

August 1974

Research Report
MRC 74-2

TEXAS FRESH CITRUS SHIPMENTS BY MARKET AREAS
1973-74

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A Report to the Texas Valley Citrus Committee
Drawer 630, Pharr, Texas 78577

Texas Agricultural Market Research and Development Center
Texas Agricultural Experiment Station
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TEXAS AGRICULTURAL EXPERIMENT STATION • TEXAS A&M UNIVERSITY
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ACKNOWLEDGEMENTS

The authors wish to express sincere appreciation to the Texas Valley Citrus Committee and to Mr. Frank Gross, Manager, for assistance and guidance in the development of the basic marketing data that permitted the publication of this report. The authors also wish to thank the Texas Valley Citrus Committee staff members for their assistance.

This research was conducted with the assistance of a grant from the Texas Valley Citrus Committee, Drawer 630, Pharr, Texas under Information Service Contract S-1757-25.

FOREWORD

This is an industry report written in non-technical terms in respect to Texas fresh citrus shipments by market areas for the 1973-74 season. This report is addressed to citrus growers, grove care firms, handlers, and managers of the many citrus marketing firms.

The format for this report was first developed for the 1972-73 marketing season. With an annual publication of this data, a historical marketing data bank will evolve which may be used by decision makers of the Texas citrus industry. This data will also provide basic information for future marketing research inquiries.

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TEXAS FRESH CITRUS SHIPMENTS BY MARKET AREAS, 1973-74

Chan Connolly, Rhea Evans, and Roger Moore^{1/}

SUMMARY AND CONCLUSIONS

Summary: The production and utilization of the 1973-74 Texas grapefruit crop is as follows:

<u>Utilization</u>	<u>Tons</u>	<u>Percent</u>
Fresh (Certified)	169,968	40
Processed	211,276	49
Gift Fruit	14,820	3
Export		
Europe	8,677	2
Japan	3,044	1
Local consumption	<u>20,215</u>	<u>5</u>
Total	428,000	100

Total grapefruit supply was 9 percent less than for the 1972-73 season.

The production and utilization of the 1973-74 Texas orange crop is as follows:

<u>Utilization</u>	<u>Tons</u>	<u>Percent</u>
Fresh (Certified)	81,685	27
Processed	177,658	60
Gift Fruit	6,545	2
Export	0	0
Local consumption	<u>32,112</u>	<u>11</u>
Total	298,000	100

Total orange supply was 11 percent less than for the 1973-74 season.

The decline in Texas grapefruit and orange supply is associated with the 25° F temperature, at the Texas Agricultural Experiment Station, that occurred on the morning of December 21, 1973. Prior to this freeze, an 8 percent increase in Texas citrus supply was indicated by the Texas and the U. S. Department of Agriculture Crop Reporting Service.

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A gain of 24 and 118 percent in gift fresh grapefruit and orange shipments respectively occurred as compared to the previous 1972-73 season. All other forms of utilization declined with the exception of local consumption of oranges.

Texas fresh orange shipments were made to 163 markets representing 78 percent of the total number of domestic markets, Canada included. Texas fresh grapefruit shipments were made to 176 markets representing 84 percent of all domestic markets, Canada included.

Export shipments of Texas fresh grapefruit declined 29 percent compared to the 1972-73 season. The December 21, 1973 freeze coupled with the energy scarcity dampened Japan's demand for Texas fresh grapefruit.

The greatest quantity of Texas fresh grapefruit was shipped in February while the greatest quantity of Texas fresh orange shipments occurred in December.

The rate of Texas fresh orange shipments was greater than that for grapefruit. At the end of December, 1973 almost 69 percent of the fresh oranges had been shipped compared to about 37 percent of the grapefruit.

More than 36 percent of all Texas fresh orange shipments were marketed in Texas markets compared to 15 percent for fresh grapefruit.

Direct shipments, defined as FOB shipments consigned to a specific fund raising organization that distributes directly to households, represent 11.5 percent of all fresh orange shipments and 4.6 percent of all fresh grapefruit shipments. Almost 90 percent of all direct shipments occurred in November and December.

The top 10 markets for Texas fresh grapefruit accounted for a little more than 41 percent of total shipments. The top 10 markets with absolute carlot equivalent shipments and percentage of total Texas shipments represented by each is as follows:

<u>Rank</u>	<u>Market</u>	<u>Carlots</u>	<u>Percent</u>	<u>Cum. Percent</u>
1	Los Angeles, Calif.	538	5.91	5.91
2	Dallas-Ft. Worth, Texas	515	5.67	11.58
3	Canada	382	4.20	15.79
4	Minneapolis-St. Paul, Minn.	377	4.14	19.93
5	Chicago, Ill.	375	4.12	24.06
6	San Francisco, Calif.	355	3.90	27.96
7	Portland, Oregon	337	3.70	31.67
8	Houston, Texas	306	3.37	35.04
9	Salt Lake City, Utah	290	3.18	38.23
10	St. Louis, Mo.	260	2.86	41.10

The San Antonio, Texas market dropped from the 8th largest market for fresh grapefruit in 1972-73 to 13th for the 1973-74 season. Texas' shipments declined from 332 carlot equivalents last season to 227 for the 1973-74 season.

The top 10 markets for Texas fresh oranges accounted for almost one-half (48%) of all Texas fresh orange shipments. The top 10 markets with absolute carlot equivalent shipments and percent of total Texas shipments represented by each is as follows:

<u>Rank</u>	<u>Market</u>	<u>Carlots</u>	<u>Percent</u>	<u>Cum. Percent</u>
1	Houston, Texas	388	10.09	10.09
2	Dallas-Ft. Worth, Texas	378	9.82	19.92
3	San Antonio, Texas	293	7.63	27.55
4	Memphis, Tenn.	159	4.12	31.68
5	New Orleans, La.	127	3.30	34.99
6	Los Angeles, Calif.	127	3.29	38.28
7	Jackson, Miss.	121	3.15	41.43
8	Tulsa, Okla.	98	2.54	43.98
9	Little Rock, Arkansas	89	2.31	46.29
10	Minneapolis-St. Paul, Minn.	85	2.20	48.49

The largest three fresh orange markets are in Texas accounting for 27.55 percent of all fresh orange shipments.

Conclusions: The analysis of the 1973-74 Texas fresh citrus shipments by market areas support last season's findings with respect to distribution. Texas fresh citrus continues to have a wide distribution; however, the market share in most markets is thin.

In terms of aggregate U. S. market share, Texas' 1973-74 total orange supply represents 3 percent. Texas' 1973-74 fresh grapefruit U. S. market share represents 16 percent.

Texas fresh citrus lacks good product identity. Previous market research findings reveal that the "TexaSweat" trademark is used on 32 percent of the individual fresh grapefruit during the 1972-73 season. No "TexaSweat" trademark appears on individual oranges.

At the wholesale level the "TexaSweat" trademark was used on containers in which 58 percent and 50 percent of the grapefruit and oranges were packed, respectively. At the retail level, 37 percent and 17 percent of the grapefruit and oranges respectively were identified with the "TexaSweat" trademark during the 1972-73 season.

Low product identity coupled with low market shares preclude "pull" type of promotional activities for the most efficient

allocation of resources. "Pull" promotion is some stimuli directed toward ultimate consumers; i.e., TV, radio, newspapers, in-store demonstrations, etc. The most efficient allocation of promotional resources is in "push" type activities which is some stimuli directed towards intermediators situated between the FOB handlers and ultimate consumers within the distribution channel; i.e., trade contests, field representatives, merchandising activities, etc.

The marketing climate under which Texas fresh citrus is marketed is most favorable for market development activities. Target markets may be selected by identifying those markets in which Texas has a transportation advantage coupled with a low market share of Texas citrus. Market development activities in these markets offer the best opportunity for the most efficient allocation of promotional dollars.

INTRODUCTION

At the beginning of the 1973-74 Texas citrus marketing season, the Texas and U. S. Department of Agriculture's indicated production for oranges and grapefruit was 8 percent greater than for the previous season. The subsequent freeze on December 21, 1973 with a low of 25°F at the Texas Agricultural Experiment Station, Weslaco, Texas resulted in a 9 and 11 percent reduction in grapefruit and orange supply respectively compared to the 1972-73 season.

The utilization of the 2 season 1972-74 Texas grapefruit supply and the percent change in the 1973-74 crop utilization is as follows:

Grapefruit			
<u>Utilization</u>	<u>1972-73</u> Tons	<u>1973-74</u> Tons	<u>Percent</u> <u>Change</u>
Fresh (certified)	197,500	169,968	-14
Processed	218,133	211,276	- 3
Gift Fruit	12,000	14,820	+24
Export - Total	15,800	11,721	-26
(Europe)	NA	(8,677)	
(Japan)	NA	(3,044)	
Local Consumption	28,567	20,215	-29
Total	472,000	428,000	- 9 ^{1/2}

NA = Data not available

^{1/2} Weighted average

The total grapefruit supply for the 1973-74 season is 9 percent less than for the 1972-73 season. Fresh domestic grapefruit shipments, Canada included, and processed quantities declined 14 and 3 percent respectively. The utilization of grapefruit for gift fruit shipments was increased 24 percent. Fresh grapefruit export shipments declined 26 percent. Shipments to Europe represent 74 percent of total exports with 26 percent of the balance being shipped to Japan. Local consumption declined 29 percent but this is a computed residual and must be interpreted with caution. The residual was calculated by subtracting the sum of fresh, processed, gift fruit, and export quantities from the June 1974 Texas and U. S. Department of Agriculture's crop estimate of 428,000 tons for the 1973-74 season.

The utilization of the 2 season's 1972-74 Texas orange supply and the percent change in the 1973-74 crop utilization is as follows:

Orange			
<u>Utilization</u>	<u>1972-73</u> Tons	<u>1973-74</u> Tons	<u>Percent</u> <u>Change</u>
Fresh (certified)	107,000	81,685	- 24
Processed	194,956	177,658	- 9
Gift Fruit	3,000	6,545	+118
Export	0	0	-
Local Consumption	28,044	32,112	+ 15
Total	333,000	298,000	- 11 ^{1/2}

^{1/2} Weighted average

The total Texas orange supply for the 1973-74 season is 11 percent less than for the 1972-73 season. Fresh orange shipments and processed quantities declined 24 and 9 percent respectively. Gift fruit shipments increased 118 percent. A 15 percent increase in local consumption is revealed; however, this is a computed residual and must be interpreted with caution. The residual was calculated by subtracting the sum of fresh, processed, and gift fruit quantities from the June 1974 Texas and U. S. Department of Agriculture's crop estimate of 298,000 tons for the 1973-74 season.

In terms of market share, Texas' 1973-74 total orange supply represents 3 percent of the U. S. total supply. Texas' 1973-74 grapefruit supply represents 16 percent of the U. S. total. With a relatively small U. S. market share for both orange and grapefruit supplied by Texas, marketing strategy cannot be patterned after producing areas with greater market shares. The quantity of Texas resources for advertising, promotion, and merchandising is considerably less than for the larger competing areas; consequently, Texas marketing strategy will be different for the most efficient allocation of resources compared to the larger areas.

In addition to low market share, Texas fresh grapefruit and oranges have a limited product identity at the retail level. For the 1972-73 marketing season, 37 percent of Texas grapefruit and 17 percent of Texas oranges were identified with the "TexaSweat" trademark at the retail level (1). A low market share coupled with low product identity precludes the efficient use of resources for "pull" type promotional activities which consist of some stimuli directed towards ultimate consumers, i. e. TV, radio and newspaper advertising.

The most efficient allocation of resources for the promotion of Texas fresh citrus is "push" promotional activities which is some stimuli directed towards intermediators situated within the distribution channel between FOB handlers and ultimate consumers. "Push" promotional activities consist of trade contests, field representatives, etc.

PURPOSE

One of the major responsibilities of the Texas Valley Citrus Committee (TVCC) is to administer the advertising, promotional and merchandising program. For the 1973-74 season, the TVCC requested TexaSweat Citrus Advertising, Inc. (TCAI) to develop a proposed total advertising, promotional, and merchandising program. The TVCC has final authority for approving and funding the proposed program.

The TVCC is currently authorized to collect an assessment of 4½ cents per 7/10 bushel carton equivalent shipped by all handlers that qualify under Federal Marketing Order 906. Approximately 4 cents of this assessment is allocated by the TVCC to advertising, promotion and merchandising.

Total funding for a season depends on total supply of citrus produced and the percentage shipped in the fresh form excluding processed, gift fruit, exports, and local consumption. During the past six seasons, promotion and merchandising under Marketing Order 906 has averaged \$575,000 annually. During the 1973-74 season, about \$494,000 was generated from this assessment for fresh citrus promotion.

Starting with the 1972-73 season, an analysis was made of Texas fresh shipments by market areas and published under Research Report MRC 73-1. This publication, MRC 74-2, represents the second season for this type of market analysis.

The purpose of this publication is to quantify monthly shipments of fresh oranges and grapefruit by market areas (ADI's) in carton equivalents.^{1/} This data provides the Texas Valley Citrus

^{1/} *Sales Management, SM's 10th Annual Survey of Television, Newspaper and Radio Markets, 630 Third Ave., New York, New York 10017, September 4, 1972.*

NOTE: Each county in the United States is credited to one Area of Dominant Influence (ADI) on a TV share-of-viewing hours basis. That is, the individual station's share of the total weekly hours of TV viewing in the county. This data is collected by the American Research Bureau, Beltsville, Md. Each county is allocated exclusively to just one ADI to prevent overlap. There are a total of 209 television ADI's in the United States in 1972. All 209 ADI's are additive, and when summed, represent United States totals. Under this classification, each television ADI represents an unique market.

It should be worth noting that Television ADI's are only one kind of market classification. Radio and Newspaper ADI's and Designated Market Areas (DMA's) are other alternative classifications used by marketing firms. The classification selected depends upon the primary medium used in the total promotion program.

Committee with market information that may be used in planning the 1974-75 advertising, promotion, and merchandising program.

DATA

Classifying Texas fresh citrus shipments by market areas as published by Sales Management for television coverage results in very meaningful data for utilization by the Texas citrus industry decision-makers. Texas fresh citrus shipments by television ADI's may be correlated with demographic data for estimating market shares. A program to continue analyzing FOB Texas fresh citrus shipments by television ADI market areas will eventually provide a historical data bank for the Texas Valley Citrus Committee enabling the decision-makers to make more efficient allocation of resources in the development of the many aspects in the total marketing program.

One of the provisions under Federal Marketing Order 906 for Texas fresh oranges and grapefruit is that all FOB fresh citrus shipments originating in the three county production area, consisting of Hidalgo, Cameron and Willacy counties, shipped in lots of 400 pounds or greater out of the production area shall be covered by an Inspection Certificate. This service is provided by the U. S. Department of Agriculture, Agricultural Marketing Service and Texas Department of Agriculture cooperating in shipping point inspection service. Subsequent to each inspection, an Inspection Certificate consisting of an original and six copies is issued on form FV(S.P.I.-Texas).

The Manager of the Texas Valley Citrus Committee made arrangements with all fresh citrus handlers to record destinations by cities on the Inspection Certificates for 1973-74 season so that a detailed analysis of Texas fresh citrus market distribution is possible.

The data on Inspection Certificates is recorded by the Texas Valley Citrus Committee in code form and transferred to Standard Processing Co., Inc. of Pharr, Texas for keypunching. At the conclusion of each season specific analyses are made by Standard Processing Co., Inc. in accordance to the request of the Texas Valley Citrus Committee.

Starting with the 1972-73 season, a code was developed for all market destination areas as defined by Sales Management in respect to television Areas of Dominant Influence (ADI's) which was recorded on each Inspection Certificate by TVCC. This code was modified for the 1973-74 season. Subsequent to analysis of data by Standard Processing Co., Inc., all keypunch cards were recorded on magnetic tape in weekly increments by the Texas Agricultural Experiment Station at Weslaco, Texas.

At the conclusion of the 1972-73 season all data collected by the Texas Valley Citrus Committee, which represents the entire universe, was stored on magnetic tape for future reference. This eliminates the need for the storage of keypunched cards which take considerable space.

DATA ANALYSIS

The analyses of monthly Texas fresh citrus shipments by ADI's in this publication are actual copies of computer printouts. Through programming, a special format was developed so the printout sheets could be reproduced directly without typing. This process not only reduced the cost of reproduction but also eliminated errors often associated with typing from computer printout sheets.

The format for each monthly analysis includes carton equivalents by grade with a monthly total for all grades by markets. A year-to-date (YTD) total also is included for each market area. The market areas are identified (ADI Identification) by means of major cities within each ADI. On the right side of each table two percentage columns are found. The first percent column is a measurement reflecting the percentage of total cartons shipped to each ADI during a given month. The percent measurements are arrayed starting with the ADI receiving the absolute greatest carton equivalents followed by the second largest and so forth. The last percentage column accumulates the ADI percentage measurements.

A dotted line and a solid line appears on the front page of each monthly table and the annual table. All ADI's above the dotted line delineate the five largest markets and all ADI's above the solid line identify the ten largest markets. These lines are provided for the reader's easy reference in respect to identifying the top five and ten market areas.

All computer printouts for fresh grapefruit shipments are printed on white paper and all printouts for orange shipments are printed on yellow paper. This gives the reader a quick reference for distinguishing between grapefruit and orange market analyses.

TABLE 1
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
AUGUST 1973

CARTONS					ADI IDENTIFICATION	%	CU
ADI	#1	#2	TOTAL	YTD			
	0,	0.	0,	0,	TOTALS		

TOTAL TEXAS SHIPMENTS FOR AUGUST 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0,00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 2
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
SEPTEMBER 1973

CARTONS					ADI IDENTIFICATION	%	CU
ADI	#1	#2	TOTAL	YTD			
216	0.	605.	605.	605.	DALLAS-FORT WORTH, TEXAS	60,31	60.
218	0.	200.	200.	200.	HOUSTON, TEXAS	19,94	80.
275	0.	198.	198.	198.	MISCELLANEOUS	19,74	100.
	0.	1003.	1003.	1003.	TOTALS		

TOTAL TEXAS SHIPMENTS FOR SEPTEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 80,25 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 3
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
OCTOBER 1973

..... CARTONS					C		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	
.....							
216	15354.	11052.	26406.	27011.	DALLAS-FORT WORTH, TEXAS	8.59	8
24	24180.	379.	24559.	24559.	SAN FRANCISCO, CALIF.	7.99	16
218	10979.	6294.	17273.	17473.	HOUSTON, TEXAS	5.62	22
19	12224.	4232.	16456.	16456.	LOS ANGELES, CALIF.	5.35	27
189	14936.	0.	14936.	14936.	PORTLAND, OREGON	4.85	32
239	14332.	50.	14382.	14382.	SEATTLE-TACOMA, WASHINGTON	4.67	37
224	8925.	4226.	13151.	13151.	SAN ANTONIO, TEXAS	4.27	41
271	11067.	1990.	13057.	13057.	SALT LAKE CITY, UTAH	4.24	45
127	7931.	4049.	11980.	11980.	MINNEAPOLIS-ST. PAUL, MINN.	3.89	49
182	10082.	1152.	11234.	11234.	TULSA, OKLA.	3.65	53
30	9072.	1102.	10174.	10174.	DENVER, COLO.	3.31	56
181	5129.	3826.	8955.	8955.	OKLAHOMA CITY, OKLA.	2.91	59
257	3731.	2621.	6352.	6352.	CANADA	2.06	61
116	4015.	731.	4746.	4746.	KANSAS CITY, MO.	1.54	63
220	3691.	732.	4423.	4423.	LUBBOCK, TEXAS	1.43	64
70	1330.	2917.	4247.	4247.	WICHITA-HUTCHINSON, KANSAS	1.38	65
217	3040.	1030.	4070.	4070.	EL PASO, TEXAS	1.32	67
55	102.	3108.	3210.	3210.	DETROIT, MICHIGAN	1.04	68
142	2046.	1093.	3139.	3139.	OMAHA, NEB.	1.02	69
63	2739.	338.	3077.	3077.	DES MOINES, IOWA	1.00	70
11	1442.	1570.	3012.	3012.	LITTLE ROCK, ARKANSAS	0.98	71
138	1903.	991.	2894.	2894.	LYNOLN-HASTINGS-KEARNEY, NEB.	0.94	72
55	1102.	1760.	2862.	2862.	INDIANAPOLIS, IND.	0.93	73
238	2820.	10.	2830.	2830.	SPOKANE, WASHINGTON	0.92	73
4	2298.	498.	2796.	2796.	PHOENIX, ARIZ.	0.90	74
69	2339.	226.	2565.	2565.	TOPEKA, KANSAS	0.83	75
107	245.	2043.	2288.	2288.	JACKSON, MISS.	0.74	76
225	1806.	467.	2273.	2273.	TYLER, TEXAS	0.73	77
84	2031.	180.	2211.	2211.	NEW ORLEANS, LOUISIANA	0.71	77
115	445.	1360.	1805.	1805.	JOPLIN-PITTSBURG, MO.	0.58	78
48	1332.	448.	1780.	1780.	CHICAGO, ILLINOIS	0.57	79
207	422.	1235.	1657.	1657.	MEMPHIS, TENN.	0.53	79
245	800.	831.	1631.	1631.	GREEN BAY, WISCONSIN	0.53	80
164	1328.	183.	1581.	1581.	ALBUQUERQUE, NEW MEXICO	0.51	80
65	728.	837.	1565.	1565.	SIoux CITY, IOWA	0.50	81

TABLE 3 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 OCTOBER 1973

ADI	CARTONS				ADI IDENTIFICATION	%	CUM. %
	#1	#2	TOTAL	YTD			
83	1191.	351.	1542.	1542.	MONROE-EL DORADO, ARK.	0.50	81.70
114	1497.	0.	1497.	1497.	COLUMBIA-JEFFERSON CITY, MO.	0.48	82.19
215	797.	648.	1445.	1445.	CORPUS CHRISTI, TEXAS	0.47	82.66
9	535.	817.	1352.	1352.	FORT SMITH, ARKANSAS	0.43	83.10
212	600.	677.	1277.	1277.	AMARILLO, TEXAS	0.41	83.52
146	857.	378.	1235.	1235.	LAS VEGAS, NEVADA	0.40	83.92
29	1099.	25.	1124.	1124.	COLORADO SPRINGS-PUEBLO, COLO.	0.36	84.28
44	1050.	0.	1050.	1050.	TWIN FALLS, IDAHO	0.34	84.62
119	799.	251.	1050.	1050.	ST. LOUIS, MO.	0.34	84.97
170	975.	75.	1050.	1050.	CLEVELAND, OHIO	0.34	85.31
58	1012.	0.	1012.	1012.	PEORIA, ILL.	0.32	85.64
31	1000.	0.	1000.	1000.	GRAND JUNCTION, COLO.	0.32	85.96
134	985.	0.	985.	985.	GREAT FALLS, MONTANA	0.32	86.28
249	950.	0.	950.	950.	WAUSAU-RHINELANDER, WISCONSIN	0.30	86.59
61	770.	175.	945.	945.	CEDAR RAPIDS-WATERLOO, IOWA	0.30	86.90
118	930.	0.	930.	930.	ST. JOSEPH, MO.	0.30	87.20
85	670.	247.	917.	917.	SHREVEPORT-TEXARKANA, TEX.	0.29	87.50
43	75.	825.	900.	900.	IDAHO FALLS-POCATELLO, IDAHO	0.29	87.79
117	280.	498.	778.	778.	PAUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.25	88.05
7	150.	620.	770.	770.	BIRMINGHAM, ALA.	0.25	88.30
226	540.	55.	595.	595.	WACO-TEMPLE, TEXAS	0.19	88.49
200	340.	250.	590.	590.	SIOUX FALLS-MITCHELL, S. DAK.	0.19	88.68
223	295.	275.	570.	570.	SAN ANGELO, TEXAS	0.18	88.87
222	190.	342.	532.	532.	ODESSA-MIDLAND, TEXAS	0.17	89.04
227	315.	175.	490.	490.	WICHITA FALLS-LAWTON, OKLA.	0.15	89.20
219	310.	162.	472.	472.	LAREDO, TEXAS	0.15	89.35
106	450.	0.	450.	450.	GREENWOOD-GREENVILLE, MISS.	0.14	89.50
248	427.	8.	435.	435.	MILWAUKEE, WISCONSIN	0.14	89.64
120	350.	0.	350.	350.	SPRINGFIELD, MO.	0.11	89.76
80	349.	0.	349.	349.	BATON ROUGE, LOUISIANA	0.11	89.87
59	13.	300.	313.	313.	QUINCY-HANNIBAL, ILL.-MO.	0.10	89.97
110	300.	0.	300.	300.	TUPELO, MISS.	0.09	90.07
124	176.	74.	250.	250.	ALEXANDRIA, MINNESOTA	0.08	90.15
204	0.	245.	245.	245.	CHATTANOOGA, TENN	0.07	90.23
214	142.	100.	242.	242.	BEAUMONT-PORT ARTHUR, TEXAS	0.07	90.31

TABLE 3 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 OCTOBER 1973

ADI	CARTONS				ADI IDENTIFICATION	%	CU
	#1	#2	TOTAL	YTD			
213	80.	105.	185.	185.	AUSTIN, TEXAS	0.06	90.
180	104.	75.	179.	179.	ARDMORE-ADA, OKLAHOMA	0.05	90.
1	0.	150.	150.	150.	MOBILE-PENSACOLA, ALA.-FLA.	0.04	90.
75	150.	0.	150.	150.	LOUISVILLE, KENTUCKY	0.04	90.
82	75.	60.	135.	135.	LAKE CHARLES, LOUISIANA	0.04	90.
132	135.	0.	135.	135.	BILLINGS, MONTANA	0.04	90.
167	0.	125.	125.	125.	ROSWELL, N. MEX.	0.04	90.
10	0.	100.	100.	100.	JONESBORO, ARKANSAS	0.03	90.
40	100.	0.	100.	100.	ATLANTA, GA.	0.03	90.
211	100.	0.	100.	100.	ABILENE-SWEETWATER, TEXAS	0.03	90.
169	100.	0.	100.	100.	CINCINNATI, OHIO	0.03	90.
96	0.	100.	100.	100.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.03	90.
254	100.	0.	100.	100.	CHEYENNE, WYOMING	0.03	90.
81	15.	80.	95.	95.	LAFAYETTE, LOUISIANA	0.03	90.
79	30.	40.	70.	70.	ALEXANDRIA, LOUISIANA	0.02	90.
221	10.	30.	40.	40.	MCALLEN-BROWNSVILLE, TEXAS	0.01	90.
108	0.	28.	28.	28.	LAUREL-HATTIESBURG, MISS.	0.00	90.
56	0.	12.	12.	12.	SOUTH BEND-ELKHART, IND.	0.00	90.
275	16106.	4672.	20778.	20976.	MISCELLANEOUS	6.76	97.1
287	7086.	0.	7086.	7086.	EXPORT - JAPAN	2.30	99.1
	230626.	76720.	307346.	308349.	TOTALS		

