
PATIENT PERSPECTIVES ON PERCEIVED VALUE OF TREATMENTS FOR MODERATE-TO-SEVERE PSORIASIS

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OBJECTIVES: To examine patient perspectives on perceived value of medications used in moderate-to-severe psoriasis in the United States. METHODS: Online surveys and patient focus groups were conducted from a nationally representative psoriasis patient panel. RESULTS: Of 1013 respondents, 50% were female, 32% (n=321) had mild and 68% (n=692) as moderate-to-severe. Results were compared with other studies. Patient ages in years were distributed as follows: 30% < 40; 45% 40-59 and 25% > 50. CONCLUSIONS: Patient value perceptions were based on efficacy, improved quality of life, and personal experience with treatment. Future research should focus on how to improve patient education and awareness about psoriasis.

PSY45 EXAMINING DISEASE AND PATIENT CHARACTERISTICS OF INDIVIDUALS WITH MODERATE-TO-SEVERE PSORIASIS IN A NATIONALLY REPRESENTATIVE POPULATION IN THE UNITED STATES

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OBJECTIVES: To examine characteristics of individuals with moderate-to-severe psoriasis in a US nationally representative population. METHODS: A nationally representative psoriasis patient panel was surveyed in April 2010 to recruit adult (>18 years old) psoriasis patients of all severity levels. Participants were asked about severity of disease, affected locations, time to diagnosis, and treatment history. Participants rated disease severity based on "palm rule", where the palm of the hand was used to estimate 1% body surface area (BSA). RESULTS: A total of 1013 patients responded to the survey. Fifty percent were female, 32% (n=321) had mild and 68% (n=692) had moderate-to-severe psoriasis. Patient ages in years were distributed as follows: 30% < 40; 45% 40-59 and 25% > 50. Over 70% of both mild and moderate-sever patients were < 65 years of age. Among the moderate-to-severe group, the top three body locations affected were elbows and/or arms (70%), scalp (69%), and knees and/or legs (64%). 68% (n=717) considered psoriasis as moderately severe at time of diagnosis and 78% (n=540) as moderate-to-severe before starting current treatment. Using the rule of palm, 70% reported 3-10% BSA involvement. 20% of patients had moderate-to-severe psoriasis. A total of 1013 patients responded to the survey. Fifty percent were female, 32% (n=321) had mild and 68% (n=692) had moderate-to-severe psoriasis. Patient ages in years were distributed as follows: 30% < 40; 45% 40-59 and 25% > 50. Over 70% of both mild and moderate-sever patients were < 65 years of age. Among the moderate-to-severe group, the top three body locations affected were elbows and/or arms (70%), scalp (69%), and knees and/or legs (64%). 68% (n=717) considered psoriasis as moderately severe at time of diagnosis and 78% (n=540) as moderate-to-severe before starting current treatment. Using the rule of palm, 70% reported 3-10% BSA involvement. 20% of patients had moderate-to-severe psoriasis. A total of 1013 patients responded to the survey. Fifty percent were female, 32% (n=321) had mild and 68% (n=692) had moderate-to-severe psoriasis. Patient ages in years were distributed as follows: 30% < 40; 45% 40-59 and 25% > 50. Over 70% of both mild and moderate-sever patients were < 65 years of age. Among the moderate-to-severe group, the top three body locations affected were elbows and/or arms (70%), scalp (69%), and knees and/or legs (64%). 68% (n=717) considered psoriasis as moderately severe at time of diagnosis and 78% (n=540) as moderate-to-severe before starting current treatment. Using the rule of palm, 70% reported 3-10% BSA involvement. 20% of patients had moderate-to-severe psoriasis. A total of 1013 patients responded to the survey. Fifty percent were female, 32% (n=321) had mild and 68% (n=692) had moderate-to-severe psoriasis. Patient ages in years were distributed as follows: 30% < 40; 45% 40-59 and 25% > 50.