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The regulation of transborder network services

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Résumé: Ce papier présente un cadre analytique simple permettant de comprendre les problèmes de coordination entre gestionnaires d'infrastructure nationaux en présence de service internationaux (i.e., qui doivent utiliser les différentes infrastructures) et les rôles potentiels pour l'intervention d'une autorité supranationale à la fois au niveau des décisions d'investissement mais aussi aux niveaux des politiques de tarification de l'accès et de financement des infrastructures.

Abstract: Integration and reinforcement of network infrastructure for transport, energy and water is a key component in the European policy framework for market competitiveness. However, in spite of considerable analysis and community co-funding since 1995, actual implementation progress for the 90 priority projects in the Transeuropean Energy Networks programme has been meager.

The estimated network investment need of 40,000 M euro (2003-2013) is challenging the current heterogenous institutional mix of European network operators, regulators and the role of the commission. This paper presents an analytic framework for the network investment problem under decentralized control in both regulation, infrastructure ownership and management. Our results on the underinvestment problem from regulatory competition and non-coordination provide insights into the policy relevant topic of common infrastructure investment under varying budget balancing constraints and management objectives. From an economic policy viewpoint, the paper is tangential to the more general discussion on regulatory centralization vs. subsidiarity in the European Union.

Mots clés : Tarification de l'accès, régulation, investissement

Key Words : Access Pricing, Regulation, Investment.

Classification JEL: L51, L92, L94

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15th April 2005

Abstract

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1 Introduction

One of the crucial consequences of the free mobility principle in the European union is the establishment of an adequately capacitated infrastructure to enable the free circulation of information, energy, goods and human resources. Any impediments in the establishment, maintenance or continuous expansion of these infrastructures to enable intra-community exchanges pose important policy problems in terms of integration, socio-economic equity and market efficiency. Tight budget constraints in combination with an increased use of regional and international infrastructure for energy, road and rail transport have actualized the policy question of the interaction between network regulation and interconnection investment incentives. In particular, consider the deregulated markets for electricity, gas

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and rail transport that draw on capital intensive, nationally regulated and operated infrastructures (grids, corridors) to provide energy and services internationally. In the European setting, these latter services enjoy the wide-ranging rights to access markets without barriers to the price, mode or type of services provided. However, the weak coordination of the financing and regulatory solutions for the networks has a real impact on the allocation of the fruits of the intracommunity trade, its rate of expansion and the stability of its financing solution. The objective of this paper is to address some of the policy issues in interconnection investment provision using a minimal model of regulatory competition in networks.

The flexible model that we describe below may be interpreted and applied in a range of institutional settings, but we will provide a few illustrative examples to motivate its construction.

Electricity transmission. The backbone of the unbundled electricity network¹, the national high-voltage grid and the interconnections, are operated by transmission system operators (TSO). In Europe, the TSO are national entities subject to different regulatory regimes, ownership structures and operating conditions. The energy itself is only exchanged at a few trading places (such as Nord Pool and APX) under the direct supervision of the TSO. The efficiency of these markets depends crucially on the ability and willingness of the TSO to identify, relieve and manage the interconnections between grids. However, the national incentives and regulations facing the TSOs may provide ambiguous welfare effects. E.g., the Scandinavian power exchange Nord Pool was created jointly by the Swedish TSO (Svenska Kraftnät) and the Norwegian TSO (Statnett SF). The former is a publicly operated agency with soft budget constraints and a wide authority, whereas the latter is profit maximizing firm subject to a high-power incentive regime and national investment reviews. Currently, NordPool is 80% owned by the Nordic TSOs. In interconnected networks with trade, the different investment and financing modes clearly affect the organizational objectives of these managers.²

Road transportation. In road transport and highway infrastructure, we note that the financing solutions for bordering high-transit countries such as Austria, Germany and Switzerland differ in terms of share of public funding, variable and fixed tariffs. Contrasting the French situation (no fixed national road-use tariffs and high variable tolls) with the German solution (high national fees, introducing moderate transit fees in 2004), one may inquire whether the current regulatory interaction is plausible to induce a stable and unique access price equilibrium.

International railways. Finally, in railroads, the French charging system has enabled the national infrastructure manager (RFF) to cover about 25% of its total cost, while the percentage is 40% for the Austrian counterpart (SCHIG); on the other hand, the German

¹See EC directive 2003/54/EC.

²Another example relates to interconnections between the Netherlands and Germany, where a tightly regulated Dutch TSO (TenneT) under a high-powered revenue cap until 2004 was facing integrated firms enjoying very lax regulation. By contrast, Germany had no electricity regulator until July 2004. Here, the behavior of the German counterparts, internalizing downstream market rents in their transit and grid tariffs, as well as capacity management, may have a significant impact of the social welfare on the competitive Dutch side. The six German TSOs controlled up to 85% of the generator capacity and up to 80% the national tariffs to captive households constituted (unregulated) access prices.

access pricing system has been set with the aim of recovering all costs, excluding those related to new or enhanced infrastructure. In view of these differences, particular attention should be devoted to infrastructure access pricing for inter-network services, as forcefully emphasized in EC Directive 14/2001, which upholds that coordination across countries is required in order to avoid the negative impact of the lacking harmonization of charging systems.

As we will show in this paper, the answers to these important policy questions are far from trivial and highly dependent on the incumbent institutional structure in the interfacing jurisdictions. Seen from a public economy viewpoint, our results can inform a debate on the costs and benefits of centralization vs. decentralization of infrastructure regulation in open trade zones such as the European union.

In our model, which builds on Bassanini and Pouyet (2003), a downstream sector requires the access to two national networks to produce a final service. The consumers' surplus associated to the provision of the final good is shared across the two countries; in each country, an infrastructure manager is in charge of determining the levels of subsidy and the tariff for the access to the domestic network which maximize domestic welfare while preserving the financial viability of the local infrastructure. Under non-cooperation across countries, two externalities are created because of the incomplete internalization both of the total consumers' surplus and of the total infrastructure costs associated to the downstream service. We show that these externalities typically push the local access prices up, leading to too high a price for the final service. We carefully study the countries' best-responses in access prices and prove that a multiplicity of equilibria emerge. Intuitively, the optimal access price set in one country depends on the expectation about the access price set in the other country: if one country anticipates a high access price in the rival country, then it is led both to subsidize its infrastructure and to implement a high access price because it expects a low demand and consequently a low access revenue. Interestingly enough, given that access prices are excessively distorted upwards, a configuration in which infrastructures earn positive profits is possible; this arises in particular when one country does not value the consumers' surplus associated to the final service (a so-called 'pass-through' country). Were the countries perfectly cooperating, such a case would never arise. Indeed, in the standard Ramsey-Boiteux framework, as soon as the networks exhibit increasing returns to scale, pricing access to marginal cost violates the infrastructure budget constraint. Although the multiplicity of equilibria might not be appealing from a theoretical standpoint, we argue that it depicts well the institutional variety that we observe in the regulation of network industries across Europe.

We then turn on to the principal policy question in this paper, namely that of infrastructure investment. We consider a simple two-stage game in which countries choose first the investment levels and then decide the infrastructure financing (i.e., access prices and subsidies) policies. We first show that if countries devote no public funds to the financing of their domestic networks, then they have no incentive to invest to enhance their infrastructures. Intuitively, a strict budget balance requirement leads to an unstable equilibrium in access prices; this property implies that any decrease of the best-response in access price in a given country, which would result from a lower infrastructure cost, is followed by a

strong increase of the equilibrium access prices. We then show that provided that a stable equilibrium in access prices is obtained, the non-cooperative countries always have too low incentives to invest in their domestic networks with respect to the socially optimal investment levels. Hence, and not surprisingly, there would be some gain to coordinate the investment decisions at a supra-national level. However, we also show that coordinating the investment without a strong coordination of the access pricing decisions is unlikely to bring strong benefits. A coordinated decision on the investment would ideally try to correct for the distortion on the access prices that are created by the non-cooperative behavior of the countries at the second stage of the game; we show that this correction is limited and that coordinated investment in our context is only guided by its impact on the infrastructure costs. We conclude this section by discussing how our results can shed some light on the failure of recent European investment projects in the electricity industry.

