggregate Sector Commodity Group	Average Expenditures Per Family Unit, NE-US (\$)	Proportion within Aggregate Sector
16. Education Tuition and fees Books, supplies, &	69.52 49.64	1.000000 .714039
equipment	7.97	.114643
Music & other lessons	<b>6.</b> 38	.098964
Other education	5.03	.072354
17. Automobile	635.27	1.000000
Auto purchase	<u>282⋅37</u>	<b>-4</b> 44488
Gas	132.44	.208478
Oil	10.00	.015741
Lube, washing, etc.	12.55	.019755
Tires & tubes	19.10	.030066
Battery, other equip.	7.66	.012058
Other operating exp.	9.29	.014624
Repair & parts	36.23	.057031
Registration & other	38.50	.060605
expenses Insurance	87.13	.137154
Insurance	01.13	• ±5 ( ±7 )
18. Other Travel	<u>112.87</u>	1.000000
Public in home city	61.99	.549216
Car pool	4.93	.043679
Public out of home city	33.62	.299637
Other transportation	12.12	.107468
19. Other Expenditures	132.13	1.000000
All expense tours, etc.	49.53	<b>.</b> 374858
Other	82.60	.625142
20. Contributions & Insurance	682.64	1.000000
Gifts to persons not in family	186.17	.272721
Community Chest, Red Cross		
etc.	29.11	.042643
Churches & religious organ		.162150
zations	110.69	.102130
Education, medical,	14.75	.021607
political, etc.	14·()	.021007
Insurance Veterans	9.55	.013990
	9.26	.013565
Group Other	137.02	.200721
Autual aid	.19	.000278
Disability income	3.47	.005083
Other personal	2.34	.003428
S.S., railroad, govt.	2.5	
retirement	161.00	.235849
Private retirement	19.09	.027965

<sup>(1)</sup> Distribution of food purchases for consumption at home is based upon

- the food allocator developed for this purpose. For the description of the methodology see page 13-17-18 of this chapter.
- (2) Distribution of food purchases away from home was based upon the food allocator as noted above, after the application of the retail margin for sector 5812.
- Distributions for tobacco and alcohol products were based upon U.S. shipments data, U.S. Bureau of the Census. Census of Manufactures: 1958 Volume II, Part I. (Washington: U.S. Government Printing Office, 1961).

Table 13-3 presents the percentage and dollar distribution of the regional personal consumption expenditures for each of the 182 commodity groups. This table is obtained by multiplying the percentage distributions of the commodity groups within each of the 20 aggregate sectors (shown in Table 13-2) by the derived dollar value for the appropriate aggregate sector as shown in Table 13-1.

The further disaggregation of the 182 commodity groups into SIC producing industries was based largely upon the data contained in the Census of Manufactures: 1958, Volume II, Tables 5-B. These tables present the dollar value of "product-class" shipped in the United States, where each product-class is distributed among the SIC producing industries. With the use of the percentage distributions that can be derived from these data, it is possible to allocate each of the 182 commodity groups among the specific SIC producing industries. (1)

Adjustments were made in the distributions so that household expenditures would not appear for the products of heavy manufacturing industries. This allocation removed small amounts of secondary products produced by these industries and calculated the distributions over the reduced base. This step eliminated sectors such as 3312, 3741, etc. from the allocation of PCE by SIC producing industry.

Table 13-3
DISTRIBUTION OF REGIONAL PCE BY 182 COMMODITY GROUPS

Aggregate Sector Commodity Group	Distribution	Phila. Regional P.C.E. by Commodity Group
1. Food at home	.186205	1,320,281,696
2. Food away	.046168	327,353,000
3. Tobacco	.016258	115,276,925
4. Alcohol	.018712	132,676,948
5. Rented Shelter Rent Repairs Special fees, etc.	.035278 .034033 .001139 .000106	250,137,739 241,310,099 <b>8,076,050</b> 675,158
6. Owned Shelter Interest on mortgage Taxes Property insurance Repair & replacement Other expenses	.064726 .016055 .022859 .004153 .018943 .002716	458,938,015 113,837,559 162,081,143 29,446,738 134,314,848 19,257,727
7. Other Shelter Interest on mortgage Taxes Property insurance Repairs & replacement Other expenses Lodging out of city	.011043 .000157 .000692 .000199 .000473 .000192	78,300,103 1,113,204 4,906,608 1,411,004 3,353,794 1,361,371 66,154,122
8. Fuel, Light, Refrigeration & Water  Coal & coke  Wood & logs  Kerosene  Fuel oil  Other solid & petroleum  fuels  Gas	.042179 .001403 .000098 .001812 .011309 .000192 .009225	299,069,099 9,947,935 694,866 12,847,939 80,186,170 1,361,371 65,409,622
Electricity Gas & electric (combined) Water Sewage Garbage & trash collection Water, sewage, garbage (combined)	.011245 .003446 .002192 .000422 .000332	79,732,379 24,433,773 15,542,319 2,992,180 2,354,037 2,538,390
Water softening	.000017	120,538

Aggregate Sector Commodity Group	Distribution	Phila. Regional P.C.E. by Commodity Group
8. Fuel, Light, Refrigeration		
& Water (Continued)		
Ice	.000060	425,428
Food freezer rentals	.000027	191,443
Other expenses	.000041	290,709
Ouler expenses	***************************************	2,00,107
9. Household Operations	.055831	395,868,249
Laundry supplies	·005430	38,501,273
Cleaning supplies	.002978	21, 115, 431
Household paper	•00=710	
	.003602	25,539,887
supplies Laundry & cleaning	.00000	-2,732,7
services	•008373	59 <b>,</b> 368 <b>,</b> 539
	.008983	63,693,727
Domestic services	.000231	1,637,899
Day nursery care	.015958	113,149,784
Telephone & telegraph	•017970	110,10,10
Repair of furniture &	.002455	17,407,113
equipment	•0024))	1191019111
Moving, frt., express,	.000893	6,331,793
storage	•000095	0,332,173
Postage & writing	.003999	28,354,805
materials		20,767,998
Other expenses	.002929	20, (01, 550
10 House Furnishings &		
10. House Furnishings &	•048468	343 <b>,</b> 661,090
Equipment Household textiles	.007099	50,335,274
Furniture	.014994	106,314,566
	******	200,521,7,11
Soft floor covering,	.004459	31,616,423
etc.	.001078	7,643,531
Hard floor covering	.002657	18,839,389
Refrigerators	.002537	3,807,584
Home freezers	.000141	999,757
Dish washers	.001259	8,926,907
Cooking stoves	.000056	397,067
Garbage disposal units	.001144	8,111,502
Vacuum cleaners	.002099	14,882,905
Washing machines	.002455	3,226,166
Clothes dryers	• 000-177	3,444,44
Washer-dryer com-	.000232	1,644,990
binations	•000232	±,0,,00
Air conditioners	.0004:97	3,523, <i>9</i> 66
(demountable)	.000497	602,690
Dehumidifiers	.000793	5,622,746
Sewing machines	.000793	113,447
Ironing machines	.0000 <u>1</u> 8 .001240	8,792,188
Small appliances		8,728,373
China & glassware	.001.231	0,120,010

Aggregate Sector Commodity Group	Distribution	Fhila. Regional P.C.E. by Commodity Group
10. House Furnishings & Equipment (Continued) Knives, forks, spoons,		
etc. Cooking utensils	.000289	2,049,147
(non-electric)	.000455	3,226,166
Kitchenware	.000150	1,063,571
Cleaning equipment	.000303	2,148,413
Laundry equipment	.000143	1,013,938
Insurance on furnishings,		
equipment & apparel	.001043	7,395,364
Other	.006013	42,635,020
11. Clothing	.093102	660,137,303
Clothes	.083817	594,302,253
Notions	.001834	13,003,929
Shoe repair	.000855	6,062,355
Clothing services	.000705	4,998,784
Dry cleaning	•005891	41,769,982
12. Personal Care	.025921	183,792,174
Haircuts, (male)	·005751	40,777,316
Haircuts, (female)	.001052	7,459,179
Shaves	.000037	262,347
Waves, shampoos, tinting,	1,00000	202,5.1
etc.	.005162	36,601,027
Other personal care	.007102	30,002,001
services	.000311	2,205,137
Toilet soap	.001864	13,216,643
Dental supplies	.002387	16,924,961
Shaving equipment	.002058	14,592,195
Cleansing tissues	.001263	8,955,269
Cosmetics, creams, etc.	.002906	20,604,917
Hair equip. & prepa-		, , , ,
rations	.002045	14,500,019
Other personal care		
supplies	.001085	7,693,164
13. Medical Care	.052149	369,761,124
Prepaid care	.011775	83,490,330
Hospitalized care	.007212	51,136,498
Physician's services,	·	
outside hospital	.009349	66,288,841
Dental services	.009061	64,246,784
Eye care & glasses	.002261	16,031,562
Other practitioners	.000302	2,141,323
Drugs and medicines	.009749	69,125,030
Medical appliances &	_	
supplies	.000690	4,892,427
Other medical care	.001750	12,408,329

Aggregate Sector Commodity Group	Distribution	Phila. Regional P.C.E. by Commodity Group
14. Recreation TV	.036351 .006604 .001456	257,745,818 46,825,490 10,323,730
Radio	•001420	10,323,130
Phonographs, tape re- corders	.003033	21,505,407
Musical instruments	.003033	9,309,792
Movies	.003560	25,242,087
Sports events	.000756	5,360,398
Concerts, plays, etc.	.001221	8,657,469
Sports (fees, dues, &	•001221	0,00,1,00
equipment)	.005032	35,679,265
Club dues & memberships	.002206	15,641,586
Hobbies	.003443	24,412,502
Pets	.003045	21,590,493
Toys & play equipment	.002784	19,739,879
Recreation out of home		
city	.00092 <u>1</u> +	6,551,598
Other recreation	•00097 <sup>1</sup> 4	6,906,122
ar Decaden	.008130	57,645,553
15. Reading	.005218	36,998,093
Newspapers Magazines	.001465	10,387,544
Books, non-technical	.001295	9,182,164
Other reading	.000152	1,077,752
	·	
16. Education	.017792	126,153,712
Tuition and fees	.012704	90,077,381
Books, supplies & equip.	.002039	14,457,476
Music & other lessons	.001761	12,486,325
Other education	.001288	9,132,530
17. Automobile	.097551	691,682,821
Auto purchase	•043359	307,435,859
Gas	.020338	144,206,058
Oil	.001536	1 <b>0,</b> 8 <b>90,96</b> 8
Lube, washing, etc.	<b>.00192</b> 8	13,670,434
Tires & tubes	.002934	20,803,450
Battery, other equip.	.001176	ઈ,338,397
Other operating expense	.001426	10,111,016
Repair & parts	•005563	39,444,306
Registration, other		
expense	•005912	41,918,882
Insurance	.013379	94,863,451
18. Other Travel	.015491	109,838,532
Public in home city	<u>.008508</u>	60,325,752
Car pool	.000677	4,800,251
Public out of home city	.004642	32,913,980
Other transportation	.001664	11,798,549

Aggregate Sector Commodity Group	Destination	Phila. Regional P.C.E. by Commodity Group
19. Other Expenditures All expense tours, etc. Other	.023927 .008969 .014958	169,653,770 63,594,461 106,059,309
20. Contributions & Insurance	·10 <sup>1</sup> +718	742,500,248
Gifts to person not in family	.028559	202,496,845
Community chest, Red Cross, etc.	.004465	31,658,966
Church, religious organizations	.016981	120,403,338
Education, medical, po- litical, etc.	.002263	16,045,742
Insurance Veterans Group	.001465 .001420	10,387,544 10,068,473
Other Nutual aid	.021019	149,034,671 205,624
Disability income Other personal	.000532 .000359	3,772,132 2,545,480
S.S., railroad, govt. retirement	.024698	175,120,525
Private retirement	.002928	20,760,908
	1.000000	7,090,473,920

As an illustrative example of the disaggregation process consider the commodity group Magazines, a part of the aggregate sector 15, Reading Material. Table 13-4 shows the Census of Manufactures breakdown of the shipments of magazines by SIC producing industries, dollarwise (column 1) and proportionately (column 2). As magazines accounted for \$10,290,815 of the total regional PCE; (1) this value is multiplied by the proportions in column 2 of Table 13-4 to obtain the dollar value produced by each of the SIC producing industries to meet the regional personal consumption demand for magazines, as shown in column 3.

Obtained by multiplying total PCE (\$7,090,473,920) by the distribution coefficient for magazines (0.001636) from Table 13-3.

For each SIC producing industry, the dollar value of products over all 182 commodity groups required to meet personal consumption demand were summed to give a gross total. This gross total for each of the SIC producing industries was reduced to take into account the retail, wholesale, and transportation services (margins) to yield the dollar value of expenditures by Personal (Household) Consumption sector at producers' prices. Table 13-5 illustrates the allocation of the PCE values (SIC producing industries at consumers' prices) to the RIS sectors at producers' prices.

Table 13-4
DISTRIBUTION OF SHIPMENTS BY PRODUCING INDUSTRY
MAGAZINES

Producing Industry (SIC)	Value of Shipments Originating in Producing Industry: U.S. (1) (\$000) (1)	Proportion (2)	Value of PCE Magazines (\$) (3)
2711	1,365	.004477	46,505
2 <b>7</b> 21	293,431	<b>.96</b> 2384	9,996,806
2731	5,742	.018832	195,618
2741	1,365	.004477	45,505
2751	1,632	.005353	55 <b>,</b> 605
2 <b>75</b> 2	1,365	.004477	46,505
	\$304,900	1.000000	\$10,387,544

U.S. Bureau of the Census, Census of Manufactures: 1958, Volume II Industry Statistics, Part I, Major Groups 20 to 28. (Washington: U.S. Government Printing Office, 1961) Table 5-B, p. 27A-16.

Table 13-5

# SCHEDULE OF CONSUMERS' PRICES TO PRODUCERS' PRICES

## SIC Producing Sector 2721

## (Periodicals)

Consumers' Price	\$15,980,954 <sup>(1)</sup>
Retail Sector 5990 margin ratio (0.437934) estimated margin	\$ 6 <b>,</b> 998 <b>,</b> 603
Subtotal	\$ 8,982,351
Wholesale Sector 5099 margin ratio (0.264205) estimated margin	\$ 2 <b>,</b> 373 <b>,</b> 182
Subtotal	\$ 6,609,169
Transportation Sector 9842 margin ratio (0.020000) estimated margin	<b>\$</b> 132,183
Producers' Price Producing Sector 2721	\$ 6,476,986

The total dollar value of purchases from producing sector 2721 includes: \$9,996,806, magazines; \$5,905,924, Educational books, supplies, etc., and \$78,224 other reading materials.

### Reconciliation and Adjustments

### 1. Food Consumption

The allocation of the purchase of food products (aggregate sector one) for consumption by households to the RIS producing sectors was accomplished with reference to the following data sources.

Preliminary distributions were made on the basis of per-capita production values for food producing sectors for the nation as a whole with appropriate adjustments for intermediate demands using the Census of Manufactures: 1958 as a source. Comparisons were then made with the detailed price and quantity data available from the U.S.D.A. food consumption study<sup>(1)</sup> and staff estimates of the regional taste preferences. The preliminary distribution was accordingly modified in the light of these comparisons. These values were again examined with respect to the input-output matrix data for the Philadelphia region, in particular the preliminary estimates of production and export flows. The data as finally adjusted are shown in Table 13-6.

The detailed food consumption distribution, as detailed above, together with food consumption data by broad food categories available from hospitals was used to disaggregate the intermediate food demands for those sectors recorded as consuming food services, either self-prepared or catered. Where the food was provided by outside establishments, the margin for RIS 5812 was first applied, and the residual was then disaggregated as above.

#### 2. Consumption of Retail Trade Services

The output of the retail trade sector was considered to be consumed only by households. Although this ignores all intermediate sector

<sup>(1)</sup>U.S. Department of Agriculture, U.S. Food Consumption, Sources of
Data and Trends, 1909-63, Statistical Bulletin No. 364 (Washington:
U.S. Government Printing Office, 1965).

# Table 13-6

# FOOD ALLOCATION

# (Household Consumption)

RIS Sector	Title (	Distribution Producer's Prices)
0122 0123 0133	Fruit Farms Vegetable Farms Poultry Farms	.050832 .047826 .026266
0190	Other Agricultural Products	.003952
2011	Meat Packing Plants	.236573
2013 2015	Sausages & Other Prepared Meats Poultry & Small Game	.040864 .037342
2021	Creamery Butter	.020240
2022	Natural Cheese	•013532
2023	Condensed & Evaporated Milk	.009314
-		.018719
2024	Ice Cream & Frozen Desserts	
2025	Special Dairy Products	.003745
2026	Fluid Mild	.108226
2031	Canned & Cured Seafoods	.006429
-		.016748
2032	Canned Specialties	
2033	Canned Fruits, Vegetables Preserves, etc.	• 0/1/10/13
2034	Dried & Dehyd. Fruit & Vegetables	.005405
2035	Pickled Fruit, Vegetables, Sauces, & Dressin	ngs .010389
	Fresh or Frozen Packaged Fish	.006079
2036	<del>-</del>	
2037	Frozen Fruit, Juices, Vegetables & Spec.	.002029
2041	Flour & Other Grain Mill Products	.012059
2043	Cereal Preparations	.008783
2044	Rice Milling	.001256
		.002479
2045	Blended & Prepared Flour	
2046	Wet Corn Milling	.000827
2051	Bread & Other Bakery Products	.089942
2052	Biscuits, Crackers, & Pretzels	.019396
2062	Cane Sugar Refining	.010777
2063	Beet Sugar	
2071	Candy & Other Confectionery Products	.025274
2072	Chocolate & Cocoa Products	.004125
2073	Chewing Gum	•003479
· ·	•	
2086	Bottled & Canned Soft Drinks	•029914
2087	Flavoring Extracts, Sirups, n.e.c.	.000811
2096	Shortening, Oils, Magarine	.009406
2097	Manufactured Ice	.001480
2098	Macaroni, Spaghetti, Vermicelli, etc.	<b>.00</b> 3564
2099	· · · · · · · · · · · · · · · · · · ·	.067875
2077	Food Preparations, n.e.c.	1.000000
	TOTAL	T.00000

purchases of materials from retailers, such purchases are estimated to be a very small proportion of total retail sales. Since the total regional consumption of retail trade services was defined as households, the sector demand could be defined as the regional output plus estimated imports (representing purchases by regional households from retailers located outside the region) less estimated exports (representing purchases from regional retailers by households located outside the region, e.g. tourists).

The adjusted estimates of personal consumption of retail trade services developed as shown in Table 13-7 agreed reasonably well with the preliminary estimates obtained through the standard procedure for adjusting the purchaser's prices to producer's prices as previously noted on page 13 - 17.

## 3. Consumption of Hospital and Medical Services

Net Change

A final review of the personal consumption demands upon the producing sectors of the regional economy, with reference to estimates of exports, imports, and intermediate demands, suggested only two other adjustments. The preliminary estimates developed for Hospital Services RIS 8061, and Medical Services, n.e.c., RIS 8090 appeared significantly lower than suggested by the available supply and demand data. Both the initial and revised estimates are recorded as follows:

	Estimated Personal	Consumption E	xpenditures
		Initial \$	R <b>evised</b> \$
RIS RIS	8061 Hospital Services 8090 Medical Services, n.e.c.	108,406,848 106,975,734	150,847,116 191,430,238
	TOTAL	215,382,582	342,277,354

\$126,894,772

TABLE 13-7
SUMMARY
REGIONAL SUPPLY, & DEMAND OF RETAIL TRADE SERVICES

RIS	OUTPUT \$	IMPORT \$	EX PORT \$	CONSUMPTION PCE \$
5210	51,676,000	98,381	2,583,800	49,190,581
5221	3,305,000	6,292	165,250	3,146,042
5231	6,889,000	66,802	275,560	6,680,242
5241	1,110,000	2,113	55,500	1,056,613
5250	19,684,000	385,645	787,360	19,282,285
5311	185,382,000	7,183,553	12,976,740	179,588,813
5331	35,899,000	1,076,970	1,076,970	35,899,000
5342	106,953,000	240,098	95,188,170(1)	12,004,928
5351	73,889,000	0	3,694,450	70,194,550
5390	30,699,000	607,715	920,970	30,385,745
5411	196,364,000	3,847,131	7,854,560	192,356,571
5420	25,271,000	500,263	758,130	25,013,133
5431	5,771,000	114,242	173,130	5,712,112
5441	12,025,000	360,750	360,750	12,025,000
5460	18,305,000	362,364	549,150	18,118,214
5490	7,210,000	139,786	360,500	6,989,286
5511	216,052,000	402,662	15,123,640	201,331,022
5521	9,416,000	17,926	470,800	8,963,126
5531	12,531,000	375,930	375,930	12,531,000
5541	63,806,000	3,156,718	3,828,360	63,134,358
5599	4,124,000	122,444	164,960	4,081,484
5610	32,436,000	635,481	1,297,440	31,774,041
5621	46,684,000	914,625	1,867,360	45,731,265
5630	14,143,000	277,087	565,720	13,854,367
5641	6,418,000	62,235	256,720	6,223,515
5651	15,670,000	51,952	526,800	15,195,152
5660	23,852,000	231,292	954,080	23,129,212
5690	11,294,000	216,660	677,640	10,833,020
5710	57,007,000	108,230	2,850,350	54,264,880
5722	17,757,000	33,806	887,850	16,902,956
5730	10,802,000	51,567	540,100	10,313,467
5812	183,929,000	7,127,249	12,875,030	176,897,737 <sup>(2)</sup>
5813	84,151,000	3,295,914	5,049,060	82,397,854
5912	58,430,000	2,034,454	2,337,200	58,127,254
5921	4,781,000	92,693	239,050	4,634,643
5940	7,532,000	147,566	301,280	7,378,286
5950	4,112,000	80,562	164,480	4,028,082
5971	12,281,000	117,848	614,050	11,784,798
5980	53,202,000	51,657	1,596,060	51,657,597
5990	71,604,000	694,342	2,864,160	69,434,182
TOTAL	1,802,446,000	35,293,005	184,209,110	1,652,246,413

The relatively high export value is due to a national mail-order establishment within the region.

<sup>(2)</sup> Intermediate demand for catering services estimated to be approximately \$1,283,482.

As the prior distributions for PCE had been verified it was the judgement of the staff that the increase of \$126,894,772 should be associated with a corresponding increase in the B.L.S. based estimate of the total gross value of regional personal consumption expenditures. This adjustment was also considered justifiable in that the B.L.S. based estimate was considerably lower than other reliable estimates made by private agencies in the region.

Regional Input-Output Study Department of Regional Science University of Pennsylvania Philadelphia, Pennsylvania Preliminary Draft August 1967

### Chapter 14

#### CAPITAL FORMATION

#### INTRODUCTION

This chapter presents the methodology employed in the development of the data representing private investment expenditures within the Philadelphia, Pa.-N.J. SMSA for the base year 1959. The total private capital formation expenditures were estimated to be approximately \$1,334,903,000 or 5.7% of the total gross output of the region. The total state and local capital expenditures were estimated to be approximately \$112,935,000. Federal capital formation expenditures are not separated from their current expenditure.

First, the procedures relating to the equipment expenditure patterns, are presented and then those of plant construction. The equipment expenditures are developed in terms of the purchasing sectors: 1) manufacturing, 2) non-manufacturing (except regulated), 3) regulated non-manufacturing. The identification of the 498 RIS producing sectors included within the 48 capital formation sectors is shown in Table 14-1.

#### MANUFACTURING SECTORS

## Estimation of Total Capital Expenditures by the Manufacturing Sectors

The primary source of Capital Expenditures (C.E.) data for manufacturing industries was a special five county tabulation of value of

# Table 14-1

### Sector Definitions

RIS	RIS
Capital Formation	Producing
Sector	Sectors
4901	0120, 0132, 0133, 0190
9902	0809
9903	0708
9904	1411, 1421, 1441, 1490
9905	1511, 1611, 1621, 1701, 1711, 1731, 6560
9906	1509
9907	1900
9908	20. (ALL SIC MAJOR GROUP 20)
9909	21. (ALL SIC MAJOR GROUP 21)
9910	22. (ALL SIC MAJOR GROUP 22)
9911 9912 9913 9914 9915	23. (ALL SIC MAJOR GROUP 23) 24 (ALL SIC MAJOR GROUP 24) 25 (ALL SIC MAJOR GROUP 25) 26 (ALL SIC MAJOR GROUP 26) 27 (ALL SIC MAJOR GROUP 27)
9916 9917 9918 9919 9920	28. (ALL SIC MAJOR GROUP 28) 29. (ALL SIC MAJOR GROUP 29) 30. (ALL SIC MAJOR GROUP 30) 31. (ALL SIC MAJOR GROUP 31) 32. (ALL SIC MAJOR GROUP 32)
9921 9922 9923 9924 9925	33. (ALL SIC MAJOR GROUP 33) 34. (ALL SIC MAJOR GROUP 34) 35. (ALL SIC MAJOR GROUP 35) 36. (ALL SIC MAJOR GROUP 36) 37. (ALL SIC MAJOR GROUP 37)
9926 9927 9928 9929 9930	38. (ALL SIC MAJOR GROUP 38) 39. (ALL SIC MAJOR GROUP 39) 4011 4210 4500
9931	4111, 4121, 4220, 4400, 4190
9932	4811
9933	4832, 4833
9934	4890
9935	4911, 4920
9936	4941, 4990
9937	50., 5259 (ALL TRADE SECTORS)
9938	6011, 6020, 6120, 6190, 6200, 6301, 6310
9939	6590
9940	7200
9941	7300
9942	7400
9943	7500
9944	7900
9945	8061, 8090, 8211, 8220, 8290, 8486
9946	9201, 9202, 9203, 9204, 9205, 9209
9947	9301, 9302, 9303.
9948	Households

Production and Capital Expenditures prepared by the Pennsylvania Department of Internal Affairs. (1) The tabulation was by 4-digit SIC groups for 1959.

In the estimation of capital expenditures for the eight county SMSA, it was assumed that the ratio of capital expenditures to value of production in the SMSA was the same as the ratio of capital expenditures to value of production in the five Pennsylvania counties.

With the use of previously prepared study estimates of the Value of Production in the SMSA and the Pennsylvania Department of Internal Affairs tabulation, C.E. for each 4-digit SIC group was estimated by:

(Capital Expenditures: 5 Pa. Counties)
(Value of Production: 5 Pa. Counties) X

(Value of Production: SMSA) =

(Total Capital Expenditure: SMSA)

# Capital Expenditures: Plant (Construction) and Equipment

Plant and equipment expenditures were estimated on the basis of national data contained in the 1958 Census of Manufactures. (2) The ratio of "new structures and additions to plant" to total "expenditures for new plant and equipment" was calculated for each 4-digit manufacturing industry. Multiplication of this ratio by the previously estimated total capital expenditures for each 4-digit industry provided a value of plant expenditures. Total capital expenditures less estimated expenditures for plant provided the value of capital expenditures for new

<sup>(1)</sup> Pennsylvania Department of Internal Affairs, Bureau of Statistics special tabulation of "1959 Census of Manufacturing Industries in Pennsylvania" for the 5 Southeastern Counties, November 1961.

