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Global Business Cycles and Credit Risk

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9.1 Introduction

In theory, the potential for credit risk diversification for banks can be considerable. Insofar as different industries or sectors are more or less procyclical, banks can alter their lending policy and capital allocation across those sectors. Similarly, internationally active banks are able to apply analogous changes across countries. In addition to such *passive* credit portfolio management, financial engineering—using instruments such as credit derivatives—enables banks (and other financial institutions) to engage in *active* credit portfolio management by buying and selling credit risk (or credit protection) across sectors and countries. Credit exposure to the U.S. chemical industry, for example, can be traded for credit exposure to the Korean steel sector. One may, therefore, think of a global market for credit exposures wherein credit risk can be exported and imported.

Within such a global context, default probabilities are driven primarily by how firms are tied to fundamental risk factors, both domestic and foreign, and how those factors are linked across countries. In order to implement such a global approach in the analysis of credit risk, we have developed in Pesaran, Schuermann, and Weiner (2004; hereafter PSW) a global vector autoregressive macroeconometric model (GVAR) for a set of twenty-five countries accounting for about 80 percent of world output.

9

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Importantly, the foreign variables in the GVAR are tailored to match the international trade pattern of the country under consideration.

Pesaran, Schuermann, Treutler, and Weiner (2005; hereafter PSTW) relate asset returns for a portfolio of 119 firms to the global macroeconometric model, thus isolating macro effects from idiosyncratic shocks as they relate to default (and hence loss). The GVAR effectively serves as the macroeconomic engine capturing the economic environment faced by an internationally active global bank. Domestic and foreign macroeconomic variables are allowed to impact each firm differently. In this way we are able to account for firm-specific heterogeneity in an explicitly interdependent global context. Developing such a conditional modeling framework is particularly important for the analysis of the effects of different types of shock scenarios on credit risk, an important feature we exploit here.

In this paper we extend the analysis of PSTW along four dimensions. First, we provide some analytical results on the limits of credit risk diversification. Second, we illustrate the impact of two different identification restrictions regarding the default condition on the resulting loss distributions. Third, we use this framework to understand the degree of diversification, with five models that differ in their degree of parameter heterogeneity, from fully homogeneous to allowing for industry and regional heterogeneity but homogeneous factor sensitivities. Fourth, we have more than doubled the number of firms in the portfolio, from 119 and 243 firms, providing for more robust results and allowing us to explore the importance of exposure granularity. We go on to explore the impact of shocks to real equity prices, interest rates, and real output on the resulting loss distribution as implied by the different model specifications.

Such conditional analysis using shock scenarios from observable risk factors is not possible in the most commonly used model in the credit risk literature, namely the Vasicek (1987, 1991, 2002) adaptation of the Merton (1974) default model. In addition to being driven by a single and *un*observed risk factor, this model also assumes that risk factor sensitivities, analogous to capital asset pricing model (CAPM)–style betas, are the same across all firms in all regions and industries, yielding a fully homogeneous model. This single-factor model also underlies the risk-based capital standards in the New Basel Accord (BCBS 2004), as shown in Gordy (2003).

We find that firm-level parameter heterogeneity and information about credit ratings matter a great deal for capturing differences in the loss distributions. In line with theoretical and empirical results in Hanson, Pesaran, and Schuermann (2005; hereafter HPS), we show that neglected heterogeneity leads to *under*estimation of expected losses, and once those are controlled for, to *over*estimation of unexpected losses. Wrongly imposing homogeneity results in excessively skewed and fat-tailed loss distributions. In the process of allowing for firm heterogeneity, credit rating information turns out to be particularly important, since default correlation and credit

ratings are closely related even if return correlations across firms are kept constant. These differences become more pronounced in the presence of systematic risk factor shocks: increased parameter heterogeneity greatly reduces shock sensitivity. For example, an adverse 2.33σ shock to U.S. equity prices increases loss volatility by about 31 percent for the fully heterogeneous model, but by 73 percent for the homogeneous pooled model. These differences become even more pronounced as shocks become more extreme: for an adverse 5σ shock to U.S. equity prices, loss volatility increases by about 85 percent for the heterogeneous model, but by more than 240 percent for the restricted model.

We further find that symmetric shocks result in asymmetric and nonproportional loss outcomes due to the nonlinearity of the default model. Loss increases arising from adverse shocks are larger than corresponding loss decreases from benign (but equiprobable) shocks. Here too there are important differences in the loss distributions depending on the degree of underlying model heterogeneity. While all models exhibit this asymmetry for expected losses and loss volatility, only the fully heterogeneous model exhibits this particular asymmetric response in the tail of the loss distribution. For the restricted models the opposite is true: the reduction in tail risk arising from the benign shock is larger than the corresponding increase due to the adverse shock. By imposing homogeneity, not only are the relative loss responses exaggerated (most of the percentage increases and all of the decreases are larger for the restricted than for the unrestricted model), but perceived reduction of risk in the tail of the loss distribution tends to be overly optimistic. Failing to properly account for parameter heterogeneity could therefore result in too much implied risk capital.

Both the baseline and shock-conditional loss distributions seem to change noticeably with the addition of heterogeneous factor loadings. Allowing for regional heterogeneity appears to be more important than allowing for industry or sector heterogeneity. However, the biggest marginal change arises when allowing for full heterogeneity.

The apparently innocuous choice of identifying restriction—same default threshold versus same unconditional probability of default (or distance to default), by credit rating—appears to make a material difference. Under the same threshold (by rating) restriction, conditioning on risk factor forecasts changes firm default probabilities only somewhat: unconditional and conditional probabilities of default are highly correlated (96 percent). By contrast, such conditioning has a significant impact under the same distance to default (by rating) restriction. The conditional default probabilities disperse, resulting in a lower correlation with unconditional default probabilities (79 percent).

We find that the loss distributions are relatively insensitive to typical business cycle shocks arising from changes in interest rates or real output. Furthermore, these results seem to be reasonably robust to the choice of firm-specific return regressions, and if true are likely to have important policy implications, particularly given the intense debate surrounding the possible procyclicality of the New Basel Accord (Carpenter, Whitesell, and Zakrajšek 2001, Altman, Bharath, and Saunders 2002, Carey 2002, Allen and Saunders 2004).

Finally, we are able to assess the impact of granularity or portfolio size on the risk of the portfolio for a simplified version of the model where analytic solutions for unexpected loss (UL) are available. The lower the average correlation across firm returns, the greater is the potential for diversification. But to achieve the theoretical (asymptotic) lower bound to the UL, a relatively large N is required when return correlations are low. A common rule of thumb for return diversification of a portfolio of equities is around 50. Default correlations are, of course, much lower than return correlations, and we show that to come within 3 percent of the asymptotic UL values, more than 5,000 firms are needed. Thus credit portfolios or credit derivatives such as CDOs, which contain rather fewer numbers of firms, most likely would still retain a significant degree of idiosyncratic risk. In the case, for instance, of our more modestly sized portfolio of 243 firms, the UL is some 44 percent above its asymptotic value.

The plan for the remainder of the paper is as follows: section 9.2 provides a model of firm value and default. Section 9.3 covers some useful analytical results for the loss distribution of a credit portfolio. Section 9.4 presents the framework for conditional credit risk modeling including a brief overview of the global macroeconometric model. In section 9.5 we introduce the credit portfolio and present the results from the multifactor return regressions that link firm returns to the observable systematic risk factors from the macroeconomic engine. We present results for five models, ranging from the homogeneous pooled model to one allowing for full heterogeneity, with intermediate specifications that allow for industry and geography effects. In section 9.6 we consider how those models impact the resulting loss distributions under a variety of macroeconomic shock scenarios. In this section we also consider the impact of portfolio size and granularity on the resulting loss distribution. Some concluding remarks are provided in section 9.7.

9.2 Firm Value and Default

Most credit default models have two basic components: (1) a model of the firm value, and (2) conditions under which default occurs.¹ In this section we set out such a model by adapting the option theoretic default model (Merton 1974) to our global macroeconometric specification of the systematic factors. Merton recognized that a lender is effectively writing a put

^{1.} This section follows the approach introduced in PSTW.

option on the assets of the borrowing firm; owners and owner-managers (i.e., shareholders) hold the call option. If the value of the firm falls below a certain threshold, the owners will put the firm to the debtholders. Thus a firm is expected to default when the value of its assets falls below a threshold value determined by its liabilities. In this way default risk is expected to vary across firms due to differences in leverage or volatility. While the latter is typically estimated using market data, the former is often measured using balance sheet data, which is noisy and prone to manipulation.

The problem of modeling firm default is that it inherits all the asymmetric information and agency problems between borrower and lender, well known in the banking literature. The argument is roughly as follows. A firm, particularly if it is young and privately held, knows more about its health, quality, and prospects than outsiders—for example, lenders. Banks are particularly well suited to help overcome these informational asymmetries through relationship lending; learning by lending. Moreover, managers and owners of firms have an incentive to substitute higher risk for lower risk investments as they are able to receive upside gains (they hold a call option on the firm's assets) while lenders are not (they hold a put option). See the survey by James and Smith (2000) for a more extensive discussion, as well as Garbade (2001). If the firm is public, we have other sources of information, such as quarterly and annual reports which, though accounting based, are then digested and interpreted by the market. Stock and bond prices serve as summary statistics of that information.

The scope for credit risk diversification thus can manifest itself through two channels: how firm value reacts to changes in the systematic risk factors, and through differentiated default thresholds. Both channels need to be modeled. Since we shall be concerned with possibilities of diversification along the dimensions of geography and industry (or sector), we will consider firms j, j = 1, ..., N, in country or region i, i = 1, ..., M, and sector s, s = 1, ..., S, and denote the firm's asset value at the end of period t by V_{iiet} , and its outstanding stock of debt by D_{iiet} . According to Merton's model, default occurs at the maturity date of the debt, t + H, when the firm's assets, $V_{iis,t+H}$, are less than the face value of the debt at that time, $D_{iis,t+H}$. This is in contrast with the first-passage model, where default would occur the first time that $V_{iis,t}$ falls below a default boundary (or threshold) over the period t to $t + H^{2}$. Under both models the default probabilities are computed with respect to the probability distribution of asset values at the terminal date—t + H in the case of the original Merton model—and over the period from t to t + H in the case of the first-passage

^{2.} See Black and Cox (1976). More recent modeling approaches include direct strategic default considerations (e.g., Mella-Barral and Perraudin [1997]). Leland and Toft (1996) develop a model wherein default is determined endogenously rather than by the imposition of a positive net worth condition. For a review of these models, see, for example, Lando (2004, chapter 3).

models. Although our approach can be adapted to the first-passage model, for simplicity we follow the Merton approach here.

We follow the approach developed in detail in PSTW, where default is said to occur if the value of equity, $E_{jis,t+H}$, falls below a possibly small but positive threshold value, $C_{jis,t+H}$,

(1)
$$E_{jis,t+H} < C_{jis,t+H}.$$

This is reasonable since technical default definitions used by banks and bondholders are typically weaker than outright bankruptcy. Moreover, because bankruptcies are costly and violations to the absolute priority rule in bankruptcy proceedings are so common, in practice the debtholders have an incentive to put the firm into receivership even before the equity value of the firm hits the zero value. The default point could vary over time and with the firm's particular characteristics (region and sector being two of them, of course). It is, however, difficult to measure, since observable accounting-based factors are at best noisy and at worst reported with bias, highlighting the information asymmetry between managers (agents) and shareholders and debtholders (principals).³

To overcome these measurement difficulties and information asymmetries, we make use of a firm's credit rating $R \in \mathcal{R} = \mathcal{AAA}, \mathcal{AA}, \ldots$.⁴ This will help us specifically in nailing down the default threshold, details of which are given in section 9.2.1. Naturally, rating agencies have access to, and presumably make use of, private information about the firm to arrive at their firm-specific credit rating, in addition to incorporating public information such as, for instance, financial statements and equity returns.

To simplify the exposition here we adopt the standard practice and assume that asset values follow a Gaussian geometric random walk with a fixed drift.

$$\ln(E_{jis,t+1}/E_{jist}) = r_{jis,t+1} = \mu_{jis} + \sigma_{jis}\varepsilon_{jis,t+1},$$

where $\varepsilon_{jis,t+1} \sim N(0, 1)$, distributed independently across *t* (but not necessarily across firms, σ_{jis} is the return innovation volatility and μ_{jis} the drift of the one-period holding return, $r_{jis,t+1}$). This specification is "unconditional" in the sense that it does not allow for the effects of business cycle and monetary policy variables on returns (and hence defaults). We shall return to conditional asset return specifications that allow for such effects in section 9.2.2. The distribution of the *H*-period ahead holding period return associated with the previous specification is then given by

(2)
$$r_{jis}(t, t+H) = \sum_{\tau=1}^{H} r_{jis,t+r} \sim N(H\mu_{jis}, \sqrt{H}\sigma_{jis}),$$

3. Duffie and Lando (2001), with this in mind, allow for imperfect information about the firm's assets and default threshold in the context of a first-passage model.

4. For an overview of the rating industry, see Cantor and Packer (1995). For no reason other than convenience, we shall be using the ratings nomenclature used by Standard & Poor's and Fitch.

where the notation (t, t + H) is used throughout to mean over the period "from t + 1 to t + H."

Default then occurs at the end of H periods if the H-period change in firm value (or return) falls below the log threshold-equity ratio, or return default threshold, as in

$$\ln\!\left(\frac{E_{jis,t+H}}{E_{jis,t}}\right) < \ln\!\left(\frac{C_{jis,t+H}}{E_{jis,t}}\right),$$

or

$$r_{iis}(t, t+H) < \lambda_{iis}(t, t+H).$$

Therefore, using equation (2), the firm's probability of default (PD) at the terminal date t + H is given by

(3)
$$\pi_{jis}(t, t+H) = \Phi\left(\frac{\lambda_{jis}(t, t+H) - H\mu_{jis}}{\sigma_{jis}\sqrt{H}}\right),$$

where $\Phi(\cdot)$ is the distribution function of the standard normal variate. The argument of $\Phi(\cdot)$ in equation (3) is sometimes called the distance to default (DD). We may rewrite the *H*-period forward return default threshold as

$$\lambda_{jis}(t,t+H) = H\mu_{jis} + \Phi^{-1}[\pi_{jis}(t,t+H)]\sigma_{jis}\sqrt{H}.$$

where $\Phi^{-1}(\pi_{jis}[t, t + H])$ is the quantile associated with the default probability $\pi_{jis}(t, t + H)$. The firm defaults if its *H*-period return, $r_{jis}(t, t + H)$, falls below its expected *H*-period return, less a multiple of its *H*-period volatility.⁵

9.2.1 Identification of the Default Threshold

In this section we provide a brief discussion of the problem of identifying the default threshold for each firm. Details can be found in Hanson, Pesaran, and Schuermann (2005). In what follows we shall be suppressing the country and sector subscript for simplicity. Suppose now that at time *t* we have a portfolio of size N_t of firms, or credit exposures to those firms, and denote the exposure share or weight for the *jth* firm a $w_{jt} \ge 0$ such that $\sum_{j=1}^{N_t} w_{jt} = 1.^6$ At time *t* the expected portfolio default rate at the end of *H*-periods from now (e.g., one year) is then given by

(4)
$$\pi(t,t+H) = \sum_{j=1}^{N_t} w_{jt} \Phi \left[\frac{\lambda_j(t,t+H) - H\mu_j}{\sigma_j \sqrt{H}} \right].$$

Relation (4) may be thought of as a moment estimator for the unknown thresholds $\lambda_i(t, t + H)$, since μ_i and σ_i and $\pi(t, t + H)$ can be estimated

^{5.} Note that $\Phi^{-1}\pi_{jis}(t, t + H)$ is negative for $\pi_{jis}(t, t + H) < 0.5$, which covers the default probability values typically considered in the literature.

