



Available online at www.sciencedirect.com

ScienceDirect





AicE-Bs2013London

Asia Pacific International Conference on Environment-Behaviour Studies
University of Westminster, London, UK, 4-6 September 2013
"From Research to Practice"

Assessing Sense of Community Dimension in Residential Areas in the Malaysian Context

Siti Rasidah Md Sakip^{a*}, Noraini Johari^a, Aldrin Abdullah^b, Mohd Najib Mohd Salleh^b

^aFaculty of Architecture, Planning & Surveying, Universiti Teknologi MARA Perak, 32610 Bandar Seri Iskandar, Perak, Malaysia ^bSchool of Housing, Building & Planning, Universiti Sains Malaysia, 11800 USM Penang, Malaysia

Abstract

Sense of community (SOC) is one of the components or domains of community relationship in residential areas. The strength of community relationship believed to eliminate criminal activities at residential area. Hence, in the identification of SOC, it is crucial for the measurement dimension to ensure that the specified items are reliable to measure the dimension. Therefore, a survey on sense of community in residential Putrajaya and Bandar Baru Bangi are conducted. The research discovered that the membership, shared emotional connection and influence achieved Cronbach's Alpha value of 0.80 to 0.90. All items of SOC achieved factor loadings 0.62 to 0.94.

© 2013 The Authors. Published by Elsevier Ltd. Open access under CC BY-NC-ND license. Selection and peer-review under responsibility of Centre for Environment-Behaviour Studies (cE-Bs), Faculty of Architecture, Planning & Surveying, Universiti Teknologi MARA, Malaysia.

Keywords: Sense of community; community relationship; residential; community environment

1. Introduction

Sense of community is often used as a tool to garner attention from various quarters. Politicians use 'community' to solicit votes. In construction and development sectors, professionals like architects, planners and those in historic preservation and crime prevention will promote a sense of community as a cure-all for many urban ailments (Nasar & Julian (1995). The strength of this community ties perceived to provide life satisfaction (Blanchard, 2008; Fried, 1984) and is a critical component in determining the quality of life for all social classes (O'Brien & Ayidiya, 1991). Peterson & Speer (2000) who studied

^{*} Corresponding author: Tel.: +6-019-279-85994; fax: +6-053-742-244 . E-mail address: sitir704@perak.uitm.edu.my .

'empowerment' found that sense of community is a social support element perceived as value added in empowering an organization. Organizations do not merely exist in terms of firms or business fields, but they may also refer to good community ties among members of a neighborhood. Most research on neighborhoods indicated that community ties that lead to a strong sense of the community will have a significant impact in exuding feeling of safety from crime to the residents (Clampet-Lundquist, 2010; McMillan & George, 1986; M. Sakip, S.R, 2012).

Sarason (1974) was responsible for introducing the sense of community concept by identifying that the emotional connections that exist among the members of a community affect the functionality of the community. The study caught McMillan & George's (1986) attention. A few years later, McMillan & George (1986) built the sense of community construct model and defined it as a feeling of belonging to a specific group. This feeling makes the members of the group feel they belong together, sharing happiness and problems require mutual commitment (McMillan & George, 1986).

Sense of community consists of four main dimensions: membership, influence, needs reinforcement and shared emotional connection, which often interact with one another (McMillan & George, 1986). This construct used by Perkins, Florin, Wandersman & Chavis (1990) who agreed that the construct is able to identify the sense of community in neighborhoods. According to McMillan & George's Dimensions Model, Membership—involves personal investment and the subsequent "right to belong," group acceptance, and willingness to sacrifice for the group; Influence—allows for individuality while maintaining group unity through conformity; also deals with members' ability to influence the group and vice versa; Needs reinforcement—fulfillment of needs, guided by the principle that the union of those with shared values smoothly facilitates reinforcement and need fulfillment, and; Shared emotional connection—based on shared history, shared experiences, and quantity and quality of social interaction.

However, to date, research focusing on the relationship between sense of community and demographic characteristics suggests that a homogeneous ethnic group displays a stronger sense of community (Austin, Furr & Spine, 2002; Rogers & Sukolratanametee, 2009). This finding is believed to be related to similar culture, customs and language thus facilitating communication among them. Therefore, this study sets out two main objectives. The first objective is to validate and investigate the construct of sense of community in the Malaysian context. Once this is established, the second aim will be to determine the characteristics of demography that influence the sense of community in residential areas. The rest of the paper will be structured as follows. The next section provides a brief background into the literature on the sense of community and other related aspects of safety from criminal threats in residential areas. This is followed by detailing the data collection and survey methodology procedure and the result of the analysis. The final section concludes the discussion of the study.

