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### **BUSINESS EMPLOYMENT DYNAMICS: TABULATIONS BY EMPLOYER SIZE**

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### 1) Introduction

The gross job gains and gross job loss statistics from the BLS Business Employment Dynamics (BED) program measure the large gross job flows that underlie the quarterly net change in employment. In the fourth quarter of 2004, employment grew by 869,000 jobs. This growth is the sum of 8.1 million gross job gains from opening and expanding establishments, and 7.2 million gross job losses from contracting and closing establishments. The new BED data have captured the attention of economists and policymakers across the country, and these data are becoming a major contributor to our understanding of employment growth and business cycles in the U.S. economy. The data are high quality, high frequency, relatively timely, and historically consistent. It is also important to note that the BED data were created with no new data collection efforts and with no new additional respondent burden.

Following the initial release of the BED data in September 2003, the BED data series expanded in May 2004 with the release of industry statistics. The BLS then began work on tabulations by size class. The production of size-class statistics is a complex task involving several economic and statistical issues. Although it is trivial to classify a business into a size class in any given quarter, it is difficult to classify a business into a size class for a longitudinal analysis of employment growth. Several different classifications exist, and many of these possible classifications have appealing theoretical and statistical properties. Furthermore, these alternative classification methodologies result in sharply different portraits of employment growth by size class. This point was clearly documented by Cordelia Okolie in a July 2004 *Monthly Labor Review* article.<sup>1</sup>

In this article, we discuss the alternative statistical methodologies that the BLS considered for creating size class tabulations from the Business Employment Dynamics data. Our primary focus is on four methodologies: quarterly base-sizing, annual base-sizing, mean-sizing, and dynamic-sizing. We discuss the evaluation criteria that BLS considered for choosing its official size class methodology. Although the BLS is making the seasonally adjusted data series from all the classification methodologies available for research purposes, one methodology had to be chosen as the official methodology for citation and analysis in the quarterly BED press release. This is analogous to the calculation of the unemployment rate from the Current Population Survey – the BLS produces and releases six different unemployment rates {U1, U2, ..., U6}, yet refers only to the official unemployment rate U3 in the text of the monthly employment situation press release.<sup>2</sup> BLS chose dynamic-sizing as the official methodology for the BED size class statistics.

#### 2) The Economics of Employer Size

We begin this article with a brief discussion about employer size as an economic classification variable. Many BLS employment statistics are for the Nation as a whole, with additional detail provided for industry and geographical breakdowns. The BLS Quarterly Census of Employment and Wages (QCEW) program also produces statistics by employer

size. Some interesting aspects about the U.S. economy are evident in these cross-sectional QCEW employer size statistics.

### Empirical Findings about Employer Size

There are several empirical findings about the role of employer size in the U.S. economy. First, although most establishments are small, most people work in mid-sized and large establishments. This is seen in Table 1, which documents the number of establishments and their employment by size class.<sup>3</sup> The data show that 60 percent of establishments have less than 5 employees, and 17 percent of establishments have between 5 and 9 employees. Most establishments in the U.S. are small: 88 percent of establishments have less than 20 employees, 95 percent of establishments have less than 50 employees, and 98 percent of establishments have less than 100 employees.

Looking at employment rather than establishments, the data in Table 1 show that employment is more evenly spread through the size class distribution. Only 7 percent of employment is in establishments with less than 5 employees, and 26 percent of employment is in establishments that have less than 20 employees. Although only 0.1 percent of establishments (5,487 establishments) have 1000 or more employees, 11 percent of employment is in these largest establishments. Similarly, 43 percent of employment is in the 2 percent of establishments that have 100 or more employees, and 57 percent of employment is in the 5 percent of establishments that have 50 or more employees. The data in Table 1 clearly show that the majority of U.S. employment is concentrated in a small percentage of all U.S. establishments.

A second empirical finding about the economics of employer size is that workers in large establishments earn more than workers in small establishments. This is seen in Chart 1, where the average weekly wages are graphed for each size class.<sup>4</sup> With the exception of the smallest size class (less than 5 employees), weekly wages are monotonically increasing with establishment size. Employees who work in establishments with 5 to 9 employees earn, on average, 585 dollars per week, and employees who work in establishments with 50 to 99 employees earn, on average, 703 dollars per week. Workers employed in the largest establishments – those with 1000 or more employees, earn on average 1,156 dollars per week.

There is a large literature in economics that attempts to explain why the wages of individuals are positively associated with the size of their employer.<sup>5</sup> Briefly, the evidence from this literature suggests that theories based on compensating differentials, union avoidance, monitoring, and rent sharing accruing from product market power contribute little to explaining the employer-size wage differential. Sorting of workers into establishments is a more likely possibility: analysts have found that firm size coefficients are reduced by roughly one-half when observed labor quality variables are added to a wage regression, and controlling for unobserved labor quality in a longitudinal fixed effects regression further reduces the firm size coefficients. Even so, there remains a significant size effect after controlling for both observed and unobserved labor quality.<sup>6</sup> Recent work using linked employer-employee microdata allows for the evaluation of explanations that can not be analyzed using most analytical databases. This recent research finds that more skilled

workers tend to work together, and this matching reduces the employer-size wage premium by approximately 20 percent, yet a large and significant employer-size wage premium still exists and remains unexplained.<sup>7</sup> Although it is an accepted fact that workers in large firms earn more, economists have not yet conclusively answered why this is so.

#### Who Creates the Most Jobs

One of the most discussed topics about employer size is the question of who creates the most jobs: small businesses or large businesses? Policy-makers often cite an important role for small businesses in creating jobs.<sup>8</sup> Data analysts have known for a long time that estimating the number of jobs created by small businesses is extremely sensitive to the statistical methodology used. This is the subject of chapter 4 in the 1996 book "Job Creation and Destruction" written by Steven Davis, John Haltiwanger, and Scott Schuh, and was recently confirmed by Cordelia Okolie using BED microdata.<sup>9</sup> As Okolie shows in Table 2 of her article, a quarterly base-sizing methodology credits the smallest size class (firms with 1-4 employees) with net employment growth of over 900,000 jobs, whereas an end-sizing methodology states that this smallest size class had net employment losses of almost 200,000 jobs. These statistics highlight how alternative methodologies for assigning firms to size classes can result in very different conclusions regarding whether small businesses or large businesses are responsible for the creation of new jobs.

#### 3) Size Class Methodologies

#### An Overview of the Issues

In her July 2004 *Monthly Labor Review* article, Cordelia Okolie mentions three methodology issues that influence the calculation and interpretation of business employment dynamic statistics by size-class. The first is how businesses should be classified into size classes when constructing net and gross job flow statistics. Okolie's analysis showed that this is the most important methodology issue, and further discussion and analysis of this issue is the focus of this article. The second issue involves the appropriate measure to use in the denominator when calculating net and gross job flow rates. Okolie found that this had very small effects on the net employment growth statistics, and this issue is not discussed further in this article. The third issue is whether the establishment or the firm should be the unit of analysis.

There are valid arguments for choosing either the firm or the establishment as the unit of analysis for producing BED size class tabulations. If employment changes are the result of decisions made at corporate headquarters, then the firm is the appropriate unit for analyzing the expansion and contraction of businesses. On the other hand, if employment changes are the result of individual establishment decisions based upon local labor market conditions, then the establishment is the appropriate unit to analyze business expansions and contractions. The truth obviously lies somewhere between these two extremes – employment changes at individual establishments are affected by both corporate decisions and by local factors. The BLS has decided that firm level data best satisfies user needs for net and gross job flow

statistics by size class. This decision was made after consultations with users and with BLS advisory committees, and after a review of how other international statistical agencies produce their longitudinal size class tabulations. The Employer Identification Number (EIN) is the firm-level identifier used to create the BED size class statistics. The seasonally adjusted time series of size-class statistics shown later in this article are all firm-level statistics.<sup>10</sup>

#### The Four Methodologies Under Consideration

The four classification methodologies discussed in this article are quarterly basesizing, annual base-sizing, mean-sizing, and dynamic-sizing. Quarterly base-sizing and mean-sizing were discussed by Okolie in her July 2004 *Monthly Labor Review* article. Based upon conversations with users and with BLS advisory committees, the BLS has determined that the end-sizing methodology discussed by Okolie is not a viable option, and thus end sizing is not discussed in this article. Annual base-sizing and dynamic-sizing are two methodologies that were introduced for evaluation following the publication of Okolie's July 2004 *Monthly Labor Review* article.

