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Grand Valley State University

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FORUM

Monday, October 31, 2005

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by News & Information Services

University issues report on sustainable growth

Striking the right balance between economic, social and environmental issues is important for any organization. Grand Valley State has issued a report that details its progress on those fronts in the hopes of sparking a community-wide effort on sustainable growth.

Sustainability relates to the environmental impact of human activity, the enhancement of social systems and the improvement of economic prosperity — a triumvirate of factors commonly known as the “triple bottom line.” The recognition of the required balance among these three issues has been characterized as sustainable growth.

As an institution of higher education and leadership, as well as a public university supported by tax dollars, Grand Valley has a responsibility to practice sustainable growth. The university does this by maintaining the quality of education offered to students, keeping costs low, protecting the environment, working to improve society, and helping students shape

their lives. The report, released October 26 as part of Campus Sustainability Day, provides an overview of Grand Valley’s social, economic and environmental performance for the past five years.

Some of the results include:

- Decreased consumption of electricity and natural gas per square foot created annual energy savings of more than \$635,000;
- Record-breaking use of bus services has saved an estimated annual 230,000 gallons of gasoline and \$2.4 million in car operating costs;
- Grand Valley’s economic impact on West Michigan has doubled in the past five years to more than \$600 million; more than 12,000 jobs were attributed to Grand Valley in the most recent year.



Photo by Bernadine Carey-Tucker

Grand Rapids Mayor George Heartwell addresses students and others on city sustainability on October 26. It was Heartwell’s second visit to Grand Valley within a week; he also spoke to students on Make A Difference Day, October 22.

A complete copy of the report is available for download at www.gvsu.edu/sustainability.

Across Campus

Results of diversity survey presented

Roughly one-quarter of African-American faculty members feel isolated on campus because of their race, according to a campus survey.

Pat Oldt, vice president for Planning and Equity, shared that statistic and other results of the 2005 diversity survey — taken in the spring by students, faculty and staff members — before faculty and staff October 26 in the Cook-DeWitt Center. Korrie Ottenwess, research manager at the Community Research Institute of the Johnson Center, helped analyze the numbers.

Oldt said overall most people feel comfortable at Grand Valley. Minority groups and people who identified themselves as gay, lesbian, bisexual or transgendered felt less accepted. The results are posted online at www.gvsu.edu/affirmative (click on Diversity Survey).



Photo by Courtney Newbauer

Korrie Ottenwess discusses results of the 2005 diversity survey at an October 26 presentation.

Oldt said that President Mark A. Murray requested a survey that focused on personal characteristics like sexual orientation and beliefs surrounding religion and politics. Questions centered around climate, negative treatment and perception of Grand Valley’s commitment to diversity.

“The survey is a snapshot of people’s voices at that point,” she said.

Oliver Wilson, dean of Multicultural Affairs, said the survey was the right step to address “preexisting conditions” at the university. He said the Intercultural Advisory Council is studying this issue.

“We do intend to see what we can do to make this a better place for all,” he said.

Allendale Express discontinued

The Allendale Express will discontinue service beginning Monday, November 7.

The bus service started August 29 as a six-week trial run. Allendale Township and the Allendale Chamber of Commerce had request-

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Across Campus

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ed the service, but decided not to continue the bus run because of lack of funding. The university continues to concentrate on the routes that have the largest population of riders.

West Michigan supports WGVU Radio

WGVU successfully completed its Fall Radio Membership Drive on October 23.

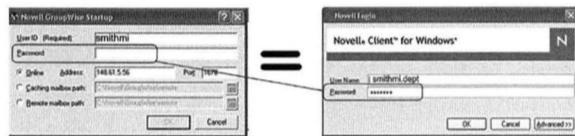
Surpassing its \$50,000 goal by almost \$5,000, the drive showed a 28 percent increase over the last membership drive held in April. The money raised will be used for programming and general operating costs.

GroupWise e-mail will use network password


Soon there will be one less Grand Valley password to remember. Between November 16-18, GroupWise accounts will be linked to Novell network passwords.

