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## Appendix III

# Estimates of Balance Sheets and Income Statements of Foundations and Colleges and Universities 

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## FOUNDATIONS

## a. Types of Foundations Included

The series relate to foundations that meet F. Emerson Andrews' definition, contained in The Foundation Directory, of "a non-governmental, non-profit organization having a principal fund of its own, managed by its own trustees or directors, and established to maintain or aid social, educational, charitable, religious or other activities serving the common welfare." ${ }^{1}$

Not included, therefore, are a number of other kinds of philanthropic agencies though they may contain the term "foundation' in their names. Many are fund raising organizations, distributing their receipts to health and welfare agencies. Others operate institutions such as hospitals, schools, and research institutes. Neither these nor other types hold large endowments or emphasize the making of grants in their programs.

Also excluded from this series are foundations organized to conduct programs of corporation giving, the so-called company-sponsored foundations. Despite assets on the order of $\$ 1.7$ billion in 1968, most of these foundations serve as reservoirs whose purpose is to smooth corporate contributions flows. Relatively few of them have achieved the status of being fully or even substantially endowed.

[^0]The series thus includes foundations established by individuals and families, many of which are fully endowed. Others are still in the process of forming and developing, serving in part as conduits for personal giving, and awaiting the large endowment transfers that commonly take place on the death of the founder. Also included are community foundations, whose endowment is typically built through small and medium-sized gifts and bequests from many individuals.

## b. Sources of Data and Estimation Procedures

Estimates of total income, outlays and assets were based primarily on data presented in the three editions of The Foundation Directory and the Treasury Department Report on Private Foundations. ${ }^{2}$ The directory provided benchmark data for the years centering about 1956, 1960, and 1965, while the Treasury Department Report provided totals for 1962. The first two editions of the directory provided asset data for many foundations in ledger value only; this must be kept in mind when comparing them with market value estimates based on cumulative additions to endowment, adjusted by security price indexes. For 1962 and 1965, the benchmark totals were expressed in market values; so less ambiguous comparisons are possible.

The year 1962 was taken as the base year in developing this series. This was done because the Treasury Department survey of some 6,000 foundations provided market value data for a larger list of foundations than did any other compilation. Moreover, the data for all foundations related to the same year whereas in The Foundation Directory the assets of listed foundations may have been those for any of several years. In compiling the directory, the objective was to present the most recent information, insofar as this was feasible; therefore the data for a given foundation may relate to any of three or four years.

The Treasury Department estimate, adjusted to exclude companysponsored foundations, indicated the total 1962 market value for the assets of all foundations to be $\$ 15,085$ million. Working forward and backward in time from this point, estimates were made of annual additions to assets, in current dollars, resulting from new endowments. Adjusting for these additions, we were able to provide totals for successively later or earlier years. The cumulative total was, of course, adjusted for changes in securities price levels before continuing the series.

The price index employed for stock prices was the Standard and Poor's

[^1]500 -stock index. For bonds, it was the corporate AAA market value index. In both cases 1962 was taken as 100 . Stocks were given a weight of 0.75 , bonds a weight of 0.25 .

The estimates of the annual increase in foundation assets, resulting from factors other than security price changes, were based on data on receipts and outlays of foundations. Here the Treasury Report, Edition 3 of The Foundation Directory, and the several Patman reports ${ }^{3}$ provided information on receipts of gifts and contributions, on investment income, and on outlays for grants and administrative and project expenses.
For the 1960-65 period, comprehensive tabulations appeared with sufficient frequency to require relatively little interpolation. Before 1960, the problem was more complicated. Derivation of the annual growth in assets from endowment gifts required a detailed examination of the time pattern in the establishment of new foundations and of the dates on which transfers were made, the latter usually coming some time after foundations were initially established. Fortunately, much of this kind of estimation had already been done in preparing The Investment Policies of Foundations. ${ }^{4}$ With some rudimentary interpolation, it was possible to develop a tolerably defensible series on annual increments to endowment for the period 1953-60. Estimates of annual increments for the period since 1965 are based on extrapolations of the several receipts and outlays series. A relatively orderly pattern of growth for each series was assumed. Analysis of the 1968 estimate, presented below (page 384), suggests that the extrapolations were reasonably accurate.
Comparison of benchmark totals with the series developed by the procedures described above was possible for the 1956-58, 1960-62, and 1964-65 periods, since comprehensive data were presented in the three editions of The Foundation Directory. As mentioned above, the presence of ledger value data and the spread of several years in asset data given in each edition of the directory makes direct and precise comparisons impossible. However the rough comparisons, allowing for the effects of these statistical biases, suggest that the estimates probably come close to actual market values.