2. Literature review

In identifying community ties in residential areas, three indicators have been proposed by McMillan & George (1986) which are the period of time resident in the area, local community satisfaction and the number of neighbors they know based on their ability to remember the neighbors' first names. When all three indicators are achieved, they reflect that community ties in the neighborhood are forged. According to Mc Millan & George (1986), a resident needs to reside in his neighborhood for at least one year to forge community ties. During this period, the resident is perceived to be able to initiate good community ties in society and to overcome problems in the neighborhood such as burglaries, robberies and thefts (Villarreal & Silva, 2006). The ties forged are more significant and positive on the community; in fact they augur well towards the success of the neighborhood's environmental space (Rogers & Sukolratanametee, 2009). These are the very factors that create the sense of belonging in neighborhoods. Various studies confirmed that the longer a person resides in a neighborhood, the stronger sense of

belonging nurtured (Onyx & Bullen, 2000; Skjaeveland, Garling & Maeland, 1996). Thus, Clampet_Lundquist (2010) proposed that a long period of residence of at least 5 years is perceived as resident's stability which caused higher community participation; contributing towards crime prevention in neighborhoods (Ji Hyon Kang, 2011).

Second indicator: local community satisfaction that is related to communication or interaction within the community. Good involvement among the community creates communication and information sharing. A continuous community involvement will create trust which directly bears satisfaction of living in a neighborhood (McMillan & George, 1986). Throughout the relationship process, members of the community will get to know their neighbors' names especially those living along the same street (McMillan & George, 1986).

Besides that, other factors also influence community ties networking namely age, gender and ethnicity (Rogers & Sukolratanametee, 2009). It is believed that a homogeneous age group in a community will accelerate triggers towards community ties networking as compared to variability in age groups (Uzzell, 2002). This is attributable to similar hobbies among those within the same age group hence promoting community ties. Meanwhile, findings from Austin et. al (2002) show that multi ethnicity in a neighborhood leads to weak community ties. Residents are prone to harbor higher fear of crime. These findings are believed to be caused by weaknesses in communication, dissimilarities in languages and cultures thus bringing about uneasiness among the community.

Besides demographic factors, environmental design also significantly impacts community ties networking (Talen, 1999). Some studies revealed that a neighborhood's physical environment influences good community ties. Residents in Guildford, Surrey, England use social spaces to enhance societal networking (Uzzell, Pol & Badenas, 2002). Space designs with well-defined boundaries facilitate interaction among community members (McMillan & George, 1986), especially in ecologically applied space design concepts (Rogers & Sukolratanametee, 2009). These ecological space designs encourage outdoor activities coupled with the provision of user amenities such as parks, walkways and community facilities. The relationship between open space and community ties is all about the provision of open space which is termed the 'heart' of social networking. Jacobs (1961) suggested a relationship between space design and community ties networking. Space design from the macro aspects such as mixed developments involving residential areas in close proximity to work places, shops and commercial areas are believed to encourage social integration. The formation of these social relationships is based on higher pedestrian traffic than vehicular traffic. Besides, pedestrian walkways that are user friendly are believed to be able to forge community ties as these walkways allow interaction and conversation among the community hence encouraging closer ties among the said community (Wood et al., 2010). In fact the community ties forged will directly or indirectly increase physical and mental wellbeing (McMillan & George, 1986).

Additionally, good community ties in neighborhoods are believed to deter potential criminals in deciding to commit acts of crime before actually committing them. Bernasco and Nieuwbeerta (2005) are of the opinion that criminals use the community ties factor in evaluating a neighborhood when they select their crime targets. It was found that criminals prefer to choose neighborhoods that have unstable community tie structures as it was perceived that weaknesses in community ties caused residents to fail to identify aliens who sneaked into their areas. Bernasco and Nieuwbeerta (2005) further postulated that weaknesses in community ties reflect residents' lackadaisical attitude towards any events that occur in their neighborhoods. A worst case scenario is when at a certain stage, residents are found to ignore the presence of aliens in their neighborhood areas even though they know of it but no action is taken (Bernasco & Nieuwbeerta, 2005). Thus, community ties are usually associated with fear of crime and feelings of security to reside in a neighbourhood area (Md. Sakip., S.R, Abdullah. A, Salleh. M. M.N., 2013).

