

GUIDE FOR AUTHORS

Increasingly, health care decision makers and policy makers are seeking outcomes research information (comparative treatment effectiveness, economic costs and benefits, and patient-reported outcomes) that can guide them in health care resource allocation, and in evaluating alternative treatments and health services interventions. *Value in Health* contains original research articles in the areas of economic evaluation (including drugs and other medical technologies), outcomes research ("real world" treatment effectiveness, and patient-reported outcomes research), and conceptual, methodological, and health policy articles. All published articles must be conducted in a rigorous manner and must reflect valid and reliable theory and methods. Empirical analyses and conceptual models must reflect ethical research practices and provide valuable information for health care decision making as well as the research community. As the official journal of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), *Value in Health* provides a forum for researchers, health care decision-makers, and policy makers to translate pharmacoeconomics and outcomes research into health care decisions. Given that the ultimate purpose of health care is to increase the overall health-related well being of individuals and society as a whole in an efficient manner, the content of *Value in Health* focuses on health care value.

Value in Health welcomes papers that make substantial contributions by providing new evidence or ideas that extend the current knowledge base. As such, manuscripts should describe the unique contribution of the article and place the current paper in context with prior publications. *Value in Health* does not consider papers reporting data series or data sets that do not include appropriate statistical analyses. The journal uses the peer review process to assure rigorous and transparent use of statistical methods. *Value in Health* also requires that papers reporting modeling results include sensitivity analysis of key and influential model parameters.

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Journal article: Surname and initials of author(s), title of article, name of journal, year, volume number, first and last page.

Arocho R, McMillan CA. Discriminant and criterion evaluation of the U.S.-Spanish version of the SF-36 Health Survey in a Cuban-American population with benign hyperplasia. *Med Care* 1998;36:766-72.

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Book: Surname and initials of author(s)/editor(s), title and subtitle, volume, edition (other than first), city, publisher, year.

Johnston J. *Econometric Methods* (3rd ed.). New York: McGraw-Hill, 1984.

Chapter in Book: Surname and initials of author(s), title of chapter, author(s)/editor(s) of book, title of book, volume, edition (other than first), city, publisher, year.

Luce BR, Manning WG, Siegel JE, et al. Estimating costs in cost-effectiveness analysis. In: Gold MR, Siegel JE, Russell LB, et al., eds., *Cost-effectiveness in Health and Medicine*. New York: Oxford University Press, 1996.

Website: WWW Document. Available from: [http://www . . .](http://www...) [Accessed Month Day, year].

International Society for Pharmacoeconomics and Outcomes Research (ISPOR). ISPOR Good Outcomes Research Practices Index. Available from: http://www.ispor.org/workpaper/practices_index.asp. [Accessed January 1, 2011].

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