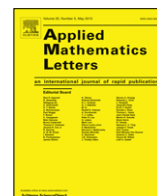


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## Extensions of sufficient conditions for starlikeness and convexity of order $\alpha$ for multivalent function

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### ABSTRACT

In this paper, we obtain extensions of sufficient conditions for analytic functions  $f(z)$  in the open unit disk  $\mathbb{U}$  to be starlike and convex of order  $\alpha$ . Our results unify and extend some starlikeness and convexity conditions for analytic functions discussed by Mocanu (1988) [4], Uyanik et al. (2011) [3] and others.

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### 1. Introduction

Let  $\mathcal{A}_p(n)$  be the class of functions of the form

$$f(z) = z^p + \sum_{j=p+n}^{\infty} a_j z^j, \quad (p \in \mathbb{N} := \{1, 2, 3, \dots\})$$

which are analytic in open unit disk

$$\mathbb{U} = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}.$$

In particular,

$$\mathcal{A}_1(n) = \mathcal{A}(n).$$

A function  $f(z) \in \mathcal{A}_p(n)$  is said to be *starlike* of order  $\alpha$  in  $\mathbb{U}$  if and only if it satisfies the condition

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha \quad (z \in \mathbb{U}; 0 \leq \alpha < p).$$

We denote by  $\mathcal{S}_p^*(n, \alpha)$ , the subclass of  $\mathcal{A}_p(n)$  consisting of all functions  $f(z)$  which are starlike of order  $\alpha$  in  $\mathbb{U}$  and in particular,  $\mathcal{S}_1^*(n, 0) \equiv \mathcal{S}^*(n, 0)$  and  $\mathcal{S}_1^*(1, 0) \equiv \mathcal{S}^*$ .

A function  $f(z) \in \mathcal{A}$  is said to be *convex* of order  $\alpha$  in  $\mathbb{U}$  if and only if it satisfies

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha \quad (z \in \mathbb{U}; 0 \leq \alpha < p).$$

Also we denote by  $\mathcal{C}_p(n, \alpha)$ , the subclass of  $\mathcal{A}_p(n)$  consisting of all functions  $f(z)$  which are convex of order  $\alpha$  in  $\mathbb{U}$  and in particular,  $\mathcal{C}_1(n, 0) \equiv \mathcal{C}(n, 0)$  and  $\mathcal{C}_1(1, 0) \equiv \mathcal{C}$ .

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## 2. Conditions for starlikeness of order $\alpha$

We need the following lemma due to Mocanu ([1]; see also [2]) in order to consider the starlikeness of order  $\alpha$  for  $f(z) \in \mathcal{A}_p(n)$ .

**Lemma.** If  $f(z) \in \mathcal{A}(n)$  satisfies the condition

$$|f'(z) - 1| < \frac{n+1}{\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}, n \in \mathbb{N}),$$

then

$$f(z) \in \mathcal{S}^*(n, 0).$$

**Theorem 1.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| \left( \frac{f(z)}{z} \right)^{\frac{1}{p-\alpha}} \left( z^{\frac{1-\alpha}{p-\alpha}} \frac{f'(z)}{f(z)} - \alpha z^{\frac{1-p}{p-\alpha}} \right) - p + \alpha \right| < \frac{n+1}{\sqrt{(n+1)^2 + 1}} (p - \alpha) \quad (z \in \mathbb{U})$$

for some real values of  $\alpha$  ( $0 \leq \alpha < p$ ), then  $f(z) \in \mathcal{S}_p^*(n, \alpha)$ .

**Proof.** Let us define a function  $h(z)$  by

$$h(z) = \left( \frac{f(z)}{z^\alpha} \right)^{\frac{1}{p-\alpha}} = z + \frac{a_{p+n}}{p-\alpha} z^{n+1} + \dots \quad (2.1)$$

for  $f(z) \in \mathcal{A}_p(n)$ . Then  $h(z) \in \mathcal{A}(n)$ .

Differentiating (2.1) logarithmically, we find that

$$\frac{h'(z)}{h(z)} = \frac{1}{p-\alpha} \left[ \frac{f'(z)}{f(z)} - \frac{\alpha}{z} \right] \quad (2.2)$$

which gives

$$|h'(z) - 1| = \frac{1}{p-\alpha} \left| \left( \frac{f(z)}{z} \right)^{\frac{1}{p-\alpha}} \left( z^{\frac{1-\alpha}{p-\alpha}} \frac{f'(z)}{f(z)} - \alpha z^{\frac{1-p}{p-\alpha}} \right) - p + \alpha \right|. \quad (2.3)$$

Thus using the condition given with the theorem, we get

$$|h'(z) - 1| \leq \frac{n+1}{\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}). \quad (2.4)$$

Hence using the lemma, we have  $h(z) \in \mathcal{S}^*(n, 0)$ .

