LABOR POLICY AND INVESTMENT

John W. Budd Yijiang Wang

Industrial Relations Center University of Minnesota 3-300 Carlson School of Management 321 19th Avenue South Minneapolis, MN 55455-0438

e-mail addresses: jbudd@csom.umn.edu, ywang@csom.umn.edu

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Abstract

Policy debates over proposed legislative labor policy changes include contentions that business investment will negatively respond to labor laws that favor labor. Research on labor policy, however, often assumes that investment is fixed. We present a sequential bargaining model in which labor policies that increase labor's bargaining power and reduce management's options during strikes are predicted to reduce investment. Using provincial data on investment for 1967 to 1999, a strike replacement ban and protections for workers who refuse to handle struck work are estimated to reduce new investment, especially within the first few years after the policy change.

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In the United States and Canada, companies, labor unions, and scholars devote considerable attention to monitoring, affecting, and understanding government regulation of the employment relationship. Well-known examples include minimum wage provisions, mandated family and medical leaves, and restrictions on the use of replacement workers during strikes. Government regulations, policies, and laws pertaining to labor relations activities, such as strikes, union organizing, or the imposition and collection of union dues, are called labor policies.

In response to a proposed ban on strike replacements in the federal sector of Canada, the Canadian Chamber of Commerce (1995, p. 67) argued that "investors would be given a powerful incentive to either avoid or flee the jurisdiction." An Ernst and Young report commissioned by the Council of Ontario Construction Associations surveyed employers' beliefs about the likely impact of proposed Ontario labor law changes. In this survey of 251 Ontario businesses, 84.5 percent agreed that the proposed changes would affect their future investment plans in Ontario (Council of Ontario Construction Associations, 1992). Similar reactions to proposed labor policy changes are observed in the United States. Respondents to these types of surveys have an obvious self-interest in inflating their responses, but even if exaggerated, they underscore the importance of incorporating investment decisions into models and analyses of labor policies.

However, the research literature has generally overlooked investment decisions when modeling and analyzing labor policies. This paper expands this narrow focus by analyzing the effect of various labor policies on investment. This is an important extension to the existing literature because previous research implicitly, if not explicitly, analyzes these policies in a framework in which investment is assume to be fixed.

A clear example is the research on banning strike replacements. Strike replacement

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restrictions have been theoretically modeled using private information bargaining models, and such restrictions are predicted to unambiguously increase wage outcomes (e.g., Cramton, Gunderson, and Tracy,1999; Farès and Robert, 1996). Empirical research and public policy debates have been conducted with this modeling framework as a foundation. However, the model below demonstrates that capital investment may adjust to the passage of strike replacement legislation, and other labor policies.

In the model developed below, investors choose the amount of capital to invest in a firm and after this investment is known, the firm and union bargain over the wage rate to be paid to the employees. Labor policies such as strike replacement restrictions affect the expected utilization of capital and also union bargaining power so investment responds to the passage of such policies. And if investment changes in response to policy changes, then the wage effects of labor policies are ambiguous (Budd and Wang, 1999).

The second part of this paper uses Canadian provincial data on investment and building permits for 1967 to 1999 to empirically analyze the extent to which investment responds to labor policy changes. Previous empirical research examines the relationship between various labor policies and wages (Budd, 1996; Cramton, Gunderson, and Tracy (1999), strike activity (Budd, 1996; Cramton, Gunderson, and Tracy, 1999; Gunderson, Kervin, and Reid, 1989; Gunderson and Melino, 1990) and employment (Budd, 2000), but we are unaware of any analyses of investment.¹

¹ As referenced below, there is both theoretical and empirical research on unionization and investment which we use as a foundation for this paper.

Theoretical Framework

The firm in our model has a production function $f(K,\theta L)$ where $K \ge 0$ denotes units of sunk capital, $L \ge 0$ denotes units of labor, and $0 \le \theta \le 1$ indicates the relative productivity levels of labor under different labor policy regimes. To ensure an interior solution, we assume that the production function is well behaved and has the standard properties: $f(0, \theta L) = f(K, 0) = 0$; $f_i(.,.) > 0$; $f_i(.,.) = \infty$ at i = 0 (but j>0, $j \ne i$); $f_{ii}(.,.) < 0$, and $f_{ij} > 0$ ($j \ne i$), where i = K, θL ; and f_i and f_{ij} are, respectively, the first and second derivatives of f with respect to i.

A key feature of this model is the incorporation of θ which depends on the specific labor policies in effect in a jurisdiction. If there is normal production not interrupted by a strike or other labor relations activity, $\theta = 1$; otherwise $\theta < 1$. For example, if the use of both temporary and permanent strike replacements is prohibited, the firm has minimal options for trying to maintain production during a strike so during a strike, $\theta = 0$. If strike replacements are allowed, $0 < \theta < 1$ during a strike. The two strict inequalities are established under two very reasonable and easily understandable assumptions. First, due to reasons such as specific human capital that can be accumulated only in a long-term employment relation, replacements are not as productive as regular workers. Second, replacements' productivity is positive so having them is better than not; or employers would not argue against replacement ban legislation.

Whether θ is closer to 0 or 1 is an empirical question and likely to vary across different laws and also from industry to industry. The magnitude of θ may also depend on technology and specific labor market conditions (e.g., if labor is readily available from the market with the kind of skills and knowledge needed in the production). In the case of strike replacements, the extent to which the replacement workers are inexperienced and the relative importance of firm specific experience to productivity would like affect the magnitude of θ .

Labor at this firm is represented by a union which maximizes a utility function U(w, L) where w is the wage. For simplicity, we can normalize the units of labor to one so that output and the union's utility are, respectively,

$$y = f(K, \theta)$$
 and $U(w) = w$.