While most of the paper assumes for tractability that the downstream sector behaves perfectly competitively, we relax this assumption in the last section. We consider a downstream monopolist which perfectly discriminates the final consumers and infrastructure managers offer now non-linear access pricing schemes. In that context, we show that the distortion, at the margin, on the access prices are removed. Intuitively, the perfectly discriminating downstream firm creates no efficiency loss and captures all the consumers' surplus; this surplus can be in turn captured back by the infrastructure managers through non-linear access tariffs. Then, under perfect cooperation, the networks are not shut down as long as the consumers' surplus for the socially optimal final price is larger than the infrastructure fixed costs. However, under non-cooperation countries have to agree on the sharing of the consumers' surplus; this sharing in turn determines when each country finds it preferable to shut down its own network. We show that non-cooperation leads to shut-down much more frequently than cooperation. While the shut-down of existing networks is relatively unlikely, our results can be re-interpreted in the following way: non-cooperative countries have to agree on the mere decision to build a new infrastructure which will be jointly used to provide international services. Even when there are no inefficiencies on (marginal) access prices due to non-cooperation (because of downstream perfect discrimination combined with non-linear access pricing schemes), there are gains to implement side-transfers between countries to ensure that socially profitable infrastructure projects are effectively undertaken.

Throughout the paper, we use the work on regulation under a budget constraint, pioneered by Boiteux (1956) and Ramsey (1927) in a different context. We also refer to the literature on access pricing and interconnection, which has especially developed as regards the telecommunications sector; see for instance Laffont and Tirole (2000). Chang (1996) studies the problem of pricing access in a vertically separated industry but does not consider the issue of interconnection, which is central to our analysis. Armstrong (2001) analyzes two-way interconnection between telecommunications networks providing international calling services to captive consumers. Although similar in some respects, our work is more focussed on the choice of the mode of regulation. As said earlier, our model builds on the analysis of Bassanini and Pouyet (2003) and extends this setting in different directions (investment, downstream market power,...).

2 Model

We consider two countries or regions denoted by $i = 1, 2$. In country i , an infrastructure manager, denoted hereafter by IM_i , is in charge of the regulation of a domestic network. Regulation encompasses both the pricing of the access to the infrastructure and the amount of public funds dedicated to the financing of the network: denote by a_i and t_i the unit access price and the amount of subsidy to infrastructure i respectively. Downstream operators use both networks to provide a final services to end users.³

The downstream sector produces one good or service at a constant unit cost c_d . The final demand function for that good is denoted by $q(\cdot)$ (with $q' < 0$). For instance, one could think of round-trip transportation services from one country to the other or electricity exchange across countries. We denote by η the elasticity of that demand w.r.t. the price p , i.e., $\eta = \frac{-q'p}{q}$. Up to Section 5, the downstream sector is assumed to behave competitively, which arises when downstream operators wage fierce Bertrand-like competition. Hence, the price of the final service paid by end-users is given by $p = a_1 + a_2 + c_d$.⁴

The objective of a regulator is to maximize domestic welfare defined as the sum of three terms: first, the fraction of the net surplus associated to the final services which accrues to consumers of his country; second, the infrastructure profit; and third, the fraction of downstream operators profit which benefits his citizens through, say, shares held by these citizens.

A salient feature of transborder services is that the benefits associated to these services are shared across countries. Consequently, we consider that country i internalizes a fraction $\theta_i \in (0, 1)$ of the total net consumers' surplus $S(q)$ associated to the final services.

In order to produce a quantity q of final services, downstream operators must obtain access to both networks. For a given quantity q of final services produced by the downstream sector, the cost of operating the infrastructure in country i is given by $c_u q + k_i$, where c_u is the infrastructure marginal cost and k_i is the infrastructure fixed cost. In our setting, the revenue generated by the pricing of access in country i is given by $a_i q$. On top of that access revenue, we consider that IM_i is allowed to provide the domestic infrastructure with a subsidy $t_i \geq 0$; to capture in our partial equilibrium framework the imperfection of the taxation system and the distortions it generates in the rest of the economy, we consider there is a cost of levying public funds which is denoted by $\lambda_{pf} > 0$.

Finally, since downstream operators are assumed to behave competitively, their profit is always null.

Summarizing, the problem of IM_i can be stated as follows:

$$\begin{aligned} \max_{\{a_i, t_i \geq 0\}} \quad & \theta_i S(q) - (1 + \lambda_{pf})t_i + \pi_i^{infra} \\ \text{s.t. } (BB_i) : \quad & \pi_i^{infra} \equiv t_i + (a_i - c_u)q - k_i \geq 0. \end{aligned}$$

³Although they admittedly are an important dimension of the difficulty faced by regulatory authorities, we abstract from informational asymmetries between the infrastructure managers and the downstream sector.

⁴We consider the simplest form of complementarity between the two networks, in which producing one unit of final service requires to use one unit of each infrastructure; more complex patterns of complementarities could be introduced without changing qualitatively the nature of our arguments.

3 Competition between Infrastructure Managers

We consider the game in which the infrastructure managers choose non-cooperatively and simultaneously the access price and the level of subsidy dedicated to their respective infrastructure.

3.1 Best-responses

To characterize the best-responses of the infrastructure managers, notice that the level of infrastructure subsidy in, say, country j does not directly affect the optimization problem faced by the infrastructure manager in country i ; consequently, the equilibria of the game between infrastructure manager can be found by focusing on each country's "pseudo reaction-function" in access price.

Two intuitions are worth emphasizing at this stage. First, the presence of externalities across countries implies that access prices are excessively distorted: indeed, each regulator has a monopoly position over his infrastructure and does not fully internalize neither the whole consumers' surplus nor the total infrastructure costs associated to the final services. This double marginalization effect raises the possibility that the infrastructure revenue is large enough to cover the infrastructure cost without any subsidy. Second, the benefit of providing the infrastructure with a subsidy and relieving the burden on the access price has to be weighted against its cost in terms of cost of public funds.

Taking those remarks into account and considering country i , we are led to distinguish three regimes. The formal derivation of these cases is relegated in Appendix A.1. In particular, we need to impose the following assumption.

Assumption 1. Define $\delta \equiv \frac{qq''-q'^2}{q'^2}$. In the relevant range, $\delta \leq \frac{1}{2-(\theta_i+\theta_j)}$.

Parameter δ relates to the log-concavity/convexity of the final demand and can be positive (the case of an iso-elastic demand), null (the case of an exponential demand) or negative (the case of a linear demand).⁵ The condition stated in Assumption 1 ensures that the best-responses of the infrastructure managers can be characterized by first-order conditions.

Regime 1: No subsidy and a profitable infrastructure. Suppose that the budget-constraint is not binding in country i ; since transfers are socially costly, IM_i has no incentives to provide his infrastructure with a subsidy. The access price set in that country is thus such that:⁶

$$a_i^1(a_j) \text{ such that } \frac{a_i^1 - c_u}{p} = (1 - \theta_i) \frac{1}{\eta}.$$

Intuitively, consider the polar case in which country i would not internalize any fraction of the whole surplus, i.e., $\theta_i = 0$. Then, IM_i could be viewed as an "infrastructure monopoly"

⁵This parameter typically appears in contexts in which two competing firms offer complementary products; see Hendricks, Piccione and Tan (1997) for instance.

⁶We state later on a sufficient condition which ensures that the best-response in country i is characterized by a first-order condition.

since it is only interested in the infrastructure profit and, indeed, the optimal access price in that context looks like the standard monopoly price.

This regime occurs as long as the infrastructure profit in country i remains positive, which depends on the level of access price anticipated in country j ;⁷ intuitively, if a_j remains sufficiently low, then the final price of international services is low and the demand is high, implying that the infrastructure in country i can earn positive profits through the pricing of its access. Define \underline{a}_j the value of the access price in country j such that the infrastructure profit in country i , $[a_i^1(\underline{a}_j) - c_u]q(a_i^1(\underline{a}_j) + \underline{a}_j + c_d) - k_i$, is exactly null; hence, Regime 1 occurs as long as $a_j \leq \underline{a}_j$.

