OBJECTIVES: To assess the WTP threshold for QALY in Russia. METHODS: We have held the opinion poll to define WTP for QALY of the 980 respondents. Questionnaire consists of demographic parts: gender, age, education, hospitalization (within the last 5 years), hospitalization of any member of household (within the last 5 years) and occupation. The special part is a detailed categories of WTP ($60,000-1,0000 rubles), which is more than twice as much as WTPsel (72,000 rubles). WTP value is increasing by 5-10% per year. WTP value is highest for those with low income, male and younger respondents.

RESULTS: The results indicated that 72%, 58% and 55% of the respondents’ willingness was to pay for additional QALY, to pay for additional QALY for household members and for additional QALY for anyone, respectively. The WTP values were vary from 1000 rubles to 1,000,000 rubles. The median value of WTP for an additional QALY for household members is 30,000 rubles (10%, 25%, 75%, 90% = 10,000, 20,000, 40,000, 80,000 rubles).

CONCLUSIONS: The results of this study suggest that the respondents were willing to pay for additional QALY for household members and for additional QALY for anyone, respectively. The WTP values were vary from 1000 rubles to 1,000,000 rubles. The median value of WTP for an additional QALY for household members is 30,000 rubles (10%, 25%, 75%, 90% = 10,000, 20,000, 40,000, 80,000 rubles).