Following the wealth maximization principle, the first-best solution is joint profit and utility maximization

$$\max_{\{K\}} \pi(K, \theta, w) + U(w)$$
$$= f(K, \theta) - rK - w + w$$
$$= f(K, \theta) - rK$$

from which it is clear that the first-best capital level K' satisfies $f_K(K', 0) = r$. However, choosing K = K' is not sufficient. To avoid any social costs due to strikes, it is also necessary that the worker be paid no less than the market wage, i.e., $w \ge w$. Jointly, K = K' and $w \ge w$ are sufficient for obtaining the first-best solution.²

However, in our model, there is no central planner to maximize total social welfare. The firm and the worker are both selfish players, with the former maximizing profit and the latter utility. The selfish motivation plus the fact that the productive life of capital is typically greater than the duration of a collective bargaining agreement yields a model with sequential moves. Investors determine K at time 0. After K is sunk, the firm and union engage in Nash bargaining over the wage at time 1. If the two sides can reach an agreement, at time 2 production proceeds

² An underlying assumption is that there is no legal ban of workers from walking away from their work. If such a ban is in place, then K = K' alone is sufficient for achieving the first-best solution.

with $\theta = 1$, output is produced and the worker paid according to the agreement. If the two sides cannot reach an agreement at time 1, the worker will strike at time 2. In such an event, the striking worker will work for another employer and receive their market wage \underline{w} . Meanwhile, the firm will use replacements, at wage cost \underline{w} , to carry out the production under its specific $\underline{\theta}$ such that $0 < \underline{\theta} < 1$. The value of $\underline{\theta}$ is smaller the more restrictive is the replacement law. In the extreme case, when replacements are completely prohibited by law, we have $\underline{\theta} = 0$. Perfect and complete information is assumed, meaning that information of the payoff structure and that of all previous moves are transparent and symmetric for both parties.

So, given K, if the worker strikes at time 2, the firm's profit level $\underline{\pi}$ is

$$\underline{\pi}(\mathbf{K}, \underline{\theta}, \underline{\mathbf{w}}) = \mathbf{f}(\mathbf{K}, \underline{\theta}) - \underline{\mathbf{w}}.$$

which depends on the value of $\underline{\theta}$, determined by the restrictiveness of labor policy (given all other technological and labor market conditions influencing the value of θ). $\underline{\pi}$ serves as the firm's threat point in the bargaining at time 1. Labor's threat point is the alternative market wage \underline{W} .

In an efficient bargains framework, the parties maximize the economic rent while the wage divides the surplus between the two parties. Let $0 < \beta < 1$ be labor's relative bargaining power. As with θ , the value of β may be affected by labor policy. The Nash bargaining solution yields

$$w^{*}(K, \underline{\theta}, \underline{w}) = \beta[f(K, 1) - \underline{\pi}(K, \underline{\theta}, \underline{w}) - \underline{w}] + \underline{w}$$
(1)
= $\beta[f(K, 1) - \pi(K, \theta, w)] + (1 - \beta)w$

so β is also labor's share of the net surplus that the employment relation can produce. If the union is very strong and labor policy is favorable towards labor, β is close to 1 and the union

captures nearly all of the surplus $[f(K, 1) - \underline{\pi}(K, \underline{\theta}, \underline{w}) - \underline{w}]$. If the union is weak and labor policy favors management, β is close to 0 and the union captures very little of the surplus so the negotiated wage w^* is close to the market wage w.

Inserting the negotiated wage w^* from equation (1) into the firm's profit equation yields

$$\boldsymbol{p}(K,\boldsymbol{q},\underline{w}) = (1-\boldsymbol{b})[f(K,1)-\underline{w}] + \boldsymbol{b}\,\boldsymbol{p}(K,\boldsymbol{q},\underline{w}) \tag{2}$$

for any given K at time 1. Thus, at time 0, the investors' maximization problem is

$$\max_{\{K\}} (1-\boldsymbol{b})[f(K,1)-\underline{w}] + \boldsymbol{b}\underline{\boldsymbol{p}}(K,\underline{\boldsymbol{q}},\underline{w}) - rK$$
⁽³⁾

The solution to this maximization problem yields the optimal investment level K^* . Since $f_{K\theta} > 0$, we obtain $K^* < K^{'}$.

Compared to the first-best case, less capital is invested when bargaining occurs after investment decisions. This result is not surprising and quite similar to that obtained by Baldwin (1983), Grout (1984), and van der Ploeg (1987) in which unions cause underinvestment when labor contracts are nonbinding or are of shorter duration than the productive life of capital. Underlying these results is investors' expectations that unions will exploit "the valuable hostages of large sunk investment" (Simons, 1944: 8) which makes it optimal for investors to adjust their investment decision *ex ante*.

But consider the effects of labor policy changes on investment. Banning the use of all replacements means that $\theta = 0$. More generally, implementing restrictions or limitations on the use of replacements decreases θ . Additionally, strike replacement bans are widely believed to increase labor's bargaining power which in the model is an increase in β . A policy which weakens existing legal restrictions on unions' abilities to engage in secondary boycotts enhances union bargaining power (increases β) and reduces firms' options during a strike (decreases θ). Proposed changes to the current doctrine on the legality of various forms of picketing would be

quite similar.

Mandatory strike vote policies require a strike vote before a strike can occur. Employerinitiated voting policies provide employers with the option of requiring the union's rank and file membership to vote on the company's final offer before the union is allowed to strike the company. Both of these policies potentially increase the firm's bargaining power (decreases β).

If a newly unionized firm and the union are not able to negotiate a first contract, first contract arbitration policies force the two parties to submit their dispute to binding arbitration. It is widely accepted that unions have significant difficulties trying to mount an effective strike when trying to negotiate the first contract so this arbitration policy increases labor's bargaining power.

Lastly, the ability to decertify a union enhances the firm's bargaining power and increases its options during a strike. Policies that prohibit decertification activity during a strike, therefore, increases union bargaining power (increases β) and decreases the firm's options during a strike (decreases θ).

Now consider the passage of one of these labor policies. Letting ∂ law denote the passage of a law favoring labor (such as restricting strike replacements or prohibiting decertification activity during strikes) and using the first order condition for the investors' maximization problem in equation (3) yields

$$\frac{\partial K^*}{\partial law} = \frac{\partial K^*}{\partial \boldsymbol{q}} \frac{\partial \boldsymbol{q}}{\partial law} + \frac{\partial K^*}{\partial \boldsymbol{b}} \frac{\partial \boldsymbol{b}}{\partial law} < 0$$
(4)

By definition, $\partial \text{law}/\partial \theta > 0$ and $\partial \text{law}/\partial \beta > 0$. It is easy to show that $\partial K^*/\partial \theta < 0$ and $\partial K^*/\partial \beta < 0$ so $\partial K^*/\partial \text{law} < 0$. In other words, because of the change in the firm's threat point resulting from the lowered θ and the change in labor's bargaining power, capital investment will decrease with the

passage of labor policies that favor labor.

