Journal of Applied Economics, Vol. V, No. 1 (May 2002), 123-156

R&D-PRODUCTIVITY DYNAMICS: CAUSALITY, LAGS, AND 'DRY HOLES'

Petri Rouvinen*

ETLA, The Research Institute of the Finnish Economy

We study four issues in R&D–productivity dynamics: does R&D Granger cause productivity, is there a lag between R&D and its productivity effects, does the potency of R&D vary in timing and magnitude, and what is the role of R&D spillovers and aggregate shocks. The results suggest that R&D causes productivity but not vice versa, productivity responds to changes in R&D with a considerable lag, the potency of R&D varies in timing and magnitude, and that the elasticity of productivity with respect to aggregate shocks is high, but negligible with respect to R&D spillovers.

JEL classification codes: C23, D24, O30, O40 Key words: total factor productivity, TFP, R&D, causality, lag structure

I. Introduction

Research and development (R&D) is widely recognized as an important

Mailing address: ETLA, The Research Institute of the Finnish Economy, Lönnrotinkatu 4 B, FIN-00120, Helsinki, Finland. Phone: +358-9-609 900. Fax: +358-9-601 753. Email: pro@etla.fi. This paper is based on my Ph.D. dissertation work at the Vanderbilt University. I would like to thank my advisor Professor Robert A. Driskill, my committee members, Professors J. S. Butler, A. Maneschi, R. A. Margo and D. C. Parsley (OGSM), faculty, staff, and fellow students at the Department of Economics, as well as Professor Pekka Ilmakunnas at the Helsinki School of Economics and Business Administration. I have benefited from Dr. Stephen Bond's course held in 3–7 May 1999 at NTNU Trondheim, Norway. The Academy of Finland, ASLA-Fulbright Foundation, and Yrjö Jahnsson Foundation have supported my studies at the Vanderbilt University. The Finnish National Technology Agency (TEKES) has in part financed this project.

source of technological change and productivity growth. Yet, as Griliches (1995, p. 52) notes, "... the quantitative, scientific base for these convictions is rather thin." He recognizes three main alternatives to analyzing the contribution of R&D to growth: historical case studies, invention count or patent statistics analyses, and econometric studies relating productivity to R&D and possibly other variables. The last category mainly comprises of extended Cobb-Douglas (primal) and cost function (dual) approach studies (for reviews see, e.g., BLS 1989, Mairesse et al. 1991, Mohnen 1992). In the overlapping literature on R&D spillovers, the former is labeled the technology flow approach (for reviews see, e.g., Griliches 1992, Nadiri 1993, Mohnen 1996). The primal approach has been by far the most popular one in empirical applications. In this paper we concentrate on four important, and largely ignored, issues in this literature: (1) Does R&D cause, in the Granger sense, productivity growth and/or vice versa?; (2) Is there a lag between R&D expenditure and the productivity growth it may cause?; (3) Does the potency of R&D vary in timing and magnitude?; (4) What is the role of R&D spillovers and aggregate shocks in R&D-productivity dynamics?

Many econometric studies take for granted a causal relationship between R&D and productivity and/or assume that R&D is exogenous rather than endogenous in productivity equations. Granger causality tests will be the starting point of our empirical analysis.

Given that R&D indeed contributes to productivity growth, the next obvious question is, how soon can we expect the positive effects of an R&D investment. Sterlacchini (1989) rightfully criticizes the literature for ignoring the lag structure in analyzing the effects of R&D on TFP; most studies either construct R&D stocks using the perpetual inventory method or ignore the issue altogether.¹ Strauss et al. (1996) implement a dynamic error correction

¹ In the perpetual inventory method, either the current or one-year lagged values of the constructed R&D stocks are used as regressors. On a few occasions the three-year lags are being used (e.g., Englander et al. 1988, Park 1995). The statement on 'ignoring the issue' refers to the common practice of using R&D-investment intensities rather than variables derived from the R&D stock measures.

model as suggested by Phillips et al. (1991). Ravenscraft et al. (1982) is one of the few studies explicitly discussing the timing of R&D effects. Deflated gross profits are regressed on a distributed lag of deflated R&D outlays and other variables. After experimenting with several distributed lag specifications, it is concluded that "… There is strong evidence that the lag structure is roughly bell-shaped, with a mean lag of from four to six years." (p. 619).

Scientific breakthroughs seem to come about in a somewhat erratic manner. A range of related innovations follows a major invention or discovery. It is even argued that technological breakthroughs are the force behind 'long waves' or 'Kontratieff cycles' (Freeman et al. 1988). Similarly, there is no apparent reason why R&D should contribute to productivity in a predictable manner. It is quite possible, for instance, that the productivity improvement potential of current knowledge is exhausted to the extent that even considerable investments in R&D do not bear fruit until efforts are redirected after some promising discovery. Englander et al. (1988, p. 8) state that,

"Given this long-run role of technological change, it is important to consider the possibility that a slowing of the generation or diffusion of new technology may have contributed to the slowdown in the growth of total factor productivity (TFP) ... [many] [s]tudies... implicitly assume that the efficacy or potency of R&D is essentially constant [over time]... This a restrictive assumption, as there is no reason ex ante that R&D cannot be in a period of "dry holes", in which potency is temporarily reduced."

A peculiar feature of R&D is that a firm investing in it is often unable to exclude others from freely obtaining some of the benefits. Accounting for these spillovers should contribute to the explanatory power of our model. There is also some discussion on 'productive spillovers' (Caballero et al. 1989, 1990, 1992), which could be equally important. It has been suggested, however, that these spillovers are merely a specification error (Basu et al. 1995), so we will rather call these 'spillovers' from productivity developments 'aggregate shocks' and also define them in a different manner. Spillovers are introduced here merely as a robustness check; see the aforementioned reviews and references therein for further discussion on the topic.

II. Model

We complement a standard Cobb-Douglas production function with an industry *i*'s knowledge stock, a disembodied technological shock at time *t*, a measure of any time invariant variables affecting industry *i*'s performance, and a vector of other explanatory variables X_{ij} :

$$Y_{it} = e^{\eta_i} e^{\gamma_t} K_{it}^{\beta_L} L_{it}^{\beta_L} R_{it}^{\beta_R} X_{it}^{\beta_R}$$
(1)

where subscript i = 1, 2, ..., N refers to a cross-sectional unit, subscript $t = 1, 2, ..., T_i$ refers to a point in time, Y_{ii} is the real value added of industry *i* at time t, K_{ii} is the corresponding physical capital stock, L_{ii} is the labor input, R_{ii} is the knowledge stock, η_i is a measure of time-invariant variables affecting industry *i*'s performance, γ_i is a time-varying technology shock, and X_{ii} is a set of other possible explanatory factors. The measure of time-invariant variables, e.g., geographical location or a country's overall innovativeness in industry *i*, provided that they do not vary across time.

