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# Horizon sensitivity of the inflation hedge of stocks

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## Abstract

In this paper, we study the potential of stocks as a hedge against inflation for different investment horizons. We show that stocks can be a hedge against inflation even if stock returns are negatively correlated with unexpected inflation shocks, and only moderately positively related to expected inflation. Depending on the investment horizon, the optimal hedge ratio can be either positive or negative. The crucial parameter for the results is the persistence of inflation. © 2000 Elsevier Science B.V. All rights reserved.

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## 1. Introduction

One of the biggest fears for investors is increasing inflation, because it reduces the real return on investments. As with any other risk in the financial market, the investor might want to try to reduce the risk exposure by adjusting the composition of the portfolio.

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In this paper, we focus on the risk associated with inflation and the extent to which stocks can be used as a hedge against inflation. The theoretical basis for this strand of the literature is the Fisher hypothesis, describing the link between real and nominal returns. Applied to stocks, the Fisher hypothesis implies that there should be a one-to-one relation between expected nominal stock returns and expected inflation. However, in contrast to the Fisher hypothesis, many empirical studies observed a negative relation between inflation and stock returns.<sup>1</sup> It seems, however, that there is an important horizon effect. More recent studies find a positive relation at a horizon of 5 years or longer.<sup>2</sup> In this paper, we focus on the hedge potential and examine how it is influenced by the investment horizon.

An explanation for the short-term negative hedge potential of stocks is offered by Fama (1981), who argues that inflation simply acts as a proxy for real-activity variables in relations between inflation and stock returns. Higher expected economic activity would lead to an increase in stock returns, but due to the short-term non-neutrality of money, increasing inflation leads to lower economic activity and thus to lower stock returns.

In contrast to this negative effect, one would expect the Fisher hypothesis to hold in the long run. For example, Campbell and Shiller (1988) explain that inflation has two effects in a present value relation linking the stock price to the expected discounted future dividends. First, higher inflation increases the discount rates, which lowers returns. The second effect of increasing inflation is the rise of future dividends and therefore the rise of expected stock returns. Due to nominal price rigidities in the short run, the price elasticity of future cashflows is not necessarily equal to one. This means that the net effect is ambiguous in the short run, but will be positive in the long run.

Time series characteristics are important when we explore the horizon sensitivity. First, the volatility of stock returns is usually much higher than the volatility of inflation, which makes it difficult to test for correlation between stock returns and inflation. Even more important is the widely recognized strong persistence of inflation, probably related to inertia of monetary policies carried out by the central banks.

The horizon sensitivity is very important for investors who have to deal with inflation risk. An investor might not be interested in short-term performance at all. Institutional investors like pension funds have a very long horizon. Under a defined benefit plan, they often have inflation-linked liabilities with a duration of 15 years or more. It is therefore interesting to study the effects of changing correlation coefficients when the investment horizon increases. The changing

<sup>&</sup>lt;sup>1</sup> See, for example, Fisher (1930), Bodie (1976), Fama (1975, 1981, 1990), Fama and Schwert (1977), Geske and Roll (1983), James et al. (1985), and Lee (1992) who all reject the Fisher hypothesis and indicate that stocks are a poor hedge against inflation.

<sup>&</sup>lt;sup>2</sup> See, for example, Boudoukh and Richardson (1993) and Siegel (1998).

covariance structure of stocks and inflation will affect the hedge potential of stocks. Horizon effects could lead to stocks being a poor hedge against inflation in the short run, but implying a positive long-run hedge ratio.

In this paper, we examine the portfolio problem of a long-term investor who faces inflation risk. We develop a model that accommodates the two following stylized facts: a short-term negative hedge ratio and long-term positive hedge ratio. The remainder of the paper is organized as follows. In Section 2, we set up the theoretical model. In Section 3, we discuss parameter values for the model. In Section 4, we present the results. In Section 5, we discuss the relations with other literature and in Section 6, we conclude.

