

Demographic Research a free, expedited, online journal of peer-reviewed research and commentary in the population sciences published by the Max Planck Institute for Demographic Research Konrad-Zuse Str. 1, D-18057 Rostock · GERMANY www.demographic-research.org

DEMOGRAPHIC RESEARCH

VOLUME 19, ARTICLE 31, PAGES 1205-1216 PUBLISHED 11 JULY 2008

http://www.demographic-research.org/Volumes/Vol19/31/ DOI: 10.4054/DemRes.2008.19.31

Reflexion

Biological and sociological interpretations of age-adjustment in studies of higher order birth rates

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Biological and sociological interpretations of age-adjustment in studies of higher order birth rates

Mette Gerster¹

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Abstract

Several studies of the effect of education on second or third birth rates (e.g Hoem et al. 2001) have used the concept of *relative age at previous birth* (Hoem 1996). B. Hoem's idea was to focus on the social meaning of age at previous birth by redefining it according to the woman's educational attainment. We broaden the discussion by considering other interpretations of the explanatory power of the age at previous birth, particularly via known trends in biological fecundity. A mathematical analysis of the approach reveals side effects that have not been taken sufficiently into account. Our recommendation is not to use the relative age approach without supplementing it with the more traditional approach which includes the actual age at previous birth.

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1. Introduction

In recent years, several studies of the effect of education on second or third birth rates (Hoem et al. 2001; Oláh 2003; Kreyenfeld 2002; Köppen 2006) have used the concept of *relative age at second (or first) birth* which was originally introduced by Britta Hoem (1996).

The idea is that when comparing the third (second) birth rate between mothers with different education levels but the same age at second (first) birth, one does not take into account the different "social meanings" of the woman's age at her previous birth. Hoem (1996) suggested that in order to take this problem into account one could include the age relative to the educational level of the mother at her previous birth instead of her actual (biological) age at previous birth. She made the point that *"it is important to account for the very different distributions of age at second birth that women have at different educational levels, otherwise incorrect conclusions may be drawn from the analysis".*

With this note we wish to clarify from a more formal (i.e. mathematical) point of view what is going on in regression models where this suggestion is employed. But first of all, let us put forward some arguments why it is important to take age into account when modeling the effect of education on fertility³.

There are obvious biological reasons why age should be taken into account when modeling fertility, because age can be seen as a proxy for the woman's biological fecundity which indeed becomes smaller with age. However, as well as a biological component, fertility also has an important behavioural component. This perspective is emphasized in Hoem's approach, as we will argue later on.

Kreyenfeld (2002) made the point that some of the effect of education on fertility might be transmitted through a later age at previous birth because women who have a higher education become mothers later than other women. She also noted that "given that the positive effect of women's educational attainment was primarily transmitted through a late age at first birth, it should disappear if one holds the age at first birth constant". Köppen (2006) argued similarly that "education influences fertility also *indirectly*". This was in fact what Hoem (1996) was aiming at: that age at previous birth is an *intermediary* variable between education and the birth rate that we are modeling.

An illustration is shown in Figure 1. The broken arrow represents the so-called *direct effect* of education on fertility whereas the two solid arrows represent the *indirect effect* of education on fertility, i.e. the effect that is *mediated* through the woman's age at previous

³ In the remainder of this paper we will focus on the effect of education and age at first birth on the second birth intensity. The points made, however, apply equally well to Britta Hoem's case of third birth intensities and age at second birth.

birth. The sum (in the linear case) of the direct and the indirect effect is referred to as the *total effect*⁴.

The tradition in the epidemiological literature is that an intermediate variable (such as age at first birth in our example) should not be taken into account (see eg. Chapters 8 and 21 of Rothman and Greenland (1998) and Chapter 12 of Diggle et al. (2001)) since this *blocks* the part of the effect of the variable of interest which is mediated through the intermediate variable. Therefore, conditioning on the intermediate variable will result in an estimate of only the direct effect and not the total effect.

In the example where the outcome is the second-birth intensity, this corresponds to the indirect effect of education being blocked if age at previous birth is included in a regression model. Hence, the scenario indicated by Kreyenfeld corresponds to the direct effect of education on fertility being 0.

