

DOES ECB COMMUNICATION HELP IN PREDICTING ITS INTEREST RATE DECISIONS?

DAVID-JAN JANSEN
JAKOB DE HAAN

CESIFO WORKING PAPER NO. 1804
CATEGORY 6: MONETARY POLICY AND INTERNATIONAL FINANCE
SEPTEMBER 2006

PRESENTED AT CESIFO AREA CONFERENCE ON
MACRO, MONEY & INTERNATIONAL FINANCE, FEBRUARY 2006

An electronic version of the paper may be downloaded

- *from the SSRN website:* www.SSRN.com
- *from the RePEc website:* www.RePEc.org
- *from the CESifo website:* www.CESifo-group.de

DOES ECB COMMUNICATION HELP IN PREDICTING ITS INTEREST RATE DECISIONS?

Abstract

We examine the usefulness of communication by the European Central Bank for predicting its interest rate decisions. We use ordered probit models based on the Taylor rule which we estimate using statements by ECB officials as well as macroeconomic variables. Statements by ECB officials on the main refinancing rate and future inflation are significantly related to ECB decisions. However, an out-of-sample evaluation shows that communication-based models do not outperform models based on macroeconomic data in predicting decisions. Both sets of models only accurately predict decisions to leave interest rates unchanged.

JEL Code: E43, E52, E58.

Keywords: ECB communication, interest rate decision, Taylor rule, ordered probit models.

David-Jan Jansen
De Nederlandsche Bank
Economics and Research Division
P.O. Box 98
1000 AB Amsterdam
The Netherlands
d.jansen@dnb.nl

Jakob de Haan
Department of Economics
University of Groningen
P.O. Box 800
9700 AV Groningen
The Netherlands
jakob.de.haan@rug.nl

1 Introduction

Nowadays many monetary authorities actively use communication as an instrument of monetary policymaking. Theoretically, communication may have little value added if the central bank credibly commits to a policy rule. For, if the public forms expectations rationally, the systematic part of policy will be deduced from the central bank's actions (see Woodford (2006)). Thus, when it comes to predicting interest rate decisions, it would be sufficient to interpret (forecasts of) economic data in view of the central bank's policy rule. However, most central banks do not adhere to a fixed rule. For example, Kohn and Sack (2004) describe how for the Federal Reserve's Federal Open Market Committee (FOMC) 'decisions involve considerable judgement and flexibility ... thus policy actions at any given time may be difficult to predict (p. 189)'. Likewise, president Trichet of the European Central Bank (ECB) has repeatedly stressed that the ECB takes its decisions one step at a time.¹ Therefore, by commenting on expected economic developments or by giving hints, the central bank may influence the financial markets' expectations of upcoming interest rate decisions. Indeed, there is increasing evidence that central bank communication has effects on financial markets.²

That the words of central bankers are considered to be relevant is also illustrated by the importance of '*central bank watching*': financial markets devote vast amounts of time and energy to predicting future policy decisions on the basis of the central bank's current actions and statements. Central banks may use various channels for their communications: regular publications (like Infla-

¹For example, in the Q&A session after the interest rate decision on 2 March 2006, Trichet answered: 'We do not engage a priori in a series of interest rate hikes...we do not pre-commit ourselves unconditionally'.

²See, for instance, Bernanke, Reinhart, and Sack (2004) or Ehrmann and Fratzscher (2006).

tion Reports), congressional or parliamentary testimony, speeches, interviews, press conferences or statements after policy decisions and press releases. For economic agents, it is important to understand which of these channels is useful for predicting future policy decisions.³

This paper studies how useful one particular form of ECB communication, to wit statements by high-level policymakers, has been for predicting its interest rate decisions. First, we study whether this type of communication has been informative at all. Second, we consider how models based on central bank talk compare to models based on macroeconomic variables, such as inflation and the output gap. In all cases, we use ordered probit models based on the Taylor rule (see Taylor (1993)). The policy comments which we use are made by euro area central bankers in the form of interviews, speeches and press conferences during the first years of the European Economic and Monetary Union (EMU).⁴

Our results are as follows. Statements by euro area central bankers on the main refinancing rate and future inflation are significantly related to ECB policy decisions. In that sense, comments by central bankers are helpful for understanding interest rate decisions. However, communication-based models do not outperform models based on macroeconomic data in predicting interest

³For example, Pakko (2005) finds that asymmetric FOMC statements regarding the economic outlook and likely policy responses have contained significant predictive power for subsequent changes in the Federal funds target rate between 1984 and 2003. See also Lapp and Pearce (2000).

⁴We do not study the more recent years as Rosa and Verga (2005) or Heinemann and Ullrich (2005) are able to do. The benefit of our data-set is its richness: it includes statements by many euro area central bankers, also those comments given in between Governing Council meetings while Rosa and Verga (2005) and Heinemann and Ullrich (2005) only include the introductory statements of the ECB president at the press conference following an ECB interest rate decision.

rate decisions. This means that there is little *additional* information in this type of communication.

The remainder of this paper is structured as follows: section 2 outlines the ordered probit model, while section 3 presents the data. Section 4 compares both sets of models and section 5 considers the robustness of our findings. The final section offers our conclusions.

2 A Taylor rule model for interest rate decisions

The Taylor rule in its general form can be written as:⁵

$$i_t^* = \pi_t + r^* + \alpha_1(\pi_t - \pi^*) + \alpha_2 y_t \quad (1)$$

The rule models the policy interest rate (i_t^*) as a linear function of inflation (π_t), the equilibrium real interest rate (r^*), the difference between actual inflation and target inflation ($\pi_t - \pi^*$) and the output gap y_t . Since the ECB closely monitors developments in the money supply (M3), we also include the difference between actual money growth and its 'reference' level ($m_t - m^*$) in the Taylor rule:

$$i_t^* = \pi_t + r^* + \alpha_1(\pi_t - \pi^*) + \alpha_2 y_t + \alpha_3(m_t - m^*) \quad (2)$$

A financial analyst who wants to predict ECB interest rate decisions could estimate equation (2) using data on inflation, the output gap and the money supply. Alternatively, she may use the information which is contained in the communicated *interpretation* of these data series by the central bank. Both these approaches will be compared in the remainder of this paper.

