Compensation for Natural Resource Injury: An Emerging Federal Framework

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Abstract This paper provides an overview of the emerging "Superfund" natural resource damage assessment and compensation framework and a review of several economic and legal issues that are likely to affect the ability of the framework to achieve its objectives. The Superfund Act as amended establishes a federal regulatory structure that provides a legal "legitimization" for the use of economic-based nonmarket valuation techniques in judicial proceedings involving natural resource injuries resulting from oil and hazardous waste spills and releases. While the regulations have the potential to foster more appropriate compensation as well as prospective incentives to limit damages to natural resources, several controversial elements, definitions, and assumptions built into the damage assessment regulations appear to have the potential to undermine the efficiency and equity of damage assessments. These issues reflect the difficulty of integrating economic concepts of natural resource value and their estimation into the legal environment.

Introduction

Until quite recently, the most visible application of economic techniques for natural resource valuation was in the context of helping to guide policy decisions. For example, economic tools for measuring natural resource values have long been used (with varying degrees of accuracy and efficacy) to evaluate the social costs and benefits of federal water resources development proposals. In recent years economic tools also have been increasingly applied to determine the benefits of specific federal regulatory options. The passage of the Comprehensive Environmental Response, Compensation and Recovery Act in 1980 (CERCLA) placed the spotlight on compensation for injuries to natural resources as another application of these tools. While there is a history under federal and state statutory and common law of using economic analysis to value natural resource injuries (especially from oil spills), CERCLA formalized this process by establishing a federal regulatory structure that may eventually set the rules for how economic analysis will be factored into a wide range of judicial proceedings involving oil and hazardous waste spills and releases.

The federal regulations that will implement the emerging CERCLA natural resource compensation framework were promulgated on August 1, 1986. The

content and requirements of these regulations may have important implications for both the allocation of social resources and for the field of natural resource economics. The historical legal approach to compensation for injury to public natural resources has relied typically on diminution in market price, or, in cases involving nonmarket resources, on restoration or replacement cost as a basis for measuring natural resource damages. Because these measures often do not adequately reflect real economic loss resulting from injury to public resources, their use for determining damages has limited the effectiveness of the common law judicial system in achieving the desired allocation of public resources.

The new federal regulatory framework provides a legal "legitimization" for the use of economic-based nonmarket valuation in the courts. The new rules have introduced the newer, and more theoretically appropriate and accurate, nonmarket valuation methods based on willingness-to-pay as the basis for damage assessment. The regulatory framework thus provides an important new application for nonmarket valuation methods in the public policy context. Moreover, the regulations have the potential to set a substantial precedent for the use of economic concepts and valuation methodologies in court cases involving injury to public resources, whether or not the federal rules are invoked.

Increased reliance on economic-based valuation methods for estimating natural resource damages could result in more appropriate compensation as well as prospective incentives to limit damage to natural resources. Yet, the interaction between the theory of natural resource valuation and the practical constraints of an adversarial judicial system is bound to affect the ability of the compensation scheme to achieve appropriate damage awards. The federal rulemaking has attempted to integrate economic valuation methods into a generally conservative legal system that has developed over a long period of time. It represents a somewhat uneasy compromise between being fair to economics and full compensation while not opening the door to a complete revamping of the common law. The resulting thin line drawn by the rules does expand some traditional notions of natural resource damages, while at the same time limits its broader application.

The purpose of this paper is to provide an overview of the federal natural resource damage assessment and compensation framework and to highlight several economic and legal issues that are likely to affect the ability of the framework to achieve its objectives. By briefly reviewing CERCLA and its natural resource damage provisions as a whole, and by outlining the assessment regulations and identifying certain potential concerns, we hope to help provide a better understanding of the compensation process and foster a broad evaluation of the emerging framework. One important caveat concerning many points raised in this paper is particularly worth noting. The Type B damage assessment regulations, which lay out the general assessment process and the specific procedures for assessing damages in individual cases, have been challenged by several environmental groups, and state resource trustees in administrative appeals filed in the U.S. Court of Appeals for the District of Columbia. Even if the regulations remain unchanged as a result of these challenges, various provisions of the CERCLA natural resource damage assessment framework may be subject to judicial review as individual cases are brought under the statute. Court decisions on various aspects of the framework could change their meaning and interpretation.

The Legal Structure

Statutory Framework

1. Overview of the Act. In response to public concern over releases of hazardous substances into the environment, Congress enacted the Comprehensive Environmental Response, Compensation and Liability Act² in 1980 to deal with the threats posed by abandoned hazardous wastes sites and releases of hazardous substances in general. The provisions of CERCLA were extended and strengthened by the Superfund Amendments and Reauthorization Act (SARA) passed on October 17, 1986.3 The Act as amended provides Federal and state governments with broad authorities to respond to releases of hazardous substances into the environment. CERCLA also provides a liability and compensation mechanism for recovery of governmental response costs from the parties responsible for hazardous substance releases. To ensure that money would be available to complete the job of cleaning up abandoned hazardous waste sites, CERCLA established a \$1.6 billion Hazardous Substance Response Fund financed primarily be excise taxes levied on crude oil and certain chemicals. (Under SARA, the name of the fund was changed to the "Hazardous Substance Superfund," and its size was expanded to \$8.5 billion.)

The basic liability and compensation provisions for response costs are set out in Section 107 of the Act. Liability is imposed on current and former owners and operators of polluting vessels or facilities, as well as those engaged in the generation, treatment, and disposal of hazardous substances⁴ for damages resulting from releases⁵ into the environment. The courts have interpreted these provisions as imposing strict, joint and several liability on these parties for hazardous substance releases.⁶ Essentially, this liability scheme can be used to force a "responsible party" to bear the full cost of cleaning up a hazardous waste release no matter how tenuous their connection to the release (or how many other parties contributed to the release) or how carefully they handled the offending wastes.

The Hazardous Substance Superfund⁷ was established to finance clean-ups in cases where the polluting parties are unknown or are unwilling or unable to provide recompense. The types of claims permissable against the Superfund include claims for payment of governmental response costs incurred under the Act's response authority provisions and other necessary response costs under the National Contingency Plan.⁸ Payment of claims by the Superfund transfers to the Fund the right of the claimant to sue the polluting parties.