^{6.} Note that we are disallowing short positions, which is not very restrictive for credit assets.

from past observed returns and realized defaults. With one moment condition and N_t unknown thresholds, one needs to impose $N_t - 1$ identifying restrictions; for example, one could impose the same threshold for every firm in the portfolio. The number of required identifying restrictions could be reduced if further information can be used. One such type of information is provided by credit rating-specific default information.

Although firm-specific default probabilities, $\pi_j(t, t + H)$, are not observable, the default rate by rating, $\pi_R(t, t + H)$, can be estimated by pooling historical observations of firms' defaults in a particular rating class, using a sample spanning t = 1, ..., T. In this case the number of identifying restrictions can be reduced to $N_T - k$, where k denotes the number of rating categories, and N_T the number of firms in the portfolio at time T. There are two simple ways that identification can be achieved. One could, for example, impose the same distance to default on all firms in the same rating category, namely

(5)
$$\frac{\widehat{\lambda}_{j}(T, T+H) - H\overline{\mu}_{j}}{\overline{\sigma}_{j}\sqrt{H}} = \mathrm{DD}_{R}(T, T+H) \quad \forall j \in R,$$

where $\hat{\lambda}_j(T, T + H)$ is the default threshold estimated on the basis of information available at time *T*, and $\overline{\mu}_j$ and $\overline{\sigma}_j$ are sample estimates of (unconditional) mean and standard deviations of one-period holding returns obtained over the period t = 1, 2, ..., T. Then, with estimates of default frequencies by rating in hand, namely $\hat{\pi}_R(T, T + H)$, we are able to obtain an estimate of $DD_R(T, T + H)$ given by⁷

(6)
$$\widehat{\mathrm{DD}}_{R}(T,T+H) = \Phi^{-1}[\widehat{\pi}_{R}(T,T+H)],$$

and hence the firm-specific default thresholds

(7)
$$\hat{\lambda}_{j}(T, T+H) = \overline{\sigma}_{j} \sqrt{H} \Phi^{-1}[\hat{\pi}_{R}(T, T+H)] + H \overline{\mu}_{j}.$$

Note that imposing the same *DD* by rating as in (5) imposes the same unconditional PD for each *R*-rated firm, as in (6), but allows for variation in the estimated default thresholds $\hat{\lambda}_j(T, T + H)$ across firms within a rating because of different unconditional means and standard deviations of returns, as in (7). Note also that each element on the right-hand side of (7) is horizon dependent, making the default threshold horizon dependent.

Alternatively, one could impose the restriction that the default threshold $\hat{\lambda}_i(T, T + H)$ is the same across firms in the same rating category:

(8)
$$\tilde{\lambda}_{i}(T, T+H) = \hat{\lambda}_{R}(T, T+H) \quad \forall j \in R,$$

which, when substituted into equation (4), now yields

7. Condition (5) implies that all firms with rating R have the same unconditional distance to default and hence the same unconditional default probability, as in equation (6).

(9)
$$\hat{\pi}_{R}(T, T+H) = \sum_{j \in R} w_{j,T} \Phi \left[\frac{\hat{\lambda}_{R}(T, T+H) - H\overline{\mu}_{j}}{\overline{\sigma}_{j}\sqrt{H}} \right].$$

This is a nonlinear equation that needs to be solved numerically for $\hat{\lambda}_R(T, T+H)$. Condition (9) implies that DD, and hence unconditional PDs, will vary across firms within a rating, since $\hat{\lambda}_R(T, T+H)$ is chosen such that *on average* the PD by firm with rating *R* is equal to $\hat{\pi}_R(T, T+H)$.

9.2.2 Firm-Specific Conditional Defaults

For the credit risk analysis of different shock scenarios it is important to distinguish between *conditional* and *unconditional* default probabilities. For the conditional analysis we assume that conditional on the information available at time t, Ω_t , and as before the return of firm j in region i and sector s over the period t to t + H, $r_{jis}(t, t + H) = \ln(E_{jis,t+H}/E_{jis,t})$, can be decomposed as

(10)
$$r_{jis}(t, t+H) = \mu_{jis}(t, t+H) + \xi_{jis}(t, t+H),$$

where $\mu_{jis}(t, t + H)$ is the (forecastable) conditional mean (*H*-step ahead), and $\xi_{jis}(t, t + H)$ is the (nonforecastable) component of the return process over the period *t* to *t* + *H*. It may contain firm-specific idiosyncratic as well as systematic risk factor innovations. We shall assume that

(11)
$$\xi_{iis}(t, t+H) \sim N[0, \sigma_{iis}^2(t, t+H)].$$

We can now characterize the separation between a default and a nondefault state with an indicator variable $z_{iis}(t, t + H)$,

(12)
$$z_{jis}(t, t+H) = I[r_{jis}(t, t+H) < \lambda_{jis}(t, t+H)],$$

such that,

(13)
$$z_{jis}(t, t+H) = 1$$
 if $r_{jis}(t, t+H) < \lambda_{jis}(t, t+H) \Rightarrow$ Default,
 $z_{jis}(t, t+H) = 0$ if $r_{jis}(t, t+H) \ge \lambda_{jis}(t, t+H) \Rightarrow$ No Default

Using the same approach, the *H*-period ahead *conditional* default probability for firm *j* is given by

(14)
$$\pi_{jis}(t, t+H) = \Phi\left[\frac{\lambda_{jis}(t, t+H) - \mu_{jis}(t, t+H)}{\sigma_{jis}(t, t+H)}\right]$$

We can estimate $\mu_{jis}(t, t + H)$ and $\sigma_{jis}(t, t + H)$ using the firm-specific multifactor regressions using a sample ending in period *T*. In what follows we denote these estimates by $\hat{\mu}_{jis}(T, T + H)$ and $\hat{\sigma}_{jis}(T, T + H)$, respectively. The default thresholds, $\lambda_{jis}(T, T + H)$, can be estimated, following the discussion in section 9.2.1, by imposing either the same distance to default by rating, $DD_R(T, T + H)$, as in equation (5), or the same default threshold by rating, as in equation (8). Specifically, under the same DD by rating, the firm-specific conditional *PD* will be given by (15) $\hat{\pi}_{jis}(T, T+H) =$

$$\Phi\left\{\frac{\overline{\sigma}_{_{jis}}\sqrt{H}\Phi^{-1}[\hat{\pi}_{_{R}}(T,\,T+H)]+H\overline{\mu}_{_{jis}}-\hat{\mu}_{_{jis}}(T,\,T+H)}{\hat{\sigma}_{_{jis}}(T,\,T,\,+H)}\right\}$$

Under the same default threshold by rating we have

(16)
$$\hat{\pi}_{jis}(T,T+H) = \Phi \left[\frac{\hat{\lambda}_R(T,T+H) - \hat{\mu}_{jis}(T,T+H)}{\hat{\sigma}_{\xi jis}(T,T+H)} \right],$$

where $\hat{\lambda}_R(T, T + H)$ is determined by (9).

Similarly, in the case of the same DD by rating, the empirical default condition for firm j with credit rating R can now be written as

(17)
$$I[r_{jis}(T, T+H) < \hat{\lambda}_{jis}(T, T+H)] = 1$$
 if $r_{jis}(T, T+H)$
 $< \overline{\sigma}_{jis} \sqrt{H} \Phi^{-1}[\hat{\pi}_{R}(T, T+H)] + H \overline{\mu}_{jis},$

and in the case of the same default threshold by rating the default condition will be

(18)
$$I[r_{jis}(T, T+H) < \hat{\lambda}_{R}(T, T+H)] = 1$$
 if $r_{jis}(T, T+H) < \hat{\lambda}_{R}(T, T+H)$,

where, as before, $\hat{\lambda}_{R}(T, T + H)$ is given as the solution to equation (9). Note that in the case of (18) there are only as many default thresholds as there are credit ratings, whereas in the case of equation (17) each default threshold is firm specific (through $\overline{\mu}_{iis}$ and $\overline{\sigma}_{iis}$).

Mappings from credit ratings to default probabilities are typically obtained using corporate bond rating histories over many years, often twenty years or more, and thus represent averages across business cycles. The reason for such long samples is simple: default events for investment grade firms are quite rare; for example, the annual default probability even for an A-rated firm is approximately one basis point for both Moody's and S&Prated firms (see, for example, Jafry and Schuermann 2004). Accordingly, we will make the further identifying assumption that credit ratings are "cycle-neutral," in the sense that ratings are assigned only on the basis of firm-specific information and not on systematic or macroeconomic information. On this interpretation of credit ratings see also Saunders and Allen (2002) and Amato and Furfine (2004).

Given sufficient data for a particular region or country *i* (the United States comes to mind) or sector *s*, one could in principle consider default probabilities that vary over those dimensions as well. However, since a particular firm *j*'s default is only observable once, multiple (serial) bankruptcies notwithstanding, it makes less sense to allow π to vary across *j*.⁸ Em-

^{8.} To be sure, one is not strictly prevented from obtaining firm-specific default probabilities estimates at a given point in time. The bankruptcy models of Altman (1968), Lennox (1999) and Shumway (2001) are such examples, as is the industry model by KMV (Kealhofer and

pirically, then, we abstract from possible variation in default rates across regions and sectors, so that probabilities of default vary only across credit ratings and over time.

Finally, another important source of heterogeneity that could be of particular concern for out multicountry analysis is the differences that prevail in bankruptcy laws and regulations across countries. However, by using rating agency default data, which, broadly speaking, are based on homogeneous definition of default, we expect our analysis to be reasonably robust to such heterogeneities.

9.3 Credit Loss Distribution

The complicated relationship between return correlations and defaults manifests itself at the portfolio level.⁹ Consider a credit portfolio composed of N different credit assets such as loans at date t, and for simplicity assume that loss given default (LGD) is 100 percent, meaning that no recovery is made in the event of default. Then we may define loss as a fraction of total exposure by

(19)
$$\ell_{N,t+1} = \sum_{j=1}^{N} w_j z_{j,t+1},$$

where w_j is the exposure share, where $w_j \ge 0$ and $\sum_{j=1}^{N} w_j = 1$, and $z_{j,t+1} = I(r_{j,t+1} < \lambda_{jt})$, with λ_{jt} assumed as given.¹⁰ Under the Vasicek model

$$\operatorname{Var}(\ell_{N,t+1}) = \pi (1-\pi) \left(\sum_{j=1}^{N} w_j^2 \right) + \pi (1-\pi) \rho^* \left(\sum_{j \neq j'}^{N} w_j w_{j'} \right),$$

where $\pi = E(z_{j,t+1})$, which is the same for all firms, and ρ^* is the default correlation,

(20)
$$\rho^*(\pi,\rho) = \frac{E\left\{\left[\Phi\left(\frac{\Phi^{-1}(\pi)}{\sqrt{1-\rho}} - \sqrt{\frac{\rho}{1-\rho}}f_{t+1}\right)\right]^2\right\} - \pi^2}{\pi(1-\pi)},$$

where expectations are taken with respect to the distribution of f_{t+1} , assumed here to be N(0, 1).¹¹ For example, for $\pi = 0.01$, and $\rho = 0.30$, we have $\rho^* = 0.05$. Since $\sum_{i=1}^{N} w_i = 1$, it is easily seen that

Kurbat 2002). However, all of these studies focus on just one country at a time (the United States and United Kingdom in this list) and do not address the formidable challenges of point-in-time bankruptcy forecasting with a multicountry portfolio.

^{9.} This section presents a synopsis of results developed in detail in Hanson, Pesaran, and Schuermann (2005).

^{10.} To simplify the notations and without loss of generality, in this section we assume N and the exposure weights are time invariant.

^{11.} For a derivation of equation (20), see Hanson, Pesaran, and Schuermann (2005).

$$\sum_{j=1}^{N} w_j^2 + \sum_{j \neq j'}^{N} w_j w_{j'} = 1,$$

and hence

(21)
$$\operatorname{Var}(\ell_{N,t+1}) = \pi(1-\pi) \left[\rho^* + (1-\rho^*) \sum_{j=1}^N w_j^2 \right].$$

Under

(22)
$$\sum_{j=1}^{N} w_j^2 \to 0, \text{ as } N \to \infty,$$

which is often referred to as the granularity condition; the second term in brackets in equation (21) becomes negligible as N becomes very large, and Var($\ell_{N,t+1}$) converges to the first term, which will be nonzero for $\rho^* \neq 0$. Hence, in the limit the unexpected loss is bounded by $\sqrt{\pi(1-\pi)\rho^*}$. For a finite value of N, the unexpected loss is minimized by adopting an equal weighted portfolio, with $w_j = 1/N$. Full diversification is possible only in the extreme case where $\rho^* = 0$ (which is implied by $\rho = 1$), and assuming that the granularity condition is satisfied.

The loss distribution associated with this homogeneous model is derived in Vasicek (1991, 2002) and Gordy (2000). Not surprisingly, Vasicek's limiting (as $N \rightarrow \infty$) distribution is also fully determined in terms of π and ρ . The former parameter sets the expected loss of the portfolio, while the latter controls the shape of the loss distribution. In effect one parameter, ρ , controls all aspects of the loss distribution: its volatility, skewness, and kurtosis. It would not be possible to calibrate two Vasicek loss distributions with the same expected and unexpected losses, but with different degrees of fat-tailedness, for example.¹²

Further, Vasicek's distribution does not depend on the portfolio weights so long as equation (22) is satisfied. Therefore, for sufficiently large portfolios that satisfy the granularity condition, equation (22), there is no further scope for credit risk diversification if attention is confined to the homogeneous return model that underlies Vasicek's loss distribution. Also, Vasicek's setup does not allow conditional risk modeling where the effects of macroeconomic shocks on credit loss distribution might be of interest. With these considerations in mind, we allow for systematic factors and heterogeneity along several dimensions. These are: (1) multiple and observable factors, (2) firm fixed effects, (3) differentiated default thresholds, and (4) differentiated factor sensitivities (analogous to firm betas) by region, sector, or even firm-specific. If the Vasicek model lies at the fully homogeneous end of the spectrum, the model laid out in section 9.2 describes the

12. The literature on modeling correlated defaults has been growing enormously. For a recent survey, see Lando (2004, chapter 9).

fully heterogeneous end. How much does accounting for heterogeneity matter for credit risk? The outcomes we are interested in exploring are different measures of credit risk, be it means or volatilities of credit losses (expected and unexpected losses in the argot of risk management), as well as quantiles in the tails or value-at-risk (VaR). Before we are able to answer some of these questions we first need to introduce the macroeconomic or systematic risk model that we plan to utilize in our empirical analysis.