From (2.2), we infer that

$$\frac{zh'(z)}{h(z)} = \frac{1}{p-\alpha} \left( \frac{zf'(z)}{f(z)} - \alpha \right). \quad (2.5)$$

Since

$$h(z) \in \mathcal{S}^*(n, 0) \Rightarrow \operatorname{Re} \left( \frac{zh'(z)}{h(z)} \right) > 0,$$

therefore from (2.5), we get

$$\frac{1}{p-\alpha} \operatorname{Re} \left( \frac{zf'(z)}{f(z)} - \alpha \right) = \operatorname{Re} \left( \frac{zh'(z)}{h(z)} \right) > 0,$$

or

$$\operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha \quad (0 \leq \alpha < p, z \in \mathbb{U}).$$

Thus  $f(z) \in \mathcal{S}_p^*(n, \alpha)$ .  $\square$

**Theorem 2.** Let a function  $h(z)$  be defined by

$$h(z) = \left( \frac{f(z)}{z^\alpha} \right)^{\frac{1}{p-\alpha}}, \quad (0 \leq \alpha < p, z \in \mathbb{U}) \quad (2.6)$$

for  $f(z) \in \mathcal{A}_p(n)$ . If  $h(z)$  satisfies

$$|h''(z)| \leq \frac{n+1}{\sqrt{(n+1)^2+1}} \quad (z \in \mathbb{U}, 0 \leq \alpha < p), \quad (2.7)$$

then  $f(z) \in \mathcal{S}_p^*(n, \alpha)$ .

**Proof.** From (2.1), we have  $h(z) \in \mathcal{A}(n)$ . Also

$$\begin{aligned} |h'(z) - 1| &= \left| \int_0^z h''(t) dt \right| \\ &\leq \int_0^{|z|} |h''(\rho e^{i\theta})| d\rho \\ &\leq \frac{n+1}{\sqrt{(n+1)^2+1}} |z| \quad (\text{by the given condition (2.7)}) \\ &< \frac{n+1}{\sqrt{(n+1)^2+1}} \quad (n \in \mathbb{N}, z \in \mathbb{U}). \end{aligned}$$

This shows that  $h(z)$  satisfies the condition of lemma. Thus  $h(z) \in \mathcal{S}^*(n, 0)$ , which leads to  $f(z) \in \mathcal{S}_p^*(n, \alpha)$ .  $\square$

Setting  $\alpha = 1/2$  in Theorems 1 and 2, we obtain the following results.

**Corollary 1.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| \left( \frac{f(z)}{z} \right)^{2/(2p-1)} \left( z^{\frac{1}{2p-1}} \frac{f'(z)}{f(z)} - \frac{1}{2} z^{\frac{2(1-p)}{2p-1}} \right) - p + \frac{1}{2} \right| < \frac{(n+1)(2p-1)}{2\sqrt{(n+1)^2+1}} \quad (z \in \mathbb{U}, p \in \mathbb{N}), \quad (2.8)$$

then  $f(z) \in \mathcal{S}_p^*(n, 1/2)$ .

**Corollary 2.** Let  $f(z) \in \mathcal{A}_p(n)$  and a function  $h(z)$  is defined by

$$h(z) = \left( \frac{f(z)}{z^{1/2}} \right)^{2/(2p-1)} \quad (z \in \mathbb{U}, p \in \mathbb{N}). \quad (2.9)$$

If  $h(z)$  satisfies

$$|h''(z)| < \frac{(n+1)}{\sqrt{(n+1)^2+1}},$$

then  $f(z) \in \mathcal{S}_p^*(n, 1/2)$ .

**Remark.** Putting  $p = n = 1$  in Theorems 1 and 2, we get Theorems 2.1 and 2.2 established recently by Uyanik et al. [3]. Further for  $\alpha = 0$ , Theorem 1 gives a Lemma 2.1 by Mocanu [4].

### 3. Conditions for convexity of order $\alpha$

In this section we obtain conditions for  $f(z) \in \mathcal{A}_p(n)$  to be convex of order  $\alpha$  in  $\mathbb{U}$ .

**Theorem 3.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| \left\{ \frac{(f'(z))^{\alpha+1-p}}{pz^{p-1}} \right\}^{\frac{1}{p-\alpha}} [zf''(z) + (1-\alpha)f'(z)] - p + \alpha \right| < \frac{(n+1)(p-\alpha)}{\sqrt{(n+1)^2+1}} \quad (z \in \mathbb{U}) \quad (3.1)$$

for some real  $\alpha$  ( $0 \leq \alpha < p$ ), then  $f(z) \in \mathcal{C}_p(n, \alpha)$ .