An important but often overlooked component of CERCLA is the Act's natural resource damage provisions. While the problem of cleaning up abandoned hazardous wastes sites has garnered considerable publicity and a vast amount of litigation involving liability for response costs have occupied the courts, the potential significance of the natural resource damage provisions has generally escaped attention. However, these provisions have been called the Superfund "sleeper" and have the potential to greatly increase the amount of damages polluting parties may be held liable for under CERCLA.

2. Natural Resource Damage Provisions. The natural resource damage provisions authorize federal and state governments to recover compensatory damages from polluting parties for injuries to public natural resources which result from

discharges of oil or releases of hazardous substances pursuant to CERCLA and Section 311 of the Clean Water Act (33 U.S.C. §§1251-1376). These provisions reflect Congressional recognition that hazardous substance contamination of the environment may impose social costs which would not be fully redressed by the clean-up of waste sites and private causes of action brought under state common law. The CERCLA legislative history suggests Congress' intent to allow for compensatory natural resource damages following existing common law doctrines. Together, the response cost and natural resource damage compensation provisions of CERCLA form a mechanism to force responsible parties to provide redress for a significant portion of the social costs of their polluting activities.

Compensable natural resource damages are defined under Section 107 of CER-CLA as damages for "injury to, destruction of, or loss of natural resources, including the reasonable costs of assessing such injury, destruction, or loss resulting from such a release." The Act specifies that in the case of such natural resource iniury "liability shall be to the U.S. government and to any State for natural resources within the State or belonging to, managed by, controlled by, or appertaining to such State" and that "the President, or authorized representative of any State, shall act on behalf of the public as trustee of such natural resources. to recover for such damages." Natural resources are defined very broadly to include land, fish, wildlife, biota, air, water, ground water, drinking water supplies, and other such resources. 12 The Act thus enables Federal agencies and state government trustees, who act as custodians for the public through protection and care of a wide range of public resources, to recover damages for injury to such resources caused by releases of oil or hazardous substances. CERCLA further specifies that "sums recoverable shall be available for use to restore, rehabilitate, or acquire the equivalent of such resources by the appropriate agencies of the Federal government or the state government, but the measure of such damages shall not be limited by the sums which can be used to restore or replace such resources."13

The Act contains certain restrictions on compensation for natural resource injury. No claim can be made for the recovery of natural resource damages unless the claim is presented within three years after the discovery of the loss and its connection with the release or the date of final promulgation of the natural resouce regulations, whichever is later. ¹⁴ The Act further limits the liabilities of responsible parties for natural resource damages to \$50 million. ¹⁵

Under CERCLA, natural resource trustees were originally authorized to make claims against the Superfund for natural resource damages in cases involving resource injury caused by hazardous substances. However, a new provision added by SARA prohibits claims against the Superfund for natural resource damages. ¹⁶ Trustees seeking natural resource damages thus must sue potentially responsible parties directly.

To assist trustees in bringing natural resource damage actions, Section 301(c) of CERCLA required the President to promulgate regulations for use in guiding the assessment of natural resource damages. These regulations are to include two different types of standardized procedures for assessing natural resource injury and placing a dollar amount on this injury: Type A or simplified assessment techniques for smaller releases; and Type B protocols that will include more detailed and extensive assessment methodologies for more major releases. Type A procedures are defined by the Act as "standard procedures for simplified assessments

requiring minimal field observation, including establishing measures of damages based on units of discharge or release units or units of affected area." Type B procedures are specified by the Act to include "alternative protocols for conducting assessments in individual cases to determine the type and extent of shortand long-term injury, destruction, or loss." The Act specifies that these regulations "shall identify the best available procedures to determine such damages, including both direct and indirect injury, destruction or loss and shall take into consideration factors including, but not limited to, replacement value, use value, and ability of the ecosystem or resource to recover." CERCLA also provides that damage assessments developed using these regulations will create a rebuttable presumption of accuracy.

Natural resource trustees are not required to follow the assessment regulations in determining natural resource damages claims; however, a determination of damages conducted by any federal or state trustee in accordance with the assessment regulations "shall have the force and effect of a rebuttable presumption" on behalf of the trustee in any administrative or adjudicatory proceeding under CERCLA or Section 311 of the Clean Water Act. 18 CERCLA's rebuttable presumption for natural resource damage claims provides leverage to trustees in proving damage claims if the regulations are followed, but exactly how and to what extent is unclear.

There is currently much confusion over how the rebuttable presumption will work in natural resource damage cases, as well as a significant debate within the legal profession concerning the exact force and effect of the tool in the CERCLA context. The Act itself and its legislative history are silent on these issues. It is helpful here to provide a basic definition for a legal presumption and to highlight its potential complexity in the CERCLA natural resource damage context, and to briefly outline the major issue in the legal debate.

A presumption is an evidentiary procedure that allows one to infer the existence of a presumed fact from a basic fact that has been established. Typically, a presumption applies to a single, reasonably well-defined basic fact and determines a single, reasonably well-defined presumed fact. For example, a common presumption used in drunk driving cases takes as the basic fact the level of alcohol in a driver's blood and derives the presumed fact that the driver is intoxicated. The situation under CERCLA is much more complicated, however. A trustee's determination of natural resource damages most likely will be the sum of many lesser, discrete damage determinations. A question arises as to whether the presumption in the CERCLA context applies to each of these lesser damage determinations that might be made in a particular case, or only to the total or final damage assessment. In this type of case, some of the basic facts used to infer the final presumption may actually be presumptions from previous determinations.

The crux of the legal debate surrounding the force and effect of the rebuttable presumption in the CERCLA natural resource damages context deals with whether the presumption shifts to defendants only the burden of going forward with evidence to rebut or meet the presumption, or both the burden of proof as well as the burden of going forward with evidence. The latter interpretation would give much more weight to trustee damage determinations. This issue likely will not be resolved until it is the subject of review by the courts in the context of a particular natural resource damage case. Some experts believe that the final out-

come will interpret the CERCLA rebuttable presumption heavily in favor of trustees. 19

In summary, the CERCLA natural resource damage provisions create a potentially powerful new mechanism for the recovery of public damages resulting from natural resource injury caused by discharges of oil or releases of hazardous substances. By providing for damages from injury to a broad range of natural resources caused by many types of contaminants, and by requiring the development of a set of regulations to guide damage assessments bolstered by a rebuttable presumption of accuracy, the CERCLA natural resource damage provisions go beyond the scope of previous common law doctrines and statutes.²⁰

Regulatory Famework

1. Implementation. The President, in Executive Order No. 12316, delegated to the U.S. Department of the Interior (DOI) responsibility for promulgating the Type A and Type B natural resource damage assessment regulations. (The Executive Order also directed the U.S. Environmental Protection Agency (EPA) to promulgate procedures to guide trustees in bringing natural resource damage claims against the Superfund. As noted earlier, SARA disallowed the use of Superfund monies for natural resource damage claims.) However, the December 11, 1982 deadline imposed by the Act for promulgation of the assessment regulations passed without their publication. In order to force the rulemaking process, the state of Montana filed suit against DOI and EPA for failure to perform their respective duties. This suit was subsequently voluntarily withdrawn, but was followed by two new suits, one brought by the state of New Jersey and the other by the New Mexico Department of Health and the Environment.