Equation (4) indicates that labor policies that strengthen labor's bargaining power and make it more difficult for employers to replace striking workers will reduce investment. Empirically, we use data on investment from the 10 Canadian provinces to test four predictions. One, investment is lower in provinces with a labor policy that reduces management's options during a strike. Two, investment is lower in provinces with a labor policy that increases labor's bargaining power. Three, the labor policy effects on investment will be greater for policies that are stronger or more restrictive. Four, the effects will be greater when union density is higher.

Provincial Investment Data and Empirical Specification

To empirically analyze the relationship between investment and labor policy, variation in labor policies is needed. U.S. labor policy, however, is quite centralized with most private sector labor laws established at the federal level. Thus, the regulations are generally uniform across the U.S. private sector which leaves minimal scope for empirical investigation. In contrast, Canadian labor policies are generally established at the provincial level. While the foundations of labor relations are similar across provinces (e.g., exclusive representation), there is significant labor policy variation across both time and provinces (Adams, 1994). If this variation is exogenous, it provides a natural experiment for testing the effects of these labor policies.

The policies analyzed are provincial policies on strike replacements, refusals to handle the work of a struck employer, decertification petitions, and first contract arbitration and the effective dates for specific provinces are listed in Appendix Table 1. Two strike replacement policies are analyzed: a ban on replacements and reinstatement rights. The strike replacement bans forbid employers from hiring someone to do bargaining unit work while the bargaining unit is engaged in a legal strike and also restrict the use of existing employees. The second strike replacement policy analyzed, reinstatement rights, includes two policies, permanent replacement bans and reinstatement rights, that while worded differently, have the same effective implication for strike replacements. Permanent strike replacement laws prohibit the use of permanent strike replacements, but not temporary replacements, while reinstatement rights provisions grant striking workers the right to return to their jobs.³

Another strike-related scenario relates to employees working for an employer that receives products from a company that is on strike. Generally, in the absence of legislative protections, an employee who refuses to handle these products would be subject to discipline and the third policy analyzed is this legislative protection for those who refuse to handle struck work.

Once a union is certified as the bargaining agent for a group of employees, it generally only loses this status through a decertification election. To obtain a decertification election, a group of employees usually files a petition with the provincial labor board. As shown in Appendix Table 1, several provinces do not allow these petitions to be filed during a strike. Lastly, first contract arbitration policies mandate the submission of any disputes regarding the negotiation of a first contract to binding arbitration rather than allowing the parties to strike.

The two strike replacement policies restrict management's ability to use various types of replacement workers during a strike so these policies are hypothesized to lower investment. Protections for struck work refusals also potentially reduces management's ability to maintain production during a strike and is predicted to lower investment. Prohibiting decertification

 $^{^3}$ Reinstatement rights policies effectively ban permanent strike replacements since employees are granted the right to return to their jobs with priority over replacement employees. These permanent replacement bans / reinstatement rights policies are weaker than the more comprehensive strike replacement ban because the latter also restrict the use of temporary replacements and existing employees. Between 1985 and 1995, the U.S. Congress considered,

petitions during a strike and providing for first contract arbitration both reduce management's options for trying to avoid unionization and are hypothesized to therefore decrease investment.

As with the empirical research on unions and investment, we estimate regression models of investment activity on the variables of interest, in this case indicators for the presence of these labor policies, and various controls. To undertake this analysis, we constructed a data set on annual investment activity in each of the 10 Canadian provinces between 1967 and 1999.⁴ Two indicators of investment activity were collected: data on capital stocks and flows and data on the value of provincial building permits. These data series extend back farther than 1967, but 1967 to 1999 is the longest period that complete data are available once lagged control variables are included. This data set consists of 330 observations in a balanced panel of 10 provinces and 33 years.

Previous empirical research on investment has utilized a variety of dependent variables. In regression analyses of the relationship between unionization and investment using firm-level data, the dependent variable is the log of the ratio of investment in plant and equipment to sales in Bronars, Deere, and Tracy (1994) and Cavanaugh (1998), the log of annual capital investment in Denny and Nickell (1991, 1992) and Hirsch (1992), and the investment to capital stock ratio in Bronars, Deere, and Tracy (1994) and Fallick and Hassett (1999). In their analysis of aggregate Canadian industry-level data, Odgers and Betts (1997) focus on the net investment rate (net new investment normalized by the capital stock).

In the analyses reported below, we follow Odgers and Betts (1997) by using the net investment ratio as the dependent variable in a multivariate regression. Analyses using the log of new investment as the dependent variable as in Denny and Nickell (1991, 1992) and Hirsch

but did not pass, at least four proposals to limit the use of permanent strike replacements.

(1992) yield a similar pattern of results. To this end, the net investment rate is constructed from Statistics Canada constant-dollar measures of gross fixed capital formation (new investment), depreciation, and end of year capital stock. Depreciation and the net capital stock are calculated by Statistics Canada using delayed (beta) depreciation (see Statistics Canada, 1994). The net investment rate can be computed for three components: all components, building construction, and machinery and equipment.⁵

In terms of independent variables, Odgers and Betts (1997) estimate a hybrid model including independent variables to capture both accelerator and neoclassical investment models. We further follow Odgers and Betts (1997) by constructing accelerator terms as the change in real provincial gross domestic product normalized by the capital stock. We take a more flexible approach to the neoclassical cost of capital component. Odgers and Betts (1997) construct the user cost of capital as a function of the price of capital goods, the corporate tax rate, the interest rate, and depreciation rates. While there may be inter-industry differences in the price of capital goods and depreciation, we posit that for any given time period, there are not obvious differences across provinces so we will control for these measures by using year effects. To try to capture the price of capital goods, we include the provincial unemployment rate and average weekly earnings. To the extent that corporate cash reserves may affect corporate investment decisions, we also include the growth rate in corporate profits. We construct the corporate tax rate as the ratio of provincial corporate taxes to corporate profits.

As indicated by the references above, the effect of unionization has received significant attention and we need to control for union density. Odgers and Betts (1997) find a nonlinear

⁴ More complete details on data sources and construction are contained in the data appendix.

