

1928

Tourist Guidebook of Ontario 1928

J. D. McAlpine

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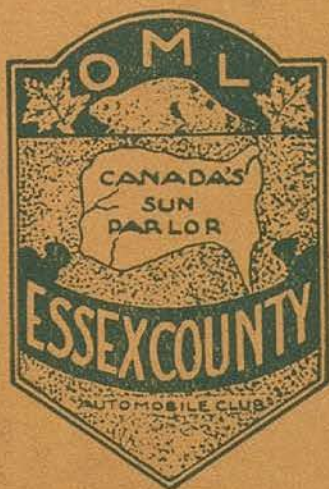
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TOURIST GUIDEBOOK OF ONTARIO



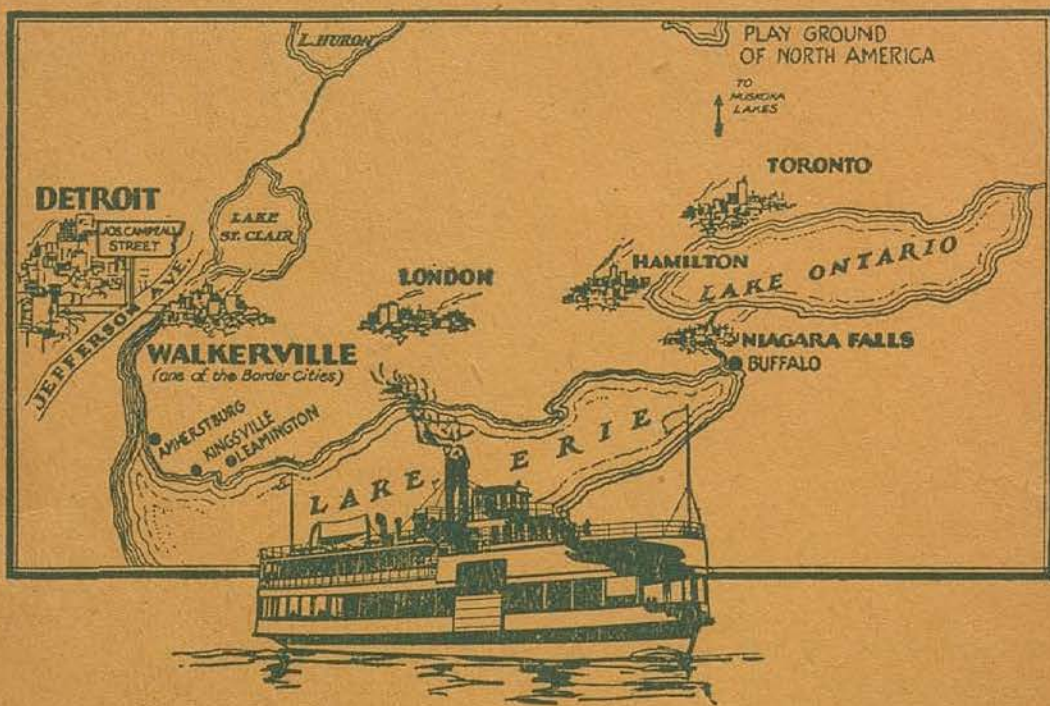
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1928

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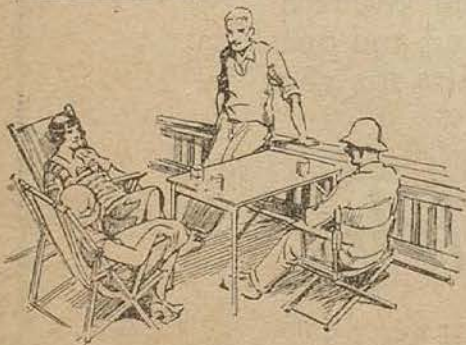
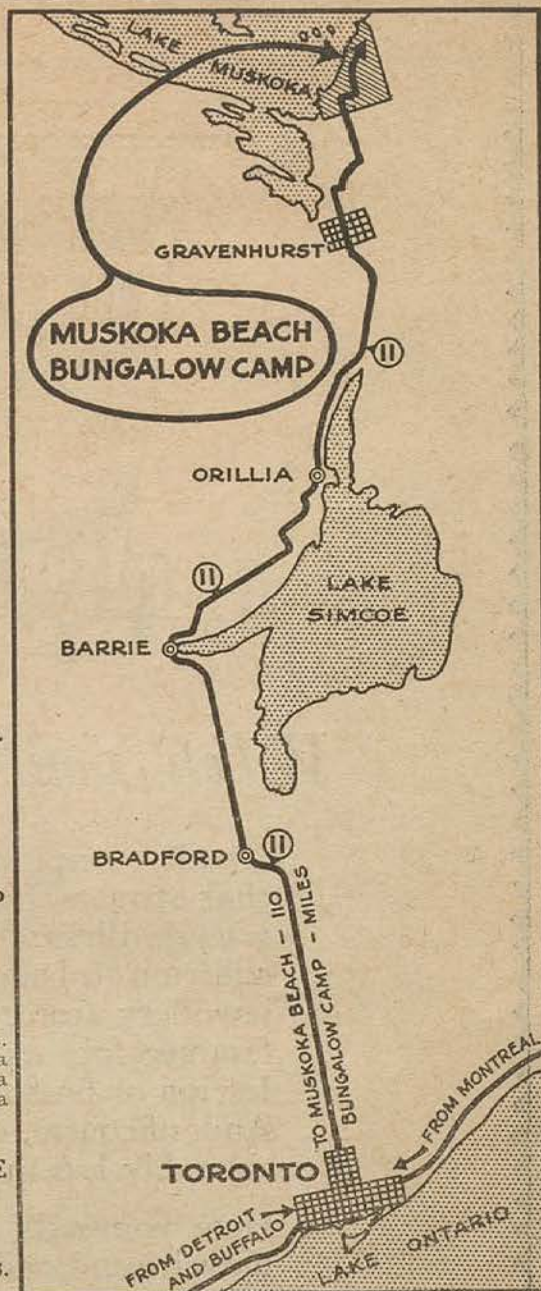
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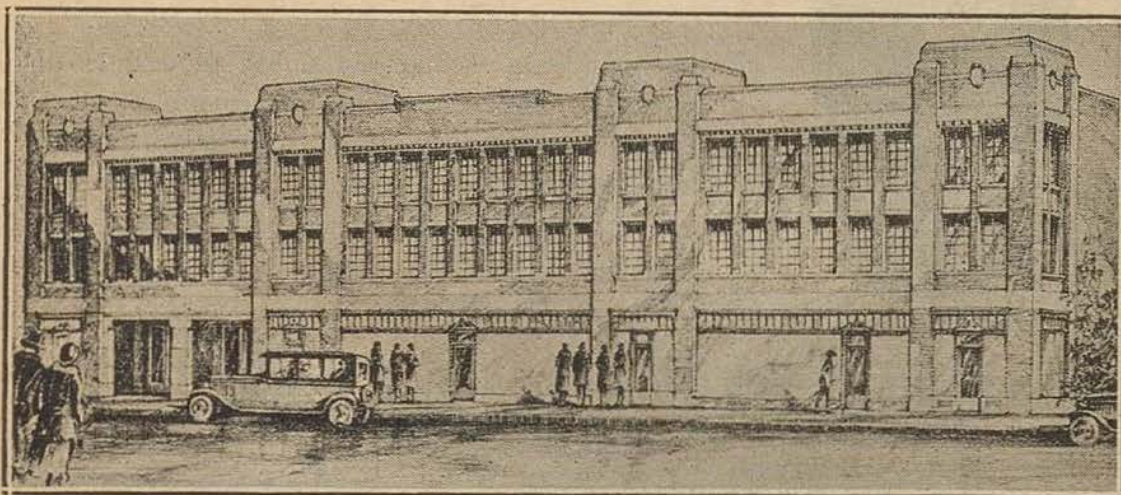
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Customs—60 Day Touring Permits—Bonds—Touring
Information — Road Signs — Road Maps—
No Difficulties at the Border

Tourists contemplating a trip into Ontario will find no difficulty at the border with the Customs Authorities. For a period of two months a motorist, who is a resident of the United States, may bring his car into Canada FOR TOURING PURPOSES ONLY and return to the United States either through the same port by which he entered or by any other port without having to file any bond with or pay any duty to Canadian Customs Officials. All that is required is that he procure from the Automobile Club or Customs at the border on entering Canada a form in which particulars are given respecting his car. This form is made out in triplicate, a copy being retained by the Customs and one by the motorist. The one retained by the motorist is surrendered to the Customs Office at the port of exit on leaving Canada.

EXTENSION OF SIXTY DAY PERMITS

Bona fide tourists with automobile permit card and the sixty day touring permit should present these to a Canadian Customs Officer and secure a certificate for extension for an additional thirty days. The original permit will be endorsed for extension by any Canadian Customs Officer when original permit is presented.

YOUR STATE REGISTRATION CARD

The motorist must carry with him the **automobile registration card** identifying his car, as this must be shown on demand of the Customs Official.

If the tourist intends to keep his car in Canada for longer than three months, it will be necessary for him to provide a bond. Under this bond he may keep his car in Canada and use it for touring purposes for a period up to six months in one year, but at the expiration of this period of time no extension or renewal is permitted.

AMERICAN TOURISTS REQUIRE NO CANADIAN LICENSE OR BOND TO ENTER CANADA FOR 60 DAYS

THE ESSEX COUNTY AUTOMOBILE CLUB (OML) is a branch organization of the famous Ontario Motor League, affiliated with the AAA, an organization of some 30,000 motorists in Ontario, banded together for the general welfare of motorists in every connection. The Club maintains at No. 1 Ferry Street, Windsor—at the Ferry Dock—a Tourists' Information Bureau, where full touring information regarding any part of Canada may be had. A branch office is maintained at the Walkerville Ferry Dock.

Official road maps, route cards, touring books, etc., may be had at this Information Bureau. Your mail may be addressed in care of this bureau and motorists from any point are at liberty to write to the bureau for any touring information needed. Tourists are requested to register at the Touring Bureau.

Stay as long as you can in Essex County. You will enjoy it.

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INDEX

	Page		Page
ROUTES			
Road No. 2 —Transprovincial highway—Windsor and Walkerville via Chatham, London Woodstock, Hamilton, Toronto	31, 33, 35	Prescott to Ottawa	75
Toronto to Montreal	92, 93, 94	Ottawa to Montreal	75
Road No. 3 —International Highway—Windsor via Leamington, St. Thomas, Simcoe to Niagara Falls	59, 61, 63, 65	Bracebridge to Rosseau	85
Road No. 11 —Toronto to Muskoka, North Bay and Sault Ste. Marie	88, 89, 90	Toronto to Windsor	86, 87
The Ferguson Highway —North Bay to Timmins	95, 96, 97	London to St. Mary's, Stratford	82
Blue Water Highway —Windsor and Walkerville via Belle River to Chatham, Wallaceburg, Sarnia, Goderich and Owen Sound	53, 78, 79, 80, 81	Stratford to Kitchener	82
The Walker Rd.—Walkerville to Highway No. 2	29	Galt to Hamilton	76
Tecumseh Road to Belle River....	29	London to Galt and Kitchener..	77
Owen Sound to Orillia	81	London to Grand Bend	77
Windsor to Belle River and Chatham	53	London to Galt	77
Windsor to Amherstburg	71, 73	London to Goderich	78
Windsor to Oxley Beach	84	London to Listowel and Owen Sound	78
Windsor to Kingsville, Jack Miner's Bird Sanctuary and Pt. Pelee	56, 57	London to Wingham and Wiar-ton	77
Road No. 8 —Hamilton to Niagara Falls and Buffalo	67	London to Stratford, Kitchener and Guelph	82
Niagara Falls to Buffalo	85	Toronto to Midland	82
St. Thomas to Port Stanley	76	Wallacetown to Pt. Bruce via Lake Shore Rd.	76
Simcoe to Port Dover	85	Aylmer to Port Bruce	76
Chatham to Blenheim and Rondeau Govt. Park	85	Port Hope to Peterboro	75
Chatham to Walpole Island	85	Barrie to Honey Harbor	75
Chatham to Sarnia	79		
Kingston to Ottawa	74, 75	MAPS	
		Map of Essex County	13
		Map of Ontario	Centre
		Map of Southern Ontario.....	14, 15
		Map of Northern Ontario	96
		GENERAL INFORMATION	
		Officers and Directors of The Essex County Automobile Club	7
		Regulations of Entry	9
		Emergency Road Service Stations	23
		Speed Laws and Rules	25
		Camping Grounds	98
		Hunting and Fishing	99
		Shopping in Canada	17, 19

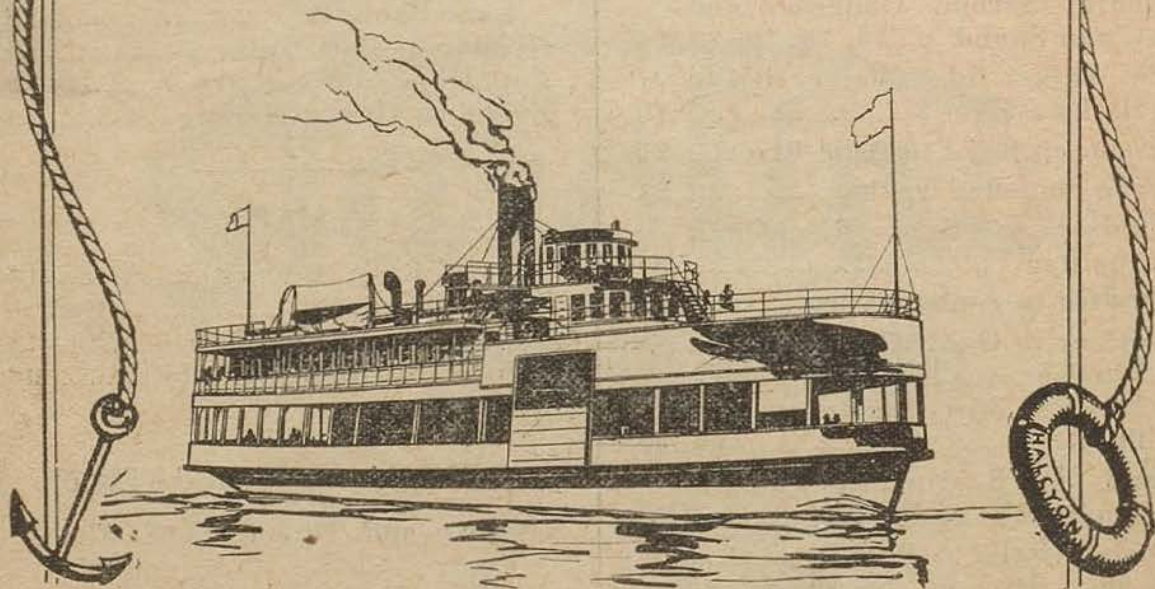
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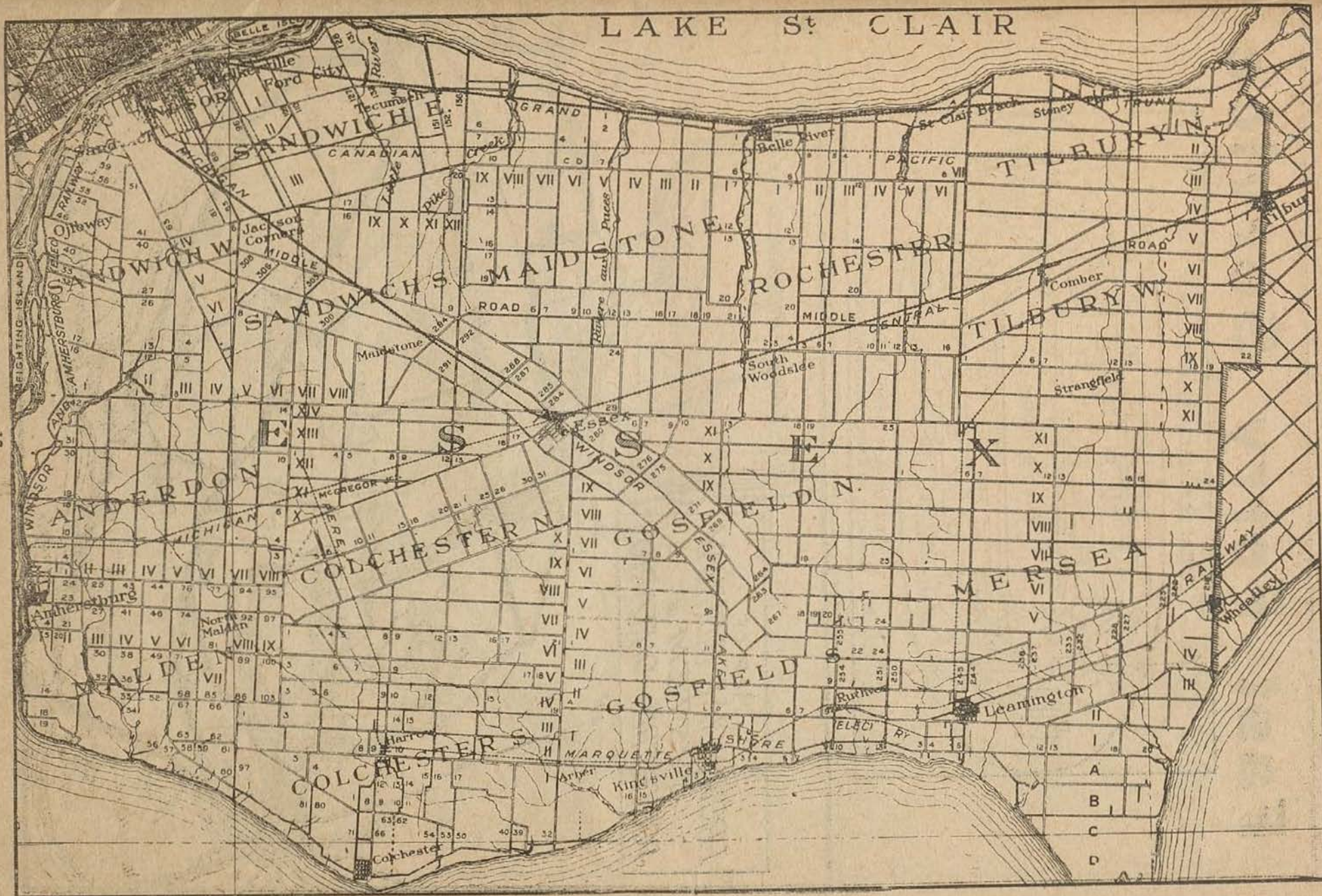
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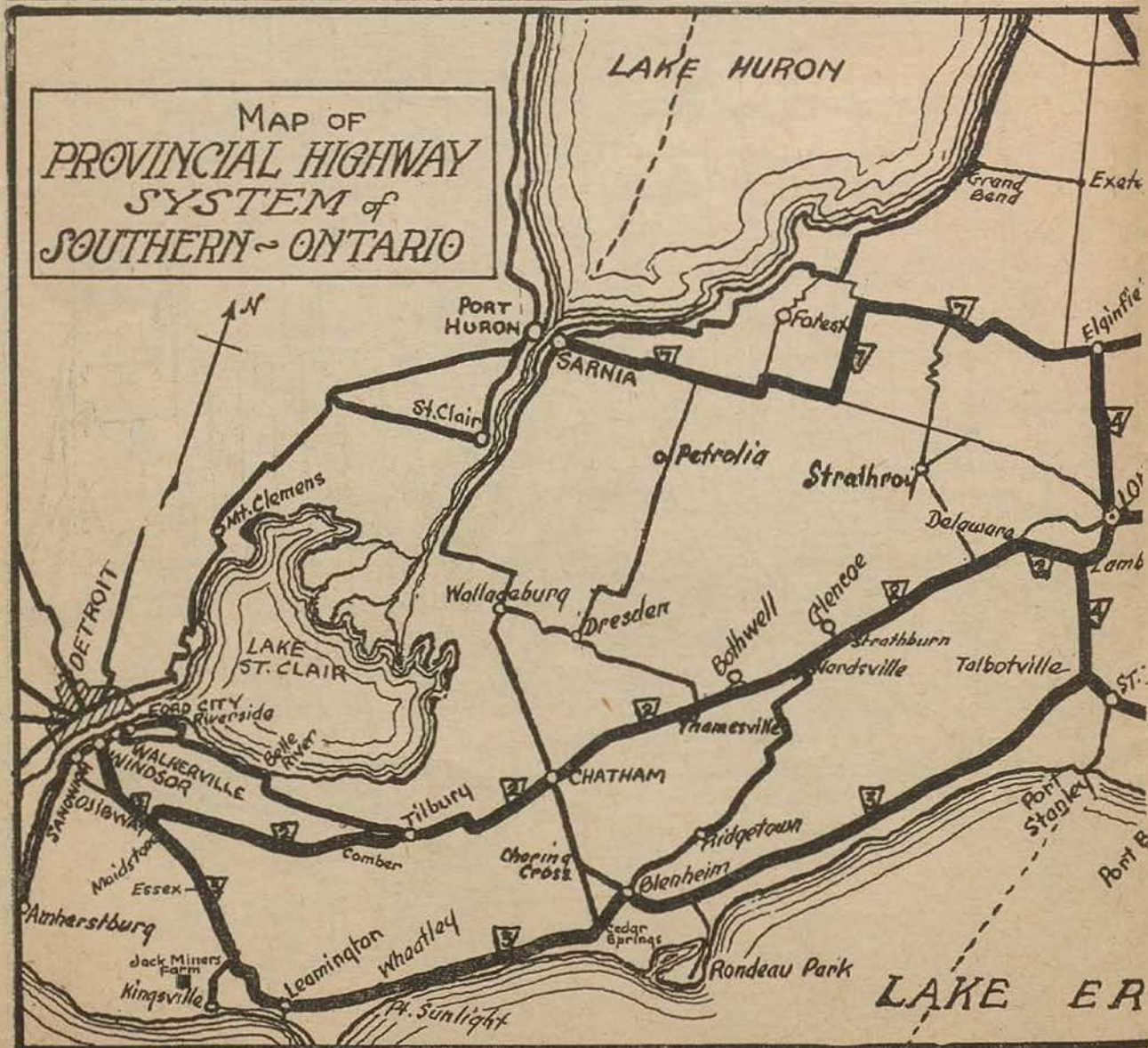
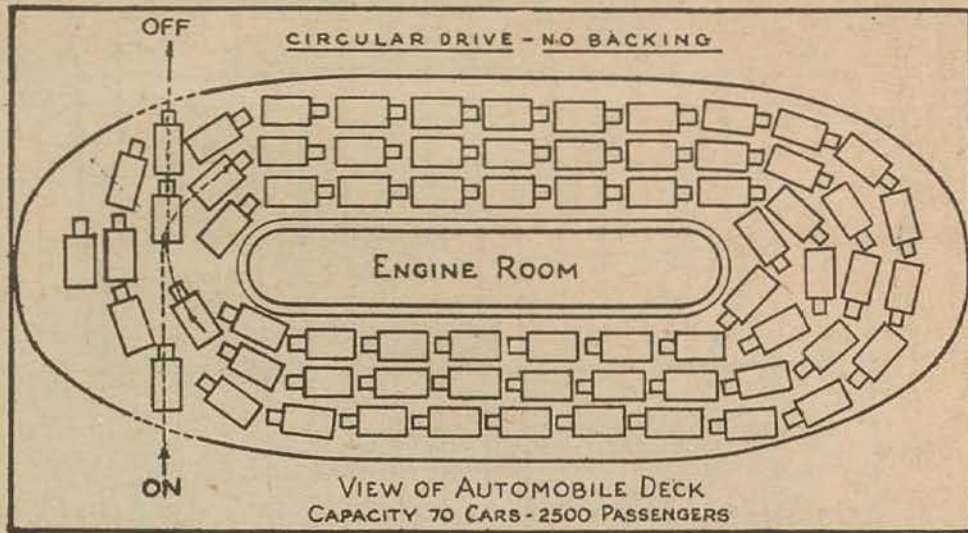
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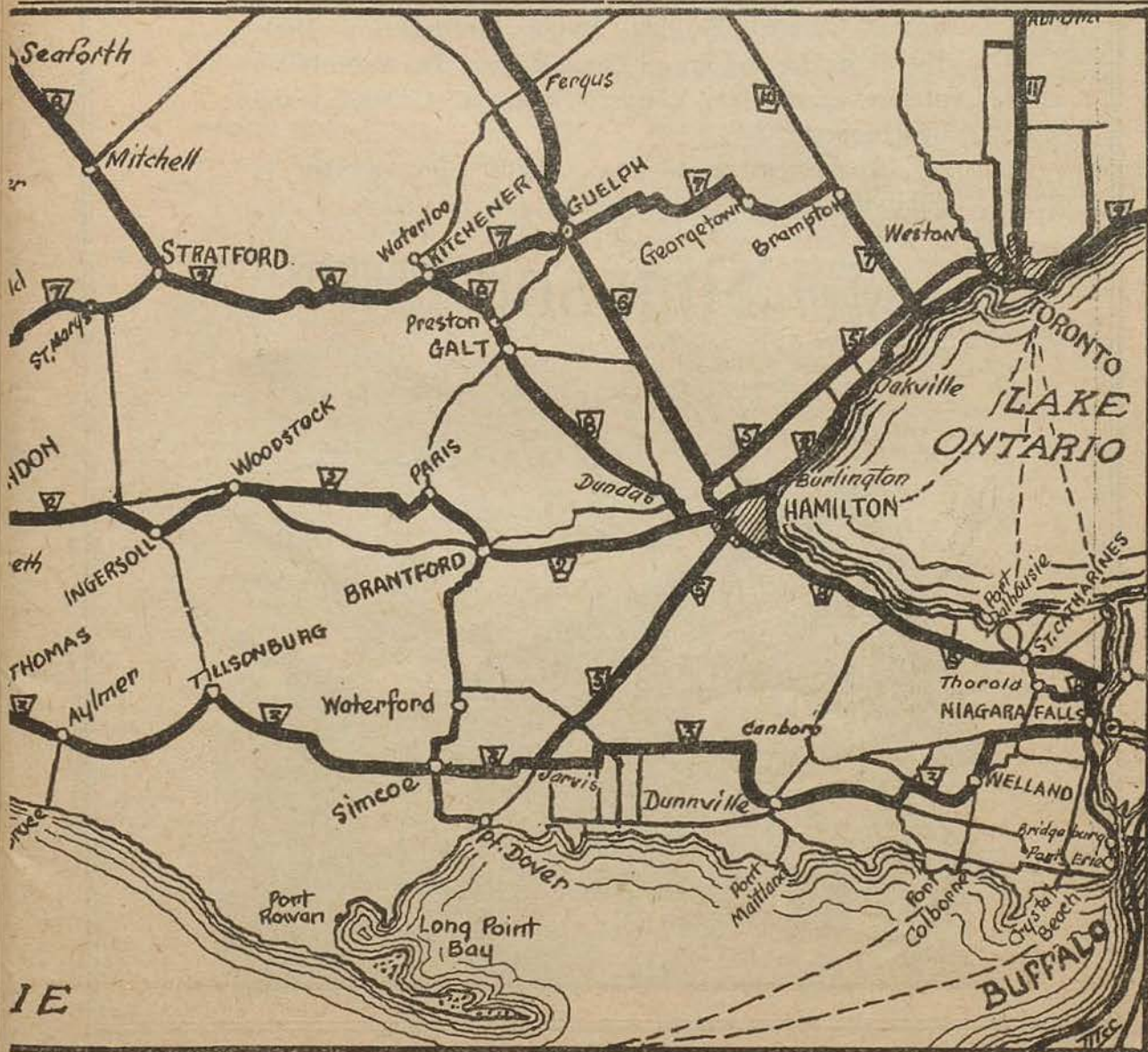
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U. S. CUSTOMS ADMIT LIMITED PURCHASES FREE

It is perhaps worth while also to call your attention to the regulations of the United States Customs Department, which allow you to take back with you **one hundred dollars worth of personal effects free of duty**, provided you declare the same. Following are quoted two paragraphs from the United States Tariff covering such purchases:

Paragraph 1695. Wearing apparel, articles of personal adornment, toilet articles, and similar personal effects of persons arriving in the United States; but this extension shall include only such articles as were actually owned by them and in their possession abroad at the time of or prior to their departure from a foreign country, and as are necessary and appropriate for the wear or use, and shall not be held to apply to merchandise or articles intended for other persons or for sale: Provided: Provided further: Provided further, that up to but not exceeding \$100 in value of articles acquired abroad by such residents of the United States for personal or household use or as souvenirs or curios, but not bought on commission intended for sale, shall be admitted Free of Duty.

Tariff Regulations Article 356. Each member of the family is entitled to the exemption of \$100 for articles purchased abroad of the character described in Paragraph 642 of Tariff Act of October 3rd, 1913 (since repealed by Paragraph 1695 of Tariff Act of 1922). When a husband and

wife and minor and dependent children are travelling together, the articles included within such exemption may be grouped and allowances made without regard to which member they belong.

This privilege, a ruling from the Detroit Customs Service provides, includes all residents of the United States returning from Canada "other than person making short and frequent trips and those living near the Border and crossing for the purpose of making purchases.

WOOLEN GOODS

In the Canadian stores you will find a surprising display of goods from the best mills in Scotland, England and Canada. There exists a tariff arrangement between Canada and the British Isles which results in woolen goods of all kinds being on sale here at prices which will surprise the visitor. Canadian over-coatings, English and Scotch tweeds and worsteds, home-spuns from Ireland and the famous hand-woven homespuns of Quebec, for draperies or clothing, made into modish garments for men, women and children, are to be found in many of the stores. Canadian-made goods include sweaters, bathing suits, scarfs and jerseys, which are very popular for wear, and make valued gifts. Rugs, blankets, English heather mixture hosiery, underwear, shirtings and pyjamas appeal to the pocketbook as well as suiting the taste of the most critical.

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Whether you hail from the icy North where Winter is King for many long months, or whether you call the sunny South your home, there's not a doubt you'll be interested in what the Fur Stores have to offer you.

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(Continued on Page 19)



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SHOPPING IN CANADA

(Continued from Page 17)

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variety. Underwear from France and Switzerland, genuine Paris gowns and millinery, owing to the above mentioned trade agreements, are found here at tempting prices.

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A visit to Canada offers a rare opportunity to purchase precious stones, for as is well known, diamonds enter the country free of duty, and the Canadian jewellers specialize in quaint settings of native gold and platinum with stones of sterling quality. English silverware is also a feature that most jewellers are proud to display. Varied patterns and designs such as Benares, Moradabad and others of native Indian workmanship, beads and trinkets of unique pattern, are found in most jewelry stores.

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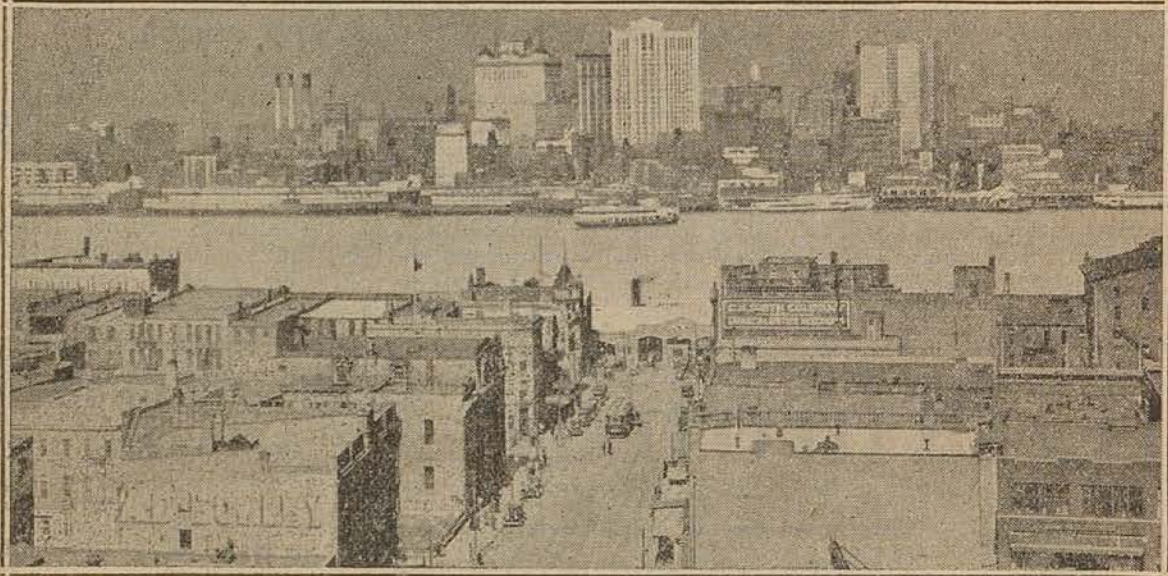
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You are Welcome

The Border Cities is the industrial area in Canada located on the south bank of the Detroit River, directly across from the city of Detroit, and comprising the contiguous municipalities of Windsor, Walkerville, Ford, Riverside, Tecumseh, Sandwich, Ojibway, and LaSalle.

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Looking North over Ouellette Ave., Windsor, to Detroit, showing Ferry connection.

YOU CAN BE HAPPY HERE

The Border Cities, while reminiscent of ancient days, is yet vital with the Spirit of Modern progress. No community in Canada has made such rapid progress in the last fifteen years. No community has more to offer the tourist in interest, pleasure and comfort.

Nine powerful passenger and automobile ferries ply to and from Detroit, affording continuous ferry service to Windsor and Walkerville.

There are no difficulties in entering Canada. Just show your license registration card. Kindness and courtesy will be shown by all Canadian officials at the Border.

SPLENDID TOURIST ACCOMMODATION

The Border Cities is the starting point of the Ontario Provincial Highway System. Concrete highways lead to Buffalo, Toronto and Montreal.

There is First Class Hotel Accommodation and a splendid Automobile Tourist Camp.

A few days spent in the Border Cities will disclose astonishing evidences of substantial development.

Attractions include boating and bathing, golf, tennis, bowling, race tracks, theatres, river excursions to pleasure parks, etc., etc.

The Border Cities is a convenient centre for one-day tours in Essex County, one of the most picturesque and productive areas in Canada.

It is worth while to see what the Border Cities' stores have to offer in articles which by reason of quality, variety, rarity of cheapness are "different" from what can be bought elsewhere. Empire preferential tariffs and foreign trade agreements permit certain goods to enter Canada at lower duty.

FASTEST GROWING CANADIAN COMMUNITY

The combined population of the Border Cities—closely approximating 112,000—entitles this to rank as Canada's fastest growing community. The annual value of construction of new buildings per capita has, for several years, exceeded that of any other Canadian city.

The Border Cities have attractions and advantages which make strong appeal to skilled and

SO TARRY AWHILE IN The Border Cities

ambitious industrial workers. Here there is an unusual combination of conditions and circumstances conducive to contented living.

Publicly owned electric energy, generated at Niagara Falls, and distributed at low cost by local commissions, propels street and interurban cars, lights streets, business and other buildings, and makes housekeeping easier by cooking, washing, ironing, etc., in most Border Cities' homes. Natural gas is also available throughout this area.

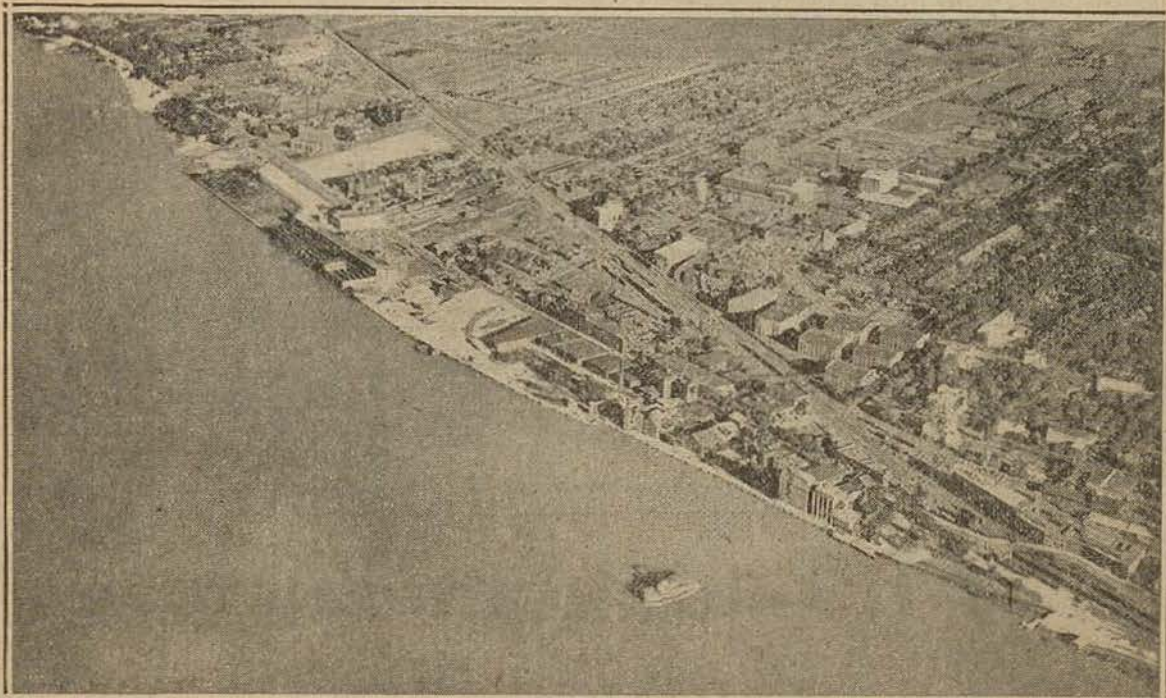
FOURTH CANADIAN INDUSTRIAL CENTRE

Industrially the Border Cities rank fourth in the Dominion in the annual value of manufactured products, and form the leading Canadian centre of the automobile industry. A widely diversified range of products is manufactured in over 200 large and small industries. An airport is now being established. The Border Cities will also be a leader in aviation.

SUPERIOR TRANSPORTATION FACILITIES

The Border Cities form an important industrial gateway between a large and highly industrialized area of the United States, the Dominion of Canada and the British Empire, the latter offering important and valuable export markets through the increasing chain of Empire preferences. Their geographical location gives practically the same advantages which have been the important factors in building up the great United States industrial centres on the Great Lakes—accessibility to sources of raw materials and fuel and competitive water transportation by lake and rail. At this port on the world's greatest inland waterway are linked the Great Lakes water-borne and railroad systems of the United States and Canada, the latter reaching the whole Dominion and connecting at Atlantic and Pacific seaports with steamship lines to the leading markets for merchandise of the world.

For free information regarding industrial opportunities, industrial sites and buildings, wages, freight and power rates, Canadian, British Empire and foreign markets for manufactured products, etc., apply



Walkerville Water-front and Ferry.

Border Chamber of Commerce

WINDSOR, ONTARIO

PHONE
Seneca 369

LONDON ST. W.
Windsor, Ont.



WINDSOR'S FINEST AND LARGEST
SERVICE AND STORAGE GARAGE

Corner McDougall and Arthur Sts.

Phone Sen. 2385



N. D. FOULDS & SONS, Props.
Day and Night Service

Connections with All Hotels

Official O. M. L. Garage

McLaughlin-Buick
Pontiac Six
SALES AND SERVICE
COPELAND MOTOR SALES LTD.

194 SANDWICH ST. WEST

— WINDSOR, ONT.