**Proof.** Let us define a function  $h(z)$  by

$$h(z) = \int_0^z \left( \frac{f'(t)}{pt^{p-1}} \right)^{\frac{1}{p-\alpha}} dt = z + \frac{p+n}{(n+1)p(p-\alpha)} a_{p+n} z^{n+1} + \dots \quad (3.2)$$

Further, let

$$g(z) = zh'(z) = z \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}} = z + \frac{p+n}{p(p-\alpha)} a_{p+n} z^{n+1} + \dots \quad (3.3)$$

Obviously  $h(z)$  and  $g(z) \in \mathcal{A}(n)$ .

Now

$$g(z) = z \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}}.$$

Differentiating logarithmically, we find after some computation that

$$g'(z) = \left\{ \frac{(f'(z))^{\alpha+1-p}}{pz^{p-1}} \right\}^{\frac{1}{p-\alpha}} \frac{1}{p-\alpha} [zf''(z) + (1-\alpha)f'(z)],$$

or

$$|g'(z) - 1| = \frac{1}{p-\alpha} \left| \left\{ \frac{(f'(z))^{\alpha+1-p}}{pz^{p-1}} \right\}^{\frac{1}{p-\alpha}} [zf''(z) + (1-\alpha)f'(z)] - p + \alpha \right| < \frac{n+1}{\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}).$$

Therefore, application of the lemma gives us that

$$g(z) = zh'(z) \in \mathcal{S}^*(n, 0) \Rightarrow h(z) \in \mathcal{C}(n, 0).$$

Since

$$\frac{zh''(z)}{h'(z)} = \frac{1}{p-\alpha} \left\{ \frac{zf''(z)}{f'(z)} - (p-1) \right\}, \quad (3.4)$$

therefore

$$\operatorname{Re} \left( 1 + \frac{zh''(z)}{h'(z)} \right) = \operatorname{Re} \left[ \frac{1}{p-\alpha} \left( 1 - \alpha + \frac{zf''(z)}{f'(z)} \right) \right] \quad (z \in \mathbb{U}, 0 \leq \alpha < p)$$

which imply that

$$\frac{1}{p-\alpha} \operatorname{Re} \left( 1 - \alpha + \frac{zf''(z)}{f'(z)} \right) > 0 \quad (\text{as } h(z) \in \mathcal{C}(n, 0))$$

or

$$\operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha. \quad (3.5)$$

It follows from above that  $f(z) \in \mathcal{C}_p(n, \alpha)$ . This completes the proof of [Theorem 3](#).  $\square$

**Theorem 4.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| f''(z) \left( \frac{(f'(z))^{1+\alpha-p}}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}} - \frac{(p-1)}{z} \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}} \right| \leq \frac{(p-\alpha)(n+1)}{2\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}) \quad (3.6)$$

for some real  $\alpha$  ( $0 \leq \alpha < p$ ), then  $f(z) \in \mathcal{C}_p(n, \alpha)$ .

**Proof.** Let

$$h(z) = \int_0^z \left( \frac{f'(t)}{pt^{p-1}} \right)^{\frac{1}{p-\alpha}} dt. \quad (3.7)$$

Then

$$zh'(z) = z \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}}. \quad (3.8)$$

Further, suppose that  $g(z) = zh'(z)$ . Then we obtain

$$g(z) = z + \frac{p+n}{p(p-\alpha)} a_{p+n} z^{n+1} + \dots \in \mathcal{A}(n) \quad (3.9)$$

and

$$\begin{aligned} |g'(z) - 1| &= |h'(z) + zh''(z) - 1| \\ &\leq |h'(z) - 1| + |zh''(z)| \\ &= \left| \int_0^z h''(t) dt \right| + |zh''(z)| \\ &\leq \int_0^{|z|} \left| \frac{1}{p-\alpha} \left[ f''(t) \left( \frac{f'(t)^{1+\alpha-p}}{pt^{p-1}} \right)^{\frac{1}{p-\alpha}} - \frac{(p-1)}{t} \left( \frac{f'(t)}{pt^{p-1}} \right)^{\frac{1}{p-\alpha}} \right] \right| dt \\ &\quad + \left| \frac{1}{p-\alpha} z \left[ f''(z) \left( \frac{f'(z)^{1+\alpha-p}}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}} - \frac{(p-1)}{z} \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{1}{p-\alpha}} \right] \right| \\ &\leq \frac{(n+1)}{\sqrt{(n+1)^2 + 1}} |z| \\ &< \frac{(n+1)}{\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}). \end{aligned} \quad (3.11)$$

Thus, using the lemma, we obtain that  $g(z) \in \mathcal{S}^*(n, 0)$  that is

$$zh'(z) \in \mathcal{S}^*(n, 0).$$

This means that  $h(z) \in \mathcal{C}(n, 0)$ . Consequently, we infer that

$$f(z) \in \mathcal{C}_p(n, \alpha). \quad \square$$

Setting  $\alpha = 1/2$  in Theorems 3 and 4, we get the following corollary.

