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# Growth regulation of primary human keratinocytes by prostaglandin E receptor EP<sub>2</sub> and EP<sub>3</sub> subtypes

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## Abstract

We examined the contribution of specific EP receptors in regulating cell growth. By RT–PCR and northern hybridization, adult human keratinocytes express mRNA for three PGE<sub>2</sub> receptor subtypes associated with cAMP signaling (EP<sub>2</sub>, EP<sub>3</sub>, and small amounts of EP<sub>4</sub>). In actively growing, non-confluent primary keratinocyte cultures, the EP<sub>2</sub> and EP<sub>4</sub> selective agonists, 11-deoxy PGE<sub>1</sub> and 1-OH PGE<sub>1</sub>, caused complete reversal of indomethacin-induced growth inhibition. The EP<sub>3</sub>/EP<sub>2</sub> agonist (misoprostol), and the EP<sub>1</sub>/EP<sub>2</sub> agonist (17-phenyl trinor PGE<sub>2</sub>), showed less activity. Similar results were obtained with agonist-induced cAMP formation. The ability of exogenous dibutyryl cAMP to completely reverse indomethacin-induced growth inhibition support the conclusion that growth stimulation occurs via an EP<sub>2</sub> and/or EP<sub>4</sub> receptor-adenylyl cyclase coupled response. In contrast, activation of EP<sub>3</sub> receptors by sulprostone, which is virtually devoid of agonist activity at EP<sub>2</sub> or EP<sub>4</sub> receptors, inhibited bromodeoxyuridine uptake in indomethacin-treated cells up to 30%. Although human EP<sub>3</sub> receptor variants have been shown in other cell types to markedly inhibit cAMP formation via a pertussis toxin sensitive mechanism, EP<sub>3</sub> receptor activation and presumably growth inhibition was independent of adenylyl cyclase, suggesting activation of other signaling pathways. © 1998 Elsevier Science B.V.

**Keywords:** Keratinocyte; Proliferation; Prostaglandin E receptor; Receptor agonist; Cyclic AMP; (Human)

Abbreviations: PGE, prostaglandin E; PGF, prostaglandin F; EP, prostaglandin E receptor; RT–PCR, reverse transcription-polymerase chain reaction; PCR, polymerase chain reaction; cAMP, adenosine 3':5'-cyclic monophosphate; db-cAMP, dibutyryl cAMP (N<sup>6</sup>,O<sup>2</sup>-dibutyryl adenosine 3':5'-cyclic monophosphate); NSAIDs, non-steroidal antiinflammatory drugs; GTP, guanylate triphosphate; EFAD, essential fatty acid deficient; SCC, squamous cell carcinoma; EIA, enzyme immunoassay; BrdU, 5-bromo-2'-deoxyuridine; PTX, pertussis toxin; 11-deoxy PGE<sub>1</sub>, 11-deoxy prostaglandin E<sub>1</sub> (prosta-13-en-1-ic acid, 15-hydroxy-9-oxo-, (13E, 15S)-); Misoprostol, prost-13-en-1-ic acid, 11,16-dihydroxy-16-methyl-9-oxo, methyl ester, (11 $\alpha$ ,13E)-; 17-pt PGE<sub>2</sub>, 17-phenyl trinor prostaglandin E<sub>2</sub> (5-heptenoic acid, 7-[3-hydroxy-2-(3-hydroxy-5-phenyl-1-pentenyl)-5-oxocyclopentyl]-, [1R-[1 $\alpha$ (Z), 2 $\beta$ (1E,3S\*),3 $\alpha$ ]]-); Sulprostone, 5-heptenamide,7-[3-hydroxy-2-(3-hydroxy-4-phenoxy-1-butenyl)-5-oxocyclopentyl]-N-(methylsulfonyl)-, [1R-[1 $\alpha$ (Z),2 $\beta$ (1E,3R\*),3 $\alpha$ ]]-; 1-OH PGE<sub>1</sub>, prostaglandin E<sub>1</sub> alcohol (prost-13-en-9-one, 1,11,15-trihydroxy-, (11 $\alpha$ , 13E, 15S)-); 19-OH PGE<sub>2</sub>, 19(R)-hydroxy prostaglandin E<sub>2</sub> (prosta-5,13-dien-1-ic acid, 11,15,19-trihydroxy-9-oxo-, (5Z,11 $\alpha$ ,13E,15S,19R)-); SSC, saline–sodium citrate buffer; SSPE, saline–sodium phosphate–EDTA buffer; SDS, sodium dodecyl sulfate (lauryl sulfate); DMEM, Dulbecco's Modified Eagles Medium; PBS, phosphate buffered saline; FBS, fetal bovine serum; IgG, immunoglobulin G; HEPES, N-[2-hydroxyethyl] piperazine-N'-[2-ethanesulfonic acid]

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## 1. Introduction

Substantial evidence suggests that endogenous PGE<sub>2</sub> is important in regulating the growth of both normal and neoplastic epithelial cells. Prostaglandin E<sub>2</sub> (PGE<sub>2</sub>) is a major endogenous product of prostanoid metabolism in keratinocytes in intact skin as well as in culture, with increased levels observed during wound healing and in cutaneous neoplasms [1–3]. The importance of PGE<sub>2</sub> in neoplastic development is suggested by the decreased risk for colon cancer formation associated with the use of non-steroidal antiinflammatory drugs (NSAIDs) [4]. Moreover, NSAID's block tumor formation in tumor promotion models of skin, intestine, and bladder [5–8]. The prostaglandin receptor(s) which are likely to be involved have not been identified. Because skin cancer is the most common epithelial malignancy, the receptor types expressed in human keratinocytes were defined and their effects on growth were characterized in a human tissue culture model.

Recently, four different genes coding for PGE<sub>2</sub> receptors (EP receptors) have been cloned and have been designated as EP<sub>1</sub>, EP<sub>2</sub>, EP<sub>3</sub>, and EP<sub>4</sub> based on the relative agonist or antagonist potencies of a number of different analogues of PGE (For reviews, see [9,10]). The EP receptors are coupled to heterotrimeric GTP binding-proteins (G-proteins), and can also be subgrouped by their respective G-protein interactions [9,10]. Agonist binding to the EP<sub>1</sub> receptor has been shown to mobilize intracellular calcium by a mechanism independent of phospholipase C activation [9]. The EP<sub>2</sub> and EP<sub>4</sub> receptors have been shown to stimulate cyclic AMP production via activation of adenylate cyclase [9]. In humans, eight different splice variants of the EP<sub>3</sub> receptor have been cloned which code for six different functional receptor proteins [11–13]. In all of these splice variants, alternative splicing occurs just 3' to the seventh transmembrane domain, in a region encoding the carboxy terminal tail of the receptor which is necessary for G-protein interaction. EP<sub>3</sub> receptor variants can mediate multiple signaling pathways. Inhibition of adenylyl cyclase via a pertussis toxin sensitive mechanism, stimulation of adenylyl cyclase, activation of phospholipase C, mobilization of intracellular calcium, and activation of the nitric oxide-guanylyl

cyclase pathway by a calcium dependent mechanism have all been described [11,12,14–16].

Prostaglandin receptors are likely to be important in regulating normal epidermal growth as well as the hyperplastic response to wounding and inflammation. Endogenous PGE<sub>2</sub> levels are seen to rise dramatically following wounding of guinea pig epidermis [2] and during inflammation [17]. Exogenous PGE<sub>1</sub> and PGE<sub>2</sub> stimulate proliferative activity in human keratinocytes in vitro [18], in intact skin following topical application or intradermal injection [19,20], and following experimental wounding of mouse skin [21]. Moreover, application of inhibitors of PGE synthesis inhibit the growth of keratinocytes in vitro [22] and in vivo [23], and inhibit the inflammatory hyperplastic response [24]. Growth inhibition in vitro is specifically reversed by PGE<sub>2</sub> [22]. The importance of prostaglandins to reepithelialization following wounding is underscored by experimental animal models of essential fatty acid deficiency (EFAD), where the dietary precursors necessary for PGE synthesis are not present. In EFAD rats, healing of partial thickness burns is delayed up to three times longer [25].

