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THE DEMOGRAPHICS OF GLOBAL **CORPORATE CHAMPIONS** 

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# Bruegel Working Paper The Demographics of Global Corporate Champions

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### Layman's summary

This Working Paper presents a novel dataset documenting the demographics of the world's 500 largest companies by market capitalisation, as of 30 September 2007. Assigning a birth date to a large company is not a straightforward exercise and involves a measure of judgment, which possibly explains why data on corporate demographics have not been more widely researched in spite of their potential interest to policymakers. However, our methodology, based on the collection of narrative data which is publicly accessible online, generates robust results, which we hope may help spur increased interest in corporate demographics.

Corporate demographics provide a basis for comparing different national and regional business environments. Our focus on the very largest companies illustrates a stark contrast between the main global economic regions. In Europe and Japan, large companies tend to be fairly old, and very few 'global champions' have been created in the past half-century. In the United States, older champions coexist with a significant number of new ones, generated mainly in high-tech sectors and low/mid-tech services. In emerging economies, most champions were born in the second half of the 20<sup>th</sup> century and reflect a rapid catch-up growth process. Policy implications, especially for Europe and Japan, are very briefly discussed in the conclusion, with an emphasis on enabling the emergence of innovation ecosystems and on unleashing the growth potential of services sectors as possible ways for Europe and Japan to regain some of their ability to generate new global corporate champions.

Corporate strategy and operations are often characterised by their focus on a short-term horizon, such as the next quarterly earnings or, at the very longest, a three-year or five-year business plan. In addition, an ever-growing volume of mergers and acquisitions activity over the past few decades has resulted in constant shifts in the boundaries of companies, especially the larger ones.

However, in spite of the short term-oriented features of corporate life, most companies simultaneously display a strong sense of continuity over time. This is true in the way they present themselves to their internal and external stakeholders, including in many cases through explicit references to the company's 'founding fathers' and the inspiration that can still be derived from their early experience. Through the analysis of detailed case studies, Berger (2005) illustrates that the behaviour and strategy of companies large and small are strongly affected, and to some extent determined, by their historical experience and legacy, an idiosyncratic determinant that can in some cases be at least as powerful as other features such as a company's sector or nation of origin.

Corporate demographics appear not to have been widely researched by economists, perhaps because the history of most large companies is so intricate and marked by numerous acquisitions, mergers, and divestments. Those studies that exist generally cover the US and concentrate on the earlier stages of a company's life, which all else being equal display a more linear path of development in that they focus on the time period between creation and initial public offering (IPO). Typically, the Field-Ritter dataset of company founding dates, used in Field and Karpoff (2002) and Loughran and Ritter (2004), based on data from the Center for Research in Security Prices (CRSP) at the University of Chicago Graduate School of Business, includes 8,464 firms which went public in the US after 1975, and does not include any information that predates the 20<sup>th</sup> century. Jovanovic and Rousseau (2001) also use the CRSP database and have extended it back from 1925 to 1885 using newspaper sources, thus creating a combined database of 21,516 US companies which they trace from founding to IPO<sup>1</sup>.

In this working paper we consider the world's largest companies, irrespective of their age or geographical origin. For each of them we identify a date and place of creation and correlate the birth date with corporate characteristics such as industry and location of headquarters. The dataset of 500 companies can be used as a way to compare structural features of different national and regional business environments.

### 1. Sample used: the world's top 500

The sample used in this research is the ranking of the world's 500 largest companies by market capitalisation at market exchange rates, which has been compiled by the *Financial Times* on a yearly basis since 1998 and on a quarterly basis since 2003 (FT Global 500). It is based on a collection of national rankings and comparison at market exchange rates, resulting in a global ranking by market capitalisation measured in current US dollars. The corresponding methodology, which excludes some companies which are publicly listed but with a tiny free float, is detailed at http://www.ft.com/reports/ft500.

Specifically, the demographic analysis carried out in this working paper is based on the companies in the FT Global 500 ranking at 30 September 2007, the latest available at the time

<sup>&</sup>lt;sup>1</sup> I am grateful to Narcissa Balta for her efficient research assistance in identifying these references.

of our research. The market value threshold to be included in the ranking was approximately US\$20bn: the 500<sup>th</sup>-ranked company, DnB Nor, was worth \$20,390m on 30 September 2007. We often use the word 'champion' or 'global champion' in the rest of this text to refer to the 500 companies included in the ranking.

For each champion, we assign a sector (industry), and a country and region.

The 'sector' is assigned with reference to a list of the following nine categories: Business Services; Consumer Products and Services; Energy Services and Utilities; Banking and Finance; Health and Life Sciences; Insurance; Manufacturing; Oil, Gas and Mining; Telecoms and Media. The reason we have devised this list rather than take a standard sector classification is that there is no such classification of sectors which has gained wide enough acceptance to be considered the obvious reference for ranking listed companies. For example, the United Nations' ISIC classification of 16 sectors include some of little or no relevance to a ranking of listed companies (such as fishing, public administration and defence, education, health and social work, activities of private households as employers, extraterritorial organisations and bodies); by contrast some other ISIC sectors are very broad and it is necessary to divide them into subsectors (such as 'manufacturing', which includes both consumer goods and other manufacturing activities, or 'financial intermediation' which includes both banking and insurance). The list we use corresponds to widely accepted practice in financial market research.

In the case of conglomerates or diversified companies which combine activities in several sectors, the sector assigned is the one which has the largest share of the company's revenue. Given the breadth of the sector classification we use, this is a robust method and except in extremely few cases there is no ambiguity in sector allocation.

The 'country' is defined as the one where the operational headquarters of the company is located. The 'region' corresponds to one of four worldwide country groupings: the United States; Europe (which includes the EU, Norway, and Switzerland); Australia, Canada and Japan (grouped together as the three non-European, non-US industrialised economies); and 'emerging', which includes all other countries. This definition is unambiguous at the regional level and generally unambiguous as well at the country level<sup>2</sup>.

The sectoral composition of the FT Global 500 ranking varies somewhat over time, which means that each ranking has temporary features linked to cycles in the economy, technology, exchange rates, or stock market dynamics. To give a sense of how the ranking we use compares to previous cycles, Table 1 displays this variation by analysing four successive rankings over the past ten years<sup>3</sup>. From that perspective, the ranking used in this working paper, September 2007, is one in which the banking sector appears strongly represented (banking valuations were already off their peak at that date but have declined further over

<sup>&</sup>lt;sup>2</sup> In three cases, namely EADS, Reed Elsevier and Unilever, the company has two parallel headquarters in two different countries. The ambiguity, though, does not extend to the region, which is Europe in all three cases. The three other cases recorded in the FT Global 500 as ambiguous are BHP Billiton, Carnival Cruises and Rio Tinto, which we respectively categorise as Australian, American, and British, based on the location of operational decision-making as opposed to legal structure.

<sup>&</sup>lt;sup>3</sup> We show the weight of each sector as a proportion of the aggregate market capitalisation of all companies in the sample. We identify six occurrences of double counts when using this method, when one company in the sample holds a significant equity stake in another: NTT in NTT DoCoMo; Itausa in Banco Itau; Yahoo! in Yahoo! Japan; Wal-Mart in Walmex; Bank of China in BoC Hong Kong; and InBev in Ambev. These double counts have only a minor impact on the calculation of aggregate market value and have therefore been disregarded. Reliance Industries and Reliance Communications are separate companies, both parts of the Reliance group. The cross-shareholdings among companies from former Japanese zaibatsu (Mitsubishi, Mitsui, Sumitomo) may result in additional double counts but the impact has not been considered material.

subsequent months), as well as the Oil, Gas and Mining sector in the wake of a sharp increase in commodity prices.

Table 1

Evolution of the sectoral composition of the FT Global 500 ranking, 1998-2007

(share of aggregate market capitalisation of all companies in the ranking)

	September 1998	January 2001	June 2004	September 2007
Banking and Finance	15%	16%	18%	21%
Business Services	5%	6%	6%	4%
Consumer Products and Services	14%	11%	14%	11%
Energy Services and Utilities	5%	3%	3%	5%
Health and Life Sciences	12%	11%	12%	8%
Insurance	7%	6%	6%	6%
Manufacturing	21%	25%	20%	20%
Oil, Gas and Mining	7%	6%	10%	15%
Telecoms and Media	14%	17%	12%	10%
Total %	100%	100%	100%	100%
Total Market Cap (\$trn)	12.7	19.4	17.4	29.5

The regional composition of the ranking also changes over time, as is documented by Table 2. The main development here is the dramatic rise of emerging economies, especially after a series of high-profile initial public offerings in China since the mid-2000s. This has been mirrored in a striking decline of the relative share of the United States, which is attributable partly but not entirely to exchange-rate movements<sup>4</sup>.

Table 2

Evolution of the regional composition of the FT Global 500 ranking, 1998-2007

(share of aggregate market capitalization of all companies in the ranking)

	September 1998	January 2001	June 2004	September 2007
Europe	32%	30%	29%	32%
United States	57%	56%	53%	38%
Australia, Canada and Japan	9%	12%	12%	12%
Emerging Countries	2%	3%	5%	18%
Total %	100%	100%	100%	100%
Total Market Cap \$trn	12.7	19.4	17.4	29.5

<sup>&</sup>lt;sup>4</sup> Most of the declined occurred in 2004-2006, a period of relative exchange rate stability.

One result of this trend is that the FT Global 500 September 2007 ranking is an unprecedentedly balanced one, with European companies, US companies, and companies from the rest of the world forming groups of similar sizes of 156, 178, and 166 companies respectively.

Different regions also display different sectoral profiles, reflecting their various levels of development and industry specialisations. Table 3 illustrates this diversity. Europe provides a balanced profile except for its highly concentrated and publicly-listed electricity sector; the US is strong in life sciences and manufacturing (which includes electronic hardware); Japan is concentrated on manufacturing and to a lesser extent on consumer products and services; in the rest of the world, financial services and commodities represent the bulk of total market value.

Table 3

Sectoral composition of regional subsamples of the FT Global 500 ranking at 30 Sept 07

(sectoral shares of the aggregate market capitalisation of each region)

	Europe	US	Rest of World →	Japan	AU+CA	Emerging
Banking and Finance	22%	15%	29%	17%	33%	32%
Business Services	2%	7%	3%	6%	2%	2%
Consumer Products and Services	13%	15%	5%	17%	2%	2%
Energy Services and Utilities	10%	2%	3%	3%	0%	3%
Health and Life Sciences	8%	12%	2%	6%	0%	1%
Insurance	6%	6%	6%	2%	11%	7%
Manufacturing	17%	24%	19%	38%	9%	15%
Oil, Gas and Mining	14%	10%	21%	1%	34%	25%
Telecoms and Media	9%	9%	12%	10%	8%	14%
Total %	100%	100%	100%	100%	100%	100%
# companies	156	178	166	44	36	86

### 2. Assigning birth dates: methodological choices

Our 'demographic' analysis is based on the collection, for each company in the ranking, of narrative historical data from publicly accessible sources on the internet. These sources are company websites, which often include a section on the company's history, the Wikipedia online encyclopedia and, in a limited number of cases when insufficient information was available from the previously mentioned sources, other publicly accessible sources such as press articles. These companies are all large and have typically had high visibility and, in many cases, a significant impact on the societies in which they originated. For this reason, their history is generally well and publicly documented.