9.4 Conditional Credit Modeling

9.4.1 The Macroeconomic Engine: Global Vector Autoregression (GVAR)

The conditional loss distribution of a given credit portfolio can be derived by linking up the return processes of individual firms, initially presented in equation (10), explicitly to the macro and global variables in the GVAR model. The macroeconomic engine driving the credit risk model is described in detail in PSW. We only provide a very brief, nontechnical overview here. The GVAR is a global quarterly model estimated over the period 1979Q1–1999Q1 comprising a total of twenty-five countries, which are grouped into eleven regions (shown in bold in table 9.1 from PSTW, reproduced here for convenience). The advantage of the GVAR is that it allows for a true multicountry setting; however, it can become computationally demanding very quickly. For that reason we model the seven key economies of the United States, Japan, China, Germany, United Kingdom, France, and Italy as regions of their own while grouping the other eighteen countries into four regions.¹³ The output from these countries comprises around 80 percent of world GDP (in 1999).

In contrast to existing modeling approaches, in the GVAR the use of cointegration is not confined to a single country or region. By estimating a cointegrating model for each country/region separately, the model also allows for endowment and institutional heterogeneities that exist across the different countries. Accordingly, specific vector error-correcting models (VECM) are estimated for individual countries (or regions) by relating domestic macroeconomic variables such as GDP, inflation, equity prices, money supply, exchange rates, and interest rates to corresponding, and therefore country-specific, foreign variables constructed exclusively to match the international trade pattern of the country/region under consideration. By making use of specific exogeneity assumptions regarding the "rest of the world" with respect to a given domestic or regional economy, the GVAR makes efficient use of limited amounts of data and presents a

^{13.} See PSW, section 9.8, for details on cross-country aggregation into regions.

	8		
United Kingdom	Germany	Italy	France
Western Europe	Southeast Asia	Latin America	Middle East
Belgium	Indonesia	Argentina	Kuwait
Netherlands	Korea	Brazil	Saudi Arabia
Spain	Malaysia	Chile	Turkey
Switzerland	Philippines	Mexico	
	Singapore	Peru	
	Thailand		
United States	Japan	China	

Table 9.1Countries/Regions in the GVAR model

consistently estimated global model for use in portfolio applications and beyond.¹⁴

The GVAR allows for interactions to take place between factors and economies through three distinct but interrelated channels:

- Contemporaneous dependence of domestic on foreign variables and their lagged values
- Dependence of country-specific variables on observed common global effects such as oil prices
- · Weak cross-sectional dependence of the idiosyncratic shocks

The individual models are estimated allowing for unit roots and cointegration assuming that region-specific foreign variables are weakly exogenous, with the exception of the model for the U.S. economy, which is treated as a closed-economy model. The U.S. model is linked to the outside world through exchange rates, which in turn are themselves determined by the rest of the region-specific models. PSW show that the careful construction of the global variables as weighted averages of the other regional variables leads to a simultaneous system of regional equations that may be solved to form a global system. They also provide theoretical arguments as well as empirical evidence in support of the weak exogeneity assumption that allows the region-specific models to be estimated consistently.

The conditional loss distribution of a given credit portfolio can now be derived by linking up the return processes of individual firms, initially presented in equation (10), explicitly to the macro and global variables in the GVAR model. We provide a synopsis of the model developed in full detail in PSTW.

^{14.} For a more updated version of the GVAR model that covers a longer period and a larger number of countries see Dees, di Mauro, Pesaran, and Smith (2005). This version also provides a theoretical framework wherein the GVAR is derived as an approximation to a global, unobserved common-factor model.

9.4.2 Firm Returns Based on Observed Common Factors Linked to GVAR

Here we extend the firm return model by incorporating the full dynamic structure of the systematic risk factors captured by the GVAR. We present a notationally simplified version of the model outlined in detail in PSTW. Accordingly, a firm's return is assumed to be a function of changes in the underlying macroeconomic factors (domestic and foreign), the exogenous global variables (in our application, oil prices) and the firm-specific idio-syncratic shocks η_{iikt+r} :

(23)
$$r_{jis,t+\tau} = \alpha_{jis} + \gamma'_{jis} \mathbf{f}_{t+\tau} + \sigma_{jis,t+\tau}, \quad t = 1, 2, \ldots, T_{t+\tau}$$

where $\eta_{jis,t+\tau} \sim i.i.d.N(0, 1), \tau = 1, 2, ..., H, r_{jis,t+\tau}$ is the equity return of firm $j (j = 1, ..., nc_i)$ in region *i* and sector *s*, α_{jis} is a regression constant (or firm alpha), γ_{jis} are the factor loadings (firm "betas"), and $\mathbf{f}_{t+\tau}$ collects all the *observed* macroeconomic variables plus oil prices in the global model (totaling sixty-four in PSW). To be sure, these return regressions are not prediction equations per se, as they depend on contemporaneous variables.

The GVAR model provides forecasts of all the global variables that directly or indirectly affect the returns. As a result, default correlation enters through the shared set of common factors, $\mathbf{f}_{t+\tau}$, and the factor loadings, γ_{jis} . If the model captures all systematic risk, the idiosyncratic risk components of any two companies in the model would be uncorrelated; namely, the idiosyncratic risks ought to be cross-sectionally uncorrelated. In practice, of course, it will be hard to absorb all of the cross-section correlation with the systematic risk factors modeled by the GVAR.

Note that we started by decomposing firm returns into forecastable and nonforecastable components in equation (10), namely $r_{jis}(t, t + H) = \mu_{jis}(t, t + H) + \xi_{iis}(t, t + H)$. In the case of the previous specification we have

$$r_{jis}(t, t+H) = H\alpha_{jis} + \gamma'_{jis} \sum_{\tau=1}^{H} \mathbf{f}_{t+\tau} + \sigma_{jis} \sum_{\tau=1}^{H} \eta_{jis,t+\tau},$$

and as an illustration assuming a first-order vector autoregression for the common factors:

$$\mathbf{f}_{t+\tau} = \mathbf{\Lambda} \mathbf{f}_{t+\tau-1} + \mathbf{v}_{t+\tau},$$

we have15

(25)
$$\mu_{jis}(t, t+H) = H\alpha_{jis} + \gamma'_{jis} \left(\sum_{\tau=1}^{H} \Lambda^{\tau}\right) \mathbf{f}_{t},$$

15. Note that for a pure random walk, $\Lambda = 0$, and conditional and unconditional returns processes are identical.

and

(26)
$$\xi_{jis}(t, t+H) = \gamma_{jis}' \left(\sum_{\tau=1}^{H} \Psi_{H-\tau} \mathbf{v}_{t+\tau} \right) + \sigma_{jis} \sum_{\tau=1}^{H} \eta_{jis,t+\tau},$$

where

 $\Psi_{H-\tau} = \mathbf{I} + \mathbf{\Lambda} + \ldots + \mathbf{\Lambda}^{H-\tau}.$

The composite innovation $\xi_{jis}(t, t + H)$ contains the idiosyncratic innovation $\eta_{jis,t+\tau}$, and common macro innovations from the GVAR, here represented by $\mathbf{v}_{t+\tau}$, for $\tau = 1, 2, ..., H$. The predictable component is likely to be weak and will depend on the size of the factor loadings, γ_{jis} , and the extent to which the underlying global variables are cointegrating. In the absence of any cointegrating relations in the global model, none of the asset returns are predictable. As it happens, the econometric evidence presented in PSW strongly supports the existence of thirty-six cointegrating relations in the sixty-three-equation global model and is, therefore, compatible with some degree of predictability in asset returns, at least at the quarterly horizon modeled here. The extent to which asset returns are predicted could reflect time-varying risk premia and does not necessarily imply market inefficiencies. Our modeling approach provides an operational procedure for relating excess returns of individual firms to all the observable macrofactors in the global economy.

9.4.3 Expected Loss Due to Default

Given the value change process for firm *j*, defined by (23), with $\mu_{jis}(T, T + H)$ and $\xi_{jis}(T, T + H)$ by (25) and (26), and the return default threshold, $\hat{\lambda}_R(T, T + H)$, obtainable from an initial credit rating (see section 9.2), we are now in a position to compute (conditional) expected loss. Suppose we have data for firms and systematic factors in the GVAR for a sample period $t = 1, \ldots, T$. We need to define the expected loss to firm *j* at time T + H, given information available to the lender (e.g., a bank) at time *T*, which we assume is given by Ω_T . Default occurs when the firm's return falls below the return default threshold $\hat{\lambda}_{jis}(T, T + H)$ or $\tilde{\lambda}_{jis}(T, T + H)$ defined by (7) and (8), depending on the scheme used to identify the thresholds. Expected loss at time *T* (and realized at T + H), $E_T(L_{jis,T+H}) = E(L_{jis,T+H} | \Omega_T)$, is given by (using $\tilde{\lambda}_{jis}[T, T + H] = \hat{\lambda}_R[T, T + H]$, for $j \in R$, for example) and

(27)
$$E_T(L_{jis,T+H}) = \Pr[\xi_{jis}(T, T+H) < \tilde{\lambda}_{jis}(T, T+H)]$$

$$- \mu_{jis}(T, T+H) \mid \Omega_T \times A_{jis,T} \times E_T(\varphi_{jis,T+H}),$$

where $A_{jis,T}$ is the exposure assuming no recoveries (typically the face value of the loan) and is known at time *T*, and $\varphi_{jis,T+H}$ is the percentage of exposure which cannot be recovered in the event of default or loss given default

(*LGD*). Typically $\varphi_{_{jis,T+H}}$ is not known at time of default and is therefore treated as a random variable over the unit interval. In what follows we make the simplifying assumption that *LGD* is 100 percent.

Substituting equation (23) into equation (27) we obtain:

(28)
$$E_T(L_{iis,T+H}) = \pi_{iis}(T, T+H) \times A_{iis,T},$$

where

$$\pi_{jis}(T, T+H) = \Pr[\xi_{jis}(T, T+H) < \tilde{\lambda}_{jis}(T, T+H) - \mu_{jis}(T, T+H) | \Omega_T].$$

is the conditional default probability over the period T to T + H, formed at time T. Under the assumption that the macro and the idiosyncratic shocks are normally distributed and that the parameter estimates are given, we have the following expression for the probability of default over T + T + H formed at T^{16}

(29)
$$\pi_{jis}(T, T+H) = \Phi\left[\frac{\tilde{\lambda}_{jis}(T, T+H) - \mu_{jis}(T, T+H)}{\sigma_{\xi jis}(T, T+H)}\right]$$

where $\sigma_{\xi_{jis}}(T, T + H) = \sqrt{\text{Var}[\xi_{jis}(T, T + H) | \Omega_T]}$. Exact expressions for $\mu_{jis}(t, t + H)$ and $\sigma_{\xi_{jis}}(t, t + H)$ will depend on the nature of the global model used to identify the macro innovations. In the case of the illustrative example given in equation (29), we have

$$V ar[\xi_{jis}(T, T+H) \mid \Omega_T] = \gamma_{jis}' \left(\sum_{\tau=1}^H \Psi_{H-\tau} \Omega_{\nu} \Psi_{H-\tau}' \right) \gamma_{jis} + H \sigma_{jis}^2,$$

where Ω_{ν} is the covariance matrix of the common shocks, \mathbf{v}_{t} . The relevant expressions for $\mu_{jis}(T, T + H)$ and $\sigma_{\xi jis}(T, T + H)$ in the case of the GVAR model are provided in the supplement to PSTW.

The expected loss due to default of a loan (credit) portfolio can now be computed by aggregating the expected losses across the different loans. Denoting the loss of a loan portfolio over the period T to T + H by L_{T+H} we have

(30)
$$E_T(L_{T+H}) = \sum_{i=1}^N \sum_{j=1}^{n_{c_i}} \pi_{jis}(T, T+H) \times A_{jis,T}$$

where nc_i is the number of obligors (which could be zero) in the bank's loan portfolio resident in country/region *i*.

Finally, note that $\mu_{jis,T}$ is the explained or expected component of firm *j*'s return, obtained from the multiperiod GVAR forecasts, which in general could depend on macroeconomic shocks worldwide. Thus, although indi-

^{16.} Joint normality is sufficient but not necessary for $\xi_{jis}(T, T + H)$ to be approximately normally distributed. This is because $\xi_{jis}(T, T + H)$ is a linear function of a larger number of weakly correlated shocks (63 in our particular application).

vidual firms operate in a particular country/region *i*, their probability of default can be affected by global macroeconomic conditions.

9.4.4 Simulation of the Loss Distribution

The expected loss as well as the entire loss distribution can be computed once the GVAR model parameters, the return process parameters in equation (23), and the thresholds using either equations (7) or (8) have been estimated for a sample of observations t = 1, 2, ..., T. We do this by stochastic simulation, using draws from the joint distribution of the shocks, $\xi_{jis}(T, T + H)$, which is assumed to have a conditional normal distribution with variance $\sigma_{kijs}^2(T, T + H)$.

Denote the $b\bar{t}h$ draw of this vector by $\xi_{jis}^{(b)}(T, T + H)$, and compute the *H*-period firm-specific return, $r_{iis}^{(b)}(T, T + H)$, noting that

(31)
$$r_{ijs}^{(b)}(T, T+H) = \mu_{ijs}(T, T+H) + \xi_{ijs}^{(b)}(T, T+H),$$

where $\mu_{jis}(T, T + H)$ is derived from the GVAR forecasts (along the lines of equation [25]), and

(32)
$$\xi_{jis}^{(b)}(T, T+H) = \psi_{jis,H} Z_0^{(b)} + \sigma_{jis} \sqrt{H} Z_{jis}^{(b)}$$

is the composite innovation, where $Z_0^{(b)}$ and $Z_{jis}^{(b)}$ are independent draws from N(0, 1). The loading coefficients $\psi_{jis,H}$ and $\sigma_{jis}\sqrt{H}$ are determined by the parameters of the GVAR and the coefficients of the asset return regressions, equation (23). In the case of the GVAR model, the relevant expressions for the simulation of the multiperiod returns are provided in section B of the supplement to PSTW.

Note that $Z_0^{(b)}$ is shared by all firms for a given draw *b*. Details on the derivation of $\psi_{jis,H}$ for the GVAR model can be found in PSTW. The idiosyncratic portion of the innovation is composed of the firm-specific volatility, σ_{jis} , estimated using a sample ending in periods *T*, and a firm-specific standard normal draw, $Z_{jis}^{(b)}$. One may then simulate the loss at the end of period T + H using (known) loan face values, $A_{iis,T}$ as exposures:

(33)
$$L_{T+H}^{(b)} = \sum_{i=0}^{N} \sum_{j=1}^{nc_i} I[r_{ijs}^{(b)}(T, T+H) < \tilde{\lambda}_{jis}(T, T+H)]A_{jis,T}.$$

The simulated expected loss due to default is given by (using B replications)

(34)
$$\overline{L}_{B,T+H} = \frac{1}{B} \sum_{b=1}^{B} L_{T+H}^{(b)} \xrightarrow{p} E_T(L_{T+H}), \text{ as } B \to \infty.$$

The simulated loss distribution is given by ordered values of $L_{T+H}^{(b)}$, for b = 1, 2, ..., B. For desired percentile, for example the 99 percent, and a given number of replications, say B = 100,000, credit value at risk is given as the 1000th highest loss.