Figure 1: Illustration of the concept of *direct* and *indirect* effect of education on 2nd birth intensities



⁴ A diagram like the one shown in Figure 1 is referred to as a *directed acyclic graph (DAG)*. See eg. Chapter 1 of Pearl (2001) for a thorough discussion of direct and indirect effects and a precise definition of a DAG.

1.1 Several possible time origins

Let us return to the possibilities of how to take age into account: in this kind of studies we are operating with several time origins. First, there is the time since previous birth, t. Next, there is the already mentioned age at previous birth, a_0 , and finally, there is the woman's current age, a. These three variables are linked through the identity: $a - t = a_0$ and in the linear case it is therefore impossible to identify the effect of each one of them. A further time dimension that could be taken into account is time since finishing education, see Kantorová (2004).

In demographic studies on the effect of education on higher order birth rates the tradition has been to use t as the basic time variable and include age represented by either a_0 or by the *relative age at previous birth* as suggested by Hoem (1996). However, for similar reasons as those mentioned above, it is not possible to identify the linear effect of both t, a_0 and the relative age and also in this case a choice must be made.

2. Britta Hoem's idea

Britta Hoem's alternative suggestion on how to include age was based on the fact that the age at previous birth can differ considerably between women with different educational attainments (possibly due to a later entry into motherhood for highly educated women). This is exactly the mechanism that makes age at first birth intermediate between education and second birth, cf. Figure 1.

In the following, we will describe the idea introduced by Britta Hoem in mathematical terms and discuss the different interpretations that arise due to the different approaches.

2.1 The two models

For illustrative purposes we assume a very simple model in which the (logarithm of the) second-birth intensity for the *i*th woman, λ_i , is independent of *t*. We assume that the intensity depends on education, u_i , which can take the two values $u_i = 0$ (low education) and $u_i = 1$ (high education). Furthermore, we assume that age at first birth, a_i , enters the model as a continuous covariate and that there are no other covariates in the model:

$$\log \lambda_i = \alpha + \beta \cdot u_i + \gamma \cdot a_i, \quad i = 1, \dots, n.$$
(1)

In this simple version of the traditional model, $\exp(\beta)$ is the rate ratio for a woman with educational level 1 compared to women with educational level 0 for a given absolute age at first birth, whereas $\exp(\gamma)$ describes the change in the log-intensity by increasing the age at first birth by one year within a given educational group.

Now, according to Britta Hoem's suggestion, we standardize the age variable within each educational group to obtain the relative age at first birth: Let m_j be the median age at first birth in educational group j, j = 0, 1. The *relative age* can then be written as:

$$r_i = \begin{cases} a_i - m_1 & \text{if } u_i = 1\\ a_i - m_0 & \text{if } u_i = 0 \end{cases}$$

and in this context Britta Hoem's suggestion corresponds to replacing Model (1) with the model

$$\log \lambda_i = \tilde{\alpha} + \tilde{\beta} \cdot u_i + \tilde{\gamma} \cdot r_i, \quad i = 1, \dots, n.$$
(2)

Here, $\exp(\tilde{\beta})$ is the rate ratio of a woman in educational group 1 compared to a woman in educational group 0 for a given *relative age* at first birth. For example, if $r_i = r_j = 0$, we are comparing two women who are m_1 and m_0 years old at first birth, respectively. In any case, we are comparing women where the one with a high education is $m_1 - m_0$ years older at first birth than the one with a low education.

This approach puts focus on the *social meaning* of age at first birth as stated by Britta Hoem.

