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Semi-Parametric Hedonic Models: An Empirical Comparison

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Semi-Parametric Hedonic Models: An Empirical Comparison*

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Abstract

Hedonic models have been widely used in the literature for valuation of non-market goods such as air quality. While the inclusion of air quality variables in hedonic models is common in applied work, there is not theoretical basis for defining the functional relation between air quality and house prices. Estimation of semiparametric models that allow the data to determine the functional form may provide more insight on the real relationships suggested by the data rather than imposing the constraints of fully parametric models. Using an instrumental variable estimator, I explore the advantages of using semiparametric models in the estimation of spatial hedonic models by comparing the economic estimates from a parametric spatial lag model with those of a semiparametric specification, where the environmental variable is introduced nonparametrically. *Key Words*: spatial econometrics, hedonic models, semi-parametric, endogeneity, air quality valuation, real estate markets. *JEL Classification*: C21, Q51, Q53, R31.

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1 Introduction

Hedonic models have traditionally been used as a tool for valuation of environmental amenities. Extensive reviews are provided in Smith and Huang (1993, 1995), Boyle and Kiel (2001), Chay and Greenstone (2005), among others. Some recent attention has been devoted to introducing the spatial dimension of the housing market in hedonic models, taking it into account through the use of spatial econometric methods (Anselin 1998, Basu and Thibodeau 1998, Pace et al. 1998, Dubin et al. 1999, Gillen et al. 2001, Pace and LeSage 2004). In the context of the valuation of environmental amenities a spatial hedonic approach has been less common, although some recent applications include Kim et al. (2003), Beron et al. (2004), Brasington and Hite (2005), Anselin and Le Gallo (2006), Anselin and Lozano-Gracia (2008). All these studies have assumed linearity (in parameters) for the relation between the environmental amenity and house prices.

The linearity -in parameters, assumption forces the implicit prices to be constant for all households. Despite the widespread use of linear specifications, the nonlinearity of the hedonic price equilibrium has been recognized since its origins (see Rosen 1974, Freeman 1974, among others). In fact, it has also been recognized that the functional form of the hedonic price equilibrium is, in some sense, unknown (see Palmquist 2005) and economic theory provides little guidance as to how the house characteristics should relate to house prices. The theoretical hedonic model does indeed not impose any constraint on the functional form of the price equilibrium other than increasing monotonicity in the characteristics (Rosen 1974). In fact, the hedonic price equilibrium will be linear only if households can "arbitrage" attributes (Rosen 1974). If there are no repackaging costs, arbitrageurs would unbundle the housing characteristics and repackage them in new "house bundles" until the hedonic function becomes linear again (Palmquist 2005). However, such repackaging process cannot be assumed to be costless in the housing market and therefore the hedonic equilibrium should not be forced to be linear. Ekeland et al. (2004) show that when the linearity assumption is avoided in a hedonic model, identification can be achieved even in the single market case. Ekeland et al. (2004) suggest that nonlinearities are a source of identification in hedonic models and that in fact the hedonic model is in general nonlinear. In other words, nonlinearities in the price equilibrium provide an additional source of information that allows the identification of preferences parameters. The authors further prove that the economic model associated with a linear hedonic specification is implausible and therefore unappealing. Most models close to the linear-quadratic models that lead to marginal price functions linear in attributes will not lead to a linear marginal price function. They further suggest that linear approximations used in the literature (i.e. the semi-log or log-log specifications) can only be justified if the true model is nearly linear.

However, despite the theoretical motivation for estimating a nonlinear hedonic price equilibrium, the applied literature has also suggested that under some circumstances a simpler linear specification may be the preferred model. In particular, Cropper et al. (1988) compare six alternative parametric specifications concluding that more flexible functional forms (a linear Box-Cox specification in particular) produce more accurate estimates of the marginal attribute prices, compared to simpler functional forms. They also suggest that under the presence of omitted variables, a simpler linear functional form may perform better than a Box-Cox specification. Therefore, determining whether a fully parametric or a more flexible specification is better remains an empirical question that must be answered in every case. Furthermore, it is to be expected that nonlinearities in the hedonic price equilibrium will impact the MWTP estimates and therefore ignoring them may lead to misleading estimates for the the benefits of reductions in air pollution.

Applications of semiparametric methods in the hedonic literature (see Hartog and Bierens 1991, Stock 1991, Pace 1993, 1995, 1998, Anglin and Gencav 1996, Gencay and Yang 1996, Iwata et al. 2000, Clapp et al. 2002, Martins-Filho and Bin 2005, among others) have highlighted the advantages of using nonparametric models compared to parametric specifications for appraisal purposes. Anglin and Gencay (1996) carry out a complete comparison of parametric versus semiparametric specifications for a hedonic model. They concentrate on house price prediction and find that parametric models are rejected when compared to semiparametric alternatives in comparison tests. However only two of these studies consider environmental variables. Stock (1991) estimates the effects of removing hazardous waste on house prices using a semiparametric regression model for 324 houses in the Boston area. Although he extensively discusses the effects of bandwidth and kernel choice on the estimates he does not provide an extensive comparison between parametric and nonparametric alternatives. Pace (1993) used the Harrison and Rubinfeld (1978) data and conclude that kernel estimates provide, on average, lower estimates of marginal prices for air pollution.

In the spatial context, nonlinearities in the relationship between air pollution and house prices have not been considered, possibly because of the technical complexities arising from estimating a spatial model in a semiparametric context. Theoretical work in hedonic models (Ekeland et al. 2004) suggests nonlinearities are an important characteristic of hedonic price equilibria and should be considered in estimating a hedonic model. To the best of my knowledge, Gress (2004) provides the only study where a semi-parametric model is estimated accounting for spatial autocorrelation by including a spatial lag or spatial error term and using a Maximum Likelihood (ML) estimator. Latitude and longitude of zip codes centroids are also included in the model as an alternative way to account for spatial autocorrelation. Besides the fact that only two explanatory variables are included in the model, a major drawback of this study is that there is no information on the location of each house and therefore all houses within a zip code are assigned the x-y coordinates of the zip code's centroid. Furthermore, consistency of this semiparametric estimator is not proven by the author, but instead the parametric properties of the ML estimator are assumed to extend to the semiparametric case.

In this paper, I built on previous work by Anselin and Lozano-Gracia (2008)

and explore the existence of nonlinearities in the relationship between air pollution and house prices in a hedonic context. In their work, Anselin and Lozano-Gracia (2008) bring up the issue of the endogeneity of the air pollution variable and address it through the use of instrumental variables. In this paper, I build up on their work by introducing nonlinearities in the relationship between air pollution and house prices, while accounting for the endogeneity of air pollution in a spatial context. The remainder of this paper is organized as follows. I start with a description of the data in Section 2 and continue with a description of the methods used in Section 3. Estimation results are presented in Section 4. Finally, a discussion of the implications of the methods used on the estimated MWTP for decreases in air pollution is provided in Section 5. Section 6 closes with some concluding remarks.