#### 2. The long-term inflation hedge potential of stocks

In this section, we use a stylized model of stock returns to explain how the hedge ratio will change with the investment horizon. We assume that the one-period stock return is generated by:

$$R_{t+1} = c + \beta E_t[\pi_{t+1}] + \phi \eta_{t+1} + \epsilon_{t+1}$$
(1)

The stock return  $R_{t+1}$ , which has a constant part *c*, depends on the expected inflation  $E_t[\pi_{t+1}]$ , unexpected inflation  $\eta_{t+1}$ , and a specific risk term  $\epsilon_{t+1}$  with mean zero and variance  $\sigma_{\epsilon}^2$ . The strength of the Fisher relation is represented by  $\beta$ , which measures the relation between expected inflation and stock returns. If  $\beta$  is equal to 1, the Fisher hypothesis holds, and expected real returns are constant. The coefficient  $\phi$  is the "inflation beta" of stocks and indicates how stock prices adjust instantaneously to unexpected inflation.

Inflation is assumed to be generated by the AR(1) process

$$\pi_{t+1} = \mu + \alpha (\pi_t - \mu) + \eta_{t+1}$$
(2)

Current inflation depends on the long-run inflation  $\mu$ , the deviation of inflation in the previous period from the long-term mean, and an independent shock  $\eta_t$  with variance  $\sigma_{\eta}^2$ . The inflation process could be augmented by additional transitory noise terms, but for transparency reasons, we decided to use this AR(1) model with inflation persistence  $\alpha$  as the key parameter. When inflation is an AR(1) process, the expected stocks returns are also AR(1), and actual stocks returns are ARMA(1,1). Campbell et al. (1997, Chap. 7) argue that such dynamics are empirically relevant for US stock returns. In the limiting case  $\alpha = 1$ , both inflation and stock returns have a unit root. However, when  $\sigma_{\eta}^2$  is much smaller than  $\sigma_{\epsilon}^2$ , stock returns will still be almost unpredictable over short horizons. In addition, in short samples, the slow but persistent movements in expected returns will hardly be visibly relative to the noise of  $\epsilon_i$ . This is a reason why econometric inference on  $\beta$  in Eq. (1) is problematical in short samples.

To evaluate the hedge potential, we derive the demand for stocks in a simple mean-variance framework. We consider a portfolio where a fraction w is invested

in stocks, and (1 - w) is invested in a nominally risk-free discount bond of maturity k. The maturity of the bond equals the horizon of the investor. The goal of the investor is to maximise the mean-variance criterium

$$\max_{w} E_t \left[ r_{t+k}^{(k)} \right] - \frac{\operatorname{var} \left[ r_{t+k}^{(k)} \right]}{2\gamma}$$
(3)

where

$$r_{t+k}^{(k)} = w \left( R_{t+k}^{(k)} - \pi_{t+k}^{(k)} \right) + (1-w) \left( R_{f,t}^{(k)} - \pi_{t+k}^{(k)} \right)$$

is the cumulative real return on the portfolio from time t to time t + k,  $R_{t+k}^{(k)}$  the cumulative nominal stock return,  $\pi_{t+k}^{(k)}$  the cumulative inflation,  $R_{f,t}^{(k)}$  the nominally risk-free cumulative return on a discount bond with maturity k, and  $\gamma$  the risk tolerance parameter. The investor solves a single-period optimization problem, but the covariance matrix of asset returns and inflation changes with the investor horizon. As argued in Canner et al. (1997), this provides a tractable way to incorporate asset price dynamics. The solution of the portfolio problem is

$$w^{(k)} = \frac{\gamma E \Big[ R_{t+k}^{(k)} - R_{f,t}^{(k)} \Big]}{\operatorname{var} \Big[ R_{t+k}^{(k)} \Big]} + \frac{\operatorname{cov} \Big[ R_{t+k}^{(k)}, \pi_{t+k}^{(k)} \Big]}{\operatorname{var} \Big[ R_{t+k}^{(k)} \Big]}$$
(4)

The first term is the demand for stocks as a result of the equity premium. The second term is the hedging demand for stocks depending on the covariance with inflation. It is this second component of the portfolio demand that we will focus on. The hedging demand will be denoted  $\Delta^{(k)}$ .

For the one-period model, the hedge ratio is (see Appendix A and also Bodie (1976)):

$$\Delta^{(1)} = \frac{\operatorname{cov}[R_{t+1}, \pi_{t+1}]}{\operatorname{var}[R_{t+1}]} = \frac{\phi \sigma_{\eta}^{2}}{\phi^{2} \sigma_{\eta}^{2} + \sigma_{\epsilon}^{2}}$$
(5)

Eq. (5) shows that the negative value of  $\phi$  immediately implies a negative hedge ratio. For the single-period hedge in Eq. (5), the Fisher coefficient  $\beta$  does not play a role at all.