Most importantly, substantial evidence suggests an important role for EP receptors in epithelial neoplasia. Increased production of PGE<sub>2</sub> is commonly observed in carcinomas, and increased levels can be correlated with invasive or metastatic behavior and aggressive growth [3,26–29]. Moreover, administration of PGE<sub>2</sub> and PGF<sub>2α</sub> to syngeneic mice transplanted with chemically induced squamous cell carcinoma (SCC) markedly enhances the transplantability, growth, and cellular atypia of these tumors [30]. However, different tumors exhibit markedly different responses to PGE<sub>2</sub> or to inhibitors of PGE production. Inhibitors of prostaglandin production inhibit growth of a murine SCC in vivo [31] and a human breast cancer cell line in vitro [32]. However, indomethacin stimulates, and PGE<sub>2</sub> inhibits, growth of the human SCC-25 cell line in vitro [33], and PGE<sub>2</sub> fails to stimulate growth in 75–80% of primary murine mammary tumors, although it stimulates growth in normal mammary epithelium [34]. This heterogeneity of response may be due to altered PGE<sub>2</sub> receptor expression, since scatchard analysis of [<sup>3</sup>H]-PGE<sub>2</sub> binding to different human and murine

breast cancer cell lines demonstrate different levels of high-affinity and low-affinity binding sites for PGE<sub>2</sub> [35,36]. Loss of specific high-affinity PGE<sub>2</sub> binding sites and increased low-affinity binding sites was associated with an advanced tumorigenic phenotype [35].

The mechanisms by which PGE acts to regulate growth is poorly understood, although historical data suggest that cyclic AMP is likely to mediate the proliferative response elicited by PGE<sub>2</sub>. Substantial evidence exists that cAMP signaling is a positive signal for growth in epidermis [37,38] and normal mammary epithelium [39]. PGE<sub>2</sub> is known to be a major regulator of cAMP production in skin [40]. This suggests that the growth promoting activity of PGE<sub>2</sub> may be mediated via activation of receptors linked to cAMP production. However, it is not known which EP receptor subtype(s) are expressed in the epidermis, although both human and rodent epidermis contain specific binding sites for PGE<sub>2</sub> and PGE<sub>1</sub> [41,42]. Since cutaneous neoplasias are the most common form of human malignancy [43], we sought to determine the EP receptor subtype(s) which are expressed in keratinocytes, and whether these receptor(s) act to regulate cAMP production as well as keratinocyte growth in response to PGE<sub>2</sub> production. These studies provide the foundation for further investigations into the role of PGE<sub>2</sub> receptors in regulating hyperplastic and neoplastic epithelial proliferation.

## 2. Materials and methods

### 2.1. Materials

Cyclic adenosine monophosphate EIA kits and the PGE analogues 11-deoxy-PGE<sub>1</sub>, 17-phenyl trinor PGE<sub>2</sub>, sulprostone, and PGE<sub>1</sub> alcohol (1-OH-PGE<sub>1</sub>) were obtained from Cayman Chemical (Ann Arbor, MI). Misoprostol was a generous gift of Searle (St. Louis, MO). Dibutyryl cAMP (db-cAMP) (N<sup>6</sup>,O<sup>2</sup>-dibutyryl adenosine 3':5'-cyclic monophosphate), forskolin, PGE<sub>2</sub>, pertussis toxin, 5-bromo-2'-deoxyuridine (BrdU), saline–sodium citrate buffer (SSC), saline–sodium phosphate–EDTA buffer (SSPE), 50 × Denhardt's solution, 10% lauryl sulfate (SDS), salmon sperm DNA, and indomethacin were

obtained from Sigma (St. Louis, MO). Sterile phosphate buffered saline (PBS), HEPES buffer, and penicillin–streptomycin were obtained from the Washington University School of Medicine tissue culture support center. Dulbecco's Modified Eagle Medium (DMEM) (high glucose, L-glutamine and without sodium pyruvate) was obtained from Gibco-BRL (Gaithersburg, MD). Fetal Bovine Serum (FBS) was obtained from BioWhittaker (Walkersville, MD). Tissue culture plates (Falcon) were obtained from Becton Dickinson (Lincoln Park, NJ). Plasmids containing the EP<sub>4</sub> and EP<sub>31</sub> cDNA's (pcDNA1-hEP<sub>4</sub> and pcDNA1-hEP<sub>31</sub>) were the generous gift of Dr. K. Metters, Merck-Frost (Quebec, Canada). Mouse monoclonal anti-BrdU (clone Bu20a) and horseradish peroxidase-conjugated rabbit anti-mouse IgG1 were obtained from Dako (Carpinteria, CA). Peroxoblock was obtained from Zymed Laboratories (South San Francisco, CA). Taq DNA polymerase and restriction enzymes were obtained from Boehringer Mannheim (Indianapolis, IN) and Gibco-BRL (Gaithersburg, MD).

### 2.2. Cell culture and preparation of primary human keratinocytes

Primary adult human keratinocyte cultures were obtained from human epidermis removed during reductive mammoplasty and panniculectomies [22]. Cells were maintained in Dulbecco's Modified Eagle Medium containing 5% fetal bovine serum, penicillin (100 units/ml)/streptomycin (100 µg/ml), and 25 mM HEPES buffer (*N*-[2-hydroxyethyl] piperazine-*N'*-[2-ethanesulfonic acid]) (growth medium) in 95% air, 5% CO<sub>2</sub> at 37°C. All tissue culture plasticware was precoated with collagen (Vitrogen 100, Collagen, Palo Alto, CA).

### 2.3. Cyclic-AMP assays

Primary adult human keratinocytes were seeded onto 12-well tissue culture plates. Two days after plating (50–70% confluent), indomethacin (1000 × stock dissolved in ethanol) at a final concentration of 3 µg/ml was added to the cultures for 9–16 h to block endogenous PGE<sub>2</sub> production. For experiments using pertussis toxin, pertussis toxin (1000 × stock in water) was added at a final concentration of 20 ng/ml.

Cells were then incubated for 5–9 h at 37°C. At the time of the assay, media was aspirated from the cultures, and serum-free DMEM prewarmed to 37°C was then added containing either vehicle (EtOH), or the desired concentrations of agonist (PGE<sub>2</sub> or analogues) (1000 × stock in EtOH). For agonist dose-response curves, 2 mM isobutyl methyl xanthine (IBMX) was added to inhibit phosphodiesterase activity. After incubation at 37°C for the desired time period (as specified in figure legends), the media was rapidly removed and 0.5 ml of ice cold 10% trichloroacetic acid in phosphate buffered saline was added to the cellular monolayer. The cells were then immediately snap frozen in an ethanol-dry ice bath and stored at –20°C until assayed. Sample preparation and acetylation as well as the cAMP EIA were done following the manufacturers protocol (Cayman Chemical, Ann Arbor, MI). Cyclic AMP levels were normalized to cellular protein quantitated using the bicinchoninic acid method (BCA Protein Assay, Pierce, Rockford, IL).

#### 2.4. Growth Assays: bromodeoxyuridine EIA

Pre-confluent cultures were prepared by seeding keratinocytes at an initial cell density of 100 000 cells/cm<sup>2</sup> on 24 well plates. Cells were allowed to attach and grow for two days at which time the cells were 20–40% confluent. Increasing concentrations of exogenous PGE<sub>2</sub> or selective agonists were added to cells which had been pretreated for 1 h with indomethacin (10 µg/ml) or vehicle (Ethanol). The cells were then incubated in the presence or absence of indomethacin and exogenous prostanoids for 2 days, with daily changes of medium. Ten micromoles of bromodeoxyuridine (BrdU) was added for the last 9 h in culture. At the time of BrdU labeling, the monolayers were between 50–70% confluent.