2 Description of the Data

The basic data I use in this paper come from three main sources: Experian Company (formerly TRW) for the individual house sales price and characteristics, the 2000 U.S. Census of Population and Housing for the neighborhood characteristics (at the census tract and block group level), and the South Coast Air Quality Management District for the measures of ozone (OZ) concentration. The house price and characteristics are from 115,729 sales transactions of owner-occupied single family homes that occurred during 1999 in the region, which covers four counties: Los Angeles (LA), Riverside (RI), San Bernardino (SB) and Orange (OR). The data were geocoded, which allows for the assignment of each house to any spatially aggregate administrative district (such as a census tract, block group or a school district) and for the computation of accessibility measures and interpolated pollution values for the location of each individual house in the sample. House price and characteristics are matched with neighborhood and locational characteristics at the census tract, and, where possible, at the block group level from the 2000 U.S. Census of Population and Housing.¹

In the hedonic specification I use essentially the same variables as those in earlier work by Anselin and Lozano-Gracia (2008). All the variables used in the analysis are listed in Table 2. I group the variables in the Table into five categories: house-specific characteristics from the Experian data set; locationspecific characteristics, such as accessibility measures, computed from the house coordinates; neighborhood characteristics, obtained from the Census, supplemented with variables calculated from the FBI Uniform Crime Reports and the State of California Department of Education school performance scores; county dummies; and interpolated air pollution values.

Crime rates for violent crimes taking place during 1998 were obtained from the FBI Uniform Crime database. This measure is reported at the city as well as the county level. Where possible, the city level crime rate was assigned to

 $^{^1\}mathrm{I}$ assume that the values obtained for the 2000 Census are representative of the spatial distribution in 1999.

Variable Name	Description
Elevation	Relative elevation of the house
Livarea	Interior living space (10,000 sq. meters)
Landarea	Lot size (1,000 sq. meters)
Baths	Number of bathrooms
Fireplace	Number of fireplaces
Pool	Indicator variable for swimming pool
Age	Age of the house (10 years)
AC	Indicator variable for central air conditioning
Heat	Indicator variable for central heating
Beach	Indicator variable for location less than 5 miles from beach
Avdistp	Average distance to parks in 10 meters
Highway1	Indicator variable for location within a 0.25km from a highway
Highway2	Indicator variable for location within 0.25–1km from a highway
Traveltime	Average time to work in census tract (CT)
Poverty	% of population with income below the poverty level in CT
White	% of the population that is white in the census block group (BG)
Over65	% of the population older than 65 years in the census BG
College	% of population with college in the CT
Income	Median household income in BG
Vcrime	Violent crime rate for the city (or non urban county rate)
API	Average academic performance index for the school district
Riverside	Indicator variable for Riverside county
San Bern.	Indicator variable for San Bernardino county
Orange	Indicator variable for Orange county
OZ	Ozone measured in ppb

Table 1: Variable Names and Description

each house in the city. Where crime rates were not available at the city scale, I use the non-urban crime rate for the county in which the house is located.

A measure of the average school quality is computed from the Academic Performance Index (API), published by the California Department of Education.² This is the primary indicator used by the state to evaluate school performance. The API is an index calculated using both base and growth values of student rankings in the State Standardized tests. It is based on a scale from 200 to 1000 with the target being 800. The average 1999 API value for all schools in a school district is calculated and then assigned to all the houses in the district.³

Besides the beach access variable, three other indicators of accessibility to amenities are included. First, I use the locations for each park in the four counties from the Geographic Names Information System website.⁴ For each house location, I then compute the average distance to parks as a summary

²http://www.cde.ca.gov/ta/ac/ap/.

³It would have been preferable to use a measure of school quality from the year previous to the year in which the house sale takes place, as for the air quality measures. However, information for the API in California school districts is only available starting from 1999.

⁴http://geonames.usgs.gov/pls/gnispublic/.

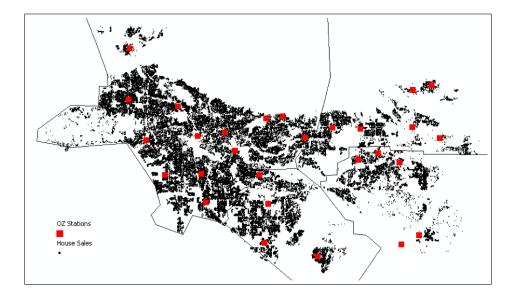


Figure 1: Spatial distribution of houses and location of monitoring stations.

measure. I also supplement the Census travel time measure with two other indicators of access to the highway system. These are intended to capture both the negative externalities (such as noise) experienced from being very close to the highways, as well as positive externalities due to shorter travel distances. I use ArcGIS and detailed highway maps⁵ to define increasing buffers of 0.25 km around the highways and then create two indicator variables. The first takes the value of one if the house is within 0.25 km of a highway, the second takes the value of one if the house is in the buffers that is between 0.25 km and one km from a highway.

Air quality is measured as ambient air pollution. In the literature, hedonic specifications typically include either ozone (OZ) or total suspended particulate matter (TSP) as pollutants, since these are most visible in the form of "smog." In addition, local news outlets report daily measures of these pollutants and broadcast alerts when dangerous levels are reached. Consequently, it is reasonable to assume that pollutants enter into the utility function of potential buyers, although the question remains to what extent a continuous measure of air quality is the appropriate metric.⁶ I estimate a hedonic model, where OZ enters as a proxy for air quality.

I use the average of the daily maxima during the worst quarter of 1998 from the hourly observations recorded at monitoring stations for ozone. In

 $^{^5\}mathrm{ESRI}$ Data & Maps CD-ROM. (2002). Redlands, CA: Environmental Systems Research Institute.

 $^{^{6}}$ In Anselin and Le Gallo (2006) discrete categories were also considered. In this paper, I focus on the functional form of the price-air quality relation and leave the issue of the proper metric for a separate analysis.

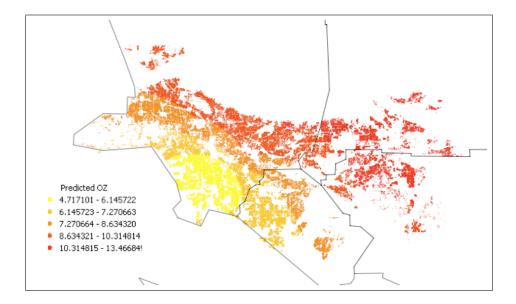


Figure 2: Kriging Interpolation: OZ

1998, there were measurements for OZ for 28 monitoring stations. The location of the monitoring stations relative to the houses in the sample is illustrated in Figure (1). This yields a reasonable coverage of the spatial distribution of house locations for OZ.⁷

I interpolate the values at the monitoring stations to the location of every house in the sample using ordinary kriging. Anselin and Le Gallo (2006) find ordinary kriging to be the most reliable among several interpolation methods, including Thiessen polygons, inverse distance weighting and splines. Figure (2) shows the resulting interpolated values of ozone, with darker color representing higher levels of the pollutant.⁸ It is interesting to look at the spatial pattern of air pollution measured through ozone. Lower levels are observed closer to the ocean and air quality seems to worsen as one moves North-East with a suggestion of separate air quality "bands."

The precision of the interpolated value varies across the sample, becoming worse for locations further removed from monitoring sites. To correct for a possible biasing effect of such "high-error" interpolated values, the house locations

 $^{^7{\}rm The~SCAQMD}$ manages a network of 35 monitoring stations. Only thirty of these stations monitor OZ levels. Two of this thirty monitors were excluded for purposes of this study because they are located very far away to the east from the location of the houses in the sample. For further detail see www.aqmd.gov/tao/AQ-Reports/2007AQMonitoringNetworkPlan.

⁸Kriging interpolations were carried out using the ESRI ArcGIS Geostatistical Analyst extension. A spherical model allowing for directional effects was used for both pollutants. The model chosen included 8 lags with a lag size of 9km, and the estimated parameters were 303.4 and 9 for the direction (angle), 4.16 for the partial sill, 68,604 and 68236 for the major ranges and, 59,381 and 68,236 for the minor ranges.