<sup>(2)</sup> U.S. Bureau of the Census, U.S. Census of Manufactures: 1958, Volume 1, Summary Statistics (Washington: U.S. Government Printing Office, 1961) Table 3, pp. 5-5-13.

equipment in each 4-digit manufacturing group. Plant and equipment expenditures, aggregated to 2-digit SIC groups, are presented in Table 14-2.

## Allocation of Capital Expenditures - Equipment

The allocation of capital expenditures for equipment among the different equipment i.e. equipment producing industry was based on the National Planning Association (NPA) Report on Capacity Expansion Factors. (1) For each NPA industry (2) the NPA factors provided a breakdown of plant and equipment expenditures which composed a unit addition to the capacity of that industry. These factors represent new additions to capacity only, as opposed to the Census of Manufactures estimates which covered both additional and replacement expenditures. Thus, the NPA factors are the more traditional marginal capital coefficients, and represent the current state of technology in construction and production processes.

As the purpose in this study of the allocation of equipment expenditures was simply to provide a sector breakdown of the estimates of capital formation, including both additions and replacements, it was decided that the disaggregation of the NPA data would provide the necessary detail. In essence, it was felt that the advantage of finer detail more than offset the disadvantage in that the NPA factors pertained to expansion only.

Within each 2-digit SIC a subset of NPA industries was selected, and the NPA factors were applied to only the industries of this subset

<sup>(1)</sup> National Planning Association, Economic Programming Center, Capacity Expansion Planning Factors, (Washington: November 1965)

(preliminary draft).

<sup>(2)</sup> In general the NPA industries are defined as single four digit SIC industries or aggregates thereof.

Table 14-2
Estimated Capital Expenditures: Manufacturing

ris TITLE	Sector	sic	Plant (\$)	Equipment (\$)	Total Capital Expenditures (\$)
Food & Kindred	9908	20	7,149,967	17,150,133	24,300,100
Tobacco	9909	21	164,978	1,287,122	1,452,100
Textiles	9910	22	1,381,557	6,862,443	8,244,000
Apparel	9911	23	1,365,127	3 <b>,</b> 598 <b>,</b> 695	4,963,822
Lumber & Wood	9912	24	423,215	<b>738,</b> 485	1,161,700
Furniture & Fixtures	9913	25	290,097	855,036	1,145,133
Paper & Allied	9914	26	3,153,549	10,130,451	13,284,000
Printing & Pub.	9915	27	4,659,656	10,173,444	14,833,100
Chemicals & Allied	9916	<b>2</b> 8	10,166,304	25,469,785	35,636,089
Petroleum	9917	29	16,952,954	4,823,746	21,776,700
Rubber & Plastics	9918	30	1,407,521	5,3%,479	6,804,000
Leather	9919	31	138,702	582 <b>,09</b> 8	720,800
Stone, Clay & Glass	9920	32	3,921,843	10,915,957	14,837,800
Primary Metals	9921	33	11,271,290	18,911,412	30,182,702
Fabricated Metal	9922	3 <sup>1</sup> 4	5,711,193	11,205,507	16,916,700
Machinery	9923	35	5,710,153	16,764,347	22,474,500
Electric Machinery	9924	36	14,031,820	28,322,701	42,354,521
Transportation Equipment	9925	37	4,197,861	13,244,823	17,442,684
Instruments	9926	<b>3</b> 8	979 <b>,</b> 576	1,096,817	2,076,393
Miscellaneous	9927	39	745,237	1,548,289	2,293,526
TOTAL			\$93,822,600	\$189,077,770	\$282,900,370

rather than to the entire set of industries in the 2-digit SIC. This procedure was adopted because (1) time and cost constraints which made it impossible to treat all 4-digit SIC's and (2) within most 2-digit manufacturing industries, a relatively small number of NPA industries accounted for a large proportion of total capital expenditure in the Philadelphia SMSA. For each 2-digit SIC a minimum coverage criterion of 80 percent was established. Within each 2-digit SIC the NPA industries were ranked by value of total capital expenditures and were treated in this order until 80 percent or more of the total capital expenditures of the 2-digit manufacturing classification was accounted for. The percentage coverage is presented in Table 14-3.

After a number of minor adjustments to equate MPA industry and RIS sector classifications, the NPA factors were applied to the estimated total capital expenditures of each industry included by the 80 percent coverage criterion. The first step was to obtain the dollar value allocation of the capital expenditures for equipment in each NPA industry. Total capital expenditures were first multiplied by each NPA "Process Equipment" factor to obtain an industry breakdown of that equipment used directly in the production process. These breakdowns were then summed across the industries to obtain a weighted average allocation of capital expenditures for process equipment in each 2-digit classification. For an example of this procedure see Table 14-4.

In addition to process equipment, NPA factors were available for "Auxiliary Equipment"; included was the equipment necessary for water, steam, electric power, refrigeration, storage, waste disposal, maintenance and administration. For each NPA industry, the total capital expenditures value was multiplied by the NPA "module" factor for each

Table 14-3

## Sector Coverage

Capital Expenditures: Manufacturing

RIS Sector	SIC	Percent of Total CE Covered
<b>990</b> 8	20	84.07
9909	21	100.00
9910	22	100.00
9911	23	96.72
9912	24	87.85
9913	25	86.51
9914	26	80.58
9915	27	100.00
9916	28	81.24
9917	29	% <b>.</b> 88
<b>991</b> 8	30	99.61
9919	31	91.20
9920	32	88.82
9921	33	85.49
9922	34	83.47
9923	35	<b>ଌ</b> o.60
9924	36	84.44
9925	37	93.62
9926	38	97.16
9927	39	87.61

Table 14.4

Process Equipment Allocation
Primary Metal Products (Sector 9921) (SIC 33)(1)

RIS	NPA Sector 3310 NPA Value		NPA Sec	Total Value	
Sectors	Factors	(\$)	Factors	Value (\$)	(\$)
2421	.005709	\$ 140,103	.006603	\$ 8,348	\$ 148,451
3255 3259	.001297 .000259	31,829 6,356	.001195	1,511	33,340
3295	.0002)9	44,566	.000896	1,133	6,356 45,699
3297	.003114	76,420	.002101	2 <b>,</b> 656	79,076
3433	.000778	19,093	.000597	755	19,848
3443	.006486	159,172	.003297	4,168	163,340
3590	.003114	76,420		•	76,420
3535	• <b>009</b> 091	223,100	•012001	15,173	238,273
3536	.013930	341,854	.021602	27,311	369,165
3537	.002595	63,683	.002997	3 <b>,</b> 789	67,472
3541	.018703	458,987	.019203	24,278	483,265
3542 3544	.008573	210,388	.009004	11,384	221,772
3545	.002595 .014022	63,683 344,111	.002700 .014401	3,414	67,097
3548	.073743	1,809,712	.000906	18,207 1,145	362,318 1,810,857
3559	.020000	490,816	.146142	184,767	675,583
3561	•003892	95,514	.004501	5,690	101,204
3564	.002854	70,039	.001504	1,902	71,941
3566	•003373	82,776	.003008	3,803	86,579
3567	.041296	1,013,436	.029114	36,809	1,050,245
3569	.002076	50,947	<b>.</b> 008097	10,237	61,184
3576	•003374	62 <b>,</b> 801	.003297	4,168	86,969
3621	.005458	133,944	.005100	6,448	140,392
3623	.001816	44,566	•001802	2,278	46,844
3741 3742	.002373 .005508	58,235			58,235
3811	.000778	135,171			135,171
3831	.001039	19 <b>,09</b> 3 25 <b>,</b> 498			19 <b>,</b> 093 25 <b>,</b> 498
2004	1001000				£7, +30
Total Pro		\$ 6,372,313		\$ 379,374	\$ 6,751,687
Total Equ	uipment Expenditur	\$24,540,800 res		\$1,264,300	\$25,805,100

<sup>(1)</sup> NPA sectors 3310 and 3323 account for 85.49% of total capital equipment expenditures in RIS sector 9921. (SIC 33).

general type of auxiliary equipment required by that NPA industry. For the NPA industries in a given 2-digit SIC, the derived module values were summed to obtain the total expenditure by type of auxiliary equipment. See Table 14-5.

For each type of auxiliary equipment, the total module value from Table 14-5 was then multiplied by the NPA auxiliary equipment factors to obtain the dollar value of capital expenditures for each type of equipment as listed in the corresponding column of Table 14-6. As the same types of equipment occurred in a number of the modules, the final step involved the aggregation by RIS equipment producing and related sectors into a single vector of auxiliary equipment expenditures. This appears as the last column in Table 14-6.

Adding the vector of expenditures for process equipment (last column of Table 14-4) to the vector of expenditures for auxiliary equipment (last column of Table 14-6) yielded a total NPA vector of capital expenditures for equipment. (1) This is recorded in column 3 of Table 14-8.

Except for Petroleum (SIC 29), the RIS estimates shown in Table 14-2 based on the Census of Manufactures the ratios estimates listed total equipment expenditures at approximately two and a half times the estimate derived directly from NPA data. This suggests that the marginal capital coefficients for equipment relate to approximately 40 percent of the RIS estimated total of both addition and replacement expenditures.

Since the intent was to use the NPA data only as an estimator of the composition or mix of capital expenditures for equipment, no further

The NPA data also indicated the various kinds of equipment used in the construction processes. This equipment was not included in the capital NPA vector of expenditure for equipment as it was judged that construction equipment was generally purchased by the construction contractors and therefore included in the structural matrix sectors 1511, 1611, 1621, 1701, 1711 and 1731.

Table 14-5

PRELIMINARY EXPENDITURE ALLOCATION BY AUXILIARY EQUIPMENT MODULES
Primary Metal Products (RIS Sector 9921) (SIC 33)

Access Decision and	NPA Sec	etor 3310	NPA Secto	Total	
Auxiliary Equipment Modules	Factors	Values (\$)	Factors	Values (\$)	Values (\$)
Water	.022535	553,027	.005020	6,347	<b>5</b> 59 <b>,</b> 374
Steam Generating	.047186	1,157,982	.035567	44,967	1,202,949
Elec. Gen. & Trans.	.027744	68 <b>0,</b> 860	.015448	19,531	700,391
Elec. Transfor- mation	.005978	146,705	.007809	9 <b>,</b> 873	156,578
Air	.014681	360 <b>,</b> 283	.005697	7,203	367,486
Refrig. & Cooling	.007645	187,614	.001822	2,304	189,918
Indust. Gas- Build	.013672	340,430	.017161	21,697	362,127
Indust. Gas-Buy	.000100	2,454	.000737	932	3,386
Product Storage- Solid	.026278	644,883	.029591	37,412	682,295
Product Storage- Fluid	-	-	-	-	-
Waste Disposal	.004102	100,666	.000289	365	101,031
Admin. & Shops	.023643	58 <b>0,</b> 218	•030836	38 <b>,986</b>	619,204
Control Lab.	.005059	124,152	-	-	124,152

Table 14-6

BY RIS SECTOR.	
RIS	
ΒĬ	
(NPA)	ੰ ਜ਼
PMENT MODULES (	(RIS Sector 9921)
Y EQUIP	ucts
W OF AUXILIARY EQUIPMENT M	etal Prod
Q	ž
COCATION	Primar
EXPENDITURE ALI	

	Sector Totals (\$)	9, 8, 1, 1, 7, 1, 10, 10, 10, 10, 10, 10, 10, 10, 10,	2, 2, 2, 6, 6, 6, 6, 6, 6, 6, 6, 6, 6, 6, 6, 6,	\$\\ \alpha\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	201,12,001	86,5 16,8 16,8	225,6 120,7	14,8 1,00,1	, 11, 2, 5, 5, 5, 5, 5, 5, 5, 5, 5, 5, 5, 5, 5,
	Control Laboratories (\$)		1,105		2,086 1,390 112	2,509 9,597 1,465	ος;' Δ#1		8,057 2,197
	Administrative & Shops (\$)	13, 634 2, 243 1, 1, 486 7, 5, 511 3, 5, 325 3, 406	5, 263 3, 963 6,811	1,362 4, <b>892</b> 7,678 5,820 12,384	1, 734 1, 734 1, 830 1, 892 7, 7, 926 9, 350 905	4,458 619	3,653	557 557 495	3,468 186
S SECTOR.	Waste Disposal (\$)	1,091	859 636 950 859 19,499	1,455	7,123	1,004 404		1,909	
EAFENDIIONS ALLOCATION OF AUKLILIANI EQUIPMENT MODULES (NFA) BY KIS SECTOR Primary Metal Products (RIS Sector 9921)	Product Storage (Solids)	49,193 3,480		1,501 6,004 7,028 5,800	( ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	13,3(3 1,160 12,805	2,934	049,4	682 1,160 136 341
LLLLAKI EQUIPMEN   Products (RIS )	Industrial Gas (Buy) (\$)		227		893	61		227	
ALLOCATION OF AUX Primary Metal	Industrial Gas (Build) (\$)		16,730		56,342	4,563 73,765		19, 193	
EA-FENDI TORG	Refrigeration § Cooling (\$)	μ, 900	32,438	3,608	4 968 1 388	2,906 2,906 627	22,011	6,970	
	Air (\$)		8,489	28,627	68,573 3,491 9,003	1,323	38,623		
	Electric Transform. (\$)						73,4 <i>97</i> 7,398	4,386 1,467	
	Electric Gen. & Trans. (\$)		6	23, 953	13,588		152,125 17,160	10,016 24,724	
	Steam Generating (\$)	201.01	19, 127 5, 052 9, 503 324, 435	24, 179 13, 593 3, 488	14,556 45,712 962	2,526	7,097		
	NPA Modules XIS Water ector (\$)	11,523	49,952		27,577	3,021	7,4%		
	NPA Mo RIS Sector	2421 2490 2521 2522 2541 2542 2542 2599	3255 3255 3443 3445 3465 3465 3465	2222 2222 2222 2222 2222 2222 2222 2222 2222	3555 3555 3555 3555 3556 3556 3556 3556	3569 3571 3576 3582	358 358 362 3621 3621	3629 3691 3711	3715 3741 3742 3811 3831

investigation was undertaken, although if time had permitted, it would have been desirable to have estimated capital coefficients on account of repair and replacement. In each 2-digit industry, the dollar values of the NPA breakdown were multiplied by adjustment factors (Table 14-7) to equate these equipment values with the RIS estimates of capital expenditures for equipment based on the Census of Manufactures.

Table 14-7

Adjustment Factors: Ratios of Census Equipment Expenditures to NPA Equipment Expenditures

RIS Sector	SIC	Factor	RIS Sector	sic	Factor
9909	20	2.88 2.77 2.48 2.38 2.43 2.53 2.99 1.99 2.88 0.99	9918	30	2.46
9909	21		9919	31	2.83
9910	22		9920	32	2.56
9911	23		9921	33	2.21
9912	24		9922	34	2.18
9913	25		9923	35	2.52
9914	26		9924	36	2.52
9915	27		9925	37	2.33
9916	28		9926	38	1.30
9917	29		9927	39	2.22

The use of the RIS total capital expenditures, for equipment based on Census of Manufactures ratios and the NPA factors for the estimate of the composition (mix) of this expenditure provided the desired vector of the dollar value of equipment expenditures on a RIS sector basis for each 2-digit manufacturing industry at <u>purchasers' prices</u>. Previously calculated RIS estimates of wholesalers' margins were deducted from the purchasers' value of each type of equipment to derive a value net of wholesale services; estimates of transportation charges were then deducted to arrive at a final vector of capital equipment expenditures at <u>producers' prices</u>. See final column of Table 14-8, which also records the wholesale services, by RIS sector, and transportation cost. The

Table 14-8

Final Vector of Capital Expenditures
Primary Metal Products (RIS Sector 9921)

RIS Sector	Process Equipment	Auxiliary Equipment	Total NPA Equipment	Estimated Total Sector Values	Estimated Total Sector Values
	(\$)	(\$)	Estimate (\$)	(Purchasors' Prices) (\$)	(Producers' Prices) (\$)
2421 2490	148,451	62,827 23,037	211,278 23,037	467,885	311,562
2521		1,486	1,486	51,017 3,291	33,972 2,363
2522		5,511	5,511	12,204	8,764
2541		4,087	4,087	9,051	6,500
2542		5,325	5,325	11,792	8,468
2599 3255	33,340	3,406 19,986	3,406	7,543	5,417
3259	6,356	5,688	53,326 12,044	118,093	80,810
3277	0,5,0	950	950	26,672 2,104	18,251 1,440
3295	45,699	,,,-	45,699	101,203	69,252
3297	79,076		79,076	175,118	119,831
3433	19,848	15,625	35,473	78,557	65,847
3443 3492	163,340	456,838	620,178	1,373,414	1,041,570
3511		6,811 98,405	6,811 98,405	15,083 217,923	10,860 158,185
3519		56,188	56,188	124,431	90,322
3534		2,863	2,863	6,340	4,564
3535	238,273	31,638	269 <b>,</b> 911	597,731	430,357
3536 3537	369,165	25,513	394,678	874,033	629,290
3537 3541	67,472 483,265	18,057	85,529	189,408	136,370
3542	403,205 221,772	5,820 12,384	489,085 234,156	1,083,102 518,550	781,411 374,111
3544	67,097	2,167	69,264	153,388	110,663
3545	362,318	1,734	364,052	806,211	581,646
3548	1,810,857	10,279	1,821,136	4,032,993	2,909,812
3553		4,830	4,830	10,696	7,756
3555 3559	675,583	1,362 12,015	1,362 687,598	3,016	2,187
3561	101,204	201,495	302,699	1,522,719 670,341	1,104,180 484,116
3564	71,941	79,307	151,248	334,946	227,850
3566	86,579	40,780	127,359	282,043	203,689
3567	1,050,245	2,309	1,052,554	2,330,931	1,683,381
3569 3571	61,184	80,958	142,142	314,780	227,333
3571 3576	86,969	14,055 16,8 <b>8</b> 6	14,055 103,855	31,125	22,456
3582	ω, 303	619	619	229,992 1,371	165,930 973
3585		31,447	31,447	69,641	49,423
3589		11,149	11,149	24,690	17,522
3590 3610	76,420	7,097	83,517	184,952	133,435
3612 3621	11.0.000	225,622	225,622	499,651	456,485
3623	140,392 46,844	120,787 2,724	261,179 49,568	578,393	528,425
3629	40,044	14,402	14,402	109,771 31,894	78,791 22,893
3691		26,748	26,748	59,235	42,779
3711		1,177	1,177	2,607	2,420
3715	-0	1,160	1,160	2,569	2,385
3741 3742	58,235	136	58,371	129,265	109,896
3811	135,171 19,093	341 11,525	135,512 30,618	300,098 67,805	255 <b>,</b> 133
3831	25 <b>,</b> 498	2,383	27,881	61,744	57,269 52,149
Total Equip.	<b>\$6,</b> 751,687	\$1 <b>,</b> 787,93 <b>9</b>	\$8,539,626	\$18,911,412	\$13,930,494
5012 5063					252 67,880
5074					11,229
5077					102,683
5082					3,824,439
5086					16,397
5088					61,760
7					308,414
5098					11,594 248,906
9842					327,364
Construction					11,271,290
Total C.E.					\$30,182,702

bottom item of this column also lists the value of plant construction expenditures required by the (RIS capital formation sector 9921), which value was estimated as previously described in Table 14-2.

The disaggregation of the total value of plant construction expenditures by RIS construction sectors is described later.

### NON-MANUFACTURING SECTORS\*

## Estimation of Total Capital Expenditures: by the Non-Manufacturing Sectors

Total SMSA capital expenditures for each of the eighteen non-manufacturing sectors listed in the last column of Table 14-9 were estimated on the basis of national capital/output ratios and study data on regional output. Specifically, for each sector the ratio of total plant and equipment expenditures to total output (1) for the United States was multiplied by estimates of total regional output to obtain the total regional capital expenditures for that sector.

## Capital Expenditures: Plant and Equipment

For each of the eighteen non-manufacturing sectors listed in Table 14-9, dollar values of capital expenditures for plant and equipment were estimated with the use of ratios derived from preliminary data of the Bureau of Labor Statistics on the 1958 capital flows. (2) These ratios

<sup>\*</sup>The development of the coefficients of this segment, was greatly facilitated by access to unpublished materials of the U.S. Bureau of Labor Statistics, Division of Economic Growth.

<sup>(1)</sup> Preliminary estimates of total plant and equipment expenditures were obtained from: U.S. Department of Labor, Bureau of Labor Statistics, Division of Economic Growth, 1958 Capital Expenditures by Purchasing Industries; April 1965 and total output data are from: Office of Business Economics, "The Transactions Table of the 1958 Input-Output Study and Revised Direct and Total Requirements Data," Survey of Current Business, Vol. 45, No. 9, (September 1965) pp. 33-49.

<sup>(2)</sup> Bureau of Labor Statistics, Division of Economic Growth, "1958 Capital Flows, Percent Distribution by Consuming Industry (Producer Values)"; U.S. Department of Labor, April 1965. (Preliminary Estimates).

Table 14-9
Capital Expenditures: Non-Manufacturing

Title	OBE Sec- tor	RIS Sec- tor	RIS E. Plant (\$)	stimated Capital Equipment (\$)	Expenditures Total (\$)
Agricultural Production Forestry &	1&2	9901	4,204,585	9,464,919	13,669,504
Fisheries Agric.,	3	9902	-	10,553	10,553
Forest & Fish. Services	4	9903	_	354,912	354,912
Mining	9	9904	618,711		2,812,325
New Construc-	7	95 <del>04</del>	010, 111	2,193,014	250,025
tion Maintenance & Repair	11	9905	906,668	21,207,175	22,113,843
Const.	12	9906	**	3,139,968	3 <b>,</b> 139 <b>,9</b> 68
Ordnance	13	9907	67,798	159,708	227,506
Radio & TV	•			-2271	
Broadcasting Other Communi-	67	993 <b>3</b>	85,512	7,040,468	7,125,980
cations, N.E.C. Wholesale & Re-	66	9934	1,265,078	15,988,422	17,253,500
tail Trades Finance & In-	69	9937	54,296,699	116,447,638	170,744,337
surance Real Estate &	70	<b>993</b> 8	2,837,458	38 <b>,</b> 88 <b>9,869</b>	41,727,327
Rental Hotel, Per- sonal & Re-	71	9939	1,872,531	671 <b>,</b> 669	2,544,200
pair Services Business	72	9940	1,953,445	23,749,777	25,703,222
Services Research &	73	9941	4,137,867	16,655,436	20,793,303
Development Automobile Re-	74	9942	8,006	325 <b>,</b> 588	333 <b>,</b> 594
pair & Serv- ices	<b>7</b> 5	9943	1,251,820	6,289,265	7,541,085
Amusement & Recreation Medical, Edu-	76	9944	7,850,448	5,523,399	13,373,847
cational, Non-Profit	<b>7</b> 7	9945	108,285,086	51,663,343	159,948,429
Total			\$189,641,712	\$319,775,723	\$509,417,435

provided the percentages by which total capital expenditures were broken down into expenditures for plant (column 3, Table 14-9) and expenditure for equipment (column 4, Table 14-9).

The derivation of the capital expenditure vector for the non-manufacturing sectors listed in Table 14-9 was somewhat different from that used for the manufacturing sectors. Given the BLS percentage breakdown of equipment expenditures by OBE equipment producing sector, (1) it was necessary to disaggregate the percentages by RIS equipment producing sectors. This disaggregation was made on the basis of information on the operations in each sector and miscellaneous data accumulated by the RIS. An illustration of this procedure is presented in the first five columns of Table 14-10 for RIS sector 9904. The first column of Table 14-10 lists the equipment producing OBE sectors selling to RIS sector 9904. Column (2) lists the corresponding derived coefficients. Columns (3) and (4) list the RIS sectors and their percentage share of each OBE sector. Column (5) records the relevant equipment coefficients by RIS sector (obtained by multiplying column (2) by column (4)).

An adjustment was necessary for flows to OBE sector 83<sup>(2)</sup>, a dummy sector reflecting net sales of scrap, used, and second hand goods. In this adjustment it was assumed that the distribution of the net sales (or negative purchases) of OBE sector 83 was similar to the distribution of capital equipment purchases. Therefore, the coefficients of column 5 were appropriately reduced to yield the adjusted coefficients of column 6. The dollar value breakdown of equipment expenditures was then calculated by multiplying these adjusted equipment coefficients by the previous estimates of total capital expenditures for the given

<sup>(1)&</sup>lt;sub>Ibid</sub>.

<sup>(2)</sup> Within the 18 sectors considered, the net sales to OBE 83 was estimated to range between 0.5 to 4.3 percent of total capital expenditures.

Table 14-10

Allocation of Equipment Expenditures
RIS Sector 9904: Mining (OBE Sector 9)

(1) OBE Sector	(2) Der.Agg. Coeff.	(3) RIS Sectors	(4) RIS %	(5) Coeff.	(6) Adjusted Coeff.	(7) Capital Expenditures
23	.005	2521 2522 2542	10 70 20	.000500 .003500 .001000	.000491 .003434 .000981	1,381 9,658 2,759
45	•353	3531 3532	25 <b>7</b> 5	.088250 .264750	.086585 .259755	243,505 730,515
46	.078	3535 3536	90 10	.070200 .007800	.068875 .007653	193,699 21,523
48	.094	3559	100	.094000	.092226	259 <b>,</b> 369
49	.032	3561 3566 3569	35 60 5	.011200 .01 <b>9200</b> .001600	.010989 .018838 .001570	30,905 52,979 4,415
51	•002	3571 3572 3576	10 10 80	.000200 .000200 .001600	.000196 .000196 .001570	551 551 4,415
52	.001	3589	100	.001000	.000981	2,759
53	.020	3612 3621	20 80	.004000 .016000	.003925 .015698	11,038 44, <b>1</b> 48
56	.002	3662	100	.002000	.001962	5,518
<b>5</b> 8	.001	3691 3694	70 30	.000700	.000687 .000294	1,932 827
59	.076	3711 3713 3714	60 10 30	.045600 .007600 .022800	.044740 .007457 .022370	125,823 20,972 62,912
61	.021	37 <b>9</b> 9	100	.021000	.020604	57 <b>,</b> 945
62	.004	381 <b>1</b> 3821	50 50	.002000 .002000	.001962 .001962	5,518 5,518
64	.001	3982 <b>3993</b>	50 50	.000500 .000500	.000491 .000491	1,381 1,381
65	.017	9842	100	.017000	.016677	46,901
69	•088	5000	100	.088000	.086340	242,816
83	015					
Total I	Equipment Plant Capital Expe	enditures	orden general per de la construcción de la construc	•795000	.780000 .220000 1.000000	2,193,614 618,711 \$2,812,325

non-manufacturing sectors. These expenditures are listed in column 7.

In a similar manner the data were developed for each of the eighteen non-manufacturing sectors.

Since the coefficients of column (2) were calculated on the basis of producers' value, no adjustments were necessary for wholesale margins or transport costs. Percentages of equipment expenditures attributed to the wholesale sector (OBE 69) and the transport sector (OBE 65) were already included in the set of coefficients derived on the basis of BLS preliminary estimates; thus the dollar values for these sectors were calculated directly from the coefficients rather than by the method used in the manufacturing sectors.

#### REGULATED NON-MANUFACTURING SECTORS

The remaining seven Private Capital Formation sectors were treated individually, and are described separately. They are listed below in Table 14-11.