The BrdU EIA protocol is a modification of a previously reported method [44]. Following ethanol fixation and treatment with peroxoblock (Zymed Laboratories, South San Francisco, CA), the cells were permeabilized with 0.2% Triton X-100 in 25 mM Tris-HCl, 150 mM NaCl, pH 7.6 (TBS). Chromosomal DNA was denatured with 95% formamide in 0.15 mM trisodium citrate buffer for 45 min at 70°C. The cells were blocked at room temperature with TBS/0.1% Tween 20 containing 0.1 mg/ml bovine

serum albumin (blocking buffer), then incubated sequentially with primary anti-BrdU (diluted 1:50 in blocking buffer) for 30 min, secondary horseradish peroxidase (HRP)-conjugated rabbit anti-mouse-IgG1 (1:1000 in blocking buffer) for 30 min, and finally substrate (0.2 mg/ml *o*-phenylenediamine in TBS/0.1% Tween 20 containing 0.03% H<sub>2</sub>O<sub>2</sub>). The reaction was stopped with 2 N HCl, and the optical density measured at 490 nm. Negative control wells (background wells) were treated identically except that no BrdU was added. Specific BrdU uptake was determined by subtracting background wells (no BrdU added) from wells receiving BrdU. Results were normalized to cellular protein quantitated by the bicinchoninic acid method (BCA Protein Assay, Pierce, Rockford, IL).

#### 2.5. Reverse-transcription polymerase chain reaction (RT-PCR)

Total RNA was extracted from adult human primary keratinocytes by the acid guanidinium thiocyanate-phenol-chloroform method [45]. Primers and reaction temperature for first strand DNA synthesis are as described in the figure legend (Fig. 1). First strand DNA synthesis was otherwise performed using Superscript II reverse transcriptase and the supplied buffer per the manufacturers instructions (Gibco BRL, Gaithersburg, MD).

For EP<sub>4</sub> receptor PCR, amplification was performed on a Thermolyne Temprotonic thermocycler (Barnstead/Thermolyne, Dubuque, IA) for 30 cycles. Denaturation, annealing, and polymerization temperatures were 95°C × 1 min, 56°C × 1 min, and 72°C × 30 s, respectively. Reaction components were 1.0 unit Taq DNA polymerase, 20 mM Tris-HCl (pH 8.4), 50 mM KCl, 2 mM MgCl<sub>2</sub>, 200 µM dNTP's, and 10 pmol each of forward primer [5'-ATCTTACT-CATTGCCACC-3'] and reverse primer [5'-TCTAT-TGCTTTACTGAGCAC-3'] in a 50 microliter reaction volume. The 212 bp product encodes nucleotides 1201–1412 in the cDNA sequence described in Bastien et al. [46]. The positive control PCR reaction contained approximately 10 ng of hEP<sub>4</sub>-pcDNAI.

EP<sub>3</sub> receptor PCR was performed using identical conditions except that denaturation and annealing temperatures were set at 30 s rather than 1 min. The forward [5'-GGCACGTGGTGCCTTCATC-3'] and re-

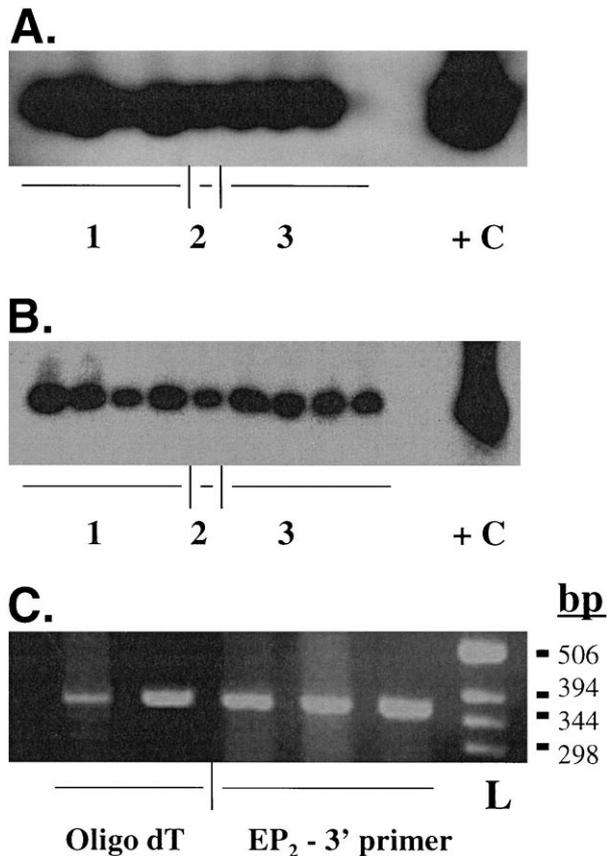


Fig. 1. Primary adult human keratinocytes express mRNA for Prostaglandin E receptor subtypes (EP<sub>4</sub>, EP<sub>3</sub>, and EP<sub>2</sub>) by RT-PCR. (A) RT-PCR and southern hybridization with EP<sub>4</sub> receptor specific primers from 4 different RNA preparations from individual 1, a single RNA preparation from individual 2, and 4 separate RNA preparations from individual 3. Primary adult human keratinocytes were grown on 100mm dishes coated with collagen and RNA extracted as detailed in Section 2. Reverse transcription was performed using the EP<sub>4</sub> PCR reverse primer (see Section 2) at 37°C for 10min, then at 50°C for 50min. PCR and southern hybridization was performed as described. (B) RT-PCR and southern hybridization with primers and conditions specific for the EP<sub>3</sub> receptor. Samples and reverse transcription conditions are as stated for Fig. 1(A), except the EP<sub>3</sub> reverse primer was used for first strand synthesis. (C) Ethidium-bromide stained 2% agarose gel of EP<sub>2</sub> RT-PCR products from a RNA isolated from keratinocytes from a single individual. Lanes 1 and 2 (from left to right) represent duplicate reactions using oligo dT primers for first strand synthesis. Reverse transcription was done at 37°C for 1 h. Lanes 3–5 represent three separate RNA preparations from the same individual, with the reverse transcription carried out using the EP<sub>2</sub> PCR reverse primer (see Section 2) for first strand synthesis as above (Fig. 1(A) and (B)). Lane L represents the DNA size ladder.

verse [5'-GGGTCCAGGATCTGGTTC-3'] primers were designed from sites of considerable DNA sequence homology between the EP<sub>1</sub>, EP<sub>3</sub>, and EP<sub>4</sub> receptors. However, the primers specifically amplified only EP<sub>3</sub> under the conditions utilized. The forward primer corresponds to amino acids GTWCFI in the second extracellular loop of EP<sub>3</sub> receptors. The reverse primer corresponds to amino acids LNQILDLP in the seventh transmembrane domain. The 416bp product encodes a fragment which is upstream of the known alternative splice sites for EP<sub>3</sub> splice variants. The positive control PCR reaction contained approximately 10 ng of hEP<sub>3I</sub>-pcDNAI.

Following electrophoresis in a 2% agarose gel and staining with ethidium bromide, bands were poorly visualized in the EP<sub>4</sub> and EP<sub>3</sub> reactions. Therefore, southern hybridization was performed following transfer to nylon membranes (GeneScreen, NEN Research Products, Boston, MA) using full-length [<sup>32</sup>P]-cDNA probes prepared by random primed labeling with [<sup>32</sup>P]-dCTP (3000 Ci/mmol, Amersham, Arlington Heights, IL) under stringent conditions. Hybridization signals were visualized by autoradiography using Kodak Biomax film (Eastman Kodak, Rochester, NY) at -80°C overnight with a single enhancing screen.