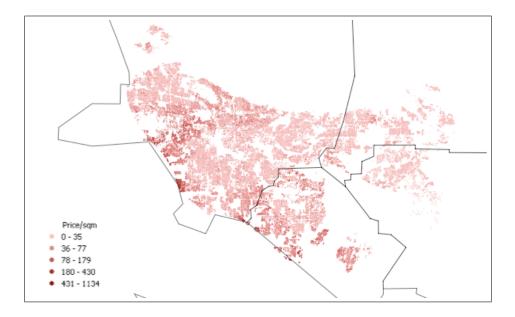


Figure 3: Spatial distribution of house prices (Price/sq.m.)

within the upper 5% of the prediction error distribution for the pollutant were dropped from the sample. This resulted in a final set of 103,867 house locations, of which 67,864 are in LA county, 17,914 in OR county, 12,266 in SB and 5,823 in RI county. The observed sales price ranges from \$20,000 to \$5,345,455, with an overall mean of \$243,346. There is considerable variability across counties. For example, the average house price for observations in LA county is \$261,946, while it is \$269,081 in OR, \$148,948 in SB and \$146,249 in RI. Figure (3) illustrates the spatial distribution of house prices, with higher prices represented through darker colors. Some concentration of high prices per squared meter can be seen in the coast of LA and OR, although overall, there is considerable complexity in the spatial distribution of prices. Basic descriptive statistics for all the variables included in the analysis are given in Table (2).

3 Estimation

I estimate a hedonic function in log-linear form and take an explicit spatial econometric approach. The ultimate objective of this paper is to explore the implications on the estimated MWTP derived from introducing nonlinearities in the relationship between OZ and house prices.

I first obtain ordinary least squares (OLS) estimates for the hedonic model and assess the presence of spatial autocorrelation using the Lagrange Multiplier test statistics for error and lag dependence (Anselin 1988), as well as their robust forms (Anselin et al. 1996).

Variable Name	Mean	Std. Deviation	Min	Max
House Price	243346	210000	20000	5345455
Ln(House Price)	12.213	0.571	9.900	15.490
Elevation	0.995	0.145	-4.000	6.588
Livarea	0.160	0.073	0.050	3.182
Landarea	8.900	19.072	0.8	2818.332
Baths	1.924	0.799	0.500	9.500
Fireplace	0.643	0.560	0	7
Pool	0.150	0.357	0	1
Age	4.287	2.023	0.1	10
\mathbf{AC}	0.407	0.491	0	1
Heat	0.277	0.447	0	1
Beach	0.012	0.111	0	1
Pavdist	5.637	0.991	4.447	8.992
Highway1	0.091	0.288	0	1
Highway2	0.342	0.475	0	1
Traveltime	2.936	0.412	1.014	4.717
Poverty	0.120	0.091	0	0.670
White	0.570	0.221	0	1
Over65	0.105	0.059	0	0.868
College	0.259	0.176	0	0.800
Income	5.946	2.588	0	20.000
Vcrime	0.142	0.057	0.037	0.348
API	5.948	0.920	4.271	8.918
Riverside	0.056	0.230	0	1
San Bern.	0.118	0.323	0	1
Orange	0.172	0.378	0	1
OZ	8.111	1.838	4.717	13.467

Table 2: Basic Descriptive Statistics for all Variables

The results consistently show very strong evidence of positive residual spatial autocorrelation, with an edge in favor of the spatial lag alternative. This matches earlier results obtained in Anselin and Le Gallo (2006) and Anselin and Lozano-Gracia (2008). Formally, a spatial lag model is expressed as:

$$y = \rho W y + X \beta + u, \tag{1}$$

where y is a $n \times 1$ vector of observations on the dependent variable, X is a $n \times k$ matrix of observations on explanatory variables, W is a $n \times n$ spatial weights matrix, u a $n \times 1$ vector of i.i.d. error terms, ρ the spatial autoregressive coefficient, and β a $k \times 1$ vector of regression coefficients. For further discussion on the theoretical motivation of a spatial lag model see Anselin and Lozano-Gracia (2008). By means of the spatial weights matrix W, a neighbor set is specified for each location. The elements w_{ij} of W are non-zero when observations i and j are neighbors, and zero otherwise. By convention, self-neighbors are excluded, such that the diagonal elements of W are zero. In addition, in practice, the weights matrix is typically row-standardized, such that $\sum_{j} w_{ij} = 1$. Many different definitions of the neighbor relation are possible, and there is little formal guidance in the choice of the "correct" spatial weights.⁹ The term Wy in Equation (1) is referred to as a spatially lagged dependent variable, or spatial lag. For a row-standardized weights matrix, it consists of a weighted average of the values of y in neighboring locations, with weights w_{ij} . In this application, I consider three spatial weights to assess the sensitivity of the results to this important aspect of the model specification. One weight is derived from the contiguity relationship for Thiessen polygons constructed from the house locations. This effectively turns the spatial representation of the sample from points into polygons. The resulting weights matrix is symmetric and extremely sparse (0.006% non-zero weights). On average it contains 6 neighbors for each location (ranging from a minimum of 3 neighbors to a maximum of 35 neighbors, with 6 as the median). I supplement this with two weights matrices based on a nearest neighbor relation among the locations, for respectively 6 and 12 neighbors. The corresponding weights matrix is asymmetric, but equally sparse (respectively 0.006% and 0.012% non-zero weights). The three weights matrices are used in row-standardized form.

In this paper I focus on the estimation of the spatial lag model but allow remaining spatial error autocorrelation, as well as heteroskedasticity of unspecified form. Following Anselin and Lozano-Gracia (2008) I account for the endogeneity of the air pollution variable originated from an errors in variables problem. However, I take a step further by allowing a nonlinear relationship between air pollution and house prices.

For this purpose, I estimate a model that no longer imposes the constraint of a functional relationship linear in coefficients, between air quality and house prices (SP-LAGend). As mentioned above this increases the flexibility of the functional form of the hedonic price equilibrium and reduces any biases originating on functional form misspecification. This should in turn result in better estimates of the MWTP for reductions in air pollution. In this case, I estimate Equation (10) using a variation of the spatial 2SLS (S2SLS), where the nonparametric function of air quality is estimated using a series approximation (Newey et al. 1999, Pinkse et al. 2002).¹⁰

Standard errors are estimated in all cases using the HAC estimator of the covariance matrix as described in Kelejian and Prucha (2006). The HAC being a consistent estimator of the covariance structure under the presence of heteroskedasticity and autocorrelation of unspecified form, will address any problem stemming from heterogeneity in preferences as well as remaining spatial heterogeneity/autocorrelation. The HAC estimator is of further relevance given that some type of sorting process (that as discussed before is not modeled but

 $^{^9\}mathrm{For}$ a more extensive discussion, see Anselin (2002, pp. 256–260), and Anselin (2006, pp. 909–910).

 $^{^{10}}$ The differences deriving from alternative expansion methods have not been explored in detail in the literature. A comparative study is beyond the aim of the present paper, and it has not been performed because of the computational burden involved by the construction of the expansion terms.

simply relegated to the error term) may lead to heterogeneity.HAC estimates are obtained for three different kernel functions (epanechnikov, triangular and bisquare) to assess the sensitivity of the results to the choice of kernel.

The main advantage of non-parametric methods is that they allow the data to determine which is the most appropriate functional form instead of imposing it a priori (Racine and Ullah 2006). As a result, possible estimation biases caused by using an incorrect functional form are avoided. Although it would be desirable to estimate a fully nonparametric function for all variables allowing a fully flexible functional form, this is impractical in most applied work. This problem is known in the literature as the curse of dimensionality (see Yatchew 2003, for further detail). Hedonic models are usually an example of regressions with large number of explanatory variables, and in the particular case of this paper, a large sample size. In this kind of applications, fully nonparametric models become intractable. Semiparametric methods on the other hand, estimate parametric models but relax some assumptions on functional forms. To this extent, they are less restrictive than parametric approaches. They are useful in cases where fully nonparametric models do not perform well, or when the mean regression is parametric but the form of heteroskedasticity or autocorrelation of the error terms is unknown (Racine and Ullah 2006).