Table 14-11
Capital Expenditures: Regulated Non-Manufacturing Sectors

	RIS	Estimate	d Capital Exper	nditures
Title	Sector	Plant	Equipment	Total
	(\$)	(\$)	(\$)	(\$)
Railroads	9928	758,771	8,864,275	9,623,046
Trucking	9929	498,612	20,227,849	20,726,461
Air Transportation	9930	1,173,836	9,857,659	11,031,495
Transp. & Whse.,				
N.E.C.	9931	1,037,027	14,769,626	15,806,653
Telephone Com-				
munications	9932	4 <b>,9</b> 09 <b>,</b> 958	50 <b>,</b> 233 <b>,9</b> 49	55,143,907
Electric & Gas	0005	1 (00 000	00 1/0 707	00 0=0 ==0
Utilities	<b>99</b> 35	4,609,857	33,468,701	38,078,558
Water & Other	0026	10 070 922	26,020,566	26 001 200
Utilities, N.E.C.	9936	10,970,833	20,020,500	36,991,399
TOTAL		\$23 <b>,</b> 958 <b>,</b> 8 <b>9</b> 4	\$163,442,625	\$187,401,519

## Railroads (9928): Total Capital Expenditures

The primary source of capital expenditure data for the two major Class I railroads operating in the Philadelphia SMSA was the annual reports filed with the Interstate Commerce Commission of expenditures for additions and betterments to road equipment and property. (1) These reports for the year 1959 provided total capital expenditures and a relatively detailed breakdown of construction and equipment expenditures. Expenditures were broken down for both owned and leased property and equipment; however the two expenditure breakdowns were combined into a single breakdown for purposes of capital formation allocation.

It was assumed that the ratio of regional to total system capital expenditures for the Class I railroads was the same as the ratio of their regional current expenditures (2) to their total system current expenditures. (3) This assumption was necessary because of the lack of regional capital expenditures data. Thus, for each railroad, the ratio of regional current expenditures to total system current expenditures was multiplied by the value of total system capital expenditures to provide the regional total capital expenditures, broken down by equipment and construction.

## Allocation of Regional Capital Expenditures: Equipment

The I.C.C. reports breakdown equipment expenditures for both owned and leased property and equipment; however, the two expenditure

<sup>(1)</sup> Interstate Commerce Commission 1959, Annual Report Form A, Class I Railroads; (Schedule 211, Road and Equipment Property Expenditures for Additions and Betterments.

<sup>(2)</sup> See: Chapter 6, Vol. II.

<sup>(3)</sup> Interstate Commerce Commission, Op. Cit., (Schedule 300, Income Account).

breakdowns were combined into a single breakdown for study purposes.

These system equipment expenditures were adjusted to a regional basis as described above.

The standard capital expenditure account titles used by the I.C.C. provide a clear indication of the type of equipment included in each account, (i.e. "Rails", "Ties", etc.). For the most part, the account titles were similar to RIS sectors and the allocation procedure was straight-forward. In those accounts where the title obviously indicated a number of equipment types, such as "Shop Machinery" or "Power Plant Equipment", staff judgement was used to allocate the value to RIS sectors.

## Allocation of Regional Capital Expenditures: Construction

The nature of construction expenditures was clearly indicated by the standard account titles such as "Tunnels & Subways", "Station and Office Buildings", which were used by the I.C.C.; the values of these accounts after adjustment to a regional basis (as described above), were allocated directly to the construction sectors indicated.

The composition of two major construction accounts, "Grading" and "Track Laying & Surfacing" is primarily the capitalized value of Force Account Work. (1) However, the force account portions of these accounts were not included as capital expenditures, having been previously included as current operating costs within the structural matrix.

<sup>(1) &</sup>quot;Force account work" is defined as: construction accomplished for its own use by private business organization not in the construction industries or a governmental unit which acts as its own general contractor and carries out the work by means of employees on its own payroll. See: D.I. Siskind, Chapter 4, "Construction, A Final Demand Sector in the 1947 Interindustry Relations Study:" in, National Bureau of Economic Research, Input-Cutput Analysis, Technical Supplement; (New York: N.B.E.R., Inc., 1954).

## Trucking (9929): Total Capital Expenditures

The primary source of capital expenditure data for the trucking industry was the annual reports filed with the Interstate Commerce Commission providing expenditures for additions and betterments to property and equipment. (1) Reports were obtained for the ten largest Class I Motor Carriers in the region. (These were the same carriers used as a sample for the estimation regional output and technical coefficients.)

The estimate of the value of total regional capital expenditures by the Trucking sector was obtained by multiplying the reported capital expenditures of the ten sample carriers by the previously calculated ratio of total regional revenue (2) of the trucking sector to revenue of the ten sample carriers. Data obtained in an earlier part of the study (3) indicated that the sampled firms reasonably well represented the trucking industry in the region.

## Allocation of Capital Expenditures

The expenditures on each item listed in the I.C.C. breakdown were totalled over the ten sample carriers to provide a single breakdown by the uniform account system used by the I.C.C. (4) As the account titles listed fourteen broad categories of construction and equipment, it was

<sup>(1)</sup> Interstate Commerce Commission, Annual Report, Form A, Class I Motor Carriers of Property: 1959. Schedule 1200, Dollar Value of Additions and Betterments during the year, (Carrier Operating Property); and Schedule 1220 Cost of Acquisitions during the year, (Revenue Equipment Owned).

<sup>(2)</sup> Chapter 6, Vol. II, pp. 6-5-6.

<sup>(3)&</sup>lt;sub>Tbid</sub>.

<sup>(4)</sup> Interstate Commerce Commission, Uniform System of Accounts for Class I and Class II Common and Contract Motor Carriers of Property, (Washington: U.S. Government Printing Office, 1965).

necessary to disaggregate each account to RIS equipment producing sectors to obtain the vector of capital expenditures for equipment by RIS sectors. This disaggregation of the equipment accounts followed closely the detailed statement on items covered by each of the accounts provided in the I.C.C. manual. (1)

## Air Transportation (9930): Total Capital Expenditures

Total capital expenditures data for the ten major airlines licensed to operate in Philadelphia in 1959 were obtained from quarterly reports filed with the Civil Aeronautics Board. (2) The four quarterly reports for the year 1959 were summed to obtain the total capital expenditures and the breakdown of these expenditures into twenty-two general equipment and construction categories.

Regional capital expenditures were estimated by the use of the ratio of regional to system revenues for each of the three major types of revenue producing operations: passenger, mail, and freight and express cargo. (3) For each airline, the ratio of total regional revenue to system revenue was multiplied by the total capital expenditure on each capital account listed on the C.A.B. forms to obtain the estimated regional capital expenditure for that account. (An exception was made in the case of two accounts containing capital expenditures for passenger operations only; the ratio of regional to system passenger revenue was used here instead of the aggregate ratio described above). For each C.A.B. capital account, expenditures for all ten airlines were then (1) Third

<sup>(2)</sup> Civil Aeronautics Board, Reports of Financial and Operating Statistics for Certified Air Carriers; Form 41, Schedule B-5, Washington, D.C.

<sup>(3)</sup> For the estimation of these ratios, Chapter 6, Vol. II, pp. 6-8-9.

summed to obtain the total regional capital expenditure for that account. Estimated regional capital expenditures for the general equipment accounts were then disaggregated to the RIS sectors. A number of the account titles were similar to the definitions of RIS sectors (i.e. "Air frames", "Aircraft engines", etc.); in others, the disaggregations were based on a C.A.B. publication which provided a detailed list of equipment types covered by each account. (1)

# Transportation & Warehousing, not elsewhere classified (9931) Total Capital Expenditures

This sector is an aggregate which covers the capital expenditures of five small RIS production sectors, and is a component of the O.B.E. transportation and warehousing sector (OBE 65). A national ratio of total capital expenditures to total output<sup>(2)</sup> was derived for OBE 65. It was multiplied by the previously calculated RIS estimate of regional output of this sector. This provided an estimate of regional capital expenditures, for OBE sector 65, from which was subtracted the previously calculated regional capital expenditure estimates of the Railroad, Trucking and Air transportation sectors. The resulting residual value was taken to be the total regional capital expenditures of RIS sector 9931.

Regional equipment expenditures for RIS 9931 were estimated to constitute the same percentage of total capital expenditures for the

<sup>(1)</sup> Civil Aeronautics Board, Uniform System of Accounts and Reports for Certificated Air Carriers, Washington, 1961

<sup>(2)</sup> Preliminary estimates of total plant and equipment expenditures were obtained from: U.S. Dept. of Labor, Bureau of Labor Statistics, Division of Economic Growth, 1958 Capital Expenditures by Purchasing Industries; April 1965, and total output data are from: Office of Business Economics, "The Transactions Table of the 1958 Input-Output Study and Revised Direct and Total Requirements Data", Survey of Current Business, Vol. 45, No. 9, (September 1965) pp. 33-49.

sector as regional equipment expenditures in the other three major sectors (of OBE 65) were of the total for those three sectors.

## Allocation of Capital Expenditures for Equipment

Capital expenditures for equipment were allocated individually for each of the five production sectors (1) included in RIS sector 9931 based upon primary data obtained in selected interviews and the judgement of the staff.

## Telephone Communications (Sector 9932): Total Capital Expenditures

The value of total capital expenditures for the two-major telephone companies serving the Philadelphia region was obtained from their annual reports filed with the Federal Communications Commission. (2) These reports gave the total capital expenditures and then a breakdown into fifteen general plant and equipment types. F.C.C. account definitions (3) suggest that a significant portion of construction and maintenance accounts was composed of Force Account Work. (4) Telephone company personnel were asked to estimate the force account proportion of the accounts and it was eliminated from the estimates of total capital expenditures.

The five production sectors included within RIS sector 9931 are: Local and Suburban Transportation (4111); Taxicabs (4121), Public warehousing (4220), Water transportation (4400), and Miscellaneous transportation, n.e.c. (4190).

<sup>(2)</sup> Federal Communications Commission, "Annual Report" Form M, Class A & Class B Telephone Companies, Schedule 12-A, Plant Accounts; (Note - 1961 data).

<sup>(3)</sup> Federal Communications Commission, Rules and Regulations: Uniform System of Accounts for Class A and Class B Telephone Companies, Part 31.

<sup>(4) &</sup>quot;Force Account Work" is defined as: construction accomplished for its own use by private business organization not in the construction industries or a governmental unit which acts as its own general contractor and carries out the work by means of employees on its own payroll. See: D.I. Siskind. Chapter 4, "Construction, A Final Demand Sector in the 1947 Interindustry Relations Study:" in, National Bureau of Econo, mic Research Input-Output Analysis, Technical Supplement: (New York: N.B.E.R., Inc., 1954).

Regional total capital expenditures were estimated on the basis of the ratio of regional revenue<sup>(1)</sup> to total system revenue. The estimated system capital expenditures were then multiplied by this ratio to obtain the regional capital expenditures for both telephone companies.

## Allocation of Capital Expenditures for Equipment

The distribution of regional capital expenditures was based upon the distribution of the capital expenditure throughout both telephone systems. With the use of the FCC listings (2) of the items composing each account (after eliminating telephone company estimates of the proportion of Force Account Work in each account), each account was disaggregated by RIS sector to obtain the vector of capital expenditures on equipment account.

Electric & Gas Utilities (Sector 9935): Total Capital Expenditures

This sector is composed of (a) three large companies providing both gas and electricity<sup>(3)</sup>, portions of whose operations are in the Philadelphia SMSA, and (b) a number of smaller private or municipal gas and electric companies which provide service for other parts of the region.

Data on capital expenditures were obtained from Federal Power Commission reports on the three major electric and gas companies. (4) These reports gave total capital expenditures as well as equipment and construction expenditures by approximately 40 accounts.

<sup>(1)</sup> Chapter 6, Vol. II, pp. 6-10-12.

<sup>(2)</sup> Federal Communications Commission, Rules and Regulations, Op. Cit.

<sup>(3)</sup> It is estimated that these companies produce approximately 95% of the regional output within sectors 4911 and 4920. See Chapter 6, Vol. II, pp. 6-13-16.

<sup>(4)</sup> Federal Power Commission, Report Form No. 1, Electric Utilities and Licensees (Classes A and B), Annual Report, 1959, (Washington, D.C.).

Regional capital expenditure estimates were obtained by multiplying the RIS estimated total regional output<sup>(1)</sup> by the ratio of system capital expenditures to system output for these three major companies.

## Allocation of Capital Expenditures for Equipment

Data from the three Federal Power Commission reports were used for the allocation of capital expenditures for equipment and construction. To disaggregate the values reported for each account into RIS equipment producing sectors and to construction, the detailed FPC published list of items charged to each account, was used. (2) The FPC publications indicated that a significant portion of a number of the accounts was composed of Force Account Work; the value of this Force Account Work was estimated by the utility companies and the study staff, and subtracted from the total capital expenditures on construction.

Water and Other Utility Systems N.E.C. (9936) Total Capital Expenditures

Total regional capital expenditures for sector 9936<sup>(3)</sup> were calculated by subtracting from regional capital expenditures for OBE sector 68

(Electric, Gas, Water and Sanitary Services) the estimated regional capital expenditures for RIS sector 9935. First, however, the previously calculated estimate of the total regional output of the RIS sectors (9935) and 9936) included in OBE 68 was multiplied by the national ratio of

<sup>(1)</sup> Ibid.

<sup>(2)</sup> Federal Power Commission, Uniform System of Accounts Prescribed for Public Utilities and Licensees (Washington: U.S. Government Printing Office, 1965) and, Uniform System of Accounts Prescribed for Natural Gas Companies, (Washington: U.S. Government Printing Office, 1964).

<sup>(3)</sup> Capital Expenditure sector 9936 includes the production sectors 4941 and 4990 within the structural matrix.

total capital expenditures (1) to total output for OBE 68 to obtain regional capital expenditures for OBE 68.

## Allocation of Capital Expenditures for Equipment

Total regional capital expenditures for RIS 9936 were then allocated to plant and equipment on the basis of ratios derived from preliminary estimates of 1958 capital flows by the Bureau of Labor Statistics. (2) The estimated total regional capital expenditures value of sector 9936 was multiplied by the national percentages of capital expenditures for construction to obtain the value of regional construction expenditures. The value of Force Account Work was estimated at the same percentage of capital expenditures as in sector 9935, and was subtracted from this value of regional construction expenditures.

The allocation of the estimated regional equipment expenditures to the RIS sectors was accomplished by the use of limited survey information, ratios derived from the BIS flow data for the aggregate industry (OBE 68), and staff judgement.

Allocation of the New Construction Demand of Private Capital Formation Sectors (3)

In the prior sections, expenditure estimates for plant (i.e. construction) have been listed for each of the RIS capital formation

<sup>(1)</sup> Preliminary estimates of total plant and equipment expenditures were obtained from: U.S. Department of Labor, Bureau of Labor Statistics, Division of Economic Growth, 1958 Capital Expenditure by Purchasing Industries; April 1965, and total output data are from: Office of Business Economics, "The Transactions Table of the 1958 Input-Output Study and Revised Direct and Total Requirements Data", Survey of Current Business, Vol. 45, No. 9, (September 1965).

<sup>(2)</sup> Bureau of Labor Statistics, Division of Economic Growth, "1958 Capital Flows, Percent Distribution by Consuming Industry (Producer Values)"; U.S. Department of Labor, April 1965. (Preliminary Estimates).

<sup>(3)</sup> This section was completed with the assistance of Eliahu Romanoff.

sectors. These aggregate estimates were based upon the data sources noted, and developed independently for each sector. These previously determined expenditure levels are shown in Table 14-12 by sector. To meet the requirements of the model it is necessary to disaggregate these expenditures for construction into their appropriate RIS construction sectors. This section presents the disaggregation procedures used on a sector by sector basis, noting the relevant data sources used.

Agricultural Production, Sector 9901. On the basis of staff judgement the construction demand was disaggregated such that approximately 25% was assigned to sector 1511 and 75% to sector 1621.

Forestry and Fisheries, Sector 9902 and Agriculture, Forestry, and Fishery Services, Sector 9903. On the basis of information contained in the BLS capital flow study (1) no new construction demand was estimated in these sectors.

Mining, Sector 9904. Deliveries by the construction sectors to the mining capital formation sector were disaggregated as follows: 90% from sector 1511, representing the construction of buildings and other aboveground structures; and 10% from sector 1621, representing the unique heavy construction work which was not performed by the mining firms on force account.

New Construction, Sector 9905. The purchases of the construction sectors from themselves for plant was estimated to be entirely from sector 1511, representing general work not accomplished as force account construction.

<sup>(1)</sup> Bureau of Labor Statistics, Division of Economic Growth, "1958 Capital Flows, Percent Distribution by Consuming Industry (Producer Values)" U.S. Department of Labor, April 1965. (Preliminary Estimates)

# Table 14-12 Aggregate Construction Demand by Capital Formation Sector

Sector	Title	Aggregate Construction Demand (\$)
9901 9902 9903 <b>9904</b> 9905	Agricultural Production Forestry and Fisheries Agriculture, Forestry, and Fisheries Serv Mining New Construction	4,204,585 0 vices 0 618,711 906,668
9906 9907 9908 9909 9910	Maintenance and Repair Construction Ordnance and Accessories Food and Kindred Products Tobacco Manufactures Textile Mill Products	0 67,798 7,149,967 164,978 1,381,557
9911 9912 9913 9914 9915	Apparel Lumber & Wood Products Furniture & Fixtures Paper & Allied Products Printing & Publishing	1,365,127 423,215 290,097 3,153,549 4,659,656
9916 9917 9918 9919 9920	Chemicals & Allied Products Petroleum Refining & Related Rubber & Miscellaneous Plastic Products Leather Stone, Clay, & Glass	10,166,304 16,952,954 1,407,521 138,702 3,921,843
9921 9922 9923 9924 9925	Primary Metals Fabricated Metal Products Machinery, except Electrical Electrical Machinery Transportation Equipment	11,271,290 5,711,193 5,710,153 14,031,820 4,197,861
9926 9927 9928 9929 9930	Professional Scientific & Control Instrum Miscellaneous Manufacturers Railroads Trucking Air Transportation	nents 979,576 745,237 758,771 498,612 1,173,836
9931 9932 9933 9934 9935	Transportation & Warehousing, n.e.c. Telephone Communications Radio & TV Broadcasting Other Communications, n.e.c. Electric & Gas Utilities	1,037,027 4,909,958 85,512 1,265,078 4,609,857
9936 9937 9938 9939 9940	Water & Other Utilities Wholesale & Retail Trades Finance and Insurance Real Estate and Rentals Hotel, Personal, & Repair Services	10,970,833 54,296,699 2,837,458 1,872,531 1,953,445
9941 9942 9943 9944 9945	Business Services Research and Development Automobile Repair & Services Amusement & Recreation Medical, Educational, Non-Profit, n.e.c.	4,137,867 8,006 1,251,820 7,850,448 108,285,086

Maintenance and Repair Construction, Sector 9906. No new construction demand was allocated to this sector, on the basis of information contained in the BLS study.

Ordnance, Sector 9907. Since specific information was not available on the mix of new construction required by this capital formation sector, the allocation to sectors 1511, 1611, and 1621 was based upon that used for the manufacturing sectors as a whole, as noted below.

Manufacturing, Sectors 9908-9927. The total new construction demand by the twenty capital formation sectors for the aggregated manufacturing industries was estimated to be \$93,822,600. (1) Unpublished data available from the F. W. Dodge Corporation indicated that approximately 23.5 percent of the output of non-residential construction performed by sector 1511 was delivered to the manufacturing capital accounts. The resultant value was increased by 5 percent to adjust for estimated undercoverage, yielding an estimated aggregate demand for the output of sector 1511 of \$76,462,400.

Of the remaining \$17,360,200 of construction demand 25 percent was allocated to sector 1611 and 75 percent to sector 1621.

The allocations to the aggregate of manufacturing capital formation sectors is as follows:

Manufacturing Capital Formation Demand for New Construction

Sector	Demand	Percent
1511 1611 1621	\$76,462,400 4,340,050 13,020,150	81.5 4.6 13.9
TOTAL	\$93,822,600	100.0

<sup>(1)</sup> See Supra, Table 14-2.

Although it would have been highly desirable to have disaggregated the construction expenditures for each of the twenty capital formation sectors in manufacturing individually, the available data did not permit this at this time. The common allocator of construction mix is used for each manufacturing sector.

Railroads, Sector 9928. The allocation of the construction demand by railroads, based upon the data provided in the Annual Reports (1) filed with the Interstate Commerce Commission, was estimated as follows:

Sector		Demand	Percent
1511 1611 1621		\$347,454 101,390 309,927	45.8 13.4 40.8
	TOTAL	\$758 <b>,</b> 771	100.0

Trucking, Sector 9929. The allocation of the new construction demand by the trucking sector, based upon data from the Annual Reports of the carriers filed with the Interstate Commerce Commission, (2) was estimated as follows:

Sector		Demand	Percent
1511 1611		\$479,788 18,824	96.2 3.8
	TOTAL	\$498,612	100.0

Air Transportation, Sector 9930. The allocation of the new construction demand by the air transportation sector was based upon information available from the reports of Financial and Operating Statistics filed by the carriers with the Civil Aeronautics Board (3) and

<sup>(1)</sup> See Supra, pp. 14-19-20.

<sup>(2)</sup> See <u>Supra</u>, pp. 14-21-22.

<sup>(3)</sup> See Supra, pp. 14-22-23.

conversations with development personnel in the industry. Approximately 90% of the construction demand was allocated to sector 1511, and 10 percent to sector 1621.

Transportation and Warehousing, not elsewhere classified, Sector 9931. Since adequate data specifically related to this sector were not available, the allocation developed for sectors 9928 and 9929 was utilized here. The resulting estimates are as follows:

Sector	Aggregate Demand Sectors 9928 & 9929	Proportion	Estimated Demand Sector 9931
1511 1611 1621	\$ 827,242 \$ 120,214 \$ 309,927	.658 .096 .246	\$ 682,268 \$ 99,147 \$ 255,612
TOTAL	\$1 <b>,</b> 25 <b>7,</b> 383	1.000	\$1,037,027

Telephone Communications, Sector 9932. The allocation of new construction demand by the telephone communication sector was based upon information available from the annual reports filed with the Federal Communications Commission with adjustments for the force account work completed by telephone employees. (1) The construction demands clearly applicable to the specialized construction trade sectors (1701, 1711, and 1731) were assigned to sector 1511. (2) The resulting allocation was as follows:

Sector	Demand	Percent
1511 1611	\$4,860,880 \$ 49,078	99.0 1.0
TOTAL	\$4 <b>,909,9</b> 58	100.0

<sup>(1)</sup> See p. 7, Supra, p. 14-24.

<sup>(2)</sup> See Supra, Vol. I, Chapter III, pp. 3-16-51.

Radio and Television Broadcasting, Sector 9933. The allocation of the new construction demand by the broadcasting sector was based upon miscellaneous data concerning similar construction activities. These data indicated that approximately 10 percent of the construction costs represented the erection of transmission towers; this was assigned to sector 1621. The remaining 90 percent was assigned to sector 1511.

Other Communication Services, not elsewhere classified, Sector 9934. On the basis of staff judgement and nature of the industry the total new construction demand by this sector was allocated to sector 1511.

Electric and Gas Utilities, Sector 9935. The allocation of the new construction demand by the electric and gas utility capital formation sector was based upon data provided in the Annual Reports filed by the utilities with the Federal Power Commission. Adjustments were made to reflect force account construction on the basis of estimates made by the utility companies and the study staff. This force account work was estimated to be approximately \$34,379,500. The estimated allocation was as follows:

Sector		Demand	Percentage
1511 1621		\$4,190,747 \$ 419,110	90.9 9.1
	TOTAL	\$4,609,857	100.0

Water and Other Utilities, not elsewhere classified, Sector 9936.

On the basis of interviews with knowledgeable people in the industry and staff judgement, the new construction demand by this sector was allocated 90 percent to sector 1621 and 10 percent to sector 1511.

Wholesale and Retail Trade, Sector 9937. On the basis of staff judgement and industry contacts, the allocation of new construction in the wholesale and retail trade capital sectors was: 5 percent from sector 1611, representing the construction of parking facilities, etc.; and 95 percent from sector 1511. (1)

Finance and Insurance, Sector 9938; Real Estate & Rental, Sector 9939; Hotel, Personal & Repair Services, Sector 9940; and, Business Services, Sector 9941.

On the basis of interviews within the industry and staff judgement the new construction demand by these sectors was allocated entirely to sector 1511.

Research and Development, Sector 9942, and Automotive Repair and Service, Sector 9943

On the basis of staff judgement, the allocation of new construction to the sector was estimated to be 99 percent from sector 1511; and 1 percent from 1621. The demand for the output of RIS 1621 was taken to represent the specialized facilities required by these two sectors.

Amusement and Recreation, Sector 9944. Since athletic fields, golf courses and country clubs, bathing beaches and swimming pools, picnic grounds, tennis clubs, etc., comprise a significant portion of SIC 794 whose new construction demand is included in the construction demand of RIS 9944, it was necessary to allocate a portion of the construction demand of RIS 9944 to sector 0708 (to include landscaping and other such costs). This portion of construction demand was estimated to be approximately 10 percent of new construction demand by SIC 794.

<sup>(1)</sup> William L. C. Wheaton, "Agents of Change in Urban Expansion" in M. Weber, ed. Explorations into Urban Structure (Philadelphia: University of Pennsylvania Press, 1963) Table 1, p. 156.

The proportion of the new construction demand of sector 9944 which was required by SIC 794 was estimated to be the same as the proportion of employment in SIC 794 to the employment in Sector 7900. (1)

Accordingly, new construction demand was allocated as follows:

Sector		Demand	Percent
0708		\$ 314,018	4.0
1511		7,143,908	91.0
1611		392,522	5.0
	TOTAL	<b>\$7,850,</b> 448	100.0

Medical, Educational, and Non-Profit Institutions, Sector 9945.

Allocation of the new construction demand by this sector from RIS sector 6560 was based upon the requirements for grouped quarters reported by the Census. Group quarters are defined to include "...all persons who are not members of households are regarded as living in group quarters.

Group quarters are living arrangements for institutional inmates or for groups containing five or more persons unrelated to the person in charge. Group quarters are located most frequently in institutions, lodging and boarding houses, military and other types of barracks, college dormitories, fraternity and sorority houses, hospitals, homes for nurses, convents, monasteries, and ships."(2)

The Census data indicate that 3.2 percent of the population of the Philadelphia SMSA was in group quarters

<sup>(1)</sup> Adjusted County Business Pattern estimates of employment indicate that of the total employment within RIS sector 7900 (11,364), there were 7,927 employed within SIC 79. On the basis of the limited data reported by three digit SIC, and data available from other sources, it was the judgement of the staff that SIC 794 represented approximately 60 percent of the employment within SIC 79. Therefore, 41.85 percent of the employment of RIS sector 7900 was allocated to SIC 794.

<sup>(2)</sup> U.S. Bureau of the Census, Census of Population: 1960, General Social and Economic Characteristics (Washington: U.S. Government Printing Office, 1962) p. XVII.