It is therefore necessary to validate and investigate the construct of sense of community (SOC). As elaborated earlier, the SOC construct is based on four dimensions: membership, influence, needs reinforcement and shared emotional connection; the factors influencing sense of community will be included as suitable items in the said dimensions. In the context of this study, the focus of study will tend towards homogeneous ethnic groups to investigate the different findings in the context of Malaysia.

3. Research methodology

3.1. Respondents

This study was done on Presint 9 in Putrajaya and Seksyen 4 Bandar Baru Bangi, Malaysia, which are predominantly occupied by medium income people. These study areas have similar characteristics in terms of demography, which are ethnicity, marital status, race, religious, social class and heads of households. However they are different in terms of residential area layout design. This variable is crucial to discern the differences in the sense of community between two residential areas with similarities in demography but differ in terms of residential layout. Both areas applied conceptual developments whereby Putrajaya applies the Garden City concept whilst Bandar Baru Bangi applies the Satellite City concept.

In terms of respondents, either the main breadwinner or the spouse was identified in each household. Prior to survey, a pilot study was conducted to identify unoccupied residences such as neighborhood watch beats, kindergartens, child care centers, storage buildings and vacant residences. Out of 476 residences, 19 have been eliminated from the respondent selection list as they have been identified as having non residential use. On the whole, this population study involved a total of 457 residences and 171 participated as respondents.

3.2. Procedure

This study is quantitative in nature using a questionnaire. The survey involved asking residents to answer a questionnaire which was administered using face to face interviews. It contained two parts: Part 1- background information and Part 2- the construct of sense of community. This is a population study which involved the whole population in 456 residences encompassing 264 residences in Seksyen 4, Jalan 4/7 Bandar Baru Bangi, and 192 residences in Presint 9B, Putrajaya.

3.3. Variables and measure

This study employed four dimensions of sense of community: membership, influence, needs reinforcement and shared emotional connection as proposed by McMillan & George (1986). The SOC dimensions were measured by three indicators using a questionnaire. The measurement of SOC was rated using a Likert scale ranging from 1 to 10 ranging from "Highly Disagree" to "Highly Agree". The high score will indicate that the community relationship in the neighborhood is high and vice versa if the score obtained is low. The reason for using a ten-point Likert scale without a neutral answer was to induce the respondent to take a stance. Furthermore, the technique of providing the scales "Highly Disagree" to "Highly Agree" will give result intensity from respondents, thus impacting the distribution of the respondents' score.

4. Results

4.1. Validation of sense of community construct

The first objective of this paper was to conduct validation on the construct of sense of community (SOC) which consisted of the three dimensions. Each dimension was comprised of 3 items to measure the respective dimension. The validation of construct a sense of community (SOC) was done by conducting a confirmatory factor analysis (CFA) using AMOS and SPSS software. CFA is a measurement model which is developed by the correlation between latent variables and several indicators (items) or known as variable and error manifests. The CFA method is able to ensure and validate the items used in measuring latent variables by taking into account the value of the variances as opposed to the factor analysis (FA) which only explores an item and suggests a factor for each of the items. According to Joreskog and Sorbom (1993), the evaluation of the measurement model is done by assessing the quality of the items for each construct individually (or known as the congeneric model) and followed by retesting the constructs simultaneously, which is known as confirmatory factor analysis (CFA). The measurement model for each construct of the SOC dimensions: membership, influence, needs reinforcement and shared emotional connection, was developed as shown in Figure 1.

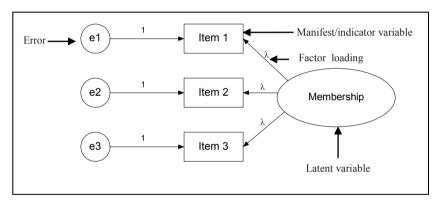


Fig. 1. A First-order CFA model for sense of community dimension construct

Figure 1 demonstrates the measurement model which is comprised of one latent variable (membership) which is measured by three items (Item 1 to Item 3) and each item has its own measurement error. The quality of each item that develops this construct is determined by the factor loading as symbolized by λ (factor loading). Factor loading imparts information about the total number of variances contributed by each item towards the measure construct and the factor loading value of 0.30 (Sellin & Keeves, 1997) is used as a cut-off value to determine the suitability of the item in measuring the latent variable. Several indices were employed to judge whether the model tested fits to the data, such as Chi-square, Chi-square/degree of freedom ratio, and goodness of fit indices. The goodness of fit indices as suggested by Hair, Black, Babin and Anderson (2006) such as Root Mean Square of Approximation (RMSEA), Goodness of Fit Index (GFI), Normed Fit Index (NFI), Comparative Fit Index (CFI) and Tucker-Lewis Index (TLI). According to Hair et al. (2006), the value of GFI, NFI, CFI and TLI of 0.9 and above show a well fitted model. As for RMSEA, a value of between 0.03 and 0.08 is considered to be good. Every SOC dimension goes through the first order measurement model process for validation.