⁵ Investment for all components equals the sum of building construction, machinery and equipment, and engineering construction.

effect so we tried various nonlinear specifications and the reported results include a linear spline for union density with a single knot at the median density rate. To account for differences in provincial structure, we also include the fraction of manufacturing employment and fraction of public administration employment. A full set of year and province effects as well as provincespecific time trends are also included.

As an alternative indicator of investment activity, we also compiled Statistics Canada data on the value of building permits by province.⁶ Empirically, we construct the building permits rate analogous to the net investment rate, i.e., building permits value normalized by the beginning of period capital stock, and include the same control variables in the regressions. We use three measures of building permits – total, commercial, and industrial.

Sample means and standard deviations for the various dependent and independent variables are reported in Table 1. The mean net investment rate for all industries and all components is 0.031 which is similar to the 0.027 average rate reported in Odgers and Betts (1997) across industries for 1967 to 1987. The net investment rate is higher in machinery and equipment than in building construction.

The sample fractions for the labor policy indicators show that nearly 10 percent of the province-year observations had a strike replacement ban in place while another 21 percent provided for reinstatement rights (recall that this includes permanent strike replacement bans). The struck work refusal protections policy is the most frequent at 43 percent. The remaining two policies are in effect between 28 and 37 percent of the time.

⁶ The building permits data are available from Statistics Canada as monthly series. We convert these series to annual to be comparable with the annual stocks and flows data and also because of the large within-year variation in each province. The average within-year coefficient of variation ranges between 43 and 100 for the monthly building permits series in contrast to coefficients of variation between 1 and 5 for other monthly time series such as employment, average weekly

Net Investment Rate Results

Table 2 presents the regression results using the net investment rate as the dependent variable. We follow Odgers and Betts (1997) by including the contemporaneous accelerator term as well as four lags and as in their results, the lagged terms are often stronger. Recall from the previous section that we control for the user cost of capital in a more reduced form fashion via various other controls and year-specific fixed effects. Province fixed effects control for province-specific differences in investment while province-specific time trends are included to allow each province to have its own trend.

As described above, the two strike replacement policies, the struck work refusal protection provisions, the decertification restriction laws, and first contract arbitration policies are all hypothesized to be associated with lower investment activity. However, we also posit that the relationship will be weakest for machinery and equipment investment relative since machinery and equipment investment is more portable and also that the relationship will be strongest for building construction because it less portable..

The baseline regression results are reported in columns 1, 3, and 5 of Table 2. For all components (column 1), only the strongest labor policy, the general strike replacement ban, is statistically significant at conventional levels of significance. More specifically, the -0.007 coefficient implies that years in which provinces that ban the use of strike replacements have a net investment rate 0.007, or about 23 percent relative to the mean rate of 0.031, less than years in which provinces do not ban strike replacements, ceteris paribus.

Consistent with our expectations that the labor policy results would be strongest for

earnings, and the consumer price index.

building construction and weakest for machinery and equipment, including the replacement ban which is significant at the 10 percent level, four of the five policy coefficients are significantly negative for building construction (column 3) whereas none are for machinery and equipment (column 5). We also estimated log investment models, as in Denny and Nickell (1991, 1992) and Hirsch (1992), omitting the accelerator terms and including log capital stock and log employment variables to control for scale differences across the provinces. The pattern of results is the same: only the strong replacement ban is statistically significant for the aggregate model, four of the five are negative and significant for building construction, and none are for machinery and equipment.

The labor policies have the potential to affect nonunion as well as unionized establishments through the specter of becoming unionized, but they most directly bind unionized establishments. One may expect, therefore, that the effect on investment is stronger when union density is higher. Columns 2, 4, and 6 present the regression results of adding a high union density interaction with each labor policy indicator to the baseline specification. High union density is defined as above the median union density for that year.

For aggregate investment (column 2) and building construction (column 4), no significant differences are uncovered between below union density median and above median provinces. In the machinery and equipment regression (column 6), the high union density interaction for the strike replacement ban policy is statistically significant and implies that the effect of this policy on investment is greater (more negative) in high density province-years.

However, if taken at face value, the 0.027 strike replacement ban coefficient implies that the effect of this ban is positive in low density province-years. The natural experiment provided by the variation in these policies may not be rich enough to sufficiently answer this high density union question since only three provinces have enacted this legislation so the interacted term is relying on variation within these three provinces for identification.

Another potential problem with this natural experiment methodology is that the policy changes must be exogenous for the regressions to produce reliable inferences. If, for example, violent strikes caused a provincial government to restrict the use of replacements and also caused business to reduce investment, then the legislation is not exogenous. Lacking suitable instruments, however, we are left searching for evidence regarding the appropriateness of the exogeneity assumption. If legislative response to these violent strikes, for example, is slower than the business response, we would expect to see investment activity significantly lower just before the policies are enacted.

Table 3 therefore presents the regression results adding dummy variables indicating 0-3 years prior to the start of each policy. Of the 15 coefficients of interest (five policies, three measures of investment), the only one that is statistically significant is for no decertification petitions for machinery and equipment. There does not appear to be significant changes in investment just prior to the start of these labor policies.

The regression specifications reported in Table 3 also allow the effect each policy to vary over time. More specifically, each policy variable is decomposed into two dummy variables: one indicating 1-3 years after the policy starts and the other indicating the period more than three years after the policy.

The negative effect of the strike replacement ban on building construction reported in Table 2 is revealed in column 2 of Table 3 to primarily be concentrated in the first few years after the policy's start. The point estimate for the policy's effect after three years is still negative, but only half the magnitude of the 1-3 year estimate and not statistically significant. The reinstatement rights policy is estimated to have more persistent effects on building construction investment. Moreover, the protections for struck work refusals is also estimated to have a significantly negative effect on investment within the first three years.

Again, the results for log investment models are quite similar. The only significant qualitative difference between the log investment models and the results reported in Table 3 is that struck work refusal protections are estimated to have a significantly negative effect on investment in both the 1-3 and 4+ years time periods.

Building Permits Results

As an additional measure of investment activity, consider the value of building permits issued in each province. To be comparable with the net investment rate analyses, we convert this to a rate relative to the beginning of year capital stock and estimate regression models with the same independent variables as in Tables 2 and 3.