Table 14-13

ESTIMATED INPUTS OF CONSTRUCTION SECTORS TO PRIVATE CAPITAL FORMATION SECTORS

Other (\$)	F I I I I I I	1	314,018 a 314,944 b)	
Sector 1621 (\$)	3,153,439 - 61,871 - 10,848	13,020,150	309,927 117,384 255,612 8,551 419,110 9,873,750	
Sector 1611 (\$)		4,340,050	101,390 18,824 99,147 49,078 - 2,714,835 - - - - - - - - - - - - - - - - - - -	
Sector 1511 (\$)	1,051,146 - 556,840 906,668 52,882	76,462,400	347,454 479,788 1,056,452 682,268 4,860,880 76,961 1,265,078 4,190,747 1,997,083 51,581,458 1,872,445 4,137,867 7,926 1,239,302 7,143,908 91,304,635	
Total Capital Expenditures For New Construction (\$)	4,204,585 - 618,711 906,668 67,798	93,822,600	758,771 498,612 1,173,836 1,037,027 4,909,958 85,512 1,265,078 4,609,857 10,970,833 54,296,699 2,837,458 1,953,445 4,137,867 4,137,867 8,006 1,251,820 7,850,448 108,285,086	
RIS Capital Formation Sector	9901 9902 9904 9905 9906	9908-9927	9928 9929 9931 9932 9934 9935 9940 9942 9943 9944	

Notes: Other:

a) Sector 0708 b) Sector 6560 in 1960. This percent was multiplied by the regional output of sector 6560 to determine the value of output of sector 6560 required by sector 9945. Such value was estimated to be \$12,174,944. On the basis of staff judgement the remaining construction demand of \$96,110,142 was allocated 95 percent to sector 1511 and 5 percent to sector 1611.

## SUMMARY TABLE

The disaggregation of new construction demand  ${\tt is}$  summarized in Table 14-13.

## STATE GOVERNMENT CAPITAL EXPENDITURES (RIS 9946)

Capital expenditures by the six State government sectors in the current table were treated as a single sector. The following describes the method of estimating the capital expenditure vector for each of the various institutions and departments of the two State governments. The individual vectors were then summed to obtain a single vector, by RIS sector, of total regional capital expenditures by the two State governments. Table 14-14 presents total capital expenditures by State, sector, and region.

Table 14-14

State Government
Capital Expenditures

Sector	Pennsylvania	New Jersey	Total
9201 Educational 9202 Penal 9203 Health and Welfare 9204 Liquor Control Board 9205 Highways 9209 Administrative	\$ 199,554 61,351 762,134 1,486,233 30,592,698 866,697	\$ 8,861 8,441 163,350 - 13,200,798 23,888	\$ 208,415 69,792 925,484 1,486,233 43,793,496 890,585
TOTAL	\$33,968,667	\$13,405,338	\$47,374,005

## Institutions: Educational, Penal, & Health and Welfare

Data on capital expenditures by the fifteen institutions (whose current expenditures are in RIS sectors 9201, 9202 and 9203) in the five Pennsylvania counties were obtained through staff interviews. Within the standard accounts ["Equipment and Machinery" and "Furniture and Furnishings"], the institution personnel were asked to provide actual or estimated expenditures by type of equipment or furnishings. Thus it was possible to obtain a vector of capital expenditures disaggregated by RIS sector for each institution with a minimum of RIS staff estimation.

Capital expenditures by the five institutions in the New Jersey portion of the SMSA were obtained from the Governor's <u>Budget Message</u>. (1) This publication listed capital expenditures by general type of improvement or equipment purchased by each institution. Although the account titles indicated the general nature of the expenditure, it was necessary to estimate the specific RIS sectors included in each aggregate account and their corresponding dollar values.

## Pennsylvania Liquor Control Board

The capital expenditure data for the Pennsylvania Liquor Control Board's operations were not readily available and it was necessary to estimate both the total regional capital expenditure and its allocation. The value of output for sector 9204<sup>(2)</sup> in the region was multiplied by the ratio of capital expenditures to output for the relevant sector 9937<sup>(3)</sup> to obtain the estimated total regional capital expenditures.

Budget Message for the Fiscal Year Ending June 30, 1962 (Trenton, State of New Jersey, 1961).

<sup>(2)</sup> Supra, Chapter 12.

<sup>(3)</sup> RIS Sector 9937 represents the combined Capital Expenditures of both retailing and wholesaling establishments.

Since the Liquor Control Board functions as both wholesaler and retailer, this procedure appeared reasonable.

The total dollar value of regional capital expenditures was allocated to RIS sectors on the basis of data derived from BLS preliminary estimates of capital flows to the wholesaling and retailing sectors (1) modified by staff judgement in view of the nature of the Liquor Control Board operations.

### Highway Departments

Data on capital expenditures by the New Jersey Highway Department were obtained from the Governor's <u>Budget Message</u>. (2) Those expenditures within the account titled "Additions and Improvements" (building and grounds, office, vehicular and scientific equipment) were allocated by the ratio of regional to state employment in the Highway Department (3) to obtain regional capital expenditures. In addition, new road and building construction (listed under "Capital Construction") were included as capital expenditures. These construction expenditures were presented by route number and municipality, making it possible to identify the specific highway expenditures in the New Jersey counties of the SMSA.

An estimate of regional capital expenditures by the Pennsylvania State Highway Department for highway contract construction was obtained from the department. Capital expenditures for buildings and grounds, office, vehicular and scientific equipment were allocated on the basis

<sup>(1)</sup> U.S. Department of Labor, Bureau of Labor Statistics, Division of Economic Growth," 1958 Capital Flows, Percent Distribution by Consuming Industry (Producer Values)"; April 1965. (Preliminary Estimates).

<sup>(2) &</sup>lt;u>Op</u>. <u>Cit</u>.

<sup>(3)</sup> Division of Research and Planning, Location of State Workers, March 1964, (Trenton: Department of Civil Service, 1964).

of the composition of capital expenditures for these same items by the New Jersey Highway Department.

## General Government

Data on capital expenditure by the various departments and agencies in New Jersey were obtained from the Governor's <u>Budget Message</u>. (1) The values of statewide expenditures for additions and improvements to buildings and grounds, and various types of equipment by each department and agency were allocated by the ratio of regional to state employment in that department or agency to obtain regional capital expenditures of each type. These expenditures were then summed to obtain total regional capital expenditure, by type, for all departments and agencies in the New Jersey portion of the SMSA. Where necessary further disaggregations to RIS sectors were made by the staff based on the nature of the operations of the departments and agencies included in current RIS Sector 9209.

Capital expenditure data were not available for the departments and agencies in the Pennsylvania portion of the SMSA. Therefore, the ratio of each type of capital expenditure to total current expenditure for New Jersey was calculated; and the total current expenditures of the departments and agencies in the Pennsylvania portion of the SMSA were multiplied by these ratios to obtain regional capital expenditures of each type. Based on the nature of operations of the departments and agencies included, these expenditures were further disaggregated to RIS sectors. The two vectors of capital expenditures (one for N.J. and one for Penna.) were then summed to obtain a single vector of total regional capital expenditures, by RIS sector, for Sector 9209.

<sup>(1)</sup> Op. Cit.

Finally, the four capital expenditure vectors representing the grouped current sectors (Institutions, Pennsylvania Liquor Control Board Highways, and General) were summed to yield the single capital expenditure vector for State Government RIS 9946.

## Local Government Capital Expenditures (RIS 9947)

This sector represents the statutory capital expenditure of the cities, boroughs, townships and counties in the Philadelphia SMSA. These expenditures are those reported in the cited publications and are generally of a major fixed nature. (1) Smaller equipment, including most motor vehicles, were included in the current expenditures, which are presented in RIS sectors 9301, 9302, and 9303. (2) See Table 14-15 for a summary of capital expenditures by type of government and state.

Table 14-15
Capital Expenditures

	Penns <b>ylvania</b>	New Jersey	Total
	\$	\$	\$
Cities Boroughs and Townships Counties	\$50,779,596	1,407,280	52,186,876
	9,836,379	2,658,554	12,494,933
	725,251	154,250	879,501
TOTAL	\$61,341,226	\$4,220,084	\$65,561,310

The small amount of data available indicated that the expenditure pattern with respect to the six governmental functions, as listed in Table 14-16, was similar among the four types of civil divisions. However, there was not sufficient detailed information

<sup>(1)</sup> Definitions vary on the nature of capital expenditures; however they may be considered to be items costing more than \$300.00 per unit and/or having a life expectance of greater than 1 year. However for the City of Philadelphia, capital expenditures are considered only to be construction and related major fixed equipment.

<sup>(2)</sup> See: Supra, Chapter 11, Vol. II.

to justify separate vectors, either for each of the six functions or for each of the four types of civil divisions. Hence all capital expenditures over these civil divisions and functions are shown as a single aggregate vector.

Table 14-16
Capital Expenditures by Function

Function	Cities \$	Townships Boroughs \$
Public Safety Street & Highway Health & Sanitation Parks & Recreation Municipal Utilities Others (n.e.c.)	6,7%,421 15,542,005 9,306,177 2,026,775 9,901,655 8,613,843	639,276 4,932,477 1,374,792 412,374 3,531,938 1,604,076
TOTAL	\$52 <b>,</b> 186,876	\$12,494,933

The dollar value of capital expenditures by government function for the cities, boroughs and townships were obtained from published state reports. (1) Although the account titles differed in the state reports, it was still possible to aggregate the expenditures into the six relatively homogeneous functional categories of Table 14-16. Further detail as to the exact nature of the expenditures in these functional categories was available only for the City of Philadelphia in the form of a five year capital budget program. (2) Total expenditure values were listed by functional department of the City of Philadelphia, and these totals were disaggregated by general type of purchase on the basis on descriptions

Bureau of Municipal Affairs, Local Government Financial Statistics:

1959, (Harrisburg: Pennsylvania Department of Internal Affairs, 1961);
and Division of Local Government, Twenty Second Annual Report: 1959
(Trenton: New Jersey Department of the Treasury, n.d.).

<sup>(2)</sup> Philadelphia City Planning Commission, Capital Programs 1958-63, as adopted by Council and approved by the Mayor, November 29, 1957, (Philadelphia: \_\_\_\_\_, 1957).

of the nature of construction or equipment capitalized. Thus it was possible to assign each item a 4-digit RIS code with a minimum of staff estimation. The sum of the dollar values obtained from the Philadelphia capital budget was less than that given in the State publication due to discrepancies between budget and actual expenditures; accordingly all dollar values in the City of Philadelphia capital budget were adjusted.

The City of Philadelphia accounted for 77.5% of total capital expenditures of cities, boroughs and townships. Hence the Philadelphia breakdown by RIS sector of expenditure for any given function was applied to the total for that same function over all cities, boroughs and townships.

Data on capital expenditures by the four Pennsylvania counties were obtained from the annual financial reports filed by each county. (1)

The reports provided sufficient detail to identify a number of items by RIS code; others were estimated on the basis of the functional nature of the expenditure by the staff and appropriate county financial personnel. The total dollar values of capital expenditures by the three New Jersey counties were obtained from the state report. (2) No detail was provided as to the breakdown of these expenditures. Since the capital expenditure by the four Pennsylvania counties represented 82.5% of total capital expenditures by the seven counties, the percentage breakdown of capital expenditures by the four Pennsylvania counties was used as the estimator of the composition of total capital expenditures for the seven counties.

<sup>&</sup>quot;Annual Financial Reports: 1959" for the counties of Bucks, Chester, Delaware and Montgomery as filed with the Department of Internal Affairs, Harrisburg, Pennsylvania.

<sup>(2)</sup> Division of Local Government, Op. Cit.

In order to obtain a single final vector of total capital expenditures for Sector 9947, the previously derived vector of expenditures by RIS sector for cities, boroughs and townships was aggregated with the same vector for counties.

## HOUSEHOLD CAPITAL EXPENDITURES (RIS 9947)

This capital expenditure sector constitutes a demand for housing stock by households. Accordingly the entries in the column are limited to the purchases of shelter, that is the output from RIS 6560, Residential Contractors, Developers, Builders, etc. and RIS 3791, Trailer Coaches. The inclusion of mobile homes within this sector indicates the use of these units as prefabricated units for semi-permanent housing.

The estimate of the purchases of mobile homes was made on the basis of population. The U.S. output of RIS 3791 was estimated to be \$444,782,000 in 1958.(1) If it is assumed that the Philadelphia region constitutes 2.4% of the U.S. population, then the local sales should be approximately \$10,692,559. However it should be noted that the relatively high sales in "retirement climates" would tend to reduce the strict population percentage share. Hence a percentage of only 1.5% was considered reasonable for this region, yielding purchases estimated at \$6,671,730.

The estimate of purchases of residential construction was made on the assumption that imports of the construction services are approximately equal to the exports of the same services. Hence the purchases within the region are set equal to production less other demands, or \$368,228,056.

<sup>(1)</sup> U.S. Bureau of the Census, <u>U.S. Census of Manufactures: 1958</u>, Vol. II Pt 2, (Washington: U.S. Government Printing Office, 1961) p 37C-19, Table 6-A.

Thus, the column for RIS 9947 appears as:

Row	\$ 6,671,730 368,228,056	Coefficient	
3791 6560	6,671,730 368,228,056	.017796 .982204	
TOTALS	374,899,786	1.000000	

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Regional Input-Output Study
Department of Regional Science
University of Pennsylvania
Fhiladelphia, Pennsylvania

## Chapter 15

### FEDERAL GOVERNMENT

### INTRODUCTION

The Federal government has played an important role in the economy of the Philadelphia region ever since the formation of the United States of America, with Philadelphia as the first capitol of the new nation.

The vast proliferation and magnitude of the Federal governmental agencies within the region has not been well documented. In 1959, the Federal government was the single largest employer in the region. Its employees numbered over 67,950 with a payroll of over \$434,502,000.

### SECTORING

The initial classification of Federal Government agencies involved the separation of agencies of the Department of Defense (military) and civilian agencies. The military agencies within the region were further classified as to their primary activity, that is with respect to: (1) procurement; (2) manufacturing and research and development; and (3) military base operations. This specific sectoring pattern was developed to provide the maximum amount of information concerning the federal agencies without duplication. It isolates those agencies, regardless of department, which have unique expenditure patterns, and aggregates the remaining agencies, having similar expenditure patterns into general sectors.

Table 15-1 lists the Federal agencies included within each of the sectors.

### TABLE 15-1

## FEDERAL GOVERNMENT AGENCIES By R.I.S. SECTOR

Sector 9101 Department of Agriculture

Forest Service, Eastern Regional Office
Forest and Range Experimental Station
Agricultural Research Service, Eastern Administrative Division
Agricultural Research Service, Utilization Research and
Development, Eastern Division
Soil Conservation Service

Sector 9102 Post Office Department

Regional Post Office General Post Offices (322 located throughout the region) Postal Inspection Service

Sector 9103 Social Security Administration

Social Security Administration Payment Center Social Security Administration District Offices (10)

Sector 9104 Internal Revenue Service

District Offices Regional Office Regional Service Center

Sector 9105 Veterans Administration: Institutions

Veterans Administration Hospital: Philadelphia Veterans Administration Hospital: Coatesville

Veterans Administration Outpatient Clinic: Philadelphia

Sector 9106 Veterans Administration: Administrative

Veterans Administration Center Veterans Administration Data Processing Center

Sector 9107 U.S. Coast Guard

Coast Guard Base: Gloucester City

Sector 9108 U.S. Mint

U.S. Mint: Philadelphia

Sector 9109 U.S. Bureau of Customs

U.S. Customs Service Collector of Customs Comptroller of Customs Appraiser of Merchandise Chemical Laboratories

Sector 9110 Treasury Department, Bureau of Accounts

Regional Office: Division of Disbursement

Sector 9111 Housing and Home Finance Agency

Office of the Regional Administrator
Urban Renewal Administration
Community Facilities Administration
Federal Housing Administration
Public Housing Administration
Voluntary Home Mortgage Credit Program
Federal National Mortgage Association

Sector 9112 National Park Service

Northeastern Regional Office Eastern Office, Design and Construction Independence National Historical Park Hopewell Village National Historical Site

Sector 9113 General Services Administration

Federal Supply Service
Public Buildings Service
Transportation and Communications Service
Utilization and Disposal Service
Federal Records Center

Sector 9114 Civilian Federal Government Agencies, n.e.c.

Department of Agriculture

Agricultural Marketing Service, Marketing Regulatory Program Agricultural Marketing Service, Dairy and Poultry Market News Engineering and Watershed Planning Cooperative State Experimental Stations

Department of Commerce

Area Redevelopment Administration
Business and Defense Services Administration
Bureau of the Census
Bureau of Public Roads
Weather Bureau
Office of Field Services
Maritime Administration, Construction Representatives

Department of Health, Education, and Welfare
Public Health Service
Bureau of Federal Credit Unions
Food and Drug Administration

Department of the Interior U. S. Geological Survey

Department of Justice
Office of the U.S. Attorney
Office of the U.S. Marshals
Antitrust Division
Federal Bureau of Investigation
Immigration and Naturalization Service

Department of Labor

Bureau of Apprenticeship and Training

Bureau of Labor Standards

Bureau of Employees' Compensation

Office of Labor Management and Welfare Pension Reports

Department of the Treasury
Comptroller of the Currency
Bureau of Narcotics, District Office
U.S. Savings Bonds Division, Regional and District Officies
U.S. Secret Service, District Office

Independent Agencies
Central Intelligence Agency
Federal Aviation Agency
Federal Communications Commission
Federal Home Loan Bank Board
Federal Mediation and Conciliation Service
Federal Trade Commission
Interstate Commerce Commission
National Labor Relations Board
Railroad Retirement Board
Small Business Administration
U.S. Civil Service Commission
U.S. General Accounting Office

Sector 9116 Philadelphia Quartermaster Depot<sup>(1)</sup> - Operations
Sector 9117 Philadelphia Quartermaster Depot<sup>(1)</sup> - Procurement
Sector 9118 Defense Industrial Supply Center - Operations
Sector 9119 Defense Industrial Supply Center - Procurement
Sector 9120 U.S. Army Electronics Materiel Center - Operations

This agency has undergone substantial changes: in 1960, it was designated the Philadelphia Quartermaster Center; in 1962, the Defense Clothing and Textile Supply Center; and in 1965, the Defense Personnel Support Center.

Sector 9121 U.S. Army Electronics Materiel Center - Procurement

Sector 9122 U.S. Marine Corps Supply Center - Operations

Sector 9123 U.S. Marine Corps Supply Center - Procurement

Sector 9124 Naval Aviation Supply Office - Operations

Sector 9125 Naval Aviation Supply Office - Procurement

Sector 9126 Defense Contract Administration Service Region,
Philadelphia (2)

Sector 9127 U.S. Navy Clothing and Textile Office

Sector 9128 U.S. Navy Supervisor of Shipbuilding

Sector 9129 U.S. Navy Bureau of Yards and Docks

Sector 9130 Frankford Arsenal

Sector 9131 Army Corps of Engineers

Sector 9132 Naval Air Engineering Center

Sector 9133 Naval Air Development Center

Sector 9134 Naval Publications and Printing Services Office

Sector 9135 U.S. Military Hospitals
Army Hospital, Valley Forge
Naval Hospital, Philadelphia, Pa.

Sector 9136 Naval Air Station, Willow Grove, Pa.

Sector 9137 Naval Shipyard, Philadelphia, Pa.

### OUTPUT

In their basic aspects, government agencies are not significantly different from private organizations insofar as input-output techniques are concerned. Like private organizations, government agencies are engaged in producing goods or services for outside consumption, and in producing these outputs they require specific amounts of various resources.

Although DCASR, Philadelphia, was not established until 1964 this sector represents the activities which were then part of various agencies prior to the consolidation.

The fact that governmental agencies are engaged in providing services does not make them unique. However, an important distinction may be noted in that government services are not sold on the open market and thus not subject to a direct market valuation. Moreover, many governmental services are not intended for or cannot be defined as benefiting individual consumers, but rather apply to society as a whole.

The non-existence of market prices poses some distinct problems. Typically a workable method is to evaluate governmental services by setting the value of output as equal to the resource costs, or the dollar expenditures of the agency. Such a procedure was used in this study. Transfer payments by the Federal agencies were not included within the related sectors, and will be treated in the final chapter concerned with adjustments. It is sufficient at this point to note that inter-governmental transfer payments in terms of program grants etc. are implicitly included in the expenditures of the recipient agency or government. Hence, HUD grants, for example, appear as material and service expenditures by the local governmental agencies receiving the funds.

### SURVEY

At the inception of this portion of the study, it was discovered that there did not exist a reliable exhaustive list of the federal agencies maintaining offices within the Philadelphia SMSA. It was only with considerable effort on the part of the staff and others that a tentative listing of approximately 102 agencies was obtained.

The task of developing this list and coordinating the responses was significantly assisted by the full cooperation of the Philadelphia

Federal Executive Board, hereafter designated F.E.B. (1) The FEB is an inter-agency group comprised of the principal executives of each of the major agencies within the region. On the basis of an introductory letter from the Chairman of the Philadelphia FEB, interviews were held with all representative agencies, and through these contacts it was possible to further identify agencies within any given department within the region. This information was augmented by limited information available from the Federal Business Association of Philadelphia, the Civil Service Commission, and the U.S. Government Organizational Manual. (2)

## CIVILIAN AGENCIES

Table 15-2 presents the number of agencies identified within the Philadelphia SMSA, by department.

Special questionnaires were developed for the federal agencies in an attempt to conform to the expenditure terminology and classification used by the agencies. (3) The fiscal year accounting period made it difficult to obtain data for the calendar year; and the fiscal period July 1, 1959 to June 30, 1960 was generally used. It was the judgement of the staff that the resulting bias was relatively small.

The record retention programs used by most agencies were such that only the more recent data were available. As a result the 1959 (Fiscal year 1960) information was obtained for benchmark data relating to employment, payroll and total expenditures only. Detailed expenditure

<sup>(1)</sup> The Federal Executive Boards were established in ten major cities in the United States under the direction of a Presidential Memorandum, dated November 10, 1961. Forty-one member agencies are represented on the Philadelphia Board, as of September 1964.

<sup>(2)</sup> Office of the Federal Register, U.S. Government Organization Manual, 1962-63, revised as of June 1, 1962 (Washington: U.S. Government Printing Office, 1962).

<sup>(3)</sup> See pp 15-20-22 for a facsimile of the questionnaire. This form was also used for the state governmental sectors discussed in Chapter 12, Volume II.

information was requested for a more recent period for which adequate data were available. If substantial changes occurred in the expenditure patterns from FY 1960 to the current period, the respondents were requested to detail as best they could the FY 1960 pattern.

TABLE 15-2

Federal Government Agencies
Identified within the Philadelphia SMSA
by Department

Department	Agencies	Number of Employees
Agriculture	9	878
Commerce	7	66
Defense	22	40,706
Health, Education, & Welfare	5	1,392
Interior	5	335
Justice	5	182
Labor	4	55
Post Office	1(1)	15,279
State	0	0
Treasury	15	2,613
Independent Agencies	29	9,724
TOTAL	102	71,230

The long form of the questionnaire, requesting detailed information concerning the purchases of materials and services, was in certain instances ineffective in gaining the necessary data because many used central procurement services. The majority of the agencies, especially the smaller ones, obtained their operating supplies either through their central administrative offices in Washington, or the Federal Supply

<sup>(1)</sup> Includes 322 local Post Offices, Regional Administrative Offices, and the Postal Inspection Service.

Service of the General Services Administration. (1) Thus, these expenditures were generally not detailed, but when possible were estimated by the respondents.

Similar purchase arrangements were noted by many agencies with regard to real estate rental; utilities (heat, light and power); telephone and other communication services; and some transportation services. These items were in part provided by the various divisions of the General Services Administration. To the extent that it was not possible to identify these expenditures, they were included as purchases by the local General Services Administration activity, rather than within the individual agencies.

The large number of relatively small agencies, the difficulty of obtaining detailed data on their operations, and the assumed similarity of expenditure patterns led to the development of a short question-naire (2) to be mailed to such respondents. This questionnaire requested data on only employment, payroll, total expenditures, and a breakdown of the latter item as to 1) goods and materials, 2) services, 3) utilities, 4) telephone, and 5) rent. This questionnaire was mailed to a selected group of smaller agencies accompanied by the introductory letter from the Federal Executive Board and an explanatory letter from the staff. It was followed by a personal telephone call by the study staff. The federal agencies in general were very willing to cooperate and provided information to the extent possible at the local level.

Specific studies conducted by the agencies were utilized where appropriate. General information was checked with data available from a

<sup>(1)</sup> In some cases it was necessary to obtain all information from the central administrative operations, as no records of expenditures what-soever were maintained in the local offices.

<sup>(2)</sup> See p 15-23 for a facsimile of the questionnaire.

Budget Bureau study<sup>(1)</sup> relating to Bureau of Accounts, Treasury Department; Post Office Department; and the Department of Insurance, Veterans Administration.

## U. S. DEPARTMENT OF DEFENSE

The military agencies of the federal government within the region were initially classified based upon the nature of their activities. The type of impact or effect upon the regional economy differs significantly between procurement activities, manufacturing or research activities, and military base operations. Since the determination of levels of operations, and the patterns of procurement purchases, are significantly dissimilar, these activities are presented separately.

## PROCUREMENT ACTIVITIES

The Philadelphia region has been selected as a major procurement center. The emphasis on procurement and its development with the Philadelphia region has been a partial result of a continuing reorganization and evaluation of the defense department activities.

The Defense Supply Agency (DSA)<sup>(2)</sup> was established in 1962 to bring under a unified program the various parts of the logistic system of the Department of Defense. Prior to that date, i.e. during the base period for this study, the military services maintained separate procurement and inventory systems within each commodity group.

Currently the Defense Supply Agency operates three major installations within the Philadelphia region. These are the Defense Industrial

<sup>(1)</sup> Bureau of the Budget, Measuring Productivity of Federal Government Organizations (Washington: U.S. Government Printing Office, 1964).

<sup>(2)</sup>See: Joint Economic Committee, 89th Congress, 2nd Session. "Background Material on Economic Impact of Federal Procurement-1966" (Washington: U.S. Government Printing Office, 1966). pp. 42-59.

Supply Center (DISC); the Defense Personnel Support Center (DPSC); and a regional office of the Defense Contract Administration Service (DCAS). The Defense Personnel Support Center was formed in 1965 as the consolidation of the Defense Clothing and Textile Supply Center in Philadelphia; the Hedical Supply Center previously located in Brooklyn, N.Y.; and the Subsistance Supply Center previously located in Chicago, Illinois. (1) [Although the Defense Contract Administration Service was not established until April 1964, the operations which it represents were undertaken by agencies phased out by 1965.]

The procurement activities in the area also extend to specialized operations which have remained under the direct jurisdiction of the various service arms. In the region there are six of these speciality activities, one Army, one Marine, and four Navy. A complete listing of the procurement agencies and the sectors to which they have been assigned are shown in Table 15-1, sectors 9116 through sector 9129.

The procurement agencies may be considered within the framework of the regional input-output study to have two distinct purchasing patterns. One pattern represents the actual expenditures for the goods and services procured for usage by the military services. The other expenditure pattern represents the purchases of goods and services consumed by the agency in the completion of its mission.

As an example of the above patterns, consider the activities of the Defense Industrial Supply Center (DISC) sectors 9118 and 9119. This agency catalogs and is responsible for the procurement of approximately 690,000 industrial supply items for the armed services. The procurement categories include: hardware, abrasives, metal bars, sheets, shapes,

The current procurement level for the combined agency is estimated to be approximately \$1.3 billion, in comparison to the 1959 level of \$190 million estimated for the then Philadelphia Quartermaster Depot.

blocks, tackles, rigging, fiber rope, cordage, twine, bearings, chain, wire rope, cable fittings, electrical wire and cable. The procurement level of this agency for 1959 was estimated to be approximately \$120,300,000.