The results of the confirmatory factor analysis (CFA) in the first-order found that all SOC dimensions had just-identified or saturated model ($X^2(0)=0.000$, p<0.05) which means that the degree of freedom is

equal to zero due to the same number of data as the number of parameters assumed in this model. Hence, this model is presumed the best and most suitable one against the proposed model (Joreskog and Sorbom, 1993).

The Cronbach's Alpha value was used to determine the level of reliability through the internal consistency for each factor, as shown in Table 1. The result shows that all sense of community dimensions achieved Alpha value level exceeding 0.60 (Alpha: 0.64 to 0.90) indicating that all dimensions have a good reliability value (Nunnally & Bernstein, 1994). Factor loading (λ) for all items also exceeded 0.3 (λ = 0.62 to 0.94), which means that those items are suitable in measuring every SOC dimension (Sellin & Keeves, 1997). However, item 2 of integration and fulfilment of need dimension had to be aborted as it achieved a factor loading value of less than 0.3.

Table 1. Results of the reliability of sense of community dimensions

Sense of Community	Items	Description of Items	Factor Loading	Reliability
dimension				
Membership	Item 1	I can identify most of the residents here	0.83	
	Item 2	Most of the community knows me	0.94	0.90
	Item 3	I always participate in community activities organised by the community association	0.77	
Influence	Item 1	I look after my neighbors' children/plants/pets when they go on vacations	0.66	
	Item 2	I value my neighbor's/community's views or comments	0.92	0.80
	Item 3	Whenever there are problems in this residential area, they are solved by the community	0.68	
Integration and fulfilment of needs	Item 1	I feel that I am one of the community members in this residential area	0.62	
	Item 2	I can trust the community here	-	0.64
	Item 3	I feel this residential area is good to live in	0.79	
Shared emotional connection	Item 1	I am happy living among the community in this residential area	0.70	
	Item 2	The community here always share importnat events such as birthday parties, weddings, festivals (Deepavali, Hari Raya and so on)	0.93	0.85
	Item 3	The community here care about each other	0.68	

4.2. Respondent profile on sense of community

The second objective of this paper is to identify the relationship between the respondents' demography and sense of community. Results of t-test analysis on demography with a sense of community (SOC) found that gender (t(169)=-0.32; p=0.74), marital status (t(14.22)=-0.74; p=0.47), education level (t(169)=-0.08; p=0.93), residence ownership status (t(169)=0.68; p=0.49) are insignificant. Meanwhile the results of one way ANOVA analysis found that there were no significant differences in age levels (F(4,166)=1.88, p>0.05), income rates (F(4,166)=0.97, p>0.05) and fields of employment (F(3,167)=10.45, p>0.05). The study only found a significant difference between the period of residing in the residential area and sense of community (F(4,166)=5.88, p<0.05). The significant relationship between the period of residing in the residential area and SOC shows that the longer a resident stays in the residential area, the higher sense of community. This finding is based on a SOC mean score with a period

of residence less than a year (M=5.24), 1 to 2 years (M=6.35), 3 to 4 years (M=6.57), 5 to 6 years (M=6.34) and 7 years above (M=6.75) – (please refer to Fig. 2).

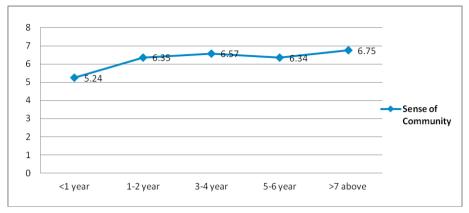


Fig. 2. Comparison between sense of community and period of residence in the residential area

To identify whether there is a significant difference on the sense of community and the study locations (Putrajaya and Bangi), a t-test analysis was done. Results found no significant difference between community ties and location or residential area layout (t (169)=0.49; p=0.62).