The baseline results for the building permits rate are presented in columns 1, 3, and 5 of Table 4. The decertification restriction policy has consistently negative effects for the three categories of building permits: total, commercial, and industrial. The strike replacement ban has a negative effect on commercial building permits that is close to significant at the five percent level (p-value = 0.059). The estimates in column 4 suggest that this effect is stronger in higher union density situations, but the statistical significance is marginal by conventional standards (p-value 0.075).

Table 5 parallels Table 3 and presents the estimates for the building permits rate when the policies are allowed to have different effects for 1-3 years and after three years of the policy's start and also includes indicator variables for the three-year period prior to each policy. As with

the building construction net investment rate results, the replacement ban effect on commercial building permits is concentrated in the first few years after the policy's start. The decertification restriction policy has significant effects that are more persistent across the various time periods.

Investment and Union Density

While not the focus of this paper, the results for union density are worth mentioning given the previous literature on unionization and investment and given the similarities between our approach and that of Odgers and Betts (1997) – the main difference being that we analyze province-level data whereas Odgers and Betts (1997) analyze industry-level data. Ogden and Betts (1997) find a nonlinear, negative relationship between the net investment rate and unionization. We tried various nonlinear representations of union density in the regressions of Table 2 such as quadratic terms and linear splines with various knots. A linear spline with a single knot at the median density rate worked best and is what included in the results reported in Tables 2-5.

A quick review of the linear spline coefficients in Tables 2 and 4 reveal very few negative point estimates and no negative estimates that are statistically significant. In contrast, for the net investment rate, the union effect on the aggregate net investment rate is significantly larger, and positive, when union density is high (above the median). The same pattern is true for machinery and equipment, though not statistically significant.

It should be noted that Odgers and Betts (1997) have a much greater range of union densities in their data. They do not report the range, but nearly a third of their industry-year cells have union density rates in excess of 50 percent. Aggregating by province instead of industry averages out the low and high union density industries and density in the provincial data set used

here ranges between 7.8 percent and 42.2 percent. Thus, the present data set might not be as well suited for analyzing the relationship between union density and investment. Nevertheless, it is worth noting that the previously-estimated negative relationship in other studies is not apparent when comparing provinces.

Conclusion

While the business lobby claims that labor policy changes that favor labor, such as restrictions on the use of strike replacements, will reduce investment, previous research on labor policy often implicitly assumes that investment is fixed. In this paper, we developed a sequential bargaining model in which a firm sets an optimal investment level knowing that unions will exploit "the valuable hostages of large sunk investment" (Simons, 1944: 8). As in the models of Baldwin (1983), Grout (1984), and van der Ploeg (1987), this sequential bargaining model implies that unions cause underinvestment when labor contracts are nonbinding or are of shorter duration than the productive life of capital. The theoretical contribution of this model, however, is to show that labor policies that increase labor's bargaining power and reduce management's options during a strike are also predicted to reduce investment.

Labor policies pertaining to strike replacements, struck work refusals, and decertifications during strikes have been subjected to policy debates in Canada and the United States in recent years, and a more sophisticated analysis which includes investment decisions is warranted. To this end we assembled an annual data set on Canadian provincial investment for 1967 to 1999.

In hybrid accelerator-neoclassical model as in Odgers and Betts (1997) and reduced form specifications for log investment as in Hirsch (1992), strike replacement laws and protections for

workers who refuse to handle struck work are estimated to reduce new investment, especially within the first few years after the policy change. Restrictions on the use of permanent and temporary strike replacements are also negatively associated with the value of commercial building permits.

Since major labor policy changes, such as strike replacement legislation, are often enacted as part of a larger labor relations reform package, it remains difficult to precisely estimate the elasticities for specific policies. Nevertheless the evidence appears to support the more general hypothesis that investment responds to labor policy changes. This echoes other research which finds that foreign direct investment is affected by industrial relations factors and regulations on the employment relationship (e.g., see Cooke, 1997). And as the world economic system becomes increasingly integrated, debates over labor policies are likely to grow. Investment decisions should be incorporated into these debates.

Data Appendix

To construct the net investment rate, annual data on new investment, depreciation, and the capital stock by province was obtained by special order from Statistics Canada's Investment and Capital Stock Division (for details, see their publication CS13-568, *Fixed Capital Flows and Stocks*). Values of monthly building permits were obtained from CANSIM (matrix 137) (see CS64-001, *Building Permits*) and converted to annual measures.

The provincial gross domestic product, corporate taxes, and corporate profits measures were obtained from various issues of the Statistics Canada publication *Provincial Economic Accounts* (CS13-213-PIB). Series for 1961-1993 and 1992-1999 were spliced together using the overlap to index-link and adjust the earlier series. Provincial unemployment rates were calculated from labor force and employment series (see CS71-001, *The Labour Force*). These data are available monthly on CANSIM for 1966-1994 (CANSIM matrices 2074-2096) and 1976-1999 (matrices 3452-3470) and the pre-1976 data were spliced onto the later series using the 1976 overlap.

Manufacturing and public administration employment data (see CS72-002, *Employment and Earnings*) were similarly obtained for 1983-1999 from CANSIM (matrices 4299-4425) and 1966-1983 (matrix 1714). Monthly provincial average weekly earnings are from CANSIM for 1983-1999 (matrices 4302-4428) for 1966-1983 (matrices 1433-1493) (see CS72-002, *Employment and Earnings*). All of these series were spliced together using the 1983 overlap to adjust the earlier series.

The union density rates were constructed using data on union membership and the previously-described provincial employment series. Continuous measures of provincial union membership are not available for 1966-1999 so these were constructed using three sources and

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adjusting two of the series using the available overlap. Data for 1966-1995 are available from the Corporations and Labour Unions Returns Act (CALURA) Annual Reports (CS 71-202) and from Mainville and Olineck (1999). Unpublished data for 1986-1990 from the Labour Market Activity Survey (LMAS) are available from Statistics Canada as are data for 1993-1999 from the Labour Force Survey (LFS). The LMAS and LFS are household surveys so these data were used when available. For the remaining years, the CALURA data – which are obtained from union surveys – were used and adjusted using the available overlap with the household surveys.

The policy variables were constructed from the dates presented in Appendix Table 1. These dates were obtained using the text of each bill amending existing provincial statutes as reported in the annual Legislative Reports for each of the provinces.