Our dataset is presented as an Appendix. It is also available online in Google Spreadsheet format at <a href="http://spreadsheets.google.com/pub?key=pDNVZRRJsKO4qJaOogboxbg">http://spreadsheets.google.com/pub?key=pDNVZRRJsKO4qJaOogboxbg</a>. For each company, it provides three items linked to its creation:

- the date of creation of the ancestor company or, in cases where no such company could be identified (see below), the estimated date of launch of the ancestor activities ('birth date');
- the name of the ancestor company or indication of ancestor activities ('name at creation');
- the city, and state (for US companies) or country (for others), where the ancestor company (or ancestor activities) was created ('place of creation').

Assigning a birth date to a large company can be either a straightforward or somewhat convoluted process, depending on the case. The date of incorporation of the legal entity which currently forms the parent company is often irrelevant, given the intricate pattern of restructurings, mergers, acquisitions, spin-offs, and in some cases nationalisations and/or privatisations which have shaped most of today's corporate champions. Thus, a qualitative analysis of each company's history is necessary to assemble meaningful information. The sample can be decomposed as follows, in decreasing order of straightforwardness.

306 global champions present a fairly linear history from creation to current form. In such
cases, the birth date has been determined as the date of creation of the initial company or
business.

For example, Sumitomo traces its origins to the creation of the Sumitomo store in 1640 in Tokyo; Procter & Gamble was born when candlemaker William Procter and soapmaker James Gamble became business partners in 1837 in Cincinnati.

For 224 of these, the name of the company has stayed essentially unchanged since creation, while for 79 there has been a change of name in the course of the company's history, often by renaming the company after a successful brand, or as a consequence of major restructuring or acquisition.

An estimated 28 of these 306 companies were created by national state authorities, the rest were essentially private sector initiatives.

 95 global champions result from one or several mergers among entities of comparable size. In such cases, the birth date has been determined as the date of creation of the oldest merged entity.

For example, Intesa Sanpaolo results from the 2006 merger between Banca Intesa and Sanpaolo IMI, which itself has its roots, including through the 1998 merger between Istituto Bancario San Paolo di Torino and Istituto Mobiliare Italiano, in the establishment of the Compagnia di San Paolo in 1563 in Turin.

In 41 of these cases, the current name includes a reference to the name of the initial company, while in the other 54 the name has changed, most often as a consequence of the merger(s).

An estimated 5 of the 95 initial companies were created by national state authorities, the rest were essentially private sector initiatives.

36 global champions trace their origins directly to the establishment of a new business (with or without separate legal personality) within an existing corporate entity, which was later partly or entirely spun off, or as a joint venture by several existing entities. In such cases, the birth date has been determined as the date of creation of the new business or joint venture. For example, Swiss Re was established in 1863 as a reinsurance joint venture between three existing Swiss insurers; Alcan is the successor of the Canadian subsidiary set up in 1902 by the Pittsburgh Aluminum Company (now Alcoa) of 1894, and spun off as an independent company in 1928, so 1902 was taken as Alcan's birth date.

These include, among others, foreign subsidiaries or joint ventures which have been listed as separate entities (such as Alcan, Bank of China Hong Kong, Yahoo! Japan, Wal-Mart de Mexico), as well as different entities of the pre-1945 Japanese *zaibatsu* (such as Mitsubishi Electric or Sumitomo Metal Industries).

All these companies except one originated in the private sector.

28 global champions have an activity which mainly or significantly comes from a company older than the parent, which was purchased at some stage of the parent's history. In such cases, the birth date has been determined as the date of creation of the older, acquired company.

For example, Suez traces its origins to the Universal Suez Ship Canal Company created in 1858 in Paris to build the Suez Canal, but a major part of its assets as of September 2007, including control of most of Belgium's electricity generation, come from the purchase in 1988 of Société Générale de Belgique, which succeeded the 1822 *Algemeene Nederlandsche Maatschappij ter Begunstiging van de Volksvlijt* after Belgium became independent in 1830. Thus, the birth date adopted for Suez is 1822.

Apart from Suez, all other 27 companies in this category originate in the private sector.

35 global champions have been created by consolidating a number of pre-existing assets, in most cases in the context of major restructuring of entire industries. In such cases, the birth date could not be documented precisely but has been estimated as the date of start of the activities which were consolidated into the newly formed entity<sup>5</sup>.

For example, National Grid traces its roots to the UK Central Electricity Generating Board, which was created in 1957 and took over existing electricity transmission assets, some of which dated back to the start of electricity generation in the United Kingdom in the late 19<sup>th</sup> century. In this case, 1880 was taken as the estimated birth date for the oldest corresponding assets and thus for National Grid.

In such cases where no single company or entity could be identified as an ancestor, the item 'name at creation' in the dataset is a summary description of ancestor activities and appears in square brackets.

An estimated 29 companies in this category were created by national governments as state entities, and later partly or completely privatised.

Thus, the total sample of 500 companies is composed as follows:

<sup>&</sup>lt;sup>5</sup> This method tends to underestimate the corresponding companies' age, as developments in their present sector may have been undertaken by an older, pre-existing company. To illustrate this bias, Dominion Resources, a Virginia-based power and energy utility, traces it roots to the Upper Appomattox Company, created in 1795 to promote navigation on the Appomattox River. Lacking this information, under the method presented in this category we would have assigned it a birth date corresponding to the birth of the electricity generation sector, in the last quarter of the 19<sup>th</sup> century. Given the number and profile of companies in this category, however, we consider that this bias does not result in material distortion of our research results.

 $\label{eq:Table 4} Table \ 4$  Determination of birth dates for the 500 companies in the sample

No. of companies	% of total	Determination of birth date
306	61%	Creation of the present company or of its direct 'ancestor' entity
95	19%	Creation of the [ancestor of the] oldest of several merger components which formed the present company
36	7%	Creation of the [ancestor of the] present company as a new business or joint venture by pre-existing corporate entities
28	6%	Creation of the oldest significant component which the [ancestor of the] present company later acquired
35	7%	Estimate of the creation of the oldest among assets later consolidated into the [ancestor of the] present company
500	100%	Total sample

In a limited number of cases, two or more champions are linked by a shared history, which makes the determination of the birth date more a matter of judgment. We provide here a complete list of these particularly intricate cases.

- Novartis and Syngenta: Syngenta, formerly the agricultural chemicals division of Novartis (itself the result of the 1996 merger of Ciba-Geigy and Sandoz), was spun off in 2000 as an independent company. We retained 1756 (creation of the Geigy pharmacy in Basel) as birth date for Novartis, and 1939 (creation of the agricultural chemicals division at Sandoz) as birth date for Syngenta.
- BG and Centrica: British Gas was formed in 1974 by the consolidation of twelve regional Gas Boards formed in 1948 following the nationalisation of the UK gas industry, of which the earliest component we identified was the London Gas Light and Coke Company, created 1812. The natural gas fields of the North Sea were exploited from 1967 on. In 1997, British Gas (which had been privatised in 1986) was split into two entities, Centrica (which inherited the UK gas distribution networks) and BG (which inherited the international exploration and production business). We took 1812 as the birth date for Centrica, and 1967 for BG.
- Alcatel-Lucent and Alstom: both companies were born from Alcatel-Alsthom, formerly Compagnie Générale d'Electricité (CGE, created 1898). The businesses that currently form Alstom, which was spun off in 1998, trace their roots to the 1928 tripartite merger of assets from Société Alsacienne de Constructions Mécaniques (itself rooted in Atelier de Construction Koechlin, created 1839), Compagnie Française Thomson-Houston (created 1893) and CGE itself, to form Alsthom which was later merged into CGE. We adopted 1898 (CGE's creation) as birth date for Alcatel-Lucent, and 1839 (Alsthom's roots) as birth date for Alstom.
- Veolia Environment and Vivendi: Compagnie Générale des Eaux, created in 1853, evolved in the late 1990s and early 2000s into a media conglomerate and renamed itself Vivendi in 1998. In 2000 Vivendi spun off most of the former Compagnie's assets as a separate listed entity, which in 2003 renamed itself Veolia Environnement. For the latter we took 1853 as the birth date; for Vivendi we took the date of creation of the oldest of its present assets, Pathé Frères, created 1896.

- Covidien and Tyco: Covidien was formed and spun off in 2007 from the healthcare division of the diversified conglomerate Tyco International. We took ADT (created 1887) as the ancestor company for the remaining Tyco International, and Kendall International (created 1903) as the ancestor company for Covidien.
- Monsanto and Pfizer: Monsanto (created 1901) was merged in 2000 into Pharmacia & Upjohn (merged into Pfizer in 2003) but part of its earlier activities were spun off in 2002, also under the name Monsanto. We took 1901 as birth date for that new Monsanto company.
- <u>CBS and Viacom</u>: The present companies named Viacom and CBS result from a demerger in 2005 of Viacom, which itself was formed in 1971 as a division of CBS, became independent in 1973, and acquired its former parent CBS in 1999-2000. We traced the roots of the present-day Viacom to Paramount Pictures (created 1912), and of CBS to United Independent Broadcasters (created 1927).
- Banco Itau and Itausa: Banco Itau was created in 1964 by the merger between Banco Itau and Banco Federal de Credito (formerly Banco Central de Credito). As both Banco Itau and its parent holding company Itausa are in the FT Global 500 ranking of September 2007, we assigned 1943 (Banco Itau's creation) as the birth date for Itausa, and 1944 (Banco Central de Credito's creation) as that of Banco Itau.
- Standard Oil, JP Morgan, AT&T: in three cases, different companies today result from a single initial company as a result of government-mandated breakups, all in the United States: Chevron and ExxonMobil from Standard Oil (created 1870); JPMorgan Chase and Morgan Stanley from JP Morgan (created 1871); and AT&T and Verizon from 'Ma Bell' American Telegraph & Telephone (created 1877). Thus, each of these three former groups appears twice in the dataset as 'ancestor' company.

Overall, we consider this methodology of assigning birth dates to be very robust. As previously mentioned (footnote 4), the one possible bias concerns the 35 companies (7% of the total sample) for which we could not identify a single ancestor entity, and whose age may have been underestimated as a consequence.

### 3. Regional and Country Demographics

This section and the following ones provide a summary description of the patterns that result from a direct observation of birth dates as they appear in the dataset. This analysis is purely descriptive and does not aspire to explore causalities.

Birth dates can be summarised into 'population pyramids' which are constructed in a similar form as for national demographic studies. Table 5 presents the demographic composition of the entire sample, as well as the corresponding proportions of the sample's aggregate market capitalisation.

 $\label{eq:Table 5} Table \ 5$  Age structure of the FT Global 500 sample at 30 September 2007

Birth date	Number of companies	% of total	% of total market cap
1775 or earlier	16	3.2%	3.4%
1776-1800	11	2.2%	1.2%
1801-1825	19	3.8%	3.4%
1826-1850	29	5.8%	6.0%
1851-1875	65	13.0%	16.2%
1876-1900	96	19.2%	21.9%
1901-1925	74	14.8%	12.4%
1926-1950	64	12.8%	11.9%
1951-1975	72	14.4%	12.0%
1976-2000	54	10.8%	11.5%
Total	500	100.0%	100.0%

The above table, however, masks broad differences in age distribution between different regions. Table 6 provides the 'population pyramids' for the main economic regions.