9.5 An Empirical Application

9.5.1 The Credit Portfolio

To analyze the effects of different model specifications, parameter homogeneity versus heterogeneity, we construct a fictitious large-corporate loan portfolio. This portfolio is an extended version of that used in PSTW and is summarized in table 9.2. It contains a total of 243 companies, resident in twenty-one countries across ten of the eleven regions in the GVAR model. In order for a firm to enter our sample, several criteria had to be met. We restricted ourselves to major, publicly traded firms with a credit rating from either Moody's or S&P. Thus, for example, Chinese companies were not included for lack of a credit rating. The firms should be represented within the major equity index for that country. We favored firms for which equity return data was available for the entire sample period, that is, going back to 1979. Typically this would exclude large firms such as telephone operators, which in many instances have been privatized only recently, even though they may represent a significant share in their country's dominant equity index today. The data source is Datastream, and we took their Total Return Index variable, which is a cum dividend return measure.

Table 9.2	The composi	tion of the sample po	rtfolio by regions	
Region	No. of obligors	Equity series ^a quarterly	Credit rating ^b range	Portfolio exposure (%)
United States	63	1979Q1-99Q1	AAA to BBB–	20
United Kingdom	24	1979Q1-99Q1	AA to BBB+	8
Germany	21	1979Q1-99Q1	AAA to BBB–	10
France	15	1979Q1-99Q1	AA to BBB	8
Italy	10	1979Q1-99Q1	A to BBB–	8
Western Europe	24	1979Q1-99Q1	AAA to BBB+	11
Middle East	4	1990Q3-99Q1	$\mathfrak{B}-$	2
Southeast Asia	34	1989Q3-99Q1	A to B	14
Japan	35	1979Q1-99Q1	AAA to B+	14
Latin America	14	1989Q3-99Q1	A to B–	5
Total	243			100

The third column in table 9.2 indicates the inception of the equity series

^aEquity prices of companies in emerging markets are not available over the full sample period used for the estimation horizon of the GVAR. We have a complete series for all firms only for the United States, United Kingdom, Germany, and Japan. For France, Italy, and Western Europe, although some of the series go back through 1979Q1, data are available for all firms from 1987Q4 (France), 1987Q4 (Italy), 1989Q3 (Western Europe). For these regions the estimation of the multifactor regressions are based on the available samples. For Latin America we have observations for all firms from 1990Q2.

^bThe sample contains a mix of Moody's and S&P ratings, although S&P rating nomenclature is used for convenience.

available for the multifactor regressions. We allocated exposure roughly by share of output of the region (in our "world" of twenty-five countries). Within a region, loan exposure is randomly assigned. Loss given default is assumed to be 100 percent for simplicity. Table 9.3 provides summary information of the number of firms in the portfolio by industry.

In order to obtain estimates for the rating-specific default frequencies $(\hat{\pi}_{R,T+H|T})$, we make use of the rating histories from Standard & Poor's, spanning 1981–1999, roughly the same sample period as is covered by our GVAR model. The results are presented in table 9.4 for the range of ratings that are represented in our portfolio of firms, namely \mathcal{AAA} to \mathcal{B} . Empirical default probabilities, $\hat{\pi}_{R,T+\tau}$, for $\tau = 1, 2, \ldots, H$ are obtained using default intensity-based estimates detailed in Lando and Skødeberg (2002) and computed for different horizons, under the assumption that the credit migrations are governed by a Markov process (in our application, H = 4 quarters). This assumption is reasonable for moderate horizons, up to about two years; see Bangia et al. (2002). Since S&P rates only a subset of firms (in 1981 S&P rated 1,378 firms of which about 98 percent were U.S.-domiciled; by early 1999 this had risen to 4,910, about 68 percent in the United States), it is reasonable to assign a nonzero (albeit very small) prob-

Table 9.3	Portfolio breakdown by industry	
		Percentage of firms
	Agriculture, mining, and construction	24 (9.9)
	Communication, electric, and gas	45 (18.4)
	Durable manufacturing	30 (12.3)
	Finance, insurance, and real estate	71 (29.2)
	Nondurable manufacturing	27 (11.1)
	Service	6 (2.5)
	Wholesale and retail trade	40 (16.4)
	Total	243 (100)

Table 9.4	Unconditional defaul	t probabilities	by rating
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S&P rating	Exposure share (%)	$\hat{\pi}_{\Re}(T, T+4)$
AAA	4.8	0.100 (0.005)
AA	17.6	0.372 (0.066)
А	32.5	0.721 (0.234)
BBB	27.7	10.69 (2.97)
BB	11.6	49.54 (5.72)
R	5.8	353.61 (20.42)
Portfolio	100	29.42

Note: Exposure share and one-year-ahead probability of default (in basis points), exposure weighted in parentheses, by credit rating. Based on ratings histories from S&P, 1981Q1–1999Q1.

ability of default, even if the empirical estimate is zero. This is particularly relevant if we wish to infer default behavior for a much broader set of firms than is covered by the rating agencies. With this in mind, we impose a lower bound on the quarterly default frequency of 0.025 basis points per quarter or 0.1 basis points per annum. As can be seen in table 9.4, this constraint is binding only for the AAA rating. In this table we also show in parentheses the exposure share by rating and the resulting expected loss (EL). Based on the exposures in our portfolio, the (unconditional) expected default (or loss under the maintained assumption of no recovery) over one year is 0.294 percent, or 29.4bp (basis points), bolded in the table.

9.5.2 Multifactor Return Regressions: Specification, Estimation, and Selection

With the GVAR framework serving as the global economic engine, multifactor return regressions are specified in terms of the observed macrofactors in the GVAR model. A general form of these return regressions is given by equation (23). Given the diverse nature of the firms in our portfolio, one is tempted to include all the domestic, foreign, and global factors (i.e., oil price changes) in the multifactor regressions. Such a general specification may be particularly important in the case where a multinational is resident in one country, but the bulk of its operations takes place in the global arena. However, because there is likely to be a high degree of correlation between some of the domestic and foreign variables (in particular the domestic and foreign real equity prices), it is by no means obvious that a general-to-specific model selection process would be appropriate, particularly considering the short time series data available relative to the number of different factors in the GVAR.

An alternative model selection strategy, which we adopted in PSTW and follow in this paper, is to view the 243 multifactor regressions as forming a panel data model with heterogeneous coefficients. Such panels have been studied by Pesaran and Smith (1995) and Pesaran, Smith, and Im (1996) where it is shown that instead of considering firm-specific estimates one could base the analysis on the means of the estimated coefficients, referred to as the mean group estimates (MGE). This approach assumes that the variations of factor loadings across firms in different regions are approximately randomly distributed around fixed means. This is the standard random coefficient model introduced into the panel literature by Swamy (1970) and used extensively in the empirical literature.¹⁷ The choice of the factors in the multifactor regressions can now be based on the statistical significance of the (population) mean coefficients by using the MGE to select a slimmed-down regressor set.¹⁸

^{17.} A recent review of the random coefficient models is provided by Hsiao and Pesaran (2004).

^{18.} The appropriate test statistics for this purpose are given in PSTW, section 6.

This factor selection procedure, applied to the panel of 243 firms, led to the following set of factors: changes in domestic or foreign real equity prices, which we denote by $\Delta \tilde{q}_{i,t+1}$, domestic interest rate ($\Delta \rho_{i,t+1}$), and oil price changes (Δp_{t+1}^0). We ran two sets of multifactor regressions (including the interest rate and oil price variables); one with $\Delta q_{i,t+1}$ (the domestic aggregate equity return variable), and another with Δq_{it}^* (the foreign country-specific equity return variable), and selected the regression with the higher \overline{R}^2 . For three-quarters of the portfolio (183 firms) the domestic equity market return was chosen. This fully heterogeneous return equation (to be denoted as model M_0) is given by

(35)
$$r_{jis,t+1} = \alpha_{jis} + \beta_{1,jis} \Delta \tilde{q}_{i,t+1} + \beta_{2,jis} \Delta \rho_{i,t+1} + \beta_{3,jis} \Delta p_{t+1}^0 + \varepsilon_{jis,t+1}$$

where the idiosyncratic errors, $\varepsilon_{jis,t+1}$, are assumed to be i.i.d. $N(0, \sigma_{jis}^2)$. As credit rating information is used, default thresholds are computed using equations (7) and (8), depending on whether we fix DD or λ by rating.

The summary of the final set of multifactor regressions of equation (35) and the associated mean group (MG) estimates are given in table 9.5. In this specification, changes in equity prices, interest rates, and oil prices remain the key driving factors in the multifactor regressions.

As is to be expected, the portfolio equity beta is highly significant, but somewhat below unity at 0.918. An increase in the rate of interest results in a decline in firm returns, whereas the overall effect of the oil price changes is positive. This seems a reasonable outcome for energy and petrochemical companies and for some of the banks, although one would not expect this result to be universal. In fact, we do observe considerable variations in the individual estimates of the coefficients of oil price changes across different firms in our portfolio. In the final regressions, of the 243 firm regressions, the coefficient on oil price changes was positive for 144 firms (about 59 percent of the total), and negative for the remaining firms. The MGE for each

Table 9.5	Mean group estimates (MG model (M ₀)	E) of factor loadings, heteroge	neous
Factors	MGE $\hat{\beta}$	Standard error of MGE SE($\hat{\beta}$)	<i>t</i> -ratios
Constant	0.022	0.002	10.495
$\Delta \tilde{q}_{i,t+1}$	0.918	0.026	34.862
$\Delta \rho_{i,i+1}$	-2.990	0.528	-5.663
Δp_{t+1}^o	0.145	0.042	3.456
Average R ²	0.238		
Average \overline{R}^2	0.201		
No. of firm quarters	17,114		

Notes: $\Delta \tilde{q}_{i,t+1}$ is equal to $\Delta q_{i,t+1}$ (domestic equity return) or $\Delta q^*_{i,t+1}$ (foreign equity return), depending on which yields a better in-sample fit. $\Delta \rho_{i,t+1}$ is the change in the domestic interest rate; $\Delta p^o_{i,t+1}$ is the change in oil prices.

subset was also significant. A pooled estimate would, of course, impose the same factor loadings, in this case positive, on *all* firms.¹⁹

The lack of other observable systematic risk factors entering the return model confirms that most information relevant for firm returns is contained in the contemporaneous market return. Only interest rates and oil price changes provided marginal explanatory power. To be sure, when forecasting the macroeconomic variables, and when conducting scenario analyses, the dynamics of *all* the variables modeled in the GVAR (all sixtythree of them, plus oil prices) can still affect returns through their possible impacts on equity returns and interest rates. A direct presence in the firmreturn equation is not necessary for real output, for example, to influence returns. Output shocks influence returns and credit losses to the extent that real output, interest rates, and stock market returns are contemporaneously correlated.

In addition, to this fully heterogeneous specification, we also consider a number of specifications with differing degrees of slope and error variance heterogeneity, but based on the same three systematic factors $(\Delta \tilde{q}_{i,t+1}, \Delta p_{i+1}^0)$. We consider the following additional models.

M₁ (Fully Homogeneous Model)

Pooled return equations with the same alpha and beta across all 243 firms in the portfolio:

(36)
$$r_{jis,t+1} = \alpha + \beta_1 \Delta \tilde{q}_{i,t+1} + \beta_2 \Delta \rho_{i,t+1} + \beta_3 \Delta p_{t+1}^0 + \varepsilon_{jis,t+1}$$

where the error variances are assumed to be the same for all firms, i.e., $\sigma_{jis}^2 = \sigma_{\epsilon}^2 \forall jis.^{20}$

M_2 (Firm Fixed Effects)

This is the standard fixed effects specification:

(37)
$$r_{jis,t+1} = \alpha_{jis} + \beta_1 \Delta \tilde{q}_{i,t+1} + \beta_2 \Delta \rho_{i,t+1} + \beta_3 \Delta p_{t+1}^0 + \varepsilon_{jis,t+1},$$

where the error variances are assumed to be the same for all firms, as in the model M_1 .

M₃ (Industry/Sector Fixed and Marginal Effects)

This model imposes the same intercept (alphas) and slopes (betas) within an industry/sector but allows those parameters to vary across industries:

(38)
$$r_{jis,t+1} = \sum_{s=1}^{S} \alpha_{3} SD_{s} + \sum_{s=1}^{S} \beta_{1s} SD_{s} \Delta \tilde{q}_{i,t+1} + \sum_{s=1}^{S} \beta_{2s} SD_{s} \Delta \rho_{i,t+1} + \sum_{s=1}^{S} \beta_{3s} SD_{s} \Delta p_{t+1}^{0} + \varepsilon_{jis,t+1},$$

19. Similarly for $\Delta \rho_{i,t+1}$, 38 percent of firms actually have a positive coefficient.

20. The parameters α and β'_i are estimated by pooled OLS.

where SD_s is a sector dummy variable that takes the value of 1 for sector *s* and 0 otherwise, for all *t*, *i*, and *j*. All firms within a given sector have the same error variance, but those variances are allowed to vary across industries.

M₄ (Region Fixed and Marginal Effects)

In this model we impose the same intercept (alpha) and slope (beta) within a region but allow those parameters to vary across regions:

(39)
$$r_{jis,t+1} = \sum_{i=1}^{M} \alpha_{i} R D_{i} + \sum_{i=1}^{M} \beta_{1i} R D_{i} \Delta \tilde{q}_{i,t+1} + \sum_{i=1}^{M} \beta_{2i} R D_{i} \Delta \rho_{i,t+1} + \sum_{i=1}^{M} \beta_{3i} R D_{i} \Delta p_{i+1}^{0} + \xi_{jis,t+1},$$

where RD_i is a dummy variable that takes the value of 1 for region *i* and 0 otherwise, for all *t*, *s*, and *j*. All firms within a given region have the same error variance, but those variances are allowed to vary across regions.

Model M_2 is arguably the simplest complication beyond a fully homogeneous model in that it allows firm fixed effects (firm alphas) but still imposes the same error variance on all firms. Models M_3 and M_4 explore the impact of parameter (mean and variance) heterogeneity by industry and region, respectively.

Table 9.6 summarizes the regression results for the remaining models, M_1 to M_4 . The equity factor loading is highly statistically significant (1 percent or better) across all models, and for the pooled models, with or without a firm fixed effect, M_2 (0.869) and M_1 (0.865) respectively, the coefficient is close to the MG estimate for the heterogeneous model, M_0 (0.918). There is, however, considerable variation across industries (M_3) and regions (M_4). For the industry model, the equity beta is lowest for communication, electric and gas, and nondurable manufacturing, both 0.752, and highest for finance, insurance, and real estate (FIRE), 0.909. The sector equity beta closest to the pooled model is agriculture, mining, and construction, 0.889.

There is even more variation in the equity beta across regions, ranging from a low of 0.622 for Latin America to a high of 1.926 for the Middle East, represented in our portfolio simply by four Turkish firms, and so should not be taken as typical.²¹ The second-lowest beta was estimated for Italy, 0.663, and the second-highest for neighboring Germany, 1.165. Evidently geographic proximity does not translate to similarity in equity betas, at least not for our portfolio. Southeast Asia is closest to the pooled beta at 0.842.