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	Moon
	(Standard Deviation)
Variable	(1)
Net Investment Rate ^a All Industries	0.031
All Components	(0.018)
Net Investment Rate ^a All Industries	0.031
Building Construction	(0.019)
Net Investment Rate ^a , All Industries,	0.040
Machinery and Equipment	(0.034)
Building Permits Rate ^b ,	0.026
Total	(0.014)
Building Permits Rate ^b ,	0.006
Commercial	(0.003)
Building Permits Rate ^b ,	0.002
Industrial	(0.002)
Labor Policy Indicators	
Strike Replacement Ban	0.096
Reinstatement Rights or Permanent	0.213
Replacement Ban (and no repl. ban)	
Protections for Struck Work Refusals	0.434
No Description Detitions During a Stuiles	0.266
No Decertification Petitions During a Strike	0.366
First Contract Arbitration	0.283
	0.203
Accelerator ^c	0.017
	(0.026)
Union Membership Density	0.258
(one year lag)	(0.057)
Fraction Manufacturing Employment	0.124
	(0.055)
Fraction Public Administration Employment	0.067
	(0.015)
Provincial Corporate Taxes to Profits Ratio	0.116
(one year lag)	(0.036)
Corporate Profits Growth Rate	0.053
(1992 dollars; one year lag)	(0.231)

 Table 1

 Annual Provincial Investment Data, 1967-1999: Summary Statistics

Provincial Unemployment Rate	0.090	
(one year lag)	(0.041)	
Log Provincial Average Weekly Earnings	6.213	
(1992 dollars; one year lag)	(0.113)	
Provincial Average Weekly Earnings	0.009	
Growth Rate (1992 dollars; one year lag)	(0.024)	
Sample Size	330	

Table 1 (continued)

Source: see text

Notes: ^a The net investment rate is net investment (new investment less depreciation) normalized by the beginning of year capital stock.

^b The building permits rate is the value of building permits normalized by the beginning of year capital stock.

^c The accelerator is the change in provincial gross domestic product normalized by the capital stock.

	A <u>Comp</u>	All onents	Buil <u>Const</u>	ding ruction	Machir <u>Equip</u>	nery & <u>ment</u>
Variable	(1)	(2)	(3)	(4)	(5)	(6)
Strike Replacement Ban	-0.007	-0.002	-0.008	-0.006	0.001	0.027
	(0.004)	(0.005)	(0.005)	(0.005)	(0.008)	(0.011)
Strike Replacement Ban × High Union Density		-0.007 (0.007)		-0.004 (0.008)		-0.035 (0.014)
Reinstatement Rights (and no replacement ban)	-0.004	-0.004	-0.008	-0.010	-0.004	0.003
	(0.003)	(0.004)	(0.003)	(0.004)	(0.006)	(0.008)
Reinstatement Rights × High Union Density		0.004 (0.004)		0.004 (0.004)		-0.006 (0.008)
Protections for Struck Work	0.0001	0.002	-0.009	-0.011	-0.003	0.004
Refusals	(0.004)	(0.005)	(0.004)	(0.005)	(0.009)	(0.011)
Protections for Struck Work × High Union Density		-0.004 (0.004)		0.004 (0.003)		-0.005 (0.009)
No Decertification Petitions	0.0003	-0.0001	-0.006	-0.003	0.018	0.017
During a Strike	(0.006)	(0.006)	(0.006)	(0.006)	(0.014)	(0.015)
No Decertification Petitions × High Union Density		0.002 (0.003)		-0.003 (0.003)		0.001 (0.008)
First Contract Arbitration	-0.002	-0.003	-0.009	-0.007	-0.007	-0.020
	(0.004)	(0.006)	(0.003)	(0.004)	(0.007)	(0.011)
First Contract Arbitration × High Union Density		0.001 (0.006)		-0.002 (0.005)		0.019 (0.011)
Accelerator	0.095	0.096	0.098	0.100	0.216	0.217
	(0.035)	(0.034)	(0.038)	(0.038)	(0.071)	(0.070)
Accelerator (one year lag)	0.164	0.163	0.106	0.109	0.391	0.391
	(0.041)	(0.041)	(0.039)	(0.040)	(0.071)	(0.071)
Accelerator (two year lag)	0.148	0.147	0.126	0.122	0.325	0.345
	(0.040)	(0.040)	(0.040)	(0.040)	(0.095)	(0.097)
Accelerator (three year lag)	0.108	0.112	0.079	0.075	0.323	0.350
	(0.041)	(0.041)	(0.038)	(0.037)	(0.081)	(0.082)
Accelerator (four year lag)	0.112	0.115	0.103	0.098	0.241	0.257
	(0.042)	(0.043)	(0.037)	(0.037)	(0.078)	(0.077)

Table 2Regression Analysis of the Net Investment Rate, 1967-1999^a

Union Density Spline (less than median)	0.012	0.018	0.006	-0.008	-0.044	0.014
	(0.067)	(0.068)	(0.064)	(0.067)	(0.121)	(0.123)
Union Density Spline	0.131	0.136	0.004	-0.001	0.142	0.159
(greater than median)	(0.055)	(0.054)	(0.052)	(0.005)	(0.101)	(0.101)
Fraction Manufacturing	-0.413	-0.389	-0.111	-0.116	-0.224	-0.256
Employment	(0.111)	(0.114)	(0.141)	(0.144)	(0.257)	(0.266)
Fraction Public	-0.102	-0.099	0.165	0.113	1.437	1.396
Administration Employment	(0.224)	(0.230)	(0.268)	(0.276)	(0.470)	(0.469)
Corporate Taxes to Profits	-0.084	-0.083	-0.003	0.003	-0.096	-0.107
Ratio (one year lag)	(0.027)	(0.028)	(0.025)	(0.025)	(0.050)	(0.051)
Corp. Profits Growth Rate (1992 dollars; one year lag)	-0.008	-0.009	-0.006	-0.006	-0.010	-0.011
	(0.005)	(0.005)	(0.004)	(0.005)	(0.010)	(0.010)
Provincial Unemployment	-0.112	-0.133	-0.235	-0.235	-0.169	-0.172
Rate (one year lag)	(0.079)	(0.082)	(0.098)	(0.100)	(0.148)	(0.149)
Log Provincial AWE (1992	-0.025	-0.033	0.129	0.134	-0.339	-0.343
Dollars; one year lag)	(0.037)	(0.038)	(0.038)	(0.038)	(0.077)	(0.079)
Prov. AWE Growth Rate	0.128	0.132	0.075	0.080	0.091	0.077
(1992 dollars; one year lag)	(0.062)	(0.064)	(0.038)	(0.071)	(0.110)	(0.109)
Province Effects	Yes	Yes	Yes	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes	Yes	Yes	Yes
Province-Specific Time Trends	Yes	Yes	Yes	Yes	Yes	Yes
R squared	0.762	0.766	0.768	0.770	0.688	0.694
Sample Size	330	330	330	330	330	330

Table 2 (continued)

Source: see text. Notes: ^a Dependent variable: real net investment rate. Standard errors (in parentheses) are robust to arbitrary forms of heteroskedasticity.