EP<sub>2</sub> receptor PCR was performed using a forward primer [5'-CTTACCTGCAGCTGTACG-3'] and reverse primer [5'-GATGGCAAAGACCCAAAGG-3'] which amplify a 368 basepair fragment encoding nucleotides 740 to 1107 of the human EP<sub>2</sub> receptor using PCR conditions as described by Regan et al. [47]. The PCR product was band purified from a 2% agarose gel, and the identity confirmed by restriction digest using 4 separate restriction enzymes (Data not shown).

## 2.6. Northern Hybridization

Poly(A)<sup>+</sup> RNA was prepared using the oligotex spin column chromatography procedure (Qiagen, Chatsworth, CA). Poly(A)<sup>+</sup> RNA was electrophoresed in 1% agarose gels containing 0.22 M formaldehyde and transferred to nylon membranes (GeneScreen, NEN Research Products, Boston, MA).

Probes used for hybridization of EP<sub>2</sub> receptor mRNA were prepared by random priming (Ready-to-Go, Pharmacia Biotech, Piscataway, NJ) using

[ $\alpha^{32}\text{P}$ ]dCTP (3000 Ci/mmol, Amersham, Arlington Heights, IL). The EP<sub>2</sub> receptor probe was prepared by labeling a 368 bp RT-PCR fragment obtained from human keratinocyte total RNA as described above. An EP<sub>4</sub> receptor antisense riboprobe was prepared from pcDNA1-hEP<sub>4</sub> by digestion with Asp700, followed by in vitro transcription with SP6 RNA polymerase using the Riboprobe Gemini System II (Promega, Madison, WI). An EP<sub>3</sub> receptor antisense riboprobe was prepared using the SP6 transcriptional promoter as above from a KspI restriction digest of pcDNA1-hEP<sub>31</sub>. Riboprobes were labeled with [ $\alpha^{32}\text{P}$ ]CTP (800 Ci/mmol, Amersham, Arlington Heights, IL).

In all cases, the membranes were prehybridized in  $6 \times \text{SSPE}$ , 50% formamide, 1% SDS, and  $5 \times \text{Denhardt's}$  reagent at 42°C for 1–2 h. Hybridization was done in the same buffer for 18–24 h at 42°C. Membranes were washed as described in the figure legends (Fig. 2) and exposed for 1–3 days in a Molecular Dynamics phosphorimager (PhosphorImager, model 425B; Sunnyvale, CA).

### 3. Results

#### 3.1. Primary non-confluent human keratinocytes express transcripts for the EP<sub>2</sub>, EP<sub>4</sub>, and EP<sub>3</sub> subtypes of prostaglandin E receptors: EP<sub>2</sub> transcripts are expressed at higher levels than EP<sub>4</sub> transcripts

To determine which receptors are expressed transcriptionally in non-confluent human keratinocytes in vitro, RT-PCR was performed which demonstrated products of the correct size for EP<sub>2</sub>, EP<sub>4</sub>, and EP<sub>3</sub> receptors (Fig. 1). No bands were visible in paired negative control reactions in which reverse transcriptase was omitted (Data not shown).

In order to establish the relative quantities of the different receptors and to establish the size and/or number of EP<sub>3</sub> splice variants which are expressed in keratinocytes, northern hybridization was performed using poly(A)<sup>+</sup> RNA from cultured non-confluent human keratinocytes (Fig. 2). A band of approximately 3.1 kb was observed for the EP<sub>2</sub> receptor (Fig. 2(A)) and a faint band of approximately 3.8 kb was

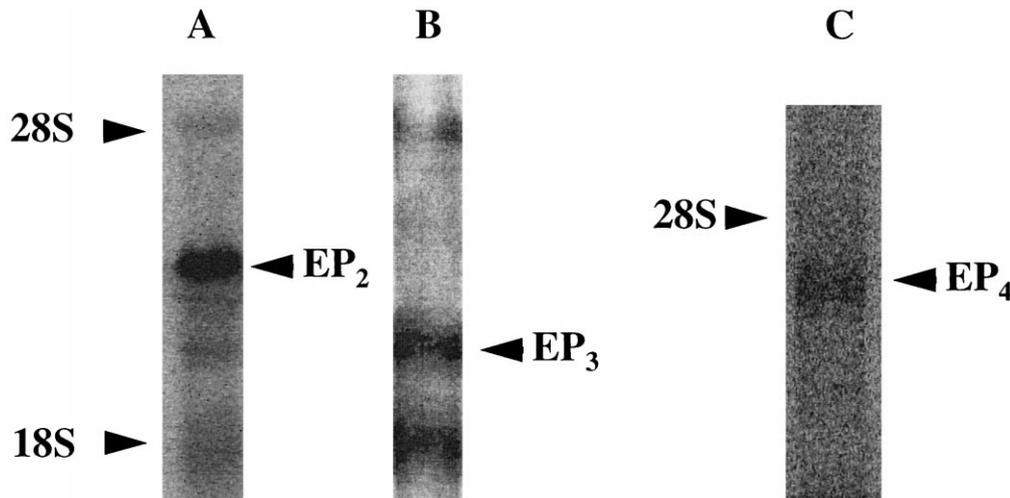


Fig. 2. Northern hybridization of poly(A)<sup>+</sup> enriched RNA with [ $^{32}\text{P}$ ]-labeled probes specific for EP<sub>2</sub> (Fig. 2(A)), EP<sub>31</sub> (Fig. 2(B)), and EP<sub>4</sub> (Fig. 2(C)). (A) 3  $\mu\text{g}$  poly (A)<sup>+</sup> RNA hybridized with EP<sub>2</sub> probe as described in experimental procedures. The membrane was washed twice at room temperature and once at 42°C with  $2 \times \text{SSPE}$  with 0.1% lauryl sulfate. This was followed by a final wash with  $1 \times \text{SSPE}$  with 0.1% lauryl sulfate at 50°C. (B) and (C) 7  $\mu\text{g}$  of poly (A)<sup>+</sup> RNA hybridized with EP<sub>3</sub> and EP<sub>4</sub> probes as described in experimental procedures. The membranes were washed sequentially, first at room temperature, then at 42°C with  $2 \times \text{SSPE}$  with 0.1% lauryl sulfate followed by  $1 \times \text{SSPE}$  with 0.1% lauryl sulfate.

observed for the EP<sub>4</sub> receptor (Fig. 2(C)). We also performed northern hybridization for EP<sub>2</sub> receptors on poly(A)<sup>+</sup> RNA isolated from HaCat cells, a spontaneously immortalized keratinocyte cell line, and SCC-25 cells, a squamous cell carcinoma cell line. Both cell lines exhibited expression of the 3.1 kb EP<sub>2</sub> transcript (Data not shown). A faint band was also observed by northern hybridization of poly(A)<sup>+</sup> RNA from HaCat cells with the EP<sub>4</sub> receptor probe (Data not shown).

We next attempted to demonstrate the presence of EP<sub>3</sub> transcripts. Using an EP<sub>3I</sub> riboprobe, an intense

band at approximately 2.4 kb was apparent (Fig. 2(B)). This 2.4 kb band was also observed by northern hybridization using poly(A)<sup>+</sup> RNA prepared from SCC-25 cells (data not shown). In addition, the probe also hybridized strongly with regions corresponding with residual 28S and 18S ribosomal RNA (approximately 1.9 and 5 kb). However, the signal intensity at these sites was considerably less than that observed with 10 μg of total RNA which was run in a parallel lane, suggesting that these bands represented cross-hybridization with ribosomal RNA and not specific hybridization with the EP<sub>3</sub> receptor.