We continue with a two-period model, in which we define the two-period return  $R_{t+2}^{(2)}$  as the sum of the return in the first period plus the return in the second period.<sup>3</sup> For the two-period return, we obtain

$$R_{t+2}^{(2)} = \beta E_t \Big[ \pi_{t+2}^{(2)} \Big] + \beta \big( E_{t+1} - E_t \big) \big[ \pi_{t+2} \big] + \phi \big( \eta_{t+1} + \eta_{t+2} \big) \\ + \epsilon_{t+1} + \epsilon_{t+2}$$
(6)

In the two-period model, the unexpected rise in inflation  $\eta_{t+1}$  has two effects. The direct effect is  $\phi \eta_{t+1}$ , which is the same as in the one-period model. The indirect

<sup>&</sup>lt;sup>3</sup> In the following discussion, we will suppress the constants c and  $\mu$  since they do not have any effect on the minimum variance hedge portfolios.

effect  $\beta(E_{t+1} - E_t)[\pi_{t+2}]$  is due to the adjustment of inflation expectations. An unexpected shock  $\eta_{t+1}$  will lead to an upward revision in expected inflation of  $\alpha \eta_{t+1}$  and higher expected return  $\beta \alpha \eta_{t+1}$ . The total effect depends on the sign and size of  $(\phi + \alpha \beta)$ . At the same time, the new shock  $\eta_{t+2}$  only has a negative effect on the hedge potential.

If we extend our model to a multi-period setting, the Fisher coefficient becomes more important at the expense of the short-term effect. Since we assume that inflation is persistent, a shock this year has an effect on all future periods. The higher the persistence, the more the expectation revisions accumulate. In Appendix A, the hedge ratio for any horizon k is derived. The result is stated in Proposition 1:

**Proposition 1.** Assume that stock returns and inflation are generated by the system Eqs. (1) and (2). For  $|\alpha| < 1$ , the hedge ratio for a mean-variance investor with horizon k is given by

$$\Delta^{(k)} = \frac{\left(k\phi + \psi_{1k}(\phi + \beta) + \psi_{2k}\beta\right)\sigma_{\eta}^{2}}{k\sigma_{\epsilon}^{2} + \left(k\phi^{2} + 2\psi_{1k}\phi\beta + \psi_{2k}\beta^{2}\right)\sigma_{\eta}^{2}}$$
(7)

with

$$\psi_{1k} = \frac{\alpha}{1-\alpha} \left( k - \frac{1-\alpha^k}{1-\alpha} \right)$$
$$\psi_{2k} = \frac{\alpha^2}{\left(1-\alpha\right)^2} \left( k - 2\frac{1-\alpha^k}{1-\alpha} + \frac{1-\alpha^{2k}}{1-\alpha^2} \right)$$

In the limiting case when  $\alpha = 1$ , it is given by:

$$\lim_{\alpha \to 1} \Delta^{(k)} = \frac{\left(\phi + \frac{1}{2}(k-1)(\beta+\phi) + \frac{1}{6}(k-1)(2k-1)\beta\right)\sigma_{\eta}^{2}}{\sigma_{\epsilon}^{2} + \left(\phi^{2} + (k-1)\beta\phi + \frac{1}{6}(k-1)(2k-1)\beta^{2}\right)\sigma_{\eta}^{2}}$$
(8)

The hedge ratio is a complicated function of all parameters in the model. The limit as  $k \rightarrow \infty$  is:

$$\lim_{k \to \infty} \Delta^{(k)} = \frac{\left( \left( 1 - \alpha \right) \phi + \alpha \beta \right) \sigma_{\eta}^{2}}{\left( 1 - \alpha \right)^{2} \sigma_{\epsilon}^{2} + \left( \left( 1 - \alpha \right) \phi + \alpha \beta \right)^{2} \sigma_{\eta}^{2}}$$
(9)

which reduces to  $1/\beta$  for  $\alpha = 1$ . The long-run hedge ratio will be positive if

$$(1 - \alpha)\phi + \alpha\beta > 0 \tag{10}$$

Eq. (10) is nothing but a weighted average of the direct impact  $\phi$  and the long-run inflation effect  $\beta$ , with weights depending on the persistence of inflation.