	All Components	Building Construction	Machinery & <u>Equipment</u>
Variable	(1)	(2)	(3)
Strike Replacement Ban			
0 – 3 Years Prior to Policy	0.006	0.006	0.006
	(0.004)	(0.005)	(0.008)
1 – 3 Years After Policy	-0.004	-0.011	0.001
	(0.004)	(0.005)	(0.009)
More than 3 Years After Policy	-0.010	-0.005	-0.002
	(0.005)	(0.006)	(0.012)
Reinstatement Rights (and no replacement	<u>ban)</u>		
0 – 3 Years Prior to Policy	-0.003	-0.005	-0.010
	(0.003)	(0.003)	(0.007)
1 – 3 Years After Policy	-0.002	-0.009	-0.011
	(0.003)	(0.004)	(0.008)
More than 3 Years After Policy	-0.003	-0.012	-0.006
	(0.004)	(0.004)	(0.009)
Protections for Struck Work Refusals			
0 – 3 Years Prior to Policy	-0.008	0.004	-0.019
	(0.006)	(0.006)	(0.011)
1 – 3 Years After Policy	-0.012	-0.014	-0.007
	(0.006)	(0.006)	(0.013)
More than 3 Years After Policy	0.002	-0.007	-0.001
	(0.005)	(0.005)	(0.011)
No Decertification Petitions During a Strik	e		
0 – 3 Years Prior to Policy	-0.001	0.001	0.022
	(0.006)	(0.006)	(0.011)
1 – 3 Years After Policy	0.004	0.005	0.012
	(0.006)	(0.007)	(0.013)
More than 3 Years After Policy	-0.004	0.004	0.012
	(0.008)	(0.007)	(0.015)

 Table 3

 The Net Investment Rate: Time-Varying Policy Effects^a

First Contract Arbitration			
0 – 3 Years Prior to Policy	0.002 (0.004)	0.001 (0.004)	0.003 (0.008)
1 – 3 Years After Policy	-0.003 (0.004)	-0.006 (0.004)	-0.006 (0.010)
More than 3 Years After Policy	0.0002 (0.005)	-0.008 (0.005)	0.006 (0.011)
Control Variables from Table 2	Yes	Yes	Yes
Province Effects	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes
Province-Specific Time Trends	Yes	Yes	Yes
R squared	0.779	0.775	0.701
Sample Size	330	330	330

Source: see text.

Notes: ^a Dependent variable: real net investment rate. Standard errors (in parentheses) are robust to arbitrary forms of heteroskedasticity.

	Te	otal	Comm	nercial	Indu	strial
Variable	(1)	(2)	(3)	(4)	(5)	(6)
Strike Replacement Ban	-0.003	-0.001	-0.001	0.0002	-0.001	-0.0004
	(0.002)	(0.003)	(0.001)	(0.001)	(0.001)	(0.001)
Strike Replacement Ban × High Union Density		-0.003 (0.004)		-0.002 (0.001)		-0.0001 (0.001)
Reinstatement Rights (and no replacement ban)	-0.000	0.001	0.0002	0.0002	0.0002	0.001
	(0.001)	(0.002)	(0.001)	(0.001)	(0.0004)	(0.001)
Reinstatement Rights × High Union Density		-0.001 (0.002)		0.001 (0.001)		-0.001 (0.001)
Protections for Struck Work	-0.001	-0.001	0.001	0.001	-0.0001	-0.0001
Refusals	(0.002)	(0.003)	(0.001)	(0.001)	(0.001)	(0.001)
Protections for Struck Work × High Union Density		0.001 (0.002)		-0.000 (0.001)		-0.0001 (0.0004)
No Decertification Petitions	-0.009	-0.011	-0.002	-0.002	-0.002	-0.002
During a Strike	(0.003)	(0.003)	(0.001)	(0.001)	(0.001)	(0.001)
No Decertification Petitions × High Union Density		0.002 (0.002)		-0.0001 (0.001)		0.0001 (0.0004)
First Contract Arbitration	0.001	0.005	-0.0002	-0.0003	-0.0003	-0.0004
	(0.002)	(0.002)	(0.001)	(0.001)	(0.0004)	(0.001)
First Contract Arbitration × High Union Density		-0.005 (0.002)		0.0002 (0.001)		0.0001 (0.001)
Accelerator	0.102	0.100	0.033	0.033	0.011	0.011
	(0.020)	(0.020)	(0.006)	(0.006)	(0.004)	(0.004)
Accelerator (one year lag)	0.090	0.088	0.025	0.026	0.003	0.003
	(0.023)	(0.024)	(0.009)	(0.009)	(0.004)	(0.004)
Accelerator (two year lag)	0.106	0.104	0.033	0.033	-0.0004	0.0003
	(0.025)	(0.026)	(0.006)	(0.006)	(0.005)	(0.005)
Accelerator (three year lag)	0.022	0.021	0.019	0.019	-0.003	-0.003
	(0.024)	(0.024)	(0.007)	(0.007)	(0.006)	(0.006)
Accelerator (four year lag)	0.040	0.041	0.017	0.017	-0.0003	0.0001
	(0.024)	(0.024)	(0.008)	(0.008)	(0.004)	(0.004)