⁵Taylor (1993) originally proposed the following rule to describe Federal Reserve policy: $i_t = \pi_t + 0.5y_t + 0.5(\pi_t - 2) + 2$ where i_t represents the federal funds rate, π_t the inflation rate, y_t the percent deviation of real GDP from a target. The coefficients on y and π as well as the equilibrium real interest rate of 2% were postulated rather than estimated.

There are several issues that need to be addressed when taking the Taylor rule to the data. First, as stressed by Orphanides (2001), data should be used which was actually available at the time of the interest rate decisions. Therefore, our macroeconomic data is taken from issues of the ECB's Monthly Bulletin (as in Coenen, Levin, and Wieland (2005)) and publications by Consensus Forecast. Second, there is the issue of using backward-looking or forward-looking information. We take an agnostic view on this issue. Backward-looking information may be an important input in the decision-making process as it presents the most recent information on the state of the economy. On the other hand, since the ECB aims at ensuring price stability in the medium run, it acts forward-looking. Because of these reasons, we use both backward-looking (HICP figures, output gap estimates) and forward-looking (inflation expectations, confidence indicators) macroeconomic variables. Third, the variables used should be stationary.⁶ As in some cases we cannot reject the null hypothesis that the variables are I(1), we use the differenced version of equation (2):

$$\Delta i_t^* = (1 + \alpha_1)\Delta\pi_t + \alpha_2\Delta y_t + \alpha_3\Delta m_t \quad (3)$$

Most importantly, we take into account that ECB interest rate setting is a discrete rather than a continuous process by using an ordered probit model.⁷ Building on (3) we postulate the following index function:

$$\Delta i_t^* = (1 + \alpha_1)\Delta\pi_t + \alpha_2\Delta y_t + \alpha_3\Delta m_t + \epsilon_t \quad (4)$$

where Δi_t^* is now a latent continuous random variable representing the preferred change in the ECB main refinancing rate. The actual interest rate decision Δi_t is represented as a ternary variable which has the value 0 if interest rates are

⁶See also Hu and Phillips (2004).

⁷A similar approach to modeling interest rate policy is used in Lapp, Pearce, and Laksanasut (2003) and Gerlach (2004).

kept constant, +1 if interest rate policy is tightened, and -1 if interest rate policy is eased. Interest rate policy is characterized by threshold behaviour: the main refinancing rate is only changed if the value of the index function is either lower than a lower threshold τ_1 or higher than an upper threshold τ_2 . Both τ_1 and τ_2 are unobserved. Assuming that ϵ_t follows a standard normal distribution, we can write the probabilities of the different outcomes as:

$$\begin{aligned} Pr[\Delta i_t = -1|z_t] &= \Phi(\tau_1 - z_t'\beta) \\ Pr[\Delta i_t = 0|z_t] &= \Phi(\tau_2 - z_t'\beta) - \Phi(\tau_1 - z_t'\beta) \\ Pr[\Delta i_t = 1|z_t] &= 1 - \Phi(\tau_2 - z_t'\beta) \end{aligned}$$

where Φ denotes the cumulative standard normal distribution and z_t is a vector with explanatory variables. The ordered probit model is estimated using maximum likelihood procedures (see Maddala (1983)).

We first estimate the ordered probit model using various proxies for the macroeconomic variables (i.e. $\Delta\pi_t$, Δy_t and Δm_t). Next, we estimate the model using the interpretation of developments in these variables signaled by euro area central bankers. For each of the macroeconomic series, we substitute a signal variable S in the index function:

$$\Delta i_t^* = b_1 S_t^\pi + b_2 S_t^y + b_3 S_t^m + \epsilon_t \quad (5)$$

where S_t^π denotes the ECB signal on inflation, S_t^y denotes the signal on economic growth, and S_t^m denotes the signal on M3, and $\epsilon_t \sim N(0, 1)$. Finally, we expand the analysis by taking into account that the ECB may also send *direct* signals on its next interest rate decision. We do so by estimating a model which also incorporates a signal variable S^i that is based on comments on the main refinancing rate. The index function in this case reads as:

$$\Delta i_t^* = b_1 S_t^\pi + b_2 S_t^y + b_3 S_t^m + b_4 S_t^i + \epsilon_t \quad (6)$$

3 Data

3.1 Macroeconomic data

For our backward-looking macroeconomic variables we use real-time monthly data on euro area inflation, industrial production (excluding construction) and money growth as published in the ECB Monthly Bulletin.⁸ For inflation, we use the most recent value of the year-on-year change in HICP inflation. For money growth, we use the most recently reported value of the three-month moving average of annualised growth in M3. We use the published series of industrial production (excluding construction) to proxy the output gap y_t . There are only a limited number of monthly figures reported in each Monthly Bulletin. Therefore, we add historical Eurostat data for the months that are not reported, starting in 1985:1. We calculate the output gap as the difference between the natural logarithm of the index of industrial production (1995=100) and the trend of this series, where we use a HP filter with a smoothing parameter of 14,400 for de-trending.

To proxy inflation expectations we use data from Consensus Economics. Consensus surveys a number of financial institutions on a monthly basis asking for the expected change in consumer prices in the current and the next year. We use data for the eleven individual euro area countries that are surveyed.⁹ For month x of a given year t , we compute expected inflation for each country as $[(13 - x)/12]$ times the inflation forecast for the current year plus $(1 - [(13 - x)/12])$ times the inflation forecast for the next year. The national series are aggregated with annually-updated real GDP weights into an expected inflation

⁸As there were two interest rate decisions per month until November 2001, the monthly values are, in most cases, used to explain two subsequent decisions.

⁹We include Greece beginning in 2002. Luxemburg is not included in the survey.

series for the euro area. Usually, the survey is taken around the 10th of each month and published with a short lag. Therefore, if the interest decision was scheduled on or after the 15th of each month, we take the change in expectations between the current month and the previous. Otherwise, we take the lagged change.