Emergency Road Service Stations

Of the Essex County Auto Club
and The Ontario Motor League



Place	Garage	Telephone	
		Day	Night
Windsor	N. D. Foulds & Sons	Sen. 2385	2385
	Royal Windsor Garage	Sen. 1740	
	Hewitt's Garage	Sen. 369	
	Goulin's Garage	Burn. 3899	

Place	Garage	Telephone	
		Day	Night
Vineland	Vineland Motor Sales	64	70
Grimsby	Central Garage	309	413
Hamilton	Central Garage, Catharine & King William Sts.	Regent 496	
Ancaster	Ancaster Garage	166	137 R.3
Brantford	Forbes Bros. Garage	3021	3021
Paris	Bosworth & Clarke Garage	234-334 &	536
Princeton	Princeton Garage	54 R.2	54 R.2
Rockton	Rockton Garage Lynden	45 R.22	45 R.22
Galt	City Garage	128	128
Kitchener	Brunswick Garage Ltd.	460	460
Elmira	Jackson's Garage	98	238
Guelph	Robson Motor Corporation of Canada, 80-84 Macdonell St.	1100	1100
Southampton	Thompson's Garage	34	63
Owen Sound	Miller's Garage	1247W	1247W
Meaford	W. J. Lackie Garage	83	83
Collingwood	Collingwood Garage	113	562
Toronto	Ontario Motor League	Kingsdale	4270
Aurora	Teasdale Garage	73	120
Newmarket	Dunn's Garage	122W	122W
Whitby	Davidson Motor Co. Ltd.	147	249W
Oshawa	F. J. McDonnell	1568	343M
Bowmanville	Cole's Garage	54	54
Port Hope	Sculthorpe's Garage	41	513
Cobourg	Bagg Bros.	30	618
Peterborough	Duffus Motor Sales	1760	1760
Lindsay	McLaughlin-Buick	610 362 &	334J
Bobcaygeon	Kawartha Garage	17	17
Campbellford	Davidson's Garage	52	37
Belleville	Rigg's Garage	116	116
Kingston	Cook's Auto Service	634	634
Gananoque	Webb Motor Sales	210	140
Smith's Falls	C. S. Bootes	159	159
Brockville	Brock Garage	1156	1156
Prescott	Fleming Garage	39	15
Cornwall	Cornwall Motor Sales	375	375
Ottawa	Automobile Club of Ottawa	Queen 3407 &	2081
Bala	McNeil & Norris	18 R.4	18 R.4
Parry Sound	Gibson Garage	98	56
Huntsville	Caselman-Fetterley	192 147 &	290
Burks Falls	Burks Falls Garage	40	46
Powassan	Powassan Garage	65	15
Collander	Central Garage	58 R.4	58 R.4
North Bay	Doyle's Garage	999	944
Sturgeon Falls	W. E. Vannier	142 23 &	271
Sudbury	Gardner's Garage	113 653 &	1020
Espanola	Scott Motor Sales	64	64
Webbwood	Webbwood Engineering	1	1
Spanish Station	Spanish Service	1 R.5	1 R.5
Blind River	Blind River Garage	84 83 &	34
Bruce Mines	Notter & White	33	22
Sault Ste. Marie	Lynch Auto Sales	851-2-233W &	1746
Kincardine	Avery's Garage	40	138
Warton	Bayview Garage	200W	92
Deseronto	Deseronto Garage	87	87
Ayr	Ayr Garage	34	14
Woodbridge	Leo Watson Garage	4	4
Ford	Taylor Garage	Burn. 1571 R6	Burn. 2554
Maidstone	Tourist Garage	17	17
Harrow	Ulch's Garage		

ALWAYS CARRY
YOUR
Membership Card
To establish your identity
and right to service.

Essex	Queen & Wigle Garage	19	19
Ruscomb	Trepanier Garage	Line 3	R.2
Belle River	Ducharme Bros.	23 R.3	23 R.3
Leamington	Wellington Garage	359	359
Wheatley	Standard Garage	54W	54J
Comber	Burnard Garage	43	43
Tilbury	E. Daigneau Garage	20W	20Y
Wallaceburg	J. A. Taylor Garage	125	149
Chatham	S. C. Glenn Garage	800	800
Blenheim	C. W. McPherson Garage	47	2
Morpeth	Hedley Garage	625 8.1-4	625 R.4
Ridgetown	F. Gammage Garage	26	26
Thamesville	A. G. Jeffrey & Sons	93	815
Rodney	Mistele's Garage	10 R.4	51
Wardsville	E. A. Ross	Bothwell 146B	141B
Sarnia	Carl Peterson Ltd.	1253	990W
Wyoming	R. H. Louch	633	R.2
Melbourne	Lee's Garage	43 R.1	43 R.1
Wallacetown	Davys Garage	31 R.2	31 R.3
Iona	Milligan's Garage	15	15
St. Thomas	Elgin Motor Co.	450	658J
Aylmer	Thayer & Son		A345
London	Terry's Garage	534	534
Grand Bend	M. Brenner's Garage	33-9	33-9
Goderich	MacEwan & Tebbutt	234	322
Clinton	Motor Truck & Mach. Co.	38	131
Strafford	Kalbfleisch Bros. Ltd.	182	182
St. Mary's	Martin & Smith	54	301
Woodstock	Elliott Bros.	159	159
Tillsonburg	Brookfield Garage	329	230
Delhi	Delhi Ford Garage	53	53
Simcoe	McLaughlin Sales & Service		384
Jarvis	Booth & Allen	51	67
Hagersville	Laidlaw Bros.	38	38
Cayuga	Overland & Knight Garage	10	10
Dunnville	Fisher Garage	90X	63
Humberstone	Lindsay Garage	177	177
Ridgeway	Clark's Garage	76 R.2	
Bridgeburg	Herbert T. Guest	100	100
Niagara Falls	Harold Robinson Garage	874	874
Welland	Gram Bros. Garage	842	634
St. Catharines	Haney Auto Service	1107	1107

Cadillac Cafe and Cabaret

Finest Chop Suey House

BEER AND REFRESHMENTS

38 Sandwich St. W. (upstairs)

Windsor, Ont.

FIRST STREET FROM THE FERRY

For CAFETERIA — ROOMS
SHOWERS & POOL
REST PARLORS

TURN RIGHT off OUELLETTE Ave. AT FIFTH BLOCK—to visit the

Y.M.C.A. and Y.W.C.A.

465 PELISSIER ST.—at MAIDEN LANE



Tents

WINDSOR AWNING & TENT CO.
TENTS OF ALL TYPES

FOR SALE AND TO RENT
CAMP COTS, FOLDING TABLES,
CHAIRS, STOOLS and STOVES
SEE OUR COMPLETE DISPLAY

172 Sandwich St., W.

WINDSOR AWNING & TENT CO.
SENECA 336

The
ESSEX COUNTY AUTOMOBILE CLUB
AT THE WINDSOR FERRY DOCK

Let us plan your motor trip—We supply Maps, Guides, and all details regarding
Hotels, Camps, Summer Resorts, Garages, etc.

EVERYTHING YOU REQUIRE

Our Office, is open from First Boat to Last Boat

GEO. C. KING
President.

W. H. ADAMS
Sec.-Treas.

Offices: No. 1 Ferry St.
Windsor.

Foot of Devonshire Rd.,
Walkerville.

Speed Limit 35 Miles Per Hour

DRIVE CAREFULLY AS WELL AS SAFELY

SYNOPSIS OF MOTOR VEHICLE LAWS

Speed. Reasonable and proper. Cities towns and villages, 20 miles per hour. Open country, 35 miles per hour. At curves and intersections where view of driver is obscured, reduce speed to 10 miles per hour in cities, towns and villages.

Right-of-Way. At road or street intersections, the vehicle approaching from the right always has the right of way.

Through Highways. Where "Through Highways" or "Through Streets" are designated by proper signs, vehicles must be brought to a full stop immediately before entering or crossing.

Accidents. Severe penalty provided for not returning to the scene of an accident and giving in writing, name and address and license or permit number of car, and rendering all possible assistance to persons sustaining injury.

Street Cars. Stop six feet to the rear of doors while passengers are boarding or alighting.

Lights. Two on front and one on rear. Approved non-glare device required.

Age of Drivers. Eighteen years unless licensed chauffeur.

Number Plates. Number plates must be so placed that they are not obstructed by spare tires, bumpers or other attachments and must be kept clean. The rear plate must be illuminated by the tail light.

Non-residents. Residents of other Provinces of Canada permitted to operate with home province license for three months. Chauffeurs exempt for same period.

GENERAL

1. Drive on right hand side of road.
2. Give one-half the road when meeting other vehicles.
3. Promptly permit other vehicles to pass when driver sounds horn.
4. LOOK and LISTEN before crossing any railway track. STOP—LOOK and LISTEN if you have not a clear view up and down tracks.

YOUR TOURING PERMIT

Your Touring Permit is good for 30 days, and may be extended to 90 days. You may cross out at any port you wish.

Always carry your state license card. The customs require you to produce this card—the card you receive when you get your license plates or markers. It is not necessary for you to bring your Certificate of Title.

\$100 DUTY FREE

Tourists are permitted to take back with them goods to the value of \$100, free of duty. On page 17 you will find details of this regulation and story of what you can buy in Canada.

DON'TS TO REMEMBER

- DON'T** shoot on Sunday.
- DON'T** permit Hounds or Dogs to run Deer during close season.
- DON'T** permit the flesh of any animal or bird taken, suitable for food, to be destroyed, or spoilt, or the pelts of fur-bearing animals to be destroyed or spoilt.
- DON'T** purchase or sell Wild Geese, Wild Ducks, or other Water Fowl, Snipe, Quail, Woodcock, Ruffed Grouse (Partridge), Large or Small-mouthed Black Bass, Maskinonge, Speckled Trout, Rainbow Trout or other Pacific Trout.
- DON'T** buy or sell pelts of fur-bearing animals either commercially or for personal use before securing a license.
- DON'T** keep fur-bearing animals or game birds in captivity without first securing a license.
- DON'T** shoot between sunset and sunrise.
- DON'T** carry a loaded gun in motor car or other vehicle.
- DON'T** ship out of Province, or send to a tanner, any pelts without a permit.
- DON'T** shoot or spear Muskrat or Beaver.
- DON'T** angle or hunt without a license if you are a non-resident.
- DON'T** take any Small or Large-Mouthed Black Bass, Maskinonge, Speckled Trout, Brown Trout, Rainbow Trout or any other Pacific Trout except by angling.
- DON'T** have any fish in possession, or take away at any one time, more than two day's legal catch.
- DON'T** take more than one Deer, Moose or Caribou per license, nor a Cow Moose or Moose Calf.

A WORD ON CONSERVATION

The wild life of to-day is not ours to do with as we please. The original stock is given to us in trust for the benefit of both the present and the future. We must render an accounting of this trust to those who come after us.

The protection of wild life, and the preservation of all other natural resources which underlie national prosperity must depend finally upon the support and willing service of every citizen.

HELP TO PROTECT THE GAME.

VISIT
ESSEX COUNTY

CANADA

SOUTH OF DETROIT

Where Opportunity Awaits You, on Your Next Auto Trip.

*The Essex County Farm Bureau Extend You
This Special Invitation*

- ☐ *THE HOME OF FERTILE FARM LANDS AT REASONABLE PRICES*, where we grow corn, wheat, oats and clover. Hundreds of acres of tobacco, sugar-beets, tomatoes, grapes, potatoes, onions, celery, fruit, vegetables—and good citizens who will give you a Friendly Welcome.
- ☐ *ACROSS THE RIVER FROM DETROIT IN ESSEX COUNTY* is our Border Cities, of 110,000, the Gateway of American Tourists to Canada, where pavement leads direct to Toronto and Niagara Falls and East.
- ☐ *MANY LARGE MANUFACTURING PLANTS*, Canneries, Cold Storage, Wineries, Grain Elevators, Hospitals, Churches and Schools.
- ☐ *FOUR MAIN TRUNK RAILWAYS*, Steamship Lines, Docks where Ocean Liners land. Urban Lines and Good Highways.
- ☐ *ONE HUNDRED AND TWENTY MILES WATER FRONTAGE*, three Windsor Race Tracks with 42 days' racing each year. Many Golf Links. Mineral Springs showing practically the same chemical analysis as the water of Hot Spring, Ark., undeveloped. A diamond in the rough.
- ☐ *PARKS, TOURISTS' CAMPS, BATHING BEACHES AND* Modern Hotels with good eats and everything. The home of Jack Miner, who has made the Wild Goose tame.
- ☐ *THERE ARE 22 AMERICAN STATES*, either wholly or in part, north of Essex County.
- ☐ Write the President or Secretary for further information. They will be pleased to serve you.

IRA L. GRAHAM, PRES.
643 Pelissier St.
Windsor, Ont.

S. B. STROTHERS,
SEC'Y AND TREAS.
Essex, Ont.

Selected Private Home Accommodations in WINDSOR

MRS. WATSON

460 VICTORIA AVE.

Private home, with all modern conveniences, offering accommodations to Tourists.

PHONE SEN. 1210-M.

MODERN NEW HOME

Offering Tourist Accommodations
On Highways No. 2 and No. 3

MRS. KEYS

1719 DOUGALL AVE.

Phone Burnside 4876J

DOWN-TOWN TOURIST ACCOMMODATIONS MRS. CHAS. COX

430 Chatham St. Seneca 3466-J

PHONE BURN. 4661-M.

MRS. WM. LUSTY

Accommodations for Tourists
Free Parking

715 OUELLETTE AVE.

TOURIST ACCOMMODATIONS WITH GARAGE MRS. FENWICK

148 Campbell Sen. 5232-W
BREAKFAST IF DESIRED.

JUST LIKE HOME FOR TOURISTS

MRS. SHAWCROSS

Sen. 5469 496 Dougall Ave.

PHONE SEN. 2198-F.

MRS. F. ENDRES

Accommodations for Tourists

FREE STORAGE

637 LONDON ST. WEST

We recommend to all tourists the private homes selected for their accommodation.—Editor.

TOURISTS' BETTER HOME AT MRS. WRIGHTS, 1742 Dougall Ave.

Situated on Highways No. 2 and 3.

BATH

PHONE BURNSIDE 6119-M.

Tourists' Outfits —

Persons visiting Canada for a limited period of time, for health or pleasure, may bring with them such guns, fishing rods, canoes, tents, camp equipment, cooking utensils, musical instruments, kodaks, etc., as they require while in Canada for their own use and not for gain or hire, upon reporting same to the Customs officer at the port of entry and depositing with him a sum of money equal to the duty on such articles, and the money thus deposited will be refunded if the articles are exported outwards and identified at the Customs port where reported inwards, or at another port, within six months from time of entry; provided the articles are produced and their identity attested to before a Canadian Customs officer at the place of export or before a Customs officer at a place outside of Canada.

WALKERVILLE

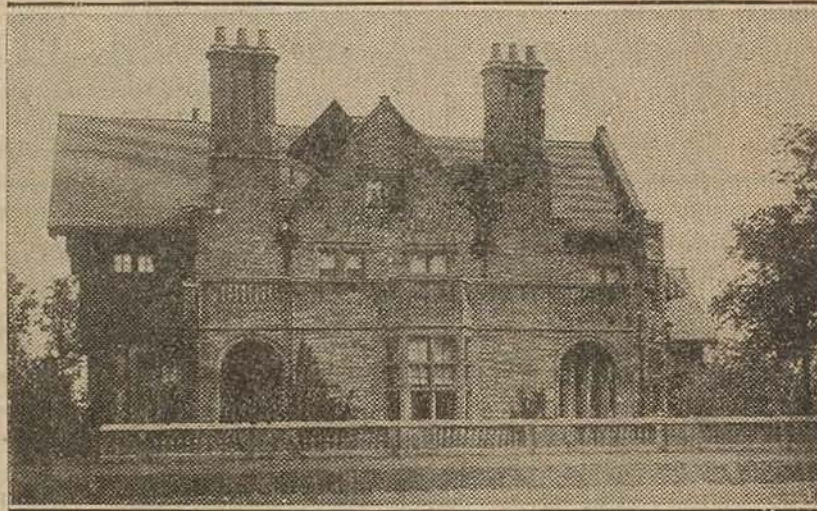
ONTARIO - - CANADA

On the Detroit River

POPULATION 10,000

Visitors are invited to enter Canada through

WALKERVILLE—THE TOWN BEAUTIFUL



Walkerville Municipal Building

EXCELLENT FERRY SERVICE FROM DETROIT, AVOIDING DELAY

DIRECT ROUTE TO MAIN HIGHWAYS NOS. 2-3

TOURIST CAMP WITH ALL FACILITIES

WELL PAVED STREETS

Progressive Stores offering excellent Values in all lines of Merchandise

ACTIVE INDUSTRIAL PLANTS

BEAUTIFUL PARK

Magnificent Homes, Public Buildings

Schools and Churches of all Denominations

EXCELLENT TRANSPORTATION FACILITIES

FACTORIES and FACTORY SITES AVAILABLE

R. L. DANIELS
Mayor

A. E. COCK
Clerk & Treasurer

THE WALKER ROAD—All Paved

The short cut from Walkerville Ferry to Highways No. 2 and 3.

To Chatham, Hamilton, Toronto, and Niagara Falls.

- 0.0 **Walkerville Ferry**, foot of Devonshire Road, Walkerville. Leave ferry landing, follow Devonshire Road, crossing Sandwich Street, and C.N.R. Railroad tracks.
- 0.1 Walkerville post-office on left.
- 0.2 **Wyandotte Street**. Stop. Turn left on Wyandotte Street with trolley lines.
- 0.3 Fork right to
- 0.4 **Walker Road**. Curve right and follow.
- 1.4 Cross railroad. Straight ahead. Dominion Forge and Stamping Co. on left. Canadian General Motors on right.
- 2.2 **Tecumseh Road**. Straight ahead.
- 3.2 Cross Railroad.
- 4.1 **Walkerville Tourist Camp**. Every modern convenience.
- 4.6 Border Cities Airport on left.
- 6.3 Cross Railroad.
- 8.1 Join No. 2 and No. 3 Highway.
- For Chatham, London, Toronto, Hamilton, Niagara Falls and Buffalo, **turn left** on No. 2. (See mileage log on Page 33).

THE TECUMSEH ROAD

To Chatham, London and Toronto—Joins Blue Waterway at 11.7 Miles. All Paved.

- 0.0 **WINDSOR**. Set your speedometer here. Essex County Automobile Club at Ferry Dock. Go straight ahead uphill to Sandwich St. Turn left one block to Ouellette, then right. Follow. Straight ahead.
- 0.2 Post Office on right.
- 1.2 Giles Blvd. Straight ahead.
- 1.9 **Tecumseh Road**. Highways 2 and 3 to right. Turn left on Tecumseh Rd.
- 2.3 **Stop street**. Howard Ave. Straight ahead and follow. Right on Howard Ave. connects with Highways No. 2 and 3.
- 2.7 Railroad crossing.
- 3.3 **B. & C. Service Station** on right. "Supertest" gasoline and motor oils—Free crank case service, tires, accessories, repairs. Ladies' rest room.
- 3.4 **Stop street, Walker Road, Walkerville**. Straight ahead. Road on right is to Highway No. 2.
- 3.6 Railroad crossing. **FORD CITY** on left.
- 4.7 **MELOCHE'S SERVICE STATION** on right. Marathon high test gasoline, Red Indian oil, tires, tubes, accessories, free air, water. Groceries and camper's supplies. Free camp ground. Refreshments and beverages. Road guides. Tobaccos and cigarettes.
- TAYLOR'S GARAGE and Service**, corner Tecumseh Road and Pillette, open day and night. Everything new and modern. Expert mechanical work on all cars, wrecking service. Premier, Ethyl and Staroline gas. Marvelube, Corson and Mobile oils, tires, tubes and all accessories. Battery and ignition service. Ladies' and Gents' Rest Rooms. Light lunches, sandwiches, refreshments and tobaccos. Phone Burnside 1571 r 6 or 2554. Official O.M.L. Service.
- 6.9 **LAUZON'S SERVICE STATION** on left. Imperial and Ethyl gasoline, high and low test, Marvelube and Mobile oil, tires, tubes, accessories, tire repairs, groceries and campers' supplies, free camping, ice cream, candies, tobaccos, refreshments, road information, free air and water.
- 9.0 **TECUMSEH**. Pop. 1100. Historical as headquarters of great Indian Chief, Tecumseh. Good stores and beautiful residences. Paris Hotel on right.
- 9.4 **BEDELL'S ROAD HOUSE** on right. Fish, frog, chicken and steak dinners. Splendid orchestra. Good accommodation for tourists. Phone Tecumseh 107. Opposite C.N.R. Depot, 25 minutes drive from Ferry Dock.
- 9.4 Dangerous Railway crossing. Curve left over tracks, then right. Beach Grove golf links on left.
- 11.2 **Slow**. Sharp turn left.
- 11.7 Sharp turn right. Join Blue Water Highway here and follow log from same mileage on Blue Water Highway, page 55.

THE YELLOW LANTERN INN



ON HIGHWAY No. 2
6 MILES FROM WINDSOR FERRY

ACCOMMODATIONS FOR
TOURISTS

MEALS AND LUNCHESES
AT ALL HOURS
Chicken, Frog, Sturgeon and
Steak Dinners

Phone Maidstone 21 R 5

A New and Modern TOURIST CAMP

— at —

THE HIGHWAY SERVICE STATION

On No. 2 Highway—2 $\frac{7}{8}$ Miles from the Ferry Dock.

Cottages — Sleeping Rooms — Electric Lights and City Water — Shower Baths
Breakfasts & Lunches — Free Kitchen & Wash Rack — Groceries & Refreshments
HIGH GRADE GASOLINE AND OILS — TIRE SHOP.

“WE NEVER CLOSE”

G. E. BOOSE, Prop.

Phone Burnside 4548-M.

WATCH FOR THE AEROPLANE

Windsor Tourists' Home

AND

BRITISH AMERICAN FILLING STATION

On Highway No. 2 — 1 Mile South of Viaduct.

HUTS WITH 2 DOUBLE BEDS, \$2.00.

Elmgrove Camping Space — Camp Kitchen and Supplies — Rooms, Private Lavatories, \$2.00;
Shower Bath, Hot and Cold City Water — SERVE SELF DINING ROOM
Refreshments — Canadian Ale, Beer and Porter.

Tire Service

“Our Service Is Best”

Tourist Information.

Tourists' Garage

MAIDSTONE, Phone 17
Open Day and Night.

Expert Service On All Cars

Storage, Washing, Gasoline, Oils, Tires, Accessories.
WRECKING SERVICE — ROAD SERVICE
RESTAURANT IN CONNECTION—

Sandwiches, Refreshments, Tobaccos

L. GEORGE, Prop.

O.M.L. Service.

8:30 A.M.

DAILY - DIRECT - BUS SERVICE

8:30 P.M.

Windsor, Ont. Niagara Falls, Buffalo, N.Y. \$6.00

Lv.

Lv.

Lv.

Ft. of Ferry Dock

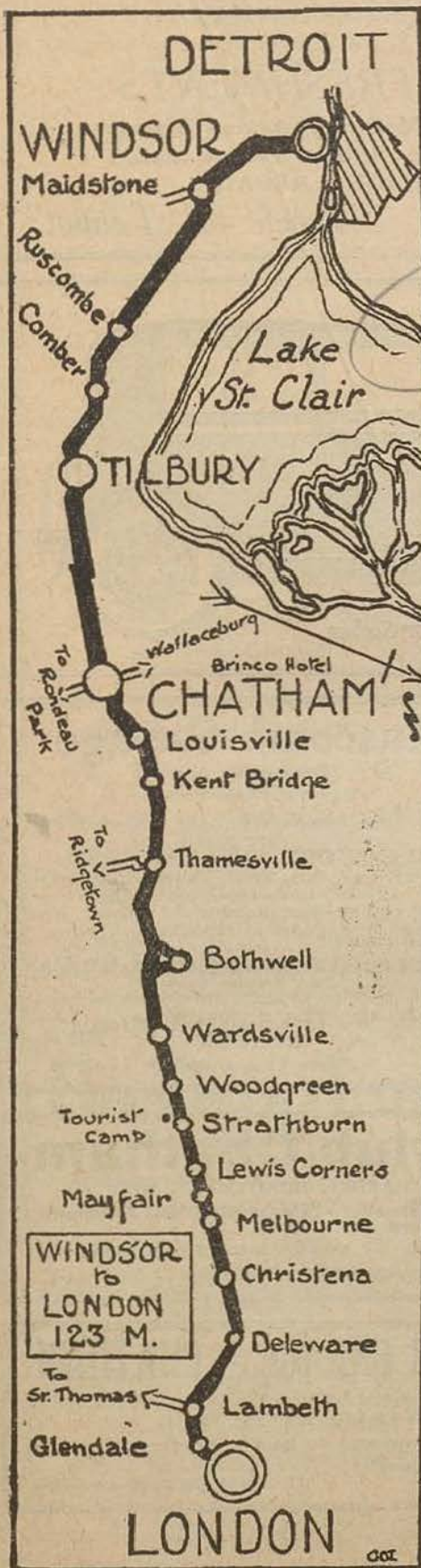
Temperance House

Statler Hotel

NIAGARA SAFETY LINES, LTD., WINDSOR, ONT.

Windsor and Walkerville to Toronto

Provincial Highway No. 2. All Paved.



0.0 **WALKERVILLE** at Ferry Dock. For Provincial Highways 2 and 3 turn right up hill and over bridge on Sandwich Street and follow to Ouellette Ave. Turn left and follow. An optional route is to proceed from ferry dock thru on Devonshire road to Wyandotte St. Turn left to Walker Road, then right and follow thru to Highways 2 and 3.

0.0 **WINDSOR** at the Ferry Dock. Essex County Auto Club on right, No. 1 Ferry St. Set your speedometer here. Straight ahead up Ferry hill, turn left one block to

0.1 Ouellette Ave., turn right.

0.2 Post Office on right.

0.3 **Osterhout's Confectionery** on right. **Prince Edward Hotel** on left. **Norton Palmer Hotel** one block left on Park St.

0.7 **Wyandotte St.** Straight ahead. **Studebaker Sales and Service** on right.

1.1 Cross **Giles Boulevard**. Straight ahead.

1.8 **Tecumseh Road.** **Windsor Jockey Club** directly ahead. Turn right here, two blocks to

1.9 **Dougall Ave.** **Provincial Highway, No. 2.** Sharp turn left around signal.

2.2 R.R. crossing. **Elmcourt Country Club.**

2.3 R.R. crossing.

2.7 **Windsor Auto Tourists' Camp.** All facilities for comfort of campers. A beautiful spot. plenty of shade, playgrounds, modern conveniences.

Highway Service Station and Cottage Tourist Camp on right, lunches, meals, refreshments, gas, oil, etc.

3.0 Through subway under N.Y.C.R.R.

3.8 **Kenilworth and Devonshire race tracks** on left.

4.9 **Windsor Tourist Home and Camp** on left. See ad opposite.

5.7 **ROSELAND.** Curve right and follow.

6.3 Slow. Sharp curve left at 6.4.

7.2 **Yellow Lantern Inn** on right. See ad opposite.

8.1 **Walker Rd.** on left. Right goes to Harrow and Oxley Beach.

12.0 Dangerous R.R. crossing.

12.2 Cross trolley lines.

12.3 **MAIDSTONE.** Slow. Turn left on Middle Road, Provincial Highway No. 2, to London and Toronto. **Tourists' Garage** on left corner. Highway No. 3 is to Leamington and St. Thomas.

13.2 Curve right with pavement. School on right.

13.9 Curve right.

(Continued on Page 33)

GET YOUR ANSWER ABOUT ACCOMMODATION BEFORE YOU START. TELEPHONE!

GOOSE NECK PARK

MIDWAY BETWEEN TILBURY AND CHATHAM

On Highway No. 2

MEALS, LUNCHESES, REFRESHMENTS

Fine, Shady Camping Grounds—New and Modern Huts and Cottages

Electric Lights—Children's Play Ground, Swings, Teeters, Etc.

HIGH GRADE GAS AND OIL, LIGHT REPAIRS

W. E. COWLEY

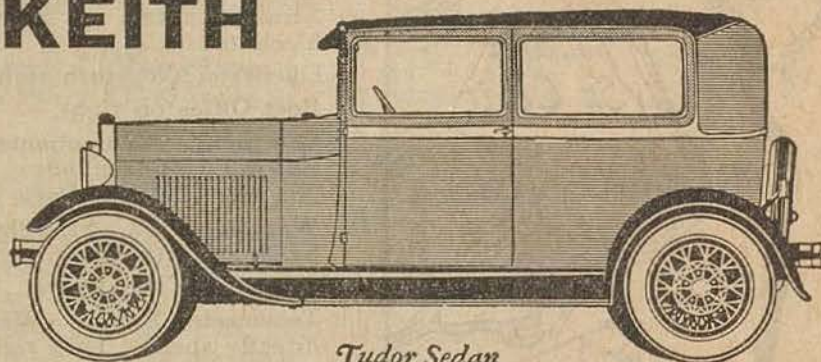
"Watch for Teapot"

W. A. KEITH

COMBER,
ONT.

FORD
SALES
and
SERVICE

Phone 21R4



Tudor Sedan

Daigneau's Service Station and Garage TILBURY, ONT.

Free Camping Ground
Ladies' and Gents' Rest Rooms
OPEN DAY AND NIGHT
Expert Service on All Cars
Gas, Oil, Tires, Tubes, Accessories
Most up-to-date Service Station on the
Highway.

E. A. DAIGNEAU, Prop.
Phone 20W
Emergency Road Service
Official O.M.L. Garage

Ruscomb Garage

Established 1910

Day and Night Service

EXPERT MECHANICS ON ALL CARS

ALL WORK GUARANTEED
Storage, Gas, Oils, Tires, Tubes, Accessories

Our Superior Workmanship is known from
Coast to Coast.

EVERY EQUIPMENT TO HANDLE WRECKS
Two Service Cars

O. W. TREPANIER, Prop.
RUSCOMB
Phone Line 3 Ring 2

Kent County Motor Club-Chatham

TOURISTS ARE INVITED TO CALL FOR INFORMATION, ROAD MAPS, ETC.

O. M. L. Road Service Garages at Chatham, Wallaceburg, Wheatley, Tilbury, Blenheim, Ridgetown,
Morpeth, Thamesville and Wardsville.

OFFICE—SIMPSON MOTOR SALES, 23 King St. East

TELEPHONE 2004

P. G. PIGGOTT, President

H. W. SIMPSON, Secretary

OFFICIAL ONTARIO MOTOR LEAGUE GARAGE -- CHATHAM

S. CHESTER GLENN, 13-15 King St. East

Distributor for Dodge Cars,—The Standard, The Victory, and The Senior.

Expert Mechanics on All Cars—Our Wreckers are equipped to handle all wrecks.

Storage — Washing — Accessories

TEL. 800.

"WE NEVER CLOSE"

Central Garage

COMBER, ONT.
On Provincial Highway No. 2
30 Miles from Windsor

Light Lunches
Ice Cream and Refreshments
Ladies' Rest Rooms

Service all makes of Cars
Gasoline, Oil, Tires, Tubes
Accessories, Free Air and Water,
Storage, Wrecking Service,
Road Service

WM. BURNARD, Proprietor
Phone 43 R 2
Official O.M.L. Garage

Cowley's Garage

TILBURY, ONT.

Authorized General Motors Dealer
24 Hour Service

Service All Cars Day and Night
WRECKING SERVICE
Gas, Oils, Tires, Tubes and
Accessories
Lunches and Refreshments
Opposite Garage

Ladies' and Gents' Rest Rooms

TILBURY Phone 48

The Do-Drop Inn

And
Garage and Service Station
WOODSLEE

21 Miles from Windsor
Huts and Rooms, Private Accommodation
for Tourists, Camping Ground—
Electric Lighted.
Lunches, Meals and Refreshments

High Grade Gasoline and Oils
Expert Mechanics on All Makes of Cars
DAY AND NIGHT SERVICE

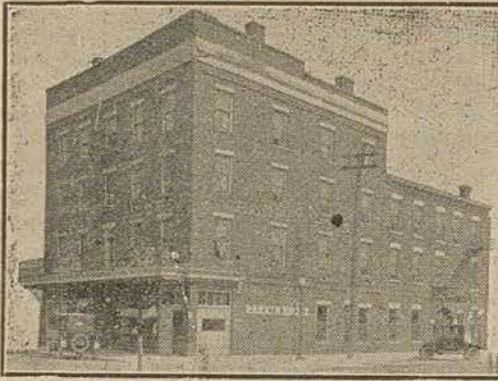
J. O'NEIL, Prop. WOODSLEE
Phone 6 r 22.

Windsor—Toronto (Cont'd)

- 17.2 **The Maples**—Fine large private home offering accommodation for tourists. Electric lighted, cool airy sleeping rooms, plenty of shade trees, good water. Huts newly erected with modern conveniences, camping privileges. Meals and lunches all home cooked. We offer you home comforts and hope to please you. Stop at the sign "The Maples."
- 21.2 **WOODSLEE Church** on left. Drive slow. The **Do-Drop-Inn Garage** and Service Station on right. Service all cars day and night, expert mechanics and road service. High grade gasoline and oils. Tires, tubes and accessories. First class camping ground, huts and private rooms, electric lighted, all conveniences, lunches and all refreshments. Phone Woodslee 6 r 22. J. O'Neil, Prop.
- 25.1 **RUSCOMB, Ruscomb Garage** 1/2 mile to left. Service all cars. Official Ontario Motor League Garage. Wrecking service. Phone Woodslee line 3 ring 2. An old established garage.
- 27.5 Slow. Road intersection. Curve left.
- 29.7 R. R. Crossing.
- 30.2 **COMBER Burnard's Service Station** and restaurant on left. Gas, oils, refreshments lunches. Ladies' rest rooms. All night service. W. A. Keith, Ford Sales & Service at Comber. Mechanics on all cars.
- 32.2 Curve right.
- 34.0 Cemetery on left.
- 35.4 Curve left.
- 36.5 Turn left in to **TILBURY**.
- 37.5 **Cowley's Garage** on right. Service all cars, day and night. Authorized General Motors dealer. Accessories and wrecking service. Gas, oils, tires, tubes. Ladies' and gents' rest rooms. Phone Tilbury 48.
NOTE—Mac's Fair ahead on left. One of Canada's finest china and variety stores. English and French china and dinnerware, curios, souvenirs etc. **Mr. Tourist**—Duty on china and crockery from England to Canada is 20 per cent. Duty on china from England to the U.S. is 70 per cent. Buy here and save the difference.
Daigneau's Garage also on left immediately over R. R. tracks.
- 37.6 **TILBURY**. Pop. 2000. At Post-office on left. Sharp turn right, follow pavement
- 37.8 **Sloans' Tourist Home** on left—One of Tilbury's finest private homes catering to the accommodation of tourists. Splendid large sleeping rooms. Home privileges. Modern conveniences. Home cooked meals and lunches. Camping ground, tennis court, plenty of shade. If you are particular you will enjoy your stay here. Mrs. Sloan, on Highway No. 2, Tilbury.
- 40.1 Turn left.
- 44.9 Iron bridge. Straight ahead and follow curve right, then left.
- 45.0 **Goose Neck Park**, camping ground.
- 54.0 **Richmond St.** entering Chatham. Straight ahead to end of street.

(Continued on Page 35)

TELEPHONE FIRST! THE HOTEL MAY BE FULL.



HOTEL RANKIN

CHATHAM, ONTARIO

ALL LARGE OUTSIDE ROOMS
Hardwood Floors Throughout
Hot and Cold Running Water Steam Heated
Room Rates: \$1.00, \$1.25 and \$1.50
per person

A LA CARTE DINING SERVICE
Garage and Parking Space

JOHN PLEASANCE, Proprietor

GRAY'S CHINA HALL

- - IMPORTERS - -
84 KING ST., CHATHAM

English
Bone China
Haviland China
Chinese Brass
India Brass
Moorish Brass



English China
Stainless
Sheffield
Cutlery
English Silver

TOURISTS
CATERED TO.

GOODS
SAFELY PACKED.

For TOURISTS

DeLuxe Sleeping
Apartments

124 King St. East — Chatham

Large outside heated rooms with running hot
and cold water.

Special Rates for Tourists.

MRS. LARRY O'BRIEN, Manager

No stairs to climb — Free Parking.

Nicest place you have slept in since
you left home.

6 Blocks and 4 Houses from Post Office.
Telephone 2311.

Maple City Garage

ROOMS FOR TOURISTS

Chatham's Largest Garage

Storage for 100 Automobiles

Night and Day Service

LADIES' REST ROOM

Washing, Gasoline, Oils, Accessories

NEXT POST OFFICE

On Highway, Opposite Rankin Hotel

WALTER LETHBRIDGE, Proprietor

CHATHAM

Brisco Hotel - - Dining Room

*No hotel is a home without a Dining Room, and we
pride ourselves here.*

BEVERLEY BRISCO, Prop.

QUICK SERVICE

CATERING TO TOURISTS

CHATHAM BRISCO HOTEL

On Highway,
KING STREET

EUROPEAN PLAN

LADIES' REST ROOM

Night and Day Service

PUBLIC STENOGRAPHER

Information Desk and Writing
Rooms

ROOM RATES \$1.50 & \$2.00

WITH BATH \$2.50

Running Hot and Cold Water in
Every Room

Also Telephone Service

Our Dining Room

Is a Special Feature

*Beverage Room
and Grill*

AMPLE PARKING SPACE

The Rates quoted herewith are
the same for all.

One of the finest hotels in West-
ern Ontario catering to the
Tourist Trade.

Beverly Brisco

Manager
Phone 340

Windsor—Toronto (Cont'd)

54.6 **Queen St.** Turn left and cross C.P.R. tracks
Right on Queen St. is to Blenheim and Ron-
deau.

NOTE—Soldier Boy Service Station—25 yards
to your right—Peerless and Super Power
British American Gasoline. Rest room for
ladies. Tire repairs, washing, accessories. Open
day and night. A. G. Young, Prop.

54.7 **Drive-In-Gas Station** on right immediately
after crossing railway. Premier gasoline and
oils. Ladies' and gents' rest rooms. Light re-
pairs and tire service. Open day and night.

54.8 Central School on right, St. Joseph's church
on left. Maple City Garage on left.

55.0 **KING ST. CHATHAM.** Post office on left.
Hotel Rankin on right. Turn right here on
King St. **Brisco Hotel** on left. Splendid ac-
commodation for tourists. Information bureau
rendering splendid service.

Chatham is known as the Maple City. Pop.
16,000. Free camping grounds. Splendid stores.
Rich in historical interest **CHATHAM** must
be seen to be appreciated. **FISHING** from
here—Erieau and Mitchell's Bay reached in
25 minutes—varied fishing, boating, bathing
Your limit of black bass easily reached plus
pike, an occasional musky calico bass, rock
bass, perch in profusion. Inquire hotels for
guides, boats, baits etc. Gray's China Hall,
84 King St. W., leading crockery and china
store.

NOTE—Tourist Camp is straight ahead on
King St. Also **De Luxe Sleeping Apartments**,
one block beyond C.P.R. tracks.

55.1 Turn left on Fifth St. crossing iron bridge
over Thames River.

Bear right and follow Thames St. to end of
street. Turn right. Straight ahead.

56.1 **Rose Drive Service Station**, and Barbecue
Lunch, immediately over railroad on right.
24 hour service. High grade gas and oils,
greases. Sandwiches, coffee, tea, refresh-
ments. Modern ladies' rest room. Plenty of
parking space. Try our **Barbecue Sandwiches**.
W. H. King, Prop.

56.7 **Taylor's Service Station** and Camping ground
on right. High grade gasoline and oils. Ac-
cessories. Camping ground. Ladies' rest
room. Light lunches, sandwiches, refresh-
ments. **Day and night.**

56.8 Cross railroad and follow pavement.

57.6 **Shady Pine Grove** Camping ground—2 miles
east of Chatham. Open night and day. A
fine camping ground, modern in every par-
ticular. Electric lights, lunches, meals, pri-
vate rooms, refreshments, fresh buttermilk,
fresh garden products, ladies' rest room,
clear cold rock water. Service station, high
grade gas and oils. Tires, tubes, accessories,
W. P. Slater, Prop.