TOTAL TEXAS SHIPMENTS FOR OCTOBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 24.22 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 4
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
NOVEMBER 1973

CARTONS								CUM.
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
216	31158.	45124.	76282.	103293.	DALLAS-FORT WORTH, TEXAS	5.96	5.96	
48	67378.	5218.	72596.	74376.	CHICAGO, ILLINOIS	5.68	11.64	
19	46507.	22232.	70739.	87195.	LOS ANGELES, CALIF.	5.53	17.18	
24	61900.	5981.	67881.	92440.	SAN FRANCISCO, CALIF.	5.31	22.49	
127	20190.	29916.	50106.	62086.	MINNEAPOLIS-ST. PAUL, MINN.	3.92	26.41	
271	24050.	21896.	45946.	59003.	SALT LAKE CITY, UTAH	3.59	30.01	
218	22963.	19390.	42353.	59827.	HOUSTON, TEXAS	3.31	33.32	
189	36933.	906.	37839.	52775.	PORTLAND, OREGON	2.96	36.28	
55	32495.	3695.	36190.	39052.	INDIANAPOLIS, IND.	2.83	39.11	
224	15438.	16433.	31872.	45023.	SAN ANTONIO, TEXAS	2.49	41.61	
63	20399.	7891.	28290.	31368.	DES MOINES, IOWA	2.21	43.82	
30	23310.	4244.	27554.	37728.	DENVER, COLO.	2.15	45.98	
257	23158.	3916.	27074.	33426.	CANADA	2.11	48.10	
116	22702.	3041.	25743.	30489.	KANSAS CITY, MO.	2.01	50.11	
181	9820.	14945.	24765.	33720.	OKLAHOMA CITY, OKLA.	1.93	52.05	
182	14477.	7928.	22405.	33639.	TULSA, OKLA.	1.75	53.80	
239	19917.	1354.	21271.	35653.	SEATTLE-TACOMA, WASHINGTON	1.66	55.47	
119	16590.	4439.	21029.	22079.	ST. LOUIS, MO.	1.64	57.11	
142	8677.	6840.	15517.	18656.	OMAHA, NEB.	1.21	58.33	
65	4913.	9409.	14322.	15887.	SIOUX CITY, IOWA	1.12	59.45	
70	6485.	7594.	14079.	18327.	WICHITA-HUTCHINSON, KANSAS	1.10	60.55	
159	8234.	3047.	11281.	11281.	FARGO, N. D.	0.88	61.43	
23	8594.	900.	9494.	9494.	SAN DIEGO, CALIFORNIA	0.74	62.17	
200	6932.	2070.	9002.	9592.	SIOUX FALLS-MITCHELL, S. DAK.	0.70	62.88	
61	7193.	1622.	8815.	9760.	CEDAR RAPIDS-WATERLOO, IOWA	0.68	63.57	
97	1630.	6700.	8330.	8330.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.65	64.22	
138	6432.	1742.	8174.	11068.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.63	64.86	
95	2194.	5917.	8111.	11321.	DETROIT, MICHIGAN	0.63	65.49	
220	5612.	2027.	7640.	12063.	LUBBOCK, TEXAS	0.59	66.09	
11	4062.	3155.	7217.	10229.	LITTLE ROCK, ARKANSAS	0.56	66.66	
217	5939.	1227.	7166.	11236.	EL PASO, TEXAS	0.56	67.22	
4	4680.	2255.	6935.	9731.	PHOENIX, ARIZ.	0.54	67.76	
56	5267.	1502.	6769.	6781.	SOUTH BEND-ELKHART, IND.	0.52	68.29	
115	1614.	5081.	6695.	8500.	JOPLIN-PITTSBURG, MO.	0.52	68.81	
169	4193.	2102.	6295.	6395.	CINCINNATI, OHIO	0.49	69.31	

TABLE 4 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 NOVEMBER 1973

.....					CARTONS			CUM.	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%			
120	3610.	2420.	6030.	6380.	SPRINGFIELD, MO.	0.47	69.71			
238	5015.	550.	5565.	8395.	SPOKANE, WASHINGTON	0.43	70.21			
164	3865.	1667.	5532.	7113.	ALBUQUERQUE, NEW MEXICO	0.43	70.61			
207	1778.	3635.	5413.	7071.	MEMPHIS, TENN.	0.42	71.07			
49	4715.	672.	5387.	5387.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.42	71.49			
124	1425.	3794.	5219.	5469.	ALEXANDRIA, MINNESOTA	0.40	71.90			
170	5149.	0.	5149.	6199.	CLEVELAND, OHIO	0.40	72.30			
54	3526.	1215.	4741.	4741.	FORT WAYNE, IND.	0.37	72.67			
128	3581.	1031.	4612.	4612.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.36	73.04			
58	4196.	245.	4441.	5453.	PEORIA, ILL.	0.34	73.38			
134	3695.	490.	4185.	5170.	GREAT FALLS, MONTANA	0.32	73.71			
125	2950.	1230.	4180.	4180.	DULUTH-SUPERIOR, MINN.	0.32	74.04			
221	2170.	2007.	4177.	4217.	MCALLEN-BROWNSVILLE, TEXAS	0.32	74.36			
245	3054.	1060.	4114.	5745.	GREEN BAY, WISCONSIN	0.32	74.69			
172	3850.	191.	4041.	4041.	DAYTON, OHIO	0.31	75.01			
215	1397.	2464.	3861.	5306.	CORPUS CHRISTI, TEXAS	0.30	75.31			
107	780.	3041.	3821.	6110.	JACKSON, MISS.	0.29	75.60			
247	3174.	610.	3784.	3784.	MADISON, WISCONSIN	0.29	75.90			
9	733.	2987.	3720.	5072.	FORT SMITH, ARKANSAS	0.29	76.19			
160	2997.	600.	3597.	3597.	MINOT-BISMARCK, N. D.	0.28	76.47			
117	1990.	1335.	3325.	4103.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.26	76.73			
69	2849.	447.	3296.	5861.	TOPEKA, KANSAS	0.25	76.99			
249	2537.	750.	3287.	4237.	WAUSAU-RHINELANDER, WISCONSIN	0.25	77.24			
136	3090.	0.	3090.	3090.	MISSOULA, MONTANA	0.24	77.49			
31	3070.	0.	3070.	4070.	GRAND JUNCTION, COLO.	0.24	77.73			
248	2384.	625.	3009.	3444.	MILWAUKEE, WISCONSIN	0.23	77.97			
29	2370.	635.	3005.	4129.	COLCRADO SPRINGS-PUEBLO, COLO.	0.23	78.20			
42	1344.	1605.	2949.	2949.	BOISE, IDAHO	0.23	78.43			
114	2155.	760.	2915.	4412.	COLUMBIA-JEFFERSON CITY, MO.	0.22	78.66			
225	2216.	680.	2896.	5169.	TYLER, TEXAS	0.22	78.89			
7	475.	2212.	2687.	3458.	BIRMINGHAM, ALA.	0.21	79.10			
85	1270.	1232.	2502.	3420.	SHREVEPORT-TEXARKANA, TEX.	0.19	79.29			
174	1548.	925.	2473.	2473.	TOLEDO, OHIO	0.19	79.49			
75	2278.	0.	2278.	2428.	LOUISVILLE, KENTUCKY	0.17	79.66			
227	548.	1712.	2260.	2750.	WICHITA FALLS-LAWTON, OKLA.	0.17	79.83			

TABLE 4 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 NOVEMBER 1973

.....					CARTONS		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	CU	
.....								
53	2243.	0.	2243.	2243.	EVANSVILLE, IND.	0.17	80.	
84	1889.	307.	2196.	4407.	NEW ORLEANS, LOUISIANA	0.17	80.	
246	1581.	596.	2177.	2177.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.17	80.	
50	2130.	0.	2130.	2130.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.16	80.	
57	2100.	0.	2100.	2100.	TERRE HAUTE, IND.	0.16	80.	
171	1835.	0.	1835.	1835.	COLUMBUS, OHIO	0.14	80.	
212	855.	935.	1790.	3067.	AMARILLO, TEXAS	0.14	80.	
206	1700.	0.	1700.	1700.	KNOXVILLE, TENN.	0.13	81.	
211	894.	532.	1426.	1526.	ABILENE-SWEETWATER, TEXAS	0.11	81.	
222	245.	1181.	1426.	1958.	ODESSA-MIDLAND, TEXAS	0.11	81.	
21	1329.	75.	1404.	1404.	SACRAMENTO-STOCKTON, CALIF.	0.10	81.	
64	1276.	0.	1276.	1278.	OTTUMWA-KIRKSVILLE, MO.	0.10	81.	
199	1141.	90.	1231.	1231.	RAPID CITY, S. DAK.	0.09	81.	
83	996.	207.	1205.	2748.	MONROE-EL DORADO, ARK.	0.09	81.	
25	835.	330.	1165.	1165.	SANTA BARBARA-SANTA MARIA, CALIF.	0.09	81.	
96	776.	350.	1126.	1226.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.08	81.	
226	75.	1036.	1111.	1707.	WACO-TEMPLE, TEXAS	0.08	82.	
93	1100.	0.	1100.	1100.	BOSTON	0.08	82.	
51	1041.	37.	1078.	1078.	ROCKFORD, ILL.	0.08	82.	
126	1062.	0.	1062.	1062.	MANKATO, MINNESOTA	0.08	82.	
118	955.	100.	1055.	1985.	ST. JOSEPH, MO.	0.08	82.	
132	1050.	0.	1050.	1185.	BILLINGS, MONTANA	0.08	82.	
188	1050.	0.	1050.	1050.	MEDFORD, OREGON	0.08	82.	
5	640.	375.	1015.	1015.	TUCSON, ARIZ.	0.07	82.	
15	1000.	0.	1000.	1000.	BAKERSFIELD, CALIF.	0.07	82.	
106	975.	25.	1000.	1450.	GREENWOOD-GREENVILLE, MISS.	0.07	82.	
176	850.	100.	950.	950.	ZANESVILLE, OHIO	0.07	82.	
213	345.	567.	912.	1097.	AUSTIN, TEXAS	0.07	82.	
280	900.	0.	900.	900.	NEW YORK, NEW YORK	0.07	82.	
81	690.	157.	847.	942.	LAFAYETTE, LOUISIANA	0.06	83.	
146	747.	100.	847.	2082.	LAS VEGAS, NEVADA	0.06	83.	
82	453.	355.	808.	943.	LAKE CHARLES, LOUISIANA	0.06	83.	
254	502.	200.	702.	802.	CHEYENNE, WYOMING	0.05	83.	
208	382.	250.	632.	632.	NASHVILLE, TENN.	0.04	83.	
214	440.	150.	590.	832.	BEAUMONT-PORT ARTHUR, TEXAS	0.04	83.	

TABLE 4 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 NOVEMBER 1973

ADI	CARTONS				ADI IDENTIFICATION	%	CUM. %
	#1	#2	TOTAL	YTD			
59	382.	205.	587.	900.	QUINCY-HANNIBAL, ILL.-MO.	0.04	83.34
253	560.	0.	560.	560.	CASPER-RIVERTON, WYOMING	0.04	83.38
1	80.	475.	555.	705.	MOBILE-PENSACOLA, ALA.-FLA.	0.04	83.42
44	140.	400.	540.	1590.	TWIN FALLS, IDAHO	0.04	83.46
10	275.	250.	525.	625.	JONESBORO, ARKANSAS	0.04	83.50
47	500.	0.	500.	500.	TAMPA FL.	0.03	83.53
90	459.	0.	459.	459.	SALISBURY MD.	0.03	83.56
219	12.	433.	445.	917.	LAREDO, TEXAS	0.03	83.60
80	255.	172.	427.	776.	BATON ROUGE, LOUISIANA	0.03	83.63
259	0.	426.	426.	426.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0.03	83.66
79	295.	115.	410.	480.	ALEXANDRIA, LOUISIANA	0.03	83.70
242	394.	5.	400.	400.	CHARLESTON-HUNTINGTON, W. VIR.	0.03	83.73
223	300.	62.	362.	932.	SAN ANGELO, TEXAS	0.02	83.75
105	257.	52.	309.	309.	COLUMBUS, MISSISSIPPI	0.02	83.80
108	121.	182.	303.	331.	LAUREL-HATTIESBURG, MISS.	0.02	83.82
165	65.	230.	295.	420.	ROSWELL, N. MEX.	0.02	83.84
180	47.	217.	264.	443.	ARDMORE-ADA, OKLAHOMA	0.02	83.86
40	200.	0.	200.	300.	ATLANTA, GA.	0.01	83.87
110	150.	50.	200.	500.	TUPELO, MISS.	0.01	83.91
203	152.	20.	172.	172.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.01	83.92
274	170.	0.	170.	170.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.01	83.93
284	45.	75.	120.	120.	RICHMOND, VA.	0.00	83.93
204	7.	100.	107.	352.	CHATTANOOGA, TENN	0.00	83.93
244	100.	0.	100.	100.	CLARKSBURG	0.00	83.93
285	100.	0.	100.	100.	ROANOKE-LYNCHBURG, VA.	0.00	83.93
104	0.	25.	25.	25.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0.00	83.93
109	0.	5.	5.	5.	MERIDIAN, MISS.	0.00	83.93

TABLE 4 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 NOVEMBER 1973

..... CARTONS CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
275	50721.	25819.	76541.	97517.	MISCELLANEOUS	5.98	89.9	
287	73832.	0.	73832.	80918.	EXPORT - JAPAN	5.77	95.7	
272	50904.	3571.	54475.	54475.	EXPORT - EUROPE	4.26	99.9	
..... 912440., 365527., 1277967., 1586317., TOTALS								

..... TOTAL TEXAS SHIPMENTS FOR NOVEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 14.79 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 5
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
DECEMBER 1973

.....					CARTONS		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	C	
.....								
216	59373.	47204.	106577.	209871.	DALLAS-FORT WORTH, TEXAS	6.14	6	
48	77238.	13333.	90571.	164948.	CHICAGO, ILLINOIS	5.22	11	
19	64981.	25059.	90040.	177235.	LOS ANGELES, CALIF.	5.19	16	
127	34235.	29896.	64131.	126217.	MINNEAPOLIS-ST. PAUL, MINN.	3.69	20	
218	<u>33705.</u>	<u>23718.</u>	<u>57423.</u>	<u>117250.</u>	<u>HOUSTON, TEXAS</u>	<u>3.31</u>	<u>23</u>	
24	50497.	5242.	55739.	148179.	SAN FRANCISCO, CALIF.	3.21	26	
189	45402.	4833.	50235.	103011.	PORTLAND, OREGON	2.89	29	
224	22318.	26499.	48817.	93841.	SAN ANTONIO, TEXAS	2.81	32	
271	18660.	29459.	48119.	107122.	SALT LAKE CITY, UTAH	2.77	35	
30	42068.	4344.	46412.	84141.	DENVER, COLO.	2.67	37	
116	37766.	8375.	46141.	76631.	KANSAS CITY, MO.	2.66	40	
63	31703.	7152.	38856.	70224.	DES MOINES, IOWA	2.24	42	
119	28095.	8264.	36359.	58439.	ST. LOUIS, MO.	2.09	44	
55	28681.	2967.	31648.	70701.	INDIANAPOLIS, IND.	1.82	46	
257	20242.	9945.	30187.	63613.	CANADA	1.74	48	
181	14564.	12413.	26977.	60697.	OKLAHOMA CITY, OKLA.	1.55	50	
97	8072.	16683.	24755.	33085.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.42	51	
221	18601.	5985.	24586.	28803.	MCALLEN-BROWNSVILLE, TEXAS	1.41	52	
142	15954.	7678.	23633.	42289.	OMAHA, NEB.	1.36	54	
95	12835.	8986.	21821.	33142.	DETROIT, MICHIGAN	1.25	55	
182	11336.	9836.	21173.	54812.	TULSA, OKLA.	1.22	56	
170	18861.	398.	19259.	25458.	CLEVELAND, OHIO	1.11	57	
70	7998.	11132.	19130.	37457.	WICHITA-HUTCHINSON, KANSAS	1.10	58	
207	7935.	8071.	16006.	23077.	MEMPHIS, TENN.	0.92	59	
220	12412.	3008.	15421.	27484.	LUBBOCK, TEXAS	0.88	60	
11	6606.	7073.	13680.	23909.	LITTLE ROCK, ARKANSAS	0.78	61	
217	8991.	4548.	13539.	24776.	EL PASO, TEXAS	0.78	62	
120	5868.	6888.	12756.	19136.	SPRINGFIELD, MO.	0.73	63	
245	9490.	2825.	12315.	18060.	GREEN BAY, WISCONSIN	0.71	63	
239	11565.	300.	11865.	47518.	SEATTLE-TACOMA, WASHINGTON	0.68	64	
118	6159.	5425.	11584.	13569.	ST. JOSEPH, MO.	0.66	65	
50	7830.	3532.	11362.	13492.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.65	65	
65	4300.	7027.	11327.	27214.	SIOUX CITY, IOWA	0.65	66	
200	6696.	3872.	10569.	20161.	SIOUX FALLS-MITCHELL, S. DAK.	0.60	67	
61	9214.	1333.	10547.	20307.	CEDAR RAPIDS-WATERLOO, IOWA	0.60	67	

TABLE 5 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 DECEMBER 1973

ADI	CARTONS				ADI IDENTIFICATION	%	CUM.
	#1	#2	TOTAL	YTD			
115	5225.	4105.	9330.	17831.	JOPLIN-PITTSBURG, MO.	0.53	68.23
49	6526.	2292.	8818.	14206.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.50	68.74
54	6544.	2233.	8777.	13519.	FORT WAYNE, IND.	0.50	69.24
23	7681.	1016.	8697.	18191.	SAN DIEGO, CALIFORNIA	0.50	69.74
138	6124.	2237.	8362.	19430.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.48	70.23
84	7632.	700.	8332.	12740.	NEW ORLEANS, LOUISIANA	0.48	70.71
159	3816.	4276.	8092.	19373.	FARGO, N. D.	0.46	71.17
69	7342.	292.	7634.	13496.	TOPEKA, KANSAS	0.44	71.61
215	3751.	3809.	7560.	12866.	CORPUS CHRISTI, TEXAS	0.43	72.05
169	7531.	0.	7531.	13927.	CINCINNATI, OHIO	0.43	72.49
174	6782.	675.	7457.	9930.	TOLEDO, OHIO	0.43	72.92
164	6013.	1245.	7258.	14371.	ALBUQUERQUE, NEW MEXICO	0.41	73.33
4	5485.	1752.	7237.	16968.	PHOENIX, ARIZ.	0.41	73.75
248	5164.	1346.	6510.	9954.	MILWAUKEE, WISCONSIN	0.37	74.13
85	4418.	2069.	6488.	9908.	SHREVEPORT-TEXARKANA, TEX.	0.37	74.50
107	2502.	3761.	6263.	12373.	JACKSON, MISS.	0.36	74.86
56	5107.	675.	5782.	12563.	SOUTH BEND-ELKHART, IND.	0.33	75.20
171	3625.	2037.	5663.	7498.	COLUMBUS, OHIO	0.32	75.52
117	4652.	945.	5597.	9700.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.32	75.85
247	4865.	525.	5390.	9174.	MADISON, WISCONSIN	0.31	76.16
136	5000.	100.	5100.	8190.	MISSOULA, MONTANA	0.29	76.45
212	3907.	994.	4901.	7969.	AMARILLO, TEXAS	0.28	76.73
9	1039.	3859.	4898.	9970.	FORT SMITH, ARKANSAS	0.28	77.02
225	3908.	891.	4799.	9968.	TYLER, TEXAS	0.27	77.29
128	3823.	974.	4797.	9409.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.27	77.57
114	3657.	925.	4582.	8994.	COLUMBIA-JEFFERSON CITY, MO.	0.26	77.83
58	4217.	325.	4542.	9995.	PEORIA, ILL.	0.26	78.10
222	2947.	1517.	4464.	6422.	ODESSA-MIDLAND, TEXAS	0.25	78.35
227	3413.	915.	4328.	7079.	WICHITA FALLS-LAWTON, OKLA.	0.24	78.60
59	3648.	500.	4148.	5048.	QUINCY-HANNIBAL, ILL.-MO.	0.23	78.84
226	2609.	1490.	4099.	5806.	WACO-TEMPLE, TEXAS	0.23	79.08
280	3088.	1005.	4093.	4993.	NEW YORK, NEW YORK	0.23	79.31
125	1699.	2310.	4009.	8189.	DULUTH-SUPERIOR, MINN.	0.23	79.55
211	3646.	350.	3996.	5522.	ABILENE-SWEETWATER, TEXAS	0.23	79.78
7	1864.	2126.	3990.	7448.	BIRMINGHAM, ALA.	0.23	80.01

TABLE 5 (CONT.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 DECEMBER 1973

CARTONS						
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%
109	3867.	27.	3894.	3899.	MERIDIAN, MISS.	0,22 80
208	3639.	245.	3884.	4516.	NASHVILLE, TENN.	0,22 80
238	3475.	375.	3850.	12245.	SPOKANE, WASHINGTON	0,22 80
246	1091.	2680.	3771.	5948.	LA CROSSE-EAU CLAIRE, WISCONSIN	0,21 80
51	3467.	0.	3467.	4546.	ROCKFORD, ILL.	0,20 81
124	2150.	1170.	3320.	8789.	ALEXANDRIA, MINNESOTA	0,19 81
53	3241.	0.	3241.	5484.	EVANSVILLE, IND.	0,18 81
96	2523.	700.	3223.	4449.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0,18 81
249	1849.	1337.	3187.	7424.	WAUSAU-RHINELANDER, WISCONSIN	0,18 81
25	2480.	400.	2880.	4045.	SANTA BARBARA-SANTA MARIA, CALIF.	0,16 82
83	2496.	372.	2870.	5618.	MONROE-EL DORADO, ARK.	0,16 82
64	2804.	0.	2804.	4082.	OTTUMWA-KIRKSVILLE, MO.	0,16 82
172	2274.	462.	2736.	6777.	DAYTON, OHIO	0,15 82
29	2115.	587.	2702.	6831.	COLORADO SPRINGS-PUEBLO, COLO.	0,15 82
160	1563.	1134.	2697.	6294.	MINOT-BISMARCK, N. D.	0,15 82
98	2307.	0.	2307.	2307.	LANSING, MICHIGAN	0,13 82
57	2074.	0.	2074.	4174.	TERRE HAUTE, IND.	0,11 83
75	1926.	110.	2038.	4466.	LOUISVILLE, KENTUCKY	0,11 83
106	1845.	95.	1940.	3390.	GREENWOOD-GREENVILLE, MISS.	0,11 83
1	160.	1662.	1822.	2527.	MOBILE-PENSACOLA, ALA.-FLA.	0,10 83
214	1554.	265.	1819.	2651.	BEAUMONT-PORT ARTHUR, TEXAS	0,10 83
81	1205.	550.	1755.	2697.	LAFAYETTE, LOUISIANA	0,10 83
74	1648.	0.	1648.	1648.	LEXINGTON, KENTUCKY	0,09 83
242	1250.	275.	1525.	1925.	CHARLESTON-HUNTINGTON, W. VIR.	0,08 83
175	1473.	50.	1523.	1523.	YOUNGSTOWN, OHIO	0,08 83
100	1256.	0.	1256.	1256.	TRAVERSE CITY-CADILLAC, MICHIGAN	0,07 83
223	455.	770.	1225.	2158.	SAN ANGELO, TEXAS	0,07 84
254	1054.	150.	1204.	2006.	CHEYENNE, WYOMING	0,06 84
94	1200.	0.	1200.	1200.	SPRINGFIELD, MA.	0,06 84
93	1136.	0.	1136.	2236.	BOSTON	0,06 84
82	380.	742.	1122.	2065.	LAKE CHARLES, LOUISIANA	0,06 84
146	1105.	0.	1105.	3187.	LAS VEGAS, NEVADA	0,06 84
21	1100.	0.	1100.	2504.	SACRAMENTO-STOCKTON, CALIF.	0,06 84
80	694.	385.	1079.	1855.	BATON ROUGE, LOUISIANA	0,06 84
8	1000.	0.	1000.	1000.	ANNISTON AL.	0,05 84

TABLE 5 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 DECEMBER 1973

.....CARTONS.....							
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%
.....							
134	1000.	0.	1000.	6170.	GREAT FALLS, MONTANA	0,05	84,5
274	989.	0.	989.	1159.	WHEELING-STEUBENVILLE, W. VA.,-OHIO	0,05	84,6
126	442.	500.	942.	2004.	MANKATO, MINNESOTA	0,05	84,7
165	808.	125.	933.	1353.	ROSWELL, N. MEX.	0,05	84,7
206	908.	0.	908.	2608.	KNOXVILLE, TENN.	0,05	84,8
285	875.	0.	875.	975.	ROANOKE-LYNCHBURG, VA.	0,05	84,8
240	725.	100.	825.	825.	YAKIMA, WASHINGTON	0,04	84,9
268	825.	0.	825.	825.	GREENSBORO-WINSTON-SALEM, HIGH POINT, N. C.	0,04	84,9
10	615.	165.	781.	1406.	JONESBORO, ARKANSAS	0,04	85,0
180	736.	37.	774.	1217.	ARDMORE-ADA, OKLAHOMA	0,04	85,0
217	365.	348.	713.	1811.	AUSTIN, TEXAS	0,04	85,0
203	500.	200.	700.	872.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0,04	85,1
110	650.	25.	675.	1175.	TUPELO, MISS.	0,03	85,1
141	477.	163.	640.	640.	NORTH PLATTE, NEB.	0,03	85,2
31	0.	635.	635.	4705.	GRAND JUNCTION, COLO.	0,03	85,2
273	602.	25.	627.	627.	PITTSBURGH, PENN.	0,03	85,2
270	558.	0.	558.	558.	NORFOLK-PORTSMITH-NEWPORT NEWS-HAMPTON, VA.	0,03	85,3
230	525.	0.	525.	525.	BLUEFIELD, WEST VA.	0,03	85,3
43	482.	0.	482.	1382.	IDAHO FALLS-POCATELLO, IDAHO	0,02	85,3
167	426.	0.	426.	426.	FARMINGTON	0,02	85,3
40	400.	0.	400.	700.	ATLANTA, GA.	0,02	85,4
199	290.	75.	365.	1596.	RAPID CITY, S. DAK.	0,02	85,4
132	350.	0.	350.	1535.	BILLINGS, MONTANA	0,02	85,4
204	0.	350.	350.	702.	CHATTANOOGA, TENN	0,02	85,4
99	325.	12.	337.	337.	MARQUETTE, MICHIGAN	0,01	85,4
219	6.	310.	316.	1233.	LAREDO, TEXAS	0,01	85,5
193	255.	0.	255.	255.	HARRISBURG-YORK-LANCASTER-LEBANON, PA.	0,01	85,5
258	0.	225.	225.	225.	AUGUSTA, GEORGIA	0,01	85,5
278	225.	0.	225.	225.	ELMIRA, NEW YORK	0,01	85,5
284	200.	0.	200.	320.	RICHMOND, VA.	0,01	85,5
42	175.	0.	175.	3124.	BOISE, IDAHO	0,01	85,5
104	0.	165.	165.	190.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0,00	85,5
205	0.	146.	146.	146.	JACKSON, TENN.	0,00	85,5
13	142.	0.	142.	142.	TUSCALOOSA	0,00	85,6
44	0.	107.	107.	1697.	TWIN FALLS, IDAHO	0,00	85,6

TABLE 5 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 DECEMBER 1973

CARTONS							CUM.
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%
79	15.	80.	95.	575.	ALEXANDRIA, LOUISIANA	0.00	85.61
108	15.	70.	85.	416.	LAUREL-HATTIESBURG, MISS.	0.00	85.61
105	25.	0.	25.	334.	COLUMBUS, MISSISSIPPI	6.00	85.61
261	0.	20.	20.	20.	SAVANNAH, GEORGIA	0.00	85.61
276	12.	0.	12.	12.	BUFFALO, NEW YORK	0.00	85.62
269	10.	0.	10.	10.	GREENVILLE-NEW BERN-WASHINGTON, N. C.	0.00	85.62
267	0.	7.	7.	7.	CHARLOTTE, N. C.	0.00	85.62
275	121663.	51186.	172850.	270367.	MISCELLANEOUS	9.97	95.59
287	18209.	0.	18209.	99127.	EXPORT - JAPAN	1.05	96.64
272	52563.	5631.	58194.	112669.	EXPORT - EUROPE	3.35	99.99
.....					TOTALS		
	1230775.	502841.	1733616.	3319932.			

