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### LABOR RELATIONS, WAGES AND NONWAGES COMPENSATION IN MUNICIPAL EMPLOYMENT

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#### ABSTRACT

In the private sector, 'unionization' typically refers to employees who are organized, recognized, and covered by contracts, according to the procedures established by the National Labor Relations Board. The municipal sector provides an instructive contrast. There, 'unionization' encompasses five mutually exclusive combinations of organizational structure and labor relations practice. These 'modes' form a hierarchy of employee power, from strongest to weakest: recognized bargaining units, unrecognized unions in cities which contain other recognized unions, unorganized employees in cities which contain recognized unions, unrecognized unions in cities which contain no recognized unions, unorganized employees in cities which contain no recognized unions. Differences in the effects of each mode on compensation for municipal employees demonstrate differences in the intrinsic strength of different union institutions.

Municipal compensation levels are dramatically higher for employees represented by more powerful modes of unionization, regardless of other conditions in factor and output markets. Union effects on total compensation, in comparison to its mean, range from 3.8% for unrecognized unions in cities which contain no recognized bargaining units, to 11.8% for recognized bargaining units, themselves.

In addition, union effects on total compensation are greater than union effects on wages in all modes. Relative union effects on expenditures for paid time not worked and pension benefits are usually more than twice wage effects. Union effects on medical benefits are nearly twice wage effects.

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In October 1980, municipal governments had 2,560,516 full- and part-time employees (Labor-Management Services Administration), or 2.4% of the American labor force in that month (Economic Report of the President) More than half of full-time employees, 53.9%, were members of unions or employee associations (Labor-Management Services Administration). The size of the municipal sector, and the prominence of unions within it, have stimulated many studies of these unions and their economic activity. <sup>1</sup>

In addition, municipal unions provide several comparisons with unionization in the private sector. Municipal unions may be able to exercise greater influence over compensation levels than can unions in the private sector, because they have political as well as economic power (Wellington and Winter). That ability may be rarely exercised: current estimates of union wage effects in municipal employment seem to be modest in comparison to those in private sector employment, both in the aggregate (Freeman) and in individual functions (Edwards and Edwards, 1982a)

Furthermore, municipal unionization also offers a comparison -unique in the American economy -- between different institutions of labor relations. The strengths of both municipal and private sector unions may vary with conditions in product and factor markets. Only municipal unions vary importantly in strength because of differences in union structure. The opportunity to study these differences has been

<sup>1</sup> Freeman, and Ehrenberg and Schwarz summarize this literature.

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ignored in previous work.

In the private sector, 'unionization' typically refers to employees who are organized, recognized, and covered by contracts, according to the procedures established by the National Labor Relations Board. Exceptions to this characterization are only temporary: new unions still seeking recognition, and bargaining units whose most recent contract has lapsed prior to agreement on a successor. Private sector unions are at once employee associations and representatives of bargaining units. The bargaining units they represent are legally entitled to binding contracts (Beal, Wickersham and Kienast).

In the municipal sector, 'unionization' encompasses five mutually exclusive combinations of organizational structure and labor relations practice. These 'modes' form a hierarchy of employee power. Municipal compensation levels are dramatically higher for employees represented by more powerful modes, regardless of other conditions in factor and output markets. This paper describes the five modes of municipal labor relations and estimates the effects of each on total compensation levels, wages and four types of nonwage compensation.

### I. Five Modes of Municipal Labor Relations

There is no single definition of 'unionization' in municipal employment.

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Municipal employees may be organized by an employee association which is not recognized as a bargaining unit. They may be represented by a bargaining unit which is not covered by a contract. They may benefit from employment by a bargaining city, even if they are members of neither a bargaining unit nor an employee organization.

Accordingly, there is no single measure of unionization among municipal employees. Unfortunately, previous attempts to analyze the relationship between unionization in the local public sector and municipal compensation have not successfully differentiated between weak and powerful union structures. As examples, Ashenfelter, and Edwards and Edwards (1982b) use only a dummy variable indicating the presence of a union. Schmenner, Ehrenberg (1973) and Ichniowski use both this variable and a dummy for the presence of a contract, though only Schmenner uses them simultaneously. These studies present only polar concepts of municipal labor relations. Union membership, by itself, is the weakest form of municipal unionization. The strongest form is represented by an enforceable union contract.

These representations, in isolation, ignore two important dimensions of the relationships between municipal employers and employees. First, common patterns of municipal organization are intermediate to unionization and contractual agreement in sophistication and in union power. Second, union power is 'additive'; distinctive characteristics of weak municipal labor relations practices are incorporated into stronger forms, to whose power they contribute.

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Municipal unionization takes on five different forms, each representing the joint effects of different levels of organization and different bargaining practices. <sup>2</sup> Bargaining is the most important aspect of municipal labor relations. Employees in individual municipal functions experience one of three bargaining environments; no bargaining, a bargaining city or a bargaining function. Nonbargaining functions, regardless of whether their city bargains, may or may not contain employee organizations. <sup>3</sup>

Table 1 summarizes the levels of organization and the bargaining practices which define each mode. It also introduces several additional features of municipal unionization which further distinguish powerful modes from weak. The distribution of these features across modes demonstrates that institutions of municipal labor relations become more sophisticated as bargaining practices become more formal.