60.2 Road on left goes to **DRESDEN.**

61.1 **LOUISVILLE Merritt's Garage** on left. Ser-
vice all cars day and night. Gas, oil, tires
tubes, accessories. Wrecker, Battery service.
Phone 957 r 2.

65.0 **Kent Bridge.** Village straight ahead.

(Continued on Page 39)

TELEPHONE AHEAD! MAKE SURE OF A ROOM!

STOP AT CHATHAM

The Maple City

ON PROVINCIAL HIGHWAY NO. 2

55 miles from WINDSOR, 68 miles from LONDON, 68 miles from ST. THOMAS.

OUR TOURIST CAMP

"THE MOST POPULAR CAMP IN CANADA"
OFFERS GAS, ELECTRICITY, PURE WATER and MODERN CONVENIENCES
amid the attractive surroundings of Victoria Park.

FACILITIES FOR TOURISTS

Chatham has excellent hotels with courteous service, golf and tennis clubs, boating on River Thames, splendid fishing nearby, a pleasant environment, and, within 25 minutes drive, four summer resorts with bathing beaches

Points of Historic Interest

In 1813 the Thames formed General William Henry Harrison's line of advance; Tecumseh Park was the scene of a skirmish; and a few miles East on No. 2 highway was fought the battle of Moraviantown, where the famous Tecumseh fell. In later days Chatham was the northern terminus of the famous "underground railroad" and descendants of many escaped slaves still live in Chatham's picturesque "East End." In the red brick house just east of the C.P.R. station, John Brown, the celebrated abolitionist, plotted the raid on Harper's Ferry.

MODERN INDUSTRIAL CHATHAM

OFFERS TO NEW INDUSTRIES, GOOD FACTORY SITES, SIX RAILROADS,
WATER TRANSPORTATION, IDEAL LABOR CONDITIONS,
and products of many specialized agricultural industries as raw materials.

C. H. R. FULLER
City Manager

J. G. JACKSON
Sec'y Board of Trade

The New Hotel Garner



CHATHAM'S LEADING HOTEL

"THE HOTEL OF PERFECT SERVICE"

Offers you the best location, most pleasant surroundings and lowest expense.

RATES \$1.50 UP — 125 ROOMS — PRIVATE BATHS

New Simmons Bedroom Equipment Throughout. Comfortable and Homelike.

Summer Attractions in easy reach, including Golf, Fishing, Boating and Bathing.

Address Our Tourist Department for Further Information.

THE NEW HOTEL GARNER

J. B. KERR, Proprietor.

CHATHAM, ONT.

CHANGE IN REGULATIONS

Re Admission of Tourists' Outfits

The regulations now permit the entry into Canada, without deposit, of guns, rifles, fishing tackle, golf clubs, tennis racquets and cameras previously used by a tourist and imported for personal use. Dogs and other animals imported for hunting or as pets are also admitted without deposit.

Canoes, outboard motors, tents, camp equipment, phonographs, radios, musical instruments, etc., are subject to deposit as heretofore.

Tourist Private Home Accommodation

AND INFORMATION

176 Thames St.

MRS. M. L. CAMERON

No. 2 Highway

Restaurant One Block

CHATHAM, ONT.

A. G. JEFFREY & SONS

SALES and SERVICE



THAMESVILLE
Also Premier Service Station
REPAIRS ON ALL CARS
SEVEN EXPERT MECHANICS
DAY AND NIGHT SERVICE

Only Modern Wrecking Car between Chatham and London—All Work Guaranteed
Full Stock of Oils, Tires, Tubes and Accessories - Storage - Washing

LADIES' REST ROOM Tourist Information

Day Phone 93; Night Phone 307 or 293
Bothwell Phone 66

Official O.M.L. Garage

LICK'S RAVINE SERVICE STATION

AND

FREE CAMPING GROUND

17 ACRES OF ORCHARD

PLAYGROUNDS FOR THE KIDDIES WITH SWINGS AND TEETERS.

43 miles from Tilbury 77 miles from Windsor 45 miles from London
FOR CAMPERS, GOOD WATER, TIRE SERVICE, FREE CRANK SERVICE

Premier, Ethyl, Shell and Aviation Gas. Oil, Tires, Tubes and Accessories
Free Air and Water. Lunches. Ice Cream and Refreshments.

HUTS FOR TOURISTS.

GEO. BOWLES & SON, Proprietors

R. R. 3, Bothwell

The "SIX PINES" INN

WARDSVILLE — ONTARIO



MEALS LUNCHESES ROOMS
Mrs. Frank Henderson, Proprietress

American Garage

and

Service Station

WARDSVILLE — ONTARIO

Open Day and Night

Wrecking Service — Repairs on All Cars

TIRES, TUBES, ACCESSORIES

Road Information — Ladies' Rest Room

Garrett McMaster, Prop.

Phones: Bothwell 168; Glencoe 600-14

RIVER VIEW TOURIST HOME

WARDSVILLE, ONT.



Large Airy Rooms — Breakfast Served
Modern Conveniences

MRS. HENRY R. ARCHER, Proprietress.
Phone Glencoe 600-24

BOB'S INN

3 1/2 Miles East of STRATHBURN
NEW THIS YEAR



Meals, Lunches, Rooms, Camping Ground
Groceries. BOB GALE, Proprietor.

THAMESVILLE



NEW TECUMSEH HOTEL

American and European Plan

LADIES' REST ROOM

Night and Day Service

Dinners to 11 p.m.

RATES

Single \$1.50 Double \$2.50

Running Hot and Cold Water

Our Dining Room is a Special Feature

Lunches served in Grille and
Beverage Room

One of Ontario's Best
Tourist Hotels

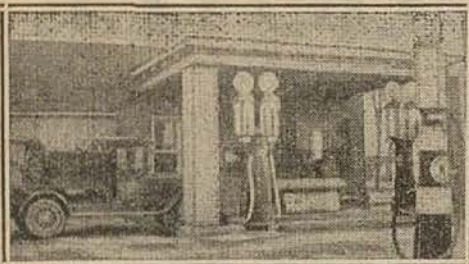
M. CAMPBELL, Prop.

Phone 25

STANDARD LICENSE

ROSS BROS. GARAGE

WARDSVILLE, ONT.



Service All Cars—Day and Night

LADIES' REST ROOMS

Wrecking Service and Storage

Phones:

Glencoe 660 Ring 12 Bothwell 146B
Official O.M.L. Garage

WILLOW LODGE

TEA ROOM and
CAMPING GROUNDS

Lunches Meals Refreshments

AT ALL HOURS

SPECIAL CHICKEN DINNERS

COLD SPRING WATER

Electric Lights - Garage

A. ALDRED, Mgr.

Phone 601 R 12

2½ Miles East of Woodgreen,
½ Mile from Strathburn.

Windsor—Toronto (Cont'd)

70.5 THAMESVILLE. Pop. 750.

A. G. Jeffrey & Sons Garage and Service Station on left. Premier Gasoline, Mobile and Veedol oils. Ladies' rest room. Official O.M.L. Service.

70.7 Tecumseh Hotel on left. Special accommodation for tourists. Dinners prepared at any time up to midnight. All outside airy rooms. Running hot and cold water.

70.8 Slow. Dangerous railway crossing.

73.4 Monument on right. "Here, October 5th, 1813, was fought the battle of the Thames. Here Tecumseh fell."

74.5 Slow. Curve left then right.

76.7 BOTHWELL, oil field.

79.1 Road on left goes to BOTHWELL.

79.8 Lick's Ravine Tourist Camp on left.

80.1 Slow. Sharp turn left.

83.5 Turn left, then right down long steep hill. Left at bottom of hill.

84.5 The "Six Pines" Inn at Wardsville. Splendid airy sleeping rooms. Hot and cold water baths. All home-cooked meals. You can always get refreshing cool spring water here. Parking space. Rest rooms. Refreshments and tobaccos. Mrs. Frank Henderson, Prop. Phone 147B.

85.0 WARDSVILLE. Road left to Newbury, right to Rodney.

American Service Station and Garage on left. Expert mechanics. Service all cars. Wrecking service. Gas, oil, tires, tubes. Ladies' rest rooms. Refreshments.

Wilson's Standard Licensed Hotel on right new last year. A real good hotel. Clean airy rooms. Splendid meals. Open till midnight.

85.2 Ross Bros. Garage on right. Service all cars. Day and night. Wrecking service. Storage Gas and oils, tires, tubes and accessories. Ladies' rest rooms.

Riverview Tourist Home on right at top of hill, overlooking the river. First class sleeping rooms, bath, breakfast served, splendid accommodations.

88.1 WOODGREEN. Straight ahead.

90.6 The Willow Lodge Camp grounds.

91.0 STRATHBURN. Road on left goes to Glencoe—two miles and through to Alvinston and Lake Huron points north.

94.8 Bob's Inn on left. Splendid new rooms, home cooked meals and lunches, chicken dinners. Camping grounds and camp supplies. High grade gasoline and oils. Tires, tubes accessories.

95.6 Lewis Corners. Road on left goes to Appin, and points north thru to Blue Water Highway. Road on right 9 miles to Dutton.

J. J. Lewis Imperial gasoline and motor oils. Ice cream, refreshments, lunches, camping, groceries.

100.1 MELBOURNE. Campbell's Garage on left. Service all cars. Day and night. Shell gas, oil, battery service, accessories, tires and tubes, tire service, wrecking service, camping ground, storage and washing. Phone M-36. Night Phone M-7-71.

Melbourne Hotel on left. Splendid clean rooms, Hot and cold water, baths, excellent dining service to tourists at all hours.

(Continued on Page 41)

HOTEL LONDON

LONDON, ONT.



FIREPROOF—Opened July, 1927.
Free Parking Space 200 Cars
R. A. LUSSIER, Manager

RATES

\$3.00, \$3.50, \$4.00

Never Higher

Club Breakfast, 40c to 90c

Table D'Hote Luncheon, 85c

Table D'Hote Dinner, \$1.25

Also a la Carte

HEADQUARTERS

London Chamber of Commerce

London Motor Club

Rotary Club

Kiwanis Club

Lions Club

Canadian Club

Advertising Club

GOLF

GARAGE

TECUMSEH HOTEL

LONDON - - - ONTARIO

*On the Main Highway Detroit to Buffalo
and the Fishing Haunts of the North.*

The Best Known Hotel in Ontario for Service and Hospitality

ROOMS EUROPEAN \$1.50 \$2.00 and \$2.50 PER DAY

ROOMS AMERICAN \$4.00 \$4.50 \$5.00 \$5.50 PER DAY

BREAKFAST 75c

LUNCH 75c

DINNER \$1.00

LOOK
FOR
OUR
HIGHWAY
SIGNS



LOOK
FOR
OUR
HIGHWAY
SIGNS

GEO. H. O'NEIL
Proprietor

GUY M. FERGUSON
Manager

Dowlers

LIMITED

5 STORES for MEN and BOYS

SUITS & TOPCOATS

Of Famous
British Woolens

*Cost Less
in Canada*

KNITTED
SPORTSWEAR
IMPORTED
DIRECT FROM
ENGLAND

OF COURSE YOU'LL
SAVE IN CANADA
BUT YOU'LL
SAVE MORE AT

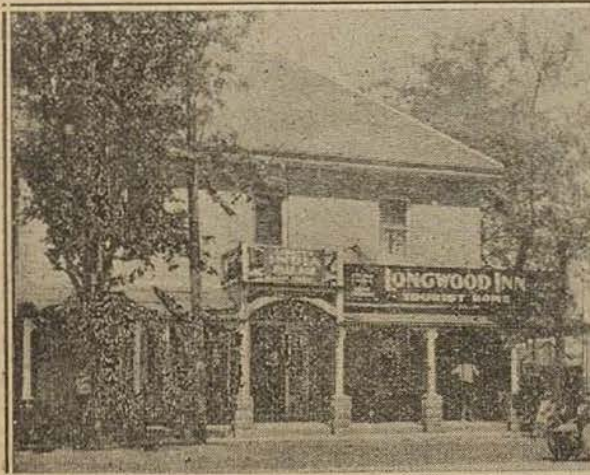
Dowlers

LIMITED

WINDSOR
SARNIA—ST. THOMAS
KITCHENER
WALKERVILLE

Windsor—Toronto (Cont'd)

- Light lunches, beverages, refreshments, sandwiches, tobaccos, rest room for ladies, night bell at side door. Geo. Bees, Prop.
- 100.3 Railroad Crossing.
- 104.7 **CHRISTINA.** Road to left to **Strathroy and Grand Bend.**
- 107.9 Long hill. Cross two bridges.
- 109.4 **DELAWARE.** Curve right, follow pavement. **Pioneer Garage** on right, immediately around curve. Ford Sales and Service. Mahler Bros. Props. Service on all cars day and night. High grade gasoline and oils, wrecking service and road service. Tires, tubes and accessories, up to date rest room for ladies. Phone Byron 1 r 17, and Caradoc 22 r 48.
- HILLCREST TOURIST CAMP,** at top of hill on right. Gov't approved camp. Furnished cottages and tents. One of the nicest camping places on the highway, shower baths, hot and cold water. Splendid sleeping rooms. Meals, all home cooking, fresh milk, garden vegetables, eggs and fruit. Refreshments and groceries. J. E. Pincombe, Delaware.
- 113.0 **LAMBETH.** Straight ahead for London. **NOTE**—Road on right Highway No. 4, paved to **St. Thomas, Port Stanley** and points along Lake Erie shore on Highway No. 3.
- A. O. Elliott, Authorized Ford Sales and Service Garage** on left. Mobile oil, Aviation and Shell gas, tires, all sizes, ladies' rest room. Wrecking service. Phone Byron 36 r 81. Tourist Information Bureau.
- Longwood Inn** on left. Running hot and cold water in all rooms. Showers. Single \$1.50 double \$2.00. Excellent dining room service, lunches at all hours. Coffee shoppe. Special chicken dinners. Rest room for ladies. Garage and service station in connection. Have your oil changed while you eat.
- 116.6 Curve left with pavement.
- 121.0 **Mrs. Forsyth's Tourist Home** on right.
- 121.9 Under viaduct and immediately turn right, with trolley on York St. London.
- 122.4 Top of hill. Turn left on **Ridout St.** **NOTE**—Tecumseh Hotel straight ahead two blocks on York St.
- 122.6 Right on Dundas St.
- 122.8 **Dundas and Richmond Sts.** Straight ahead to
- 123.0 **London Motor Club** in Hotel London.



LONGWOOD INN - Lambeth

Large Addition Added This Year
Hot and Cold Running Water — Showers
New Dinner Dance Hall

Coffee Shoppe — Chicken Dinners
Steaks and Chops — Home Cooking

H. J. CARROLL

M. J. CARROLL



The LONDON CROCKERY Co.

Direct Importers of

China, Pottery, Stainless Cutlery, Etc.

126 DUNDAS ST.

FINE ENGLISH CHINA, ALL MAKES

125 CARLING ST.

WILLOW HALL

The Gift Shop

Three Doors North of Dundas St.

418 Richmond St.

LONDON

Oriental Wares, Novelties, Souvenirs,
Etchings, Brasses, English Pottery,
China and Glass.

ANTIQUE REPRODUCTIONS

VISITORS WELCOME

"THE BLUE DRAGON TEA ROOMS"

247½ Dundas St. (upstairs)
LONDON, ONTARIO

Next Door to West's Floral Shop

Special Attention Given to Tourists
VISITING LONDON

You will appreciate a real home cooked
Lunch or Dinner

Our Prices Are Reasonable — Rest Rooms

MRS. M. B. O'MEARA, Hostess

We specialize in Courtesy as well as Service.

Forsyth's Tourist Home

LONDON

260 Wharncliffe Road.

PRIVATE SLEEPING ROOMS

Running Hot and Cold Water

Refreshment Booth in Connection

TEA GARDEN

HOT AND COLD LUNCHES

MRS. R. FORSYTH, Proprietor

Tel. Metcalfe 5608

"THE MAPLES"

AT INGERSOLL

Cool and Restful Rooms — Meals

Bath — Garage

CABINS

Phone 140-Y

MRS. CROTTY, Prop.

HOTEL OXFORD

City Hall Square

R. H. REID, Proprietor

All Rooms with Running Water

Also Rooms with Bath

First Class Sample Rooms

PLENTY OF FREE PARKING SPACE

DAY AND NIGHT SERVICE

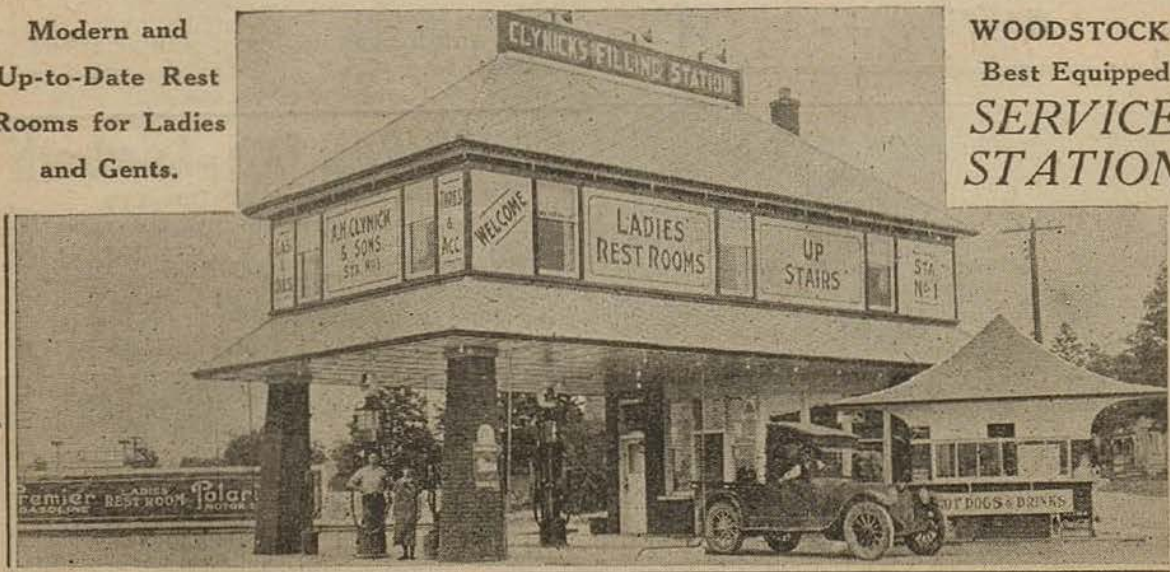
Beverage Room in Connection

WOODSTOCK

(LICENSED HOTEL)

Ontario

Modern and
Up-to-Date Rest
Rooms for Ladies
and Gents.



WOODSTOCK'S
Best Equipped
*SERVICE
STATION*

BOSWORTH & CLARKE, Ltd., - Ford Dealers
SERVICE STATION AND GARAGE - - - PARIS, ONT.



Finest equipped Service Station on Highway—LADIES' and GENTS' REST ROOM

TOURISTS! STOP AT PARIS

AND VISIT

THE TEXTILE SALESROOM

OPPOSITE TOURIST CAMP

PURE WOOL PRODUCTS

WOOLEN BLANKETS, BED COVERS, MOTOR RUGS, SWEATER COATS,
HOSIERY AND UNDERWEAR,

Genuine Hudson Bay Point Blankets

PARIS TEXTILE RETAILERS

SEE **PARIS** The Pretty
Valley Town

Also See Our Splendid Values in
IRISH LINENS

EVERYTHING FROM "SOUP TO NUTS"

Satisfied Customers from all over the U. S.

HALLS The House of
Quality Linens

Patronize Our Advertisers

The publishers of the Tourist Guide Book of Ontario urge you to patronize our advertisers. We have selected the very best in hotels, garages, camping grounds, service stations, merchants, etc., and are pleased to recommend them in every particular.—Editor.

RACING IN WINDSOR—3 TRACKS

The Border Cities is a mecca for all lovers of thoroughbred horse racing during the summer season. Three fine racing plants are in operation for six weeks.

The following are the Racing Dates—

WINDSOR JOCKEY CLUB—First Meeting June 16 to June 23.

Second Meeting—July 14 to July 21.

KENILWORTH RACE TRACK—First Meeting—June 30 to July 7.

Second Meeting—August 4 to August 11.

DEVONSHIRE RACE TRACK—Dates not allotted at time of going to press.

How to get there—Leaving Windsor follow Ouellette Ave. to Tecumseh Road. Windsor Jockey Club directly ahead.

For Devonshire and Kenilworth, turn left on Tecumseh Road to Howard Ave. Turn right on Howard and follow straight through to Race Tracks.

Horning's Tourist Inn

AND

Orchard Camp New Cottages

12 Miles East of Brantford on
Provincial Highway No. 2
10 Miles West of Hamilton

ROOMS AND MEALS

HOME BAKING

Quiet Country Home for Tourists
Fresh Jersey Milk, Garden Vegetables,
Clear Cold Mineral Spring Water
Stoves and Tables

Every Camping Accommodation

Green Corn every day in season

Fresh Home Cured Pork and
Sauer Kraut

CHAS. E. HORNING
R. R. 1 — Jerseyville, Ont.
Phone Ancaster 41 Ring 31

KERBY HOUSE



THE HOUSE OF COMFORT

A Home Away from Home

Every Accommodation
For Tourists

BRANTFORD — Ontario

Windsor—Toronto (Cont'd)

ern and newly equipped in all details. One of the "homiest" places in town. Splendid sleeping rooms. Shower baths. Supper and breakfast served. Plenty of parking space and ample shade. You will enjoy the services and accommodation at the **Shady Dell**. Telephone 1073W for reservations. Mrs. G. A. Cuthbert, Prop.

- 157.0 **EASTWOOD** Straight ahead on pavement. Road on right goes thru Burford.
- 159.5 **Slow**. Dangerous railway crossing.
- 162.3 **GOBLES**. Straight ahead.
- 163.6 **Slow**. Steep down grade. Cross bridge.
- 164.5 **PRINCETON**. Straight thru.
- 168.6 **Slow**. Turn right; cross bridge, then bear left.
- 169.5 **Slow**. **Falkland**. Several curves.
- 172.1 **Bosworth's and Clarke's Ltd. Service Station** on right. The finest and best equipped service station on the highway. Everything for the motorist. The ladies' and gents' rest rooms are clean and modern in every particular. Nothing finer anywhere.
- 172.3 **Slow**. Dangerous steep hill.
- 172.6 Bottom of hill, sharp turn right. Road to left into Paris and to Galt.
- Paris**. Prettiest town in Canada. Pop. 4500. Picturesquely situated at the confluence of the Grand and Nith Rivers. Beautiful view of the Grand Valley from West approach to the town. Home of Penman's Knitted goods. Free municipally supervised auto camp. Free electric range for cooking, water 100% pure. Tourists' information at Town Clerk's office next door to Post Office. The town of Paris offers every accommodation to the tourist. Everything in woolens may be purchased at the Textile salesroom located opposite the Tourist camp and adjoining Penman's Ltd. Woolen Mills. J. W. Hall specializes in fine linens.
- 172.8 Turn left and cross bridge at 172.9.
- 173.3 Bear right up hill. Cross trolley at top; then left under railway. Follow pavement.
- 177.4 **Slow**. Bad turn over bridge. Turn left on Brant Avenue. Straight ahead to end of street then left on Colborne St.
- 180.3 **BRANTFORD**. Population 35,000 Follow Straight thru.
- Hotel Kerby** on left. Headquarters of Brantford Motor Club, Rotary Club, Lions Club and Chamber of Commerce.
- Forbes Bros., 52-54 Darling St.**, turn left at signal light, at City Hall, two blocks. Turn left again to middle of block. Ford and Lincoln, fireproof garage, 300 car storage capacity; official Ontario Motor League Service. Mechanics on duty day and night, cars washed at night. Hyvis, Veedol and Quaker State Oils.
- 180.5 Railway crossing.
- 182.6 Cross railway.
- 183.5 **CAINSVILLE**. Cross railway.
- 190.7 **ALBERTON**.
- 192.8 **Horning's Tourist Inn, Orchard Camp and cottages** on right. Rooms and meals. See ad. opposite.

(Continued on Page 47)

HOTELS ARE CROWDED. TELEPHONE AHEAD FOR A ROOM.

STOP

Hotel Stroud

HAMILTON, CANADA

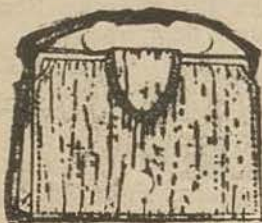
Merrick and McNab Sts., One Block from
City Hall

TOURISTS—

Make this your home while in Hamilton

**FIRST CLASS GARAGE
ACCOMMODATION**

**THE HOTEL OF FAMOUS
TABLE SERVICE**



Canada's Largest Leather Goods Shoppe

Invites Your Inspection of

ENGLISH LUGGAGE

HAND BAGS - NOVELTIES - SOUVENIRS

HAMILTON LEATHER GOODS CO., LTD.

OPP. POST OFFICE — AT THE SIGN OF THE TRUNK

HAMILTON

ub of the Highways

Seven Provincial paved highways radiate from this busy industrial center—the third largest industrial City in Canada.

Be sure and see the wonderful panorama from the Mountain and the open air farmers' market Tuesdays, Thursdays and Saturdays.

Good Tourists' Camps - Ample Hotel Accommodation

BEST RETAIL STORES IN CANADA

Fine Restaurants

-

Many Central Garages

ENGLISH BONE CHINA



3 Pieces \$5.00 Special

The above illustration will identify our sign boards as you approach Hamilton.

"Canada's most talked about gift shop" has gathered together, from the four corners of the earth, a wonderful display of interesting art gifts in china, silver, brass, and crystal.

HERBERT S. MILLS

11 KING ST. EAST HAMILTON
Booklet on request.

Windsor—Toronto (Cont'd)

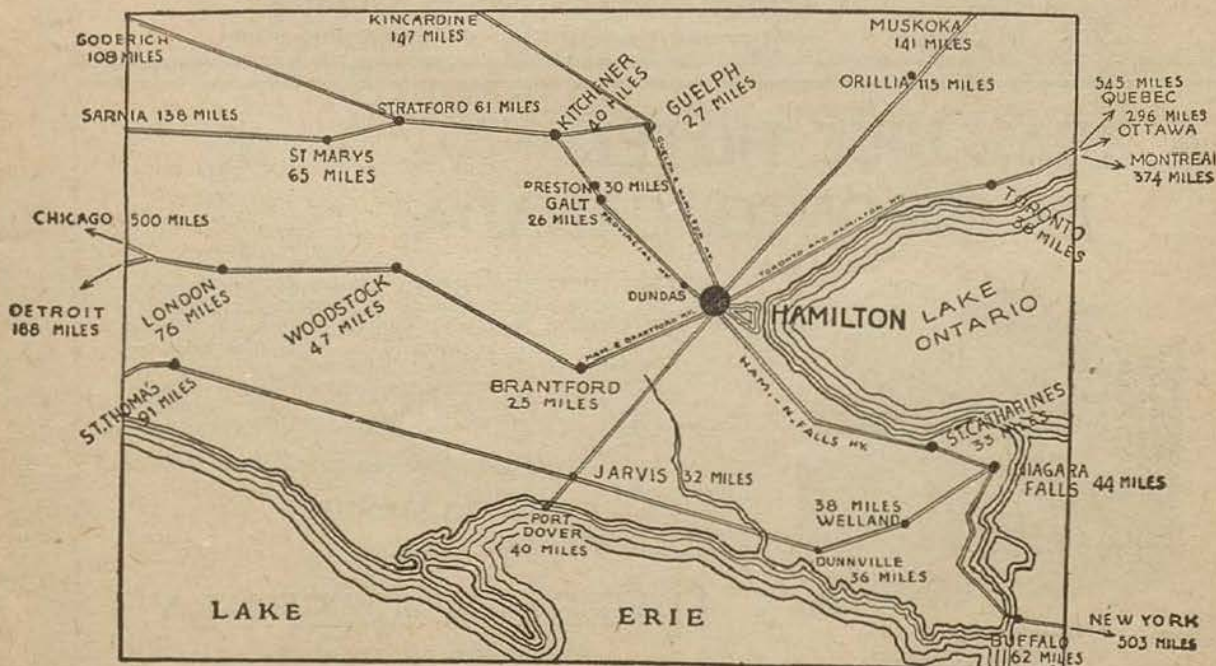
- 193.1 Cox's Garage and Service Station on left. Veedol oil, Gold Crown gas. Hot dogs, tea, American coffee, refreshments, ice cream. Home service. Ladies' rest room. Camping ground.
- 196.5 **ANCASTER.** Population 700.
- 199.8 Fork right to Hamilton.
- 201.6 Curve left, then right.
- 202.0 Cross long bridge onto King St. East. Straight ahead.
- 202.9 **JAMES ST. HAMILTON.**

For Toronto turn left one block to York St.

For Niagara Falls see page 67.

HAMILTON, by reason of its geographical location is the hub of the provincial government's system of permanent paved highways, no fewer than seven of these main arteries radiating from this busy centre. Hamilton is the second largest city in Ontario and the third largest industrial centre in Canada. It has a population of 125,000 and proudly boasts of being the home of more than 500 industries, having attracted more American industrial capital than any other Canadian city. For information and free illustrated literature call at the Department of Industry and Publicity, City Hall, C. W. Kirkpatrick, Commissioner.

All Roads Lead to Hamilton



Seven Provincial paved highways radiate from Hamilton in all directions. See the wonderful panorama from the Mountain before you leave.

THE PRINCE GEORGE HOTEL



King and York
Streets
TORONTO,
CANADA.

TOURISTS--

MAKE THIS HOTEL YOUR HOME WHILE HERE
COZY ROTUNDA, LUXURIOUS MEZZANINE AND LARGE, AIRY,
SUPERBLY FURNISHED BEDROOMS

EUROPEAN PLAN Only, \$2.50 Per Day Up
OUR RESTAURANT SERVES THE HIGHEST QUALITY
OF FOOD OBTAINABLE

Modern Garage in Connection

E. WINNETT THOMPSON

—:—

Managing Director

When in TORONTO visit

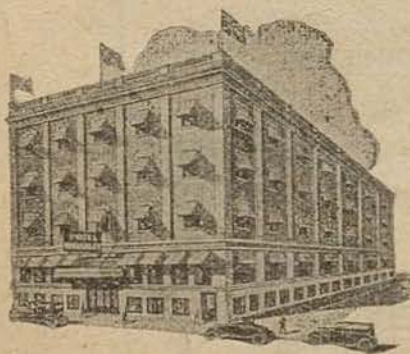
THE ROYAL ONTARIO MUSEUM

253 Bloor Street West

LARGEST PERMANENT COLLECTION IN CANADA

Take Bloor, Bay or Church car to corner Bloor & Avenue Road

A REAL NICE HOTEL IN TORONTO, CANADA



100 Beautiful Rooms
85 with Private Bath
Restaurant and Grill Room

PLENTY OF CURB PARKING SPACE — GARAGE ONLY ONE MINUTE WALK

A NEW MODERN HOTEL for those who prefer the smaller, more home-like hostelry. Situated at Spadina Ave. and College St., in the heart of the city. Close to everything. Within a step of the Parliament Buildings, University of Toronto, Public Library, Conservatory of Music, Art Gallery, Hart House, Royal Museum, I. O. O. F. Temple, Mary Pickford's Birthplace.

Write for Illustrated Folder.

RATES \$2.00 UP

HOTEL WAVERLEY

Spadina Ave. and College St.

E. R. POWELL, Prop.

FIRHURST MANOR

On the Hill
AT TRENTON, ONT.

A Delightful Place to Eat
A Comfortable Place to Sleep
Spacious Attractive
Surroundings

TASTY HOME COOKING
Served on the Commodious
Verandah Overlooking
Beautiful Bay of Quinte.

Plenty of Hot Water
Unusually Pleasant
Accommodations at Quite
Moderate Prices.

Watch for
The Parrot Signs
100 Miles East of Toronto.

THE
HXXAKING SHOPS
LIMITED
FOR

Oriental Gifts



HAND EMBROIDERED
LINENS, LACES
BRASSWARE, JEWELRY
and other
EASTERN NOVELTIES

88 Bloor St. W.

Toronto, Ont.

Also at Niagara Falls, Montreal,
Ottawa, Quebec

"At the shops of a thousand and one
delights."

Hamilton to Toronto

A Beautiful Drive Along the Shores of Lake
Ontario—43 Miles.

0.0 HAMILTON at corner King and Main Sts.
Turn left one block to York St. Turn left
on York and follow, passing Dundurn Park
over high bridge to

3.0 Fork in road, Take right fork and follow.

6.8 Slow. Bad turn right.

7.8 Sharp turn left.

8.0 Railway crossing, **Burlington.**
Brant Inn on right, 40 rooms—hot and cold
running water—Service at all hours.

15.8 BRONTE. Slow. Speed limit 20 miles per
hour.

20.4 OAKVILLE. Through with pavement.

Hotel Murray House, Oakville, half block
to right on Navy St. First class rooms, Amer-
ican and European plan. Splendid meals.
Separate garages and plenty of parking space
M. H. Williams, Prop.

25.0 Sharp turn left.

27.2 CLARKSON.

29.9 PORT CREDIT. Cross bridge over river.

35.6 NEW TORONTO. Goodyear Tire & Rubber
Co. on left.

36.2 MIMICO Straight ahead.

39.7 SUNNYSIDE. Bathing beach and pavillion.

40.0 Cross iron bridge. Sunnyside station on
right. Turn right on King St. and follow

42.7 SPADINA AVENUE. For **Hotel Waverly**,
turn north (left) about half a mile to Spad-
ina Avenue and College St., "Toronto's New-
est Hotel." Plenty of curb parking space,
eliminating driving around block after block
to find a place to park your car. Garage one
minute walk. See opposite page.

42.5 **Prince George Hotel** on right. Excellent ho-
tel for tourists. Reasonable rates. See op-
posite page.

43.0 Corner of King and Yonge Sts., Toronto

King Edward Hotel one block ahead on King
Street. **Ontario Motor League** in Lumsden
Bldg. Yonge and Adelaide Sts.

Toronto is Ontario's largest city and a trip
thru Ontario is not complete without a visit
to Toronto. The population of greater To-
ronto is 745,236. The city covers an area of
40 square miles. There are 68 parks and 40
equipped play grounds. Visit the T. Eaton
store, the Canadian National Exhibition,
Ryrie Birks and The Robert Simpson Store.
See following pages.

Get your answer about accommodation before you start. Telephone!

Interesting Facts About Toronto

Greater Toronto has a population of 800,000.

- Is the best lighted city in America.
- Is the Capital City of the Province of Ontario.
- Is the focal point of the two largest railway systems in the world.
- In Summer time Toronto is just one huge Summer resort—miles and miles of beautiful beaches.
- Has two of the largest departmental stores in the world.
- Has the most elaborate waterfront boulevard development in the world.
- Has the finest street railway system in America.
- Has the largest public recreation grounds in the world—the Toronto Islands.
- Has sixty-nine parks and forty playgrounds.
- Has the largest heated swimming pool in the world.

—Has 23 golf clubs—2 municipally owned.

- Holds Annually Canadian National Exhibition, attendance over 1,800,000.
- Birthplace of the nation's sweetheart—Mary Pickford.
- The City covers an area of 40 square miles.
- Total resources of all banks represented exceed \$2,600,000,000.00.
- Toronto University with affiliated colleges is the largest on the Continent.
- Toronto has more capital invested in manufacturing than any other eight cities in Ontario.
- Toronto is called a City of Homes. 64 per cent. of people own their homes.
- Toronto has seventeen libraries circulating 2,000,000 volumes yearly.
- 558 miles of streets with the best lighting system in America and at the lowest cost.

"The Smartest Shop in Town"



HOSIERY
LINGERIE
CORSETS
NECKWEAR
FLOWERS

Filled with English and French Importations—new—stylish—different—and popularly priced.

Regular stopping places for thousands of American tourists every year.

LOOK FOR "THE PURPLE FRONT SHOPS."

FRENCH KID GLOVES

The finest French Kid in the latest styles—and all the new French Washable Suedes and Chamois.

KNITTED SPORTSWEAR

From England, Scotland and our own Canadian makes. Stylish—comfortable and moderately priced.

COSTUME JEWELRY

Exclusive French Importations—in a unique and colorful showing of reproductions and semi-precious stones.

ENGLISH HANDBAGS

The standard of the world in style—workmanship and fine leathers—at amazingly low prices.

IMPORTED HANDKERCHIEFS

Beautiful Hand Embroidered Irish Linens and fine Lawns with the famous Swiss Alpine embroidery.

FRENCH NOVELTIES

Nic-Nacs that only the French can create to entice the fancy of the feminine heart.

The
Evangeline Shop

WINDSOR
Ouellette Ave.

LONDON
207 Dundas St.

KITCHENER
48 King St. W.

ST. CATHARINES
31 St. Paul St.

OTTAWA
131 Spark St.

Bloor & Yonge Sts.

TORONTO
1440 Yonge St.

656 Danforth Ave.

VISIT EATON'S

WHEN YOU COME
to TORONTO

A PART from all question of merchandise—and its merchandise, gathered from over the Seven Seas is unusually varied and interesting—Eaton's is in some ways unique. It is the largest Store within the British Empire. Its huge factories, constructed and equipped on the most modern lines, form one of the great landmarks of the city. Arrangements can be made to tour these factories in the Superintendent's Office, Second Floor.

The Specialty Shops Are Extremely Interesting:

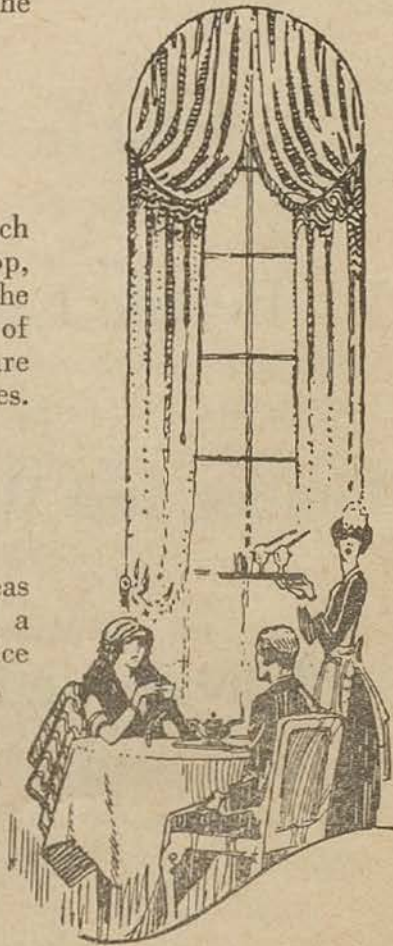
The Gift Shop, Ensemble Shop (French Costumes and Accessories) Sports Shop, Linen Shop, Fabric Shop and in the House Furnishings Building—Gallery of Antiques and Fine Art Galleries. You are cordially invited to inspect their treasures.

In the Georgian Room — Ninth Floor:

Dainty luncheons and afternoon teas are a specialty. Two Cafeterias—and a mid-day dining room offer quick service and wholesome foods at popular prices.

The Eaton Parking Station

Is conveniently close to the Store at the corner of Bay and Louisa Streets.



THE T. EATON CO LIMITED
TORONTO CANADA



ONTARIO

*Premier Province
of Canada*

Vast in Mineral Wealth

Fertile Land for Settlement

Timber and Water Power Reserves

Unexcelled Climate for Sport
and Holiday Travel

For information apply
ONTARIO PUBLICITY BUREAU,
PARLIAMENT BUILDINGS,
TORONTO.