The New Jersey suit was heard in the District Court of New Jersey.²¹ As a result of a finding in favor of the plaintiffs, DOI entered into a consent order whereby the agency agreed to a specific timetable for promulgation of the regulations. Under the consent order, DOI agreed to promulgate proposed rulemakings for Type B regulations by December 20, 1985 and proposed Type A regulations by April 5, 1986. The consent order further specified that final Type B and A regulations would be promulgated by April 22, 1986 and August 7, 1986, respectively. These deadlines were subsequently extended slightly by the court. A notice of proposed rulemaking for Type B regulations was published in the Federal Register on the court imposed deadline, and final Type B regulations were published on August 1, 1986.²² Proposed Type A regulations were published on May 6, 1986; final Type A regulations were published on March 20, 1987.²³ SARA requires the President to promulgate amended regulations for assessing natural resource damages that incorporate the new damage assessment provisions added by the Act. Proposed amendments to the assessment regulations were published by DOI in the Federal Register on April 17, 1987.²⁴

The Type A regulations deal exclusively with minor discharges of oil or releases of hazardous substances in coastal or marine environments. Specifically, they apply only to wildlife mortality and closure of recreational areas resulting from discharges or releases that occur in, or enter into, coastal or marine environments near the water surface or intertidal area, and that are of short duration. These assessment procedures make use of a computer model capable of mathe-

matically estimating damages to certain resources based on the type of discharge or release of specific contaminants and the specific receiving coastal or marine environment. The types of resource injuries considered by the model include: short-term lethal effects on lower trophic biota; direct and indirect lethal effects on fur seals, certain waterfowl and other shorebirds, seabirds, fish and shellfish; and the closure of fishing and hunting areas and public beaches.

The model is composed of interactive physical fates, biological effects, and economic damages submodels containing chemical, biological, and economic data bases, respectively. The physical fates submodel determines average concentration, transportation, and dispersion of oil or hazardous substances through the coastal or marine environment. Given input on the fate of the contaminants from the physical fates submodel, the biological effects submodel calculates the average loss in biomass by species category. Data on baseline biological resource conditions and beach uses are contained in the biological and economic submodel data bases, respectively. The commercial and recreational uses of biological resources are determined by historical patterns for each of these classes of uses. Public beach visitation rates are also based on historical patterns. In the case of fisheries damage, fish resources are allocated in the model between recreational and commercial harvests foregone. Quantification of resource services lost serve as data input into the economic damages submodel.

Dollar damages are calculated in the economic submodel using market and nonmarket prices for commercial use of fur seals, commercial and recreational fishing, hunting and birdwatching, and public beach use. Lost in-situ value for commercial fisheries is calculated as the change in the total value of landings (estimated using province-specific, ex-vessel prices) minus harvest costs. For all other resource injuries, nonmarket values based on willingness-to-pay (WTP) estimates derived in existing studies are used to calculate damages. For example, the lost value of recreational fisheries is based on province-specific marginal WTP estimates for sportfishing. The value of lost waterfowl and other birds are calculated using marginal WTP estimates for their consumptive and nonconsumptive uses. Beach days lost are valued using average WTP estimates obtained from existing studies of the value of recreational beach use. The regulations stipulate that these market and nonmarket values are applicable only if the discharge or release is not expected to significantly change recreational or commercial prices for these resource uses.

Due to the limitations of the Type A model, the regulations instruct the trustee to use the Type B procedures whenever the trustee has reason to believe that the types of potential resource injuries are significantly different than the types considered by the Type A model, or if any other model assumptions or conditions are violated. For example, in cases where potential injuries to wildlife species included in the model data bases only include sub-lethal, chronic effects, or if injury occurs to wildlife species not included in the model data bases, then the Type B procedures are to be used. The regulations also allow for parallel Type A and Type B assessments in cases where use of the Type A procedures may capture only part of overall resource damages resulting from a minor discharge or release into a coastal or marine environment. Thus, in cases involving multiple resource injuries resulting from the same discharge, a trustee could, for example, use the Type A procedures to assess damages for fish mortality, and use the Type B procedures to assess damages for injury to a mammalian species not included

in the Type A model data base. However, the rules do not allow for use of parallel assessments to determine damages for different types of impacts on service flows associated with the same resource. It should also be noted that the rules give the potentially responsible polluting party the right to request a Type B assessment even when the Type A procedures might be applicable, provided they can show that use of the Type A procedures may not be fully appropriate, and if they are willing to advance the assessment costs to the trustee.

The remainder of this paper focuses only on the Type B damage assessment procedures. We chose this focus because the major principles underlying both the Type A and Type B rules are set out by the latter rulemaking, and treatment of the more controversial elements of damage assessments, such as the inclusion of non-use values, are addressed by the Type B rules. Moreover, the Type A rules make use of market prices and unit values pulled from existing studies, while the Type B rules procedures set out specific methodologies for the use in estimating resource damage in individual cases. The Type B procedures are thus likely to produce more accurate estimates of economic welfare losses in individual cases than the Type A procedures.

2. Overview of the Type B Regulations. The Type B regulations set out the basic processes to be followed by Federal and state trustees for: 1) determining and documenting natural resource injury caused by releases of oil or hazardous substances; 2) quantifying the effects of this injury on the human uses of the services provided by these resources; and 3) determining natural resource damages. The regulations explain the procedural steps for trustees to follow and provide criteria for selecting methodologies to determine resource injury and damages. They do not, however, provide specific guidance for implementing the various methodologies. Additional information on the methodologies is provided by a set of accompanying Technical Information Documents.