There are many ways that firms can be classified into size classes for a longitudinal analysis of employment growth. Employment growth is measured as the change in the size of the firm from one quarter to the next. One possible classification methodology is to use the firm's size in the first of the two quarters; this is called quarterly base-sizing. Mean-sizing is a methodology that classifies the firm based upon the average size of the firm in the previous and the current quarter. A specific example may help illustrate these two methodologies – assume that a firm grows from 3 employees in June (the second quarter) to 13 employees in September (the third quarter). Using the quarterly base-sizing methodology, the firm had 3 employees in the initial quarter and would be classified in the "1-4" size class category. Using the mean-sizing methodology, the mean of 3 and 13 is 8, and this firm would be classified in the "5-9" size class. The firm's growth of 10 employees would be attributed to the "1-4" size class under quarterly base-sizing, and would be attributed to the "5-9" size class under quarterly base-sizing, and would be attributed to the "5-9" size class under mean-sizing. This example begins to hint how alternative classification methodologies can have a large impact on how employment growth is attributed to different size classes.

Annual base-sizing is a methodology that classifies a firm based upon its size class in the most recent March (the first quarter of the year, as measured in the BED program). In the example of the previous paragraph, the second to third quarter growth of 10 employees would be attributed to the size class of the firm as it was classified in the first quarter of the year (which is unknown in this simple example). As we will describe in more detail later in this article, annual base-sizing has some appealing statistical properties that remedy some of the perceived faults of the quarterly base-sizing methodology.

Dynamic-sizing is a straightforward measurement methodology that allocates a firm's quarterly employment growth or loss to each respective size class that the growth or loss occurred in. Firms are initially assigned to a size class each quarter based on their employment in the previous quarter, but are re-assigned to a new size class during the quarter when their employment change indicates that a size class threshold has been crossed. In the example of a firm growing from 3 to 13 employees, the growth of 10 would be allocated as

follows: size class "1-4" would be credited with the growth of 1 employee (the growth from 3 to 4), size class "5-9" would be credited with the growth of 5 employees (the growth from 4 to 9), and size class "10-19" would be credited with the growth of 4 employees (the growth from 9 to 13).<sup>11</sup> The methodology of dynamic-sizing – also referred to as momentary sizing –- was initially proposed by Professor Per Davidsson in two research papers in the mid-to-late 1990s.<sup>12</sup>

Dynamic-sizing is based on a measurement process which assumes continuous linear employment growth or loss from one quarter to the next, with the growth or loss allocated into the appropriate size class at the moment it occurred. In the example of a firm growing from 3 employees in June to 13 employees in September, this growth of 10 employees can be linearly modeled as the growth of 1 employee every 9 days (13 weeks from one quarter to the next, 7 days per week, and 10 employee growth over these 91 days). If a firm's employment change could be measured on a daily basis, and if this employment change occurred linearly within the quarter, then the statistics from this measurement process would be equivalent to the statistics from dynamic-sizing with quarterly point-in-time employment data.

#### *Methodology matters – a simple example*

The example in the previous paragraphs shows that the four methodologies differ in how they allocate employment growth and loss to employer size classes. We now add one more wrinkle to this simple example by asking what happens when employment returns to its original level the following quarter. Specifically, assume that a firm grows from 3 employees in the second quarter to 13 employees in the third quarter, and then declines back to 3 employees in the fourth quarter. The third and fourth quarter net employment growth statistics by size class computed under the four methodologies are given in Chart 2.

The upper left corner of Chart 2 shows the net employment growth statistics for this example computed under the quarterly base-sizing methodology. The growth of 10 employees, from 3 to 13, is attributed to the "1-4" size class (classified on the base period employment of 3), and the following quarter's decline of 10 employees, from 13 to 3, is attributed to the "10-19" size class (classified on the base period employment of 13). In this particular example with a quarterly base-sizing methodology, small firms get credit for creating jobs whereas larger firms get credited for losing jobs.

The middle left panel of Chart 2 shows the net employment growth statistics for this example computed under the mean-sizing methodology. The growth of 10 employees and the decline of 10 employees both get credited to the "5-9" size class (since the mean employment level for both the growth from 3 to 13 and the decline from 13 to 3 is 8). The mean-sizing methodology imposes symmetry in this example – the growth and the following decline back to the initial level of employment are allocated to the same size class.

The bottom left corner of Chart 2 shows the net employment growth statistics for this example computed under the dynamic-sizing methodology. Similar to the mean-sizing methodology, the dynamic sizing methodology results in statistics that are symmetrical for the expansion and the following contraction. However, in this example, the dynamic-sizing

methodology allocates the jobs gained in the expansion and the jobs lost in the contraction to multiple size class categories, whereas the mean-sizing methodology allocates all jobs gained and all jobs lost to one size class category.

The three right panels of Chart 2 show the net employment growth statistics for this example computed under the annual base-sizing methodology. Three panels are given because we don't know from this simple example what the employment was in March of the given year. If March employment was 3, then the annual base-sizing methodology allocates all the growth and all the decline to the "1-4" size class category. If March employment was 8 or 13 (two of many possibilities), then the net employment growth and following decline is allocated to the "5-9" or the "10-19" size class, respectively. Similar to mean-sizing and dynamic-sizing, the annual base-sizing statistics are symmetrical for the expansion and the contraction in this specific example.<sup>13</sup>

### 4) Transitory and Reverting Employment Changes in the BED Microdata

#### Background

The example in the previous section shows how alternative classification methodologies can allocate net employment growth and decline to different size classes. Furthermore, and crucially important for purposes of analyzing which employers create the most jobs, this example also shows how some methodologies, relative to others, can systematically allocate employment growth into smaller size categories while simultaneously allocating employment decline into larger size categories. This effect is often referred to as regression to the mean bias.<sup>14</sup>

We do not believe that the so-called regression to the mean effects are a bias. The quarterly base-sizing statistics are measuring exactly what they are designed to measure for a quarter, and the fact that these statistics treat growth and decline non-symmetrically is not a bias. Measuring bias in a statistically rigorous way implies knowing the truth and measuring how an estimator deviates from this truth. We view symmetry as a desirable property for an estimator, but we do not view symmetry as the truth.

In the example used in the previous section, the symmetry (or lack of) in the net employment change estimates calculated under the various methodologies can be traced back to firms that cross a size-class boundary twice within a given time interval. The firm in the example grew out of the "1-4" size class, through the "5-9" size class, and into the "10-19" size class, and then the following quarter declined out of the "10-19" size class, back through the "5-9" size class, and into the "1-4" size class. Thus within two quarters, the firm in this example crossed the size class boundary separating the "1-4" and "5-9" categories twice – once in each direction – and also crossed the size class boundary separating the "5-9" and "10-19" categories twice (again, once in each direction).

Seasonality is a major reason why a firm may cross a size class boundary twice within a given time interval. Many industries have very large and predictable seasonal swings in employment. If we analyze quarterly changes in employment levels over the course of a year, seasonality will lead to transitory and reverting changes in employment. For example, an amusement park in a northern climate may have 75 employees in the summer, yet only have two or three maintenance employees on the payroll during the winter. This amusement park would cross multiple size class boundaries twice during the course of a year, as it moves out of the "1-4" and into the "50-99" size class in the spring and summer, and then falls out of the "50-99" size class in the fall and winter.

There are several other reasons why a firm may cross a size class boundary twice within a given time interval. A transitory and reverting decline in employment (for example, from 5 to 4 and then back to 5) would occur when an employee leaves a firm and it takes time to fill the resulting vacancy. Similarly, a transitory and reverting increase in employment may occur (for example, from 4 to 5 and then back to 4) if a firm hires someone in expectation of a forthcoming retirement. Measurement error is another reason why firms may have transitory and reverting changes in employment. In the example of the previous section, where the three quarters of employment were {3, 13, 3}, the firm may have mistakenly reported an employment level of 13 in the middle quarter when it meant to report an employment level of 3.