The bulk of these purchases are made on a nation-wide basis, with little emphasis given to the local or regional suppliers. The only possible exception may be found in the area of small business concerns. A portion of total procurement is set aside for small businesses and a special attempt is made to accommodate these bidders; the opportunity of a local face-to-face contact is assumed to lead to a small increase in the regional proportion of small business contracts. However, it must be noted that "set-asides" represent a relatively small share to total procurement activity.

Table 15-3 shows the allocation of the total procurement activity to the specific RIS sectors, and the amount which is estimated to be procured within the Philadelphia region for sector 9119. Thus out of the \$120.3 million in procurement by the agency located within the region, only \$9,066,753 or 7.5 percent of the total represents purchases within the region.

To procure these goods, DISC required the services of 783 employees. These employees received wages and salaries of approximately \$18,678,374. Additionally expenditures of \$2,006,538 were incurred for the operations of the activity. Table 15-4 presents the disaggregated pattern of these operating expenditures. Regional distributions are not available; however DISC personnel estimated at least 95% were purchased within the Philadelphia region.

The expenditure data for the Defense Industrial Supply Center and other procurement agencies were obtained from their staffs in most cases

TABLE 15-3
PROCUREMENT ACTIVITIES

# PROCUREMENT ACTIVITIES Defense Industrial Supply Center

RIS Sector	Total Procurement \$	Regional Procurement \$
2 <b>29</b> 8	3,430,956	147,188
2499	435,366	11,145
2821	734,311	111,909
2851	2,203,054	212,154
2852	1,468,743	105,456
2891	710,973	120,297
3079	2,263,685	764,889
3291	4,349,687	606,781
3293	4,349,687	729,443
3312	8,211,558	515,686
3315	4,105,719	219,245
3356	5,800,265	59,163
3357	9,660,210	82,112
3429	7,159,775	234,125
3441	7,843,680	458,071
3452	31,154,332	2,931,623
3481	7,629,546	434,121
3497	2,185,731	33,442
3499	3,088,943	246,807
3562	4,579,460	626,470
3566	3,052,973	292,170
3981	2,222,422	124,456
9842	3,658,924	-
TOTAL	\$120,300,000	\$9,066,753

TABLE 15-4

# OPERATING EXPENDITURES Defense Industrial Supply Center

RIS Sector	Operating Expenditures \$
2522 2542 2641 2645 2645 2645 2645 2645 2645 2645 2645	25,977 15,586 37,348 20,748 20,748 20,748 20,748 16,599 17,064 46,849 17,196 16,948 12,935 17,246 17,416 955,047 15,647 32,094 34,526 13,037 36,073 30,152 30,152 17,230 25,845 284,886 113,822 50,081 25,040 39,498 18,678,374
	\$20,684,912

in terms of the appropriate federal stock codes of the procured materiels. The assignment of these expenditures by the commodity codes to the RIS producing sectors was accomplished with the assistance of the agency staffs and reference to the Defense Supply Agency Cataloging Manual. (1)

The value of maintaining the procurement expenditure pattern separate and distinct from that of the operating expenditure pattern is clear when it is noted that in the Defense Industrial Supply Center the procurement increased 221% in the period 1960 to 1966. See Table 15-5. During this period operating expenditures increased by only 21%. It has been estimated that the pattern of expenditures by commodity remained relatively the same from 1960 to 1966.

TABLE 15-5
Defense Industrial Supply Center

	FY 1960	FY 1966 <sup>(2)</sup>	
Procurement	\$120,300,000	\$386,100,000	
Operations	\$ 20,684,912	25,060,000	

## MILITARY MANUFACTURING, RESEARCH, AND DEVELOPMENT INSTALLATIONS

Within the Philadelphia region there are six major military installations which engage in manufacturing, research or development activities. These agencies, shown in Table 15-6, employ in aggregate approximately 22,532 persons, and have an output estimated to be approximately 441.2 million dollars.

<sup>(1)</sup> Similar classification by SIC was undertaken per selected products in a study by CEIR for the Department of Defense. See C-E-I-R, "Economic Impact Study of 1963 Defense-Related Procurement of Selected Products and Services," Part II, Technical Report No. 3, (Arlington, Va.: C-E-I-R, Inc., November, 1965).

<sup>(2)</sup> Data provided from continuing joint study by the Philadelphia Federal Executive Board and the Department of Regional Science, Wharton School.

TABLE 15-6
MILITARY MANUFACTURING, RESEARCH, AND DEVELOPMENT

Sector	Installation	Employment	Outp <b>ut</b> \$
9130	U.S. Army Frankford Arsenal	6,787	175,839,300
9131	U.S. Army Corps of Engineers	600	46,444,800
9132	U.S. Naval Air Engineering Center	3,825	94,126,870
9133	U.S. Naval Air Development Center	2 <b>,</b> 259	44,801,900
9134	U.S. Naval Publication and Printing Services Office	53	2,429,163
9137	U.S. Naval Shipyard	9,008	77,567,191
TOTAL		22,532	441,209,224

These agencies were identified and developed as a group in recognition of their common characteristics. They produce products and/or services which can be found in the private sectors of the economy.

Because of this, it should be noted that for strategic, economic, and political reasons, the level of activities in each of these installations is subject to large and rapid change.

Although the value of output of these agencies could be measured in terms of the market value of their products, this was not done. To maintain consistency within the Federal governmental sectors and to avoid physical measurement and evaluation, the output was defined as the total expenditures of the installation.(1)

The information used in developing these sectors was obtained from the individual installations, in response to the federal government questionnaire described in a previous section. The highly detailed data

<sup>(1)</sup> Estimated expenditures included imputed valuation of materials and supplies provided by other military agencies and used in production. For example, Frankford Arsenal consumed an estimated \$2.9 million of explosive powder procured through the U.S. Army Munitions Command, rather than directly by the Arsenal.

obtained reflect not only the detailed nature of the questionnaire, but also secondary data previously compiled by the agencies for their internal usage which was made available. In some instances where the available secondary data categories were inadequate, detailed tabulations were prepared by members of the RIS staff from primary source documents. (1)

## MILITARY BASE OPERATIONS

The third category of U.S. Department of Defense agencies within the Philadelphia region comprises the operational military bases which serve as an integral part of the national defense program. These bases may be differentiated from the previous two categories of installations by the predominance of military personnel at the former in contrast to the predominance of civilian employees at the latter.

Within the Philadelphia SMSA there exist six major military base operations. Two of these, the U.S. Army Fort Dix and the McGuire Air Force Base, are included in a military complex which is only partially within the Philadelphia SMSA. They were specifically excluded from the study because they do not have a major economic linkage with the study region and because it was difficult to obtain accurate data on their operations.

The large naval operations located within the Philadelphia Naval Base was disaggregated into its major independent components of the Naval Shipyard, the Naval Air Engineering Center, and miscellaneous activities. The miscellaneous activities were difficult to identify and almost impossible to quantify, even in aggregate. Therefore, as they represent a

These special staff tabulations included more than 868 special contracts placed by NAEC (Sector 9132) and 1911 contracts by the Naval Shipyard, plus a 20% sample of 4,325 non-contract procurement actions. Also tabulated by the RIS staff were 447 major contracts placed by NADC (Sector 9133).

tenant relationship in most cases to the Shipyard, they are included with it in Sector 9137, which has already been categorized as one of the Military Manufacturing Research and Development sectors. The U. S. Naval Air Engineering Center appears as Sector 9132, also under Military Manufacturing Research and Development sector.

The three installations which were developed in this category,
Military Base Operations, are the U.S. Army Hospital at Valley Forge and
the U.S. Naval Hospital at Philadelphia both included in the U.S.
Military Hospitals, Sector 9135, and the U.S. Naval Air Station: Willow
Grove, designated Sector 9136.

The output of these sectors was defined as the total expenditures by the installations, with estimates provided for material furnished the installation from other agencies. The data reflecting the expenditure patterns was obtained through personal interviews, using the long form questionnaire developed for federal government agencies.

The expenditure patterns were estimated in the standard manner, as previously noted. Wage and salary payments for military personnel include not only the base salary payments but also all allowances and allotments. Because of noncooperation, data relating to the Valley Forge Hospital were estimated on the basis of selected data from Sectors 8061, 9105, and 9201, and published sources.

A summary of the Federal Government sectors, in terms of employment, output, and payroll data, is presented in table 15-7.

Output value for the U.S. Army Hospital at Valley Forge was estimated from data published in: American Hospital Association, "Hospitals,"

Journal of the American Hospital Association, Vol. 34, No. 15

(August 1960).

Table 15-7

## Federal Government Summary

Sector	Title	Employment	Output \$
9101	Department of Agriculture	<b>6</b> 8 <b>5</b>	6,751,503
9102	Post Office Department	15,279	78,753,953
9103	Social Security Administration	1,317	8,093,845
9104	Internal Revenue Service	1,800	11,204,925
9105	Veterans Admin.: Institutions	2,093	20,372,620
9106	Veterans Admin.: Administration	2,602	17,190,897
9107	U.S. Coast Guard	168	1,008,000
9108	U.S. Hint	299	6,940,399
9109	U.S.Bureau of Customs	278	2,551,864
9110	Bureau of Accounts, Treasury Dept.	144	4,139,229
9111	Housing & Home Finance Agency	567	9,223,763
9112	National Park Service	310	2,893,790
9113	General Services Administration	258	71,764,352
9114	Civilian Federal Agencies, N.E.C.	1,440	13,731,719
9116	Phila. Quartermaster Depot: Oper.	4,834	30,874,177
9117	Proc.	•	159,000,000
9118	Defense Industrial Supply Center: Oper.	783	20,648,912
9119	Proc.	-	120,300,000
9120	U.S. Army Electronics Materiel		
•	Center: Oper.	3,342	25 <b>,6</b> 18 <b>,8</b> 15
9121	U.S. Army Electronics Materiel		
	Center: Proc.		500,000,000
9122	U.S. Marine Corps Supply Center: Oper.	1 <b>,76</b> 8	9,152,149
9123	Proc.		21,444,603
9124	U.S. Naval Aviation Supply Office: Oper	. 2,448	15,956,486
9125	Proc		416,502,514
<b>9</b> 126	Defense Contract Adm. Services Region	1,190	10,566,525
9127	U.S. Navy Clothing & Textile Office	52	425,302
<b>912</b> 8	U.S. Navy Supervisor of Shipbuilding	214	58,975,536
9129	U.S. Navy Bureau of Yards & Docks	234	6,077,703
9130	U.S. Army Frankford Arsenal	6,787	175,839,300
<b>91</b> 31	U.S. Army Corps of Engineers	600	34,215,209
9132	U.S. Naval Air Engineering Center	3 <b>,</b> 825	48,619,416
9133	U.S. Naval Air Development Center	2 <b>,259</b>	33,066,400
9134	U.S. Naval Public. & Print. Services	, 53	723,045
9135	U.S. Military Hospitals	2,446	16,046,298
9136	U.S. Naval Air Station	863	7,951,769
9137	U.S. Naval Shipyard	9 <b>,00</b> 8	77,567,191
TOTAL		67,946	2,044,192,209

### CONFIDENTIAL

### REGIONAL IMPACT STUDY

Wharton School of Finance and Commerce University of Pennsylvania

Please report information concerning all activities of the agency within the Philadelphia SMSA.

The Philadelphia Standard Metropolitan Statistical Area (SMSA) is comprised of the counties of: Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, and Gloucester in New Jersey as indicated on the attached map.

Questions A, B, and C refer to fiscal years 1959-1960 and 1964-1965. All other questions refer to fiscal year 1964-1965.

If any questions arise with regard to specific items in this questionnaire, please call:

Mr. Thomas W. Langford, Jr. Dept. of Regional Science University of Pennsylvania (215) 594-7737

Agency:	 ,		
Address:			•
			<del></del>
Respondent:			

A.	EMPLOYMENT		•
	Average	e annual employment (ci	vilian):
		1959-1960 fiscal year	
		1964-1965 fiscal year	
	Average	e annual employment (mi	litary):
		1959-1960 fiscal year	
		1964-1965 fiscal year	
в.	PAYROLL	·	·
	Total a	annual payroll (civilia	n):
		1959-1960 fiscal year	\$
	•	1964 -1965 fiscal year	\$
	Total a	annual payroll (militar	y):
		1959-1960 fiscal year	\$
		1964-1965 fiscal year	\$
c.	TOTAL FURCHAS	SES dollar value of goods a	nd services murchaged
	10001	1959-1960 fiscal year	<b>A</b>
		1964-1965 fiscal year	· <del></del>
<b>D</b>	<b>MD A MODODOM MT</b>		* <del>* * * * * * * * * * * * * * * * * * </del>
υ.		ON: GOODS & MATERIALS O	•
	DOLLAR	value of purchased tra	nsportation services:
		Freight In	\$
		Freight Out	\$
E.	UTILITIES (19	964-1965)	·
	· F	Electricity	\$
	<b>V</b>	later	\$
	ני	l'elephone	\$
	ŀ	Meating fuels Oil	
		Gas Other	<b>.</b>
F.	RENT (1964-1		•
	-	state (land and building	gs) \$
	Electro	onic Data Processing Eq	
	Other E	lquipment Rental	\$

G. VALUE OF GOODS AND SERVICES FURCHASED (1964-1965 fiscal year)
(If exact data are not available, please use your best estimate rather than leaving an item blank.)

Product / Service Classification	Total Cost \$	%Purchased In Phila SMSA	% Used In
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### CONFIDENTIAL

## REGIONAL IMPACT STUDY

Wharton School of Finance and Commerce University of Pennsylvania

Please report information concerning all activities of the agency within the Philadelphia region. The region is comprised of the counties of Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester in New Jersey as indicated on the enclosed map. Data is requested for fiscal years 1960 and 1965 as noted.

Α.	Employment				
	Average Annual Employment civilian military	t 1960 	. 1965 		
в.	Payroll				
	Average Annual Payroll civilian military	1,960 \$ \$	1965 \$ \$		
c.	Purchases , Total	1960 \$	1965 \$		
• .	goods & materia services utilities telephone rent	als	<del>(3) (3) (3)</del>		
Then	k you.				
		Agency: Address:			
	Respondent				

Regional Input-Output Study
Department of Regional Science
University of Pennsylvania
Philadelphia, Pennsylvania

Preliminary Draft August 1967

Chapter 16

EXPORT TRADE

### General

The estimation of the flow of goods and services across regional boundaries has constituted a major problem in most regional analyses.

Information on these flows, and their stability, has been most inadequate. Estimates of the exports and imports of regions have been subject to considerable error.

National Input-output accounts have available reasonably reliable export-import data. Further, when such flows have had to be estimated, their magnitude relative to the total production for the nation has not raised the significant problems found in estimation of the export-import flows in an open region. For a relatively small region, local sales of goods and services may be only a very small proportion of the total produced. Also, the nature of a local industry, even in a diversified region, frequently requires substantial import of specific goods not produced within the region. Often substantial cross-hauling of the output of a single industry is the result of the non-homogeneity of industry products, even at the 4-digit SIC level.

### Data

The basic questionnaires developed by the Regional Impact Study requested information for each establishment regarding the location (either

inside or outside the region) of both the suppliers of its specific inputs and the purchasers of its output. One procedural error arose when data were requested only for those suppliers of manufactured goods purchased directly from the manufacturer. Information should also have been requested on the regional location of wholesale or retail suppliers, when such suppliers were involved in the distribution process. Further, only sales to other manufacturers were requested regionally, and by state; hence no information was obtained on the location of wholesalers, retailers, or households to whom the output was directly sold. Thus for the majority of (household) consumption goods little, if any, regional sales data were obtained from the Study questionnaires.

The Regional Impact Study survey of wholesaling establishments in the region attempted to overcome some of these errors. Specific data were requested concerning the regional patterns of both purchases and sales by general product line. (1) Although the information requested was supplied by the wholesale respondents, the relatively small sample coverage (17.6% of estimated regional sales) and the inability to match the purchases and sales by region did not provide the sufficient regional information. (2)

The Regional Impact Study data were augmented by the use of limited data from the Regional Economic survey of the Penn Jersey Transportation Study (P.J.T.S.). This source provided data for some establishments on the destination of output shipments. The region used in the study was

<sup>(1)</sup> See Chapter 7, Part II, of the Working Papers, pp. 7-11-14, 7-28-37.

The procedure was not entirely fruitless, as considerable insight into the spatial nature of the wholesaling functions was obtained from such data.

the combination of the Philadelphia, Pa-NJ SMSA and Trenton, N.J. SMSA. (Mercer County, N.J.). Since it was not possible to disaggregate the Trenton SMSA area from the P.J.T.S. data, and since in 1959 Mercer County was not a major consumer of most products, no adjustment of the data was made. The destination data from P.J.T.S. were in terms of gross tons of output shipped, rather than dollar value of product obtained (as are the RIS data). Since the output of any industry was considered to be homogeneous, no adjustment of the percentage figures obtained was required. Obvious over-statements of local sales may arise in connection with the fact that value of secondary products and/or waste materials are typically low and are frequently sold within the local area.

A cursory review of the data indicates that the regional distribution of sales was more adequately covered than purchases. It was easier to develop estimates of the spatial distribution of sales of a single commodity from a few local producers than to develop estimates of the spatial distribution of purchases of significantly smaller quantities of imports from a far greater number of establishments. Hence the initial analysis undertaken was that of output distribution, i.e., the estimation of the value of exports and local sales. Changes in inventory were ignored. Thus, in the study framework, Value of production = Value of local sales by local producers + Value of exports of local production.

## Estimation of Exports

A series of estimation procedures were developed based upon the coverage of the available information and the nature of the industry.

All export estimates of manufactured products were made on the 4-digit SIC basis and aggregated where required to the RIS sectors.

To illustrate the methodology the procedure for two extreme types of situations are presented: (1) where adequate primary data regarding regional sales were available; and (2) where little, if any primary data were available.

## 1. Adequate primary regional data:

- a. If the shipments reported (inclusive of PJTS data) constituted 40 percent of the total estimated production within the region, the primary data were used directly.
- b. If the industry was characterized by a relatively large number of establishments, of relatively the same size (that is, if no firm or group of firms clearly dominated the industry), then the regional data was used if the coverage of shipments was 25 percent or more.
- c. The only exceptions to the above criteria were taken when the coverage was sufficient to meet the criteria but when the data for a dominating reporting firm did not reflect the probable distribution of the non-covered establishments. In such cases, the estimates of the proportion of output which was exported were made by relative size classes. The data of the dominant firm were used as given; and the proportion of exported output produced by the smaller firms was estimated on the basis of primary data or staff judgement.

RIS sector 2297, Wool scouring, worsted, combing and tow to top mills is an example of the situation where adequate primary regional data were available to estimate the exports. There were ten establishments in the region in 1959, producing an output valued at \$35,455,000. Two firms, accounting for 63% of the industry production, reported that regional sales constituted 10% and 14% of their stated outputs respectively. These percentages weighted by output, suggest that 13.8% of the

regional output of RIS sector 2297 is sold within the region.

Although only two out of ten establishments reported, their export percentages were sufficiently similar to justify estimates based on these two establishments alone.

The value of local sales of producers was therefore estimated by multiplying regional production by the estimated proportion, i.e.,  $(\$35,\$455,000 \times 13.8\% = \$4,963,700)$ . The value of production exported is hence equal to production less local sales. (i.e. \$35,\$455,000 - \$4,963,700 = \$30,562,210).

## 2. Little or no primary regional data:

For any industry for which little or no primary data regarding export production were available, estimates were made on the basis of (1) the sectors consuming the product, and (2) the projected market areas for the firms of the given industry and their size distribution.

a. For those industries producing products predominately consumed by households, the estimates were based upon population percentages.

Where firms were taken to have national markets, the estimate of local sales was generally made on the basis that the Philadelphia SMSA represented approximately 2.4 percent of the nation's population in 1959.

Where the effective market areas for firms were estimated to be less than national, e.g. East of the Mississippi River, or Middle Atlantic States, the estimate of proportion of local sales was taken to correspond to the respective percentages of the population of these regions in the Philadelphia SMSA. As an illustration consider RIS 2043, Cereal Preparations.

In the absence of regional sales data, local sales were estimated to be 5% of sector output based upon consideration of the transportation costs, perishability, and other characteristics of the product; and that

the single establishment in the region is an operating plant of a major national producer serving a relatively large market.

b. For those industries producing products predominately consumed by intermediate sectors, the estimates of exports were based upon the nature of the product (e.g. ease and cost of transport), the demand for the product by Philadelphia industries, and in general the spatial distribution of the major demand industries. These estimates were developed primarily on the basis of judgement. As an illustration, consider RIS 3651, Radio and Television Receiving Sets, except communication types.

A single establishment, accounting for 0.6% of the sector output, indicated that 27% of production was sold locally. The sector is dominated by two major national producers, accounting for 95% of the sector output. Assuming sales to be primarily distributed in proportion to population, with some recognition of a slight regional preference for locally produced products, the 2 large firms were estimated to have local sales of approximately 3.5% of production. The 5 remaining establishments in the sector were taken to have local sales percentages similar to the sample establishment. Hence the sector local sales were estimated to be 4.6% of sector output.

- c. For those industries serving both household and intermediate demand, the output was proportioned and a combination of both of the above procedures was used.
- d. For those industries for which some shipment data were available but less than adequate, staff judgement was utilized, in combination with what little insight demand analysis could provide.

In general, the regional allocation of the demand entries was insufficient to constitute a valid check for any of the procedures. However, in the absence of other data, demand analysis was used as a general guideline.

Table 16-1 presents the export estimates developed for each sector. The estimated percentage of local production which was sold within the region is indicated in column 2. The number of establishments in the sample for each sector is shown in column 3, and the sample coverage of sector output is shown in column 4. Where the sample data were adequate and required no adjustment, an asterisk appears in Column 5. A discussion of those sectors requiring special estimation procedures follows the table, in RIS sector order.

Table 16-1

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishment (3)	Percentage Sample Coverage (4)	Notes (5)
0120 0132 0133 0190	82.3 90.0 90.0 67.8	- - - -	- - - -	
0708	98.0	-	-	
0809	80.0	-	-	
1411 1421 1441 1490	81.3 78.0 98.0 75.0	2 6 3 1	9.8 29.2 12.7 34.5	*
1900	5.0	14	35.3	
2011 2013 2015	79•2 • 59•5 85•0	5 2 1	44.2 24.2 15.6	*
2020 2024 2026	49.2 73.4 93.5	- 17 9	- 17.7 47.7	*
2031 2032 2033 2035 2036 2037	40.0 14.0 18.0 24.0 48.9 33.0	1 4 2 1 1	90.0 56.0 46.0 90.0 9.0	* *

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishment (3)	Percentage Sample Coverage (4)	Notes (5)
2041 2042 2043 2045 2046	98.0 73.0 5.0 67.7 67.7	1 4 - -	50.0 23.0 - - -	
2051 2052	80.0 14.5	2	- 94 <b>.</b> 5	*
2062	14.8	l	59•9	
2071 2072 2073	7.2 11.0 2.5	3 2 1	46.5 14.0 44.0	
2082 2084 2085 2 <b>086</b> 208 <b>7</b>	36.3 3.0 7.5 86.0 25.1	1 1 - 3	70.0 90.0 16.1	
2090 2094 2095 2096 2097	29.7 16.7 80.0 31.0 99.0	3 2 1	92.0 88.0 100.0	* *
2111 2121 2131	5.0 4. <b>3</b> 2.5	- - -	- - -	
2211	24.0	2	6.0	
2221	5.9	4	11.0	
5531	8.0	5	44.0	
2241	8.0	5	20.0	
2251 2252 2253 2254 2256 2259	19.0 3.8 10.0 4.0 26.0 2.7	5 6 4 3 4 2	20.0 25.0 15.6 12.0 14.0 44.0	*
2261 2262 2269	8.0 19.8 23.0	5 1 5	43.8 17.0 49.0	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishment (3)	Percentage Sample Coverage (4)	Notes (5)
2271 2272 2279	16.2 14.0 15.4	2 1 -	31.0 2.0	
2281 2282 2283 2284	23.1 20.8 47.1 24.4	2 2 3 3	95.0 18.8 32.0 45.0	* *
2291 2292 2293 2294 2295 2297 2298	12.0 15.0 15.7 87.5 90.0 13.8 50.0	1 - 3 3 - 2 - 1	2.6 - 14.0 13.0 - 63.0 - 79.0	*
22 <b>99</b> 2311	25.0 9.5	6	79.0 27.0	*
2321 2322 2323 2327 2328 2329	9.7 16.0 7.0 10.0 68.6 10.0	3 2 2 8 2 4	59.0 96.0 25.0 35.8 8.0 16.0	* *
2331 2335 2337 2339	6.7 17.3 10.9 9.0	5 4 5 1	22.0 2.9 9.6 <b>0.</b> 7	
2341 2342	5.8 4.0	<u>4</u> -	29 <b>.</b> 9 -	*
2351 2352	10.0	3 -	36.5 -	
2361 2363 2369	6.7 10.0 7.3	- 2 3	7.0 31.2	
2371	%.0	2	75.0	*
2381 2384 2385 2386 2387 2389	25.0 4.4 1.0 3.8 10.0 11.8	2 1 - 1 3	27.0 40.0 - 5.0 70.6	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishment (3)	Percentage Sample Coverage (4)	Notes (5)
2391 2392 2393 2394 2395 2396	34.4 15.0 50.0 53.4 18.0 66.0	3 5 2 3 3 3 3	31.9 17.2 40.0 22.0 34.0	* *
2397 2399	45.9 13.7	3 1	93.2 3.0	*
2421	95.0	-		
2431 2433	46.7 10.0	14 1	22.7 49.5	*
2441 2443 2445	70.4 90.0 100.0	3 1 1	33.8 65.0 98.0	*
2490	44.2	-	-	
2511 2512 2514 2515 2519	52.0 29.0 16.2 14.1 2.5	8 3 3 3	29.0 17.0 14.7 37.0	*
2 <b>5</b> 21 2522	15.0 12.0	1	8.6 4.3	
2531	16.0	2	<b>9.</b> 8	
2541 2542	21.0 22.0	5 2	44.5 17.9	*
2591 2599	77.1 55.0	2 1	53.8 39.0	*
2621	12.4	3	89.9	*
2631	17.1	3	54.8	*
2640 2641 2642 2643 2645	35.9 2 <b>0.</b> 6 67.6 18.7 22.4	2 3 2 2 4	5.9 13.8 68.0 23.9 37.0	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
2651 2652 2653 2654 2655	30.5 51.7 77.5 29.0 50.0	4 2 5 1 1	27.5 18.0 38.0 3.6 6.3	*
2661	20.0	-	-	
2711	84.9	2	79.2	
2721	5.0	3	75.0	*
2731 2732	6.0 18.6	2 3	4.0 27.0	*
2741	73.0	14	24.0	
2751 2752 2 <b>75</b> 3	76.0 66.7 51.4	7 8 -	18.0 16.7	*
2761	55.5	1	6.2	
2771	44.0	2	50.0	*
2782 2789	64.0 51.0	7 6	7.0 50.2	*
2791 2793 2794 2799	35.0 79.0 73.0 99.3	5 3 2 2	45.0 12.0 35.0 100.0	* *
2813 2814 2815 <b>2816</b> 2818 2819	18.5 4.0 42.0 16.6 13.4 8.9	3 1 - 2 2 5	46.7 92.0 - 24.0 15.2 63.0	* *
28 <b>21</b>	12.4	9	76.4	*
2830	6.0	6	82.1	*
2841 2842 2843 2844	14.2 26.0 15.0 55.0	3 2 1 4	49.2 61.1 9.2 7.6	* *