Nonunion functions in nonbargaining cities represent the first, weakest mode of municipal labor relations. Employees in these functions are unorganized, and are employed by cities which do not bargain with any of their employees in any function. Table 1 confirms that nonbargaining cities in which nonunion functions are found do not enter into

<sup>&</sup>lt;sup>2</sup> State laws impose limits on municipal bargaining and organizational practices which may vary. No convenient summary of these laws exists. Therefore, the analysis of this paper does not introduce them explicitly.

<sup>&</sup>lt;sup>3</sup> Employees in bargaining functions always belong to an employee association.

# Table 1.

## Mean Labor Relations Characteristics in Five Municipal Labor Relations Modes

|                                                   | Nonunion<br>Function,<br>Non-<br>Bargainíng | Union<br>Function,<br>Non-<br>Bargaining | Nonunion<br>Function,<br>Bargaining | Union<br>Function,<br>Bargaining | Bargaining        |
|---------------------------------------------------|---------------------------------------------|------------------------------------------|-------------------------------------|----------------------------------|-------------------|
| Characteristic<br>Percent                         | City                                        | <u>City</u><br>60.1%                     | City                                | <u>City</u><br>74.4%             | Function<br>69.7% |
| Organized<br>Bargaining<br>Unit                   | no                                          | по                                       | no                                  | no                               | yes               |
| Present<br>Number of<br>Bargaining                | -                                           | -                                        | -                                   | -                                | 1.56              |
| Bargaining<br>City                                | no                                          | no                                       | yes                                 | yes                              | yes               |
| Percent Function<br>With Supervise<br>Represented | ons -<br>sors                               | -                                        | -                                   | -                                | 33.8%             |
| Number of<br>Contracts                            | ٥.                                          | ο.                                       | 1.07                                | 2.67                             | 3.20              |
| Number of<br>Memoranda                            | 0.                                          | 0.                                       | .43                                 | .98                              | 1.46              |
| Percent<br>Covered                                | 0.                                          | 0.                                       | 13.4%                               | 32.0%                            | 34.8%             |
| Number of<br>Observations<br>Percent of           | 1475                                        | 324                                      | 454                                 | 629                              | 2747              |
| Total                                             | 26.2%                                       | 5.8%                                     | 8.1%                                | 11.2%                            | 48.8%             |

Notes: These statistics are calculated from the sample described in the Appendix to this paper. Observations represent police, fire, sanitation and an aggregate of all other non-educational functions.

contractual agreements or memoranda of understanding with any of their employees.

Employees who organize, though the city for which they work does not

bargain, belong to the second mode -- union functions in nonbargaining cities. Union formation is the first initiative open to employees who wish to increase their influence. Organized employees may, through informal interactions with administrators in which their solidarity is expressed, obtain greater compensation than were they unorganized, though their union is not legally entitled to bargain.

Unorganized and organized functions, in conjunction with cities that bargain, form the bases of modes three and four. Bargaining cities are those in which at least one bargaining unit is recognized, or in which unrecognized functions are routinely invited to meet-and-confer discussions. <sup>4</sup> As indicated in Table 1, bargaining cities have typically signed binding contracts, as well as memoranda of understanding. <sup>5</sup>

Nonunion and union functions in bargaining cities represent 39% of all functions which do not contain a bargaining unit. Employees in these functions enjoy some of the benefits which accrue to formal negotiations. Some cities may prefer to establish conditions of employment through a uniform procedure for all functions, whether or not they are legally entitled to bargain. Many cities may offer unrecognized functions conditions which are similar to those obtained by recognized

<sup>&</sup>lt;sup>4</sup> Most cities that meet this definition do so because a bargaining unit has been recognized.

<sup>&</sup>lt;sup>5</sup> The Surveys of Government, from which these data are taken, report only total contracts per city. They do not identify the functions with which contracts are signed.

The observations in these modes disproportionately represent sanitation departments. They may regularly profit from the activities of

functions, in order to forestall organization and recognition drives. <sup>C</sup> In either case, compensation levels for municipal employees in nonbargaining functions are increased because other functions bargain.

Bargaining functions -- the fifth mode of municipal labor relations -- represent the apex of employee power. Employees in these functions are organized, their unions are recognized, and they are entitled to legally enforceable contracts. <sup>7</sup> These functions are ordinarily responsible for the contracts signed by cities in which they are contained. Their employees have greater influence than any others over municipal compensation levels.

Table 1 lists the defining characteristic of bargaining functions, the presence of a bargaining unit. This table also reveals that recognition may entail more than the presence of a single bargaining unit. Municipal bargaining units vary widely in their scope. The broadest units include all workers in a function, and their supervisors, as well. Units with more narrow definitions may exclude supervisors, and may even exclude other 'rank-and-file' employees within the same function. In this latter case, several such units may coexist. The union status of supervisors and the presence of multiple bargaining units define distinctions between municipal employees. These distinctions offer strategic opportunities in negotiation to both employer and employee.

more highly organized police and fire departments.

