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## 1 Introduction

Rare decays of beauty mesons $\left(B^{ \pm}\right.$and $\left.B^{0}\right)$ are sensitive probes of new particles which arise in models beyond the Standard Model (SM). In the context of supersymmetric (SUSY) extensions of the SM, the measurements of decays such as $b \rightarrow s \gamma, B^{ \pm} \rightarrow \tau \nu$, and $B^{ \pm} \rightarrow$ $D \tau \nu$ provide important constraints on the masses of new particles which are too heavy to be produced directly. Some recent analyses showing constraints on the parameter space of the Minimal Supersymmetric Standard Model (MSSM) can be found in [1-6]. Of much interest for the LHC experiments is the unobserved decay $B_{s} \rightarrow \mu^{+} \mu^{-}$. Due its distinct signature, this decay can be searched for by three LHC collaborations: LHCb, CMS and ATLAS. As pointed out in [7-9], $B_{s} \rightarrow \mu^{+} \mu^{-}$is a very effective probe of SUSY models with large ( $>30$ ) $\tan \beta$, and its importance has been emphasised in numerous studies. The upper limit on the branching ratio ( BR ) of $B_{s} \rightarrow \mu^{+} \mu^{-}$has been steadily reduced during Run II at the Fermilab Tevatron. As of the year 2010, limits of the order of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<5 \times 10^{-8}$ (i.e. an order of magnitude above the prediction of the SM) were obtained by both the CDF [10] and D0 [11] collaborations.

Recently, the CDF collaboration announced a possible first signal [12], although with a low significance. This result has not been confirmed by the recent searches at $\mathrm{LHCb}[13]$
and CMS [14]. These improved limits for $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$further constrain the SUSY parameter space, and we show in this paper that such constraints can be superior to those which are obtained from direct searches for squarks and gluinos. Using a combination of the individual limits on $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$from LHCb and CMS [15], we present an updated study of the constraints in the context of five distinct SUSY models. Our numerical analysis is performed with SuperIso v3.2 [16-18], and we study the following SUSY models: the constrained MSSM (CMSSM), non-universal Higgs mass (NUHM), anomaly mediated supersymmetry breaking (AMSB) and gauge mediated supersymmetry breaking (GMSB), all in the context of the MSSM; we also study a semi-constrained version of next-to-MSSM (NMSSM). Moreover, we consider an alternative observable which includes $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$, namely, a double ratio of leptonic decays [19-21]. The double ratio has no dependence on the absolute value of the decay constant $f_{B_{s}}$, which is the main source of uncertainty in the SM prediction for $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$, and it was shown in [22] that this observable can provide competitive (or even superior) constraints on the SUSY parameter space. The main uncertainty in the SM prediction for the double ratio arises from the CKM matrix element $\left|V_{u b}\right|$, for which the prospects of precise measurements at high-luminosity $B$ factories are very promising. The final integrated luminosity of the operation of the LHC at $\sqrt{s}=7 \mathrm{TeV}$ is likely to be significantly larger than the amount which was anticipated at the start of the run, which could enable the SM prediction for $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$to be probed. We discuss the expected sensitivity to $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$ as a function of the integrated luminosity, as well as the prospects for a measurement of a SM-like $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$during the 7 TeV run, and its potential implications.

Our work is organised as follows: in sections 2 and 3 we present a theoretical introduction to the decay $B_{s} \rightarrow \mu^{+} \mu^{-}$and the double ratio respectively; section 4 contains our numerical analysis of the constraints on various SUSY models that are obtained from the recent upper limit on $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$; in section 5 the experimental prospects for $B_{s} \rightarrow \mu^{+} \mu^{-}$are discussed, and conclusions are contained in section 6 .

## 2 The decay $B_{s} \rightarrow \mu^{+} \mu^{-}$

It has been emphasised in many works $[1,3,7-9,23-25]$ that the decay $B_{s} \rightarrow \mu^{+} \mu^{-}$is very sensitive to the presence of SUSY particles. At large $\tan \beta$, the SUSY contribution to this process is dominated by the exchange of neutral Higgs bosons, and very restrictive constraints are obtained on the supersymmetric parameters. The $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$can be expressed as [17, 26-28]

$$
\begin{align*}
\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)= & \frac{G_{F}^{2} \alpha^{2}}{64 \pi^{3}} f_{B_{s}}^{2} \tau_{B_{s}} m_{B_{s}}^{3}\left|V_{t b} V_{t s}^{*}\right|^{2} \sqrt{1-\frac{4 m_{\mu}^{2}}{m_{B_{s}}^{2}}}  \tag{2.1}\\
& \times\left\{\left(1-\frac{4 m_{\mu}^{2}}{m_{B_{s}}^{2}}\right)\left|C_{Q_{1}}-C_{Q_{1}}^{\prime}\right|^{2}+\left|\left(C_{Q_{2}}-C_{Q_{2}}^{\prime}\right)+2\left(C_{10}-C_{10}^{\prime}\right) \frac{m_{\mu}}{m_{B_{s}}}\right|^{2}\right\}
\end{align*}
$$

where the coefficients $C_{Q_{1}}, C_{Q_{2}}$, and $C_{10}$ parametrize different contributions. Within the $\mathrm{SM}, C_{Q_{1}}$ and $C_{Q_{2}}$ are negligibly small, whereas the main contribution entering through $C_{10}$ is helicity suppressed. In SUSY, both $C_{Q_{1}}$ and $C_{Q_{2}}$ can receive large contributions from
scalar exchange, which was first pointed out (in the context of a different decay, $b \rightarrow s l^{+} l^{-}$) in $[29,30]$. The explicit expressions for the different coefficients can be found in e.g. [17].