The forward-looking output gap measure that we employ is based on the economic sentiment indicator (ESI) published by the European Commission. Gerlach (2004) and Sauer and Sturm (2006) already established the usefulness of the ESI in modeling ECB policy. The ESI is based on confidence indicators for consumers, the retail sector, the construction sector and the manufacturing sector. The data are obtained from the European Commission web-site.¹⁰ We use the difference between the value of the ESI in a particular month and a long-term average. The long-term average is calculated using a rolling window consisting of the 144 preceding months.

3.2 Measuring communication

We obtained data on ECB communication by searching the Bloomberg news-wire.¹¹ The search was performed by scanning the news headlines for keywords such as names of euro area central bankers (e.g. Duisenberg, Trichet, and Issing) or issues related to monetary policy (i.e. inflation, economic growth, M3, and interest rates). Having collected the relevant reports, we coded each central bank comment on a ternary scale (-1, 0, +1) reflecting the direction in which the central banker suggested that the variable was likely to develop. Table 1 gives a number of examples of comments on the interest rate and our classification

¹⁰http://europa.eu.int/comm/economy_finance/indicators/business_consumer_surveys/bcsseries_en.htm.

¹¹See Jansen and De Haan (2005b) for further details on our data.

of these comments. Likewise, comments on lower (higher) levels of euro area inflation receive a -1 (+1), whereas statements with a positive (negative) outlook for economic growth or comments hinting at higher (lower) M3 growth are coded with the value +1 (-1).

We study the period from 4 January 1999 to 2 May 2002, during which the ECB took 75 interest rate decisions, the first on 7 January 1999, the last on 2 May 2002. On 12 occasions interest rates were altered: there were 5 downward and 7 upward changes. Our sample period captures most of the interest rate changes that the ECB has decided upon so far. Moreover, in this period financial markets were still getting accustomed to the new central bank so that communication was of paramount importance.

Searching Bloomberg, we found 925 reports containing comments by three groups of central bankers, i.e. members of the ECB Executive Board (EB), national central bank (NCB) presidents, and high-level policymakers of the Bundesbank. That the words of high-level Bundesbank officials may be informative is illustrated by the following quote from a financial analyst: ‘Bundesbank council members are probably as close as one can get to being a fly on the ECB’s wall’ (Bloomberg, 1 August 2001).

The data-set contains 277 statements on interest rates, 394 on inflation, 356 on economic growth and 98 on M3. EB members made 93 statements on interest rates, 149 on inflation, 157 on economic growth and 32 on M3. For NCB presidents, these figures are 135, 210, 174 and 49; for Bundesbank officials, the figures are 49, 35, 25 and 17. Table 2 shows the percentage of statements in each category per topic for the three groups of central bankers and for the full sample. As may be expected, most statements on interest rates were neutral. In contrast, most statements on economic growth were optimistic in nature.

Table 1: Examples of classification of ECB statements on interest rates

Date and time stamp	Who?	Comments	News report headline	Code
19 May 1999, 12:43	Trichet	'It would be inappropriate'	ECB's Trichet see no further scope for further ECB rate cuts	0
9 September 1999, 8:48	Quaden	'The next move will probably be a move upwards'	ECB's Quaden sees faster growth pushing rates higher	+1
31 October 1999, 22:05	Duisenberg	'Our inclination for higher rates has certainly risen somewhat'	ECB's Duisenberg sees 'inclination' for higher rates	+1
28 March 2000, 8:42	Rojo	Europe's growing economy is likely to lead to more interest rate increases	Bank of Spain's Rojo sees rate rise; Says stocks overvalued	+1
7 July 2000, 12:40	Issing	We are not running an activist policy.	ECB's Issing on economic growth in the Euro region: ECB comment	0
12 December 2000, 13:31	Welteke	'Under the given circumstances I regard current central bank rates as appropriate'	ECB's Welteke on inflation, interest rates, the euro: Comment	0
2 May 2001, 11:58	Noyer	'Current monetary policy is "conducive to economic growth" '	ECB's Noyer on inflation, growth in the Euro area	0
28 January 2002, 11:25	Noyer	'this could be a case for a slight reduction in benchmark rates'	Noyer says ECB may cut rates if growth, inflation slow, BZ says	-1

Notes: This tables gives examples of comments by euro area central bankers on interest rates. The first column lists the date and the time (in CET) at which the comment was reported by Bloomberg, the second column records who made the statement, the third column gives the actual comments, the fourth column gives the news report headline and the final column records how we categorise the statement.

Finally, it seems that Bundesbank officials were less optimistic on growth, more inclined to point towards rises in M3, and less neutral on interest rates.

Table 2: Ternary classification of ECB statements

	Comment by:			
	All officials	Executive Board	NCB presidents	BuBa*
Comment on:				
Interest rate				
<i>1</i>	14.4	12.9	14.1	18.4
<i>0</i>	80.9	83.9	82.2	71.4
<i>-1</i>	4.7	3.2	3.7	10.2
Inflation				
<i>1</i>	24.2	23.5	24.3	28.6
<i>0</i>	43.3	47.7	39.5	45.7
<i>-1</i>	32.5	28.9	36.2	25.7
Economic growth				
<i>1</i>	75.4	82.8	72.4	52.0
<i>0</i>	10.1	7.0	12.1	16.0
<i>-1</i>	14.6	10.2	15.5	32.0
Money supply				
<i>1</i>	29.6	31.3	24.5	41.2
<i>0</i>	37.8	37.5	40.8	29.4
<i>-1</i>	32.7	31.3	34.7	29.4

Notes: * Bundesbank officials excluding the President.

The entries in this table are the percentages of the total number of statements per category per group. The sample period is 4 January 1999 to 2 May 2002.

