

Open Access

Lessons learned from pre-implementation activities to integrate a web-based personalized health risk assessment program in diverse primary care settings

Lori A Orlando^{1,2*}, R Ryanne Wu^{1,2,3}, Nina Sperber³, Geoffrey S Ginsburg^{1,2}, Corrine Voils³

From 7th Annual Conference on the Science of Dissemination and Implementation in Health North Bethesda, MD, USA. 8-9 December 2014

Introduction

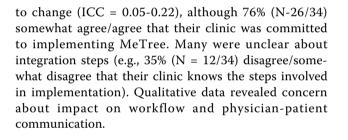
Risk assessment, which can target preventive care to individuals' disease risk, is becoming an increasingly important strategy for improving population health. However, numerous barriers limit the collection and synthesis of the data necessary for risk-stratification. Leveraging health IT may prove critical in overcoming these barriers and improving uptake of preventive guidelines. To this end, NHGRI is funding implementation of MeTree, a patient-facing health risk assessment program with justin-time education/clinical decision support, into 5 diverse U.S. healthcare systems. We developed a mixed-methods pre-implementation process to facilitate uptake of MeTree that highlights implementation support needs. Here we present findings from 2 of the 5 systems.

Methods/Results

Our pre-implementation framework components include: (1) web-based provider educational tools, (2) identification of a clinic champion at each clinic, (3) site visits for information gathering and education, (4) administration of Organizational Readiness for Implementing Change (ORIC) survey to all providers/staff, and (5) semi-structured interviews with providers/staff addressing ORIC domains. Descriptive statistics characterized organizational readiness in each healthcare system and ICCs agreement among providers/staff. Qualitative data, analyzed using ORIC domains and data-derived categories, were integrated with quantitative findings. Results: There was poor within-clinic agreement about organizational readiness

* Correspondence: lorlando@duke.edu

¹Department of Medicine, Duke University, Durham, NC 27705, USA Full list of author information is available at the end of the article



Conclusion

Providers and staff value health IT to support risk assessment with just-in-time education. However, promotion via clinical champions and education is insufficient for successful implementation within busy primary care clinics. Key concerns that must be addressed include work-flow and communication during provider appointments. Identifying other promotion processes with/without a clinical champion should be further explored.

Authors' details

¹Department of Medicine, Duke University, Durham, NC 27705, USA. ²Center for Applied Genomics and Precision Medicine, Duke University, Durham, NC 27705, USA. ³Department of Health Services Research, Department of VA Affairs, Durham, NC 27705, USA.

Published: 20 August 2015

doi:10.1186/1748-5908-10-S1-A63

Cite this article as: Orlando *et al.*: Lessons learned from preimplementation activities to integrate a web-based personalized health risk assessment program in diverse primary care settings. *Implementation Science* 2015 **10**(Suppl 1):A63.



© 2015 Orlando et al. This is an Open Access article distributed under the terms of the Creative Commons Attribution License (http:// creativecommons.org/licenses/by/4.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/ zero/1.0/) applies to the data made available in this article, unless otherwise stated.