Table 6

Age structure of the FT Global 500 sample at 30 Sept 07, by region

Birth date	Europe	US	Rest of World →	Japan	AU+CA	Emerging
1775 / earlier	9%	0%	1%	5%	0%	0%
1776-1800	4%	2%	1%	2%	0%	0%
1801-1825	6%	3%	2%	0%	6%	2%
1826-1850	10%	5%	3%	0%	11%	1%
1851-1875	19%	13%	8%	14%	17%	1%
1876-1900	24%	19%	15%	30%	17%	7%
1901-1925	12%	17%	15%	18%	17%	13%
1926-1950	9%	12%	17%	18%	6%	22%
1951-1975	6%	15%	22%	9%	19%	29%
1976-2000	2%	14%	16%	5%	8%	24%
Total	100%	100%	100%	100%	100%	100%
# companies	156	178	166	44	36	86

Some stylised facts emerge from this analysis:

• Since the Industrial Revolution, the US has never ceased to produce new champions. Specifically, 33% of its champions, representing 27.4% of the aggregate market

capitalisation, were born after 1945; of these, 25 companies (14% of US champions, representing 13% of aggregate market cap) were born in the last quarter of the 20<sup>th</sup> century<sup>6</sup>.

- Most of Europe's champions date from before the first world war. Specifically, 78% of European companies in the sample (representing 81% of the corresponding aggregate market value) were created before 1914, and 90% (representing 92% of the market value) before 1939. Only 12 champions were created in Europe after 1950, and only 3 in the last quarter of the 20<sup>th</sup> century<sup>7</sup>.
- Since the start of the Meiji era, Japan's demographic profile has not been markedly different from Europe's; only 2 of its companies were born after 1975, none of them an independent creation<sup>8</sup>.
- By contrast, champions from emerging countries display a remarkably young age distribution: 53% of them, representing 56% of aggregate market value, were born in the second half of the 20<sup>th</sup> century; and 21 companies (24% of total, representing 29% of total market value) in the last quarter of the 20<sup>th</sup> centruy.

Another way to display the same results is to look at the regional distribution of each age category, as is shown in Table 7. This illustrates, among other things, the fading of Europe as an incubator of new champions in the late 20<sup>th</sup> century.

Table 7 Regional structure of each age category in the FT Global 500 sample (30/09/2007)

	1775 / earlier	1776- 1800	1801- 1825	1826- 1850	1851- 1875	1876- 1900	1901- 1925	1926- 1950	1951- 1975	1976- 2000
Europe	88%	55%	53%	52%	45%	39%	26%	22%	13%	6%
US	0%	36%	26%	31%	35%	35%	41%	33%	38%	46%
Japan	13%	9%	0%	0%	9%	14%	11%	13%	6%	4%
AU+CA	0%	0%	11%	14%	9%	6%	8%	3%	10%	6%
Emerging	0%	0%	11%	3%	2%	6%	15%	30%	35%	39%
Total %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# companies	16	11	19	29	65	96	74	64	72	54

<sup>8</sup> NTT DoCoMo and Yahoo! Japan.

<sup>&</sup>lt;sup>6</sup> Apple, Genentech, Unitedhealth, Oracle, Home Depot, Boston Scientific, EMC, Amgen, Time Warner Cable, DirecTV, Adobe Systems, Costco Wholesale, Cisco Systems, Dell, Qualcomm, XTO Energy, Celgene, Weatherford International, Gilead Sciences, Capital One Financial, Garmin, Amazon.com, Yahoo!, eBay, and Google.

<sup>&</sup>lt;sup>7</sup> BskyB, Vodafone, and Renewable Energy Corporation.

<sup>&</sup>lt;sup>9</sup> Sabic, Etisalat, Infosys, CNOOC, ICBC, China Shenhua Energy, Bharti Airtel, China Merchants Bank, China Citic Bank, Taiwan Semiconductor Manufacturing, Ping An Insurance, América Movil, VTB Bank, China Mobile, Vimpelcom, Datang International Power Generation, China Unicom, Huaneng Power International, MTN Group, Country Garden, and Reliance Communications.

Table 8 presents a more detailed demographic picture of Europe's champions, divided into 6 geographical groupings. The differences among European sub-regions are not very marked, even though the numbers may be rendered less significant by the relatively small size of the corresponding samples.

 $\label{eq:Table 8}$  Age structure of European companies in the FT Global 500 sample at 30 Sept 07

Birth date	Nordics	UK/IE	Germany	France	IT/ES/PT/GR	Others
1775 / earlier	0%	14%	10%	6%	15%	6%
1776-1800	0%	11%	0%	3%	0%	3%
1801-1825	11%	9%	5%	6%	0%	6%
1826-1850	0%	9%	10%	13%	15%	10%
1851-1875	39%	14%	20%	9%	10%	26%
1876-1900	6%	14%	35%	31%	25%	29%
1901-1925	22%	14%	5%	16%	10%	6%
1926-1950	11%	6%	5%	3%	20%	13%
1951-1975	6%	3%	10%	13%	5%	0%
1976-2000	6%	6%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%
# companies	18	35	20	32	20	31

### 4. Sectoral demographics

The analysis by sector reflects successive waves of new technology and business development. Table 9 presents the corresponding figures.

 $\label{eq:Table 9} Table \, 9$  Age structure of the FT Global 500 sample at 30 Sept 07, by sector

N.B. the sector refers to the companies' current sector (as of September 2007), irrespective of the nature of their activity at the time of birth or in the development of their corporate history.

Birth date	Banking and Finance	Business Services	Consumer Products and Services	Energy Services and Utilities	Health and Life Sciences
1775 / earlier	7%	14%	5%	0%	3%
1776-1800	4%	0%	5%	3%	3%
1801-1825	9%	0%	3%	6%	3%
1826-1850	7%	10%	5%	3%	3%
1851-1875	22%	14%	12%	3%	6%

1876-1900	12%	5%	14%	56%	27%
1901-1925	7%	10%	20%	16%	18%
1926-1950	13%	5%	11%	3%	15%
1951-1975	13%	29%	20%	3%	3%
1976-2000	6%	14%	8%	6%	18%
Total	100%	100%	100%	100%	100%
# companies	109	21	66	32	33

Birth date	Insurance	Manufacturing	Oil, Gas and Mining	Telecoms & Media
1775 / earlier	0%	1%	0%	0%
1776-1800	4%	1%	0%	0%
1801-1825	7%	2%	0%	0%
1826-1850	18%	7%	0%	2%
1851-1875	21%	11%	10%	8%
1876-1900	32%	18%	6%	29%
1901-1925	4%	22%	18%	10%
1926-1950	4%	18%	22%	8%
1951-1975	7%	13%	33%	8%
1976-2000	4%	9%	10%	33%
Total	100%	100%	100%	100%
# companies	28	114	49	48

### These numbers reflect the diverse industry dynamics:

- In the <u>Banking & Finance</u> sector (which also includes real estate and holding companies), new champions have appeared in every time period, though obviously at different moments in different regions: 15 of the 24 champions born in this sector after 1945 are from emerging countries.
- <u>Business Services</u> include (generally old) transport companies, and a significant number of software and professional services companies born in recent decades.
- Creation of new champions in <u>Consumer Products and Services</u> has been dynamic throughout the time since the emergence of mass consumer markets in the late 19<sup>th</sup> century.
- Global champions in the <u>Energy Services and Utilities</u> sector almost all trace their roots to the second industrial revolution: 66% of them were born in the three decades from 1880 to 1910.
- The <u>Health and Life Sciences</u> sector displays two waves of champion creation which may be linked to the advent of specialty chemicals from 1875 to 1950, and biotechnology development since 1975.
- Almost all <u>Insurance</u> champions (23 out of 28 companies) were born before 1900.

- The <u>Manufacturing</u> sector (which includes low-tech as well as high-tech activities) has generated new champions continuously since the 1830s, with a peak at the beginning of the 20<sup>th</sup> century.
- The Oil, Gas and Mining sector is almost entirely a creation of the 20<sup>th</sup> century: only 16% of the companies were created before 1900, and no fewer than 43% were born after 1950, more than half of which in emerging countries and Canada.
- The <u>Telecoms and Media</u> sector also has two waves, corresponding to the respective emergence of fixed telephony, and mobile networks and the internet: 63% of its companies were born either in 1876-1900 or in 1976-2000.

An alternative way to look at the same picture is to observe the sectoral mix of each age category. This is done in Table 10.

 ${\it Table 10}$  Sector structure of each age category in the FT Global 500 sample at 30 Sept 07

	1775 / earlier	1776- 1800	1801- 1825	1826- 1850	1851- 1875	1876- 1900	1901- 1925	1926- 1950	1951- 1975	1976- 2000
Banking and Finance	50%	36%	53%	28%	37%	14%	11%	22%	19%	11%
Business Services	19%	0%	0%	7%	5%	1%	3%	2%	8%	6%
Consumer Products and Services	19%	27%	11%	10%	12%	9%	18%	11%	18%	9%
Energy Services and Utilities	0%	9%	11%	3%	2%	19%	7%	2%	1%	4%
Health and Life Sciences	6%	9%	5%	3%	3%	9%	8%	8%	1%	11%
Insurance	0%	9%	11%	17%	9%	9%	1%	2%	3%	2%
Manufacturing	6%	9%	11%	28%	18%	21%	34%	31%	21%	19%
Oil, Gas and Mining	0%	0%	0%	0%	8%	3%	12%	17%	22%	9%
Telecoms and Media	0%	0%	0%	3%	6%	15%	7%	6%	6%	30%
Total %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# companies	16	11	19	29	65	96	74	64	72	54

### **Conclusion and policy implications**

Our dataset sheds new light on the 500 largest companies worldwide by systematically documenting their date of creation using a consistent methodology. While a few individual cases are a matter of judgment, the overall picture is robust and provides a striking illustration of the respective performance of different global regions when it comes to large-scale corporate development.

Further work may be embarked upon by other scholars on the basis of this dataset, which is why it is made publicly available on the internet. In particular, it might be worthwhile to correlate birth dates with other features of companies or of their sectors or countries/regions, such as legal origin as in the so-called law and economics literature, or other characteristics of national financial systems.

The section of our data perhaps of most immediate interest to policymakers is the one which covers the most recent period, specifically the global champions born in the second half of the 20<sup>th</sup> century. This is marked by the continuous appearance of new champions in the US; a growing number of new champions in emerging countries; and very few new champions in Europe and Japan.

As argued in Philippon and Véron (2008), the near-absence of new champions from Europe and Japan warrants concern on the part of policymakers in these two regions, because of the increasingly Schumpeterian growth regime of today's developed economies. This growth regime implies that economic welfare is unlikely to be maximised if all or even most new business developments are conducted within long-established corporate entities.

Europe and Japan cannot emulate the strong catch-up growth observed in emerging countries which is at the origin of most of their new champions, nor can it generally rely on preferential access to commodities as in many emerging countries, Australia, Canada, and (to a lesser extent) the US. Therefore, the most relevant existing template showing which companies might have been born in Europe or Japan if policies had been different is to be found in the 47 non-oil new champions born in the US after 1950.