Having developed the annual series on total market value of foundation assets (see Table III-1), the next step was to estimate the composition of

[^2]TABLE III-1
Annual Income Statements of Foundations, 1953-68

|  | Investment Income | Gifts and Contributions Rcceived | Total Receipts | Administration and Project Expenses | Grants | Total Outlays | Net Increase in Assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1968 | 1,040 | 1,300 | 2,340 | 220 | 1,670 | 1,890 | 450 |
| 1967 | 960 | 1,215 | 2,175 | 205 | 1,520 | 1,725 | 450 |
| 1966 | 880 | 1,135 | 2,015 | 195 | 1,370 | 1,565 | 450 |
| 1965 | 805 | 1,043 | 1,898 | 184 | 1,220 | 1,404 | 494 |
| 1964 | 740 | 952 | 1,692 | 170 | 1,060 | 1,230 | 462 |
| 1963 | 670 | 793 | 1,463 | 149 | 905 | 1,054 | 409 |
| 1962 | 601 | 729 | 1,330 | 135 | 803 | 938 | 392 |
| 1961 | 593 | 567 | 1,160 | 130 | 637 | 767 | 393 |
| 1960 | 562 | 525 | 1,087 | 120 | 557 | 677 | 410 |
| 1959 | 518 | 486 | 1,004 | 110 | 477 | 587 | 417 |
| 1958 | 467 | 447 | 914 | 100 | 448 | 548 | 366 |
| 1957 | 423 | 408 | 831 | 90 | 740 | 830 | 1 |
| 1956 | 372 | 369 | 741 | 80 | 599 | 679 | 62 |
| 1955 | 328 | 330 | 658 | 70 | 283 | 353 | 305 |
| 1954 | 277 | 291 | 568 | 60 | 219 | 279 | 289 |
| 1953 | 228 | 252 | 480 | 50 | 164 | 214 | 266 |

Source: See text.
total assets by type, in as much detail as possible. Here the several Patman reports proved valuable. They contained detailed asset breakdowns for groups of 534 to 647 foundations, including most of the largest ones. The Patman totals accounted for between two-thirds and three-fourths of total estimated assets of all foundations. The Treasury Department Report also provided asset breakdowns. The two sources thus provided direct data for the years 1960, 1962, and 1967.
Asset breakdowns were much more sparse for the period before 1960. Eight foundations could be found that provided market value breakdowns for the years 1954 and 1958. These, then, were used as "benchmark years" and provided the means for interpolation of percentage distributions.
For the whole 1953-68 period, interpolations were made of the percentage distributions of assets as indicated by the available direct data.The interpolation process was guided by such factors as year-to-year movements in stock and debt prices. This meant that the effect of such changes was in a rough way incorporated into the interpolation. Having developed an annual series on the percentage distribution of assets (shown in Table III-2), it was applied to the estimated totals to provide dollar values for each type of asset. The final series (shown in Table III-3), therefore, presents estimates of the market value, in current dollars, of the several types of foundation assets.

A check on the estimate of foundation assets for 1968 has been made possible by the publication, in 1971, of Edition 4 of The Foundation Directory. The market value of assets for the 5,454 foundations listed in the directory totaled $\$ 25,181$ million. This figure is not comparable to the estimate presented here for the following reasons:

1. The directory does not include foundations having less than $\$ 500,000$ in assets; our estimate includes all size classes.
2. The directory includes company-sponsored foundations; our estimate excludes them.
3. Our estimate reflects 1968 market values only. The directory market value data are based on 1968 data for some foundations and 1969 data for others, the years of record for nearly all the foundations listed. Thus, the 12.4 percent decline in equity prices (Standard and Poor's 500 -stock index) and the 15.1 percent decline in AAA bond prices are in part reflected in the directory total.