Regardless of the source of the transitory and reverting change in employment, firms that cross a given size-class boundary twice within a given time interval would lead to statistics that show small firms creating jobs and large firms losing jobs when employment growth is classified into size classes with a methodology that doesn't impose symmetry on employment growth and decline. The question that we ask in this section is whether and to what extent establishments in the BED microdata exhibit such growth and decline across size-class boundaries, and what effect these transitory and reverting changes in employment across size-class boundaries have on the net employment growth statistics when tabulated under alternative methodologies.

#### **Empirical Analysis**

We analyze the incidence and the effect of transitory and reverting changes in employment across size class boundaries using the universe of establishments that have positive employment in 1999:Q1 and 2000:Q1. Our restriction to positive employment in both 1999:Q1 and 2000:Q1 removes births and deaths from our sample, and gives us a balanced panel of establishments who are alive in all five quarters of the analysis. We remove births and deaths because the establishments that are born in 1999:Q2 have several quarters to experience transitory and reverting changes in size class, whereas establishments born in 2000:Q1 are not able, in our sample, to experience a transitory and reverting change. We believe that focusing on continuous establishments with positive employment in the first quarter of each year is the best sample for simplicity in both the analysis and the interpretation of the data.<sup>15</sup>

The incidence of transitory and reverting changes in size classes in the five quarters 1999:Q1 to 2000:Q1 is documented in Table 2. The first column of Table 2 shows that the analysis sample has 5.3 million continuous establishments with an average quarterly

employment of over 100 million jobs.<sup>16</sup> The second column shows that 80.6 percent of these establishments do not cross a given size class boundary twice during the year. In this data, 19.3 percent of establishments (1.028 million establishments) make a transitory and reverting change in size class during the year. These establishments represent 15.9 percent of employment in continuous units. The bottom 3 rows of Table 2 show that the two unique samples have identical net employment growth rates of 0.6 percent, but the sample of establishments with transitory and reverting changes in size class have gross job gains and gross job loss rates that are more than three times higher than the sample of establishments without transitory and reverting changes in employment. This relatively large amount of gross job gains and gross job losses in the businesses with transitory and reverting changes in size class suggests a strong potential for the quarterly base-sizing methodology to systematically allocate growth and decline to different size class categories.

The observed transitory and reverting changes in size class can occur many ways. Over three-quarters of these 1.028 million establishments are in the same size class in both 1999:Q1 and 2000:Q1, yet were in a different size class at some point during the second, third, and/or fourth quarters of the year. The other 22 percent of establishments with a transitory and reverting change in size class during the year were either annual expansions or annual contractions, and crossed a given size class boundary twice during the year.<sup>17</sup> For the 1.028 million establishments that have a transitory and reverting change in size class during the year, Table 3 lists the 15 most frequent temporal patterns describing which size class they are in during the five quarters 1999:Q1 through 2000:Q1. The most frequent pattern, experienced by 37,570 establishments, is starting in size class "1-4" during 1999:Q1, expanding into size class "5-9" during the second quarter of 1999, and then declining back into size class "1-4" and remaining there for the following three quarters 1999:Q3 – 2000:Q1.

For establishments that cross a size class boundary twice during the year, the data in Table 3 show that the 11 most frequent patterns are establishments that are in the same size class for four of five quarters, and being in an adjacent size class for only one quarter. This is not suggestive of seasonality, since one would expect a seasonal firm to have increased employment for several quarters during the year. The 14<sup>th</sup> row of Table 3 shows that 16,476 establishments are in size class "1-4" during the first quarter of both 1999 and 2000, and are in size class "5-9" during the other three quarters of the year. These are likely to be seasonal firms, such as small landscaping companies that have more employment in the warmer quarters of the year than in the colder quarters of the year. One additional observation about Table 3 is that most frequent temporal patterns involve the smallest two size classes (1-4 and 5-9), which suggests that the largest effects of transitory and reverting changes in size class should be observed for the smallest size classes.

The data in Chart 3a show the average 1999:Q1 – 2000:Q1 quarterly net employment growth rate, by size class, for the two unique samples in Table 2 computed under two different classification methodologies –quarterly base-sizing and mean-sizing. Several conclusions from Chart 3a warrant mention. The two alternative methodologies result in relatively similar net employment growth rates for the sample of 4.3 million establishments without transitory and reverting changes in employment. However, as expected, the size classification methodology does have a large effect on the net employment growth rates for

the sample of 1.028 million establishments that cross a given size class boundary twice during the year. The statistics computed with the quarterly base-sizing methodology show that the smallest establishments in size class "1-4" have a net employment growth rate of 76 percent, and the largest establishments in size class "1000+" have a net employment growth rate of negative 47 percent. This is in contrast to the statistics for the same sample computed with a mean-sizing methodology, which shows net employment growth rates for all size classes between zero and two percent.

In Chart 3b, we show the average quarterly net employment growth rates, by size class, for the entire universe of the 5.3 million continuous establishments as computed under the two alternative methodologies. The quarterly base-sizing methodology shows a net employment growth rate that is essentially monotonically declining with size class: the smallest establishments in size class "1-4" have a net growth rate of 19.5 percent, whereas the largest establishments in size class "1000+" have a net growth rate of -1.7 percent. In contrast, the mean-sizing methodology shows a growth rate between 0.3 and 1.5 percent for all size classes. These statistics in Chart 3b are similar to the statistics in Table 1 of Cordelia Okolie's July 2004 *Monthly Labor Review* article.

In summary, there are three primary findings to be drawn from the empirical analysis in this section. First, 19 percent of continuous establishments in the BED quarterly microdata exhibit transitory and reverting changes across size class during a one year period. Second, the net employment growth rates for this sample of establishments are extremely different when computed under alternative methodologies. The quarterly base-sizing methodology results in statistics that show the smaller establishments creating jobs and the larger establishments losing jobs, whereas the mean-sizing methodology shows essentially no differences in the net employment growth rate across size classes. And third, the net employment growth rates for the sample of establishments without transitory and reverting changes in size class exhibit relatively little difference when computed under alternative methodologies. What is the interpretation of these findings? Many authors (see the references at the beginning of this section) have speculated that transitory and reverting changes in size class are the underlying cause of why different methodologies result in different net employment growth statistics. Our analysis confirms and quantifies this using the BED microdata. This result will play a large role in the evaluation of different methodologies for the official BED size classification methodology.

#### 5) Evaluation Criteria and Analysis

We now turn to a discussion of the evaluation criteria that the BLS considered for choosing an official methodology from the four possible size classification methodologies – quarterly base-sizing, annual base-sizing, mean-sizing, and dynamic-sizing. The empirical analysis of the effects of transitory and reverting changes in size class in the previous section points to symmetry as being a critical criterion for the evaluation. The other criteria used for the evaluation are [a] how births are treated by the alternative methodologies, [b] consistency with other BLS classification methods, [c] whether the statistics exhibit additivity across

quarters, and [d] whether the methodology is comprehensible to users of the Business Employment Dynamics data.

### Symmetry

For firms that cross a size class boundary twice within a given period of time, the quarterly base-sizing methodology will attribute the firm's growth to the smaller size class below the boundary, and will attribute the firm's job loss to the higher size class above the boundary. The analysis in the previous section showed substantial effects resulting from these transitory and reverting changes in size class. Furthermore, looking at Chart 3b, the statistics computed under the quarterly base-sizing methodology indicate that continuous establishments with 50 or more employees did not contribute any net employment growth to the economy during the 1999:Q1 – 2000:Q1 time period. Although there is no "truth" upon which to evaluate this, we find it implausible that mid-sized and large-sized employers did not create (on average) any net new jobs in a high-growth year when the sample of continuous businesses created over 2.3 million jobs.