The Information Technology Department lists the following instructions:

- The Novell network password is used to log into computers, Merit, Blackboard and the library. On November 9, faculty and staff members will receive an e-mail from CTS Helpdesk giving the date their e-mail accounts will start using network passwords. GroupWise will no longer have its own unique password.




- To avoid confusion during the transition, users may set GroupWise passwords to be the same as their network passwords.


For Windows desktop clients 

In GroupWise, Click Tools Menu, Click Options, Click Security, type

in the old password, type in the network password twice, Click OK, Click Close.

For Macintosh desktop clients 

In GroupWise, Click GroupWise, Click Preferences, Click Change Password, type in the old password, type in the network password twice, Click OK, Click Close.

From the Web Client, www.gwise.gvsu.edu 

In GroupWise, Click Options, Click Password, type in your the password, type in the network password twice, Click Save, Click Close.

Call the CTS Helpdesk at x12101 or visit www.gvsu.edu/it for more information.

Career Services fair

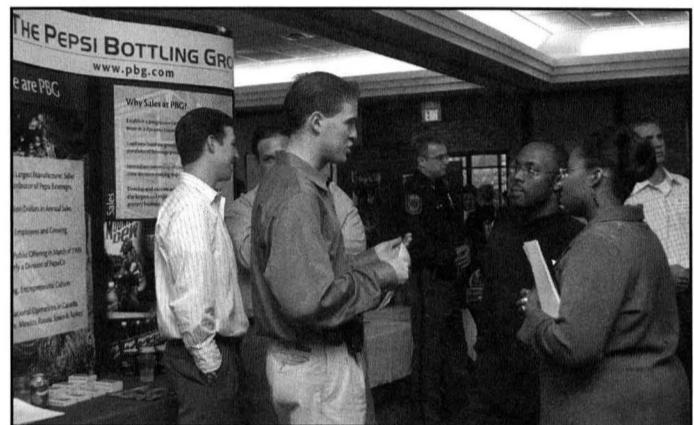


Photo by Bernadine Carey-Tucker

Representatives from Pepsi Bottling Co. speak to students at the Fall Career Fair, sponsored by Career Services on October 20. More than 85 employers attended. Students were asked to bring canned goods for donation to Second Harvest Gleaners Food Bank.

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The GVSU *Forum* is published by the News and Information Services Office every Monday when classes are in session and biweekly during the summer. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

Other publications by the News and Information Services Office include:

GVNOW

To see video features and daily campus news, visit Grand Valley's online publication, GVNow, at www.gvnow.gvsu.edu.

GRAND VALLEY magazine

Grand Valley Magazine is published quarterly for the university community. Visit its Web site at www.gvsu.edu/gvmagazine.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Milt Ford

Faculty liaison to the Dean of Students Office for GLBT Resources, professor of liberal studies

Since coming out as a gay man nine years ago, Professor Milt Ford has become an advocate and activist for equity issues.

"I came out to a lot of people on the radio, television, and in the newspaper. I was always introduced as 'Gay Grand Valley Professor Milt Ford,'" he said.

Ford teaches mostly Liberal Studies and Women and Gender Studies classes. One-third of his work time is spent as faculty liaison, acting as adviser to the student group Out 'n' About, working with the student group Safe Harbor, and training members of the faculty-staff organization Allies & Advocates.

As liaison, Ford also said he interacts with "a lot of organizations that are doing their own things" but would like to advocate for GLBT concerns.

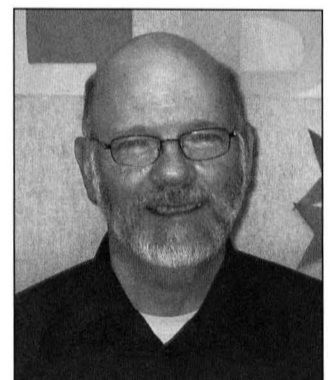
Ford has also been a campus leader in the effort to establish benefits for same-sex partners of Grand Valley faculty and staff members. Benefits remain a

priority for Ford, but he said he's wary of putting too much focus on it for fear of neglecting other issues, including simple understanding and appreciation of diversity.