Regime 2: No subsidy and no infrastructure profit. When the regulator in country i anticipates a larger but moderate access price in the rival country, then the infrastructure is no longer profitable. Some upward distortion is required to ensure that the budget-balance requirement is met.

Assume for the moment that IM_i does not use public funds to cover the infrastructure costs, i.e., $t_i = 0$. Throughout the paper, we refer to such a situation as a ‘strict budget constraint’ in country i , that is, IM_i covers the infrastructure costs solely through access revenues. Denoting by λ_i the Lagrange multiplier associated to the strict budget constraint, the optimal access price in that case is characterized as follows:

$$a_i^2(a_j) \text{ such that } \frac{a_i^2 - c_u}{p} = \frac{1 + \lambda_i - \theta_i}{1 + \lambda_i} \frac{1}{\eta}.$$

Intuitively, Regime 2 holds as long as the shadow cost of infrastructure financing through access pricing alone, embodied in λ_i , remains lower than the cost of public funds λ_{pf} . In line with the intuition, we show in Appendix A.1 that λ_i increases with the access price set in country j . For future references, denote by \bar{a}_j the value of the access price in country j such that $\lambda_i(\bar{a}_j) = \lambda_{pf}$; hence, Regime 2 occurs as long as $\underline{a}_j \leq a_j \leq \bar{a}_j$.

Regime 3: Subsidy and no infrastructure profit. The last regime occurs when access pricing as the unique instrument to cover the infrastructure cost leads to too large a distortion on the access price, i.e., when $a_j \geq \bar{a}_j$. In that case, the infrastructure manager in country i provides his infrastructure with a subsidy and the optimal access price is thus characterized as follows:⁸

$$a_i^3(a_j) \text{ such that } \frac{a_i^3 - c_u}{p} = \frac{1 + \lambda_{pf} - \theta_i}{1 + \lambda_{pf}} \frac{1}{\eta}.$$

⁷It also depends on the level of infrastructure cost in country i . Notice that Bassanini and Pouyet (2003) implicitly rule out this case from the analysis by assuming simultaneously that the infrastructure fixed costs and the countries’ valuations for the final services are high enough. By contrast, our analysis covers all the possible cases.

⁸For the ease of the exposition, we do not consider the uninteresting cases in which the access price anticipated by IM_i is so large that IM_i decides to shut down its network.

3.2 Equilibria

Summarizing, the best-response of country i is characterized as follows:

$$a_i = \begin{cases} a_i^1(a_j) & \text{if } a_j \leq \underline{a}_j, \\ a_i^2(a_j) & \text{if } \underline{a}_j \leq a_j \leq \bar{a}_j, \\ a_i^3(a_j) & \text{if } a_j \geq \bar{a}_j. \end{cases}$$

For future references, it turns out to be useful to focus on the nature of the strategic interaction between access prices, i.e., on the slope of the infrastructure managers' reaction functions.

Lemma 1. *The strategic interaction between access pricing decisions is characterized as follows:*

$$\frac{da_i}{da_j} = \begin{cases} \frac{(1-\theta_i)\delta}{1-(1-\theta_i)\delta} & \text{in Regime 1,} \\ \frac{1+\lambda_i-\theta_i}{\theta_i} & \text{in Regime 2,} \\ \frac{(1+\lambda_{pf}-\theta_i)\delta}{1+\lambda_{pf}-(1+\lambda_{pf}-\theta_i)\delta} & \text{in Regime 3.} \end{cases}$$

Proof. See Appendix A.1. □

In the second regime, access prices are always strategic complements, i.e., reaction functions are upward-sloping whatever the characteristics of the final demand. Intuitively, in that regime IM_i sticks to a strict budget balance constraint which thus fully characterizes its access price; if country j increases its own access price, thereby depreciating the final demand and decreasing the infrastructure revenue in country i , IM_i needs to increase in turn his access price to satisfy the strict budget constraint.

In the other regimes, access pricing is less constrained (either because the budget constraint is not binding or because the infrastructure manager uses an additional instrument, namely the subsidy) and depends on the characteristics of the final demand. In particular, under Assumption 1, when $\delta \leq 0$ (respectively, $\delta \geq 0$) access prices are strategic substitutes (respectively, strategic complements) and best-responses are downward-sloping (respectively, upward-sloping).

We now have all the ingredients necessary to determine the equilibria of our game. In Figures 1 and 2, we draw the best-responses in access prices of the infrastructure managers and focus on the symmetric equilibria that emerge in symmetric situation (i.e., $\theta_i = \theta_j$ and $k_i = k_j$). For future references, denote by (a_{i*}^l, a_{j*}^l) the access prices at a symmetric equilibrium corresponding to Regime $l \in \{1, 2, 3\}$.

3.3 Discussions

Let us introduce the social marginal cost of the downstream services $c \equiv 2c_u + c_d$; let us further consider the following situation: a centralized infrastructure manager maximizes the joint infrastructure profit, i.e., $\max_a (a - 2c_u)q$; then simple computations show that the final price is given by the standard monopoly pricing formula, i.e., $\frac{p-c}{p} = \frac{1}{\eta}$.

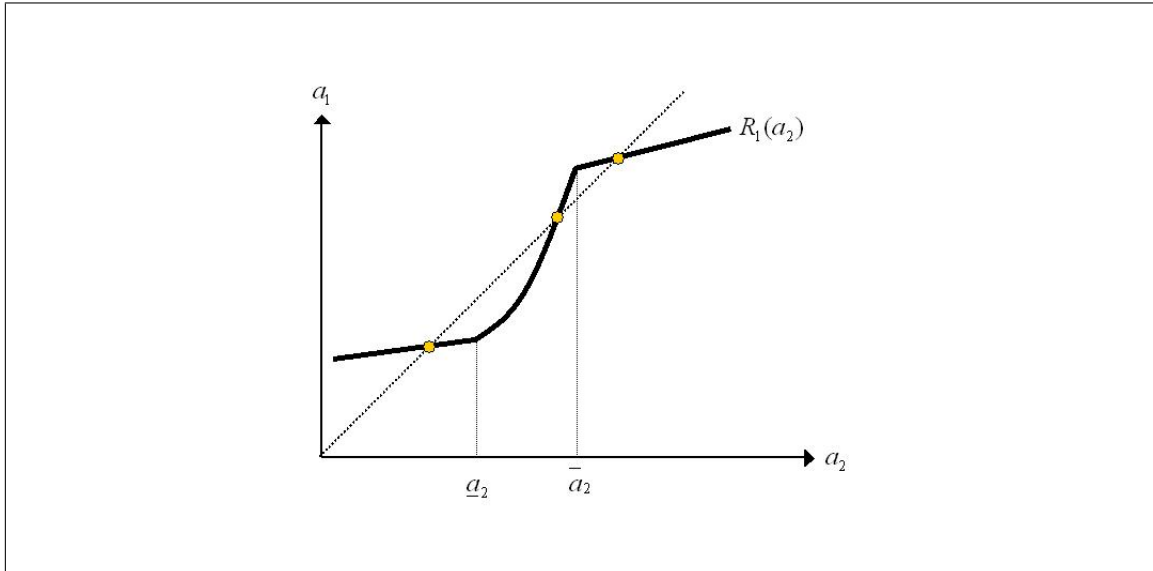


Figure 1: Symmetric equilibria in the case $\delta \geq 0$.