The BLS has decided that the non-symmetrical effects resulting from transitory and reverting employment changes across size class boundaries need to be factored out of the Business Employment Dynamics data by employer size class. As such, quarterly base-sizing will not be selected as the official methodology for the Business Employment Dynamics data by employer size. The annual base-sizing, mean-sizing, and dynamic-sizing methodologies all impose symmetry on the net employment growth statistics for firms with transitory and reverting changes in employment across size class boundaries.<sup>18</sup>

#### Treatment of Births

The alternative methodologies differ in how they treat business births. The quarterly and annual base-sizing methodologies both classify firms based upon their size in some previous quarter, but the fact that births do not exist in previous quarters presents a challenge. Two approaches can be used to overcome this problem: a "zero size class" category can be defined for births to reflect their non-existence in the previous quarter, or the employment of births can be measured in the current quarter when the births first appear with positive employment. We have found the first option to be intractable – in any given quarter, opening establishments create over one and one-half million new jobs, which is higher than the total net employment growth for any quarter. The second option (defining the size class of births based upon their current quarter employment) can be justified as the best measure of the intended size of a birth, but this results in births being treated differently than all other firms in both the quarterly and the annual base-sizing methodologies.

Unlike the quarterly and the annual base-sizing methodologies, mean-sizing treats births in the same manner as it treats continuous units for the purpose of assigning firms to size classes. Under mean-sizing, a firm is defined to a size class based upon the average employment in the current and the previous quarter. For births, the employment in the previous quarter is zero, and for deaths, the employment in the current quarter is zero. Thus the size class of births is based upon one-half their employment in the current quarter, and the size class of deaths is based upon one-half of their previous quarter employment. This meansizing approach for classifying business births and deaths is not intuitively obvious.

The dynamic-sizing methodology appears to handle births and deaths the best. By definition, the movement from 0 to 1 employees and the movement from 1 to 0 employees are both credited to the "1-4" size class. Any birth with 4 or fewer employees in its first quarter of existence will have all employment growth attributed to the "1-4" size class, and any death with 4 or fewer employees in its last quarter will have all employment loss attributed to the "1-4" size class. A birth or death involving 5 or more employees would have 4 jobs gained or lost credited to the "1-4" size class, and the remaining jobs gained or lost would be credited to the "5-9" and higher size classes, as appropriate.

#### Consistency with Other BLS Classification Methods

In the Quarterly Census of Employment and Wages (QCEW) program, which is the source data for the Business Employment Dynamics statistics, a distinction is made between economic code changes and non-economic code changes. An economic code change occurs when an establishment actually changes its location, industrial activities, and/or sector (e.g., federal, state, local government or private sector) and that change can be identified in a timely manner and can be reflected in the reference period of the data when it occurred. Non-economic code changes are much more frequent than economic code changes. Non-economic code changes occur when the establishment's industrial activity, location, or sector was coded in error, changed gradually from one primary location or activity to another, reflect a structural change to the codes (e.g., a change from the 2002 NAICS to the 2007 NAICS codes), or changed but the reference period of the change can not be determined. Economic code changes are introduced immediately, whereas non-economic code changes are held until the following first quarter, at which time all changes in classification codes collected through the year are implemented. This methodology is optimal for analyzing the time series of employment changes within industries or geographies within a year's data.

The annual base-sizing methodology proposed for the BED size class statistics is modeled on this statistical methodology that BLS uses for industry and geography classifications. That is, just as changes in industry and geography codes are often held constant through the year, the size class of a firm should also be held constant through the year. However, analyzing employment changes based upon industry or geography is conceptually different than analyzing employment changes based upon firm size, in that the variable of interest (employment change) is directly related to the classification variable (employer size). Whether or not holding the size classification of a firm fixed throughout the year is desirable for a continuous quarterly measurement process for the Business Employment Dynamics size class data requires a subjective weighting of the strengths and weaknesses inherent in this approach.

### Additivity across quarters

One criterion that has been proposed for evaluating the various size classification methodologies is the additivity of size class statistics across quarters. Specifically, do the

quarterly net employment growth statistics by size class add up across quarters to the same net employment growth statistics by size class that would be computed from a longer measurement frequency such as an annual March to March change?<sup>19</sup> If the employment changes occur within the year, rather than spanning a March when the firm's size class is redefined, the annual base-sizing methodology satisfies the additivity criterion. For example, if a firm grows from 3 to 9 between March and June, grows from 9 to 13 between June and September, and then stays at 13 for the following several quarters, the annual base-sizing methodology would put the 6-job gain from 3 to 9 in the "1-4" size class, and would put the 4-job gain from 9 to 13 in the "1-4" size class. These quarterly changes sum to the annual March to March change of 10 employees credited to the "1-4" size class.

Quarterly base-sizing and mean-sizing do not satisfy the additivity criterion between quarterly and annual measurements. In the example of the previous paragraph, quarterly base-sizing would put the 6 employee gain from 3 to 9 in the "1-4" size class, would put the 4 employee gain from 9 to 13 in the "5-9" size class, but would put the 10 employee annual gain in the "1-4" size class. Mean sizing would put the 6 employee gain from 3 to 9 in the "10-19" size class, but would put the 10 employee annual gain from 9 to 13 in the "5-9" size class. We are sizing would put the 6 employee gain from 3 to 9 in the "5-9" size class.

Dynamic sizing satisfies the additivity criteria. In the specific example, the quarterly gain of 6 employees from 3 to 9 would be classified as 1 job gained in the "1-4" size class and 5 jobs gained in the "5-9" size class, and the quarterly gain of 4 employees from 9 to 13 would be classified as 4 jobs gained in the "10-19" size class. The annual gain from 3 to 13 would result in the exact same statistics: 1 job gained in the "1-4" size class, 5 jobs gained in the "5-9" size class, and 4 jobs gained in the "10-19" size class.

#### *Comprehensibility*

Our final and admittedly subjective evaluation criterion is that of comprehensibility. Users of the Business Employment Dynamics data by employer size must be able to understand the underlying size classification methodology in order to properly interpret the resulting statistics.

Perhaps the most intuitive classification methodology for an analysis of job growth by size class is quarterly base-sizing, which answers the question "where does quarterly job growth originate?" The quarterly base-sizing methodology falls naturally out of a transition matrix which relates how firms move from one size class to another, and quarterly base-sizing has parallels to the way most people calculate percentages. However, due to its problems with transitory and reverting changes across size classes, the quarterly base-sizing method was dismissed above when discussing symmetry.

The annual base-sizing methodology has some issues associated with regard to its comprehensibility. When measuring employment growth between the first and second quarters in relation to the firm's size class in the first quarter, the annual base-sizing statistics answer the intuitive question of where does quarterly growth originate. However, the annual base-sizing methodology measures the second to third quarter employment growth by a firm's

size class in the first quarter, which unfortunately does not provide a simple answer to the question of where quarterly growth originates in the second quarter. The annual base-sizing methodology is the correct methodology for a cohort analysis – following a well defined set of firms across multiple quarters, but does not provide a continuous methodology for measuring quarterly employment growth by size class.

Our discussions with users and with our advisory groups, as well as our reading of the literature, has resulted in a multitude of reactions regarding the comprehensibility of the mean-sizing methodology. The negative reaction is focused on three premises: firms with large employment changes may be assigned to a size class that is different from the size class defined by either of the quarterly cross-sectional measures of employment, classifying firms into a size class based upon an average is conceptually much different that classifying firms into industries or geographies, and similar employment changes can be treated differently (for example, an expansion from 1 to 7 employees would classify 6 jobs gained in the "1-4" size category, whereas an expansion from 1 to 8 employees would classify 7 jobs gained in the "5-9" size category). These criticisms are said to result in the mean-sizing statistics being difficult to interpret. On the other hand, advocates of the mean-sizing approach recommend it as a statistical correction for regression to the mean effects. When pressed further, advocates of mean-sizing cite the economic rationale of mean-sizing being the best available measure of the long-run size of the firm. In any quarter, some firms are expanding and some are contracting, and some of these employment changes are temporary and some are movements along a long run path of growth or decline. In the absence of more information such as previous and future employment levels, the average of the employment levels from the two quarters is the best statistical measure of the firm's long run employment when only two measures of quarterly employment are available. After extensive discussion with users and amongst ourselves, we have come to the conclusion that mean-sizing would be an acceptable but certainly not a unanimous first choice of methodologies.

Does dynamic sizing satisfy the comprehensibility criterion? Dynamic-sizing is a new size classification methodology and as yet has not been implemented by other national statistical agencies, nor has it been seriously discussed by either statisticians or economists.<sup>20</sup> The methodology of dynamic sizing is premised on an underlying model of point-in-time measurement of size class change from a continuously linear growth process, and has a straightforward measurement methodology along with desirable statistical and economic properties. Because it is a new methodology, the BLS will engage in user education and outreach activities about the dynamic sizing methodology, of which this article is a start.