Because trustees are authorized to recover the costs of performing the assessment from the responsible parties, the regulations mandate that the assessment process be performed at "reasonable cost." Costs are defined as reasonable when "1) the injury, quantification, and damage determination phases have a well-defined relationship to one another and are coordinated; 2) the anticipated increment of extra benefits, in terms of the precision or accuracy of estimates, obtained by using a more costly methodology for injury, quantification or damage determination outweigh the anticipated increment of extra costs of the more expensive procedure; and 3) the anticipated costs of performing the assessment are expected to be less than the anticipated damage amount."25

The focus of this paper is on the provisions of the regulations that contain key economic decision points or that provide guidance for the use of economic methodologies to assess damages. These provisions include Subpart B—Pre-assessment Phase, Subpart C—Assessment Plan, and Subpart E—Type B Assessments.

a. Subpart B—Pre-assessment Plan—Subpart B of the rules sets out the procedural steps for initiating the damage assessment process and for preliminary analysis of potentially injured natural resources. Section 11.23 outlines the preassessment screen, which provides the criteria for determining whether the identified discharge or release justifies a natural resource damage assessment. The pre-assessment screen includes the first key economic decision point in the process.

The pre-assessment screen is designed to be a relatively quick "desk top" review of the existing data to determine whether the discharge or release warrants a natural resource damage assessment. Here the trustee is charged with qualitatively identifying the resources at risk and deriving preliminary assessment cost estimates based on a review of existing data using minimal fieldwork and previous trustee experience with similar accidents involving such resources. The screen requires that a decision to proceed with an assessment should be based on the following determinations by the trustee: 1) that the discharge or release is covered under the relevant sections of CERCLA or the Clean Water Act: 2) that the discharge or release has likely injured natural resources under the jurisdiction of the trustee; 3) that the quantity and concentrations of the contaminants released are sufficient to potentially cause resource injury; 4) that the data required to pursue an assessment are readily available or likely to be obtained at reasonable cost; and 5) that any planned or completed response action will not completely remedy the injury to the natural resources. The pre-assessment screen thus requires a preliminary determination by the trustee, based on existing data and minimal fieldwork, of the nature and extent of possible resource injury, and the human uses of the resources potentially affected. The rules discourage the early sampling of potentially injured natural resources at this stage unless it is absolutely necessary. The information gathered in the pre-assessment screen is to be used by the trustee to determine whether an assessment could be performed at reasonable cost and the likelihood that a damage action would be successful.

b. Subpart C—Assessment Plan—After an affirmative decision is made to proceed in the pre-assessment screen, but before initiating a damage assessment, the trustee must develop a detailed assessment plan in accordance with the procedures set forth by Subpart C of the regulations. Section 11.31 requires that the assessment plan identify and document all of the scientific and economic procedures and methodologies that are expected to be used in assessing the resource injury and determining damages. Documentation is required in sufficient detail to be able to make a determination of whether the proposed assessment approach is cost-effective. The regulations interpret the term "cost-effective" to mean "that when two or more activities provide the same level of benefits, the least cost activity providing that level of benefits will be selected." ²⁶

The Economic Methodology Determination section of the proposed rules (Section 11.35) allows the trustee to use restoration or replacement costs, or diminution in use values as the basis for measuring natural resource damages, and provides guidance to the trustee for making the choice. This section specifies that "the authorized official shall select the lesser of 1) restoration or replacement costs or 2) diminution of use values as the measure of damages."²⁷ It further specifies that rough approximations of the costs and benefits of these alternative measures of damages should be calculated. The costs and benefits in this calculation are defined, respectively, as "the expected present value, if possible, of anticipated restoration or replacement costs, expressed in constant dollars, and separated into capital, operating, and maintenance costs, including the timing of the costs;" and "the expected present value, if possible, of anticipated use values gained through restoration or replacement, expressed in constant dollars, specified for the same base year as the cost estimate, and separated into recurring and non-recurring benefits, including the timing of the benefit."²⁸

The regulations further specify that the selection of an economic methodology

should rely upon existing data and studies, and that no new data collection or modelling is needed to complete the determination. They also stipulate that if the existing data is insufficient to perform the economic methodology determination, it may be postponed until the completion of the formal injury determination phase in Subpart E.²⁹

c. Subpart E—Type B Assessments—Subpart E of the regulations deals with the actual implementation of Type B assessments, and lays out the steps to be followed by trustees for choosing among and implementing alternative methodologies for each of the three major phases in the damages assessment process—injury determination, service reduction quantification, and damages estimation. The following discussion deals only with those parts of the Subpart dealing with the estimation of monetary damages.

Guidance to trustees for estimating damages based upon restoration or replacement costs and certain restrictions on what these measures may include is discussed in Section 11.81. When restoration or replacement costs are to be used, they must be based on the least-cost alternative restoration or replacement scheme that returns the resource services to their pre-injury, baseline condition. Further, the restoration or replacement alternative used to calculate damages must be technically feasible to undertake. The measure of damages calculated using restoration or replacement costs may also include any diminution in resource use value over the recovery period.³⁰

Criteria for the selection and implementation of use value methodologies is provided by Sections 11.83 and 11.84 of Subpart E. Key interpretations and definitions are also found here. The term "use value" is defined as "the value to the public of recreational or other public uses of the resource, as measured by changes in consumer surplus, any fees or other payments collectable by the government for a private party's use of the natural resource, and any economic rent accruing to a private party because the government does not charge a fee or price for use of the resource." The regulations also provide that, "In instances where the Federal or State agency acting as trustee is the majority operator or controller of a for- or not-for-profit enterprise, and the injury to the natural resource results in a loss to such an enterprise, that portion of the lost income from this enterprise . . . may be included as a measure of damages." Damages, however, can only be measured by the diminution in value of baseline "committed uses" of natural resource services over the period it takes for the injured resource to recover naturally. In addition, these baseline "committed uses" must be reasonable probable; purely speculative uses of the injured resource are precluded from consideration.³² A committed use of natural resource services is defined as "a current public use, or a planned public use of a natural resource for which there is a documented legal, administrative, budgetary, or a financial committment before the discharge of oil or release of a hazardous substance is detected."³³