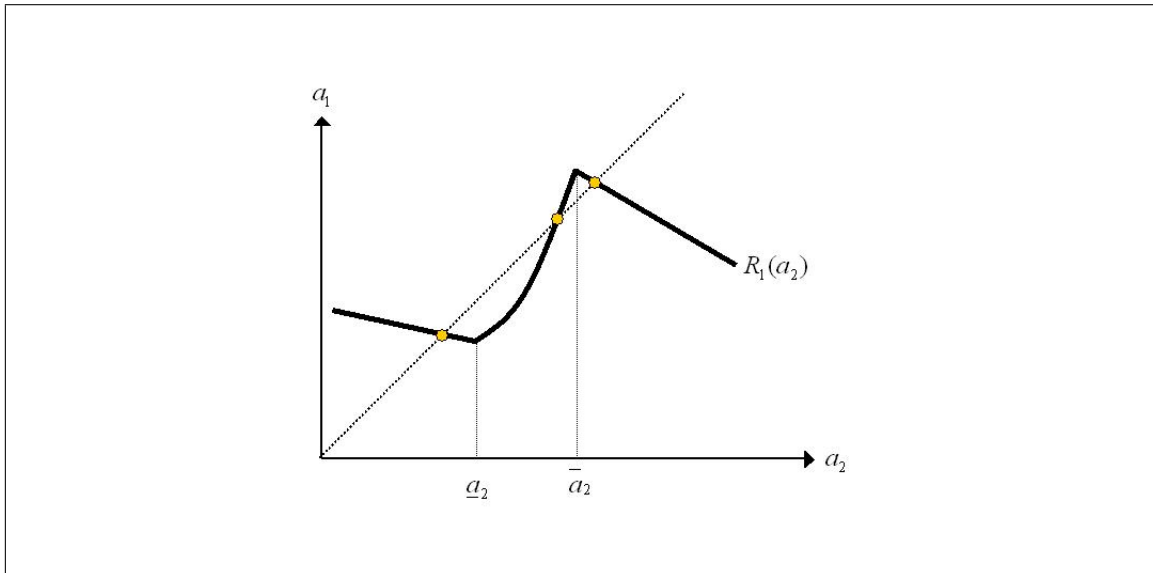


Figure 2: Symmetric equilibria in the case $\delta \leq 0$.

Let us first focus on Regime 1. Summing the corresponding first-order conditions, the final price that prevails in the downstream market is such that:

$$\frac{p - c}{p} = [2 - (\theta_i + \theta_j)] \frac{1}{\eta}. \quad (1)$$

Hence, when consumers' surplus is fully distributed across countries, i.e., when $\theta_i + \theta_j = 1$, the final price defined by (1) coincides that the final price that would prevail would the management of both infrastructures be delegated to a centralized profit-maximizing infrastructure manager. Moreover, when $\theta_i + \theta_j < 1$, that is, when countries fail to fully internalize the social value associated to the downstream services, then non-cooperative regulation of the pricing of access leads to a final price above the monopoly price. This striking comparison strongly calls in favor of finding ways to implement negotiations among national infrastructure managers. Note that those negotiations ought to bear not only on the level of national access prices but also on the mode of financing chosen in the different countries since both are intrinsically intertwined.

Consider now Regimes 2 and 3. A quick inspection at Figures 1 and 2 shows that, in these regimes, the total amount of access prices paid by the downstream sector is larger than the corresponding amount in Regime 1. The intuition is goes as follows: Regimes 2 and 3 depict cases where, in a given country, it becomes more and more difficult to finance the networks because that country expects a large access price to be set in the other country; at equilibrium, when these expectations realize, there is indeed a strong need to distort the access prices. The interesting point to notice is that these different equilibria may co-exist, thereby highlighting a coordination problem between infrastructure managers. It turns out that under Assumption 1, the equilibria corresponding to Regimes 1 and 3 are stable in the sense of best-response dynamics.⁹ By contrast, the equilibrium corresponding to Regime 2 is always unstable.

So far, we have restricted our attention to equilibria in which both countries choose the same mode of financing for their network. Introducing various asymmetries, in the infrastructure costs for instance, might lead to asymmetric equilibria in which infrastructure managers adopt different regulatory regimes. In particular, notice that the best-response of a pass-through country which does not value any fraction of the consumers' surplus (i.e., $\theta_i = 0$ for instance) always coincide with Regime 1. By contrast, the best-response of a country which puts sufficiently high a weight on consumers' surplus will always coincide to either Regime 2 or Regime 3. Hence, depending both on differences in infrastructure costs and on the sharing of consumers' surplus across countries, asymmetric mode of network financing across countries can emerge as equilibria of our game.

3.4 Institutional diversity

The current institutional diversity in Europe may serve as illustration to the preceding analysis. Until June 2004 the European implementation of a common directive for energy markets varied considerably in both institutional and mechanism design. The market

⁹See Dixit (1986).

ranged from the German vertically integrated operators, subject to only *ex post* competition regulation, through *ex post* low-powered regulation in Sweden and Finland relying on vertical separation into hundreds of distribution utilities, to the British situation with highly incentivized operators. All these infrastructure managers are subject to nationally appointed regulatory authorities using different instruments and performance measures. The lack of regulatory coordination has been explicitly addressed by the European Commission through the official mandate allocated to the Council of European Energy Regulators (CEER)¹⁰ under the new directives 2003/54 (electricity) and 2003/55 (gas). Under the new mandates, the European policy makers may refer directly to a coordinated viewpoint on energy network pricing and capacity promotion, rather than relying on bilateral contacts initiated by third parties (the infrastructure operators).

On rail transport, we notice the differences in tariff policy between countries that are exporting vs. transiting international freight. Consider e.g. the fees charged by the Swedish rail infrastructure manager (Banverket) for freight transport, 0.00096 €/km/ton + 258 € in toll for the border connection between Sweden and Denmark (2003, excluding tax, accident fees and fuel). The Danish counterpart (Banedanmark) charges 0.24 €/km + 285 € in toll for the interconnection, but in addition 940 € in toll for the Great Belt bridge in Denmark, necessary to transit goods by rail from Sweden to the continent (2003, excluding tax, environmental fees and fuel). Without questioning the formal independence of the infrastructure managers, we notice the different importance of rail transport for the domestic operators in Denmark (dominated by the incumbent passenger operator DSB) and in Sweden (several independent private operators, dominated by freight transportation).

4 The Impact of Infrastructure Investment

The purpose of this section is to understand the countries' incentives to invest in infrastructure's enhancements, a matter of tantamount importance in network industries. A simple way to introduce investment in our framework goes as follows: at cost $\psi(y_i)$ (with $\psi(\cdot)$ strictly increasing and convex), country i invests an amount y_i to improve the cost efficiency of its infrastructure: for instance, if country i invests an amount y_i , then the marginal infrastructure cost of its network is given by $c_{ui}(y_i)$ (with $c_{ui}(\cdot)$ strictly decreasing and concave). Since investment decisions commit for a long-term the management of the networks, we consider a two-stage game described as follows:

- First, the countries choose non-cooperatively the levels of investment dedicated to their networks.
- Second, the infrastructure managers choose the infrastructure financing policies dedicated to their respective infrastructure.

The access prices setting stage as been considered in the previous section. Hence, we focus directly on the first-stage of our game.

¹⁰See Commission Decision of 11 November 2003 on establishing the European Regulators Group for Electricity and Gas.

4.1 The ‘no investment curse’ under binding strict budget constraints

We start our analysis of infrastructure investment by focusing on the situation in which infrastructure managers do not provide any public funds to their networks and the infrastructure budget just breaks even. Hence, as regards access prices we are considering Regime 2 studied in the previous section. Define the corresponding welfare in country i for given levels of infrastructure investments as follows:¹¹

$$W_i^2 = \theta_i S(q(a_{i*}^2 + a_{j*}^2)).$$

Considering that countries behave non-cooperatively at the first-stage of the game, the problem of country i at the first stage of the game can thus be written as follows:

$$\max_{y_i} \{W_i^2 - \psi(y_i)\}.$$

Let consider as a first step an interior optimum in which the optimal amount of investment in country i is characterized by the following first-order condition:

$$\left[-\theta_i q \left(1 + \frac{da_j^2}{da_i} \right) \frac{da_{i*}^2}{dc_{ui}} \right] \times c'_{ui}(y_i) = \psi'(y_i). \quad (2)$$

Condition (2) simply states that, at an interior optimum, the marginal cost of investment equals its marginal benefit; the marginal gain encompasses both a direct effect on the access price set in that country, through a reduction of the marginal infrastructure cost, and a strategic effect, through the change of access price set in country j following a change of access price set in country i : if country i changes marginally its access price by an amount $\frac{da_i^2}{dc_{ui}}$, then the final price is modified by $(1 + \frac{da_j^2}{da_i}) \times \frac{da_{i*}^2}{dc_{ui}}$, which yields a variation in the net surplus of consumers of country i given by the bracketed term in left-hand side of (2).

