# Family unification with $S O$ (10) 

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Received 8 October 2007; received in revised form 7 January 2008; accepted 22 January 2008
Available online 1 February 2008
Editor: M. Cvetič


#### Abstract

Unification based on the group $S O(10)^{3} \times S_{3}$ is studied. Each family has its own $S O(10)$ group, and the $S_{3}$ permutes the three families and $S O(10)$ factors. This is the maximal local symmetry for the known fermions. Family unification is achieved in the sense that all known fermions are in a single irreducible multiplet of the symmetry. The symmetry suppresses SUSY flavor changing effects by making all squarks and sleptons degenerate in the symmetry limit. Doublet-triplet splitting can arise simply, and non-trivial structure of the quark and lepton masses emerges from the gauge symmetry, including the "doubly lopsided" form. © 2008 Elsevier B.V. Open access under CC BY license.


In this Letter we propose the idea of family unification based on the group $S O(10) \times S O(10) \times S O(10) \times S_{3}$, where each family of quarks and leptons transforms as a spinor under its own $S O(10)$, and where the $S_{3}$ permutes the three families and the three $S O(10)$ factors.

This structure has several interesting features. First, it may be the only way to achieve family unification [1] satisfactorily in four space-time dimensions. (Attempts to unify families in complex spinors of $S O(4 n+2)$ groups have not resulted in realistic models, since these spinors contain families and mirror families when decomposed to the Standard Model symmetry [1]. Family unification can occur in higher dimensions, as in heterotic string theory [2]. For family unification in five, six and other dimensions, see [3].) Here we define family unification to mean that all three families of quarks and leptons including their right-handed neutrinos are contained in a single irreducible representation of the unification group, and that there is a single gauge coupling constant at high scales. (This definition is broader than that often used, in which the three families form an irreducible representation of a simple group.)

[^0]It should be noted that in the scheme we propose here the families are in a reducible representation of $S O(10)^{3}$, namely $\{(16,1,1)+(1,16,1)+(1,1,16)\}$, but these form an irreducible multiplet of the full unification group that includes the $S_{3}$ factor.

Second, the group $S O(10) \times S O(10) \times S O(10) \times S_{3}$ is the largest that can be gauged with 48 fermions forming a complex but anomaly-free set of representations. In that sense, it is the "maximal local symmetry" of the known quarks and leptons, including the right-handed neutrinos. (In [4], the definition of maximal local symmetry also included the condition that the group be simple. By that more restrictive definition, the maximal local symmetry of 48 fermions would be just $S O(10)$.) It is easy to see that the $S_{3}$ factor is anomaly free. $S_{3}$ makes the gauge couplings of all $S O(10)$ groups equal. As a result, the instanton effects of the three $S O(10)$ groups will also be $S_{3}$-invariant, proving that it is anomaly free. (The cyclic permutation group $Z_{3}$, which is often considered in such contexts is a subgroup of this $S_{3}$. Incidently, in the model we present it might appear that it is possible to gauge additional $U(1)$ factors, where under these $U(1)$ 's the fermions are rotated into themselves by a phase factor and the gauge bosons are invariant. However, the only anomaly free part of these $U(1)$ 's are the $Z_{4}$ centers of the $S O(10)$ groups. It is interesting that the $S_{3}$ does not commute with these $Z_{4}$, and other $S O(10)$, transformations.)

Third, the unification of all the known quarks and leptons in a single irreducible multiplet of a local group suppresses SUSY flavor changing processes by making all squark and slepton masses exactly degenerate at the unification scale.

Fourth, the problem of "doublet-triplet splitting" can be solved more easily with this group than in ordinary $S O(10)$ unification by means of the Dimopoulos-Wilczek mechanism [5] also known as the "missing VEV mechanism". That the Dimopoulos-Wiczek mechanism is straightforward to implement in product groups like $S U(5) \times S U(5)$ and $S O(10) \times S O(10)$ was pointed out in [6-8]. The stability of the VEV structure however is non-trivial to achieve in $S O(10) \times S O(10)$ models, as that requires rank reduction of the diagonal $S O(10)$ [9]. As will be shown, the present framework resolves this issue very neatly.

And, finally, the "vertical" group $S O(10)^{3}$ is also in a sense a "family group", since the three families transform differently under any one of the $S O(10)$ groups. As will be seen later, highly non-trivial patterns emerge in the mass matrices of the quarks and leptons due primarily to the symmetry $S O(10)^{3}$, though $S_{3}$ also plays a role. Some of the patterns that emerge almost automatically in this framework have already been proposed in the literature on purely phenomenological grounds, such as the "doubly lopsided" structure [10].