Turning now to interest rate sensitivity, recall that the MGE of the

21. The Middle East region did not include a domestic equity variable, so all return equations for the Turkish firms include the foreign equity return variable, $\Delta q_{i,i+1}^*$, for i = Turkey.

					M_3 : In	dustry fixed	and margina	l effects		
	M ₁ : Pooled	M ₂ : Pooled + firm FE	Communication, electric, and gas	Agriculture mining, and constructior	, I Du n manuf	urable facturing	FIRE	Nondurable manufacturing	Service	Wholesale and retail trade
Constant	0.020***		0.022***	0.014***	0.0)15*** 004)	0.023***	0.030***	0.028***	0.015***
Equity	0.869***	0.865*** 0.016)	0.752*** 0.752***	0.889***	3.0 0.0	34*** 834**	0.909*** 0.909***	0.752***	0.775***	0.944***
Interest rate	0.018	0.031	-0.020 (0.081)	0.115	0.0	[24 [82]	-5.590 ***	3.402** (1.515)	-2.717 (3.480)	-3.711^{***}
Oil price	0.063*** (0.021)	0.064*** (0.020)	0.113** (0.049)	0.067 (0.065)	0.0))59)57)	0.175*** (0.040)	0.012 (0.059)	0.058 0.124)	-0.006 (0.048)
$\frac{R^2}{R^2}$	0.144 0.144	$0.160 \\ 0.148$					0.152 0.151			
No. of firm quarters	17,114	17,114	2,989	1,689	0	,178	4,546	2,099	474	3,139
				M_4 : Regi	on fixed ar	nd marginal	effects			
	United States	United Kingdom	Germany	[France]	Italy	Western Europe	Middle Ea (Turkey on	st Southeast ly) Asia	Japan	Latin America
Constant	0.015*** (0.003)	0.032*** (0.004)	0.006 (0.004)	0.020*** 0.	.027*** .006)	0.026*** (0.004)	0.156** [:] (0.014)	* 0.012*** (0.004)	0.008*** (0.003)	0.076*** (0.007)
Equity	0.916*** (0.039)	0.801***	1.165*** (0.064) (1.097*** 0. 0.067) (0.	.663*** .059)	0.808*** (0.056)	1.926*** (0.242)	* 0.842*** (0.036)	0.904^{***} (0.044)	0.622*** (0.045)
										continued

Return regression results for models $\mathrm{M_{I}}\text{-}\mathrm{M_{4}}$

Table 9.6

1 able 9.0	CODUIN	(DS		¥	Region fived	and marginal	effects			
				- F T A T			C117713			
	United States	United Kingdom	Germany	France	Italy	Western Europe	Middle East (Turkey only)	Southeast Asia	Japan	Latin America
Interest rate	-5.974***	0.669	0.699	-1.016	-0.576	-2.493	-6.676^{***}	-5.454***	-0.885	0.111**
	(0.907)	(1.366)	(3.061)	(2.414)	(2.961)	(2.288)	(0.840)	(0.824)	(2.072)	(0.050)
Oil price	0.076^{**}	0.058	0.230^{***}	0.023	-0.004	-0.117	2.341^{***}	0.047	0.009	1.035^{***}
	(0.038)	(0.061)	(0.067)	(0.085)	(0.104)	(0.067)	(0.241)	(0.066)	(0.053)	(0.0125)
R^2					0.0	0.173				
No. of firm										
quarters	4,977	1,896	1,622	1,030	674	1,634	156	1,799	2,765	561
Note: Number	s in narenthese	s indicate the	standard erro	r of the nara	meter estima	te Firm retur	risti sucisse u	a anartarly ra	turns for 24	2 fr.

twenty-one countries grouped into ten regions. More detail on the equity return data series by region is contained in table 9.2. Systematic risk factors are market equity return, "Equity," the change in the domestic (short) interest rate, "Interest rate," and the change in the (global) price of oil, "Oil price." The factor selection process and details on the return specifications for models M_1 to M_4 are given in section 9.5.2.

***Indicates significance at the 1 percent level.

**Indicates significance at the 5 percent level.

interest rate variable for the heterogeneous model is -2.990, meaning an increase in interest rates has an adverse effect on firm returns. This coefficient is not significant for either of the pooled models, M_1 and M_2 , and it has the wrong sign. Allowing for variation across sectors, M_3 , results in significant and negative coefficients for FIRE, -5.590, and wholesale and retail trade, -3.711. Just one of the positive coefficients is significant: 3.402 for non-durable manufacturing. Similar results are obtained in the case of Model M_4 , where the interest rate variable is statistically significant with a correct sign only in case of U.S. firms (-5.974), the Turkish firms in the Middle Eastern region (-6.676), and Southeast Asia (-5.454). Only one of the positive estimates is statistically significant, although it is small, and that is for Latin America, 0.111.

The coefficient on oil price changes is significant and positive for both pooled models, M_1 (0.063) and M_2 (0.064), echoing the MGE for the heterogeneous model M_0 (0.145). Recall, however, that the MGE of the subgroups with positive and negative coefficients were also significant, suggesting that firm-level heterogeneity for this factor loading may be particularly important. When grouping by industry or region, however, only the positive coefficients are significant. Indeed, in the industry/sector model, the coefficient of the oil price variable is significant only for communication, Electric and Gas, at 0.113. In the regional model it is significant for several regions, including the United States (0.076), Germany (0.230), Middle East (2.341), which is not surprising, and Latin America (1.035), although the oil exporter Venezuela is not part of our Latin American region.

From a model fit perspective, as measured by R^2 , regional heterogeneity is more important than industry heterogeneity: $\overline{R}^2 = 0.171$ for the former and 0.151 for the latter. Both are preferred to just adding firm fixed effects to the pooled model: the \overline{R}^2 for M_2 is 0.148. By comparison, the average \overline{R}^2 for the heterogeneous model M_0 is 0.201; see table 9.5.

Finally, we computed the average pairwise cross-sectional return correlation across all firms in our portfolio as well as of the residuals for each of the return specifications, M_0 through M_4 . The average pairwise crosssectional return correlation turns out to be about 11.2 percent. While this may seem low for equity returns, note first that returns are measured at relatively low frequency—quarterly, and second that our portfolio is quite well diversified, with firms from twenty-one countries grouped into ten regions, and across all major industry groups. The three factors used in the five model specifications are able to absorb a significant amount of the cross-firm dependence: the average residual correlation ranges from 3.7 percent to 4 percent across the models.

Another consideration in our comparative analysis is the extent to which the five alternative parametric specifications affect cross-section correlations of the simulated returns. Since all of the five models are based on the same set of observed factors, cross-section correlations of the simulated returns will be affected significantly by parameter heterogeneity only if the differences of parameters across firms are systematic. In the case of pure random differences across slopes, it is easily seen that all specifications would imply similar degrees of error cross-correlations, and this is in fact true in the present application.

9.6 Simulated Credit Loss Distributions

9.6.1 Unconditional and Conditional Loss

With the estimated GVAR model serving as the macroeconomic scenario generator and the fitted multifactor regressions as the linkage between firms and the global economy, we simulated loss distributions one year ahead. We do this by first forecasting, out of sample, the evolution of the sixty-four GVAR risk factors, using those forecasts and the risk factor loadings or return regression coefficients to compute firm-return forecasts, and then seeing if that return forecast falls below the default threshold. A one-year horizon is typical for credit risk management and thus of particular interest. We carried out 200,000 replications for each scenario, baseline as well as shock scenarios, using Gaussian innovations.

The estimation period ends in 1999Q1, and we generate the loss distribution out of samples over one year to the end of 2000Q1. The year over which the loss distribution is simulated turned out to have been relatively benign for the firms in our portfolio when compared to the sample period, which we use to compute unconditional parameters such as expected returns and return volatilities. The unconditional one-year portfolio return (i.e., the exposure-weighted average return of all firms in the portfolio) is 14.67 percent, while using the specification for the fully heterogeneous model M_0 , the conditional portfolio return projected for the forecast year is 37.78 percent. This is reflected in the difference between conditional and unconditional portfolio default (the same as expected loss under the maintained assumption of no loss recovery). Recall from table 9.4 that unconditional EL is 0.294 percent, but conditional EL under the default threshold (λ) identifying assumption (8) is 0.096 percent, and under the same distance to default (DD) assumption (5) is 0.089 percent.²² When we compare the analytical to the simulated conditional portfolio default or expected loss, they are very close: 0.096 percent for same λ and 0.087 percent for same DD.

Fixing DD to be the same across firms by rating also fixes the unconditional default probability; the two are isomorphic. Conditioning on return

^{22.} The differences between the latter two estimates are due to rounding error arising from the inverse normal transform on very small probabilities.

forecasts updates those probabilities. Fixing the default threshold λ by rating, however, allows for heterogeneity in the unconditional default probabilities; they just need to be the same on average (see the discussion in section 9.2.2). Those, in turn, may be updated over time as conditioning information is incorporated. This firm-level heterogeneity in unconditional probabilities of default (PD) can make a big difference empirically, as is seen in figure 9.1, which displays a scatter plot of unconditional (horizontal axis) and conditional (vertical axis) one-year PDs for the 243 firms in the portfolio. The top panel is for the same default threshold (λ) by credit rating for all firms, while the bottom panel is for the same DD by credit rating for all firms. The axes on both charts are scaled to be directly comparable. We see immediately in the top panel that conditional and unconditional PDs are not only widely dispersed, reflective of the underlying firm-level heterogeneity, but also highly correlated ($\rho = 0.961$). By contrast, the same DD by rating chart (bottom panel) has both the unconditional and conditional PDs tightly clustered in a narrow range. As there are six credit ratings represented in this study, so we see six vertical lines, where the vertical scatter represents the variation in conditional PD by rating (all having the same unconditional PD, of course) resulting in a lower correlation between unconditional and conditional PDs ($\rho = 0.790$). In contrast to same λ , the PDs implied by same DD change dramatically through conditioning (or updating). These differences will become more explicit and pronounced in the loss distributions across the model specifications, an issue we address next.

9.6.2 Model Heterogeneity and Baseline Losses

In moving from the most homogeneous model M_1 to M_2 , we add heterogeneity in the conditional mean by allowing for firm fixed effects, as well as heterogeneity in the unconditional probability of default, namely by introducing credit rating information. To isolate the effects of these relaxations of the homogeneity restrictions, we add an intermediate model, which augments model M_1 with credit rating information. Consequently we denote M_{1a} to be the homogeneous model without the use of rating information, and M_{1b} the homogeneous model that allows for credit ratings in determination of the default thresholds.

HPS provide theoretical results and empirical support showing that neglecting parameter heterogeneity can lead to underestimation of expected losses. But once EL is controlled for, neglecting parameter heterogeneity can lead to overestimation of unexpected losses or risk. Their results are not sensitive to the choice of identification restrictions.

Table 9.7 gives summary statistics for the baseline (i.e., no risk factor shocks) loss distribution for all models, with the top panel imposing the same threshold, λ , identifying restriction, and the bottom panel the same distance to default, DD, restriction. We show the first four moments as well



One Year Unconditional and Conditional PDs (same λ)



Fig. 9.1 Scatter plot of unconditional (horizontal axis) and conditional (vertical axis) one-year probabilities of default (PD) for 243 firms in portfolio *Notes:* Top panel: same default threshold (λ) by credit rating for all firms. Bottom panel: same distance to default (DD) by credit rating for all firms.

Table 9.7	Baseline scenario statist	tics of simulate	d losses for m	odels M ₀ –M ₄ .	one year ahead				
								VaR/EL (%)	
Model	Specifications	EL (%)	UL (%)	UL/EL	Skewness	Kurtosis	0.66	99.5	6.66
Same <i>λ</i>									
$\mathbf{M}_{1_{a}}$	Homogeneous—no rating	0.001	0.030	20.8	29.4	1200	(0) 0	(0) (0)	0.56 (382)
M_{1b}	Homogeneous-w/ rating	0.002	0.035	17.1	22.1	633	(0) 0	(0)	0.62(305)
\mathbf{M}_2	Firm fixed effects (σ^2)	0.002	0.030	19.4	23.9	691	(0) (0)	(0) (0)	0.59 (3.77)
, M	Industry (σ_s^2)	0.006	0.062	10.7	12.9	194	0.15(26)	0.53(92)	0.88 (153)
M	Regional (σ_i^2)	0.023	0.120	5.2	6.5	56	0.63(27)	0.85 (37)	1.25 (54)
\mathbf{M}_0	Heterogeneous (σ_{jis}^2)	0.094	0.239	2.5	3.6	24	1.06(11)	1.33 (14)	1.93 (21)
Same DD									
\mathbf{M}_{1a}	Homogeneous—no rating	0.644	0.905	1.4	2.9	19	4.1 (6)	5.07 (8)	7.31 (11)
\mathbf{M}_{1b}	Homogeneous-w/ rating	0.150	0.363	2.4	4.3	36	1.63(11)	2.08 (14)	3.27 (22)
M_2	Firm fixed effects (σ^2)	0.131	0.324	2.5	4.3	36	1.47 (11)	1.84(14)	2.91 (22)
M3	Industry (σ_s^2)	0.146	0.358	2.5	4.2	34	1.63(11)	2.06(14)	3.16(22)
M	Regional (σ_i^2)	0.152	0.358	2.4	3.8	27	1.62(11)	2.01 (13)	2.96(19)
M_0	Heterogeneous (σ_{jis}^2)	0.086	0.259	3.0	5.4	58	1.18(14)	1.52 (18)	2.43 (28)
<i>Note:</i> Simula els M ₀ to M ₄ rating when a when rating i	ated one year ahead loss distribu are given in section 9.5.2. Table rating information is used (this information is used. EL = expect	ttions for all re compares two is the case for ited loss; UL =	eturn model s o alternative i all models e - unexpected	pecifications identification xcept M _{1a}), w loss.	using 200,000 s restrictions: to hile bottom pa	imulations. De p panel impos nel imposes th	tails on the re- es the same ret e same distanc	turn specificati urn default thr ce to default, I	ons for mod- eshold, λ, by OD, by rating

as three tail quartiles or values-at-risk (VaR): 99.0 percent, 99.5 percent and 99.9 percent, corresponding to levels commonly used by risk managers, and in the last case, the risk tolerance level of the New Basel Capital Accord (BCBS 2004).

Looking first at the top panel, EL and UL vary significantly across the different specifications, both increasing as we increase model heterogeneity. However, as shown in HPS, it is important that the differences in ELs across the different portfolios are taken into account before implications of heterogeneity for unexpected losses can be evaluated. There is no obvious way that this can be done. Here we normalize risk, whether measured by unexpected loss (UL) or VaR, by EL. We shall refer to these as EL multiples.