<sup>&</sup>lt;sup>7</sup> Functions in which a bargaining unit is recognized are, by definition, in a bargaining city.

Supervisors are represented by bargaining units in one-third of those functions in which a bargaining unit is present. <sup>8</sup> These functions represent approximately one-sixth of the total. The influence and sophistication of municipal bargaining units may be increased by the inclusion of supervisory staff. However, their exclusion from municipal management may indicate that function employees are alienated from the city administration. The net effect of supervisor representation on municipal compensation levels depends on the relative strengths of these two effects.

Twelve percent of all functions, or nearly one-quarter of functions with bargaining units, harbor more than one bargaining unit. <sup>9</sup> Municipal employees at different grade levels may demand separate bargaining units, for two reasons. First, they reinforce professional hierarchies. Second, multiple bargaining units create opportunities for negotiations with different units to demand escalating concessions under the rubric of 'comparability'. Municipal employers may welcome multiple bargaining units as presenting opportunities to reduce employee solidarity. As with supervisory representation, the net effect of mulitiple bargaining units on municipal compensation depends on the relative advantages of comparability over solidarity.

Collective bargaining is the most powerful and the most complicated

Supervisory representation is unique to the public sector. "Managerial employees [in the private sector] are excluded from coverage of the NLRA [National Labor Relations Act]" (Beal, Wickersham and Kienast, pg. 197).

'One function in the sample under study has 44 bargaining units.

among the five modes of municipal labor relations. Only unions which exercise all the rights to which they may legally lay claim are entitled to bargain. However, formal bargaining may engender formal divisions between employees of the same function. These divisions create opportunities for both employee cooperation and competition in their relations with municipal employers.

### Table 2.

# Compensation Levels For Five Municipal Labor Relations Modes

|                                  | Nonunion<br>Function,<br>Non- | Union<br>Function,<br>Non- | Nonunion<br>Function, | Union<br>Function,  |                  |
|----------------------------------|-------------------------------|----------------------------|-----------------------|---------------------|------------------|
| Compensation                     | Bargaining                    | Bargaining                 | Bargaining            | Bargaining          | Bargaining       |
| Measure<br>Total<br>Compensation | <u>City</u><br>6.01           | <u>City</u><br>6.50        | <u>City</u><br>6.71   | <u>Čity</u><br>7.46 | Function<br>9.01 |
| Pay Per Hour<br>Worked           | 4.50                          | 4.73                       | 4.94                  | 5.42                | 6.33             |
| Pay Per Hour<br>Not Worked       | .686                          | .851                       | .812                  | .885                | 1.17             |
| Medical<br>Benefits              | .245                          | .223                       | .304                  | .392                | .427             |
| Pension<br>Benefits              | .488                          | .598                       | .569                  | .688                | .950             |
| Miscellaneous<br>Benefits        | .092                          | .096                       | .080                  | .076                | .128             |

Notes: Modes are as defined in text.

Table 2 displays mean values of compensation levels for each mode. These values support the hierarchy of union power attributed to the five modes. Average levels of total compensation and of all its components -with the exception of miscellaneous benefits -- are greater in functions which participate more fully in collective bargaining. Among functions with identical access to bargaining, those which are organized receive higher compensation than do those which are not. These differentials, and their relationship to municipal unionization, are analyzed more thoroughly in the discussion which follows.

#### 11. Municipal Labor Relations and Compensation Levels

Regression estimates of compensation levels which account for many of their determinants, in addition to labor relations practices, demonstrate the effects of municipal unionization predicted above. All important measures of compensation per hour worked increase with increased engagement in bargaining activity. At any level of bargaining, compensation is higher in organized than in unorganized functions. 'Union compensation effects' increase monotonically across the five modes for all measures of compensation with the exception of miscellaneous benefits.

The analysis in this section tests the models of municipal labor relations presented above against the relationships between union characteristics and compensation levels observed in a large sample of functions from American cities. This sample is a pooled cross-section time-series of function-years. Each observation represents one of four functions (police, fire, sanitation and an aggregate of all other noneducational functions) in one of three years (1975, 1977 and 1979), in one of 889 cities.  $^{\rm 10}$ 

Total compensation per hour worked in this sample is comprised of five components; wages, paid time not worked, medical benefits, pension benefits and miscellaneous benefits. Levels of these compensation measures depend upon characteristics of demand for municipal services, supply of municipal services, and labor supply, as well as characteristics of labor relations. OLS equations discussed here take total compensation and its five components as dependent, and measures of all these determinants as independent, so as to distinguish their influences. <sup>11</sup> These equations account for compensation determinants other than union status with thirty-nine measures of population characteristics, alternative employment opportunities, government structure, function, geographic area, and year of observation.

Measures of the eight labor relations characteristics presented in Table 1 represent union status in these equations. Four variables -- the percent of employees belonging to employee associations, the presence and number of bargaining units, and the union status of supervisors --

<sup>10</sup> A description of the sample, a complete list of variables, the complete regressions and their summary statistics comprise the Appendix to this paper. Zax (1984a) discusses these matters further.