"I'm interested in the many different ways in which people live their lives," he said.

Ford favors active, discussion-oriented teaching methods that allow students to fully immerse themselves in the subject matter. He said he hopes that students emerge from his classroom with their abilities to empathize, as well as their critical thinking skills, enhanced.

"GLBT work at GVSU is somewhat more difficult than it would be on other campuses because of the nature of the area it immediately serves," he said. Ford was quick to add that, "I get totally positive responses to things I'm doing — people usually say, 'I'm so glad Grand Valley is doing that!'"



Milt Ford

What's Ahead

Faculty member will share her path to success



Judy Whipps

She is now chair-woman of the Liberal Studies Department and an associate professor of philosophy, but Judy Whipps once dropped out of college after only three semesters.

She returned to college at age 38, and

earned a bachelor's degree at 41. Her path as a non-traditional student (and the first in her family to attend college) will be among the topics Whipps discusses during an installment of the "Her Story" series. Whipps' presentation will be at noon on Wednesday, November 2, at the Holland Meijer Campus. Participants are encouraged to bring their lunches.

For more information, call the Women's Center at x12748.

Morse to receive YWCA Tribute award

Deanna Morse, professor of communications, will receive the YWCA Tribute award for her work in the arts.



Deanna Morse

Since its inaugural year in 1977, the annual award celebration has honored over 150 extraordinary women. Morse is one of seven women being honored at this year's luncheon ceremony on Thursday, November 3, at the Amway Grand Plaza Hotel in Grand Rapids.

Morse is an independent artist specializing in animation, short films and videos. Some of her

films have been broadcast nationally on *Sesame Street* and *Romper Room*, and are represented in permanent collections including the Metropolitan Museum of Art in New York.

An active educator and a leader, Morse was named Distinguished Professor by the Michigan Association of Governing Boards of State Universities in 1993. She has been at Grand Valley since 1979 and has been a key figure in supporting and empowering contemporary artists in West Michigan and internationally.

Pioneer of Black psychology will lead seminar

A pioneer in the contemporary Black psychology movement will lead a daylong seminar for counselors, social workers and psychologists.

Joseph L. White will be the featured speaker at "The Browning of America," the ninth annual multicultural seminar sponsored by Grand Valley's Counseling and Career Development Center. The seminar will run from 8 a.m.-4 p.m. on Friday, November 4, at the Alumni House.

As one of the pioneers in the contemporary Black psychology movement, White's lectures and writings have literally reshaped and reframed an entire discipline. His 1970 seminal article in *Ebony Magazine*, "Toward a Black Psychology," was instrumental in beginning the modern era of African American Psychology.

Cost to attend the seminar is \$80 (\$50 for students). Space is limited; call x13266 to register.

Bard to Go to give free performance

What do you get when you perform Shakespeare's work in a non-traditional, hip fashion appealing to the younger generation while maintaining the integrity of the text and content? A whole new audience, thanks to Bard to Go.

Grand Valley brings Bard to Go to regional schools with the touring show "Lovestruck." The production of six students and a stage manager combines scenes from a variety of popular Shakespeare plays, such as *A Midsummer Night's Dream*, *Taming of the Shrew*, and *Hamlet*, into a 50-minute collage about the many facets of love.

There will be a free public performance of Bard to Go on Saturday, November 5, at 1 p.m. in Loosemore Auditorium at the DeVos Center.

For more information contact Ian Borden at x18076.

Studies program celebrates 10th anniversary

The African and African American Studies Program will celebrate its 10th anniversary in November with three campus events.

- Monday, November 7, 5-6:30 p.m., Cook-DeWitt Center: Professionals of Color Series Lecture by Joseph L. White, a pioneer in the field of Black psychology. Sponsored with the Office of Multicultural Affairs. (See related story on this page.)