Since access prices are strategic complements under a binding strict budget constraint, it suffices to focus on the sign of $\frac{da_i^2}{dc_{ui}}$. Totally differentiating the binding strict budget balance condition in country j and rearranging terms using the first-order conditions corresponding to Regime 2 leads to:

$$\frac{da_i^2}{dc_{ui}} = \left[1 - \frac{1 + \lambda_i - \theta_i}{1 + \lambda_i} \frac{1 + \lambda_j}{\theta_j} \right]^{-1}. \quad (3)$$

Remind that in Regime 2 the multiplier associated to the strict budget constraint in a country must be positive. This observation immediately allows to prove that the right-hand side of (3) is negative for all admissible values of the multipliers, or $\frac{da_i^2}{dc_{ui}} < 0$. Consequently, reducing the marginal infrastructure cost in country i , through an infrastructure investment in that country, leads to a negative impact on welfare in that country since

¹¹With a slight abuse of notation, we define a_{i*}^2 and a_{j*}^2 as the access prices that result when both infrastructure managers choose not to subsidize their network and the budget constraints are binding and when network marginal costs are $c_{ui}(y_i)$ and $c_{uj}(y_j)$.

the final price increases!¹²

Hence, as regards the investment decision in country i we obtain a corner solution in which that country chooses not to invest at all. At the equilibrium of the two-stage game, both countries end up not investing in infrastructure enhancements.

Proposition 1. *Consider that countries do not provide public funds to finance their networks and that strict infrastructure budget constraints are binding. At a non-cooperative equilibrium, countries choose not to invest in their respective infrastructure.*

The intuition for Proposition 1 can be grasped by coming back to our analysis of non-cooperative access pricing undertaken in the previous section. We highlighted that under a binding strict-budget constraint access prices were strategic complements and that best-responses were always violating the usual stability condition. Hence, a reduction of the marginal infrastructure cost in one country, which amounts to having the best-response in access price move downwards, leads to an increase in both access prices at equilibrium, and thus to a lower net consumers' surplus.

Proposition 1 clearly calls for a strong form of coordination between the infrastructure investment decisions across countries. However, the next proposition states another negative result.

Proposition 2. *Consider that countries do not provide public funds to finance their networks and that strict infrastructure budget constraints are binding. Consider that countries perfectly cooperate when deciding infrastructure investment levels but behave non-cooperatively at the access pricing stage. Then, at equilibrium, no investment is undertaken.*

Proof. The cooperative infrastructure manager faces the following problem:

$$\max_{\{y_i, y_j\}} \{W_i + W_j - \psi(y_i) - \psi(y_j)\},$$

where W_i and W_j have been defined previously. In an interior optimum, the first-order

¹²Another interesting way to understand this result goes as follows. Differentiation of the strict budget balance in country j leads to:

$$\frac{da_i}{da_j} = \frac{-(a_j - c_{uj})q'}{q + (a_j - c_{uj})q'}.$$

The infrastructure profit in country j is concave in a_j ; under a strict budget constraint IM_j sets the lowest access price consistent with the budget constraint and we have $q + (a_j - c_{uj})q' > 0$. Differentiation of the strict budget constraint in country i without rearranging terms with the first-order conditions leads to:

$$\left[\frac{da_i}{dc_{ui}} \right]^{-1} = q + (a_i - c_{ui})q' \left(1 + \frac{da_i}{da_j} \right) = q \times \frac{q + (a_i + a_j - c_{ui} - c_{uj})q'}{q + (a_j - c_{uj})q'}.$$

Since in a non cooperative equilibrium access prices are distorted beyond the centralized infrastructure monopoly level (which are characterized by $q + (a_i + a_j - c_{ui} - c_{uj})q' = 0$), we obtain that $\frac{da_i}{dc_{ui}} < 0$. Hence, this counter-intuitive result emerges not only because infrastructure managers use a strict budget balance but also because their non-cooperative behavior strongly distorts upwards the access prices.

conditions are:

$$-(\theta_i + \theta_j)q \left(1 + \frac{da_j^2}{da_i} \right) \frac{da_{i*}^2}{dc_{ui}} c'_{ui}(y_i) - \psi'(y_i) = 0, \quad i \neq j.$$

Applying an argument similar to the one used to prove Proposition 1, one immediately shows that a corner solution appears with no investment at equilibrium. \square

Taken together, Proposition 1 and 2 clearly show the strong interdependency between the decisions to invest in infrastructure enhancements and the decisions concerning the mode of financing of the national networks. Differently put, a strong coordination between countries to decide the amount of infrastructure investment dedicated to the national networks is useless absent a strong coordination at the access pricing stage when infrastructure managers have committed to stick to a strict budget balance.

4.2 Investment decisions under infrastructure financing with public funds

We continue our study of the impact of infrastructure investment and consider the case in which network managers use public funds to finance their infrastructure (Regime 3).¹³ The best-response in access price in country i is thus given by $a_i^3(a_j)$; define (a_{i*}^3, a_{j*}^3) and p_*^3 the corresponding equilibrium access and final prices respectively.

Under non cooperation, the problem faced by country i at the investment stage of the game writes as follows:

$$\max_{y_i} \{W_i - \psi(y_i)\},$$

where $W_i \equiv \theta_i S(q(p_*^3)) + (1 + \lambda_{pf}) [a_{i*}^3 - c_{ui}(y_i)] q(p_*^3)$. Using the envelope theorem, the first-order condition is given by:¹⁴

$$\underbrace{\frac{\partial W_i}{\partial y_i}}_{\text{direct effect}} + \underbrace{\frac{\partial W_i}{\partial a_j} \times \frac{da_j^3}{da_i} \times \frac{da_{i*}^3}{dc_{ui}} c'_{ui}(y_i)}_{\text{strategic effect}} = \psi'(y_i). \quad (4)$$

The direct effect corresponds to the impact of a marginal increase in the investment level on the infrastructure cost for fixed access prices: $\frac{\partial W_i}{\partial y_i} = -(1 + \lambda_{pf})q \times c'_{ui} > 0$. Increasing the investment in country i leads to a positive direct effect on the welfare in that country since this enables to reduce the infrastructure marginal cost and thus to relieve the burden imposed on taxpayers to finance the infrastructure deficit through distortionary taxation.

The strategic effect accounts for the impact of a change in the access price in country i on the access price set in the bordering country. We show in Appendix A.2 the following results: welfare in country i decreases with the access price set in country j , or $\frac{\partial W_i}{\partial a_j} < 0$; a reduction of the marginal infrastructure cost in country i leads to a smaller access price

¹³Results for the case of Regime 1 are qualitatively similar.

¹⁴We neglect the second-order conditions; notice that when δ is constant (the case of a linear, exponential or iso-elastic demand, these conditions are satisfied).

set in that country, or $\frac{da_{i*}^3}{dc_{ui}} > 0$. The former result simply expresses the fact that a higher access price in country j contracts the demand for final services and thus reduces both the consumers' net surplus and the access profit in country i ; the latter result is in line with the intuition.¹⁵

Consequently, the sign of the strategic effect is characterized by the sign of the strategic interaction, or refereeing to Lemma 1, by the sign of δ . Hence, when access prices are strategic substitutes, i.e., when $\delta \leq 0$, country i will be reluctant to invest much in infrastructure enhancement since this tends to increase the access price set in country j ; a reverse result holds when access prices are strategic complements.