2.2 How do the two models correspond?

In the simple (linear) mathematical setting in which we have described Britta Hoem's idea, it can easily be shown⁵ that Model (2) is in fact just a reparametrization of Model (1). This simply means that if we know the parameters α , β and γ in Model (1) and the median ages in the two educational groups, then we can directly calculate the parameters in Model (2) and vice versa. The formulas for $\tilde{\beta}$ and $\tilde{\gamma}$ are the following:

$$\tilde{\beta} = \beta + \gamma \cdot (m_1 - m_0)$$
$$\tilde{\gamma} = \gamma.$$

Hence, the effect of increasing the relative age with one year is the same as the effect of increasing the absolute age with one year ($\gamma = \tilde{\gamma}$). On the other hand, the effect of education changes from Model 1 to Model 2. For example, it can be seen that whenever there is a negative effect of age at first birth ($\gamma < 0$), a positive effect of education ($\beta > 0$) and an older age at second birth in the group with the highest education compared to the group with the lower education ($m_1 > m_0$) we get $\beta > \tilde{\beta}$, i.e. the effect of education will be smaller in Model (2) than in Model (1).

⁵ The calculations are shown in the Appendix.

The important thing is that no matter for what reason we see a positive effect of education in Model (1) (the reason could for instance be selection but it could also be an income effect), the effect of education will be smaller when relative age is included instead of absolute age as long as the above *mathematical* conditions ($\beta > 0$, $\gamma < 0$ and $m_1 > m_0$) are present. Also note, that the difference between β and $\tilde{\beta}$ becomes larger the larger the difference between the median ages in the two groups.

Illustration Figure 2 shows an illustration of how one can calculate the education parameter, $\tilde{\beta}$, in Model (2) directly from the parameters in Model (1). The graph in Figure 2 shows the above mentioned case where $\beta > 0$, $\gamma < 0$ and $m_1 > m_0$. The horizontal axis displays the age at first birth and the vertical axis the log-intensity obtained from Model 1. Hence, the upper line corresponds to the log-intensity for the highly educated $(u_i = 1)$, whereas the lower line corresponds to the log-intensity for women with low education $(u_i = 0)$ as a function of age at first birth. The vertical distance between the two lines is thus β and the slope of both lines is γ . Now, assume that woman *i* has a low education, $u_i = 0$, and that woman *j* has a high education, $u_j = 1$, and that they both have an age at first birth corresponding to the median age in the two education groups, m_0 and m_1 , respectively. Note that these two women are excactly those that we are comparing when using Model (2).

Their log-intensities according to Model (1) are as follows:

$$\log \lambda_i = \alpha + \gamma \cdot m_0,$$
$$\log \lambda_j = \alpha + \beta + \gamma \cdot m_1.$$

This gives a log-rate ratio when comparing the two women of

$$\log\left(\frac{\lambda_j}{\lambda_i}\right) = \log \lambda_j - \log \lambda_i = \beta + \gamma \cdot (m_1 - m_0) = \tilde{\beta}.$$

It can be immediately read off from the vertical axis of the graph in Figure 2. Hence, in this simple linear case it is not even necessary to fit Model (2) in order to find the effect of education from it.

3. A simulation study

The above calculations are based on a very simple scenario in which the effect of age at first birth enters the model as a continuous variable. A more realistic scenario is one in which this is not necessarily the case and the fitted models include the age variables in a grouped version. In this case one cannot simply write down how the parameters from

Figure 2: Graph showing how the parameter for education, $\tilde{\beta}$, from the model including relative age at first birth can be found from the parameters of the model including absolute age at first birth



the one model corresponds to the parameters from the other. However, the conclusion remains the same, which we will show by employing a simulation study.

3.1 The scenario

We simulate a scenario in which half of the study population has a high education, $u_i = 1$, and the other half a low education, $u_i = 0$. We retain the above assumption that education is time-independent. Furthermore, we assume that there is a postponement due to education so that the group with a high education on average has an age at first birth of 27 (with a standard error of 6) whereas the average age at first birth in the other group is 23 (with

a standard error of 4)⁶. The second birth intensity is assumed to be

$$\log(\lambda_i \mid (a_i, u_i)) = \log(1/3) - 0.1 \cdot \max(a_i - 25, 0),$$

i.e. there is a constant intensity of having the second child of 1/3 for women who give birth to their first child before the age of 25, after this age the log-intensity decreases with 0.1 per additional year of age at first birth⁷. Note that there is no direct effect of education on the second birth intensity, $\beta = 0$. The negative effect of age on the second birth intensity could be thought of as a biological effect.

