

THE APPLICABILITY OF WIDELY EMPLOYED FRAMEWORKS IN CROSS-CULTURAL MANAGEMENT RESEARCH

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Abstract

This article aims to analyze and assess the applicability of widely employed frameworks in cross-cultural management research. First, some criteria are conceptualized and then, eight cultural frameworks are examined and their relevance with respect to defined criteria is determined. At the end, all cultural frameworks are compared, their overall applicability is assessed, and suggestions for empirical research are presented. Results and discussion might be useful not only in applying cultural typologies, but also in improving existing frameworks.

Keywords: Culture, Cross Cultural Management, Cultural Dimensions, Cultural Frameworks