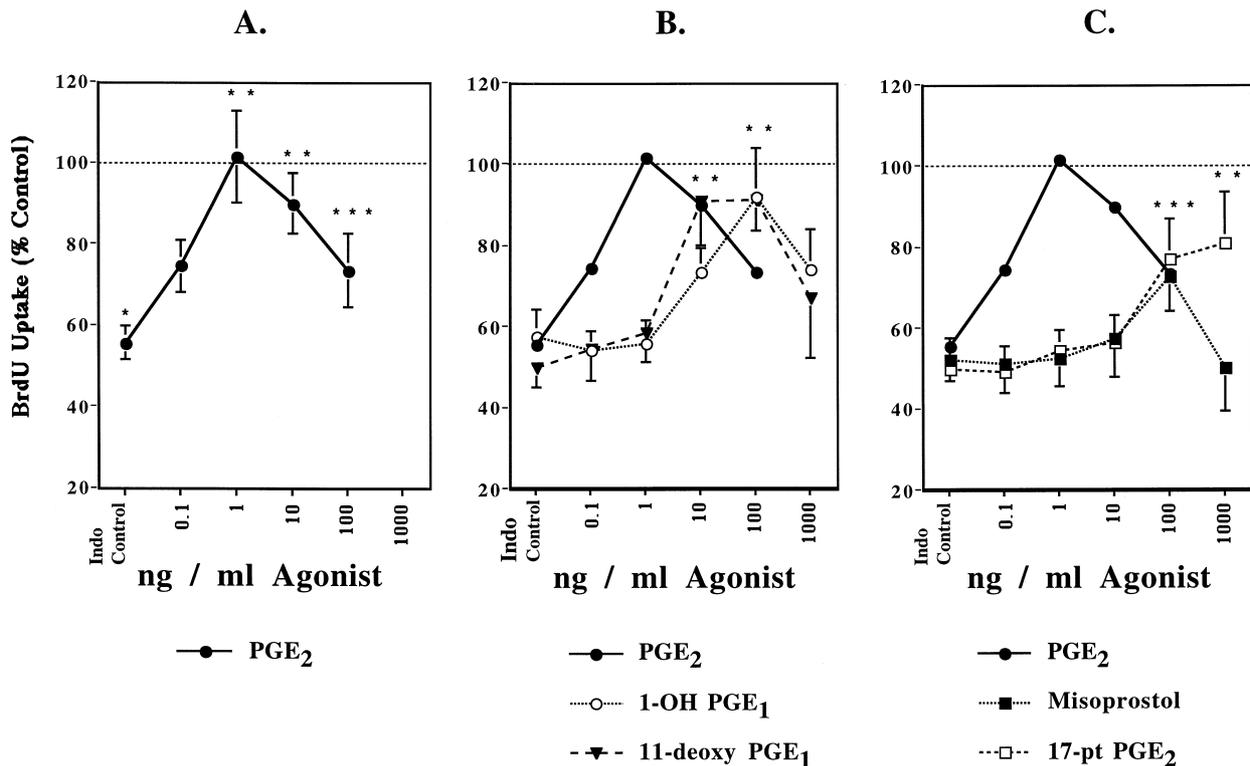


Fig. 3. Agonists specific for EP<sub>2</sub> and EP<sub>4</sub> receptors reverse indomethacin-induced growth inhibition in primary adult human keratinocytes. Receptor-specific agonist stimulation of bromodeoxyuridine uptake in indomethacin-treated non-confluent primary adult keratinocytes (approximately 50–70% confluent at the end of experiment). Expressed as percent of control cells which are grown in the absence of indomethacin and agonists. Mean and s.e.m. of 5–7 separate experiments. (A) Indomethacin inhibits growth to approximately 55% of control cells (\* =  $P < 0.01$ , paired  $t$ -test). Exogenous PGE<sub>2</sub> addition restores growth to basal growth levels (\*\* =  $P < 0.05$  compared with indomethacin control; ANOVA) and demonstrates a bell-shaped dose-response pattern, with 100 ng/ml PGE<sub>2</sub> less effective than 1 ng/ml PGE<sub>2</sub> (\*\*\*) =  $P < 0.1$ , paired  $t$ -test). (B) Growth restoration by EP<sub>2</sub> and EP<sub>4</sub> specific agonists. 1-OH PGE<sub>1</sub> and 11-deoxy PGE<sub>1</sub> compared with PGE<sub>2</sub>. (\*\* = not significantly different than the response observed for PGE<sub>2</sub> at 1 ng/ml, but significantly different than the indomethacin control,  $P < 0.05$ , ANOVA). (C) Growth restoration by EP<sub>3</sub> > EP<sub>2</sub>, EP<sub>4</sub> agonist misoprostol and the EP<sub>1</sub> > EP<sub>2</sub>, EP<sub>4</sub> agonist 17-pt-PGE<sub>2</sub>. (\*\* = not significantly different than the response observed for PGE<sub>2</sub> at 1 ng/ml, but significantly different from the indomethacin control,  $P < 0.05$ , ANOVA). (\*\*\*) = less than the response observed with 1 ng/ml PGE<sub>2</sub>,  $P = 0.095$ , paired  $t$ -test).

### 3.2. Reversal of indomethacin-induced growth inhibition: EP receptor agonist dose-response profiles

This set of experiments was designed to determine which PGE<sub>2</sub> receptor(s) are involved in the ability of exogenous PGE<sub>2</sub> to reverse indomethacin-induced growth inhibition in primary cultures of non-confluent adult human keratinocytes [22]. Growth was measured by the incorporation of bromodeoxyuridine into cellular DNA during S phase of DNA replication by a specific enzyme immunoassay (See Section 2). Indomethacin (10 μg/ml) significantly ( $P < 0.01$ ) inhibited growth of non-confluent primary keratinocytes to approximately 50% of control levels (cells grown in the absence of indomethacin) (see Fig. 3). Addition of exogenous PGE<sub>2</sub> reversed the indomethacin-induced growth arrest in a dose-dependent manner, with a maximal effect observed at 1 ng/ml which completely reversed indomethacin-induced growth inhibition. Higher concentrations of PGE<sub>2</sub> did not result in any further increase in growth rates above control levels, but resulted in a paradoxical decrease in bromodeoxyuridine incorporation. The highest concentration of PGE<sub>2</sub> tested (100 ng/ml), showed significantly less activity ( $P < 0.1$ ) than the maximal concentration of 1 ng/ml at reversing indomethacin-induced growth inhibition.

To determine which receptor(s) mediate this effect, the ability of different receptor-specific agonists (See Table 1) to restore indomethacin-induced growth arrest was determined. In Fig. 3, exogenous addition of 11-deoxy PGE<sub>1</sub>, 1-OH PGE<sub>1</sub>, misoprostol, and 17-phenyl trinor PGE<sub>2</sub> to indomethacin-treated, non-confluent keratinocytes all resulted in a significant reversal of growth inhibition in a dose-dependent

Table 1

Reported specificities of EP receptor agonists references [10,16,47,60,61]

Receptor Agonist	Relative Specificity
PGE <sub>2</sub>	EP <sub>2</sub> = EP <sub>4</sub> = EP <sub>3</sub> = EP <sub>1</sub>
11-deoxy PGE <sub>1</sub>	EP <sub>2</sub> , EP <sub>4</sub> > EP <sub>3</sub> > EP <sub>1</sub>
1-OH PGE <sub>1</sub>	EP <sub>2</sub> , EP <sub>4</sub>
19-OH PGE <sub>2</sub>	EP <sub>2</sub>
Misoprostol	EP <sub>3</sub> > EP <sub>2</sub> = EP <sub>4</sub> ≫ EP <sub>1</sub>
17-Phenyl trinor PGE <sub>2</sub>	EP <sub>1</sub> > EP <sub>3</sub> > EP <sub>2</sub> , EP <sub>4</sub>
Sulprostone	EP <sub>3</sub> > EP <sub>1</sub> ≫ EP <sub>2</sub> > EP <sub>4</sub>