In Appendix A.2 we also show that the first-order condition (4) can be rewritten as follows:

$$-c'_{ui}(y_i)(1 + \lambda_{pf})q \times \frac{(1 + \lambda_{pf}) - (1 + \lambda_{pf} - \theta_i)\delta}{(1 + \lambda_{pf}) - \delta [2(1 + \lambda_{pf}) - (\theta_i + \theta_j)]} = \psi'(y_i). \quad (5)$$

In order to go further, let us also consider that the marginal infrastructure improvements due to investment are identical across countries, i.e., $c'_{ui}(\cdot) = c'_{uj}(\cdot)$. Then, Equation (5) shows that if country i values more the final services than country j , i.e., $\theta_i \geq \theta_j$, the former country is willing to spend more in infrastructure investment than the latter if and only if access prices are strategic complements, i.e., if $\delta \geq 0$.

Indeed, since the direct effect is the same for both countries, the differences in the investment incentives across countries stem from differences in the strategic impact of these investments. Now, assume for the sake of the exposition that access prices are strategic complements. Consider that $\theta_i \geq \theta_j$; this implies that country j , which internalizes a lower fraction of net the consumers' surplus, imposes a higher access price than country i . This in turn implies that the strategic reaction of country j following a change in access price in country i is larger than the strategic reaction of country i since, loosely speaking, the higher the original level of the access tariff is, the more room there is to reduce the access price. Hence, the country with the larger valuation for the final services has a stronger incentive to invest since it anticipates a larger reduction of the access price set in the other country. When access prices are strategic substitutes, an opposite reasoning holds and the low valuation country invests more than the high valuation one.

Under cooperation, the investment levels are decided to maximize the sum of the countries' welfare given the non cooperative behavior of infrastructure managers at the access pricing stage. Focusing on the investment in the infrastructure in country i , we obtain the following first-order condition:

$$\frac{\partial W_i}{\partial y_i} + \left[\frac{\partial W_i}{\partial a_j} \times \frac{da_j^3}{da_i} + \frac{\partial W_j}{\partial a_i} \right] \times \frac{da_{i*}^3}{dc_{ui}} c'_{ui}(y_i) = \psi'(y_i). \quad (6)$$

Comparing (4) and (6), we can easily prove the following proposition.

Proposition 3. *Consider that infrastructure managers use public funds to finance their*

¹⁵Remember though that this result holds because best-responses satisfy the stability property, as opposed to the case of Regime 2.

networks and behave non-cooperatively at the access price setting stage. Then, non-cooperative infrastructure managers always under-invest with respect to the cooperative benchmark.

The previous proposition states that when deciding their investment levels, non-cooperative countries do not account for the positive externality they generate on each other; hence, under-investment occurs at the non-cooperative equilibrium.

Proposition 4. *The optimal investment levels under cooperation are identical across countries if and only if $c_{ui}(\cdot) = c_{uj}(\cdot)$.*

Basically, this lemma states that when a supra-national authority has to decide how much to invest in the different countries, that decision is solely based on the impact of those investments on the network costs; if those impacts are identical, then no matter how countries value the final services, the supra-national authority should invest the same levels in both countries.

To understand this result, let us come back to the first-order condition (6) and consider that access prices (a_i, a_j) emerge from the second stage of the game. In that case, we have $\frac{\partial W_i}{\partial a_j} = -\theta_i q + (a_i - c_{ui})q'$ which is a priori different from $\frac{\partial W_j}{\partial a_i} = -\theta_j q + (a_j - c_{uj})q'$. Hence, one would expect that the supra-national authority invests differently in the countries when countries have different valuations for the final services; however, taking into account that countries set access prices non-cooperatively at the second stage of the game, it comes immediately that for the access prices $(a_{i^*}^3, a_{j^*}^3)$, $\frac{\partial W_i}{\partial a_j} = \frac{\partial W_j}{\partial a_i}$. Hence, even though countries value differently the final services, the marginal impact of the access charge in one country on the welfare in the other country are equalized at the optimum of the second stage of our game. Thus, there is no need to differentiate investments levels in the first stage since the marginal non internalized externalities are equalized across countries.

A striking illustration of this result concerns the case with a pass-through country j (i.e., $\theta_j = 0$) whereas country i fully internalizes the consumers' surplus (i.e., $\theta_i = 1$). In that extreme scenario the cooperative infrastructure investment levels are identical across countries.

Broadly speaking, this highlights that coordination at the investment level only is not sufficient to correct for the non-internalized externalities across countries choosing non-cooperatively their infrastructure financing policies. This has the same flavor as Proposition 2.

4.3 Policy conclusions on investment

The aborted 1,320 MW North-Sea Interconnector (NSI) between Norway and Great Britain is a striking example of the effects of non-cooperative infrastructure regulations. Connecting the hydrogenerators in Norway with the undercapacitated British grid, depending on thermal generation at higher prices, was initially considered mutually welfare-increasing by the involved transmission system operators and their respective regulators. The feasibility studies for NSI were terminated in 2000. On the Norwegian side, the transmission operator Statnett obtained clearance to undertake the investment with domestic funding

(basically allowing the new asset to enter into the regulated asset base, passing capital costs onto the downstream sector). Privately owned National Grid, on the British side, did not obtain such financing from the regulatory authorities in United Kingdom, prompting for an autofinanced solution (merchant lines). Originally planned to be commissioned by 2005, the project was abandoned in spite of European concerns for its system and market relevance.

5 Consolidation of Downstream Network Operators

The European Directive on the liberalization of international passenger services grants access rights for international groupings of licensed railway undertakings to operate international services between their countries of origin and transit rights in other Member States. Individual Member States are free to prescribe wider access rights.

Despite nationally regulated infrastructures, the Nord Pool electricity market place is characterized by tendencies of consolidation at the downstream level, especially in Norway (57% of generation capacity share by the five largest firms). Further, the consolidation is European, with e.g. the largest energy (electricity and gas) retailer (EON) in Central Europe posing as the second largest energy retailer in the Nordic market. Naturally, these operators can exploit any regulatory inconsistencies to extract information rents.

Hence, it becomes of interest to study the situation in which downstream operators possess some market power. Given that the previous sections focused on perfectly competitive downstream operators, we focus on the polar scenario in which those downstream firms perfectly coordinate their pricing decisions, i.e., the downstream networks operators behave monopolistically.

In order to deal with market power and the corresponding potential efficiency losses, infrastructure managers should adopt two-part access pricing schemes. Indeed, we know from the textbook monopoly example that correcting for the dead-weight loss associated to monopoly power can be achieved by subsidizing the monopoly at the margin to correct for the firm's incentive to contract its output. A similar logic applies in our regulated environment with the addition that the infrastructure regulator captures the downstream monopoly profit through the fixed-part of the access tariff in order to finance the infrastructure cost.

The analysis of downstream market power can be undertaken under two alternative scenarios, which differ according to the pricing scheme adopted by the downstream monopoly.

Under linear pricing, downstream market power indeed generates an efficiency loss, which is corrected by subsidizing (i.e., pricing access below the infrastructure marginal cost) the firm at the margin. However, since non-cooperative network managers do not fully internalize consumers' surplus and infrastructure costs, there still remains some inefficiencies on access prices. The analysis of this case is straightforward and bears a strong resemblance with the case of perfect competition at the downstream level and will not be pursued further on.

Alternatively, we could consider that the downstream monopoly discriminates the final consumers. In our complete information environment, perfect discrimination at the

downstream level generates no efficiency loss: we show that allowing for discriminatory pricing both at the downstream and the upstream levels solves the inefficiencies on the setting of access prices that arise due to the non-cooperation between infrastructure managers; however, we also argue that non-cooperation between network managers gives rise to another kind of distortion.

Throughout this section, we consider that the downstream monopoly uses a two-part tariff of the form¹⁶ $pq + F$ and the infrastructure manager in country i uses a two-part access pricing scheme of the form $a_iq + A_i$.

5.1 Perfect cooperation with perfect downstream discrimination

The monopoly's profit is given by

$$\pi_m^{down} = \max_{\{p,F\}} \{[p - a]q(p) + F - A\} \text{ s.t. } F \leq S(q) - (1 + \lambda_{pf})t,$$

where a and A are the marginal access price and the fixed access fee imposed by the unique infrastructure manager. The monopoly cannot ask the consumers a fixed tariff F larger than their net surplus; since consumers are also the taxpayers in our framework, that surplus must incorporate the taxes to finance the networks.