#### Summary of the Evaluation

As discussed in the analysis above, annual base sizing measures where growth originates in a fixed cohort type analysis, whereas dynamic sizing provides a more current evolving picture of size class growth on a continuous basis. The BLS has concluded that dynamic-sizing is an economically and statistically preferred methodology for continuous quarterly measures of employment growth by employer size.

#### 6) Net Employment Change Statistics by Size Class

Dynamic-sizing emerged from our evaluation as the preferred methodology for the Business Employment Dynamics tabulations by firm size. We now turn to the size class statistics from this methodology. We also present, for comparison purposes, the seasonally adjusted time series of size class statistics from the other three methodologies discussed and evaluated in this article.

#### The Business Employment Dynamics Data

The quarterly BLS Business Employment Dynamics data series is constructed from microdata originating from the Quarterly Census of Employment and Wages (QCEW), also known as the ES-202 program. All employers subject to state Unemployment Insurance (UI) laws are required to submit quarterly contribution reports detailing their monthly employment and quarterly wages to the State Employment Security Agencies. The BLS also directs the States to conduct two supplemental surveys that are necessary to yield accurate industry and geographical data. The first is the Annual Refiling Survey (ARS), where nearly two million businesses each year are contacted to obtain or update business name, addresses, industry codes, and related contact information. The second is the Multiple Worksite Report (MWR), which collects employment and wages for each establishment in multi-unit firms within the State.

After the microdata are augmented and thoroughly edited by the State Labor Market Information staff, the States submit these data and other business identification information to the Bureau of Labor Statistics as part of the federal-state cooperative QCEW program. The data gathered in the QCEW program are a comprehensive and accurate source of employment and wages, and provide a virtual census (98%) of employees on nonfarm payrolls. In the fourth quarter of 2004, the QCEW statistics show an employment level of 131.6 million, with 8.5 million establishments in the U.S. economy.

The Business Employment Dynamics statistics are tabulated by linking establishments across quarters. The accuracy of the Business Employment Dynamics statistics depends on two primary factors: the quality of the establishment level microdata being reported by businesses to the States, and the record linkage methodology used by the BLS to link establishments and firms across quarters. The basic products from the BLS Business Employment Dynamics program are statistics measuring quarterly net employment change, gross job gains, and gross job losses. The time series of historical statistics starts in the third quarter of 1992. The April 2004 issue of the *Monthly Labor Review* contains a thorough description of the BED program.<sup>21</sup>

#### Net Employment Growth

Tables 4a-4d present the 1993:Q2 through 2003:Q4 seasonally adjusted time series of net employment growth statistics by firm size, calculated under the four possible size classification methodologies: quarterly base-sizing, annual base-sizing, mean-sizing, and dynamic-sizing. Before discussing the tables, several points need to be mentioned. First,

within each table, each separate size class series was seasonally adjusted, and the seasonally adjusted size class series were then added to create the seasonally adjusted total series. This standard seasonal adjustment procedure will lead to the total net employment change series varying across the four tables. Second, these data are calculated on a firm-level basis. With the exception of Cordelia Okolie's July 2004 *Monthly Labor Review* article, these are the first firm-level tabulations to be published from the Business Employment Dynamics program. And third, the data in these tables were produced on a research basis, and these data may differ from the published size class data from the BED program for several reasons – the main reason being that the published data include more quarters and thus the seasonal adjustment factors will be different for the research and the published series.<sup>22</sup>

One striking conclusion evident in Tables 4a-4d is how the contributions of the various size classes to net employment growth varies across the methodologies. This is most evident in the smallest and largest size classes (which is not surprising given the analysis reported earlier in this paper). The quarterly base-sizing methodology shows that firms in the "1-4" size class grew by 499 thousand jobs in the average quarter between 1993:Q2 and 2003:Q4 (see the penultimate row in Table 4a). The annual base-sizing methodology shows that firms in the "1-4" size class grew by 263 thousand jobs in the average quarter, whereas the corresponding statistic for the dynamic-sizing methodology is a substantially smaller 38 thousand jobs in the average quarter. Thus methodology matters. The BED data indicate that the firms in size class of "100+" account for 10 percent, 67 percent, or 127 percent of average quarterly net employment growth, depending upon methodology. Similarly, firms in the largest size class of "100+" account for between negative 20 percent and positive 30 percent of average quarterly net employment growth, depending upon the methodology used to classify firms into size classes.

The major differences in the data resulting from the alternative methodologies are seen in the "1-4" size class and the "1000+" size class. To visually see this, we graph these data series in Charts 4a-4d (putting all nine size classes in the charts would result in too much clutter). These charts show the substantial variation in the average level of net employment growth in the "1-4" size class (499 thousand in Chart 4a, 38 thousand in Chart 4d).

### 6) Conclusions

This article has described the size class statistics in the BLS Business Employment Dynamics program. Four alternative size classification methodologies were evaluated on multiple criteria, and dynamic-sizing was chosen as the best methodology for continuous quarterly measurement of employment growth by employer size. The size class statistics presented in this article greatly expand the value of the BED program, and we expect the BED size class statistics to receive a lot of attention from the user community. We conclude by noting that the analysis and the statistics presented in this article are the first step of a longer research agenda into documenting and understanding the employment dynamics of U.S. businesses. There is discussion in both the academic and the policy communities that size class statistics may be proxying for age: young businesses are often small businesses, and large businesses are often older mature businesses. The BLS is creating a measure of age for all firms in the BED program (not a trivial task), and we hope to present research in the near future that not only documents the relationship of firm size and firm age, but also analyzes their contributions to employment growth.

### Endnotes

<sup>2</sup> Table A12 of the monthly Employment Situation press release is titled "Alternative measures of labor underutilization" and lists the six unemployment rates. For more information, see John E. Bregger and Steven E. Haugen, "BLS introduces new range of alternative unemployment measures," *Monthly Labor Review*, October 1995, pp, 19-26.

<sup>3</sup> These data refer to the first quarter of 2004, and were downloaded from the BLS Quarterly Census of Employment and Wages (QCEW) website <u>http://www.bls.gov/cew/</u> (accessed June 2005).

<sup>4</sup> These data refer to the first quarter of 2004, and were downloaded from the BLS Quarterly Census of Employment and Wages (QCEW) website <u>http://www.bls.gov/cew/</u> (accessed June 2005).

<sup>5</sup> A comprehensive survey article is Walter Oi and Todd Idson, "Firm Size and Wages," *Handbook of Labor Economics*, 1999, edited by Orley Ashenfelter and David Card, North-Holland Press, pp. 2165-2214.

<sup>6</sup> See Charles Brown and James Medoff, "The Employer Size-Wage Effect," *Journal of Political Economy*, 1989, pp. 1027-1059.

<sup>7</sup> See Kenneth R. Troske, "Evidence on the Employer Size-Wage Premium from Worker-Establishment Matched Data," *Review of Economics and Statistics*, 1999, pp. 15-26.

<sup>8</sup> For example, in the October 2004 Vice-Presidential debate, Mr. Cheney said "... seven out of 10 new jobs in America are created by small businesses." The Small Business Administration's website "Small Business by the Numbers, Answers to Frequently Asked Questions" (<u>http://www.sba.gov/advo/stats/sbfaq.html</u>) states "In 1999-2000 (according to the most recent data), small businesses created three-quarters of U.S. net new jobs (2.5 million of the 3.4 million total). The small business share varies from year to year and reflects economic trends. Over the decade of the 1990s, small business net job creation fluctuated between 60 and 80 percent."

<sup>9</sup> Steven J. Davis, John C. Haltiwanger, and Scott Schuh "Job Creation and Destruction," MIT Press, 1996. Cordelia Okolie, "Why size class methodology matters in analyses of net and gross job flows," *Monthly Labor Review*, July 2004, pp. 3-12.

<sup>10</sup> At some point in the near future, the BLS hopes to produce BED size-class statistics at the establishment level and release these for research purposes.