TOTAL TEXAS SHIPMENTS FOR DECEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 17.94 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 6
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
JANUARY 1974

ADI	CARTONS				ADI IDENTIFICATION	CUM.	
	#1	#2	TOTAL	YTD		%	%
19	87579.	25838.	113417.	290652.	LOS ANGELES, CALIF.	6.15	6.15
216	40462.	59961.	100423.	310294.	DALLAS-FORT WORTH, TEXAS	5.44	11.60
119	63073.	18446.	81519.	139959.	ST. LOUIS, MO,	4.42	16.02
257	57420.	20194.	77614.	141227.	CANADA	4.21	20.23
189	62723.	12199.	74922.	177933.	PORTLAND, OREGON	4.06	24.30
24	64532.	9369.	73901.	222080.	SAN FRANCISCO, CALIF.	4.00	28.30
48	60215.	6776.	66991.	231939.	CHICAGO, ILLINOIS	3.63	31.94
218	31291.	35380.	66672.	183922.	HOUSTON, TEXAS	3.61	35.56
271	23094.	42194.	65288.	172410.	SALT LAKE CITY, UTAH	3.54	39.10
127	15435.	45458.	60893.	187110.	MINNEAPOLIS-ST. PAUL, MINN.	3.30	42.40
30	48709.	10604.	59313.	143454.	DENVER, COLO.	3.21	45.62
116	43530.	11155.	54685.	131316.	KANSAS CITY, MO.	2.96	48.59
221	25431.	19845.	45276.	74079.	MCALLEN-BROWNSVILLE, TEXAS	2.45	51.04
224	23178.	21172.	44350.	138191.	SAN ANTONIO, TEXAS	2.40	53.45
63	18147.	13640.	31787.	102011.	DES MOINES, IOWA	1.72	55.18
181	14175.	17085.	31260.	91958.	OKLAHOMA CITY, OKLA.	1.69	56.87
182	17117.	13892.	31009.	85821.	TULSA, OKLA.	1.68	58.55
142	19786.	10985.	30771.	73060.	OMAHA, NEB.	1.66	60.22
239	27529.	1600.	29129.	76647.	SEATTLE-TACOMA, WASHINGTON	1.58	61.80
118	20959.	7433.	28392.	41961.	ST. JOSEPH, MO.	1.54	63.34
95	8392.	14845.	23237.	56379.	DETROIT, MICHIGAN	1.26	64.60
97	7517.	13717.	21234.	54320.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.15	65.76
70	6931.	13904.	20836.	58293.	WICHITA-HUTCHINSON, KANSAS	1.13	66.89
65	3699.	16615.	20314.	47528.	SIOUX CITY, IOWA	1.10	67.99
120	8802.	10222.	19024.	38161.	SPRINGFIELD, MO.	1.03	69.02
55	12853.	4041.	16895.	87596.	INDIANAPOLIS, IND.	0.91	69.94
280	15781.	252.	16033.	21026.	NEW YORK, NEW YORK	0.86	70.81
159	6560.	9375.	15935.	35308.	FARGO, N. D.	0.86	71.67
93	15865.	0.	15865.	18101.	BOSTON	0.86	72.53
11	7359.	8445.	15804.	39713.	LITTLE ROCK, ARKANSAS	0.85	73.39
248	9715.	4345.	14060.	24014.	MILWAUKEE, WISCONSIN	0.76	74.15
207	8818.	3661.	12479.	35557.	MEMPHIS, TENN.	0.67	74.83
23	12421.	0.	12421.	30612.	SAN DIEGO, CALIFORNIA	0.67	75.50
245	5886.	6525.	12411.	30472.	GREEN BAY, WISCONSIN	0.67	76.18
217	6090.	5011.	11101.	35877.	EL PASO, TEXAS	0.60	76.78

TABLE 6 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 JANUARY 1974

.....					CARTONS		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%		
.....								
170	8509.	81.	8590.	34049.	CLEVELAND, OHIO	0.46	77	
4	6251.	2117.	8368.	25336.	PHOENIX, ARIZ.	0.45	77	
84	7065.	1215.	8280.	21020.	NEW ORLEANS, LOUISIANA	0.44	78	
220	5478.	2167.	7645.	35130.	LUBBOCK, TEXAS	0.41	78	
169	2997.	4177.	7174.	21102.	CINCINNATI, OHIO	0.38	78	
200	575.	6335.	6910.	27072.	SIOUX FALLS-MITCHELL, S. DAK.	0.37	79	
164	5090.	1780.	6870.	21241.	ALBUQUERQUE, NEW MEXICO	0.37	79	
283	6811.	0.	6811.	6811.	ALBANY-SCHENECTADY-TROY, NEW YORK	0.36	80	
69	6284.	402.	6686.	20182.	TOPEKA, KANSAS	0.36	80	
115	1959.	4618.	6577.	24408.	JOPLIN-PITTSBURG, MO.	0.35	80	
107	2475.	4035.	6510.	18884.	JACKSON, MISS.	0.35	81	
208	6409.	97.	6507.	11024.	NASHVILLE, TENN.	0.35	81	
238	6490.	0.	6490.	18735.	SPOKANE, WASHINGTON	0.35	81	
249	3225.	3170.	6395.	13819.	WAUSAU-RHINELANDER, WISCONSIN	0.34	82	
136	6150.	0.	6150.	14340.	MISSOULA, MONTANA	0.33	82	
50	4645.	1450.	6095.	19587.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.33	82	
58	5555.	460.	6015.	16010.	PEORIA, ILL.	0.32	83	
174	0.	5770.	5770.	15700.	TOLEDO, OHIO	0.31	83	
29	3474.	2175.	5649.	12480.	COLORADO SPRINGS-PUEBLO, COLO.	0.30	83	
31	5492.	12.	5504.	10209.	GRAND JUNCTION, COLO.	0.29	84	
246	715.	4590.	5305.	11253.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.28	84	
49	2638.	2617.	5256.	19462.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.28	84	
7	2360.	2626.	4986.	12434.	BIRMINGHAM, ALA.	0.27	84	
138	4820.	156.	4976.	24406.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.26	85	
125	2390.	2370.	4760.	12949.	DULUTH-SUPERIOR, MINN.	0.25	85	
171	815.	3900.	4715.	12213.	COLUMBUS, OHIO	0.25	85	
215	1840.	2873.	4713.	17579.	CORPUS CHRISTI, TEXAS	0.25	85	
114	2760.	1760.	4520.	13514.	COLUMBIA-JEFFERSON CITY, MO.	0.24	86	
225	3738.	661.	4399.	14367.	TYLER, TEXAS	0.23	86	
9	1045.	3258.	4303.	14273.	FORT SMITH, ARKANSAS	0.23	86	
134	4295.	0.	4295.	10465.	GREAT FALLS, MONTANA	0.23	86	
85	2116.	1840.	3956.	13864.	SHREVEPORT-TEXARKANA, TEX.	0.21	87	
83	2635.	562.	3197.	8816.	MONROE-EL DORADO, ARK.	0.17	87	
191	2860.	0.	2860.	2860.	PHILADELPHIA, PA.	0.15	87	
61	1012.	1830.	2842.	23149.	CEDAR RAPIDS-WATERLOO, IOWA	0.15	87	

TABLE 6 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 JANUARY 1974

ADI	CARTONS			YTD	ADI IDENTIFICATION	%	CUM.
	#1	#2	TOTAL				
21	2825.	0.	2825.	5329.	SACRAMENTO-SOCKTON, CALIF.	0.15	87.75
160	430.	2108.	2538.	8832.	MINOT-BISMARCK, N. D.	0.13	87.93
54	535.	1767.	2302.	15821.	FORT WAYNE, IND.	0.12	88.05
213	731.	1514.	2245.	4056.	AUSTIN, TEXAS	0.12	88.17
51	1353.	775.	2128.	6674.	ROCKFORD, ILL.	0.11	88.29
117	1960.	70.	2030.	11730.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.11	88.40
206	1772.	0.	1772.	4380.	KNOXVILLE, TENN.	0.09	88.49
42	1050.	720.	1770.	4894.	BOISE, IDAHO	0.09	88.59
96	275.	1460.	1735.	6184.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.09	88.68
110	1650.	40.	1690.	2865.	TUPELO, MISS.	0.09	88.78
132	1625.	0.	1625.	3160.	BILLINGS, MONTANA	0.08	88.86
240	1560.	0.	1560.	2385.	YAKIMA, WASHINGTON	0.08	88.95
247	504.	1000.	1504.	10678.	MADISON, WISCONSIN	0.08	89.03
106	1300.	120.	1420.	4810.	GREENWOOD-GREENVILLE, MISS.	0.07	89.11
124	290.	1113.	1403.	10193.	ALEXANDRIA, MINNESOTA	0.07	89.18
254	1240.	162.	1402.	3408.	CHEYENNE, WYOMING	0.07	89.26
227	435.	925.	1360.	8439.	WICHITA FALLS-LAWTON, OKLA.	0.07	89.33
175	1308.	0.	1308.	2831.	YOUNGSTOWN, OHIO	0.07	89.40
203	1280.	7.	1287.	2159.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.06	89.47
226	612.	665.	1277.	7084.	WACO-TEMPLE, TEXAS	0.06	89.54
109	1212.	0.	1212.	5111.	MERIDIAN, MISS.	0.06	89.61
146	1150.	0.	1150.	4337.	LAS VEGAS, NEVADA	0.06	89.67
133	1050.	0.	1050.	1050.	GLENDIVE, MONTANA	0.05	89.73
196	1050.	0.	1050.	1050.	PROVIDENCE R.I.	0.05	89.79
59	845.	175.	1020.	6068.	QUINCY-HANNIBAL, ILL.-MO.	0.05	89.84
33	1000.	0.	1000.	1000.	HARTFORD CT.	0.05	89.90
285	1000.	0.	1000.	1975.	ROANOKE-LYNCHBURG, VA.	0.05	89.95
128	621.	367.	988.	10398.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.05	90.00
5	575.	400.	975.	1990.	TUCSON, ARIZ.	0.05	90.06
223	145.	770.	915.	3073.	SAN ANGELO, TEXAS	0.04	90.11
94	910.	0.	910.	2110.	SPRINGFIELD, MA.	0.04	90.16
222	145.	747.	892.	7315.	ODESSA-MIDLAND, TEXAS	0.04	90.20
82	435.	407.	842.	2908.	LAKE CHARLES, LOUISIANA	0.04	90.25
57	825.	0.	825.	4999.	TERRE HAUTE, IND.	0.04	90.29
212	495.	250.	745.	8714.	AMARILLO, TEXAS	0.04	90.33

TABLE 6 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 JANUARY 1974

CARTONS					ADI IDENTIFICATION	%	CUM.			
ADI	#1	#2	TOTAL	YTD						
165	290.	316.	606.	1959.	ROSWELL, N. MEX.	0.03	90.37			
199	340.	205.	545.	2141.	RAPID CITY, S. DAK.	0.02	90.40			
211	130.	415.	545.	6067.	ABILENE-SWEETWATER, TEXAS	0.02	90.43			
98	75.	461.	536.	2843.	LANSING, MICHIGAN	0.02	90.46			
81	302.	200.	502.	3199.	LAFAYETTE, LOUISIANA	0.02	90.48			
56	0.	449.	449.	13013.	SOUTH BEND-ELKHART, IND.	0.02	90.51			
1	75.	250.	325.	2852.	MOBILE-PENSACOLA, ALA.-FLA.	0.01	90.52			
205	130.	175.	313.	459.	JACKSON, TENN.	0.01	90.54			
80	304.	0.	304.	2159.	BATON ROUGE, LOUISIANA	0.01	90.56			
219	5.	297.	302.	1536.	LAREDO, TEXAS	0.01	90.57			
268	300.	0.	300.	1125.	GREENSBORO-WINSTON-SALEM, HIGH POINT, N. C.	0.01	90.59			
8	250.	0.	250.	1250.	ANNISTON AL.	0.01	90.60			
108	0.	175.	175.	591.	LAUREL-HATTIESBURG, MISS.	0.00	90.61			
214	0.	162.	162.	2814.	BEAUMONT-PORT ARTHUR, TEXAS	0.00	90.62			
79	0.	150.	150.	725.	ALEXANDRIA, LOUISIANA	0.00	90.63			
242	90.	0.	90.	2015.	CHARLESTON-HUNTINGTON, W. VIR.	0.00	90.64			
180	35.	25.	60.	1277.	ARDMORE-ADA, OKLAHOMA	0.00	90.64			
275	28856.	16339.	45197.	315565.	MISCELLANEOUS	2.45	93.09			
287	27175.	1825.	29000.	128127.	EXPORT - JAPAN	1.57	94.66			
272	87949.	10282.	98231.	210900.	EXPORT - EUROPE	5.32	99.99			
1212563.					630591.	1843154.	5163086.	TOTALS		

TOTAL TEXAS SHIPMENTS FOR JANUARY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 16.11 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 7
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
FEBRUARY 1974

..... CARTONS CUM.		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%
19	82089.	30371.	112460.	403112.	LOS ANGELES, CALIF.	5.94	5.94
216	46313.	51775.	98088.	408382.	DALLAS-FORT WORTH, TEXAS	5.18	11.13
257	73441.	20848.	94289.	235516.	CANADA	4.98	16.11
189	61486.	13113.	74599.	252532.	PORTLAND, OREGON	3.94	20.06
48	66162.	8314.	74476.	306415.	CHICAGO, ILLINOIS	3.93	24.00
127	18392.	52900.	71293.	258403.	MINNEAPOLIS-ST. PAUL, MINN.	3.76	27.77
218	32105.	26927.	59032.	242955.	HOUSTON, TEXAS	3.12	30.89
24	49842.	9062.	58904.	280984.	SAN FRANCISCO, CALIF.	3.11	34.00
271	19254.	37538.	56792.	229202.	SALT LAKE CITY, UTAH	3.00	37.01
119	38187.	14489.	52676.	192635.	ST. LOUIS, MO.	2.78	39.79
30	37426.	11132.	48558.	192012.	DENVER, COLO.	2.56	42.36
116	31891.	13260.	45151.	176467.	KANSAS CITY, MO.	2.38	44.75
224	19745.	21612.	41358.	179549.	SAN ANTONIO, TEXAS	2.18	46.93
95	19127.	17324.	36452.	92831.	DETROIT, MICHIGAN	1.92	48.86
181	11959.	19124.	31083.	123042.	OKLAHOMA CITY, OKLA.	1.64	50.50
182	13944.	15628.	29572.	115393.	TULSA, OKLA.	1.56	52.07
170	26880.	1256.	28136.	62185.	CLEVELAND, OHIO	1.48	53.56
97	11628.	14201.	25829.	80149.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.36	54.92
142	13668.	11401.	25069.	98129.	OMAHA, NEB.	1.32	56.25
70	7769.	16591.	24360.	82653.	WICHITA-HUTCHINSON, KANSAS	1.28	57.53
63	13893.	10085.	23978.	125990.	DES MOINES, IOWA	1.26	58.80
239	21245.	2480.	23725.	100372.	SEATTLE-TACOMA, WASHINGTON	1.25	60.06
55	19648.	3955.	23604.	111200.	INDIANAPOLIS, IND.	1.24	61.31
118	11040.	11490.	22530.	64491.	ST. JOSEPH, MO.	1.19	62.50
159	7059.	13611.	20670.	55978.	FARGO, N. D.	1.09	63.59
11	9536.	10855.	20391.	60104.	LITTLE ROCK, ARKANSAS	1.07	64.67
23	16988.	0.	16988.	47600.	SAN DIEGO, CALIFORNIA	0.89	65.57
207	11086.	5661.	16747.	52304.	MEMPHIS, TENN.	0.88	66.45
171	4692.	11524.	16216.	28429.	COLUMBUS, OHIO	0.85	67.31
120	7414.	7765.	15179.	53340.	SPRINGFIELD, MO.	0.80	68.11
93	15065.	0.	15065.	33166.	BOSTON	0.79	68.91
245	4066.	10308.	14374.	44846.	GREEN BAY, WISCONSIN	0.76	69.67
248	6929.	7350.	14279.	38293.	MILWAUKEE, WISCONSIN	0.75	70.42
84	13256.	707.	13963.	34983.	NEW ORLEANS, LOUISIANA	0.73	71.16
221	8335.	4572.	12907.	86986.	MCALLEN-BROWNSVILLE, TEXAS	0.68	71.84

TABLE 7 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 FEBRUARY 1974

ADI	CARTONS				ADI IDENTIFICATION	%	CUM %
	#1	#2	TOTAL	YTD			
200	4655.	7618.	12273.	39345.	SIOUX FALLS-MITCHELL, S, DAK.	0,64	72,41
4	8091.	3450.	11541.	36877.	PHOENIX, ARIZ.	0,61	73,10
280	11443.	0.	11443.	32469.	NEW YORK, NEW YORK	0,60	73,70
169	9171.	2102.	11273.	32375.	CINCINNATI, OHIO	0,59	74,30
220	4563.	6493.	11056.	46186.	LUBBOCK, TEXAS	0,58	74,88
50	4742.	4950.	9692.	29279.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0,51	75,40
217	5102.	4525.	9627.	45504.	EL PASO, TEXAS	0,50	75,91
246	1766.	7690.	9456.	20709.	LA CROSSE-EAU CLAIRE, WISCONSIN	0,50	76,41
65	1608.	7128.	8736.	56264.	SIOUX CITY, IOWA	0,46	76,87
138	6354.	1785.	8139.	32545.	LINCOLN-HASTINGS-KEARNEY, NEB.	0,43	77,30
249	5425.	2580.	8005.	21824.	WAUSAU-RHINELANDER, WISCONSIN	0,42	77,72
58	7706.	0.	7706.	23716.	PEORIA, ILL.	0,40	78,12
107	3360.	4253.	7613.	26497.	JACKSON, MISS.	0,40	78,52
54	3669.	3655.	7324.	23145.	FORT WAYNE, IND.	0,38	78,90
115	2191.	4662.	6853.	31261.	JOPLIN-PITTSBURG, MO.	0,36	79,26
69	3903.	2640.	6543.	26725.	TOPEKA, KANSAS	0,34	79,60
136	4485.	1890.	6375.	20715.	MISSOULA, MONTANA	0,33	79,93
61	3535.	2379.	5914.	29064.	CEDAR RAPIDS-WATERLOO, IOWA	0,31	80,24
174	2715.	2572.	5288.	20988.	TOLEDO, OHIO	0,27	80,51
242	2037.	3200.	5237.	7252.	CHARLESTON-HUNTINGTON, W, VIR.	0,27	80,84
164	4274.	892.	5166.	26408.	ALBUQUERQUE, NEW MEXICO	0,27	81,11
9	990.	3934.	4924.	19197.	FORT SMITH, ARKANSAS	0,26	81,37
238	4915.	0.	4915.	23650.	SPOKANE, WASHINGTON	0,25	81,62
208	4618.	32.	4651.	15675.	NASHVILLE, TENN.	0,24	81,86
215	1764.	2874.	4638.	22217.	CORPUS CHRISTI, TEXAS	0,24	82,10
134	4560.	0.	4560.	15025.	GREAT FALLS, MONTANA	0,24	82,34
49	1645.	2756.	4401.	23863.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0,23	82,60
124	210.	4095.	4305.	14498.	ALEXANDRIA, MINNESOTA	0,22	82,82
175	3954.	0.	3954.	6785.	YOUNGSTOWN, OHIO	0,20	83,03
125	3544.	270.	3814.	16764.	DULUTH-SUPERIOR, MINN.	0,20	83,23
225	2653.	998.	3651.	18019.	TYLER, TEXAS	0,19	83,43
132	3605.	0.	3605.	6765.	BILLINGS, MONTANA	0,19	83,62
7	2365.	1235.	3600.	16034.	BIRMINGHAM, ALA.	0,19	83,81
117	2650.	870.	3520.	15250.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0,18	84,00
114	2935.	506.	3435.	16949.	COLUMBIA-JEFFERSON CITY, MO.	0,18	84,18

TABLE 7 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 FEBRUARY 1974

ADI	CARTONS			YTD	ADI IDENTIFICATION	%	CUM. %
	#1	#2	TOTAL				
160	1200.	2180.	3380.	12212.	MINOT-BISMARCK, N. D.	0,17	84,36
85	1446.	1794.	3240.	17104.	SHREVEPORT-TEXARKANA, TEX.	0,17	84,53
29	1852.	1076.	2928.	15408.	COLORADO SPRINGS-PUEBLO, COLO.	0,15	84,68
21	2666.	200.	2866.	8195.	SACRAMENTO-STOCKTON, CALIF.	0,15	84,83
240	2405.	325.	2730.	5115.	YAKIMA, WASHINGTON	0,14	84,98
283	2610.	0.	2610.	9421.	ALBANY-SCHENECTADY-TROY, NEW YORK	0,13	85,12
31	2592.	0.	2592.	12801.	GRAND JUNCTION, COLO.	0,13	85,26
106	2445.	81.	2526.	7336.	GREENWOOD-GREENVILLE, MISS.	0,13	85,39
128	509.	1855.	2364.	12762.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0,12	85,51
83	1914.	417.	2331.	11147.	MONROE-EL DORADO, ARK.	0,12	85,63
203	2306.	12.	2318.	4477.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0,12	85,76
212	1045.	1205.	2250.	10964.	AMARILLO, TEXAS	0,11	85,88
227	710.	1532.	2242.	10681.	WICHITA FALLS-LAWTON, OKLA.	0,11	85,99
206	2025.	175.	2200.	6580.	KNOXVILLE, TENN.	0,11	86,11
126	170.	2025.	2195.	4199.	MANKATO, MINNESOTA	0,11	86,23
56	1161.	1002.	2163.	15176.	SOUTH BEND-ELKHART, IND.	0,11	86,34
259	0.	2075.	2075.	2501.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0,10	86,44
42	380.	1680.	2060.	6954.	BOISE, IDAHO	0,10	86,56
82	1022.	990.	2012.	4920.	LAKE CHARLES, LOUISIANA	0,10	86,67
155	0.	1984.	1984.	1984.	RALEIGH-DURHAM, N.C.	0,10	86,77
254	1865.	50.	1915.	5323.	CHEYENNE, WYOMING	0,10	86,87
172	1047.	828.	1875.	8653.	DAYTON, OHIO	0,09	86,97
51	1833.	0.	1833.	8507.	ROCKFORD, ILL.	0,09	87,07
110	1305.	245.	1550.	4415.	TUPELO, MISS.	0,08	87,15
75	1494.	0.	1494.	5960.	LOUISVILLE, KENTUCKY	0,07	87,23
96	881.	550.	1431.	7615.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0,07	87,31
226	223.	1050.	1273.	8357.	WACO-TEMPLE, TEXAS	0,06	87,37
223	425.	805.	1230.	4303.	SAN ANGELO, TEXAS	0,06	87,44
43	50.	1000.	1050.	2432.	IDAHO FALLS-POCATELLO, IDAHO	0,05	87,49
2	0.	1030.	1030.	1030.	HUNTSVILLE-DECATUR-FLORENCE, ALA.	0,05	87,55
33	1025.	0.	1025.	2025.	HARTFORD CT.	0,05	87,60
205	1005.	0.	1005.	1464.	JACKSON, TENN.	0,05	87,66
265	0.	1000.	1000.	1000.	CHARLESTON, S. C.	0,05	87,71
213	618.	300.	918.	4974.	AUSTIN, TEXAS	0,04	87,76
191	900.	0.	900.	3760.	PHILADELPHIA, PA.	0,04	87,80

TABLE 7 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 FEBRUARY 1974

CARTONS							
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	CU
193	0.	890.	890.	1145.	HARRISBURG-YURK-LANCASTER-LEBANON, PA.	0,04	87.
40	850.	0.	850.	1550.	ATLANTA, GA.	0,04	87.
57	770.	0.	770.	5769.	TERRE HAUTE, IND.	0,04	87.
219	6.	697.	703.	2239.	LAREDO, TEXAS	0,03	87.
222	120.	574.	694.	8009.	ODESSA-MIDLAND, TEXAS	0,03	88.
98	275.	410.	685.	3528.	LANSING, MICHIGAN	0,03	88.
146	350.	200.	550.	4887.	LAS VEGAS, NEVADA	0,02	88.
211	475.	75.	550.	6617.	ABILENE-SWEETWATER, TEXAS	0,02	88.
80	485.	0.	485.	2644.	BATON ROUGE, LOUISIANA	0,02	88.
276	482.	0.	482.	494.	BUFFALO, NEW YORK	0,02	88.
173	481.	0.	481.	481.	LIMA, OHIO	0,02	88.
53	450.	0.	450.	5934.	EVANSVILLE, IND.	0,02	88.
59	90.	350.	440.	6508.	QUINCY-HANNIBAL, ILL.-MO.	0,02	88.
10	100.	330.	430.	1836.	JONESBORO, ARKANSAS	0,02	88.
108	200.	210.	410.	1001.	LAUREL-HATTIESBURG, MISS.	0,02	88.
81	154.	250.	404.	3603.	LAFAYETTE, LOUISIANA	0,02	88.
1	43.	350.	393.	3245.	MOBILE-PENSACOLA, ALA.-FLA.	0,02	88.
199	115.	265.	380.	2521.	RAPID CITY, S. DAK.	0,02	88.
274	379.	0.	379.	1539.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0,02	88.
214	0.	362.	362.	3176.	BEAUMONT-PORT ARTHUR, TEXAS	0,01	88.
165	210.	122.	332.	2292.	ROSWELL, N. MEX.	0,01	88.
284	329.	0.	329.	649.	RICHMOND, VA.	0,01	88.
281	300.	0.	300.	300.	JOHNSTOWN-ALTOONA, PENN.	0,01	88.
79	25.	220.	245.	970.	ALEXANDRIA, LOUISIANA	0,01	88.
180	132.	112.	244.	1522.	ARDMORE-ADA, OKLAHOMA	0,01	88.
90	218.	0.	218.	677.	SALISBURY MD.	0,01	88.
109	30.	0.	30.	5141.	MERIDIAN, MISS.	0,00	88.
267	8.	0.	8.	15.	CHARLOTTE, N. C.	0,00	88.