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
2851 2852	25 <b>.</b> 3 80 <b>.</b> 0	5 -	37 <b>.</b> 5	*
2861	95.0	-	-	
2870 2871	7.7 20.0	2 -	95.0 -	
2891 2892 2893 2894 2895 2899	4.9 0.0 65.0 17.0 95.0 4.0	5 1 2 2 - 3	93.0 100.0 30.0 100.0 - 59.0	* * * *
2911 2951 2952 2992	25.9 79.6 20.0 12.0	2 3 1 5	51.9 85.0 62.0 23.0	*
3011 3021 3031 3069 3079	1.6 5.0 30.0 9.4 19.4	2 1 1 10 11	76.1 100.0 100.0 79.9 44.6	* * * *
3111 3121 3131 3141 3142 3161 3171 3172 3199	2.5 7.0 3.1 4.0 5.0 7.0 4.9 9.5 34.0	3 1 2 2 2 4 2 2 2	47.0 5.2 77.0 5.5 29.0 43.0 14.7 7.9 26.0	* *
3211	1.0	1	100.0	
3221 3229	3.9 1.1	2 2	97.0 87.7	* *
3231	24.4	4	32.9	*
3241	70.0	1	100.0	*
3251 3253 3255 3259	66.0 9.7 14.0 20.4	2 2 2 3	46.0 99.4 90. <b>9</b> 85.6	* * *

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
3261 3269	3.0 25.0	3	- 9.0	
3271 3272 3273 3274 3275	80.7 53.5 71.9 10.0 42.1	3 2 5 1	84.0 33.0 20.0 100.0	* * *
3281	17.0	3	43.2	*
3291 3292 3293 3295 3296 3297 3299	8.7 4.9 7.7 16.6 15.0 7.7 5.8	3 5 2 3 1 1 3	57.2 91.2 13.9 26.4 95.5 9.0 36.0	* * * *
3312 3315 3316 3317	23.5 2.0 33.5 15.0	5 2 2 2	51.2 50.4 67.0 11.0	*
3321 3323	23.0 38.7	կ 2	40.0 65.5	*
3330 3333 3334	17.6 90.0 23.1	2 - -	27.3 - -	
3341	11.0	5	33.1	*
3351 3352 3356 3357	12.0 61.4 17.9 20.4	1 1 3 1	91.0 16.7 40.9 4.0	*
3361 3362 3369	10.0 50.0 14.7	2 3 1	1.7 14.0 41.0	
<b>3390</b> 3391	7.4 18.0	<b>3</b> 4	9 <b>0.</b> 0 55 <b>.</b> 7	*
3411	40.9	2	57.0	*
3421 3423 3425 3429	37.6 8.8 5.0 11.8	1 5 1 6	31.8 26.3 99.8 39.5	* *

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
3431 3432 3433	10.0 16.0 19.6	- 3 3	16.0 38.7	*
3449 3443 3445 3445	5.0 23.1 5.0 24.1 74.8	2 4 1 6 9	11.7 54.4 15.0 14.0 18.8	*
3451 3452	52.0 6.0	6 3	23.6 76.0	*
3461	6.2	5	20.2	*
3471 3479	79.0 41.0	4 3	40.4 47.0	*
3481	14.1	7	13.1	
3491 3493 3494 3496 3497 3498 3499	83.0 11.7 7.7 10.0 10.0 13.0 39.3	3 4 5 1 - 3 10	32.0 34.6 54.3 100.0 - 48.0 29.8	* * *
3510	10.8	2	98.1	
3522	4.5	3	29.9	
3531 3534 3535 3536 3537	18.1 15.9 10.9 18.0 7.0	2 3 3 1 1	97.7 87.6 95.3 46.4 91.1	* * * *
3541 3542 3544 3545 3548	11.7 86.0 17.1 73.0 75.0	6 4 11 2 -	38.0 35.0 18.0 48.0	*
3551 3552 3553 3554 3555	19.4 5.6 50.0 9.8 19.0	2 5 - 4 5 3	54.2 61.5 - 62.9 58.7	* * *
3559	11.0	3	38.0	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
3561 3562 3564 3565 3566	8.0 7.0 52.4 80.0 10.1	2 3 - 4 8	26.0 77.0 - 39.0 77.9	*
3567 3569	6.0 10.9	4 8 3 5	96.6 37.3	*
3571 3576 3579	15.2 4.0 16.0	- 3 2	- 75.0 84.0	<b>*</b> *
3581 3582 3585 3586 3589	8.7 60.0 35.0 1.4 11.0	3 - 2 2 6	90.6 - 4.0 38.8 19.0	*
3590 3591	7.1 62.0	- 13	32.0	*
3611 3612 3613	11.0 72.0 3.5	3 4 6	38.1 32.0 96.0	*
3621 3622 3623 3624 3629	6.1 3.0 10.0 80.0 23.3	3 2 1 -	47.6 85.0 32.0 - 18.0	* *
3631 3633 3634 3635 3639	60.0 35.0 25.0 80.0 22.4	1 1	6.0 60.8	
3642 3643 3644	8.5 35.9 14.9	2 կ կ	6.0 54.2 88.0	* *
3651 3652	4.6 10.0	1 -	0.6 -	
3661 3662	8 <b>.0</b> <b>3.6</b>	2 5	100.0 71.8	* *
3671 3672 3679	10.0 10.0 17.7	- - 6	- - 47.6	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
3690 3691 3693 3694	8.5 12.0 10.0 8.0	_ _ 1	- 82.0 -	*
3711 3713 3714 3715	27.6 73.0 1.8 4.0	2 2 6 2	100.0 11.0 47.1 98.0	* * *
3721 3722 3729	34·3 1·5 0·2	3 3 3	97•3 89•4 81•3	*
3731 3732	32.4 95.0	2 -	95•5 -	
3741	5.0	1	100.0	
3791 3799	70.0 20.0	2	18.0	*
3811	5.2	8	74.2	*
3821 3822	6.4 6.9	4 3	47.0 84.8	*
3831	2.7	2	61.1	*
3841 3842 3843	38.0 19.5 42.3	2 4 4	79•8 58•3 57•4	*
3861	39•5	3	21.1	
3911 3913 3914	4.1 98.0 91.2	3 2 2	27.1 21.0 91.2	* * *
3931	8.0	-	-	
3941 3942 3949	6.0 4.0 17.6	3 3 3	8.9 11.4 2.8	
3951 3952 3953 3955	2.7 20.0 49.2 7.3	2 - 6 3	100.0 - 18.9 94.4	*

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
3%1 3%2 3%4	59.0 23.0 32.5	3 3 1	58.0 30.8 5.0	*
3981 3982 3984	23.8 12.1 5.0	6 2 -	52.5 34.2 -	*
3987 <b>39</b> 88	38.0 79.0	5 2	29 <b>.</b> 6 36 <b>.</b> 1	<del>*</del> *
3992 3993 3995 3999	17.8 31.9 21.3 4.8	2 3 2 3	100.0 9.3 44.1 24.0	*
4011	72.5	-	-	
4111 4121 4190	99.0 80.0 67.2	- - -	- - -	
4210 4220	49 <b>.</b> 5 83 <b>.</b> 0	3 -	15.9 -	
4400	57•2	-	-	
4500	96.0	-	-	
4811 4832 4833 4890	98.0 54.5 15.7 98.0	- - -	- - -	
4911 4920 4941 4990	100.0 100.0 100.0 100.0	- - -	- - - -	
5012 5013 5014	57.4 14.6 75.6	4 7 1	41.2 92.9 1.4	*
5022 5028 5029	40.2 68.2 35.1	4 2 7	13.2 4.2 20.3	* *
5032 <b>5</b> 035 5039	33.9 47.9 28.1	3 3 2	1.7 5.1 7.4	* *

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
5042 5043 5044 5045 5046 5047 5048 5049	94.8 18.8 96.5 30.9 66.7 70.2 66.7 78.7	3 2 3 1 3 5 6 7	3.2 21.1 8.9 6.6 58.5 33.9 6.5 3.6	* * * * * *
5051	2.9	2	28.5	*
5062 5063 5064 5065	96.7 38.3 72.0 44.5	2 5 4 3	2.0 25.9 13.6 94.5	* * *
5072 5074 5077	96.0 80.1 83.7	2 3 4	4.5 9.4 24.4	* * *
5082 5083 5086 5087 5089	56.6 95.0 88.7 45.8 58.3	10 1 2 3	4.2 39.6 11.4 13.2	* * *
5091 5092 5093 5099	59.8 90.0 21.8 63.8	9 - 2 -	5.2 - 3.2 -	*
5210 5221 5231 5241 5250	95.0 95.0 96.0 95.0 96.0	- - - -	- - - -	
5311 5331 5342 5351 5390	93.0 97.0 11.0 95.0 97.0	- - - -	- - - -	
5411 5420 5431 5441 5460 5490	%.0 97.0 97.0 97.0 97.0 95.0	- - - - -	- - - - -	

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
5511 5521 5531 5541 5599	93.0 95.0 97.0 94.0 96.0	- - - -	- - - -	
5610 5621 5630 5641 5651 5660 5690	96.0 96.0 96.0 96.0 96.0 94.0	- - - - -	- - - - -	
5710 5722 5730	95.0 95.0 95.0	- - -	- - -	
5812 5813	93.0 94.0	<del>.</del> -	-	
5912 5921 5940 5950 5971 5980 5990	96.0 95.0 96.0 96.0 97.0 96.0	- - - - -	- - - - -	
6011 6020 6030	38•3 95•0 98•0	- - -	- - -	
6120 6190	99.0 95.0	. <u>.</u>	-	
6200	90.0	-	-	
6301 6310	11.6 8.6	4 6	64.4 7 <b>7.</b> 8	
6590	90.0	-	-	
7200	80.5	-	-	
7300	92.0	-	ma .	
7400	20.7	-	-	
7500	92.7	-	-	

RIS (1)	Estimated Percentage Local Sales (2)	No. of Sample Establishments (3)	Percentage Sample Coverage (4)	Notes (5)
7900	93•3	-	-	
8061	94.8	-	-	
8 <b>090</b>	97.0	-	-	
8211 8220 82 <b>90</b>	98.5 58.0 90.0	- - -	- - -	
8486	93•9	-	-	
8800	100.0	•		

In order to facilitate the use of the percentage estimates and comparison of procedures and factors relevant in the derivation of these percentages, the format of the sector discussion has been standardized to the maximum extent possible.

RIS 0120

Consideration of the large size of the Fhiladelphia region market, transportation costs, perishability, and competitive producer locations, suggested the following percentage estimates of local sales by type of product.

90%
90%
90%
90%
90%
60%
90%
80%
80%
90%
90%
90%
90%

These percentages were weighted by output figures developed in Table 5-2 p. 5-4 to yield the estimate that 82.3% of value of output of RIS Ol2O was local sales.

- In view of the relatively large milk shed serving the Philadelphia SMSA, it was estimated that 90% of output of milk production was sold locally, although substantial output of Bucks and Burlington counties may have been sold to the greater New York areas.
- Ol33 Since the local factors which affect the sales of poultry products are the same as those which affect vegetables and milk, and since the major Delmarva production region is fairly close, it was estimated that 90% of output was sold locally.
- Ol90 A procedure similar to that of RIS Ol20 was used as indicated below. The general value of 90% for non-unique products was applied to the data available from Table 5-2, p. 5-4. The following were estimated:

Meat Animals	90%
Other Livestock	90%
Food Grains	90%
Feed Crops	95%
Nursery & Greenhouse	50%
Others	90%

In the case of Feed Crops a somewhat higher percentage figure was considered relevant. The relatively low percentage for Nursery and Greenhouse reflects the large exports of the mushroom producers located in Chester County. (This area is the mushroom center for the nation). These percentages were weighted by output figures in Table 5-2 p. 5-4 to yield the estimate that 67.8% of value of output of RIS 0190 was local sales.

- O708 Consistent with the output definitions of the sector found in p. 5-8 the local proportion was estimated to be 98% of output.
- On the assumption that the bulk of the forest product output represented sales to gricultural sectors of raw lumber for fences, etc., it was estimated that 95% of the forest product output was consumed locally. Because a high proportion of the landings in the Philadelphia region consisted of shell-fish and turtles, only 30% of the local fish products were consumed locally. Weighting these two major categories of products, the total sector local sales were estimated to be 80% of production.
- Sample of 2 establishments accounting for 9.8% of production indicates that 81.3% of production is sold locally. This estimate is supported by the high transportation costs on dimension stone and relative ubiquity of this resource.
- Sample of 3 firms, accounting for 12.7% of production, indicate 100% local sales. The location of the sand and gravel operations on the periphery of the region and along the Delaware River suggest that a small proportion of local production would be sold in areas immediately adjacent to the region. Hence, 98% local sales was estimated.
- A single return, accounting for 34.5% of production, indicates 75% local sales. Since the industry represents relatively heterogeneous mining, without specialization in any single mineral, this supports the relatively high percentage estimates of local sales. This estimate constitutes only 3.3% of total region demand for the products of RIS 1490.
- Sample of 4 firms, accounting for 35.3% of production, indicates 5.0% local sales. Since the predominant purchasers are the military procurement agencies, this percentage appears reasonable. The heterogeneity of the products produced by this sector does not permit any significant analysis of the demand.
- Sample of 2 firms, accounting for 24.2% of the industry output, reported 59.5% local sales. Although the corresponding dollar estimate of local sales would represent approximately 70.9% of the preliminary estimate of local demand, the percentage figure on local sales seems consistent with the structure of the local industry.
- A single firm, accounting for only 15.6% of industry output reports 85% local sales. Although the corresponding dollar estimate would represent only 11.2% of the preliminary estimates of local demand, the percentage figures on local sales seems consistent with the location of the producers within the larger megalopolitan market and the possible advantages they may have over the Delmarva peninsula operations.

2020 This sector is comprised of SIC 2021 and 2022. In SIC 2021 the major producer, who accounts for over 80% of the output of SIC 2021, reports 38% local sales. In SIC 2022, one of the two producers, accounting for 85.5% of the output, provided no local breakdown but indicated 85% retail sales and 15% wholesale. Since the types of cheeses produced locally are somewhat limited in number, and since there are no substantial problems of transportation or spoilage, a percentage of 75% local sales was assumed for SIC 2022. The weighted estimate for RIS 2020 was 49.2% local sales.

Of the estimated 17 establishments in the region, only 3, accounting for 17.7% of output, reported regional distribution of sales. Their weighted average was 73.4% local sales. However it should be noted that the sample is made up of two relatively small firms with 100% local sales. One of the four major firms furnished data, namely, 70% local sales. Recognizing that the industry is dominated by the four major producers, that there are major problems in the transportation and storage of the products, and further that the region has a larger concentration of the industry than its population would suggest (5.4%), the derived estimate of 73.4% was considered relevant.

In the absence of regional sales data, the local sales were estimated to be 40% of sector output. This estimate was based on the dominance of a single firm assumed to have a relatively large regional market and the larger than average (national) per capita consumption of sea foods within the Philadelphia SMSA.

Single establishment, accounting for 90% of the sector output, indicated that 14% of the production was sold within the region. Although the corresponding dollar value of local sales significantly exceeds the preliminary estimates of local demand, the reported data appear valid. It should be noted that the region produces approximately 18.4% of the national output of this industry.

Single establishment, accounting for 90% of the sector output, indicated that 48.9% of the output was sold to local wholesalers. Although it is doubtful that this percentage was sold entirely within the region, the smaller producers having larger proportions of local sales may offset the non-local sales by the wholesalers. Hence, the single reported percentage was used.

Single establishment, accounting for 9% of the sector output, indicated that 75% of production was sold locally. Dominance of the sector by a second establishment accounting for 70% of sector output suggests that the region's population constitutes approximately 15% of the market of the second establishment. The reported proportion of 75% local sales for the first establishment was assumed to be characteristic of the remaining establishments in the sector. Thus the local sales were estimated to be 33% of the sector output.

- Single establishment, accounting for 50% of the sector output, indicated that 100% of production was sold locally. There was little reason to believe that the other establishment in the region was differently oriented. Hence local sales were estimated to be 98% of the sector output.
- Sample of 4 establishments representing 23% of the output indicate approximately 73% of production was sold locally. As the industry is comprised of 26 firms of relatively small size, the sample is considered to be reasonably representative.
- In the absence of regional sales data, local sales were estimated to be 5% of sector output based upon consideration of the transportation costs, perishability, and other characteristics of the product; and that the single establishment in the region is an operating plant of a major national producer serving a relatively large market.
- In the absence of regional sales data, the local sales percentage of production was estimated to be that of the average for the 3-digit sector (RIS 204), namely 67.7%.
- In the absence of regional sales data, the local sales percentage of production was estimated to be that of the average for the 3-digit sector (RIS 204), namely 67.7%.
- Regional sales data were not available although there were 163 establishments in the sector. The soft-dough industry characteristically does not serve markets in excess of a few hours trucking time due to handling and perishability problems. Since the assumed market extends beyond the SMSA, the local sales were estimated to be approximately 80% of sector output.
- Two nationally oriented firms constitute this sector. Survey data for one firm indicated approximately 12.3% of the shipments were to regional manufacturers. If an additional 2.5% were consumed locally by households, this would suggest that local sales were approximately 14.8% of production. It should be noted that the relatively high local sales to other manufacturing firms is primarily sales to RIS 2051, 2071, and 2087, whose returns confirmed this relatively high proportion of local purchases.
- Sample of 3 establishments, accounting for 46.5% of the sector output, indicated that 7.2% of production is sold locally. Assuming the five largest establishments, constituting approximately 70% of production, sold 5% of production locally, and that the smaller establishments sold PREDOMINANTLY LOCALLY, this would yield approximately the sample value, which was accepted.
- Sample of 2 establishments, accounting for 14% of the sector output, indicated that 2.5% of production was sold locally. If the larger firms within the sector sell only a small proportion of their production locally, (as indicated by one of the firms in the sample), and if the smaller firms in the sector may be

adequately represented by the small establishment in the sample, then the appropriate weighting yields local sales estimate of 11% of production.

- Single establishment, accounting for 44% of the sector output, indicated that 1.5% of production was sold locally. Although speciality items constitute a major proportion of the output of the regional firms, it was felt that the population percentage within the SMSA was a more adequate estimator of local sales than the single firm reporting. Hence the local sales were estimated to be 2.5% of output.
- The single largest producing unit, representing approximately 70% of output, reported local sales of 17.1%. The remaining firms are primarily oriented to the local market and were estimated to sell approximately 80% of their output within the region. Therefore the local sales estimate for the sector was estimated to be 36.6%.
- In the absence of regional sales data, local sales were estimated to be 3% of sector output, based on the population percentage in the SMSA and the assumption of a slight preference for local producers.
- The sector is dominated by a single firm accounting for over 90% of the output. This establishment reported that approximately 6% of its sales were to local manufacturers and 51% to wholesalers (with no spatial designation). As the brands produced are nationally marketed, it was estimated that approximately 3% of wholesale sales were within the region. Hence the local sales proportion was estimated to be 7.5%. No adjustment was made for the smaller firms in the region.
- This sector is comprised of two major groups: (1) the major franchised firms and the smaller independent producers and (2) the larger independent firms. The first group accounts for approximately 70% of the output. Its regional sales were estimated to be approximately 95% due to franchise restrictions, transportation costs, and effective advertising markets. The larger independent producers, accounting for approximately 30% of production were estimated to have 65% local sales. This estimate was based on sample data representing two of three major independent producers. Therefore the sector local sales were estimated as the weighted average, or 86% of production.
- Sample of 3 establishments, accounting for 16.1% of the sector output, indicated that 25.1% of the output was sold locally. Although the data were clearly insufficient, the estimate of 25.1% appeared reasonable in consideration of the characteristics of the products, and limited demand information available.
- 2090 This sector is an aggregate of SIC 2025, 2095, 2098, and 2099. Regional shipment data were not available for SIC's 2025, or 2093, which in aggregate comprise only about 7% of the sector

output. Data for SIC 2098 and 2099 indicate 35% and 29% respectively of sales are local. Thus a sector estimate of 29.7% local was developed as a weighted average.

- Sample of 3 establishments accounting for 92% of the sector output indicated that 16.7% of production was sold locally. This relatively low proportion of local sales is due to the major international operations of a single dominant firm in the region.
- Single firm in the industry reported 31% of the sales were local.
- In the absence of sample information, a local sales proportion of 99% was assumed in view of excessively high transportation costs, and the storage problems.

### TOBACCO MANUFACTURES

- No local data were available concerning the single establishment in this sector. In view of the general market structure for cigarettes and the population distribution, local sales were estimated to be twice the population percentage within the SMSA. Thus 5% of output was estimated to be sold locally.
- Philadelphia produces over 15% of the national output of cigars. Since reliable data regarding sales distributions were not available, the estimate of local sales was made based upon estimated demand. On the basis of observed preference for local brands, it was estimated that at least 30% of the demand was satisfied locally. This estimate is consistent with local sales of approximately 4.27% of output.
- A single establishment in the sector produces for a national market. Although of relatively small size its local sales were estimated at 2.5% on the basis of population percentage within the SMSA.

### TEXTILE MILL PRODUCTS

- Sample of two establishments accounting for 6% of sector output indicated 24% of production is sold locally. Considering the locational factors of production and the market, the value appears to be reasonable. A brief analysis of demand indicates that most intermediate industries purchase 5% or less from regional producers. The large final demand purchaser, Defense Personnel Support Command, reported less than 1 percent local purchases from this industry. Hence, the local sales estimate appears to be in agreement with the available demand data.
- Sample of four establishments accounting for 11% of sector output indicate that approximately 5.9% of production was sold locally. This appeared to be substantiated by the limited demand data available.

- Sample of five establishments accounting for 44% of the sector production indicate that 13.8% of output is sold within the region. This value appeared to be too high in the light of purchase data available, even allowing for significant under-reporting of demand for the products. Hence, a revised value of 8% was used.
- Sample of five establishments, accounting for 20% of the sector output, indicated that 8% of the production was sold locally. Considering the proportion of local purchases made by the Defense Personnel Support Command (2%), the corresponding dollar estimate of local purchases by all other consumers is substantially less than that estimated by the producers. As the producers estimates did not appear to vary significantly by firm size or speciality products, the sample estimate of 8% was used.
- Sample of five small, independent establishments, accounting for 20% of the sector output, indicates 26.2% of production was sold locally. The corresponding dollar value estimate of sales would represent more than 45% of the preliminary estimate of local demand. Since such a high percent of local demand appears inconsistent with the large purchase within the SMSA of national brands, the percentage estimate of local sales was reduced to 19% of production.
- Sample of four establishments, accounting for 15.6% of sector output, indicated 19.3% of the output was sold locally. The corresponding dollar value of local sales is excessive relative to the preliminary estimates of local demand. (If total local household demand were satisfied locally, such demand would account for approximately % of sector production.) Taking into account local wholesale purchases for resale outside the region which may have been reported by the manufacturers as local sales, the local sales percentage of output was reduced to 10%.
- Sample of three establishments, accounting for 12% of the sector output, indicated that 3% of production was sold locally after adjustment. A single firm reported 100% local sales; however this firm was found to be a national mail order house within the region. Accordingly the value was revised to 4%.
- Sample of four establishments, accounting for 14% of the sector production, indicated that 26% of output was sold locally. Although the proportion of local sales appears high relative to preliminary estimates of demand, the estimate was used due to the absence of significant variation among the four establishments.
- Single establishment accounting for 17% of the sector production, reported no local sales. As this establishment was a "captive firm", the data were not considered valid for the sector. The average local sales of RIS sectors 2261 and 2269 namely 19.8% was used.
- Sample of two establishments, accounting for 31% of the sector production, indicated that 31.2% of the output was sold locally.

This value is excessive since the region produces more than 11% of the nation's output. Hence, if the local producers were to supply 75% of the local market, the local sales proportion would be approximately 16.2% of production. This figure of 16.2% was used as a preliminary estimate.

- 2272 Single establishment accounting for 2% of the sector output indicated that 14% production was sold locally. This appears reasonable in the light of the analysis for RIS 2271.
- In the absence of regional sales data, the average of RIS sectors 2271 and 2272 was used. That is, 15.4% of production was taken to be sold locally.
- Sample of two establishments, accounting for 18.8% of sector production, indicated 20.8% of output was sold locally. The corresponding dollar value of local sales constituted approximately 80% of preliminary estimated demand. The demand however was considered to be significantly understated. Hence, the sample estimate is used as a tentative value.
- Single establishment, accounting for only 2.6% of sector production, indicated 10% of output was sold locally. Additionally a major firm accounting for 50% of sector production indicated 20% retail sales and 80% wholesale sales. Local sales were estimated to be approximately 12% of output.
- In the absence of regional sales data, an analysis of the limited demand data suggests approximately 15% of the sector production is sold locally.
- Sample of three establishments, accounting for 14% of the sector output, indicated that 15.7% of the production was sold locally. Although the sample coverage was relatively low, the dollar value of local sales corresponded reasonably well with the preliminary estimates of local demand.
- Sample of three establishments, accounting for 13% of the sector output, indicated that 87.5% of the production was sold locally. Reasonably detailed demand data supported such an estimate.
- In the absence of regional sales data, the local sales were estimated to be approximately 90% of sector production in view of the small size of regional firms.
- The sector was developed as a statistical industry; therefore no sales distribution data were available for the three firms in the region. The regional production was estimated to be approximately 2.6% that of the nation. The local sales proportion was estimated to be approximately 50% in view of the relatively undifferentiated nature of the product and low unit cost.

APPAREL AND OTHER FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS

- Sample of two establishments, accounting for 25% of the sector output, indicated that 7% of production was sold locally. Preliminary estimates of demand indicate that the corresponding dollar value of local sales constitute approximately 50% of total demand. Although this appears high, it is anticipated that demand is understated.
- Sample of 8 establishments, accounting for 35.8% of the sector output, indicated that 62.9% of production was shipped locally. Since a large proportion of these shipments were by contractors and jobbers to local manufacturers, who had subcontracted work, the sample data do not accurately reflect local sales. Accordingly, the actual local sales of finished goods to final users was then independently estimated to be only 10% of the sector output.
- Sample of 2 establishments, accounting for only 8% of sector output, indicated that 68.6% of production was sold locally. Although the sample represented only the smaller establishments, the estimated dollar value of local sales constituted approximately 55% of the preliminary estimated demand. Further, since Philadelphia accounts for approximately 1.4% of the national output of SIC 2328, the sample value was considered valid.
- Sample of 5 establishments, accounting for 22% of the sector output, indicated that 6.7% of production was sold locally. Since the sample included a reasonable mix of both large and small firms, it was considered to be a valid estimate.
- Sector was divided between manufacturers and contractors; local purchase estimates were made for each. Sample of 4 contracting establishments, accounting for 2.% of total sector output, indicated that 22% of contractor production was sold locally. Sample of 4 manufacturing establishments, accounting for 23.5% of total sector output, indicated that 8.2% of manufacturers production was sold locally. On the basis of estimated employment by the two type of establishments developed previously (see Appendix B-4, p. B-4-3, Vol. II.), a weighted average was calculated yielding an estimate of 17.3% of the total sector output as local sales.
- Sample of 5 establishments, accounting for 9.6% of sector output, indicates that 10.9% of production was sold locally. The sample was primarily of smaller firms; however the relatively small local sales percentage seems appropriate also for the larger firms in the sector.
- Data from a single establishment, accounting for less than one percent of sector production, indicated approximately 8.5% locally. Considering the structure of the industry (contractor manufacturer) and its similarity to other sectors within the three digit classification, local sales were estimated to be approximately 9% of sector output.