**Corollary 3.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| \left\{ \frac{(f'(z))^{(3/2)-p}}{pz^{p-1}} \right\}^{\frac{2}{2p-1}} [2zf''(z) + f'(z)] - 2p + 1 \right| < \frac{(n+1)(2p-1)}{\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}, p \in \mathbb{N}), \quad (3.12)$$

then  $f(z) \in \mathcal{C}_p(n, 1/2)$ .

**Corollary 4.** If  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\left| f''(z) \left( \frac{(f'(z))^{(3/2)-p}}{pz^{p-1}} \right)^{\frac{2}{2p-1}} - \frac{(p-1)}{z} \left( \frac{f'(z)}{pz^{p-1}} \right)^{\frac{2}{2p-1}} \right| \leq \frac{(n+1)(2p-1)}{4\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}), \quad (3.13)$$

then  $f(z) \in \mathcal{C}_p(n, 1/2)$ .

Putting  $p = 1$  and  $\alpha = 0$  in Theorem 4, we have the following corollary.

**Corollary 5.** If  $f(z) \in \mathcal{A}(n)$  satisfies

$$|f''(z)| \leq \frac{(n+1)}{2\sqrt{(n+1)^2 + 1}} \quad (z \in \mathbb{U}), \quad (3.14)$$

then  $f(z) \in \mathcal{C}(n, 0)$ .

**Remark.** Setting  $n = p = 1$  in Theorems 3 and 4, we get Theorems 3.1 and 3.2 obtained recently by Uyanik et al. [3]. Further for  $\alpha = 0$ , we get a result by Nunokawa et al. [5].

#### 4. Generalized Alexander integral operator

For  $f(z) \in \mathcal{A}_p(n)$ , define

$$g(z) = \int_0^z \left( \frac{f(t)}{t^p} \right)^\gamma dt = z + \frac{\gamma}{n+1} a_{p+n} z^{n+1} + \dots \quad (4.1)$$

Here note that  $g(z) \in \mathcal{A}(n)$ , and for  $p = 1$  and  $\gamma = 1$  we obtain the well-known Alexander integral operator [6]. Our next theorem provides us the sufficient conditions for starlikeness for the generalized Alexander operator.

**Theorem 5.** If  $\gamma \geq \frac{1}{p}$  and  $f(z) \in \mathcal{A}_p(n)$  satisfies

$$\gamma \left| \frac{(f(z))^\gamma}{z^{p\gamma+1}} \left[ \frac{zf'(z)}{f(z)} - p \right] \right| < \frac{n+1}{2\sqrt{(n+1)^2+1}} \quad (z \in \mathbb{U}) \quad (4.2)$$

then  $f(z) \in \mathcal{S}_p^*(n, 0)$ .

**Proof.** From (4.1), we get

$$g'(z) = \left( \frac{f(z)}{z^p} \right)^\gamma. \quad (4.3)$$

Now, differentiating (4.3) logarithmically and multiplied by 'z', we get

$$\frac{zg''(z)}{g'(z)} = \gamma \left[ \frac{zf'(z)}{f(z)} - p \right]. \quad (4.4)$$

Therefore,

$$|g''(z)| = \gamma \left| \frac{(f(z))^\gamma}{z^{p\gamma+1}} \left[ \frac{zf'(z)}{f(z)} - p \right] \right| \leq \frac{n+1}{2\sqrt{(n+1)^2+1}} \quad (z \in \mathbb{U}). \quad (4.5)$$

Since  $g(z) \in \mathcal{A}(n)$ , therefore by Corollary 5 we find that  $g(z) \in \mathcal{C}(n, 0)$

From (4.4), we obtain

$$\begin{aligned} \operatorname{Re} \left( 1 + \frac{zg''(z)}{g'(z)} \right) &= \gamma \operatorname{Re} \left( \frac{zf'(z)}{f(z)} - p \right) + 1 \\ &\Rightarrow \gamma \operatorname{Re} \left( \frac{zf'(z)}{f(z)} - p \right) + 1 > 0, \quad (\because g(z) \in \mathcal{C}(n, 0)) \\ &\Rightarrow \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > p - \frac{1}{\gamma} > 0, \quad (z \in \mathbb{U}) \end{aligned}$$

which proves that  $f(z) \in \mathcal{S}_p^*(n, 0)$ .

For  $p = n = \gamma = 1$  in Theorem 5, we get a result recently obtained by Uyanik et al. [3, Theorem 4.1].  $\square$

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