TABLE 7 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 FEBRUARY 1974

..... CARTONS CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION		%	%
275	59745.	22371.	82117.	397682.	MISCELLANEOUS		4.34	92.81
287	18072.	0.	18072.	146199.	EXPORT - JAPAN		0.95	93.76
272	111344.	6515.	117859.	328759.	EXPORT - EUROPE		6.23	99.91
..... 1230142., 661040., 1891182., 7054258., TOTALS								

..... TOTAL TEXAS SHIPMENTS FOR FEBRUARY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 13.42 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 8
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
MARCH 1974

..... CARTONS							
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	CU
.....							
257	87012.	25905.	112917.	348433.	CANADA	7.25	7.
127	34230.	58640.	92871.	351274.	MINNEAPOLIS-ST. PAUL, MINN.	5.96	13.
19	70011.	21542.	91553.	494665.	LOS ANGELES, CALIF.	5.87	19.
216	36054.	45629.	81683.	490065.	DALLAS-FORT WORTH, TEXAS	5.24	24.
119	43266.	12385.	55651.	248286.	ST. LOUIS, MO.	3.57	27.
24	48043.	7602.	55645.	336629.	SAN FRANCISCO, CALIF.	3.57	31.
48	48967.	6338.	55305.	361721.	CHICAGO, ILLINOIS	3.55	35.
189	39337.	7954.	47291.	299823.	PORTLAND, OREGON	3.03	38.
30	40928.	5099.	46027.	238040.	DENVER, COLO.	2.95	41.
116	29262.	13833.	43095.	219562.	KANSAS CITY, MO.	2.76	43.
218	25218.	15906.	41124.	284079.	HOUSTON, TEXAS	2.64	46.
271	17754.	21417.	39171.	268373.	SALT LAKE CITY, UTAH	2.51	48.
224	17802.	12355.	30157.	209706.	SAN ANTONIO, TEXAS	1.93	50.
63	14571.	11486.	26057.	152047.	DES MOINES, IOWA	1.67	52.
182	12418.	9662.	22080.	137474.	TULSA, OKLA.	1.41	53.
181	8244.	13179.	21423.	144465.	OKLAHOMA CITY, OKLA.	1.37	55.
170	20804.	0.	20804.	82989.	CLEVELAND, OHIO	1.33	56.
95	7662.	10862.	18524.	111355.	DETROIT, MICHIGAN	1.18	57.
11	11562.	6567.	18129.	78233.	LITTLE ROCK, ARKANSAS	1.16	59.
142	9398.	8272.	17670.	115799.	OMAHA, NEB.	1.13	60.
120	5870.	10774.	16644.	69984.	SPRINGFIELD, MO.	1.06	61.
239	15239.	818.	16057.	116429.	SEATTLE-TACOMA, WASHINGTON	1.03	62.
245	7370.	8242.	15612.	60458.	GREEN BAY, WISCONSIN	1.00	63.
4	10485.	4604.	15089.	51966.	PHOENIX, ARIZ.	0.96	64.
97	5260.	9035.	14295.	94444.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.91	65.
70	4553.	8896.	13449.	96102.	WICHITA-HUTCHINSON, KANSAS	0.86	66.
159	5342.	8075.	13417.	69395.	FARGO, N. D.	0.86	66.
65	4209.	9123.	13332.	69596.	SIOUX CITY, IOWA	0.85	67.
55	7320.	4737.	12057.	123258.	INDIANAPOLIS, IND.	0.77	68.
207	7430.	4524.	11954.	64259.	MEMPHIS, TENN.	0.76	69.
280	11401.	0.	11401.	43871.	NEW YORK, NEW YORK	0.73	70.
169	9585.	262.	9847.	42223.	CINCINNATI, OHIO	0.63	70.
23	9549.	0.	9549.	57149.	SAN DIEGO, CALIFORNIA	0.61	71.
220	7437.	2074.	9511.	55698.	LUBBOCK, TEXAS	0.61	71.
217	5315.	3680.	8995.	54499.	EL PASO, TEXAS	0.57	72.

TABLE 8 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 MARCH 1974

CARTONS					CUM.		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%
248	3463.	4300.	7763.	46057.	MILWAUKEE, WISCONSIN	0,49	72,95
84	7300.	289.	7589.	42572.	NEW ORLEANS, LOUISIANA	0,48	73,43
136	6310.	185.	6495.	27210.	MISSOULA, MONTANA	0,41	73,85
208	6347.	0.	6347.	22023.	NASHVILLE, TENN.	0,40	74,26
138	5320.	995.	6315.	38860.	LINCOLN-HASTINGS-KEARNEY, NEB.	0,40	74,66
259	4433.	1650.	6083.	8584.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0,39	75,05
283	5935.	0.	5935.	15356.	ALBANY-SCHENECTADY-TROY, NEW YORK	0,38	75,44
107	2132.	3694.	5826.	32323.	JACKSON, MISS.	0,37	75,81
61	1804.	3965.	5772.	34836.	CEDAR RAPIDS-WATERLOO, IOWA	0,37	76,18
247	5423.	0.	5423.	16101.	MADISON, WISCONSIN	0,34	76,53
249	3821.	1560.	5381.	27206.	WAUSAU-RHINELANDER, WISCONSIN	0,34	76,87
164	4825.	547.	5372.	31780.	ALBUQUERQUE, NEW MEXICO	0,34	77,22
115	2540.	2701.	5242.	36503.	JOPLIN-PITTSBURG, MO.	0,33	77,56
50	2544.	2543.	5087.	34367.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0,32	77,88
29	4104.	807.	4911.	20320.	COLORADO SPRINGS-PUEBLO, COLO.	0,31	78,20
225	3800.	1066.	4866.	22885.	TYLER, TEXAS	0,31	78,51
215	1955.	2832.	4787.	27004.	CORPUS CHRISTI, TEXAS	0,30	78,82
69	4641.	65.	4706.	31431.	TOPEKA, KANSAS	0,30	79,12
49	2302.	2402.	4705.	28568.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0,30	79,42
125	3575.	1025.	4600.	21364.	DULUTH-SUPERIOR, MINN.	0,29	79,72
124	1482.	2970.	4452.	18950.	ALEXANDRIA, MINNESOTA	0,28	80,00
106	4084.	170.	4254.	11590.	GREENWOOD-GREENVILLE, MISS.	0,27	80,28
200	2320.	1780.	4100.	43445.	SIOUX FALLS-MITCHELL, S. DAK.	0,26	80,54
267	0.	3822.	3822.	3838.	CHARLOTTE, N. C.	0,24	80,78
160	1635.	2150.	3785.	15997.	MINOT-BISMARCK, N. D.	0,24	81,03
246	1710.	1987.	3697.	24407.	LA CROSSE-EAU CLAIRE, WISCONSIN	0,23	81,27
238	3562.	100.	3662.	27312.	SPOKANE, WASHINGTON	0,23	81,50
9	1007.	2258.	3265.	22463.	FORT SMITH, ARKANSAS	0,20	81,71
83	2864.	256.	3120.	14267.	MONROE-EL DORADO, ARK.	0,20	81,91
85	1725.	1370.	3095.	20199.	SHREVEPORT-TEXARKANA, TEX.	0,19	82,11
155	0.	3050.	3050.	5034.	RALEIGH-DURHAM, N.C.	0,19	82,30
21	2726.	200.	2926.	11121.	SACRAMENTO-STOCKTON, CALIF.	0,18	82,49
117	2377.	470.	2847.	18097.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0,18	82,68
154	2670.	100.	2770.	8093.	CHEYENNE, WYOMING	0,17	82,85
1	2652.	0.	2652.	15453.	GRAND JUNCTION, COLO.	0,17	83,02

TABLE 8 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 MARCH 1974

.....					CARTONS		
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
.....								
42	245.	2270.	2515.	9469.	BOISE, IDAHO	0.16	83.1	
174	1894.	569.	2463.	23451.	TOLEDO, OHIO	0.15	83.3	
227	802.	1587.	2389.	13071.	WICHITA FALLS-LAWTON, OKLA.	0.15	83.5	
206	2375.	0.	2375.	8955.	KNOXVILLE, TENN.	0.15	83.6	
126	55.	2180.	2235.	6434.	MANKATO, MINNESOTA	0.14	83.7	
58	2046.	145.	2191.	25907.	PEORIA, ILL.	0.14	83.9	
7	1075.	1112.	2187.	18222.	BIRMINGHAM, ALA.	0.14	84.0	
40	2169.	0.	2169.	3719.	ATLANTA, GA.	0.13	84.2	
75	2100.	50.	2150.	8110.	LOUISVILLE, KENTUCKY	0.13	84.3	
96	290.	1822.	2112.	9728.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.13	84.4	
118	400.	1700.	2100.	66591.	ST. JOSEPH, MO.	0.13	84.6	
54	1612.	425.	2037.	25183.	FORT WAYNE, IND.	0.13	84.7	
212	823.	1125.	1948.	12912.	AMARILLO, TEXAS	0.12	84.8	
199	600.	1255.	1855.	4376.	RAPID CITY, S. DAK.	0.11	85.0	
128	754.	810.	1564.	14326.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.10	85.1	
242	475.	1025.	1500.	8752.	CHARLESTON-HUNTINGTON, W. VIR.	0.09	85.1	
114	1135.	340.	1475.	18424.	COLUMBIA-JEFFERSON CITY, MO.	0.09	85.2	
93	1437.	0.	1437.	34603.	BOSTON	0.09	85.3	
205	1245.	160.	1405.	2869.	JACKSON, TENN.	0.09	85.4	
213	435.	816.	1251.	6226.	AUSTIN, TEXAS	0.08	85.5	
132	590.	475.	1065.	7830.	BILLINGS, MONTANA	0.06	85.6	
134	1055.	0.	1055.	16080.	GREAT FALLS, MONTANA	0.06	85.6	
33	1050.	0.	1050.	3075.	HARTFORD CT.	0.06	85.7	
171	695.	350.	1045.	29474.	COLUMBUS, OHIO	0.06	85.8	
25	1040.	0.	1040.	5085.	SANTA BARBARA-SANTA MARIA, CALIF.	0.06	85.8	
281	925.	0.	925.	1225.	JOHNSTOWN-ALTOONA, PENN.	0.05	85.9	
90	900.	0.	900.	1577.	SALISBURY MD.	0.05	86.0	
226	358.	541.	899.	9256.	WACO-TEMPLE, TEXAS	0.05	86.0	
3	875.	0.	875.	875.	FLAGSTAFF, ARIZ.	0.05	86.1	
110	800.	0.	800.	5215.	TUPELO, MISS.	0.05	86.1	
204	0.	705.	705.	1407.	CHATTANOOGA, TENN	0.04	86.2	
146	605.	100.	705.	5592.	LAS VEGAS, NEVADA	0.04	86.2	
10	550.	135.	685.	2521.	JONESBORO, ARKANSAS	0.04	86.3	
57	675.	0.	675.	6444.	TERRE HAUTE, IND.	0.04	86.3	
211	500.	145.	645.	7262.	ABILENE-SWEETWATER, TEXAS	0.04	86.3	

TABLE 8 (CONTD.)
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
MARCH 1974

ADI	CARTONS			YTD	ADI IDENTIFICATION	%	CU
	#1	#2	TOTAL				
219	7.	630.	637.	2876.	LAREDO, TEXAS	0.04	86.
203	275.	300.	575.	5052.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.03	86.
1	50.	500.	550.	3795.	MOBILE-PENSACOLA, ALA.-FLA.	0.03	86.
56	280.	245.	525.	15701.	SOUTH BEND-ELKHART, IND.	0.03	86.
175	522.	0.	522.	7308.	YOUNGSTOWN, OHIO	0.03	86.
59	75.	400.	475.	6983.	QUINCY-HANNIBAL, ILL.-MO.	0.03	86.
223	177.	290.	467.	4770.	SAN ANGELO, TEXAS	0.02	86.
172	450.	0.	450.	9103.	DAYTON, OHIO	0.02	86.
173	445.	0.	445.	926.	LIMA, OHIO	0.02	86.
43	440.	0.	440.	2872.	IDAHO FALLS-POCATELLO, IDAHO	0.02	86.
252	420.	0.	420.	420.	HONOLULU, HAWAII	0.02	86.
51	407.	0.	407.	8915.	ROCKFORD, ILL.	0.02	86.
82	225.	175.	400.	5320.	LAKE CHARLES, LOUISIANA	0.02	86.
279	385.	0.	385.	385.	BINGHAMPTON, NEW YORK	0.02	86.
79	35.	265.	300.	1270.	ALEXANDRIA, LOUISIANA	0.01	86.
222	300.	0.	300.	8309.	ODESSA-MIDLAND, TEXAS	0.01	86.
221	270.	0.	270.	87256.	MCALLEN-BROWNSVILLE, TEXAS	0.01	86.
270	251.	0.	251.	809.	NORFOLK-PORTSMITH-NEWPORT NEWS-HAMPTON, VA.	0.01	86.
214	180.	50.	230.	3406.	BEAUMONT-PORT ARTHUR, TEXAS	0.01	86.
192	204.	0.	204.	204.	WILKES BARRE-SCRANTON, PA.	0.01	86.
81	35.	165.	200.	3803.	LAFAYETTE, LOUISIANA	0.01	86.
80	165.	10.	175.	2819.	BATON ROUGE, LOUISIANA	0.01	86.
165	115.	55.	170.	2462.	ROSWELL, N. MEX.	0.01	86.
72	5.	150.	155.	155.	BALTIMORE, MD.	0.00	86.
109	82.	0.	82.	5223.	MERIDIAN, MISS.	0.00	86.
108	80.	0.	80.	1081.	LAUREL-HATTIESBURG, MISS.	0.00	86.
258	60.	0.	60.	285.	AUGUSTA, GEORGIA	0.00	86.
180	55.	0.	55.	1577.	ARDMORE-ADA, OKLAHOMA	0.00	86.
98	0.	31.	31.	3559.	LANSING, MICHIGAN	0.00	86.

TABLE 8 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 MARCH 1974

..... CARTONS CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
275	67673.	26797.	94470.	492152.	MISCELLANEOUS	6.06	93.01	
287	6000.	0.	6000.	152199.	EXPORT - JAPAN	0.38	93.40	
272	91480.	10664.	102144.	430903.	EXPORT - EUROPE	6.55	99.90	
..... 1056042. 501369. 1557411. 8611658. TOTALS								

..... TOTAL TEXAS SHIPMENTS FOR MARCH 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 12.40 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 9
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
APRIL 1974

..... CARTONS						CUM.	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%
.....							
19	32371.	10708.	43079.	537744.	LOS ANGELES, CALIF.	9.13	9.13
189	31534.	5331.	36865.	336688.	PORTLAND, OREGON	7.81	16.95
257	25739.	7588.	33327.	381760.	CANADA	7.06	24.01
127	6492.	18972.	25464.	376738.	MINNEAPOLIS-ST. PAUL, MINN.	5.39	29.41
216	14859.	10082.	24941.	515006.	DALLAS-FORT WORTH, TEXAS	5.28	34.70
218	14039.	8032.	22071.	306151.	HOUSTON, TEXAS	4.67	39.38
271	5739.	15658.	21397.	289771.	SALT LAKE CITY, UTAH	4.53	43.92
24	14509.	3579.	18088.	354717.	SAN FRANCISCO, CALIF.	3.83	47.75
224	11301.	5702.	17003.	226710.	SAN ANTONIO, TEXAS	3.60	51.36
30	12751.	1331.	14082.	252122.	DENVER, COLO.	2.98	54.34
48	12121.	955.	13075.	374796.	CHICAGO, ILLINOIS	2.77	57.12
116	10469.	2285.	12754.	232316.	KANSAS CITY, MO.	2.70	59.82
119	8618.	3533.	12151.	260437.	ST. LOUIS, MO.	2.57	62.40
181	5005.	6873.	11878.	156343.	OKLAHOMA CITY, OKLA.	2.51	64.92
142	3785.	7792.	11577.	127376.	OMAHA, NEB.	2.45	67.37
182	4125.	3009.	7134.	144608.	TULSA, OKLA.	1.51	68.88
120	2921.	3930.	6851.	76835.	SPRINGFIELD, MO.	1.45	70.34
245	2190.	4002.	6192.	66650.	GREEN BAY, WISCONSIN	1.31	71.65
11	2999.	2525.	5524.	83757.	LITTLE ROCK, ARKANSAS	1.17	72.82
239	5480.	0.	5480.	121909.	SEATTLE-TACOMA, WASHINGTON	1.16	73.98
63	2598.	2842.	5440.	157487.	DES MOINES, IOWA	1.15	75.14
70	2687.	2160.	4847.	100949.	WICHITA-HUTCHINSON, KANSAS	1.02	76.16
217	3495.	1305.	4800.	59300.	EL PASO, TEXAS	1.01	77.18
159	1850.	2660.	4510.	73905.	FARGO, N. D.	0.95	78.14
65	1158.	2222.	3380.	72976.	SIoux CITY, IOWA	0.71	78.85
107	965.	2235.	3200.	35523.	JACKSON, MISS.	0.67	79.53
97	2360.	664.	3024.	97468.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.64	80.17
164	2339.	375.	2714.	34494.	ALBUQUERQUE, NEW MEXICO	0.57	80.75
124	550.	2088.	2638.	21588.	ALEXANDRIA, MINNESOTA	0.55	81.31
220	1936.	657.	2593.	58291.	LUBBOCK, TEXAS	0.54	81.86
225	1963.	608.	2571.	25456.	TYLER, TEXAS	0.54	82.40
4	1925.	600.	2525.	54491.	PHOENIX, ARIZ.	0.53	82.94
69	1831.	444.	2275.	33707.	TOPEKA, KANSAS	0.48	83.42
136	2262.	0.	2262.	29472.	MISSOULA, MONTANA	0.47	83.90
170	2255.	0.	2255.	85244.	CLEVELAND, OHIO	0.47	84.38

TABLE 9 (CONTD.)
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
APRIL 1974

CARTONS

ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	CI
200	1085.	1100.	2185.	45630.	SIoux FALLS-MITCHELL, S. DAK.	0.46	84.
246	1025.	1160.	2185.	26592.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.46	85.
206	2138.	0.	2138.	11093.	KNOXVILLE, TENN.	0.45	85.
29	1900.	210.	2110.	22430.	COLORADO SPRINGS-PUEBLO, COLO.	0.44	86.
9	851.	1215.	2066.	24529.	FORT SMITH, ARKANSAS	0.43	86.
215	733.	1310.	2043.	29048.	CORPUS CHRISTI, TEXAS	0.43	87.
207	1135.	784.	1919.	66178.	MEMPHIS, TENN.	0.40	87.
283	1765.	0.	1765.	17121.	ALBANY-SCHENECTADY-TROY, NEW YORK	0.37	87.
55	1305.	395.	1700.	124958.	INDIANAPOLIS, IND.	0.36	88.
95	0.	1500.	1500.	112855.	DETROIT, MICHIGAN	0.31	88.
118	1403.	0.	1403.	67994.	ST. JOSEPH, MO.	0.29	88.
238	1394.	0.	1394.	28706.	SPOKANE, WASHINGTON	0.29	89.
115	510.	710.	1220.	37723.	JOPLIN-PITTSBURG, MO.	0.25	89.
138	1215.	0.	1215.	40075.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.25	89.
83	1105.	57.	1162.	15429.	MONROE-EL DORADO, ARK.	0.24	89.
114	989.	125.	1114.	19538.	COLUMBIA-JEFFERSON CITY, MO.	0.23	90.
85	611.	460.	1071.	21270.	SHREVEPORT-TEXARKANA, TEX.	0.22	90.
31	1050.	0.	1050.	16503.	GRAND JUNCTION, COLO.	0.22	90.
7	168.	877.	1045.	19267.	BIRMINGHAM, ALA.	0.22	90.
21	1000.	0.	1000.	12121.	SACRAMENTO-STOCKTON, CALIF.	0.21	91.
160	450.	550.	1000.	16997.	MINOT-BISMARCK, N. D.	0.21	91.
213	447.	525.	972.	7198.	AUSTIN, TEXAS	0.20	91.
50	100.	850.	950.	35317.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.20	91.
58	793.	0.	793.	26700.	PEORIA, ILL.	0.16	91.
186	475.	285.	760.	760.	EUGENE, OREGON	0.16	91.
42	0.	748.	748.	10217.	BOISE, IDAHO	0.15	92.
57	742.	0.	742.	7186.	TERRE HAUTE, IND.	0.15	92.
249	377.	348.	725.	27931.	WAUSAU-RHINELANDER, WISCONSIN	0.15	92.
212	109.	537.	646.	13558.	AMARILLO, TEXAS	0.13	92.
227	348.	285.	633.	13704.	WICHITA FALLS-LAWTON, OKLA.	0.13	92.
174	501.	100.	601.	24053.	TOLEDO, OHIO	0.12	92.
61	450.	150.	600.	35436.	CEDAR RAPIDS-WATERLOO, IOWA	0.12	92.
84	540.	50.	590.	43152.	NEW ORLEANS, LOUISIANA	0.12	93.
211	405.	165.	570.	7832.	ABILENE-SWEETWATER, TEXAS	0.12	93.
110	350.	150.	500.	5715.	TUPELO, MISS.	0.10	93.