- November 15, 6-8 p.m., Cook-DeWitt Center: Performance by Bichini Bia Congo Dance Theatre, authentic African drum and dance group under the direction of Biza Sompá, choreography professor, University of Michigan.

- November 16, noon-1:50 p.m., Cook-DeWitt Center: Lecture by Mike Bratton, professor at Michigan State University. Bratton is a founder and director of the Afrobarometer, a collaborative, international, survey research project that measures public opinion on democracy, markets and civil society in 18 African countries.

For information, call the Area Studies Center at x18109.

Across Campus

Committee studies university's parental, family leave policies

A Women's Commission subcommittee is studying the university's parental and family leave policies and is seeking feedback from faculty and staff members.

Feedback — both positive and negative — on maternity, paternity and adoption leaves can be submitted via e-mail to forum@gvsu.edu. Names will be kept confidential. E-mails from supervisors who grant leaves are also welcome.

Committee chair Gwendon Dueker said feedback and examples of leaves (length, salary continuation, vacation time used) taken by faculty and staff are important as the committee moves ahead. The committee plans to propose changes to current policies and welcomes all input on the topic, she said.

Alumnus reads from memoir

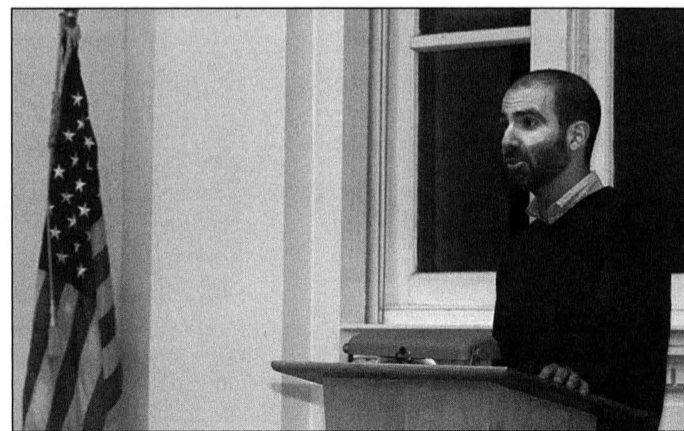


Photo by Courtney Newbauer

Paul Clemens, a 1995 Grand Valley graduate, reads from his book, *Made in Detroit: A South of 8 Mile Memoir*, at the Grand Rapids Public Library on October 20.

CALENDAR OF EVENTS

General Events

Tues., Nov. 1

8:30 a.m.-12:30 p.m.: Leadership Development Workshop. Building Trust. Holland Meijer Campus. Call x17180 for registration information.

12 noon-1 p.m.: Work Life Connections Seminar. Safeguard Your Identity. 215/216 KC. Call x12215 for more information.

Wed., Nov. 2

10 a.m.-12:30 p.m.: Flu Shots. 331 CHS. Call x12435 for more information.

11:30 a.m.: Venderbush Leadership Luncheon featuring Lloyd Walker, mayor of Greenville. 250 KC. Call x12345 for more information.

12 noon-1 p.m.: Women's Center sponsors Her Story with Judy Whipps. Holland Meijer campus. Call x12748 for more information.

12 noon-1 p.m.: Work Life Connections Seminar. Safeguard Your Identity. 203E DEV.

12 noon: Allendale Toastmasters. KC. Call x12204 for more information.

Thurs., Nov. 3

10 a.m.-2 p.m.: Flu Shots. Atrium, DEV.

12 noon-1 p.m.: Arts at Noon. Brno Chamber Soloists. CDC. Call x13484 for more information.

2-4 p.m.: East Asian Studies Lecture. The Founding of Modern Neo-Daoism and its Cultural Perspectives, by Professor Linghong Kong of Zhejiang University. 102 MAN. Call x13529 for more information.

Fri., Nov. 4

7:30 a.m.: Grand Rapids Toastmasters. 107E DEV. Call x17337 for more information.

8 a.m.-4 p.m.: Counseling Center Seminar. The Browning of America, presented by Joseph L.

White. Alumni House. Call x13266 for registration information.