The results in table 9.7 show that it takes about 21 EL multiples to obtain one standard deviation of losses for the most homogeneous model M_{1a} , just eleven for the industry model M_3 , and only 2.5 for the fully heterogeneous model M_0 . The third and fourth moments, skewness and kurtosis respectively, also decline when more heterogeneity is allowed for. Imposing homogeneity results in overly skewed and fat-tailed loss distributions. This point becomes quite clear when looking at the 99.9 percent VaR: model M_{1a} and M_{1b} have EL multiples in excess of 300, while the regional model M_4 has a multiple of only 54 and the fully heterogeneous model M_0 only 21, less than one-tenth of the most homogeneous model.

An important source of heterogeneity turns out to be the credit rating, which influences, among other things, the default threshold. Adding credit ratings to the homogeneous specification, model M_{1b}, results in a noticeable drop in EL multiples: UL/EL drops from 20.8 to 17.1, and 99.9 percent VaR from 382 to 305. Adding firm-fixed effects, model M₂ does not help; in fact, risk seems to increase slightly, although this could be due to simulation errors. We need to allow for variation in factor loadings, either by industry (model M_3), or region (model M_4), before EL multiples decline further. These findings are in line with the results reported in HPS: the factor that changes the shape of the loss density the most is the use of information on credit ratings in the construction of the loss distribution. Considering that the New Basel Capital Accord is centered around more careful modeling of credit ratings, either internal or external, this emphasis seems well placed indeed. A similar pattern holds when looking at Value at Risk. In this regard, regional heterogeneity seems to play a more important role than industry heterogeneity, perhaps not surprising given the international nature of this portfolio.23

Turning to the bottom panel, where the loss distributions are simulated under the same DD-identifying restriction, differences across model spec-

^{23.} We tried a different industry specification using ten instead of six groups to match the number of parameters in the regional model (there are ten regions). This did not change our conclusions.

ifications are much more muted. The results for the heterogeneous model M_0 are broadly in line with its same λ counterpart in the top panel (EL, UL, and VaR are similar). However, EL decreases as we increase the degree of parameter heterogeneity. Moreover, there is little difference in EL multiples, whether looking at loss volatility (UL) or VaR. In fact, the results would suggest that increased heterogeneity actually increases risk: UL/EL for M_{1a} is 1.4 and for M_0 is 3.0. Further, 99.9 percent VaR, normalized by EL, is 11 for M_{1a} and 28 for M_0 .

These results differ both from those under the same thresholdidentifying restriction and from those reported in HPS for the same DD restrictions. Under the same DD assumption, the actual default threshold used in the simulations is firm-specific, and is computed using firm-specific estimates for unconditional expected returns and their standard deviations. Since the sample period is short for several firms, we may have rather poor estimates of the unconditional moments. The same λ assumption implies varying DDs (and hence unconditional PDs) across firms within a rating category, although, importantly, they average out to match the ratingspecific unconditional PD. In the absence of reliable estimates of unconditional means and volatilities of firm returns, the resulting firm-specific default thresholds are likely to be rather noisy. In light of these results, and the previous discussion of unconditional and conditional PDs, in the remaining analysis we focus on the same threshold (λ)-identify restrictions.

Before proceeding to the shock scenarios, it may be of interest to compare the simulated UL to that implied by the Vasicek model, as discussed in section 9.3. This asymptotic expression, given in equation (21), is driven by the average default rate across the portfolio, π , and the default correlation, ρ^* , itself a function of π and the average return correlation of the firms in the portfolio, ρ , which is 11.2 percent for our portfolio; see equation (20) in section 9.3. Thus, using the unconditional portfolio default rate from table 9.4, $\pi = 0.294$ percent; this yields a default correlation of $\rho^* =$ 0.470 percent and an asymptotic UL = $\sqrt{\pi(1-\pi)\rho^*} = 0.371$ percent, which is above the simulated UL of all models. However, those simulated ULs are conditional, not unconditional, and if we substitute the simulated (conditional) EL (which, under the maintained assumption of no loss recovery, is identical to π), all asymptotic UL values are below their simulated counterparts, as they should be, assuming that the average return correlation ρ remains unchanged. For example, in the case of model M₀, $\pi =$ 0.094 percent, so that $\rho^* = 0.208$ percent. In that case, asymptotic UL = 0.140 percent, which is below the simulated UL of 0.239 percent. The difference is clearly due to granularity, an issue we pick up in Section 6.5.

In figure 9.2 we compare the simulated loss distributions across model specifications. The top panel displays the 20 percent tail (80th percentile and beyond) and the bottom panel focuses on the 5 percent tail. The tail of that loss distribution rises earlier and more gradually for the most



Fig. 9.2 Comparing the tail of the baseline loss distributions across models, same λ identifying restriction by rating when rating information is used, 200,000 simulations

Notes: Top panel: 20 percent tail (losses beyond the 80th percentile). Bottom panel: 5 percent tail (losses beyond the 95th percentile). Model M_0 is fully heterogeneous model, M_{1a} is homogenous (no rating information), M_{1b} is homogenous (with rating information), M_2 is firm fixed effects, M_3 is industry fixed and marginal effects, and M_4 is regional fixed and marginal effects.

heterogeneous model, M_0 , and late and suddenly for the more homogeneous models. We see that the fully heterogeneous model in particular accumulates losses much earlier in the distribution, already by about the 82nd percentile, than the other models. Significant losses are not seen until about the 95th percentile for the regional model M_4 , not until after the 97th percentile for the industry model M_3 , and well beyond the 99th percentile for all other models.

9.6.3 Model Heterogeneity and Risk Factor Shocks

One of the main advantages of our conditional modeling approach is that it allows us to consider the impact of different macroeconomic or risk factor shock scenarios. The ability to conduct shock scenario analysis with observable risk factors is clearly important for policy analysis, be it business or public policy.

Recall that the risk factors in the firm-return models are equity returns, interest rates, and oil prices. In addition, we shall explore the impact of business cycle heterogeneity across different countries by considering shocks to real output, which (as noted earlier) can influence the loss distributions indirectly through their contemporaneous correlations with equity returns and interest rates. Accordingly, we examine the following equiprobable scenarios, though others, of course, are possible.²⁴

- a $\pm 2.33\sigma$ shock to real U.S. equity, corresponding to a quarterly change of ± 14.28 percent from the baseline forecast²⁵
- a $\pm 2.33\sigma$ shock to the German short-term interest rate, corresponding to a quarterly rise of 0.33 percent
- a -2.33σ shock to real U.S. output, corresponding to a quarterly drop of 1.85 percent

In order to learn more about the tail properties of the various loss distributions, we also consider an extreme stress scenario for the U.S. equity market, as reported in PSTW, namely an adverse shock of 8.02σ . This corresponds to a quarterly drop of 49 percent, which is the largest quarterly drop in the S&P 500 index since 1928, which occurred over the three months of March to May of 1932. Finally, we include an intermediate negative equity shock of -5σ , which corresponds to a quarterly decline of 30.64 percent. Details of how the macroeconomic shocks are generated and how they feed through firm returns to the loss distribution can be found in PSTW.

We start the discussion with a $\pm 2.33\sigma$ shock to real U.S. equity under the same threshold, λ , restriction, summarized in table 9.8. For each model we

^{24. 2.33} σ corresponds, in the Gaussian case, to the 99 percent VaR, a typical benchmark in risk management.

^{25.} Relative to historic averages, this shock corresponds to a rise (drop) of 17.95 percent (11.35 percent), computed as $exp(2.23 \text{ percent} \pm 14.28 \text{ percent}) - 1$.

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								Va	lue-at-R	sk (%)
Lot CM	Curraification	ET /0/	Percentage of EL to	(70) III	Percentage of UL to	Clours	V	000	00 z	99.9 (%∆ to
Model	Specification	EL (%)	baseline	NT (%)	baseline	Skewness	Kurtosis	0.66	c. <i>6</i> 6	baseline)
\mathbf{M}_{1a}	Homogeneous-No rating									
-2.33 σ		0.004	172	0.052	73	19.4	537	0.0	0.38	0.74 (33)
Baseline		0.001		0.030		29.4	1,200	0.0	0.0	0.56
+2.33 σ		0.0005	-67	0.016	-48	38.0	1,652	0.0	0.0	0.12 (-78)
\mathbf{M}_{1b}	Homogeneous-w/rating									
–2.33 σ		0.007	221	0.066	88	13.9	279	0.25	0.56	0.88(41)
Baseline		0.002		0.035		22.1	633	0.0	0.0	0.635
+2.33 σ		0.0007	-68	0.019	-45	36.7	1,673	0.0	0.0	0.30 (-52)
\mathbf{M}_2	Firm fixed effects (σ^2)									
-2.33σ		0.005	228	0.056	87	14.3	259	0.15	0.44	0.83(41)
Baseline		0.002		0.030		23.9	691	0.0	0.0	0.59
+2.33 σ		0.0005	-69	0.016	-46	39.0	1,704	0.0	0.0	0.16 (-73)
M_3	Industry (σ_s^2)									
–2.33 σ		0.014	151	0.102	65	9.0	108	0.62	0.83	1.08 (23)
Baseline		0.006		0.062		12.9	194	0.0	0.53	0.88
+2.33 σ		0.002	-61	0.037	-40	19.0	400	0.0	0.0	0.67 (-24)
\mathbf{M}_4	Regional (σ_i^2)									
–2.33 σ		0.043	88	0.171	42	5.1	37	0.85	1.00	1.50 (20)
Baseline		0.023		0.120		6.5	56	0.63	0.85	1.25
+2.33 σ		0.012	-46	0.085	-29	8.4	86	0.50	0.59	0.87 (-30)
\mathbf{M}_0	Heterogeneous (σ_{ns}^2)									
-2.33 σ		0.142	51	0.314	31	3.4	21	1.41	1.73	2.55 (32)
Baseline		0.094		0.239		3.6	24	1.06	1.33	1.94
+2.33 σ		0.065	-31	0.189	-21	3.9	26	0.89	1.00	1.52 (-21)
<i>Notes</i> : Simu dred thousar M_{1a}). EL = e	lated one-year-ahead loss distril id simulations are used, and the xpected loss; UL = unexpected l	butions for a same return loss.	ll return model default threshc	specification old, λ, by rati	ıs imposing sy ng when rating	mmetric shock information is	s to U.S. mai used (this is	rket equit the case f	y returns or all mo	s. Two hun- dels except

 $\pm 2.33\sigma$ shock to U.S. real coulty returns: Statistics of simulated losses for models M.-M.. one year ahead. same λ

Table 9.8

repeat the baseline results for ease of comparison and display the percentage increase (decrease) from that baseline of EL, UL, and 99.9 percent VaR. For each model, the percentage increase in EL and UL arising from the adverse shock is always larger than the corresponding decline in losses due to a benign shock. Consider model M_{1a} : EL (UL) increases by 172 percent (73 percent) under the adverse shock and decreases by 67 percent (48 percent) under the benign shock. The size of those impact declines as we allow for more heterogeneity. The regional model M_4 , for instance, shows an increase in EL (UL) of 88 percent (42 percent) from the adverse shock, against a decline of 46 percent (29 percent) from the benign shock. The smallest impact can be seen from the most heterogeneous model, M_0 : the adverse shock increases EL (UL) by 51 percent (31 percent), and the benign shock decreases EL (UL) by 31 percent (21 percent).

This asymmetric and nonproportional response of credit losses to symmetric shocks is due to the nonlinearity of the credit risk model. When focusing on the tails of the loss distribution, however, only the fully heterogeneous model M_0 exhibits this particular asymmetric response; namely, that risk reductions are proportionately less than risk increases due to an adverse and benign shock, respectively. For all other model specifications the opposite seems to be true: the reduction in 99.9 percent VaR arising from the benign shock is larger than the corresponding increase in 99.9 percent VaR due to the adverse shock. Thus, by imposing homogeneity, not only are the relative loss responses exaggerated (all the percentage increases and decreases are larger for the restricted than for the unrestricted model), but perceived reduction in risk in the tail of the loss distribution tends to be overly optimistic.

Finally, note that an adverse shock results in less skewed and fat-tailed loss distributions, relative to their respective baselines, across all models; conversely, a benign shock renders them more extreme. The advise (benign) shock results in more (fewer) firms defaulting systematically due to the displacement of expected (i.e., forecast) returns, before any additional idiosyncratic risk is accounted for. As a result, an adverse (benign) shock shifts probability mass of the loss distribution closer to (further from) the mean. The effects of the shocks on the shape of the loss distribution is quite large for relatively homogeneous models, and much more modest for heterogeneous ones. For instance, the skewness (kurtosis) for M_{1a} decreases to 19.4 (537) under the adverse shock compared to the baseline, 29.4 (1200), but increases to 38.0 (1652) under the benign shock. By contrast, the skewness and kurtosis decrease to 5.1 and 37.0, respectively, for the regional model, M_4 , under the adverse shock scenario, as compared to the baseline values of 6.5 and 56, but increases to 8.4 and 86.0 under the benign shock scenario, respectively. The relative impact is, of course, even smaller for the fully heterogeneous model, M₀.

The evidence thus far suggests that heterogeneity is important in con-

trolling risk, both under a baseline forecast and under shock scenarios. Allowing for regional heterogeneity appears to be more important than allowing for industry or sector heterogeneity. Both the baseline and shockconditional loss distributions seem to change noticeably with the addition of heterogeneous factor loadings, that is, starting with model M_3 . However, the biggest marginal change arises when allowing for full heterogeneity with model M_0 .

Next we consider an adverse shock to German interest rates. Naturally, we could have shocked interest rates of other countries, for example, the United States, but since we already have other U.S.-based shock scenarios, we wanted to broaden the discussion by considering shocks to other countries' macroeconomic factors. Interest rate shocks are of particular interest in our modeling context because the corresponding factor loading is positive, but insignificant, for the pooled models M_1 and M_2 , on average negative and significant for the heterogeneous model M_0 , and rather mixed for the industry and regional models, M_3 and M_4 .

The loss simulation results are summarized in table 9.9. Compared with adverse U.S. equity shocks, the impact on credit losses due to an equiprobable adverse shock to German interest rates is more modest. EL increases on average by only about 24 percent, UL by only 12 percent, and 99.9 percent VaR by around 5 percent. Here too we see a similar model ranking as before, with the most homogeneous model M_{1a} being the most shock sensitive, at least when measured by EL and UL impact, and the most heterogeneous model M_0 the least shock sensitive. The impact on 99.9 percent VaR is modest, and given parameter uncertainty, broadly similar across the different model specifications.

Even though the factor loading on interest rates is positive, albeit small and not significant, for the pooled models M_{1a} , M_{1b} , and M_2 , losses still increase in reaction to an adverse interest rate shock. Because of the complicated interdependencies that exist in the GVAR model, shocking one of the factors will potentially impact all the other sixty-two factors. As a result, the overall effect of the shock on the loss distribution need not have the same sign as the coefficient of the factor in the return equation. Consequently, an adverse interest rate shock may have the counterintuitive, benign direct effect on firm returns in the pooled return regressions, but the intuitive adverse indirect effects through the equity return factor.