We will describe a supersymmetric $S O(10)^{3} \times S_{3}$ model that illustrates some of the possibilities of the idea. The quarks and leptons are in the representation $\{(16,1,1)+(1,16,1)+$ $(1,1,16)\}$, which we shall denote $(16,1,1)+$ cyclic for short. The Higgs doublets of the Standard Model are contained in the "fundamental" Higgs multiplet $(10,1,1)+$ cyclic. Two kinds of Higgs multiplets are needed to do breaking of $S U(3)^{3} \times S_{3}$ to the Standard Model and give superheavy mass to the righthanded neutrinos. We take these to be the "bifundamental" Higgs multiplet $(10,10,1)+$ cyclic and the "bispinor" Higgs multiplet $(16,16,1)+$ cyclic (plus the conjugate bispinor multiplet $(\overline{16}, \overline{16}, 1)$ ).

The Standard Model group is contained within the "diagonal $S O(10)$ " of the three factor $S O(10)$ groups. Under this diagonal $S O(10)$ subgroup, the bifundamentals contain the representations $\mathbf{1}+\mathbf{4 5}+\mathbf{5 4}$, while the bispinors contain $\mathbf{1 0}+\mathbf{1 2 6}+\mathbf{1 2 0}$. It is well known that a Higgs field in the bifundamental representation of a group $G \times G$ can break it to the diagonal subgroup $G$. Similarly, a set of bifundamentals can break $G \times G \times G$ to the diagonal subgroup of the three factor groups. In our model, there is a minimum of the scalar potential where the vacuum expectation values (VEVs) of the bifundamentals break $S O(10)^{3}$ all the way down to a diagonal $S U(3)_{c} \times S U(2)_{L} \times U(1) \times$ $U(1)$, as will be seen. The bispinors, whose VEVs give mass to the right-handed neutrinos, break the extra $U(1)$ to give the Standard Model group.

The quark and lepton multiplets will be denoted $\psi_{a}, a=$ $1,2,3$, where $\psi_{1} \equiv(16,1,1), \psi_{2} \equiv(1,16,1)$, and $\psi_{3} \equiv$ $(1,1,16)$. The fundamental Higgs fields will be denoted $H_{a}$, where $H_{1} \equiv(10,1,1)$, etc. The bifundamental Higgs fields will be denoted $\Omega_{a b}$, where $\Omega_{12} \equiv(10,10,1)$, etc. A second set of bifundamentals will also be needed, and will be denoted $\Omega_{a b}^{\prime}$. And the bispinors will be denoted $\Delta_{a b}$ and $\bar{\Delta}_{a b}$, where
$\Delta_{12} \equiv(16,16,1)$ and $\bar{\Delta}_{12} \equiv(\overline{16}, \overline{16}, 1)$, etc. The indices $a$ and $b$ are not $S O(10)$ indices (which we suppress) but merely labels that indicate which $S O(10)$ groups the multiplets transform non-trivially under. These labels are permuted under the $S_{3}$ group.

Only two renormalizable terms are allowed by the gauge symmetry in the Yukawa superpotential of the quarks and leptons, namely

$$
\begin{align*}
W_{\text {Yuk }}= & Y\left(\psi_{1} \psi_{1} H_{1}+\psi_{2} \psi_{2} H_{2}+\psi_{3} \psi_{3} H_{3}\right) \\
& +Y^{\prime}\left(\psi_{1} \psi_{2} \bar{\Delta}_{12}+\psi_{2} \psi_{3} \bar{\Delta}_{23}+\psi_{3} \psi_{1} \bar{\Delta}_{31}\right) \tag{1}
\end{align*}
$$

The Higgs superpotential can be written in an obvious notation as $W_{\text {Higgs }}=W_{H}+W_{\Omega}+W_{\Delta}+W_{H \Omega}+W_{\Omega \Delta}+W_{H \Delta}$. Let us focus first on $W_{\Omega}$. If there is only one set of bifundamentals $\Omega_{a b}$, then the most general renormalizable form of $W_{\Omega}$ consistent with symmetry is

$$
\begin{align*}
W_{\Omega}= & \frac{1}{2} M\left(\operatorname{tr} \Omega_{12} \Omega_{21}+\operatorname{tr} \Omega_{23} \Omega_{32}+\operatorname{tr} \Omega_{31} \Omega_{13}\right) \\
& +\lambda\left(\operatorname{tr} \Omega_{12} \Omega_{23} \Omega_{31}\right) \tag{2}
\end{align*}
$$

The order of labels $a b$ on $\Omega_{a b}$ is significant. If $\left(\Omega_{a b}\right)^{i j}$ is the $i j$ element of the $10 \times 10$ matrix $\Omega_{a b}$, then the row index $i$ belongs to the group $S O(10)_{a}$ and the column index $j$ belongs to the group $S O(10)_{b}$. This superpotential gives rise to the equations of motion $\Omega_{21}=(\lambda / M) \Omega_{23} \Omega_{31}, \Omega_{32}=(\lambda / M) \Omega_{31} \Omega_{12}$, and $\Omega_{13}=(\lambda / M) \Omega_{12} \Omega_{23}$, which, of course, are $S_{3}$ permuted versions of each other. Doublet-triplet splitting by means of the Dimopoulos-Wilczek mechanism would require that the VEV of at least one of these bifundamentals had the form $\langle\Omega\rangle=\operatorname{diag}\left(\begin{array}{llll}a & a & a & 0\end{array}\right) \otimes i \tau_{2}$ (corresponding to the generator $B-L$ of the diagonal $S O(10)$ and the generator $\operatorname{diag}($ a a a 000 ) of the diagonal $U(5))$. However, it is easily seen from the three equations of motion, that if any one of the $\Omega_{a b}$ has a VEV of this form, all three of them would have a similar form (in some basis), i.e., would vanish in the lower $4 \times 4$ block and therefore a subgroup $S O(4)^{3}=\left(S U(2)_{L} \times S U(2)_{R}\right)^{3}$ would remain unbroken by the bifundamentals. And even after breaking by the bispinor Higgs VEVs there would still remain an unbroken $\left(S U(2)_{L}\right)^{3}$. Thus the form in Eq. (2) is too simple to give the bifundamental VEVs the Dimopoulos-Wilczek form and also break the symmetry down to the Standard Model group at low energies.