These are predominantly composed of two groups of similar size: 20 high-technology firms (in electronics, medical technology, software, biotech, and internet services), and 23 services companies (in finance, retail, entertainment, business services, and health services). Thus, our dataset appears compatible with the proposition that policies that focus on, respectively, enabling the emergence of innovation ecosystems (to drive high-technology start-ups), and on unleashing the growth potential of services sectors, are likely to help Europe and Japan regain some of their ability to generate new global corporate champions.

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# Appendix

## Birth Dates and Origins for the FT Global 500 Ranking, 30 September 2007

Rank Company	Country	Sector	Market Cap 30/09/2007 \$m		Name at creation	Place of creation
1 Exxon Mobil	US	Oil, Gas and Mining			Standard Oil	Cleveland OH
2 General Electric 3 China Mobile	US Hong Kong	Manufacturing Telecoms and Media	424,191 327 937		Edison General Electric Company   [China Mobile created in 1997 from existing	Menlo Park NJ Hong Kong, HK
5 China Wobile	riong Rong	relecting and integra	321,931	1330	assets]	riong Rong, riik
4 Indl.& Coml.Bank of China	China	Banking and Finance	279,269	1984		Beijing, CN
5 Microsoft	US	Business Services			Microsoft	Albuquerque NM
6 Royal Dutch Shell	Netherlands	Oil, Gas and Mining			Royal Dutch Petroleum Company	Den Haag, NL
7 Gazprom	Russia	Oil, Gas and Mining			Elshanka gas well	Saratov, RU New York NY
8 AT&T 9 Citigroup	US US	Telecoms and Media Banking and Finance			National Bell Telephone Company First National City Bank of New York	New York NY
10 Bank of America	US	Banking and Finance			Commercial National Bank	Charlotte NC
11 BP	UK	Oil, Gas and Mining			Anglo-Persian Oil Company	London, UK
12 Procter & Gamble	US	Consumer Products & Serv.			Procter & Gamble	Cincinnati OH
13 HSBC	UK	Banking and Finance			Hongkong and Shanghai Banking Company Limited	Hong Kong, HK
14 China Construction Bank	China	Banking and Finance	216,272	1954	People's Construction Bank of China	Beijing, CN
15 China Life Insurance	China	Insurance	215,906	1975	[China Life Insurance Company created in 2003 from existing assets]	Beijing, CN
16 BHP Billiton	Australia	Oil, Gas and Mining			Billiton plc	London, UK
17 Toyota Motor	Japan	Manufacturing	212,805		Toyoda Automatic Loom Works, Ltd	Kariya, JP
18 Cisco Systems	US US	Manufacturing Oil, Gas and Mining			Cisco Systems	San José CA
19 Chevron 20 Sinopec	China	Oil, Gas and Mining			Standard Oil   [China Petroleum and Chemical Corp created	Cleveland OH Beijing, CN
20 0110000	oa	on, odo dna mining	101,100	.000	2000 from existing assets]	Dog.ing, Ort
21 Total	France	Oil, Gas and Mining	194,034		Compagnie française des pétroles	Paris, FR
22 EDF	France	Energy Services and Utilities	192,155	1890	[Electricité de France created in 1946 from	Paris, FR
23 Vodafone Group	UK	Telecoms and Media	190 753	1983	existing assets] Racal Telecom	London, UK
24 Johnson & Johnson	US	Health and Life Sciences			Johnson & Johnson	New Brunswick NJ
25 Berkshire Hathaway	US	Insurance	183,413	1888	Hathaway Manufacturing Company	New Bedford MA
26 Bank of China	China	Banking and Finance			Bank of China	Hong Kong, HK
27 Wal-Mart Stores	US	Consumer Products & Serv.			Wal-Mart Discount City	Rogers AR
28 Nestle 29 American International	Switzerland US	Consumer Products & Serv. Insurance	175,980 173,481			Vevey, CH Shanghai, CN
Group 30 Pfizer	US	Health and Life Colonese	160 220	1040	Charles Dizer and Company	Now York NY
31 Roche	Switzerland	Health and Life Sciences Health and Life Sciences			Charles Pfizer and Company Hoffmann - La Roche	New York NY Basel, CH
32 IBM	US	Business Services			Tabulating Machine Company	Washington DC
33 Vale do Rio Doce	Brazil	Oil, Gas and Mining			Companhia Vale do Rio Doce	Itabira, BR
34 Petrobras	Brazil	Oil, Gas and Mining			Petróleo Brasileiro S.A	Rio de Janeiro, BR
35 JP Morgan Chase	US	Banking and Finance			Drexel, Morgan & Company	New York NY
36 Intel 37 Nokia	US Finland	Manufacturing Manufacturing			Integrated Electronics Corporation Nokia wood mills	Santa Clara CA Nokia, FI
38 Glaxosmithkline	UK	Health and Life Sciences			Burroughs Wellcome & Company	London, UK
39 Eni	Italy	Oil, Gas and Mining	148,047			Rome, IT
40 Altria Group	US	Consumer Products & Serv.			Philip Morris	London, UK
41 Novartis	Switzerland	Health and Life Sciences			J. R. Geigy	Basel, CH
42 ConocoPhillips	US	Oil, Gas and Mining			Continental Oil and Transportation Company	Ogden UT
43 Apple	US	Manufacturing	133,464		Apple Computer, Inc.	Cupertino CA
44 Telefonica	Spain	Telecoms and Media	133,263	1885	[Telefónica, S.A. created in 1924 from existing assets]	Madrid, ES
45 Coca-Cola	US	Consumer Products & Serv.	132.961	1885	Coca-Cola	Covington GA
46 Google	US	Telecoms and Media	132,118			Menlo Park CA
47 Rio Tinto	UK	Oil, Gas and Mining			Rio Tinto mines	London, UK
48 Verizon Communications	US	Telecoms and Media	128,524	1877	National Bell Telephone Company	New York NY
49 Hewlett-Packard	US	Manufacturing	128.362	1939	Hewlett-Packard Company	Palo Alto CA
50 E On	Germany	Energy Services and Utilities			[Vereinigte Industrieunternehmen AG created in 1923 from existing assets]	
51 Schlumberger	US	Manufacturing	125,166	1926	Société de Prospection Électrique	Paris, FR
52 Siemens	Germany	Manufacturing	122,894		Siemens	Berlin, DE
53 Ping An Insurance	China	Insurance	121,492	1988	Ping An Insurance (Group) Company of China	Shenzhen, CN
54 Banco Santander	Spain	Banking and Finance	121,234		Banco de Santander	Santander, ES
55 Wells Fargo & Co	US	Banking and Finance	119,058		Wells, Fargo & Company	New York NY
56 Pepsico 57 Sanofi-Aventis	US France	Consumer Products & Serv. Health and Life Sciences	118,373 115,024		Pepsi Cola Company Hoechst	Purchase NY Frankfurt, DE
58 Merck	US	Health and Life Sciences			Merck & Co	Whitehouse Station NJ
59 ArcelorMittal	Netherlands	Manufacturing	111,558		Société Anonyme des Hauts Fourneaux et	Dudelange, LU
CO LIDO	O ita	Dealine and Finance	444.444	4050	Forges de Dudelange	Desert Ott
60 UBS	Switzerland	Banking and Finance	111,114	1856	Basler Bankverein	Basel, CH

F	Rank	Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Date	Name at creation	Place of creation
	61	Oracle	US	Business Services	110 876	1077	Software Development Laboratories	Redwood Shores CA
		Daimlerchrysler	Germany	Manufacturing			Daimler Motoren Gesellschaft	Stuttgart, DE
		Allianz	Germany	Insurance	104,656			Berlin, DE
		Samsung Electronics	South Korea	Manufacturing			Samsung trading company	Seoul, KR
		BNP Paribas	France	Banking and Finance			Comptoir national d'escompte de Paris	Paris, FR
		ABN AMRO	Netherlands	Banking and Finance			Nederlandsche Handel-Maatschappij	Amsterdam, NL
		Royal Bank of Scotland		Banking and Finance			Royal Bank of Scotland	Edinburgh, UK
		Intesa Sanpaolo ING	Italy Netherlands	Banking and Finance Insurance	98,062 97,865		Compagnia di San Paolo Nederlandse Maatschappij van Brandverzekering	Turin, IT Tiel, NL
	70	Wachovia	US	Banking and Finance	95.436	1879	Wachovia National Bank	Winston-Salem NC
	71	Mitsubishi UFJ Financial.	Japan	Banking and Finance	95,381		Mitsubishi Bank	Tokyo, JP
	72	Unilever	Netherlands/UK	Consumer Products & Serv.	93,673	1885	Lever Brothers	Warrington, UK
	73	Axa	France	Insurance	93,670	1817	Cie d'assurances Mutuelles contre l'incendie	Rouen, FR
							dans la Seine et l'Eure	
		Sberbank of Russia	Russia	Banking and Finance			Moscow Savings Bank	Moscow, RU
	75	Rosneft	Russia	Oil, Gas and Mining	90,084	1935	[Rosneft Oil Company created in 1993 from existing assets]	Moscow, RU
	76	Unicredito Italiano	Italy	Banking and Finance	80.068	1/173	Monte di Pietà di Bologna	Bologna, IT
		Anglo American	UK	Oil, Gas and Mining			Anglo American Corporation	
		Goldman Sachs	US				Marcus Goldman & Co	Johannesbourg, ZA New York NY
		BBVA		Banking and Finance				Bilbao, ES
			Spain	Banking and Finance			Banco de Bilbao	
		France Telecom	France	Telecoms and Media			Ministère des Postes & télégraphes	Paris, FR
		Deutsche Telekom	Germany	Telecoms and Media			Reichspost	Berlin, DE
		Sabic	Saudi Arabia	Manufacturing			Saudi Basic Industries Corp	Riyadh, SA
		Abbott Laboratories	US	Health and Life Sciences			Abbott Alkaloidal Company	Chicago IL
		Boeing	US	Manufacturing			Pacific Aero Products Co.	Seattle WA
		Genentech	US	Health and Life Sciences			Genetic Engineering Technology, Inc	South San Francisco CA
		Barclays	UK	Banking and Finance			John Freame banking business	London, UK
	87	L'Oreal	France	Consumer Products & Serv.	80,853	1909	Société Française de Teintures Inoffensives pour Cheveux	Paris, FR
	88	Reliance Industries	India	Manufacturing	80.300	1966	Reliance Commercial Corporation	Mumbai, IN
		United Technologies	US	Manufacturing			Otis Elevator	New York NY
		Volkswagen	Germany	Manufacturing			Kraft durch Freude	Wolfsburg, DE
		Societe Generale	France	Banking and Finance			Société Générale	Paris, FR
		Credit Suisse	Switzerland	Banking and Finance			Schweizerische Kreditanstalt	Zurich, CH
		Suez	France	Energy Services and Utilities			Algemeene Nederlandsche Maatschappij ter Begunstiging van de Volksvlijt	Brussels, BE
	94	América Movil	Mexico	Telecoms and Media	74,520	1989		Mexico, MX
		Comcast	US	Telecoms and Media			Comcast	Tupelo MI
		SAP	Germany	Business Services			Systemanalyse und Programmentwicklung	Mannheim, DE
		AstraZeneca	UK	Health and Life Sciences	73,561			Södertälie, SE
		Nippon Telgraph &	Japan	Telecoms and Media			[Nippon Telegraph and Telephone Public Corp	
		Telephone	oupun				cr. 1952 from existing assets]	
		Nintendo	Japan	Consumer Products & Serv.			Nintendo Koppai	Kyoto, JP
		Iberdrola	Spain	Energy Services and Utilities			Hidroeléctrica Ibérica	Bilbao, ES
		CNOOC	Hong Kong	Oil, Gas and Mining			CNOOC	Beijing, CN
	102	China Merchants Bank	China	Banking and Finance	73,097	1987	China Merchants Bank	Shenzhen, CN
	103	StatoilHydro	Norway	Oil, Gas and Mining	72,723	1972	Den Norske Stats Oljeselskap	Stavanger, NO
	104	Canon	Japan	Manufacturing	72,703	1933	Precision Optical Instruments Laboratory	Tokyo, JP
	105	Bank of	China	Banking and Finance	72,584	1908	Bank of Communications	Shanghai, CN
	106	Communications British American	UK	Consumer Products & Serv.	72,287	1902	British-American Tobacco Company Ltd	London, UK
		Tobacco Lukoil	Russia	Oil, Gas and Mining	70,852	1965	[Lukoil created in 1991 from existing assets]	Moscow, RU
	108	Qualcomm	US	Manufacturing	70.753	1985	Qualcomm	San Diego CA
		Royal Bank Canada	Canada	Banking and Finance			Merchants Bank	Halifax, CA
		Tesco	UK	Consumer Products & Serv.	70,282			London, UK
		American Express	US	Banking and Finance			American Express	Buffalo NY
		News Corp	US	Telecoms and Media			Evening Journal	Adelaide, AU
		RWE	Germany	Energy Services and Utilities			Rheinisch-Westfälisches Elektrizitätswerk	Essen, DE
	114	Enel	Italy	Energy Services and Utilities	69,816	1890	Aktiengesellschaft [Ente Nazionale dell'Energia eLettrica created in 1962 from existing assets]	Rome, IT
	115	HBOS	UK	Banking and Finance	69,555	1695	Bank of Scotland	Edinburgh, UK
		BASF	Germany	Manufacturing	69,189		BASF	Mannheim, DE
		Time Warner	US	Telecoms and Media	68,470		Warner Cascade Theater	Newcastle PA
		Aluminum Corp of	China	Manufacturing	68,235		[Aluminum Corp of China created in 2001 from	
		China	Jillia	waratatung	00,233	1900	existing assets]	Dognig, ON
		Deutsche Bank	Germany	Banking and Finance	67 452	1870	Deutsche Bank	Berlin, DE
	120		US	Manufacturing			Minnesota Mining & Manufacturing	Two Harbors MN