By dividing both sides with $K_{it}^{\beta_{\kappa}} L_{it}^{\beta_{L}}$ the left-hand side of the equation coincides, after appropriate scaling, with the 'official' total factor productivity (TFP) measure used by OECD (see below)². After taking natural logarithms, we get

$$\ln(TFP_{it}) = \beta_R \ln(R_{it}) + \beta_X \ln(X_{it}) + \gamma_t + \eta_i + \upsilon_{it}$$
⁽²⁾

where v_{it} is an error term. There are, however, two problems with the specification in Equation (2). First, we do not observe R_{it} . Second, productivity

126

² We will, however, reverse the arbitrary scaling applied upon constructing the TFP measure in order to keep left- and right-hand side variables comparable. The two parameters in the denominator of the left-hand side variable are defined as discussed in OECD (1999).

may adjust to shock with a lag. Let us specify an autoregressive version of Equation (2):

$$\ln(TFP_{it}) = \beta_{TFP(t-1)} \ln(TFP_{i(t-1)}) + \sum_{k=0}^{n} \beta_{R(t-k)} \ln(IR_{i(t-k)}) +$$

$$+ \beta_{X} \ln(X_{it}) + \gamma_{t} + \eta_{i} + \upsilon_{it}$$
(3)

where IR_{it} is industry *i*'s R&D expenditure at time *t*. Thus, we are explicitly assuming that knowledge stock is accumulated through current and past R&D investments in some manner. The lagged dependent variable captures the dynamic adjustment of productivity.

III. Data

Analytical Business Enterprise R&D Database (known as ANBERD, OECD 1998) and International Sectoral Database (known as ISDB, OECD 1999), are our primary data sources. We use ISDB's classification of fourteen manufacturing industries (ISIC rev. 2, UN 1968).³

While both ANBERD and ISDB cover 15 countries, they overlap only on 13. Furthermore, we also exclude Australia due to prohibitively many missing observations. ANBERD and ISDB have data on both the Federal Republic of Germany (West Germany) and the United Germany (Germany), but we only included West Germany since at this point data on the United Germany consists of only a few annual observations. Thus, 12 OECD countries are included in the analysis: Canada, Denmark, Finland, France, Germany (West), Italy, Japan, The Netherlands, Norway, Sweden, The United Kingdom, and The United States.

We construct an unbalanced panel of fourteen industries in twelve countries

³ Note that ISIC division 38 is a sum of 381, 382, 383, 384, and 385. With the exception of two countries, however, one or more of the subdivisions of 38 are not available. Thus including division 38 is justified, as it provides additional information.

from 1973 to 1997. Forty-seven mostly three-digit industries are lost due to missing or insufficient data. The final data set has 121 cross-sectional units and 2,519 time-series cross-section observations.

There is a voluminous literature on the definition and measurement of productivity. Essentially, a typical measure of total factor productivity (TFP) is calculated as the difference between output growth and the factor cost share weighted average of input growths.⁴ There are known shortcomings of the standard measures of productivity, including inadequate control for returns to scale, level of input utilization, quality of inputs, and externalities. Since we have insufficient data to correct for these shortcomings and we want to abstract from a lengthy discussion of productivity measurement, we nevertheless use the 'official' industry-level TFP indices from ISDB (see OECD 1999, pp. 50-52, Equation 13 in particular).⁵ Our estimation method and the choice of explanatory variables cure some of the shortcomings the productivity measure may have.⁶

ANBERD includes industry-level business enterprise R&D figures in

⁴ This follows the CD (Cobb et al. 1928) production function framework and is called the index number approach, the other main alternative being the factor demand approach (for extensive discussion see Good et al. 1996).

⁵ We will reverse the scaling of the official TFP measures (exchange rates as below) so that our specification will correspond exactly to Equation (2), without arbitrary scaling of TFP. In other words, we slightly manipulate the OECD formula: $TFP_{i}^{OECD} = \frac{Y_{it}/K_{it}^{\beta_{k}}L_{it}^{\beta_{L}}}{Y_{i0}/K_{i0}^{\beta_{k}}L_{i0}^{\beta_{L}}} \Leftrightarrow TFP_{it} = Y_{it}/K_{it}^{\beta_{k}}L_{it}^{\beta_{L}} = TFP_{it}^{OECD}\frac{Y_{i0}}{K_{i0}^{\beta_{k}}L_{i0}^{\beta_{L}}}, \text{ where subscript}$ 0 refers to the base year 1990. Parameters β_{k} and β_{L} are, respectively, .3 and .7 as suggested in OECD (1999).

⁶ While we cannot control for differences in the quality of inputs, in our belief this is not a fundamental problem. First, we do not have to be concerned on how industries and countries might differ in their input quality. This is simply an artifact of the method used, i.e., we get rid of the individual effect η_i (see discussion from Equation (4) onward). Second, while this argument does not apply to changes over time, it is likely that changes in labor quality are slow, in which case associated problems should be neglegible when first, i.e., one year,

national currencies and current prices. These figures are transferred to 1990 prices by using industry-level implicit gross fixed capital formation price indices derived from ISDB (if not available, we used implicit manufacturing GDP deflators instead). We use gross fixed capital formation (gfcf) purchasing power parity (ppp) exchange rates from ISDB (OECD 1999) to transfer the series to millions of 1990 U.S. dollars. Thus, we have series that are roughly comparable across countries in 1990, but the percentage changes correspond to those in national currency 1990 price series.

The overall manufacturing TFP in other industries besides the representative one is our measure for the countrywide 'aggregate shocks'. Furthermore, we experiment with a measure of the domestic inter-industry R&D spillovers, defined as the sum of R&D expenditures in other than the representative industry. Basic descriptive statistics appear in Table 1.

Variable	Mean	St. dev.	Minimum	Maximum
Cross-section identifier			1	121
Country code			1	12
Industry code			1	14
Observation year			1973	1997
In(TFP), scaling reserved	7.01	0.36	5.01	7.99
In(R&D), 1990p., gfcf ppp ex. rates	18.59	2.46	11.92	25.04
Aggr. shock: In(other manuf. TFP)	7.02	0.23	6.38	7.48
Spillovers: In(manuf. R&D)-In (R&D)	21.90	1.75	18.06	25.26

Table 1. Descriptive Statistics

Note: Number of observations: 2,519.

differences are being used. Time dummies account for global cycles in input utilization, i.e., cure the problem to the extent the effects are symmetric across industries and countries.

IV. Methodology

Let us consider the following autoregressive distributed lag model (ADL) in a time-series cross-section context (*t* refers to a point in time and *i* refers to a cross-sectional unit):

$$y_{i,t} = m + \sum_{k=1}^{p} \alpha_{k} y_{i,t-k} + \sum_{l=0}^{q} \beta_{l} x_{i,t-l} + \lambda_{t} + \eta_{i} + \upsilon_{i,t},$$

$$t = 1, L, T_{i}; \quad i = 1, L, N$$
(4)

where $u_{i,t}$ a time-varying stochastic error term with some properties, η_i and λ_t are, respectively, individual and time specific effects, $x_{i,t}$ is a vector or explanatory variables, and *m* is a combination of a constant term and its coefficient. Let us define $\varepsilon_{i,t} = \eta_i + \upsilon_{i,t}$ and omit λ_t for the time being. For the present purposes there is no loss in generality in assuming that p = q = 1 and that there is only one explanatory variable. Now Equation (4) can be rewritten as ADL(1,1) model:

$$y_{i,t} = m + \alpha_1 y_{i,t-1} + \beta_0 x_{i,t} + \beta_1 x_{i,t-1} + \eta_i + v_{i,t}$$
(5)

Assume that

- 1. the expected values of both unobserved components are zero, *i.e.*, $E(\eta_i) = E(\upsilon_{i_i}) = 0$,
- 2. the individual effect and the time-varying error term are uncorrelated, *i.e.*, $E(\eta_{i}, \upsilon_{i}) = 0$,
- 3. there is no autocorrelation in the time-varying error term, *i.e.*, $E(v_{i,t}, v_{i,t+s}) = 0 \forall s \neq 0$,
- 4. the initial value of the dependent variable is not correlated with the future error terms, *i.e.*, $E(y_{i,l}, v_{i,l}) = 0 \quad \forall t \ge 2$, (the initial condition).