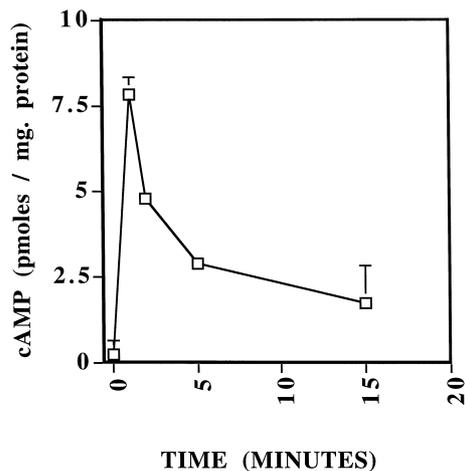


Fig. 4. Stimulation of cAMP by 100nM PGE<sub>2</sub> over time in the absence of phosphodiesterase inhibitors. Non-confluent primary adult human keratinocytes were pretreated overnight with indomethacin (3 μg/ml) and then stimulated for the indicated times with 100nM PGE<sub>2</sub> in serum free DMEM. Mean and s.e.m. of two separate experiments done in triplicate. Cyclic AMP was normalized to cellular protein.

manner. Agonists with greater specificity for EP<sub>2</sub> and EP<sub>4</sub> receptors, 11-deoxy PGE<sub>1</sub> and 1-OH PGE<sub>1</sub>, caused nearly complete reversal of indomethacin-induced growth inhibition at a concentration of 100 ng/ml. At this concentration, growth reversal was not significantly different from the maximal response for PGE<sub>2</sub> (1 ng/ml). In contrast, the maximal response for misoprostol (EP<sub>3</sub> > EP<sub>2</sub>), observed at an agonist concentration of 100 ng/ml, was less than that for PGE<sub>2</sub> ( $P = 0.095$ ; paired *t*-test) (Fig. 3(C)). All agonists, with the exception of 17-phenyl trinor PGE<sub>2</sub>, showed a bell-shaped dose-response profile as was seen with PGE<sub>2</sub>, with bromodeoxyuridine uptake reaching a maximal level, followed by decreased uptake at higher concentrations. The rank order of activity of all agonists was PGE<sub>2</sub> > 11-deoxy PGE<sub>1</sub> > 1-OH PGE<sub>1</sub> > 17-phenyl trinor PGE<sub>2</sub> = misoprostol.

### 3.3. Agonist dose-response profiles for activation of adenylyl cyclase

In the above experiments, EP<sub>2</sub> and EP<sub>4</sub> selective agonists showed the greatest ability to reverse indomethacin-induced growth inhibition. Since EP<sub>2</sub> and

EP<sub>4</sub> receptors are known to stimulate cAMP production, and cAMP has been suggested to be a positive growth signal in keratinocytes, we examined the ability of the different receptor agonists to stimulate cAMP production. Fig. 4 illustrates a typical time course experiment measuring cyclic AMP levels in pre-confluent keratinocytes in response to 100 nM PGE<sub>2</sub> in the absence of phosphodiesterase inhibitors.

To determine which receptor mediates this increase in cAMP levels, cAMP dose-response curves elicited by a panel of selective agonists for the various EP receptor types were generated (Fig. 5(A)–(C)). A common phenomenon associated with G-protein coupled receptors is the desensitization and down-regulation of receptor-mediated second messenger response pathways [10]. This phenomenon has been observed in PGE<sub>2</sub> receptors [48,49]. In preliminary

experiments, down-regulation or desensitization of the cAMP response to PGE<sub>2</sub> was observed. Cells which had been pretreated with indomethacin to block receptor down-regulation or desensitization by endogenously produced PGE<sub>2</sub> showed approximately a 4-fold increased cAMP response (in the presence of IBMX) to exogenous PGE<sub>2</sub> than cells not treated with indomethacin (Data not shown). Therefore, to maximize the observed difference in cAMP responses elicited by the different receptor agonists, dose-response profiles were done in cells pretreated for 9 h in the presence of 3 μg/ml indomethacin.

In Fig. 5(A), dose-response profiles for the EP<sub>2</sub> and EP<sub>4</sub> receptor agonists 11-deoxy PGE<sub>1</sub> and 1-OH PGE<sub>1</sub>, and the EP<sub>2</sub> receptor agonist 19-OH PGE<sub>2</sub>, are compared with the dose-response profile for PGE<sub>2</sub>. PGE<sub>2</sub> stimulates a dose-dependent increase in

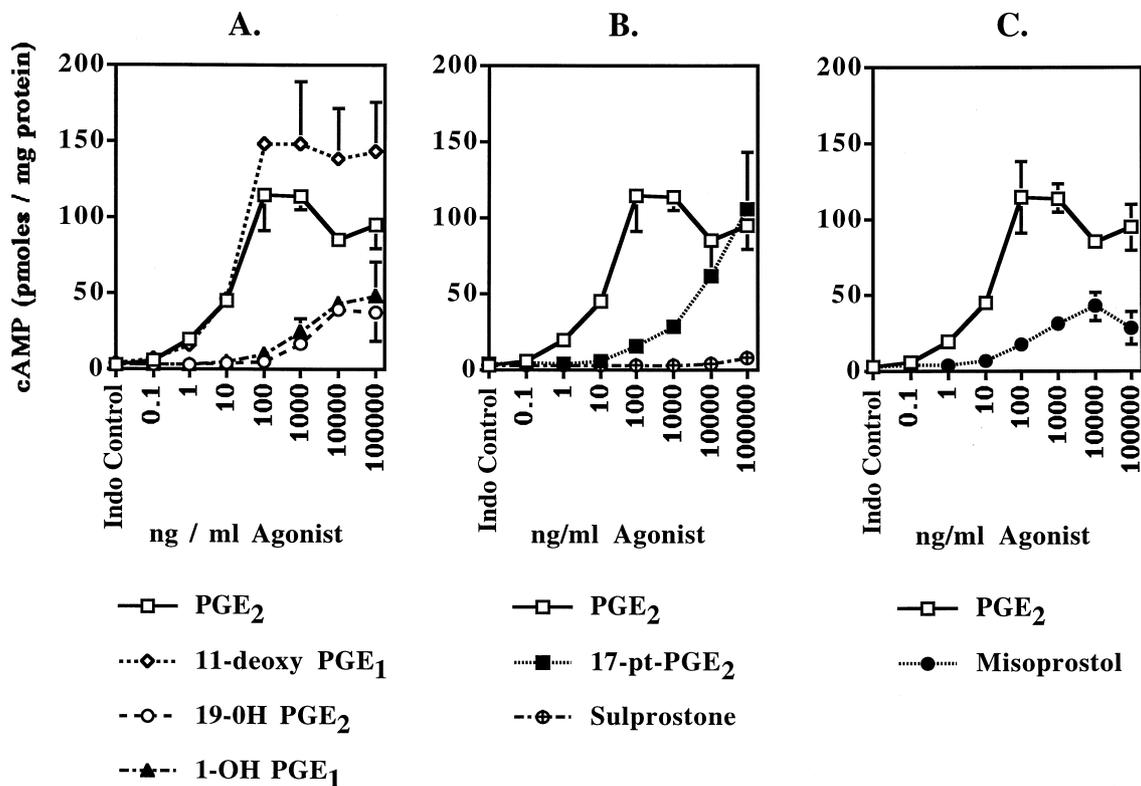


Fig. 5. Agonists specific for EP<sub>2</sub> and EP<sub>4</sub> receptors stimulate cAMP production in primary adult human keratinocytes. Agonist dose-response curves for cAMP stimulation in the presence of 2 mM isobutyl methyl xanthine (IBMX), a phosphodiesterase inhibitor. Non-confluent primary adult human keratinocytes pretreated overnight with indomethacin (3 μg/ml) were stimulated for 15 min with increasing concentrations of agonist with indomethacin (3 μg/ml) in serum free DMEM. Control cells received indomethacin alone. Results are expressed as the mean and standard deviation of two separate experiments using pooled triplicate wells for each cAMP determination.

cAMP levels with an  $EC_{50}$  of 7.8 ng/ml (27.3 nM) which is in general agreement with the reported  $EC_{50}$  for  $EP_2$  receptors in other cell types [47,49]. The curve for 11 deoxy-PGE<sub>1</sub> was similar to that for PGE<sub>2</sub>. However, while 19-OH PGE<sub>2</sub> and 1-OH PGE<sub>1</sub> exhibited similar dose-response curves, both showed decreased potency for cAMP stimulation when compared with PGE<sub>2</sub>.