<sup>11</sup> Defining a size class for the employment change that crosses a size class threshold requires some discussion. For example, should the growth of 1 employee from 4 to 5 that moves the firm from the "1-4" size class to the "5-9" size class be credited to the "1-4" or the "5-9" size class? The dynamic sizing methodology classifies a firm that moves from 4 to 5 employees in the "5-9" size class. This is done for two reasons. First, we want employment change to be symmetrical – the loss of 1 job from 5 to 4 should be credited to the same size class as the gain of 1 job from 4 to 5. Second, because there is no "zero" size class, the first job credited to a birth needs to be attributed to the "1-4" size class, which would be symmetrical to the last job lost credited to a death being attributed to the "1-4" size class. Thus when a firm moves from one size class to another by either expanding or contracting, dynamic sizing credits the single job that moves the firm across the threshold to the higher of the two size classes.

<sup>12</sup> See Per Davidsson, "Methodological Concerns in the Estimation of Job Creation in Different Firm Size Classes" 1996 Working Paper, Jönköping International Business School; accessed June 2005 from http://www.ihh.hj.se/eng/research/publications/wp/1996-1%20Davidsson.pdf. Also see Per Davidsson, Leif

<sup>&</sup>lt;sup>1</sup> Cordelia Okolie, "Why size class methodology matters in analyses of net and gross job flows," *Monthly Labor Review*, July 2004, pp. 3-12.

Lindmark, and Christer Olofsson, "The Extent of Overestimation of Small Firm Job Creation – An Empirical Examination of the Regression Bias," *Small Business Economics*, 1998, pp. 87-100.

<sup>13</sup> It is possible to construct an example where annual base-sizing would result in non-symmetrical statistics. If employment in March 2003 is 3, and the December 2003 to March 2004 employment growth is from 3 to 13, followed by a March 2004 to June 2004 employment decline from 13 to 3, the annual base-sizing estimator would put the employment growth of 10 into the "1-4" size class but would put the following employment decline of 10 into the "10-19" size class.

<sup>14</sup> References to regression to the mean bias include Davis, Haltiwanger, and Schuh's 1996 book, Per Davidsson's two research articles, and Milton Friedman (1992), "Do Old Fallacies Ever Die?" *Journal of Economic Literature*, Vol. 30, Issue 4, pp. 2129-2132.

<sup>15</sup> We have also removed a very small number of businesses involved in breakouts or consolidations at any point during the year. This is done because it is difficult to follow the employment patterns of businesses with changes in reporting configurations across five consecutive quarters. Also note that this is the only section of this article where we present new results using establishments rather than firms; we do not believe the results will change if firms rather than establishments were the unit of analysis.

<sup>16</sup> The full sample of BED microdata for the 1999:Q1 to 2000:Q1 period, with births, deaths, and businesses involved in breakouts or consolidations, has an average quarterly employment of 107,578,247 jobs. Thus our sample has 93.5 percent of all employment.

<sup>17</sup> The most frequent example of this is the 8,096 establishments that start in size class "1-4" in 1999:Q1, are in size class "5-9" in 1999:Q2, are back in size class "1-4" in 1999:Q3, and then expand into size class "5-9" in 1999:Q4 and 2000:Q1.

<sup>18</sup> To be precise, annual base-sizing imposes symmetry only on changes within the year, but does not impose symmetry on transitory and reverting changes that happen before and after March.

<sup>19</sup> The BED net and gross job flow statistics are unique in that they measure quarterly employment change, whereas almost all other similar statistics in the U.S. (and elsewhere in the world) measure employment change on an annual March to March frequency. For a further discussion of the difference between quarterly and annual net and gross job flow statistics, see Joshua C. Pinkston and James R. Spletzer, "Annual measures of gross job gains and gross job losses," *Monthly Labor Review*, November 2004, pp. 3-13.

<sup>20</sup> Our review of the literature, and our email conversations with Per Davidsson, have not found any references beyond the two articles by Professor Davidsson cited earlier.

<sup>21</sup> James R. Spletzer, R. Jason Faberman, Akbar Sadeghi, David M. Talan, and Richard L. Clayton, "Business employment dynamics: new data on gross job gains and losses," *Monthly Labor Review*, April 2004, pp. 29-42.

<sup>22</sup> One other point warrants mention. The BLS is not planning on publishing firm counts for the dynamic sizing statistics. Firm counts are trivial to calculate for tables of employment change by industry and by geography. Firm counts are also trivial to calculate for tables of employment change by size class, when size class is defined by the mean-sizing or either of the base-sizing methodologies. However, it is difficult to calculate firm counts when using the dynamic-sizing methodology. Recall the example of a firm expanding from 3 to 13 employees, where size class "1-4" is credited with the growth of 1 employee, size class "5-9" is credited with the growth of 5 employees, and size class "10-19" is credited with the growth of 4 employees. In this example, which size class would this expanding firm get placed? This is a question being researched.

					Cumulative	
	Number of		Number of		Number of	Cumulative
Size Class	Estabs	Employment	Estabs	Employment	Estabs	Employment
<5	4,768,812	7,095,128	60.1%	6.7%	60.1%	6.7%
5-9	1,331,834	8,810,097	16.8%	8.3%	76.9%	15.1%
10-19	872,241	11,763,253	11.0%	11.1%	87.9%	26.2%
20-49	597,662	18,025,655	7.5%	17.1%	95.4%	43.3%
50-99	203,030	13,970,194	2.6%	13.2%	98.0%	56.5%
100-249	115,598	17,299,058	1.5%	16.4%	99.4%	72.9%
250-499	28,856	9,864,934	0.4%	9.3%	99.8%	82.2%
500-999	10,454	7,090,739	0.1%	6.7%	99.9%	89.0%
>=1000	5,487	11,664,490	0.1%	11.0%	100.0%	100.0%
Total	7,933,974	105,583,548				

## Table 1: Number of Establishments and Employment, by Size Class2004 1st Quarter QCEW data

# Chart 1: Average Weekly Wage by Establishment Size 2004 1<sup>st</sup> Quarter QCEW data





### Chart 2: Example of Net Employment Growth by Size Class Four Different Classification Methodologies

		Establishments	Establishments
		without a transitory	with a transitory
		and reverting	and reverting
	All Establishments	change in size class	change in size class
Number of	5,324,506	4,296,241	1,028,265
Establishments		(80.6%)	(19.3%)
Average Quarterly	100,633,651	84,582,061	16,051,590
Employment		(84.0%)	(15.9%)
Average Quarterly	577,869	489,992	87,877
Emp. Change		(84.7%)	(15.2%)
Average Quarterly	6,612,451	4,095,154	2,517,297
Gross Job Gains		(61.9%)	(38.0%)
Average Quarterly	6,034,582	3,605,162	2,429,420
Gross Job Losses		(59.7%)	(40.2%)
Average Quarterly	0.6%	0.6%	0.6%
Emp. Change			
Average Quarterly	6.6%	4.8%	15.6%
Gross Job Gains			
Average Quarterly	6.0%	4.3%	15.0%
Gross Job Losses			

## Table 2: Transitory and Reverting Changes in Size Class1999:Q1 – 2000:Q1 Quarterly BED Microdata, Continuous Establishments

Size Class in:								
1999 Q1	1999 Q2	1999 Q3	1999 Q4	2000 Q1	Frequency	Percent		
1-4	5-9	1-4	1-4	1-4	37,570	3.7%		
1-4	1-4	0	1-4	1-4	36,666	3.6%		
1-4	1-4	1-4	0	1-4	36,145	3.5%		
1-4	0	1-4	1-4	1-4	35,307	3.4%		
1-4	1-4	1-4	5-9	1-4	34,698	3.4%		
1-4	1-4	5-9	1-4	1-4	28,049	2.7%		
5-9	5-9	5-9	10-19	5-9	25,970	2.5%		
5-9	10-19	5-9	5-9	5-9	23,210	2.3%		
5-9	5-9	1-4	5-9	5-9	20,536	2.0%		
5-9	5-9	5-9	1-4	5-9	20,508	2.0%		
5-9	1-4	5-9	5-9	5-9	20,387	2.0%		
1-4	5-9	5-9	1-4	1-4	19,589	1.9%		
5-9	5-9	10-19	5-9	5-9	17,651	1.7%		
1-4	5-9	5-9	5-9	1-4	16,476	1.6%		
1-4	1-4	5-9	5-9	1-4	14,469	1.4%		
Other					641,034	62.3%		
Total					1,028,265	100.0%		