With this in mind we consider the effects of an adverse shock to real U.S. output. Recall that output does not enter the firm-return regressions; however, shocks in output may enter indirectly through other variables, such as interest rates and equity prices. We summarize those results in table 9.10 and notice immediately that the changes from the baseline are of the "wrong" sign, but quite small, and are unlikely to be statistically significant. One year after the shock, credit losses are projected to actually decline somewhat. Average decline in EL across models is about 5 percent,

								>	alue-at-Ri	sk (%)
Model	Specification	EL (%)	Percentage Δ EL to baseline	UL (%)	Percentage	Skewness	Kurtosis	0.99	99.5	99.9 (%Δ to baseline)
M	Homogeneous-no rating	0.002	39	0.036	20	26.2	980	0.0	0.0	0.58 (5)
M	Homogeneous—w/ rating	0.003	32	0.041	16	19.7	511	0.0	0.180	0.65 (4)
, M	Firm fixed effects (σ^2)	0.002	28	0.034	13	20.8	520	0.0	0.0	0.59(1)
, M	Industry (σ_s^2)	0.007	22	0.068	10	11.7	164	0.33	0.56	0.88 (<1)
M ⁴	Regional (σ_i^2)	0.026	15	0.130	8	6.2	51	0.77	0.85	1.34 (7)
M ₀	Heterogeneous (σ_{iis}^2)	0.10	8	0.25	5	3.6	23	1.11	1.40	2.04 (5)

shock to German interest rates—Omartarly increase of 0.33 narcout: Statistics of simulated losses for models M – M – one year	
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Two hundred thousand simulations are used, and the same return default threshold, λ , by rating when rating information is used (this is the case for all models except $M_{1,\alpha}$). EL = expected loss; UL = unexpected loss.

								N ⁸	alue-at-R	isk (%)
Model	Specification	EL (%)	Percentage Δ EL to baseline	UL (%)	Percentage Δ UL to baseline	Skewness	Kurtosis	0.99	99.5	99.9 (%Δ to baseline)
M,	Homogeneous—no rating	0.001	-13	0.028	9-	31.8	1,405	0.0	0.0	0.53 (-4)
M	Homogeneous—w/ rating	0.002	7-7	0.035	0	22.2	619	0.0	0.0	0.63 (<1)
ž	Firm fixed effects ($\sigma^2 0$	0.001	4	0.030	-7	24.3	703	0.0	0.0	0.59 (<1)
Σ [¯]	Industry (σ_s^2)	0.006	7-7	0.062	0	12.9	192	0.15	0.53	0.88 (<1)
, M	Regional (σ_i^2)	0.022	9–	0.117	ή	6.7	59	0.59	0.85	1.23 (-2)
M ₀	Heterogeneous (σ_{jis}^2)	0.088	L	0.230	4	3.7	24	1.00	1.28	1.86(-4)
Notes: U	Simulated one-year-ahead loss di d simulations are used and the se	istributions fo	or all return mo fault threshold	del specificati	ions imposing : fui aritar ratio	an adverse shoc	k to U.S. rea	l output g	growth. T	wo hundred

l output—Quarterly decline of 1.85 percent: Statistics of simulated losses for models M_{0} – M_{4} , one year ahead,	
–2.330 shock to U.S. real output—Q	
Table 9.10	

EL = expected loss; UL = unexpected loss.

the decline in UL is about 3 percent, and the decline in 99.9 percent VaR is about 2 percent relative to the baseline loss distribution. In section 9.6.4 we explore whether including output directly in the firm-specific return regressions makes any difference.

Finally, we consider the effect of extreme risk factor shocks on the resulting distribution of credit losses under different model specifications. Table 9.11 presents results from two different U.S. real-equity shock scenarios: -5.00σ in panel A, and -8.02σ in panel B, the latter matching the largest quarterly drop in the S&P 500 index since 1928. To be sure, a shock as extreme as -8.02σ is, of course, outside the bounds of the estimated model. It would be unreasonable to believe that such a large shock would not result in changes to the underlying parameters. However, it is still instructive to examine the impact of an extreme shock, as one way that one might stress a credit risk model. Moreover, 5σ events are more common at higher frequencies than the quarterly data we have available to us indicates, and because of this our results will likely underestimate the true loss outcomes.

Under the -5σ shock scenario, shown in panel A, increases in expected losses across models range from eleven-fold (1035 percent); M_2 to ninefold (794 percent; M_{1a}) to just 154 percent (M_0). UL increases for the same models are about three-and-a-half-fold for M_{1a} (244 percent) and M_2 (266 percent), and not quite double for M_0 (85 percent). Differences in the tail impact at the 99.9 percent level are not as extreme: 150 percent for M_{1a} , 107 percent for M_2 , and 83 percent for M_0 . As the shock becomes more extreme and takes the value of -8.02σ , the different shock sensitivities of the models, as measured, for instance, by 99.9 percent VaR, become even more apparent (see panel B in table 9.11). Increases in VaR values relative to baseline losses are less than 200 percent for models M_0 and M_4 , and nearly 400 percent for model M_{1a} . The broad pattern observed so far holds: the more restrictive (homogeneous) the model, the more sensitively it reacts to shock scenarios.

As the shock becomes more extreme to -8.02σ , the resulting loss distribution for all models becomes less skewed and fat-tailed, as measured by kurtosis. To see this graphically we generated density plots for model M_0 , presented in figure 9.3, where we display the simulated loss densities for the baseline, the symmetric $\pm 2.33\sigma$ shocks, and the two severe adverse shocks to U.S. real equity prices. The ordering of the shocks is clearly seen in the plot around the 1 percent portfolio loss point: from benign and lowest density to most adverse and highest density.

9.6.4 Business Cycle Shocks: An Alternative Model Specification

The return regressions used in the previous simulation exercises do not select the growth rate of real output as a risk factor. As noted earlier, this might not be that surprising, as the effects of business cycle fluctuations on

						,		Ň	alue-at-R	isk (%)
			Percentage		Percentage					9.99 0.1 h/
Model	Specification	EL (%)	baseline	NL (%)	baseline	Skewness	Kurtosis	0.66	99.5	baseline)
			A . -5σ , $Q\iota$	tarterly decline	s of 30.6 percent					
\mathbf{M}_{l_a}	Homogeneous—no rating	0.01	794	0.10	244	12.7	241	0.53	0.64	1.39 (150)
\mathbf{M}_{1b}	Homogeneous-w/ rating	0.02	963	0.13	265	8.8	116	0.64	0.88	1.47 (135)
\mathbf{M}_2	Firm fixed effects (σ^2)	0.02	1035	0.11	266	8.8	113	0.62	0.76	1.22 (107)
, W	Industry (σ_s^2)	0.04	588	0.18	192	6.3	59	0.88	1.08	1.77(101)
\mathbf{M}_{4}	Regional (σ_i^2)	0.09	275	0.26	113	4.1	2.7	1.20	1.43	2.15 (72)
\mathbf{M}_0	Heterogeneous (σ_{jis}^2)	0.24	154	0.44	85	3.1	19	1.98	2.42	3.53 (83)
			B8.02σ,	Quarterly decl	ine of 49 percen.	t				
\mathbf{M}_{1a}	Homogeneous—no rating	0.05	3363	0.23	674	8.5	119	1.17	1.54	2.72 (390)
\mathbf{M}_{1b}	Homogeneous-w/ rating	0.08	3914	0.28	689	5.7	57	1.29	1.67	2.79 (347)
\mathbf{M}_2	Firm fixed effects (σ^2)	0.07	4203	0.24	687	5.7	55	1.08	1.44	2.36 (302)
"M	Industry (σ_s^2)	0.12	1974	0.35	460	4.4	32	1.63	1.98	3.07 (249)
M	Regional (σ_i^2)	0.19	714	0.41	242	3.4	20	1.86	2.24	3.32 (165)
\mathbf{M}_0	Heterogeneous (σ_{jis}^2)	0.45	382	0.69	187	2.9	19	3.09	3.74	5.44 (181)
<i>Notes</i> : Si turns. Tw models ex	mulated one-year-ahead loss di o hundred thousand simulation weept M_{μ}). EL = expected loss;	istributions fc is are used, ar UL = unexpe	or all return mo nd the same retu seted loss.	del specificati ırn default thı	ions imposing t reshold, λ, by ra	wo more extre iting when ratii	me adverse sh ng informatic	nocks to U	J.S. marke (this is the	et equity re- e case for all



Fig. 9.3 Comparing simulated loss densities across different shocks to U.S. real equity prices, fully heterogeneous model M₀ imposing the same default threshold \lambda identifying condition, 200,000 simulations

Notes: All densities are estimated with an Epanechnikov kernel using Silverman's (1986) optimal bandwidth. The vertical axis is cropped at the top (hence the up arrow) to allow for better visualization of the different densities; most of the loss density is at or very near the origin. The ordering of the shocks is clearly seen in the plot around the 1 percent portfolio loss point: from benign and lowest density to most adverse and highest density. firm returns could have already been incorporated indirectly through market returns. It is, however, possible that the factor selection and the subsequent model estimation could have been biased due to the use of countryspecific asset return variables, particularly in the case of countries with relatively small asset markets.²⁶

With this in mind, and following the work of Kapetanios and Pesaran (2004), we proceed to estimate an alternative version of the fully heterogeneous model, which includes a global equity return, $\Delta \bar{q}_{i+1}$, defined as the cross-sectional average of all equity indexes in the GVAR model instead of the country-specific market returns, $\Delta \tilde{q}_{i,t+1}$, used in (35). We then run this version of the return regression augmented with real output growth for region *i*, denoted by $\Delta y_{i,t+1}$, and the other variables, namely changes in interest rates ($\Delta \rho_{i,t+1}$) and oil prices (Δp_{t+1}^0).²⁷

(40)
$$r_{jis,t+1} = \alpha_{jis} + \beta_{1,jis} \Delta \overline{q}_{t+1} + \beta_{2,jis} \Delta \rho_{i,t+1} + \beta_{3,jis} \Delta p_{t+1}^0 + \beta_{4,jis} \Delta y_{i,t+1} + \xi_{jis,t+1}$$

The mean group estimate (MGE) results for the alternative specification (40) using purchasing-power-parity (PPP) weights are given in table 9.12. These new estimates attribute a smaller effect to market returns, with the average market beta falling from 0.918 to 0.780 and the interest rate effects rising (in absolute value) from -2.99 to -4.236. The average effect of real output growth on firm returns is also statistically significant and has the correct sign, which contrasts with the earlier results, based on countryspecific equity market returns. The average effects of oil price changes, although still positive, are no longer statistically significant. The change in the estimates as a result of using $\Delta \overline{q}_{t+1}$ instead of $\Delta \tilde{q}_{i,t+1}$ are in line with a priori expectations and could be explained by a positive correlation between the country-specific market returns and the errors in the firmspecific return regressions. This is also reflected in the estimates of the insample fit of the return regressions where the average \overline{R}^2 declines from 0.201 and 0.103 as we move from $\Delta \tilde{q}_{i,t+1}$ to $\Delta \bar{q}_{t+1}$. The decline in the fit is quite substantial and could be an important consideration in the choice between the alternative specifications, although any simultaneity arising from inclusion of $\Delta \tilde{q}_{i,t+1}$ could in itself result in an upward bias in the average R^2 .

Bearing in mind the uncertainty associated with these alternative speci-

26. Recall that the estimates of the output effects are obtained by regression of firm-specific returns on the market returns, output growth, and other variables, such as changes in the interest rates and oil prices. Since market returns are in effect weighted averages of the firm-specific returns, the return regressions could yield biased estimates if the market return happens to be based on a relatively few firms.

27. This cross-sectional average may be either equal weighted or PPP weighted. We experimented with both. In the latter case we used PPP weights from 1996, the same weights used in the GVAR to construct regions from countries. There were little differences in the result, and in what follows we focus on the estimates based on the PPP-weighted global real equity index.

Factors ratios	$MGE\hat\beta$	Standard error of MGE SE($\hat{\beta}$)	t-
Constant	0.010	0.003	3.075
$\Delta \overline{q}_{i+1}$	0.780	0.031	24.874
$\Delta \rho_{i,i+1}$	-4.326	0.520	-6.923
Δp_{t+1}^{o}	0.041	0.038	1.064
$\Delta y_{i,t+1}$	0.700	0.260	2.695
Average R ²	0.157		
Average \overline{R}^2	0.103		
No. of firm quarters	17,114		

Table 9.12	Mean group estimates (MGE) of factor loadings, heterogeneous model
	(\mathbf{M}_{0}) : Alternative specification

Notes: $\Delta \bar{q}_{i+1}$ is the cross-sectional average of all equity indexes in the GVAR model using 1996 PPP weights. $\Delta \rho_{i,t+1}$ is the change in the domestic interest rate; Δp_{i+1}^o is the change in oil prices; $\Delta y_{i,t+1}$ is the change in domestic real GDP.

fications, the loss simulations based on the new return regressions for the baseline scenario as well as for the 2.33 σ shock scenarios are summarized in table 9.13. These simulations can be viewed as providing a check on the robustness of the loss-simulation results obtained so far. Baseline loss behavior is only somewhat different from M_0 (see last row of table 9.7, top panel), but, importantly, it is closer than any of the other restricted models, even though their in-sample goodness of fit was higher. When we examine the impact of shocks, even though real output now directly enters the firm return regressions, the impact of an adverse shock to real U.S. output growth is very similar to the previous specification: it is both small and of the wrong sign. Meanwhile, the impact of the other shocks is similar in this as in the original specification.

Although the average loading on output is positive, statistically significant, and large at 0.7, it turns out that about half (45 percent) of the firms actually have a negative coefficient (loading) on output. Indeed, when we look at the MGE of the positive and negative subsets, they are both significant. Hence it is not surprising that for our portfolio the net impact of an adverse shock to output is about zero. Of course, if the portfolio were composed only of firms with a positive loading, credit losses would likely increase in the event of an adverse output shock.

As far as loss distributions are concerned, our overall conclusions seem to be robust to the choice of the firm-specific return regressions.

9.6.5 Idiosyncratic Risk and Granularity

Portfolio-level results of credit risk models such as those discussed in Vasicek (1987, 2002) assume that the portfolio is sufficiently large that all idiosyncratic risk has been diversified away. More generally, we consider a

							Ň	alue-at-R	isk (%)
Scenario	EL (%)	Percentage Δ EL to baseline	UL (%)	Percentage Δ UL to baseline	Skewness	Kurtosis	0.99	99.5	99.9 (%∆ to baseline)
Baseline	0.091		0.208		2.7	12	0.92	1.00	1.43
-2.33σ shock to U.S. real output growth	060.0	-1	0.205	-2	2.6	11	0.91	0.97	1.39 (-3)
$+2.33\sigma$ shock to German interest rates	0.097	9	0.215	4	2.7	12	0.94	1.07	1.52 (6)
-2.33σ shock to U.S. equity returns	0.137	51	0.259	25	2.3	10	1.08	1.26	1.74 (22)
+2.33 shock to U.S. equity returns	0.066	-28	0.176	-15	3.1	15	0.79	0.94	1.28 (-11)
<i>Notes</i> : Simulated one-year-ahead loss dist paring loss distributions for the baseline st to U.S. equity returns. For all scenarios, 20 is the case for all models except M_{1a}). EL =	rributions usi cenario, adve 0,000 simula = expected lo	ng the alternat rse shocks to U tions are used, i ss; UL = unexp	ive specificati I.S. real outpu and the same pected loss.	on of the fully t growth and C return default	heterogeneous ierman short m threshold, λ, by	model M ₀ , de aturity intere rating when	escribed in est rates, a rating info	n section nd symm ormation	9.6.4. Com- letric shocks is used (this

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credit portfolio composed of N different credit assets, such as loans, each with exposures or weights w_i , for i = 1, 2, ..., N, such that the granularity condition (22) holds. Recall that a sufficient condition for equation (22) to hold is given by $w_i = O(N^{-1})$.²⁸ The lower the average firm return correlation, the greater the potential for diversification, but a larger N is required to attain that limit if correlations are lower. A common rule of thumb for return diversification of a portfolio of equities is $N \approx 50$. But as seen in section 9.6.2, default correlations are much lower than return correlations, meaning that more firms are needed to reach the diversification limits of credit risk.