Rank Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
121 Morgan Stanley	US	Banking and Finance	66,934	1871 Drexel, Morgan & Company	New York NY
122 Walt Disney	US	Telecoms and Media	66,748	1922 Walt Disney Company	Burbank CA
123 NTT Docomo	Japan	Telecoms and Media	65,420	1991 NTT DoCoMo	Tokyo, JP
	US	Consumer Products & Serv.		1940 McDonald's Restaurant	San Bernardino Ca
	Australia	Banking and Finance		1911 Commonwealth Bank	Melbourne, AU
126 Mizuho Financial	Japan	Banking and Finance	64,901	1873 Dai-ichi Bank, Ltd	Tokyo, JP
127 Eli Lilly	US	Health and Life Sciences	64,575	1876 Eli Lilly & Co	Indianapolis IN
128 Ericsson	Sweden	Manufacturing	64,290	1876 L M Ericsson	Stockholm, SE
129 Xstrata	UK	Oil, Gas and Mining	64,219	1928 Falconbridge Nickel Mines Limited	Sudbury, CA
130 Unitedhealth	US	Health and Life Sciences	64,164	1977 UnitedHealthCare Corporation	Minnetonka MN
131 Posco	South Korea	Manufacturing	64,117	1968 Pohang Iron and Steel Company	Pohang, KR
132 Home Depot	US	Consumer Products & Serv.	64,041	1978 Home Depot	Atlanta GA
133 Medtronic	US	Health and Life Sciences	63,976	1949 Medtronic	Minneapolis MN
134 Fortis	Belgium	Banking and Finance	63,881	1934 Generale Bank	Brussels, BE
135 Credit Agricole	France	Banking and Finance	63,362	1894 Crédit Agricole Mutuel	Paris, FR
136 Manulife Financial	Canada	Insurance	62,747	1887 The Manufacturers Life Insurance Company	Toronto, CA
	US	Manufacturing		1984 PCs Ltd	Austin TX
138 Takeda Pharmaceutical	Japan	Health and Life Sciences	62,473	1781 Takeda	Osaka, JP
	UK Italy	Banking and Finance Insurance	62,384 61,731	1765 Taylor's and Lloyds 1831 Imperial Regia Privilegiata Compagnia di	Birmingham, UK Trieste, IT
		y=	21,101	Assicurazioni Generali Austro-Italiche	,
141 Honda Motor	Japan	Manufacturing	61,578	1948 Honda Motor Co	Tokyo, JP
	US	Health and Life Sciences		1980 Applied Molecular Genetics	Thousand Oaks C
	US	Banking and Finance		1914 Charles E. Merrill & Co.	New York NY
144 Bayer	Germany	Manufacturing	60,678		Leverkusen, DE
	Spain	Energy Services and Utilities			Madrid, ES
	Switzerland	Manufacturing	60,256	1883 ASEA	Stockholm, SE
	Japan	Banking and Finance	60,180	1876 Mitsui Bank	Tokyo, JP
	US	Health and Life Sciences	59.904	1860 Wyeth Drugstore	Philadelphia PA
	Denmark	Business Services	59,884		Copenhagen, DK
	US	Banking and Finance	59,196	1938 Federal National Mortgage Association	Washington DC
	Brazil	Banking and Finance	59,109		Sao Paolo, BR
	US	Consumer Products & Serv.	58,688	1963 Consumer Value Stores	Lowell MA
	France	Consumer Products & Serv.	58.578	1743 Champagne Moët	Epernay, FR
	UK	Oil, Gas and Mining	58,006	1967 Start of exploitation of natural gas in the UK north sea	London, UK
155 Bradesco	Brazil	Banking and Finance	57,785	1943 Banco Brasileiro de Descontos	Marilia, BR
156 Diageo	UK	Consumer Products & Serv.	57,245	1759 Arthur Guinness Brewery	Dublin, IE
157 National Australia Bank	Australia	Banking and Finance		1834 Commercial Banking Company of Sidney	Sidney, AU
158 Bristol Myers Squibb	US	Health and Life Sciences	57,003	1887 Bristol-Myers Company	Clinton NY
	US	Banking and Finance	56,161	1890 U.S. Bancorp	Portland OR
	Norway	Manufacturing	55,996	1905 Norsk hydro-elektrisk Kvælstofaktieselskab	Oslo, NO
	Belgium	Consumer Products & Serv.		1708 Sebastien Artois master brewer in Leuven	Leuven, BE
162 Toronto-Dominion Bank		Banking and Finance		1855 Bank of Toronto	Toronto, CA
163 Telecom Italia	Italy	Telecoms and Media	55,073	1890 [Società Idroelettrica Piemontese created in 1918 from existing assets]	Turin, IT
164 Research In Motion	Canada	Manufacturing	54,949	1984 Research In Motion	Waterloo, CA
165 Japan Tobacco	Japan	Consumer Products & Serv.	54,862		Tokyo, JP
166 Kraft Foods	US	Consumer Products & Serv.	54,412	1903 Kraft Cheese	Northfield IL
	Russia	Oil, Gas and Mining		1961 [Rinef refinery created in 1993 from existing assets]	Kirishi, RU
168 Target	US	Consumer Products & Serv.	53,819	1902 Dayton's department store	Minneapolis MN
	Japan	Business Services	53,507	1870 Mitsubishi Shokai	Tokyo, JP
	US	Oil, Gas and Mining		1920 Occidental Petroleum	Los Angeles CA
171 Ebay	US	Consumer Products & Serv.		1995 AuctionWeb	San José CA
	US	Telecoms and Media		1899 Brown Telephone Company	Abilene KA
	US	Manufacturing		1930 Geophysical Service Inc	Dallas TX
	Russia	Energy Services and Utilities			Moscow, RU
	US	Insurance	51,800	1868 Metropolitan Life Insurance Compan	New York NY
	Canada	Banking and Finance	51,653	1832 Bank of Nova Scotia	Halifax, CA
	Taiwan	Manufacturing	51,494	1987 TSMC	Hsinchu, TW
	Netherlands	Manufacturing		1891 Philips	Eindhoven, NL
	India	Oil, Gas and Mining	51,417	1920 [Oil and Natural Gas Corporation Limited	Dehradun, IN
179 Oil & Natural Gas	iiidid	on, odo dria mining	0.,		
	US	Business Services		created in 1956 from existing assets] 1907 American Messenger Company	Seattle WA