Panel data estimators are obsolete unless the individual effect is indeed

130

present, *i.e.*, $\delta_{\eta}^2 > 0$. Explosive roots are ruled out, *i.e.*, $|\alpha_1| < 1$. The fact that the lagged dependent variable is included as one of the regressors, makes pooled ordinary least squares (OLS) as well as classic error component estimators biased. We could specify a maximum likelihood estimator for Equation (5), but in order to do that we ought to have rather detailed knowledge of the properties of the error term, which we obviously do not. Therefore, we resort to instrumental variable (IV) or generalized method of moments (GMM) estimators (Hansen 1982, White 1982).

Anderson et al. (1981) suggest first-differencing the model in Equation (5) in order to eliminate η_{I} .⁷ The transformed error term becomes $v_{i,t} - v_{i,t-t}$, which is negatively correlated with the transformed lagged dependent variable $y_{i,t-1} - y_{i,t-2}$. However, assuming no autocorrelation in the untransformed error term and the 'initial condition', $y_{i,t-2}$ and $\Delta y_{i,t-2}$ are not correlated with $v_{i,t} - v_{i,t-1}$ and are presumably correlated with $\Delta y_{i,t-1}$, which makes them suitable instruments.⁸ Anderson et al. (1982) propose estimating the first-differenced equation, with either lagged levels or differences as instruments, by two stage least squares (2SLS). While this Anderson & Hsiao estimator (AH) is consistent as N $\rightarrow\infty$, its efficiency can be improved since $y_{i,t-1}$ and $\Delta y_{i,t-1}$ for $l \ge 3$ also qualify as instruments. Furthermore, 2SLS does not account for the unit root process we introduced to the transformed error term.

Arellano et al. (1991) propose an 'optimal' GMM estimator (DPD-DIF)⁹ for a dynamic first-differenced panel data equation, where all possible lags

⁷ There are obviously a number of transformations that would get rid of the η_i ; first differences is, however, widely used and convenient. Furthermore, it turns out that the actual choice of transformation has minor or no effect on the results (Arellano et al. 1995).

⁸ While either levels or differences qualify as instruments here, using differences will cause us to loose an additional observation. Furthermore, Arellano (1989) convincingly shows that levels are more appropriate instruments in this context.

⁹ Optimal in the sense that the estimator exploits all linear orthogonality conditions in the absence of outside instruments. In a balanced sample, there are $\frac{(T-1)(T-2)}{2}$ of this conditions.

(and possibly current and future values in case of strictly exogenous variables) of regressors are used as instruments. Let us define Z_i as a matrix of these orthogonality conditions for individual *i* (*Z* as a stacked version of these matrices across individuals)¹⁰. We still have to account for the effects of the transformation on the error term. Assuming that $v_{i,t}$ is $IID(0, \delta_v^2)$, the variance-covariance matrix takes the form $E(\Delta v_i \Delta v_i') = \delta_v^2 H_i$ where $\Delta v_i' = (v_{i,3} - v_{i,2'}, ..., v_{i,T_i} - v_{i,T_{i-1}})$ and

$$H_{i} = \frac{1}{2} \begin{bmatrix} 2 & -1 & \text{L} & 0 & 0 \\ -1 & 2 & \text{L} & 0 & 0 \\ \text{M} & \text{M} & \text{O} & \text{M} & \text{M} \\ 0 & 0 & \text{L} & 2 & -1 \\ 0 & 0 & \text{L} & -1 & 2 \end{bmatrix}$$
(6)

Let us define Δv as a stacked version of Δv_i matrices. From orthogonality conditions we know that $E(Z' \Delta v) = 0$, and we can use the sample analogs of these conditions to specify a GMM estimator. Let us define $\Delta y_i' = (y_{i,3} - y_{i,2'}, ..., y_{i,T} - y_{i,T-1})$, and *Y* as a stacked version of these. Furthermore, if *W* is a matrix of stacked regressors and γ a vector of coefficients, a GMM estimator can be written as follows:

$$\hat{\gamma}_{GMM} = (W'Z A_N Z'W)^{-1} W'Z A_N Z'Y$$
(7)

	$y_{i,1}$	0	0	L	0	0	L	0]
¹⁰ In case of $\Delta y_i, t-1$ (for $t \ge 3$), $Z_i =$	0	$y_{i,1}$	$y_{i,2}$	L	0	0	L	0
	М	М	М	0	М	М	0	м .
	0	0	0	L	$y_{i,1}$	$y_{i,2}$	L	y_{i,T_i-2}

The available instruments for $\Delta x_{i,t}$ will depend on whether *x* is strictly exogenous (all past, current, and future values qualify as instruments), predetermined (past values qualify as instruments), or endogenous (available instrument set is similar to Z_i defined in this footnote, i.e., lags from *t* - 2 on qualify as instruments).

where A_N is an appropriately chosen weight matrix. An optimal GMM estimator will set

$$A_{N} = \left[\frac{1}{N}\sum_{i=1}^{N} \left(Z_{i} \Delta \hat{\upsilon}_{i} \Delta \hat{\upsilon}_{i} \right)^{-1}\right]^{-1}$$
(8)

which is efficient based on the finite sample moment conditions $E(Z' \Delta v) = 0$. However, a preliminary A_N has to be chosen in order to obtain consistent estimates of Δv_i used for the construction of the optimal A_N . Arellano et al. (1991) propose using H_i as the basis of the first-step weighting matrix, *i.e.*, setting

$$A_{N} = \left[\frac{1}{N}\sum_{i=1}^{N} (Z_{i} 'H_{i}Z_{i})\right]^{-1}$$
(9)

which is asymptotically equivalent to the $\hat{\gamma}^*_{GMM}$ weighting matrix. Simulation studies suggest that the efficiency loss from using weighting matrix in Equation (9) is small, whereas results and tests based on the optimal weighting matrix in Equation (8) may be misleading in finite samples (Arellano et al. 1991, Blundell et al. 1998). Thus, we will base our results on the first-step weighting matrix; on occasion, we report both 'one step' and 'two step' results. Standard deviations and test statistics are nevertheless always based on White (1980) heteroskedasticity consistent covariance matrices.

DPD-DIF exploits all available linear moment conditions in the absence of outside instruments. Ahn et al. (1995) propose using additional nonlinear moment conditions, which offer potentially big improvements in efficiency when, e.g., in Equation (5), $\alpha_1 \rightarrow 1$ (the dependent variable follows a random walk) and/or $\delta_{\eta}^2 / \delta_{\upsilon}^2 \longrightarrow \infty$ (the individual effect dominates the time-varying error term). The downside is that homoskedasticity through time restriction is imposed and that these additional conditions are implemented with a nonlinear estimator.

Arellano et al. (1995) first proposed using lagged differences as instruments

for equations in levels. The validity of these extra moment conditions depends on the initial conditions on the process generating $y_{i,1}$. As long as the entry period 'disequilibrium' of $\varepsilon_{i,t}$ from $\eta_t/(1 - \alpha)$ is randomly distributed across individuals, the 'level' moment conditions remain valid. Blundell et al. (1998) propose a linear GMM estimator (DPD-SYS) exploiting this idea. DPD-SYS can be defined as DPD-DIF above, but now we stack individual *i*'s differenced and level equations. The instrument matrix is extended accordingly. One- and two-step GMM estimators can be defined as above, but now the one-step estimator is not asymptotically equivalent to the two-step estimator (not even in the *IID* case).