Our aim is to relate communication on monetary policy in the time span between the interest rate meeting at time $t - 1$ and the decision at time t to this latter decision. Therefore, we aggregate the coded statements over inter-meeting periods. We construct the measure S for ECB communication per particular topic as follows:

$$S_t^x = \frac{\sum_{\tau=1}^t (n_{\tau}^+ - n_{\tau}^-)}{N_t T_t} * \overline{NT} \quad (7)$$

where x may be either inflation, economic growth, money growth or interest

rates, n_{τ}^{+} denotes the number of statements with the value +1 on day τ , n_{τ}^{-} denotes the number of statements with the value -1, day $\tau = 1$ refers to the remainder of the day after the interest rate meeting at $t - 1$, T_t denotes the number of days in the event window, and N_t denotes the total number of comments per topic for the event window related to the decision at time t . We re-scale the expression using the average value of NT in the sample: \overline{NT} . The indicator S captures the balance between upward and downward signals whilst at the same time correcting for the total number of comments and the number of days in the event window.

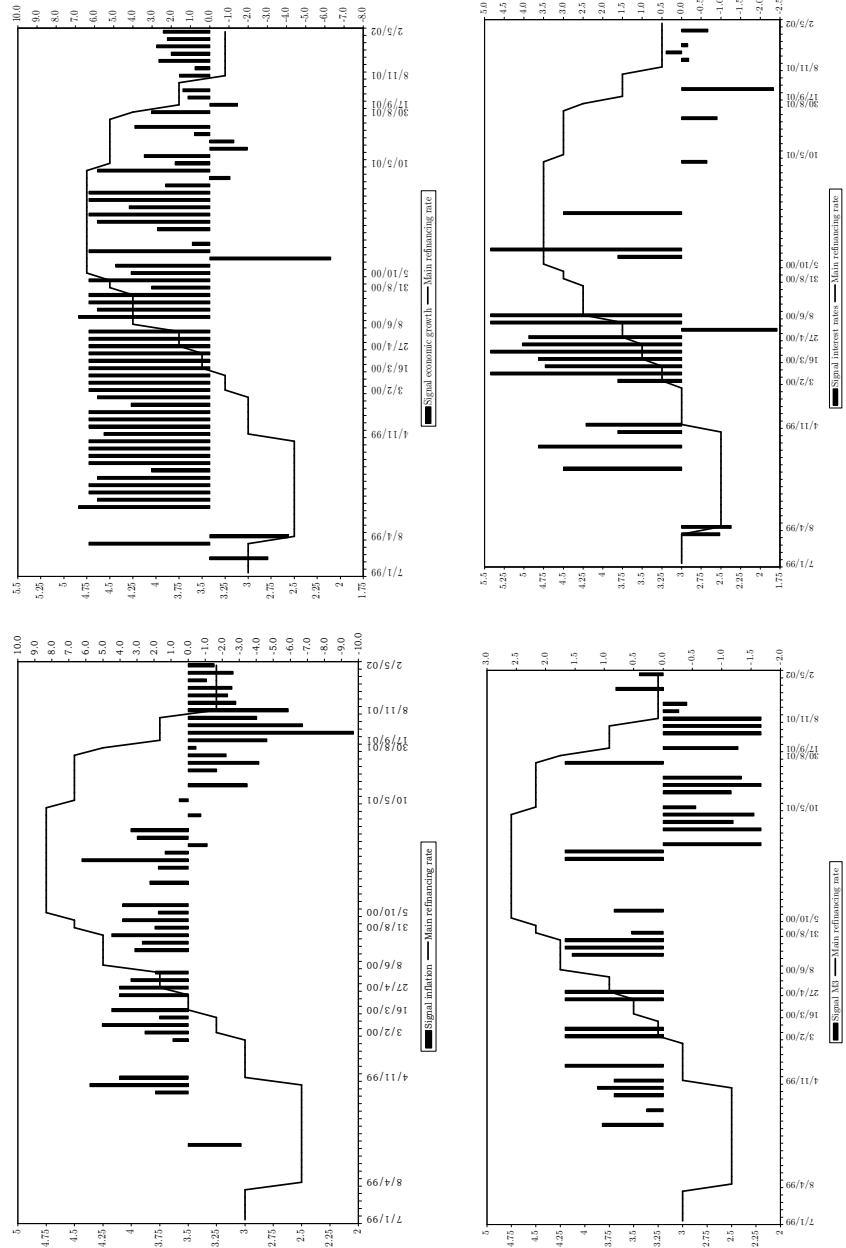
Figure 1 shows the four communication variables (bars) and the ECB main refinancing rate (solid line). The latter is taken from the ECB web-site.¹² A casual inspection of the graphs shows that in three cases the signal variables closely follow actual ECB interest rate policy. For inflation, M3 growth, and interest rates, we observe positive signals between mid 1999 and the beginning of 2001 when the ECB tightened policy a number of times. For the last part of the sample period during which the ECB reduced interest rates the signals are mainly negative. However, statements on economic growth are hardly related to interest rate decisions. Table 2 already indicated that comments on economic growth were positive most of the time. This suggests that this indicator is not a good predictor of actual ECB policy.

4 Results for the ordered probit models

Table 3 shows the estimation results for five ordered probit models of interest rate decisions. Columns 1 and 2 present the outcomes using backward-looking

¹²The data may be accessed at www.ecb.int

Figure 1: Communication signals and the ECB main refinancing rate



The bars (right axis) represent the communication signals per topic for each of the 75 event windows. The dates on the horizontal axis correspond to ECB rate changes and the sample endpoints (DDMMYY). The line shows the level of the ECB main refinancing rate (left axis).

variables (inflation, industrial production, and M3 growth). Column 3 shows estimates employing forward-looking variables (inflation expectations and the ESI), while columns 4 and 5 contain results using ECB communication variables.

The two models based on communication variables have the best fit. If we include signals on inflation, economic growth, and M3, we find a pseudo- R^2 of 0.15 (column 4). If we include the direct signal on the interest rate, the pseudo- R^2 rises to 0.20. In contrast, the two models using backward-looking variables have a very poor fit. Including data on HICP, industrial production, and M3 results in a fit of 0.07 (column 1). None of these variables are significant at the 10% level. When we drop the M3 variable the pseudo- R^2 drops to 0.04, but the inflation variable becomes significant at the 10% level with a point estimate of 1.29. The fit of the Taylor rule estimated with forward-looking variables lies between the other four models. The coefficients of expected inflation and the economic sentiment indicator are significantly different from zero.