TABLE 9 (CONT.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 APRIL 1974

.....					CARTONS			CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%			
205	355.	140.	495.	3364.	JACKSON, TENN.	0,10	93,4			
117	105.	375.	480.	18577.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0,10	93,5			
96	145.	325.	470.	10198.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0,09	93,6			
51	430.	0.	430.	9345.	ROCKFORD, ILL.	0,09	93,7			
49	275.	100.	375.	28943.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0,07	93,7			
208	370.	0.	370.	22393.	NASHVILLE, TENN.	0,07	93,8			
191	364.	0.	364.	4124.	PHILADELPHIA, PA.	0,07	93,9			
280	330.	0.	330.	44201.	NEW YORK, NEW YORK	0,06	94,0			
80	325.	0.	325.	3144.	BATON ROUGE, LOUISIANA	0,06	94,0			
82	75.	250.	325.	5645.	LAKE CHARLES, LOUISIANA	0,06	94,1			
125	320.	0.	320.	21684.	DULUTH-SUPERIOR, MINN.	0,06	94,2			
79	145.	130.	275.	1545.	ALEXANDRIA, LOUISIANA	0,05	94,2			
128	100.	170.	270.	14596.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0,05	94,3			
219	0.	262.	262.	3139.	LAREDO, TEXAS	0,05	94,3			
222	235.	15.	250.	8559.	ODESSA-MIDLAND, TEXAS	0,05	94,4			
226	0.	250.	250.	9506.	WACO-TEMPLE, TEXAS	0,05	94,4			
261	200.	0.	200.	220.	SAVANNAH, GEORGIA	0,04	94,5			
221	130.	12.	142.	87399.	MCALLEN-BROWNSVILLE, TEXAS	0,03	94,5			
254	130.	0.	130.	8223.	CHEYENNE, WYOMING	0,02	94,5			
199	110.	0.	110.	4486.	RAPID CITY, S. DAK.	0,02	94,6			
56	100.	0.	100.	15801.	SOUTH BEND-ELKHART, IND.	0,02	94,6			
10	0.	50.	50.	2571.	JONESBORO, ARKANSAS	0,01	94,6			
81	0.	35.	35.	3838.	LAFAYETTE, LOUISIANA	0,00	94,6			
180	0.	25.	25.	1602.	ARDMORE-ADA, OKLAHOMA	0,00	94,6			
161	0.	15.	15.	15.	PEMBINA, N. D.	0,00	94,6			
214	0.	5.	5.	3411.	BEAUMONT-PORT ARTHUR, TEXAS	0,00	94,6			
275	16169.	5988.	22157.	514310.	MISCELLANEOUS	4,69	99,36			
287	5.	0.	5.	152204.	EXPORT - JAPAN	0,00	99,37			
272	2964.	0.	2964.	433867.	EXPORT - EUROPE	0,62	99,99			
.....					TOTALS				
308074.	163544.	471618.	9083279.							

.....
 TOTAL TEXAS SHIPMENTS FOR APRIL 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 17,13 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 10
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
MAY 1974

.....
CARTONS
.....

ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	C
224	0.	450.	450.	227169.	SAN ANTONIO, TEXAS	37.60	37
218	0.	196.	196.	306547.	HOUSTON, TEXAS	16.38	53
215	0.	150.	150.	29198.	CORPUS CHRISTI, TEXAS	12.53	66
216	0.	100.	100.	515106.	DALLAS-FORT WORTH, TEXAS	8.35	74
223	0.	37.	37.	4807.	SAN ANGELO, TEXAS	3.13	78
275	0.	263.	263.	514573.	MISCELLANEOUS	21.98	99
.....							
	0.	1196.	1196.	9084474.	TOTALS		

.....
TOTAL TEXAS SHIPMENTS FOR MAY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 78.01 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 11
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 JUNE 1974

CARTONS							CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
	0.	0.	0.	9084474.	TOTALS			

TOTAL TEXAS SHIPMENTS FOR JUNE 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0.00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 12
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 JULY 1974

CARTONS							CUM	
ADI	#1	#2	TOTAL	YTD	ADI IDENTIFICATION	%	%	
	0.	0.	0.	9084474.	TOTALS			

TOTAL TEXAS SHIPMENTS FOR JULY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0.00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 13
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
1973-74 SEASON

..... CARTONS					CUM	
ADI	#1	#2	TOTAL	ADI IDENTIFICATION	%	%
19	397762.	139982.	537744.	LOS ANGELES, CALIF.	5.91	5.91
216	243573.	271533.	515106.	DALLAS-FORT WORTH, TEXAS	5.67	11.58
257	290743.	91017.	381760.	CANADA	4.20	15.78
127	136906.	239832.	376738.	MINNEAPOLIS-ST. PAUL, MINN.	4.14	19.92
48	333415.	41380.	374796.	CHICAGO, ILLINOIS	4.12	24.04
24	313503.	41214.	354717.	SAN FRANCISCO, CALIF.	3.90	27.94
189	292351.	44337.	336688.	PORTLAND, OREGON	3.70	31.64
218	170301.	136045.	306347.	HOUSTON, TEXAS	3.37	35.01
271	119618.	170152.	289771.	SALT LAKE CITY, UTAH	3.18	38.19
119	198629.	61808.	260437.	ST. LOUIS, MO.	2.86	41.05
30	214264.	37857.	252122.	DENVER, COLO.	2.77	43.82
116	179635.	52680.	232316.	KANSAS CITY, MO.	2.55	46.37
224	118708.	108451.	227160.	SAN ANTONIO, TEXAS	2.50	48.87
63	104051.	53436.	157487.	DES MOINES, IOWA	1.73	50.60
181	68896.	87447.	156343.	OKLAHOMA CITY, OKLA.	1.72	52.32
132	83500.	61108.	144608.	TULSA, OKLA.	1.59	53.91
142	73314.	54062.	127376.	OMAHA, NEB.	1.40	55.31
55	103406.	21552.	124958.	INDIANAPOLIS, IND.	1.37	56.68
239	115307.	6602.	121909.	SEATTLE-TACOMA, WASHINGTON	1.34	58.02
95	50313.	62542.	112855.	DETROIT, MICHIGAN	1.24	59.26
70	37753.	63195.	100949.	WICHITA-HUTCHINSON, KANSAS	1.11	60.37
97	36467.	61001.	97468.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.07	61.44
221	54947.	32451.	87399.	MCALLEN-BROWNSVILLE, TEXAS	0.96	62.40
170	83434.	1810.	85244.	CLEVELAND, OHIO	0.93	63.33
11	43566.	40191.	83757.	LITTLE ROCK, ARKANSAS	0.92	64.25
120	34835.	42000.	76835.	SPRINGFIELD, MO.	0.84	65.09
159	32861.	41044.	73905.	FARGO, N. D.	0.81	66.01
65	20615.	52361.	72976.	SIOUX CITY, IOWA	0.80	66.81
118	41846.	26148.	67994.	ST. JOSEPH, MO.	0.74	67.55
245	32857.	33793.	66650.	GREEN BAY, WISCONSIN	0.73	68.29
207	38604.	27573.	66178.	MEMPHIS, TENN.	0.72	69.01
217	37972.	21328.	59300.	EL PASO, TEXAS	0.65	69.66
220	41130.	17161.	58291.	LUBBOCK, TEXAS	0.64	70.30
25	55233.	1916.	57149.	SAN DIEGO, CALIFORNIA	0.62	70.92

TABLE 13 (CONTD.)
TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
1973-74 SEASON

CARTONS						
ADI	#1	#2	TOTAL	ADI IDENTIFICATION	X	M
4	39215.	15276.	54491.	PHOENIX, ARIZ.	0.59	71.
248	28083.	17974.	46057.	MILWAUKEE, WISCONSIN	0.50	72.
200	22604.	23026.	45630.	SIOUX FALLS-MITCHELL, S. DAK.	0.50	72.
280	42944.	1257.	44201.	NEW YORK, NEW YORK	0.48	73.
84	39713.	3449.	43162.	NEW ORLEANS, LOUISIANA	0.47	73.
169	33578.	8644.	42223.	CINCINNATI, OHIO	0.46	73.
138	32168.	7907.	40075.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.44	74.
115	14485.	23237.	37723.	JOPLIN-PITTSBURG, MO.	0.41	74.
107	12459.	23064.	35523.	JACKSON, MISS.	0.39	75.
61	23981.	11455.	35436.	CEDAR RAPIDS-WATERLOO, IOWA	0.39	75.
50	21992.	13325.	35317.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.38	76.
93	34603.	0.	34603.	BOSTON	0.38	76.
164	27804.	6690.	34494.	ALBUQUERQUE, NEW MEXICO	0.37	76.
69	29189.	4518.	33707.	TOPEKA, KANSAS	0.37	77.
171	11663.	17811.	29474.	COLUMBUS, OHIO	0.32	77.
136	27297.	2175.	29472.	MISSOULA, MONTANA	0.32	77.
215	12237.	16961.	29198.	CORPUS CHRISTI, TEXAS	0.32	78.
49	18102.	10841.	28943.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.31	78.
238	27671.	1035.	28706.	SPOKANE, WASHINGTON	0.31	78.
249	18185.	9745.	27931.	WAUSAU-RHINELANDER, WISCONSIN	0.30	79.
58	25525.	1175.	26700.	PEORIA, ILL.	0.29	79.
246	7888.	18703.	26592.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.29	79.
225	20084.	5372.	25456.	TYLER, TEXAS	0.28	79.
54	15887.	9295.	25183.	FORT WAYNE, IND.	0.27	80.
9	6200.	18329.	24529.	FORT SMITH, ARKANSAS	0.27	80.
174	13441.	10612.	24053.	TOLEDO, OHIO	0.26	80.
29	16914.	5516.	22430.	COLORADO SPRINGS-PUEBLO, COLO.	0.24	80.
208	21768.	625.	22393.	NASHVILLE, TENN.	0.24	81.
125	14479.	7205.	21684.	DULUTH-SUPERIOR, MINN.	0.23	81.
124	6283.	15304.	21588.	ALEXANDRIA, MINNESOTA	0.23	81.
85	12256.	9014.	21270.	SHREVEPORT-TEXARKANA, TEX.	0.23	81.
114	15128.	4410.	19538.	COLUMBIA-JEFFERSON CITY, MO.	0.21	82.
7	8457.	10810.	19267.	BIRMINGHAM, ALA.	0.21	82.
17	14014.	4563.	18577.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.20	82.

TABLE 1 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 1973-74 SEASON

CARTONS				ADI IDENTIFICATION	%	CI
ADI	#1	#2	TOTAL			
283	17121.	0.	17121.	ALBANY-SCHENECTADY-TROY, NEW YORK	0.18	82.
160	6275.	8722.	16997.	MINOT-BISMARCK, N. D.	0.18	82.
31	15856.	647.	16503.	GRAND JUNCTION, COLO.	0.18	83.
247	13966.	2135.	16101.	MADISON, WISCONSIN	0.17	83.
134	15590.	490.	16080.	GREAT FALLS- MONTANA	0.17	83.
56	11915.	3886.	15801.	SOUTH BEND-ELKHART, IND.	0.17	83.
83	13205.	2224.	15429.	MONROE-EL DORADO, ARK.	0.16	83.
128	9389.	5207.	14596.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.16	83.
227	6571.	7132.	13704.	WICHITA FALLS-LAWTON, OKLA.	0.15	84.
212	7834.	5723.	13558.	AMARILLO, TEXAS	0.14	84.
21	11646.	475.	12121.	SACRAMENTO-STOCKTON, CALIF.	0.13	84.
106	11099.	491.	11590.	GREENWOOD-GREENVILLE, MISS.	0.12	84.
206	10918.	175.	11093.	KNOXVILLE, TENN.	0.12	84.
42	3194.	7023.	10217.	BOISE, IDAHO	0.11	84.
96	4890.	5307.	10198.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.11	84.
226	4417.	5089.	9506.	WACO-TEMPLE, TEXAS	0.10	84.
51	8532.	812.	9345.	ROCKFORD, ILL.	0.10	85.
172	7622.	1481.	9103.	DAYTON, OHIO	0.10	85.
242	4246.	4505.	8752.	CHARLESTON-HUNTINGTON, W. VIR.	0.09	85.
259	4433.	4151.	8584.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0.09	85.
222	4182.	4377.	8559.	ODESSA-MIDLAND, TEXAS	0.09	85.
254	7561.	662.	8223.	CHEYENNE, WYOMING	0.09	85.
75	7950.	160.	8110.	LOUISVILLE, KENTUCKY	0.08	85.
211	6150.	1682.	7832.	ABILENE-SWEETWATER, TEXAS	0.08	85.
132	7355.	475.	7830.	BILLINGS, MONTANA	0.08	85.
175	7258.	50.	7308.	YOUNGSTOWN, OHIO	0.08	85.
213	3021.	4177.	7198.	AUSTIN, TEXAS	0.07	85.
57	7186.	0.	7186.	TERRE HAUTE, IND.	0.07	86.
59	5053.	1930.	6983.	QUINCY-HANNIBAL, ILL.-MO.	0.07	86.
126	1729.	4705.	6434.	MANKATO, MINNESOTA	0.07	86.
53	5934.	0.	5934.	EVANSVILLE, IND.	0.06	86.
110	5205.	510.	5715.	TUPELO, MISS.	0.06	86.
82	2665.	2980.	5645.	LAKE CHARLES, LOUISIANA	0.06	86.
146	4814.	778.	5592.	LAS VEGAS, NEVADA	0.06	86.

TABLE 1 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 1973-74 SEASON

ADI	CARTONS			ADI IDENTIFICATION	%	CUM %
	#1	#2	TOTAL			
109	5191.	32.	5223.	MERIDIAN, MISS.	0.05	86.51
240	4690.	425.	5115.	YAKIMA, WASHINGTON	0.05	86.56
25	4355.	730.	5085.	SANTA BARBARA-SANTA MARIA, CALIF.	0.05	86.61
203	4513.	539.	5052.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.05	86.70
155	0.	5034.	5034.	RALEIGH-DURHAM, N.C.	0.05	86.75
223	1797.	3010.	4807.	SAN ANGELO, TEXAS	0.05	86.80
199	2596.	1890.	4486.	RAPID CITY, S. DAK.	0.04	86.85
191	4124.	0.	4124.	PHILADELPHIA, PA.	0.04	86.90
64	4082.	0.	4082.	OTTUMWA-KIRKSVILLE, MO.	0.04	86.94
81	2401.	1437.	3838.	LAFAYETTE, LOUISIANA	0.04	86.99
267	8.	3830.	3838.	CHARLOTTE, N. C.	0.04	87.03
1	408.	3387.	3795.	MOBILE-PENSACOLA, ALA.-FLA.	0.04	87.07
40	3719.	0.	3719.	ATLANTA, GA.	0.04	87.11
98	2657.	902.	3559.	LANSING, MICHIGAN	0.03	87.15
214	2316.	1095.	3411.	BEAUMONT-PORT ARTHUR, TEXAS	0.03	87.19
205	2743.	621.	3364.	JACKSON, TENN.	0.03	87.23
80	2577.	567.	3144.	BATON ROUGE, LOUISIANA	0.03	87.26
219	346.	2793.	3139.	LAREDO, TEXAS	0.03	87.29
33	3075.	0.	3075.	HARTFORD CT.	0.03	87.33
43	1047.	1825.	2872.	IDAHO FALLS-POCATELLO, IDAHO	0.03	87.36
10	1541.	1030.	2571.	JONESBORO, ARKANSAS	0.02	87.39
165	1488.	974.	2462.	ROSWELL, N. MEX.	0.02	87.42
94	2110.	0.	2110.	SPRINGFIELD, MA.	0.02	87.44
5	1215.	775.	1990.	TUCSON, ARIZ.	0.02	87.46
285	1975.	0.	1975.	ROANOKE-LYNCHBURG, VA.	0.02	87.48
44	1190.	507.	1697.	TWIN FALLS, IDAHO	0.01	87.50
74	1648.	0.	1648.	LEXINGTON, KENTUCKY	0.01	87.52
180	1109.	492.	1602.	ARDMORE-ADA, OKLAHOMA	0.01	87.54
90	1577.	0.	1577.	SALISBURY MD.	0.01	87.55
79	545.	1000.	1545.	ALEXANDRIA, LOUISIANA	0.01	87.57
274	1539.	0.	1539.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.01	87.59
204	7.	1400.	1407.	CHATTANOOGA, TENN	0.01	87.60
100	1256.	0.	1256.	TRAVERSE CITY-CADILLAC, MICHIGAN	0.01	87.62
8	1250.	0.	1250.	ANNISTON AL.	0.01	87.63

TABLE (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 1973-74 SEASON

..... CARTONS						
ADI	#1	#2	TOTAL	ADI IDENTIFICATION	%	C
281	1225.	0.	1225.	JOHNSTOWN-ALTOONA, PENN.	0.01	87
193	255.	890.	1145.	HARRISBURG-YORK-LANCASTER-LEBANON, PA.	0.01	87
268	1125.	0.	1125.	GREENSBORO-WINSTON-SALEM, HIGH POINT, N. C.	0.01	87
108	416.	665.	1081.	LAUREL-HATTIESBURG, MISS.	0.01	87
133	1050.	0.	1050.	GLENDIVE, MONTANA	0.01	87
188	1050.	0.	1050.	MEDFORD, OREGON	0.01	87
196	1050.	0.	1050.	PROVIDENCE R.I.	0.01	87
2	0.	1030.	1030.	HUNTSVILLE-DECATUR-FLORENCE, ALA.	0.01	87
15	1000.	0.	1000.	BAKERSFIELD, CALIF.	0.01	87
265	0.	1000.	1000.	CHARLESTON, S. C.	0.01	87
176	850.	100.	950.	ZANESVILLE, OHIO	0.01	87
173	926.	0.	926.	LIMA, OHIO	0.01	87
3	875.	0.	875.	FLAGSTAFF, ARIZ.	0.00	87
270	809.	0.	809.	NORFOLK-PORTSMITH-NEWPORT NEWS-HAMPTON, VA.	0.00	87
186	475.	285.	760.	EUGENE, OREGON	0.00	87
284	574.	75.	649.	RICHMOND, VA.	0.00	87
141	477.	163.	640.	NORTH PLATTE, NEB.	0.00	87
273	602.	25.	627.	PITTSBURGH, PENN.	0.00	87
253	560.	0.	560.	CASPER-RIVERTON, WYOMING	0.00	87
230	525.	0.	525.	BLUEFIELD, WEST VA.	0.00	87
47	500.	0.	500.	TAMPA FL.	0.00	87
276	494.	0.	494.	BUFFALO, NEW YORK	0.00	87
167	426.	0.	426.	FARMINGTON	0.00	87
252	420.	0.	420.	HONOLULU, HAWAII	0.00	87
279	385.	0.	385.	BINGHAMPTON, NEW YORK	0.00	87
99	325.	12.	337.	MARQUETTE, MICHIGAN	0.00	87
105	282.	52.	334.	COLUMBUS, MISSISSIPPI	0.00	87
258	60.	225.	285.	AUGUSTA, GEORGIA	0.00	87
278	225.	0.	225.	ELMIRA, NEW YORK	0.00	87
261	200.	20.	220.	SAVANNAH, GEORGIA	0.00	87
192	204.	0.	204.	WILKES BARRE-SCRANTON, PA.	0.00	87
104	0.	190.	190.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0.00	87
72	5.	150.	155.	BALTIMORE, MD.	0.00	87
13	142.	0.	142.	TUSCALOOSA	0.00	87

TABLE 13 (CONTD.)
 TEXAS FRESH GRAPEFRUIT SHIPMENTS BY ADI'S
 1973-74 SEASON

CARTONS						CUM
ADI	#1	#2	TOTAL	ADI IDENTIFICATION	%	%
244	100.	0.	100.	CLARKSBURG	0.00	87.88
161	0.	15.	15.	PEMBINA, N. D.	0.00	87.88
269	10.	0.	10.	GREENVILLE-NEW BERN-WASHINGTON, N. C.	0.00	87.88
275	360937.	153636.	514573.	MISCELLANEOUS	5.66	93.54
272	397204.	36663.	433867.	EXPORT - EUROPE	4.77	98.32
287	150379.	1825.	152204.	EXPORT - JAPAN	1.67	100.00
6180656. 2903833. 9084474. TOTALS						

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 14
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 AUGUST 1973

CARTONS								CUM
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	X	X
0,	0,	0,	0,	0,	0,	TOTALS		

TOTAL TEXAS SHIPMENTS FOR AUGUST 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0.00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 15
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 SEPTEMBER 1973

CARTONS

ADI	#1	#2	COMB	TOTAL	YTD	ADI IDENTIFICATION	%	%
218	0	5808	5452	11266	11266	HOUSTON, TEXAS	19.61	19.6
216	0	2463	4615	7078	7078	DALLAS-FORT WORTH, TEXAS	12.32	31.9
224	0	2111	3254	5365	5365	SAN ANTONIO, TEXAS	9.33	41.2
84	0	850	4170	4520	4520	NEW ORLEANS, LOUISIANA	7.86	49.1
207	0	475	3343	3818	3818	MEMPHIS, TENN.	6.64	55.7
83	0	420	2497	2917	2917	HONOLULU-EL DORADO, ARK.	5.07	60.8
48	0	112	2304	2416	2416	CHICAGO, ILLINOIS	4.20	65.0
11	102	957	885	1944	1944	LITTLE ROCK, ARKANSAS	3.38	68.4
106	0	185	1455	1640	1640	GREENWOOD-GREENVILLE, MISS.	2.85	71.3
63	0	212	1124	1336	1336	DES MOINES, IOWA	2.32	73.6
07	0	260	1066	1326	1326	JACKSON, MISS.	2.30	75.9
81	0	180	830	1010	1010	LAFAYETTE, LOUISIANA	1.75	77.7
54	0	0	980	980	980	FORT WAYNE, IND.	1.70	79.4
116	0	814	456	1270	1270	KANSAS CITY, MO.	1.68	81.0
7	0	0	925	925	925	BIRMINGHAM, ALA.	1.61	82.7
50	0	0	905	905	905	ATLANTA, GA.	1.57	84.2
242	0	0	850	850	850	CHARLESTON-HUNTINGTON, W. VIR.	1.47	85.7
21	0	125	655	780	780	MOBILE-PENSACOLA, ALA.-FLA.	1.35	87.1
226	0	736	0	736	736	WACO-TEMPLE, TEXAS	1.28	88.4
215	0	300	322	622	622	CORPUS CHRISTI, TEXAS	1.08	89.4
85	0	315	275	590	590	SHREVERPORT-TEXARKANA, TEX.	1.02	90.5
118	0	500	50	550	550	JOPLIN-PITTSBURG, MO.	0.95	91.4
227	0	0	526	526	526	MINNEAPOLIS-ST. PAUL, MINN.	0.91	92.3
2	0	323	175	498	498	FORT SMITH, ARKANSAS	0.86	93.2
4	0	0	472	472	472	ANNISTON, AL.	0.82	94.0
17	0	253	197	450	450	EL PASO, TEXAS	0.78	94.8
61	0	237	150	387	387	CEDAR RAPIDS-WATERLOO, IOWA	0.67	95.5
20	0	260	0	260	260	LUBBOCK, TEXAS	0.45	95.9
119	0	107	10	117	117	LAREDO, TEXAS	0.20	96.1
10	0	0	35	35	35	DENVER, COLO.	0.06	96.2

TABLE 15 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 SEPTEMBER 1973

ADJ	#1	#2	COMB	TOTAL	YTD	ADI IDENTIFICATION	%	CUM
275	0	491	1663	2154	2154	MISCELLANEOUS	3.75	99.9
102	17698	39647	57449	57449	TOTALS			

TOTAL TEXAS SHIPMENTS FOR SEPTEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 46.10 PERCENT

SOURCE: TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 16 (CONT.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 OCTOBER 1973

CARTONS

ADI	H1	H2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	X	CU
142	0	50	2976	3026	3026	OMAHA, NEB.	0,55	81,
212	0	2129	778	2907	2907	AMARILLO, TEXAS	0,53	82,
219	72	2534	345	2751	2869	LAREDO, TEXAS	0,50	82,
206	0	95	2092	2187	2187	KNOXVILLE, TENN.	0,40	83,
1	0	1025	1109	2134	2914	MOBILE-PENSACOLA, ALA.-FLA.	0,39	83,
53	0	0	2075	2075	2075	EVANSVILLE, IND.	0,38	84,
9	0	1505	401	1906	2404	FORT SMITH, ARKANSAS	0,35	84,
110	0	0	1875	1875	1875	TUPELO, MISS.	0,34	84,
266	0	0	1850	1850	1850	COLUMBIA, SOUTH CAROLINA	0,34	85,
284	0	460	1289	1749	1749	RICHMOND, VA.	0,32	85,
80	0	94	1640	1734	1734	BATON ROUGE, LOUISIANA	0,31	85,
203	0	0	1716	1716	1716	BRISTOL-KINGSFORT-JOHNSON CITY, VA.-TENN.	0,31	86,
242	0	0	1700	1700	2550	CHARLESTON-HUNTINGTON, W. VIR.	0,31	86,
69	0	62	1610	1672	1672	TOPEKA, KANSAS	0,30	86,
115	0	1076	516	1592	2142	JOPLIN-PITTSBURG, MO.	0,29	86,
82	0	368	1174	1542	1542	LAKE CHARLES, LOUISIANA	0,28	87,
164	0	540	810	1350	1350	ALBUQUERQUE, NEW MEXICO	0,24	87,
49	0	100	1235	1335	1335	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0,24	87,
211	100	340	860	1300	1300	ABILENE-SWEETWATER, TEXAS	0,23	87,
213	65	767	430	1262	1262	AUSTIN, TEXAS	0,23	88,
200	400	150	711	1261	1261	SIOUX FALLS-MITCHELL, S. DAK.	0,23	88,
120	1125	75	25	1225	1225	SPRINGFIELD, MO.	0,22	88,
221	0	537	675	1212	1212	MCALLEN-BROWNSVILLE, TEXAS	0,22	88,
4	50	0	1050	1100	1100	PHOENIX, ARIZ.	0,20	89,
79	25	297	740	1062	1062	ALEXANDRIA, LOUISIANA	0,19	89,
222	0	830	219	1049	1049	ODESSA-MIDLAND, TEXAS	0,19	89,
61	0	192	856	1048	1436	CEDAR RAPIDS-WATERLOO, IOWA	0,19	89,
51	0	62	953	1015	1015	ROCKFORD, ILL.	0,18	89,
248	990	0	0	990	990	MILWAUKEE, WISCONSIN	0,18	90,
138	0	650	320	970	970	LINCOLN-HASTINGS-KEARNEY, NEB.	0,17	90,
80	0	0	950	950	950	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0,17	90,
96	0	900	0	900	900	FLINT-SAGINAW-BAY CITY, MICHIGAN	0,16	90,
106	166	0	724	890	2530	GREENWOOD-GREENVILLE, MISS.	0,16	90,
146	0	0	815	815	815	LAS VEGAS, NEVADA	0,15	90,
281	0	0	744	744	744	JOHNSTOWN-ALTOONA, PENN.	0,13	91,