The specific methodologies that may be used by trustees to estimate damages for both market and nonmarket natural resource services, and the conditions under which they may be used to estimate certain resource damages are identified in Section 11.83. Guidance for selection of economic methodologies in this part prescribes a hierarchy among valuation methods, with one group of methodologies for resources (or resources similar to those injured) that are traded in markets, and another set of methodologies for nonmarket resources. An evaluation of these

methodologies that includes more specific information on their use is provided by an accompanying Technical Information Document.³⁴

In the case of a resource for which a well-defined market exists, the regulations stipulate that the trustee must make a determination as to whether the specific market is reasonably competitive before choosing a valuation methodology. If the market for such a resource is determined to be reasonably competitive, the trustee is instructed to first turn to the market price methodology for determining damages, which is based on the diminution in market price for the injured resource. If the trustee determines that the market price methodology is not appropriate for valuing a particular resource, the regulations provide that the "appraisal" methodology be employed to value the resource if sufficient information exists. This methodology simply uses the difference between the before-injury and afterinjury appraisal values for the resource in question. Trustees are instructed to turn to the "Uniform Appraisal Standards for Federal Land Acquisitions" for guidance in making such resource value appraisals.³⁵

If the trustee determines that neither the market price nor the appraisal methodologies are appropriate, the regulations provide for the use of nonmarket valuation methodologies for measuring the use value of natural resource services. For nonmarket resources, the regulations allow the trustee discretion in the use of methodologies that estimate use value measures of damages based on estimates of willingness-to-pay (WTP).36 For injured resources which are used as inputs into the production of products associated with well-defined market prices, the regulations specify that the Factor Income methodology may be employed to estimate the economic rent attributable to the resource as a measure of damages. Alternatively, for natural resources which provide consumer utility, the regulations specify the Travel Cost, Hedonic Pricing, and the Contingent Valuation (CV) methods as acceptable approaches for measuring damages. Regional unit values derived from existing studies may also be used if these values are based on WTP and closely resemble the specific recreational or other experience to which they are applied to estimate damages.37 The regulations also allow, in addition to the specific methodologies listed, the use of any other valuation methodology that cost-effectively measures use values based on willingness-to-pay.³⁸

While the regulations allow trustees complete discretion in the choice of valuation approaches for measuring nonmarket resource damages based on reductions in use value, certain restrictions are placed on the use of CV to measure damages based upon option and existence values. Section 11.83 (d)(5) explains that CV "can determine use values and explicitly determine option and existence value," but provides that "the use of the CV methodology to explicitly estimate option and existence values should be used only if the authorized official determines that no other use values can be determined." While DOI acknowledged that option and existence values would ordinarily be additive to use value, they noted that Section 301(c) of CERCLA mentions only use values, and not non-use (intrinsic) values.

Guidance is also provided on various smaller issues related to the implementation of the valuation methodologies. These issues include the handling of possible double counting problems, the treatment of uncertainty in damage determination, and discounting costs and benefits over time. The regulations specify that double counting of resource benefits should be avoided, but offer little guidance except to say that resource damages should be based on the residual resource

injury after incorporating the effects (or anticipated effects) of response actions on resource services.³⁹ With regard to the treatment of uncertainties in damage determination, the regulations state that when considerable uncertainties exist concerning the assumptions made when implementing valuation methodologies, trustees should consider alternative assumptions and document their effects on the calculation of costs and benefits.⁴⁰ (The regulations are broad enough to allow the inclusion of probability estimates of the likelihood of occurrence for all parameter estimates to account for uncertainty.) For discounting costs and benefits over time (including past and future), the regulations mandate the use of a 10% real rate of discount as specified by the Office of Management and Budget.⁴¹

Preliminary Evaluation

In the ideal, the natural resource damage assessment process under CERCLA should establish a framework to accomplish two basic and important purposes. In an aggregate sense, the regulations should compensate the public for injuries to their natural resources from oil or hazardous waste spills and releases. Specifically, the scheme should make the public whole, so that the public is as welloff after natural resource injury as they were before the injury. The law should also seek to redistribute a specific subset of the costs of certain types of industrial or commercial activities; those non-health related external economic costs that fall on the public as a result of "improper" disposal or handling of oil and hazardous wastes. 42 In this sense, compensation, in combination with the other provisions of CERCLA (as well as private rights of action under state common law) would act to internalize the social costs associated with past and future waste disposal practices. CERCLA assumes that the disposer is always in the position of being able to reduce risks most cheaply and thus bears the full responsibility of insuring against, and compensating for, public natural resource injury. In order for the CERCLA natural resource assessment provisions to achieve an efficient allocation of social resources, the system has to generate reasonably accurate estimates of the true economic value of injured natural resources and to do so while incurring the least costs possible.

Given the nascent nature of state or federal attempts to utilize the damage assessment scheme, it is difficult to forecast how closely the damage assessment framework outlined in the first section of this paper will hit this mark. Many elements of the assessment process will be modified and more fully defined by the court system as cases are heard and evaluated. However, there are several controversial elements, definitions, and assumptions built into the damage assessment regulations that, assuming they are upheld by the courts, appear to have the potential to undermine the equity and efficiency of damage assessments. As currently written, the regulations appear to suggest that many natural resource injuries may go undervalued. These issues, as will be discussed below, are quite varied, but share one common characteristic. They all reflect, in part, the difficulty of integrating economic concepts of natural resource value (and their estimation) into the legal environment.

Natural Resource Use Values

The Type B rules define the "use value" of a natural resource in terms of the public's willingness-to-pay to use a resource, and the rules allow for diminution

in use value to serve as the basis for estimating damages. Thus, natural resource damages may be reflected by reductions in consumer surplus and economic rents accruing to resource users. Although the regulations adopt a rather formal economic concept of resource value, they retain a "common law" bias towards the use of market prices to reflect use values. The rules specify that in situations where injured resources are traded in competitive markets, diminution in market price should serve as the reduction in use value for purposes of damage estimation. Only in cases where injured resources are not associated with observable market prices do the regulations allow for the application of the more economic-based approaches for estimating changes in use values.

Because market prices do not directly indicate the net benefits provided by goods, they do not provide adequate measures of welfare changes. While DOI explicitly recognized that diminution in market price may not fully reflect the change in social welfare associated with injury to market resources, they argued that market prices are widely recognized by the courts as a reasonable basis for estimating damages and represent the most cost-effective approach. While the use of diminution in market price for measuring damages may in some instances be reasonable, in many cases reliance on market prices may seriously undervalue resource injury. For example, market resources such as wetlands often provide bundles of nonmarket goods and services to society, the value of which are not fully reflected in the market price of the land.