Table 4 reports marginal effects for four specifications: two using macroeconomic data and two using communication variables.¹³ We find particularly strong results for the forward-looking macroeconomic variables. A 1%-point increase in our measure of inflation expectations leads to an increase in the probability of higher interest rates of 0.56. For the measure based on the economic sentiment indicator a 1%-point increase leads to a 0.39 rise in the probability of higher interest rates and reduces the probability of a rate reduction by 0.23. Also, we find that a 1%-point increase of realized HICP inflation increases the probability of a higher interest rate by 0.20. The effects of the communication variables are smaller in absolute terms: a 1-point higher signal on euro area in-

¹³In the remainder of the paper, we no longer report results for the model including changes in money growth given its insignificance. Results including M3 are similar to those reported.

Table 3: Full sample results for ordered probit models

	(1)	(2)	(3)	(4)	(5)
	Macro data (backward)	Macro data (backward)	Macro data (forward)	ECB comments	ECB comments
$\Delta\pi$ (HICP)	0.86 (0.57)	1.29* (0.66)	-	-	-
Δy (Ind. prod.)	-0.02 (0.19)	0.04 (0.17)	-	-	-
$\Delta M3$	-1.02 (0.67)	-	-	-	-
$\Delta\pi^e$ (Consensus)	-	-	4.36** (2.10)	-	-
Δy (ESI)	-	-	3.01*** (0.98)	-	-
<i>Signal on:</i>					
Inflation	-	-	-	0.13** (0.06)	0.08 (0.06)
Economic growth	-	-	-	0.05 (0.07)	0.06 (0.06)
M3	-	-	-	0.27* (0.17)	0.27 (0.18)
Interest rates	-	-	-	-	0.22* (0.12)
τ_1	-1.65	-1.51	-1.78	-1.55	-1.47
τ_2	1.36	1.42	1.53	1.79	2.05
Log pseudo-L	-38.31	-39.47	-35.55	-35.00	-33.08
Pseudo- R^2	0.07	0.04	0.14	0.15	0.20

Note: This table gives results for ordered probit models of ECB interest decisions. The sample period is 4 January 1999 to 2 May 2002. Standard

errors in parentheses, */**/** denotes significance at the 10/5/1 % level. We use Hubert-White robust estimates of variance in all cases.

flation decreases the probability of a policy easing by 0.01, while a 1-point higher signal on the main refinancing rate increases the likelihood of tighter policy by 0.02. The fact that the marginal effects for the communication variables are smaller may be due to different scales of measurement.

Which of these models is better suited to predict the next interest rate decision? To answer this question, we use rolling-window out-of-sample forecasts. We start by estimating each model using the first 25 observations and then generate the probability that each model attaches to a decision of higher, constant, or lower interest rates at $t = 26$. Next, we re-estimate the models using the first 26 observations and predict the decision at $t = 27$, and so on. In general, the models give accurate predictions in cases when rates were left unchanged. That is to say, the probability of constant interest rates is equal to or larger than 50% in most of these cases. Only in 5% of the cases do we find a predicted change when actually no change took place.

However, the models have great difficulty in predicting interest rate *changes*. Figure 2 summarizes the key results. For each decision point, the figure shows the probability that the models attach to a decision for either higher (top panel) or lower interest rates (bottom panel) at time t . The top panel focuses on the period during which the ECB tightened policy, while the bottom panel focuses on the period during which monetary policy was eased. The timing of the interest rate changes is denoted by the bars. The figure shows that the models fail to generate a probability of change of at least 50% in all cases when rates were actually changed. The closest prediction is for 27 April 2000 when both models based on communication generate a probability of higher rates of 34%. There is no clear ranking for the models in terms of ability to predict changes in the main refinancing rate. Overall the differences are small. For decisions to

Table 4: Marginal effects

	Effects on:					
	Pr[$\Delta i_t = -1$]		Pr[$\Delta i_t = 0$]		Pr[$\Delta i_t = 1$]	
	Macro data	Comments	Macro data	Comments	Macro data	Comments
$\Delta\pi$ (HICP)	-0.15	-	-0.05	-	0.20**	-
Δy (Ind. prod.)	0.00	-	0.00	-	0.01	-
$\Delta\pi^e$ (Consensus)	-0.34	-	-0.22	-	0.56**	-
Δy (ESI)	-0.23**	-	-0.16	-	0.39**	-
<u>Signal</u>						
Inflation		-0.01*		0.00		0.02
Ec. growth	-	0.00	-	0.00	-	0.01
M3		-0.02		-0.01		0.03
Interest rates	-	-0.02	-	-0.01	-	0.02*

Note: Marginal effects are evaluated at sample means. */**/** denotes significance at the 10/5/1 % level.

tighten policy the model with backward-looking macroeconomic data is most accurate in three of the six cases. However, for decisions to ease policy it is least accurate in two out of four cases. For both types of decisions, the model with forward-looking variables gives the best prediction in four out of ten cases. However, it gives the worst prediction in two cases and also incorrectly predicts changes in the policy rate on two occasions. In five out of ten cases, one of the communication-based models gives the best prediction. However, in the other cases, these models generate the worst prediction. Additionally, both communication models incorrectly predict three changes in the policy rate.¹⁴