Semiparametric models are extensions of the linear model that introduce more flexibility to the functional form through a nonparametric function. For the linear model,

$$y = X\beta + \epsilon, \tag{2}$$

the most commonly used semiparametric extension is the partially linear model

$$y = X_1\beta + f(X_2) + \epsilon, \tag{3}$$

which adds a nonparametric function $f(X_2)$ (Yatchew 2003).

The partially linear model described in Equation (3) has the advantage of controlling parametrically for all other variables X_1 , while only a set of variables X_2 are introduced nonparametrically, reducing the *curse of dimensionality*. In hedonic models, where it is important to control for many covariates including all house and neighborhood characteristics available, this specification proves to be very useful (e.g. Stock 1989).

Robinson (1988) proposed a "double residual" method to consistently estimate the partially linear model described in Equation (3). However, consistency of this estimator relies on the assumption of independence of ϵ from X_1 and X_2 . Newey et al. (1999) introduce a consistent semiparametric estimator in the presence of endogenous regressors. For X_2 endogenous, the authors assume $f(X_2)$ lies in a compact set of functions. Newey et al. (1999) suggest that the structural function $f(X_2)$ may be approximated by a function which is linear in parameters, such as:

$$f(X_2) = \sum_{l=0}^{J} \alpha_l e_l(X_2)$$
(4)

where the e_l are basis functions which provide a good approximation for $f(X_2)$ as the number of terms J increases. Examples of such functions include

polynomial (like Taylor Series or Legendre polynomials) and spline approximating functions. An extension of this endogeneity corrected series estimator to the spatial context is laid out in Pinkse et al. (2002). Pinkse et al. (2002) provide a consistent estimator of a semiparametric spatial lag model. The semiparametric extension of the spatial lag model, presented in Pinkse et al. (2002) that introduces the neighboring relations nonparametrically looks as follows:

$$y = Gy + X\beta + u, (5)$$

where G is an $n \times n$ matrix with zero diagonal elements and off diagonal elements $g_{ij} = g(d_{ij})$ where $g(d_{ij})$ is an unknown function that must be estimated and d_{ij} is some measure of distance between observations i and j. The function $g(d_{ij})$ can be considered the nonparametric equivalent to a spatial weights matrix in the fully parametric case. As expressed by Pinkse et al. (2002), it is possible to have a range of different definitions for d_{ij} . Without loss of generality, one can assume for example that the elements d_{ij} are formed by a compound of discrete measures d_{ij}^D and a vector of continuous distance measures d_{ij}^c . Following this definition, the nonparametric function of distances g(d) can be written as:

$$g(d) = \sum_{i=1}^{\infty} I(d^{D} = t)g_{t}(d^{c}),$$
(6)

where I is an indicator function that takes the value of one when its argument is true and zero otherwise. For example, the condition could be that the two spatial units share a common border (rook criterion) or a point (queen criterion). The functions $g_t(d^c)$ can in turn be written as,

$$g_t(d^c) = \sum_{i=1}^{\infty} \alpha_{tl} e_{tl}(d^c), \tag{7}$$

where $t = 1, ...D^*$ are the numbers of dichotomous indicators included.

As suggested by Newey et al. (1999), Pinkse et al. (2002) use a seriesexpansion approach to estimate $g_t(d^c)$. Pinkse et al. (2002) use trigonometric functions and in particular, Legendre polynomials. Equation (5) may now be rewritten as follows,

$$y = A\alpha + X\beta + \epsilon, \tag{8}$$

where $\alpha = [\alpha_1, ..., \alpha L_B]'$ are coefficients to be estimated, L_B is the number of expansion terms included; A is an $N \times L_B$ matrix whose (i, l) element is $\sum_{i \neq j} e_l(d_{ij})y_j$ and ϵ is the error term that includes the expansion terms that were not estimated, taking the form,

$$\epsilon = u + \sum_{l=L_b+1}^{\infty} \alpha_l e_l(d) y \tag{9}$$

Given the presence of the dependent variable on the right hand side, Equation (8) must be estimated using an Instrumental Variables approach. Pinkse et al. (2002) suggest to instrument the function $\sum_{l=1}^{\infty} \alpha_l g_l y$ using $\sum_{i \neq j} e_l(d_{ij}) X_j$. Each explanatory variable in X provides L_B additional instruments.

An alternative specification of equation (5) where the weights are introduced parametrically, but an additional endogenous regressor y_2 is introduced nonparametrically would be written as follows:

$$y = \rho W y + X\beta + h(y_2) + u \tag{10}$$

I explore the nonlinearities in the relationship between OZ and house prices by estimating Equation (10) using Pinkse et al. (2002) estimator. Therefore, the model presented in Equation (10) is the focus of this paper. Specifically, for this application y represents a vector of $n \times 1$ log of house prices, X is an $n \times k$ matrix of exogenous regressors, W is a $n \times n$ spatial weights matrix, y_2 is a vector of $n \times 1$ measures of air pollution (Ozone), u is a vector of $n \times 1$ i.i.d. error terms, ρ is the spatial autoregressive coefficient, and β is a $k \times 1$ vector of regression coefficients. This model presents endogeneity from two sources. First, the dependent variable that appears on the right hand side through the spatial lag of prices. Second, an additional endogenous variable y_2 . For this particular case, the conditions for consistency described in Pinkse et al. (2002) remain unchanged and therefore Equation (10) can be estimated following similar steps as described above. The spatial lag is instrumented using the spatial lag of the explanatory variables WX. This choice is based on the reduced form of the model and has been widely discussed in the literature (Anselin 1980, 1988, Kelejian and Robinson 1993, Kelejian and Prucha 1998, 1999, Kelejian et al. 2004, Lee 2003, 2006). Furthermore, the function $\sum_{l=1}^{\infty} \alpha_l h_l(y_2)$ may be instrumented using $\sum_{l=1}^{\infty} \alpha_l h_l(Z)$, where Z is some instrument for y_2 . As mentioned in Pinkse et al. (2002), if ${\cal Z}$ explains variation in y then one would expect $\sum_{l=1}^{\infty} \alpha_l h_l(Z)$ to explain most of the variation in $\sum_{l=1}^{\infty} \alpha_l h_l(y_2)$. In estimating the standard errors of the coefficients it is important to recall that ϵ in Equation (8) includes neglected expansion terms and therefore it is heterogeneous by construction. Pinkse et al. (2002) suggest a generalization of the Newey and West (1987) estimator, where the covariance matrix is estimated in the following way:

$$\hat{\Psi} = n^{-1} Q' \hat{\Sigma} Q, \tag{11}$$

where Q is a matrix of uniformly bounded variables (such as the set of regressors), $\hat{\Sigma}_{ij}$ is the generic element of the matrix $\hat{\Sigma}$ such that $\hat{\Sigma}_{ij} = a_{ij}\hat{\mu}_i\hat{\mu}_j$ and a_{ij} are weights that, for fixed i and j converge to 1 as N increases. Pinkse et al. (2002) suggest using weights such that $a_{ij} = 1$ if i is among j's four nearest neighbors¹¹ AND j is among i's four nearest neighbors; $a_{ij} = 0.5$ if i is among j's four nearest neighbors. However, the conditions in the model do not provide any guidance on the most efficient choice for such weights as is recognized by the authors. The selection of weights used in Pinkse et al. (2002) seems a bit arbitrary. The recently developed heteroskedastic and autocorrelation consistent (HAC) estimator for the variance covariance matrix developed in Kelejian

¹¹Using Euclidean distance as the measure of closeness.

and Prucha (2006), is a particular form of the covariance estimator in Equation (11). The main difference being that in the HAC estimator the weights are assigned through a kernel function of the distances between each pair of observations (see Equation (12)).

$$\widehat{\psi}_{r,s} = (1/n) \sum_{i} \sum_{j} q_{ir} q_{js} \widehat{u}_i \widehat{u}_j K(d_{ij}/d), \qquad (12)$$

Choosing to assign the weights through a kernel function in the form of the HAC estimator instead of arbitrarily assigning weights with some a priori criterion as in Pinkse et al. (2002), the advantages of a nonparametric specification are exploited again in the estimation of the variance covariance matrix.