The $B_{s}$ decay constant, $f_{B_{s}}$, constitutes the main source of uncertainty in $\mathrm{BR}\left(B_{s} \rightarrow\right.$ $\left.\mu^{+} \mu^{-}\right)$. As of the year 2009 there were two unquenched lattice QCD calculations of $f_{B_{s}}$, by the HPQCD collaboration [31] and FNAL/MILC [32] respectively, which when averaged gave the value $f_{B_{s}}=238.8 \pm 9.5 \mathrm{MeV}$ [33]. The calculation of [32] was updated in [34], which gave rise to a higher world average of $f_{B_{s}}=250 \pm 12 \mathrm{MeV}$ in the year 2010. Recently, the ETM collaboration announced its result of $f_{B_{s}}=232 \pm 10 \mathrm{MeV}$ [35]. At the Lattice 2011 conference [36], new results by FNAL/MILC ( $\left.f_{B_{s}}=242 \pm 9 \mathrm{MeV}\right)$ and the HPQCD collaboration ( $f_{B_{s}}=226 \pm 10 \mathrm{MeV}[37]$ and $\left.f_{B_{s}}=225 \pm 4 \mathrm{MeV}[38]\right)$ suggest that an updated world average would be lower than that of the year 2009. In our numerical analysis we will use $f_{B_{s}}=238.8 \pm 9.5 \mathrm{MeV}$ [33].

To study the constraints on the parameter spaces of SUSY scenarios, we use the newly released combined limit from LHCb and CMS at $95 \%$ C.L. [15]:

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.1 \times 10^{-8} \tag{2.2}
\end{equation*}
$$

More details are given in section 5. In order to take into account the theoretical uncertainties, in our numerical analysis we will use the following limit

$$
\begin{equation*}
\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.26 \times 10^{-8} \tag{2.3}
\end{equation*}
$$

to constrain the parameter spaces of the SUSY models under consideration.

## 3 The double ratios of purely leptonic decays

The main uncertainty in the theoretical prediction of $B_{s} \rightarrow \mu^{+} \mu^{-}$is $f_{B_{s}}$. As described in section $2, f_{B_{s}}$ is now being evaluated in the unquenched approximation by various lattice collaborations. The error (which is currently around $5 \%$ or less) has been reduced over time, and the central values of $f_{B_{s}}$ from the various collaborations are in reasonable agreement. The prospects for a further reduction of the error are good. However, despite the continuing improvement in the calculations of $f_{B_{s}}$ our view is that it is instructive to consider other observables which involve $B_{s} \rightarrow \mu^{+} \mu^{-}$but do not depend on the decay constants, and to compare the constraints on the SUSY parameter space with those which are obtained from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone. One such observable which involves $B_{s} \rightarrow \mu^{+} \mu^{-}$, but has essentially no dependence on the absolute values of the decay constants, is a double ratio involving the leptonic decays $B_{u} \rightarrow \tau \nu, B_{s} \rightarrow \mu^{+} \mu^{-}, D \rightarrow \mu \nu$ and $D_{s} \rightarrow \mu \nu / \tau \nu$ [19-21].

One such double ratio is defined by:

$$
\begin{equation*}
\frac{\Gamma\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)}{\Gamma\left(B_{u} \rightarrow \tau \nu\right)} \frac{\Gamma(D \rightarrow \mu \nu)}{\Gamma\left(D_{s} \rightarrow \mu \nu\right)} \sim \frac{\left|V_{t s} V_{t b}\right|^{2}}{\left|V_{u b}\right|^{2}} \frac{\alpha^{2}}{\pi^{2}} \frac{\left(f_{D} / f_{D_{s}}\right)^{2}}{\left(f_{B} / f_{B_{s}}\right)^{2}} \tag{3.1}
\end{equation*}
$$

The quantity $\left(f_{B} / f_{B_{s}}\right) /\left(f_{D} / f_{D_{s}}\right)$ deviates from unity by small corrections of the form $m_{s} / m_{b}$ and $m_{s} / m_{c}$. The double ratio would be equal to one in the heavy quark limit of a very large mass for the $b$ and $c$ quarks, and in the limit of exact $\mathrm{SU}(3)$ flavour symmetry $\left(m_{s} \rightarrow 0\right)$. A calculation in [19] gives $\left(f_{B} / f_{B_{s}}\right) /\left(f_{D} / f_{D_{s}}\right)=0.967$, and subsequent
works [39] also give values very close to 1 , with a very small error. Unquenched lattice calculations of the ratios $f_{D_{s}} / f_{D}$ and $f_{B_{s}} / f_{B}$ have a precision of the order of $1 \%$ (e.g. [34]), from which it can be inferred that the numerical value of the double ratio is very close to 1 . In our numerical analysis we will take $\left(f_{B} / f_{B_{s}}\right) /\left(f_{D} / f_{D_{s}}\right)=1$. Importantly, the absolute values of the decay constants do not determine the value of the double ratio, in contrast to the case of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone in eq. (2.1). Instead, $\left|V_{u b}\right|$ replaces $f_{B_{s}}$ as the only major source of uncertainty, as can be seen from eq. (3.1). Information on $\left|V_{u b}\right|$ is available from direct measurements of semileptonic decays of $B$ mesons, both inclusive ( $B \rightarrow X_{u} \ell \nu$ ) and exclusive ( $B \rightarrow \pi \ell \nu$ ). Moroever, global fits [40] in the context of the SM give additional experimental information on $\left|V_{u b}\right|$. Due to its different theoretical uncertainties, the double ratio is an alternative observable which includes $B_{s} \rightarrow \mu^{+} \mu^{-}$, and can provide competitive constraints on SUSY parameters. A comparison of the constraints on specific SUSY models from the double ratio and from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone is of much interest because the theoretical input parameters $\left|V_{u b}\right|$ and $f_{B_{s}}$ for these two observables are independent. Such a comparative study was performed for the first time in [22], and it was shown that the double ratio can provide stronger constraints. In particular, the constraints from the double ratio are maximised (minimised) for smaller (larger) $\left|V_{u b}\right|$, while the constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$are maximised (minimised) for larger (smaller) $f_{B_{s}}$.

We will perform an updated study of these two observables using the recently improved bounds on $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$from the LHCb [13] and CMS [14] collaborations. In the previous study of the double ratio [22] the value $\left|V_{u b}\right|=(3.92 \pm 0.45 \pm 0.09) \times 10^{-3}$ [41] was used, which is an average of the exclusive and inclusive determinations of $\left|V_{u b}\right|$. We note that this world average does not include three recent measurements of $\left|V_{u b}\right|$, of which two are from the exclusive channel $[42,43]$ and one is from the inclusive channel [44]. The inclusion of these measurements would only have a small effect on the world average, and so for simplicity we will use $\left|V_{u b}\right|=(3.92 \pm 0.45 \pm 0.09) \times 10^{-3}$, as done in [22].