5 Robustness

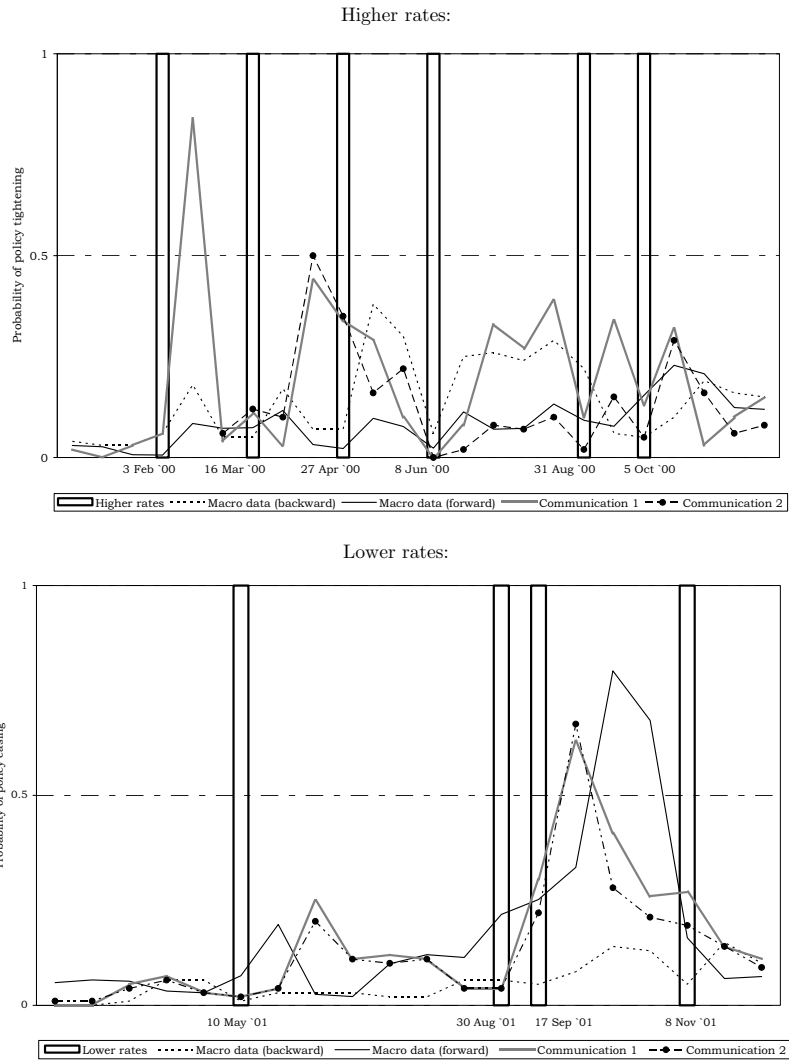
We explored the robustness of the results in several directions.¹⁵ First, we re-estimated the ordered probit models using also lags of the explanatory variables. Central bankers may signal rate changes earlier than in the inter-meeting period which we use as the event window. Also, in setting the interest rate, they may take lagged values of the macroeconomic variables into account. However, including more lags does not change our main results. Most importantly, we are unable to substantially improve the forecasting ability of the models.

Second, we considered whether allowing for interest rate smoothing may

¹⁴The decision to lower rates by 50 basis points on 17 September 2001 was unscheduled. It came in the aftermath of the 9/11 terrorist attacks in the United States. In this individual case, the results may be biased in favor of the communication-based models. After such an event, communication will adjust more quickly and be more readily available than forward-looking variables.

¹⁵We only describe the results of these extensions in broad terms here. Detailed results are available on request from the corresponding author.

Figure 2: Probabilities of higher and lower interest rates



The vertical axis denotes the probability of either higher (top panel) or lower interest rates (bottom panel). The lines represent the four models discussed in the text. The bars denote the time of interest rate changes.

influence the results. We implemented this by including lagged values of the interest rate decision Δi_t into the model. However, this adjustment also did not improve the ability of the models to predict interest rate changes, although in some cases the lagged decisions were significant.

Third, we considered an alternative weighting scheme for the communication indicator variables. Comments made closer to meetings may be more important as they are based on more as well as more recent information. Therefore, we re-calculated the signal variables by weighing them by the distance (measured in days) to the next decision. However, this also did not improve the predictive power of the models based on communication.¹⁶

Finally, in order to check whether it is appropriate to include comments by high-level officials of the Bundesbank we created separate signal variables for this group of central bankers. It turned out that the communication variables are significant in the ordered probit model which suggests that including Bundesbank statements is justified. An earlier version of this paper (Jansen and De Haan (2005a)) provides a further discussion on this issue.

6 Conclusions

This paper has studied the predictability of ECB interest rate decisions based on ECB communication and macroeconomic data. We find that decisions are most closely linked to changes in inflation expectations and economic sentiment. However, comments by euro area central bankers on the main refinancing rate and future inflation are also helpful in modeling interest rate decisions. At the

¹⁶An additional extension could be using only those comments which led to significant changes in prices of financial assets. This would help to identify those comments which were considered informative by financial market participants.

same time, we find no great difference in the predictive power of models based on communication and macroeconomic data. In general, the models have great difficulty in explaining changes in the main refinancing rate. However, decisions to leave rates unchanged are usually correctly predicted. Our results differ from Rosa and Verga (2005) who find that statements by the ECB president at the press conference following an interest rate decision have predictive power, even if Taylor-rule like variables are included. This suggests that different channels of central bank communication may not be equally informative.

Finally, how time-dependent are our conclusions? We have studied the early years of the Economic and Monetary Union when the ECB had just begun its operations. Possibly, communication has become more informative over time. On the other hand, the ECB is still a relatively young institution which faces the continuous challenge of explaining monetary policy to a diverse audience. There are various indications that financial markets are still struggling to determine what role different types of economic data play in setting the ECB monetary policy. For example, this topic often arises during Q&A sessions after ECB interest rate decisions. Finding adequate ways to communicate on monetary policy is therefore likely to remain one of the greatest challenges for the ECB in the coming years.

Acknowledgements

We thank conference participants at the 21st EEA Congress, CESifo and the University of Crete as well as seminar participants at de Nederlandsche Bank for useful comments. We particularly thank Roel Beetsma, Marcel Fratzscher, Michael Funke and Elmer Sterken. Any errors are naturally our own responsi-

bility. This paper is a revised version of Jansen and De Haan (2005a). Views expressed in this paper do not necessarily coincide with those of de Nederlandse Bank.