4 Empirical Results

I begin the review of the empirical results by focusing on the coefficients of the parametric models that define a baseline for the semiparametric models, which are the main focus of this paper. The parametric methods under consideration are: OLS, IV (standard non-spatial 2SLS with air pollution treated as endogenous), LAG-end (spatial 2SLS with a spatially lagged dependent variable and the pollutant treated as endogenous). The model that accounts for a nonlinear relationship between air pollution and house prices is estimated using two alternative semiparametric estimation methods: semiparametric IV (SP-IV, pollutants treated as endogenous and introduced through a nonparametric function) and semiparametric LAG-end (SP-LAGend, spatial lag model with pollutant treated as endogenous and introduced through a nonparametric function). Estimated coefficients are shown in Table (3). Although IV estimates are inconsistent both in parametric and semiparametric specifications, I present them here for comparison purposes.

First, consider the OLS results. Overall, the coefficients of the house characteristics are significant and of the expected sign, in accordance with earlier findings in the literature. The only exception is relative elevation, which was not found to be significant. House prices increase as both land and living area increase. Similarly, houses with more bathrooms, fireplaces, and heating systems are higher valued. As the literature suggests (see Bourassa et al. 1999, Beron et al. 2004, among others) there appears to be a quadratic relationship between age and price: prices are higher for more recently built houses. There is also a *vintage* effect of age on prices that is reflected in the positive sign of the quadratic term.

In terms of access variables, there is a significant premium for houses that are located closer to the beach and closer to parks, but the effect of the immediate vicinity to the highway is that of a nuisance. Location in a zone 0.25 to 1km from the highway is not significant.

The results for the neighborhood variables are also in accordance with conventional wisdom: travel time and crime are negatively valued, whereas % white, the proportion of college graduates and median income have a positive effect. Poverty and the school quality score were not found to be significant. The percentage elderly is positive, but its significance is not stable across estimators (see below).

Los Angeles county was used as the base case, which resulted in a negative value for the dummy variables for Riverside and San Bernardino, but no significant difference for Orange county.

The overall fit is very satisfactory, with an R^2 of 0.77. However, as the model diagnostics indicate (bottom part of Table (3)), OLS suffers from a number of problems. First, the Durbin-Wu-Haussman (DWH) test statistic for endogeneity strongly rejects the null hypothesis that the interpolated pollutant is exogenous. In addition, there is evidence of very high residual spatial autocorrelation, with the robust LM test statistic (RLM-lag and RLM-err) suggesting the lag specification as the proper alternative (Anselin et al. 1996).

I next consider the effect on the estimates for the traditional hedonic variables of treating the pollutants as endogenous (column IV in Table (3)), and combining both spatial lag and endogeneity of the pollutants (column LAGend). Note that the Anselin and Kelejian (1997) (A-K) test for residual spatial autocorrelation also rejects the null for the IV estimates. The hypothesis is not rejected when both spatial lag and endogeneity of the pollutants are considered. The most appropriate specification is therefore the LAG-end. The results for the OLS, IV, and SP-IV especifications are provided to assess the effect of addressing endogeneity and spatial effects in isolation vs. in combination.

For the individual house characteristics and accessibility variables, the estimated coefficients remain fairly stable across methods, with only marginal changes. The estimates obtained with LAG-end are slightly smaller in absolute value, but the significances remain the same. This is not the case for the estimates of the neighborhood characteristics. These vary considerably across methods, both in magnitude as well as in significance. For example, the absolute value of the coefficients for Income, College and Vcrime in LAG-end is about half (or even less in some cases) the magnitude for OLS. Percentage of elderly becomes significant only at the 5% level for the LAG-end. These variables are measured at an aggregate scale (census tract or block group, or city for the crime variable) and therefore the disturbances from the model may be correlated within the aggregation groups (Moulton 1990). It is likely that houses in the same census tract share unobservable characteristics leading to correlation in the error terms. I surmise that the inclusion of a spatially lagged dependent variable filters out some of this error and yields more accurate estimates.

The pollution variables are similarly affected by the estimation method. Ozone coefficients are negative and highly significant throughout. However, their absolute value varies considerably across methods. Taken individually, the effect of controlling for endogeneity seems to be strongest, resulting in a change between OLS and IV from -0.041 to -0.051. In LAG-end, accounting for both spatial effects and endogeneity yields a coefficient of -0.033 for Ozone. This suggests that a reduction of 1 ppb in OZ levels would raise house prices by 3%.

Interestingly, the A-K test in the LAG-end model shows evidence of significant remaining spatial error autocorrelation for the knn-6 and knn-12 but not for the queen weights. I compute three sets of standard errors (classical, White (heteroskedastic consistent), and HAC) to assess the effect of the presence of remaining spatial autocorrelation and heteroskedasticity on the precision of the estimates. The results are reported in Tables (5) in the Appendix , for the three spatial weights matrices and three kernel functions.

The estimates for the pollution variable are essentially the same across the three spatial weights. However, accounting for remaining heteroskedasticity and spatial error correlation has a dramatic effect on the precision of the estimates. The standard errors are up to twice as large for the HAC as the classical and White results with consistently the largest value for the Epanechnikov kernel. By and large, the numerical values are essentially the same across kernels and spatial weights, which provides some evidence of the robustness of the findings. The more realistic measure of the standard errors of the estimates will be important in assessing the precision of the derived welfare measures, such as the MWTP, to which I will turn in the next section.

Moving on to the semiparametric specification, I compare the "best" model (SP-LAGend) to the non-spatial model (SP-IV). Such a comparison will contribute to the understanding of the effect of including space in a semiparametric context. Both semiparametric models are estimated using the Pinkse et al. (2002) estimator. Significance of the coefficients in Table (3) corresponds to HAC standard errors with an Epanechnikov kernel.¹² Comparing estimates from SP-LAGend to estimates from SP-IV suggests that the introduction of space in the semiparametric specification has an effect mainly on the magnitude of the coefficients but not in their significance. As it was the case in the parametric specifications, larger changes in magnitude are observed for the variables that represent characteristics at the aggregate level. Therefore, the spatially lagged dependent variable appears to be filtering out some of the error originated in the high level of aggregation of some explanatory variables, leading to better estimates.

Let us now take a closer look at the comparison between parametric and semiparametric spatial specifications (LAGend and SP-LAGend). It is interesting to notice how for the individual house characteristics and accessibility variables, the estimated coefficients remain fairly stable across methods, with only marginal changes. The estimates obtained with LAG-end are slightly smaller in absolute value, but all the significances remain the same. Coefficients for house characteristics are very close in magnitude and significance to their parametric counterpart, LAG-end. As it was the case for the parametric models, larger changes occur for variables measured at an aggregate scale. Poverty, which was not significant in the parametric models, becomes significant and of the expected sign in the SP-LAGend model. Estimates for both highway variables in the SP-LAGend are consistent with the results for the LAGend parametric model. Larger changes in magnitude and significance are seen when endogeneity of air pollution is introduced rather than when moving from a parametric to a

 $^{^{12}\}mathrm{Results}$ for triangle and bisquare kernels are consistent and available from the author upon request.