The hedge demand for stocks can be large relative to the demand due to the equity premium. The infinite horizon portfolio weight from solving the mean-variance problem (Eq. (3)) is:

$$\lim_{k \to \infty} w^{(k)} = \frac{(1-\alpha)^2 \gamma \xi + ((1-\alpha)\phi + \alpha\beta)^2 \sigma_{\eta}^2}{(1-\alpha)^2 \sigma_{\epsilon}^2 + ((1-\alpha)\phi + \alpha\beta)^2 \sigma_{\eta}^2}$$
(11)

where  $\xi = \lim_{k \to \infty} E_t [(R_{t+k}^{(k)} - R_{t,t}^{(k)})]^k$  is the unconditional single-period equity premium. Due to the factor  $(1-\alpha)^2$ , the expected return becomes rapidly less influential, the higher the inflation persistence  $\alpha$ . If  $\alpha = 1$ , the only long-run demand for stocks is the hedging demand, whatever the expected returns.

#### 3. Parameter estimates

To illustrate the hedging potential of stocks in the model, we use benchmark parameters found in the literature. The parameters  $\alpha$ ,  $\beta$  and  $\phi$  have been estimated for many different countries, sample periods and observation frequencies.

The starting point for empirical results for the inflation hedge regression model (Eq. (1)) are the studies of Bodie (1976) and Fama and Schwert (1977). According to their empirical evidence  $\phi$  is almost certainly negative. The Fisher parameter  $\beta$  could also be negative, but is estimated without much precision. Bodie (1976) can reject neither the hypothesis  $\beta = 1$  nor  $\beta = 0$ . Fama and Schwert (1977), however, find that  $\beta$  is significantly negative for US data for the period 1953–1971, using a short-term interest rate as a proxy for expected inflation. For the inflation "beta" their most reliable estimate is  $\phi = -4$  for quarterly data. With monthly (or higher frequency) data Schwert (1981) shows that measurement of  $\phi$  is troublesome due to the announcement effects. The official announcement of monthly inflation occurs with a lag of almost 1 month, but some news about inflation seems to "leak" to the market before the announcement date.

Using quarterly data for 16 countries between 1957 and 1990, Beckers (1991) provides an update of the evidence. Inflation is separated in expected and unexpected components by assuming that inflation follows a random walk plus noise process. The immediate inflation risk  $\phi$  is significantly negative for five countries, and ranges between -3 for the US to +1.5 for Finland, with an average of -0.75. Although point estimates for  $\beta$  are consistently negative, it is significantly negative for only three countries.

The problem with the estimation of  $\beta$  is that the time series properties of dependent variable and independent variables in the regression are very different. Stock returns are very noisy, whereas expected inflation is a slowly moving (almost nonstationary) series. Furthermore, expected and unexpected inflation are likely to be measured with error. Both components depend on the specified time

series model for inflation. Misspecification in this model or instability of the parameters leads to measurement errors.

The measurement error can be avoided by using total inflation instead of its components in the regression. When inflation is close to being nonstationary, a regression of cumulative stock returns over k periods on cumulative inflation over the same horizon would give an estimate of  $\beta$  if k gets large enough. This is the approach taken by Boudoukh and Richardson (1993). Using OLS estimates based on 200 years of US data they find a significant positive coefficient of around 0.5 at 5-year horizons. For instrumental regression, the estimates of the effect of expected inflation ( $\beta$ ) range between 0.7 and 2.0 at the 5-year horizon depending on the instrumental variables used to predict inflation. Lothian and Simaan (1998) and Solnik and Solnik (1997) corroborate the findings of Boudoukh and Richardson (1993) using panel data for a shorter period.

Another way of measuring expected inflation is the use of survey data. For example, with quarterly survey data on US inflation expectations Sharpe (1999) finds that "a one percentage point increase in expected inflation is estimated to raise required real stock returns about a percentage point, which amounts to about a 20% decline in stock prices." In terms of the stock return model (Eq. (1)), this means that  $\beta = 2$  and  $\phi = -20$ .

The latter estimate follows from a present value calculation discussed in detail in Campbell et al. (1997, Chap. 7). A small increase in the expected return raises the rate at which future cashflows are discounted. The more persistent the shock to the expected return process, the larger the effect of an increase in the expected return on all future discount rates. The parameter  $\phi$  measures the total decrease in the present value resulting from such a shock. For example, if  $\alpha = 1$  (and  $\beta = 1$ ), then  $\phi$  should be approximately -24. This present-value implied effect is much larger than what is obtained from the regression estimates of  $\phi$  based on Eq. (1). The reason is that the inflation hedge regression does not distinguish between temporary and persistent shocks to inflation. Not all unexpected inflation has a persistent effect on future expected inflation, but in Eq. (1), they are lumped together.<sup>4</sup> Since the magnitude of  $\phi$  depends on the inflation persistence, we would expect that  $\phi$  can differ across countries if differences in monetary policy lead to differences in the inflation process.