We note that the exclusive determination of $\left|V_{u b}\right|$ suggests values of $\left|V_{u b}\right|$ which are below the central value of the world average. The exclusive determination of $\left|V_{u b}\right|$ requires a theoretical calculation of one hadronic form factor $f_{+}\left(q^{2}\right)$ (where $q$ is the momentum of $\ell)$. For $q^{2}>16 \mathrm{GeV}^{2}$ one can use lattice QCD to calculate $f_{+}\left(q^{2}\right)$, while for $q^{2}<16 \mathrm{GeV}^{2}$ non-lattice techniques must be used. In both regions of $q^{2}$ the extracted value of $\left|V_{u b}\right|$ is below the central value of the world average. The inclusive determination of $\left|V_{u b}\right|$, which does not have a dependence on lattice QCD, suggests values which are above the central value of the world average. Prospects for precise measurements of $\left|V_{u b}\right|$ in the inclusive channel are very good at high-luminosity $B$ factories. In particular, the method used in $[44,45]$ is a very promising approach because the theoretical errors are greatly reduced by employing a low cut on the momentum of the $\ell\left(p_{\ell}>1 \mathrm{GeV}\right)$, which keeps $90 \%$ of the phase space of $B \rightarrow X_{u} \ell \nu$. This anticipated experimental improvement in the measurement of $\left|V_{u b}\right|$ bodes well for the double ratio as an alternative observable with which to constrain SUSY. It is important to emphasise that $f_{B_{s}}$ is currently known with greater precision than $\left|V_{u b}\right|$, and this may also be the case in the era of a high-luminosity B factory. However, we note that the central values of these unrelated input parameters plays a major role in determining which observable gives the stronger constraints, as will be discussed in our numerical analysis.

The double ratio also has the attractive feature of using ongoing measurements of $\operatorname{BR}\left(D_{s} \rightarrow \mu \nu / \tau \nu\right)$ and $\operatorname{BR}(D \rightarrow \mu \nu)$. Such decays are not usually discussed when constraining SUSY parameters (although see [46] for a discussion of $D_{s} \rightarrow \mu \nu / \tau \nu$ in this regard), but increased precision in their measurements would enhance the capability of the double ratio to probe the SUSY parameter space. The decay $B_{u} \rightarrow \tau \nu$ alone is very sensitive to the presence of a charged Higgs boson $\left(H^{ \pm}\right)$and provides a strong constraint on $\tan \beta$ and the mass of $H^{ \pm}$in SUSY models [47-50]. The experimental prospects for precise measurements of all the decays in the double ratio are very promising. The precision in the measurements of $\mathrm{BR}\left(D_{s} \rightarrow \mu \nu\right)$ and $\mathrm{BR}\left(D_{s} \rightarrow \tau \nu\right)$ will be improved at the ongoing BES-III experiment [51], and at high-luminosity $B$ factories operating at a centre-of-mass energy of $\sqrt{s} \sim 10.6 \mathrm{GeV}$ (and also possibly at energies in the charm threshold region). Similar comments apply to the prospects for significantly improved measurements of $\operatorname{BR}(D \rightarrow \mu \nu)$ and $\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)$. For more details about the calculation of these decays we refer the reader to [22].

In this analysis we use

$$
\begin{equation*}
R \equiv \frac{\eta}{\eta_{\mathrm{SM}}} \tag{3.2}
\end{equation*}
$$

where

$$
\begin{equation*}
\eta \equiv\left(\frac{\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)}{\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)}\right) /\left(\frac{\mathrm{BR}\left(D_{s} \rightarrow \tau \nu\right)}{\mathrm{BR}(D \rightarrow \mu \nu)}\right) \tag{3.3}
\end{equation*}
$$

The theoretical evaluation of $\eta_{\mathrm{SM}}$ gives $(2.47 \pm 0.58) \times 10^{-7}$ where the main uncertainty comes from $V_{u b}$. To determine the experimental limit on the ratio $R$, we combine the limits on the individual branching fractions, namely $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right), \mathrm{BR}\left(B_{u} \rightarrow \tau \nu\right)$, $\operatorname{BR}\left(D_{s} \rightarrow \tau \nu\right)$ and $\mathrm{BR}(D \rightarrow \mu \nu)$. To compute the p.d.f. of $R$, we use a Gaussian distribution for the measured decays, and a "truncated" Gaussian p.d.f. for the upper limit in (2.2). We consider two different approaches. The first approach consists in building first the p.d.f. for $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$which reproduces the $90 \%$ and $95 \%$ C.L. experimental limits, and to combine it with the Gaussian p.d.f. of the other involved decays. The second approach determines the p.d.f. from the derivative of the $C L_{s+b}$ with $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$, which is extracted from the derivative of $C L_{s}$ shown in ref. [15] and the almost constant behaviour of $C L_{b}$. Figure 1 shows the $R$ p.d.f..

Both approaches agree and provide the upper limit for $R$, at $95 \%$ C.L.:

$$
\begin{equation*}
R<2.3 \tag{3.4}
\end{equation*}
$$

in which the uncertainty from $V_{u b}$ is taken into account. In our numerical analysis we use (3.4) to constrain the supersymmetric parameter space in various scenarios in the MSSM and NMSSM.

## 4 Constraints on SUSY models

We consider five distinct SUSY models in order to illustrate the impact of the new limits on $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$on the SUSY parameter spaces. All previous studies have been


Figure 1. Probability distribution function (p.d.f.) of the double ratio $R$. For $B_{s} \rightarrow \mu^{+} \mu^{-}$the p.d.f. was obtained based on the C.L. from [15]. For the other three decays, their measurements are modelled as Gaussians.
carried out before the LHCb [13] and CMS [14] limits were released. ${ }^{1}$ Some very recent works [53-56] study the impact of the latest CDF result [12] only, and address the case of the excess of events being a genuine signal. Moreover, none of the previous studies have considered the double ratio, apart from our earlier work in [22] in which two of the five SUSY scenarios were discussed.