In terms of the DAG in Figure 1 this corresponds to an arrow from education to age at first birth and an arrow from age at first birth to second birth but no arrow from education to the second birth. Hence, the only effect of education on the second birth intensity is the indirect effect, i.e. the effect that is mediated through age at first birth. This means that when a model for the second-birth intensity is fitted including age at first birth and education as covariates there should be no effect of education.

We simulate this scenario 1000 times with 1000 women in each sample. For each run we fit two Cox models⁸: one with age at first birth entering as a grouped variable (defined according to the observed quintiles in each run)⁹ and one where the same is done apart from age at first birth being replaced by relative age at first birth¹⁰. In both cases, education enters the model as a categorical variable. If age at first birth exceeds 40 the woman is not included in the analysis of second birth. If the sum of age at first birth and the second waiting time exceeds 40 the second waiting time enters as a censored observation in the Cox model. The latter case corresponds to women who have one child by the age of 40.

⁶ We sample a_i as $15 + W_i$, where W_i is drawn from a Γ-distribution with shape parameter 4 and scale parameter 2 in the case $u_i = 0$ (corresponding to a theoretical median age at first birth of ≈ 22.3) and from a Γ-distribution with shape parameter 4 and scale parameter 3 in the case $u_i = 1$ (corresponding to a theoretical median age at first birth of ≈ 26.0).

⁷ This effect of age at first birth is also rather simplified, however, it fits quite well with the marginal effect of age at first birth found by Gerster et al. (2007).

⁸ For details on the Cox model see e.g. Therneau and Grambsch (2000).

⁹ Note that the Cox model where age enters as a grouped variable does not fit the data as we have simulated them. However, it fits well with how theses studies are often carried out.

¹⁰ Hence, when fitting the Cox models we are pretending not to know the "true" underlying mechanism on how age influences the intensity. However, we fit a quite flexible model that is able to capture the effect.

3.2 Results

The results are as follows:

- The median age at first birth in observations with $u_i = 0$ is on average (over the 1000 runs) 22.3 years whereas the corresponding number for observations with $u_i = 1$ is 25.8 years.
- From the Cox model with absolute age at first birth entering as a categorical variable:
 - The average effect of education over the 1000 runs is $\hat{\beta} = -0.011$.
 - The number of times that the hypothesis of no effect of education is rejected¹¹ at the 5% level is 5.4% of the 1000 runs (which is approximately what we would expect).
- From the Cox model with relative age at first birth entering as a categorical variable:
 - The average effect of education over the 1000 runs is -0.135.
 - The number of times that the hypothesis of no effect of education is rejected at the 5% level is 52% out of the 1000 runs.

3.3 Conclusion based on the simulation study

This simulation study was constructed to demonstrate how the effect of education changes when replacing Model (1) with Model (2) in the case where the effect of age at first birth on the second birth intensity is not linear throughout the reproductive age span (but still negative after a certain age). The data were simulated from a model in which there was no effect of education on the second birth but a negative effect on the age at first birth in the sense that women with a high education were approximately 3.5 years older at the time of first birth than other women. When age at first birth was controlled for in the model for the second birth intensity there was no effect of education, but when it was controlled for in terms of relative age there was a negative effect of education which was significantly different from 0 in approximately half of the runs.

4. Conclusion

Hoem (1996) focused on the conceptual content in taking into account the age at previous birth, arguing that the social meaning might be emphasized by including the relative age at birth of the previous child instead of the absolute age at birth of the previous child. Employing Britta Hoem's suggestion indeed changes the interpretation of the education effect towards a more social perspective because the comparison is no longer between two women of the same biological age but between two women of the same relative (social)

¹¹ We have used a Wald test.

age as we have discussed above. This can be a valid focus to have in mind in these kind of studies.

Furthermore, Hoem's paper points to the fact that age at previous birth might be an intermediate variable on the pathway between education and a given higher order birth rate as illustrated in Figure 1. Also this point is very relevant since some studies have shown a postponement pattern among women with a higher education, cf. eg. Lappegård and Rønsen (2005).