The relation between  $\phi$  and inflation persistence naturally leads to the literature on estimating the persistence of inflation. The empirical literature reports a lot of uncertainty around the parameter  $\alpha$ . Some studies find that  $\alpha = 1$ , others find that the process has changed between the seventies, eighties and nineties, and the

<sup>&</sup>lt;sup>4</sup> For example, let  $\eta_t = \eta_{1t} + \eta_{2t}$ , where  $\eta_1$  is the persistent shock to expected inflation and  $\eta_2$  is a pure transitory shock. Assume that  $\eta_1$  and  $\eta_2$  are uncorrelated and have variances  $\sigma_1^2 = 0.5$  and  $\sigma_2^2 = 3.5$ . Let the impact on stock returns of both shocks be given as  $\phi_1 = -20$  and  $\phi_2 = -1$ . If only  $\eta_{t+1}$  is used in Eq. (1) instead of its two components, then  $\phi = (\phi_1 \sigma_1^2 + \phi_2 \sigma_2^2)/(\sigma_1^2 + \sigma_2^2) = -4.3$ . Therefore, a small coefficient for  $\phi$  in Eq. (1) can be consistent with a large (negative) value for  $\phi_1$ .

Parameter values								
Parameter	α	β	$\phi$	$\sigma_{\!\eta}$	$\sigma_{\epsilon}$			
Value	[0.7, 1]	(0, 2]	-4	2%	20%			

The entries give the parameter inputs for the hedge ratio computations in Section 4. The numbers refer to annual data. For  $\alpha$  and  $\beta$ , different values within the indicated range will be used.

process seems to differ between the EU countries and the US. Some references to the voluminous empirical literature on inflation dynamics are Barsky (1987), Juselius (1995), Haldrup (1998), Hassler and Wolters (1995), Evans and Lewis (1995) and Fuhrer and Moore (1995).

The variances of the unexpected changes of the stock returns and inflation are also important. In fact, it is only the ratio  $\sigma_{\epsilon}/\sigma_{\eta}$  that matters. The stylized facts about stocks returns and inflation are discussed in several sources. For example, in Table 1-1 of Siegel (1998), the volatility of real annual stock returns in the US for the 20th century is 20%. Bodie et al. (1999, Chap. 5) find similar numbers. A recent estimate of the volatility of 1 year ahead unexpected inflation is in Table 1 of Thomas (1999), who puts it at 2% for the period since 1960. In the hedge ratio computations, we will use  $\sigma_{\eta} = 2.0\%$  and  $\sigma_{\epsilon} = 20.0\%$ , both on an annual basis. Since  $\sigma_{\epsilon} \gg \sigma_{\eta}$ , the conditional variance of one-period stock returns will be almost entirely determined by  $\sigma_{\epsilon}^2$ . On the other hand, the unconditional variance of stock returns could be dominated by the unconditional inflation variance if the inflation persistence is large enough. This creates the difference between short-term and long-term hedge ratios.

Table 1 summarises the parameter values that will be used to illustrate the quantitative properties of the hedge ratio implied by Eq. (7). As most of the uncertainty is in the parameters  $\alpha$  and  $\beta$ , the results will be presented for several different values of these parameters.

#### 4. Results

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Since the one period hedge ratio (Eq. (5)) does not depend on  $\alpha$  and  $\beta$ , we can substitute the numbers for  $\phi$ ,  $\sigma_{\eta}$  and  $\sigma_{\epsilon}$  in the first line of Table 1 to get a hedge ratio of -2%, which means that the investor should short 2% of the portfolio in stocks to have the optimal protection against inflation with a 1-year investment horizon.

Table 2 presents the infinite horizon hedge ratio for different values of the inflation persistence and the coefficient for the Fisher hypothesis. If there is little inflation persistence ( $\alpha = 0.70$ ) stocks are a poor hedge for any value of the Fisher parameter  $\beta$ . The hedging demand for stocks is quantitatively negligible, even for a very long-term investor.