Thus it seems reasonable to ask if a portfolio of N = 243 is large enough to diversify away the idiosyncratic risk. To answer this question we used an empirical version of the one-factor Vasicek model (described in section 9.3) and analyzed the impact of increasing N on simulated compared to analytic (asymptotic) unexpected loss (UL). For simulation purposes, Vasicek's model takes the following form:

(41)
$$r_{j,t+1} = \overline{r} + \sigma_f f_{t+1} + \sigma_{\varepsilon} \varepsilon_{j,t+1},$$

where $\overline{r} = \sum_{t=1}^{T} \sum_{j=1}^{N} r_{jt} / NT$,

$$\binom{\boldsymbol{\varepsilon}_{j,t+1}}{f_{t+1}} \sim \text{i.i.d.} N(\mathbf{0}, \mathbf{I}_2),$$

 I_2 is a 2-dimensional identity matrix, $\rho = \sigma_f^2 / (\sigma_f^2 + \sigma_{\epsilon}^2)$, and σ_f^2 is the variance of the market return. These parameters can be estimated as

(42)
$$\hat{\sigma}_{f}^{2} = \frac{\sum_{t=1}^{T} (\bar{r}_{t} - r)^{2}}{T - 1}, \bar{r}_{t} = \sum_{j=1}^{N} r_{jt} / N_{jt}$$

and

(43)
$$\hat{\sigma}_{\varepsilon}^{2} = \frac{\sum_{t=1}^{T} \sum_{j=1}^{N} (r_{jt} - r_{t})^{2}}{NT - 2}$$

Loss is given by (19) with the return default threshold given by

(44)
$$\lambda = \overline{r} + \sqrt{\sigma_f^2 + \sigma_\epsilon^2} \Phi^{-1}(\pi).$$

For our portfolio, for the one-year horizon we have the following parameter values: $\bar{r} = 13.356$ percent, $\hat{\sigma}_{r} = 11.230$ percent, $\hat{\sigma}_{e} = 34.856$ percent, $\hat{\pi} = 0.294$ percent, so that the implied average return correlation $\rho = 9.404$ percent, with an associated default correlation of $\rho^* = 0.369$ percent.²⁹ Substituting these values in (44) obtains a one-year return default thresh-

^{28.} Condition (22) on the portfolio weights was in fact embodied in the initial proposal of the New Basel Accord in the form of the Granularity Adjustments, which was designed to mitigate the effects of significant single-borrower concentrations on the credit loss distribution. See Basel Committee (2001, chapter 8).

^{29.} The relationship between ρ and ρ^* is given by equation (20).

]	Number	of loans ir	n portfolio	(N)
	119	243	1,000	5,000	10,000
Deviation from asymptotic lower bound (%)	80	44	12	3	2

Table 9.14	Impact of	f granular	ity using	Vasicek model
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old of -87.51 percent, meaning that any firm that experiences a one-year return worse than -87.51 percent would default.

Calibrating Vasicek's model to these parameters we simulated losses assuming different portfolio granularity, ranging from 119 to 10,000 firms. To be sure, all firms share the same draw of the systematic factor *f* and the same default threshold lambda, while each firm carries idiosyncratic risk (reflected by firm-specific draws from $\varepsilon_{j,t+1} \sim N(0, 1)$. Idiosyncratic risk should diversify away, with the simulated UL approaching the analytic UL as the number of firms increases.

The results are summarized in table 9.14. The result for N = 119 relates to the number of firms in the PSTW portfolio. By more than doubling N we cut idiosyncratic risk nearly in half. But to come within 3 percent of the asymptotic UL of the portfolio, more than 5,000 firms are needed! Thus credit portfolios or credit derivatives such as CDOs, which contain rather fewer number of firms, will likely still retain a significant degree of idiosyncratic risk, an observation also made by Amato and Remolona (2004).

9.7 Concluding Remarks

In this paper we have made use of a conditional credit risk model with observable risk factors, developed in Pesaran, Schuermann, Treutler, and Weiner (2005), to explore several dimensions of credit risk diversification: across industries (sectors) and across different countries or regions, either in a relatively restrictive fixed effects return specification, or by allowing for full firm-level heterogeneity. Specifically, we fix the number of risk factors—there are three: market equity returns and changes in domestic interest rates and oil prices—and only vary the degree of parameter heterogeneity across models. We find that full firm-level parameter heterogeneity matters a great deal for capturing differences in simulated credit loss distributions. Expected loss increases as more heterogeneity is allowed for. However, unexpected losses, normalized by EL, decline dramatically. Moreover, imposing homogeneity results in overly skewed and fat-tailed loss distributions.

These differences become more pronounced in the presence of shocks to systematic risk factors. The most restricted model, which imposes the same factor sensitivities across all firms, is overly sensitive to such shocks, and thus failing to properly account for parameter heterogeneity could result in too much implied risk capital. Allowing for regional parameter heterogeneity seems to better approximate the loss distributions generated by the fully heterogeneous model than just allowing for industry heterogeneity.

Our findings have a number of implications for both public and private (or business) policy. For example, in the case of a bank's risk management practices, neglected heterogeneity resulting in underestimation of expected losses would cause a bank to underprovision for (expected) losses. Furthermore, the resulting overestimation of unexpected losses would cause a bank to hold too much capital. Another example is the structuring and pricing of collateralized debt obligations (CDOs). These increasingly popular and widespread credit instruments are structured, and priced, by segmenting the loss distribution into risk tranches. We have shown that the shape of the loss distribution is affected significantly under neglected heterogeneity, in which case the resulting pricing and risk assessment would in turn be significantly affected. Related, our analysis shows that the size of the portfolio needed to eliminate most of the idiosyncratic risk, and thus fully exploit the diversification potential that exists in credit portfolios, may be in the thousands. This is sobering, considering that most CDOs rarely contain more than 100 names. Finally, the relative insensitivity of credit risk to business cycle shocks under alternative model specifications could be important in the current debate over the procyclicality of the New Basel Accord.

The results raise a number of questions and issues that merit further exploration. Our portfolio, by virtue of being allocated across twenty-one countries in ten regions, is already quite diversified, as evidenced by an average cross-sectional pairwise return correlation of 11.2 percent. Concentrating all of the nominal exposure into just one region or one industry would undoubtedly have a significant impact on the resulting loss distribution, in addition to yielding differences across models. A difficulty one would quickly encounter in exploring this problem is the rating or default probability differences across these dimensions. The average rating in the United Kingdom, for instance, is much higher than for the Latin American obligors, especially if one follows the rule that an obligor rating cannot exceed the sovereign rating.³⁰

It is also worth exploring the impact of fat-tailed innovations on the resulting loss distributions. The current application is limited to the double-Gaussian assumption (both idiosyncratic and systematic innovations are normal), but it seems reasonable to relax this assumption by considering, for example, draws from Student-*t* distributions with low degrees of freedom.

30. This rule seems quite reasonable when one considers debt denominated in, say, USD (or euros), but perhaps less so if the debt is exclusively in the local currency.

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Comment Richard Cantor

At the most fundamental level, the authors' work is motivated by the recognition that we know very little about what constitutes a good portfolio credit risk model. Our models rely on highly imperfect estimates of obligation-specific default probabilities and default correlations. However, our ability to test the performance of estimated default probabilities is limited, and we have virtually no ability to test the out-of-sample performance of default correlation models.¹

In the absence of a good test of model accuracy, other factors necessarily play important roles in determining which portfolio risk models we use. These factors may include ease of application, the ability to undertake scenario analysis, and transparency of results and interpretations.

One key aspect of any portfolio risk model that affects its ease of use is the parameter heterogeneity it permits across firms. At one extreme, a purely homogeneous portfolio risk model is commonly used to price (or at least quote) synthetic collateralized debt obligation (CDO) tranches. This copula model assumes that all firms share the same default intensity and their default intensities share the same sensitivity to a single common macroeconomic factor. At the other extreme, one can simulate (if not solve) a completely heterogeneous model in which firms have different default intensities and different intensity sensitivities to a wide array of systematic risk factors. Allowing for such heterogeneity, however, not only complicates the model, it potentially introduces considerable parameter estimation error and reduces model transparency.

Pesaran, Schuermann, and Treutler address two major questions:

- What are the effects on tail risk in a portfolio credit risk model of firm heterogeneity with respect to firm-level default probabilities and default sensitivities to global macroeconomic, regional, and industry risk factors?
- How does the influence of forecasts of the systematic risk variables and shock variables on the conditional risk distribution vary with the amount of firm heterogeneity incorporated into the model?

To answer these questions, the authors develop a portfolio credit risk model, using real-world data with three components:

• A vector autoregression of the joint distribution of sixty-four global macroeconomic variables for a set of twenty-five countries, accounting for about 80 percent of world output

^{1.} See Cantor and Falkenstein (2001) and Cantor and Mann (2003) and Lopez and Saidenberg (2000). One can, of course, test whether correlation models effectively predict asset prices, but it seems highly unlikely that there will ever be enough panel default data to test whether our models correctly parameterize physical default correlations.

- A model of firm-level equity returns for 243 firms as functions of global macroeconomic variables and region and industry effects
- A structural model of default, in which a firm defaults whenever its stock price falls by an amount that depends upon the firm's credit rating.

Increased Parameter Heterogeneity and Tail Risk

Does tail risk increase or decrease with increased heterogeneity in firmlevel PDs or firm-level sensitivities to systematic factors? According to the paper's model the answer depends on which of two methods is used to identify each firm's default equity threshold (table 9.6). The first method ("the same λ method"), which assumes the default threshold depends only on credit ratings, leads to the conclusion that tail risk declines as parameter heterogeneity increases. The second method ("the same DD method"), which assumes that a firm's credit rating identifies its equity-volatility and drift-adjusted distance-to-default, leads to the opposite conclusion—increased heterogeneity leads to greater tail risk.

Intuitively, I think heterogeneity should lead to smaller tail risk, since the likelihood of all firms defaulting at the same time ought to decline as they become more heterogeneous. I find the paper's ambiguous finding particularly puzzling because I find the rationale behind the same-DD method more compelling than the rationale supporting the same- λ method. Yet the DD method seems to imply that increased heterogeneity somehow increases tail risk.

Why? The answer probably lies in the fact that when the authors change the degree of parameter heterogeneity they do not hold everything else constant. In particular, when they increase heterogeneity, they do not keep the portfolio's expected loss rate constant. As modeled, increased heterogeneity sharply increases the portfolio's expected loss rate under the same- λ assumption and sharply reduces it under the same-DD assumption (table 9.6). If the authors had managed to isolate an increase in heterogeneity without changing expected loss rates, I suspect they would have unambiguously concluded that increased heterogeneity does reduce tail risk.²

If homogeneous models do systematically understate tail risk, then some degree of model heterogeneity is likely worth the effort. For example, the simple copula models generally used to price synthetic CDO tranches are likely to underprice senior tranches and overprice junior tranches.

Increased Parameter Heterogeneity and Sensitivity to Systematic Risk Factor Shocks

When discussing the sensitivity of the conditional portfolio risk distribution to systematic shocks, the authors limit their analysis to the results

^{2.} This view appears to be confirmed in a recent theoretical paper by two of the same authors of this paper, along with another author. See Samuel Hanson, M. Hashem Pesaran, and Til Schuermann (2005).

that pertain to the same- λ default threshold identification method, which does imply that greater heterogeneity reduces tail risk. In general, they find that conditional tail risk is less sensitive to systematic shocks under more heterogeneous models. This finding is consistent with the intuition mentioned earlier. More heterogeneous portfolios are less likely to experience nearly all firms defaulting at the same time. Similarly, adverse shifts in systematic risk variables are less likely to have a big impact on tail risk when firm-default sensitivities to those risk factors are heterogeneous.

Other Results

In the course of developing these models, the authors derive at least two other significant results that may be of broad interest.

First, they find that a greater portion of the correlation across firm stock returns can be explained by common regional factors than by common industry factors. Considerable effort in modeling can perhaps be saved if, indeed, industry factors can be safely ignored in modeling firm-equity correlations. One should recognize, however, that the seven industry definitions used in the paper are very broad. Many of the historically important industry concentrations—such as energy, telecom, casinos and hotels, real estate, and retail—are not separately modeled.

Second, the authors find that firm stock returns are strongly influenced by regional and global stock market factors, oil prices, and (to a lesser extent) interest rates, but national gross domestic product (GDP) growth is not important. GDP and other macroeconomic variables have some modest impacts through their influence on broader equity market indexes, but they do not have strong direct effects on firm-level stock returns or firm default rates.

However, like other structural portfolio models that rely on fluctuations in equity prices to induce firm defaults, these models may underestimate the effects of macroeconomic risk factors on portfolio risk. In less restrictive models, the estimated effects of GDP growth and other macroeconomic variables on realized default rates tend to be more substantial.³

Model Structure Extremely Useful

Most credit risk portfolio models currently used in industry are not particularly well suited for scenario analysis and the calculation of conditional risk distributions. Their underlying default correlations are usually derived from asset correlations, equity correlations, or rating change correlations, without direct reference to the underlying systematic risks driving those

3. Carty (2000) finds in a hazard-rate model based on firm credit ratings, GDP growth, S&P 500 growth rates, and other variables, that GDP growth has a power effect on default rates. Duffie and Wang (2004), in a single-country (United States) model, also find in a hazard-rate model with a Merton-type distance-to-default risk measure, personal income growth, and other variables, that personal income growth is highly significant.

correlations. In contrast, Pesaran, Schuermann, and Treutler have developed a three-module framework—with a macroeconomic VaR, an equity return model, and an equity-price-based default model—that permits a transparent separation of the distribution of systematic risk variables from a credit portfolio's conditional risk distribution. Other researchers and market practitioners should find this framework very useful.

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Discussion Summary

Darrell Duffie liked the idea of examining the impact of changes in model assumptions on tail behavior, having previously observed that our understanding of tails of credit loss distributions is too limited. He suggested that the model might be used to examine the impact of correlated measurement error: if errors in estimation of individual-firm solvency or asset volatility are correlated, actual tails will be much fatter than the tails measured by currently popular portfolio credit risk models.

Much of the discussion revolved around technical issues. There was considerable discussion of the authors' methods of estimating rating transition matrices, with *Til Schuermann* responding that their modification of Lando's method addresses the concerns. *Torben Andersen* suggested that recent upgrades and downgrades are informative and might be incorporated into estimation, and *Schuermann* agreed.