- No local sales data were available for this sector. Insofar as the sector is dominated by two major firms producing nationally branded products, the local sales were estimated on the basis of the SMSA population percentage. Allowing for the sales of smaller producers, local sales were estimated to be 4% of sector output.
- Sample of 3 establishments, accounting for 36.5% of sector output, indicated that 5% of production was sold locally. Since the sample did not include the small boutique shops which would have a relatively high proportion of local sales, the estimate was adjusted to 10%.
- 2352 This sector is dominated by John B. Stetson and Company, accounting for approximately 90% of sector output. As this firm produces hats for an international market, the local sales are approximated at 3% of production. Adjustments for the other local producers is estimated to increase this figure to approximately 4%.
- 2361 In the absence of regional sales data, local sales were estimated at the same proportion of production as in RIS 2331, i.e. 6.7%.
- Sample of 2 establishments, accounting for 7% of sector output, indicated that 25% of production was sold locally. Adjustments to account for two major firms with national markets suggested that the significantly lower value of 10% be used.
- Sample of 3 establishments, accounting for 31.2% of sector output, indicated that 7.3% of production was sold locally. One large establishment, accounting for 39% of sector output is a division of a New York firm, and therefore this relatively low percentage figure seems acceptable for the entire sector.
- In the absence of regional sales data, the local sales of the single firm in the region were estimated to be approximately 25% of production.
- Single establishment, accounting for 40% of sector output, indicated no local sales. The largest establishment, accounting for 50% of output, is a manufacturing establishment of a New York enterprise and as such would not have significant local sales. Local sales for the sector were estimated to be one percent of output.
- Single establishment in the region did not report sales distribution, although it indicated that the effective market was limited to the Eastern Atlantic Seaboard, predominantly North of Virginia. Since the local sales of this single establishment were estimated not to have exceeded 30% of the local market, the corresponding dollar value was approximately 3.0% of the sector output. This value was used as the sector estimate of local sales.

- Single establishment, accounting for 5% of the sector output, indicated 10% of production was sold locally. Although the corresponding dollar value of local sales constituted approximately 55% of the preliminary estimate of demand, the figure of 10% was accepted. The estimate of demand was considered to be significantly understated.
- Sample of 3 establishments, accounting for 31.9% of the sector output, indicated that 34.4% of production was sold locally. Considering the custom design and fabrication of the product, this relatively high proportion of local sales appears valid.
- Sample of 3 establishments, accounting for 34% of the sector output, indicated that 12% of production was sold locally. As this sector constitutes a contract service to the trade, the spatial integration is expected to be somewhat greater than indicated by the sample. Therefore, the estimate of local sales was increased to 18% of production.
- Sample of 3 establishments, accounting for 7.5% of the sector output, indicated that 66% of production was sold locally. The corresponding dollar value constitutes approximately 32% of the preliminary estimated value of demand, and appears plausible. Therefore the figure was accepted.
- Single firm, accounting for 3% of the sector output, indicated that 25% of production was sold locally. The product breakdown available from the largest firm, accounting for 20% of sector output, permitted the estimation of local sales for that firm as approximately 12%. Taking into account both the large and small firms in the industry the local sales proportion was estimated to be approximately 13.7%.

# LUMBER AND WOOD PRODUCTS, EXCEPT FURNITURE

- In the absence of adequate data, the local sales were estimated to be approximately 95% of the sector production considering the low quality of native woods, high transportation costs, and small scale of production.
- Single establishment, accounting for 49.5% of the sector output, indicated that 10% of production was sold locally. Although the corresponding dollar value significantly exceeds the preliminary final demand estimates, the 10% figure was used.
- Single establishment, accounting for 65% of the sector output, indicated that 90% of production was sold locally. The other 3 establishments on the industry were not expected to have significantly different sales patterns due to high transport costs and low value of finished product.
- Single establishment, accounting for 98% of the sector output, indicated all sales were within the region. Since the sample coverage was almost complete, the local sales proportion for the sector was accepted as 100%.

This RIS aggregate sector is comprised of SIC 2411, 2442, 2491, 2499. These segments were estimated independently. No local sales data were reported within SIC 2411; however discussions with knowledgeable people in the industry suggested approximately 87% of production was sold locally. No local data were reported for SIC 2442. On the basis of relatively low value of output and high transportation costs, the local sales were estimated to be 95% of production. Local sales for SIC 2491 were estimated to be approximately 87% of production. Sample of 2 establishments, accounting for 32.5% of SIC 2499 output, indicated that 23% of the output was sold locally. Therefore, the aggregate sector RIS 2490 was estimated on average to have sold locally 44.2% of the aggregate output.

#### FURNITURE AND FIXTURES

- Sample of 3 establishments, accounting for 17% of the sector output, indicated that 29% of production was sold locally. This value appears reasonable in the light of the preliminary demand data available.
- Sample of 3 establishments, accounting for 14.7% of the sector output, indicated that 16.2% of production was sold locally. The data suggests that the major firms (sales in excess of \$2 million) sell approximately 5% of production locally, and the smaller firms sell substantially more locally. The sample figure appears reasonable.
- In the absence of sample data, local sales were estimated to be approximately 2.5% of sector output. This estimate was based on the relatively high proportion (18%) of national production within this region, the nature of the product (orientation to vacation areas), and its relatively high transport cost.
- Single establishment, accounting for 8.6% of sector output, indicated that 15% of production was sold locally. The largest producer, accounting for 50.9% sector output, indicated that all sales were direct to retailers (without spatial designation). In view of relatively high transportation costs, it is reasonable to assume that the Philadelphia region constitutes approximately 15% of the effective market area of the major producer. Hence, the sample estimate was used, even though the sample accounted for a small proportion of the sector output.
- Single establishment, accounting for 4.3% of the sector output, indicated that 20% of production was sold locally. Four major establishments dominate the sector within the region. The extent of the markets for the larger firms is estimated to be such that only 10% of their output is sold locally. Assuming the single firm to be representative of the smaller firms, the local sales of the sector were estimated to be 12% of production.
- Sample of 2 establishments accounting for 9.8% of sector output, indicated that 42% of production was sold locally. As the two

major producers within the region specialize in school laboratory and gymnasium equipment, local sales were estimated to constitute approximately 10% of production for these major firms. Assuming the sample to be representative of the smaller establishments, the local sales of the sector were estimated to be 16% of production.

- Sample of 2 establishments, accounting for 17.9% of sector output, indicated 29% of production was sold locally. If the largest producer, accounting for approximately one-third of the output, is estimated to sell 8% of production locally, and if the sample is taken to represent the smaller producers, the sector local sales would be 22% of production. Such a figure appears reasonable in the light of preliminary demand analysis.
- Single establishment, accounting for 39% of the sector output, indicated that 55% of production was sold locally. As the industry is comprised of very small firms producing custom and speciality items, the relatively high local sales proportion reported by the single establishment appears reasonable.

## PAPER AND ALLIED PRODUCTS

- This aggregate sector is comprised of SIC 2644 and 2649. Local sales were estimated to be approximately 50% of production of SIC 2644 on the basis of the size of firm and the general market structures. Sample of two establishments, accounting for 6.1% of the output of SIC 2649, indicated that 35.6% of production was sold locally. Therefore, on the average the aggregate sector was estimated to have local sales of approximately 35.9% of aggregate production.
- Sample of 3 establishments, accounting for 13.8% of sector output, indicated that 26.2% of production was sold locally. The major producer, accounting for approximately 47% of sector output, had local sales estimated to be 15% of production based on location of competing producers, market structure, etc. On the basis of a weighted average, the sector was estimated to have local sales of approximately 20.6% of production.
- Sample of 2 establishments, accounting for 23.9% of sector output, indicated that 18.7% of production was sold locally. Although firms reporting are of different size, the lack of significant variation in their local sales proportions suggests that the sample estimate is valid.
- Sample of 2 establishments, accounting for 18% of sector output, indicated that 34.5% of production was sold locally. Interview notes with large producers indicate that substantially more than the sample proportion was sold locally. Local sales of the sector were estimated to be 50% higher than that of the sample, namely, 51.7%.

- Single establishment, accounting for 3.6% of the sector output, indicated that 15% of production was sold locally. The major establishment, accounting for one-half of sector output, produces milk cartons. If this producer controls approximately 60% of the market for this product, then corresponding dollar value of the preliminary estimated demand is approximately 30% of production. Assuming similar distribution for each size of firm, the local sales of the sector were estimated to be 29% of the production.
- Single establishment, accounting for 6.3% of sector output, indicated that 50% of production was sold locally. In view of the high transportation costs, the relatively high local sales value of the sample was accepted.
- In the absence of local sales data, local sales were estimated to have been approximately 20% of sector output on the basis of limited wholesale data available.

## PRINTING, PUBLISHING, AND ALLIED INDUSTRIES

- The sales distribution of the two major regional newspapers determined by Audit Bureau of Circulation indicates 81.5% of daily and 72.3% of Sunday editions to be sold locally. Assuming a ratio of 1:2 on sales price and 6:1 on number of issues, the local sales would constitute approximately 79.2% of output. If the many small establishments, accounting for 32% of sector output have local sales of approximately 95% of production, then the sector estimate of local sales is 84.9% of production.
- Sample of 2 establishments, accounting for 4% of sector output, indicated that 11% of output was sold locally. The two major producers constitute 30% of the sector and serve international markets. Their proportion of local sales is estimated to be significantly less than that reported by the sample establishments. Hence, the local sales of the sector are estimated to be 6% of output.
- Sample of 4 establishments, accounting for 24.0% of the sector output, indicated that 73% of the production was sold locally. In view of the diverse products of this sector, the sample value appeared valid.
- Sample of 7 establishments, accounting for 18% of the sector output, indicated that 76% of the production was sold locally. Although the sector is characterized by a large number of very small establishments producing custom work for local clients, there are in this region a few major producers whose markets are greater than that of the region. Therefore the sample figure was accepted.
- 2753 In the absence of regional sales data, local sales were estimated to be 51.4% of production. This estimate was based on an assumption of 5% local sales for the largest producer whose

specialty products account for 42% of sector output and 85% local sales for the other 16 establishments in the region.

- Single establishment, accounting for 6.2% of the sector output, indicated that 50% of production was sold locally. Three major firms account for approximately 70% of sector output and have markets substantially beyond the region. Hence if the major establishments are assumed to sell 40% of their output locally, and the remaining producers assumed to sell 90% locally, the resultant sector local sales would be 55.5% of output, or reasonably close to that of the reporting establishment. The 55.5% figure was used.
- Sample of 7 establishments, accounting for 7% of the sector output, indicated that 64% of production was sold locally. This estimate appears to be supported by the limited demand information available.
- Sample of 3 establishments, accounting for 12% of the sector output, indicated that 79% of production was sold locally. The absence of major firms in this sector suggested the sample values to be reasonably valid.

## CHEMICALS AND ALLIED PRODUCTS

- Single firm accounting for 92% of the sector output, indicated that 3% of production was sold locally. This value was increased to 4% to account for the 3 other firms having predominantly local sales.
- 2815 In the absence of regional sales data, local sales were estimated to be approximately 42% of sector output on the basis of the structure of the local market and limited demand information available.
- 2818 Sample of 2 establishments, accounting for 15.2% of the sector output, indicates that 13.4% of production was sold locally. Although the sector coverage is poor, there is not sufficient basis for substantial adjustment.
- Single establishment, accounting for 9.2% of the sector output, indicated that 15% of production was sold locally. Preliminary demand information indicates close agreement with the corresponding dollar value of the estimated local sales.
- Sample of 4 establishments, accounting for 7.6% of the sector output, indicated that 55% of production was sold locally. As the small firms of the sample appear to be representative of the entire industry, the sample estimated figure was used.
- In the absence of regional sales data, the local sales were estimated to constitute approximately 80% of the sector output on the basis of the small size of the three establishments located within the region.

- Single establishment in the region did not report regional sales. Based on the extremely small size of the establishment, local sales were estimated to constitute approximately 95% of the sector output.
- 2870 This aggregate sector is comprised of SIC 2873 and 2879. Sample of 2 establishments, accounting for 28.6% of the output of SIC 2873, indicated 44% of production was sold locally. Single establishment, accounting for 100% of the output of SIC 2879, indicated that 5% of production was sold locally. The aggregate sector local sales were determined, on the basis of a weighted average, at 7.7% of aggregate sector output.
- In the absence of regional sales data, the local sales were estimated to constitute approximately 20% of the sector output based upon the size and structure of the industry.
- In the absence of regional sales data, the local sales were estimated to constitute approximately 95% of sector output based upon the small size of the single establishment in the region and the relatively large regional demand for the product.

## PETROLEUM REFINING AND RELATED INDUSTRIES

- Sample of 2 establishments, accounting for 51.9% of the sector output, indicated that 25.9% of production was sold locally. Additional data suggested that the remaining 9 establishments within the region did not have significantly different sales distributions.
- Single establishment, accounting for 62% of the sector output, indicated that 30% of production was sold locally. The presence of another large establishment, with national affiliations, suggests a reduction of the estimate of local sales to 20% of sector production.

### RUBBER AND MISCELLANEOUS PLASTICS PRODUCTS

## LEATHER AND LEATHER PRODUCTS

- Single establishment, accounting for 5.2% of the sector output, indicated that 12.6% of production was sold locally. Additional information on markets suggests that this proportion of local sales indicated by the responding establishment is too high. Sector local sales were adjusted downward to 7% of production.
- Sample of 2 establishments, accounting for 77% of the sector output, indicated that 3.1% of production was sold locally. This estimate was verified by the limited preliminary demand information available.

- Sample of 2 establishments, accounting for 5.5% of the sector output, indicated that 14% of production was sold locally. Three major establishments, accounting for approximately 43% of the sector output, are estimated to have had regional sales approximating 3%. The sector proportion of local sales was therefore adjusted to 4.0% of production.
- Sample of 2 establishments, accounting for 14.7% of the sector output, indicated that 10% of production was sold locally. The major four establishments, accounting for approximately 80% of sector output, indicate major orientation to the NYC fashion center. Hence local sales for these establishments were estimated to be 4% of production. If the sample value is assumed to be valid for the remaining establishments, sector local sales would constitute 4.9% of sector output.
- Sample of 2 establishments, accounting for 7.9% of the sector output, indicated that 9.5% of production was sold locally. In view of the speciality nature of the products, this figure was accepted as representative of the industry in spite of the relatively low sample coverage.

# STONE, CLAY, AND GLASS PRODUCTS

- Single establishment, accounting for 100% of the sector output, indicated that 1% of production was sold locally. Although this figure seems to be inconsistent with the high costs of transportation and breakage, the data appear valid.
- Sample of 2 establishments, accounting for 46% of the sector output, indicated that 66% of production was sold locally. Since the pre-requisite clay deposits are located at the periphery of the region, the transportation disadvantage for firms located immediately adjacent to the region is not significant. Therefore the relatively low percent which local sales constitute of total demand can be accounted for by large imports.
- 3261 In the absence of regional sales data, the local sales were estimated to constitute approximately 3% of sector output, on the basis of domination by a very few firms with national markets.
- 3269 Sample of 3 establishments, accounting for 9% of the sector output, indicated that 25% of production was sold locally. As the sector is comprised of relatively small establishments, the sample was considered valid.
- Sample of 2 establishments, accounting for 33% of the sector output, indicated that 53.5% of production was sold locally. In view of the diversity of products, and the location of the producers, the sample figure appears valid.
- In the absence of regional sales data, the local sales were estimated to constitute approximately 80% of the dollar value of

the preliminary demand estimate. This estimated dollar value corresponded with a local sales estimate of approximately 42.1% of sector output. This appears reasonable for this industry (where product is subject to high transportation cost), since all production is by the plants of three national producers.

- Sample of 2 establishments, accounting for 13.9% of the sector output, indicated that 38.9% of production was sold locally. The corresponding dollar value of local sales significantly exceeds the preliminary estimate of demand for the product. Since the sample does not include the three major producers, the value was adjusted to 7.7%, the average for RIS 329. However even this value may be too high since the region produces approximately 13% of the national output of SIC 3293. The estimate of 7.7% corresponds reasonably well, however, with the demand information.
- Single establishment, accounting for 9% of the sector output, indicated that 15% of production was sold locally. Since 3 firms, not in the sample, appear to dominate the regional sector, the sample value appears too high. Hence it was thought best to use the average of RIS 329. Local sales were thus estimated to be 7.7% of sector output.

### PRIMARY METAL INDUSTRIES

- Sample of 2 establishments, accounting for 50.4% of the sector output, indicated that 2.0% of production was sold locally. This relatively low proportion of local sales appears consistent with the specialty grade products produced by the regional establishments.
- Sample of 2 establishments, accounting for 11% of the sector output, indicated that 15% of production was sold locally. This percentage is consistent with the predominance of specialty stainless steel tube and is also consistent with preliminary demand analysis.
- 3330 This aggregate sector is comprised of SIC 3331 and 3339. Local sales were estimated to be approximately 23.1% of the production of SIC 3331 based on the size distribution of firms and the structure of the market. Sample of 2 establishments, accounting for 27% of the production of SIC 3339, indicated that 11% of production was sold locally. Therefore, local sales of the aggregate sector 3330 were estimated to be 17.6% of aggregate production.
- In the absence of regional sales data, the local sales were estimated to be approximately 90% of the sector output based on the relatively small size of the single establishment in the region.
- In the absence of regional sales data, the local sales were estimated to be approximately 23.1% on the basis of the average of RIS 331, 332, and 333.

- Single establishment, accounting for 91% of the sector output, indicated no local sales to manufacturers and approximately 25% to regionally unspecified wholesalers. Limited wholesale data suggests that approximately one-half or 12% of production was sold locally.
- Single establishment, accounting for 16.7% of the sector output, indicated that 61.4% of production was sold locally. This appears reasonable in the light of preliminary demand analysis and the very small proportion (0.26%) of national production of SIC 3352 in the region.
- Single establishment, accounting for 4% of the sector output, indicated that 90% of production was sold locally. As this "captive" establishment was not considered representative of the regional industry, the average of RIS 335 was used to estimate local sales at 20.4% of sector output.
- Sample of 2 establishments, accounting for 1.7% of the sector output, indicated that 66% of production was sold locally.

  Analysis of the limited sales data available from the dominant firm (accounting for 65% of sector output) indicates less than 8% of the output is sold locally. Thus, local sales were estimated to be 10% of the sector output.
- Sample of 3 establishments, accounting for 14% of the sector output, indicated that 89% of production was sold locally. Two major establishments, accounting for approximately 80% of sector output, although not included in the sample, were estimated to have sold approximately 40% of production locally. Assuming the sample to be representative of the remaining establishments, local sales of the sector were estimated to be 50% of output.
- Single establishment, accounting for 41% of the sector output, indicated that 14.7% of production was sold locally. This appears reasonable in view of the structure of the local industry and the preliminary demand information available.
- This aggregate sector is comprised of SIC 3392 and 3399. In the absence of regional sales data for SIC 3392, local sales were estimated to be approximately 45% of production based on preliminary demand information available. Sample of 3 establishments, accounting for 90% of the output of SIC 3399, indicated that 5% of production was sold locally. Therefore, on the basis of a weighted average, the local sales of the aggregated sector were estimated to be 7.4% of aggregate output.

FABRICATED METAL PRODUCTS, EXCEPT ORDNANCE, MACHINERY, & TRANSPORTATION EQUIPMENT

Single establishment, accounting for 31.8% of the sector output, indicated that 37.6% of production was sold locally. Assuming that the other two establishments of similar size do not have

substantially different sales distributions, the single establishment value was accepted.

- Sample of 5 establishments, accounting for 26.3% of sector output, indicated that 8.8% of production was sold locally. Insomuch as two national firms account for 50.8% of the sector output, this relatively low proportion of local sales appears reasonable.
- 3431 In the absence of regional sales data, local sales were estimated to be 10% of sector output based on the consideration that the major firms are branch operations of national firms serving national markets.
- Sample of 3 establishments, accounting for 16% of sector output, indicated that 16% of production was sold locally. As the regional firms are of uniformly small size, the sample was considered valid.
- Sample of 2 establishments, accounting for 11.7% of the sector output, indicated that 5% of production was sold locally. As both the large and the small firm reported the same proportion of local sales, the value was used.
- Single establishment, accounting for 15% of the sector output, indicated that 5% of production was sold locally. No additional information was available to suggest any different percentage figure.
- 3444 Sample of 6 establishments, accounting for 14.0% of the sector output, indicated that 24.1% of production was sold locally. As the sample appeared to have proportionate representation of large and small establishments, the estimate was considered valid.
- Sample of 4 establishments, accounting for 25.2% of the sector output, indicated that 91.9% of production was sold locally. The four relatively large firms, accounting for 40.4% of the sector output, were assumed to have a significantly smaller proportion of local sales than indicated by the sample. The sector local sales were therefore estimated to be approximately 79% of sector output.
- Sample of 7 establishments, accounting for 13.1% of the sector output, indicated that 14.1% of production was sold locally. Although the sample did not include the 3 major firms, accounting for approximately 31% of the sector output, the dollar value of local sales resulting when the 14.1% figure is used agree reasonably well with the preliminary demand information available. Therefore, the 14.1% figure was considered valid.
- Sample of 3 establishments, accounting for 32% of the sector output, indicated that 83% of production was sold locally.

  Relatively high transportation costs suggest the local sales percentage estimate is correct.

- In the absence of regional sales data, local sales were estimated to be approximately 10% of the sector output. This estimate was made on the basis of the type of products produced by the two establishments in the region, and the assumed distribution among the major local users.
- Sample of 10 establishments, accounting for 29.8% of the sector output, indicated that 55% of production was sold locally. A single establishment accounts for approximately 45% of the sector output, and is assumed to have a significantly lower proportion of local sales than the sample. Assuming the dominant firm sold 20% of its production locally, and that the sample is representative of the remaining establishments within the sector, the local sales would be approximately 39.3% of sector output.

# MACHINERY, EXCEPT ELECTRICAL

- This RIS sector is an aggregate of SIC 3511 and 3519. Sample of 2 establishments, accounting for 100% of the output of SIC 3511, indicated that 10.8% of production was sold locally. In the absence of regional sales data for the 3 establishments in SIC 3519, the local sales were estimated to be approximately 10% of the output based on limited demand information available. The local sales of the aggregate sector were therefore estimated to be 10.8% of the aggregate output.
- Sample of 3 establishments, accounting for 29.9% of the sector output, indicated that 7% of production was sold locally. As the sector is dominated by a single establishment accounting for 62% of the sector output, which was assumed to have primarily a national market, the local sales were adjusted to 4.5% of sector output.
- Sample of 6 establishments, accounting for 38% of the sector output, indicated that 20% of production was sold locally. The dominant establishment in the region, accounting for approximately 55% of sector output, was assumed to have a significantly lower proportion of local sales, estimated to be 5% of production. Assuming the remaining establishments in the sector had a local sales proportion similar to that of the sample, the sector local sales were estimated to be 11.7% of sector output.
- Sample of 4 establishments, accounting for 35% of the sector output, indicated that 86% of production was sold locally. Since there were no major establishments within the sector, and since the sector accounted for only approximately one-half of one percent of the national output of SIC 3542, the relatively high local sales proportion was accepted.
- Sample of 11 establishments, accounting for 18.0% of the sector output, indicated that 17.1% of production was sold locally. This estimate appeared consistent with the preliminary demand information available.

- In the absence of regional sales data, local sales were estimated to be approximately 75% of sector output based upon the small size of the establishments within the region. The region produced approximately one tenth of one percent of the national output of this sector.
- Sample of 2 establishments, accounting for 54.2% of the sector output, indicated that 19.4% of production was sold locally. (In estimating the local sales of the largest establishment in the sector which was included in the sample, it was necessary to take an average of two contradictory sources.) The above percentage estimate appears consistent with limited demand information available.
- In the absence of regional sales data, local sales were estimated to be approximately 50.0% of sector output based on the small size of the establishments within the region, the small proportion of total national output produced within the region (0.5%), and the limited demand information available.
- Sample of 2 establishments, accounting for 26% of the sector output, indicated that 8% of production was sold locally. Single establishment, accounting for 45% of the sector output, was assumed to have local sales consistent with the sample estimate, which was supported by the limited demand information available.
- In the absence of regional sales data, local sales were estimated to be approximately 52.4% of sector output based on the available demand information and the relatively small size of the establishments in the sector.
- Sample of 4 establishments, accounting for 39% of the sector output, indicated that 80% of production was sold locally. Insofar as the sector is comprised of relatively small establishments and the industry is characterized by the need for close customer relationships, the sample percentage for local sales appears valid.
- Sample of 5 establishments, accounting for 37.3% of the sector output, indicated that 10.9% of production was sold locally.

  Data on the 4 major establishments, accounting for approximately 71% of the sector output, appear to confirm the sample estimate.
- In the absence of regional sales data, local sales were estimated to be approximately 15.2% of the sector output based upon preliminary demand analysis and general information concerning computer sales of the 3 major producers in the region.
- In the absence of regional sales data, local sales were estimated to be approximately 60% of sector production on the basis of the very small employment (3) of the single firm in the region.
- Sample of 2 establishments, accounting for 4% of the sector output, indicated that 40% of production was sold locally. Since

85% of the industry is accounted for by 6 major firms, the small sample does not appear representative. The largest producer, accounting for approximately 48% of the sector output, does a substantial quantity of installation of heating-cooling systems within the region. The local sales were therefore estimated to be approximately 35% of the sector output.

- Sample of 2 establishments, accounting for 38.8% of the sector output, indicated that 1.4% of production was sold locally. As the sample represented the proportionate size distribution of establishments within the sector, the sample data were used.
- Sample of 6 establishments, accounting for 19.0% of the sector output, indicated that 25% of production was sold locally. Two major establishments, accounting for approximately 70% of sector output, were assumed to have local sales of approximately 5% of production. Assuming the remaining establishments in the sector had local sales proportions similar to that of the sample, the sector local sales were estimated to be 11.0% of sector output.
- This aggregate sector is comprised of SIC 3532 and 3599. In the absence of data relating to the regional sales of the single establishment in SIC 3532, the local sales were estimated to be approximately 90% of the establishment's output. Sample of 3 establishments, accounting for 20% of the output of SIC 3599, indicated that 7% of production was sold locally. The local sales of the aggregate sector were estimated to be 7.1% of the aggregate output.