For each scenario we also check the constraints from direct searches for Higgs bosons and delimit the regions where the lightest supersymmetric particle (LSP) is charged. All the flavour observables are calculated with the SuperIso v3.2 program [16-18]. The spectrum of the MSSM points is generated with SOFTSUSY-3.1.7 [57] and we used NMSPEC program from the NMSSMTools 3.0.0 package [58] for the NMSSM points. For every generated MSSM point we check if it fulfills the constraints from the Higgs searches using HiggsBounds-3.2.0 [59, 60]. The value of $m_{t}=173.3 \mathrm{GeV}[61]$ is used throughout.

### 4.1 CMSSM

The first model we consider is the constrained MSSM (CMSSM) [62-65], which is characterized by the set of parameters $\left\{m_{0}, m_{1 / 2}, A_{0}, \tan \beta, \operatorname{sgn}(\mu)\right\}$. The CMSSM model invokes unification boundary conditions at a very high scale $m_{G U T}$ where the universal mass parameters are specified.

To explore the CMSSM parameter space, we generate about 300,000 random points scanning over the ranges $m_{0} \in[50,2000] \mathrm{GeV}, m_{1 / 2} \in[50,2000] \mathrm{GeV}, A_{0} \in[-2000,2000]$ GeV and $\tan \beta \in[1,60]$ with positive $\mu$ (as favoured by the muon $(g-2)$ measurements).

The results are displayed in figure 2 , where the four-dimensional space is projected into a plane. When interpreting these results it is therefore important to remember that each point in the figures corresponds to a multi-dimensional parameter space in the variables which are not displayed on the $x$-axis and the $y$-axis.

[^0]

Figure 2. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the CMSSM planes $\left(m_{1 / 2}, m_{0}\right)$ in the upper panel, $\left(m_{\tilde{g}}, m_{\tilde{u}_{L}}\right)$ in the middle panel and $\left(m_{A}, \tan \beta\right)$ in the lower panel. The colour coding is given in the text and the constraints are applied in the order they appear in the legend, with the allowed points in green displayed on top.


Figure 3. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the CMSSM planes ( $m_{1 / 2}, m_{0}$ ) on the left and $\left(m_{\tilde{g}}, m_{\tilde{u}_{L}}\right)$ on the right, for $A_{0}=0$ and $\tan \beta=50$ (upper panel), $\tan \beta=40$ (middle panel) and $\tan \beta=30$ (lower panel).


Figure 4. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the NUHM plane $\left(m_{A}, \tan \beta\right)$. The colour coding is explained in section 4.1.

In order to show the viable parameter space of the SUSY scenario under investigation, in all the figures we introduce a colour coding which is applied sequentially. Areas which are disallowed theoretically are in white. Next, the points which are disallowed phenomenologically are plotted, which are those with a charged LSP (in violet) and those which are excluded by the direct searches for Higgs bosons (in black). In this way, these points lie in the background. On top of them, the points excluded by the double ratio $R$ (in orange) are displayed, superseded by the points excluded by $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$(in yellow). Finally the allowed points (in green) are shown in the foreground.

These indirect constraints on the CMSSM parameter space from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$are competitive with the direct constraints from searches for squarks and gluinos by ATLAS and CMS. ${ }^{2}$ As expected, one can see strong constraints on small $m_{A}$ and large $\tan \beta$ values. At large $\tan \beta(\gtrsim 30)$, these constraints are stronger than those obtained from $\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)[3]$.

In order to better quantify the impact of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and $R$, we show in figure 3 the constraints for fixed values of $\tan \beta(=30,40$ and 50$)$ and $A_{0}=0$. One striking result here is that the double ratio, being a combination of four different flavour observables, extends impressively the constraints obtained by $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone, as was pointed out in [22]. Also, for $\tan \beta=50$, the constraints from the flavour observables go far beyond the direct search limits by the ATLAS and CMS collaborations for the same scenario.

The SUSY contributions to $B_{u} \rightarrow \tau \nu$ gives rise to a scale factor which multiplies $\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)$. When we manually set this scale factor to be equal to 1 (as in the SM ), the excluded region of the plane $\left[m_{0}, m_{1 / 2}\right.$ ] does not change much. Therefore we conclude that the points i) and ii) above are the main reasons why the double ratio gives the superior constraints.


Figure 5. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the NUHM parameter plane $\left(\mu, m_{A}\right)$ with $\tan \beta=35, A_{0}=0, m_{0}=1000$ and $m_{1 / 2}=500 \mathrm{GeV}$ on the left, and in the plane $\left(m_{H^{+}}, \tan \beta\right)$ for $\mu=1000, A_{0}=0, m_{0}=800$ and $m_{1 / 2}=600 \mathrm{GeV}$ on the right.

### 4.2 NUHM

The second model we consider involves non-universal Higgs masses (NUHM) [66]. This model generalizes the CMSSM, allowing for the GUT scale mass parameters of the Higgs doublets to have values different from $m_{0}$, i.e. $m_{H_{1}} \neq m_{H_{2}} \neq m_{0}$. These two additional parameters with dimension of mass can be traded for two other parameters at a lower scale, which can be conveniently chosen as the $\mu$ parameter and the mass $m_{A}$ of the CP-odd Higgs boson.

We generate about 300,000 random points in the ranges $m_{0} \in[50,2000] \mathrm{GeV}, m_{1 / 2} \in$ $[50,2000] \mathrm{GeV}, A_{0} \in[-2000,2000] \mathrm{GeV}, \tan \beta \in[1,60], \mu \in[-2000,2000] \mathrm{GeV}$ and $m_{A} \in$ $[20,1000] \mathrm{GeV}$. The results are presented in figure 4. Again the constraints are very important, and restrict strongly the region of large $\tan \beta / \operatorname{small} m_{A}$.