Satisfactory breaking can happen if there are two sets of bifundamentals, $\Omega_{a b}$ and $\Omega_{a b}^{\prime}$, where $\Omega_{a b}^{\prime}$ is odd under a $Z_{2}$ parity and $\Omega_{a b}$ is even. Then the most general renormalizable form of $W_{\Omega}$ is

$$
\begin{align*}
W_{\Omega}= & \frac{1}{2} M\left(\operatorname{tr} \Omega_{12} \Omega_{21}+\operatorname{tr} \Omega_{23} \Omega_{32}+\operatorname{tr} \Omega_{31} \Omega_{13}\right) \\
& +\frac{1}{2} M^{\prime}\left(\operatorname{tr} \Omega_{12}^{\prime} \Omega_{21}^{\prime}+\operatorname{tr} \Omega_{23}^{\prime} \Omega_{32}^{\prime}+\operatorname{tr} \Omega_{31}^{\prime} \Omega_{13}^{\prime}\right) \\
& +\lambda\left(\operatorname{tr} \Omega_{12} \Omega_{23} \Omega_{31}\right)+\lambda^{\prime}\left(\operatorname{tr} \Omega_{12} \Omega_{23}^{\prime} \Omega_{31}^{\prime}\right. \\
& \left.+\operatorname{tr} \Omega_{12}^{\prime} \Omega_{23} \Omega_{31}^{\prime}+\operatorname{tr} \Omega_{12}^{\prime} \Omega_{23}^{\prime} \Omega_{31}\right) \tag{3}
\end{align*}
$$

The equations of motion then become: $\Omega_{b a}=-(\lambda / M) \times$ $\Omega_{b c} \Omega_{c a}+\left(\lambda^{\prime} / M\right) \Omega_{b c}^{\prime} \Omega_{c a}^{\prime}$ and $\Omega_{b a}^{\prime}=-\left(\lambda^{\prime} / M^{\prime}\right) \times\left(\Omega_{b c}^{\prime} \Omega_{c a}+\right.$ $\left.\Omega_{b c} \Omega_{c a}^{\prime}\right)$. These equations have many interesting solutions. The
one that seems phenomenologically most interesting has VEVs of the following form:
$\Omega_{12}=\left(\begin{array}{cc}A & 0 \\ 0 & B\end{array}\right), \quad \Omega_{23}=\Omega_{31}=\left(\begin{array}{cc}A & 0 \\ 0 & 0\end{array}\right)$,
$\Omega_{12}^{\prime}=\left(\begin{array}{cc}A^{\prime} & 0 \\ 0 & 0\end{array}\right), \quad \Omega_{23}^{\prime}=\Omega_{31}^{\prime}=\left(\begin{array}{cc}A^{\prime} & 0 \\ 0 & B^{\prime}\end{array}\right)$,
where $A$ and $A^{\prime}$ are $6 \times 6$ matrices and $B$ and $B^{\prime}$ are $4 \times 4$ matrices, given by
$A=a I_{6}, \quad A^{\prime}=a^{\prime} I_{3} \otimes i \tau_{2}$,
$B=b I_{4}, \quad B^{\prime}=b^{\prime} I_{2} \otimes i \tau_{2}$,
and where $a=\frac{M^{\prime}}{2 \lambda^{\prime}}, a^{\prime}=\sqrt{\frac{M M^{\prime}}{2 \lambda^{\prime 2}}+\frac{\lambda M^{\prime 2}}{4 \lambda^{\prime 3}}}, b=\frac{M^{\prime}}{\lambda^{\prime}}$, and $b^{\prime}=$ $\frac{\sqrt{M M^{\prime}}}{\lambda^{\prime}}$. At this minimum, the bifundamentals break $S O(10)^{3}$ down to a diagonal $S U(3) \times S U(2) \times U(1) \times U(1)$.