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β	α	α					
	0.70	0.90	0.95	1			
0	-0.11	-0.34	-0.69	- ∞			
0.7	-0.07	0.22	1.00	1.43			
1.0	-0.05	0.40	0.92	1			
2.0	0.02	0.47	0.54	0.50			

Table 2 Long-term hedge ratios

The entries show the infinite horizon hedge ratios for different values of  $\alpha$  and  $\beta$ . Other parameter values:  $\phi = -4$ ,  $\sigma_n = 2\%$  and  $\sigma_e = 20\%$ . Parameter values are based on annual data.

With higher inflation persistence the hedge potential depends strongly on the Fisher coefficient  $\beta$ . When the Fisher hypothesis holds and inflation is a random walk, stocks are a perfect long-term hedge and an investor with infinite horizon should invest all her wealth in stocks. If the Fisher hypothesis does not hold at all ( $\beta = 0$ ), the infinite horizon hedge ratio diverges to minus infinity, which is consistent with the model, but not very realistic. This result obtains, since the variance of inflation risk goes to infinity when inflation is an integrated process. In the absence of the Fisher effect, nominal stock returns do not offer any expected compensation for this infinite risk. On the contrary, stocks will be hit by every new inflation shock through  $\phi \eta_i$ , and are therefore very unattractive. In the intermediate case that  $\beta = 0.7$ , the infinite horizon hedge ratio is larger than under the full Fisher hypothesis.

The relation between  $\beta$  and the hedge ratio is not monotonically increasing in  $\beta$ . In the extreme case that  $\alpha = 1$ , the hedge ratio is  $1/\beta$  and inversely related to  $\beta$ . For  $\alpha$  slightly less than 1, the infinite horizon hedge ratio is first positively related to  $\beta$ , but starts declining for large values of  $\beta$ .<sup>5</sup>

The intermediate hedge ratios implied by the model can be very different from either the single-period or the infinite horizon hedge ratios. Fig. 1 presents graphs of the hedge ratio against the investment horizon for different parameter combinations of  $\alpha$  and  $\beta$ . The 1-year horizon with  $\Delta^{(1)} = -0.02$  is the starting point for all lines in Fig. 1. As shown in Eq. (5), this point is independent of both  $\alpha$  and  $\beta$ . When both  $\beta$  and  $\alpha$  are equal to 1, the hedge ratio is first negative, but starts to increase from the 5-year horizon and becomes positive at the 8-year horizon, from which it quickly rises to the long-run value of unity. For lower values of  $\alpha$ , the hedge ratio increases later, less quickly and to a lower value. For  $\alpha = 0.7$ , the hedge potential is negligible at all horizons.

When the Fisher hypothesis only holds partly ( $\beta = 0.7$ ), we see a similar picture in the second panel of Fig. 1. If inflation is persistent, the hedge ratio will

<sup>&</sup>lt;sup>5</sup> Differentiating the infinite horizon hedge ratio formula (Eq. (9)) with respect to  $\beta$ , it follows that the maximum infinite horizon hedge ratio is at  $\beta = (1 - \alpha)(\sigma_{\epsilon}^2 - \phi\sigma_{\eta}^2)/\alpha\sigma_{\eta}^2$ .





Fig. 1. Hedge ratios for different values of  $\alpha$  and  $\beta$ . The figure shows the hedge demand for stocks  $\Delta^{(k)}$  for investors with investment horizon k years using the parameters in Table 1.

become positive after 14 years, so that stocks are a hedge against inflation at a very long horizon. If inflation is not persistent, the hedge ratio hardly changes as

today's inflation shocks have only a direct effect on the stock return and not much on tomorrow's inflation.

When  $\beta$  is small, Fig. 1 shows that the hedge ratio is still negative at the 40-year horizon, regardless of inflation persistence. Even with persistent inflation, the convergence to its long-run value of  $1/\beta = 10$  is terribly slow.

Summarising, stocks provide a hedge against inflation if the investor horizon is longer than 15 years, and the investor believes that inflation is persistent ( $\alpha \ge 0.9$ ) and there is at least a partial feedback from expected inflation to expected nominal stock returns ( $\beta = 0.7$ ).

## 5. Discussion

The previous section showed that stocks have a hedge potential over longer investment horizons. It also showed how the hedge potential depends on key parameters like inflation persistence, the Fisher effect, and the inflation beta of stocks. In this section, we discuss a number of further issues and related work on the hedge potential of stocks.