<sup>11</sup> The compensation packages analyzed here are measured in unusual detail. Previous attempts to estimate the effects of local public sector unionization on nonwage compensation have relied upon single, aggregate measures of expenditure. Ichniowski measures fringe benefits as "city contribution to employees' retirement benefits and insurance programs". Edwards and Edwards (1982b) use an expanded measure which additionally includes vacation and sick pay. Bartel and Lewin use the difference between total expenditures for personnel costs and total expenditures for salaries, presumably a number which is similar to that of Ichniowski.

summarize union characteristics within individual municipal functions. Three variables -- the number of contracts and memoranda of understanding to which the city is a party, and the proportion of all municipal employees covered by contracts -- summarize labor relations practices within the city as a whole. <sup>12</sup> One variable measures the interaction between city-wide practices and union status within functions; an indicator for functions without bargaining units, in bargaining cities. <sup>13</sup>

The coefficients for these eight variables are presented in Table . They are the basis for the aggregate estimates of mode-specific compensation effects with which this analysis culminates. As a preliminary to these estimates, the effects of individual union characteristics are worthy of some notice in their own right. Bargaining practices are more important than any other aspect of municipal unionization in the determination of municipal compensation levels. Organization is important in its own right, as well as a precursor to recognition and bargaining. Municipal unionization usually elicits larger relative increases in

13 Coefficient estimates for union variables in this specification are subject to potential biases arising from two different considerations. First, current compensation levels and current union status may be chosen simultaneously. This bias is limited, here, because union variables are measured in the year prior to that in which compensation measures are made. Second, past compensation levels may determine both current union status and current compensation. This specification would spuriously attribute the effects of past on current compensation to current union status. However, if current unionization is due to low levels of past compensation, such attribution would yield underestimates of union compensation effects. Effects reported here would be lower bounds. Both sources of bias are probably best dealt with in panel data sets. Bartel and Lewin attempt to deal explicitly with these issues in a cross-section context.

<sup>&</sup>lt;sup>12</sup> The Surveys of Government, from which these measures are taken, do not collect the number of contracts, the number of memoranda or the percent covered for individual functions.

nonwage components of compensation than in wages.

### <u>Table 3.a</u>

OLS Coefficients on Measures of Labor Relations With Respect to Compensation Measures

| Measures of            | Total        | Pay For     | Pay For Time |
|------------------------|--------------|-------------|--------------|
| Labor Relations        | Compensation | Time Worked | Not Worked   |
| % Organized            | .00416       | .00253      | .000666      |
|                        | (3.72)       | (3.53)      | (1.96)       |
| Presence of Bargaining | .612         | .242        | .201         |
| Unit                   | (5.29)       | (3.28)      | (5.73)       |
| Number of Bargaining   | 0259         | 000874      | 00603        |
| Units                  | (1.02)       | (.0540)     | (.783)       |
| Supervisors in         | .0446        | .0278       | 00696        |
| Bargaining Units       | (.511)       | (.499)      | (.262)       |
| Labor Relations Policy | .294         | .114        | .109         |
| If No Bargaining Unit  | (2.95)       | (1.79)      | (3.59)       |
| Number of Contracts    | .0583        | .0346       | 00207        |
|                        | (3.54)       | (3.29)      | (.414)       |
| Number of Memoranda    | .0255        | .00632      | .00448       |
|                        | (1.46)       | (.568)      | (.846)       |
| % of Employees Covered | 00113        | .000700     | 000124       |
| By Contracts           | (.625)       | (.605)      | (.226)       |

Notes: T-statistics are in parentheses.

Bargaining functions obtain an additional \$.61 in total compensation per hour worked over the standard in nonbargaining functions. This differential represents 7.9% of mean total compensation. Employees in functions which do not bargain can, nevertheless, obtain approximately half the benefits acquired by those that do if the city for which they

<sup>14</sup> F-tests reject the hypothesis that bargaining units and nonbargaining functions in bargaining cities have equivalent effects on com-

#### Table 3.b

OLS Coefficients on Measures of Labor Relations With Respect to Compensation Measures

| Measures of            | Medical  | Pension  | Miscellaneous                     |
|------------------------|----------|----------|-----------------------------------|
| Labor Relations        | Benefits | Benefits | $\frac{\text{Benefits}}{0000478}$ |
| o organized            | (2.05)   | (1.89)   | (.691)                            |
| Presence of Bargaining | .0155    | .133     | .0199                             |
| Unit                   | (.910)   | (3.58)   | (2.78)                            |
| Number of Bargaining   | 00107    | 0166     | 00137                             |
| Units                  | (.286)   | (2.04)   | (.873)                            |
| Supervisors in         | .000359  | .0193    | .00411                            |
| Bargaining Units       | (.0279)  | (.688)   | (.760)                            |
| Labor Relations Policy | .0201    | .0507    | .000244                           |
| If No Bargaining Unit  | (1.38)   | (1.58)   | (.0396)                           |
| Number of Contracts    | .00238   | .0226    | .000772                           |
|                        | (.981)   | (4.26)   | (.757)                            |
| Number of Memoranda    | .0133    | 000279   | .00167                            |
|                        | (5.18)   | (.0498)  | (1.55)                            |
| % of Employees Covered | 0000853  | 00137    | 000251                            |
| By Contracts           | (.320)   | (2.36)   | (2.24)                            |
|                        |          |          |                                   |

Notes: T-statistics are in parentheses.

work bargains. <sup>14</sup> Bargaining cities increase total compensation for nonbargaining functions by \$.29. Total compensation increases by \$.042with each increment of ten percentage points in the proportion of employees who belong to unions. <sup>15</sup>

Municipal union compensation effects are seriously underestimated if

pensation for all compensation measures with the exception of medical benefits.