To illustrate some of the possibilities, we mention a few other solutions of the many that exist: (i) One can have the same form as in Eqs. (4) and (5) but with $A^{\prime}=a^{\prime} I_{6}, a^{\prime}=$ $\sqrt{\frac{M M^{\prime}}{2 \lambda^{\prime 2}}-\frac{\lambda M^{\prime 2}}{4 \lambda^{\prime 3}}}$. This breaks $S O(10)^{3}$ down to $S U(4) \times S U(2) \times$ $U(1) \times U(1)$. (ii) One can have the same form as in Eqs. (4) and (5) but with $B^{\prime}=b^{\prime} I_{4}, b^{\prime}=\frac{\sqrt{+M M^{\prime}}}{\lambda^{\prime}}$. This breaks the symmetry down to $S U(3) \times S U(2) \times S U(2) \times U(1)$. (iii) One can have the same form as in Eqs. (4) and (5) but with both the substitutions of cases (i) and (ii). This would break the group only down to the Pati-Salam group $S U(4) \times S U(2) \times S U(2)$. (iv) There are solutions where all three of the $\Omega_{a b}$ have the form that $\Omega_{12}$ has in Eq. (4) and all three of the $\Omega_{a b}^{\prime}$ have the form that $\Omega_{12}^{\prime}$ has in Eq. (4). (v) There are solutions where the matrices have different forms than shown in Eq. (4), for example having different rank than 4,6 , or 10 . Some of the unbroken groups that can result are $S U(5) \times U(1), S U(4) \times U(1) \times U(1)$, $S O(8) \times S O(2)$. A complete analysis of all the minima would be rather lengthy.

The form in Eq. (4) is a useful one for the purposes of doublet-triplet splitting, as it can lead to a single pair of Higgs doublets being light. To see this, consider $W_{H \Omega}$, whose most general renormalizable form consistent with symmetry is

$$
\begin{equation*}
W_{H \Omega}=\lambda_{H \Omega}\left(H_{1} \Omega_{12} H_{2}+H_{2} \Omega_{23} H_{3}+H_{3} \Omega_{31} H_{1}\right) \tag{6}
\end{equation*}
$$

Similar terms with $\Omega_{a b}^{\prime}$ are ruled out by the $Z_{2}$ parity. If the explicit mass term $\left(H_{1} H_{1}+H_{2} H_{2}+H_{3} H_{3}\right)$ is forbidden (or suppressed to be of order the weak scale) by symmetry (for example a softly broken discrete symmetry or an $R$ symmetry) then the mass matrix of the color-triplets and weak-doublets in $H_{a}$ have the form
$M_{3}=\left(\begin{array}{ccc}0 & a & a \\ a & 0 & a \\ a & a & 0\end{array}\right), \quad M_{2}=\left(\begin{array}{lll}0 & b & 0 \\ b & 0 & 0 \\ 0 & 0 & 0\end{array}\right)$.
It is apparent that only a single pair of doublet Higgs fields (namely those in $H_{3}$ ) remain light, as needed for gaugecoupling unification. Therefore, only $H_{3}$ will get a weak-interaction-breaking VEV, and because of the form of the Yukawa superpotential given in Eq. (1) only the third family of quarks and leptons will get mass. Below it will be shown
that higher dimension operators can generate other entries in the quark and lepton mass matrices, allowing non-zero (but presumably smaller) masses for the other families and CKM mixing. It is interesting that the $S O(10)^{3} \times S_{3}$ symmetry and a choice of minimum consistent with a single pair of light Higgs doublets leads to a natural hierarchy wherein one family is heavier than the others.

In order to give mass to the right-handed neutrinos the bispinors $\bar{\Delta}_{a b}$ must receive non-vanishing VEVs such that both spinors of the bispinor point in the Standard Model-singlet direction. One possible superpotential which achieves this is given below.

$$
\begin{align*}
W_{\Delta}= & \lambda_{\Delta}\left\{\left(\Delta_{12} \bar{\Delta}_{12}-M^{2}\right) S_{12}+\left(\Delta_{23} \bar{\Delta}_{23}-M^{2}\right) S_{23}\right. \\
& \left.+\left(\Delta_{31} \bar{\Delta}_{31}-M^{2}\right) S_{31}\right\}, \tag{8}
\end{align*}
$$

where $S_{a b}$ are $S O(10)$ singlets. This superpotential admits a solution where all three $\Delta_{a b}$ 's and $\bar{\Delta}_{a b}$ 's have equal VEVs along their respective Standard Model singlet directions. Higher dimensional operators of the form $(\Delta \bar{\Delta})^{2} / M_{*}$ will have to be introduced to give masses to all pseudo-Goldstone bosons from these fields. We assume that the mass scale $M_{*}$ in this expansion is slightly above the GUT scale, say by a factor of $3-5$, which would make the expansion trustable. In this case the pseudo-Goldstone bosons will acquire masses of order a few times below the GUT scale from these non-renormalizable couplings. Since these particles are not much below the GUT scale their effects on the gauge coupling evolution are likely to be small. In particular, the gauge couplings will still stay perturbative at the GUT scale and will remain so upto the scale $M_{*}$.