Table 3: Co	efficient Estimates:	OZ Model–	Queen	Weights	

				· · · · · · · · · · · · · · · · · · ·	0
Variable Name	OLS	IV	LAG-end	SP-IV	SP-LAGend
Constant	11.8051	11.8657	7.1140	133.395	24.046
Landarea	0.0011	0.0012	0.0009	0.0010	0.0008
Elevation	0.0025*	0.0040^{*}	0.0061^{*}	-0.0206*	0.0016^{*}
Livarea	2.6229	2.6240	2.1654	2.6284	2.1567
Baths	0.0472	0.0474	0.0405	0.0602	0.0418
Fireplace	0.0473	0.0475	0.0355	0.0596	0.0368
Pool	0.0511	0.0526	0.0436	0.0618	0.0437
Age	-0.0142	-0.0147	-0.0110	-0.0454	-0.0153
Age2	0.0225	0.0229	0.0153	0.0730	0.0221
\mathbf{AC}	-0.0245	-0.0206	-0.0117	-0.0585	-0.0200
Heat	0.0412	0.0422	0.0237	0.0577	0.0243
Beach	0.2107	0.1969	0.1319	0.3999	0.1670
Distance Parks	-0.0172	-0.0131	-0.0105	0.0066^{*}	-0.0050
Highway1	-0.0176	-0.0188	-0.0108	-0.0169^{*}	-0.0121
Highway2	0.0023*	0.0013^{*}	0.0038^{*}	-0.0041*	0.0017^{*}
Travel time	-0.0693	-0.0667	-0.0532	-0.2082	-0.0783
Poverty	0.0431*	0.0405^{*}	-0.0111*	-0.3050**	-0.0578*
White	0.3301	0.3349	0.2152	0.4482	0.2285
Over65	0.1766	0.1765	0.0553^{**}	0.4483	0.0996
College	1.0962	1.0931	0.5592	1.3289	0.5819
Income	0.0199	0.0194	0.0047	0.0130	0.0032
Vcrime	-0.5767	-0.6743	-0.3780	-2.5688	-0.5414
API	0.0007*	0.0011^{*}	0.0019^{*}	-0.0836	-0.00855
Riverside	-0.2440	-0.2184	-0.1386	0.3898	-0.0297*
Orange	-0.0699	-0.0802	-0.0574	0.2310	-0.0043*
San Bern.	-0.1914	-0.1655	-0.1009	0.2958	-0.0047*
Ozone	-0.0411	-0.0515	-0.0336	(See Figur	es 4 and 5 $)$
Wlnpx			0.4011		0.4081
RLM-LAG	2357.271				
RLM-ERR	1339.671			_	
DWH	2540			_	
A-K		16889.31	0.09		
R2 (corr):	0.77176	0.7713	0.77612	0.50455969	0.75199187
* Not significant	1				

* Not significant

** Significant at 5 percent

semiparametric specification.

The spatial coefficient is very significant and of similar magnitude in both parametric and semiparametric specifications. Figure 4 illustrates the biases that would arise form ignoring space in the semiparametric model. It compares the price response from the SP-IV estimator to the direct effect obtained through the SP-LAGend estimator. Using the standard errors from the more appropriate SP-LAGend estimator we see that the price response functions are statistically different from each other for most OZ levels. In other words, the SP-IV response

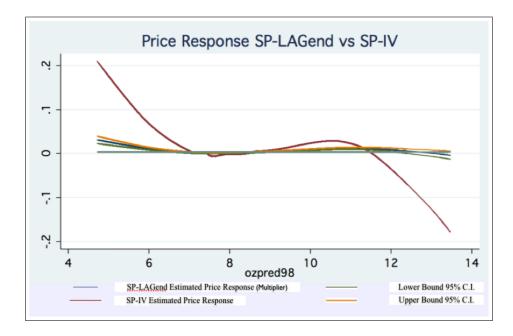


Figure 4: Price Response SP-IV and SP-LAGend

function (red line) lies outside the 95% confidence interval for the SP-LAGend response function, defined by the orange and green lines. Furthermore, the semiparametric model gives an average change in prices of 2% for a reduction of 0.1ppb in OZ levels, while the spatial estimate suggests an average response of 0.6%. In absolute value, the SP-IV would in general suggest a larger price response than the SP-LAGend. However the magnitude of that bias changes across OZ levels. One explanation for this difference may be that the spatial effect is being filtered out at a local scale with respect to the pollutant. Therefore different effects on the curvature of the price response function are observed along the X-axis, when moving from the non spatial SP-IV to the spatial SP-LAGend. This will have an effect on the local (with respect to OZ) estimates of the MWTP.

It is important to remember that given the presence of a spatially lagged dependent variable the SP-IV estimate is biased and inconsistent. As a consequence, its price response function is higher (in absolute value) for both small and high levels of ozone than the one implied by the consistent SP-LAGend estimate. As seen in Figure (4), SP-IV estimator would in general give a higher price response of the effect of changes in air pollution as would the IV estimate in the fully parametric case. The estimated price response to a change of 0.1ppb in ozone levels for the SP-LAGend models is shown in Figure (5).¹³ In Figure

 $^{^{13}}$ All graphs, unless otherwise noted, are obtained using the lowess graphical function in STATA. Lines are therefore obtained through a locally weighted regression over the points in

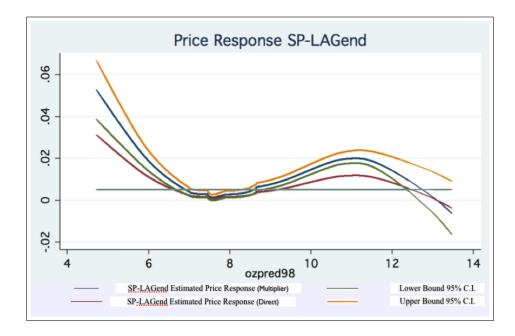


Figure 5: Price Response for a Decrease of 0.1 ppb in OZ - SP-LAG end Model, Direct vs Multiplier Effect

(5), the blue line is the actual price response function including the Multiplier effect, while the red line shows the price function only for the Direct effect. The horizontal axis of this Figure reports the different levels of OZ. The price response function gives a way to illustrate the estimated series approximation of the nonparametric function of ozone. The yellow and green lines represent the upper and lower bounds of a 95% point-wise confidence interval.¹⁴ The horizontal (grey) line was drawn in correspondence to the value of the coefficient for ozone from the respective parametric model (Multiplier effect).

It appears immediately evident from the graph that the highest variations in prices are concentrated at locations with smaller as well as higher levels of ozone. For values of ozone between 8 and 11 ppb the price response function from the semiparametric spatial specification gets very close to the value of the coefficients from the parametric model. Figures (5) and (4) suggest that the effect on prices decreases as OZ levels increase. Smaller price changes will be observed in houses located in relatively more polluted areas. Furthermore, it is interesting to see that the change in prices might even be negative for the highest levels of pollution, i.e. prices will decrease when air pollution decreases. For middle range levels of ozone, say between 8 and 11 ppb, the response function

the sample.