Additionally, this study investigated demography over sense of community based on locational differences with the aim of identifying any differences. Findings show that gender, income rates, education levels, fields of employment and ownership status for both residential areas do not indicate any significant difference. However, it was found that the period of residence in a residential area is significant in both areas (Putrajaya: (F(4,76)=5.83, p<0.05, Bandar Baru Bangi: (F(4,85)=2.56, p<0.05). These results are portrayed in Fig. 3.

In reference to Fig. 3, it was found that the longer a resident stays in a residential area, the higher sense of community (SOC) in both study areas (Putrajaya and Bandar Baru Bangi). These findings refer to SOC mean score with a period of residence in the residential areas (Putrajaya: <1 year; M=4.83, 1-2 year: M=6.45, 3-4 year: M=6.63, 5-6 year: M=6.59 > 7 year: M=6.49, Bandar Baru Bangi: <1 year; M=5.59, 1-2 year: M=5.93, 3-4 year: M=6.36, 5-6 year: M=6.18 > 7 year: M=6.76).

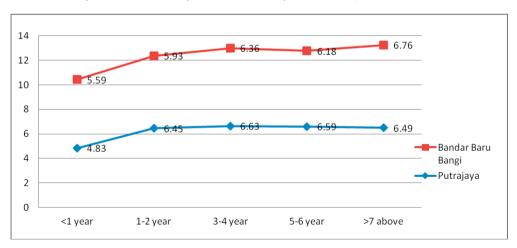


Fig. 3. Comparison between sense of community and period of residence in the residential area by location

5. Discussion

The study aims to validate sense of community constructs in a neighborhood or residential areas. As explained earlier, the formation of the constructs is based on the Mc Millan & George (1986) model which was also used in Perkins, et al.'s (1990) study. However, in the Malaysian context, items used are adapted to fulfill language requirements and suitability to ensure they elicit the correct response from respondents. Study findings show that constructs as well as items used are valid and possess high reliability levels. These findings confirm that these constructs can be adapted to measure sense of community in neighborhood areas in Malaysia. However, results of confirmatory factor analysis (CFA) in the first-order indicated that all four SOC dimensions demonstrated just-identified or saturated model (Joreskog and Sorbom, 1993). This finding was due to the fact that only three items were used to measure SOC dimensions. To achieve Goodness of-fit indices, at least five items must be used to measure one dimension. In fact the use of more items in measuring one dimension will increase the reliability level (Hair et al., 2006).

Another findings in this study is the characteristics of demography towards a sense of community in residential areas. Previous researchers (Rogers & Sukolratanametee, 2009) found that age and gender factors influence community ties network but their findings contrasts findings of previous research. This research found that age and gender are not significant to community ties network. These findings are believed to relate to different age levels influencing lifestyles because homogeneous age levels are perceived to influence sense of community (Uzzel, 2002; Mc Millan & George, 1986). Similarly, homogeneous ethnicity can increase the sense of community levels (Austin et. al, 2002). However this study involving 96 percent Malay ethnics found that results of one—way ANOVA analysis have no significant difference with a sense of community (F(2,168)=.585). The findings perceived that residents' lifestyle and employment impact community ties network. This is related to the residents' free time that enables them to indulge in social activities.

Nevertheless, this study found that the longer a respondent resides in a residential area, the higher the community ties they nurtured. This finding proved McMillan and George's (1986) statement that the period of residing in a residential area is one of the community ties indicators. In fact McCulloch (2003), Onyx and Bullen (2000) as well as Clampet-Lundquist (2010) also concurred that the period of residence in a residential area can enhance community ties and form the sense of belonging in neighborhood areas (Rogers & Sukolratanametee, 2009).

As a limitation of the present study, this study is more focused on a homogeneous ethnicity. To study the effectiveness of demography on the sense of community, a comparison between demographic plurality is necessary to achieve a more generalised result. Similarities and differences in the residential area layout designs must also be taken into consideration in future research to investigate community ties in a neighborhood area.

Acknowledgement

The authors would like to thank Universiti Teknologi MARA (UiTM) for providing financial support for this study.

References

Austin, D. M., Furr, L. A., & Spine, M. (2002). The Effects of Neighborhood Conditions on Perception of Safety. *Journal of Criminal Justice*, 30, 417-427.