Fig. 5(B) and (C) demonstrates the cAMP dose-response curves generated by the  $EP_1 > EP_2$  specific agonist 17-phenyl trinor PGE<sub>2</sub>, the  $EP_3 > EP_2/EP_4$  agonist misoprostol, and the  $EP_3/EP_1$  agonist sulprostone. Compared with the dose-response profile for PGE<sub>2</sub>, 17 phenyl trinor PGE<sub>2</sub> was less active. However, 17 phenyl trinor PGE<sub>2</sub> exhibited greater potency than misoprostol, 19-OH PGE<sub>2</sub>, or 1-OH PGE<sub>1</sub>. Misoprostol elicited a cAMP response similar to that for 19-OH PGE<sub>2</sub> and 1-OH PGE<sub>1</sub>. Sulprostone did not elicit a cAMP response except at the highest dose (100  $\mu$ g/ml). The relative potency for the different agonists were in the order 11d-PGE<sub>1</sub> = PGE<sub>2</sub> > 17 phenyl trinor PGE<sub>2</sub> > 19-OH-PGE<sub>2</sub> = 1-OH-PGE<sub>1</sub> = misoprostol > > sulprostone.

Activation of  $EP_3$  receptors has been shown to dramatically inhibit forskolin-induced cAMP production with  $IC_{50}$ 's of 0.1 to 3 nM [11]. This activity is blocked by pertussis toxin, suggesting interaction with heterotrimeric G-proteins containing the  $G_{i\alpha}$  subunit. To examine this, we stimulated non-confluent keratinocytes with forskolin, a direct activator of adenylyl cyclase, both in the presence and absence of increasing concentrations of sulprostone. Sulprostone was unable to decrease the cAMP production in response to forskolin up to concentrations of 100 ng/ml (approx. 350  $\mu$ M) (data not shown). Moreover, pretreatment with pertussis toxin had no effect on the dose-response curves for cAMP production using the  $EP_3$  agonists misoprostol and sulprostone (data not shown).

#### 3.4. Indomethacin-induced growth inhibition is reversed by exogenous addition of dibutyryl cAMP

To demonstrate whether the increase in cAMP levels obtained by activation of  $EP_2$  and/or  $EP_4$  receptors is the signaling mechanism involved in stimulating BrdU incorporation, we next sought to

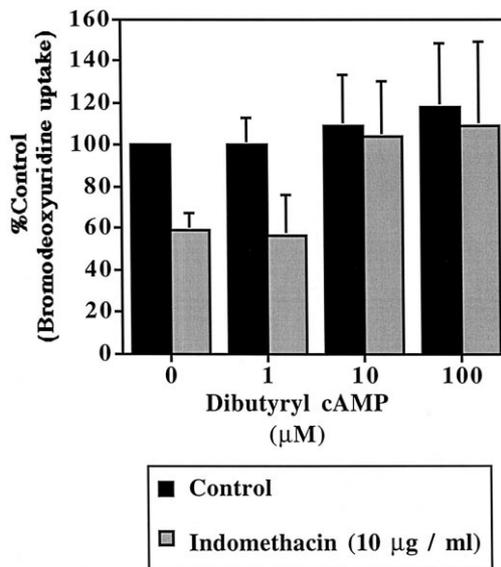


Fig. 6. Dibutyryl cAMP dose-dependently restores growth in indomethacin (10  $\mu$ g/ml) treated non-confluent keratinocytes. Cells were treated with dibutyryl cAMP in the presence and absence of indomethacin for two days with daily changes of media and reagents. Growth was measured by bromodeoxyuridine uptake by EIA as described in experimental procedures. Expressed as percent of control cells (no indomethacin and no dibutyryl cAMP). Mean and standard deviation of two experiments done in quadruplicate.

determine whether BrdU uptake could be restored to control levels in indomethacin-treated keratinocytes by treatment with a cell permeable analogue of cAMP (dibutyryl cAMP). If cAMP is required for PGE<sub>2</sub> stimulated growth, then addition of exogenous cAMP should reverse indomethacin-induced growth inhibition. Dibutyryl cAMP was shown to dose-dependently restore growth to control levels in indomethacin treated keratinocytes (Fig. 6).

#### 3.5. Sulprostone inhibits bromodeoxyuridine uptake in indomethacin-treated non-confluent keratinocytes

Sulprostone, which is virtually devoid of  $EP_2$  or  $EP_4$  binding activity, is a potent agonist for  $EP_3$  and  $EP_1$  receptors. In Fig. 7, sulprostone induced a dose-dependent decrease in BrdU uptake up to 30% greater at 0.1 ng/ml than cells treated with indomethacin alone ( $P = 0.118$ ; ANOVA). At concentrations higher than 10 ng/ml, the decrease in BrdU uptake began to

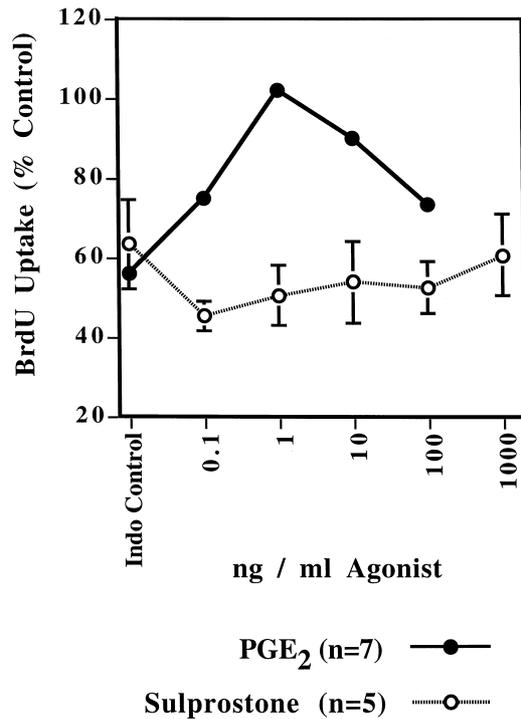


Fig. 7. Sulprostone inhibits growth of primary adult human keratinocytes in the absence of endogenous PGE<sub>2</sub>. Dose-response growth assay by bromodeoxyuridine uptake EIA using increasing concentrations of the EP<sub>3</sub> > EP<sub>1</sub> agonist sulprostone compared with PGE<sub>2</sub>. Results and experimental protocol are as described in Fig. 3 and experimental procedures. Results are expressed as the mean and s.e.m. of 5 separate experiments for sulprostone and 7 experiments for PGE<sub>2</sub> (see Fig. 3(A)).

normalize to levels obtained in the indomethacin-treated control cells.

#### 4. Discussion

Mechanistic studies of the role of PGE<sub>2</sub> in vivo are complicated by the difficulty in dissecting direct effects of PGE<sub>2</sub> on cellular proliferation from indirect contributions from increased blood flow and inflammatory infiltrates. Previously, it was shown that endogenous PGE<sub>2</sub> stimulates growth of non-confluent human keratinocytes in vitro [22]. Keratinocytes growing in non-confluent culture phenotypically and biochemically resemble the “activated” basal cell population responsible for reepithelialization following cutaneous wounds [50,51], and after application of non-mutagenic tumor promoters [7].