As usual, perfect discrimination calls for a marginal price equal to the perceived marginal cost of the monopoly (i.e., $p_m = a + c_d$) while the fixed-part of the monopoly's tariff is set so as to capture all the consumers' surplus (i.e., $F_m = S(q) - (1 + \lambda_{pf})t$). Thus, for a given access tariff, the downstream monopoly profit is equal to

$$\pi_m^{down} = S(q(a + c_d)) - (1 + \lambda_{pf})t - A.$$

Importantly, notice that the perfectly-discriminating downstream monopoly fully internalizes consumers' surplus. Hence, provided that the downstream firm can perfectly discriminate those consumers, there is no efficiency loss associated to downstream market power.

Let us step back to the common infrastructure regulator's problem. Total welfare can be written as follows:

$$\begin{aligned} \max_{\{t \geq 0, a, A\}} & [S(q) - F - (1 + \lambda_{pf})t] + \pi_i^{infra} + \alpha \pi_m^{down}, \\ \text{s.t. } & \pi^{infra} = t + (a - 2c_u)q + A - (k_i + k_j) \geq 0, \\ & \pi_m^{down} \geq 0, \end{aligned}$$

where $\alpha \in (0, 1)$ is the valuation for the downstream operators' profits.¹⁷ For consistency with the analysis undertaken previously, we maintain the (standard) assumption that the downstream sector's rents are socially costly, which requires the downstream sector's profit

¹⁶Since consumers are perfectly homogeneous, such a tariff is indeed sufficient to perfectly discriminate the buyers.

¹⁷For instance, through shares held by the countries' citizens in the downstream operators.

be less valued than consumer's welfare in the regulator's objective function. Hence, the fixed part of the access tariff is set so as to leave the downstream monopoly with no rent.

The network manager's problem can thus be rewritten as follows:

$$\begin{aligned} \max_{\{t \geq 0, a\}} \quad & \pi^{infra}, \\ \text{s.t.} \quad & \pi^{infra} = t + (a - 2c_u)q(a + c_d) + A - (k_i + k_j) \geq 0, \\ & A = S(q(a + c_d)) - (1 + \lambda_{pf})t. \end{aligned}$$

The crucial feature is that the regulator can finance the infrastructure cost either with a subsidy or with the pricing of access; using public funds is costly whereas taxing the downstream sector through the pricing of access is not. Hence, in order to generate as much revenue as possible, the network manager sets a marginal access price equals to the infrastructure marginal cost, i.e., $a = 2c_u$ and provides the infrastructure with no subsidy, i.e., $t = 0$. The final price coincides thus with the socially optimal price, i.e., $p = p^* = 2c_u + c_d$.

Intuitively, the downstream monopoly which perfectly discriminates the end-users does not generate an efficiency loss; there is therefore no need to correct for the downstream monopoly market power. Second, the use of a two-part access pricing scheme allows to redistribute profit from the downstream sector to the infrastructure at no cost. By contrast, using subsidy to finance the infrastructure entails some distortion which are captured by the shadow cost of public funds. Hence, since the regulator values equally consumers' surplus and the infrastructure revenue, it comes naturally that no subsidy are used (since it reduces consumers' surplus and therefore the downstream profit gross of the fixed access fee) and that the downstream profit is fully captured by the fixed part of the access price and redistributed to the infrastructure.

To conclude, we emphasize that the infrastructure is not shut down as long as the following condition holds:

$$\text{No shut-down} \Leftrightarrow S^* \equiv S(q(p^*)) \geq k_i + k_j.$$

This condition simply states that if the social value associated to the downstream services is smaller than the infrastructure costs, then networks ought to be shut down.

5.2 Non-cooperation with perfect downstream discrimination

The profit of the downstream operator is now given by

$$\begin{aligned} \pi_m^{down} = \max_{\{p, F\}} \quad & \{[p - a_i - a_j - c_d]q(p) + F - (A_i + A_j)\} \\ \text{s.t.} \quad & F \leq S(q) - (1 + \lambda_{pf})(t_i + t_j). \end{aligned}$$

The monopoly still perfectly internalizes and captures the whole consumers' surplus; it therefore sets a marginal price equals to its perceived marginal cost, i.e., $p = a_i + a_j + c_d$ and its profit is given by $\pi_m^{down} = S(q) - (1 + \lambda_{pf})(t_i + t_j) - (A_i + A_j)$.

One can easily show that infrastructure managers have no incentive to use subsidies to finance their infrastructure, i.e., $t_i = t_j = 0$. The problem faced by the infrastructure manager in country i writes as follows:

$$\begin{aligned} \max_{\{A_i, a_i\}} \quad & \pi_i^{infra} + \alpha_i \pi_m^{down}, \\ \text{s.t.} \quad & \pi_i^{infra} = (a_i - c_u)q(a_i + a_j + c_d) + A_i - k_i \geq 0, \\ & \pi_m^{down} = S(q) - (A_i + A_j) \geq 0, \end{aligned}$$

where $\alpha_i + \alpha_j = \alpha$. The infrastructure manager in country i sets the fixed part of their access tariff to capture as much revenue as possible:

$$\pi_m^{down} = 0 \Leftrightarrow A_i + A_j = S(q). \quad (7)$$

Thus, the optimization w.r.t. the marginal access price leads to $a_i = c_u$. Differently stated, non-cooperation between infrastructure managers does no longer create an inefficiency on the access price. Importantly, the downstream monopoly which perfectly discriminates the consumers and fully internalizes consumers' surplus allows the non-cooperating network managers to coordinate their access pricing decisions.

Notice that the sharing of the downstream profit between network managers is not defined in our context: Equation (7) only defines the sum of the access fees imposed by the network managers.¹⁸ To go further on, assume that the sharing is such that:¹⁹

$$A_i = \beta S^* \text{ and } A_j = (1 - \beta)S^*.$$

Under non-cooperation, the infrastructure is not shut down as long as each network manager can ensure the financing of his own infrastructure, or

$$\beta S^* \geq k_i \text{ and } (1 - \beta)S^* \geq k_j. \quad (8)$$

With respect to the perfect cooperation benchmark, we observe that these conditions are more restrictive than under perfect cooperation. Differently stated, non-cooperation leads more often to the shut-down of the shared infrastructure. While, under perfect cooperation, the infrastructure is never shut down as long as $S^* \geq k_i + k_j$, under non-cooperation it is never shut down only when the infrastructure fixed costs and the bargaining powers of the network managers are such that the conditions stated in (8) are met. This is illustrated in Figure 3.

5.3 Coordination in infrastructure investment decisions

The analysis above can be interpreted in several different ways. In a first and direct reading, the analysis says that non cooperative infrastructure managers, in their desire

¹⁸This highlights the multi-principals nature of our model.

¹⁹Certainly, this sharing depends on the bargaining power of one infrastructure manager with respect to the other.

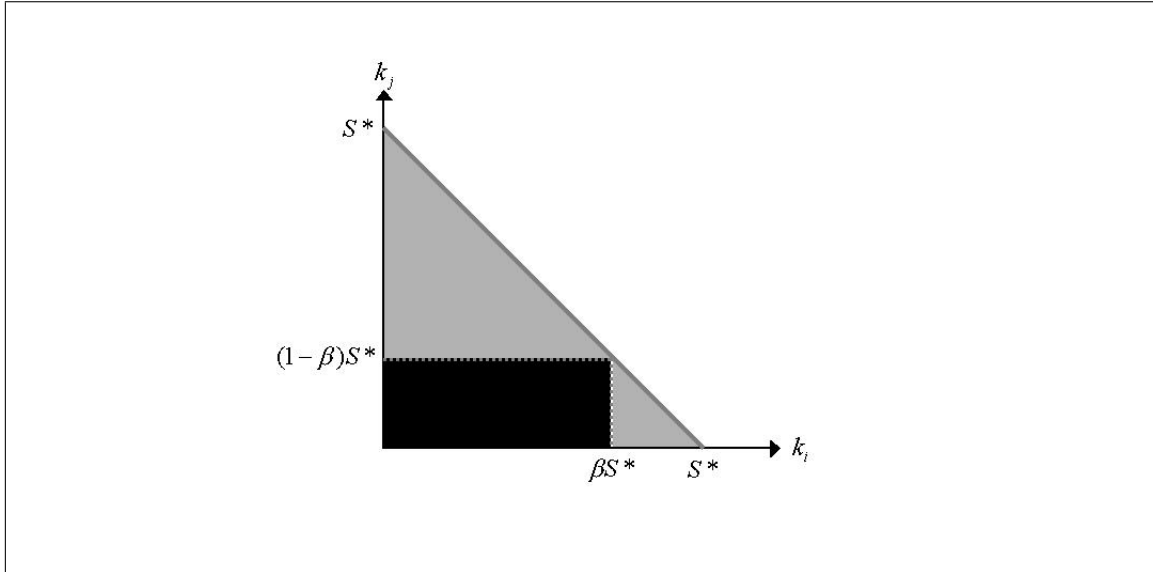


Figure 3: Equilibrium configurations under perfect discrimination at the downstream level (with $c = 2c_u + c_d$).

to extract as much rent as possible from the downstream sector, may trigger an unstable situation leading to the shut-down of the interconnection.