Natural Resource Intrinsic Values

The regulatory definition of economic use value discussed above appears to include both direct consumptive (e.g. hunting) and non-consumptive (e.g. birdwatching) values of natural resources, but treats intrinsic values such as option and existence values somewhat differently. The rules do acknowledge and explicitly discuss intrinsic values; however, they stipulate that these values can be estimated and used as the basis for a damage claim only if the trustee is unable to estimate direct use values. The regulations also limit economic damages only to those damages that can be associated with "committed" not "speculative" uses of the resource, perhaps ruling out the consideration of option and existence values in all but a few situations. The proposed rules originally included a classification of resources, called "special resources," which may have mitigated the anti-intrinsic value bias of the final rules. Special resources were defined by the proposed regulations as "those natural resources committed to a specific use by law before the discharge of oil or release of hazardous substance . . . [including] resources set aside primarily to preserve wildlife habitat or other unique or sensitive environments."43 Compensation for "special resources" would have been based on replacement or restoration costs rather than lost use value. 44 This would have allowed the trustee to treat resources with low use value but high intrinsic value as special cases. The exemption for such resources articulated in the proposed rule, however, was dropped in the final rule.

The debate among various interested parties concerning intrinsic values is the result of differences in perspective and philosophy. Some of these are more easily identified and discussed than others.

First is the issue of whether such values are true economic values. The answer

here is somewhat a matter of philosophy; an environmentalist might say yes, an industrial polluter might say no. Yet the evidence would seem to support a positive response. It is difficult to explain the high level of social resources that are devoted to protecting wilderness areas and endangered species, the creation of national parks and marine sanctuaries, and the whole of our nation's environmental protection efforts, if option and existence values were not some part of the value we accord those programs. Further, the growing body of economic literature on the subject of intrinsic values, while not strictly in accord, does provide considerable weight at least on a conceptual level, as well as some empirical evidence for these values. 45

Second is the question as to whether intrinsic values fall within the traditional legal concepts of economic value as defined under common law theories of damage. The case law involving natural resource damage cases is not very helpful here. We know of no single case where option and existence values formed an explicit basis for a damage claim. While some states have included values representing these concepts in estimating natural resource damage assessments, we are not aware of any that have been the subject of court scrutiny; most are settled out of court and thus do not provide much in the way of precedent. However, a legal parallel may exist in personal injury cases. Courts have long held that in such cases compensation may be made for both direct economic losses (such as lost income, medical expenses, etc.) as well as "non-pecuniary" damages including pain and suffering, loss of consortium, and mental anguish over the loss of a loved one. 47

Although not a perfect fit, intrinsic values have many of the same characteristics as the non-precuniary damages in personal injury cases. Most notably, they both represent kinds of effects that we perceive to be real but have a very hard time putting into dollar terms. There is an important difference between speculative damages (those that require a stretch of one's imagination to believe) and damages that are uncertain as to their value. While courts may be comfortable with the notion of pain and suffering as a very real and believable effect of personal injury, they continue to grapple with how best to express those values in dollar terms. This uncertainty may not be the basis for excluding the consideration of "non-use" values, but may lead to widely varying outcomes for very similar cases.

Finally, the uncertainty as to how best to handle intrinsic values leads to a third element of the controversy over their inclusion in natural resource damage assessments. While it may be theoretically possible to measure option and existence values through other economic methods, the technique with the most promise and that has been applied most often is Contingent Valuation. The question of whether one can accurately measure individuals' valuation of any commodity through preference revealing surveys continues to divide the economics community and is often dismissed out-of-hand by non-economists. Some might argue that if the rebuttable presumption provides substantial leverage to damage assessments, then it may be unwise to allow for the use a valuation technique whose efficacy for estimating intrinsic values is still a matter of debate within the economics profession. (It should be noted that a trustee could estimate intrinsic values and add these to estimated use values to calculate resource damages, but the resulting assessment would not be afforded the rebuttable presumption of accuracy in legal proceedings.)

It is beyond the scope of this paper to venture into the Contingent Valuation

debate except to note that there appears to be developing a consensus on the conditions that need to be met in order for a CV study to be credible, and an improved understanding of the limits and biases of the technique in its general application. ⁴⁸ Courts have extensive experience with judging the credibility of alternative approaches to measuring economic damages, and a rather strong argument can be made that the option should be available to public trustees under the assessment rules subject to review and consideration of the judicial system.

There are undoubtedly other factors that carry weight in the intrinsic value debate. Once one is willing to admit that such values do exist under certain circumstances and that they are permissible under the law, the entire issue would appear to collapse into a series of questions concerning reasonableness and certainty that courts have to deal with all the time to some degree. This would argue for more explicit recognition of the potential for such values in the regulations and the flexibility for the trustee to attempt to estimate such damages if they feel a credible case can be made.

Real Versus Perceived Injury

The CERCLA natural resource damage provisions imply that natural resource trustees should be compensated for lost or altered human uses of public natural resources services resulting from injuries to these resources caused by releases of oil or hazardous substances. The regulations mirror this causal chain and set out a process in which an injury to a public natural resource resulting from a release of oil or hazardous substance is quantified, the effect of this resource injury on public uses of resource services is determined, and an economic value is attached to changes in public uses of resource services. The rules thus require that a resource injury be "measurable" in order for it to be part of a damage assessment. While trustees are required to demonstrate the relationship between pollutants and the resource injury, at the same time, the rules provide for the application of economic valuation tools in the damage assessment phase that do not necessarily require estimation of measurable injury. Economists value damages on the basis of changes in consumer and producer behavior by isolating individuals' responses to their perceptions of new conditions and resource characteristics. For an economist, perceived damages are real damages if they result in changes to consumer utility or producer production capabilities, regardless of measurable physical injury to the natural resources in question.