In figure 5 we show two examples in the two-dimensional parameter planes $\left(\mu, m_{A}\right)$ and $\left(m_{H^{+}}, \tan \beta\right)$ with the rest of parameters being fixed. As can be seen from the figures, a large part of the parameter space is restricted by $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and $R$ observables, whereas in the same plane one would not get any constraints from $\operatorname{BR}\left(B \rightarrow X_{s} \gamma\right)$ for $\mu>0$ [3].

### 4.3 AMSB

We can now focus on another supersymmetry breaking scenario, namely the Anomaly Mediated Supersymmetry Breaking (AMSB) [67-69]. This is a special case of gravity mediation in which there is no direct tree-level coupling that transmits the SUSY breaking in the hidden sector to the visible one. The breaking is communicated through the conformal anomaly. The free parameters of the minimal model consist of $\left\{m_{0}, m_{3 / 2}, \tan \beta, \operatorname{sgn}(\mu)\right\}$.

Previous studies were performed in $[4,70]$. To explore the parameter space of AMSB, we scan over $m_{0} \in[50,2000] \mathrm{GeV}, m_{3 / 2} \in[1,100] \mathrm{TeV}$ and $\tan \beta \in[1,60]$, and generate 300,000 random model points. The results are presented in figure 6 and show stronger limits for low values of $m_{0}$ and large $\tan \beta$.

[^1]

Figure 6. Constraints from $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in AMSB. The colour coding is given in section 4.1.


Figure 7. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the AMSB parameter plane $\left(m_{3 / 2}, \tan \beta\right)$ for $m_{0}=500 \mathrm{GeV}$ and $\mu>0$ (on the left) and $\mu<0$ (on the right).

Figure 7 and figure 8 show the results in two-dimensional planes in order to see better the extent of the constraints. In the plane $\left(m_{3 / 2}, \tan \beta\right)$ for $m_{0}=500 \mathrm{GeV}$, essentially all of the points with $\tan \beta \gtrsim 30$ are disfavoured regardless of the value of $m_{3 / 2}$. In the plane $\left(m_{0}, \tan \beta\right)$ with $m_{3 / 2}=30 \mathrm{TeV}$, one obtains strong constraints for small $m_{0}$ / large $\tan \beta$. Scenarios with $\mu<0$ show similar effects, with the constraints being less pronounced. It is also evident that a large portion of the parameter space is already excluded by the constraints from the direct searches for Higgs bosons, as implemented in the HiggsBounds program.

### 4.4 GMSB

The last MSSM scenario that we consider is the Gauge Mediated Supersymmetry Breaking (GMSB) scenario [71-75], which consists of the SUSY breaking sector and the messenger sector. The latter can be taken as a $5+\overline{5}$ of the $\mathrm{SU}(5)$ which contains the Standard Model group, and therefore the gauge coupling unification is not affected. The minimal model is


Figure 8. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the AMSB parameter plane $\left(m_{0}, \tan \beta\right)$ for $m_{3 / 2}=30 \mathrm{TeV}$ and $\mu>0$ (on the left) and $\mu<0$ (on the right).


Figure 9. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the GMSB parameter planes $(\Lambda, \tan \beta)$ on the left and $\left(M_{\text {mess }}, \tan \beta\right)$ on the right. The colour coding is given in section 4.1.
characterized by the set of parameters $\left\{\Lambda, M_{\text {mess }}, N_{5}, c_{\text {grav }}, \tan \beta, \operatorname{sgn}(\mu)\right\}$. For our study, we consider $N_{5}=1, c_{\text {grav }}=1$ and generate about 300,000 random points in the ranges $\Lambda \in[10,500] \mathrm{TeV}, M_{\text {mess }} \in\left[10^{2}, 10^{14}\right] \mathrm{TeV}$ and $\tan \beta \in[1,60]$ with $\Lambda<M_{\text {mess }}$.

In figure 9 we show the results in the parameter planes $(\Lambda, \tan \beta)$ and $\left(M_{\text {mess }}, \tan \beta\right)$. Again, the region of large $\tan \beta$ is the most restricted by the flavour observables. To see better the regions in the parameter space which are excluded by $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$, we show in figure 10 the results in the plane $\left(M_{\text {mess }}, \tan \beta\right)$ for a fixed value of $\Lambda=100 \mathrm{TeV}$ for both $\mu>0$ and $\mu<0$. It is remarkable to see that $\tan \beta \gtrsim 40$ is excluded regardless of the value of $M_{\text {mess }}$, while the same plane is probed by the well-known $\operatorname{BR}\left(B \rightarrow X_{s} \gamma\right)$ constraints only for a very large messenger scale $\left(M_{\text {mess }} \approx 10^{10} \mathrm{TeV}\right)[3]$.

Figure 11 presents the constraints in the plane $(\Lambda, \tan \beta)$ with $M_{\text {mess }}=500 \mathrm{TeV}$ and shows that only relatively small values of $\Lambda$ are affected by $B_{s} \rightarrow \mu^{+} \mu^{-}$. In the white area (which is especially large in the case of $\mu<0$ ) it is not possible to find any valid model point.


Figure 10. Constraints from $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the GMSB parameter plane $\left(M_{\text {mess }}, \tan \beta\right)$ with $\Lambda=100 \mathrm{TeV}$, for $\mu>0$ (on the left) and $\mu<0$ (on the right).


Figure 11. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the GMSB parameter plane $(\Lambda, \tan \beta)$ with $M_{\text {mess }}=500 \mathrm{TeV}$, for $\mu>0$ (on the left) and $\mu<0$ (on the right).

### 4.5 CNMSSM

The last scenario that we consider is a constrained version of the NMSSM (CNMSSM) with semi-universal parameters defined at the GUT scale [76-78]. The choice of a semi-universal scenario instead of the case of strict universality facilitates the obtention of valid NMSSM points [79]. In this scenario, $\kappa, \lambda$ and $m_{S}^{2}$ are computed from the minimization equations and the free parameters are $\left\{m_{0}, m_{1 / 2}, A_{0}, A_{\kappa}, \lambda, \tan \beta, \operatorname{sgn}(\mu)\right\}$. Previous studies were performed in [80, 81]. Our sample of 300,000 random points is generated in the ranges $m_{0} \in$ $[50,2000] \mathrm{GeV}, m_{1 / 2} \in[50,2000] \mathrm{GeV}, A_{0} \in[-2000,2000] \mathrm{GeV}, A_{\kappa} \in[-2000,2000] \mathrm{GeV}$, $\lambda \in\left[10^{-3}, 1\right]$ and $\tan \beta \in[1,60]$.