Thus, non-confluent cultures offer an attractive model for studying the receptor-mediated growth promoting effects of PGE<sub>2</sub> on activated keratinocytes. In this report, we demonstrate by RT-PCR and northern hybridization that non-confluent primary adult human keratinocytes express message for EP<sub>2</sub>, EP<sub>4</sub>, and EP<sub>3</sub> receptors. Previously, PGE<sub>2</sub> was shown to increase cAMP levels in human and rodent skin [40–42]. However, demonstration of specific PGE<sub>2</sub> receptor subtype expression in skin has not been reported. In addition, the receptor subtype(s) and signaling mechanism which mediate the proliferative response is unknown. We demonstrate that EP<sub>2</sub>, and possibly EP<sub>4</sub> receptors, mediate the growth promoting effects of endogenous PGE<sub>2</sub> production, and that this effect is dependent on cAMP signaling. Moreover, the concentration of PGE<sub>2</sub> (1 ng/ml) which gives a maximal growth response in indomethacin-treated keratinocytes (Fig. 3) is in general agreement with both the observed concentrations of endogenous PGE<sub>2</sub> produced by non-confluent cultures ( $5.09 \pm 3.29$  ng/ml/24h; mean and standard deviation,  $n = 11$ ) and the EC<sub>50</sub> for stimulation of adenylyl cyclase (7.8 ng/ml). These observations, plus the observed bell-shaped growth response curve suggest that PGE<sub>2</sub> levels are tightly regulated to maximize growth and prevent receptor down-regulation. In addition, keratinocytes also express at least one splice variant of the EP<sub>3</sub> receptor subtype, activation of which causes growth inhibition in a cAMP-independent manner.

By northern analysis (Fig. 2), the EP<sub>2</sub> receptor subtype, as described by Regan et al. [47], appears to be present at much higher levels than the levels observed for the EP<sub>4</sub> receptor subtype, suggesting that the EP<sub>2</sub> receptor is the predominant receptor responsible for both the observed growth effects (Fig. 3) and the stimulation of cAMP production (Fig. 5) by agonists specific for EP<sub>2</sub> and EP<sub>4</sub> receptor subtypes. However, little is known about post-transcriptional regulation of these receptors. Since mRNA expression does not always correlate with protein levels, a significant contribution by EP<sub>4</sub> receptors cannot be excluded. In addition, a band of approximately 2.4 kb was observed by northern hybridization using an EP<sub>31</sub> riboprobe. The size of this band is in agreement with a 2.4–2.5 kb band observed by northern blotting in previous studies of other tissue types [11–13].

To determine which receptor subtype(s) mediate proliferation, and whether these same subtype(s) also stimulate adenylyl cyclase, agonist dose-response profiles were generated using the agonists listed in Table 1. Agonists reported to have higher degrees of selectivity for EP<sub>2</sub> and/or EP<sub>4</sub> receptor activation stimulated cAMP production as well as reversed indomethacin-induced growth inhibition. The increase in cAMP observed for these agonists appears to be a necessary signal for PGE<sub>2</sub> stimulated growth, since addition of exogenous dibutyryl cAMP was also able to completely reverse indomethacin-induced growth arrest (Fig. 6). Taken together, this data indicates that proliferation is stimulated by EP<sub>2</sub> and/or EP<sub>4</sub> receptors coupled to adenylyl cyclase activation, although the northern data suggest that EP<sub>2</sub> receptors are the predominant receptor type mediating this effect. However, it is unclear whether the observed growth effects are mediated by direct stimulation of cells to enter the cell cycle, or by blocking entry into terminal differentiation or apoptosis. The ability of cAMP-elevating agents to inhibit epidermal growth factor (EGF)-induced differentiation has been suggested in the epidermoid carcinoma cell line A431 [52,53]. In addition, keratinocytes undergo apoptosis [54], and a role for PGE<sub>2</sub> and cAMP in negative regulation of apoptosis is demonstrated in other cell types [55,56].

Contrary to the growth promoting effects of EP<sub>2</sub>/EP<sub>4</sub> receptors, sulprostone, which is virtually devoid of activity at either EP<sub>2</sub> or EP<sub>4</sub> receptors, caused a decrease in bromodeoxyuridine uptake when compared with indomethacin-treated cells alone. This suggests that isolated activation of EP<sub>3</sub> receptors constitutes a negative growth signal. However, this effect does not appear to result from direct inhibition of adenylyl cyclase. Sulprostone had no effect on basal cAMP production (Fig. 5), nor did it inhibit the cAMP response elicited by forskolin, a direct activator of adenylyl cyclase, both in the presence and absence of pertussis toxin (data not shown). It is possible that the growth inhibitory effects observed with sulprostone are in part mediated by EP<sub>1</sub> receptors. Using RT-PCR, preliminary data suggests that the EP<sub>1</sub> receptor is expressed in normal adult confluent keratinocytes, HaCat cells, and in epidermoid carcinoma cells (A431) (data not shown). However, the rather potent growth stimulating activity of 17-

phenyl trinor PGE<sub>2</sub>, with rank agonist potency of EP<sub>1</sub> > EP<sub>2</sub> > EP<sub>3</sub>, and the relatively poor growth stimulatory activity of misoprostol (EP<sub>3</sub> > EP<sub>2</sub> > EP<sub>4</sub> > EP<sub>1</sub>), suggests that the EP<sub>3</sub> receptor subtype is primarily responsible for the observed growth inhibition.

The absence of any observable effect of EP<sub>3</sub> receptor activation on cAMP production suggests that the growth inhibitory activity of sulprostone could be the result of activation of alternative second messenger cascades, possibly activation of phospholipase C and/or intracellular calcium mobilization [11,12,16]. Negative growth regulation by EP<sub>3</sub> receptors could result from direct mitogenic inhibition, increased apoptosis, or increased rate of entry into terminal differentiation. PGE<sub>2</sub> receptors acting through phospholipase C and calcium signaling are likely to be important regulators of keratinocyte differentiation since calcium and protein kinase C are potent inducers of keratinocyte differentiation [57–59].

In conclusion, these observations are relevant to our understanding of the role of PGE<sub>2</sub> in regulating normal, hyperplastic, and neoplastic cell growth. In parallel with the observations reported here, both PGE<sub>2</sub> and cAMP stimulate proliferation in normal mammary epithelial cells [34,39], but PGE<sub>2</sub> has variable activity in stimulating growth of different breast cancer cell lines [32,34,35]. This heterogeneity of response may be due to altered PGE<sub>2</sub> receptor expression. Planchon et al. [35], using scatchard analysis of specific [<sup>3</sup>H]-PGE<sub>2</sub> binding, demonstrated that Ha-ras transfected MCF-7 (MCF-7ras) human ductal breast carcinoma cells exhibited more than 80% loss of high-affinity PGE<sub>2</sub> binding sites ( $K_d = 0.1$  nM) and a two-fold increase in low-affinity binding sites ( $K_d = 35$  nM) compared with non-transfected MCF-7 cells. Moreover, the MCF-7ras cells exhibit an advanced tumorigenic phenotype. The presence of high-affinity binding sites ( $K_d$  of 0.1 nM) in the human breast cancer cell line (MCF-7) is consistent with the  $K_d$  observed for EP<sub>3</sub> receptor subtypes [9–11]. The low-affinity binding sites may represent EP<sub>2</sub> receptors, since PGE<sub>2</sub> was shown to stimulate cAMP production [35]. Moreover, the loss of these high-affinity receptors and increase in low-affinity receptors was associated with increased tumorigenicity and a more aggressive histologic phenotype. In this report, we have shown that selective stimulation

of PGE<sub>2</sub> receptors modulate epithelial cell growth, thus raising the possibility that alterations of normal receptor number or function could be associated with increased tumorigenicity, tumor proliferation, or invasive behavior in epithelial malignancies.

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