It is not clear whether the authors of the regulations were aware of this potential for conflict. Yet, given the bias of the rules towards the demonstration of physical harm before the award of damages, the potential is very real. This is particularly so given the chronic, sub-acute nature of many of the environmental injuries that are likely to occur from hazardous waste releases. A wetland area containing above background levels of a particular pollutant (but below a state or federal standard) has experienced an economic injury if certain birdwatchers make fewer trips to the wetland. This is so even if there is no physical injury or risk of injury to the biological system. The rules appear to accept this proposition but at the same time require a substantial demonstration of physical harm. Given what appear to be rather high burdens of proof concerning physical and biological harm in the regulations, it is not difficult to imagine a bias towards natural resource

compensation only in those cases where clear evidence of measurable injury is available.

Public Versus Private Damages

The regulations provide for the assessment of damages to publicly owned resources, but explicitly exclude compensation for injury to privately owned resources. The justification for this bifurcation of damage categories is the definition of resources covered by the Act which is interpreted by DOI to exclude damages that might be recoverable under private rights of action for injury to privately owned resources. This distinction between private and public resources has already generated tremendous confusion and controversy. Several key points may help focus this debate if not provide ready resolutions. To help frame the following discussion, we refer to "private damages" as those private losses which result from injury to privately owned resources and define "public damages" as the aggregation of producer and consumer losses resulting from injury to publicly owned resources.

First, the distinction between public and private damages may seem somewhat arbitrary to an economist. If a hazardous waste release has altered the characteristic of a natural resource that serves as an input to the production of a recreational experience (utility function) or commercial product (production function), the economic damages are given by the willingness-to-pay (or sell) of recreationists or producers and consumers to avoid (accept) the additional cost of adjusting to the altered input. Whether the natural resource is privately or publicly owned is inconsequential at least on this level of analysis. However, accepting this distinction between public and private resources defined by the Act, economists would take the view that damages resulting from injury to publicly owned resources are represented by the aggregation of losses to all parties who use the resource.

In a strict legal setting, however, using the lost economic rents accruing to commercial harvestors of an injured animal species, for example, to place an economic value on that species, may suggest that private damages which are not permissable under the Act are at stake, regardless of the possible public trusteeship of the injured animals. The regulations adopt, at least on the surface, the economic view of public natural resource damages which holds that aggregate private losses to individuals who use public resources in production or consumption represent the lost value of these resources. However, there appears to be an increasing tendency to interpret the rules to limit the use of private income losses to individuals who use public resources in commercial production to approximate diminished public use values. That is, while there appears to be a consensus that losses in consumer value to users of a public resource (e.g. users of a public beach) represent compensable public loss, considerable confusion exists as to whether reductions in income experienced by users of public resources for commercial enterprises (e.g. commercial fishing) are compensable. To the extent that the courts do not accept the economist's approach to estimating value based on both consumer surplus and economic rent, it is possible that resource value represented by economic rents may go uncompensated under the rules.⁴⁹

Second is the issue of who is in the least-cost position for bringing successful natural resource damage claims. If the Act or the rules limit the use by a public trustee of private losses as an approximation of public damage, private parties would be forced to bring individual suits under state common law to seek compensation. Given the subtlety of many of the injuries from hazardous waste spills and the expense and complexity of proper economic damage assessments, the conditions under which a private party could mount a successful case may be limited. A further complication results from damages to natural resources that do not obey property lines or political boundaries. It is not clear how injuries to private parties from contaminated air would be handled under a strict interpretation of private versus public resources. The risk of too narrowly defining public versus private damages is excessively large litigation and other transaction costs (such as duplicative assessments) to achieve fair compensation. A more costeffective solution might allow for consolidation of public and private damage claims when the trustee can take advantage of cost economies-of-scale. Of course, allowing for consolidation of public and private claims would raise a host of theoretical and practical questions and problems. For example, would state or federal trustees be in the position to determine the validity of private claims? If so, could trustees collect and distribute damage awards to private claimants? How would this be accomplished?

Finally, the last point raises the issue of who gets the award. As the rules currently read, a public trustee claiming damages based on losses to public users has to use the award to restore, rehabilitate, or acquire comparable natural resources. Individual users would not receive compensation for losses incurred after the release, but before the restoration, even though such losses would be included in the assessment. From an economic point of view, the resource allocation implications of such a distributional outcome are minimal. The legal questions are more interesting. For example, would public users have standing to bring suit under state tort law against the state or the responsible party for damages incurred but for which they receive no compensation? The answer is unclear, but there may be some potential for double payments for the same injury to the extent that the public user is viewed by the courts as having a cause-of-action independent of the trustee's claim over the injured resource.

The debate over public versus private resources is not only a question of ownership. It involves distinctions between ownership, private versus public injuries, and income versus value losses. The net effect is uncertain pending resolution by the courts.

The final assessment of the public versus private resource issue is an empirical one and has to await some practical experience with the process. It may be that the assessment process conducted by a public trustee will provide potential private parties with all the information and analysis they will need to bring compensation actions under state common law. On the other hand, the incentives for any one injured party to undertake the necessary studies to support a tort action on their behalf are sufficiently small to assume that few private actions will be brought in the absence of an organized group of plaintiffs or readily identifiable and easily valued damages (such as fish kills). It is worth asking the question whether society's best interests are served by encouraging a large number of relatively small, but still expensive, legal actions.

Conclusion

The emerging compensation framework for natural resource damages attempts to integrate the economics and law of natural resource valuation into a single comprehensive package. The ability of the framework to achieve the dual goals of fair compensation and the efficient allocation of social resources is a function of how carefully the perspectives and limits of economic valuation are coordinated with the constraints imposed by the legal structure in which these assessments will be judged. We have singled out four current issues concerning the application of natural resource economics to the CERCLA assessment process that appear to have the potential to skew the compensation formula towards under-compensation. Others may well be equally important. For example, the reliance in the regulations on a ten percent discount rate is a double-edged sword, perhaps greatly under-valuing future losses but over-valuing past damages.

We do not have a crystal ball that offers a clear picture of how the assessment process will actually be implemented in practice. Many of the issues raised here as well as many technical elements of the DOI regulations await final resolution in the courts. Nevertheless, we have tried to provide some hints as to likely outcomes. The magnitude of the possible effects cannot be predicted, but a qualitative assessment can be constructed.

