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www.elsevier.com/locate/procedia**Preface: International Accounting and Business Conference (IABC) 2015**

The 4th International Accounting and Business Conference IABC'2015, was held on 17–18 August 2014 in the Everly, Putrajaya, Malaysia.

As time has become of utmost importance, getting together and cherishing intellectual discourse have become almost impossible. Hence, IABC 2015 accounting, business and economics. With a conference theme of Global Issues in Business & Accounting: Current Trends & Future Challenges, IABC 2015 serves as the right platform to impart research findings, innovative ideas, latest technologies and up-to-date methodologies in the field of Accounting, Business, Finance, Economic, Entrepreneurship, Management and Governance, Human Resource, Information System, Marketing, International Business and Psychology and Education.

The Secretariat of IABC 2015 had put their effort to discuss and lay a strategic course of the conference. IABC 2015 allocated specific time slots for each research area and nominated invited chairperson for each parallel session. IABC 2015 Reviewing Committee encompassed of international and local experts in the various research subfields with a role to review all the accepted abstract and full research papers with constructive comments.

At IABC 2015, 115 registered participants from 8 countries across the globe attended the conference. An experienced and motivated keynoter speaker, a forum moderator and three prominent industrial and business forum speakers had enliven the event. They had discussed several issues and ideas to mitigate the gap between academic and industry as the relationship between academic research and industrial activity must be continuously maintained.

A deep appreciation to IABC 2015 co-organisers, Accounting Research Institute, Management Science and Advance Computing & Communication, Core of Research Management Centre, Universiti Teknologi MARA for their financial and morale support.

Nor Balkish Zakaria, PhD.

IABC 2015 Chairlady.