<sup>15</sup> Alternative estimations, not reported here, demonstrate that the effects of percent organized on compensation levels are estimated at twice their true magnitudes and significance if equations do not include variables for the presence of bargaining units and a bargaining environment. Estimates derived from these incorrect specifications notably exaggerate the actual power of organization.

their effects on nonwage compensation components are ignored. Bargaining functions and bargaining cities display marked preferences for nonwage compensation. Only 40% of their effects on total compensation are allocated to wages. Thirty-three percent take the form of additional paid time not worked. Twenty-two percent take the form of increased pension benefits. Organization, in itself, emphasizes nonwage compensation less. Even so, 39% of the union effect on total compensation is attributable to union effects on nonwage components, while these components comprise only 28% of the total, on average.

Previous analyses of municipal union compensation effects draw similar conclusions, though they employ less sophisticated measures of unionization and nonwage compensation. Hall and Vanderporten estimate that the practice of collective bargaining has greater impact on compensation levels than do signed contracts. Ehrenberg and Goldstein -- in analogy to the effects of bargaining cities -- find that compensation levels within function depend upon unionization in other functions. Ichniowski, and Edwards and Edwards (1982b) estimate greater municipal union effects on nonwage than on wage compensation.

These individual effects are interesting, but the principle theme of this paper is that individual union characteristics do not exist in isolation. Tables 4 and 5 combine the coefficients of Table 3 and modespecific mean values for labor relations variables from Table 1 to construct estimates of compensation effects for each of the five pos-

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### Table 4.

## OLS Union Absolute Effects on Municipal Compensation Levels For Four Modes of Municipal Labor Relations

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|                            | outon               |                     |                     |                  |
|----------------------------|---------------------|---------------------|---------------------|------------------|
|                            | Function,           | Nonunion            | Union               |                  |
|                            | Non-                | Function,           | Function,           |                  |
| Compensation               | Bargaining          | Bargaining          | Bargaining          | Bargaining       |
| <u>Measure</u><br>Total    | <u>City</u><br>.250 | <u>City</u><br>.352 | <u>City</u><br>.748 | Function<br>1.06 |
| Compensation               |                     |                     |                     |                  |
| Pay Per Hour<br>Worked     | .152                | .163                | .423                | .571             |
| Pay Per Hour<br>Not Worked | .040                | .107                | .153                | .232             |
| Medical<br>Benefits        | .020                | .027                | .062                | .062             |
| Pension<br>Benefits        | .041                | .056                | .117                | .185             |
| Miscellaneous<br>Benefits  | 003                 | 002                 | 008                 | .012             |

Notes: Modes are as defined in text. Mode 1 is omitted since, by definition, no union effect is observed.

sible modes. <sup>16</sup> The effect of labor relations in mode i on labor market outcome j (LR<sub>ij</sub>) is calculated as:

$$LR_{ij} = \sum_{k=1}^{8} L_{ik}\hat{\beta}_{kj}$$

 $L_{ik}$  represents the mean of labor relations variable k for mode i.  $\beta_{kj}$  represents the coefficient of labor relations variable k on labor market

<sup>&</sup>lt;sup>16</sup> Modes of municipal unionization vary in their effects on compensation levels because they represent different assortments of union characteristics, not because these characteristics have effects which vary. F-tests reject, singly and jointly, the hypotheses of different effects in different modes, for all five measures of labor relations which appear in more than one mode; percent organized, bargaining environment, contracts, memoranda and percent covered.

outcome j.

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Functions in all modes which include organization or bargaining obtain increases in total compensation, compared to levels in mode one, nonunion functions of nonbargaining cities. All components of compensation, with the exception of miscellaneous benefits, are increased, as well. Absolute union effects on all but one measure of compensation increase across modes. Again, miscellaneous benefits provide the sole exception.

These estimates provide three interesting comparisons between the power of union functions and bargaining cities. Union functions achieve larger compensation increases in bargaining than in nonbargaining cities -- effects in mode four exceed those in mode two. Compensation is higher for nonunion functions in bargaining cities than in union functions in nonbargaining cities -- effects in mode three exceed those in mode two. Organization and bargaining cities reinforce each other -- their joint impacts, as estimated for mode four, exceed the sum of their individual effects in modes two and three.