Our sense is that the tendency will be toward awards that represent something less than the full economic value of natural resource injuries. We believe the assessment regulations as they stand foster this outcome. However, whether or not the regulations contain an inherent bias towards undercompensation is debatable. Moreover, if one accepts our preliminary conclusion, the question then arises as to whether the perceived bias in the regulations results from an inherent bias towards undercompensation in CERCLA itself or results primarily from a conservative interpretation of the CERCLA natural resource damage provisions by DOI. The latter appears to be the prevailing view among the environmental organizations and state trustees who are currently suing DOI over the Type B rules. This view also appears to be shared by others, including members of Congress. Senator Max Baucus (D-Mont.), speaking in support of passage of SARA on the Senate floor, stated that "the rules to date strongly discourage natural resource damage claims from ever being brought and would severely reduce recoverable damages in those few cases in which they were sought." 50

References

- 1. See, e.g., National Wildlife Federation v. U.S. Department of Interior, No. 87-1266 (D.C. Cir. June 18, 1987).
- 2. 42 U.S.C. §§9601-9657 (hereinafter cited as "CERCLA").
- 3. P.L. 99-499.
- 4. CERCLA \$101(14) defines "hazardous substance" primarily by referring to designations made under a variety of other environmental statutes. These hazardous substances include 696 substances (see 48 Fed. Reg. 23552) as well as any additional substances designated by EPA pursuant to \$102 of CERCLA.
- 5. CERCLA \$101(22). "Release" is broadly defined but excludes exposures resulting from specified nuclear materials, workplace emissions, most engine exhausts, fertilizer applications and "federally permitted releases." (See \$101(10))
- Reed, P. D., "CERCLA Litigation Update: The Emerging Law of Generator Liability," 14 Envtl. L. Rep. (Envtl. L. Inst.) 10024 (1984).

- 7. CERCLA §221.
- 8. CERCLA §111(a).
- 9. The CERCLA natural resource damage provisions are contained in three separate sections of the Act: §107, §111 and §301.
- 10. CERCLA §107(a)(4)(C).
- 11. CERCLA \$107(f).
- 12. CERCLA §101(16).
- 13. CERCLA §107(f).
- 14. SARA §113(b) codified at CERCLA §113(g)(1).
- 15. CERCLA §107(c)(1)(C).
- 16. SARA §517 codified at Internal Revenue Code §9507(c).
- 17. CERCLA §301(c)(2).
- 18. CERCLA §111(h)(2).
- 19. See, e.g. Menefee, M. "Recovery for Natural Resource Damages Under Superfund: The Role of the Rebuttable Presumption," 12 Envtl. L. Rep. (Envtl. L. Inst.) 15057 (1982).
- 20. The provisions of various Federal Laws relating to natural resource damage compensation are reviewed in: Yang, E., R. C. Dower, and M. Menefee, The Use of Economic Analysis in Valuing Natural Resource Damages, U.S. Department of Commerce, Washington, DC 1984. A general discussion of common law principles for valuing natural resource damages may be found in: Dower, R. C. and Paul F. Scodari, "Economics and the Law: Compensation for Damages to Natural Resources" Presented Paper at the Workshop on Economic Evaluation of Losses to Fish, Wildlife and Other Environmental Resources, held in Monterey, Ca., November 11, 1986.
- 21. State of New Jersey v. Ruckelshaus, Civil Action No. 84-1668 (D.C.N.J. 1984).
- 22. 51 Fed. Reg. 27674 (August 1, 1986) (hereinafter cited as "Regulations").
- 23. 52 Fed. Reg. 9042 (March 20, 1987).
- 24. 52 Fed. Reg. 12886 (April 17, 1987).
- 25. Regulations §11.14(ee).
- 26. Regulations §11.14(j).
- 27. Regulations §11.35(a)(2).
- 28. Regulations §11.35(e)(3)(i) and (ii).
- 29. Regulations §11.35(e)(1) and (2).
- 30. Regulations §11.81(a)-(f).
- 31. Regulations §11.83(b)(1) and (2).
- 32. Regulations §11.84(b)(2).
- 33. Regulations §11.14(h).
- 34. Desvousges, W. H. 1985. Type B technical information document: techniques to measure damages to natural resources. Draft report prepared for the CERCLA 301 Project, U.S. Department of Interior, September 1985.
- 35. Regulations §11.83(c)(1) and (2).
- 36. In earlier versions of the final rule, DOI included both willingness-to-pay and willingness-to-sell (WTS) as appropriate measures of resource value, noting that economic theory gave greater support to the latter in the case of compensation to public resources. The final rule, however, discards the concept of WTS as difficult to measure empirically and subject to greater uncertainty.
- 37. Regulations §11.83(d)(1)-(6).
- 38. Regulations §11.83(d)(7).
- 39. Regulations §11.84(c).
- 40. Regulations §11.84(d).
- 41. Regulations §11.84(e).
- 42. For an economic analysis of compensation for health impacts see, Viscusi, W. K. 1983. Alternative approaches to valuing health impacts of accidents: liability law and prospective valuations. Law and contemporary problems, 46:49-68.

- 43. 50 Fed. Reg. 52126, §11.14(pp).
- 44. The special resources classification would have negated the "lesser of restoration or replacement costs, or diminution of use values" decision rule that DOI argued was a common law principle of natural resource damages. The special resources classification would have also negated the economics of damage assessment.
- 45. See, for example: Desvousges, W. H., J. K. Smith and McGivney, M. P. 1983. A comparison of alternative approaches for estimating recreation and related benefits of water quality improvements Wash., D.C. U.S. EPA; and Walsh, R. G., Loomis, J. B., and Gillman, R. S. 1981 Valuing option, existence and bequest demands for wilderness. Land Economics 60, (May).
- 46. The historical treatment of natural resource damages in courts and a review of past cases, as well as a discussion of state assessment schemes that consider intrinsic values, can be found in Yang, E., R. C. Dower, and Menefee, M. *The use of economic analysis in valuing natural resource damages*. Wash., D.C.: U.S. Department of Commerce.
- 47. A general treatment of damage categories for tort actions is found in Prosser, W. C., and Wade, J. W. 1979 *Torts 2nd—restatement of the law*, St. Paul: American Law Institute.
- 48. A current overview of contingent valuation methods is found in Cummings, R. O., Brookshire, D. S. and Schulze, W. 1986 *Valuing public goods: the contingent valuation method*, Totowa: Rowman & Allanheld.
- 49. For example, if private commercial users of public resources do not have standing under state common law for injury to public resources, exclusion of this type of value loss from state and federal damage cases would result in undercompensation.
- 50. Cong. Rec. (October 3, 1986) S 14929.

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