CANADIAN NATIONAL EXHIBITION TORONTO

GOLDEN JUBILEE
Y E A R

AUG. 24 to SEPT. 8

1 9 2 8

The world's largest annual exhibition will celebrate its 50th. Anniversary this year with a never-to-be-forgotten 14-day spectacle which will attract 2,000,000 visitors.

Ample accommodation for tourists and parking space within and about Exhibition grounds for 10,000 cars daily; 100 major buildings, 350 acres of beautiful park along one and a half miles of waterfront. Send for a full description and road map.



1879

1928

50th year

THOS. BRADSHAW,
President.

H. W. WATERS,
General Manager.



WINDSOR, Ont.
TORONTO, Ont.
HAMILTON, Ont.

United



The King Edward, Toronto, Ont.
T. Kirby Hunt, Manager



*The Prince Edward
Windsor, Ont.*
M. R. Gilbert, Manager

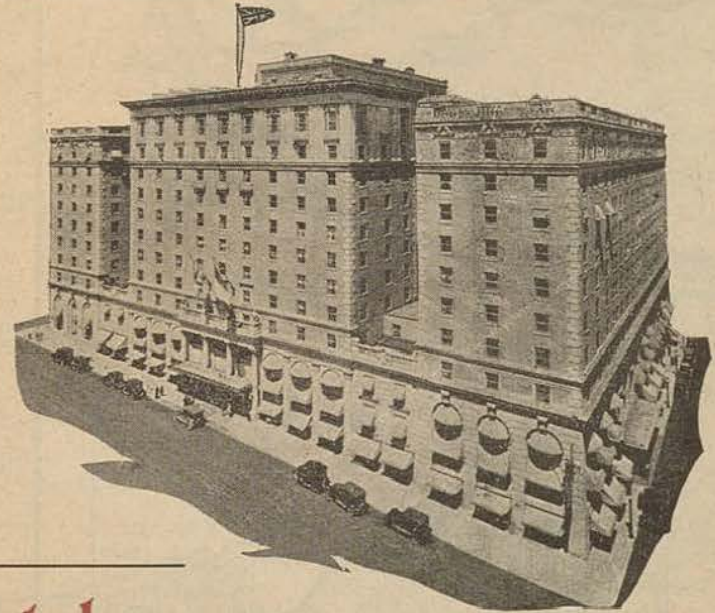
The United of America



The Clifton, Niagara Falls, Ont. H. A. MacLennan, Manager

Hotels

MONTREAL, Que.
NIAGARA FALLS, Ont.
NIAGARA FALLS, N.Y.



The Mount Royal, Montreal, Que.
Vernon G. Cardy, Manager

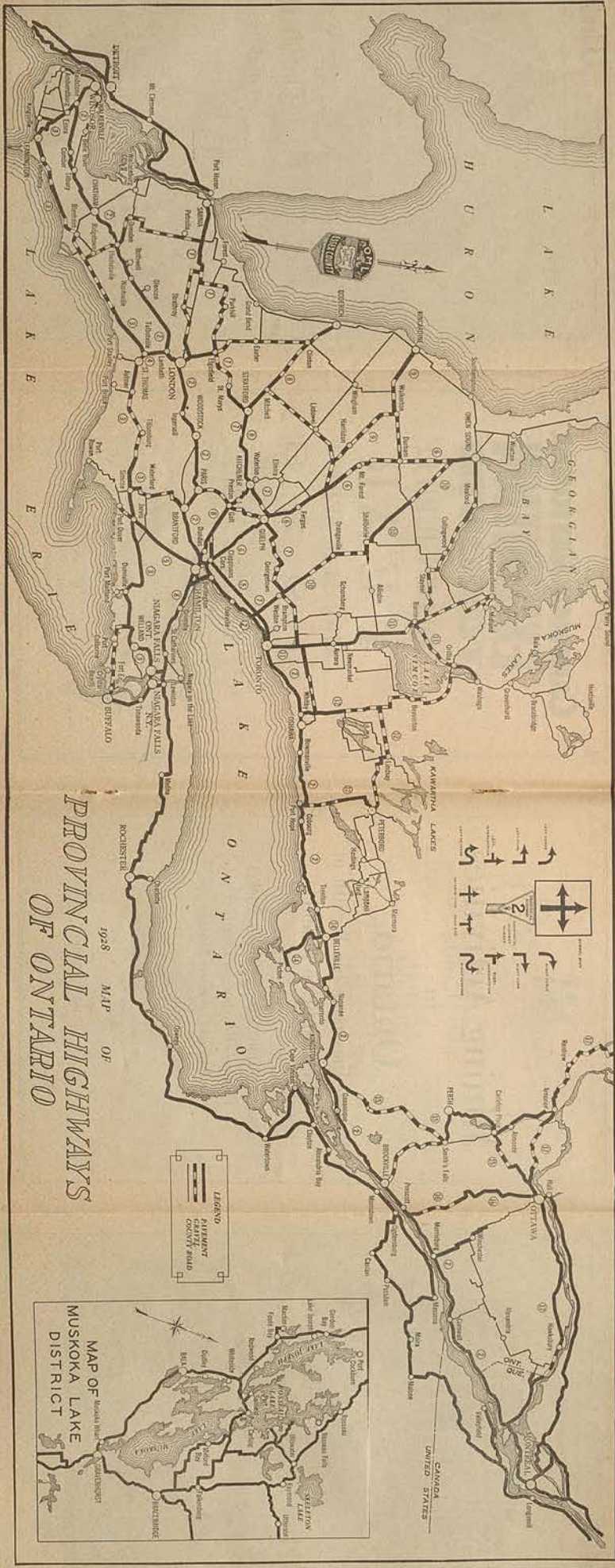
Hotels In the Great Lakes District



*The Niagara
Niagara Falls, N. Y.*
C. E. Hoshal, Manager

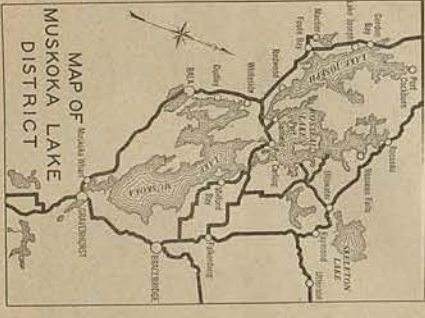


*The Royal Connaught
Hamilton, Ont.*
A. E. Carter, Manager



PROVINCIAL HIGHWAYS
OF ONTARIO
1928 MAP OF

LEGEND
PAYMENT COUNTY ROAD
COUNTY ROAD





ONTARIO

Mining Activities in Ontario

Reveal Inexhaustible Wealth of
Pre Cambrian Shield

Famous Gold, Silver, Copper, Nickel
Camps---Reached in Comfort
by Rail Travel or Motor

For information apply
DEPARTMENT OF MINES,
QUEEN'S PARK,
TORONTO.

or

ONTARIO PUBLICITY BUREAU,
PARLIAMENT BUILDINGS,
TORONTO.

Osterhout's

GEO. H.
OSTERHOUT
Prop.

FOUNTAIN
SERVICE
DELUXE
FANCY DISHES
SODAS
and
FRAPPES

LUNCHEONS AND DINNERS

SPECIAL
ATTENTION
TO OUR
ASSORTMENT
of MOIR'S and
PATTERSON'S
CHOCOLATES

SERVED FROM 11.00 A.M. to 9.00 P.M.

A LA CARTE SERVICE AT ALL HOURS

Our Specialty—TOASTED SANDWICHES

333 Ouellette Ave.

Windsor



ATTENTION TOURISTS!!

Be Sure and See

BEAUTIFUL LAKEWOOD BEACH



LAKEWOOD BEACH

ONLY a short distance from historic old Amherstburg on North shore of Lake Erie.

- ☐ This ideally located summer home colony offers more to those seeking beauty, healthful surroundings and congenial associates than any other spot easily accessible to Detroit.
- ☐ Beautiful large trees giving plenty of shade, fine clean sand beach with no holes or undercurrents, making it an ideal place for children.
- ☐ Groceries, ice, milk and everything for your comfort and convenience delivered to your door. Hydro-electric power on the property.
- ☐ The bridge across the Detroit River is now under construction. Plans for the Blue Water Highway or Memorial Trail which will run through this property are well under way.
- ☐ A few of these desirable summer home sites still available at REASONABLE PRICES.

D. M. WHITE and E. J. LeHEUP
OWNERS

Detroit Office 530 BUHL BLDG.

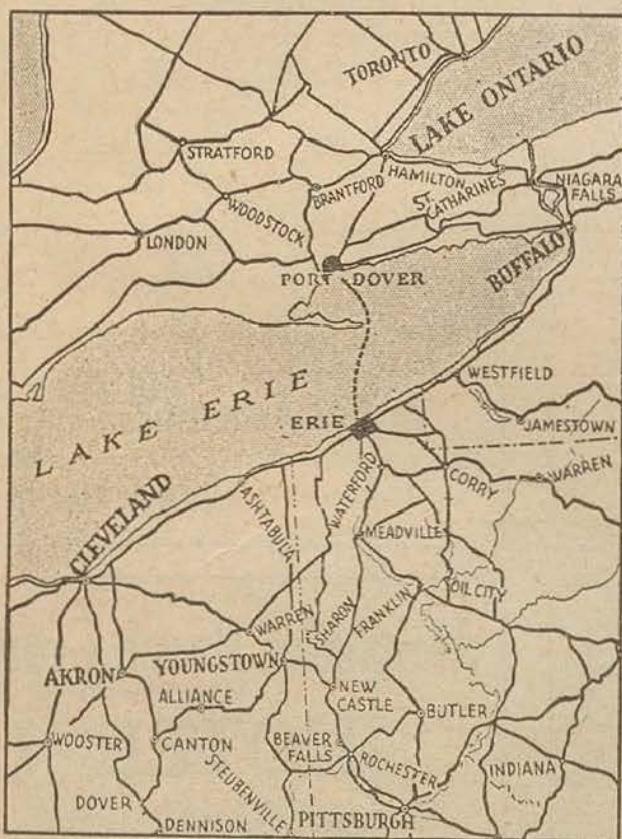
Cadillac 6918

Motorists—

Save 125 mile drive to United States

Use Fast Ferry from

PORT DOVER, ONTARIO to ERIE, PA.



TIME TABLE

Effective—

June 15—Sept. 15

Leave Port Dover—

8.00 a.m., 12.00 noon,
4.00 p.m., 8.00 p.m.

Arrive Erie—

3½ hours later

Leave Erie—

8.00 a.m., 12.00 noon,
4.00 p.m., 8.00 p.m.

Arrive Port Dover—

3½ hours later

This new route across Lake Erie saves over 125 miles of driving over highly congested highways.

After a delightful 3½ hour lake ride, having enjoyed the cool lake breezes, the motorist may then continue his journey greatly refreshed.

A glance at the Map above clearly shows the distance and time saved by this short-cut.

PASSENGER RATES

One Way—\$1.25.

Round Trip—\$2.00

Children under 12 years—One-half Fare.

AUTOMOBILE RATES

(Over All Measurements)

Up to and including 13 feet 6 inches

Over 13 feet 6 inches up to and including 14 feet 6 inches

Over 14 feet 6 inches

One
Way
\$4.50
5.50
7.00

Round
Trip
\$ 7.00
9.00
11.00

Autos Carried On Every Steamer

NICHOLSON
ERIE-DOVER FERRY LINE
ERIE, PA.

*Special Announcement to
Motorists re*
**Windsor--Thames River
and Chatham Highway**

The Provincial Government is considering the adoption of a new all-water Highway along the shores of Lake St. Clair and the beautiful Thames River, to connect with Provincial Highway No. 2 at Chatham, Ont.

FEATURES:

1. Seven miles shorter than any other route from Windsor to Chatham.
2. Most scenic route along lake and river all the way.
3. On direct air line between Detroit and Buffalo.

Inserted by the Windsor, Thames River and Chatham Highway Association.

*"The Gateway Link to the Blue
Water Highway"*

**LAKEVIEW
PAVILION**

ON
THE BLUE WATER HIGHWAY
AT
BELLE RIVER — Ont.

DANCING
EVERY SATURDAY
NIGHT
and Holidays

CALL ON US

*Ontario's Largest Dance
Pavilion*

Prizes Given Away at Every Dance

Owned and Operated by

Taylor Amusement Co.

BELLE RIVER — ONT.
11,420 sq. ft. of Floor Space

ABAR'S

*Finest Roadhouse on
the Canadian Shore*

FAMOUS DINNERS SINCE 1893

*FISH, FROG,
CHICKEN AND
STURGEON*

GAME IN SEASON

3 Miles East of Windsor
Ferry on Riverside Drive

PHONE BURN.1352—2560

**Alexander Beach Grove
HOTEL**

*Tourist Camp
and Service Station*

Splendid tourist accommodation; good airy rooms; Fish, Frog, Chicken, Steak and Short Order Dinners served at all hours; Light Lunches and Sandwiches, Groceries and Fresh Farm Products. Our Dancing Casino is a feature — 1000 sq. ft.—Good Music, Free Parking. Beautiful Lake Park and Fine Sand Bathing Beach.

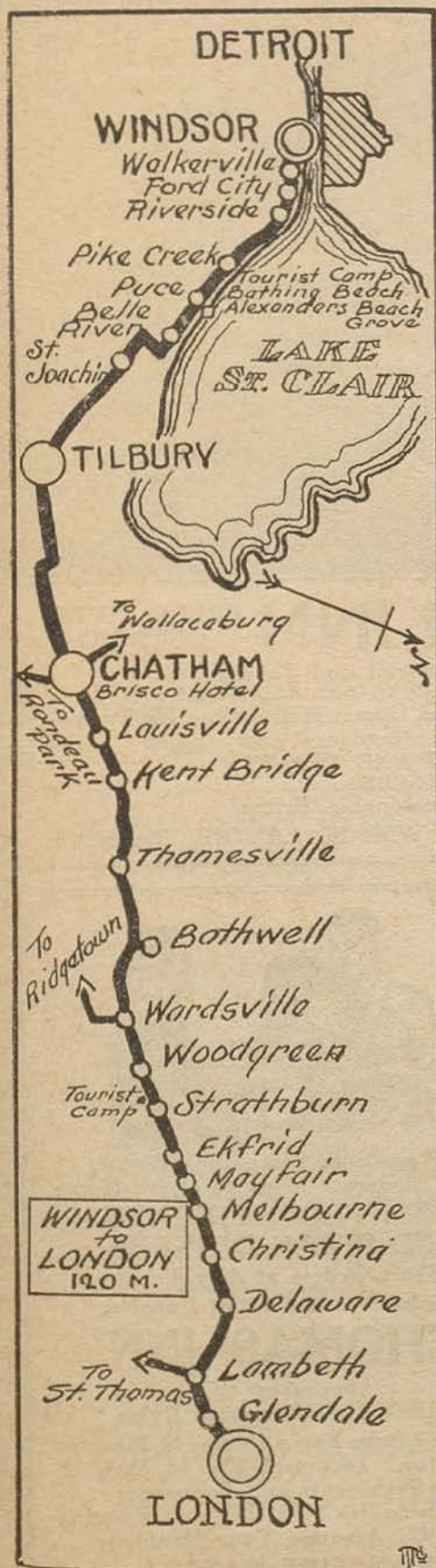
Best Up-to-Date Camping Ground on Lake St. Clair—Swings, Tables, Benches, Rest Rooms and Private Bath Houses for Ladies and Gentlemen.

Refreshment Booths, Gasoline and Oils

MRS. DOLPHINE DUBE,
ALEX. J. OUELLETTE,
Proprietors.
New Standard Licensed Hotel

WINDSOR—WALKERVILLE to CHATHAM

VIA DETROIT RIVER, LAKE ST. CLAIR, BELLE RIVER AND HIGHWAY NO. 2.

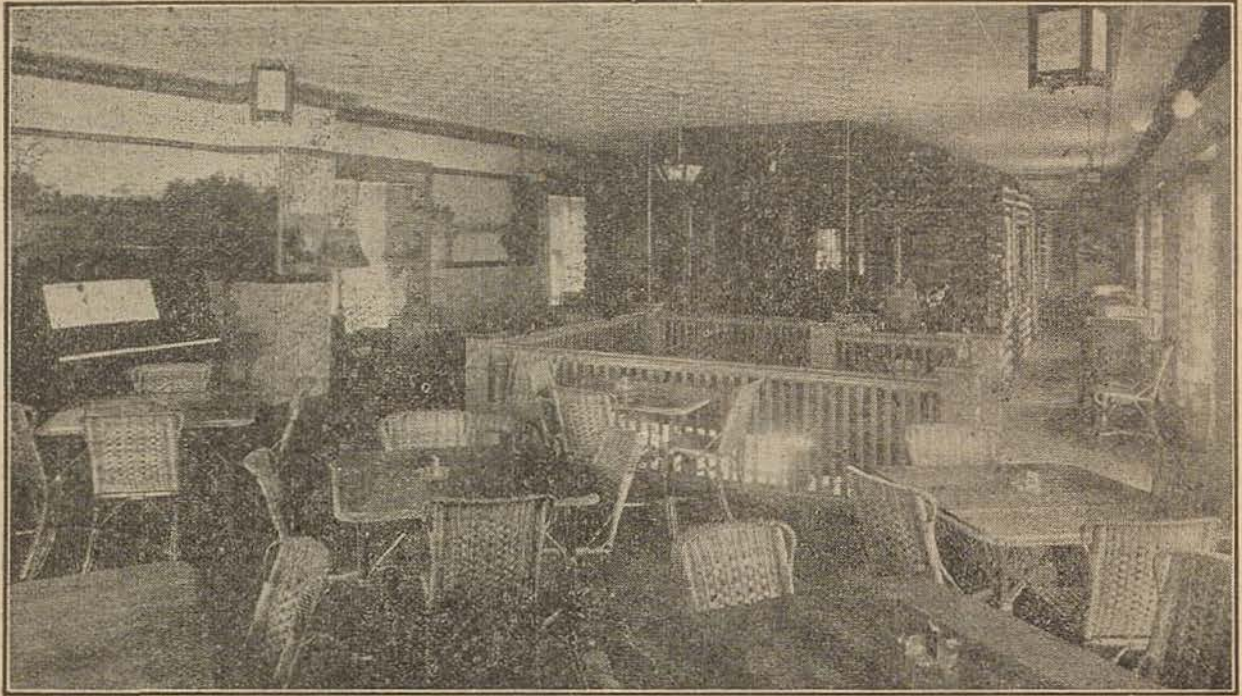


THE BLUE WATER HIGHWAY

- 0.0 **WINDSOR** at Ferry Dock. Essex County Auto Club on right. Set your speedometer here.
- 0.1 **SANDWICH St.** Turn left on Sandwich St. Crawford Hotel on left. Straight ahead. Cross Ouellette Ave., follow along river. A beautiful drive along the shores of Detroit River and Lake St. Clair.
- 0.4 Canadian National depot and Detroit river on left.
- 1.6 Over bridge **WALKERVILLE**.
- 1.7 **DETROIT AND WALKERVILLE FERRY** on left. Bonded warehouses and offices of Hiram Walker & Sons Distillery, Walkerville, one of the Border Cities, is noted for its beautiful homes and manufacturing industries. **NOTE**—if leaving from **WALKERVILLE FERRY DOCK**, set speedometer at 1.7, turn left on Sandwich St. and follow.
- 2.2 **FORD CITY**. Ford City is one of the fastest growing communities in Canada. It is the home of the Ford Motor Co., of Canada. Visitors, by making application at the offices, will be shown thru the factory.
- 2.5 **Walkerville Boat Club** on left. Straight ahead along Detroit river and Riverside Drive.
- 3.6 Riverside limits. Speed limit 20 miles per hour.
- 5.5 **RIVERSIDE**. **Island View Hotel** on left. The **Island View Garage** on left. Day and night service. Telephone Burn. 2087 r 3. Drive safely—several dangerous curves.
- 6.6 Little River Bridge. Slow.
- 6.7 **Thomas Inn** on left. Fish, chicken and frog dinners. Short orders, lunches, sandwiches, refreshments and dancing.
- 8.9 **The Handy Place**. Restaurant open from 7 a.m. to 11 p.m. Meals at downtown prices, short orders, and sandwiches made to order for tourists. Beverages, refreshments, also road maps and souvenirs, post cards and films. Free information for tourists. Grocery store and gas station in connection. Free parking space.
- 9.0 Road on right goes to Tecumseh.
- 9.9 St. Clair Country Club on left.
- 10.5 **Beach Grove Garage** on right. Service all cars. Day and night. Ethyl gasoline, oils, tires tubes and accessories. Wrecking service. Washing, Refreshments, Light lunches, sandwiches, tea and coffee. Light groceries, tobaccos. Camping grounds. Road information. E. P. Desmarais, Prop. Telephone Tecumseh 7.
- 10.9 Beach Grove Country Club. Golf links on right.
- 11.2 Slow. End of road. Dangerous right turn.
- 11.6 Slow. Sharp turn left and over bridge at 11.7
- 14.9 Dangerous R.R. crossing and curve.
- 17.7 **Alexander's Beach Grove**. Tourists' camp and new hotel. Bathing Beach. Refreshments etc. See ad. opposite.

(Continued on Page 55)

TELEPHONE FIRST! THE HOTEL MAY BE FULL.



THE LOG CABIN INN BELLE RIVER ONTARIO

The only place of its kind between Detroit and Toronto
 WHERE YOU GET EVERYTHING THAT'S GOOD TO EAT AND DRINK
 Tourists catered to at all hours—the nicest appointed Dance Hall on the Highway—
 All White Oak—High Class Orchestra in attendance every night
FISH, FROG, CHICKEN, STEAK AND CHOPS
SANDWICHES AND LIGHT LUNCHES

Phone 29

Special Parties — Banquets — Reasonable Prices
 WM. M. LAVOIE, Proprietor

Detroit River Ferry

Take Walkerville Ferry

DOCKS

WALKERVILLE	DETROIT
Foot of	Foot of
Devonshire Rd.	Jos. Campau Ave.

MODERN BOATS

15 MINUTE SERVICE

NO WAITING

Special Attention Given Tourists

WALKERVILLE & DETROIT
FERRY COMPANY



A Home-like Place for Tourists
 Prices Moderate—Service at All Hours

**FISH, FROG, CHICKEN
AND STEAK DINNERS**

Short Orders at Any Time
 Sandwiches and Light Lunches

THOMAS INN

Successor to
 Abar's Inn—Riverside Drive
 6.7 Miles from Ferry Dock—20 Minutes
 by Motor. Tecumseh Car to Stop 22.
 Refreshments and Beverages
 Good Orchestra Dancing

Let Us Arrange Your Banquets
 RIVERSIDE, CANADA
 BERTHA THOMAS, Proprietor
 Phone Tecumseh 104

Ducharme Bros.

GARAGE

DAY AND NIGHT SERVICE

Official Ontario Motor League
Garage

BELLE RIVER, ONT.

On Blue Water Highway

HUDSON & ESSEX DEALER

Service on All Makes of Cars
Gas, Oil, Battery Service, Tire
Service, Storage

1ST GARAGE OVER BRIDGE

Maps, Road Guides, Tourists'
Information

Tourists promptly taken care of.

Expert Workmanship, Moderate
Charges.

PHONE 23 R-3

BELLE RIVER, ONT.

19 Miles from Windsor Ferry

DAIGNEAU'S SERVICE STATION AND GARAGE TILBURY, Ont.

FREE CAMPING GROUND
Ladies' and Gents' Rest Rooms
OPEN DAY AND NIGHT
EXPERT SERVICE ON ALL CARS
Gas, Oil, Tires, Tubes, Accessories
Most up-to-date Service Station
on the Highway.

E. A. DAIGNEAU, Prop.

Phone 20W
Emergency Road Service
Official O.M.L. Garage

St. Joachim Garage ST. JOACHIM, Ont.

Expert Service on All Makes of Cars
Tire Service, Free Crank Service
Premier and Peerless Gasoline
Oil, Free Air, Accessories
Tourists promptly taken care of

DAY AND NIGHT SERVICE

Phone Belle River 18-R6

Wrecker and Road Service

LADOUER BROS., Props.

Windsor to Chatham (Cont'd)

18.7 Iron bridge. Entrance to Belle River. Pop. 1100. Plenty of entertainment here for tourists.

BELLE RIVER is one of Canada's most beautiful residential spots. Best of angle and net fishing. Fresh fish at all times. Belle River has one of the finest bathing beaches in Western Ontario. It is situated on main lines of the Canadian National Railway; the Canadian Pacific Railway; the Wabash, and within convenient trucking distance of the Michigan and New York Central line. Tourists will find well equipped camping grounds, good hotels, garages, stores etc., and many other features of much interest.

18.8 **Ducharme Bros. Garage** on right. Expert mechanics. Gasoline, oils, tires, tubes, tourists' information bureau. "Service with a Smile."

18.9 **The Log Cabin Inn** on right. Fish, chicken frog and steak dinners. See ad. opposite

20.2 Slow. Sharp turn right. Cross R.R. at 20.8.

21.6 Slow. Turn left.

Leo's Service Station and restaurant on right. Light lunches, refreshments, hot dogs tea and coffee. Ice cold beverages. Camping ground and ladies' rest room. Road maps and guides. Gas, oils, tires, tubes

24.2 **St. JOACHIM.** St. Joachim Garage on left. Service all cars. Tires, tubes, gas, oils, etc.

24.5 Iron bridge. At 26.2 curve right. Curve left at 26.4.

34.4 Turn right over R.R.

34.6 **TILBURY.** Pop. 2000.

Daigneau's Service Station on left. Free camping. Ladies' rest room. Vicker's Inn on left. See ad. opposite.

NOTE—Mac's Fair ahead on right. One of Canada's finest china and variety stores. English and French china and dinnerware, curios, souvenirs, etc. **Mr. Tourist**—Duty on china and crockery from England to Canada is 20 per cent. Duty on china from England to the U.S. is 70 per cent. Buy here and save the difference.

34.8 Slow. Post office on right. Sharp turn left. **Provincial Highway No. 2** joins here.

41.9 Iron bridge straight ahead and follow curve right, then left.

51.0 **Richmond St.** entering Chatham. Straight ahead to end of street.

51.6 **Queen St.** Turn left and cross C.P.R. tracks.

51.7 **Drive-in-Gas Station** on right immediately after crossing railway. Premier gasoline and oil. Ladies' and gents' rest rooms. Light repairs and tire service, open day and night. **Frank Lewis' Garage and Service Station** on right. Expert mechanics.

51.8 Central school on right. St. Joseph's church on left. **Maple City Garage** on left.

52.0 **Chatham** at Post Office. Turn right. **Rankin Hotel** on right. **Brisco Hotel** on left. Splendid accommodation for Tourists.

See Page 33 for Provincial Highway—Chatham to London and accommodation.

TELEPHONE AHEAD! MAKE SURE OF A ROOM!

The
King's Hotel

KINGSVILLE, Ont.

*First-Class Hotel
Accommodation.
Splendid Rooms,
Excellent Dining
Room Service.*

A. J. HALL — PROPRIETOR

HARRIS
Service Station

AT ENTRANCE TO
KINGSVILLE

Largest and Most Complete Service Station in Southern Ontario—4 Gas Pumps—Premier and Starolene Gas, Premier and Vacuum Oils, Alemite Lubricating, Free Air, Crank Case Service and Water.

Ladies' Rest Room

Privately Located
Bath Service

Free Camping Ground, also
Sleeping Accommodations
Official Garage of Automobile Club.

Road Service Phone 54

HERBERT HARRIS, Mgr.
DAY AND NIGHT SERVICE

Windsor to Kingsville

And Jack Miner's Bird Sanctuary

All Paved—28 Miles

- 0.0 **WINDSOR** at the Ferry Dock. Essex County Automobile Club on right. No. 1 Ferry St. Set your speedometer here. Go straight ahead uphill, turn left one block, then right.
- 0.2 Post Office on right, on Ouellette Ave.
- 0.3 Cross London St. Osterhout's Confectionery on right. Prince Edward Hotel on left, Western Ontario's finest hotel.
- 1.2 Cross Giles Boulevard. Straight ahead.
- 1.8 Tecumseh Road. Windsor Jockey Club directly ahead. Turn right here to
- 1.9 Dougall Ave. Provincial Highway. Sharp turn left, follow pavement. McWilliam's Service Station on left.
- 2.2 Cross R.R.
- 2.3 Cross R.R. Elmcourt Country Club on right.
- 2.5 Windsor's Auto Tourists' Camp. Free camping, all facilities for comfort of campers. A beautiful spot. Your Service Station opposite camp.
- 2.7 Highway Service Station on right. Refreshments, gas, oil, etc.
- 3.0 Through Subway under N.Y.C.R.R.
- 3.8 Kenilworth and Devonshire race tracks on left.
- 5.7 **ROSELAND**. Curve right and follow pavement.
- 6.3 **Slow**. Sharp curve left at 6.4.
- 8.4 Very dangerous R.R. crossing. Oldcastle Road on right is to Harrow and Oxley Beach.
- 12.0 Dangerous R.R. crossing.
- 12.2 Cross trolley lines.
- 12.3 **MAIDSTONE**. Straight through. Waiting room on right. Road to left is Middle Road to Chatham, London, Toronto.
- 16.4 **ESSEX**. Dangerous R.R. crossing. Straight through.
- 16.7 Gough's restaurant on left in next block. Splendid meals at all hours.
- 17.2 Road on right is to Arner.
- 19.4 **NORTH RIDGE**. Straight through. **North Ridge Service Station** on right.
- 21.5 **COTTAM**. Straight through.
- 22.9 **DIVISION ROAD**. Turn right on Division Road.
- 23.2 Sharp curve left.
- 26.5 At this point turn right one half mile if you desire to visit **JACK MINER'S** famous **Wild Bird Sanctuary**.
- 28.1 Harris' Service Station on left. Fill up with best grades of gas and oils. 24-hour service. Free water, air and crank case service. Tire service. Ladies' rest rooms privately located. Free camping ground.

TELEPHONE AHEAD FOR HOTEL ACCOMMODATION.

Mettawas Inn

The only Hotel, on the Lake,
AT KINGSVILLE.

One hour service from Windsor—Bus or
Electric—on paved highway. Take
Howard St. out of Windsor.

BOATING, BATHING, FISHING,
GOLF, TENNIS AND BASEBALL
GROUNDS.

FROG, FISH, CHICKEN AND
STEAK DINNERS.

SPECIAL SUNDAY CHICKEN
DINNERS \$1.50.

All outside rooms, overlooking Lake
Erie. Nights always cool. Beds good
and clean. Good food well cooked and
good service. Always a good meal and
good night's rest at one of Canada's
beauty spots.

J. DAN PILMORE, Mgr.
Phone 95

Point Pelee Park Inn

Limited

*Fish, Frog, Steak,
Sturgeon and Chicken
Dinners.*

SEE PAGE 100
FOR FULLER DETAILS.

AT ENTRANCE TO
Point Pelee Park

Windsor to Kingsville (cont'd)

- 28.4 KINGSVILLE. Population 3,000. The most southerly town in Canada. Free tourists' camp at Lakeview Park. Kingsville is one of the real beauty spots on the Highway. The **Mettawas Inn** is straight ahead from four corners, one mile on Lake Erie. On to **LEAMINGTON**. Turn left, King's Hotel on left corner. Follow trolley lines.
- 29.1 End of pavement.
- 29.3 Cross R.R.
- 30.7 Curve left. Brick school on left.
- 31.9 Cross R.R. and straight ahead.
33. 3 Join pavement.
- 35.5 Sea Cliff Park Filling Station on right at entrance to park. Sea Cliff Park, "The Palm Beach of Canada." Best picnic grounds in Western Ontario. Excellent bathing, dancing, boating, amusement for the kiddies, lunches and refreshments. A real place to have one of the most enjoyable days of a lifetime.
- 35.7 Erie Boulevard. **Leamington** to the left. For **Point Pelee**, straight ahead. See below.
- 36.5 R.R. crossing. Heinz "57 Varieties" factory on left.
- 37.0 **LEAMINGTON**, at four corners.

To Point Pelee Park

FROM ERIE BLVD., LEAMINGTON

- 35.7 At Erie Boulevard going into Leamington. Straight ahead on pavement for Pt. Pelee.
- 35.9 Cross R.R.
- 36.5 Turn right. Leave pavement.
- 37.7 Curve right.
- 38.3 Sharp curve left, Lake Erie, follow shore.
- 38.7 Curve left.
- 39.2 Sharp turn right.
- 40.7 Entrance to Point Pelee Park. **Point Pelee Park Inn**. See advertisement on page 100. Sturgeon and chicken dinners. Refreshments. Dancing.
- 41.9 Govt. bath houses, picnic grounds, camp stoves, etc.
- 42.4 Cold, clear water.
- 43.5 **POINT PELEE ORCHARDS LTD.** "Orchard Park Subdivision." Choice lots for summer homes. Five minutes' walk through Government Park to ideal bathing beach. For information inquire for N. J. James, Pt. Pelee, or at Duke & Ternan's, Leamington.
- 43.8 Turn right. Picnic grounds.
- 46.5 End of Point Pelee. Lake Erie on both sides. Most southerly point in Canada. Excellent bathing beach. Picnic grounds. Government life saving station.

HUDSON - ESSEX

Sales and Service

DODGE AND GRAHAM TRUCKS

ESSEX, ONT.

Where you can get Expert Service on All Makes of Cars

DAY and NIGHT

LADIES' AND GENTS' REST ROOMS

OIL - GAS - TIRE SERVICE

WASHING - STORAGE

WRECKING SERVICE

We Specialize in Essex and Hudson Service—All Work Guaranteed
Moderate Charges — Road Maps — Guides — Touring Information

Queen and Wigle Motor Sales, Ltd.

Phone 19

ESSEX

OFFICIAL O.M.L. GARAGE

AT ESSEX

The Aberdeen Hotel

GOOD, CLEAN ROOMS, SPLENDID
MEALS—ALL HOME COOKING

Light Lunches, Sandwiches, Beverage
Room, Pool Room

Special service to tourists and travellers.

Standard Licensed Hotel

W. F. STOTTS, Proprietor
Telephone 4

T. A. Kennedy & Son GARAGE

Dealers for All General Motors Cars

Expert Mechanical Work on
Chevrolets, Olds, McLaughlin, Cadillacs

OPEN DAY AND NIGHT

WRECKING SERVICE

Veedol and Marvelube Oils and
Imperial Gasoline

Tourist Road Information

ESSEX, ONT.

Phone 101

REGULATIONS—For Entry to Canada

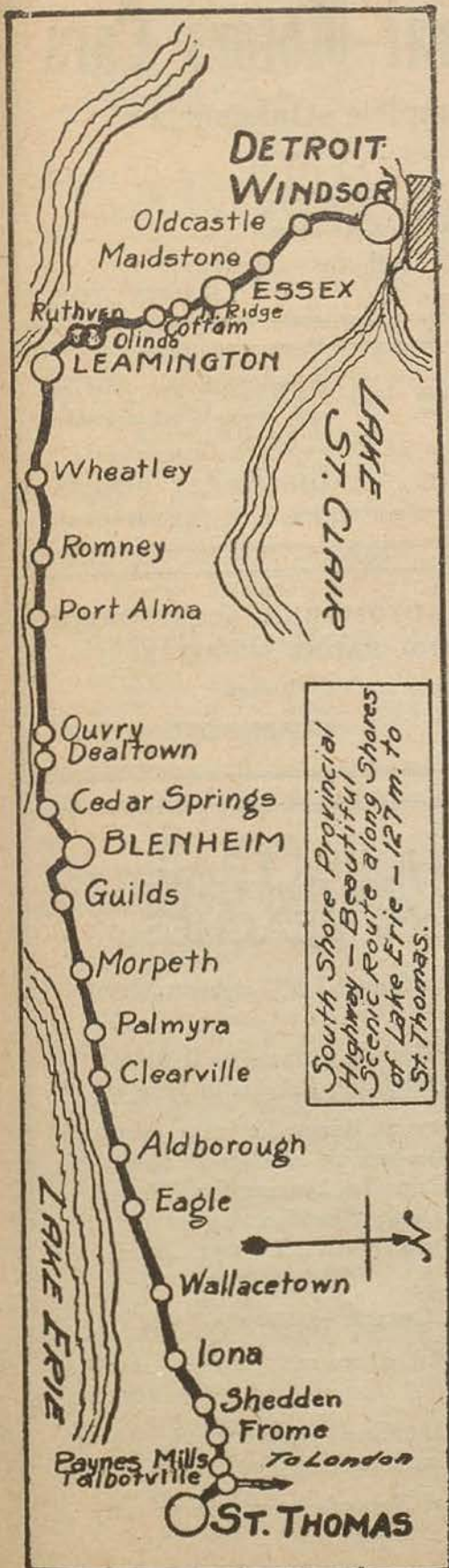
1. It is absolutely necessary that you carry your home state License Registration card that corresponds to the car you are driving.
2. If intended stay is for more than 24 hours or departure is made from a different port it is necessary to obtain a touring permit from the Canadian Customs (good for sixty days). This permit should be kept safely as it must be returned to the Canadian Officials at port of exit.
3. For a stay of more than sixty days, apply to Canadian Customs for an extension.
4. When making exit from Canada release your touring permit to Canadian Customs.

Be sure and have your License Registration card. This card is issued by the Secretary of State and contains the following information:

Owner of vehicle, address of owner, license number, engine and serial numbers, make and model of vehicle, etc.

WINDSOR—WALKERVILLE to NIAGARA

255 MILES. LAKE ERIE NORTH SHORE TRAIL. PROVINCIAL HIGHWAY NO. 3.



- 0.0 Leaving **WALKERVILLE FERRY DOCK**, Turn right on Sandwich Street. Follow to Ouellette Ave. Turn left on Ouellette.
- 0.0 **WINDSOR AT THE FERRY DOCK** | No. 1 Ferry St. Set your speedometer here. Go up hill, turn left one block to **Ouellette Ave.** Turn right.
- 0.1 **Ouellette Ave.** Dowler's Clothing store on right.
- 0.2 **Post Office** on right.
- 0.3 Osterhout's confectionery on right. Prince Edward Hotel on left.
- 1.1 Cross Giles Boulevard. Norton Palmer on on right. Straight ahead.
- 1.8 **TECUMSEH ROAD.** Windsor Jockey Club directly ahead. Turn right here to
- 1.9 **DOUGALL AVE.,** Provincial Highway. Sharp turn left, follow pavement.
- 2.2 Cross R. R.
- 2.3 Cross R. R. Elmcourt Country Club on right.
- 2.7 **Windsor Auto Tourists' Camp.** All facilities for comfort of campers. A beautiful spot **Highway Service Station** on right adjoining.
- 3.0 Thru subway under N.Y.C.R.R.
- 3.8 **Kenilworth and Devonshire** race tracks on left.
- 5.0 **Windsor Tourist Home and Camp.**
- 5.7 **ROSELAND.** Curve right and follow pavement.
- 6.3 **Slow.** Sharp curve at 6.4.
- 6.9 **Yellow Lantern Inn.**
- 8.4 Very dangerous R.R. crossing. Oldcastle Rd. on right is to **Harrow and Oxley Beach.**
- 12.0 Dangerous R.R. crossing.
- 12.2 Cross trolley lines.
- 12.3 **MAIDSTONE,** Straight thru. Waiting room on right. Road to left is **Middle Road, Provincial Highway 2, to Chatham, London and Toronto.** **Tourists' Garage** on left. **Official O.M.L. Garage.**
- 15.8 **Kennel Service Station** on left. High grade gasoline and oils, tires, tubes, accessories, light repairs, ladies' rest rooms, refreshments, soft drinks, candies, tobacco. Free camp, Breeder of thoroughbred police, Boston and French dogs.
- 16.3 **Essex Dairy Lunch,** on right, before crossing railroad. Home cooked meals, lunches prepared to take away also. ice-cold pasteurized milk in cartons. Fresh ice-cold butter-milk and cold drinks. See ad. opposite.
- 16.4 **ESSEX** Dangerous R.R. crossing. Straight thru **Kennedy's Garage** on right.
- 16.5 **Aberdeen Hotel** on left.
- 16.8 **Gough's Restaurant** on left. Regular dinners served from 11 a.m. to 2 p.m. Short orders at all hours. Everything clean and wholesome; all home cooked. Ice cream and smoker's supplies. Special attention to tourists.
- 17.0 **Rawlins & Son, Chrysler Sales and Service.** Gas, oils, tires, accessories, washing and storage, expert mechanics.
- 17.2 Road on right is to Arner.