V. Empirical Results

In what follows, we study the properties of the model in Equation (3) with the methods discussed above. Recall that our objective is to study four related issues, namely: (1) Does R&D Granger cause productivity and/or vice versa?; (2) Is there a lag between R&D expenditure and its productivity effects?; (3) Does the potency of R&D vary in timing and magnitude?; (4) What is the role of R&D spillovers and aggregate shocks?

A. Bivariate Granger Causality Testing

Granger's (1969, p. 428) notion of causality states that "... Y_t is causing X_t if we are better able to predict X_t using all available information than if the information apart from Y_t had been used." Since the notion of 'all available information' is not operational, Granger's suggestion to regress X_t on its own lags and a set of lagged Y_t s has become the norm. If lagged Y_t s contributes statistically significantly to the explanation of X_t , Y_t Granger causes X_t .

Holtz-Eakin et al. (1988) propose using their panel VAR method to test for Granger causality; we will implement a similar test by using DPD-DIF. Since we want the parameters to be identified under both the null and the alternative hypotheses, both variables are assumed endogenous, i.e., lagged levels from the second one onwards are used as instruments. To reduce the risk of overfitting and finite sample bias when the full set of orthogonality conditions are being used, a subset of all possible instruments up to the model's maximum lag length is used.

Hall et al. (1998) use cross-country firm-level data to study whether cash flow causes investment and R&D. They experiment with lag lengths from 2 to 5, and generally settle for 4 or 5 lags. Since Granger causality tests are somewhat sensitive to the chosen lag length, we report results for lag lengths from 3 to 6.

Results in Table 2 would seem to suggest that R&D Granger causes TFP but not vice versa. With five and six lags, the tests for R&D causing TFP are nearly statistically significant at 1%. With four lags, the test just misses the mark at 10% level. With three lags, the test would be significant at 15% level. Even in the most favorable case of six lags, the reverse causality test would not be significant even at 25% level.

Estimation information Dep. variable Δy_t	ln(TFP)	ln(TFP)	ln(TFP)	ln(TFP)
Lags of Δy_t up to	6	5	4	3
Indep. variable Δx_t	ln(R&D)	ln(R&D)	ln(R&D)	ln(R&D)
Lags of Δx_t up to	6	5	4	3
Sample information				
No. of observations	1,672	1,793	1,914	2,035
No. of paremeters	30	29	28	27
No. of individuals	121	121	121	121
Longest time series	18	19	20	21
Shortest time series	4	5	6	7
Does x_t cause y_t ?	15.49(6)**	13.11(5)**	7.612(4)	5.406(3)

Table 2. Granger Causality Tests

Estimation information				
Dep. variable Δy_t	ln(R&D)	ln(R&D)	ln(R&D)	ln(R&D)
Lags of Δy_t up to	6	5	4	3
Indep. variable Δx_t	ln(TFP)	ln(TFP)	ln(TFP)	ln(TFP)
Lags of Δx_t up to	6	5	4	3
Sample information				
No. of observations	1,672	1,793	1,914	2,035
No. of paremeters	30	29	28	27
No. of individuals	121	121	121	121
Longest time series	18	19	20	21
Shortest time series	4	5	6	7
Does x_t cause y_t ?	7.356(6)**	2.120(5)**	2.135(4)	1.568(3)

Table 2. (Continued) Granger Causality Tests

Notes: DPD-DIF with constant term and time dummies; one-step heteroskedasticity robust results. Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999). 'Does x_i cause y_i ?' refers to the joint significance test of x (χ 2-distributed Wald test, degrees of freedom in the parenthesis). ***, **, and * refer to the joint significance at 1, 5, and 10% levels.

Besides Granger causality, the tests in Table 2 also suggest that lagged values of R&D may help to explain TFP in an economic model. Since causality is unidirectional, there does not appear to be feedback from TFP to R&D.¹¹ This also leaves open whether R&D is exogenous, predetermined, or endogenous.

¹¹ Feedbacks could possibly be observed, if firms used some kind of rule-of-thumb in determining R&D efforts, e.g., if a fixed percentage of profits, presumably closely related to productivity, were invested in R&D.

B. Traditional Panel Data Estimators

Despite the problems and asymptotic biases associated with some traditional panel data estimators it is nevertheless worthwhile to consider them, as they provide useful checks on the performance of the model when dynamic estimators are being used (Table 3).

Table 3 presents OLS, within groups (WG), and 2SLS estimation results of an ADL(1,6) model. The Anderson et al. (1982) two-stage least squares instrumental variable estimator would be perhaps the simplest acceptable instrumental variables estimator in this context (note that our instrument set assumes strict exogeneity of R&D).

The results in Table 3 do not provide a very fruitful starting point for further analysis. The data generation process of TFP seems to be close to having an unit root, in which case first differences may not be very informative. Current and past values of R&D seem to contribute relatively little to TFP. The fourth lag of R&D becomes consistently significant in these estimations. In what follows we will further examine ADL(1,4) specification.

C. Dynamic Panel Data Estimators

DPD-DIF and DPD-SYS are efficient in the sense that they exploit the maximum number of moment conditions under certain conditions. In practice, however, the number of orthogonality conditions may have to be limited not only for computational but also for theoretical reasons.

In a sense the simplest overidentifying instrument set for a DPD-type estimation would be the same as the one used for the Anderson et al. (1982) estimator in Table 3: this is equivalent to assuming that the original error term follows MA(0) process, and that R&D is strictly exogenous. Unfortunately, Sargan test for overidentifying restrictions in Table 4 (left) rejects the null hypothesis of instruments being valid.

The middle section of Table 4 assumes MA(0) error and R&D being predetermined; TFP is instrumented with its second through fifth lagged

Indep. variables below. ¹ Method: ²	O	LS	W	/G	2SLS	S(AH) ⁹
Dependent variable: $\ln(TFP)_t$	Est.	St. dev.	Est.	St. dev	Est.	St. dev
$\ln(TFP)_{t-1}$.9609	.0072***	.8356	.0221***	.8165	.0478***
$\ln(R\&D)_{t}$.0020	.0078	0129	.0088	0220	.0124*
$\ln(R\&D)_{t-1}$.0600	.0096	.0051	.0092	.0087	.0093
$\ln(R\&D)_{t-2}$	0062	.0132	0054	.0132	0098	.0136
$\ln(R\&D)_{t-3}$	0102	.0125	0106	.0119	0104	.0115
$\ln(R\&D)_{t-4}$.0271	.0132**	.0242	.0122**	.0224	.0125*
$\ln(R\&D)_{t-5}$	0118	.0128	0093	.0115	0133	.0112
$\ln(R\&D)_{t-6}$	0044	.0071	0035	.0072	0019	.0076
Transformation	no	ne	withi	n groups	first differences	
R-squared	.97	725		8053		
No. of observations	1,7	1,793		,793	1	,672
No. of parameters	27			1478		26
No. of individuals	121		121		121	
Longest time series	19		19		18	
Shortest time series	5			5	4	