The weight of stocks in the optimal portfolio is based on the assumption that the remaining part of the portfolio is invested in an asset that pays a fixed nominal amount at the end of the investment horizon. In practice, investors can choose between many different asset categories that each have their own hedge potential. For example, in our model, the long-term risk-free asset is not a hedge against inflation at all, since nominal terms are fixed and real returns are dependent on the realized inflation. With the existence of a short-term nominally risk-free asset investors could choose to roll over short-term bonds. Whether this provides a better hedge against inflation depends on the relation between the short-term interest rate and inflation. The empirical literature on the Fisher hypothesis for interest rates is even more voluminous than for equity returns, and the general conclusion is that real interest rates are negatively related to inflation in the short run, but positively in the long run, and that real interest rates are moderately persistent.<sup>6</sup> The implications for an optimal portfolio of equity, short-term bonds and long-term bonds are not clear a priori.

Some answers can be found in Campbell and Viceira (2000). Campbell and Viceira (2000) consider an infinitely lived investor who can choose from an asset menu consisting of nominal and real, both long and short, bonds and equity. They derive explicit solutions for the Merton (1973) intertemporal hedging demand for each asset category, and find that both long-term bonds and equity play a role in

<sup>&</sup>lt;sup>6</sup> A few references are Fama and Schwert (1977), Mishkin (1992), Evans and Lewis (1995) and Crowder and Hoffman (1992).

the hedge portfolio, with nominal bonds becoming more important the higher the risk aversion. Campbell and Viceira (2000) assume, however, that  $\beta = 1$  for all assets. The Fisher hypothesis holds for expected returns, although it does not need to hold for the unexpected returns, and  $\phi$  also differs over asset classes.<sup>7</sup>

As shown, the hedge ratios can be very sensitive to the parameter values for  $\beta$ ,  $\phi$  and  $\alpha$ . For some values of the parameters, stocks offer a strong hedge against inflation, for other values, the hedge potential is close to zero. To arrive at an overall estimate, one should take the parameter uncertainty into account. A straightforward exercise would be to estimate the standard error of the hedge ratio  $\Delta^{(k)}$  as a function of the parameters of the model. For a rough calculation, assume each of the nine scenarios in Fig. 1 as equally likely. This assumption is in line with the range of estimates for  $\alpha$  and  $\beta$  encountered in the literature. In that case, the average over these nine scenarios gives a positive value for horizons longer than 15 years. However, the dispersion increases rapidly with the horizon. The long-run hedge ratio is positive for four scenarios, and negative for the other five.

# 6. Conclusion

This paper showed that the negative inflation hedge potential of stocks can become positive if the investment horizon changes. In the model, a short-term negative sign is consistent with the positive hedge ratio implied by the Fisher hypothesis in the long run. The crucial parameter is inflation persistence. The higher the inflation persistence, the better the performance of stocks as a hedge against inflation. Even if the Fisher coefficient is only slightly positive, the inflation persistence still causes a positive inflation hedge of stocks at longer horizons. This horizon effect can be important for investors that have a long-run perspective.

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<sup>&</sup>lt;sup>7</sup> To be precise, from Table 1 of Campbell and Viceira (2000), one can deduce that  $\phi = -2.25$  for stocks (on quarterly data). The effective horizon in their model is about 25 years (duration of a constant consumption stream). Their results also depend on their estimated inflation process, which is extremely persistent with an estimated half-life of 115 years for shocks to expected inflation.

#### Appendix A. Derivation of the hedge ratios

This appendix provides a derivation of the long-term hedge ratios in Proposition 1. As a VAR, the model is written

$$x_{t+1} = \mathbf{F}x_t + \mathbf{G}\boldsymbol{e}_{t+1} \tag{12}$$

where  $x_t = (R_t, \pi_t)$  contains the stock return and inflation,  $e_t = (\epsilon_t, \eta_t)$  is the vector of mutually uncorrelated shocks, and the matrices F and G are defined as

$$\mathbf{F} = \begin{pmatrix} 0 & \alpha \beta \\ 0 & \alpha \end{pmatrix} \quad \text{and} \quad \mathbf{G} = \begin{pmatrix} 1 & \phi \\ 0 & 1 \end{pmatrix}$$