The results are displayed in figure 12 in the parameter planes $\left(m_{H^{+}}, \tan \beta\right)$ and $(\lambda, \tan \beta)$. The constraints are more severe for large $\tan \beta$, small $m_{H^{+}}$and large $\lambda$. In figure 13 we fix two of the parameters, namely $\lambda=0.01$ and $\tan \beta=50$. This allows us


Figure 12. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in CNMSSM in the parameter planes $\left(m_{H^{+}}, \tan \beta\right)$ and $(\lambda, \tan \beta)$. The colour coding is given in section 4.1.
to see in a clearer way the effect of the constraints on the other parameters. In figure 14 the same results are shown for $\lambda=0.1$. As mentioned before, the constraints are more pronounced for larger $\lambda$.

As a final example we fix all the parameters except two, to see the results in a twodimensional plane. This is done in figure 15 for $A_{0}=1000 \mathrm{GeV}, A_{\kappa}=-60 \mathrm{GeV}, \tan \beta=50$ and $\lambda=0.1$. As can be seen, a large part of this parameter plane is excluded by $\operatorname{BR}\left(B_{s} \rightarrow\right.$ $\mu^{+} \mu^{-}$) and the double ratio $R$.

### 4.6 Discussion

In the above subsections, we investigated the constraining power of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ for different SUSY scenarios. As explained in sections 2 and 3 , the main input parameter for $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$is $f_{B_{s}}$, while $\left|V_{u b}\right|$ is the most important input for $R$. To examine how the choice of these input parameters can affect our results, we consider here two scenarios, namely the "least constraining" (with high $\left|V_{u b}\right|$ and low $f_{B_{s}}$ ) and "most constraining" (with low $\left|V_{u b}\right|$ and high $f_{B_{s}}$ ) cases for $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio. For the least constraining scenario we consider the inclusive determination of $\left|V_{u b}\right|$ with the central value being $4.34 \times 10^{-3}$ [41], and $f_{B_{s}}=232 \mathrm{MeV}$ [35]. For the most constraining case we take the exclusive value $\left|V_{u b}\right|=3.42 \times 10^{-3}$ [41] and $f_{B_{s}}=250 \mathrm{MeV}[34]$. To compare these two cases we take an example in the CMSSM scenario with $\tan \beta=40$ and $A_{0}=0$. The results are presented in figure 16. As can be seen, in the most constraining case, the exclusion limits are greatly increased while in the least constraining case the results are only slightly changed. This shows that the analysis in the previous subsections does not correspond to a particularly optimistic choice of the input parameters.

The next point we discuss here is the effect of $B_{u} \rightarrow \tau \nu$ in the double ratio. The constraints from $B_{u} \rightarrow \tau \nu$ alone on the parameter space of [ $m_{0}, m_{1 / 2}$ ] have been presented in several works (e.g. [17]) and the excluded region differs from that obtained from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone, as can be seen in figure 17. In most of the parameter space,


Figure 13. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in different CNMSSM parameter planes for $\lambda=0.01$ and $\tan \beta=50$ with $\mu>0$.


Figure 14. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in different CNMSSM parameter planes for $\lambda=0.1$ and $\tan \beta=50$ with $\mu>0$.


Figure 15. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the CNMSSM parameter plane $\left(m_{1 / 2}, m_{0}\right)$ for $A_{0}=1000 \mathrm{GeV}, A_{\kappa}=-60 \mathrm{GeV}, \tan \beta=50$ and $\lambda=0.1$.


Figure 16. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the CMSSM parameter planes $\left(m_{1 / 2}, m_{0}\right)$ for $\tan \beta=40$. On the left, the most constraining case with low $\left|V_{u b}\right|$ and high $f_{B_{s}}$ and on the right the least constraining case with high $\left|V_{u b}\right|$ and low $f_{B_{s}}$.
$\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)$ is reduced with respect to the SM value, leading to the large blue excluded strip in figure 17. On the other hand, in the small strip, $\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)$ is larger than in the SM. In the narrow region in between, a cancellation happens since the charged Higgs contribution is roughly twice that of the SM contribution and so $B_{u} \rightarrow \tau \nu$ cannot exclude this parameter space. As can be seen from the figure, $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$probes larger values of $m_{1 / 2}$ than $B_{u} \rightarrow \tau \nu$, although $B_{u} \rightarrow \tau \nu$ can exclude part of the region $1300 \mathrm{GeV}<m_{0}<1600 \mathrm{GeV}$ and $m_{1 / 2}<200 \mathrm{GeV}$ which cannot be excluded from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone and the double ratio.

The reason why the double ratio is more constraining than $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone is mainly due to two reasons: i) $\left|V_{u b}\right|$ is used as an input parameter in the double ratio, instead of $f_{B_{s}}$. Although these two parameters have comparable errors, their current central values give rise to stronger constraints from the double ratio, as discussed in the preceding


Figure 17. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$, the double ratio $R$, and $B_{u} \rightarrow \tau \nu$ in the CMSSM plane ( $m_{1 / 2}, m_{0}$ ), for $\tan \beta=50$ and $A_{0}=0 \mathrm{GeV}$. This figure is the same as figure 2 (upper left panel) but with the constraint from $B_{u} \rightarrow \tau \nu$ superimposed.
paragraph. This could not have been expected, and a value of $f_{B_{s}}$ much larger than that preferred by lattice QCD would have ensured that $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$alone had the stronger constraints; ii) The experimental value of $\mathrm{BR}\left(B_{u} \rightarrow \tau \nu\right)$, which enters the derivation of $\eta$ in eq. (3.3), is larger than the SM expectation, and so reduces $R$ in eq. (3.4), leading to a stronger constraint on the SUSY parameter space. The SUSY contributions to $B_{u} \rightarrow \tau \nu$ gives rise to a scale factor which multiplies $\operatorname{BR}\left(B_{u} \rightarrow \tau \nu\right)$. When we manually set this scale factor to be equal to 1 (as in the SM ), the excluded region of the plane [ $m_{0}, m_{1 / 2}$ ] does not change much. Therefore we conclude that the points i) and ii) above are the main reasons why the double ratio gives the superior constraints.