TABLE 16 (CONT'D.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 OCTOBER 1973

ADI	#1	#2	CARTONS	COMB.	TOTAL	YTD	ADI IDENTIFICATION	M	CUM.
17	733	0	0	0	733	733	EUREKA, CALIF.	0	13
129	0	35	665	665	700	700	COLORADO SPRINGS-PUEBLO, COLO.	0	12
226	0	270	390	390	660	1996	WACO-TEMPLE, TEXAS	0	12
160	0	491	150	641	631	631	ROSWELL, N. MEX.	0	11
112	0	0	0	0	600	600	ALEXANDRIA, MINNESOTA	0	11
112	0	0	0	0	600	600	MINOT-BISMARCK, N. D.	0	11
112	0	0	0	0	675	675	PEORIA, ILL.	0	10
112	0	0	0	0	560	560	SAN ANGELO, TEXAS	0	10
112	0	0	0	0	557	557	TUSCALOOSA	0	10
112	0	0	0	0	550	550	FRESNO, CALIF.	0	10
112	0	0	0	0	550	550	COLUMBUS, OHIO	0	10
112	0	0	0	0	532	532	SIoux CITY, IOWA	0	09
112	0	0	0	0	525	1905	FORT WAYNE, IND.	0	09
112	0	0	0	0	525	525	CHEYENNE, WYOMING	0	09
112	0	0	0	0	500	500	JONESBORO, ARKANSAS	0	09
112	0	0	0	0	500	500	ST. JOSEPH, MO.	0	09
112	0	0	0	0	450	450	DAYTON, OHIO	0	09
112	0	0	0	0	395	495	COLUMBIA-JEFFERSON CITY, MO.	0	09
112	0	0	0	0	392	392	TOLEDO, OHIO	0	09
112	0	0	0	0	390	390	SPOKANE, WASHINGTON	0	09
112	0	0	0	0	350	350	FARGO, N. D. CITY, UTAH	0	09
112	0	0	0	0	347	347	SALT LAKE CITY, UTAH	0	06
112	0	0	0	0	337	337	WICHITA FALLS-LAWTON, OKLA.	0	06
112	0	0	0	0	275	275	BEAUMONT-PORT ARTHUR, TEXAS	0	06
112	0	0	0	0	274	274	ANNISTON AL.	0	05
112	0	0	0	0	175	175	QUINCY-HANNIBAL, ILL., MO.	0	05
112	0	0	0	0	150	150	RILLINGS, MONTANA	0	05
112	0	0	0	0	112	112	GRAND JUNCTION, COLO.	0	05
112	0	0	0	0	85	85	ARDMORE-TADA, OKLAHOMA	0	02
112	0	0	0	0	24	24	SOUTH BEND-ELKHART, INP.	0	01
112	0	0	0	0	0	0		0	00

TABLE 16 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 OCTOBER 1973

ADI #1	ADI #2	CARTONS	COMB. TOTAL	YTD	ADI IDENTIFICATION	%	CUM
275	12589	10003	12982	35575	MISCELLANEOUS	3729	6.56
66537	176072	299690	542300	599748	TOTALS		99.44
TOTAL TEXAS SHIPMENTS FOR OCTOBER 1973 INCLUDING SHREVEPORT+TEXARKANA EQUALS 35.05 PERCENT							

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 17
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
NOVEMBER 1973

ADI	#1	#2	CARTONS	TOTAL	YTD	ADI IDENTIFICATION	%
218	12163	42498	21063	75725	141885	HOUSTON, TEXAS	10.78
216	12309	34228	15628	62765	119466	DALLAS-FORT WORTH, TEXAS	8.93
224	10420	25321	12428	48170	97457	SAN ANTONIO, TEXAS	6.88
207	4152	12307	8337	24796	46842	MEMPHIS, TENN.	3.83
55	15641	606	4226	20473	26113	INDIANAPOLIS, IND.	2.91
107	2580	13020	4584	20184	37882	JACKSON, MISS.	2.87
182	7560	4741	7099	19400	35293	TULSA, OKLA., IOWA	2.76
63	12379	812	5705	18897	24787	DES MOINES, IOWA	2.69
19	4384	12742	1042	16168	26435	LOS ANGELES, CALIF.	2.58
84	2430	249	14688	18038	49552	NEW ORLEANS, LOUISIANA	2.56
127	11358	255	5847	17450	41350	MINNEAPOLIS, ST. PAUL, MINN.	2.48
111	1705	8689	4762	15156	24961	LITTLE ROCK, ARKANSAS	2.15
181	4880	6195	3048	14124	24138	OKLAHOMA CITY, OKLA.	2.01
48	5455	1884	5214	12653	26661	CHICAGO, ILLINOIS	1.80
119	2395	3576	6095	12066	34060	ST. LOUIS, MO.	1.71
30	1480	9730	1696	11426	26159	BIRMINGHAM, ALA.	1.62
217	2750	1450	7794	10714	20411	DENVER, COLO.	1.52
61	6282	3903	3691	10304	17186	EL PASO, TEXAS	1.46
218	1447	262	1676	8220	9656	CEDAR RAPIDS-WATERLOO, IOWA	1.17
200	6905	5702	1990	6140	15599	CORPUS CHRISTI, TEXAS	1.15
24	3451	400	275	7501	8841	STIOUX FALLS-MITCHELL, S. DAK.	1.07
116	2147	2573	1468	7512	12483	SAN FRANCISCO, CALIF.	1.06
220	2525	1704	3504	7355	14110	KANSAS CITY, MO.	1.04
142	653	115	415	6905	15071	LUBBOCK, TEXAS	0.98
183	3422	0	2756	6188	14434	NASHVILLE, TENN.	0.92
49	1410	72	3466	5638	9214	OMAHA, NEB.	0.88
164	1715	1697	1930	5342	16659	MONROE-EL DORADO, ARK.	0.80
165	4211	1250	673	5134	6769	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.77
85	1035	3162	650	4847	6692	ALBUQUERQUE, NEW MEXICO	0.76
117	1165	3457	1262	4771	5666	STIOUX CITY, IOWA	0.73
159	2003	2405	1080	4650	9134	SHREVEPORT, TEXARKANA, TEX.	0.69
160	4017	162	2445	4625	6714	JOPLIN-PITTSBURG, MO.	0.67
			0	4179	12198	PADUCAH, KY., CAPE GIRARDEAU-HARRISBURG, ILL.	0.66
			0	4179	4975	FARGO, N. D.	0.65
			0	4179	4779	MINOT-BISMARCK, N. D.	0.59

STABLE 17 (CONT.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 NOVEMBER 1973

CARTONS						ADI IDENTIFICATION	%	CU
AD1	AD2	AD3	COMB.	TOTAL	YTD			
0	0	2148	900	4048	6452	FORT SMITH, ARKANSAS	0,57	76,
288	3388	0	645	4003	7149	GREEN BAY, WISCONSIN	0,56	77,
225	983	927	2075	3958	8512	TYLER, TEXAS	0,56	77,
70	28	1395	2414	3834	8191	WICHITA-HUTCHINSON, KANSAS	0,54	78,
54	3240	540	0	3780	5285	FORT WAYNE, IND.	0,53	78,
81	1045	1672	940	3657	9880	LAFAYETTE, LOUISIANA	0,52	79,
53	3642	0	0	3642	5717	EVANSVILLE, IND.	0,51	79,
248	2044	0	1475	3519	4509	MILWAUKEE, WISCONSIN	0,50	80,
128	3038	0	280	3318	3318	ROCHESTER-MASON CITY-AUSTIN, IOWA	0,47	80,
56	1548	945	650	3143	3167	SOUTH BEND-ELKHART, IND.	0,44	81,
172	2411	477	0	2888	3338	DAYTON, OHIO	0,41	81,
120	0	1659	1135	2794	4019	SPRINGFIELD, MO.	0,39	82,
169	1216	0	1456	2672	6470	CINCINNATI, OHIO	0,38	82,
247	2408	0	125	2533	2533	MADISON, WISCONSIN	0,36	82,
226	77	2048	365	2510	3906	WACO-TEMPLE, TEXAS	0,35	83,
246	2351	0	75	2426	2426	LA CROSSE-EAU CLAIRE, WISCONSIN	0,34	83,
227	104	2095	144	2343	2680	WICHITA FALLS-LAWTON, OKLA.	0,33	83,
95	451	125	1700	2276	6877	DETROIT, MICHIGAN	0,32	84,
69	0	262	1860	2122	3795	TOPEKA, KANSAS	0,30	84,
58	0	295	1822	2117	2692	PEORIA, ILL.	0,30	84,
212	235	1447	400	2082	4990	AMARILLO, TEXAS	0,29	85,
213	176	1350	493	2019	3281	AUSTIN, TEXAS	0,28	85,
79	1160	30	575	1765	2827	ALEXANDRIA, LOUISIANA	0,25	85,
219	130	1483	131	1744	4613	LAREDO, TEXAS	0,24	85,
170	1056	0	667	1723	1723	CLEVELAND, OHIO	0,24	86,
259	0	1550	150	1700	1700	GREENVILLE-SPARTANBURG-ASHVILLE, S.C., N.C.	0,24	86,
64	1668	0	0	1668	1668	OTTUMWA-KIRKSVILLE, MO.	0,23	86,
249	994	50	600	1644	1644	WAUSAU-RHINELANDER, WISCONSIN	0,23	86,
222	89	1180	335	1604	2653	ODESSA-MIDLAND, TEXAS	0,22	86,
29	400	650	525	1575	2275	COLORADO SPRINGS-PUEBLO, COLO.	0,22	87,
108	250	1122	184	1556	4974	LAUREL-HATTIESBURG, MISS.	0,22	87,
124	1421	96	0	1517	2117	ALEXANDRIA, MINNESOTA	0,21	87,
174	789	400	315	1504	1896	TOLEDO, OHIO	0,21	87,
50	125	0	1375	1500	2450	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0,21	88,
105	1402	0	8	1410	1410	COLUMBUS, MISSISSIPPI	0,20	88,

TABLE 17 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 NOVEMBER 1973

ADI	#1	#2	CARTONS	COMB.	TOTAL	YTD	ADI IDENTIFICATION	#	CUM
1	0	450	450	0	1400	454	MOBILE-PENSACOLA, ALA.-FLA.	0.19	88.41
238	450	0	0	0	1285	1285	NEW YORK, NEW YORK	0.18	88.6
239	725	0	0	0	1276	1866	SPokane, WASHINGTON	0.17	88.8
138	982	100	150	150	1232	1232	RARID CITY, S. DAK.	0.17	89.0
151	558	100	570	100	1218	2188	LINCOLN-HASTINGS-KEARNEY, NEB.	0.16	89.2
211	100	100	100	100	1190	2206	ROCKFORD, ILL.	0.16	89.4
257	700	0	500	0	1150	2450	ARILENE-SHEFWATER, TEXAS	0.16	89.6
114	82	220	442	0	1142	1142	TERRE HAUTE, IND.	0.14	89.8
182	240	195	686	0	988	1383	COLUMBIA-JEFFERSON CITY, MO.	0.13	89.9
96	0	450	519	0	945	2496	LAKE CHARLES, LOUISIANA	0.13	90.1
89	0	282	495	0	917	1845	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.13	90.3
159	900	12	635	0	913	2651	RATON ROUGE, LOUISIANA	0.12	90.5
257	607	0	300	0	907	913	PORTLAND, OREGON	0.12	90.7
221	675	0	0	0	875	1082	QUINCY-HANNIBAL, ILL.-MO.	0.12	90.9
284	268	110	484	0	862	875	CANADA	0.12	90.1
10	0	125	652	0	777	2075	MALLEN-BRONNSVILLE, TEXAS	0.11	90.2
204	250	0	44	0	754	2926	RICHMOND, VA.	0.10	90.3
75	656	0	129	0	679	1254	JONESBORO, ARKANSAS	0.09	90.4
47	356	0	475	0	672	4721	CHATTANOOGA, TENN.	0.09	90.5
171	602	0	0	0	656	3222	CHARLESTON-HUNTINGTON, W. VIR.	0.09	90.6
47	530	0	27	0	606	6063	LOUISVILLE, KENTUCKY	0.08	90.7
126	520	0	0	0	602	1156	COLUMBUS, OHIO	0.08	90.8
110	515	0	0	0	557	602	TAMPA FL.	0.07	90.9
271	115	0	500	0	515	957	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.07	91.0
223	387	0	12	0	489	520	MANKATO, MINNESOTA	0.07	91.1
118	100	0	325	0	397	2990	TUPELO, MISS.	0.07	91.2
239	387	0	0	0	350	847	SALT LAKE CITY, UTAH	0.07	91.3
205	100	0	0	0	348	1049	SAN ANGELO, TEXAS	0.06	91.4
90	0	0	320	0	320	1980	ST. JOSEPH, MO.	0.06	91.5
21	0	0	0	0	207	287	SEATTLE-TACOMA, WASHINGTON	0.05	91.6
125	0	0	250	0	500	350	SANTA BARBARA-SANTA MARIA, CALIF.	0.04	91.7
	0	0	0	0	207	448	JACKSON, TENN.	0.04	91.8
	0	0	0	0	207	500	SALISBURY MD.	0.04	91.9
	0	0	0	0	207	900	SACRAMENTO-STOCKTON, CALIF.	0.04	92.0
	0	0	0	0	207	287	DULUTH-SUPERIOR, MINN.	0.04	92.1

TABLE 17 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 NOVEMBER 1973

CARTONS						ADI IDENTIFICATION	%	C
ADI	#1	#2	COMB.	TOTAL	YTD			
274	286.	0.	0.	286.	286.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.04	92
165	30.	255.	0.	285.	916.	ROSWELL, N. MEX.	0.04	92
160	0.	205.	75.	280.	365.	ARDMORE-ADA, OKLAHOMA	0.03	92
203	65.	200.	0.	265.	1981.	BRISTOL-KINGSPOUR-JOHNSON CITY, VA.-TENN.	0.03	92
106	60.	90.	95.	245.	2775.	GREENWOOD-GREENVILLE, MISS.	0.03	92
104	0.	225.	0.	225.	225.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0.03	92
146	0.	0.	225.	225.	1040.	LAS VEGAS, NEVADA	0.03	92
23	100.	100.	0.	200.	200.	SAN DIEGO, CALIFORNIA	0.02	92
206	0.	0.	200.	200.	2387.	KNOXVILLE, TENN.	0.02	92
100	0.	150.	0.	150.	150.	TRAVERSE CITY-CADILLAC, MICHIGAN	0.02	92
31	150.	0.	0.	150.	262.	GRAND JUNCTION, COLO.	0.02	92
254	25.	67.	0.	92.	617.	CHEYENNE, WYOMING	0.01	92
4	75.	0.	0.	75.	1175.	PHOENIX, ARIZ.	0.01	92
134	0.	75.	0.	75.	75.	GREAT FALLS, MONTANA	0.01	92
176	0.	0.	74.	74.	74.	ZANESVILLE, OHIO	0.01	92
109	34.	0.	39.	73.	73.	MERIDIAN, MISS.	0.01	92
214	0.	24.	13.	37.	512.	BEAUMONT-PORT ARTHUR, TEXAS	0.00	92
275	21416.	19511.	11369.	52297.	90026.	MISCELLANEOUS	7.44	99
272	0.	0.	1.	1.	1.	EXPORT - EUROPE	0.00	99

231653, 263183, 207607, 702444, 1302193. TOTALS

TOTAL TEXAS SHIPMENTS FOR NOVEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 33.54 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 18
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
DECEMBER 1973

CARTONS									CUM
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%	
216	26785.	61111.	26971.	114868.	234535.	DALLAS-FORT WORTH, TEXAS	8.57	8.5	
218	20959.	58239.	21013.	100211.	242096.	HOUSTON, TEXAS	7.48	16.0	
224	15676.	49946.	11424.	77046.	174503.	SAN ANTONIO, TEXAS	5.75	21.8	
207	17959.	38410.	13950.	70320.	117163.	MEMPHIS, TENN.	5.25	27.0	
19	6377.	50634.	10145.	47156.	73991.	LOS ANGELES, CALIF.	3.52	30.5	
107	16047.	23172.	6481.	45700.	83582.	JACKSON, MISS.	3.41	34.0	
11	6113.	26798.	8989.	41900.	66461.	LITTLE ROCK, ARKANSAS	3.12	37.1	
48	26922.	415.	7564.	34901.	61562.	CHICAGO, ILLINOIS	2.60	39.7	
84	10789.	1002.	17266.	29057.	78610.	NEW ORLEANS, LOUISIANA	2.17	41.9	
127	15642.	405.	12977.	29025.	70385.	MINNEAPOLIS-ST. PAUL, MINN.	2.16	44.0	
221	8453.	1272.	13733.	23459.	25534.	MCALLEN-BROWNSVILLE, TEXAS	1.75	45.8	
63	13102.	314.	8401.	21898.	46686.	DES MOINES, IOWA	1.63	47.4	
55	12773.	1699.	6208.	20681.	46794.	INDIANAPOLIS, IND.	1.54	49.0	
181	6783.	10872.	2891.	20546.	44684.	OKLAHOMA CITY, OKLA.	1.53	50.5	
85	6181.	10291.	3605.	20278.	29412.	SHREVEPORT-TEXARKANA, TEX.	1.51	52.0	
7	775.	13363.	5342.	19480.	45639.	BIRMINGHAM, ALA.	1.45	53.5	
162	7106.	4723.	5152.	16961.	52574.	TULSA, OKLA.	1.26	54.7	
215	3225.	9540.	3754.	16519.	32118.	CORPUS CHRISTI, TEXAS	1.23	56.0	
220	10884.	2726.	2579.	16190.	31261.	LUBBOCK, TEXAS	1.20	57.2	
83	7872.	3575.	3543.	14991.	31650.	MONROE-EL DORADO, ARK.	1.11	58.3	
208	1356.	2845.	9645.	13846.	28280.	NASHVILLE, TENN.	1.03	59.3	
117	7261.	3046.	3419.	13726.	25924.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	1.02	60.4	
119	2191.	2672.	6850.	11714.	45778.	ST. LOUIS, MO.	0.87	61.2	
61	7911.	477.	2679.	11068.	20724.	CEDAR RAPIDS-WATERLOO, IOWA	0.82	62.1	
217	925.	3655.	6085.	10665.	27771.	EL PASO, TEXAS	0.79	62.9	
97	1396.	5600.	2737.	9734.	10291.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.72	63.6	
225	6644.	1310.	1166.	9121.	17633.	TYLER, TEXAS	0.68	64.3	
116	3032.	3242.	2797.	9071.	23181.	KANSAS CITY, MO.	0.67	64.9	
9	450.	6372.	1800.	8622.	15075.	FORT SMITH, ARKANSAS	0.64	65.6	
81	2852.	3251.	2005.	8108.	17988.	LAFAYETTE, LOUISIANA	0.60	66.2	
245	5964.	425.	1497.	7867.	15036.	GREEN BAY, WISCONSIN	0.58	66.8	
174	5615.	325.	1941.	7881.	9778.	TOLEDO, OHIO	0.58	67.4	
115	1201.	4962.	1711.	7875.	14789.	JOPLIN-PITTSBURG, MO.	0.58	68.0	
1	350.	4162.	3244.	7756.	12070.	MOBILE-PENSACOLA, ALA.-FLA.	0.57	68.5	
142	5075.	412.	2067.	7552.	16766.	OMAHA, NEB.	0.56	69.1	

TABLE 18 (CON.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 DECEMBER 1973

ADI	CARTONS				YTD	ADI IDENTIFICATION	%	%
	#1	#2	COMB.	TOTAL				
30	3967.	337.	2923.	7228.	27639.	DENVER, COLO.	0.53	69.
49	4949.	331.	1654.	6935.	13704.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.51	70.
226	1875.	2831.	2195.	6902.	10808.	WACO-TEMPLE, TEXAS	0.51	70.
54	5994.	481.	75.	6550.	11836.	FORT WAYNE, IND.	0.48	71.
75	3984.	500.	2054.	6538.	12601.	LOUISVILLE, KENTUCKY	0.48	71.
247	5364.	350.	584.	6298.	8831.	MADISON, WISCONSIN	0.47	72.
212	3363.	1295.	1625.	6283.	11273.	AMARILLO, TEXAS	0.46	72.
24	2225.	2974.	701.	5900.	18383.	SAN FRANCISCO, CALIF.	0.44	73.
200	5241.	87.	501.	5830.	14671.	SIOUX FALLS-MITCHELL, S. DAK.	0.43	73.
120	2518.	2637.	668.	5823.	9843.	SPRINGFIELD, MO.	0.43	73.
56	3614.	978.	1045.	5637.	8804.	SOUTH BEND-ELKHART, IND.	0.42	74.
164	650.	2187.	2745.	5582.	12275.	ALBUQUERQUE, NEW MEXICO	0.41	74.
95	454.	2600.	2272.	5526.	12503.	DETROIT, MICHIGAN	0.41	75.
222	320.	1789.	3365.	5474.	8127.	ODESSA-MIDLAND, TEXAS	0.40	75.
248	4148.	275.	1008.	5431.	9940.	MILWAUKEE, WISCONSIN	0.40	76.
59	3540.	100.	1762.	5402.	6484.	QUINCY-HANNIBAL, ILL.-MO.	0.40	76.
170	3026.	175.	2187.	5389.	7112.	CLEVELAND, OHIO	0.40	76.
80	1440.	1987.	1933.	5360.	8011.	BATON ROUGE, LOUISIANA	0.40	77.
227	2737.	1241.	1302.	5340.	8020.	WICHITA FALLS-LAWTON, OKLA.	0.39	77.
53	3499.	0.	1198.	4697.	10414.	EVANSVILLE, IND.	0.35	77.
70	1799.	1930.	962.	4691.	12882.	WICHITA-HUTCHINSON, KANSAS	0.35	78.
106	1950.	1410.	1265.	4625.	7400.	GREENWOOD-GREENVILLE, MISS.	0.34	78.
110	2319.	50.	2150.	4519.	6909.	TUPELO, MISS.	0.33	79.
155	0.	4450.	0.	4450.	4450.	RALEIGH-DUPHAM, N.C.	0.33	79.
211	1695.	1517.	1066.	4278.	6728.	ABILENE-SWEETWATER, TEXAS	0.31	79.
50	1997.	474.	1770.	4241.	6691.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.31	79.
40	2750.	500.	894.	4144.	5049.	ATLANTA, GA.	0.30	80.
214	797.	25.	3291.	4113.	4426.	BEAUMONT-PORT ARTHUR, TEXAS	0.30	80.
74	505.	0.	3465.	3990.	3990.	LEXINGTON, KENTUCKY	0.29	80.
109	2497.	1152.	200.	3849.	3922.	MERIDIAN, MISS.	0.28	81.
10	1275.	2197.	0.	3472.	4727.	JONESBORO, ARKANSAS	0.25	81.
96	2231.	900.	200.	3331.	5176.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.24	81.
82	305.	1194.	1809.	3308.	5805.	LAKE CHARLES, LOUISIANA	0.24	81.
169	2783.	0.	406.	3189.	9659.	CINCINNATI, OHIO	0.23	82.
64	2831.	12.	125.	2968.	4636.	OTTUMWA-KIRKSVILLE, MO.	0.22	82.