References

- BERNANKE, B., V. REINHART AND B. SACK (2004): “Monetary policy alternatives at the zero bound: an empirical assessment,” *Brookings Papers on Economic Activity*, 2, 1–100.
- COENEN, G., A. LEVIN AND V. WIELAND (2005): “Data uncertainty and the role of money as an information variable for monetary policy,” *European Economic Review*, 49(4), 975–1006.
- EHRMANN, M. AND M. FRATZSCHER (2006): “Communication and decision-making by central bank committees: different strategies, same effectiveness?,” *Journal of Money, Credit and Banking*, forthcoming.
- GERLACH, S. (2004): “Interest rate setting by the ECB: words and deeds,” Centre for Economic Policy Research, Discussion Paper no. 4775.
- HEINEMANN, F. AND K. ULLRICH (2005): “Does it pay to watch central bankers’ lips? The information content of ECB wording,” Zentrum für Europäische Wirtschaftsforschung, Discussion Paper no. 05-70.
- HU, L. AND P. C. B. PHILLIPS (2004): “Dynamics of the Federal Funds target rate: a nonstationary discrete choice approach,” *Journal of Applied Econometrics*, 19(7), 851–867.
- JANSEN, D. AND J. DE HAAN (2005a): “Is a word to the wise indeed enough? ECB statements and the predictability of interest rate decisions,” De Nederlandsche Bank, Discussion Paper no. 75.
- (2005b): “Talking heads: the effects of ECB statements on the euro-dollar exchange rate,” *Journal of International Money and Finance*, 24(2), 343–361.

- KOHN, D. L. AND B. SACK (2004): “Central bank talk: does it matter and why?,” in *Macroeconomics, monetary policy and financial stability: a Festschrift in honour of Charles Freedman*. Ottawa: Bank of Canada.
- LAPP, J. S. AND D. K. PEARCE (2000): “Does a bias in FOMC policy directives help predict intermeeting policy changes?,” *Journal of Money, Credit, and Banking*, 32(3), 435–441.
- LAPP, J. S., D. K. PEARCE AND S. LAKSANASUT (2003): “The predictability of FOMC decisions: evidence from the Volcker and Greenspan chairmanships,” *Southern Economic Journal*, 70(2), 312–327.
- MADDALA, G. S. (1983): *Limited-dependent and qualitative variables in econometrics*. Cambridge: Cambridge University Press.
- ORPHANIDES, A. (2001): “Monetary policy rules based on real-time data,” *American Economic Review*, 91(4), 964–985.
- PAKKO, M. R. (2005): “On the information content of asymmetric FOMC policy statements: evidence from a Taylor-rule perspective,” *Economic Inquiry*, 43(3), 558–569.
- ROSA, C. AND G. VERGA (2005): “Is ECB communication effective?,” *European Journal of Political Economy*, forthcoming.
- SAUER, S. AND J. E. STURM (2006): “Using Taylor rules to understand ECB monetary policy,” *German Economic Review*, forthcoming.
- TAYLOR, J. B. (1993): “Discretion versus policy rules in practice,” *Carnegie-Rochester Conference Series on Public Policy*, 39(0), 195–214.

WOODFORD, M. (2006): “Central bank communication and policy effectiveness,” in *The Greenspan era: Lessons for the future*. Kansas City: Federal Reserve Bank of Kansas City.

CESifo Working Paper Series

(for full list see www.cesifo-group.de)

- 1740 Ben J. Heijdra and Ward E. Romp, Ageing and Growth in the Small Open Economy, June 2006
- 1741 Robert Fenge and Volker Meier, Subsidies for Wages and Infrastructure: How to Restrain Undesired Immigration, June 2006
- 1742 Robert S. Chirinko and Debdulal Mallick, The Elasticity of Derived Demand, Factor Substitution and Product Demand: Corrections to Hicks' Formula and Marshall's Four Rules, June 2006
- 1743 Harry P. Bowen, Haris Munandar and Jean-Marie Viaene, Evidence and Implications of Zipf's Law for Integrated Economies, June 2006
- 1744 Markku Lanne and Helmut Luetkepohl, Identifying Monetary Policy Shocks via Changes in Volatility, June 2006
- 1745 Timo Trimborn, Karl-Josef Koch and Thomas M. Steger, Multi-Dimensional Transitional Dynamics: A Simple Numerical Procedure, June 2006
- 1746 Vivek H. Dehejia and Yiagadeesen Samy, Labor Standards and Economic Integration in the European Union: An Empirical Analysis, June 2006
- 1747 Carlo Altavilla and Paul De Grauwe, Forecasting and Combining Competing Models of Exchange Rate Determination, June 2006
- 1748 Olaf Posch and Klaus Waelde, Natural Volatility, Welfare and Taxation, June 2006
- 1749 Christian Holzner, Volker Meier and Martin Werding, Workfare, Monitoring, and Efficiency Wages, June 2006
- 1750 Steven Brakman, Harry Garretsen and Charles van Marrewijk, Agglomeration and Aid, June 2006
- 1751 Robert Fenge and Jakob von Weizsäcker, Mixing Bismarck and Child Pension Systems: An Optimum Taxation Approach, June 2006
- 1752 Helge Berger and Michael Neugart, Labor Courts, Nomination Bias, and Unemployment in Germany, June 2006
- 1753 Chris van Klaveren, Bernard van Praag and Henriette Maassen van den Brink, A Collective Household Model of Time Allocation - a Comparison of Native Dutch and Immigrant Households in the Netherlands, June 2006
- 1754 Marko Koethenbueger, Ex-Post Redistribution in a Federation: Implications for Corrective Policy, July 2006