(Continued on Page 61)

HOTELS ARE CROWDED. TELEPHONE AHEAD FOR A ROOM.



FOR
General Motors Cars

Complete Maintenance
Service

WIGLE MOTOR SALES

PHONE 169 FOR OUR SERVICE CAR OR CRANE

58 ERIE ST. N.

LEAMINGTON

Wellington Garage - Where you get Service
and Best Workmanship

We make a Specialty of Overhauling All Makes of Cars—Work Guaranteed

WRECKER SERVICE TIRES GASOLINE LADIES' REST ROOMS

J. ELTHERINGTON, Prop.

Phone 359

51 Talbot St. E.

LEAMINGTON

Duke & Ternan, Ltd. TIRES, AUTOMOBILE ACCESSORIES
AND RADIO SUPPLIES

Essex County Auto Club Touring Information Bureau

30 TALBOT ST. EAST

(Official Guides)

LEAMINGTON, ONT.

**LAKE ERIE NORTH SHORE TRAIL
CLOSE TO THE BATHING BEACHES**

No. 3 Highway, known as the "Lake Erie North Shore Trail" is a direct route between Detroit and Niagara Falls or Buffalo.

It abounds with scenic beauty that would be difficult to surpass as it skirts the shore of Lake Erie so closely that for miles at a stretch the Lake is in view.

It takes you past Jack Miner's Bird Sanctuary at Kingsville, that everyone wants to see, then you are always within reach of the bathing beaches all along the shore. It passes directly through Windsor, Essex, Kingsville, Leamington, Wheatley, Cedar Springs, Blenheim, Morpeth, Wallacetown, Iona, Shedden, Talbotville, St. Thomas, Aylmer, Tillsonburg, Courtland, Delhi, Simcoe, Jarvis, Cayuga, Dunnville, Winger, Welland and Niagara Falls.

It is the most southern Provincial Highway in Ontario or Canada.

LEAMINGTON is a live, up-to-date town of 4,000, where motorists and tourists will find ample accommodation.

BEAUTIFUL SEA CLIFF PARK nestles on Lake Erie's shore near the foot of a boulevard street, with bath house and one of the finest bathing beaches in Canada.

POINT PELEE NATIONAL PARK, another of Nature's beauty spots, only a few miles away, is reached by a road skirting the Lake.



GARAGE

Open Day and Night

Headquarters for Tourists
Accommodation for over 100 cars
Storage — Washing — Supplies
Accessories — Assorted Oils

4 GASOLINE PUMPS

Expert Service on All Cars

Wrecking Service

LADIES' REST ROOMS

Tourist Information

Stodgell and Symes

MOTOR SALES LTD.

Phone 355 - Leamington
On the Provincial Highway

Standard Garage

WHEATLEY, ONT.

Official O.M.L. Service

Night and Day

Repair Work on All Cars

Battery work — Quick Service

Expert Mechanics

Moderate Charge

Complete Wrecking Outfit

OILS, GREASES, GAS, TIRES

On Highway No. 3, Talbot St. E.

Tourist Information Bureau

H. COULTER, Prop.

Phone 54-W

Dealer for Durant Motor Cars.

Windsor to Niagara Falls (Cont'd)

- 17.8 **The Marigold Service Station** on right. White Star and Staroline gas and oils, tires accessories, ladies' and gents' rest rooms, hot dogs, sandwiches, ice cream, refreshments, tobaccos. Tire repairs, motors tuned by an expert. Cut flowers for sale, asters, gladiolas, snap-dragons, sweet peas, marigolds and other varieties.
- 19.4 **NORTH RIDGE.** Straight thru.
- 21.5 **COTTAM.** Straight thru.
- 22.9 Straight thru. **Division Rd.** on right. Five miles to Kingsville, Jack Miner's and Seacliffe Park.
- 27.1 Curve right.
- 27.7 Curve left and right thru X roads.
- 29.0 R. R. Crossing.
- 29.2 **RUTHVEN.** Turn left at X roads.
- 31.8 Fork left.
- 32.6 Cross R. R.
- 33.0 **LEAMINGTON,** at four corners. Note Turn right for Seacliff Park and Point Pelee Park. **Hotel, Auto Stop Inn,** newly remodelled and furnished. A splendid service. Leamington has fourteen miles of paved streets, is well lighted, has pure water, good hotels, up-to-date cafes, theatre, three railways, fine golf course being laid out on lake shore, and everything to accommodate tourists. Seacliff Park, one of the town's beauty spots overlooks Lake Erie. It has dancing pavilion, dining hall, bath house and free parking space for cars. Point Pelee National Park, another natural beauty spot, is only a few miles distant. Pelee Island, sixteen miles away in Canadian waters, is reached by steamer daily.
- 33.1 **Duke & Ternan** on right. **Wellington Garage** on left is the Ontario Motor League Official garage. Service all cars day and night, wrecker, expert mechanics, high grade gasoline and oils, storage washing. Tires, tubes and accessories. Phone 359.
- 33.2 **Wigle Motor Sales Service Station** on right. Imperial gasoline and oils. A new and modern service station open day and night. Our ladies rest room is the finest on the highway. Hot and cold water. Steam heated in winter. Oil changing, greasing and washing. Service unexcelled. **Stodgell & Symes,** Ford Sales and Service on left.
- 38.5 Curve left.
- 40.7 **WHEATLEY.** Free camping ground. Straight thru. **Commercial Hotel** on right. Fresh caught fish dinners. Regular meals, all home cooked. Short orders, lunches, sandwiches, beverages, and refreshments. Good clean rooms, baths. Special attention to tourists and travellers. Phone 56 E. F. Clark, Prop. **Ford Sales and Service** opposite Commercial Hotel. Expert mechanics on all cars, wrecking accessories. Ethyl and Premier gasoline. Mar-

(Continued on Page 62)

The New Handy Restaurant

*One of the Finest on the
Highway*

Regular Full Course Dinner 60c
Chicken Dinners on Sunday

Everything Home-Cooked, Clean and
Wholesome. Meals Served Any Time.
Sleeping Accommodation.

LADIES' REST ROOM

Refreshments - Tobaccos

Thousands of Tourists have been
pleased and satisfied with our quick
and efficient service and we can please
you.

Next Door to Temple Theatre
BLenheim
C. P. LANZ, Proprietor
Tourists Welcomed.



Springsteen's Service Station

**FINEST LADIES' REST ROOM ON
HIGHWAY**

Shower Bath, Washrooms, Reading
Room, Radio.

Storage for 50 Cars. Expert Service
on All Cars.

**GASOLINE and OILS, TIRES, TUBES,
ACCESSORIES, WRECKING SERVICE**

Free Air and Water, Battery Service.

OPEN DAY AND NIGHT

C. W. SPRINGSTEEN, Prop.
PHONE 43 - BLENHEIM
Opposite Cadillac Hotel.

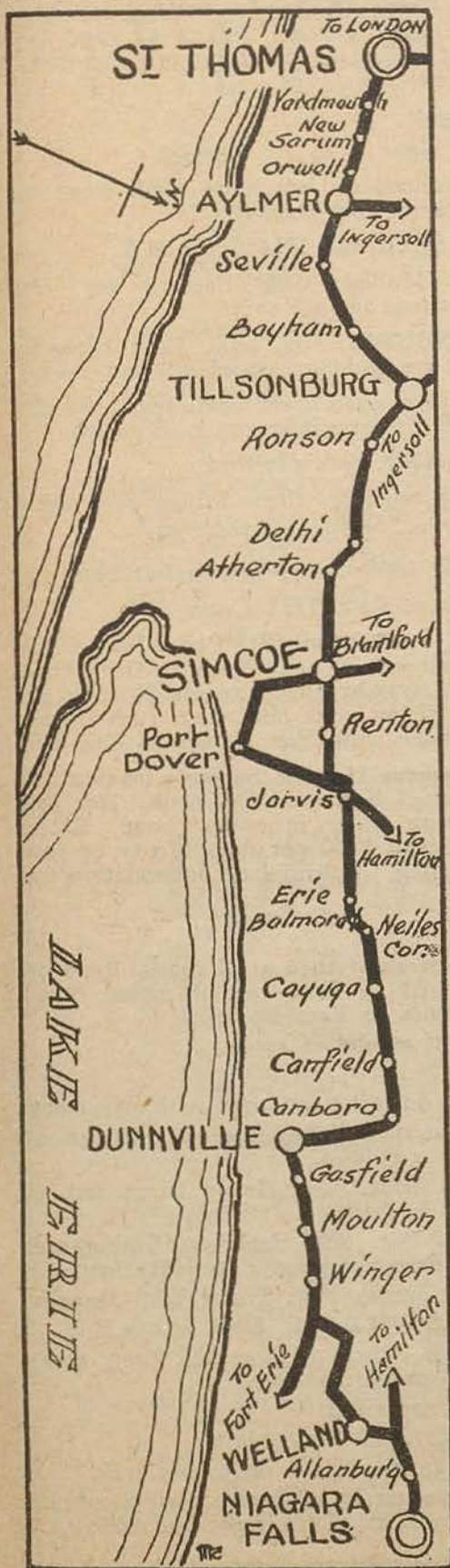
Windsor to Niagara Falls (Cont'd)

service, day and night, tires, tubes and ac-
celubel, Polarine and Mobile oils. Ladies' rest
rooms. Maps and Road information. Phone
Wheatley 5W and 5J.

- 40.9 **Standard Garage** on left—Official Motor
League Garage. Day and night service,
wrecker. Phone 54-W.
- 44.9 Curve right and at 45.2 sharp curve left.
- 47.6 Detroit Police Club.
- 49.1 **Slow**, Sharp curve left, then right.
- 54.0 **PORT ALMA**, thru.
- 56.0 **Slow**. Crook in road. Cross picturesque Can-
yon.
- 57.1 **Orchard View Beach** has beautiful grounds
for tourists and campers, containing huts,
tennis court, summer kitchen, with gas stoves
bathing beach and all requisites for enjoy-
ment. Butter, milk, eggs and canned goods
always on hand. Refreshments served. Gas-
oline and oils. H. A. Cronk, Merlin, R. R.
No. 3.
- 57.7 Narrow bridge over gorge. Get a picture
here.
- 66.5 **CEDAR SPRINGS, Highway Service Gar-
age** on right immediately over R.R. Under
new management. Service all cars. White
Star Petroleum Products. Starline gas and
oils, "Tourists' Home" in connection. Light
lunches. All home cooking. Beer and re-
freshments. Sleeping accommodation. Free
camping, free air and water. Reasonable
charges. Walter Doey, Prop.
- 66.6 Straight through at X roads. Road on left in
to Chatham; on right to Erie Beach, 1½
miles.
- 69.8 Cross R. R. on to Talbot St.
- 70.7 **BLenheim**, Pop. 2000. Free camp grounds
Cadillac Hotel on left corner. See ad. oppos-
ite. Shillingtons Dept. store on left.
Springsteen's Garage and Service Station on
opposite corner. Service all cars.
Straight thru on Main St. to
- 70.9 Turn right here for St. Thomas, **Idle Hour
Inn** on left. Road ahead is to Ridgetown.
- 72.6 Turn left on left hand road.
- 77.8 Straight thru at X roads. Road on right is
to Rondeau Govt. Park 4 miles.
- 80.6 **MORPETH**. Terrace Beach and camp ground
½ mile to lake on right hand road.
Hedley's Garage on left. Service all cars day
and night. Wrecking service. Gas, oils, tires
tubes, tourists' information and ladies' rest
room. Phone 625-14.
- 85.2 **ERIE VIEW STONE HOLM**, at Palmyra,
the home for tourists. Electric lighted, cool
sleeping rooms, good water, plenty of shade
trees and swings for the kiddies. Camping
ground. Watch for the sign with the red
star. We aim to please. Mrs. Wm. Eberle,
Prop. Phone Ridgetown 606 ring 1-4.
- 85.7 **PALMYRA**. straight thru.
- 88.9 **CLEARVILLE**. Thru.
- 94.8 Road on left is to Rodney.
- 99.5 **EAGLE**. Straight thru. Road on left goes
to West Lorne, 3 miles.
Hotel Eagle on right corner. Good clean
rooms. Splendid dining room service. All

Get your answer about accommodation before you start. Telephone!

St. Thomas to Niagara Falls



Windsor to Niagara Falls (Cont'd)

home-cooked meals. Refreshments. Cool spring water. Service Station. Rest room for ladies. Camping ground. W. P. Conway. **Eagle Garage** on left corner. Service all cars. Wrecking service, tires, tubes and accessories. Open day and night. Imperial White Rose, high test, Supertest. Enarco and Gargoyle oils. Free camp ground. Refreshment booth. Sandwiches, light lunches. Phone West Lorne 62 r 3.

- 106.3 **WALLACETOWN.** Thru. Road on left is to Dutton, 2 miles.
- 111.8 **IONA VILLAGE.** Turn left at end of road.
- 112.1 Turn right at right hand road.
- 115.9 **SHEDDEN.** Pop. 400. Straight thru. **Brad's Garage** first on left. Expert mechanics, high grade service on all cars, day and night. Gas, oils, tires, tubes. Government approved tourist camp, hot and cold running water, writing rooms, ladies' rest rooms, refreshments, tourists' information bureau, road service. Phone 10.
- 116.5 Cross R. R. and at 116.9 cross R. R.
- 117.5 **FROME. The Old Orchard Camp.** Spring water, groceries, Tea and Coffee, Tea room, meals, rooms, free tables provided at all times. Modern camp in every particular. Wilfred Silcox, Prop.
- 122.4 **TALBOTVILLE.** Sharp turn right. Left goes to London 14 miles.
- 123.5 Cross R. R.
- 125.1 Turn left at X roads just before R.R. trestle going up very steep hill on to Talbot St. R.R. crossing at top of hill. Straight thru.
- 126.0 **ST THOMAS "The Flower City."** Auto Club on right in Grand Central Hotel, 326 Talbot St. **Grand Central Hotel,** American and European plan. Every room with running water, hot and cold. Rooms with bath. Garage in connection. Plenty of free parking space. St. Thomas has a population of 18,000 and is one of Canada's most progressive cities. Splendid streets, beautiful homes, good stores, hotels, and a city of wonderful flowers. Pinafore Park is being used as a camping ground for tourists. Don't fail to visit **Port Stanley.** "The Coney Island of Canada."
- 126.1 **ELGIN ST. Note.** To go to Port Stanley, turn right here. See route on Page 76. **Dowler's Ltd.,** fine clothing store on left. 489-93 Talbot St.
- 127.3 **Thayers' Service Station** on right. Gas and high grade motor oils, tires and accessories.
- 127.8 **Slow.** Sharp curve right, across bridge over R.R. and beyond turn left. Follow pavement.
- 129.7 **YARMOUTH CENTRE...** Thru.
- 131.7 Curve right.
- 131.8 Curve left. Steep hill.

(Continued on Page 64)

TELEPHONE AHEAD!
THE HOTEL MAY BE FULL.

VISIT

Port Dover

9 MILES FROM
SIMCOE
ON LAKE ERIE

*Excellent Bathing,
Fishing, Boating*

Fast Ferry Service
PORT DOVER to ERIE, PA.

The Melbourne Hotel SIMCOE'S LEADING HOTEL

Hot and Cold Running Water in
Every Room
American Plan

Location:
Corner Kent and Robinson
Streets

Simcoe

The Gateway to Ontario's Finest
Summer Playground.

The Town of Simcoe welcomes
you to the naturally prettiest
town in Southern Ontario.

Windsor to Niagara Falls (Cont'd)

- 136.8 **AYLMER.** Pop. 2800. Free camping ground. Post office on right, thru.
- 137.0 **Thayer's Garage & Service Station** on right. Official O.M.L. garage. Service all cars, day and night. High grade motor oils and gasoline. Phone 345.
- 137.4 Curve right.
- 139.7 Road on right is to Pt. Burwell.
- 143.1 Straight ahead on left hand road. Road to right goes to Port Burwell.
- 143.7 Caution. Steep hill. 151.1 Cross R.R.
- 151.6 **Borden's Malted Milk Factory** on left. Straight ahead up hill to
- 152.8 **TILLSONBURG.** Pop. 3200. Free camping ground. Turn right at top of hill and follow.
- 153.2 Cross bridge over river and keep straight ahead. 154.0 Cross R.R.
- 158.0 **COURTLAND.** Straight thru.
- 164.5 **Caution.** Steep hill. Cross bridge over river.
- 164.8 **DELHI.** Thru X roads. Pop. 850.
- 165.4 Cross R.R. 166.8 Curve left on left hand rd.
- 174.9 Curve left at fork. 175.1 Cross R.R.
- 175.9 **SIMCOE** at Colborne St. Pop. 4500. Turn left on Colborne St. one block to Gore, then right and straight ahead across Norfolk St. See page 85 for route here from Port Dover. Ferry Service from Port Dover to Erie Pa.,
- The Melbourne Hotel** is Simcoe's leading hotel. Corner of Kent and Robinson. Hot and cold running water in every room. Rates, American plan \$3.50 per day. Plenty of free parking space. Splendid accommodation for tourists.
- 176.1 Cross R.R.
- 185.4 **JARVIS.** Straight thru at X roads. Road on left is paved to Hamilton, 29 miles. Road on right goes to Port Dover.
- 185.6 Curve right at end of road.
- 186.2 Cross R.R.
- 193.8 Curve left on left hand road with pavement.
- 195.5 Curve right thru **Nelles Corners**, with macadam.
- 200.4 Cross iron bridge over Grand River and on into
- 200.6 **CAYUGA.** Pop. 800. Excellent fishing and bathing. Free camping. Straight thru.
- 205.2 Curve left across R.R. Then right. **Danger.**
- 206.5 **CANFIELD VILLAGE.** Slow. Cross R.R.
- 210.1 **CANFIELD.** Thru at X roads, then curve right with pavement.
- 212.1 Two R.R. crossings.
- 215.0 Cross R.R. 215.9 Curve left.
- 216.7 Cross bridge over river on to Main St.
- 217.1 Sharp curve left on to Centre St. Follow one block to Lock St. Turn right and follow

(Continued on Page 65)

THE
HXXAIKING SHOPS
LIMITED

FOR

Oriental Gifts



HAND EMBROIDERED
LINENS, LACES
BRASSWARE, JEWELRY
and other
EASTERN NOVELTIES

River Road (near Upper Bridge)

Niagara Falls, Ont.

Also at Toronto, Montreal, Ottawa,
Quebec

"At the shops of a thousand and one
delights."

STOP AT
The Clifton
Hotel

The Only Hotel at
Niagara with an
unobstructed view of
the Falls.

One of the United Hotels.

Niagara Falls, Ont.

Windsor to Niagara Falls (Cont'd)

- 218.0 DUNNVILLE at main corner. Turn left one block, then right.
218.4 Two R.R. crossings. 219.1 Cross R.R. and at
219.3 Curve left then right at 220.2.
225.8 Road on left to Wellandport.
227.9 WINGER. Thru.
231.0 Curve left with pavement. Road straight ahead is to Fort Erie, Port Colborne and Crystal Beach.
231.7 Cross R.R. 232.4 Cross R.R.
233.2 Curve right at fork and beyond join Welland River on left, 239.6 Cross R.R.
240.0 Cross R.R. Cross bridge and immediately turn left and just beyond turn right into Main St. W.
240.6 WELLAND. Pop. 15,000 Corner of Main W. and North Main. Turn left on N. Main, just this side of bridge, over Canal. **Provincial Highway turns left here.** Main part of Welland is straight ahead over bridge.
240.7 Cross bridge.
241.4 Sharp curve right. 241.6 Sharp curve left.
245.5 Curve right with pavement at X roads.
247.9 Sharp turn left over bridge over canal.
248.5 Cross R.R.
248.7 Straight thru at X roads. Road on left is to Thorold. 250.9 Cross R.R.
254.3 Straight ahead on **Lundy's Lane.**
255.2 **Slow.** Here is where you turn. Bank of Commerce on right.
Victoria Inn opposite station. Rooms with hot and cold water. First-class restaurant in connection. Good accommodation. Splendid accommodation for tourists. Three minutes walk from the Falls.
Turn right over R.R. and follow down hill turning left around **Clifton Hotel** to International bridge. Excellent view here of American and Canadian Falls. (Bridge toll 25c).
255.5 **NIAGARA FALLS** at International Bridge.

Rooms with Hot and Cold Running Water First-class Restaurant in Connection

Victoria Inn

1725 VICTORIA AVE.

Opp. VICTORIA PARK STATION
NIAGARA FALLS, CANADA

RATES MODERATE

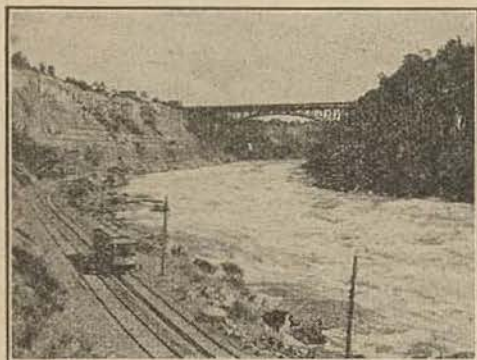
Cafe: Phone 798-J Inn: Phone 798-W
(STANDARD HOTEL)

—Make the most of your visit to

NIAGARA FALLS

Let us park your car free while you relax and enjoy

Niagara's Great Gorge Trip



Gorge Trip Car at the Whirlpool Rapids

The Falls and Whirlpool
Rapids Route.

Queen Victoria Park	Round Trip
Horseshoe Falls	
Whirlpool—Niagara Glen	\$1.50
Brock's Monument	
Lewiston—Devil's Hole	Round Trip
Whirlpool Rapids	

For further information call at the

Gorge Route Terminal

NIAGARA FALLS, N.Y.

THERE IS NO AUTOMOBILE ROAD THROUGH THE GORGE

SHOWER BATHS, HOT AND COLD CITY WATER
CAMP COTTAGES, TABLES
ELECTRICALLY ILLUMINATED SANITARY TOILETS

The Nearest Camp to the Falls, Modern Equipment

CLIFTON TOURISTS' CAMP

Located 300 yards up the hill on the left hand side from the Clifton Hotel, or
opposite Victoria Park Stn.

TOURISTS' SUPPLIES, REFRESHMENTS, CANADIAN ALE, BEER, PORTER
CAMP KITCHEN DINING HALL STOVES FOR COOKING

Comfortable Rooms at Reasonable Rates. Inspected and Approved by Ont. Govt.

E. McINTOSH
Proprietor

(Police Protection)

CLIFTON HILL
NIAGARA FALLS, CANADA



Free maps and hotel
booklet at Auto
Club in Windsor,
or write direct.

Of course you'll cross the new Peace Bridge connecting Canada
with Buffalo. And Hotel Lenox will be your place to stop—
just three minutes' drive when you leave the Bridge. Near to
best shops and theatres.

HOTEL LENOX

CLARENCE A. MINER, President.

Distinctive and Fireproof.
Rates \$2.00 up. A suite
with bath for your family,
\$6.00 up.

Famous for good food.
Delicious Club Dinner
\$1.50. Lunches 85c. Or
a la carte.

BUFFALO, N. Y.

Telephone Tupper 1700.

Near Delaware Ave.

Turn Left on Porter Avenue, continue past Circle, to 140 North Street.

Tel. 50

17 James St.

Garden City INN

Tasty Meals
Comfortable Rooms

Quality Service Courtesy

American Plan \$3.00 to \$4.00
European Plan \$1.25 to \$2.50

Corned Beef and Cabbage
Every Saturday

SPECIAL CHICKEN DINNERS
BEVERAGES

J. D. LYNN, Proprietor
ST. CATHARINES, - Ontario

Garden City Motors Ltd.

250-258 St. Paul St.
ST. CATHARINES

STORAGE
WASHING

Repairs to All Makes
of Cars

Brakes and Lights Tested
SERVICE TRUCK
PHONE 3450

Open Day and Night

"Service with Satisfaction"

Hamilton to Niagara Falls

Provincial Highway No. 8, 49 Miles—All Paved.

0.0 Leave Hamilton Auto Club, 37 James; go south one half block, turn left on Main St. East; straight on.

8.8 Soldier monument on left.

12.5 WINONA. Through.

17.4 GRIMSBY.

22.0 BEAMSVILLE.

26.1 VINELAND.

27.6 JORDAN. Steep hill.

34.5 ST. CATHERINES. Curve right on St. Paul St.

34.8 James St. Garden City Inn, half block to left.

35.2 Garden City Motors Ltd. on right.

42.2 Curve left with main highway into

42.7 ST. DAVIDS. Turn right at brick hotel under railway at 43.8 and follow pavement.

49.0 NIAGARA FALLS. Turn left with trolley to International Bridge.

The great cataract at Niagara Falls is one of the real wonders of the world. The Falls are wearing back at the rate of 5 feet per year. Don't miss the great sight.

Niagara Falls to Buffalo

Via CANADIAN SIDE and PEACE BRIDGE

0.0 Clifton Hotel at Upper bridge. Follow river road through Queen Victoria Park. Excellent view of the Falls. Follow pavement to

3.3 Chippewa Falls. Straight thru.

19.3 Fort Erie. Cross new Peace Bridge, turn left on Porter Avenue.

Hotel Lenox, 140 North St.

See Page 85 for Route Niagara Falls to Buffalo via American Side.

See Page 65 Niagara Falls has much to offer the visitor.

Points of Interest at Niagara

Points of interest at Niagara are: the Horse-shoe Falls, Queen Victoria Park, Table Rock, Scenic Tunnel, Rambler's Rest, Inspiration Point, Maid of the Mist, new steel arch bridge, 1268 feet long, C.N.R. steel arch bridge 800 ft., Whirlpool Rapids, Goat Island, Three Sister Islands, Cave of the Winds, American Falls 167 feet high, Bridal Veil Falls. You must see the Falls from the Canadian side. 1,300,000 candle-power searchlights illuminating the Falls.

TELEPHONE AHEAD FOR HOTEL
ACCOMMODATION.

DETROIT, MICH., TO SOUTH BEND, IND.

Via Saline and Coldwater. All Paved—185 Miles. U. S. 112 from Ypsilanti to Elkhart.

00.0	DETROIT , from Detroit Auto Club, go southwest on Bagley Ave.	92.3	JONESVILLE , thru.
00.3	Turn left onto Cass Ave.	97.9	ALLEN , thru.
00.6	Turn right at X-streets on Fort St.	103.9	QUINCY , thru.
05.8	Cross bridge over River Rouge, and keep straight ahead on Oakwood.	110.2	COLDWATER , thru.
08.4	MELVINDALE , turn left at cross-roads onto Allen Road.	122.0	BRONSON , thru.
10.0	Curve right at fork on Ecorse Rd.	135.3	STURGIS , thru.
13.1	Keep straight ahead across R. R.	146.8	WHITE PIGEON , thru.
30.8	Curve left onto Michigan Ave.	147.9	(Road to right is to Three Rivers.)
31.5	YPSILANTI , cross Washington Ave. (Right on Washington Ave. one block is to Ypsilanti Branch Detroit Auto Club, Huron Hotel.)	152.7	MOTTVILLE , curve right at fork.
31.7	Curve left at cross-streets with Michigan Ave. U.S. 112.	165.3	Michigan-Indiana State Line. (Note: Do not follow signs from Elkhart to South Bend.)
41.5	SALINE , thru. (Route from here to Somerset passes through the Irish Hills district.)	169.9	Turn right at end of street onto Beardsley Ave.
53.5	CLINTON , thru.	170.2	ELKHART , cross Main St. and beyond curve left at fork onto North River Drive.
67.0	CAMBRIDGE JUNCTION , straight thru cross-roads.	170.6	Turn right at cross-streets onto Bower Ave.
75.3	SOMERSET , thru.	170.9	Turn left at X-streets onto Vine St.
77.4	SOMERSET CENTER , thru.	171.2	Curve right at end of street onto Lexington Ave.
82.6	MOSCOW , thru.	179.1	Turn right at end of road.
		181.8	MOSHAWAKA , thru outskirts.
		185.3	SOUTH BEND , at Michigan and Jefferson Aves.

SOUTH BEND, IND., TO CHICAGO, ILL.

Via Michigan City. 86 Miles—All Paved. U. S. No. 20 and No. 12.

00.0	SOUTH BEND , from Michigan and Jefferson Aves., go south on Michigan Ave.	70.8	Turn right at end of street onto Front St.
00.2	Turn right on Division St., No. 20.	70.9	Turn left on left-hand street onto 119th St.
18.4	Curve right at fork crossing Lincoln Highway.	71.6	WHITING , turn right at cross-streets onto Indianapolis Ave.
19.2	Sharp reverse left turn and caution crossing R. R.	74.6	Curve right at end of street onto Ewing Ave. and under viaducts.
20.2	ROLLING PRAIRIE , thru.	75.8	Cross bridge over Calumet River and beyond turn right across R. R. onto Mackinaw Ave.
26.8	SPRINGVILLE , thru.	76.5	Turn left at end onto 87th St.
34.6	Important, fork left off Michigan Ave. onto 11th St. (Baltimore Ave.)	76.6	Turn right onto Burley Ave.
35.2	MICHIGAN CITY , keep ahead, crossing Franklin St. (Right on Franklin St. is to business district.)	77.1	Turn left at cross-streets onto 83rd St. for two blocks.
35.8	Curve left at end of street on Chicago St. (Dunes Highway). U.S. No. 12.	77.3	Turn right at cross-streets onto South Shore Drive.
56.6	MILLER , turn left at end of road.	79.0	Curve left at end of street.
58.0	Curve left across trolley, then right.	79.2	Turn right at cross-streets.
59.8	Keep RIGHT at prominent fork onto Fourth St.	79.8	Enter Jackson Park.
60.5	GARY , at Fourth and Broadway, thru on Fourth St. (Left is to Chicago Heights.)	80.2	Turn right on right-hand road across bridge over canal.
62.7	Curve right at end of road onto Industrial Highway.	80.6	Curve left at fork at bath house.
66.5	Turn right at end of road onto Cline Ave.	81.7	Turn right on right-hand street onto Hyde Park Blvd.
66.8	Turn left on left-hand road just before R. R. onto Guthrie St.	82.3	Turn left at Chicago Beach Hotel.
67.6	INDIANA HARBOR , turn left at end of street onto Watling St.	83.3	Turn right at cross-streets onto Drexel Blvd.
69.2	Keep to right around small park.	84.8	Turn left onto Oakwood Blvd.
70.2	Turn right across R.R., then left onto Standard Ave.	85.3	Turn right into centre drive of Grand Blvd.
		86.3	Turn left at cross-streets on 33rd St.
		86.6	CHICAGO , at Chicago Motor Club, 33rd and Michigan Ave. (Right on Michigan Ave. is to Loop District.)

London to Sarnia and Detroit

(119.1 Miles)

0.0	LONDON.	North on Richmond St. Turn left on Oxford St. to Wharncliffe road.
6.0	Hyde Park.	
26.1	Adelaide.	
37.7	Warwick.	
62.8	SARNIA.	

Ferry to Port Huron

0.0	PORT HURON.	Leaving Ferry turn left, then left over bridge.
20.7	Muttonville.	
30.7	Chesterfield.	
36.1	Mt. Clemens.	
56.3	DETROIT.	Woodward and Gratiot.

Hamilton to Goderich

Road No. 8

0.0	HAMILTON107.5
4.8	Dundas102.7
24.5	Galt83.0
27.5	Preston80.0
35.6	Kitchener71.9
48.9	New Hamburg58.6
62.7	Stratford44.8
75.4	Mitchell32.1
87.0	Seaforth20.5
95.5	Clinton12.0
107.5	GODERICH0.0

Ottawa to Pt. Fortune

Road No. 17

0.0	OTTAWA74.1
9.5	Orleans64.6
16.3	Cumberland57.8
22.6	Rockland51.5
40.0	Plantagenet34.1
56.9	L'Original12.1
74.1	PT. FORTUNE0.0

Whitby to Lindsay

Road No. 12

0.0	WHITBY47.8
5.7	Brooklin42.1
19.6	Manchester28.2
28.0	Sunderland19.8
47.8	LINDSAY0.0

Port Credit to Owen Sound

Roads Nos. 7 and 10

0.0	PORT CREDIT105.0
2.5	Cooksville102.5
12.8	Brampton92.2
36.8	Orangeville68.2
52.1	Shelburne52.9
74.0	Flesherton31.0
80.3	Markdale24.7
96.2	Chatsworth8.8
105.0	OWEN SOUND0.0



ROAD SIGNS



Over 100,000 road direction signs similar to those shown in the accompanying illustration have been erected throughout the Province of Ontario by the Ontario Motor League. These black and yellow signs confront motorists wherever they go and serve to remind them, if not already members, that they should identify themselves with this organization, which is working to further the best interests of the motorists of Ontario in every possible way.

The O.M.L. road signs have been erected on all the principal Ontario highways, and will be found of great assistance by the motor tourist.

The Lido Venice

Formerly the Chappell House, Sandwich, Ont.

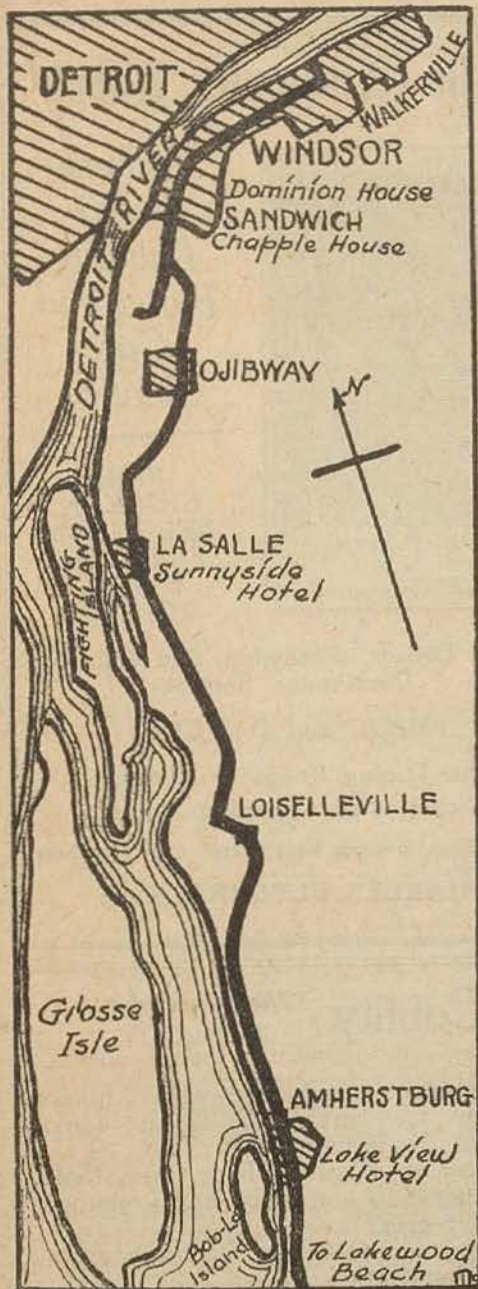
Chicken, Fish and Frog Dinners
Game in Season

*Beautiful New Dance Hall — Orchestra.
Hot and Cold Running Water in All Rooms.*

584 SANDWICH ST. W. -- SANDWICH
PHONE ORDERS TAKEN — SEN. 588W

DINE and **SUNNYSIDE HOTEL** La SALLE
DANCE CHICKEN, FISH, FROG, STURGEON and STEAK DINNERS ONT.
at the Twenty Minutes by Motor from Windsor

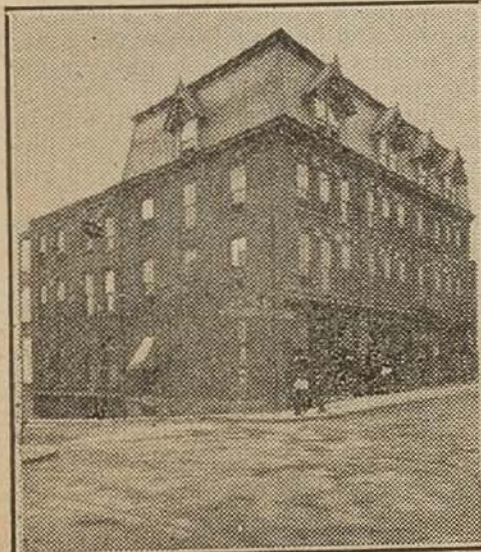




Windsor to Amherstburg

18.4 MILES, ALL PAVED

- 0.0 Leaving Walkerville Ferry Dock, turn right on Sandwich St. and follow.
- 1.6 Ouellette—Straight through.
- 1.7 Ferry St. Essex Automobile Club at Windsor Ferry Dock.
Note—Leaving Windsor Ferry Dock:
- 0.0 Essex Automobile Club. Go up hill to Sandwich St. Turn right and follow.
- 0.1 U. S. Playing Card Co. on right. Splendid view of Detroit and the river.
- 0.9 Careful. Dangerous intersection.
- 2.2 Sandwich. Straight ahead.
- 2.4 Police Station and County Buildings.
- 3.3 LIDO VENICE on left.
- 3.6 Slow down. Turn left on Main St., OJIBWAY.
- 4.3 Cross trolley line. 4.4 Slow. Sharp curve right.
- 4.5 Farnham Service Station on right, Premier gasoline, Polarine and Mobile oils, accessories, refreshments in season, free air, water. Information, Phone Sen. 1630 r 1-1.
- 6.2 Sharp curve right. Cross trolley line.
- 6.8 Slow. Sharp turn left over bridge and R.R.
- 7.0 LaSALLE Village.
- 8.0 Curve left. Sunnyside Hotel on right. See ad opposite.
- 11.4 Riviera Service Station on right. Cross R.R. and follow, sharp curve right.
- 12.9 Curve left over bridge, then right.
- 16.7 Brunner Mond on left; straight through.
- 18.1 Turn right. Ford Garage on left. Amherst Hotel on left.
- 18.3 Turn left. Post Office on right corner.
- 18.4 AMHERSTBURG. Lake View Hotel on right. Bob-Lo ferry docks on right.
See Page 73—Route to Lakewood Beach.



LAKE VIEW HOTEL

AMHERSTBURG'S LEADING HOTEL
"WHERE EVERY GUEST IS A FRIEND"

Situated on the banks of Detroit River,
overlooking Bob-Lo Island and Lake Erie
SPECIAL SERVICE TO TOURISTS

Cleanest and neatest hotel in
Western Ontario

Fish and Chicken Dinners—Home Cooking

T. H. FOX - - Proprietor
Garage in Connection



Garage

AMHERSTBURG — Ont.