TABLE 18 (CON .)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 DECEMBER 1973

CARTONS						ADI IDENTIFICATION	%	%
ADI	#1	#2	COMB,	TOTAL	YTD			
58	755,	840,	1606,	2901,	5593,	PEORIA, ILL.	0,21	82,
114	422,	629,	1764,	2815,	4198,	COLUMPIA-JEFFERSON CITY, MO.	0,21	82,
203	2017,	0,	775,	2792,	4773,	BRISTOL-KINGSFORT-JOHNSON CITY, VA.,-TENN.	0,20	83,
128	1629,	0,	1058,	2687,	6005,	ROCHESTER-MASON CITY-AUSTIN, IOWA	0,20	83,
105	0,	0,	2555,	2555,	3965,	COLUMBUS, MISSISSIPPI	0,19	83,
118	2086,	272,	115,	2473,	3453,	ST. JOSEPH, MO.	0,18	83,
171	1046,	150,	1230,	2427,	3583,	COLUMBUS, OHIO	0,18	83,
51	1876,	0,	550,	2426,	4631,	ROCKFORD, ILL.	0,18	83,
13	925,	388,	994,	2307,	2864,	TUSCALOOSA	0,17	84,
204	0,	2300,	0,	2300,	7021,	CHATTANOOGA, TENN	0,17	84,
124	1926,	20,	325,	2271,	4388,	ALEXANDRIA, MINNESOTA	0,16	84,
125	1667,	12,	405,	2085,	2572,	DULUTH-SUPERIOR, MINN.	0,15	84,
65	1973,	12,	90,	2076,	7742,	SIOUX CITY, IOWA	0,15	84,
267	0,	2060,	0,	2060,	2060,	CHARLOTTE, N. C.	0,15	84,
98	1505,	0,	550,	2055,	2055,	LANSING, MICHIGAN	0,15	85,
146	660,	90,	1270,	2020,	3060,	LAS VEGAS, NEVADA	0,15	85,
108	0,	1270,	646,	1916,	6890,	LAUREL-HATTIESBURG, MISS.	0,14	85,
242	0,	890,	1000,	1890,	5112,	CHARLESTON-HUNTINGTON, V. VIR.	0,14	85,
213	0,	1024,	791,	1815,	5096,	AUSTIN, TEXAS	0,13	85,
223	480,	785,	445,	1710,	2760,	SAN ANGELO, TEXAS	0,12	85,
249	1314,	367,	0,	1701,	3346,	WAUSAU-RHINELANDER, WISCONSIN	0,12	85,
160	1092,	0,	589,	1681,	6460,	MINOT-BISMARCK, N. D.	0,12	86,
180	477,	434,	734,	1646,	2011,	ARDMORE-ADA, OKLAHOMA	0,12	86,
79	1255,	225,	150,	1630,	4457,	ALEXANDRIA, LOUISIANA	0,12	86,
138	979,	77,	565,	1621,	3809,	LINCOLN-HASTINGS-KEARNEY, NEB.	0,12	86,
100	945,	0,	634,	1579,	1729,	TRAVERSE CITY-CADILLAC, MICHIGAN	0,11	86,
172	1000,	512,	0,	1512,	4850,	DAYTON, OHIO	0,11	86,
246	677,	0,	835,	1512,	3938,	LA CROSSE-EAU CLAIRE, WISCONSIN	0,11	86,
175	1407,	100,	0,	1507,	1507,	YOUNGSTOWN, OHIO	0,11	86,
261	850,	557,	0,	1407,	1407,	SAVANNAH, GEORGIA	0,10	86,
29	40,	275,	1080,	1395,	3670,	COLORADO SPRINGS-PUEBLO, COLO,	0,10	87,
280	905,	485,	0,	1390,	2685,	NEW YORK, NEW YORK	0,10	87,
159	511,	180,	659,	1350,	6325,	FARGO, N. D.	0,10	87,
57	945,	0,	400,	1345,	2487,	TERRE HAUTE, IND.	0,10	87,
69	37,	157,	1128,	1322,	5117,	TOPEKA, KANSAS	0,09	87,

TABLE 18 (CONT.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 DECEMBER 1973

CARTONS						ADI IDENTIFICATION	%	CL
ADI	#1	#2	COMB.	TOTAL	YTD			
25	150.	1115.	0.	1265.	1615.	SANTA BARBARA-SANTA MARIA, CALIF.	0.09	87.
273	583.	25.	575.	1183.	1183.	PITTSBURGH, PENN.	0.08	87.
219	243.	708.	55.	1006.	5619.	LAREDO, TEXAS	0.07	87.
259	0.	1000.	0.	1000.	2700.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0.07	87.
165	632.	265.	25.	992.	1908.	ROSWELL, N. MEX.	0.07	87.
274	908.	0.	0.	908.	1194.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.06	87.
268	775.	0.	0.	775.	775.	GREENSBORO-WINSTON-SALEM, HIGH POINT, N. C.	0.05	88.
4	200.	250.	300.	750.	1925.	PHOENIX, ARIZ.	0.05	88.
256	630.	0.	0.	630.	630.	MONTGOMERY, ALABAMA	0.04	88.
126	508.	100.	0.	608.	1128.	MANKATO, MINNESOTA	0.04	88.
254	360.	25.	221.	606.	1223.	CHEYENNE, WYOMING	0.04	88.
271	10.	0.	583.	593.	1440.	SALT LAKE CITY, UTAH	0.04	88.
270	0.	0.	557.	557.	557.	NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON, VA.	0.04	88.
167	548.	0.	0.	548.	548.	FARMINGTON	0.04	88.
141	525.	0.	0.	525.	525.	NORTH PLATTE, NEB.	0.03	88.
43	0.	0.	505.	505.	505.	IDAHO FALLS-POCATELLO, IDAHO	0.03	88.
189	0.	15.	434.	449.	1362.	PORTLAND, OREGON	0.03	88.
173	0.	0.	382.	382.	382.	LIMA, OHIO	0.02	88.
257	123.	250.	0.	373.	1248.	CANADA	0.02	88.
199	275.	50.	10.	335.	1567.	RAPID CITY, S. DAK.	0.02	88.
23	0.	330.	0.	330.	530.	SAN DIEGO, CALIFORNIA	0.02	88.
205	0.	323.	0.	323.	671.	JACKSON, TENN.	0.02	88.
31	0.	250.	0.	250.	512.	GRAND JUNCTION, COLO.	0.01	88.
285	0.	0.	250.	250.	250.	ROANOKE-LYNCHBURG, VA.	0.01	88.
44	0.	247.	0.	247.	247.	TWIN FALLS, IDAHO	0.01	88.
104	0.	210.	25.	235.	460.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0.01	88.
206	150.	0.	0.	150.	2537.	KNOXVILLE, TENN.	0.01	88.
99	65.	45.	0.	110.	110.	MARQUETTE, MICHIGAN	0.00	88.
240	0.	0.	100.	100.	100.	YAKIMA, WASHINGTON	0.00	88.
176	0.	75.	0.	75.	149.	ZANESVILLE, OHIO	0.00	88.
238	0.	0.	50.	50.	1716.	SPOKANE, WASHINGTON	0.00	88.
193	0.	0.	25.	25.	25.	HARRISBURG-YORK-LANCASTER-LEBANON, PA.	0.00	88.
281	0.	25.	0.	25.	769.	JOHNSTOWN-ALTOONA, PENN.	0.00	88.
269	0.	0.	15.	15.	15.	GREENVILLE-NEW BERN-WASHINGTON, N. C.	0.00	88.

TABLE 18 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 DECEMBER 1973

.....						CUM.		
CARTONS								
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
.....								
275	61021.	36564,	53859.	151445,	241471,	MISCELLANEOUS	11.31	99.99
.....								
	480600.	486173,	372179,	1338953,	2641146,	TOTALS		

.....
 TOTAL TEXAS SHIPMENTS FOR DECEMBER 1973 INCLUDING SHREVEPORT-TEXARKANA EQUALS 31.76 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 19
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 JANUARY 1974

CARTONS						ADI IDENTIFICATION	%
ADI	#1	#2	COMB.	TOTAL	YTD		
216	2156.	26090.	32002.	60248.	294583.	DALLAS-FORT WORTH, TEXAS	12.64
218	1115.	36674.	20718.	58508.	300604.	HOUSTON, TEXAS	12.27
224	870.	31979.	17595.	50445.	224948.	SAN ANTONIO, TEXAS	10.58
19	1390.	14785.	15505.	31680.	105671.	LOS ANGELES, CALIF.	6.64
221	217.	9255.	8116.	17588.	43122.	MCALLEN-BROWNSVILLE, TEXAS	3.69
182	250.	3912.	12853.	17015.	69589.	TULSA, OKLA.	3.57
107	310.	6708.	6843.	13861.	97444.	JACKSON, MISS.	2.90
84	1195.	389.	11049.	12633.	91243.	NEW ORLEANS, LOUISIANA	2.65
181	595.	6455.	3997.	11047.	55732.	OKLAHOMA CITY, OKLA.	2.31
207	578.	4517.	5705.	10800.	127963.	MEMPHIS, TENN.	2.26
11	0.	5181.	4687.	9868.	76329.	LITTLE ROCK, ARKANSAS	2.07
217	0.	4839.	4088.	8927.	36698.	EL PASO, TEXAS	1.87
215	42.	5485.	2870.	8397.	40516.	CORPUS CHRISTI, TEXAS	1.76
83	805.	1521.	5815.	8141.	39791.	MONROE-EL DORADO, ARK.	1.70
81	0.	4670.	2424.	7094.	25082.	LAFAYETTE, LOUISIANA	1.48
30	600.	1128.	5054.	6782.	34422.	DENVER, COLO.	1.42
119	0.	1506.	5175.	6681.	52460.	ST. LOUIS, MO.	1.40
63	70.	525.	5754.	6349.	53035.	DES MOINES, IOWA	1.33
97	0.	4417.	1802.	6219.	16511.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.30
225	350.	724.	4672.	5746.	23380.	TYLER, TEXAS	1.20
85	0.	3996.	1193.	5189.	34601.	SHREVEPORT-TEXARKANA, TEX.	1.08
55	0.	1110.	3710.	4820.	51614.	INDIANAPOLIS, IND.	1.01
208	0.	362.	4300.	4663.	32943.	NASHVILLE, TENN.	0.97
220	0.	2676.	1640.	4316.	35577.	LUBBOCK, TEXAS	0.90
115	90.	2301.	1338.	3729.	18518.	JOPLIN-PITTSBURG, MO.	0.78
164	0.	2050.	1185.	3235.	15510.	ALBUQUERQUE, NEW MEXICO	0.67
48	803.	225.	2172.	3200.	64763.	CHICAGO, ILLINOIS	0.67
116	215.	1027.	1954.	3196.	26377.	KANSAS CITY, MO.	0.67
7	0.	2575.	594.	3169.	48808.	BIRMINGHAM, ALA.	0.66
9	0.	2303.	825.	3128.	18203.	FORT SMITH, ARKANSAS	0.65
95	0.	1900.	1025.	2925.	15428.	DETROIT, MICHIGAN	0.61
70	0.	1523.	1393.	2916.	15798.	WICHITA-HUTCHINSON, KANSAS	0.61
142	0.	65.	2820.	2885.	19651.	OMAHA, NEB.	0.60
127	25.	560.	2241.	2826.	73211.	MINNEAPOLIS-ST. PAUL, MINN.	0.59
146	0.	167.	2233.	2400.	5480.	LAS VEGAS, NEVADA	0.50

TABLE 19 (CONT'D.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 JANUARY 1974

.....						CARTONS		
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%	CUM
.....									
51	0.	0.	2008.	2008.	6639.	ROCKFORD, ILL.	0.42	86.5	
110	0.	800.	1120.	1920.	8829.	TUPELO, MISS.	0.40	86.9	
120	0.	1615.	260.	1875.	11718.	SPRINGFIELD, MO.	0.39	87.3	
79	0.	0.	1792.	1792.	6249.	ALEXANDRIA, LOUISIANA	0.37	87.7	
213	0.	1078.	663.	1741.	6837.	AUSTIN, TEXAS	0.36	88.1	
96	0.	1560.	125.	1685.	6861.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.35	88.4	
226	0.	1575.	50.	1625.	12433.	WACO-TEMPLE, TEXAS	0.34	88.8	
114	0.	350.	1232.	1582.	5780.	COLUMBIA-JEFFERSON CITY, MO.	0.33	89.1	
257	0.	0.	1520.	1520.	2768.	CANADA	0.31	89.4	
49	0.	262.	1216.	1478.	15182.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.31	89.7	
82	0.	1002.	394.	1396.	7201.	LAKE CHARLES, LOUISIANA	0.29	90.0	
24	0.	1172.	220.	1392.	19775.	SAN FRANCISCO, CALIF.	0.29	90.3	
106	465.	225.	660.	1350.	8750.	GREENWOOD-GREENVILLE, MISS.	0.28	90.6	
169	0.	415.	780.	1195.	10854.	CINCINNATI, OHIO	0.25	90.8	
245	0.	125.	1032.	1157.	16194.	GREEN BAY, WISCONSIN	0.24	91.1	
69	0.	330.	810.	1140.	6257.	TOPEKA, KANSAS	0.23	91.3	
223	0.	1030.	75.	1105.	3865.	SAN ANGELO, TEXAS	0.23	91.6	
118	0.	388.	715.	1103.	4557.	ST. JOSEPH, MO.	0.23	91.8	
227	0.	890.	175.	1065.	9085.	WICHITA FALLS-LAWTON, OKLA.	0.22	92.0	
222	0.	862.	150.	1032.	9159.	ODESSA-MIDLAND, TEXAS	0.21	92.2	
65	45.	50.	864.	959.	8701.	SIOUX CITY, IOWA	0.20	92.4	
280	710.	0.	150.	860.	3545.	NEW YORK, NEW YORK	0.18	92.6	
117	0.	200.	640.	840.	26764.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.17	92.8	
159	0.	85.	730.	815.	7140.	FARGO, N. D.	0.17	93.0	
219	0.	585.	177.	762.	6381.	LAREDO, TEXAS	0.15	93.1	
80	0.	0.	683.	683.	8694.	BATON ROUGE, LOUISIANA	0.14	93.3	
242	0.	0.	675.	675.	5787.	CHARLESTON-HUNTINGTON, W. VIR.	0.14	93.4	
56	0.	625.	0.	625.	9430.	SOUTH BEND-ELKHART, IND.	0.13	93.5	
58	0.	0.	615.	615.	6208.	PEORIA, ILL.	0.12	93.7	
212	0.	50.	555.	605.	11878.	AMARILLO, TEXAS	0.12	93.8	
211	0.	510.	50.	560.	7288.	ABILENE-SWEETWATER, TEXAS	0.11	93.9	
205	0.	275.	280.	555.	1226.	JACKSON, TENN.	0.11	94.0	
124	0.	26.	525.	551.	4939.	ALEXANDRIA, MINNESOTA	0.11	94.1	
61	0.	495.	50.	545.	21269.	CEDAR RAPIDS-WATERLOO, IOWA	0.11	94.3	
29	0.	105.	425.	530.	4200.	COLORADO SPRINGS-PUEBLO, COLO.	0.11	94.4	

TABLE 19 (CONID.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 JANUARY 1974

CARTONS						ADI IDENTIFICATION	%	C
ADI	#1	#2	COMB.	TOTAL	YTD			
54	0.	212.	309.	521.	12357.	FORT WAYNE, IND.	0.10	94
247	0.	0.	511.	511.	9342.	MADISON, WISCONSIN	0.10	94
170	0.	50.	435.	485.	7598.	CLEVELAND, OHIO	0.10	94
249	0.	125.	360.	485.	3831.	WAUSAU-RHINELANDER, WISCONSIN	0.10	94
165	0.	355.	120.	475.	2583.	ROSWELL, N. MEX.	0.09	94
98	0.	470.	0.	470.	2525.	LANSING, MICHIGAN	0.09	95
138	0.	32.	405.	437.	4247.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.09	95
174	0.	116.	319.	435.	10213.	TOLEDO, OHIO	0.09	95
108	0.	0.	425.	425.	7515.	LAUREL-HATTIESBURG, MISS.	0.08	95
1	0.	250.	150.	400.	12470.	MOBILE-PENSACOLA, ALA.-FLA.	0.08	95
128	0.	25.	370.	395.	6401.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.08	95
254	0.	62.	325.	387.	1611.	CHEYENNE, WYOMING	0.08	95
8	0.	0.	341.	341.	1087.	ANNISTON AL.	0.07	95
4	0.	130.	200.	330.	2255.	PHOENIX, ARIZ.	0.06	95
105	0.	300.	0.	300.	4265.	COLUMBUS, MISSISSIPPI	0.06	95
175	0.	0.	300.	300.	1807.	YOUNGSTOWN, OHIO	0.06	95
57	0.	0.	241.	241.	2728.	TERRE HAUTE, IND.	0.05	95
50	0.	0.	225.	225.	6916.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.04	95
21	0.	200.	0.	200.	500.	SACRAMENTO-STOCKTON, CALIF.	0.04	95
214	0.	187.	0.	187.	4613.	BEAUMONT-PORT ARTHUR, TEXAS	0.03	95
59	175.	0.	0.	175.	6659.	QUINCY-HANNIBAL, ILL.-MO.	0.03	96
109	0.	0.	150.	150.	4072.	MERIDIAN, MISS.	0.03	96
5	0.	0.	125.	125.	125.	TUCSON, ARIZ.	0.02	96
125	0.	0.	125.	125.	2497.	DULUTH-SUPERIOR, MINN.	0.02	96
203	0.	12.	100.	112.	4885.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.02	96
258	0.	0.	100.	100.	100.	AUGUSTA, GEORGIA	0.02	96
285	0.	0.	100.	100.	350.	ROANOKE-LYNCHBURG, VA.	0.02	96
160	25.	15.	25.	65.	6525.	MINOT-BISMARCK, N. D.	0.01	96
200	0.	37.	25.	62.	14733.	SIOUX FALLS-MITCHELL, S. DAK.	0.01	96
271	0.	0.	60.	60.	1500.	SALT LAKE CITY, UTAH	0.01	96
199	0.	17.	40.	57.	1625.	RAPID CITY, S. DAK.	0.01	96
171	0.	0.	50.	50.	3633.	COLUMBUS, OHIO	0.01	96
246	0.	0.	40.	40.	3978.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.00	96
23	0.	0.	5.	5.	535.	SAN DIEGO, CALIFORNIA	0.00	96
248	0.	5.	0.	5.	9945.	MILWAUKEE, WISCONSIN	0.00	96

TABLE 19 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 JANUARY 1974

.....							CUM.	
.....							CARTONS	
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
.....								
275	197,	8906,	8726,	17829,	259301,	MISCELLANEOUS	3.74	99.99
.....								
13293, 221825, 241477, 476596, 3117741, TOTALS								

.....
 TOTAL TEXAS SHIPMENTS FOR JANUARY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 47.84 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 20
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 FEBRUARY 1974

CARTONS								
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
218	0.	30089.	17600.	47689.	348293.	HOUSTON, TEXAS	10.91	10.9
216	975.	26887.	17221.	45083.	339667.	DALLAS-FORT WORTH, TEXAS	10.32	21.2
224	160.	27894.	14688.	42743.	267691.	SAN ANTONIO, TEXAS	9.78	31.0
84	90.	107.	25368.	25565.	116809.	NEW ORLEANS, LOUISIANA	5.85	36.6
207	0.	6924.	12376.	19300.	147263.	MEMPHIS, TENN.	4.41	41.2
19	4712.	3389.	8549.	16650.	122521.	LOS ANGELES, CALIF.	3.81	45.1
107	0.	4510.	8605.	13115.	110559.	JACKSON, MISS.	3.00	48.1
182	474.	1892.	10726.	13093.	82682.	TULSA, OKLA.	2.99	51.1
181	0.	6117.	4175.	10292.	66024.	OKLAHOMA CITY, OKLA.	2.35	53.4
11	10.	3853.	3395.	7258.	83588.	LITTLE ROCK, ARKANSAS	1.66	55.1
83	0.	852.	6191.	7043.	46835.	MONROE-EL DORADO, ARK.	1.61	56.1
119	0.	2325.	4435.	6760.	59220.	ST. LOUIS, MO.	1.54	58.2
127	602.	275.	5786.	6663.	79875.	MINNEAPOLIS-ST. PAUL, MINN.	1.52	59.8
48	500.	750.	5342.	6592.	71355.	CHICAGO, ILLINOIS	1.50	61.3
215	0.	4572.	1837.	6409.	46925.	CORPUS CHRISTI, TEXAS	1.46	62.7
208	0.	245.	5608.	5853.	38796.	NASHVILLE, TENN.	1.34	64.1
217	0.	2650.	2838.	5488.	42186.	EL PASO, TEXAS	1.25	65.3
221	0.	2562.	2797.	5360.	48482.	MCALLEN-BROWNSVILLE, TEXAS	1.22	66.6
95	0.	1357.	3505.	4862.	20291.	DETROIT, MICHIGAN	1.11	67.7
225	0.	741.	4114.	4855.	28235.	TYLER, TEXAS	1.11	68.6
97	0.	3521.	1246.	4767.	21278.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	1.09	69.4
220	80.	1795.	2430.	4305.	39883.	LUBBOCK, TEXAS	0.98	70.1
30	0.	947.	3290.	4237.	38659.	DENVER, COLO.	0.97	71.6
85	0.	2630.	1588.	4218.	38819.	SHREVEPORT-TEXARKANA, TEX.	0.96	72.6
63	50.	50.	3982.	4082.	57118.	DES MOINES, IOWA	0.93	73.7
117	0.	1325.	2705.	4030.	30794.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.92	74.7
81	0.	2537.	1458.	3995.	29078.	LAFAYETTE, LOUISIANA	0.91	75.6
7	150.	2277.	1521.	3948.	52757.	BIRMINGHAM, ALA.	0.90	76.6
55	50.	640.	3233.	3923.	55538.	INDIANAPOLIS, IND.	0.89	77.6
82	0.	772.	2811.	3584.	10785.	LAKE CHARLES, LOUISIANA	0.82	78.6
116	101.	1164.	2213.	3478.	29856.	KANSAS CITY, MO.	0.79	79.6
120	0.	1765.	1215.	2980.	14698.	SPRINGFIELD, MO.	0.68	79.6
159	550.	150.	2250.	2950.	10090.	FARGO, N. D.	0.67	80.6
115	0.	1787.	957.	2745.	21263.	JOPLIN-PITTSBURG, MO.	0.62	81.6
110	0.	25.	2615.	2640.	11469.	TUPELO, MISS.	0.60	81.6

TABLE 20 (CONT.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 FEBRUARY 1974

CARTONS								CUM
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
70	0.	1043.	1450.	2493.	18291.	WICHITA-HUTCHINSON, KANSAS	0.57	82.2
174	0.	449.	1952.	2401.	12615.	TOLEDO, OHIO	0.54	82.7
257	60.	0.	2155.	2215.	4983.	CANADA	0.50	83.2
79	0.	25.	1945.	1970.	8219.	ALEXANDRIA, LOUISIANA	0.45	83.7
245	0.	125.	1819.	1944.	18138.	GREEN BAY, WISCONSIN	0.44	84.1
164	0.	647.	1213.	1861.	17371.	ALBUQUERQUE, NEW MEXICO	0.42	84.5
226	0.	1430.	185.	1615.	14048.	WACO-TEMPLE, TEXAS	0.36	84.9
61	0.	362.	1150.	1512.	22782.	CEDAR RAPIDS-WATERLOO, IOWA	0.34	85.3
9	0.	1163.	340.	1503.	19706.	FORT SMITH, ARKANSAS	0.34	85.6
51	0.	0.	1496.	1496.	8135.	ROCKFORD, ILL.	0.34	85.9
54	0.	300.	1139.	1439.	13797.	FORT WAYNE, IND.	0.32	86.3
50	500.	62.	750.	1312.	8229.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.30	86.6
56	0.	450.	817.	1267.	10697.	SOUTH BEND-ELKHART, IND.	0.29	86.9
171	0.	130.	1118.	1248.	4882.	COLUMBUS, OHIO	0.28	87.1
146	0.	483.	717.	1200.	6660.	LAS VEGAS, NEVADA	0.27	87.4
170	463.	0.	721.	1184.	8782.	CLEVELAND, OHIO	0.27	87.7
69	0.	25.	1143.	1168.	7425.	TOPEKA, KANSAS	0.26	88.0
213	270.	650.	210.	1130.	7967.	AUSTIN, TEXAS	0.25	88.2
249	564.	150.	400.	1114.	4945.	WAUSAU-RHINELANDER, WISCONSIN	0.25	88.5
248	0.	0.	1085.	1085.	11030.	MILWAUKEE, WISCONSIN	0.24	88.7
75	568.	0.	454.	1022.	13623.	LOUISVILLE, KENTUCKY	0.23	89.0
219	0.	858.	97.	955.	7337.	LAREDO, TEXAS	0.21	89.2
142	25.	46.	872.	943.	20595.	OMAHA, NEB.	0.21	89.4
227	0.	912.	10.	922.	10008.	WICHITA FALLS-LAWTON, OKLA.	0.21	89.6
223	0.	728.	191.	919.	4784.	SAN ANGELO, TEXAS	0.21	89.8
172	0.	0.	903.	903.	5753.	DAYTON, OHIO	0.20	90.0
58	0.	0.	889.	889.	7097.	PEORIA, ILL.	0.20	90.2
212	0.	792.	90.	882.	12760.	AMARILLO, TEXAS	0.20	90.4
114	0.	400.	440.	840.	6620.	COLUMBIA-JEFFERSON CITY, MO.	0.19	90.6
10	0.	0.	810.	810.	5537.	JONESBORO, ARKANSAS	0.18	90.8
49	0.	50.	700.	750.	15933.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.17	91.0
280	0.	100.	646.	746.	4291.	NEW YORK, NEW YORK	0.17	91.1
128	0.	30.	671.	701.	7102.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.16	91.2
80	0.	0.	700.	700.	9394.	BATON ROUGE, LOUISIANA	0.16	91.5
125	0.	0.	680.	680.	3177.	DULUTH-SUPERIOR, MINN.	0.15	91.6

TABLE 20 (CONTL)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 FEBRUARY 1974

CARTONS								
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
169	0.	25.	639.	664.	11518.	CINCINNATI, OHIO	0.15	91.
108	0.	0.	600.	600.	7915.	LAUREL-HATTIESBURG, MISS.	0.13	91.
1	0.	0.	595.	595.	13065.	MOBILE-PENSACOLA, ALA.-FLA.	0.13	92.
118	0.	50.	520.	570.	5127.	ST. JOSEPH, MO.	0.13	92.
274	0.	0.	556.	556.	1750.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.12	92.
173	0.	0.	519.	519.	902.	LIMA, OHIO	0.11	92.
222	0.	287.	225.	512.	9672.	ODESSA-MIDLAND, TEXAS	0.11	92.
242	0.	0.	475.	475.	6262.	CHARLESTON-HUNTINGTON, W. VIR.	0.10	92.
267	0.	0.	450.	450.	2510.	CHARLOTTE, N. C.	0.10	92.
239	0.	422.	0.	422.	810.	SEATTLE-TACOMA, WASHINGTON	0.09	92.
109	0.	0.	420.	420.	4492.	MERIDIAN, MISS.	0.09	92.
106	0.	295.	120.	415.	9165.	GREENWOOD-GREENVILLE, MISS.	0.09	93.
53	0.	0.	400.	400.	10814.	EVANSVILLE, IND.	0.09	93.
259	0.	0.	400.	400.	3100.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0.09	93.
138	0.	50.	325.	375.	4622.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.08	93.
200	0.	20.	330.	350.	15083.	SIOUX FALLS-MITCHELL, S. DAK.	0.08	93.
4	171.	0.	175.	346.	2601.	PHOENIX, ARIZ.	0.07	93.
205	0.	0.	340.	340.	1566.	JACKSON, TENN.	0.07	93.
214	0.	287.	0.	287.	4901.	BEAUMONT-PORT ARTHUR, TEXAS	0.06	93.
281	0.	0.	285.	285.	1054.	JOHNSTOWN-ALTOONA, PENN.	0.06	93.
246	0.	0.	282.	282.	4260.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.06	93.
211	0.	145.	120.	265.	7553.	ABILENE-SWEETWATER, TEXAS	0.06	93.
98	0.	215.	0.	215.	2740.	LANSING, MICHIGAN	0.04	93.
165	0.	150.	50.	200.	2583.	ROSWELL, N. MEX.	0.04	93.
199	0.	150.	50.	200.	1825.	RAPID CITY, S. DAK.	0.04	93.
59	0.	175.	0.	175.	6834.	QUINCY-HANNIBAL, ILL.-MO.	0.04	94.
65	0.	10.	165.	175.	8876.	SIOUX CITY, IOWA	0.04	94.
96	0.	0.	170.	170.	7031.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.03	94.
180	0.	137.	25.	162.	2173.	ARDMORE-ADA, OKLAHOMA	0.03	94.
29	0.	51.	100.	151.	4351.	COLORADO SPRINGS-PUEBLO, COLO.	0.03	94.
193	0.	0.	150.	150.	175.	HARRISBURG-YORK-LANCASTER-LEBANON, PA.	0.03	94.
206	0.	150.	0.	150.	2687.	KNOXVILLE, TENN.	0.03	94.
57	0.	0.	137.	137.	2865.	TERRE HAUTE, IND.	0.03	94.
203	0.	0.	119.	119.	5004.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.02	94.
254	0.	12.	80.	92.	1703.	CHEYENNE, WYOMING	0.02	94.