 $^{^{14}}$ To obtain these confidence intervals I use an approximation where I evaluate the function at two standard deviations of all estimated coefficients.

estimated using the SP-LAGend is almost flat, indicating that for this range, the relationship between house prices and OZ is close to linear. In addition, the response appears to be very close to zero -but still statistically different from zero, for this range. Figure (5) also shows how ignoring the Multiplier Effect would lead to underestimation of the price response for most OZ levels. The direct effect (red line) falls below the multiplier effect for all levels of ozone under 12ppb. Furthermore, only for OZ levels between 7 and 8.5 do the two effects do not appear to be statistically different from each other. Parametric models on the other hand, suggest a constant price response across all pollution levels (grey line). Figure (5) also suggests that looking at a parametric model will lead to an average response function that in general suggests a lower effect on prices. In other words, the average effect estimated from a parametric model is being driven by the lower effects that only part of the population experiences.

In general, it is clear that linear models provide an average of the variation of price responses across pollutant levels. The linear model appears to be a good approximation for middle range pollution levels but it hides the real effects at the extremes, both in low and highly polluted areas, which is also where differences in prices are more substantial. Of course, nonlinearities originating in the nonparametric part of the hedonic equation not only affect the way we look at the relationship between air quality and house prices. As expected, these nonlinearities are carried over to the MWTP. The following section is devoted to the analysis of the impact of nonlinearities in the hedonic price equation on the MWTP.

5 Marginal Willingness to Pay and Policy Analysis

Using estimates obtained in the previous section it is possible now to estimate the MWTP for reductions in air pollution that results from each model estimated. I can now assess the impact that introducing nonlinearities in ozone will have on the valuation of air quality.

In a non-spatial log-linear model, the MWTP equals the estimated coefficient for the pollution variable times the price (P) as shown in Equation (13).

$$\widehat{MWTP}_{OZ} = \frac{\partial P}{\partial OZ} = \widehat{\beta_{OZ}}P,$$
(13)

However, as suggested by Kim et al. (2003), an additional term called the Multiplier Effect appears when the MWTP is derived for a spatial lag model and the MWTP takes the following form:

$$\widehat{MWTP}_{OZ} = \frac{\partial P}{\partial OZ} = \widehat{\beta}_{OZ} P(\frac{1}{1-\widehat{\rho}}), \tag{14}$$

For the SP-LAGend, the MWTP for a reduction in OZ levels would take yet another form. For the SP-LAGend model, both direct an Multiplier Effects

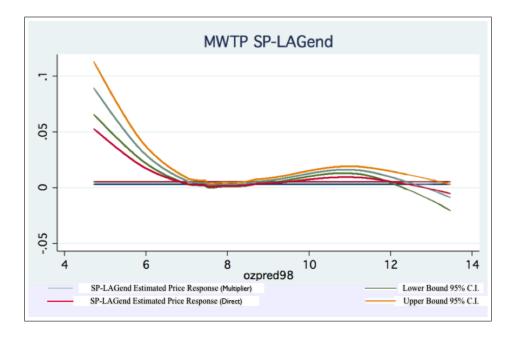


Figure 6: Marginal Willingness to Pay for a 0.1 Reduction in OZ, SP-LAGend

would involve the derivative of the nonparametric function of OZ, $h(y_2)$ (see Equation (10)). The Multiplier effect for the SP-LAGend model is laid out in Equation (15).

$$\widehat{MWTP}_{OZ} = \frac{\partial P}{\partial OZ} = \frac{\partial \widehat{g(OZ)}}{\partial OZ} P(\frac{1}{1-\widehat{\rho}}), \tag{15}$$

Figure (6) depicts both the direct and Multiplier Effects of the marginal willingness to pay for an improvement in air quality, measured through a reduction of 0.1 ppb in OZ from the SP-LAGend. The MWTP for changes in OZ levels appears to be in general positive suggesting that households are willing to pay up to about 9% the price of the house for a 0.1 ppb decrease in OZ levels.¹⁵ However, for most Ozone levels the MWTP seems to be much lower, being close to the parametric estimates. The dark red and blue horizontal lines show respectively the Multiplier and Direct Effects estimated from a fully parametric model. These estimates are all depicted as a percentage of prices for a reduction of 0.1 ppb in OZ levels. The grey and light red lines give the MWTP as a percentage of price (Multiplier and Direct Effects) estimated from the SP-LAGend model. As it is was the case in the parametric models, the Multiplier Effect is larger (in absolute value) than the Direct Effect for all OZ levels. However, this difference does not appear to be significant for OZ levels between 7.5 and 8.5 or

 $^{^{15}\}mathrm{Recall}$ that the MWTP reflects capitalized values of the benefits associated with improvements in air quality.

higher than 12.¹⁶ The linear model appears to be a good approximation only for areas with middle levels of pollution where the linear estimates lie between the 95% confidence interval for the Multiplier Effect from the SP-LAGend model. However, for lower levels of pollution the linear model provides a misleading estimate of the marginal willingness to pay.

At this point it is important to discuss the shape of the relationship between MWTP and OZ levels. Note that the X-axis measures a "bad" and therefore the shape depicted in Figure (6) would suggest an increasing MWTP which would violate the assumption of non-increasing marginal utilities. However, if there is heterogeneity of preferences with respect to ozone, and individuals sort according to such heterogeneity, then the increasing marginal utility in air quality would be consistent with negative assortative matching (i.e. individuals who prefer cleaner air sort into locations with better air quality)¹⁷. In other words, in a nonlinear model, testing for heterogeneity in preferences becomes particularly important. If preferences are homogeneous with respect to the characteristic being analyzed, then nonlinearities in the hedonic price equilibrium will allow the complete identification of the demand function. One would have exactly the WTP for each level of the characteristic observed. On the other hand, if preferences are heterogeneous with respect to that characteristic one would find as many WTP functions as heterogeneous groups and will only be able to identify as many points of each bid function as individuals in each group. If there are heterogeneous preferences, the value of nonlinear models is that they provide local estimates with respect to the characteristic being analyzed, rather than an average MWTP than in the heterogeneous case might reflect the WTP of a sub-population. If there are homogeneous preferences then the advantage of nonlinear models is that they allow you to fully identify the bid (MWTP) function.

Eubank and Thomas (1993) propose the use of residual plots as a diagnostic tool for detecting heteroskedasticity related to an explanatory variable, which in the present case would be OZ. As stated by Eubank and Thomas (1993), a wedge shape pattern in a plot of residuals against the variable (or a transformation of it) would be indicative of heteroskedasticity. If there is no heterogeneity with respect to OZ, regression residuals should not show any pattern when plotted against OZ levels. However, Figure (7) suggests a trend where residuals increase as OZ levels increase. The positive slope of the curve for low levels of pollution indicates negative assortative matching. For middle to high levels of air pollution tastes heterogeneity appears to be less of a problem. Given that heterogeneity of preferences appears to be present in this example, the estimated MWTP shown in Figures 6 does not identify the MWTP function but instead local MWTP estimates with respect to OZ. As discussed above, each point in the curve represents a point in a particular bid function for the preferences associated with each OZ level. Therefore it becomes particularly

 $^{^{16}{\}rm Higher}$ and lower bounds for a 95% confidence interval for the Multiplier Effect (orange and green lines in Figure ~(6) are obtained using HAC standard errors with an Epanechnikov kernel.