## ELECTRICAL MACHINERY, EQUIPMENT, AND SUPPLIES

- 3612 Sample of 4 establishments, accounting for 32% of the sector output, indicated that 72% of production was sold locally. The SMSA accounted for 0.7% of national output.
- Single establishment, accounting for 32% of the sector output, indicated that 10% of production was sold locally. Preliminary demand information appears to support the data provided by the single establishment.
- In the absence of regional sales data, local sales were estimated to be approximately 80% of the sector output on the basis of the small size of the 3 establishments in the sector and limited demand information available.
- In the absence of regional sales data, local sales were estimated to be approximately 60% of sector output on the basis of the extremely small size of the single firm in the region and the general line of products produced.
- 3633 In the absence of regional sales data, local sales were estimated to be approximately 35% of sector output on the basis of the relatively small size of the 3 firms in the region.

- Single establishment, accounting for 6% of the sector output, indicated that 75% of production was sold locally. As the sector is dominated by one establishment, accounting for approximately 85% of sector output, the local sales proportion was accordingly reduced to 25% to account for the significantly lower proportion of local sales by larger establishments.
- 3635 In the absence of regional sales data, local sales were estimated to be 80% of sector output based on the small size of the single establishment within the region.
- Single establishment, accounting for 60.8% of the sector output, indicated that 35% of production was sold to local wholesalers. Wholesale distribution patterns suggest that only 64% of wholesale sales are within the region. Thus, local sales are estimated to be 22.4% of sector output. This percentage appears consistent with the preliminary demand information available, and the range of products within the sector.
- Sample of 2 establishments, accounting for 6% of the sector output, indicated that 9% of production was sold locally. Nine major establishments (not in sample) appeared to have large market areas, and were estimated to sell not more than 8% of their production locally. The major firms constitute 50% of the sector output. Assuming the sample was representative of the remaining small establishments within the sector, the local sales were estimated to be 8.5% of sector output. This estimate was consistent with preliminary demand information available.
- Single establishment, accounting for 0.6% of the sector output, indicated that 27% of production was sold locally. The sector is dominated by two major, national producers, accounting for 95% of the sector output. Assuming sales to be primarily distributed in proportion to population, with some recognition of a slight regional preference for locally produced products, the 2 large firms were estimated to have local sales of approximately 3.5% of production. The 5 remaining establishments in the sector were taken to have local sales percentages similar to the sample establishments. Hence, the sector local sales were estimated to be 4.6% of sector output.
- In the absence of regional sales data, the local sales were estimated to be approximately 10% of the sector output based on the nature of the demand for the product and the size of the establishments within the region.
- In the absence of regional sales data, the local sales were estimated to be approximately 10% of the sector output based on the preliminary demand information available and the relatively large size of the firms within the sector.
- 3672 In the absence of regional sales data, the local sales were estimated to be approximately 10% of the sector output on the basis of the size distribution of the firms within the sector,

and the assumed purchasing patterns of the major consumers of the products within the region.

- 3690 This aggregate sector is comprised of SIC 3641 and 3699. In the absence of regional sales data for either constituent SIC, the local sales were estimated to be approximately 8.5% of production on the basis of the size of the sector establishments, and some limited demand information.
- In the absence of regional sales data, the local sales proportion was estimated to be approximately 12% of sector output on the basis of limited demand analysis.
- In the absence of regional sales data, the local sales were estimated to be approximately 8% of the sector output on the basis of limited demand information available.

# TRANSPORTATION EQUIPMENT

- Sample of 2 establishments, accounting for 11% of the sector output, indicated that 73% of production was sold locally. As other establishments not covered are also small, the relatively high proportion of local sales was accepted.
- Sample of 3 establishments, accounting for 97.3% of the sector output, indicated that 34.3% of production was sold locally. It should be noted that the local sales include sales to local defense agencies as included within the Final Demand Sectors.
- Sample of 3 establishments, accounting for 81.3% of the sector output, indicated that 0.2% of production was sold locally. It should be noted that almost all sales are to federal agencies (predominately NASA) not within the region.
- Sample of 2 establishments, accounting for 95.5% of the sector output, indicated that all shipments were local, in the trivial sense that delivery was taken at the ways. The major purchaser of ships from this sector was the U.S. Navy. Data from the Supervisor of Shipbuilding located in the region and defined as RIS sector 9128 indicated that this sector's purchases during the period accounted for approximately 32.4% of output of RIS sector 3731. Assuming no other local industry purchased ships at that time, the percentage estimate of 32.4, based on the U.S. Navy purchases, was used.
- In the absence of regional sales data, local sales were estimated to be approximately 95% of the sector output based on the relatively small size of the establishments, and the nature of the boating activities in the Delaware River Basin.
- 3741 Single establishment, accounting for 100% of the sector output, indicated that 10% of production was shipped to its local warehouse. Based on preliminary demand information and related data

from the establishment, it was estimated that one-half of the warehouse shipments were subsequently shipped to local purchasers and one-half to purchasers outside the region. Hence, local sales were estimated to be 5% of the sector output.

In the absence of regional sales data, local sales were estimated to be approximately 70% of the sector output based on the relatively small size of the two establishments within the region.

PROFESSIONAL, SCIENTIFIC, AND CONTROLLING INSTRUMENTS; PHOTOGRAPHIC AND OPTICAL GOODS; WATCHES AND CLOCKS.

- Sample of 4 establishments, accounting for 47.0% of the sector output, indicated that 1.9% of production was sold locally. The sector includes 12 major establishments accounting for approximately 75% of the sector output. These firms are assumed to have national (international) markets, such that the sample estimate appears to hold for those major firms. The remaining smaller firms were assumed to have a significantly larger proportion of local sales, approximately 20% of production. Hence the sector local sales were estimated to be 6.4% of output. This appears consistent with the region's production of approximately 17.6% of the national output.
- Sample of 4 establishments, accounting for 58.3% of the sector output, indicated that 14.0% of production was sold locally. Three major establishments accounted for 71.5% of sector output. Two of these establishments reported in the sample that approximately 5% of production was sold locally. Assuming the smaller establishments sell 55% of their production locally, the sector local sales were estimated to be 19.5% of output.
- Sample of 4 establishments, accounting for 57.4% of the sector output, indicated that approximately 10% of production was sold locally. The sample is composed predominantly of large national firms. The smaller establishments were assumed to have a significantly higher proportion of local sales. Accordingly, the sector local sales were estimated to be 42.3% of sector output. This estimate appears consistent with preliminary demand information available.
- Sample of 3 establishments, accounting for 21.1% of sector output, indicated that 39.5% of production was sold locally. Insofar as the establishments are all of relatively the same small size, the sample estimate appears representative.

# MISCELLANEOUS MANUFACTURING INDUSTRIES

In the absence of regional sales data, the regional sales were estimated to be approximately 6% of production in view of the national markets for the two firms dominating the industry.

- Sample of 3 establishments, accounting for 8.9% of the sector output, indicated that 6.0% of production was sold locally. Since the sample, composed of relatively small establishments, indicated a relatively small proportion of local sales, it was assumed that the larger firms sales pattern would not be substantially different. Therefore the sample value was accepted.
- 3942 Sample of 3 establishments, accounting for 11.4% of the sector output, indicated that 4.0% of production was sold locally.
  Using the same reasoning as in RIS 3941 above, the sample value was accepted.
- Sample of 3 establishments, accounting for 2.8% of the sector output, indicated that 24.3% of production was sold locally. Two major establishments accounting for 41.1% of the sector output were assumed to have markets covering most of the nation. Therefore local sales for these two establishments were estimated to be approximately 8% of production. Assuming the remaining small establishments in the region had a sales pattern similar to the sample, the sector local sales were estimated to be 17.6% of sector output.
- In the absence of regional sales data, the local sales were estimated to be approximately 20% of the sector output in view of the moderate size of establishments within the sector.
- Sample of 6 establishments, accounting for 18.9% of the sector output, indicated that 63.6% of production was sold locally. Single establishment, accounting for 32.7% of the sector output, was estimated to have sold 20% of production locally. The smaller establishments were assumed to have sales patterns similar to that of the sample. The sector local sales were estimated therefore to be 49.2% of sector output.
- Sample of 3 establishments, accounting for 30.8% of the sector output, indicated that 55.3% of production was sold locally. Two large establishments, accounting for approximately 75% of the sector employment, were assumed to have significantly lower proportions of local sales, namely 10%. Sector local sales were estimated to be approximately 23% of sector output.
- Single establishment, accounting for 5.0% of sector output, indicated that all sales were local. The sample firm was a captive establishment of a local firm. Approximately 75% of sector output is accounted for by a single establishment assumed to have sold 10% of production locally. Assuming the remaining 2 very small firms sold all their output locally, the sector local sales were estimated to be 32.5% of sector output.
- Sample of 2 establishments, accounting for 34.2% of the sector output, indicated that 25.7% of production was sold locally. Additional information available from the remaining establishment within the sector suggested that only 5% of that establishment's

production was sold locally. Therefore the sector local sales were estimated to have been 12.1% of sector output. It should be noted that the region accounts for approximately 13.7% of the national output of SIC 3982.

- In the absence of regional sales data, the local sales were estimated to have been approximately 5% of sector output on the basis of estimated markets for the two establishments within the sector.
- Sample of 3 establishments, accounting for 9.3% of the sector output, indicated that 31.9% of production was sold locally. Although the sample constitutes a relatively small proportion of the sector, the size distribution of establishments and the speciality nature of some producers in the sector suggest that the estimated local sales proportion may be reasonably accurate. Further, the corresponding dollar value of local sales agrees with the preliminary demand estimates.
- Sample of 2 establishments, accounting for 44.1% of the sector output, indicated that 38.9% of production was sold locally Two major establishments, which account for 84.4% of sector output, were estimated to have markets such that the local sales accounted for approximately 12% of production. The three small establishments in the sector were estimated to have sold approximately 75% of production locally. Therefore the sector local sales were estimated to have been 21.3% of sector output.
- This aggregate sector is composed of SIC 3851, 3912, 3963 and 3999. In the absence of regional sales data for SIC 3851, local sales were estimated to have been 65% of production for that SIC based on the size of the establishments and limited demand information available. Local sales were estimated for SIC 3912 to be approximately 8% of production on the same basis as for SIC 3851. Local sales were estimated to be approximately 32.5% of production of SIC 3963 on the basis of limited information available concerning the two establishments within the region. A sample of 3 establishments, accounting for 24% of the output of SIC 3999, indicated that 2.5% of production was sold locally. The weighted average of the component SICs yielded the local sales estimate of 4.8% of the aggregate sector output.

Local sales and export estimates for those sectors included within SIC Division E, Transportation, Communication, Electric, Gas and Sanitary Services were derived from sample interview information, and considerations based on location theory. Further, certain sectors were so defined as to preclude either imports, or exports, or both.

#### TRANSPORTATION

Freight and passenger revenue information available from the two major operating railroads within the region were adjusted to

reflect the proportion of central office incomes in the SMSA. The resulting dollar value estimate of local sales was 72.5% of the sector output.

- Local sales of local and suburban transit were estimated to account for 99% of sector output in view of the very small amount of charter operations outside the region.
- Local sales of taxicabs were estimated to account for 80% of sector output. Approximately 20% of output was estimated to be consumed by tourists and other non-local users.
- the local sales of this aggregate sector were estimated to approximate the average of all transportation sectors, and thus were estimated to be 67.2% of sector output.
- Sample of 3 Class I carriers, accounting for 15.9% of the sector output, indicated that 34.9% of output was sold locally. Assuming the Class II carriers have significantly greater local sales (approximately 52.3%), the local sales for the sector were estimated to have been 49.5% of the sector output.
- In the absence of regional sales data, local sales were estimated to have been approximately 83% of sector output in view of the port-related warehousing activities serving firms outside the region.
- Preliminary weighted cargo data available from the Delaware River Port Authority origin-destination study for the current period indicated that 57.2% of the water bourne transportation was generated by regional users.
- Local sales were estimated to have been approximately 96% of sector output in view of the relatively small amount of services rendered individuals and establishments outside the region.

#### COMMUNICATIONS

- In accord with the definition of output of the sector and in view of the relatively small proportion of services rendered to individuals and establishments outside the region, local sales were estimated to have been approximately 98% of the sector.
- Information published by the Federal Communications Commission in "Final AM-FM Broadcast Financial Data 1959" (Public Notice B-95209) indicated that local sales ("Local" plus "Regional") constituted 54.5% of total time sales.
- Information published by the Federal Communications Commission in "Final TV Broadcast Financial Data-1959" (Public Notice B-92983) indicated that local sales ("Local" plus "Regional") constituted 15.7% of the total time sales.

In accord with the definition of output of the sector and in view of the relatively small proportion of services rendered to individuals and establishments outside the region, local sales were estimated to have been approximately 98% of the sector.

# ELECTRIC, GAS, AND SANITARY SERVICES

- 4911 Local sales were defined to be 100% of sector output (see Text, p. 6-14).
- Local sales were defined to be 100% of sector output (see Text, p. 6-16).
- Local sales were defined to be 100% of sector output (see Text, p. 6-16).
- Local sales were defined to be 100% of sector output (see Text, p. 6-17).

#### WHOLESALE TRADE

The regional allocation of the output (margin) of the whole-sale trade sectors was made on the basis of the regional distribution of the sales (of products purchased for resale) by the wholesalers. This allocation is consistent with the economic accounting convention of accruing the trade margins as costs to the consumer of the product. The regional distribution of wholesale sales was obtained by interview for each major product line (see <u>Text</u>, pp. 7-1 - 7-16). No adjustments for type of wholesaler (merchant - non-merchant) or for product-line were made in these regional allocations. Since data relating to the size distribution of establishments in these sectors were not available, no adjustment of the reported data was attempted.

- Sample of 7 establishments, accounting for 92.9% of the sector sales, indicated that 14.6% of the sales were within the region. The relatively low proportion was due to a major international sales operation within the region.
- Single establishment, accounting for 1.4% of the sector sales, indicated that 19.9% of the sales were within the region. This low proportion of local sales was not considered representative of the sector. Sector local sales were estimated on the basis of RIS 5013, excluding the major international establishment. This procedure yielded a local sales percentage of 75.6.
- Sample of 2 establishments, accounting for 4.2% of the sector sales, indicated that 68.2% of the sales were within the region. This estimate was verified by telephone conversations with two major establishments which accounted for 15% of sector sales.
- Sample of 3 establishments, accounting for 1.7% of the sector sales, indicated that 2.3% of the sales were within the region.

This very low proportion of local sales appears inconsistent with the assumed distribution of purchasers for the types of goods handled. The sample weighted average of the RIS 503 sectors was used as an estimate of local sector sales, namely 33.9%.

- Single establishment, accounting for 39.6% of the sector sales, indicated that all of the sales were within the region. The sector estimate of local sales was revised to 95% in view of the other establishments within the sector.
- In the absence of regional sales data, the local proportion of the sector sales was estimated to be the weighted average of RIS 508 sectors, namely 58.3%.
- 5092 In the absence of regional sales data, the local proportion of sector sales was estimated to have been 90% on the basis of known market areas and transportation costs.
- In the absence of regional sales data, the local proportion of the sector sales was estimated to be the weighted average of all other wholesale sectors, that is, 63.8%.

#### RETAIL TRADES

In the absence of sample information concerning the regional distribution of output of the retail trade sectors, estimates were based on assumed market characteristics by type of retailer. Those sectors having relatively large operations serving large market areas (reflecting major scale economies) were assumed to have sold approximately 94% locally. Those sectors having relatively small establishments serving markets of very limited geographic extent were assumed to have sold a greater proportion locally. Consideration was also given to the nature and homogeneity of the products handled by the retail sectors.

The estimates of the local sales percentage for each of the retail sectors were within the range of 93% to 97% and are recorded in the following table.

# ESTIMATED LOCAL SALES PERCENTAGE BY RIS RETAIL SECTOR

RIS	LOCAL SALES
SECTOR	PERCENTAGE
5210	95
5221	95
5231	96
5241	95
5250	96
5311	93
5331	97
5342	11*
5351	95
5390	97
5411	96
5420	97
5431	97
5441	97
5460	97
5490	95
5511	93
5521	95
5531	97
55 <sup>4</sup> 1	94
5599	96
5610 5621 5630 5641 5651 5660 5690	% % % % % %
5710	95
5722	95
5730	95
5812	93
5813	94
5912	96
5921	95
5940	96
5950	96
5971	95
5980	97
5990	96

Sector 5342 was estimated on the basis of information from vending machine operations which indicated that only 8.5% of their total sales was within the region and on the assumption that mail order operations within the region sell approximately 12% locally.

# FINANCE, INSURANCE, AND REAL ESTATE

# FINANCE

- The proportion of services allocated to users within the region were estimated by the research staff of the Federal Reserve Bank (FRB) to be approximately 38.3% on the basis of functional group expenditures.
- Estimates provided by the FRB suggest that 48.3% of the total assets of commercial banks within the 3rd FRB district are within the Philadelphia SMSA, and further that the SMSA represents approximately 45.5% of the population and 46.0% of the employment within the 3rd FRB district. Assuming assets to be a reliable measure of activity, it would appear, on the basis of the differences in the percentages just noted, that the region exports approximately 5% of banking services. Therefore the local service proportion was estimated to be 95% of total output.
- In view of the estimates made for commercial banks (RIS 6020) and noting that the mutual savings banks do not engage in appreciable amounts of correspondent relations with banks outside the region, the local service proportion was estimated to be approximately 98% of sector output.
- In view of the relatively small size and nature of the savings and loan associations, the local service proportion was estimated to be approximately 9% of sector output.
- In view of the hetrogeneous mix of financial institutions within this aggregate sector and their specialized nature, the local service proportion was estimated to be approximately 95% of sector output.
- 6200 In view of the operations of the regional stock exchange (Philadelphia-Baltimore-Washington) and the assumed market area serviced by the regional brokerage firms, the local service proportion was estimated to be approximately 90% of sector output.

#### INSURANCE

- Sample of 4 carriers, accounting for 64.4% of the total premiums earned, indicated that 9.1% were earned within the region. Related information available from the Insurance Department of the Commonwealth of Pennsylvania suggests the remaining relatively small carriers sell approximately 16.0% within the region. Therefore the local proportion of sector output was estimated to be 11.6%.
- A sample of 6 carriers, accounting for 77.8% of the sector output, indicated that 8.6% of their premiums earned were from within the region. Assuming the spatial allocation of sector

output may be approximated by the distribution of premiums earned, the local service proportion was estimated to be 8.6%.

# REAL ESTATE

Since no data at all were available, the local proportion of output of this aggregate service sector was estimated to be approximately 90%.

# SERVICES

- 7200 In the absence of regional sales data, the proportion of local sales for each constituent 3 digit SIC was estimated by the staff on the basis of the proportion of tourist sales and type of operation. The weighted estimate indicated that approximately 80.5% of sector output was sold locally.
- 7300 In the absence of regional sales data, the local sales proportion was estimated to be 92% of sector output in view of the size and structure of the constituent business service industries.
- Information available from the research and development study undertaken by the Southeastern Pennsylvania Economic Development Corporation suggests that for the private portion of the sector the sales were distributed 50% to federal government, 20% to industry, and 30% to own company. For educational institutions the proportions were approximately 33%, 6% and 11% respectively. It was assumed that all federal research not specifically noted in the demand analysis of local federal agencies was exported, that the general industry research was allocated 50% to the region, and finally that all internal research of any establishment was local. Appropriately weighting the private and educational segments of the sector yielded the estimate that 20.7% of the sector output was sold within the region.
- 7500 In the absence of regional sales data, the proportion of local sales for each constituent 3 digit SIC was estimated by the staff on the basis of the proportion of tourist sales and the type of operation. The weighted estimate indicated that approximately 92.7% of the sector output was sold locally.
- 7900 In the absence of regional sales data, the proportion of local sales for each constituent 3 digit SIC was estimated by the staff on the basis of the proportion of tourist sales and the type of operation. The weighted estimate indicated that approximately 93.3% of the sector output was sold locally.
- On the basis of information relating to residence of patients using the regional hospitals as reported in the Fhiladelphia-South Jersey Metropolitan Hospital Study by Alderson Associates, Inc., the local service proportion was estimated to be 94.8% of sector output.

- In the absence of regional service data, the proportion of local services were estimated to be approximately 97% of sector output in view of the basic local nature of medical services and the proportion noted above for hospital services.
- The export or import of elementary and secondary school services may be considered as the interchange of students in jointure (consolidated) school districts which cut across the regional boundaries, and nonresidents in private boarding schools. The local service proportion was estimated to be 98.5% of total sector output.
- Information relating to permanent residence of students enrolled in the institutions of higher education within the Pennsylvania portion of the SMSA compiled by the Greater Philadelphia
  Movement Study in 1966 indicated that 72% of the enrolled students
  came from within the Philadelphia SMSA. Assuming this proportion
  to hold for those institutions in the 3 New Jersey counties, and
  that greater expenditures by the educational institutions are
  required for non-local students in terms of housing, etc. a
  figure of 58% was used to represent the local service proportion
  of sector output.
- 8290 In the absence of regional data, and in view of the proportions estimated for RIS sectors 8211 and 8220 and the nature and size of the schools, the local service proportion for this sector was estimated to be approximately 90% of sector output.
- It is assumed that the output of the non-profit and related organizations is regional distributed identically with the spatial distribution of income to these organizations. Weighted sub-sector estimates of income sources indicate that approximately 93.9% of the income to the sector establishments came from within the region. Therefore, the local service proportion was estimated at 93.9% of sector output.
- In the absence of regional data, it was assumed that there was no export or import flow of domestic services performed in private households; therefore the local service proportion was 100% of sector output.

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Regional Input-Output Study
Department of Regional Science
University of Pennsylvania
Philadelphia, Pennsylvania

# Chapter 17

# Import and Unallocated

As noted in the previous chapter, the estimation of flows of goods and services across regional boundaries has constituted a major problem in most regional analyses. The information obtained from the study sample and other sources provided reasonable estimates with regard to the movement of goods and services from the Philadelphia region to the rest of the world.

The importation of goods and services to the Philadelphia region from the rest of the world were not as accurately measured by the survey due to the characteristics of the purchases. The vast number of purchasers of imports, many of whom purchase only small quantities of diverse items, make it extremely difficult to account accurately for import purchases. Too few import items were reported to justify the development of any procedure based solely on reported items.

The preliminary estimates which have been developed are indirect. They are based upon the fundamental concept that the supply of goods or services available within the region is equal to the demand for those goods or services within the region. The total regional demand for any good or service can be obtained by reading across the relevant row of a flows table:

(Intermediate Demand) \* (Personal Consumption) + (Capital Formation Requirements) + (Federal Government Requirements) \* (Export) = Total Demand(1)

The total supply of any good or service available to meet the above defined demand can be obtained by summing the last two items in the relevant row of a flows table:

(Regional Production) + (Imports ) = Total Supply (1)

If all the required values in the above equations are specified except for imports, estimate value of imports is determined residually. It was by such a procedure that the imports were estimated.

The import estimates undoubtedly involve significant errors.

Clearly, any errors in estimating the magnitude of any of the items in the above two equations will lead to an error in imports. (There of course can be compensating errors.) In particular, we recognize that the survey procedure pursued has led to serious under-estimation of intermediate demands for a number of items. For example, an item such as machine shop products is purchased, in general, in too small a quantity to be reported by a survey questionnaire; hence the aggregate intermediate demand for machine shop products (RIS 3591) is underreported. In a number of cases, such underreporting was identified and relevant adjustments were made. Undoubtedly many cases exist which were not identified.

In general, when the local sales of local producers exceeded total local demand (excluding exports), such excess was assigned to the sector "unallocated"; and it was the opinion of the study staff that this unallocated demand should be considered to accrue to the intermediate

Although inventories may be significant sources of demand or supply for goods within the region, the net inventory changes for the base period were defined to be zero; hence they do not enter into the calculations.

sectors. At the same time it was also decided to set arbitrarily at zero the level of imports for any commodity or service for which there was unallocated demand, except when sufficient data were available to determine reliably the import values. It is recognized that such an arbitrary convention understates imports and correspondingly the magnitude of the unallocated demand.

It is anticipated that a number of the unallocated demands now reported will be distributed to the appropriate sectors through review procedures being currently undertaken.

The sectors having unallocated demand are listed in Table 17-1.

Table 17 - 1

RIS Sector	liinimum Value (\$)	Proportion of Total Local Demand
1411	611,362	.383343
1 <sup>1</sup> 421	6,400,394	.436215
1509	237,044,587	.849 <del>1</del> 41
1621	22,641,893	.367625
2 <b>02</b> 6	20,276,892	.117050
2032	9,833,617	.330394
2042	5,328, <b>02</b> 0	.236555
2051	11,964,609	.096082
2269	3,215,802	.701648
2282	9,000,468	.652063
2291	1,104,307	.800222
2397	1,297,442	.835743
2442	337,991	.605068
2443	196,826	.302902
2445	778,293	.751974
2491	444,210	.223158
2541	145,502	.080286
2599	253,174	.234975
2641	1,111,911	.112582
2642	4,242,445	.637720
2653	58,862,462	.771818
2655	1,969,650	.501056
2711	95,767,620	•797921
2751	20,492,688	•321207
2752	13,188,999	•309907
2782	2,607,746	•357924
2781	1,145,769	•235767
2793	3,069,905	•345633
2794	2,619,091	•925166
2799	321,536	•544206
2813	2,594,111	.475716
2952	19,721	.038383
312 <b>1</b>	383,187	.985082
3296	481,219	<b>.</b> 159545
3341	3,082,829	•546133

		<b>-1</b>
RIS Sector	Minimum Value (\$)	Proportion of Total Local Demand
3442	3,748,369	.412631
3444	6,430,882	.503048
3449	5,314,262	.375787
3471	2,389,509	.467703
3491	257,692	.018594
3493	1,085,773	.453928
3496	130,396	.372454
3565	1,840,446	•939386
3591	11,089,738	•6493 <b>3</b> 8
3721	1,656,668	•119037
3912	5,931	.245488
3953	504,662	.326148
3 <b>962</b>	703,862	.659683
398 <b>7</b>	172,828	.146524
4111	34,666,225	.364120
4121	14,812,601	.719512
4400	54,398,339	.352292
4500	14,729,114	.410446
4811	54,735,341	.205294
4890	58,296,262	.906840
4911	171,252,208	.801181
4920	52,142,220	.367491
4941	13,657,821	.346689
5014 5022 5028 5029 5032 5042 5044 5047 5049 5051 5062 5064 5065 5072 5072 5077 5082 5083 5086 5087 5091 5092	22,234,998 2,055,201 16,802,045 4,385,631 1,980,971 2,611,142 2,370,567 30,825 8,868,648 134,274 36,139,867 17,674,803 4,026,384 13,784,952 16,645,905 970,958 40,595,495 395,130 7,095,470 3,623,022 169,634,885 31,513,040	.702730 .180818 .944105 .659558 .363474 .261127 .274168 .002248 .109948 .824601 .991016 .558946 .960107 .717966 .959437 .095171 .390088 .150262 .621120 .577664 .934365 .533936

RIS Sector	Minimum Value (\$)	Proportion of Total Local Demand
5093	1,945,214	1.000000 .582020
5099	189,251,488	• 502020
5521	432,976	.048403
6011	2,635,964	.846441
6020	102,679,370	•344411
6030	94,568,055	.669056
6190	67,592,774	•754766
6200	47,530,348	.850861
7301	385,906,849	.702881
7500	20,495,282	•180118
7900	14,218,481	.146948
8061	6,616,364	.040160
8211	296,022,009	<b>.</b> 8510 <b>99</b>
8220	9,813,255	<b>.</b> 1338 <b>39</b>
8486	18,505,785	.086054
	\$2,708,839,139	