Table 5 restates these absolute union effects as percentages of modespecific means. The same patterns reappear: relative effects increase in

<sup>17</sup> Where comparable, these effects are consistent with the range of effects summarized in Freeman, and Ehrenberg and Schwarz. Total compensation effects in modes two and five are representative of the smallest and largest effects reported in previous studies. Nonwage compensation effects for paid time not worked, medical and pension benefits in mode five are comparable to those reported by Ich

#### Table 5.

### OLS Union Relative Effects on Municipal Compensation Levels For Four Modes of Municipal Labor Relations

|                            | onton                |                      |                      |                   |
|----------------------------|----------------------|----------------------|----------------------|-------------------|
|                            | Function,            | Nonunion             | Union                |                   |
|                            | Non-                 | Function,            | Function,            |                   |
| Compensation               | Bargaining           | Bargaining           | Bargaining           | Bargaining        |
| <u>Measure</u><br>Total    | <u>City</u><br>3.84% | <u>City</u><br>5.24% | <u>City</u><br>10.0% | Function<br>11.8% |
| Compensation               |                      |                      |                      |                   |
| Pay Per Hour<br>Worked     | 3.21%                | 3.30%                | 7.80%                | 9.01%             |
| Pay Per Hour<br>Not Worked | 4.70%                | 13.2%                | 17.3%                | 19.7%             |
| Medical<br>Benefits        | 9.12%                | 8.92%                | 15.8%                | 14.4%             |
| Pension<br>Benefits        | 6.81%                | 9.88%                | 17.0%                | 19.4%             |
| Miscellaneous<br>Benefits  | -2.98%               | -1.98%               | -10.1%               | 9.40%             |

Notes: Modes are as defined in text. Mode 1 is omitted since, by definition, no union effect is observed.

magnitude with mode. <sup>17</sup> In addition, the strengths of union effects on nonwage compensation components become apparent.

Relative union effects on expenditures for paid time not worked and pension benefits are more than twice wage effects in modes 3, 4 and 5; all modes with either a bargaining unit or a bargaining city. Both compensation components are nearly twenty percent higher in functions with bargaining units than they would be in the absence of any labor relations practices. Union effects on medical benefits in these three

niowski, and Edwards and Edwards (1982b) for aggregate nonwage compensation.

modes are nearly twice wage effects. The relative effects of unions in mode two on paid time not worked, medical or pension benefits are also greater than those on wage levels.

### <u>Table</u> 6.

Aggregate OLS Union Relative and Absolute Effects on Municipal Compensation Levels

| Compensation           |                 |                 |
|------------------------|-----------------|-----------------|
| Measure                | Absolute Effect | Relative Effect |
| Total                  | .644            | 8.34%           |
| Compensation           |                 |                 |
| Pay Per Hour<br>Worked | .348            | 6.27%           |
| Pay Per Hour           | .141            | 14.6%           |
| Not Worked             |                 |                 |
| Medical                | <br>.040        | 11.4%           |
| Benefits               |                 |                 |
| Pension                | .110            | 14.7%           |
| Benefits               |                 |                 |
| Miscellaneous          | .005            | 4.41%           |
| Benefits               |                 |                 |

Table 6 presents aggregate union absolute and relative effects on municipal compensation levels. The effect of labor relations in the sample on labor market outcome j (LR) is calculated as:

$$LR = \sum_{k=1}^{8} L\hat{\beta}_{k}$$

 $L_k$  represents the sample mean of labor relations variable k. <sup>18</sup> The

18 This aggregate effect is identical to a sum of all mode-specific effects, with each mode weighted by its share in the sample. aggregate 8% union effect on total compensation is composed of a 6% effect on wages, a 4% effect on miscellaneous benefits, an 11% effect on medical benefits and 15% effects on paid leisure and pension expenditures.

#### III. Conclusion

Municipal labor relations are conducted under one of five mutually exclusive modes. These modes form a hierarchy of employee power. Union effects on total compensation and all its components are uniformly greater in more powerful modes. In particular, union compensation effects increase as bargaining practices become more formal. Union wage effects are uniformly smaller than are union effects on any other component of compensation, in all modes.

These results demonstrate that outcomes in municipal labor markets depend significantly upon the level at which municipal unions participate. That participation may have several aspects. Compensation increases associated with municipal unionization are explicable in terms of supply restrictions, but other evidence indicates that strong unions can increase employment, as well (Zax). Together, these results suggest that municipal unions can also alter the conditions of demand for municipal output, thereby altering the demand for their own services. In addition, intermode differences in union strength do not explain all intermode differences in compensation levels. They may be more com-

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pletely explained by interactions between labor relations mode and other determinants of labor market outcomes, such as that with structure of municipal government (Zax).

These results are provocative, but they do not constitute a complete explanation of municipal union behavior. That explanation requires more comprehensive empirical models which treat compensation, employment and union status simultaneously. Comparisons between function-specific union effects may provide the best perspectives on interactions between employee unionization, publicness and politicization of output. On the evidence accumulated to this point, these further studies are worth pursuing.

#### IV. Appendix

#### A Sample of American Municipalities

The municipal labor market measures analyzed here are drawn from three identical surveys of municipal employment and compensation, conducted in 1975, 1977 and 1979 (Friend and Pike, Friend and Bencivenga, Friend and Lufkin). These surveys report numbers of full-time employees, standard work schedules, paid time not worked, and fifteen categories of compensation expenditures for employees in police, fire, sanitation, and all other noneducational departments. Eight hundred and eighty nine cities provide complete records for at least one function in one year.