An interesting feature of this VEV structure is that from Eq. (1), it will generate a Majorana right-handed neutrino mass matrix which has equal entries in the off-diagonals, and zero entries along the diagonals (as in $M_{3}$ of Eq. (7)). That will result in two degenerate $\nu^{c}$ fields, which may be relevant for resonant leptogenesis. Higher dimensional operators can split the exact degeneracy of the two $v^{c}$ fields. It will be necessary to assume that the $S_{2}$ interchange symmetry between the first two families (a subgroup of the original $S_{3}$ ) is broken by such higher dimensional operators in order to split the masses of the first two family quarks and leptons. Using the same assumption for the $v^{c}$ fields, we find that operators such as $\left(\psi_{1} \psi_{1} \bar{\Delta}_{12} \bar{\Delta}_{13} \Delta_{23} / M_{*}^{2}\right)$ will split the neardegenerate $v^{c}$ masses by an amount $\left(M_{G} / M_{*}\right)^{2}$ which gives roughly $(\Delta M / M) \sim 10^{-3}$, in the right range for resonant leptogenesis.

There are only two renormalizable terms allowed in $W_{\Omega \Delta}$ by symmetry, namely $\left(\Delta_{a b} \Delta_{a b} \Omega_{a b}+\right.$ cyclic $)$ and ( $\bar{\Delta}_{a b} \bar{\Delta}_{a b} \Omega_{a b}+$ cyclic). These terms give sufficient coupling between the bifundamental Higgs sector and the bispinor Higgs sector to prevent any uneaten Goldstone bosons. (With insufficient coupling between two kinds of Higgs, Goldstone bosons can arise that correspond to relative rotations of their VEVs.) It is in this regard that the present model fares better than the usual $S O(10)$ models, where new mechanisms should come in to stabilize the VEV structure [11].

Turning to higher dimension operators, one finds that there are only a few quartic operators allowed by the $S O(10)^{3} \times S_{3}$ symmetry in the Higgs superpotential. Some of these (such as $\left(H_{a}^{2} \Omega_{b c}^{2}+\right.$ cyclic)) can be constructed by multiplying pairs of the invariant quadratic operators $H_{a}^{2}, \Omega_{a b}^{2}$, and $\Delta_{a b} \bar{\Delta}_{a b}$ (or by taking such products and contracting the gauge indices differently). In addition, there are the following five types of invariant quartic operators: $O_{1} \equiv\left(H_{a} H_{b} \Omega_{c a} \Omega_{c b}+\right.$ cyclic $)$; $O_{2} \equiv\left(H_{a} H_{b} \Delta_{a b}^{2}+\right.$ cyclic $)$ and $\bar{O}_{2} \equiv\left(H_{a} H_{b} \bar{\Delta}_{a b}^{2}+\right.$ cyclic $) ;$ $O_{3} \equiv\left(\Omega_{a b} \Omega_{a c} \Delta_{b c}^{2}+\right.$ cyclic $)$ and $\bar{O}_{3} \equiv\left(\Omega_{a b} \Omega_{a c} \bar{\Delta}_{b c}^{2}+\right.$ cyclic $) ;$ $O_{4} \equiv\left(\Delta_{a b}^{4}+\right.$ cyclic $)$ and $\bar{O}_{4} \equiv\left(\bar{\Delta}_{a b}^{4}+\right.$ cyclic $) ;$ and $O_{5} \equiv$ $\left(\Delta_{a b} \Delta_{b c} \bar{\Delta}_{c a} H_{b}+\right.$ cyclic $)$ and $\bar{O}_{5} \equiv\left(\bar{\Delta}_{a b} \bar{\Delta}_{b c} \Delta_{c a} H_{b}+\right.$ cyclic $)$. The operators of type $O_{1}, O_{3}$, and $\bar{O}_{3}$ can exist with the product of bifundamentals being $\Omega \Omega, \Omega \Omega^{\prime}$, or $\Omega^{\prime} \Omega^{\prime}$, as far as the symmetry $S O(10)^{3} \times S_{3}$ is concerned; which of these is actually allowed in the superpotential depends on the $Z_{2}$ parity assignments of the fields.

There are only two types of quartic operators allowed by $S O(10)^{3} \times S_{3}$ in the Yukawa superpotential, namely $O_{Y 1} \equiv$ $\left(\psi_{a} \psi_{a} H_{b} \Omega_{a b}+\right.$ cyclic $), O_{Y 2} \equiv\left(\psi_{a} \psi_{b} \Omega_{a b} \Delta_{a b}+\right.$ cyclic $)$. Again, in both cases $S O(10)^{3} \times S_{3}$ permits such operators with either $\Omega$ or $\Omega^{\prime}$, whereas some will not be allowed by $Z_{2}$ parity.

These quartic operators, which may be induced either by Planck-scale physics or by integrating out fields at the unification scale, have interesting consequences. Consider first the operator $O_{5}$, which written out is $\Delta_{12} \Delta_{23} \bar{\Delta}_{31} H_{2}+$ $\Delta_{23} \Delta_{31} \bar{\Delta}_{12} H_{3}+\Delta_{31} \Delta_{12} \bar{\Delta}_{23} H_{1}$. The second term, which involves $H_{3}$, is interesting because it induces weak-scale $S U(2)_{L^{-}}$ breaking VEVs in both $\Delta_{23}$ and $\Delta_{31}$.