9 a.m.-4 p.m.: Multidisciplinary Conference on Gerontology. Hager Auditorium, CHS. Call x13491 for registration information.

10 a.m.-2 p.m.: Flu Shots. Lobby, KC.

Sat., Nov. 5

1 p.m.: Bard to Go presents Lovestruck. Loosemore Auditorium, DEV. Call x12300 for ticket information.

5-6:30 p.m.: University Club hosts tailgater. Irwin Club Lot. Call x13592 for more information.

Sports

Sat., Nov. 5

1 p.m.: Women's soccer hosts Ferris State.

7 p.m.: Football hosts Michigan Tech University (Band Day).

Faculty and Staff Sketches

In the News

Grand Valley was featured in two trade publications, *Parking Professional* and *Parking Today*, for its successful partnership with public transit and dramatic growth in bus ridership.

Kevin R. den Dulk, assistant professor of political science, was interviewed by multiple media outlets for his nomination to the Supreme Court.

Sketches

Steve Goldberg, professor of accounting, and **Carol Sanchez**, associate professor of management, co-wrote an article, "Planning Your Global Strategy," published in the *Journal of Corporate Accounting and Finance*.

Accounting faculty members **Steve Goldberg** and **Joe Godwin** and a CMU colleague wrote an article, "The Decline of Euro M&A," published in the *Journal of Corporate Accounting and Finance*.

Accounting faculty members **Kurt Fanning** and **Steve Goldberg**, co-wrote an article, "Are You Safe from Son of Spam?" published in the *Journal of Corporate Accounting and Finance*.

Steve Goldberg, professor of accounting, co-wrote an article, "SOX Ups the Ante for Environmental Reporting," published in the *Journal of Corporate Accounting and Finance*.

Judy Schroeder, health science librarian, was elected secretary of the Michigan Health Science Library Association during the annual MHSLA Conference.

Vonnie Boetsma, movement science faculty member, was inducted into the inaugural Holland Township Parks and Recreation Hall of Fame.

Valeria Long, associate librarian at the GVSU library at the Van Andel Institute, gave a presentation, "The Librarian's Role in the Institutional Animal Care and Use Committee," at the Michigan Health Sciences Libraries Association annual conference in September. She also served as the organization's education chair for the 2004-05 year.

Brian Lakey, professor of psychology, gave a presentation, "How Cognitive Therapy Works," at the Michigan Psychological Association Continuing Education Conference in Livonia.

Rick Albrecht, associate professor of movement science, presented a roundtable session, "Seeking Out Our Invisible Faculty: Purposefully and Systematically Welcoming Adjunct Faculty into Higher Education," at the Lilly North Conference on College and University Teaching in Traverse City.

Bopi Biddanda, assistant professor at the Annis Water Resources Institute, wrote an article, "Algal Blooms and Bacterial Interactions," published in *Algal Cultures, Analogues of Blooms and Applications*.

Alan Steinman, director of the Annis Water Resources Institute, gave a presentation, "Internal Phosphorus Loading in West Michigan Lakes," to NOAA's Great Lakes Environmental Research Laboratory in Ann Arbor.

Liz Eubanks, computer operations supervisor, has reached the Advanced Toastmaster Bronze level in Toastmasters.

College of Education staff members **Cortney Bracken**, **Doug Busman**, **Tom Kruithoff**, **Carol McIntyre** and **Tom Owens** gave a presentation, "Full Service Student Information and Services: A Collaborative Advising Model," at the 29th National Conference on Academic Advising in Las Vegas.

Amy Masko, assistant professor of English, wrote an article, "Urban Children's Experiences and Teacher's Pedagogical Practices: When It's About Race, Do Adults Care?" published in *Curriculum and Teaching Dialogue*. She also gave a presentation, "Assets Perspective in the Deficit Informed Climate of Urban Education," at the annual conference of the American Association of Teaching and Curriculum in Austin.

Derek Moore, president of the Allendale Toastmasters Club, has completed two advanced manuals to earn an Advanced Toastmaster Bronze status.