The accompanying reconciliation of the above-listed differences suggests that our 1968 estimate is a tolerably accurate one.
TABLE III-2
Distribution of Foundation Assets, 1953-68

## (percent)

|  | $\bigcirc 1953$ | 1954 | 1955 | 1956 | 1957 | 1958 | 1959 | 1960 | 1961 | 1962 | 1963 | 1964 | 1965 | 1966 | 1967 | 1968 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 1.0 | 1.0 | 0.9 | 0.8 | 0.7 | 0.6 | 0.8 | 1.3 | 1.2 | 2.6 | 2.2 | 1.6 | 1.3 | 1.2 | 1.0 | 1.0 |
| A/R and N/R | 1.3 | 1.2 | 1.4 | 1.3 | 1.4 | 1.2 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.3 | 1.4 | 1.4 |
| Government obligations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| U.S. | 20.6 | 19.4 | 16.4 | 15.2 | 15.2 | 10.8 | 10.6 | 10.4 | 8.8 | 7.8 | 7.3 | 6.8 | 6.4 | 6.8 | 5.3 | 4.9 |
| State and local | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.6 | 0.6 |
| Corporate bonds | 7.8 | 7.3 | 6.4 | 7.6 | 9.6 | 10.0 | 9.4 | 10.3 | 11.2 | 16.0 | 14.6 | 13.2 | 11.3 | 13.7 | 11.7 | 9.1 |
| Mortgages | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.8 | 0.9 | 0.8 | 0.7 | 0.7 | 0.6 | 0.5 | 0.5 |
| Corporate stock | 67.2 | 69.2 | 72.8 | 72.7 | 70.6 | 75.1 | 75.0 | 71.6 | 72.3 | 64.7 | 67.5 | 70.3 | 73.2 | 70.7 | 72.4 | 75.4 |
| Other investments | 0.5 | 0.4 | 0.4 | 0.7 | 0.8 | 0.6 | 0.6 | 0.9 | 1.2 | 3.6 | 3.4 | 3.2 | 3.0 | 3.1 | 4.7 | 4.8 |
| Tangible assets | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 1.0 | 2.7 | 2.2 | 1.9 | 1.8 | 1.8 | 1.8 | 1.7 | 1.8 | 1.7 |
| Other assets | 0.5 | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.7 | 0.9 | 0.8 | 0.8 | 0.7 | 0.7 | 0.6 | 0.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

[^3](\$million)
Total assets, 5,454 foundations of Foundation Directory, Edition 4 ..... 25,181
Plus: Estimated total assets of 2,000 foundations having between $\$ 200,000$ and $\$ 500,000$ in assets ${ }^{\mathrm{a}}$ ..... 660
Estimated total assets of 18,500 foundations having less than $\$ 200,000$ in assets ${ }^{\text {b }}$ ..... 680
26,521
Estimated assets, all foundations
$-1,660$
Less: Estimated 1968 assets of company-sponsored foundations not included in our estimate ${ }^{\circ}$

$$
\overline{24,861}
$$ ..... 24,861

Adjustment for 1968 to 1969 decline in securities prices partly reflected
in Foundation Directory total ${ }^{\text {d }}$
$-1,626$ ..... $-1,626$
Adjusted total assets based on Foundation Directory ..... 23,235
1968 estimate based on procedures used in this study
1968 estimate based on procedures used in this study ..... 23,172 ..... 23,172

## Notes to tabulation

${ }^{\text {a }}$ Assumes average assets of $\$ 330,000$ per foundation.
${ }^{\text {D }}$ Based on average assets estimate of $\$ 37,000$ per foundation presented in The Foundation Directory, Edition 3.
${ }^{\circ}$ Four-year extrapolation of Edition 3 tabulation, recording $\$ 1,300$ million in assets of company-sponsored foundations for 1964-65. Annual growth estimate of $\$ 90$ million based on 1964-65 pattern of gifts received, investment income, and expenditures.
${ }^{\text {d }}$ Assumes half of Foundation Directory assets related to 1968, half to 1969. The 1968 to 1969 decline for total assets was 13.1 percent, the decline in equities being given a weight of 0.75 , that in debt a weight of 0.25 .