There is also a second reading, which is certainly more realistic. Indeed one can add to the previous analysis a first-stage in which countries decide non-cooperatively to build a complementary fraction of the total shared network. Since it takes two to tango, the infrastructure is operational if and only if both countries choose to undertake their respective segments. Our analysis shows that in a number of instances, potentially Pareto-improving investments are not jointly implemented due to the non-cooperative behavior of the countries. Hence the role for a supra-national entity that could assure the implementation by means of e.g. side-transfers across countries.

An interesting illustration of underinvestment by non-cooperative infrastructure managers is found on the French-Spanish border, a highly congested²⁰ area between the high price Iberian peninsula and the French power grid, dominated by competitive nuclear generation. European TEN-E funding for feasibility studies for several interconnection reinforcement has not lead to any realized investments in spite of positive results, lacking joint authorization from the regulatory authorities and mutual interest from the two infrastructure managers in France and in Spain. Here we also note the change of interest in interconnection capacity as the nationalized generator Electricité de France (EdF) took control of the fourth largest Spanish generator Hidrocantábrico in 2002. The Commission²¹ explicitly stated an investment in 2,700 MW increased interconnection capacity at the bor-

²⁰See, e.g., IAEW and CONSENTEC (2001).

²¹Cf. Commission Decision of 19 March 2002 and the Official Journal of 13 March 2004 (2004/C 65 E/161), p. 145-146. The Spanish government applied additional pressure by limiting the voting rights of EdF in the acquired firm until obtaining the investment commitment of the principal: the French government.

der as a condition to approve the acquisition. Note that the condition was jointly posed to the downstreams generator EdF and the infrastructure manager in France (RTE), an explicit recognition of the imperfect separation between the interests of the infrastructure and the national downstream sector when facing investment tradeoffs. Spanish government enforced the supra-national decision by

The previous analysis shows that allowing for price discrimination both at the upstream and the downstream levels may soften the distortions on the access prices created by the non-cooperative behavior of the infrastructure managers. When the downstream sector performs first-degree discrimination and thus internalizes all the consumers' surplus, the network managers can advantageously use two-part access tariffs to capture the downstream profit, thereby internalizing the non-internalized externalities. This is in line with Laffont and Tirole (2000, Chapter 3)'s discussion on the rhetoric about fair and non-discriminatory access prices: in regulated environments, allowing for some form of price discrimination might sometimes be optimal. This result ought to be qualified though: first, even though the marginal distortion on the access prices are removed (the marginal access prices are equal to the marginal infrastructure costs), there appears another kind of distortion, on the mere decision to run the networks. Second, discrimination at the downstream level might be imperfect (because of asymmetric information for instance), thereby leading to only some efficiency losses and imperfect internalization of consumers' surplus between countries.

6 Conclusion

In this paper, we have modeled the interaction between network regulators who price the access to their respective infrastructure. These national networks are used as complementary inputs by downstream firms to produce transborder services. We found that the choice of equilibrium access prices and infrastructure financing systems is typically plagued by a multiplicity of equilibria, which highlights the need for coordination between national network regulators. As regards investments, we have shown that countries which commit to a strict budget balance financing system (i.e., the access to the infrastructure is priced at the average infrastructure cost) have no incentives to invest in their networks; indeed, in that context a reduction of the infrastructure cost leads to an increase of both access prices once the strategic response by the neighboring country is properly taken into account. When countries finance their networks with a subsidy, there remains an incentive to undertake some investment; however, countries typically tend to under-invest w.r.t. the socially optimal levels. In both cases, we have argued that in order to improve welfare, some coordination by a supra-national authority is required; however, as our analysis suggests, for such coordination to be effective, it must deal with all dimensions of the regulatory interventions: the investment, the access pricing and the infrastructure subsidy decisions.

Our analysis is only a first step in the analysis of the institutional design of network industries. For instance, we have always considered that the network manager and its political principal were merged into a unique entity. It would be interesting to relax this assumption and to understand whether some form of vertical separation between

the political principal and the infrastructure manager or some form of horizontal integration between national infrastructure managers becomes optimal. This is left for future research.²²

²²See Agrell and Pouyet (2004).

A Appendix

A.1 Competition between infrastructure managers

Regimes 1 & 3. Let us first consider Regime 1. Consider an interior solution of IM_i 's problem, in which a_i is characterized by the following first-order condition: $a_i - c_u = (1 - \theta_i) \frac{q}{-q'}$. The local second-order condition amounts to $\delta \leq \frac{1}{1 - \theta_i}$, which holds under Assumption 1. Totally differentiating this condition w.r.t. a_i and a_j we obtain $\frac{da_i}{da_j} = \frac{(1 - \theta_i)\delta}{1 - (1 - \theta_i)\delta}$. Hence, under Assumption 1, we have $Sign[\frac{da_i}{da_j}] = Sign[\delta]$. In order to ensure that the equilibrium corresponding to both infrastructure managers being in Regime 1 is stable, we need to assume that $\delta \leq \frac{1}{2 - (\theta_i + \theta_j)}$, which corresponds to Assumption 1.

Computations for Regime 3 are similar and immediately adapted. Notice that under Assumption 1, the local second-order condition as well as the stability condition are met.

Regime 2. At the solution of IM_i 's problem, a_i and λ_i are characterized by

$$a_i - c_u = \frac{1 + \lambda_i - \theta_i}{1 + \lambda_i} \frac{q}{-q'}, \quad (9)$$

$$(a_i - c_u)q = k_i. \quad (10)$$

Totally differentiating (10) w.r.t. a_i and a_j we get $\frac{da_i}{da_j} = \frac{1 + \lambda_i - \theta_i}{\theta_i} \geq 0$. Totally differentiating (9) w.r.t. a_i and λ_i , we obtain

$$\frac{d\lambda_i}{da_j} = \left[\frac{\theta_i}{1 + \lambda_i} \frac{q}{-q'} \right]^{-1} (1 - \delta) \frac{1 + \lambda_i - \theta_i}{\theta_i},$$

which is positive under the Assumption 1.

A.2 Investment decisions under infrastructure financing with public funds

Using the first-order condition w.r.t. a_i , simple manipulations show that:

$$\begin{aligned} \frac{\partial W_i}{\partial a_j} &= -\theta_i q + (1 + \lambda_{pf})(a_i - c_{ui})q', \\ &= -(1 + \lambda_{pf})q < 0. \end{aligned}$$

Total differentiation of the first-order condition characterizing the optimal access price in country i , we obtain:

$$\frac{da_i}{dc_{ui}} = \frac{(1 + \lambda_{pf}) - (1 + \lambda_{pf} - \theta_j)\delta}{(1 + \lambda_{pf}) - \delta[2(1 + \lambda_{pf}) - (\theta_i + \theta_j)]},$$

which is positive under Assumption 1. Hence, the sign of the strategic effect is given by the sign of the strategic interaction between access prices.

Finally, using the previous computations, one can immediately obtain Equation (5).

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