Table 3. Results with a Few Traditional Estimators

Indep. variables below. ¹ Method: Dependent variable: ln(<i>TFP</i>) _t	2	OLS		WG	2SL	S(AH) ⁹
Joint significance of regressors ³	44,990.0	(8)***	1,906.0	(8)***	363.9	$(8)^{***}$
Joint significance of dummies ⁴	300.0	(19)***	277.8	(18)***	275.3	(18)***
Joint signif. of time dummies ⁵	271.4	(18)***	277.8	(18)***	275.3	(18)***
First-order autocorrelation ⁶	1.5	N(0,1)	1.3	N(0,1)	-5.2	N(0,1)***
Second-order autocorrelation ⁷	-1.2	N(0,1)	-1.8	N(0,1)	-1.0	N(0,1)

Table 3. (Continued) Results with a few Traditional Estimators

Notes: Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999). ¹A constant term and time dummies included in every estimation. ²Heteroskedasticity robust errors. ^{****}, ^{***}, and ^{*} refer to significance at 1, 5, and 10% levels. ³Joint significance of regressors exclude the constant term and time dummies (a χ 2-distributed Wald test; degrees of freedom in the parenthesis). A low p-value suggests that the null of regressors being zero should be rejected. ⁴Joint significance of the constant term and dummies (a χ 2-distributed Wald test; degrees of freedom in the parenthesis). A low p-value suggests that the null of regressors being zero should be rejected. ⁴Joint significance of the constant term and dummies being zero should be rejected. ⁵Joint significance of dummies excluding the constant term (a χ 2-distributed Wald test; degrees of freedom in the parenthesis). A low p-value suggests that the null of p-value suggests that the null hypothesis of dummies being zero should be rejected. ⁶Arellano et al. (1991) test for first-order serial correlation. Based on standardized avg. residual autocovariances. H0: no serial correlation. A low p-value suggests that correlation exists. ⁷Arellano et al. (1991) test for second-order serial correlation. See above note. ⁸Includes the dummies implied by the within group transformation. ⁹Anderson et al. (1982) IV estimator. Lagged dependent variable is being instrument by its 2nd and 3rd lagged levels. Other variables instrumented by themselves. First-order serial correlation expected due to the transformation. Furthermore, a few observations are lost due to the transformation.

Assumption regarding R&D: Indep. variables below. Method:	-	exogenous F (1-step)		ermined F (1-step)		genous F (1-step)
Dependent variable: $\Delta \ln(TFP)_t$	Est.	St. dev.	Est.	St. dev	Est.	St. dev
$\Delta \ln(TFP)_{t-1}$.7975	.0376***	.7843	.0368***	.7657	.0413***
$\Delta \ln(R\&D)_{t}$	0170	.0105	0993	.0463**	0703	.0378*
$\Delta \ln(R\&D)_{t-1}$.0105	.0081	.0260	.0124**	0281	.0412
$\Delta \ln(R\&D)_{t-2}$	0081	.0127	0184	.0139	0022	.0135
$\Delta \ln(R\&D)_{t-3}$	0086	.0096	0196	.0119*	0247	.0126*
$\Delta \ln(R\&D)_{t-4}$.0122	.0077	.0140	.0083*	.0078	.0106
No. of observations	1,7	793	1,793		1,672	
No. of parameters	2	25		25		25
No. of individuals	11	21		121		121
Longest time series	19			19		19
Shortest time series	:	5		5		5
Joint significance of regressors	500.0	(6)***	483.1	(6)***	401.6	(6)***
Joint significance of dummies	281.1	(19)***	262.7	(19)***	305.1	(19)***

Table 4. DPD-DIF Estimates of an ADL(1,4) R&D-Productivity Model

Assumption regarding R&D: Indep. variables below. Method: Dependent variable: $\Delta \ln(TFP)_t$	•	/ exogenous DIF (1-step)	1100	etermined DIF (1-step)		ogenous IF (1-step)
Joint signif. of time dummies	281.1	(19)***	262.7	(19)***	305.1	(19)***
First-order autocorrelation	-4.9	N(0,1)***	-4.9	N(0,1)***	-4.8	N(0,1)***
Second-order autocorrelation	-1.3	N(0,1)	-1.2	N(0,1)	-1.2	N(0,1)
Sargan test of overid. Restr. ¹	57.1	(38)**	83.7	(75)	81.2	(74)
Differenced Sargan test. ²			2.5	(1)		

Table 4. (Continued) DPD-DIF Estimates of an ADL(1,4) R&D-Productivity Model

Notes: Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999). ¹Sargan test (also known as Hansen or J test) tests the validity of overidentifying restrictions; χ^2 -distributed (degrees of freedom in the parenthesis; two-step results are used for this test). ²Differenced Sargan test is a nested hypothesis concerning the validity of some instrument(s). The full set of instruments under H0 is tested against a strict subset under H1. χ^2 -distributed. In this particular case, we test the validity of the H0 of R&D being predetermined against H1 of R&D being endogenous.

levels, and R&D is instrumented with first through fifth lagged differences. Sargan test suggests that this instrument set is appropriate.

The rightmost estimation in Table 4 in done under the assumption of MA(0) and R&D being endogenous. Comparing this to the middle column and performing a differenced Sargan test leads to the acceptance of the null hypothesis of R&D being predetermined. Since in none of the estimations the test statistics suggest anything but MA(0), we accept this hypothesis.

The problem with the estimations in Table 4 is that they have implausible long-run properties, i.e., they would seem to suggest that the elasticity of productivity with respect to R&D is negative. As discussed, in our case the DPD-SYS estimator could offer significant improvements in efficiency since the coefficient of the lagged dependent variable is fairly close to one.

In Table 5 the DPD-SYS estimator is implemented. Lagged dependent variable is instrumented by its second and third lags; R&D is instrumented with its first through fifth lags. Note that as far as R&D is concerned, we can maintain the same instrument set also for the level equations; the lagged dependent variable in the level equations is instrumented by its lagged first-differences.

The use of the level (Table 5) information seem to be somewhat problematic, although the test statistics do not suggest particular problems with the DPD-SYS specification at 5% level. To some extent this is expected, as levels are not strictly comparable across cross-sectional units. Only the level equations seem to have reasonable long-run properties: DIF-SYS estimates suggest that the long-run elasticity of TFP with respect to R&D is roughly 7%. This is roughly in line with the results obtained with less dynamic primal approach models; a number of studies report that the elasticity of productivity with respect to direct R&D is in the 5–10% range (Nadiri 1980, Griliches et al. 1984, Griliches 1986, Pattel et al. 1988, Hall et al. 1995).

D. Stability of Parameters across Time

Several authors have suggested that the lag structure and the effects of

142

Indep. variables below. Method: Dependent variable: $\Delta \ln(TFP)_t$	DPD-SYS Est.	(1-step) St. dev.	DPD-SYS Est.	(2-step) St. dev
$\Delta \ln(TFP)_{t-1}$.8762	.0382***	.8719	.0095***
$\Delta \ln(R\&D)_{t}$	1307	.0681*	1295	.0192***
$\Delta \ln(R\&D)_{t-1}$.1224	.0564**	.1166	.0176***
$\Delta \ln(R\&D)_{t-2}$	0139	.0123	0082	.0061
$\Delta \ln(R\&D)_{t-3}$	0053	.0133	0057	.0054
$\Delta \ln(R\&D)_{t-4}$.0360	.0189*	.0352	.0055***
No. of observations	1,9	914	1,91	4
No. of parameters	2	26	26	
No. of individuals	12	21	121	
Longest time series	1	9	19	
Shortest time series	:	5	5	
Joint signif. of regressors	3,832.0	(6)***	2,700.0	(6)***
Joint signif. of dummies	266.2	(20)***	1,183.0	(20)***
Joint signif. of time dummies	264.6	(19)***	1,169.0	(19)***
First-order autocorrelation	-5.5	N(0,1)***	-5.2	N(0,1)***
Second-order autocorrelation	-1.4	N(0,1)	-1.4	N(0,1)
Sargan test of overid. restr.			75.6	(60)*
Differenced Sargan test			17.1	(23)

Table 5. DPD-SYS Estimates of an ADL(1,4) R&D-Productivity Model

Notes: Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999). In this case the differenced Sargan test refers to the test of level instruments, i.e., DPD-SYS results are tested against the results obtained with otherwise similar DPD-DIF specification (H0: additional assumptions of the DPD-SYS estimator are satisfied).