## COLLEGES AND UNIVERSITIES

## a. Coverage of Colleges and Universities

The series applies to all colleges and universities in the United States, including both privately and publicly controlled institutions. In compiling the data, separate tabulations were made for private and public institutions, and these were combined for purposes of summary totals. The pattern of receipts and outlays differed between the two types of institutions. As would be expected, government support was more important in public institutions, and private tuition and philanthropic receipts were more important in private institutions. The aggregate series does not separate the two types of institutions, nor does it provide breakdowns of receipts by source and objective.
TABLE III-3
Assets of Foundations, 1953-68

|  | 1953 | 1954 | 1955 | 1956 | 1957 | 1958 | 1959 | 1960 | 1961 | 1962 | 1963 | 1964 | 1965 | 1966 | 1967 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^4]TABLE III-4
Annual Income Statements of Colleges and Universities, Calendar Years 1953-66
(Smillion)

|  | Total <br> Receipts, All Sources | Total <br> Expenditures for Current Operations | Expenditures on Land, Buildings, and <br> Equipment | New Funds in Endowment | Net Change in Unexpended Plant Funds | Interest on External Debt | 'Cash Flow" <br> Deficit <br> Before <br> Financial <br> Transfers | Net <br> Increase in External Debt | Transfers from Endowment | Residual (Implied) Change in Cash Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1966 | 15,930 | 13,160 | 3,391 | 526 | (137) | 274 | $(1,284)$ | 1,220 | 111 | 47 |
| 1965 | 14,119 | 11,457 | 2,835 | 471 | 171 | 205 | $(1,020)$ | 962 | 62 | 4 |
| 1964 | 12,258 | 9,722 | 2,432 | 438 | 194 | 162 | (690) | 644 | 44 | (2) |
| 1963 | 10,690 | 8,368 | 2,313 | 404 | 122 | 132 | (649). | 654 | 29 | 34 |
| 1962 | 9,415 | 7,395 | 1,988 | 360 | 119 | 105 | (552) | 563 | 19 | 30 |
| 1961 | 8,286 | 6,535 | 1,606 | 332 | 112 | 86 | (385) | 386 | 16 | 17 |
| 1960 | 7,301 | 5,739 | 1,415 | 318 | 53 | 72 | (296) | 337 | 21 | 62 |
| 1959 | 6,517 | 5,200 | 1,213 | 304 | 38 | 59 | (297) | 253 | 20 | (24) |
| 1958 | 5,932 | 4,633 | 1,136 | 280 | 87 | 45 | (249) | 248 | 13 | 12 |
| 1957 | 5,637 | 4,128 | 1,155 | 382 | 171 | 34 | (233) | 241 | 3 | 11 |
| 1956 | 4,968 | 3,639 | 965 | 379 | 111 | 25 | (151) | 171 | (10) | 10 |
| 1955 | 4,072 | 3,248 | 700 | 214 | 39 | 19 | (148) | 128 | 11 | (9) |
| 1954 | 3,613 | 2,956 | 624 | 156 | 14 | 15 | (152) | 104 | 23 | (25) |
| 1953 | 3,271 | 2,703 | 501 | 137 | 10 | 13 | (93) | 60 | 17 | (16) |

[^5]
## b. Sources of Data and Estimation Procedures

The basic source for the income statement data was the Biennial Survey of Higher Education ${ }^{5}$ for the period 1951-52 through 1963-64. Beginning in 1965-66, the surveys have been taken annually, and the design of the questionnaire has been changed. Thus, data for 1965-66 and 1966-67 (the latest year available) are not wholly comparable to those for earlier years. The differences, however, are minor and do not materially affect the continuity of the series.

As requested in the questionnaire, and presented in the statistical summaries by the Office of Education, the receipts and expenditures data are not organized as corporate income statement and balance sheet data are organized. Emphasis is on the source of moneys by type and objective, and likewise on the expenditure. Double counting occurs in places, and certain categories of receipts and expenditures are omitted. Fortunately, the double counting and omissions account for relatively minor parts of the totals.