The observations in this study consist of labor market outcomes in one function, in one year. These observations are pooled across the three survey years, and across the four functions. The sample which results contains 5629 function-years.

Several sources provide the variables which appear in this analysis. <u>The Municipal Yearbook</u>, <u>1978</u> (ICMA) reports government structure for each of the cities in this sample. Censuses of Population and Housing, 1970 and 1980, publish characteristics of city residents and city housing stock. Data from these sources are specific to individual cities, but do not vary over functions or years. Annual Surveys of Government record the characteristics of municipal labor relations. Three of these

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measures are specific to each city in each year. Five are observed in each function, in each of the three years.

The complete sample yields six dependent measures of municipal compensation levels and 47 independent variables. The compensation measures are total compensation, wage payments, payments for time not worked, expenditures on medical benefits, expenditures on pension benefits, and expenditures on miscellaneous benefits per hour worked. By definition, the five component measures sum to the total.

Compensation is measured as municipal expenditures rather than employee income. This distinction is important with regard to nonwage compensation components. In particular, the relationship between pension expenditures and pension liabilities is not reported.

1960-70 % Increase, Population 1960-70 % Increase, Population 1960-70 % Decrease, Population 1970-80 % Increase, Population 1970-80 % Decrease, Population 1969 % Families Below Poverty Level 1969 % Families Below Poverty Level 1969 % Units Below Poverty Level 1970 % Units In One-Unit Structures 1970 % Units In One-Unit Structures 1970 % Black Population 1970 % Spanish Population 1970 % Population §18 Years of Age 1970 Median Year of School 1970 Median Year of School 1970 Nonworker/Worker Ratio Mountain Division Pacific Coast Division Presence of City Manager Partisanship on Election Ballot % of Councilmen Elected at-Large Percent Organized Presence of Bargaining Units Number of Bargaining Units Labor Relations Policy, no Bargaining U Presence of Supervisors in Bargaining U Sanitation Department Observation From 1975 Observation From 1977 Number of Memoranda of Understanding % Employees Covered by Contracts Police Department East North Central Division West North Central Division South Atlantic Division East South Central Division West South Central Division 1980 Median Age 1970 % in White Collar Occupations 1970 % Foreign Stock Middle Atlantic Division Fire Department Number of Contracts Mean Square Error Degrees of Freedom 1970 R-square Nonworker/Worker Ratio % Persons ¶23 With ¶3 Years High School Male Operative Median Earnings in \$1,000 Units Units Coefficient 3.733425 0.0006456926 0.010193 -0.022430 0.061729 0.00226947 0.009425894 -0.009425894 -0.00455684 0.348807 -0.388203  $\begin{array}{c} -0.011025\\ -0.011757\\ 0.823598\\ 1.416742\\ 0.825558\\ 1.416742\\ 0.395190\\ 0.535306\\ 1.581037\\ 2.138601\\ 0.222201\\ 0.2233600\\ 0.2233600\\ 0.049560\\ 0.049560\\ 0.049560\\ 0.049560\\ 0.0293927\\ 0.223928287\\ 0.025483\\ 2.124842\\ 0.57644625\\ 0.058287\\ -1.743607\end{array}$ 00009269944 -0.035254 Expenditures for Total Compensation .5711 5584 4.356156  $\begin{array}{c} T-statistic\\ T-statistic\\ +.7817\\ +.7817\\ -...\\ +.7817\\ -...\\ +.7817\\ -...\\ -...\\ 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|                                                                                    | Expendit<br>Medical        | ures for<br>Benefits | Expend   t<br>Pension       | ures for<br>Benefits   | Expendit<br>Miscellane      | ures for<br>ous Benefits |
|------------------------------------------------------------------------------------|----------------------------|----------------------|-----------------------------|------------------------|-----------------------------|--------------------------|
| R-square<br>Degrees of Freedom<br>Mean Square Error                                | .2754<br>5584<br>0.094651  |                      | .2801<br>5584<br>0.449445   |                        | .2401<br>5584<br>0.016674   |                          |
|                                                                                    | Coefficient<br>0 060526    | T-statistic          | Coefficient<br>-0 363507    | T-statistic<br>-1 hhos | Coefficient<br>0 115053     | T-statistic              |
| 1970 Population, in 1,000                                                          | -0.000159053               | -5.2320              | 0000047127                  | -0.0711                | -0.000049001                | -3.8404                  |
| 1960-70 % Increase, Population                                                     | 0.00012802                 | 4,1584<br>-0 06/8    | 0.000006128                 | 0.0913<br>-0 8458      | 0000030801                  | -0.2384                  |
| 1970-80 % Increase, Population                                                     | 0.0002689467               | -0.9040              | -0.000645282                | -1.8133                | 0.0002634974                | 3.8443                   |
| 1970-80 % Decrease, Population                                                     | -0.00457544                | -3.8910              | -0.00536436                 | -2.0935                | 0.0003330922                | 0.6749                   |
| 1969 & ramines below roverty revel<br>1969 Median Family Income, in \$1,000        | -0.004011                  | 0, 1864              | 0.016301                    | 1.3332                 | 0.001139387                 | 0.4838                   |
| 1970 Median Housing Value, in \$1,000                                              | 0.004021937                | 2,2690               | 0.014215                    | 3,6801                 | -0.000767257                | -1.0313<br>2 http:/      |
| 1970 % Units in une-unit structures<br>1970 % Black Population                     | 0.0005267867               | 3.8412               | 0000/09480<br>0.001263583   | -0.0000                | 0000558652                  | -0.2558                  |