Rank Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
181 Gaz de France	France	Energy Services and Utilities	50,988	1895 [Gaz de France created in 1946 from existing assets]	Paris, FR
182 BT Group	UK	Telecoms and Media	50,565	1846 Electric Telegraph Company	London, UK
183 Exelon	US	Energy Services and Utilities	50,503	1881 Philadelphia Electric Company	Philadelphia PA
184 Caterpillar	US	Manufacturing	50,129	1890 Holt Manufactoring Company	Stockton CA
185 Bank of New York Mellon	US	Banking and Finance	49,963	1794 Bank of New York	New York NY
186 Carrefour	France	Consumer Products & Serv.	49,253	1957 Carrefour	Annecy, FR
187 ANZ Banking	Australia	Banking and Finance	49,008	1837 The Bank of Australasia	London, UK
188 Vivendi	France	Telecoms and Media	48,987	1896 Pathé Frères	Paris, FR
189 Nippon Steel	Japan	Manufacturing	48,945		Yawata, JP
190 China Citic Bank	China	Banking and Finance	48,847	1987 CITIC Industrial Bank	Beijing, CN
191 MMC Norilsk Nickel	Russia	Manufacturing	48,801 48,708	1935 Norilsk Combinat	Norilsk, RU
192 KBC Groupe	Belgium	Banking and Finance	40,700	1889 Algemeene Bankvereeniging en Volksbank van Leuven	Leuven, BE
193 Sony	Japan	Consumer Products & Serv.	48,616	1946 Tokyo Telecommunications Engineering Corporation	Tokyo, JP
194 Hon Hai Precision Instruments	Taiwan	Manufacturing	47,419	1970 Hon Hai Precision Industry Co	Taipei, TW
195 Wellpoint	US	Health and Life Sciences	47,369	1944 Blue Cross of Indiana	Indianapolis IN
196 Las Vegas Sands	US	Consumer Products & Serv.	47,346	1952 Sands Hotel	Las Vegas NV
197 Schering-Plough	US	Health and Life Sciences	47,328		Memphis TN
198 Westpac Banking	Australia	Banking and Finance		1817 Bank of New South Wales	Sydney, AU
199 Walgreen	US	Consumer Products & Serv.	46,940		Deerfield IL
200 Monsanto	US Canada	Manufacturing Oil, Gas and Mining	46,768 46,618		St Louis MO
201 Encana 202 China Cosco	China	Business Services	46,124	1958 PanCanadian Energy 1961 China Ocean Shipping Company	Calgary, CA Beijing, CN
203 Hennes & Mauritz	Sweden	Consumer Products & Serv.	46,124	1947 Hennes	Västeras, SE
204 Matsushita Electric	Japan	Consumer Products & Serv.	45,962	1918 Matsushita Electric Industrial Co	Osaka, JP
Industrial 205 Imperial Oil	Canada	Oil, Gas and Mining	45.907	1880 Imperial Oil	London, CA
206 Standard Chartered	UK	Banking and Finance	45,749	1852 The Chartered Bank of India, Australia and China	Calcutta, IN
207 Hutchison Whampoa	Hong Kong	Manufacturing	45,632	1863 Hong Kong and Whampoa Dock	Hong Kong, HK
208 Du Pont E I De Nemours	US	Manufacturing	45,621	1802 E.I. du Pont de Nemours	Brandywine Creek DE
209 Nissan Motor	Japan	Manufacturing	45.241	1911 Kwaishinsha Motorcar Works	Tokyo, JP
210 Nordea Bank	Sweden	Banking and Finance	45,087	1820 Sparekassen for Kjøbenhavn og Omegn	Copenhagen, DK
211 Ambev	Brazil	Consumer Products & Serv.	45,063		Brazil
212 Lockheed Martin	US	Manufacturing	44,845	1912 Loughead Aircraft Manufacturing Company	Santa Barbara CA
213 Bharti Airtel	India	Telecoms and Media	44,824	1985 Bharti Airtel	New Delhi, IN
214 Prudential Financial	US	Insurance	44,789	1875 Prudential Friendly Society	Newark NJ
215 Honeywell International	US	Manufacturing	44,507	1906 Honeywell Heating Specialty Co	Wabash IN
216 Mitsui	Japan	Business Services	43,924	1673 Echigo-Ya	Tokyo, JP
217 Suncor Energy	Canada	Oil, Gas and Mining	43,864	1917 Sun Company of Canada	Montreal, CA
218 EMC	US	Manufacturing	43,624	1979 EMC	Hopkinton MA
219 Zurich Financial Services	Switzerland	Insurance	43,502	1872 Zurich Insurance Company	Zurich, CH
220 Repsol YPF	Spain	Oil, Gas and Mining	43,494	1922 Yacimientos Petrolíferos Fiscales	Buenos Aires, AR
221 JFE Holdings	Japan	Manufacturing	43,443	1896 Kawasaki Group	Tokyo, JP
222 Alcon	Switzerland	Health and Life Sciences	43,346	1947 Alcon	Fort Worth TX
223 Singapore Telecom	Singapore	Telecoms and Media	43,104		Singapore, SG
224 Sabmiller	UK	Consumer Products & Serv.	42,663		Milwaukee WI
225 Motorola	US	Manufacturing	42,500		Schaumburg IL
226 Munich Re	Germany	Insurance	42,462		Munich, DE
227 Emerson Electric 228 Sun Hung Kai	US Hong Kong	Manufacturing Banking and Finance	42,152 42,019		St Louis MO Hong Kong, HK
Properties 229 Inditex	Spain	Consumer Products & Serv.	44 005	1975 Zara	A Coruna, ES
230 Reckitt Benckiser	UK	Consumer Products & Serv.		1814 Colman's flour & mustard mill	Norwich, UK
231 Banco Brasil	Brazil	Banking and Finance	41,746	1808 Banco do Brasil	Rio de Janeiro, BR
232 BMW	Germany	Manufacturing	41,562	1913 BMW	Munich, DE
233 National Grid	UK	Energy Services and Utilities	41,459	1880 [Central Electricity Generating Board created 1957 from existing assets]	London, UK
234 Lowe's Companies	US	Consumer Products & Serv.	41,430	1946 Lowe's Home Improvement Warehouse	North Wilkesboro NC
235 Renault	France	Manufacturing	41,179	1899 Société Renault Frères	Boulogne, FR
236 Canadian Natural Resources	Canada	Oil, Gas and Mining	41,019	1989 Canadian Natural Resources	Calgary, CA
237 Freddie Mac	US	Banking and Finance	40,948	1970 Federal Home Loan Mortgage Corporation	McLean VA
238 Dow Chemicals	US	Manufacturing	40,910	1897 Dow Chemical	Midland MI
239 Teliasonera	Sweden	Telecoms and Media	40,434	1853 Kungl. Telegrafverket	Stockholm, SE
240 Danone	France	Consumer Products & Serv.	40,261	1919 Danone	Barcelona, ES

≺ank	Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
	Carnival	US	Consumer Products & Serv.	40,243	1972 Carnival Cruise Lines	Miami FL
242	Veolia Environnement	France	<b>Energy Services and Utilities</b>	40,149	1853 Compagnie Générale des Eaux	Paris, FR
243	Freeport-Mcmoran Copper & Gold	US	Manufacturing	40,040	1834 Phelps Dodge	New York NY
	NTPC	India	Energy Services and Utilities	40,030	1975 National Thermal Power Corp	New Delhi, IN
	Telstra	Australia	Telecoms and Media	39,814	1901 Postmaster-General's Department	Canberra, AU
	Mitsubishi Estate	Japan	Banking and Finance	39,547	1937 Mitsubishi Estate	Tokyo, JP
	Aviva	UK	Insurance	38,930	1797 Norwich Union	Norwich, UK
	Saint Gobain	France	Manufacturing	38,923	1665 Compagnie de Saint-Gobain	Saint Gobain, FR
	Corning	US	Manufacturing	38,914	1851 Corning Glass	New York NY
	Marathon Oil	US	Oil, Gas and Mining	38,836	1887 The Ohio Oil Company	Canton OH
	Amazon.Com	US	Consumer Products & Serv.	38,508	1994 Cadabra.com	Seattle WA
	Cheung Kong	Hong Kong	Banking and Finance	38,222	1950 Cheung Kong Industries	Hong Kong, HK
	Gilead Sciences Prudential	US UK	Health and Life Sciences Insurance	37,860 37,808	1987 Oligogen 1848 The Prudential Mutual Assurance Investment and Loan Association	Foster City CA London, UK
255	Vinci	France	Manufacturing	37,621	1899 Société générale d'entreprises	Paris, FR
	Fiat	Italy	Manufacturing	37,604	1899 Fabbrica Italiana Automobili Torino	Turin, IT
	Anheuser-Busch	US	Consumer Products & Serv.	37,471	1860 Anheuser-Busch	Saint Louis MO
	Alcan	Canada	Manufacturing	37,218	1902 Canadian Unit of Alcoa	Montreal, CA
	Valero Energy	US	Oil, Gas and Mining	37.206	1951 Coastal	Corpus Christi TX
	Devon Energy	US	Oil, Gas and Mining	37,096	1971 Devon Energy	Oklahoma City OK
	Westfield Group	Australia	Banking and Finance	37,056	1959 Westfield Place	Sydney, AU
	Volvo	Sweden	Manufacturing	36,906	1927 Volvo	Gothenburg, SE
	Southern Copper	US	Manufacturing	36,464	1952 SPCC	Wilmington, DE
	Colgate-Palmolive	US	Consumer Products & Serv.	36,369	1806 William Colgate & Co	New York NY
	CEZ	Czech Republic	Energy Services and Utilities	36,340	1885 [CEZ created in 1992 from existing assets]	Prague, CZ
	Baxter International	US	Health and Life Sciences	36,285	1931 Baxter	Deerfield IL
	Yahoo	US	Telecoms and Media	35,957	1995 Yahoo!	Santa Clara CA
	Teva Pharmaceutical	Israel	Health and Life Sciences	35,746	1901 Salomon, Levin, and Elstein Ltd	Jerusalem, IL
	Anglo Platinum	South Africa	Oil. Gas and Mining	35.695	1955 Amplats	Johannesbourg, ZA
270	STC	Saudi Arabia	Telecoms and Media	35,414	1935 [Saudi Telecom Company created in 1998 from existing assets]	Ryad, SA
271	Husky Energy	Canada	Oil, Gas and Mining	35,404	1938 Husky Refining Company	Calgary, CA
272	Bae Systems	UK	Manufacturing	35,292	1828 Vickers	Sheffield, UK
273	Dexia	Belgium	Banking and Finance	35,204	1860 Crédit Communal de Belgique	Brussels, BE
	Hyundai Heavy Industries	South Korea	Manufacturing	35,129	1947 Hyundai	Seoul, KR
	Barrick Gold	Canada	Oil, Gas and Mining	34,796	1983 Barrick	Toronto, CA
	Deutsche Post	Germany	Business Services	34,735	1597 Kaiserliche Reichspost	Brussels, BE
	Alcoa	US	Manufacturing	34,583	1894 Pittsburgh Aluminium Company	Pittsburgh PA
	Richemont	Switzerland	Consumer Products & Serv.	34,474		Paris, FR
	General Dynamics	US	Manufacturing	34,270	1899 Electric Boat Company	Groton CT
	Halliburton	US	Manufacturing		1919 Halliburton	Dallas TX
	Tokyo Electric Power Novo Nordisk	Japan Denmark	Energy Services and Utilities Health and Life Sciences	34,111	1890 [Tokyo Electric Power Company created in 1951 from existing assets] 1923 Nordisk Insulinlaboratorium	Tokyo, JP Bagsværd, DK
	Hang Seng Bank	Hong Kong	Banking and Finance	33,986	1935 Hang Seng	Hong Kong, HK
	Komatsu	Japan	Manufacturing	33,519	1917 Komatsu Iron Works	Komatsu, JP
	Canadian Imperial Bank of Commerce		Banking and Finance	33,470	1867 Canadian Bank of Commerce	Toronto, CA
286	Telenor	Norway	Telecoms and Media	33,467	1855 Telegrafverket	Oslo, NO
	Allstate	US	Insurance	33,456	1931 Allstate	Northbrooke IL
288	Potash Sask	Canada	Manufacturing	33,395	1955 Start of potash production	Saskatoon, CA
	KPN	Netherlands	Telecoms and Media	33,379	1880 [Staatsbedrijf der P&T created in 1915 from existing assets]	Den Haag, NL
	Denso	Japan	Manufacturing	33,283	1949 Nippondenso	Kariya, JP
	KDDI	Japan	Telecoms and Media	33,224	1953 Kokusai Denshin Denwa Co	Tokyo, JP
	Millea	Japan	Insurance	33,120	1876 Tokio Marine & Nichido Fire Insurance Co	Tokyo, JP
	The Travelers Cos	US	Insurance	33,049	1853 St. Paul Companies	St Paul MN
294	Deere	US	Manufacturing	32,931	1842 Andrus Plough Manufactory	Rock River IL
	Illinois Tool Works	US	Manufacturing	32,923	1912 Illinois Tool Works	Glenview IL
295		Japan	Banking and Finance	32,921	1925 Nomura	Osaka, JP
295 296		0 '1 '				
295 296 297	Swiss RE	Switzerland	Insurance	32,877	1863 Swiss Re	Zurich, CH
295 296 297 298		Switzerland US US	Insurance Manufacturing Banking and Finance	32,877 32,807 32,765	1926 Danciger Oil & Refining Company 1850 H. Lehman	??? LA Montgomery AL