Table 4Regression Analysis of Building Permits Rate, 1967-1999^a

Union Density Spline (less than median)	0.121	0.121	0.018	0.018	0.016	0.018
	(0.035)	(0.037)	(0.008)	(0.009)	(0.007)	(0.007)
Union Density Spline	0.048	0.045	0.014	0.014	0.002	0.002
(greater than median)	(0.024)	(0.024)	(0.008)	(0.008)	(0.006)	(0.006)
Fraction Manufacturing	-0.160	-0.174	-0.056	-0.055	-0.017	-0.019
Employment	(0.061)	(0.063)	(0.021)	(0.023)	(0.018)	(0.020)
Fraction Public	0.003	-0.003	-0.095	-0.102	0.036	0.040
Administration Employment	(0.145)	(0.149)	(0.040)	(0.041)	(0.027)	(0.029)
Corporate Taxes to Profits	-0.035	-0.035	-0.012	-0.011	-0.008	-0.009
Ratio (one year lag)	(0.014)	(0.015)	(0.004)	(0.004)	(0.004)	(0.004)
Corp. Profits Growth Rate (1992 dollars; one year lag)	-0.001	-0.001	-0.001	-0.001	0.0004	0.0004
	(0.002)	(0.002)	(0.001)	(0.001)	(0.001)	(0.001)
Provincial Unemployment	-0.319	-0.323	-0.040	-0.042	-0.046	-0.045
Rate (one year lag)	(0.041)	(0.041)	(0.012)	(0.013)	(0.009)	(0.009)
Log Provincial AWE (1992	0.070	0.063	0.010	0.009	0.011	0.011
Dollars; one year lag)	(0.025)	(0.026)	(0.006)	(0.006)	(0.004)	(0.004)
Prov. AWE Growth Rate	0.009	0.011	0.006	0.007	-0.008	-0.009
(1992 dollars; one year lag)	(0.034)	(0.034)	(0.009)	(0.009)	(0.007)	(0.006)
Province Effects	Yes	Yes	Yes	Yes	Yes	Yes
Year Effects	Yes	Yes	Yes	Yes	Yes	Yes
Province-Specific Time Trends	Yes	Yes	Yes	Yes	Yes	Yes
R squared	0.870	0.872	0.811	0.814	0.642	0.645
Sample Size	330	330	330	330	330	330

Table 4 (continued)

Source: see text.

Notes: ^a Dependent variable: real building permits value normalized by the capital stock (x 1000). Standard errors (in parentheses) are robust to arbitrary forms of heteroskedasticity.

	<u>Tota</u> l	Commercial	Industrial			
Variable	(1)	(2)	(3)			
Strike Replacement Ban						
0 – 3 Years Prior to Policy	-0.001	-0.0001	-0.0002			
	(0.002)	(0.001)	(0.001)			
1 – 3 Years After Policy	-0.003	-0.002	-0.0004			
	(0.003)	(0.001)	(0.001)			
More than 3 Years After Policy	-0.002	-0.0003	-0.0001			
	(0.003)	(0.001)	(0.001)			
Reinstatement Rights (and no replacement ba	an)					
0-3 Years Prior to Policy	-0.003	-0.001	-0.0001			
	(0.002)	(0.001)	(0.0004)			
1 – 3 Years After Policy	0.0001	-0.0002	0.0002			
	(0.002)	(0.001)	(0.001)			
More than 3 Years After Policy	-0.004	-0.001	-0.0001			
	(0.002)	(0.001)	(0.001)			
Protections for Struck Work Refusals						
0 – 3 Years Prior to Policy	-0.006	0.0002	-0.002			
	(0.003)	(0.001)	(0.001)			
1 – 3 Years After Policy	-0.005	0.0003	-0.002			
	(0.003)	(0.001)	(0.001)			
More than 3 Years After Policy	-0.004	0.0003	-0.001			
	(0.002)	(0.001)	(0.001)			
No Decertification Petitions During a Strike						
0-3 Years Prior to Policy	-0.004	-0.0001	0.001			
	(0.004)	(0.001)	(0.001)			
1 – 3 Years After Policy	-0.010	-0.002	-0.002			
	(0.004)	(0.001)	(0.001)			
More than 3 Years After Policy	-0.012	-0.003	-0.002			
	(0.004)	(0.001)	(0.001)			

 Table 5

 The Building Permits Rate: Time-Varying Policy Effects^a

Table 5 (continued)					
First Contract Arbitration					
0 – 3 Years Prior to Policy	0.0003 (0.002)	0.0003 (0.001)	-0.001 (0.0004)		
1 – 3 Years After Policy	0.0004 (0.002)	0.0001 (0.001)	-0.001 (0.0006)		
More than 3 Years After Policy	-0.001 (0.003)	-0.001 (0.001)	-0.001 (0.0007)		
Control Variables from Table 2	Yes	Yes	Yes		
Province Effects	Yes	Yes	Yes		
Year Effects	Yes	Yes	Yes		
Province-Specific Time Trends	Yes	Yes	Yes		
R squared	0.877	0.816	0.664		
Sample Size	330	330	330		

Source: see text.

Notes: ^a Dependent variable: real building permits value normalized by the capital stock (x 1000). Standard errors (in parentheses) are robust to arbitrary forms of heteroskedasticity.

Labor Policy Variable Codings, 1967-1999				
Strike Replacement Ban				
Quebec	February 1978 to December 1999			
British Columbia	January 1993 to December 1999			
Ontario	January 1993 to October 1995			
Reinstatement Rights / Perma	nent Replacement Ban (and no replacement ban)			
Ontario	November 1970 to December 1992 November 1995 to December 1999			
Manitoba	January 1985 to December 1999			
Prince Edward Island	May 1987 to December 1999			
Alberta	December 1988 to December 1999			
Saskatchewan	November 1994 to December 1999			
Protections for Struck Work I	Refusals			
Saskatchewan	January 1967 to December 1999			
Alberta	January 1972 to December 1999			
Manitoba	January 1972 to December 1999			
Nova Scotia	August 1972 to December 1999			
Newfoundland	February 1978 to December 1999			
British Columbia	January 1993 to December 1999			
No Decertification Petitions D	uring a Strike			
Quebec	January 1967 to December 1999			
Ontario	January 1967 to December 1999			
New Brunswick	April 1972 to December 1999			
Manitoba	January 1973 to December 1999			
First Contract Arbitration				
British Columbia	February 1974 to December 1999			
Quebec	February 1978 to December 1999			
Manitoba	July 1982 to December 1999			
Newfoundland	July 1985 to December 1999			
Ontario	May 1986 to December 1999			

APPENDIX TABLE 1 Labor Policy Variable Codings, 1967-1999

Source: Authors' calculations from Provincial Legislative Reports.