Finally we discuss the effect of a hypothetical measurement of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$at the SM value $(3.5 \pm 0.3) \times 10^{-9}$. Figure 18 shows the obtained impact in the CMSSM plane $\left(m_{\tilde{t}_{1}}, \tan \beta\right)$ with all the parameters being varied in the intervals given in section 4.1. For comparison, the same parameter plane with the current experimental limits is also provided. As can be seen, almost no scenario with $\tan \beta \gtrsim 45$ remains viable regardless of the other parameters in the case of a SM-like discovery, and the parameter space of the CMSSM becomes very restricted.

## 5 Experimental prospects

At present, the best upper limit for $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$measured in a single experiment comes from LHCb [13]:

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.5 \times 10^{-8} \tag{5.1}
\end{equation*}
$$

at $95 \%$ C.L. This upper limit is followed closely by the result from CMS [14]:

$$
\begin{equation*}
\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.9 \times 10^{-8} \tag{5.2}
\end{equation*}
$$



Figure 18. Constraints from $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$and the double ratio $R$ in the CMSSM parameter planes $\left(m_{\tilde{t}_{1}}, \tan \beta\right)$ in the hypothetical case of a SM-like measurement (lower panel) and with the current experimental limits (upper panel). In the left panel the allowed points in green are displayed in the background while in the right panel they are in foreground.
at $95 \%$ C.L. These two results were officially combined for EPS conference in ref. [15], giving the upper limit of

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.1 \times 10^{-8} \tag{5.3}
\end{equation*}
$$

which we will use to constrain the parameter space of SUSY models. The CDF collaboration obtains a $95 \%$ C.L. upper limit [12]:

$$
\begin{equation*}
\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<4.0 \times 10^{-8} \tag{5.4}
\end{equation*}
$$

together with a one sigma interval

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)=\left(1.8_{-0.9}^{+1.1}\right) \times 10^{-8} \tag{5.5}
\end{equation*}
$$

coming from an observed excess over the expected background which corresponds to a $p$-value of $0.27 \%$. Finally, the D0 collaboration obtains the $95 \%$ C.L. upper limit [11]:

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<5.1 \times 10^{-8} \tag{5.6}
\end{equation*}
$$

The preliminary result on $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$[15] from the combination of the limits from LHCb and CMS shows an excess of more than one sigma ( $C L_{b} \approx 0.92$ for values of the BR around the SM value) with respect to the background-only hypothesis. This excess can be accounted for by a $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right) \approx\left(3.7_{-2.7}^{+3.7}\right) \times 10^{-9}$. However, the signal significance is not enough to claim evidence. In this section we study the experimental sensitivity to $B_{s} \rightarrow \mu^{+} \mu^{-}$and the prospects for its measurement in the period of operation of the LHC at $\sqrt{s}=7 \mathrm{TeV}$.

### 5.1 Combination LHC-CDF

The CDF experiment at the Tevatron has reported a $p$-value of $0.27 \%$ for the background only hypothesis [12]. In order to evaluate whether a combination of results from CMS, LHCb and CDF could lead to evidence for a signal, we perform an approximate combination of the results of the three experiments, based on the signal and background expectations and the observed pattern of events. We use mc_limit [82] to combine the results of the different experiments and to extract the confidence levels. We have also scaled $f_{d} / f_{s}$ to the value measured at LHCb [83] in order to be consistent with the value used in the LHC combined result.

According to this study, a hypothetical combination of the LHCb and CMS results with that of CDF would increase $C L_{b}$ to $\sim 0.994$ (for values of the BR close to the most probable value), which is close to a $3 \sigma$ deviation. Note that this is approximately the same signal significance that CDF obtains alone. This approximate study leads to the following averaged branching ratio:

$$
\begin{equation*}
\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)_{\mathrm{CDF}+\mathrm{LHC}} \approx\left(6_{-3}^{+5}\right) \times 10^{-9} \tag{5.7}
\end{equation*}
$$

However, at the time of writing this paper, this kind of combination has not been performed officially.

### 5.2 Sensitivity to $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$at the LHC

We perform a toy MC study in order to determine how much luminosity is needed to obtain evidence for $B_{s} \rightarrow \mu^{+} \mu^{-}$at the LHC. For this, we scale the signal and background expectations accordingly with the increase of luminosity. Figure 19 shows the integrated luminosity that is needed in order to obtain a $3(5) \sigma$ evidence (discovery) of a given $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$in either LHCb or CMS.

Assuming that the ratio of luminosities between CMS and LHCb remains at the value of the current analysis (i.e. CMS takes approximately four times more data than LHCb over the same period of time), we show in figure 20 the integrated luminosity scale factor (with respect to the amount of data used in [15]) that would be needed for the discovery of a given $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$in the case of a $\mathrm{CMS}+\mathrm{LHCb}$ combination. The width of the bands reflects possible scenarios for the evolution of the systematic uncertainties, where the lower side assumes negligible systematics and the upper side assumes that the systematics do not get reduced with time. It can be seen that with 6-8 times more luminosity than that used in ref. [15] a $\mathrm{CMS}+\mathrm{LHCb}$ combination could provide evidence at the $3 \sigma$ level