Rank Con	npany	Country	Sector	Market Cap 30/09/2007 \$m	Birth Date	Name at creation	Place of creation
	g Kong Exchanges	Hong Kong	Banking and Finance	32,702	1891	Hong Kong Stock Exchange	Hong Kong, HK
	ssenkrupp	Germany	Manufacturing	32,677	1811	Krupp Steel Foundry	Essen, DE
303 Fort	um	Finland	Energy Services and Utilities	32,658	1921	Imatran Voima Oy	Helsinki, FI
304 DLF	:	India	Banking and Finance	32,642	1946	Delhi Land and Finance	New Delhi, IN
305 Ban Que	k of Montreal bec	Canada	Banking and Finance	32,636	1817	Bank of Montreal	Montreal, CA
306 Fed	ex	US	Business Services	32,396		Federal Express	Little Rock AR
307 Air L	_iquide	France	Manufacturing	32,325		Air Liquide	Paris, FR
308 BCE		Canada	Telecoms and Media	32,287		Bell Telephone Company of Canada Ltd.	Montreal, CA
309 CM		US	Banking and Finance	32,166		Chicago Butter and Egg Board	Chicago IL
310 Heir		Netherlands	Consumer Products & Serv.	32,068		De Hooiberg	Amsterdam, NL
311 Woo		Australia	Consumer Products & Serv.	31,842		Woolworths Stupendous Bargain Basement	Sydney, AU
312 TXL		US	Energy Services and Utilities	31,575		Dallas Power & Light	Dallas TX
	t Japan Railway	Japan	Consumer Products & Serv.	31,509		[East Japan Railway created in 1972 from existing assets]	Tokyo, JP
	nklin Resources	US	Banking and Finance	31,358		Franklin Distributors, Inc	New York NY
315 Wal		Mexico	Consumer Products & Serv.	31,210		Aurrera	Mexico, MX
316 Ten		Argentina	Manufacturing	31,137		Dalmine	Milan, IT
317 AI R	lajhi Banking	Saudi Arabia	Banking and Finance	31,121	1955	[Various banking outfits merged into Al Rajhi in 1978]	Riyad, SA
318 Aeg		Netherlands	Insurance	30,998		Algemeene Friesche	Amsterdam, NL
319 Air (	China	China	Consumer Products & Serv.	30,952	1925	[Civil Aviation Administration of China created 1949 from existing assets]	Beijing, CN
320 Imp	erial Tobacco	UK	Consumer Products & Serv.			Wills, Watkins & Co	Bristol, UK
321 VTE	Bank	Russia	Banking and Finance	30,931	1990	VTB	Moscow, RU
322 Sch	neider Electric	France	Manufacturing	30,891		Schneider	Le Creusot, FR
323 Was	shington Mutual	US	Banking and Finance	30,740		Washington National Building Loan and Investment Association	Seattle WA
324 Woo	odside Petroleum	Australia	Oil, Gas and Mining	30,578	1954	Woodside (Lakes Entrance) Oil Co NL	Perth, AU
325 Ree	d Elsevier	Netherlands/UK	Telecoms and Media	30,373		NV Uitgeversmaatschappij Elsevier	Rotterdam, NL
326 Etisa	alat	UAE	Telecoms and Media	30,360		Emirtel	Abu Dhabi, AE
327 Nati Gre	onal Bank of ece	Greece	Banking and Finance	30,215	1841	National Bank of Greece	Athens, GR
328 Tos		Japan	Manufacturing	30,194	1875	Tanaka Engineering Works	Tokyo, JP
329 Unio	on Pacific	US	Business Services	30,098		Union Pacific Railroad	Omaha NE
330 Kore	ea Electric Power	South Korea	Energy Services and Utilities	30,075	1910	[Korea Electric Power created in 1961 from existing assets]	Seoul, KR
331 Reli	ance nmunications	India	Telecoms and Media	30,050		Reliance Infocomm	Mumbai, IN
332 Rog		Canada	Telecoms and Media	29,963	1959	Aldred-Rogers Broadcasting Ltd	Toronto, CA
	berly-Clark	US	Consumer Products & Serv.	29,904	1872	Kimberly, Clark and Co	Neenah WI
334 Apa		US	Oil, Gas and Mining	29,901		Apache Oil Corporation	Minneapolis MN
	Life Financial	Canada	Insurance	29,839		Sun Mutual Life Insurance Company	Montreal, CA
	n-Etsu Chemical	Japan	Manufacturing	29,830		Shin-Etsu Nitrogen Fertilizer Co., Ltd.	Nagano, JP
337 Bou		France	Manufacturing	29,634		E.F.B.	Paris, FR
	e Warner Cable	US	Telecoms and Media	29,583	1980	[Time Warner Cable created in 1989 from existing assets]	New York NY
339 Pow	er Financial	Canada	Insurance	29,438		Canada Life Financial Corporation	Hamilton, CA
340 Don	ninion Resources	US	Energy Services and Utilities	29,413		Upper Appomattox Company	Richmond VA
	tford Financial vices	US	Insurance	29,401	1810	Hartford Fire Insurance Company	Hartford CT
342 Met		Germany	Consumer Products & Serv.	29,383	1964	Metro Cash & Carry	Düsseldorf, DE
343 ICIC	CI Bank	India	Banking and Finance	29,201	1955	Industrial Credit and Investment Corporation of India	
344 Hold	cim	Switzerland	Manufacturing	29,017		Holderbank-Gruppe	Holderbank, CH
	er Hughes	US	Manufacturing	28,878		Hughes Tool Company	Houston TX?
	DirecTV Group	US	Telecoms and Media	28,860		US Satellite Broadcasting	El Secundo CA
347 Can	adian National ways	Canada	Business Services	28,703		Prince Edward Island Railway	Charlottetown, CA
348 Burl	ington Northern ta Fe	US	Business Services	28,687	1849	Chicago, Burlington and Quincy Railroad	Chicago IL
349 Itau:		Brazil	Banking and Finance	28,683	1944	Banco Itau	Pratapolis, BR
	lied Materials	US	Manufacturing	28,527		Applied Materials	Santa Clara CA
351 Cen		UK	Energy Services and Utilities	28,515		Gas Light and Coke Company	London, UK
	ske Bank	Denmark	Banking and Finance	28,298	1871	Danske Landmandsbank, Hypothek- og Vexelbank i Kjøbenhavn	Copenhagen, DK
353 Libe	erty	US	Telecoms and Media	28,253		Memphis Cable System	Memphis TN
354 MTN		South Africa	Telecoms and Media	28,215		M-Cell	Johannesburg, ZA
355 Stry		US	Health and Life Sciences	28,187		Orthopedic Frame Company	Kalamazoo MI
	na Unicom	Hong Kong	Telecoms and Media	28,185		China United Telecommunications Corporation	
357 Alst	om	France	Manufacturing	28,107	1839	Atelier de construction Koechlin	Mulhouse, FR