Official O.M.L. Garage

Headquarters for Tourists

Accommodation for 70 Cars

Storage — Washing — Supplies
Accessories, Gasoline, Assorted Oils

Expert Service on All Cars
Wrecking Service—Tourist Information
Ladies' Rest Rooms

J. E. MOFFAFT, Prop.

Phone 93 - - Amherstburg

The Amherst Hotel



Amherst-
burg's
Leading
Hotel and
Cafe
Service

FISH
CHICKEN
STURGEON
FROG and
STEAK
DINNERS

Short Orders, Sandwich, and Lunches
Continuous Service

MUSIC and DANCING

Our Dining Room is a feature
Clean, Airy, Sleeping Rooms

First Stop in town next Street Car Terminus

CHARLES FLEMING, Prop.

Points of Interest in Essex County *"The Sun Parlor of Canada"*

Essex County is the extreme southern limit of Canada and is on the 42nd parallel of latitude.

There are 22 American States either wholly or in part NORTH of Essex County.

Windsor is due south of Detroit.

The tourist has over 120 miles of auto roads along the greatest fresh waterways to explore. The tremendous tonnage of shipping concentrated on the Detroit River, passing within a stone's throw of his car every hour, is a sight of its kind unsurpassed anywhere in the world.

Ojibway—At Ojibway, a monster steel plant is in process of construction.

LaSalle is the newest incorporated town in Western Ontario and is developing a splendid harbor.

Amherstburg has a special historic appeal for the student. It is the site of old Fort Malden, for many decades, the commanding military outpost under French regime and later a British fort. Part of the fort and earthworks may be viewed by the tourist. A stone upon which Tecumseh harangued his Indian troops and a tombstone, above the graves of British soldiers killed by pirates, may

still be seen. Connected with Amherstburg by frequent ferry, is the famous "Bob-lo" Amusement Park.

Harrow is a beautiful little town situated in the heart of a tobacco and greenhouse and fruit area.

Colchester and **Oxley** beaches are noted throughout Ontario.

Kingsville is described as one of the prettiest towns in Canada with a beautiful natural park and bathing beach and paved streets, wonderfully shaded with maple and elm trees.

Jack Miner, the "Bird Man," lives nearby, his farm the centre of a large bird sanctuary. He enjoys chatting with visitors.

Leamington is beautifully located on the lake, is one of the wealthiest towns per capita in Canada and is the centre of the canning, pickling, fruit, vegetable and tobacco industries of the county.

Pelee Point is the botanists' delight, with the widest range of flora in Canada. It is the southern limit of the mainland of Canada, and is a national park. It is a bird and game sanctuary. All conveniences for tourists—pure water, stoves, and fuel, bath houses, etc., are provided. A life-saving station is located there.

Amherstburg to Lakewood Beach

Essex County's Most Historic Trail

- 0.0 **Lakeview House.**
- 0.1 Rock where Indian Chief Tecumseh stood while giving orders to his Indian soldiers. Conklin Planing Mill.
- 0.2 Turn right.
- 0.2½ Flour Mill. Government Lighthouse supply dock. Turn left.
- 0.7 New J. G. Mullen home. This old historic mansion was where Admiral Barclay stopped for 5 days previous to battle on Lake Erie. Beautiful Bob-lo Island is opposite. The building with red painted roof is the largest outside dancing pavillion in the world.
- 1.0 Slight curve to right following river. This historic trail is the oldest road in upper Canada.
- 1.3 This old building was erected in 1778 on the Col. Elliott property and was used as a shelter by slaves from Southern States who arrived by way of the underground railway system. They were free when they got to Canada. It is said that Eliza of Uncle Tom's Cabin fame was sheltered here. Several buildings erected at this place, of which this was one, formed the settlement which entertained Indians from as far North as Mackinac and St. Joseph's Island in 1778.
- 1.3 The small square stone building in the rear was used by Chief Tecumseh in 1812 as sleeping quarters while here consulting with British army officers.
- 1.4 **Mineral Spring.**
- 1.5 **Elliott Point.**
- 1.5 Light House on Bob-lo Island across river.
- 1.9 From this drive can be seen some of the most beautiful sunsets in North America while a few hundred feet from the shore line with buoys lit up every night is a 600 ft. wide channel extending from Bob-lo to the light ship and 1,000 ft. wide at the Bar Point Light House. All boats must keep within channel.
- 2.5 **Reaume Park.**
- 3.0 Left turn.
- 3.1 Right turn.
- 3.2½ **Lakeside Beach.**
- 3.3 **Glen Eden Beach.**
- 3.4 **Amherst Point.**
- 3.6 **Sunset Beach and Bar Point** separating the Detroit river from Lake Erie at end of street on right. Also knoll on water's edge where Indians and British soldiers from Fort Malden awaited the outcome of the battle on Lake Erie when Admiral Barclay was defeated by Admiral Ferry near Put-in-Bay in 1812.
- 3.7½ **Blue Bird Hotel and Erie Beach.** Turn left and go straight ahead.
- 4.1 Narrow road, only one car at a time. Do not try to pass here.
- 4.6 Turn right.
- 4.9 Left turn.
- 5.0 **Lakewood Beach entrance.** Where many beautiful summer homes, mostly of Detroiters, have been built. Lakewood Beach office.
- 6.0 North to school house on 2nd Concession road.
- 6.7 Turn right and go to next turn to the right. Go through on this road
- 10.3 Which ends at 6th Concession Road in Malden. Turn right on 6th Concession Road, which follows the lake East thru to Kingsville and Leamington.

Buy Gasoline in Canada!

4 Canadian Gallons Equal

5 American Gallons

KINGSTON TO OTTAWA

- Road No. 15—Part Paved.**
- | | |
|--|--|
| <p>0.0 Kingston—East end Princess St. corner, Ontario turn left.</p> <p>0.2 Turn right at Barracks, over bridges bear left up hill at Park entrance.</p> <p>1.1 Junction of Roads 2 and 15—turn left on 15.</p> <p>4.9 Keep left at fork.</p> <p>5.7 Cross railway; Rideau Station at right.</p> <p>12.2 JOYCEVILLE—Keep left.</p> <p>16.0 BREWER'S MILLS.</p> <p>21.8 SEELEY'S BAY.</p> <p>23.8 Fork left.</p> <p>24.2 GANANOQUE road on right—thru.</p> <p>24.6 Fork left—right goes to Athens.</p> <p>27.9 MORTON—Straight thru—road on right goes to Lindhurst and Athens.</p> <p>28.5 Keep right at fork—left is to Jones Falls.</p> <p>33.4 ELGIN x roads, thru.</p> <p>37.0 Fork right—left to Westport and Newboro.</p> <p>37.6 Fork left—right to Forfar and Delta.</p> <p>41.7 PORTLAND.</p> <p>52.8 LOMBARDY—Straight thru; road on left goes to Perth.</p> <p>58.8 Entrance to Smith's Falls, thru on Lombardy St.</p> | <p>59.2 Turn left over Canal on Beckwith St.</p> <p>59.5 SMITH'S FALLS—Straight thru.</p> <p>65.2 PORT EMSLEY.</p> <p>72.3 PERTH—Post Office on left.</p> <p>72.5 Turn left on Foster Street.</p> <p>72.6 Turn right on Wilson Street .</p> <p>73.4 End of street; turn right; left is to Lanark.</p> <p>85.0 INNISVILLE.</p> <p>94.3 Turn right over bridge at end of road.</p> <p>94.4 CARLETON PLACE.</p> <p>94.8 Jog left; cross railway.</p> <p>102.1 ASHTON—Turn left at Post Office.</p> <p>110.2 Turn left.—Stanley Corners.</p> <p>112.1 STITTSVILLE — Straight thru; cross railway; station on right.</p> <p>118.5 Drive carefully; sharp S turn under subway.</p> <p>121.5 GRAHAM BAY Station on right.</p> <p>122.8 Junction of roads to Pembroke.</p> <p>125.4 WESTBORO—Straight along Wellington Street.</p> <p>128.1 Bear left, still on Wellington Street.</p> <p>129.1 Corner Bank and Wellington Streets; straight thru.</p> <p>129.4 OTTAWA—Ottawa Motor Club, 26 Wellington St.</p> |
|--|--|

PRESCOTT TO OTTAWA

- Roads No. 2 and 16—Mostly Paved.**
- | | |
|---|--|
| <p>0.0 Prescott—Main and Centre Sts: leave east on Main St, Road No. 2.</p> <p>3.5 JOHNSTOWN CORNERS. Junction of Roads No. 2 and 16; turn left on No. 16.</p> <p>11.7 SPENCERVILLE.—Thru.</p> <p>24.9 KEMPTVILLE—Straight thru.</p> <p>25.0 End of road; turn left half block, then right.</p> <p>27.8 Three corners—turn right.</p> <p>28.1 Cross bridge over Rideau River.</p> <p>28.3 BRIDGEVIEW — End of road; turn right.</p> <p>36.2 NORTH GOWER—Straight thru.</p> | <p>36.3 Turn right—right hand road.</p> <p>39.3 CARSONBY—Straight thru.</p> <p>44.7 MANOTICK—Straight thru.</p> <p>57.2 Entrance to city.</p> <p>57.3 Right hand road—turn right.</p> <p>57.6 Cross R.R., and at fork bear right, following road through park, along Rideau Canal.</p> <p>58.3 Straight thru.</p> <p>58.4 Four corners! turn left on Bank St., and follow trolley tracks.</p> <p>60.1 Four corners—turn right on Sparks St.</p> <p>60.5 OTTAWA—Automobile Club, 26 Wellington St.</p> |
|---|--|

OTTAWA TO MONTREAL

- Road No. 17—Paved.**
- | | |
|--|---|
| <p>0.0 OTTAWA—Leaving Ottawa Automobile Club, 26 Wellington St., go east on Rideau Street.</p> <p>1.9 EAST VIEW—Thru.</p> <p>9.5 ORLEANS—Thru.</p> <p>16.3 CUMBERLAND—Thru.</p> <p>22.8 ROCKLAND.—Thru.</p> <p>24.1 EAST ROCKLAND.—Thru.</p> <p>33.1 WENDOVER.—Thru.</p> <p>40.5 PLANTAGENET.—End of road—turn left.</p> <p>46.7 ALFRED.—Thru.</p> <p>50.6 End of road—turn left.</p> | <p>57.5 L'ORIGINAL—Thru.</p> <p>62.3 Cross bridge, bear left.</p> <p>62.5 HAWKESBURY.—Thru.</p> <p>75.6 POINTE FORTUNE, Que. — Straight thru.</p> <p>83.0 End of road—turn right.</p> <p>83.7 RIGAUD—Thru.</p> <p>92.2 HUDSON—Thru.</p> <p>94.0 COMO—Thru.</p> <p>100.2 VAUDREUIL.—Thru.</p> <p>101.6 DORION—At four corners—turn left.</p> <p>101.9 Cross bridge—(Toll 25c.)</p> |
|--|---|

(Continued on Next Page)

TELEPHONE FIRST! THE HOTEL MAY BE FULL.

Ottawa to Montreal

(Continued)

- 102.2 End of road—turn right.
- 104.9 End of road—turn left.
- 105.6 Cross bridge—(Toll 25c.)
- 105.9 **STE ANNE**—End of bridge turn right, then turn left.
- 111.7 **BEACONSFIELD**—Thru.
- 112.8 **POINTE CLAIRE**—Thru.
- 114.9 **VALOIS**—Thru.
- 118.6 **DORVAL**—Thru.
- 121.1 **LACHINE**—Straight thru.
- 124.3 **MONTREAL WEST**—Turn left at Town Hall on left (Westmount Avenue).
- 124.5 Cross R.R., turn right on Sherbrooke St.
- 129.2 Sherbrooke and Peel Sts.—turn right on Peel St.
- 129.4 **MONTREAL**—Peel and St. Catharine Sts.

Ottawa — Pembroke

- 0.0 **OTTAWA**106.0
- 43.0 Arnprior 63.0
- 63.5 Renfrew 42.5
- 90.5 Beachburg 15.5
- 106.0 **PEMBROKE** 0.0

Barrie to Coldwater and Honey Harbor

- 0.0 **BARRIE**.—Follow through on main Street from five points.
- 0.6 Curve left, then right, past park.
- 1.7 Turn left. 2.1 Turn right. 2.5 Turn right.
- 4.7 **CROWN HILL**—Thru on Penetang Road.—road on right is to Orillia.
- 12.8 **CRAIGHURST**—Thru.
- 17.0 **HILLSDALE**—turn right at four corners.
- 17.8 Turn left. 18.8 Turn right. 19.4 Curve left. 19.9 Turn right. 26.1 Turn right. 26.3 Turn left. 27.2 Straight thru.
- 28.8 **COLDWATER**. Go north on the main street.
- 29.3 Cross railway; turn right.
- 31.5 Turn left, follow telephone poles.
- 39.1 **PORT SEVERN**—straight thru; cross river.
- 39.3 Pass hotel on right.
- 40.3 Straight through.
- 40.9 Turn right.
- 42.3 Fork—right. 42.4 Turn left.
- 43.8 Cross cement bridge—uphill.
- 45.3 Straight thru.
- 46.5 Straight thru.
- 47.8 **HONEY HARBOR**.

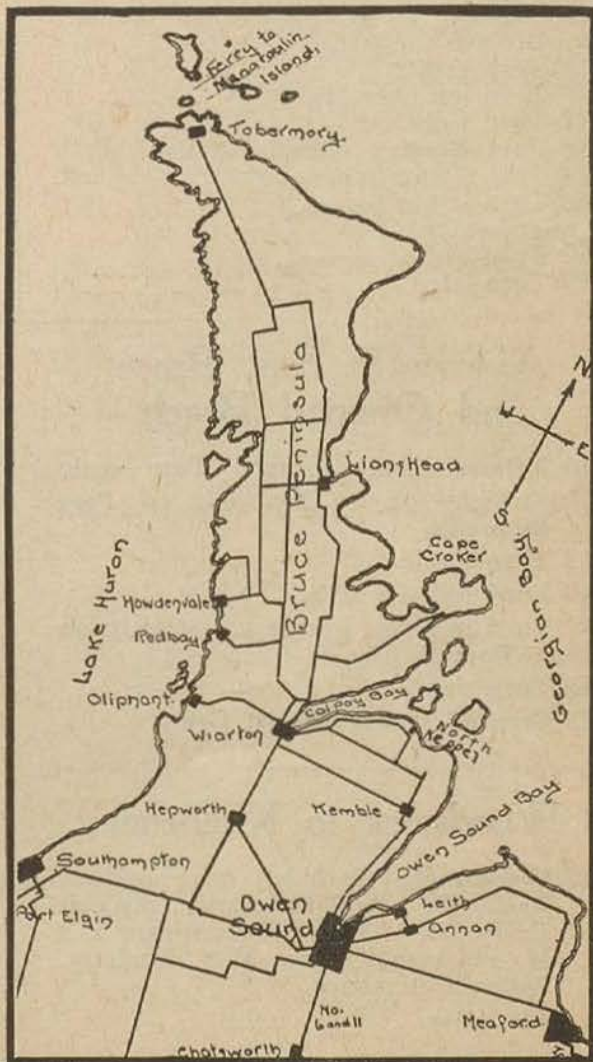
Port Hope to Peterboro

Road No. 12A.

- 0.0—**PORT HOPE**—in centre of town. Go north with railway tracks; curve left; cross railway bridge; continue straight thru.
- 2.0 **DALE**.
- 9.3 **BEWDLEY**—Rice Lake on right.
- 13.1 **BAILIEBORO**—Thru.
- 14.9 **CENTREVILLE**—Thru.
- 18.1 **FRASERVILLE**—Thru. Cross R.R.
- 21.1 **SPRINGVILLE**—Thru.
- 21.9 Turn right. 24.6 Turn left.
- 26.0 City limits—Thru on Charlotte St.
- 28.0 **PETERBORO** — Charlotte and George Sts. Peterboro Automobile Club, 326 George St.

THE BRUCE PENINSULA

The motor tourist has a real treat in store if he visits the Highlands of Ontario. Nature has very generously endowed the Bruce Peninsula with scenic beauty. Beautiful terraced hills, sparkling brooks and rivers, big game, fish, bathing, boating—the holiday-seeker's paradise. See pages 77, 78, 79, 80, 81, for routes.



ST. THOMAS TO PORT STANLEY

- | | |
|--|--|
| <p>0.0 Corner of Talbot and Elgin Sts. Go south on Elgin St.
 0.1 Dangerous R.R. crossing.
 0.2 Pick up trolley line and follow.
 0.4 Curve left, then right over bridge.
 0.6 Curve left, then right.
 0.9 Cross R.R.
 1.0 Turn left, then immediately right. PINAFORE PARK. Free camping, half mile to left.
 1.7 SLOW. Dangerous R.R. crossing.
 4.1 Straight thru at X roads.
 4.9 SLOW. Hill curves left at bottom.
 5.2 UNION. Straight thru.
 7.0 Fork in road. Take right fork down hill. Left goes to Hillcrest Inn.
 8.8 Turn right and beyond cross bridge.</p> | <p>8.9 L. & P. S. station on right.
 9.0 Sharp turn left and straight thru.
 9.2 R.R. crossing.
 9.3 PORT STANLEY at beach. Port Stanley Casino Dancing Pavilion on right. Orion House on left.
 PORT STANLEY is known as the "Coney Island of Canada," and is the outstanding watering place of Southern Ontario. Fishing, boating, bathing, dancing, camping, baseball, etc. Two miles of bathing beach; board walk with every manner of booth and side attraction; Ferris wheel and roller coaster. The Casino can accommodate 500 couples at one time. Mr. Tourist, you will regret it, if you fail to visit Port Stanley.</p> |
|--|--|

Wallacetown to Pt. Burwell and Tillsonburg Via the Lake Shore Road Through Port Stanley

- | | |
|---|---|
| <p>0.0 Wallacetown. Turn right at main corner.
 0.7 Turn left.
 3.4 Take hairpin bend, and straight on.
 5.8 Port Talbot. Cairn.
 11.7 Fingall. Turn right at main corner.
 12.9 Bear to the left.
 16.8 Turn right.
 18.0 Turn left over bridge.
 18.2 Turn right.
 18.8 Port Stanley (Beach to the right). Turn left at Cairn and proceed up hill.
 19.0 Turn left at top of hill.
 19.8 Turn right.
 26.2 Turn right.
 26.9 Turn left.</p> | <p>29.7 Ormond Beach Tourist Camp.
 30.2 Turn left. (Port Bruce to right.)
 30.3 Turn right.
 31.7 Turn left.
 32.4 Turn right. (Copenhagen.)
 36.6 Swing right, then left over bridge.
 41.4 Turn right.
 42.1 Turn left and on over bridge.
 42.4 Turn right at R.R. tracks, and up hill into Port Burwell.
 42.5 Turn left.
 42.6 Turn left and straight on.
 45.7 Vienna, straight on.
 51.0 Staffordville, straight on.
 54.3 Eden, straight on.
 59.3 Turn left into Tillsonburg.</p> |
|---|---|

Aylmer to Port Bruce and Ormond Beach

- 0.0 **Aylmer** at main corners. Turn south.
 6.6 Straight on. (Turn left to **Port Burwell**).
 7.3 Turn right.
 8.3 Long hill—go slow.
 8.7 Turn left over bridge and straight on to **Port Bruce**.
 8.8 Turn right.
 9.3 **Ormond Beach Tourist Camp.**

Galt to Hamilton, 25.2 M.

- 0.0 **Galt.** Straight through on Main St., cross R.R. At 4 corners, Galt sign on left. Turn right and follow pavement through Sheffield, Rockton. Sharp curve at 18.8 M. At 19.1 turn right under R.R. and cross bridge into
 20.4 **Dundas.** Straight through. Up and down steep grades, over R.R. bridge into King St.
 25.2 **Hamilton.**

Woodstock to Kitchener

- 0.0 **Woodstock.** Turn left on Vansittart Ave. Go straight north through Tavistock, 14.3 M. Shakespeare 17.3 M. and turn right to New Hamburg, Baden, Petersburg.
 36.6 **Kitchener.**

Galt to Guelph, 16 M.

- 0.0 **Galt.** Follow route to **Preston Springs.** Turn right and go east through **Hespeler, Gourlock.**
 16.0 **Guelph.**

London to Wingham and Wiarton

- 0.0 **London.** Dundas and Richmond Sts. Go north on Richmond St.
- 14.2 **Elginfield.** Curve left and straight on through.
- 17.0 **Lucan.** Curve right down hill and left over bridge, up grade to
- 19.9 **Clandeboye.** Turn right, passing cemetery, through.
- 22.3 **Mooreville.** Turn left and right to
- 25.9 **Centralia.** Passing church, over bridge, turn left, through.
- 30.3 **Exeter.** Straight on over bridge, passing Hensall and through Kippen.
- 42.5 **Brucefield.** Keep ahead. (To Seaforth turn right 7 miles.)
- 49.0 **Clinton.** Straight through, over R.R. Curve left and right.
- 55.3 **Londesboro.** Straight ahead for about 3 miles, turn right and left to
- 59.3 **Blyth.** Through.
- 65.8 **Belgrave.**
- 70.3 **Wingham.** Cross C.N.R. tracks. Go 1 mile, turn left 2 roads, right 1 road, then left into
- 79.6 **Teeswater.** Straight through for 6 miles to end of road, then right to
- 95.0 **Walkerton.** Through to
- 101.0 **Hanover.** Turn north to
- 113.0 **Chesley.** Straight through
- 121.0 **Inverma.** Left, then right.
- 124.0 **Tara.** Left and right.
- 129.1 **Allenford.** Turn right, then left at
- 131.5
- 145.5 **Wiarton.**

London to Grand Bend

44.7 Miles

Via Lobo Parkhill.

- 0.0 Leave Hotel London. Go West on Dundas St., down hill, over bridge, turn right with trolley. Under viaduct. Left with pavement and follow thru left-right-left turns to
- 6.3 **HYDE PARK.** Turn right and then left, thru Melrose.
- 11.7 **LOBO** Turn right on Nairn gravel, passing store at 19.7.
- 21.9 Turn right. 22.5 Turn left.
- 22.8 Curve left thru village. Cross bridge. 23.6 Turn left. 28.9 Turn right. 30.2 Turn left.
- 31.5 Turn right on pavement thru Parkhill. 32.6 Curve left down hill.
- 33.3 Turn left. 35.6 Left curve.
- 36.4 Turn right. 38.9 Corbett, turn left.
- 40.2 Turn right. Greenway Village.
- 44.0 Curve left.
- 44.7 Curve right over bridge into
- 44.8 **GRAND BEND.**

London to Grand Bend

44.1 Miles

Via Highway No. 4 to Centralia

- 0.0 Leave Hotel London, go west on Dundas St. 2 blocks. Turn right on Richmond St., straight ahead with trolley, passing C.P.R. Depot, keep ahead on pavement, over bridge.
- 5.5 **ARVA VILLAGE.** 10.9 **Birr.**
- 14.2 **ELGINFIELD.** Curve left. (Cross Road is No. 7 Highway.)
- 17.3 **LUCAN.** Thru, Turn right down hill, then left over bridge.
- 20.2 **CLANDEBOYE.** Turn right.
- 22.9 **MOOREVILLE.**
- 24.9 Turn left. Curve right.
- 26.9 **CENTRALIA.** Thru.
- 27.0 Turn left over R.R.
- 28.0 Turn right. 29.3 Turn left.
- 31.9 **CREDITON** Thru, 38.5 **Shipka.**
- 41.2 Turn right. 42.8 Curve left. Turn right over bridge into
- 44.1 **GRAND BEND.**

London to Galt, 66.9 M.

- 0.0 **London.** Dundas and Richmond Sts. Go east on Dundas St. thru Crumlin. **Thamesford,** straight on over bridge, turn right to
- 20.1 **Ingersoll.** At Bank corner, turn left on Charles St. and through to
- 29.0 **Woodstock.** Turn left on Vansittart Ave., go straight north 8 miles and turn right into
- 37.4 **Hickson.** Continue on, passing cross roads, over several bridges.
- 45.3 **Bright.** Straight through, pass cross road.
- 47.6 Turn left over bridges.
- 49.4 **Plattsville.** In village turn right, keep ahead, through.
- 51.4 **Washington,** passing cemetery, school.

- 56.7 Turn left. At
- 57.7 Take road to right, into
- 58.1 **Roseville.** Straight on, pass school, down grade, cross R.R., up and down grade, avoid left turn at foot of hill, cross R.R.
- 66.4 Turn right on to West Main St. Go one block, turn left at Y.M.C.A.
- 66.9 **Galt.**

Galt to Kitchener, 12 M.

- 0.0 **Galt.** From Chamber of Commerce go down Main St., turn right at second corner and follow pavement to
- 3.4 **Preston.** Straight through. At Preston Springs Hotel turn left and follow highway through Freeport, Centreville to
- 12.0 **Kitchener.**



A. H. HARKER, LIMITED

Ford Sales and Service

TOURIST INFORMATION - 24 HOUR SERVICE

Storage 200 Cars, Washing, Greasing, Parts and Accessories, Repairs, Wrecking Truck.

Operating the Finest Garage and Service Station in Georgian Bay District.

756—2nd Ave. E., Owen Sound

Phone 1002

LONDON TO GODERICH 64 MILES

- | | |
|---|--|
| <p>0.0 Richmond and Dundas Sts. Go north on Richmond St., crossing main corner, straight on past C.P.R. depot; follow No. 4 Highway through Masonville.</p> <p>5.5 Arva. 10.8 Birr.</p> <p>14.0 Elginfield. Old brick hotel on corner, curve left.</p> <p>17.0 Lucan.</p> <p>18.3 Fork. Right, down grade. Curve left across bridge. Up hill, curve right.</p> <p>19.5 Clandeboye. Turn right, Through Mooresville 22.1.</p> <p>24.1 Left hand road; left. Through Centralia 25.6.</p> <p>26.5 End of road; left. (To Grand Bend, 17 miles, turn left at next cross road, passing through Crediton, Khiva and Shipka).</p> <p>29.9 Exeter. Through. Cross bridge. (Road on left goes to Grand Bend via Dashwood). 17 miles.</p> | <p>36.1 Pass Hensall on left.</p> <p>38.5 Through Kippen.</p> <p>42.3 Brucefield. Left. (Straight ahead to Clinton 48.8 miles. Goderich 60.8 miles).</p> <p>43.9 Fork; right. Through Varna 46.3.</p> <p>51.8 Bayfield at Circular Park. Bear right along edge of park a short distance and then bear diagonal right past bank.</p> <p>52.0 Four corners at hotel; jog right and then left to end of street where turn right, descending steep winding grade.</p> <p>52.5 Right hand road at foot of grade; right across bridge over river, avoiding right at far side and ascending winding grade.</p> <p>64.1 End of road; left one block, then right onto Victoria Street, one block.</p> <p>64.5 Goderich at Court House in Circular Park.</p> |
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Hotel Sunset offers excellent accommodations, see ad. on next page.

For Kincardine and points north, see log on next page from Goderich—the Blue Water Highway, through Kincardine to Owen Sound.

London to Listowel and Owen Sound

- | | |
|---|--|
| <p>0.0 London. Dundas and Richmond Sts. Go north on Richmond St., crossing main corner, straight on, keep left with trolley, passing C.P.R. Depot, follow trolley line, cross bridge. Continue thru.</p> <p>3.7 Masonville.</p> <p>5.5 Arva.</p> <p>10.8 Birr.</p> <p>14.2 Elginfield. Turn right.</p> <p>14.9 Turn left.</p> <p>17.3 Cross R.R.</p> <p>21.5 Whalen. Jog left and then right at school. Straight on thru.</p> <p>25.3 Woodham.</p> <p>26.6 Kirkton.</p> <p>31.6 Turn right.</p> <p>31.8 Russeldale. Turn left.</p> <p>34.6 Munro.</p> <p>38.5 Turn right into</p> | <p>38.6 Mitchell. Turn left at first corner, straight on through.</p> <p>43.8 Bornholm.</p> <p>48.8 Turn right.</p> <p>49.5 Monkton. Turn left.</p> <p>55.9 Attwood.</p> <p>61.5 Turn right.</p> <p>62.0 Listowel.</p> <p>62.2 Turn left on Wallace St., and straight on to</p> <p>65.6 Gowanstown.</p> <p>68.5 Turn right.</p> <p>70.0 Palmerston. Turn left, follow R.R. line to</p> <p>77.5 Harriston. From here follow winding road through to</p> <p>88.5 Mt. Forest. Follow Provincial Highway to</p> <p>102.5 Durham.</p> <p>122.0 Chatsworth.</p> <p>130.0 Owen Sound.</p> |
|---|--|

TELEPHONE AHEAD FOR HOTEL ACCOMMODATION.

HOTEL SUNSET

Goderich, Ontario

ONTARIO'S POPULAR SUMMER RESORT

On the Highlands of Lake Huron

Situated on the Blue Water Highway—84 Miles from Sarnia and Port Huron

100 Room, Three Storey BRICK Hotel

Rate: \$29.00 to \$34.00 per Week

\$5.00 per Day, American Plan

Every Room an Outside Room—Running Hot and Cold Water in all Bedrooms

12 Bathrooms throughout the House

Golf, Tennis, Bowling on Green, Bathing, Etc.

Write for Booklet and Reservations

CHAS. C. LEE

P. O. Box Z

PROPRIETOR

GODERICH, Ont.

THE BLUE WATER HIGHWAY CHATHAM TO SARNIA

Connecting at Chatham to Sarnia, Grand Bend, Goderich and Owen Sound.

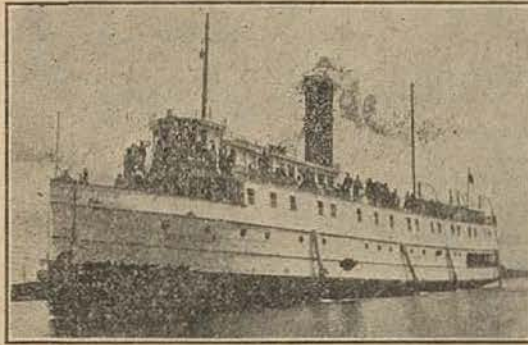
- | | |
|---|--|
| 0.0 CHATHAM. At post office.
Turn left on King St.
At street car sheds turn right; cross
bridge; follow trolley. | 26.4 Turn left; cross R.R. |
| 2.0 Trolley leaves; go straight on. | 27.0 Right; along River St. Clair |
| 7.3 OUNGAH P.O. | 28.0 PORT LAMBTON. Straight. |
| 15.0 Turn right across bridge. | 32.0 Turn right; through. |
| 16.5 Cross diagonal bridge.
Cross R.R. | 32.2 SOMBRA. Left; right.
Pass Church on left. |
| Turn left along river bank.
Turn right; cross bridge. | 32.7 Cross R.R. |
| 17.5 WALLACEBURG. Turn left. At
fork, bear right; straight. | 33.1 Turn left; cross R.R. twice. |
| 21.8 Turn right; straight. | 40.4 COURTRIGHT. Straight. |
| 24.3 R.R. | 41.8 MOORETOWN. Right; cross R.R.
left; church on left; straight. |
| | 50.6 Turn right onto pavement. |
| | 50.8 Turn left. |
| | 51.6 Cross R.R. |
| | 52.3 SARNIA. |

Sarnia to Owen Sound, via Goderich

- | | |
|--|--|
| 0.0 SARNIA. From ferry go up short,
steep hill two blocks, then turn left
on Christina St. | 1.4 Fork, at signs, bear left leaving
trolley. |
| 0.5 Straight ahead with trolley. | 2.3 Cross railroad. 2.5 Turn right. |
| 1.0 Cross railroad. | 3.0 Turn left and immediately right
across trolley. |
| 1.3 Fork; keep right. | 4.3 Four corners; straight ahead.
(Continued on next page.) |

TELEPHONE AHEAD! MAKE SURE OF A ROOM!

MACKINAC---MANITOULIN ISLAND



S. S. Manitoulin and S. S. Manasoo

Semi-Weekly Sailing, during Tourist Season from Owen Sound every Monday and Thursday at 11.15 P.M. via Georgian Bay, Manitoulin Island, Sault Ste. Marie to Mackinac Island. **Return Fare, (Including Meals & Berth) \$45.00**

Week End Trip to Manitoulin Island leaving Owen Sound 11.15 P.M. Saturdays, return 5.00 A.M. Mondays. **Return Fare (Meals & Berth included) \$12.00**

Send for Booklet to

OWEN SOUND TRANSPORTATION CO., LTD.
OWEN SOUND, ONTARIO.

Sarnia to Owen Sound, via Goderich—(Cont'd)

- | | |
|---|--|
| <p>5.5 Four corners; straight ahead.
7.8 Sunset Beach. End of road; turn left.
7.9 Turn right along lake shore.
8.3 Cross bridge; also at 11.0.
15.1 CAMLACHIE. Turn sharp left.
16.4 End of road; turn right.
19.9 ABERARDER. Cross railroad.
24.6 End of road; turn left and just beyond; keep straight ahead.
27.7 Cross railroad.
27.8 FOREST. Four corners; turn right.
28.4 Four corners; straight ahead.
28.7 End of road; turn left.
31.1 Four corners, at signs; straight ahead.
33.8 Four corners, at signs; turn right. (Straight ahead for Kettle Point).
35.1 RAVENSWOOD. Four corners; straight ahead.
36.4 Four corners, right. 36.5 Turn left.
38.1 End of road, turn left. 38.6 Turn right.
39.1 Four corners; straight ahead.
39.9 Four corners; turn left.
40.9 Fork at signs; right downgrade.
41.7 Fork; bear right and just beyond follow narrow sand road into Pinery.
42.0 Fork; keep right.
42.8 Cross bridge over Aux Sable River.
51.4 GRAND BEND. Straight ahead.
69.8 Turn left, downgrade.
70.0 Turn right across long bridge and at end of bridge curve left upgrade.
70.3 Cross bridge over gully.
82.3 GODERICH. Straight ahead. (Turn left for centre of town).
The Hotel Sunset offers splendid accommodation.
82.2 Turn right. 82.9 End of road; right.
83.1 Curve left across bridge over railroad, then curve right downgrade.
83.4 Turn left, cross bridge, turn left.
84.2 Go under R.R. viaduct, curve right.
84.6 End of road; turn left.
85.6 Four corners; straight ahead.
90.0 End of road, at store; turn left.</p> | <p>90.7 Turn right. 90.8 Fork; keep left.
93.2 Fork; keep left, passing church.
99.3 KINTAIL. Fork; keep left.
101.0 Curve left and right.
103.3 At Gospel Hall; turn right.
103.9 Turn left across bridge; then right.
105.6 End of road; turn sharp right.
105.7 AMBERLY. Turn left.
108.3 Four corners, at church.
109.5 Cross bridge over creek, also at 110.2.
110.9 Four corners, at store; thru.
114.0 Cross R.R. 115.0 Four corners; left.
116.0 Four corners; turn right.
116.6 Cross bridge.
116.8 KINCARDINE. Thru.
117.3 Four corners; turn right.
117.5 Curve left. 117.6 Fork; bear left.
117.8 Turn right. 118.2 End of road, left.
125.4 TIVERTON. End of road; right.
126.7 Four corners; turn left.
130.5 UNDERWOOD. Straight ahead.
135.7 End of road; turn left.
141.0 PORT ELGIN. Straight ahead.
143.7 Four corners; straight ahead.
145.0 Four corners; straight ahead.
Turn left, mile to Southampton.
146.3 End of road, at cemetery; turn right, then curve left downgrade.
146.6 Cross bridge and immediately turn right, following winding road.
147.0 End of road; curve left.
147.2 End of road; turn right.
154.7 ALLENFORD. Straight ahead.
155.4 Cross railroad and just beyond keep straight ahead.
156.8 Curve right.
157.5 Curve right through four corners. (Turn left for Wiarton and the resorts of the Bruce Peninsula).
161.0 Four corners; straight ahead.
166.1 Curve right.
166.6 *Turn left and right and go down steep hill.
167.1 OWEN SOUND.</p> |
|---|--|

HOTELS ARE CROWDED. TELEPHONE AHEAD FOR A ROOM.

*The Tourists'
Home
in
Owen Sound*

THE SELDON HOUSE

Cor. 2nd Ave. and 10th Street

ROOMS WITH RUNNING WATER, PRIVATE BATHS,
FIRST CLASS MEALS. GOOD SERVICE,
REASONABLE RATES.

OWEN SOUND TO ORILLIA

- 0.0 **OWEN SOUND.** Go east on Tenth St., upgrade.
- 0.8 Four corners; turn left, then straight ahead, avoiding left hand road.
- 10.4 **WOODFORD.** Curve right and left.
- 17.6 End of road; right, follow Lake.
- 18.6 **MEAFORD.** Straight ahead.
- 20.6 Just before railroad; turn right.
- 27.1 **CLARKSBURG.** Four corners; turn left; Beaver Valley Inn; Ford Garage.
- 27.4 **THORNBURY.** Four corners, right.
- 28.5 Fork; bear left across R.R., then right.
- 30.5 Curve right across railroad, then left.
- 32.2 Curve left across railroad, then right.
- 34.4 Turn right across railroad, then left.
- 35.5 Cross railroad, also at 40.1.
- 41.1 Four corners; turn right on concrete.
- 41.2 **COLLINGWOOD.** Left on Main St.
- 41.9 At High School, bear left, cross R.R.
- 42.7 Turn right across bridge and immediately turn left.
- 43.1 At lake; bear left.
- 48.0 End of road; turn left.
- 48.1 Turn right and follow Lake Shore Drive.
- 53.6 Wasaga Beach. Straight ahead.
- 54.0 Leave beach and turn right across bridge. Wasaga Hotel on right.
- 55.1 End of road; turn left.
- 56.8 Four corners; straight ahead.
- 64.4 **ELMVALE.** Four corners, turn left.
- 68.0 **WYEVALE.** Thru.
- 72.3 Four corners, straight ahead.
- 74.0 Cross railroad. 75.6 Turn left.
- 77.2 Cross R.R. bridge, straight ahead. right; turn right.
- 77.7 **PENETANG.** Cross railroad.
- 78.3 Four corners, Bank of Toronto on right; turn right. (Turn left one block for Canada House).
- 79.6 Four corners; turn left on macadam.
- 81.6 Four corners; turn left.
- 81.9 Four corners; turn right on King St. south.
- 82.0 **MIDLAND. The New Georgian Hotel,** corner King St. and Hugel Ave, Midland. Eighty new rooms, American plan. All rooms have hot and cold running water, (with or without bath). Excellent dining room service. Long distance telephone in every room. Ladies' lounge, card rooms, writing rooms. "A Home from Home." Dr. G. E. Tanner, Prop.
- 83.6 Four corners; turn left.
- 84.5 Bear right and soon bear left.
- 86.5 Four corners, garage on right; turn right.
- 87.4 Cross railroad.
- 87.6 Small settlement of houses; turn left.
- 89.9 Four corners, bank on right; turn right one block, then turn left.
- 90.2 Small house on corner; turn right one block, then turn left.
- 92.6 Small house on corner; turn left.
- 94.1 End of road; turn left.
- 94.4 Cottage on right; turn right.
- 95.5 **WAUBAUSHENE.** End of road; hotel on right, turn right.
- 95.9 Small house on right; turn left.
- 98.5 End of road; turn left.
- 100.5 **COLDWATER.** Four corners, Bank of Toronto on left; turn right.
- 102.8 Cross railroad.
- 103.2 Four corners; turn left. (Old Ruins on right).
- 114.4 Turn left on West St.
- 114.9 **ORILLIA.** Four corners.

SEE

Owen Sound

FIRST

Ontario's Scenic City

On the Georgian Bay.

A Beautiful and Delightful Place —
Spend a Vacation

- 100 miles North West of Toroneo—Reached by Three excellent Provincial Highways through a rolling picturesque country.
- Has beautiful "Class A" Municipal Tourist Camp, not surpassed in this province.
- Has excellent Lake and Trout Fishing.
- Has Golf Courses, Bowling Greens and Tennis Courts.
- Has excellent Hotels, Garages, Churches and Stores.
- Has side trips by boats to Mackinaw, North Shore Ports, Sault Ste. Marie, Fort William and the 30,000 Islands.
- Has good Boating and Bathing and is the gateway to the famous Bruce Peninsula—the tourists' paradise.