This happens as follows. If we write out this term in $\mathrm{SO}(10)^{3}$ notation, it has the form $\Delta_{23} \Delta_{31} \bar{\Delta}_{12} H_{3}=(1,16,16)(16,1,16)$ $(\overline{16}, \overline{16}, 1)(1,1,10)$. Using $[S U(5) \times U(1)]^{3}$ notation [12], the first factor $\left(\Delta_{23}\right)$ has a superlarge VEV in the $\left(1^{0}, 1^{5}, 1^{5}\right)$ direction, the second factor $\left(\Delta_{31}\right)$ has a superlarge VEV in the $\left(1^{5}, 1^{0}, 1^{5}\right)$ direction, the third factor $\left(\bar{\Delta}_{12}\right)$ has a superlarge VEV in the $\left(1^{-5}, 1^{-5}, 1^{0}\right)$ direction, and the last factor $\left(H_{3}\right)$ has a weak-scale VEV in the $\left(1^{0}, 1^{0}, 5^{-2}\right)$ direction. Therefore, there is effectively a linear term for the $\left(1^{0}, 1^{5}, \overline{5}^{-3}\right)$ component of $\Delta_{23}$ that arises from this product: $\left(1^{0}, 1^{5}, \overline{5}^{-3}\right) \cdot\left\langle\left(1^{5}, 1^{0}, 1^{5}\right)\right\rangle\left\langle\left(1^{-5}, 1^{-5}, 1^{0}\right)\right\rangle\left\langle\left(1^{0}, 1^{0}, 5^{-2}\right)\right\rangle$. It is easy to see that this will induce a weak-scale VEV in this component. So we may write $\left\langle\Delta_{23}\left(1^{0}, 1^{5}, \overline{5}^{-3}\right)\right\rangle \sim M_{W}$. Similarly there is a linear term for the $\left(1^{5}, 1^{0}, \overline{5}^{-3}\right)$ component of the $\Delta_{31}$ coming from the product $\left\langle\left(1^{0}, 1^{5}, 1^{5}\right)\right\rangle$. $\left(1^{5}, 1^{0}, \overline{5}^{-3}\right) \cdot\left\langle\left(1^{-5}, 1^{-5}, 1^{0}\right)\right\rangle\left\langle\left(1^{0}, 1^{0}, 5^{-2}\right)\right\rangle$. So we may write $\left\langle\Delta_{31}\left(1^{5}, 1^{0}, \overline{5}^{-3}\right)\right\rangle \sim M_{W}$.

These weak-scale VEVs in $\Delta_{23}$ and $\Delta_{31}$ are interesting, in turn, because they can contribute to quark and lepton masses if the operator $O_{Y 2}$ is present (in either its $\Omega$ or its $\Omega^{\prime}$ form). If one examines the term $\psi_{2} \psi_{3} \Omega_{23}^{\prime} \Delta_{23}=$ $(1,16,1)(1,1,16)(1,10,10)(1,16,16)$, ones sees that it contains $\left(1^{0}, \overline{5}^{-3}, 1^{0}\right)\left(1^{0}, 1^{0}, 10^{1}\right)\left\langle\left(1^{0}, 5^{-2}, \overline{5}^{2}\right)\right\rangle\left\langle\left(1^{0}, 1^{5}, \overline{5}^{-3}\right)\right\rangle$. In $S U(5)$ language, this is a contribution to a term of the form $\overline{5}_{2} 10_{3}\left\langle\overline{5}_{H}\right\rangle$, i.e., the 10 of the third family times the $\overline{5}$ of the second family. Therefore this operator gives a 23 element of the charged-lepton mass matrix $M_{L}$ and a 32 element of the down-quark mass matrix $M_{D}$. It does not contribute to any
other components of these matrices, and it does not contribute to the up-quark mass matrix. This is exactly the kind of entry that is needed in the so-called "lopsided" mass matrix models [13]. If such entries are comparable to the 33 elements of $M_{D}$ and $M_{L}$, then they explain the fact that the 2-3 mixing angle is large for the left-handed leptons (i.e., $U_{\mu 3} \sim 1$ ) but small for the left-handed quarks (i.e., $V_{c b} \ll 1$ ). If the relevant quartic terms arise from integrating out fields with mass of order $M_{\text {GUT }}$ rather than $M_{P \ell}$, there is no reason that these lopsided mass matrix elements necessarily have to be smaller than the 33 elements, even though the latter arise from cubic terms. (Even with quartic terms generating the 23 and 13 entries, they may be comparable to the 33 entry if $\tan \beta$ is small.) It should be noted that in most published lopsided models the operator that gives the lopsided entries $\left(M_{D}\right)_{32}$ and $\left(M_{L}\right)_{23}$ is such that these entries are equal in magnitude. It is important that they be at least approximately equal to reproduce the well-known prediction that at the unification scale $m_{b}=m_{\tau}$. Here, the operator $\psi_{2} \psi_{3} \Omega_{23}^{\prime} \Delta_{23}$ does not make these entries equal but gives them a ratio $\left(M_{D}\right)_{32} /\left(M_{L}\right)_{23}=a^{\prime} / b^{\prime}$, whose value depends on the parameters in the Higgs superpotential. (See Eq. (5).) (If, instead of $\Omega^{\prime}$ in this operator there were $\Omega$, then the contribution to $M_{L}$ would vanish.)