| 1970 🕱 Spanish Population                                                          | -0.000216642               | -0.3386              | 0.003627614                 | 2.6016                 | -0.000326346                | -1.2151                  |
| 1970 % Population \$18 Years of Age<br>1970 % Population \$65 Years of Age         | -0.000455814               | -2.9/13<br>-0.2476   | 0.002362/32                 | 0.8951                 | -0.00312049                 | -4.0383                  |
| 1970 Median Year of School                                                         | -0.024376                  | -2.6823              | 0.032880                    | 1.6604                 | -0.0079769                  | -2.0914                  |
| 1970 Male Operative Median Earnings in S<br>1070 Nonworker/Worker Ratio            | 1,000 0.013820<br>0 033830 | 2.1245               | 0.040143                    | 2.8318<br>-3.9383      | 0.00220019                  | 2,0146<br>3,0769         |
| 1970 % Persons 123 With 13 Years High Sch                                          | hool 0.002409556           | 2.4523               | -0.00340314                 | -1.5894                | 0.0001892676                | 0.4589                   |
| 1980 Median Age<br>1970 % in White Collar Occupations                              | -0.00117077<br>-0.00389371 | -0.6919<br>-4 6030   | -0.00258089                 | -0.6999<br>-1.4724     | 0.0001972558                | 0.2777                   |
| 1970 % Foreign Stock                                                               | 0.00221709                 | 3.0708               | 0.004411477                 | 2.8040                 | 0.0008385899                | 2.7673                   |
| Middle Atlantic Division<br>Fact North Centrel Division                            | 0.086592<br>0.086592       | 3.3706<br>L 2468     | 0.472373                    | 8.4379                 | -0.011502<br>-0 000049741   | -1.0667                  |
| West North Central Division                                                        | 0.074317                   | 3.0245               | 0.536289                    | 10.0157                | -0.00929033                 | -0.9008                  |
| South Atlantic Division                                                            | -0.029500                  | <b>1</b> ,0876       | 0.404260                    | 6.8397                 | -0.00576692                 | -0.5066                  |
| East south Central Division<br>West South Central Division                         | -0.00211633                | -0.0751              | 0.403302                    | 6.5699                 | -0.018401                   | -1.5562                  |
| Mountain Division                                                                  | 0.098540                   | 3.2679               | 0.537212                    | 8.1758                 | -0.00351387                 | -0.2776                  |
| Pacific Coast Uivision<br>Presence of City Manager                                 | 0.11/1810                  | 1.1834<br>4.0979     | 0.070785                    | 2.6852                 | 0.027856                    | 5.4862                   |
| Partisanship on Election Bailot                                                    | 0.007080721                | 0.5762               | -0.091321                   | -3.4100                | -0.012197                   | -2.3645                  |
| % of Councilmen Elected at-Large                                                   | -0,012009                  | -1.0740              | 0.0009765884                | 0.0401                 | 0.006692065                 | -0.4259                  |
| Presence of Bargaining Units                                                       | 0.015496                   | 0.9097               | 0.132818                    | 3.5783                 | 0.019904                    | 2.7839                   |
| Number of Bargaining Units                                                         | -0.00107007                | -0.2864              | -0.016596                   | -2.0386                | -0.00136851                 | -0.8728                  |
| Lador Relations Policy, no pargammy um<br>Presence of Supervisors in Bargaining Un | its 0.0003591196           | 0.0279               | 0.019288                    | 0.6876                 | 0.004105997                 | 0.7599                   |
| Number of Contracts                                                                | 0.002384847                | 0.9813               | 0.022565                    | 4.2607                 | 0.0007717929                | 0.7566                   |
| Number of Memoranda of Understanding<br># Employees Covered by Contracts           | 0.013298<br>- 0000852764   | 5,1806<br>•0.3197    | -0.0002/8664<br>-0.00136977 | -0.0498<br>-2.3568     | 0,0016/0382<br>-0.000250691 | -2.2394                  |
| Police Department                                                                  | 0.069847                   | 5.8511               | 0.320395                    | 12.3168                | 0.151662                    | 30.2693                  |
| Fire Department                                                                    | 0.008506281                | 0.6595               | 0.167361                    | 5.9543                 | 0.069324                    | 12.8050<br>3 0100        |
| Sanitation Jepartment<br>Observation From 1975                                     | -0.295826                  | -28.4215             | -0.563415                   | -24.8406               | -0.045156                   | -10.3362                 |
| Observation From 1977                                                              | -0.216998                  | -21.7237             | -0.413517                   | -18.9974               | -0.037056                   | -8.8385                  |
|                                                                                    |                            |                      | -                           |                        |                             |                          |
|                                                                                    |                            |                      |                             |                        |                             |                          |

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