R&D on productivity may be "... highly variable, both in timing and magnitude..." (Griliches et al. 1984, p. 369). Below we will shed some light to the issue in the current context.

Since the asymptotic properties of DPD-style estimators depend on $N \rightarrow \infty$, results can be derived for arbitrarily short time periods, provided that the appropriate transformations can be made and the dependent variables can be instrumented. This idea is clearly demonstrated in the Panel VAR approach of Holtz-Eakin et al. (1988), who even suggest allowing for nonstationary individual effects. Due to the measurement problems associated with the dependent variable and expected lengthy lags in responses, however, one should be cautious in using extremely short periods while estimating R&D-productivity models.

In Table 6 we re-estimate the model across a few subsamples and perform F-tests to see whether any of the subsample coefficients appear to be different from those estimated for the full sample (Table 5). The results suggest that the coefficients for the third and fourth lags of R&D in the 1985–97 sample may be different from those obtained for the full sample. Also the long-run dynamics of the model are quite different in this subsample; the long-run elasticity of productivity with respect to R&D is near zero.

It is rather alarming that we do not get significant results in the two first subsamples of Table 6. Obviously, degrees of freedom are being lost, but, due to the asymptotic properties of the estimator, reduction in the degrees of freedom alone should not drive this finding.

Rather than slicing the data across time, let us consider estimating separate coefficient estimates for some years and testing whether these are statistically significantly different from those of the full sample. Two alternatives are considered in Table 7: first, estimating separate coefficients for R&D variables alone; second, estimating separate coefficients for both TFP and R&D variables. A time window of five years as well as each year separately are considered. Wald tests are being performed for the joint significance of the time dummy interacted explanatory variables. Thus, the null hypothesis is, that the coefficients estimated for the specified period are not different from those obtained for the full sample.

Indep. variables below. Method:	DPD-SYS (1-step)			DPD	DPD-SYS (1-step)			DPD-SYS (1-step)		
Dependent variable: $\ln(TFP)_{t}$	Est.	St. dev.	\mathbf{F}^1	Est.	St. dev	\mathbf{F}^1	Est.	St. dev	F^1	
ln(TFP),	.8154	.0651***	.9	.8810	.0589***	.0	.9574	.0630***	1.7	
$\ln(R\&D)_{t}$	0392	.1041	.8	1906	.0733***	.7	2817	.1211**	1.6	
$\ln(R\&D)_{t-1}$.0703	.0946	.3	.1595	.0621***	.4	.1948	.0972	1.0	
$\ln(R\&D)_{t-2}$	0210	.0160	.2	0204	.0201	.1	.0251	.0385	1.0	
$\ln(R\&D)_{t-3}$.0003	.0164	.1	.0280	.0256	1.7	0513	.0216**	4.6	
$\ln(R\&D)_{t-4}$.0024	.0276	1.5	.0324	.0204	0.	.1133	.0361***	4.6	
First year in the sample	1	973			1979			1985		
First usable observation ²	1	979		1985			1991			
Last year in the sample	1	985		1991			1997			
No. of observations	8	383		916			565			
No. of parameters	14			14			14			
No. of individuals	111			121				114		
Longest time series		7			7			7		
Shortest time series		2			1			1		

Table 6. DPD-SYS Subsample Estimates of an ADL(1,4) R&D-Productivity Model

Indep. variables below. Method: Dependent variable: $\ln(TFP)_t$	DPD-	SYS (1-step)	DPD	-SYS (1-step)	DPD-	SYS (1-step)
Joint significance of regressors	2236.0	(6) ***	4422.0	(6) ***	2767.0	(6) ***
Joint significance of dummies	115.3	(8) ***	81.9	(8) ***	75.9	(8) ***
Joint signif. of time dummies:	115.1	(7)***	54.5	(7)***	75.3	(7)***
First-order autocorrelation:	-3.5	N(0,1) ***	-5.0	N(0,1) ***	-5.1	N(0,1) ***
Second-order autocorrelation:	-0.8	N(0,1)	-0.5	N(0,1)	-0.8	N(0,1)
Sargan test of overid. Restr.	29.7	(24)	40.4	(24)**	56.9	(24)**

Table 6. (Continue) DPD-SYS Subsample Estimates of an ADL(1,4) R&D-Productivity Model

Notes: Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999). ¹F-test as discussed in Greene (1993, p. 208). Critical values for $F(1, \infty)$: 3.84 (5%), 6.63 (1%). ²A few observations are being lost due to transformations, lags, and instrumentation.

$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Separate coefficients estimated for the following year(s):	Wald tests with 5 degrees of freedom (HO: R&D coefficientes for the specificied period do not differ from those of the whole sample)	Wald tests with 6 degrees of freedom (HO: TFP and R&D coefficients for the specified period do not differ from those of the whole sample)
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1980-84	11.93**	14.78**
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1981-85	12.49**	13.68**
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1982-86	7.35	17.46***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1983-87	15.21***	26.73***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1984-88	13.11**	12.35
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1985-89	9.53*	18.23***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1986-90	10.58^{*}	15.14**
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1987-91	14.11**	18.50***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1988-92	6.51	32.09***
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1989-93	4.82	8.31
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1990-94	11.41**	12.93**
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1991-95	8.28	13.07**
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1992-96	9.07	16.66**
19812.740.41198216.21***15.30**19834.303.86	1993-97	6.06	7.31
198216.21***15.30**19834.303.86	1980	4.16	5.64
1983 4.30 3.86	1981	2.74	0.41
	1982	16.21***	15.30**
	1983	4.30	3.86
1984 7.54 13.37**	1984	7.54	13.37**
1985 11.41 ^{**} 12.65 ^{**}	1985	11.41**	12.65**

 Table 7. DPD-SYS Estimates of an ADL (1,4) R&D-Productivity Model

 with Separate Coefficient Estimates for Selected Time Periods

Separate coefficients estimated for the following year(s):	Wald tests with 5 degrees of freedom (HO: R&D coefficientes for the specificied period do not differ from those of the whole sample)	Wald tests with 6 degrees of freedom (HO: TFP and R&D coefficients for the specified period do not differ from those of the whole sample)			
1986	2.66	4.93			
1987	5.47	0.28			
1988	5.42	1.86			
1989	5.33	0.77			
1990	6.98	1.67			
1991	3.35	3.12			
1992	2.38	15.44**			
1993	8.25	5.72			
1994	20.56***	23.80***			
1995	2.42	4.96			

Table 7. (Continued) DPD-SYS Estimates of an ADL (1,4) R&D-Productivity Model with Separate Coefficient Estimates for Selected Time Periods

Note: DPD98 (ver. 30/12/98 in Gauss-386i 3.2.13, Arellano et al. 1998) is used for computations.