The covariance matrix of the shocks is

$$\mathbf{\Omega} \equiv \operatorname{Var}(\mathbf{G} \boldsymbol{e}_{t}) = \begin{pmatrix} \sigma_{\epsilon}^{2} + \phi^{2} \sigma_{\eta}^{2} & \phi \sigma_{\eta}^{2} \\ \phi \sigma_{\eta}^{2} & \sigma_{\eta}^{2} \end{pmatrix}$$
(13)

A first step in the derivation of the hedge ratio is the conditional covariance matrix of returns and inflation for every horizon k. Define

$$y_{t+k}^{(k)} = \sum_{j=1}^{k} x_{t+j}$$

as the k-period return vector. Its conditional covariance matrix is given by

$$V^{(k)} \equiv \operatorname{Var}\left(y_{i+k}^{(k)}\right) = \sum_{j=1}^{k} \left(\sum_{i=0}^{j-1} \mathbf{F}^{i}\right) \Omega\left(\sum_{i=0}^{j-1} \mathbf{F}^{i}\right)'$$
(14)

From this, the *k*-period hedge ratio is directly given by

$$\Delta^{(k)} = \frac{V_{12}^{(k)}}{V_{11}^{(k)}} \tag{15}$$

where  $V_{ij}^{(k)}$  is element (i,j) of  $V^{(k)}$ .

To provide analytical detail on the properties of the hedge ratio, we explicitly compute the long-run covariance matrix as a function of the underlying structural parameters. The powers of F are found as

$$\mathbf{F}^{j} = I \quad \text{if} \quad j = 0 \tag{16}$$
$$\mathbf{F} = \alpha^{j} \mathbf{H} \quad \text{if} \quad j > 0$$

where

 $\mathbf{H} = \begin{pmatrix} 0 & \beta \\ 0 & 1 \end{pmatrix}$ 

Calculating the covariance matrix for  $\alpha \neq 1$  gives:

$$V^{(k)} = \sum_{j=1}^{k} \left( I + \sum_{i=1}^{j-1} \alpha^{i} \mathbf{H} \right) \mathbf{\Omega} \left( I + \sum_{i=1}^{j-1} \alpha^{i} \mathbf{H} \right)'$$

$$= k\mathbf{\Omega} + \left( \sum_{j=1}^{k} \sum_{i=1}^{j-1} \alpha^{i} \right) (\mathbf{H}\mathbf{\Omega} + \mathbf{\Omega}\mathbf{H}') + \left( \sum_{j=1}^{k} \left( \sum_{i=1}^{j-1} \alpha^{i} \right)^{2} \right) \mathbf{H}\mathbf{\Omega}\mathbf{H}'$$
(17)

with

$$\mathbf{H}\mathbf{\Omega} + \mathbf{\Omega}\mathbf{H}' = \sigma_{\eta}^{2} \begin{pmatrix} 2\beta\phi & \beta + \phi \\ \beta + \phi & 2 \end{pmatrix}$$
$$\mathbf{H}\mathbf{\Omega}\mathbf{H}' = \sigma_{\eta}^{2} \begin{pmatrix} \beta^{2} & \beta \\ \beta & 1 \end{pmatrix}$$

Furthermore, applying standard summation rules

$$\sum_{j=1}^{k} \sum_{i=1}^{j-1} \alpha^{i} = \frac{\alpha}{1-\alpha} \left( k - \frac{1-\alpha^{k}}{1-\alpha} \right)$$
(18)

$$\sum_{j=1}^{k} \left( \sum_{i=1}^{j-1} \alpha^{i} \right)^{2} = \frac{\alpha^{2}}{\left(1-\alpha\right)^{2}} \left( k - 2\frac{1-\alpha^{k}}{1-\alpha} + \frac{1-\alpha^{2k}}{1-\alpha^{2}} \right)$$
(19)

Using the covariance matrix (Eq. (17)), the hedge ratio follows as given in Proposition 1.

The limiting behavior of the covariance matrix when inflation is a random walk is determined by the limit as  $\alpha \rightarrow 1$ . It is easier to recalculate the covariance matrix directly for  $\alpha = 1$  using Eqs. (14) and (16).

$$\lim_{\alpha \to 1} V^{(k)} = k\mathbf{\Omega} + \frac{1}{2}k(k-1)(\mathbf{H}\mathbf{\Omega} + \mathbf{\Omega}\mathbf{H}') + \frac{1}{6}k(k-1)(2k-1)\mathbf{H}\mathbf{\Omega}\mathbf{H}'$$
(20)

which leads to Eq. (8) in Proposition 1.

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