Rank	Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
361	Raytheon	US	Manufacturing	27,911	1922 American Appliance Company	Cambridge MA
	Aflac	US	Insurance	27,872	1955 American Family Life Insurance Company	Columbus GA
	Country Garden	Hong Kong	Banking and Finance	27,840	1997 Country Garden	Foshan, CN
	Formosa Petrochemical		Oil, Gas and Mining	27,772	1954 Formosa Plastics	Taipei, TW
365	Aetna	US	Health and Life Sciences	27,754	1820 Aetna Insurance Company	Hartford CT
	Capital One Financial	US	Banking and Finance	27,747	1989 Capital One Financial	McLean VA
367	Angang Steel	China	Manufacturing	27,635	1955 [Angang Steel created in 1997 from existing assets]	Anshan, CN
368	PTT	Thailand	Oil, Gas and Mining	27,578	1921 Start of oil production	Bangkok, TH
369	Southern	US	Energy Services and Utilities	27,443	1882 Metropolitan Street Railroad Company	Atlanta GA
370	Celgene	US	Health and Life Sciences	27,293	1986 Celgene	Summit NJ
371	Infosys Technologies	India	Business Services	27,190	1981 Infosys Consultants Pvt Ltd	Pune, IN
372	Deutsche Boerse	Germany	Banking and Finance	27,164	1682 Börse	Frankfurt, DE
373	Charles Schwab	US	Banking and Finance	27,088	1963 Investment Indicator	San Francisco CA
374	Datang Intl Power Generation	China	Energy Services and Utilities	27,073	1994 Beijing Datang Power Generation Company Limited	Beijing, CN
375	Natixis	France	Banking and Finance	27,000	1878 Groupe Banques Populaires	Paris, FR
376	Sasol	South Africa	Oil, Gas and Mining	26,984	1950 Suid Afrikaanse Steenkool en Olie	Johannesburg, ZA
377	Northrop Grumman	US	Manufacturing	26,982	1929 Grumman Aircraft Engineering Corporation	Baldwin NY
378	Mitsubishi Electric	Japan	Manufacturing	26,883	1921 Mitsubishi Electric	Tokyo, JP
379	Costco Wholesale	UŚ	Consumer Products & Serv.	26,876	1983 Costco	Seattle WA
380	Petroleos (Cepsa)	Spain	Oil, Gas and Mining	26,866	1927 Compañía Española de Petróleos S.A.	Madrid, ES
381	Thomson	Canada	Telecoms and Media	26,849	1934 Thomson Newspapers	Toronto, CA
382	Boc Hong Kong	Hong Kong	Banking and Finance	26,811	1917 Bank of China	Hong Kong, HK
383	Praxair	US	Manufacturing	26,791	1907 Praxair	Danbury CT
384	Lafarge	France	Manufacturing	26,775	1833 Lafarge	Le Teil, FR
385	Viacom	US	Telecoms and Media	26,756	1912 Paramount Pictures Corporation	Los Angeles CA
386	State Street	US	Banking and Finance	26,549	1792 State Street Corporation	Boston MA
387	Commerzbank	Germany	Banking and Finance	26,534	1870 Commerzbank	Hamburg, DE
388	Scottish & Southern Energy	UK	Energy Services and Utilities	26,499	1890 [North of Scotland Hydro-Electric Board created 1943 from existing assets]	Edinburgh, UK
389	Suntrust Banks	US	Banking and Finance	26,431	1891 Commercial Travelers' Savings Bank	Atlanta GA
	Tata Consultancy Services	India	Business Services	25,953	1968 Tata Consultancy Services	Mumbai, IN
391	Loews	US	Insurance	25,876	1897 Continental Assurance Company of North America	Detroit MI
392	Garmin	US	Consumer Products & Serv.	25,867	1989 ProNav	George Town, KY
393	QBE Insurance Group	Australia	Insurance	25,807	1886 The North Queensland Insurance Company Limited	Townsville, AU
394	State Bank of India	India	Banking and Finance	25,765	1806 Bank of Calcutta	Calcutta, IN
	National Oilwell Varco	US	Manufacturing	25,750	1862 Oilwell Supply	Houston TX
	Adobe Systems	US	Business Services	25,691	1982 Adobe Systems	San José CA
	Capitalia	Italy	Banking and Finance	25,618	1605 Banco di Santo Spirito	Rome, IT
	Danaher	US	Manufacturing	25,489	1969 DMG Inc	Washington DC
	MGM Mirage	US	Consumer Products & Serv.	25,432	1946 Golden Nugget Hotel	Las Vegas NV
	Sandvik	Sweden	Manufacturing	25,352	1862 Sandvik	Sandviken, SE
401	Gas Natural	Spain	Energy Services and Utilities	25,218	1843 Sociedad Catalana para el Alumbrado por Gas	Barcelona, ES
402	Huaneng Power International	China	Energy Services and Utilities	25,111	1994 Huaneng Power	Beijing, CN
403	Anadarko Petroleum	US	Oil, Gas and Mining	25,033	1959 Anadarko	Houston TX
	Bharat Heavy Electricals	India	Manufacturing	24,972	1962 Bharat Heavy Electricals	New Delhi, IN
405	Eads	France	Manufacturing	24,953	1911 Société provisoire des Aéroplanes Desperdussion	Paris, FR
406	Shinhan Financial Group	South Korea	Banking and Finance	24,933	1897 Chohung Bank	Seoul, KR
407	Seven & I	Japan	Consumer Products & Serv.	24.864	1920 Tosho Yoshikawa Store	Tokyo, JP
	Astellas Pharma	Japan	Health and Life Sciences	24.862	1894 Fujisawa Shoten	Osaka, JP
	British Sky	UK	Telecoms and Media	24,820	1982 Sky Channel	London, UK
410	Broadcasting FPL Group	US	Energy Services and Utilities	24,768	1895 [Incorporated in 1925 as Florida Light & Power]	
411	Thermo Fisher	US	Health and Life Sciences	24,622	1902 Fisher Scientific	Hampton NH
	Scientific Medco Health Solutions		Health and Life Sciences	24,476	1965 National Pharmacies Inc.	Parsippany NJ
	Mitsui Fudosan Automatic Data Processing	Japan US	Banking and Finance Business Services	24,447 24,392	1914 Mitsui Real Estate 1949 Automatic Data Processing	Tokyo, JP Roseland NJ
415	Fanuc	Japan	Manufacturing	24,385	1956 FANUC	Oshino-Mura, JP
	Cadbury Schweppes	UK	Consumer Products & Serv.	24,305	1790 Schweppes	London, UK
	Telekomunikasi	Indonesia	Telecoms and Media	24,249	1905 [Perumtel created in 1991 from existing	Banndung, ID
	Indonesia			,3	assets]	
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Rank	Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
421	Erste Bank	Austria	Banking and Finance	23,967	1819 Verein der Ersten österreichischen Spar- Casse	Vienna, AT
422	Alltel	US	Telecoms and Media	23,962	1943 Allied Telephone Co	Little Rock AR
423	XTO Energy	US	Oil, Gas and Mining	23,859	1986 XTO Energy	Fort Worth TX
424	Pernod-Ricard	France	Consumer Products & Serv.	23,855	1797 Pernod Dubiet absinthe distillery	Couvet, CH
425	Accenture	US	Business Services	23,799	1953 Arthur Andersen	Chicago IL
426	Central Japan Railway	Japan	Consumer Products & Serv.	23,760	1870 [Central Japan Railway created in 1972 from existing assets]	Tokyo, JP
	Fujifilm	Japan	Consumer Products & Serv.		1934 Fujifilm	Tokyo, JP
	Alcatel Lucent	France	Manufacturing		1898 Compagnie Générale d'Electricité	Paris, FR
	Mosaic	US	Manufacturing		1865 Cargill family business	Wayzata MN
	Duke Energy	US	Energy Services and Utilities		1900 Catawba Power Company	Charlotte NC
	Akzo Nobel	Netherlands	Manufacturing		1792 Sikken Lakkens	Groningen, NL
	Cemex	Mexico	Manufacturing		1906 Cementos Hidalgo	Hidalgo, MX
	Johnson Controls	US	Manufacturing		1885 Johnson Controls	Milwaukee WI
	Christian Dior	France	Consumer Products & Serv.		1947 Christian Dior	Paris, FR
435	PNC Financial Services	US	Banking and Finance	23,140	1852 Pittsburgh Trust and Savings Company	Pittsburgh PA
	Mobile Telesystems	Russia	Telecoms and Media		1882 Moscow City Telephone Network	Moscow, RU
	Yahoo Japan	Japan	Telecoms and Media		1996 Yahoo Japan	Tokyo, JP
	Cardinal Health	US	Consumer Products & Serv.		1971 Cardinal Foods	Dublin, IE
	Akbank	Turkey	Banking and Finance		1948 Akbank	Adana, TR
	United Overseas Bank		Banking and Finance		1935 United Overseas Bank Limited	Singapore, SG
	Renewable Energy Corporation	Norway	Manufacturing	22,648	1994 Scanwafer AS	Oslo, NO
	Weatherford International	US	Manufacturing	,	1987 Weatherford International	Houston TX
443	Nike	US	Consumer Products & Serv.	22,558	1964 Blue Ribbon Sports	Beaverton OR
	Raiffeisen International Bank	Austria	Banking and Finance	22,546	1927 Raiffeisen Zentralbank Österreich	Vienna, AT
445	Hitachi	Japan	Manufacturing	22,402	1910 Hitachi Works	Tokyo, JP
	Brookfield Asset Management	Canada	Banking and Finance	22,401	1897 São Paulo Railway, Light and Power Company	Sao Paolo, BR
447	Public.Service Enterprise	US	Energy Services and Utilities	22,374	1890 [Public Service Corporation created in 1903 from existing assets]	Jersey City NJ
448	Simon Property Group	US	Banking and Finance	22,339	1960 Melvin Simon & Associates	Indianapolis IN
449	BB & T	US	Banking and Finance	22,270	1872 Branch and Hadley	Wilson NC
450	Kellogg	US	Consumer Products & Serv.	22,161	1906 Battle Creek Toasted Corn Flake Company	Battle Creek MI
451	Man Group	UK	Banking and Finance	22,109	1783 James Man Sugar Brokerage	London, UK
452	DBS Group	Singapore	Banking and Finance	22,075	1968 Development Bank of Singapore	Singapore, SG
453	Daiichi Sankyo	Japan	Health and Life Sciences	22,048	1899 Sankyo Shoten	Tokyo, JP
454	Mitsubishi Heavy Industries	Japan	Manufacturing	22,029	1870 Nagasaki Shipyard & Machinery Works	Nagasaki, JP
455	Tyco International	US	Manufacturing	21,976	1887 ADT	Boca Raton FL
456	Kansai Electric Power	Japan	Energy Services and Utilities	21,972	1895 [Kansai Electric Power Co created in 1951 from existing assets]	Osaka, JP
457	Impala Platinum	South Africa	Oil, Gas and Mining	21,955	1967 Mining operation	Rustenburg, ZA
458	Cathay Financial	Taiwan	Banking and Finance	21,945	1962 Cathay Life Insurance	Taipei, TW
459	Best Buy	US	Consumer Products & Serv.	21,809	1966 Sound of Music	Saint Paul MN
460	Sysco	US	Consumer Products & Serv.	21,709	1969 Systems and Services Company	Houston TX
	Syngenta	Switzerland	Manufacturing		1939 Sandoz Agricultural Chemicals	Basel, CH
		Ireland	Manufacturing		1936 Ireland Cement Ltd	Dublin, IE
	Goldcorp	Canada	Oil, Gas and Mining		1954 Goldcorp	Vancouver, CA
	Vimpelcom	Russia	Telecoms and Media		1992 Vimpelcom	Moscow, RU
	Swisscom	Switzerland	Telecoms and Media		1852 St Gallen - Zurich Telegraph Service	Zurich, CH
	SEB	Sweden	Banking and Finance		1856 Stockholms Enskilda Bank	Stockholm, SE
	Steel Authority of India		Manufacturing		1954 Steel Authority of India	New Delhi, IN
468	Henkel	Germany	Consumer Products & Serv.	21,415	1876 Henkel & Cie	Aachen, DE
	Marks & Spencer	UK	Consumer Products & Serv.		1884 Pudi Bazaar	Birmingham, Uk
	Energias de Portugal	Portugal	Energy Services and Utilities		1895 [Electricidade de Portugal created in 1976 from existing assets]	Lisbon, PT
471	Archer-Daniels-Midland	US	Consumer Products & Serv.	21,290	1902 Archer-Daniels Linseed Company	Decatur IL
472	Allied Irish Banks	Ireland	Banking and Finance	21,288	1825 Provincial Bank	Dublin, IE
	CBS	US	Telecoms and Media		1927 United Independent Broadcasters	New York NY
	Severstal	Russia	Manufacturing		1940 Cheropovets Mill	Cherepovets, RI
	Paccar	US	Manufacturing		1905 Seattle Car Manufacturing Company	Seattle WA
	Entergy	US	Energy Services and Utilities		1914 Arkansas Power & Light	Malvern AR
	Hess	US	Oil, Gas and Mining		1919 Amerada Corporation	New York NY
	Atlas Copco	Sweden	Manufacturing		1873 AB Atlas	Stockholm, SE
479	Air Products & Chemicals	US	Manufacturing		1940 Air Products	Detroit MI
					1967 Société d'Investissement et d'Exploitation	

Rank Company	Country	Sector	Market Cap 30/09/2007 \$m	Birth Name at creation Date	Place of creation
481 Chubb	US	Insurance	21,097	1882 Chubb & Son	New York NY
482 Teck Cominco	Canada	Manufacturing	20,995	1906 Consolidated Mining and Smelting Company of Canada	f Kimberley, CA
483 Unibail-Rodamco	France	Banking and Finance	20,959	1968 Unibail	Paris, FR
484 Orix	Japan	Banking and Finance	20,922	1964 ORIX Corporation	Tokyo, JP
485 Copec	Chile	Oil, Gas and Mining	20,921	1934 Compania de Petroleos de Chile	Santiago, CL
486 Nyse Euronext	US	Banking and Finance	20,901	1792 New York Stock Exchange	New York NY
487 Banco Popular Espanol	Spain	Banking and Finance	20,829	1926 Banco Popular	Madrid, ES
488 PKO Bank	Poland	Banking and Finance	20,827	1919 Pocztowa Kasa Oszczędności	Warsaw, PL
489 Boston Scientific	US	Health and Life Sciences	20,779	1979 Boston Scientific	Natick MA
490 General Motors	US	Manufacturing	20,767	1908 General Motors	Flint MI
491 Regions Financial New	US	Banking and Finance	20,752	1856 First National Bank	Huntsville AL
492 Covidien	US	Health and Life Sciences	20,568	1903 Kendall International	Walpole MA
493 Sainsbury (J)	UK	Consumer Products & Serv.	20,495	1869 Sainsbury Store	London, UK
494 SLM	US	Banking and Finance	20,475	1972 Sallie Mae	Reston VA
495 Man	Germany	Manufacturing	20,460	1840 Maschinenfabrik Augsburg AG	Augsburg, DE
496 Williams Cos.	US	Energy Services and Utilities	20,444	1908 Williams Brothers	Fort Smith AR
497 Norfolk Southern	US	Business Services	20,432	1838 Norfolk and Western Railway	Roanoke VA
498 China Shenhua Energy	China	Oil, Gas and Mining	20,430	1984 China Refined Coal Company	Beijing, CN
499 Precision Castparts	US	Manufacturing	20,400	1953 Precision Castparts	Portland OR
500 DnB Nor	Norway	Banking and Finance	20,390	1822 Christiania Sparebank	Oslo, NO