The results suggest considerable turbulence in coefficient estimates across time: years 1982, 1985, and 1994 seem to be among the most turbulent ones as far as R&D–productivity dynamics are concerned. The five-year window estimates are obviously influenced by these 'outlier' years. Since clear patterns do not emerge, we cannot confirm whether there is 'dry holes' or periods of reduced potency of R&D during the sample period. The relationship nevertheless seems to vary 'in timing and magnitude' and our findings are

148

not inconsistent with the existence of 'dry holes'. Unfortunately we cannot quantify to what extent these results may be driven by the shortcomings of the productivity measure.

E. Spillovers, Cyclical Effects and Aggregate Shocks

We re-estimate the model in Table 5 with measures of aggregative shocks, cyclical effects and domestic inter-industry R&D spillovers.¹² We assume that lag lengths of the aggregate shocks and cyclical effects as well as R&D spillovers correspond, respectively, to those of TFP and R&D. Since these variables should be strictly exogenous from the point of view of the representative industry, they are instrumented by themselves. Results appear in Table 8: we consider adding the aggregate shock measure alone (left), the R&D spillover measure alone (the second column), the aggregate shock and the R&D spillover measure together (the third column), and the three measures together (right).

In all of the three specifications, the long-run elasticity of TFP with respect to R&D is roughly .06, and the coefficient estimates remain similar to those of the basic model. The coefficient estimates of aggregate shocks are highly significant and suggest that TFP is quite elastic with respect to them: the leftmost (rightmost) estimates suggest an elasticity of .38 (.58). R&D spillover coefficients are typically not significant and the elasticities of TFP with respect to them remain low (negative in the two rightmost specifications). As the rightmost column shows, controlling for cyclical effects has no effect on the estimation results.

VI. Conclusion

In light of the above results, we can conclude that R&D indeed Granger

¹² Cyclical effects are proxied by commercial energy use (kilograms of oil equivalent per capita) as reported in the 2001 World Development Indicators CD-ROM by the World Bank.

Indep. variables below. Method:	DPD-SYS (1-step)		DPD-SYS (1-step)		DPD-SYS (1-step)		DPD-SYS (1-step)	
Dependent variable: $\ln(TFP)_t$	Est.	St. dev.	Est.	St. dev	Est.	St. dev	Est.	St. dev
ln(TFP) _{t-1}	.8764	.0427***	.8845	.0382***	.8722	.0422***	.8721	.0418***
$\ln(R\&D)_{t-1}$	1403	.0712**	1405	.0691**	1594	.0743**	1574	.0762**
$\ln(R\&D)_{t-1}$.1319	.0583**	.1304	.0570**	.1472	.0603**	.1454	.0616**
$\ln(R\&D)_{t-2}$	0141	.0111	0137	.0124	0143	.0117	0143	.0116
$\ln(R\&D)_{t-3}$.0073	.0134	0055	.0135	0073	.0141	0072	.0141
$\ln(R\&D)_{t-4}$.0369	.0195*	.0367	.0189*	.0416	.0219**	.0413	.0216*
$In(Aggr. shock)_{t}$.5500	.0742***		-	.5530	.0765***	.5508	.0767***
In(Aggr. shock) _{t-1}	5032	.0711***			4817	.0728***	4772	.0736***
In(Inter-ind. spillovers),				.0538**	.0861	.0558	.0844	.0559
In(Inter-ind. spillovers) _{t-1}	-			.0715*	0824	.0699	0819	.0707
In(Inter-ind. spillovers) ₁₋₂			0089	.0574	.0120	.0586	.0118	.0594
In(Inter-ind. spillovers) ₁₋₃	-		.0342	.0550	0185	.0554	0193	.0554
In(Inter-ind. spillovers) ₁₋₄	-		0031	.0293	.0000	.0283	.0021	.0286
$In(Cyclical effects)_t$.0070	.0531
$In(Cyclical effects)_{t-1}$				-		-	0130	.0540

Table 8. DPD-SYS Estimates of an ADL(1,4) R&D-Productivity Model with Additional Measures forAggregate Shocks and Domestic Inter-Industry R&D Spillovers

ndep. variables below. Method:	DPD-SYS	S(1-step)	DPD-SY	S (1-step)	DPD-SY	S (1-step)	DPD-S	YS (1-step)	
Dependent variable: $\ln(TFP)_t$									
No. of observations	1,914		1,914		1,914		1,914		
No. of parameters	28		31		33		35		
No. of individuals	121		121	121 12		121		121	
Longest time series	19		19	19 19		1	19	19	
Shortest time series	5		5		5		5		
Joint signif. of regressors	6,815.0	(8) ***	7,095	(11)***	7,541.0	(13)***	7,940.0	(15)***	
Joint signif. of dummies	74.3	(20) ***	221.9	(20)***	62.6	(20)***	63.5	(20)***	
Joint signif. of time dummies	69.4	(19)***	214.1	(19)***	60.3	(19)***	60.7	(19)***	
First-order autocorrelation	-5.8	N(0,1) ***	-5.6	N(0,1)***	-5.8	N(0,1)***	-5.9	N(0,1) ***	
Second-order autocorrelation	-1.1	N(0,1)	-1.4	N(0,1)	-1.1	N(0,1)	-1.1	N(0,1)	
Sargan test of overid. restr.	64.6	(60)	77.1	(60)*	65.3	(60)	64.6	(60)	

Table 8. (Continued) DPD-SYS Estimates of an ADL(1,4) R&D-Productivity Model with AdditionalMeasures for Aggregate Shocks and Domestic Inter-Industry R&D Spillovers

Note: Computations with Ox 2.10 (see Doornik 1999) and DPD 1.00a (Doornik et al. 1999).

R&D-PRODUCTIVITY DYNAMICS

causes TFP, but not vice versa. At shorter lag lengths there were some ambiguity on the causality tests, but overall evidence is quite solid. This is comforting, especially since this is frequently taken for granted.

Productivity seems to respond to changes in R&D at a considerable lag. We include annual lags of R&D up to four in our ADL(1,4) specification: in most cases the fourth lag is significant at conventional levels and frequently the coefficient estimate of the fourth lag is the highest in absolute terms as far as R&D is concerned (see, e.g., the leftmost results in Table 8). Our findings suggest that the perpetual inventory method of constructing R&D capital stocks and the R&D-intensity approach to productivity analysis, both frequently applied in the literature, may have to be reconsidered.

The answer to the question on whether the potency of R&D vary in timing and magnitude is a solid 'yes'. We can not, however, identify clear points of structural change in the dynamics; nor can we single-handedly argue that there would have been 'dry holes' or periods of reduces potency of R&D during the sample period. The result may also be driven by problems with the measurement of productivity.

Our analysis of aggregate shocks and R&D spillovers is perhaps somewhat superficial, but we can nevertheless conclude that adding these variables either jointly or separately seem to have minor influence on the long-run properties of our R&D–productivity model. The elasticity of TFP with respect to aggregate shocks, as proxied by the TFP in other manufacturing industries besides the representative one, seem to be high and statistically significant. Domestic inter-industry R&D spillovers, as proxied by domestic R&D efforts in other manufacturing industries besides the representative one, seem to be redundant in our model. This finding may, however, be driven by the fact that all of our estimations include time dummies, which may in part capture externalities related to scientific and R&D efforts outside the representative industry.¹³

¹³ Time dummies may be regarded as a measure for overall technological development, at least as far as countries and industries are symmetrically influenced by them. Note that since we use industry- rather than firm-level data, intra-industry spillovers are internalized.