- Bernasco, W., & Nieuwbeerta, P. (2005). How do Residential Burglars Select Target Areas? A New Approach to the Analysis of Criminal Location Choice. *Brit. J.Criminol* (44), 296-315.
- Blanchard, A. L. (2008). Testing a Model of Sense of Virtual Community. Computers in Human Behaviour, 24, 2107-2123.
- Clampet-Lundquist, S. (2010). "Everyone Had Your Back": Social Ties, Perceived Safety, and Public Housing Relocation. City & Community, 9(1), 87-108.
- Fried, M. (1984). The Structure and Significance of Community Satisfaction. Popul. Environ., 7, 61-86
- Hair, J. F. J., Black, W. C., Babin, B. J., & Anderson, R. E. (2006). Multivariate Data Analysis; A Global Perspective (7th Edition ed.). New Jersey: Pearson Prentice Hall.
- Jacobs, J. (1961). The Death and Life of Great American Cities. New York: Random House.
- Ji Hyon Kang. (2011). Participation in the Community Social Control, the Neighborhood Watch Groups: Individual and Neighborhood-Related Factors. Crime & Delinquency, 1-25.
- Joreskog, K., & Sorbom, D. (1993). Lisrel 8: Structural Equation Modeling With The SIMPLIS Command Language. Chicago: Scientific Software International, Inc.
- McCulloch, A. (2003). An Examination of Social Capital and Social Disorganisation in Neighbourhoods in the British Household Panel Study. *Social Science & Medicine*, 56(7), 1425-1438.
- McMillan, D. W., & George, D. M. C. (1986). Sense of Community: A Definition and Theory. *Journal of Community Psychology*, 14, 6-23.
- Md Sakip, S.R., Abdullah. A., Salleh. M., M.N. (2012). Fear of Crime in Residential Area. *Asian Journal of Environment-Behaviour Studies*, 4 (11), 27-36.
- Md Sakip, S.R (2012). Pencegahan Jenayah Melalui Rekabentuk Persekitaran dan Pengaruhnya Terhadap Hubungan Komuniti, Perasaan Ingin Rasa Selamat dan Kebimbngan Terhadap Jenayah di Kawasan Kediaman Individu berpagar dan Individu Tidak Berpagar. Universiti Sains Malaysia. Malaysia.
- Nasar. Jack L & Julian. David A., (1995). The psychological sense of community in the neighbourhood. APA Journal, 178-184 Nunnally, J. C., & Bernstein, I. H. (1994). *Psychometric Theory*. New York: McGraw-Hill.
- O'Brien, D., & Ayidiya, S. (1991). Neighborhood Community and Life Satisfaction. Journal Commun. Dev. Soc., 22, 21-37.
- Onyx, J., & Bullen, P. (2000). Measuring Social Capital in Five Communities. *Journal of Applied Behavioural Science*, 36(1), 23-42.
- Peterson, N. A., & Speer, P. W. (2000). Linking organizational characteristics to psychological empowerment: Contextual issues in empowerment theory. *Administration in Social Work*, 24, 39-58.
- Perkins, D. D., Florin, P., Rich, R. C., Wandersman, A., & Chavis, D. M. (1990). Participation and the social and physical environment of residential blocks: Crime and community context. *American Journal of Community Psychology*, 18(1), 83-115.
- Rogers, G. O., & Sukolratanametee, S. (2009). Neighborhood Design and Sense of Community: Comparing Suburban Neighborhoods in Houstan Texas. *Landscape and Urban Planning*, 92(2009), 325-334.
- Sarason, S. B. (1974). The psychological sense of community. San Francisco: Josey-Bass
- Sellin, N., & Keeves, J. P. (1997). Path Analysis With Latent Variables. In J P Keeves (Ed.), Educational Research, Methology and Measurement: An International Handbook Oxford: Pergamon Press.
- Skjaeveland, O., Garling, T., & Maeland, J. G. (1996). A Multidimensional Measure of Neighboring. Am. J. Commun. Psychol., 24(3), 413-435.
- Talen, E. (1999). Sense of Community and Neighbourhood Form: An Assessment of the Social Doctrine of New Urbanism. *Urban Studies*, 36(8), 1361-1379.
- Uzzell, D., Pol, E., & Badenas, D. (2002). Place Identification, Social Cohesion, and Environmental Sustainability. *Environment and Behavior*, 34(1), 26-53.
- Villarreal, A., & Silva, B. F. A. (2006). Social Cohesion, Criminal Victimization and Perceived Risk of Crime in Brazilian Neighborhoods. *Social Forces*, 84(3), 1725-1747.
- Wood, L., Frank, L. D., & Giles-Corti, B. (2010). Sense of Community and its Relationship with Walking and Neighborhood Design. Social Science & Medicine, 70, 1381-1390.