However, there are implications of using this approach that should be kept in mind, and our recommendation would be not to use Hoem's approach without supplementing it with the more traditional approach. This is due to the fact that, as we have shown in the above, in the case when there is a negative effect of age at first birth on the second birth intensity and the only effect of education is the one mediated through age at previous birth (possibly due to the mentioned postponement mechanism), the negative age effect will show up as a negative effect of education in the model including relative age, and this will be the case solely due to the fact that the comparison is between women of a different age.

Also, there is another issue that we have completely ignored so far: in many studies the available data on education are updated eg. each year throughout the study period, in which case education can (and should) be included as a time-varying covariate. But then it is not clear how relative age at first birth should be defined¹² and the interpretation of the effect of a time-varying education variable when age at first birth is included as relative age in this manner becomes very unclear.

Finally, as we have discussed with the DAG in Figure 1 as point of reference, the education influences the age at first birth, but there might well be substantive basis for an arrow pointing in the opposite direction as well, i.e. there are feedback mechanisms between education and fertility which are not considered. This gives rise to the question which has also been raised by eg. Kravdal (2001, 2007) that focusing on one parity transition when studying the effect of education on fertility might be a too simple approach.

5. Acknowledgements

We are grateful to Jan M. Hoem for several discussions on this topic and to Esben Budtz-Jørgensen for a useful suggestion regarding Figure 2. Furthermore, we would like to thank two anomymous reviewers for valuable comments on an earlier draft of the paper.

¹² This question is also brought up by Kravdal (2007).

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Appendix

Calculations showing the connection between the models

Model 1:

$$\log \lambda_i = \alpha + \beta \cdot u_i + \gamma \cdot a_i, \quad i = 1, \dots, n,$$

where $u_i \in \{0, 1\}$ and $a_i > 0$. Let m_1 be the median age at second birth and σ_1^2 the variance of age at second birth among women with $u_i = 1$ and define m_0 and σ_0^2 accordingly for women with $u_i = 0$.

Model 2:

$$\log \lambda_i = \tilde{\alpha} + \beta \cdot u_i + \tilde{\gamma} \cdot r_i, \quad i = 1, \dots, n,$$

where r_i represents the so-called *relative age at second birth*¹³, which in this case corresponds to $r_i = (a_i - m_1)/\sigma_1$ if $u_i = 1$ and $r_i = (a_i - m_0)/\sigma_0$ if $u_i = 0$.

In the following we go through the parameters in each of the two models to show how they correspond to each other.

From the two models we get that

$$\alpha + \beta \cdot u_i + \gamma \cdot a_i = \tilde{\alpha} + \beta \cdot u_i + \tilde{\gamma} \cdot r_i.$$

Plugging in $u_i = 0, a_i = m_0$ gives

$$\tilde{\alpha} = \alpha + \gamma \cdot m_0.$$

Putting $u_1 = 1$ and $a_i = m_1$ and applying the above formula for $\tilde{\alpha}$ gives

$$\begin{aligned} \alpha + \beta + \gamma \cdot m_1 &= \tilde{\alpha} + \tilde{\beta} \\ &= \alpha + \gamma \cdot m_0 + \tilde{\beta} \\ &\Downarrow \\ \tilde{\beta} &= \beta + \gamma \cdot (m_1 - m_0). \end{aligned}$$

Finally, plugging in $u_i = 0$ and $r_i = 1$ ($\Rightarrow a_i = \sigma_0 + m_0$), this implies that

$$\begin{aligned} \alpha + \gamma \cdot (\sigma_0 + m_0) &= \tilde{\alpha} + \tilde{\gamma} \\ &= \alpha + \gamma m_0 + \tilde{\gamma} \\ \Rightarrow \quad \tilde{\gamma} &= \gamma \cdot \sigma_0. \end{aligned}$$

¹³In the above calculations the definition of relative age is allowed to depend on the possibly different standard errors, σ_0 and σ_1 , in the age distributions within the two educational groups. However, since this has no implications for the link between the education parameters, β and $\tilde{\beta}$, we leave it out in the main part of the manuscript.