We argue that our inability to get solid evidence across the board is related to the sample size and measurement problems. Further analysis is nevertheless needed. In our own further work, we will use firm-level data to study the issue.

References

- Ahn, S. and P. Schmidt (1995), "Efficient Estimation of Models for Dynamic Panel Data," *Journal of Econometrics* **68**: 5-27.
- Anderson, T. and C. Hsiao (1981), "Estimation of Dynamic Models with Error Components," *Journal of the American Statistical Association* **78**: 598-606.
- Anderson, T. and C. Hsiao (1982), "Formulation and Estimation of Dynamic Models Using Panel Data," *Journal of Econometrics* 18: 47-82.
- Arellano, M. (1989), "A Note on the Anderson-Hsiao Estimator for Panel Data," *Economics Letters* 31: 337-341.
- Arellano, M. and S. Bond (1991), "Some Tests of Specification for Panel Data: Monte Carlo Evidence and an Application to Employment Equations," *Review of Economic Studies* 58: 277-297.
- Arellano, M. and S. Bond (1998), Dynamic Panel Data Estimation Using DPD98 for Gauss: A Guide for Users, mimeo, London, Institute of Fiscal Studies.
- Arellano, M. and O. Bover (1995), "Another Look at the Instrumental Variables Estimation of Error-Components Models," *Journal of Econometrics* 68: 29-51.
- Basu, Sand J. Fernald (1995), "Are Apparent Productive Spillovers a Figment of Specification Error?" NBER Working Paper 5073, Cambridge, Massachusetts, National Bureau of Economic Research.
- BLS (1989), "The Impact of Research and Development on Productivity Growth," U.S. Department of Labor Bulletin 2331.
- Blundell, R. and S. Bond (1998), "Initial Conditions and Moment Restrictions in Dynamic Panel Data Models," *Journal of Econometrics* 87: 115-143.

- Caballero, R. and R. Lyons (1989), "The Role of External Economies in U.S. Manufacturing," *NBER Working Paper* 3033, Cambridge, Massachusetts, National Bureau of Economic Research.
- Caballero, R. and R. Lyons (1990), "Internal Versus External Economies in European Industry," *European Economic Review* **34**: 805-830.
- Caballero, R. and R. Lyons (1992), "External Effects in U.S. Procyclical Productivity," *Journal of Monetary Economics* **29**: 209-225.
- Cobb, C. and P. Douglas (1928), "A Theory of Production," American Economic Review 18: 139-165.
- Doornik, J. (1999), Object-Oriented Matrix Programming Using Ox, London, Timberlake Consultants Press and Oxford, www.nuff.ox.ac.uk/Users/ Doornik.
- Doornik, J., Arellano, M. and S. Bond (1999), Panel Data Estimation Using DPD for Ox, Oxford, www.nuff.ox.ac.uk/Users/Doornik.
- Englander, S., Evenson, R. and H. Masaharu (1988), "R&D, Innovation and the Total Factor Productivity Slowdown," *OECD Economic Studies* 11: 7-42.
- Freeman, C. and C. Perez (1988), "A Taxonomy of Innovations," in G. Dosi, C. Freeman, R. Nelson, G. Silverberg and L. Soete, *Technical Change* and Economic Theory, New York, New York, Columbia University Press.
- Good, D., Nadiri, N. and R. Sickles (1996), "Index Number and Factor Demand Approaches to the Estimation of Productivity," *NBER Working Paper* 5790, Cambridge, Massachusetts, National Bureau of Economic Research.
- Granger, C. (1969), "Investigating Causal Relations by Econometric Models and Cross-spectral Methods," *Econometrica* **37**: 424-438.
- Greene, W. (1993), *Econometric Analysis*, New York, New York, Macmillan Publishing.
- Griliches, Z. (1986), "Productivity, R&D and Basic Research at the Firm Level in the 1970s," *American Economic Review* **76**: 141-154.
- Griliches, Z. (1992), "The Search for R&D Spillovers," *Scandinavian Journal of Economics* **94**: 29-47.

- Griliches, Z. (1995), "R&D and Productivity: Econometric Results and Measurement Issues," in P. Stoneman (ed.), *Handbook of the Economics* of Innovation and Technological Change, Cambridge, Massachusetts, Basil Blackwell: 52-89.
- Griliches, Z. and J. Mairesse (1984), "Productivity and R&D at the Firm Level. R&D," in Z. Griliches, *Patents and Productivity*, Chicago, University of Chicago Press: 339-374.
- Hall, B. and J. Mairesse (1995), "Exploring the Relationship between R&D and Productivity in French Manufacturing Firms," *Journal of Econometrics* 65: 263-293.
- Hall, B., Mairesse, J., Branstetter, L. and C. Bruno (1998), "Does Cash Flow Cause Investment and R&D: An Exploration Using Panel Data for French, Japanese, and United States Scientific Firms," *IFS Working Paper* W98/11, London, The Institute for Fiscal Studies.
- Hansen, L. (1982), "Large Sample Properties of Generalized Method of Moments Estimators," *Econometrica* 50: 1029-1054.
- Holtz-Eakin, D., Newey, W. and H. Rosen (1988), "Estimating Vector Autoregressions with Panel Data," *Econometrica* **56**: 1371-1395.
- Mairesse, J. and M. Sassenou (1991), "R&D and Productivity: A Survey of Econometric Studies at the Firm Level," *STI Review* **8**: 9-43.
- Mohnen, P. (1992), *The Relationship between R&D and Productivity Growth in Canada and other Major Industrialized Countries*, Ottawa, Canada Communications Group.
- Mohnen, P. (1996), "R&D Externalities and Productivity Growth," *STI Review* 18: 39-66.
- Nadiri, I. (1980), "Sectoral Productivity Slowdown," American Economic Review 70: 349-355.
- Nadiri, I. (1993), "Innovation and Technological Spillovers," NBER Working Paper 4423, Cambridge, Massachusetts, National Bureau of Economic Research.
- OECD (1998), ANBERD/ANRSE Research and Development in Industry:

Expenditure and Researchers, Scientists and Engineers, Paris, Organisation for Economic Co-operation and Development.

- OECD (1999), ISDB 98: International Sectoral Database, Paris, Organisation for Economic Co-operation and Development.
- Park, W. (1995), "International R&D Spillovers and OECD Economic Growth," *Economic Inquiry* **33**: 571-591.
- Pattel, P. and L. Soete (1988), "Measuring the Economic Effects of Technology," STI Review 4: 121-166.
- Phillips, P. and M. Loretan (1991), "Estimating Long-Run Economic Equilibria," *Review of Economic Studies* **58**: 407-436.
- Ravenscraft, D. and F. Scherer (1982), "The Lag Structure of Returns to R&D," *Applied Economics* **14**: 603-620.
- Sterlacchini, A. (1989), "R&D, Innovations, and Total Factor Productivity Growth in British Manufacturing," *Applied Economics* 21: 1549–1562.
- Strauss, J. and M. Ferris (1996), "A Dynamic Estimation of World Productivity Growth," *Applied Economics* **28**: 195-202.
- UN (1968), International Standard Industrial Classification for all Economic Activity (ISIC), Statistical Papers M 4, New York, Statistical Office of the United Nations.
- White, H. (1980), "A Heteroscedasticity-Consistent Covariance Matrix Estimator and a Direct Test for Heteroscedasticity," *Econometrica* **48**: 817-838.
- White, H. (1982), "Instrumental Variables Regression with Independent Observations," *Econometrica* **50**: 483-500.

156