WON'T YOU COME?

TORONTO to MIDLAND

VIA BARRIE
HIGHWAY NO. 11

- 0.0 **Toronto.** From Queen and Yonge Sts., go north on Yonge St., following trolley out of city.
- 2.0 Go under C.P.R. Viaduct.
- 5.8 Straight ahead at City limits, following interurban trolley and pavement.
- 7.8 **Lansing.** (Agincourt Rd. on left.)
- 11.6 **Thornhill,** through.
- 1.19 Pass Golf Club on left.
- 15.7 **Richmond Hill,** through.
- 20.0 **Bond Lake.**
- 20.5 Road to Wilcox Lake on right, road to King on left.
- 24.6 **Aurora,** through. Schomberg road on left.
- 27.8 Straight ahead.
- 31.3 Curve left at fork.
- 35.6 **Bradford.** Turn right at cross-roads. Straight through for Bondhead, Tottenham and Beeton.
- 45.4 **Church.** Through cross-roads. Road on right to Lefroy and Belle Ewart.
- 50.6 **Stroud,** through cross-roads.
- 55.1 **Allandale,** cross R.R.
- 56.1 **Barrie.** Turn right at end of street.
- 56.3 Turn left at end of street.
- 56.4 Curve right.

- 57.1 Turn right at end of street. Leaving Post Office, follow main street. Jog to left, up grade, and follow Provincial Highway to
- 61.7 **Crown Hill,** left at fork.
- 65.6 **Dalston.** Gravel road through rolling country.
- 69.7 **Craighurst.** Cross R.R., station at left. Follow gravel road to
- 73.9 **Hillsdale.**
- 77.9 **Orr Lake.** Lake on left. Straight ahead to Hamilton's Corners. Turn right.
- 79.7 **Waverly.** Straight ahead.
- 87.3 **Wyebridge.** Under R.R. Turn left and straight ahead to
- 90.0 **Midland.**
The Georgian Bay Tourist Company of Midland will be pleased to give you all information required. Apply to Mr. N. K. Wagg, Manager. Midland is the gateway to the 30,000 islands.
The New Georgian Hotel is located at the corner of King St. and Hugel Avenue. Eighty new rooms, with hot and cold running water. Excellent dining room service. Ladies' lounge, card rooms and writing rooms. Dr. G. E. Tanner, Prop.

London to St. Marys, Stratford, Kitchener, Guelph

- 0.0 Dundas and Richmond Sts. Go north on Richmond St., crossing main corner, straight on pass C.P.R. depot, follow No. 4 Highway through Masonville.
- 5.5 **Arva.**
- 10.8 **Birr.**
- 14.0 **Elginfield.** Old Brick Hotel on corner. Turn right on No. 7 Highway, straight on.
- 20.1 Turn left. 21.0 Curve right.
- 24.4 Curve right.
- 27.8 **St. Marys.** Straight through.
- 31.6 Turn left. 34.7 Halfway House, follow pavement to
- 40.0 **Stratford.**

Stratford to Kitchener, 26.4 M.

- 0.0 Leave Post Office. Go east on Ontario St. Cross R.R., passing small lake on left. Curve right and follow pavement.
- 7.2 **Shakespeare.**
- 13.6 **New Hamburg.** Turn left at Carriage Shop corner.
- 16.4 **Baden.** 19.8 **St. Petersburg.**
- 26.4 **Kitchener.**

Kitchener to Guelph, 16 M.

- 0.0 Leave City Hall. Turn left.
- 1.3 Court House, curve left and right. Cross R.R. and bridges.
- 4.3 **Breslau.**
- 4.4 Turn left and right up hill.
- 8.4 Turn right. 8.5 Turn left, cross R.R.
- 13.8 Turn right, follow trolley on Norfolk St., passing library.
- 15.8 Turn left on Macdonnell St., one block. Turn right on Wyndham St.
- 16.0 **Guelph.**

OPTIONAL ROUTE

London to Stratford, 37.1 M.

- 0.0 Richmond and Dundas Sts. Go east on Dundas St. thru Crumlin, 5.6 M.
- 13.8 **Thamesford.** Turn left before bridge. Follow river road and straight on through.
- 19.3 **Kintore.** 22.8 **Medina.**
- 28.8 End of road. Turn right and follow to
- 37.1 **Stratford.**

CANADA'S

SUMMER PARADISE

30,000 Islands -- GEORGIAN BAY

FINE HOTELS
EXCELLENT FISHING

MIDLAND, the gateway, is situated on good highway 330 miles from Windsor.

MIDLAND has a fine tourist camp, situated on the shore of Little Lake, which offers good fishing, boating, bathing. Lights, tables, cook house and other conveniences are furnished campers.

SCENIC CRUISES

Daily trips are run Midland to Parry Sound and Parry Sound to Point au Baril through islands and winding channels of beautiful scenery. Berths \$1.50 per person, meals 75c. each. Limited space for cars.

ENJOY YOUR HOLIDAY!
TAKE A BOAT TRIP!

Georgian Bay Tourist Company of Midland,
Limited

MIDLAND,

ONTARIO,

CANADA.

WINDSOR TO OXLEY BEACH

(On Lake Erie—29.2 Miles)

Excellent Bathing Beach—Splendid Picnic Grounds and Good Hotels

- 0.0 **WINDSOR.** Auto Club Office. Go straight up Ferry Hill, turn left on Sandwich Street to Ouellette. Turn right. Follow out Ouellette Ave.
- 0.4 **Wyandotte St.** Straight ahead.
- 0.8 Masonic Temple on left.
- 1.1 Giles Boulevard. Straight ahead with trolley to
- 1.8 **Tecumseh Road.** Turn right here two blocks to
- 1.9 **Dougall Avenue.** Turn left. Provincial Highway No. 2.
- 2.2 Cross Railroad. Elmcourt Country Club on right.
- 2.4 Cross railroad.
- 2.6 Red Indian Service Station. Entrance to Free Camping grounds. This is the official Tourist camp of Windsor.
- 2.8 **Highway Service Station** on right.
- 3.0 Under Railroad Viaduct.
- 5.6 Howard Avenue. Curve right.
- 6.4 Sharp curve left.
- 7.0 Brick school house on right.
- 8.4 **OLDCASTLE.** Sharp turn right here. Leave pavement. R.R. on left.
- 9.1 Curve left.
- 11.4 Jog right, then left.
- 13.9 **McGREGOR.** Church on left.
- 15.5 Slight jog over bridge.
- 17.1 Frame School on left.
- 17.4 Turn left. Road to right goes to Amherstburg.
- 17.9 Sharp curve left.
- 18.5 Sharp turn right over bridge.
- 20.3 Turn left.
- 21.1 Cross railroad.
- 21.3 Sharp turn right.
- 22.0 Church on right. Straight ahead.
- 22.9 **HARROW.** Pavement. Cross Railroad.
- 23.4 Turn right to **Ulch's Garage, official O.M.L. Garage.**
- 23.6 Turn left on good gravel road.
- 25.2 Cross roads. Straight ahead.
- 27.0 Keep to left and curve left. Road to right leads to Colchester.
- 28.1 Curve left.
- 28.9 **OXLEY.**
- 29.1 Turn right, down to Lake.
- 29.2 End of road. **Erie View Hotel** on right.

ULCH GARAGE

HARROW — ONT.

Expert Mechanics on all makes of Cars—Wrecking Service

DAY and NIGHT

Accessories, aGsoline, Oils,
Tires, Tubes

All Work Guaranteed

D. ULCH, Prop.
Harrow

Phones: Day 114 Night 108J

Official O.M.L. Garage

ERIE VIEW HOTEL

OXLEY BEACH

Most Beautiful Spot in Canada

Bathing Beach Unexcelled
Baseball, Tennis, Dancing, Etc.
Accommodation for 150 Guests
Ample Parking Space
Meals and Service Unsurpassed

RATES VERY REASONABLE
29.2 Miles from Windsor Ferry

Get your answer about accommodation before you start. Telephone!

Simcoe to Port Dover 9 Miles— All Paved

- 0.0 Norfolk St. at Provincial Highway. Turn south on Norfolk.
- 0.7 Corner of Norfolk and Robinson Sts. Medbourne Hotel one block to right. Follow Norfolk St. for Port Dover. Have a look over Simcoe, one of the prettiest towns in Ontario. Simcoe has splendid stores, good hotels and restaurants and offers much to the tourist. The Melbourne Hotel is at the corner of Kent and Robinson Sts., and the DeLuxe Cafe opposite the Post Office on Kent St.
- 1.2 Cross R.R.
- 4.4 **Slow.** Sharp turn left.
- 6.2 Cross R.R.
- 7.9 Turn right and follow.
- 8.3 Cross R.R.

- 9.1 **PORT DOVER.** Follow straight thru on Main St. to the Beach. The Harbor on right. Turn right one block to Ben Ivey's Garden, over the Lake.

Port Dover will prove interesting to the tourist. Splendid boating, bathing, fishing and dancing. Port Dover is one of the real watering places along Lake Erie. Those who are interested in fishing will find every service available. Motor boats are provided to take parties out to Long Point fishing grounds, one of the best bass fishing grounds in Ontario.

An excellent ferry service between Port Dover and Erie, Pa., is maintained.

Niagara Falls to Buffalo, N.Y.

- 0.0 **NIAGARA FALLS, N.Y.** At top of incline to bridge, turn right, then left at Monument on Falls Sts., then straight on.
- 5.1 **LaSALLE.** R.R. crossing.
- 5.2 Fork. Right over bridge.
- 8.4 **EDGEWATER.** Under bridge.
- 11.4 **TONAWANDA.** Thru. Cross 2 bridges. Turn left immediately over R.R. just beyond, curve right on Delaware. Continue on brick pavement.
- 16.1 **KENMORE.** Thru.
- 18.4 Cross trolley at top of grade, then turn left.
- 18.9 Half circle, Gates Circle and continue on Delaware Ave.
Lenox Hotel, Delaware and North Sts. See ad on page 66.
- 22.0 **BUFFALO.** McKinley Monument. Niagara Square.

Chatham to Rondeau

- 0.0 **CHATHAM.** Corner King and Fourth Sts. Go south on Queen St.
- 0.7 Railway C.N.R., straight on.
- 6.3 Railway, C.M.R.
- 6.6 Charing Cross.
- 6.7 Turn left.
- 10.5 R.R. Crossing.
- 11.4 R.R. Crossing.
- 11.7 **BLENHEIM,** hotel on right; Provincial Highway No. 3 crosses here. Turn left on Main Street, one block, then right.
- 13.7 Turn left.
- 16.6 **GUILDS.** Straight on.
- 18.9 Turn right at Bayview Inn.
- 22.8 Turn right into Government Park.

Chatham to Walpole

- 0.0 **CHATHAM.** Corner King and Fourth. Go west on King Street; at car sheds turn right; cross bridge, follow trolley.
- 2.0 Trolley leaves; go straight on.
- 7.3 **OUNGAH P.O.**
- 15.0 Turn right across bridge.
- 16.5 Cross diagonal bridge.
Cross R.R.
Turn left along river bank.
Turn right; cross bridge.
- 17.5 **WALLACEBURG.** Turn left, at fork bear right; straight.
- 22.0 R.R.
- 25.0 Turn left along River St. Clair.
- 26.0 **WALPOLE ISLAND FERRY.**

Bracebridge to Rosseau

- 0.0 **BRACEBRIDGE.**
- 0.5 Straight ahead. Road on left is Lake Shore Road to **Port Carling.**
- 3.4 Take left fork.
- 4.6 **FALKENBURG.**
- 5.7 Turn left. 7.2 Curve right.
- 7.9 Hill and sharp curve right.
- 8.0 Straight ahead.
- 10.5 Keep on left.
- 11.1 Straight ahead. Road to left goes to **Windermere,** road on right to **Huntsville.**
- 13.1 Bridge. 14.8 Up hill thru woods.
- 16.6 Curve left and right.
- 17.8 Straight ahead.
- 23.5 Down hill.
- 23.8 Cross bridge. Thru woods.
- 26.8 Turn right. 27.1 Turn right.
- 27.2 **ROSSEAU.**

TORONTO to WINDSOR

PROVINCIAL HIGHWAY
No. 2

- 0.0 **TORONTO**, from King and Yonge Sts., go straight west on King St. with trolley.
- 3.6 **SUNNYSIDE**, at prominent X roads turn direct left and cross bridge over R.R., following trolley.
- 3.8 Keep left at fork with trolley along Lake Front Blvd.
- 4.8 Leave trolley.
- 5.0 Cross bridge over river.
- 5.1 Curve left at fork.
- 10.2 Go under R.R. viaduct and cross bridge over river.
- 13.5 **PORT CREDIT**, cross bridge, go straight ahead.
- 17.0 Curve left thru X roads with pavement.
- 18.3 Curve right at end of road.
- 22.8 **OAKVILLE**, thru with concrete.
- 24.8 Curve right at fork.
- 33.7 **BURLINGTON**, curve left with concrete, avoiding road to right.
- 34.2 Curve right across R.R., avoiding hand road.
- 35.2 Curve right at fork with concrete.
- 36.2 Curve left at end of road.
- 37.6 **ALDERSHOT**, straight thru.
- 39.3 Curve right at fork with concrete.
- 40.0 Curve left at fork with pavement.
- 41.0 Cross high level bridge.
- 41.7 Join trolley.
- 41.9 Turn left on left hand street with trolley on Yorke St.
- 42.9 Turn right at X streets onto James St.
- 43.0 **HAMILTON**, King and James Sts. (Left on King is to Niagara Falls; right on King St. is to London.)

HAMILTON to LONDON

- 0.0 **HAMILTON**, from King and James Sts. go west with trolley on King St.
- 1.4 Cross long high level bridge and at end of bridge turn left at X streets, leaving trolley.
- 1.7 Turn right at end of road.
- 2.9 Cross R.R.
- 3.5 Curve left at prominent fork at signs and beyond go under R.R. viaduct and follow curving pavement up long hill.
- 6.9 **ANCASTER**, through.
- 19.6 Cross R.R.
- 20.4 Cross trolley. 22.5 Cross R.R.
- 22.7 **BRANTFORD**, thru on Colborne St. Kerby Hotel on right.

- 23.0 Turn right on right hand street with trolley, Brant St.
- 23.7 Keep right at fork.
- 24.3 Turn right across bridge over R.R. and immediately turn left. R.R. now on left.
- 29.6 Go under R.R. viaduct.
- 29.7 **Caution**. Cross R.R., curve left down hill, cross bridge over river, then curve right up hill.
- 30.1 Curve right at X roads with pavement.
- 30.2 **Important**: Turn left at X roads at outskirts of **PARIS** at signs, and next turn right on right hand road, and beyond curve left up hill. (Paris on right, down in valley). Paris is known as prettiest town in Ontario. Camping Ground opposite Textile Salesroom.
- 34.2 Curve left.
- 34.6 **Bosworth & Clark's Service Station**. Ford Sales & Service.
- 38.3 **PRINCETON**, straight thru X rds.
- 43.2 Curve right across R.R., then left.
- 45.7 **EASTWOOD**, at post office on left.
- 50.2 **WOODSTOCK**, thru on Dundas St. **Oxford Hotel** on left.
- 50.8 Curve left at prominent fork at Clynick's gas station.
- 51.0 Cross R.R. 51.2 Cross R.R.
- 54.8 **BEACHVILLE**, thru with concrete.
- 58.4 Cross trolley.
- 59.3 **INGERSOLL**, turn right at X streets at traffic signal onto Thames St.
- 59.4 Cross R.R.
- 59.5 Cross bridge over river; cross R.R.'s.
- 59.7 Turn left on left hand road around church at sign.
The Maples—Tourist Home.
- 59.8 Curve right.
- 65.4 Turn left at X roads and cross bridge over river.
- 65.5 **THAMESFORD**, thru.
- 76.5 Cross R.R. Keep ahead on Dundas St.
- 78.8 **New London Hotel** on left.
- 79.2 **LONDON**, at Richmond and Dundas Sts. Turn left on Richmond St. to
- 79.4 **Tecumseh Hotel**.

LONDON to WINDSOR

Provincial Highway No. 2

- 0.0 **LONDON**, from Richmond and Dundas Sts., go south on Richmond St. for two blocks.

TELEPHONE AHEAD FOR HOTEL ACCOMMODATION.

TORONTO TO WINDSOR (Cont'd)

- 0.2 Turn right at X streets and immediately go under R.R. viaduct onto Wharncliffe Road.
- 6.5 **LAMBETH**, thru. (Left is to St. Thomas.)
Longwood Inn on right.
- 13.2 **DELAWARE**, curve left at church.
Hillcrest Tourist Camp.
- 13.4 **MELBOURNE**, thru.
- 28.0 Go under R.R. viaduct.
- 31.8 **STRATHBURN**, thru.
- 38.0 **WARDSVILLE**, thru.
Six Pines Inn on left.
- 52.2 Cross R.R.
- 52.6 **THAMESVILLE**, straight thru.
Tecumseh Hotel on right.
Ford Service on right.
- 58.1 **KENT BRIDGE**, thru.
- 65.5 Cross R.R.
- 67.5 Turn left on left-hand street onto Thames St., entering Chatham.
- 67.8 Turn left on left-hand street onto Fifth St., and beyond cross bridge over Thames River.
- 67.9 **CHATHAM**, turn right at X streets onto King St.

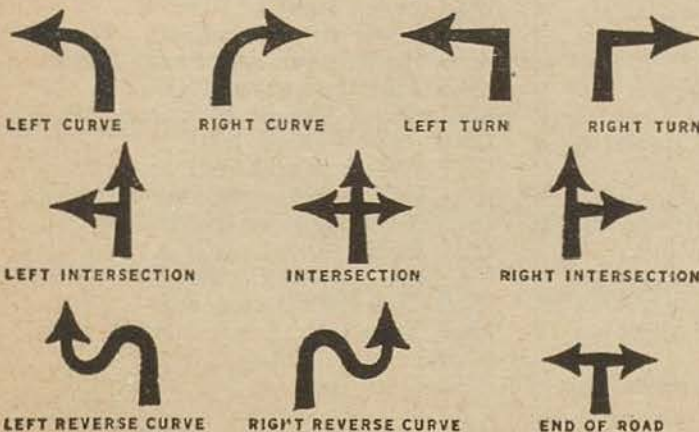
- Brisco Hotel** on left, 100 rooms.
- 68.0 Turn left at X streets onto Queen St.
- 68.4 Turn right on right hand street (Richmond St.)
- 74.7 Cross bridge over river.
- 83.0 Curve right at end of road.
- 85.2 **TILBURY**, turn left at X streets, at post office.
- NOTE—Mac's Fair** on right. One of Canada's finest china and variety stores. English and French china and dinnerware, curios, souvenirs, etc. **Mr. Tourist**—Duty on china and crockery from England to Canada is 20 per cent. Duty on china from England to the U.S. is 70 per cent. Buy here and save the difference.
- 86.0 Turn right at X roads.
- 109.0 **MAIDSTONE**, turn right at X roads.
- 115.4 Keep left at fork.
- 121.3 **TECUMSEH RD.** Turn right two blocks to Ouellette. Turn left and follow.
- 123.2 **WINDSOR**, at ferry dock. **Essex County Automobile Club**.

ROAD NUMBER



The following symbols have been adopted by the Dept. of Highways of Ontario to warn motorists of the curves and turns of the highways and are placed about 300 ft. each side of curve or turn.

SYMBOLS.



The Department of Highways has erected danger signs and symbols throughout the Provincial Highway System of Ontario. Drive carefully and safely at all times. Observe all rules of the road and the speed laws.

TORONTO TO NORTH BAY

Via Barrie and Huntsville

Highway No. 11

- 0.0 **TORONTO.** From Queen and Yonge Sts., go north on Yonge St., following trolley out of city.
- 2.0 Go under C.P.R. viaduct.
- 5.8 Straight ahead at city limits, following interurban trolley and pavement.
- 7.8 **LANSING.** (Agincourt Rd. on left).
- 11.6 **THORNHILL.** Through.
- 11.9 Pass golf club on left.
- 15.7 **RICHMOND HILL.** Through.
- 20.0 **BOND LAKE.**
- 20.5 Road to Wilcox Lake on right. Road to King on left.
- 24.6 **AURORA.** Through. Schomberg Rd. on left.
- 27.8 Straight through. (Right is to Newmarket).
- 31.3 Curve left at fork.
- 35.6 **BRADFORD.** Turn right at cross-roads. Straight through for Bondhead, Tottenham and Beeton.
- 45.4 **CHURCHILL.** Through cross-roads. Road on right to LeRoy and Belle Ewart.
- 50.6 **STROUD.** Through cross-roads.
- 55.1 **ALLANDALE.** Cross R.R.
- 56.1 **BARRIE.** Turn right at end of street.
- MIDLAND.** For Midland turn left at this point. See log on page 84.
- 56.3 Turn left at end of street.
- 56.4 Curve right.
- 57.1 Turn right at end of street.
- 57.4 Curve right through cross-streets. (Left is to Stayner, Elmvale, Collingwood and Owen Sound).
- 57.9 Curve left at fork with macadam.
- 58.1 Curve left and immediately curve right at end of road.
- 59.1 Curve left on left hand road.
- 59.6 Curve right at cross-roads.
- 59.6 Curve right at cross roads.
- 59.9 Curve left at end of road.
- 62.3 Prominent curve right at fork.
- 72.2 Curve left at end of road.
- 74.1 **EAST ORO.** Turn right at cross-roads, at church.
- 76.8 Curve left through cross-roads.
- 77.9 Curve left with roads.
- 78.4 Curve right on right hand road at church.
- 79.7 Curve left through cross-roads.
- 81.0 Straight through cross-roads on to pavement, curving right and left.
- 81.3 Turn right at cross-roads at school, on to Colborne St.
- 82.0 Turn left at cross-streets at signs on to Front St.
- 82.1 **ORILLIA.** Straight ahead, crossing Main Street.
- 82.2 Turn right at end of street, next turn left at end of street, on to Lacie St.
- 84.0 Straight through cross-roads with macadam.
- 93.7 Cross R.R. and curve right.
- 94.0 Cross R.R.
- 94.1 **WASHAGO.** Turn left at end of road.
- 95.8 Cross R.R. and beyond curve left across bridge.
- 95.0 **SEVERN.** Through.
- 96.2 Keep straight ahead, avoiding left hand road.
- 98.6 (Road to left is to Sparrow Lake).
- 99.0 Curve left across bridge, over gully at large rock formation.
- 100.0 Cross Bridge. 107.1 Cross R.R.
- 107.4 **GRAVENHURST.** Straight through. (Left is to Muskoka Lakes and Bala).
- 107.8 Turn right on to right hand road at sign.
- 107.9 **NOTE.** Turn left to Muskoka Beach. See advertisement page 1.
- 108.0 Cross R.R. and curve left, passing Gull Lake on right.
- 114.4 Curve left at fork. (Right fork goes to Muskoka Falls).
- 115.3 Cross R.R.
- 115.4 Turn right on right hand road.
- 116.4 Keep right at fork.
- 117.5 Turn right at end of road at river.
- 117.6 Cross bridge.
- 117.8 Curve right at tannery.
- 118.2 Cross R.R.
- 118.3 Curve left up hill, avoiding right hand road.
- 118.5 Curve left at end of road, and cross bridge.
- 118.6 Cross R.R. and curve right on right hand road.
- 118.8 **BRACEBRIDGE.** At hotel, keep straight through up hill.
- 119.2 Straight through cross-roads. (Left is to Port Carling).
- 122.3 Curve right at fork.
- 123.4 Keep straight ahead. Road to left for Rosseau and Parry Sound.
- 124.5 Turn left across R.R.
- 124.7 Curve left at fork at sign.
- 127.0 Pass road on left.
- 128.1 Pass brick church on right.
- 130.1 Curve right, avoiding left hand road.
- 130.8 Turn right on right hand.
- 132.1 Brick school on left.
- 134.8 **UTTERSON.** Through cross-roads.
- 134.9 Cross R.R. at depot.
- 136.2 Turn left on left hand road.
- 138.0 Curve right, joining R.R.
- 138.4 Turn right at end of road.
- 140.5 Hairpin left turn, sound horn.

HOTELS ARE CROWDED. TELEPHONE AHEAD FOR A ROOM.

Toronto to North Bay (Cont'd)

- 145.2 Cross R.Rs. at sawmill, following lake on left.
- 146.7 **HUNTSVILLE.** Straight through, down grade, through town.
- 146.9 Cross bridge and immediately turn left on left hand road.
- 144.6 Curve left across R.R.
- 147.3 Turn right on right hand road at signs.
- 150.1 Curve left across R.R. and beyond turn right.
- 150.9 Turn right at end of road and beyond cross bridge.
- 153.8 Turn right across R.R. and beyond turn left, following R.R.
- 156.6 Turn right and left at depot.
- 156.8 **NOVAR.** Turn left at end of road at stores, cross R.R. and immediately turn right following R.R.
- 157.4 Turn left, leaving R.R.
- 161.9 Down short, steep hill.
- 162.0 **SCOTIA JCT.** Turn right at cross-roads, at depot. (Note: Trains leave this depot for Algonquin Provincial Park—There are no roads to Park).
- 162.4 Cross R.R. 163.0 Cross R.R.
- 164.5 **EMSDALE.** Turn left at cross-roads, at stores.
- 165.0 Turn right on right hand road.
- 166.4 Turn left on end of road.
- 167.0 Turn right at cross-roads.
- 167.9 Turn left on left hand road.
- 168.2 Turn right on right hand road.
- 169.3 Turn right at end of road at Doc Lake, following shore of same.
- 169.7 Turn left on left hand road.
- 173.9 Turn left on left hand road at race track.
- 174.0 Turn right at end of road.
- 174.3 **BURK'S FALLS.** Turn left at cross-roads, just beyond hotel.
- 174.4 Turn right across bridge and at end of bridge, turn right at end of road.
- 176.3 Turn right on right hand road.
- 179.1 Turn right at end and immediately left on left hand road.
- 183.2 Turn right at end and next left on left hand road.
- 185.3 Turn left going down hill at lake.
- 185.5 Turn right at end of road at sign.
- 186.1 Turn left at end of road.
- 186.2 Turn right on right hand road.
- 186.8 **SUNBRIDGE.** Through.
- 188.1 Turn left at end of road.
- 189.5 Turn left on left hand road.
- 192.0 Turn left across R.R.
- 192.3 Turn right on right hand road.
- 193.5 Turn left at cross-roads at church, at outskirts of South River.
- 193.8 Turn right at right hand road at school.
- 195.2 Curve right at fork.
- 196.5 Turn right at cross roads.
- 196.8 Turn left on left hand road.
- 198.9 Turn right at end of road.
- 200.2 Turn left on left hand road, going down grade.
- 204.4 Turn left along R.R.
- 206.3 Turn right across concrete bridge.
- 206.6 Straight through cross-roads. (Right is to centre of Trout Creek, $\frac{1}{4}$ mile).
- 207.4 Turn right on right hand road.
- 207.7 Curve right at end of road.
- 209.2 Turn right at cross-roads at school.
- 213.1 Turn right at cross-roads just beyond bridge.
- 214.4 Turn left at cross-roads.
- 215.4 **POWASSAN.** Straight through, cross-roads.
- 225.2 Cross bridge and curve right.
- 226.4 Join shore of Lake Nipissing.
- 227.5 **CALLANDER.** Through cross-roads.
- 230.8 Curve left across bridge, over river and beyond, avoid right hand road.
- 234.1 Cross bridge.
- 235.0 Pass brick school on right.
- 235.7 Turn left at end of road and immediately right on right hand road at store.
- 236.0 Cross bridge and turn right.
- 236.1 Turn right at end and next left.
- 236.3 Curve left on to Main St.
- 237.0 **NORTH BAY.** At Motor Club on right. **NOTE.** See Page 95 for Ferguson Highway Log.

Difference in Gallons:

**4 Canadian Gallons Equal
5 American Gallons**

Buy Gasoline in Canada

Get your answer about accommodation before you start. Telephone!

North Bay to Sault Ste. Marie, Ont.

Via Sudbury and Blind River

Practically all Gravel with some stretches of Macadam

- 0.0 **NORTH BAY.** From Post Office go west on Main Street, following north shore of Lake Nipissing.
- 0.8 On to gravel.
- 1.0 Turn left and next turn right, just before R.R., following R.R., on left.
- 1.4 Keep left at fork.
- 2.8 Cross R.R. and curve left.
- 10.8 Turn left across R.R. and right.
- 15.0 Curve left across R.R. and next cross bridge.
- 21.7 Turn left across R.R. and next turn right.
- 23.8 Turn right at cross-roads and beyond cross R.R.
- 24.0 Turn left on left hand road.
- 24.2 **STURGEON FALLS.** Turn right at cross-roads at hotel, on to King St.
- 24.4 Turn left at cross-roads, on to Cache Bay Road.
- 24.6 Cross two bridges over Sturgeon River and go under log conveyer.
- 27.1 Avoid left hand road.
- 28.1 Avoid right hand road.
- 30.0 Turn right at end of road.
- 32.0 Turn left on left hand road.
- 36.1 Turn right at end of road and next left at end, passing church on right, just beyond.
- 36.3 **VERNER.** Through.
- 36.7 Turn left at end and next turn right.
- 37.3 Turn left across R.R. and right.
- 43.8 Cross bridge.
- 44.9 Turn right across R.R. and left.
- 45.4 Turn right and next left at cross-roads.
- 45.8 **WARREN.** Turn left at cross-roads and cross R.R.
- 45.9 Cross R.R. and turn right across bridge over gully.
- 49.0 Turn left, cross bridge and next turn right on right hand road.
- 53.2 Turn right at end of road at white cross.
- 55.7 Turn right on right hand road, cross bridge and beyond cross R.R.
- 56.5 Curve right at end of road.
- 56.9 Curve right at end of road.
- 58.8 **Caution:** Curve sharp left, avoiding right hand road.
- 59.5 Straight through cross-roads. (Left is to Markstay, $\frac{1}{4}$ mile).
- 59.8 Cross bridge. 68.4 Cross R.R.
- 69.3 Turn left over R.R. and right.
- 72.6 **Caution:** Curving down hill through rock, and sound horn.
- 73.1 **WANAPITEI.** Turn right on right hand road at hotel.
- 74.6 Cross R.R. and curve left.
- 76.7 **OLD CONISTON.** Turn left on left hand road at signs.
- 76.8 Cross R.R.
- 77.3 **NEW CONISTON.** Turn left and right at stores following new paved road.
- 83.0 Curve right one-quarter way around Lake Ramsay.
- 84.7 Turn left on left-hand road.
- 84.8 Turn right on right hand street, on to Cedar Street.
- 85.0 Cross bridge over creek joining trolley.
- 85.3 **SUDBURY.** Turn right at cross-streets, on to Durham St. for one block.
- 85.4 Turn left at cross streets, just beyond R.R. on to Elm St.
- 85.6 Turn left at cross streets at Courthouse, following trolley.
- 88.2 Follow main road through mining section, avoiding right forks.
- 89.6 **COPPER CLIFF.** Through across trolley.
- 90.0 Turn left at cross-roads at R.R.
- 90.8 Cross R.R.
- 91.0 Cross R.R. at Copper Cliff Station.
- 98.7 Pass lake on left.
- 102.5 Pass lake on left.
- 102.7 Cross two bridges over lake.
- 104.8 **WHITEFISH.** Turn right across R.R. 105.0 Turn left.
- 107.8 Turn right|
- 108.2 Pass road on right that goes to Mono.
- 108.7 Curve left through remains of Victoria Mines village.
- 110.7 **Caution:** Going down grade and curving right across small bridge.
- 112.1 **WORTHINGTON.** Curve right and left through.
- 112.7 Keep left, avoiding right hand fork.
- 115.4 Turn left across R.R. and right.
- 116.9 Turn right across R.R. and left.

TELEPHONE FIRST! THE HOTEL MAY BE FULL.

North Bay to Sault Ste. Marie, Ont. (Cont'd)

- 117.9 Cross bridge.
- 120.3 **NAIRN**. Through.
- 120.5 Curve right avoiding left hand road that goes over R.R.
- 121.0 Cross R.R. and keep straight.
- 125.2 Turn right across bridge, over Spanish River, then turn left.
- 126.6 Cross high grade over R.R.
- 130.2 Turn left under R.R., then right.
- 131.2 Cross R.R. and immediately turn left at end of road.
- 131.7 Keep straight ahead, avoiding right hand road.
- 132.2 Keep straight ahead, avoiding left hand road that goes to Espanola.
- 137.4 Cross R.R. and turn left.
- 137.8 **WEBBWOOD**. Turn right on right hand road and next turn left at end of road at hotel.
- 138.5 Turn left at end of road.
- 138.7 Turn right on right hand road.
- 138.9 Cross bridge.
- 140.1 Cross bridge over R.R. and turn right.
- 145.6 Cross bridge. 147.7 Cross bridge.
- 148.6 **MASSEY**. Turn left at end of road at stores.
- 149.0 Turn right at end of road.
- 149.3 Fork right.
- 151.6 Turn right across R.R. and left.
- 153.6 Cross R.R. and turn right.
- 154.2 Cross bridge and turn right at end of road
- 156.9 Turn right across R.R. and left.
- 157.2 **WALFORD**. Through.
- 160.6 Turn left on left hand road.
- 162.7 **SPANISH RIVER**. Through across R.R. 163.0 Fork left.
- 163.5 Pass convent on left on river.
- 164.5 Keep straight ahead, avoiding left fork.
- 165.0 Cross two R.R.'s. at lumber yard.
- 168.7 **CUTLER**. Boats leave here for Manitoulin Island.
- 169.9 Cross R.R.
- 172.9 Turn right across bridge and turn left at end of road.
- 176.4 Turn right on right hand road.
- 179.6 Keep straight ahead. (Road to left is to Spragge).
- 184.6 Turn left across R.R., then right.
- 187.8 **ALGOMA MILLS**. Cross bridge and turn right and beyond go under R.R. viaduct.
- 194.7 Fork left.
- 194.8 Straight through cross-roads.
- 195.3 Jog left and right through cross-roads at garage.
- 195.4 Cross bridge.
- 195.5 **BLIND RIVER**. Turn left at cross-roads; cross R.R. and next turn sharp right on right hand road at fire barn. 195.7 Cross R.R.
- 197.8 Turn right across R.R., then left, following along shore of Mississagi River.
- 212.1 **IRON BRIDGE**. Turn left at cross-roads, at stores.
- 212.2 Cross bridge and turn left at end of bridge.
- 212.5 Pass left hand road.
- 215.9 Turn left at lake.
- 218.5 Turn right and left with road.
- 220.1 Cross bridge at Day Mills (abandoned).
- 221.8 **SOWERBY**. Turn left at end of road.
- 222.8 Turn right on right hand road.
- 224.9 Turn left at cross-roads, foot of hill.
- 229.9 Turn right at end of road foot of hill.
- 230.1 Turn left across R.R., then right.
- 230.5 Pass depot on right.
- 230.6 Cross R.R. and curve left.
- 231.8 Turn left at end of road.
- 232.6 **THESSALON**. Turn right at cross-roads at hotel.
- 232.7 Cross bridge, straight ahead.
- 232.9 Turn right.
- 236.3 Cross R.R. and turn left at end of road.
- 236.5 **NESTORVILLE**. At stores, through.
- 245.3 Turn left at end of road.
- 245.8 Cross R.R. 246.1 Cross R.R.
- 246.4 **BRUCE MINES**. Curve right at church.
- 246.7 Turn right at end of road and next turn left on left hand road.
- 252.4 Turn left at end of road.
- 253.4 Cross R.R. at Pork Lock station.
- 254.1 Turn left at cross-roads, at church.
- 256.2 Keep straight ahead, avoid left hand road.
- 257.3 Cross R.R.
- 260.5 Keep straight ahead, avoiding right hand road.
- 261.3 **MacLENNON**. Straight through, cross-roads at stores.
- 262.4 Turn right on right hand road.
- 263.6 Turn left at cross-roads.
- 264.6 Turn right at cross-roads at school.
- 269.0 Cross bridge.
- 272.5 Turn right across R.R., then left.
- 272.7 **ECHO BAY**. Straight through, cross-roads.
- 273.1 Turn left on left hand road.
- 273.7 **Caution**: Cross bridge.
- 276.4 Turn left across R.R., then right.
- 287.9 Turn south on Simpson St. to Queen, right on Queen to Brock.
- 288.8 **SAULT STE. MARIE, Ont.** At Queen and Brock Sts. (Left on Brock St. is to ferry to Sault Ste. Marie, Michigan).

TELEPHONE AHEAD! MAKE SURE OF A ROOM!

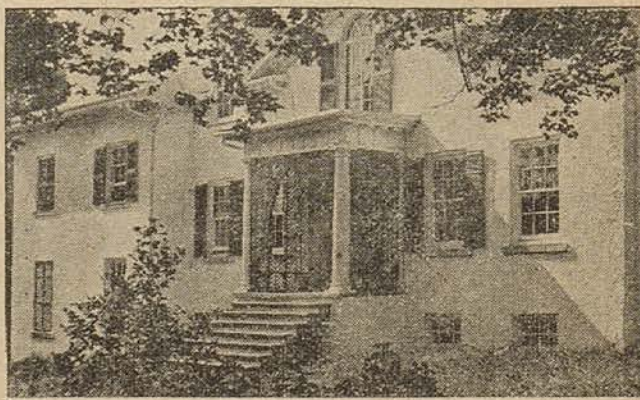
TORONTO TO KINGSTON

Provincial Highway No. 2. Along the shore of Lake Ontario. 164 Miles. All paved.



- 00.0 **TORONTO**, from Queen and Yonge Sts., go east on Queen St. with trolley.
- 01.3 Cross bridge over R.R. and canal. 01.7 Cross R.R.
- 03.3 Turn left on left hand street at Woodbine race track onto Kingston Road.
- 13.4 **WEST HILL**. Curve right at fork.
- 14.2 Cross gully bridge. 16.9 Cross river bridge.
- 19.1 **DUNBARTON**. Thru. 21.8 Cross bridge.
- 22.0 **PICKERING**. Thru. 28.0 **WHITBY**. Thru.
- 28.0 Go under R.R. viaduct.
- 32.1 **OSHAWA**. 20,000 pop. Thru on King St.
- 40.4 Cross bridge over R.R. and curve left.
- 41.1 **BOWMANVILLE**. Thru. 40.9 Cross river bridge.
- 46.4 **NEWCASTLE**. Thru 47.2 under R.R. viaduct.
- 51.5 **NEWTONVILLE**. Thru.
- 59.5 Turn right at cross-roads with concrete.
- 61.8 Curve left at cross-roads going downgrade.
- 62.6 **PORT HOPE**. Turn right at end of road.
- 62.9 Curve left under R.R. viaduct with concrete.
- 65.0 Cross RR. 65.9 Cross RR. 68.0 Turn right at fork.
- 69.0 Cross dangerous R.R. and go under R.R. viaduct.
- 69.3 Turn left at cross-streets.
- 69.7 **COBOURG**. Thru on King St.
- 92.9 **BRIGHTON**. Turn right at end of road and next left on left hand road.
- 98.3 Turn right across bridge over R.R. and left.
- 102.2 **TRENTON**. Thru. 102.3 Cross river bridge
- 102.6 Turn right at end of street.
- 110.7 **Caution**: Cross R.R. 112.9 Cross bridge.
- 113.0 **BELLEVILLE**. Turn right at cross-streets.
- 113.2 Turn left on left hand street.
- 115.3 Cross R.R. 121.5 Cross bridge over river
- 122.9 Turn left under R.R. viaduct, then right.
- 127.8 Curve right at fork with pavement.
- 128.0 Cross R.R. 130.5 Curve left at cross-roads.
- 132.7 **DESERONTO**. Thru. 133.3 Cross R.R.
- 139.4 **NAPANEE**. Curve left with street.
- 139.6 Go under R.R. viaduct and immediately turn right across bridge over river going up grade.
- 151.4 **ODESSA**. Thru. 160.4 Curve right at Xroads.
- 160.7 Cross R.Rs. 163.2 Join trolley on Princess St.
- 163.9 **KINGSTON**. At Princess and Bagot Sts.