Figure 19. Required luminosity in order to provide a $3 \sigma$ evidence (orange) or a $5 \sigma$ discovery (green) of a given $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$on the left for LHCb and on the right for CMS.
for $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$of the SM . This corresponds to between 2 and $3 \mathrm{fb}^{-1}$ for LHCb and between 7 and $10 \mathrm{fb}^{-1}$ for CMS. As the sensitivity of CMS is equivalent to that of LHCb for four times more luminosity, a scenario in which CMS takes up to $14 \mathrm{fb}^{-1}$ and LHCb takes $2 \mathrm{fb}^{-1}$ would afford equal sensitivity as a combination of CMS with $10 \mathrm{fb}^{-1}$ and LHCb with $3 \mathrm{fb}^{-1}$. From this toy MC study we conclude that the SM prediction for $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$is likely to be probed during the operation of the LHC at $\sqrt{s}=7 \mathrm{TeV}$ (i.e. before the end of the year 2012). If ATLAS can manage to obtain sensitivity to $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$which is comparable to that of CMS, then even a $5 \sigma$ discovery for a SM -like $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$would be possible during the run at $\sqrt{s}=7 \mathrm{TeV}$. However, from pre-LHC MC studies in ref. [84] the sensitivity of ATLAS was found to be inferior to that of CMS. If experimental evidence of $B_{s} \rightarrow \mu^{+} \mu^{-}$is achieved at the LHC, the double ratio in eq. (3.1) would be measured for the first time. Moreover, limits on the ratio $\operatorname{BR}\left(B_{d} \rightarrow \mu^{+} \mu^{-}\right) / \operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$(which is a very interesting test of Minimal Flavour Violation) would also be set. If $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$is much smaller than the SM prediction (as can happen for example in the MSSM [85] and NMSSM), values down to $O\left(5 \times 10^{-10}\right)$ can still be discovered with an upgrade of the LHCb.

### 5.3 NP discovery with $B_{s} \rightarrow \mu^{+} \mu^{-}$

In section 5.2 we discussed the luminosity needed for discovery of $B_{s} \rightarrow \mu^{+} \mu^{-}$. However, a measurement of $B_{s} \rightarrow \mu^{+} \mu^{-}$with a branching ratio larger than the SM prediction does not necessarily mean a New Physics (NP) discovery. In such a case, the compatibility with the SM prediction has to be computed. Figure 21 is the equivalent of figure 20 but with the SM rate for $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$being considered as a background, and the signal corresponds to the NP contribution to $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$. We can see that for the same luminosity needed for a $3 \sigma$ evidence of a SM-like signal, the LHC could alternatively claim NP at $3 \sigma$ if the NP contribution is of the order of $4-5 \times 10^{-9}$, i.e., if the actual $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$is $\mathrm{O}\left(8 \times 10^{-9}\right)$. Finally, with the current uncertainties in $f_{d} / f_{s}(7.9 \%)$ and in the SM prediction ( $8 \%$ ), only values of $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$that are at least $33 \%(55) \%$ larger than the SM prediction can allow exclusion of a SM-like rate at $3(5) \sigma$.


Figure 20. Required luminosity in order to provide a $3 \sigma$ evidence (orange) or a $5 \sigma$ discovery (green) of a given $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$for LHCb and CMS combined. The luminosity is expressed in terms of the luminosity used in [15], $\left(0.34 \mathrm{fb}^{-1}\right.$ for LHCb and $1.14 \mathrm{fb}^{-1}$ for CMS $)$.


Figure 21. Required luminosity in order to provide a $3 \sigma$ evidence (orange) or a $5 \sigma$ discovery (green) of a given NP contribution to $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$for LHCb and CMS combined. The luminosity is expressed in terms of the luminosity used for ref. [15], ( $0.34 \mathrm{fb}^{-1}$ for LHCb and $1.14 \mathrm{fb}^{-1}$ for CMS ).

## 6 Conclusions

The decay $B_{s} \rightarrow \mu^{+} \mu^{-}$is known to be a very effective probe of SUSY models with large ( $>30$ ) $\tan \beta$, and its importance has been emphasised in numerous studies over the past decade. Due to its distinct signature, this decay can be searched for by three LHC collaborations: LHCb, CMS and ATLAS. Recently, searches by LHCb and CMS have been released, and have improved the upper limit on its branching ratio to $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)<1.1 \times 10^{-8}$. Using this new bound, we performed a study of the constraints on the parameter space of five distinct SUSY models. We emphasised that such indirect constraints can be stronger than those which are obtained from the ongoing direct searches for SUSY particles at the LHC. For instance, in the CMSSM for $\tan \beta \sim 50$, the SUSY particles have to be very heavy and in particular squarks cannot be lighter than $\sim 1.2-2 \mathrm{TeV}$ in order to
be compatible with the upper limit on $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$. Nevertheless, in the scenarios we investigated here, in spite of the severe constraints we obtained, there is still room for SUSY contributions in large parts of the parameter space, especially for small $\tan \beta$.

In addition, we considered an alternative observable which includes $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$, namely a double ratio formed from the decays $B_{s} \rightarrow \mu^{+} \mu^{-}, B_{u} \rightarrow \tau \nu, D \rightarrow \mu \nu$ and $D_{s} \rightarrow$ $\mu \nu / \tau \nu$. The magnitude of the double ratio depends on the CKM matrix element $\left|V_{u b}\right|$, a parameter for which there is already considerable experimental information, and the prospects for further precision in measurements of $\left|V_{u b}\right|$ are promising. In contrast, the magnitude of $\mathrm{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$depends on the absolute value of the decay constant $f_{B_{s}}$, and thus a comparative study of the constraints obtained from these two observables is instructive. We showed that the double ratio can provide stronger constraints on the SUSY parameter space, and we advocate its use when discussing the impact of $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$ alone on SUSY models.

The final integrated luminosity of the operation of the LHC at $\sqrt{s}=7 \mathrm{TeV}$ is likely to be significantly larger than the amount that was anticipated at the start of the run. Both CMS and LHCb will have a chance to obtain a significant signal by the end of the run, even if $\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$is as small as the prediction in the SM. Throughout the run at $\sqrt{s}=7 \mathrm{TeV}$, the ongoing searches for $B_{s} \rightarrow \mu^{+} \mu^{-}$will continue to compete with the direct searches for SUSY particles as a probe of the parameter space of SUSY models.

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[^0]:    ${ }^{1}$ In an updated version of ref. [52] the impact of the latest LHCb [13] and CMS [14] limits on $\operatorname{BR}\left(B_{s} \rightarrow\right.$ $\mu^{+} \mu^{-}$) is studied amongst other observables in a global CMSSM fit.

[^1]:    ${ }^{2}$ As presented at the EPS 2011 conference.