In the same way, it is easy to see that the weak-scale VEV of $\Delta_{31}$ can generate contributions to the 31 element of $M_{D}$ and the 13 element of $M_{L}$. If these too are comparable to the magnitudes of the 33 elements, then a so-called "doubly lopsided" model results [10]. As has been explained in the literature, such models can account for the so-called "bi-large" pattern of neutrino mixing in a very simple way, and have other attractive features as well.

One might expect the transposes of these lopsided mass matrix elements also to be induced by these quartic terms (e.g., the 23 element of $M_{D}$ in addition to the 32 element, etc.). However, they are not. Nor are any off-diagonal elements of the up quark-mass matrices, induced until one takes into account terms higher-order than quartic. This may well be related to the stronger mass hierarchy observed among the up-type quarks. Indeed, in lopsided models, it is precisely the absence of large lopsided terms in $M_{U}$ that is responsible for this. It is noteworthy that in the lopsided models published in the literature the placement of the lopsided entries (for example that they appear in the 32 elements but not the 12 elements, say) is to some extent contrived with an eye to reproducing the observed pattern of masses and mixings. Here, it is largely dictated by the $S O(10)^{3} \times Z_{3}$ symmetry of the theory (and by the requirement that only one pair of Higgs doublets remains light).

The operators $O_{Y 1}$ can also play an important role. The term $\psi_{1} \psi_{1} H_{3} \Omega_{13}^{\prime}$ and the term $\psi_{2} \psi_{2} H_{3} \Omega_{23}^{\prime}$ give 11 and 22 elements respectively to all the quark and lepton mass matrices. Note that the two terms $\psi_{1} \psi_{1} H_{3} \Omega_{13}^{\prime}$ and $\psi_{2} \psi_{2} H_{3} \Omega_{23}^{\prime}$ are related to each other by $S_{3}$. However, if $S_{3}$ is broken spontaneously, either completely or down to a $Z_{3}$ subgroup, the equality of the 11 and 22 elements need not hold.

The following shows at what level various elements in the quark and lepton mass matrices arise. A " 3 " means that such an element can arise even if only terms cubic and lower exist in $W$;
a " 4 " means that such an element can arise only if quartic (or higher) terms are present, and a " 5 " means that such an element can arise only if quintic (or higher) terms are present.
$M_{U}=\left(\begin{array}{ccc}4 & 5 & 5 \\ 5 & 4 & 5 \\ 5 & 5 & 3\end{array}\right), \quad M_{D}=\left(\begin{array}{ccc}4 & 5 & 5 \\ 5 & 4 & 5 \\ 4 & 4 & 3\end{array}\right)$,
$M_{L}=\left(\begin{array}{lll}4 & 5 & 4 \\ 5 & 4 & 4 \\ 5 & 5 & 3\end{array}\right)$.
The entries that are labelled " 5 " arise in a somewhat nontrivial way. Consider, for instance, the 12 and 21 elements of the mass matrices. The quintic term $\Delta_{12} \Delta_{13} \bar{\Delta}_{23} \Omega_{13} H_{3}$ induces a weak-scale VEV in the component $\Delta_{12}\left(\overline{5}^{-3}, 1^{5}, 1^{0}\right)$ through the product $\left(\overline{5}^{-3}, 1^{5}, 1^{0}\right) \cdot\left\langle\left(1^{5}, 1^{0}, 1^{5}\right)\right\rangle\left\langle\left(1^{0}, 1^{-5} 1^{-5}\right)\right\rangle\left\langle\left(5^{-2}\right.\right.$, $\left.\left.1^{0}, \overline{5}^{2}\right)\right\rangle\left\langle\left(1^{0}, 1^{0}, 5^{-2}\right)\right\rangle$. This VEV then gives $\left(M_{D}\right)_{12}$ and $\left(M_{L}\right)_{21}$ via the quartic Yukawa operator $\psi_{1} \psi_{2} \Omega_{12} \Delta_{12}$ as follows: $\quad\left(10^{1}, 1^{0}, 1^{0}\right)\left(1^{0}, \overline{5}^{-3}, 1^{0}\right)\left\langle\left(\overline{5}^{2}, 5^{-2}, 1^{0}\right)\right\rangle\left\langle\left(\overline{5}^{-3}, 1^{5}, 1^{0}\right)\right\rangle$. The transposed elements $\left(M_{D}\right)_{21}$ and $\left(M_{L}\right)_{12}$ arise in a completely analogous way. (Just interchange the labels 1 and 2 everywhere in the preceding discussion.) The 12 and 21 elements of the up quark mass matrix $M_{U}$ can come from a quintic Yukawa operator $\psi_{1} \psi_{2} \Omega_{12} \Omega_{12} \bar{\Delta}_{12}$ from the term $\left(10^{1}, 1^{0}\right.$, $\left.1^{0}\right)\left(1^{0}, 10^{1}, 1^{0}\right)\left\langle\left(5^{-2}, \overline{5}^{2}, 1^{0}\right)\right\rangle\left\langle\left(5^{-2}, \overline{5}^{2}, 1^{0}\right)\right\rangle\left\langle\left(5^{3}, 1^{-5}, 1^{0}\right)\right\rangle$.