## Table 3: Establishments with a Transitory and Reverting Change in Size Class1999:Q1 – 2000:Q1 Quarterly BED Microdata, Continuous Establishments



Chart 3a: The Effects of Transitory and Reverting Changes in Size Class 1999:Q1 – 2000:Q1 Quarterly BED Microdata, Continuous Establishments

Chart 3b: The Effects of Transitory and Reverting Changes in Size Class 1999:Q1 – 2000:Q1 Quarterly BED Microdata, Continuous Establishments



							100-	250-	500-	
	total	1-4	5-9	10-19	20-49	50-99	249	499	999	1000 +
1993 Q2	786	516	124	52	31	7	-18	-19	18	75
1993 Q3	896	538	156	93	74	27	17	2	-10	-1
1993 Q4	665	501	128	65 25	43	6 12	0	-14	-12	-52 125
1994 QI	409	439	92 121	33 54	9 41	-12	-9 10	-3	-/	-135
1994 Q2	1054	546	151	54 116	41 114	21 66	19	9	ン つ	122
1994 Q3	531	740 761	02	51	114	00 14	49	ے 10	2	132
1994 Q4	6/8	401	120	51 69	31	-14	-0	-19	-30	-42
1995 02	426	486	104	28	-28	-27	-40	-65	-1	-31
1995 03	820	495	121	20 56	32	8	6	-17	0	119
1995 O4	407	494	114	33	7	-17	-44	-34	-15	-131
1996 Q1	445	515	112	42	17	-15	-47	-41	-33	-105
1996 Q2	674	507	116	39	-26	-36	-51	6	-8	127
1996 Q3	634	517	129	52	20	-19	11	-16	-15	-45
1996 Q4	858	504	123	57	21	17	15	-4	33	92
1997 Q1	785	502	142	80	52	2	-4	-18	-35	64
1997 Q2	643	489	104	36	-19	-25	-3	-1	-21	83
1997 Q3	873	515	114	63	30	13	25	-12	7	118
1997 Q4	644	506	105	42	7	-14	-30	-11	-11	50
1998 Q1	837	532	111	62	2	-25	-21	-10	26	160
1998 Q2	670	550	133	90 25	33	-17	-32	-12	-71	-4 176
1998 Q3	684 604	488	84 107	25 59	-26	-15	-26	-10	-12 12	1/6
1998 Q4	094 466	495 540	107	28 40	28 17	23 25	-3 64	-10 52	-15	9 27
1999 Q1 1000 O2	400 564	540 486	85	49	-17	-23	-04	-33	-44 26	-37
1999 03	562	<del>4</del> 00 533	110	49	-6	-20	-36	-25	-20	-10
1999 04	1042	575	165	101	76	33	35	5	-6	58
2000 O1	802	519	134	71	26	13	22	-6	-1	24
2000 Q2	524	506	84	21	-8	-35	-22	-42	-34	54
2000 Q3	143	512	68	-2	-33	-57	-59	-55	-49	-182
2000 Q4	313	510	76	6	-43	-61	-69	-41	-68	3
2001 Q1	-32	494	87	18	-49	-86	-124	-117	-109	-146
2001 Q2	-803	464	73	-19	-112	-128	-196	-161	-161	-563
2001 Q3	-1450	405	26	-72	-187	-190	-243	-195	-176	-818
2001 Q4	-907	490	61	-32	-148	-161	-201	-176	-162	-578
2002 Q1	5	468	105	3	-54	-81	-101	-81	-76	-178
2002 Q2	-102	4/1	87	10	-44	-43	-84	-95	-59	-345
2002 Q3	-211	469	80	-10	-95	-72	-130	-66	-84	-303
2002 Q4	-1/2	487	00 49	-1/	-91 122	-100	-119	-83	-74	-241
2003 Q1	-425 160	492	40	-45	-125	-91	-106	-95 74	-/4	-429
2003 Q2	-109 7/	401 //56	99 80	2	-39 _16	-40 _72	-104 _87	-74 _53	-93 _70	-398
2003 Q3	366	486	86	5	-40	-57	-87	-33 -44	-62	-137
Average	392	499	104	34	-12	-31	-45	-42	-38	-77
% Total	100%	127%	27%	9%	-3%	-8%	-12%	-11%	-10%	-20%

## Table 4a: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Quarterly base-sizing Methodology, Seasonally Adjusted (in Thousands)

							100-	250-	500-	
	total	1-4	5-9	10-19	20-49	50-99	249	499	999	1000 +
1993 Q2	704	282	78	73	94	66	44	15	34	18
1993 Q3	682	293	92	69	82	54	53	32	15	-9
1993 Q4	720	290	92	80	78	68	63	50	27	-27
1994 Q1	597	220	50	27	53	32	66	48	44	58
1994 Q2	1002	299	93	79	119	78	96	51	23	164
1994 Q3	964	285	108	88	127	93	78	55	39	92
1994 Q4	602	245	54	57	40	51	69	35	19	31
1995 Q1	801	252	78	63	71	68 27	78	42	17	132
1995 Q2	415	246	64 62	46	36	35	28	-23	24	-40
1995 Q3	641	242	63	42	60	36	39	30	29	99
1995 Q4	449	277	6/	38	43	25	40	30	د در	-/6
1996 Q1	467	274	61 79	36	45	36	36	8	22	-51
1996 Q2	/08	278	/8	22	40	25	22 50	50 20	23	125
1996 Q3	231	270	/1	44	48	29	59 50	29	9	-33
1996 Q4	838	278	84 86	61 (5	83	68 57	50 45	20	51	157
1997 QI	807	268	80	65	11	50 27	45	45 20	8	15/
1997 Q2	030	259	64 69	44	33 (5	27	64	39	21	83 159
1997 Q3	812 675	276	68 56	49	65 20	01	62 41	41	32	158
1997 Q4	0/5	209	50 44	57 25	59	22	41 52	42	54 71	134
1998 Q1	695 701	262	44	25	00 100	19	53 50	27	/1	131
1998 Q2	/91	323	105	108	102	4/	52 21	29	-20	45
1998 Q3	690 654	200	50 70	50	27	50	51	30 21	25	188
1998 Q4	054	203	70	58 27	82 20	01	41	51 10	10	30 70
1999 Q1	312 690	278	/3 70	27 51	29	0 20	-ð	-19	) 11	-/8
1999 Q2	665	209	12	21	03 57	50 40	00 24	33 17	11	12
1999 Q3	005	287	80	82 70	57	40	34 00	1/	18	50 129
1999 Q4	933 767	203 274	94 75	10	112	83 55	88 42	28 50	25	128
2000 Q1	/0/	274	75 50	25	15	55 17	42 50	52 10	-5	155
2000 Q2	215	202	59 47	55 14	43	17	32 24	10	1	100
2000 Q3	221	247	47 43	14 23	21	27	54 13	-14 26	0 34	-/5
2000 Q4	221	242	43	10	-0	-7	-13	-20	-34	242
2001 Q1 2001 Q2	-236	230	33 31	10	-19	-55	-90 125	-05 114	-04 107	-242 406
2001 Q2	-000	103	0	-19	-09	-60	-123	-114	-107	-400 578
2001 Q3	-1084	247	14	-50	-110	105	-100	-134	-120	-578 573
2001 Q4	-939	247	51	-20	-05	-105	-138	-137	-137	-575
2002 Q1	-103	236	30	9	-21	-33	-55	-42 46	-19	-220
2002 Q2	-39	250	50	8	-0	-14 28	-20	-40	-33	-214
2002 Q3	-+ 227	200	30	0	-4	-20	-40	-10	-40	-165
2002 Q4	-237	235	55 26	-11	-30	-43 71	- <del>44</del> 66	-07	-44	-211
2003 Q1	173	250	20 47	-55	-09	-71	-00	-00	-56	-340
2003 Q2	-175	252	+/ 51	-5	-12	-25	-00-0	-54 19	-55 77	-275
2003 Q3	204 311	255	56	17	20	-5	-9 /	-10 /	-27 _8	-09
Average	30/	250	62	37	25	18	16		-0	-36
% Total	100%	203 67%	16%	Q%	90 Q%	5%	10	ے 1%	-5 -1%	-30 _0%
70 10tal	10070	0770	1070	<i>)</i> /0	7/0	570	+ /0	1 /0	-1 /0	- 9 /0