"ELDERSLIE" Brockville, the city of the Thousand Islands.



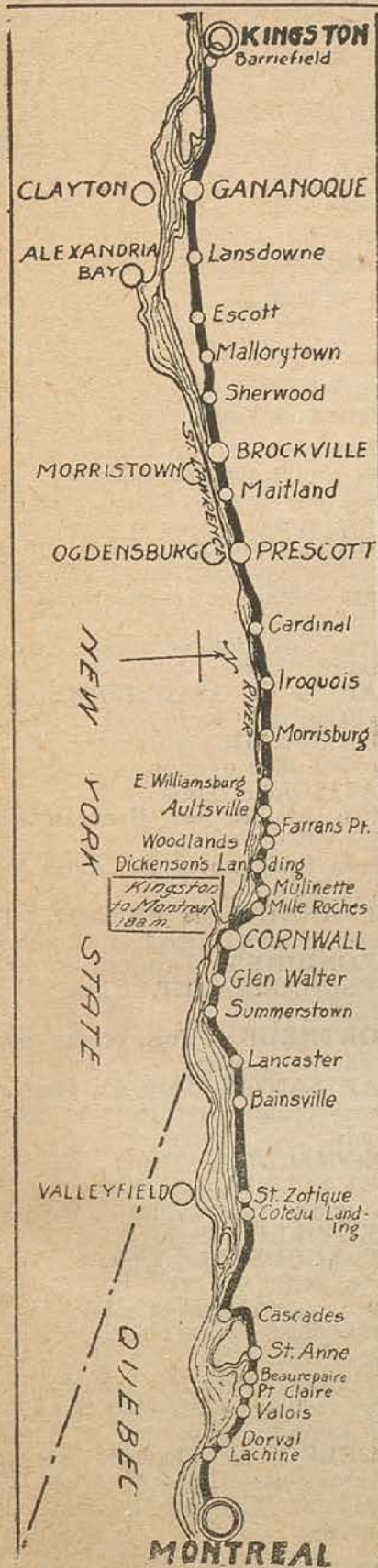
LARGE ROOMS. UNLIMITED PARKING SPACE.
Refreshments - Recreation - Rest
C. E. MORGAN, Proprietress.

TELEPHONE AHEAD FOR HOTEL ACCOMMODATION.

KINGSTON TO MONTREAL

Provincial Highway No. 2. All paved. 189 Miles.

A very scenic trip along north shore of St. Lawrence River the entire distance.



- 00.0 **KINGSTON.** From Princess and Bagot Sts. go east on Princess St.
- 00.2 Turn left at cross-streets onto Ontario St.
- 00.4 Curve right around old Fort Frontenac.
- 00.5 Cross long bridge over river and at end of bridge keep straight ahead passing entrance to Royal Military College on right.
- 01.3 Curve right on right hand road upgrade.
- 17.9 Turn left at water trough, cross bridge over river.
- 18.2 **GANANOQUE.** Straight thru.
- 36.2 Pass **MALLORYTOWN** on left.
- 49.5 **BROCKVILLE.** Thru on King St.
NOTE—"Elderslie" Brockville, accommodation for tourists. Large Rooms. Unlimited parking space. Breakfast and refreshments if desired. Turn north from King on Perth St. See opposite page.
- 61.3 **PRESCOTT.** Thru. 62.0 Go under R.R. viaduct.
- 64.9 Keep right at fork. (Road to left is to Ottawa).
- 70.6 Pass **CARDINAL** on right across canal bridge.
- 75.9 **IROQUOIS.** Thru. 83.5 **MORRISBURG.** Thru.
- 92.3 **AULTSVILLE.** Thru.
- 94.8 **FARRANS POINT.** Thru.
- 99.2 **DICKENSONS LANDING.** Thru.
- 103.1 **MOULINETTE.** Thru.
- 104.5 **MILLE ROCHE.** Curve right, thru.
- 110.0 **CORNWALL.** Keep ahead on 2nd St.
- 110.5 Turn right at cross-streets onto Marlborough St.
- 110.7 Turn left at cross-streets onto Water St. (Montreal Road).
- 125.7 Cross bridge. 125.8 Curve left at fork.
- 126.7 **LANCASTER.** Turn right at cross-roads.
- 135.6 **ONTARIO-QUEBEC Line.**
- 141.0 **ST. ZOTIQUE.** Thru.
- 143.0 **COTEAU LANDING.** Thru.
- 143.8 Curve left at locks and beyond go under R.R. viaduct following canal on right to
- 157.0 **CASCADES.** Turn left at end of road.
- 161.4 **DORIN.** Curve right at fork.
- 161.7 Stop, pay-toll 25c, cross long bridge over river.
- 162.0 Turn sharp right at end of bridge.
- 162.4 Curve left at fork.
- 164.7 Turn left at end of road at gas station.
- 165.0 Turn sharp right just before R.R.
- 165.3 Fork left onto approach of long bridge over river.
- 165.8 Stop, pay-toll 25c at end of bridge.
- 166.0 Turn right at irregular cross-roads.
- 166.2 **St. Anne de BELLEVUE.** Turn left end of street.
- 169.2 Turn left on left hand road and just beyond turn right.
- 172.0 Curve right thru cross-roads.
- 172.6 Curve left at end of road.
- 173.0 **POINTE CLAIRE.** Thru.
- 180.0 Fork right at traffic signal.
- 181.2 **LACHINE.** Thru. 182.8 Go under R.R. viaduct.
- 183.0 Turn left across bridge over R.R., then right.
- 183.9 **WEST MONTREAL.** Turn left on left hand street, at town hall.
- 184.0 Cross R.R. and immediately turn right onto Sherbrooke St., following same.
- 188.9 **MONTREAL.** At Sherbrooke and Peel Sts. (Right on Peel St. is to Dominion Square. Straight ahead on Sherbrooke St. is to Quebec.) (Royal Automobile Club of Canada, No. 10 Cathcart St.)

HOTELS ARE CROWDED. TELEPHONE AHEAD FOR A ROOM.

MONTREAL TO QUEBEC CITY

181 Miles. All paved.

A most picturesque and delightful trip up the St. Lawrence Valley, passing through numerous French-Canadian villages. The road follows along the shore of the St. Lawrence River the greater portion of the trip.

- 00.0 **MONTREAL.** From Peel and Sherbrooke Sts. (One block west of Mount Royal Hotel), go northeast on Sherbrooke St.
- 02.1 Turn right at cross-streets onto DeLorimier Ave. (Trolley).
- 02.4 Turn left at cross-streets onto Ontario St.
- 03.3 Go under R.R. viaduct.
- 04.3 Turn right at cross-streets onto Pie IX Blvd. (Double drive).
- 04.7 Turn left at end of street onto St. Catherine St.
- 05.1 Turn right at cross-streets onto Vian St.
- 05.2 Turn left at cross-streets onto Notre Dame St.
- 05.4 Go under R.R. viaduct.
- 15.4 Cross R.R.
- 15.7 Cross R.R. and just beyond turn right on right hand road.
- 15.9 Go under R.R. viaduct and immediately turn left onto bridge approach and continue ahead over two long bridges, leaving Montreal Island and at end of second bridge curve right.
- 17.2 **CHARLEMANGE.** Thru.
- 19.7 **ST. PAUL L'ERMITE.** Thru.
- 25.7 **L'ASSOMPTION.** Turn left on left hand street.
- 25.8 Turn right at cross-streets.
- 26.6 Cross bridge over river and at end of bridge turn right.
- 29.4 **ST. SULPICE.** Turn left at end of road joining St. Lawrence River on right.
- 36.5 **LAVALTRIE.** Thru.
- 42.6 **LANORAIE.** Thru.
- 50.6 Cross bridge over river.
- 51.2 Fork right with concrete.
- 52.1 **BERTHIERVILLE.** Turn left on left hand road.
- 52.3 Turn right at cross-roads and cross R.R.
- 54.4 Turn left at end of road.
- 55.8 **Caution:** Turn right across covered bridge over river, then left.
- 56.0 Cross R.R.
- 59.8 **ST. VIATEUR.** Thru.
- 62.8 **ST. BARTHELEMI.** Curve left, thru.
- 69.3 **MASKINONGE.** Curve left and cross bridge over river.

- 70.2 Cross R.R.
- 71.4 Cross R.R.
- 73.0 Cross R.R.
- 73.5 **LOUISVILLE.** Thru.
- 73.8 Cross bridge over river and turn left.
- 74.3 Cross R.R.
- 79.0 Cross R.R.
- 79.9 Curve left at cross-roads.
- 80.4 **YARMACHICHE.** Thru.
- 81.3 Cross R.R.
- 82.8 Cross R.R.
- 84.8 Cross R.R.
- 86.5 Cross R.R.
- 88.7 **POINT du LAC.** Thru.
- 96.1 Turn left at end of road.
- 96.3 Turn right and cross R.Rs.
- 97.0 Turn left at end of road onto Notre Dame Ave.
- 98.0 **THREE RIVERS.** Turn left just beyond monument onto Laviolette St.
- 98.6 Turn right at cross-streets onto Maurice St.
- 99.2 Cross two long bridges over St. Maurice River.
- 99.9 **CAP de la MADELEINE.** Turn right on right hand road.
- 111.1 **CHAMPLAIN.** Thru.
- 114.1 Cross bridge over river.
- 117.6 **BATISCAN.** Thru.
- 119.3 Cross bridge over Batiscan River. (Toll 50c).
- 123.5 Cross bridge over St. Anne River. (Toll 25c).
- 123.7 **ST. ANNE de la PERADE.** Turn right at end of road at church.
- 132.4 **GRONDINES.** Thru.
- 139.6 **DESCHAMBAULT.** Thru.
- 140.8 Cross R.R.
- 143.5 **PORTNEUF.** Turn right across bridge over river.
- 148.5 **CAP SANTE.** Thru, up grade.
- 150.8 Cross bridge over river at foot of grade.
- 151.6 **DONNACONA.** Thru.
- 153.1 **LES ECUREUILS.** Thru.
- 155.3 Go under R.R. viaduct.
- 159.7 **NEUVILLE.** Thru.
- 166.9 **ST. AUGUSTIN.** Thru.
- 170.3 Cross R.R.
- 172.8 Turn right at end of road.
- 173.8 Cross R.R.
- 174.6 Cross R.R.
- 175.4 **ST. FOY.** Turn left at end of road.
- 179.6 Join trolley on St. Jean St., following same to
- 181.2 **QUEBEC.** At Chateau Frontenac. (Automobile Club of Quebec, 69 Buade St. Complete information for tourists).

Get your answer about accommodation before you start. Telephone!

NORTH BAY TO HAILEYBURY Ferguson Highway

- 0.0 **NORTH BAY.** Leave **Hughes** restaurant. First turn right, under R. R. bridge. Straight thru x roads.
- 1.6 Curve left up hill. 1.8 Curve right on hill.
- 2.0 Curve right onto wide highway.
- 2.3 Straight thru x roads.
- 4.1 Curve right, then left, over wooden bridge.
- 6.8 Narrow wooden bridge.
- 11.6 Curve left up hill and curve right.
- 12.7 Turn left down long hill. 13.3 Narrow wooden bridge.
- 16.7 Curve right down hill. 18.4 Wooden bridge.
- 20.3 Curve left down hill. 21.4 Long, steep hill.
- 21.7 Curve right at foot of hill. 22.3 Wooden bridge. 22.4 Sharp curve right.
- 22.7½ **Ontario Forestry Branch.**
- 22.9½ **Tilden** left curve, bear left.
- 23.3 Curve right, then left, up hill. 25.8½ Sharp right turn down hill.
- 27.6½ Steep hill. 29.5 Wooden bridge. 29.7 Another wooden bridge. Curve left up hill.
- 31.0 Curve left down hill. 32.3 Curve left. 32.6 Curve left down hill.
- 33.0 Bear right. Curve left, then right, over narrow wooden bridge.
- 33.6½ Curve left. 33.9 Curve right. 34.0 Sharp curve left, then bear right. 34.7 Sharp curve right and at 34.8½ Up hill, bearing left.
- 35.0 Down hill, bearing right. 35.2 Curve right. 35.3½ Curve right.
- 35.4½ **Skull and cross-bones danger sign.** Curve right, then sharp curve left over wooden bridge on high bank road.
- 35.7 Curve right. 35.8½ Curve left. 36.0 Bear right down hill. 36.5 Curve right. 36.5½ Wooden bridge.
- 36.8½ Turn right. 37.1½ Turn left.
- 37.7 Sharp curve left. 37.8 Wooden bridge. 38.1 Sharp curve right.
- 38.6 Curve right. 39.4 Curve left, then left again up long hill.
- 39.5½ Sharp curve right, down long hill.
- 40.0 Curve left. 40.6 Curve right. 40.9 Curve right. 41.4 Bear left. 41.5 Curve left, then bear right.
- 41.8½ Narrow wooden bridge.
- 42.8 Curve left down hill.
- 43.3 Curve left. Bear right, then left. 43.9 Bear left down hill.
- 44.6 Sharp curve right. Then curve left.
- 45.5 Curve left down hill. 45.7 Curve right.
- 45.8 Sharp curve right down hill. 45.9 Sharp curve left. Over wooden bridge. 46.0 Curve right up hill.
- 46.2½ Curve left. 46.4 Curve left. 46.5 Curve right. 46.7½ Sharp curve right. Bear right. 46.9½ Curve left down hill.
- 48.7 **Skull and cross-bones danger sign.** Steep hill with sharp right curve half way down.
- 49.4 Sharp curve left at top of hill.
- 49.6 Curve left over wooden bridge. 49.7 Curve right. 49.8½ Sharp curve right. Bear right up hill.
- 50.2 Curve left, still going up hill.
- 50.3 Curve left, bear left, still going up. 50.4 Sharp curve right.
- 50.4½ **Skull and cross-bones.** Long hill with right curve half way down. Lake at the left.
- 50.7½ Curve right. 50.9 Curve right. 51.0 Curve left. 51.4½ Curve right. 51.6 Curve left. 52.1 Curve right. 52.2½ Curve right up hill.
- 52.4 Curve left. 52.5 Bear right. 52.8 Curve right. 52.9 Curve left. 53.0 Curve right. 53.1 Bear right. 53.2 Wooden bridge. 53.3 Bear right. 53.3½ Curve left. 53.4½ Sharp curve right.
- 53.5½ Sharp curve left, then down steep hill.
- 54.4 Curve right down steep hill. 54.6 Curve right. 54.8½ Curve left. 55.1 Bear left, then right.
- 55.3 Sharp curve right down steep hill.
- 55.6 Sharp turn left along shore of lake.
- 55.9½ Turn right down hill.
- 56.0 Turn left at foot of hill. Bear left gradually.
- 56.4½ Wooden bridge. 56.5 Sharp curve right.
- 56.7 Curve left.
- 56.9½ Curve right at top of hill, then left and bear right again.
- 58.8 **Skull and cross-bones.** Hairpin curve to the right down hill.
- 59.1 Curve right and bear right half way up hill.
- 59.3 Curve left. 59.5 Curve left. 59.6 Sharp curve right.
- 60.1½ Steep hill. 60.2 Curve right. Lake and picket fence. 60.5½ Curve left up hill.
- 60.7 Curve left down hill. 60.8 Curve right. Lake and fence.
- 61.2½ Curve right. Then left again.
- 61.9 Curve right down hill.
- 62.3½ Bear right up hill. 62.5 Curve right.
- 63.0 Curve left.
- 64.1 Curve right down hill.
- 64.8 **First house for 65 miles, on the right.**
- 65.0 **Timagami.**
- 65.2 **Gas station.**
- 65.4 Turn right. 65.9½ Sharp curve right, down long hill.
- 67.7 Curve left down hill. 68.0 Sharp curve left at foot of hill.
- 68.5½ Long narrow wooden bridge and small settlement.
- 69.2 Curve left, then right again.
- 71.2 Curve left down hill. 71.3½ Curve right.
- 71.6 Turn right. 72.0 Curve right. 72.1 Curve left down hill.
- 72.8 Turn right. 73.½ Bear left. 73.2½ Curve left. 73.4 Curve left. 73.5½ Curve left.
- 73.8 Curve left up hill. Curve right down.
- 75.0 Curve left. Then curve right, bearing left again.
- 75.2 Curve right going up hill.
- 75.4 Curve left going down steep hill.
- 76.7½ Sharp curve right. 76.8 Sharp curve left.
- 78.2½ Bear right down hill.
- 80.2 Curve right down hill. 80.5 Bear right. 80.8 Curve left. 81.3 Sharp curve right.
- 81.8½ Sharp curve left down hill. 82.4 Curve right.
- 82.7½ Sharp left curve half way down hill.
- 82.9½ Curve right.
- 83.8½ Bear right down hill.
- 85.0 Bear left, still going down long hill.
- 85.3½ Curve left on same hill. 85.5½ Curve right.
- 85.7 Curve left, mounting gradually.
- 86.0 Bear right down hill.
- 86.3½ Sharp left curve. Small settlement and R. R. tracks.
- 86.7 Long, narrow iron and concrete bridge.
- 86.8½ Over R. R. tracks.
- 87.1 **Latchford gas station.** Straight through the village.
- 87.3 Sharp curve right. 87.9½ Very sharp curve left. 88.4½ Sharp curve left.
- 88.6½ Sharp curve right. (**Dangerous bit of road here.**)
- 89.1½ Steep down grade.
- 90.2½ Steep hill with right curve halfway down.
- 90.4 Over culvert. 90.5½ Curve left. 90.6½ Curve right.
- 90.9½ Bear right up long hill.
- 91.1 Sharp curve right, then left down hill.
- 92.5½ Wooden bridge. Bear right up hill.
- 93.4 Sharp left curve. 93.5 Sharp right curve down hill.
- 94.2 Sharp right curve. 94.3 Very sharp left curve. 94.6 Curve right.
- 94.9 **Outskirts of Cobalt.**
- 95.5 Sharp left curve. Follow winding road through Cobalt and turn to the right on **main street.** Follow straight out this street to **Haileybury.**
- 96.9½ Cross R. R. tracks.
- 98.5 Concrete bridge. **Skull and cross-bones** sign here. Hill with sharp right, then sharp left curve.
- 99.0 Over bridge. 99.2 Another bridge.
- 99.3 Sharp left curve at church.
- 99.4 R. R. tracks.
- 99.9 Sharp right, then left curve.
- 100.6½ **HAILEYBURY.**

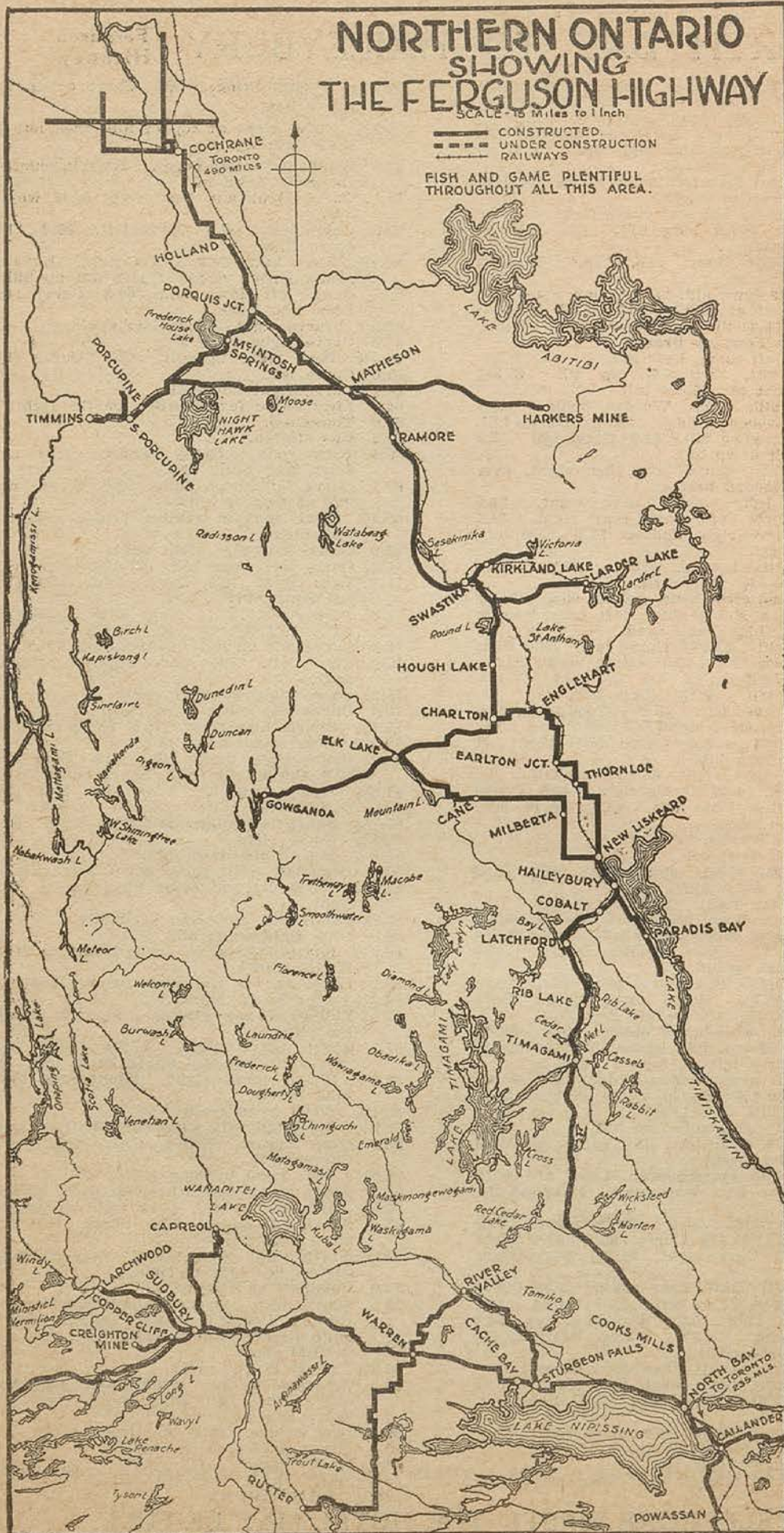
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- - - UNDER CONSTRUCTION
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THROUGHOUT ALL THIS AREA.



THE FERGUSON HIGHWAY—Ontario's New Highway Into the Scenic Northern Country and
the Greatest Gold and Silver Mines in Canada.

HAILEYBURY TO SWASTIKA

- 0.0 Leave side entrance of **Hotel Haileybury** and follow street along the shore of **Lake Temiskaming**.
- 1.4½ Cross R. R. tracks. 2.0 Cross R. R. tracks. 2.3½ Over bridge. 2.5½ Curve right.
- 2.8 "S" curve to the right.
- 3.3½ Sharp left curve and down hill. 3.5 Over bridge.
- 4.0 **New Liskeard**. Follow street car tracks.
- 5.1½ Turn right at cross roads and along **Whiley street**.
- 5.2½ Turn left on **Armstrong street**.
- 5.4 Over iron bridge. Short turn right, then left and straight thru.
- 6.0 Sharp curve right. 6.5 Straight thru x roads.
- 8.5½ x roads, straight ahead. 8.8 Narrow, long wooden bridge.
- 10.6 x roads, thru. 11.6 x roads, thru.
- 13.6 Straight thru x roads. 14.6 Turn left. 17.6 Turn right.
- 18.6 Straight thru x roads.
- 19.0 Bridge and a gully. 19.6 Turn left.
- 20.6 Settlement. 20.9 R. R. tracks. 22.6 Straight thru x roads.
- 25.6 x roads, thru. 26.1 Over R. R. track.
- 26.6 **EARLTON**. Straight ahead.
- 27.6 x roads, thru. 28.6 x roads, thru. 29.6 x roads, thru. 30.6 x roads, straight thru.
- 32.6 Turn left. 33.6 Very sharp right curve. 34.6 Sharp left turn.
- 35.1 Sharp right turn. 35.7 R. R. crossing. 36.1 sharp left turn.
- 36.3 **Bad hill**. Bear right.
- 36.4 Sharp left curve over wooden bridge. Turn right on steep, long up grade. Clay road here.
- 36.8 R. R. crossing. Fork in road here. Take road to the right. 37.3 Turn right. 37.3½ Sharp turn left.
- 38.9 R. R. crossing. 39.0 Sharp curve left at foot of hill, under bridge and up hill again.
- 39.2½ Sharp right curve up long hill. 39.3½ Sharp left curve. Still mounting hill.
- 40.0 Triple "S" curve.
- 41.7 Long hill and steep upgrade. Sharp right curve at top.
- 42.4 Bear right down long hill.
- 42.5 Curve right over bridge. Bear left up hill and turn right at top.
- 43.9 **Charlton**. Turn left at school house.
- 44.1 Turn right. Go straight thru x roads.
- 44.3 Over concrete bridge. 44.5 Second concrete bridge. 44.7 Turn right.
- 45.2 R. R. crossing and right curve.
- 46.3½ Steep hill.
- 47.4 Cross roads. Straight ahead. "S" curve, left, right, left around giant boulder.
- 47.6½ "S" curve, right, left, right.
- 47.8½ "S" curve, left, right, left.
- 49.3 "S" curve, left, right, left.
- 41.9 Very sharp right curve.
- 49.9½ Dangerous curve, very sharp left and over wooden bridge. Winding road beyond.
- 50.6½ Sharp right curve. 50.9½ Sharp left curve.
- 52.4½ Very sharp right curve.
- 53.0 Very sharp left curve, then bear to the right. Road winding.
- 56.2½ Road takes long curve to the right, then two to the left.
- 56.8½ Dangerous hill, very steep with bridge at the foot. Road is straight for a mile, then starts to wind again.
- 58.3 Steep hill. 58.4 Curve left. 58.5½ Curve right. Several right and left curves for next 4 miles.
- 62.7 Bear right. Granite walls here.
- 63.1½ Bad hill.
- 66.9½ Wooden bridge at foot of little hill.
- 67.3 Curve right, down hill and over steel bridge.
- 67.7½ Sharp left curve and a "U" curve to the left.
- 67.9 Wooden bridge. 68.1½ Rough wooden bridge.
- 68.5½ Dangerous hill curve. 68.7 Sharp right curve. 68.8 Sharp left curve.
- 70.1½ Fork in the road. **Kirkland Lake** to the right. **Swastika** to the left.
- 71.1½ R. R. crossing and **Swastika**.

SWASTIKA TO TIMMINS

- 00.0 Cross under railroad tracks, bear left up grade thru **Swastika**.
- 05.0 **Kenogami Lake** (cross **Blanche River** bridge).
- 20.1 **Bourkes** x roads, straight thru.
- 24.7 **Yorkston**. x roads, straight thru.
- 27.1 Bear left, following railroad.
- 31.0 **Ramore**; straight thru, following R. R.
- 33.0 Crooked bridge.
- 41.0 **Matheson**. Turn right, cross R. R.
- 41.1 Turn left, then right, turn thru **Main street**.
- 41.3 Turn left end street. 41.5 Jog right, then left.
- 42.1 Cross bridge over **Bay**. Cross R. R.
- 42.4 At fork take left hand road.
- 44.9 Cross bridge over **Watabeag River**.
- 47.5 **Anthony P. O.**
- 47.7 **Anderson Lake**.
- 51.2 **Shillington**. Turn right.
- 55.1 **Kelly's Corners**. Straight thru.
- 58.4 Cross R. R. at **Monteith**, turn left and follow R. R.
- 62.7 **Kelso**. Straight thru following R. R. to
- 65.2 **Porquis Junction**. Bear to right opposite station, away from R. R.
- 65.7 Turn left. 65.8 Cross R. R. straight thru.
- 66.1 Turn left. 69.1 Jog left across R. R.
- 72.9 Cross R. R. at **McIntosh Springs**. Straight thru.
- 75.9 Bear left up grade from lake bottom.
- 76.1 Turn right, following R. R. to 76.4 **Barber's Bay**. Straight thru.
- 77.4 **Connaught**. Straight thru. 77.7 Cross dam across **Frederickhouse River**.
- 78.1 Turn left. 78.7 Turn right. 79.7 Turn left.
- 80.2 Cross R. R. Straight thru. 81.8 Turn right.
- 84.1 Cross R. R. at **Drinkwater Pit**, turn left, following R. R.
- 86.4 Jog right and left.
- 87.0 **Hoyle**. Cross bridge, straight thru. 87.8 Turn left.
- 88.3 Cross R. R. Straight thru.
- 89.2 Turn right (power line on left of road).
- 90.8 Cross bridge, straight thru.
- 94.1 Cross R. R., turn left following R. R. to
- 94.4 **Golden City**. Turn right opposite station.
- 94.8 Turn left. 94.9 Turn right, straight thru to **Porcupine Lake**.
- 95.1 Turn right, follow edge of lake.
- 95.7 Bear right. 96.9 Turn left.
- 97.6 **South Porcupine**.
- 98.1 Turn right at **Majestic Theatre** on left.
- 98.6 Bear right up grade.
- 102.0 Jog left across R. R., turning right. Follow R. R.
- 102.7 **Schumacher**. Jog left and right.
- 102.8 **Timmings**, city limits.
- 103.1 Cross R. R. siding. 103.8 Turn left, jog right thru subway.
- 103.9 **TIMMINS**, pop. 16,000, at **Empire Hotel** on left.

TELEPHONE AHEAD! MAKE SURE OF A ROOM!

MOTOR CAMPS IN ONTARIO

As the popularity of motor camping grows the number of camps increases. The list below notes sites in cities, towns and villages of the Province where the tourist will be made welcome and some form of accommodation is provided. A glance at the list below will indicate how very frequently the sites are situated on lakes or rivers. Even where no special arrangement is made in any municipality it will in most cases be comparatively easy to find suitable camping ground a mile or two outside.

- Aylmer**—Grounds provided, town water and lavatory.
Bath—On Bay of Quinte; plenty of shade trees and good water.
Bayfield—Ample accommodation.
Beamsville—Two camps; hot and cold water; rooms and meals at east end park.
Blenheim—Provision made.
Bracebridge—Spring water, bathing beach, fireplace, boats for hire; park lighted.
Bradford—North of town, on highway, in Pine Grove.
Brighton—Presqu'ile Beach, one mile from Toronto-Montreal Highway. Good bathing, sand beach.
Brockville—St. Lawrence Park, at westerly limits of town.
Bruce Mines—Fine wooded park, good water, bathing beach, within half-a-mile of main highway.
Caledonia—Fair Grounds available as well as Town Park.
Chatham—Victoria Park, stove and kitchen for cooking, sanitary accommodations.
Collingwood—Victoria Park, good bathing with free bath house.
Crystal Beach—Accommodation offered by Crystal Beach Amusement Co.; every facility.
Deseronto—On Main Street, centre of town, shade and water.
Dundas—Dundas Park, six acres, about a mile west of Dundas, just off the Hamilton-Kitchener Highway.
Deleware—Hilcrest Tourist Camp.
Eugenia Falls—Park with pavilion, cook house, sanitary accommodation, five miles from Flesherton Highway, good fishing, shade trees.
Essex—Accommodation provided by Council and Agricultural Society.
Galt—Two splendid sites, equipped with camp stoves, tables, benches, pure drinking water.
Gananoque—On St. Lawrence River, boats available. Conveniently situated for visit to Thousand Islands.
Glencoe—Two acres, garage, spring water, trout fishing.
Goderich—Light, water and cooking.
Grimsby—Park in centre of town, and Maple Grove, two and a half miles east of Grimsby. All accommodation.
Guelph—Exhibition Park and Riverside Park.
Gravenhurst—Muskoka Beach Bungalow Camp.
Hagersville—Park centrally located on Hamilton-Jarvis Road. Water, electric lights, tables, small pavilion.
Huntsville—On Fairy Lake.
Ingersoll—Victoria Park, five minutes from centre of town. Running water.
Jarvis—Town Park, six acres, water. Agricultural Hall available.
Kingsville—Good accommodation.
Kincardine—Water, stoves, etc. 200 yards from lake.
Kingston—Exhibition Grounds. Light, water, sanitary conveniences.
Kitchener—Grove near Victoria Park. Kitchen, swimming pool, boating.
Leamington—Municipal Park on Lake Erie.
London—Wonderland Park, two miles from city. Water, electric lights, cook stoves, lavatory accommodation, bathing pool. Road well signed.
Midland—On shores of Park Lake. Building for cooking, electric supply for individual cooking, extensions for lighting tents, water from town system, stalls numbered for cars.
Morrisburg—Exhibition Grounds, water supply.
Napanee—Light, spring water.
Niagara Falls—Clifton Tourist Camp.
Newbury—Old Boys' Park, six acres in centre of village.
New Toronto—Eighth Street, south of Highway on Lake Shore.
Ottawa—Accommodation at Lansdowne Park. Sanitary arrangements.
Owen Sound—Several acres in south end of Harrison Park. Accommodation for several hundred cars, electric light, water from city system, cook house and other conveniences. Along Sydenham River, good trout fishing.
Port Bruce—Ormond Beach Camp, complete accommodation.
Paris—Water and cooking facilities.
Peterborough—Inverlea Park, three-quarters of a mile from centre of city. Bathing, electric light, drinking fountain, cook stoves, lavatory accommodation.
Petrolia—Accommodation in town, water supply.
Pictou—Choice of two or three locations.
Port Stanley—Splendid camping accommodation.
Pt. Pelee—Free camping, water, stoves, etc.
Port Burwell—Camping accommodation.
Port Credit—Motor Park, on Lake Shore Highway. Hot and cold water, bathing and other conveniences, lunches when required.
Port Dover—Camp site with sanitary conveniences.
Port Hope—Town Park.
Preston—Town Park, fifty acres.
St. Catharines—On the Queenston Highway, just east of the city limits.
St. Thomas—Pinafore Park.
Stratford—Camping facilities.
Strathburn—Trout ponds.
Tilbury—Memorial Park. All necessary equipment.
Wheatley—One mile east of village.
Warton—Park at bathing beach. Fireplaces.
Windsor—Baby Park. Cement stoves, water, etc.
Woodstock—South Side Park. Water, lavatories.

Information re Hunting and Fishing

OPEN SEASON FOR HUNTING

Deer, moose, reindeer and caribou, south of French and Mattawa Rivers, November 5th to 20th, inclusive. North of Mattawa River and the main line of the Canadian Pacific Railway to Heron Bay and South of the Transcontinental Railway, October 20th to November 25th, inclusive. North of the Transcontinental Railway, September 15th to November 25th.

Partridge, Grouse and Pheasant—Closed, subject to be opened by Order-in-Council as conditions may warrant.

Muskrat—South of the French and Mattawa Rivers, March 1st to April 21st inclusive; North of the French and Mattawa Rivers April 1st to May 21st, inclusive. (N.B. Close season South of the French and Mattawa Rivers in 1929).

Raccoon—November 1st to December 31st, inclusive.

Fisher, Marten and Mink—November 1st to February 28th, inclusive.

Wild Geese and Wild Ducks—North of the French and Mattawa Rivers and including all the waters of Georgian Bay, September 1st to December 15th, inclusive. South of the French and Mattawa Rivers, September 15th to December 15th, inclusive.

LICENSES

Residents of the Province to hunt deer, fee \$4.00. Residents of the Province to hunt moose, reindeer or caribou, fee \$5.50. Non-residents to hunt, small game, \$21.00, big game, \$41.00. A shipping coupon is attached to every license authorizing shipment of deer. License must be carried on the person when hunting and produced when called upon to do so by officers of Department of Game and Fisheries.

OPEN SEASON FOR FISHING

Bass—July 1st to November 30th, inclusive, in all waters of the Province except River St. Lawrence and Ottawa River, in which rivers the season opens June 16th.

Maskinonge—July 1 to November 30, inclusive.

Speckled Trout—May 1 to September 14, inclusive.

Rainbow and Pacific Trout—June 1 to September 14, inclusive.

Salmon Trout—No close season.

Pickeral—Great Lakes, Georgian Bay, North Channel, no close season. Other waters south of French and Mattawa Rivers, May 1 to March 31, next, inclusive. North of French and Mattawa Rivers, May 16 to April 14 next, inclusive.

LIMITS

Large and Small-Mouthed Black Bass—Six per day, not less than ten inches.

Maskinonge—Two per day.

Pickeral—Twelve per day.

Salmon Trout—Five per day.

Rainbow Trout—Five per day.

Other Pacific Trout—Six per day.

Speckled and Brown Trout—Ten pounds in weight, twenty in number per day. Not less than seven inches each.

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Foot of Woodward Ave.

WINDSOR

Foot of Ouellette Ave.

Pictured below is one of the four large automobile and passenger carriers of the Detroit and Windsor Ferry Company's fleet which maintains service between Detroit and Windsor.

NO DELAY

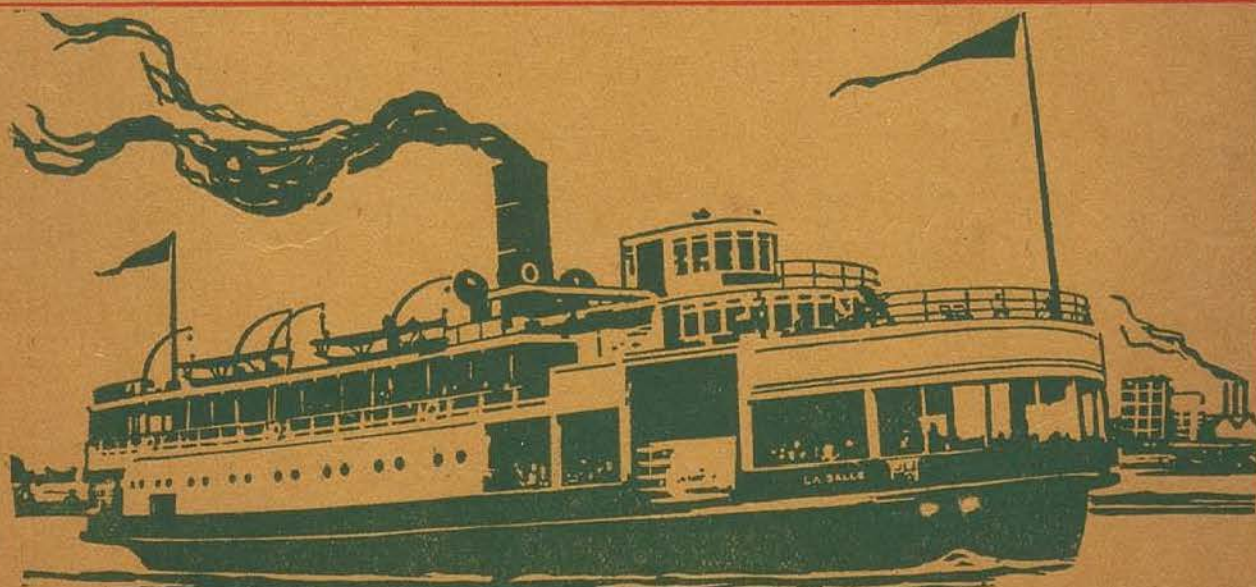
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(See diagram page 26
showing how cars are handled)

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