Given the characteristics of the data, it was necessary to develop a systematic set of accounting categories into which the data could be put, and which would lead to the development of an aggregate income statement. The test of the success with which the several receipts and expenditure categories were extracted from the Office of Education tabulations, and cast into income statement form, is reflected in the residual. As shown in Table III-4, the residual, for most years, was gratifyingly small relative to the magnitudes of receipts and expenditures.

The basic estimates of income statement categories were based on academic fiscal year data, as provided to the Office of Education. All of the summary income statements were on a July 1-June 30 basis. In the period 1951-52 through 1965-66, where data were available only every other year, linear interpolations provided the estimates for the missing

[^6]years. The only exception to this procedure was in the interpolation for 1956-57. Here, the effects of a very large Ford Foundation grant were included. Part of the grant was reflected in the Biennial Survey of 1955-56, and an adjustment was required, prorating the grant between 1955-56 and 1956-57.

Having developed an annual income statement based on fiscal years ending on June 30, the next step was to convert the series to a calendar year basis. This was done by a simple averaging of successive pairs of academic (June 30) fiscal year totals.

Estimates of the financial assets of colleges and universities were made by cumulating net additions to endowment, beginning with a base year (June 30, 1952) estimate of total market value of $\$ 3.2$ billion. This was approximately 6 percent above the book value of assets in that year of relatively low stock prices, and roughly accorded with what fragmentary evidence one could find on the market-to-book-value ratio for that year.

|  | Ratio: <br> Market |
| :--- | :--- |
|  | to |
|  | Book |
|  | Value Weight |
|  | $0.83 \times .20=0.166$ |
| Government bonds | $0.85 \times .20=0.170$ |
| Nongovernment bonds | $1.27 \times .51=0.648$ |
| Common stocks | $0.86 \times .09=0.077$ |
| Preferred stocks | 1.061 |

The $\$ 3.2$ billion base value was then increased each year by the addition of new endowments, the accumulated market value up to a given year being adjusted for the yearly changes in the level of securities prices. Two series were developed for total value of endowments, one using the stock price index as the adjustment factor, the other assuming that no change in securities prices had taken place, thus serving as a rough measure of the nonequity component of the trend.

Studies by the Boston Fund showed that, in market value, the percentage of total endowment in equities rose only moderately over the period, from about 53 percent to about 60 percent. ${ }^{6}$ Given the strong

[^7]growth in stock prices, this meant that to keep the share of equity below 60 percent, a persistent portfolio readjustment out of equities and into debt must have occurred. To capture this process roughly, multipliers were selected to adjust the stock-based price totals and debt-based price totals. Using these multipliers, in each year adding to 1.00 , the estimated total assets at market value-broken into two categories of debt and equity -were produced. The equity multiplier for $1952-53$ was .47 , rising by a uniform .01 per year to 1966-67. Thus, the multiplier itself was independent of the stock price levels of any particular year. The equity-debt breakdown, of course, reflected the levels of stock prices as the equity multiplier applied to their fluctuating totals.

The application of the above procedure yielded broad breakdowns between debt and equity that agreed quite well with the distribution found by the Boston Fund in its studies covering from 50 to 60 percent of total college and university endowments. Perhaps most gratifying, the June 30,1967 market value estimate produced by the above procedure was $\$ 12.0$ billion. The first market value data developed by the Office of Education survey of all colleges and universities referred to that date. Their figure was $\$ 11.9$ billion.

Having developed the annual series of total market values, the next step was to separate its distribution into more detailed equity and debt categories. (These may be seen in Table III-5.) The distributions were based upon the detailed breakdowns for the institutions with the largest endowments presented in the annual Boston Fund surveys. They, however, did not provide a breakdown between corporate and government bond holdings. Two Office of Education studies provided such a breakdown for 1948-58 and for 1963, and thus permitted separate estimates of the holdings of the two kinds of bonds.

The following procedures were used to place the endowment series on a December 31 basis. First, for all categories of assets other than common stock, the average of the June 30 values preceding and following the given December 31 was taken as the estimate of the year-end value. This was done on the assumption that market price levels for noncommon stock assets moved in a relatively smooth fashion, not subject to significant short-term fluctuations.