## Table 4b: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Annual base-sizing Methodology, Seasonally Adjusted (in Thousands)

							100-	250-	500-		
	total	1-4	5-9	10-19	20-49	50-99	249	499	999	1000+	
1993 Q2	716	63	57	67 07	97	64	82	66	66	154	
1993 Q3	880	125	79 50	85	121	104	106	76	21	163	
1993 Q4	524	46	59 25	58	105	84	82 70	43	58	-11	
1994 Q1	624 052	24	25	45	03	00	/9	01	43	218	
1994 Q2	952	00 105	45	5/ 101	117	80	118	94	00 72	309	
1994 Q3	1104	125	104	121	1/2	124	120	91 54	/3	234	
1994 Q4	455	0 67	21 49	50	100	07 07	89 00	54 44	40	264	
1995 Q1	027 295	07	40	30 21	109	0/ 27	00 54	44 29	02 10	204	
1993 Q2	262 770	41	25 41	51		וכ דד	54 82	50 67	19	240	
1993 Q3	3/8	20 20	41 27	20 20	105	40	02 74	07 57	00	249	
1995 Q4	526	29 46	27	29 44	70 87	49 52	74 60	10	9 0	177	
1990 Q1	520 634	40 57	38	3/	37	32	44	19 68	61	262	
1996 03	640	81		52	78	55 60	8/	34	61	1/1	
1996 Q3	800	40	43	52 59	98	89	106	59	60	246	
1997 01	847	84	62	73	123	80	77	56	33	259	
1997 02	606	41	02 26	31	45	45	85	58	40	235	
1997 03	852	34	20 44	45	111	79	115	55	71	298	
1997 04	723	17	23	36	63	51	67	74	43	349	
1998 01	738	52	24	31	46	50	80	72	102	281	
1998 02	687	104	75	66	77	36	68	6	9	246	
1998 O3	643	26	10	13	41	32	64	44	49	364	
1998 O4	764	18	36	44	116	70	84	72	26	298	
1999 Q1	332	57	38	30	36	20	21	-5	17	118	
1999 Q2	590	1	19	33	73	47	77	40	36	264	
1999 Q3	558	17	29	35	66	53	61	36	43	218	
1999 Q4	1153	90	83	102	144	91	123	82	53	385	
2000 Q1	774	53	64	67	105	75	114	85	88	123	
2000 Q2	514	31	6	12	37	48	51	37	47	245	
2000 Q3	183	2	9	5	21	22	41	9	37	37	
2000 Q4	427	41	1	6	22	5	34	0	-8	326	
2001 Q1	-236	16	19	17	9	-23	-61	-50	-21	-142	
2001 Q2	-694	10	-11	-31	-65	-64	-90	-98	-90	-255	
2001 Q3	-1283	-63	-55	-64	-127	-116	-163	-104	-148	-443	
2001 Q4	-819	41	-7	-36	-82	-98	-132	-113	-71	-321	
2002 Q1	-74	18	22	12	5	-23	-26	-8	-24	-50	
2002 Q2	-53	35	15	2	21	16	-4	-4	-23	-111	
2002 Q3	-156	39	16	-8	-33	-32	-44	-28	-18	-48	
2002 Q4	-179	46	6	-13	-24	-44	-50	-28	-14	-58	
2003 Q1	-409	-13	-22	-33	-55	-25	-21	-21	-40	-179	
2003 Q2	-136	33	29	20	39	-4	-10	-16	-39	-188	
2003 Q3	92	30	22	18	10	-9	0	-1	2	20	
2003 Q4	314	53	23	31	27	24	-3	1	15	160	
Average	395	41	30	32	51	34	42	26	22	116	
% Total	100%	10%	8%	8%	13%	9%	11%	7%	6%	29%	

# Table 4c: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Mean-Sizing Methodology, Seasonally Adjusted (in Thousands)

							100-	250-	500-	
	total	1-4	5-9	10-19	20-49	50-99	249	499	999	1000 +
1993 Q2	761	62	56	65	90	64	86	67	68	203
1993 Q3	942	125	78	91	127	100	115	75	43	188
1993 Q4	640 420	44	54	62	101	80	89 76	56	55	99
1994 QI	439	23	20	42	66 106	58 82	/6	57	47	50 270
1994 Q2	1010	01 127	48	01 100	100	82	119	96	0/	370
1994 Q3	1249	15/	101	122	1/5	122	155	83 56	/4 52	500 110
1994 Q4	508 677	-1 64	10	55 62	102	/1 82	93 87	51	51	119
1995 02	404	43	23	02 27	36	30	55	33	31	126
1995 03	867	38	40	59	108	81	91	61	77	312
1995 04	383	23	25	30	63	59	77	50	23	33
1996 Q1	482	41	31	48	77	51	52	22	11	149
1996 Q2	648	55	35	35	37	30	45	64	50	297
1996 Q3	685	87	45	55	82	60	88	51	48	169
1996 Q4	821	34	41	59	96	88	113	64	63	263
1997 Q1	805	77	60	77	116	77	73	54	24	247
1997 Q2	616	37	27	31	39	44	83	62	37	256
1997 Q3	933	35	38	59	109	89	120	60	68	355
1997 Q4	619	4	20	35	64	59	77	67	54	239
1998 Q1	864	45	24	36	51	52	78	70	85	423
1998 Q2	644	114	65	66	72	38	57	20	4	208
1998 Q3	747	24	11	26	46	47	69	56	51	417
1998 Q4	672	6	33	53	106	87	93	61	39	194
1999 QI	499 521	48	3/ 19	31 27	31	23	13	1	19	296
1999 Q2	551 624	-1 14	18	57 44	00 71	40 59	70 67	43	54 47	210
1999 Q3	1017	14	24 80	44 102	130	50 104	124	40 76	47 68	231
2000 01	839	52	56	68	97	81	108	70 87	60 69	230
2000 Q1	491	29	5	12	36	37	59	39	44	230
2000 Q2	207	-1	6	11	23	32	45	22	33	36
2000 Q4	293	28	0	6	19	14	32	9	1	184
2001 Q1	-1	7	12	15	-2	-29	-56	-47	-21	120
2001 Q2	-832	4	-12	-32	-64	-69	-96	-92	-93	-378
2001 Q3	-1383	-69	-54	-68	-119	-112	-151	-111	-123	-576
2001 Q4	-957	35	-14	-34	-85	-92	-126	-102	-90	-449
2002 Q1	39	17	20	12	-5	-22	-29	-14	-19	79
2002 Q2	-125	38	13	5	9	12	3	-13	-24	-168
2002 Q3	-159	43	11	-4	-33	-30	-38	-19	-12	-77
2002 Q4	-215	42	3	-13	-29	-34	-41	-28	-15	-100
2003 Q1	-384	-16	-24	-33	-59	-30	-30	-25	-25	-142
2003 Q2	-186	32	28	22	28	-1	-10	-13	-37	-235
2003 Q3	123	54 50	22	18	16	3 10	2	3 14	3	100
2003 Q4	200	20	21	20	22 40	10	/	14 28	22	100
% Total	100%	10%	20 7%	9%	12%	9%	11%	20 7%	23 6%	30%
/0 10tui	100/0	10/0	170	10	12/0	110	11/0	1 /0	070	2070

# Table 4d: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4Dynamic-Sizing Methodology, Seasonally Adjusted (in Thousands)

Chart 4a: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Quarterly base-sizing Methodology, Seasonally Adjusted (in Thousands)



Chart 4b: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Annual base-sizing Methodology, Seasonally Adjusted (in Thousands)



Chart 4c: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Mean-Sizing Methodology, Seasonally Adjusted (in Thousands)



Chart 4d: Quarterly Net Employment Growth by Firm Size, 1993:Q2 – 2003:Q4 Dynamic-Sizing Methodology, Seasonally Adjusted (in Thousands)