The same quintic term $\Delta_{12} \Delta_{13} \bar{\Delta}_{23} \Omega_{13} H_{3}$, induces a weakscale VEV for $\Delta_{13}\left(\overline{5}^{-3}, 1^{0}, 1^{5}\right)$ through the product $\left\langle\left(1^{5}, 1^{5}, 1^{0}\right)\right\rangle \cdot\left(\overline{5}^{-3}, 1^{0}, 1^{5}\right) \cdot\left\langle\left(1^{0}, 1^{-5}, 1^{-5}\right)\right\rangle\left\langle\left(5^{-2}, 1^{0}, \overline{5}^{2}\right)\right\rangle\left\langle\left(1^{0}\right.\right.$, $\left.\left.1^{0}, 5^{-2}\right)\right\rangle$. This VEV then induces $\left(M_{D}\right)_{13}$ and $\left(M_{L}\right)_{31}$ through the quartic term that was mentioned before as giving $\left(M_{D}\right)_{31}$ and $\left(M_{L}\right)_{13}$, namely $\psi_{1} \psi_{3} \Omega_{13}^{\prime} \Delta_{13}$. In particular, this contains the product $\left(10^{1}, 1^{0}, 1^{0}\right)\left(1^{0}, 1^{0}, \overline{5}^{-3}\right)\left\langle\left(\overline{5}^{2}, 1^{0}, 5^{-2}\right)\right\rangle\left\langle\left(\overline{5}^{-3}\right.\right.$, $\left.\left.1^{0}, 1^{5}\right)\right\rangle$. The entries $\left(M_{D}\right)_{23}$ and $\left(M_{L}\right)_{32}$ arise in a similar way. (Just interchange the indices 1 and 2 in the foregoing discussion.)

What remains is to show that the $13,31,23$, and 32 elements of $M_{U}$ can arise from quintic terms. The elements $\left(M_{U}\right)_{13}$ and $\left(M_{U}\right)_{31}$ arise from the quintic term $\psi_{1} \psi_{3} \Omega_{13} \Omega_{13} \bar{\Delta}_{13}$, which contains the product $\left(10^{1}, 1^{0}, 1^{0}\right)\left(1^{0}, 1^{0}, 10^{1}\right)\left\langle\left(\overline{5}^{2}, 1^{0}\right.\right.$, $\left.\left.5^{-2}\right)\right\rangle\left\langle\left(\overline{5}^{2}, 1^{0}, 5^{-2}\right)\right\rangle\left\langle\left(1^{-5}, 1^{0}, 5^{3}\right)\right\rangle$. The elements $\left(M_{U}\right)_{12}$ and $\left(M_{U}\right)_{21}$ arise in a similar way.

One sees, then, that the requirements of $S O(10)^{3} \times S_{3}$ symmetry imply that the quark and lepton mass matrices have a non-trivial structure that contains several promising features: (i) a hierarchy among the mass matrix elements, (ii) only one family obtaining mass at lowest order, (iii) a qualitative difference between the up quark mass matrix and the other mass matrices (in particular some of the elements of $M_{U}$ arise at higher order than the corresponding elements of $M_{D}$ and $M_{L}$, which is perhaps related to the stronger hierarchy observed among the up-type quarks); (iv) relatively large off-diagonal elements in the third row of $M_{D}$ and third column of $M_{L}$, i.e., the "doubly lopsided" pattern that is known to explain in a simple way the bilarge pattern of neutrino mixing; (v) "Clebsches" in certain elements of $M_{D}$ and $M_{L}$ that may allow an explanation of the well-known Georgi-Jarlskog relations. Still, the construc-
tion of a complete model with fully realistic quark and lepton mass matrices has not been attempted here.

There are several issues that would have to be faced in constructing a fully realistic model based on $S O(10)^{3} \times S_{3}$. The most difficult would be proton decay via the $d=5$ operators that arise from the exchange of colored Higgsinos. The simple structure in Eq. (7) leads to no suppression of such decay amplitudes. It seems likely, however, that with more than two types of bifundamental Higgs fields adequate suppression may be achieved. Another issue is the existence of Landau poles above the unification scale (i.e., the $S O(10)^{3} \times S_{3}$ scale) due to the large number of fields in the bispinor and bifundamental Higgs multiplets. These issues require further study.

## Acknowledgements

This work is supported in part by the DOE Grant \# DE-FG03-98ER-41076 (K.S.B.) and by DE-FG02-91ER40626 (S.M.B. and I.G.).

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