- 1755 Axel Dreher, Jan-Egbert Sturm and Heinrich Ursprung, The Impact of Globalization on the Composition of Government Expenditures: Evidence from Panel Data, July 2006
- 1756 Richard Schmidtke, Private Provision of a Complementary Public Good, July 2006
- 1757 J. Atsu Amegashie, Intentions and Social Interactions, July 2006
- 1758 Alessandro Balestrino, Tax Avoidance, Endogenous Social Norms, and the Comparison Income Effect, July 2006
- 1759 Øystein Thøgersen, Intergenerational Risk Sharing by Means of Pay-as-you-go Programs – an Investigation of Alternative Mechanisms, July 2006
- 1760 Pascalis Raimondos-Møller and Alan D. Woodland, Steepest Ascent Tariff Reforms, July 2006
- 1761 Ronald MacDonald and Cezary Wojcik, Catching-up, Inflation Differentials and Credit Booms in a Heterogeneous Monetary Union: Some Implications for EMU and new EU Member States, July 2006
- 1762 Robert Dur, Status-Seeking in Criminal Subcultures and the Double Dividend of Zero-Tolerance, July 2006
- 1763 Christa Hainz, Business Groups in Emerging Markets – Financial Control and Sequential Investment, July 2006
- 1764 Didier Laussel and Raymond Riezman, Fixed Transport Costs and International Trade, July 2006
- 1765 Rafael Lalive, How do Extended Benefits Affect Unemployment Duration? A Regression Discontinuity Approach, July 2006
- 1766 Eric Hillebrand, Gunther Schnabl and Yasemin Ulu, Japanese Foreign Exchange Intervention and the Yen/Dollar Exchange Rate: A Simultaneous Equations Approach Using Realized Volatility, July 2006
- 1767 Carsten Hefeker, EMU Enlargement, Policy Uncertainty and Economic Reforms, July 2006
- 1768 Giovanni Facchini and Anna Maria Mayda, Individual Attitudes towards Immigrants: Welfare-State Determinants across Countries, July 2006
- 1769 Maarten Bosker and Harry Garretsen, Geography Rules Too! Economic Development and the Geography of Institutions, July 2006
- 1770 M. Hashem Pesaran and Allan Timmermann, Testing Dependence among Serially Correlated Multi-category Variables, July 2006
- 1771 Juergen von Hagen and Haiping Zhang, Financial Liberalization in a Small Open Economy, August 2006

- 1772 Alessandro Cigno, Is there a Social Security Tax Wedge?, August 2006
- 1773 Peter Egger, Simon Loretz, Michael Pfaffermayr and Hannes Winner, Corporate Taxation and Multinational Activity, August 2006
- 1774 Jeremy S.S. Edwards, Wolfgang Eggert and Alfons J. Weichenrieder, The Measurement of Firm Ownership and its Effect on Managerial Pay, August 2006
- 1775 Scott Alan Carson and Thomas N. Maloney, Living Standards in Black and White: Evidence from the Heights of Ohio Prison Inmates, 1829 – 1913, August 2006
- 1776 Richard Schmidtke, Two-Sided Markets with Pecuniary and Participation Externalities, August 2006
- 1777 Ben J. Heijdra and Jenny E. Ligthart, The Transitional Dynamics of Fiscal Policy in Small Open Economies, August 2006
- 1778 Jay Pil Choi, How Reasonable is the ‘Reasonable’ Royalty Rate? Damage Rules and Probabilistic Intellectual Property Rights, August 2006
- 1779 Ludger Woessmann, Efficiency and Equity of European Education and Training Policies, August 2006
- 1780 Gregory Ponthiere, Growth, Longevity and Public Policy, August 2006
- 1781 Laszlo Goerke, Corporate and Personal Income Tax Declarations, August 2006
- 1782 Florian Englmaier, Pablo Guillén, Loreto Llorente, Sander Onderstal and Rupert Sausgruber, The Chopstick Auction: A Study of the Exposure Problem in Multi-Unit Auctions, August 2006
- 1783 Adam S. Posen and Daniel Popov Gould, Has EMU had any Impact on the Degree of Wage Restraint?, August 2006
- 1784 Paolo M. Panteghini, A Simple Explanation for the Unfavorable Tax Treatment of Investment Costs, August 2006
- 1785 Alan J. Auerbach, Why have Corporate Tax Revenues Declined? Another Look, August 2006
- 1786 Hideshi Itoh and Hodaka Morita, Formal Contracts, Relational Contracts, and the Holdup Problem, August 2006
- 1787 Rafael Lalive and Alejandra Cattaneo, Social Interactions and Schooling Decisions, August 2006
- 1788 George Kapetanios, M. Hashem Pesaran and Takashi Yamagata, Panels with Nonstationary Multifactor Error Structures, August 2006
- 1789 Torben M. Andersen, Increasing Longevity and Social Security Reforms, August 2006

- 1790 John Whalley, Recent Regional Agreements: Why so many, why so much Variance in Form, why Coming so fast, and where are they Headed?, August 2006
- 1791 Sebastian G. Kessing and Kai A. Konrad, Time Consistency and Bureaucratic Budget Competition, August 2006
- 1792 Bertil Holmlund, Qian Liu and Oskar Nordström Skans, Mind the Gap? Estimating the Effects of Postponing Higher Education, August 2006
- 1793 Peter Birch Sørensen, Can Capital Income Taxes Survive? And Should They?, August 2006
- 1794 Michael Kosfeld, Akira Okada and Arno Riedl, Institution Formation in Public Goods Games, September 2006
- 1795 Marcel Gérard, Reforming the Taxation of Multijurisdictional Enterprises in Europe, a Tentative Appraisal, September 2006
- 1796 Louis Eeckhoudt, Béatrice Rey and Harris Schlesinger, A Good Sign for Multivariate Risk Taking, September 2006
- 1797 Dominique M. Gross and Nicolas Schmitt, Why do Low- and High-Skill Workers Migrate? Flow Evidence from France, September 2006
- 1798 Dan Bernhardt, Stefan Krasa and Mattias Polborn, Political Polarization and the Electoral Effects of Media Bias, September 2006
- 1799 Pierre Pestieau and Motohiro Sato, Estate Taxation with Both Accidental and Planned Bequests, September 2006
- 1800 Øystein Foros and Hans Jarle Kind, Do Slotting Allowances Harm Retail Competition?, September 2006
- 1801 Tobias Lindhe and Jan Södersten, The Equity Trap, the Cost of Capital and the Firm's Growth Path, September 2006
- 1802 Wolfgang Buchholz, Richard Cornes and Wolfgang Peters, Existence, Uniqueness and Some Comparative Statics for Ratio- and Lindahl Equilibria: New Wine in Old Bottles, September 2006
- 1803 Jan Schnellenbach, Lars P. Feld and Christoph Schaltegger, The Impact of Referendums on the Centralisation of Public Goods Provision: A Political Economy Approach, September 2006
- 1804 David-Jan Jansen and Jakob de Haan, Does ECB Communication Help in Predicting its Interest Rate Decisions?, September 2006