For the common stock December 31 market value series, a somewhat different procedure was followed. As explained above, the market value series was based on accumulations of endowments over academic years. A fairly continuous flow of endowment grants over the year was assumed, and the stock price index used to adjust the series was taken as the average

## TABLE III-5

Assets of Colleges and Universities, 1953-67

|  | 1953 | 1954 | 1955 | 1956 | 1957 | 1958 | 1959 | 1960 | 1961 | 1962 | 1963 | 1964 | 1965 | 1966 | 196 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dollar Market Value of Endowments as of June 30 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash or equivalent | 40 | 44 | 52 | 52 | 81 | 60 | 47 | 30 | 40 | 102 | 143 | 190 | 288 | 254 | 15 |
| Corporate bonds | 584 | 602 | 718 | 979 | 1,223 | 1,052 | 1,217 | 1,476 | 1,509 | 1,745 | 1,637 | 1,674 | 1,847 | 1,995 | 2,088 |
| Government bonds | 620 | 551 | 458 | 544 | 516 | 751 | 811 | 989 | 1,006 | 1,157 | 1,082 | 1,123 | 1,239 | 1,338 | 1,392 |
| Preferred stocks | 265 | 254 | 259 | 238 | 238 | 204 | 176 | 177 | 144 | 145 | 125 | 110 | 122 | 127 | 180 |
| Common stocks | 1,392 | 1,915 | 2,573 | 2,988 | 2,802 | 3,568 | 4,048 | 3,766 | 4,955 | 4,084 | 4,952 | 5,833 | 6,767 | 5,963 | 7,020 |
| Other investments | 33 | 36 | 43 | 52 | 58 | 72 | 95 | 103 | 144 | 247 | 250 | 351 | 376 | 277 | 240 |
| Real estate-leased | 73 | 80 | 95 | 104 | 139 | 156 | 189 | 185 | 208 | 238 | 179 | 210 | 243 | 277 | 25 |
| Real estate-operated | 60 | 65 | 78 | 98 | 70 | 66 | 68 | 89 | 56 | 102 | 98 | 90 | 88 | 115 | 12 |
| Mortgages | 33 | 36 | 48 | 62 | 133 | 132 | 149 | 185 | 200 | 264 | 197 | 251 | 277 | 334 | 33 |
| Other | 33 | 36 | 43 | 47 | 52 | 48 | 41 | 44 | 64 | 43 | 72 | 200 | 232 | 242 | 30 |
| Total | 3,133 | 3,619 | 4,367 | 5,164 | 5,312 | 6,109 | 6,841 | 7,044 | 8,326 | 8,127 | 8,735 | 10,032 | 11,479 | 10,922 | 12,08 |
| Physical plant and equipment ${ }^{\text {a }}$ | 7,046 | 7,560 | 8,524 | 8,902 | 10,126 | 11,180 | 12,365 | 13,588 | 15,176 | 16,728 | 19,079 | 21,336 | 23,927 | 26,917 | 30,381 |
| External debt | n.a. | 539 | 677 | 795 | 1,020 | 1,276 | 1,515 | 1,782 | 2,190 | 2,553 | 3,315 | 3,862 | 4,603 | 5,786 | 7,487 |
|  | Market Value as of December 31 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash or equivalent | 42 | 48 | 52 | 67 | 71 | 54 | 39 | 35 | 71 | 123 | 167 | 239 | 271 | 205 |  |
| Corporate bonds | 593 | 660 | 849 | 1,101 | 1,138 | 1,130 | 1,347 | 1,493 | 1,627 | 1,691 | 1,656 | 1,760 | 1,921 | 2,042 |  |
| Government bonds | 586 | 505 | 501 | 530 | 634 | 781 | 900 | 998 | 1,082 | 1,120 | 1,163 | 1,181 | 1,289 | 1,365 |  |
| Preferred stocks | 260 | 257 | 249 | 238 | 221 | 190 | 177 | 161 | 145 | 135 | 118 | 116 | 125 | 154 |  |
| Common stocks | 1,548 | 2,221 | 2,815 | 3,116 | 2,877 | 3,824 | 4,117 | 4,004 | 4,858 | 4,424 | 5,370 | 6,091 | 6,887 | 6,128 |  |
| Other investments | 35 | 40 | 48 | 55 | 65 | 84 | 99 | 124 | 196 | 249 | 301 | 364 | 327 | 259 |  |
| Real estate-leased | 77 | 88 | 100 | 122 | 148 | 173 | 187 | 197 | 223 | 209 | 195 | 227 | 260 | 265 |  |
| Real estate-operated | 63 | 72 | 88 | 84 | 68 | 67 | 79 | 73 | 79 | 100 | 94 | 89 | 102 | 118 |  |
| Mortgages. | 35 | 42 | 55 | 98 | 133 | 141 | 167 | 193 | 232 | 231 | 224 | 264 | 306 | 335 |  |
| Other | 35 | 40 | 45 | 49 | 50 | 45 | 43 | 54 | 54 | 58 | 136 | 216 | 237 | 271 |  |
| Total | 3,274 | 3,973 | 4,802 | 5,460 | 5,405 | 6,489 | 7,155 | 7,332 | 8,567 | 8,340 | 9,424 | 10,547 | 11,725 | 11,142 |  |