 $^{^{17}}$ See Chay and Greenstone (2005)

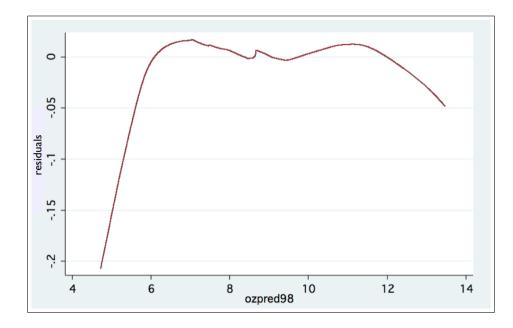


Figure 7: SP-LAGend Residuals

interesting to compare these "local" estimates with the "global" estimates obtained from parametric models. This is clearly expressed in Figure (8) which depicts the estimated MWTP from a SP-LAGend specification. It is clear that estimated MWTP varies by location and it follows a pattern similar to that of OZ. Contrasting Figures (8) and (2) one can observe that lowest levels of estimated MWTP (in some cases even negative) appear in areas with middle range pollution levels, with a few houses at the North-East being located in more polluted areas. These lowest valuations which refer to negative MWTP levels are seen in the lighter blue band that appears in the middle of the sample as well as for some houses in the north east corner. Apparently, to the South-West of that band individuals sort with respect to air pollution. Higher valuations are seen in areas with lowest air pollution level so that people who have higher preferences for air pollution are choosing homes in less polluted ares. On the other hand, to the North-East of the light blue band we see that estimated MWTP appears to increase as pollution increases. This behavior is consistent with the non-increasing marginal utility and will therefore suggest that sorting with respect to air pollution does not take place in this area of the SCAB region.

Estimates from linear models will tend to reflect the willingness to pay of subpopulations. Extrapolating the estimated household MWTP for changes in air quality for all the population living in the area, it becomes clear that a parametric model underestimates the aggregate MWTP for the region. To do this, I used population data at the census tract level from the Census 2000.

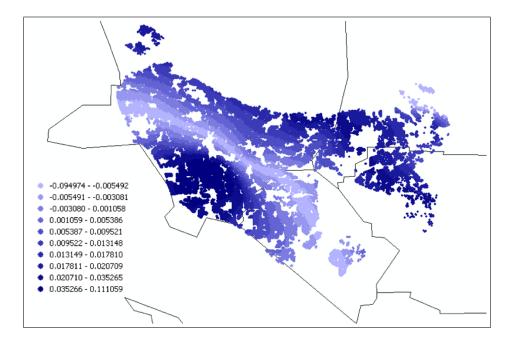


Figure 8: SP-LAGend Estimated MWTP as a % of Price

Multiplying the average MWTP at the census tract for the number of households in that census tract and then averaging over all census tracts in the sample (2418 census tracts) I obtained total WTP for marginal changes in air pollution. Total values represent the sum of the MWTP of all tracts.

Table (4) suggests that the total aggregate WTP for a reduction of 0.1 ppb in ozone levels would be considerably smaller when using a fully parametric model than when using the more flexible semiparametric model. The difference between the two estimates would be over 1.5 billion dollars for the Direct Effect and about 3 billion dollars for the Multiplier Effect. The aggregate estimates from a fully parametric model are about a third of the estimates from a semiparametric model. More problematic is the fact that a parametric specification suggests that for all households in the sample the MWTP is positive, giving a minimum aggregate MWTP (by census tract) of almost \$ 18,000. The aggregated estimates shown in Table 4 are in line with those from previous work. In particular, Brucato et al. (1990) estimate aggregate benefits from a 10%reduction in ozone levels to be between 320 and 530 million dollars (in 1984 dollars) using house sales taking place between 1978 and 1979 in San Francisco. Although they do not report the number of households these numbers pertain to, there were around 299.867 households in San Francisco in 1980. Converted to 2005 dollars, this would represent a benefit ranging between 800 and 1,325

	Table 4: Total MWTP)
	Non-Sp	patial Models
Mean Min	OLS	IV
Mean 2,022,993	2,022,993	1,614,466
Min	21,872	27,406
Max	17,400,000	21,800,000
Total	3,990,000,000	4,890,000,000
	Spatial Mo	odels - LAGend
	Direct Effect	Multiplier Effect
	Param	etric Model
Mean	1,320,033	2,204,317
Min	17,880	29,840
Max	14,200,000	23,700,000
Total	3,190,000,000	$5,\!330,\!000,\!000$
	Semi	parametric
Mean	2,052,613	3,465,467
Min	-11,200,000	-18,900,000
Max	43,700,000	73,800,000
Total	4,960,000,000	8,380,000,000
	3,869,81	7 households

million dollars. Converting the 1999 values presented in Table 4 would in turn suggest aggregate mean benefits ranging between 5,835 and 9,860 for the semiparametric models and between 3,752 and 6,270 million dollars for the fully parametric models.

6 Conclusions

The contribution of this paper to the literature on valuation of air quality in the context of spatial hedonic models is twofold. First, I consider the possibility of two types of nonlinearities in the hedonic price function that may affect the estimation of the MWTP for reductions in air pollution. This led to the use of nonparametric methods for the estimation of the hedonic equilibrium. Besides addressing nonlinearities this also considered endogeneity of two sources: the presence of the spatially lagged dependent variable and the errors in variables problem highlighted in Anselin and Lozano-Gracia (2008). Second, I implement semiparametric methods in the context of a spatial lag model which have not been applied before in the valuation of non-market goods using hedonic models.

The results I present in this paper highlight the need to allow for nonlinearities in air pollution within a hedonic specification. However, nonlinearities in the neighborhood definition do not appear to have a strong effect on the estimates of the MWTP when compared to the fully parametric case. As it is the case in the parametric models, in the semiparametric specification the effects from accounting for spatial autocorrelation on house characteristics are minimal. On the other hand, air pollution as well as neighborhood characteristics estimates are considerably affected by the introduction of a spatially lagged variable. The estimates are affected both in magnitude and significance and the biases on the price response from ignoring spatial autocorrelation vary across pollution levels. Nonlinearities with respect to OZ defined in the hedonic price equilibrium are transfered into nonlinearities of the estimated MWTP. For middle-low levels of air pollution, linear models seem to provide a close approximation to the estimates from semiparametric models. Furthermore, the difference between Multiplier and Direct Effects becomes insignificant for such levels of pollution.

At an aggregate level, the consequences from imposing linearity in the hedonic price equilibrium become more clear. Given the population distribution in the SCAB, aggregate measures from linear models will tend to reflect the willingness to pay of only those living in areas with middle levels of pollution (8 ppb for OZ) considerably underestimating the MWTP of those living in less polluted areas.

By introducing nonlinearities in the hedonic price equilibrium the problem of heterogeneity in preferences with respect to OZ emerges. This problem was only identified in this paper and including such heterogeneity in the structural model should be the objective of future work. The results from the semiparametric models allows us a glance into what the results for a model that accounts for heterogeneity would look like. Explicitly modeling such heterogeneity might provide further insight into the functional form of the MWTP for sub-populations that sort with respect to pollution levels.

7 Appendix

			Table 5:	<u>Table 5: Standard Errors: OZ</u>	rs: OZ		
		Coeff.			Standard Errors		
		OZ	Classical	White	HAC-Ep	HAC-Tr	HAC-Bi
SIO		-0.04109	0.00077	0.000821	0.00179	0.001574	0.00160
IV		-0.05150	0.000816	0.000822	0.00197	0.00173	0.001764
LAG	Queen	-0.029899	0.00074218	0.00085196	0.00129749	0.00119342	0.00118481
LAG-end		-0.03357	0.00078317	0.00092164	0.00134351	0.00123449	0.00124219
LAG	Knn6	-0.02857	0.00073816	0.00087357	0.00129736	0.00118687	0.00119365
LAG-end		-0.03225	0.00078076	0.00095066	0.00135862	0.00124997	0.00125604
LAG	Knn12	-0.02783	0.00073675	0.00085930	0.00126692	0.00117507	0.00116825
LAG-end		-0.03113	0.00077790	0.00093162	0.00133285	0.00123551	0.00124214

 Table 5: Standard Errors: OZ

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