ABSTRACT

Analysis on The Effect of Ex Dividen Announcement Towards Abnormal Return Issuer of Index LQ 45 in Bursa Efek Indonesia

Nur Komaladewi

Dividend is one form of public information in capital markets that are considered as a signal from company of its performance and future prospects. Dividend. In Indonesia, pay dividend is a classical way of providing benefits in the form of financial assets (financial assets) to the shareholders of the company. The objective of this study is to analyze the effect of information ex-dividend date announcement on abnormal return. This research based on the secondary data collected from Indonesia Stock Exchange. Sample of this research is use 15 listed company (listed in LQ45) as a sample over the year of 2005-2010. The sample divided into two groups, first is Badan Usaha Milik Negara (BUMN) and second is Badan Usaha Milik Swasta BUMS. The method in this research is event study which consists of two periods, an estimation periods during 50 days, and an event period during 21 days that is 10 days before and 10 days after ex-dividen date. Estimation periode is used to specify the expected return, whereas event periode represents a time lag selected for the purpose of seeing the market reaction at the announcement of ex-dividen date information. The result indicate that market reacts statistically to the information of ex-dividen date giving the empirical evidence of significant abnormal return. By using two paired sample t test, there is no difference between abnormal return and cumulative return before and after the event of all sample.