[^8]of the twelve monthly averages of weekly indexes for the Standard and Poor's 500 -stock index. The June 30 values of common stock holdings, thus estimated, were averaged for pairs of successive years to produce preliminary December 31 estimates.

To produce final December 31 estimates, the fluctuating nature of common stock prices had to be recognized. This was done by the use of an adjustment factor which was expressed as the ratio of the 500 -stock index for December 31 of a given year to the "monthly average of weekly indexes" used in the initial adjustment for market price trends. In this way, the level of the stock market on the last day of the year was incorporated into the December 31 asset holdings.


[^0]:    ${ }^{1}$ New York, Russell Sage Foundation for the Foundation Library Center, 1960, p. ix.

[^1]:    ${ }^{2}$ Treasury Department, Washington, D.C., 1965.

[^2]:    ${ }^{3}$ House Select Committee on Small Business, Tax Exempt Foundation and Charitable Trusts: Their Impact on Our Economy, Washington, D.C., December 31, 1962; December 21, 1966; March 26, 1968; and June 30, 1969.
    ${ }^{4}$ Ralph L. Nelson, The Investment Policies of Foundations, New York, Russell Sage Foundation, 1967.

[^3]:    $A / R=$ accounts receivable; $N / R=$ notes receivable.
    Source: See text.

[^4]:    $A / R=$ accounts receivable; $N / R \doteq$ notes receivable.
    Source: See text.

[^5]:    Note: Numbers in parentheses have negative values.
    Source: See text.

[^6]:    ${ }^{5}$ U.S. Office of Education, Biennial Survey of Higher Education, Receipts, Expenditures, and Property, 1951-52, Washington, D.C., 1955. U.S. Office of Education, Statistics of Higher Education, Receipts, Expenditures, and Property, 1953-54, Washington, D.C., 1957. Ibid., 1955-56, 1959. Ibid., 1957-58, 1961. U.S. Office of Education, Financial Statistics of Higher Education, 1959-60, Washington, D.C., 1964. U.S. Office of Education, Higher Education Finances, 1961-62, 1963-64, Washington, D.C., 1968. U.S. Office of Education, Financial Statistics of Institutions of Higher Education: Current Funds, Revenues, and Expenditures, 1965-66, Washington, D.C., 1969. U.S. Office of Education, Financial Statistics of Institutions of Higher Education: Property, 1965-66, Washington, D.C., 1969. U.S. Office of Education, Financial Statistics of Institutions of Higher Education: Current Funds, Revenues, and Expenditures, 1966-67, Washington, D.C., 1969. U.S. Office of Education, Financial Statistics of Institutions of Higher Education: Property, 1966-67, Washington, D.C., 1969.

[^7]:    ${ }^{6}$ Values for the early 1950 's are from U.S. Office of Education, "College and University Endowments: A Survey,' Circular 579, Washington, D.C., 1959. Values for the more recent period are based on data from annual issues of The Study of College and University Endowment Funds, Boston Fund, 1956-67.

[^8]:    Book value as of June 30.