TABLE 20 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 FEBRUARY 1974

CARTONS						ADI IDENTIFICATION	%	%
ADI	#1	#2	COMB.	TOTAL	YTD			
238	0.	0.	74.	74.	1790.	SPOKANE, WASHINGTON	0.01	94.3
124	0.	0.	60.	60.	4999.	ALEXANDRIA, MINNESOTA	0.01	94.3
31	0.	0.	30.	30.	542.	GRAND JUNCTION, COLO.	0.00	94.3
24	0.	0.	25.	25.	19800.	SAN FRANCISCO, CALIF.	0.00	94.3
189	0.	2.	0.	2.	1364.	PORTLAND, OREGON	0.00	94.3
275	0.	10516.	14048.	24564.	283865.	MISCELLANEOUS	5.62	99.9

11126, 173950, 251698, 436775, 3554516, TOTALS

TOTAL TEXAS SHIPMENTS FOR FEBRUARY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 39.75 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
MARCH 1974

ADI	CARTONS				YTD	ADI IDENTIFICATION	% %	% %
	#1	#2	COMB.	TOTAL				
216	0.	15755.	11756.	27511.	367178.	DALLAS-FORT WORTH, TEXAS	11.89	11.89
218	0.	16448.	9782.	26230.	374524.	HOUSTON, TEXAS	11.33	23.22
224	0.	12576.	7035.	19611.	287502.	SAN ANTONIO, TEXAS	8.47	31.71
182	0.	272.	11566.	11838.	94520.	TULSA, OKLA.	5.11	36.82
207	0.	4622.	5199.	9821.	157085.	MEMPHIS, TENN.	4.24	41.06
107	0.	3410.	4395.	7805.	118364.	JACKSON, MISS.	3.37	44.43
84	0.	80.	7559.	7639.	124448.	NEW ORLEANS, LOUISIANA	3.30	47.73
63	0.	114.	4802.	4917.	62035.	DES MOINES, IOWA	2.12	49.85
48	0.	262.	4610.	4873.	76228.	CHICAGO, ILLINOIS	2.10	51.95
11	0.	2354.	2457.	4811.	88399.	LITTLE ROCK, ARKANSAS	2.07	54.02
181	0.	2541.	2157.	4698.	70722.	OKLAHOMA CITY, OKLA.	2.03	56.05
127	431.	112.	3762.	4306.	84181.	MINNEAPOLIS-ST. PAUL, MINN.	1.86	57.91
19	0.	2375.	1891.	4266.	126587.	LOS ANGELES, CALIF.	1.84	59.75
83	0.	532.	2855.	3387.	50222.	MONROE-EL DORADO, ARK.	1.46	61.21
215	116.	2303.	690.	3109.	50034.	CORPUS CHRISTI, TEXAS	1.34	62.63
119	0.	850.	2085.	2935.	62155.	ST. LOUIS, MO.	1.26	63.89
217	0.	1983.	903.	2886.	45073.	EL PASO, TEXAS	1.24	65.13
220	0.	1541.	1324.	2865.	42749.	LUBBOCK, TEXAS	1.23	66.36
225	0.	540.	2129.	2669.	30904.	TYLER, TEXAS	1.15	67.51
117	0.	562.	1988.	2550.	33344.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	1.10	68.61
55	0.	39.	2085.	2124.	57662.	INDIANAPOLIS, IND.	0.91	69.52
248	0.	0.	1940.	1940.	12970.	MILWAUKEE, WISCONSIN	0.83	70.35
81	0.	1200.	725.	1925.	31003.	LAFAYETTE, LOUISIANA	0.83	71.18
116	0.	750.	876.	1626.	31482.	KANSAS CITY, MO.	0.70	71.91
174	0.	168.	1341.	1510.	14125.	TOLEDO, OHIO	0.65	72.56
245	0.	150.	1316.	1466.	19604.	GREEN BAY, WISCONSIN	0.63	73.19
50	0.	0.	1427.	1427.	9656.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.61	73.80
115	0.	956.	442.	1398.	22661.	JOPLIN-PITTSBURG, MO.	0.60	74.41
159	0.	45.	1351.	1396.	11486.	FARGO, N. D.	0.60	75.01
85	0.	382.	1006.	1388.	40208.	SHREVEPORT-TEXARKANA, TEX.	0.60	75.61
79	0.	0.	1261.	1261.	9480.	ALEXANDRIA, LOUISIANA	0.54	76.15
30	0.	250.	1007.	1257.	39916.	DENVER, COLO.	0.54	76.75
249	0.	0.	1242.	1242.	6187.	WAUSAU-RHINELANDER, WISCONSIN	0.53	77.28
171	0.	0.	1196.	1196.	6078.	COLUMBUS, OHIO	0.51	77.79
7	62.	797.	302.	1162.	83919.	BIRMINGHAM, ALA.	0.50	78.29

TABLE 21 (CONTD.)
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
MARCH 1974

..... CARTONS								CU
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%
.....								
65	0.	40.	1066.	1106.	9982.	STIOUX CITY, IOWA	0,47	78.
219	0.	949.	65.	1014.	8351.	LAREDO, TEXAS	0,43	79.
226	0.	668.	205.	873.	14922.	WACO-TEMPLE, TEXAS	0,37	79.
124	0.	0.	858.	858.	5857.	ALEXANDRIA, MINNESOTA	0,37	79.
142	0.	30.	813.	843.	21438.	OMAHA, NEB.	0,36	80.
212	0.	400.	409.	809.	13569.	AMARILLO, TEXAS	0,34	80.
49	0.	0.	801.	801.	16734.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0,34	80.
24	0.	350.	450.	800.	20600.	SAN FRANCISCO, CALIF.	0,34	81.
146	158.	300.	342.	800.	7460.	LAS VEGAS, NEVADA	0,34	81.
208	0.	0.	785.	785.	39581.	NASHVILLE, TENN.	0,33	82.
138	0.	22.	728.	750.	5372.	LINCOLN-HASTINGS-KEARNEY, NEB.	0,32	82.
106	0.	215.	526.	741.	9906.	GREENWOOD-GREENVILLE, MISS.	0,32	82.
80	0.	0.	707.	707.	10101.	BATON ROUGE, LOUISIANA	0,30	82.
227	0.	548.	129.	677.	10685.	WICHITA FALLS-LAWTON, OKLA.	0,29	83.
170	0.	0.	664.	664.	9446.	CLEVELAND, OHIO	0,28	83.
200	0.	150.	480.	630.	15713.	SIOUX FALLS-MITCHELL, S. DAK.	0,27	83.
108	0.	182.	445.	627.	8542.	LAUREL-HATTIESBURG, MISS.	0,27	84.
213	0.	537.	85.	622.	8590.	AUSTIN, TEXAS	0,26	84.
246	0.	12.	598.	610.	4871.	LA CROSSE-EAU CLAIRE, WISCONSIN	0,26	84.
69	0.	70.	515.	585.	8010.	TOPEKA, KANSAS	0,25	84.
247	0.	0.	565.	565.	9907.	MADISON, WISCONSIN	0,24	85.
120	0.	345.	205.	550.	15248.	SPRINGFIELD, MO.	0,23	85.
54	0.	50.	497.	547.	14344.	FORT WAYNE, IND.	0,23	85.
96	0.	275.	250.	525.	7556.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0,22	85.
51	0.	0.	524.	524.	8660.	ROCKFORD, ILL.	0,22	86.
172	514.	0.	0.	514.	6267.	DAYTON, OHIO	0,22	86.
173	0.	0.	505.	505.	1407.	LIMA, OHIO	0,21	86.
128	0.	0.	481.	481.	7583.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0,20	86.
175	0.	0.	477.	477.	2285.	YOUNGSTOWN, OHIO	0,20	86.
4	0.	250.	220.	470.	3071.	PHOENIX, ARIZ.	0,20	87.
164	0.	312.	125.	437.	17808.	ALBUQUERQUE, NEW MEXICO	0,18	87.
61	0.	291.	139.	431.	23213.	CEDAR RAPIDS-WATERLOO, IOWA	0,18	87.
160	0.	0.	410.	410.	6935.	MINOT-BISMARCK, N. D.	0,17	87.
223	0.	297.	105.	402.	5187.	SAN ANGELO, TEXAS	0,17	87.
70	0.	110.	282.	392.	18683.	WICHITA-HUTCHINSON, KANSAS	0,16	88.

TABLE 21 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 MARCH 1974

.....						CARTONS		
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	
10	0.	0.	380.	380.	5917.	JONESBORO, ARKANSAS	0.16	88	
203	0.	215.	150.	365.	5369.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.15	88	
56	0.	302.	50.	352.	11049.	SOUTH BEND-ELKHART, IND.	0.15	88	
257	0.	205.	100.	305.	5288.	CANADA	0.13	88	
258	0.	300.	0.	300.	400.	AUGUSTA, GEORGIA	0.12	88	
169	0.	25.	268.	293.	11811.	CINCINNATI, OHIO	0.12	88	
211	0.	213.	55.	268.	7821.	ABILENE-SWEETWATER, TEXAS	0.11	88	
221	0.	0.	250.	250.	48732.	MCALLEN-BROWNSVILLE, TEXAS	0.10	89	
57	0.	0.	215.	215.	3080.	TERRE HAUTE, IND.	0.09	89	
1	0.	46.	150.	197.	13262.	MOBILE-PENSACOLA, ALA.-FLA.	0.08	89	
280	0.	50.	120.	170.	4461.	NEW YORK, NEW YORK	0.07	89	
97	0.	125.	35.	160.	21432.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.06	89	
204	0.	130.	0.	130.	7151.	CHATTANOOGA, TENN	0.05	89	
43	0.	0.	110.	110.	615.	IDAHO FALLS-POCATELLO, IDAHO	0.04	89	
222	0.	0.	110.	110.	9782.	ODESSA-MIDLAND, TEXAS	0.04	89	
109	0.	0.	100.	100.	4592.	MERIDIAN, MISS.	0.04	89	
281	0.	0.	80.	80.	1134.	JOHNSTOWN-ALTOONA, PENN.	0.03	89	
82	0.	0.	75.	75.	10860.	LAKE CHARLES, LOUISIANA	0.03	89	
165	0.	55.	10.	65.	2648.	ROSWELL, N. MEX.	0.02	89	
118	0.	55.	0.	55.	5182.	ST. JOSEPH, MO.	0.02	89	
114	0.	0.	50.	50.	6670.	COLUMBIA-JEFFERSON CITY, MO.	0.02	89	
205	0.	0.	50.	50.	1616.	JACKSON, TENN.	0.02	89	
29	0.	37.	0.	37.	4388.	COLORADO SPRINGS-PUEBLO, COLO.	0.01	89	
95	0.	25.	0.	25.	20316.	DETROIT, MICHIGAN	0.01	89	
254	0.	0.	25.	25.	1728.	CHEYENNE, WYOMING	0.01	89	
126	0.	0.	15.	15.	1143.	MANKATO, MINNESOTA	0.00	89	
275	220.	10444.	12913.	23577.	307443.	MISCELLANEOUS	10.19	99	
.....									
1501. 92611. 137236. 231349. 3785865. TOTALS									

.....
 TOTAL TEXAS SHIPMENTS FOR MARCH 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 39.46 PERCENT

SOURCE: TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 22
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 APRIL 1974

.....								
CARTONS						CUM			
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%	%
.....									
218	0.	9671.	3209.	12880.	387404.	HOUSTON, TEXAS	22.87	22.8	
216	0.	5272.	5282.	10554.	377733.	DALLAS-FORT WORTH, TEXAS	18.74	41.6	
224	0.	5355.	591.	5946.	293249.	SAN ANTONIO, TEXAS	10.56	52.1	
182	0.	57.	3220.	3277.	97798.	TULSA, OKLA.	5.82	58.0	
107	0.	1482.	1297.	2779.	121144.	JACKSON, MISS.	4.93	62.9	
84	0.	50.	2545.	2595.	127043.	NEW ORLEANS, LOUISIANA	4.60	67.5	
207	0.	178.	1285.	1463.	158548.	MEMPHIS, TENN.	2.59	70.1	
215	0.	1325.	65.	1390.	51424.	CORPUS CHRISTI, TEXAS	2.46	72.6	
181	0.	747.	640.	1387.	72110.	OKLAHOMA CITY, OKLA.	2.46	75.0	
7	0.	901.	150.	1051.	54970.	BIRMINGHAM, ALA.	1.86	76.9	
119	0.	0.	925.	925.	63080.	ST. LOUIS, MO.	1.64	78.6	
226	0.	675.	0.	675.	15597.	WACO-TEMPLE, TEXAS	1.19	79.8	
127	0.	25.	600.	625.	84806.	MINNEAPOLIS-ST. PAUL, MINN.	1.11	80.9	
220	0.	462.	150.	612.	43361.	LUBBOCK, TEXAS	1.08	81.9	
225	0.	402.	201.	603.	31507.	TYLER, TEXAS	1.07	83.0	
142	0.	0.	600.	600.	22038.	OMAHA, NEB.	1.06	84.1	
81	0.	0.	565.	565.	31568.	LAFAYETTE, LOUISIANA	1.00	85.1	
116	0.	200.	350.	550.	32032.	KANSAS CITY, MO.	0.97	86.1	
120	0.	400.	70.	470.	15718.	SPRINGFIELD, MO.	0.83	86.9	
11	0.	300.	106.	406.	88805.	LITTLE ROCK, ARKANSAS	0.72	87.6	
213	0.	385.	0.	385.	8975.	AUSTIN, TEXAS	0.68	88.3	
10	0.	0.	350.	350.	6267.	JONESBORO, ARKANSAS	0.62	88.9	
30	0.	0.	350.	350.	40266.	DENVER, COLO.	0.62	89.6	
221	0.	25.	320.	345.	49077.	MCALLEN-BROWNSVILLE, TEXAS	0.61	90.2	
205	0.	340.	0.	340.	1956.	JACKSON, TENN.	0.60	90.8	
70	0.	225.	65.	290.	18973.	WICHITA-HUTCHINSON, KANSAS	0.51	91.3	
174	0.	0.	275.	275.	14400.	TOLEDO, OHIO	0.48	91.8	
280	0.	0.	230.	230.	4691.	NEW YORK, NEW YORK	0.40	92.2	
245	0.	0.	225.	225.	19829.	GREEN BAY, WISCONSIN	0.39	92.6	
117	0.	175.	25.	200.	33544.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.35	92.9	
83	0.	90.	95.	185.	50407.	MONROE-EL DORADO, ARK.	0.32	93.3	
79	0.	0.	160.	160.	9640.	ALEXANDRIA, LOUISIANA	0.28	93.5	
212	0.	150.	10.	160.	13729.	AMARILLO, TEXAS	0.28	93.8	
227	0.	0.	150.	150.	10835.	WICHITA FALLS-LAWTON, OKLA.	0.26	94.1	
63	0.	0.	138.	138.	62173.	DES MOINES, IOWA	0.24	94.3	

TABLE 22 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 APRIL 1974

.....						CARTONS	
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	CL
.....								
219	0.	97.	40.	137.	8488.	LAREDO, TEXAS	0.24	94.
55	0.	0.	121.	121.	57783.	INDIANAPOLIS, IND.	0.21	94.
115	0.	75.	25.	100.	22761.	JOPLIN-PITTSBURG, MO.	0.17	95.
85	0.	50.	0.	50.	40258.	SHREVEPORT-TEXARKANA, TEX.	0.08	95.
254	0.	0.	50.	50.	1778.	CHEYENNE, WYOMING	0.08	95.
138	0.	0.	25.	25.	5397.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.04	95.
222	0.	20.	0.	20.	9802.	ODESSA-MIDLAND, TEXAS	0.03	95.
69	0.	0.	10.	10.	8020.	TOPEKA, KANSAS	0.01	95.
161	0.	10.	0.	10.	10.	PEMBINA, N. D.	0.01	95.
211	0.	7.	0.	7.	7829.	ABILENE-SWEETWATER, TEXAS	0.01	95.
214	0.	5.	0.	5.	4906.	BEAUMONT-PORT ARTHUR, TEXAS	0.00	95.
275	0.	1275.	1345.	2620.	310063.	MISCELLANEOUS	4.65	99.
.....								
	0.	30436.	25860.	56297.	3842162.	TOTALS		

.....
 TOTAL TEXAS SHIPMENTS FOR APRIL 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 60.25 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 23
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 MAY 1974

..... CARTONS CUM	
ADI	#1	#2	COMB.	TOTAL	YTD	ADI IDENTIFICATION	%	%	%
218	0.	728.	0.	728.	388133.	HOUSTON, TEXAS	84.85	84.8	
275	0.	130.	0.	130.	310193.	MISCELLANEOUS	15.14	100.0	
	0.	858.	0.	858.	3843021.	TOTALS			

.....
 TOTAL TEXAS SHIPMENTS FOR MAY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 84.85 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 24
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
JUNE 1974

CARTONS						ADI IDENTIFICATION	%	CU
ADI	#1	#2	COMB.	TOTAL	YTD			
275	0,	100,	0.	100,	310293.	MISCELLANEOUS	100.00	100.
	0.	100,	0.	100.	3843121.	TOTALS		

TOTAL TEXAS SHIPMENTS FOR JUNE 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0.00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 25
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
JULY 1974

CARTONS						ADI IDENTIFICATION	%	CU
ADI	#1	#2	COMB.	TOTAL	YTD			
	0,	0,	0.	0.	3843121.	TOTALS		

TOTAL TEXAS SHIPMENTS FOR JULY 1974 INCLUDING SHREVEPORT-TEXARKANA EQUALS 0.00 PERCENT

SOURCE=TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS

TABLE 26
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
1973-74 SEASON

CARTONS							
ADI	#1	#2	COMB.	TOTAL	ADI IDENTIFICATION	%	CUM %
218	37307.	232194.	118631.	388133.	HOUSTON, TEXAS	10.09	10.0
216	43853.	196520.	137359.	377733.	DALLAS-FORT WORTH, TEXAS	9.82	19.9
224	32614.	176312.	84323.	293249.	SAN ANTONIO, TEXAS	7.63	27.5
207	24827.	72906.	60814.	158548.	MEMPHIS, TENN.	4.12	31.6
84	15656.	4096.	107290.	127043.	NEW ORLEANS, LOUISIANA	3.30	34.9
19	18418.	69630.	38539.	126587.	LOS ANGELES, CALIF.	3.29	38.2
107	19762.	61011.	40370.	121144.	JACKSON, MISS.	3.15	41.4
182	16210.	17818.	63769.	97798.	TULSA, OKLA.	2.54	43.9
11	8730.	51649.	28426.	88805.	LITTLE ROCK, ARKANSAS	2.31	46.2
127	35606.	2267.	46932.	94806.	MINNEAPOLIS-ST. PAUL, MINN.	2.20	48.4
48	37255.	5000.	33973.	76228.	CHICAGO, ILLINOIS	1.98	50.4
181	16560.	36159.	19390.	72110.	OKLAHOMA CITY, OKLA.	1.87	52.3
119	7186.	13299.	42594.	63080.	ST. LOUIS, MO.	1.64	53.9
63	25682.	2230.	34261.	62173.	DES MOINES, IOWA	1.61	55.6
55	28464.	4355.	24963.	57783.	INDIANAPOLIS, IND.	1.50	57.1
7	1488.	34668.	18814.	54970.	BIRMINGHAM, ALA.	1.43	58.5
215	4836.	34467.	12121.	51424.	CORPUS CHRISTI, TEXAS	1.33	59.8
83	10087.	9034.	31286.	50407.	MONROE-EL DORADO, ARK.	1.31	61.2
221	8939.	13762.	26376.	49077.	MCALLEN-BROWNSVILLE, TEXAS	1.27	62.4
217	3675.	21516.	19882.	45073.	EL PASO, TEXAS	1.17	63.6
220	13489.	16094.	13778.	43361.	LUBBOCK, TEXAS	1.12	64.7
30	7276.	4113.	28877.	40266.	DENVER, COLO.	1.04	65.8
85	7216.	22363.	10678.	40258.	SHREVEPORT-TEXARKANA, TEX.	1.04	66.8
208	2759.	3767.	33054.	39581.	NASHVILLE, TENN.	1.02	67.9
117	9226.	9345.	14973.	33544.	PADUCAH, KY.-CAPE GIRARDEAU-HARRISBURG, ILL.	0.87	68.7
116	5820.	9128.	17084.	32032.	KANSAS CITY, MO.	0.83	69.6
81	3897.	17369.	10302.	31568.	LAFAYETTE, LOUISIANA	0.82	70.4
225	9079.	5750.	16678.	31507.	TYLER, TEXAS	0.81	71.2
61	14193.	2319.	6700.	23213.	CEDAR RAPIDS-WATERLOO, IOWA	0.60	71.8
115	1336.	15115.	6309.	22761.	JOPLIN-PITTSBURG, MO.	0.59	72.4
142	8520.	603.	12914.	22038.	OMAHA, NEB.	0.57	73.0
97	1396.	14194.	5848.	21438.	GRAND RAPIDS-KALAMAZOO, MICHIGAN	0.55	73.5

TABLE 26 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 1973-74 SEASON

.....					CARTONS		
ADI	#1	#2	COMB.	TOTAL	ADI IDENTIFICATION	%	CUM %	
24	6098.	9293.	5209.	20600.	SAN FRANCISCO, CALIF.	0.53	74.12	
95	1755.	6219.	12341.	20316.	DETROIT, MICHIGAN	0.52	74.64	
245	10530.	1026.	8273.	19829.	GREEN BAY, WISCONSIN	0.51	75.15	
9	450.	14815.	4441.	19706.	FORT SMITH, ARKANSAS	0.51	75.66	
70	1824.	8893.	8256.	18973.	WICHITA-HUTCHINSON, KANSAS	0.49	76.15	
164	2365.	7435.	8008.	17808.	ALBUQUERQUE, NEW MEXICO	0.46	76.61	
49	10283.	743.	5707.	16734.	DAVENPORT-ROCK ISLAND-MOLINE, ILL.	0.43	77.04	
120	3643.	8497.	3578.	15718.	SPRINGFIELD, MO.	0.40	77.44	
200	12546.	845.	2322.	15713.	SIOUX FALLS-MITCHELL, S. DAK.	0.40	77.84	
226	1952.	10234.	3410.	15597.	WACO-TEMPLE, TEXAS	0.40	78.24	
174	6405.	1834.	6160.	14400.	TOLEDO, OHIO	0.37	78.61	
54	9235.	1583.	3525.	14344.	FORT WAYNE, IND.	0.37	79.01	
212	3598.	6264.	3867.	13729.	AMARILLO, TEXAS	0.35	79.36	
75	9363.	500.	3760.	13623.	LOUISVILLE, KENTUCKY	0.35	79.71	
1	350.	6059.	6853.	13262.	MOBILE-PENSACOLA, ALA.-FLA.	0.34	80.05	
248	7182.	280.	5508.	12970.	MILWAUKEE, WISCONSIN	0.33	80.41	
169	3999.	865.	6946.	11811.	CINCINNATI, OHIO	0.30	80.72	
159	3414.	637.	7435.	11486.	FARGO, N. D.	0.29	81.03	
110	2834.	875.	7760.	11469.	TUPELO, MISS.	0.29	81.33	
56	5162.	3325.	2562.	11049.	SOUTH BEND-ELKHART, IND.	0.28	81.62	
82	545.	3533.	6782.	10860.	LAKE CHARLES, LOUISIANA	0.28	81.90	
227	2901.	5974.	1960.	10835.	WICHITA FALLS-LAWTON, OKLA.	0.28	82.18	
53	7141.	0.	3673.	10814.	EVANSVILLE, IND.	0.28	82.46	
80	1440.	2363.	6298.	10101.	BATON ROUGE, LOUISIANA	0.26	82.73	
65	6279.	362.	3340.	9982.	SIOUX CITY, IOWA	0.25	82.99	
247	7772.	350.	1785.	9907.	MADISON, WISCONSIN	0.25	83.24	
106	2641.	2420.	4845.	9906.	GREENWOOD-GREENVILLE, MISS.	0.25	83.50	
222	409.	4989.	4404.	9802.	ODESSA-MIDLAND, TEXAS	0.25	83.76	
50	2622.	537.	6497.	9656.	SPRINGFIELD-DECATUR-CHAMPAIGN, ILL.	0.25	84.01	
79	2440.	577.	6623.	9640.	ALEXANDRIA, LOUISIANA	0.25	84.26	
170	4546.	225.	4675.	9446.	CLEVELAND, OHIO	0.24	84.51	
213	511.	5792.	2672.	8975.	AUSTIN, TEXAS	0.23	84.74	

TABLE 26 (CONTD.)
TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
1973-74 SEASON

ADI	CARTONS			TOTAL	ADI IDENTIFICATION	%	%
	#1	#2	COMB.				
51	1876.	162.	6621.	8660.	ROCKFORD, ILL.	0.22	84.5
108	683.	4922.	2937.	8542.	LAUREL-HATTIESBURG, MISS.	0.22	85.5
219	445.	7123.	920.	8488.	LAREDO, TEXAS	0.22	85.5
69	37.	907.	7076.	8020.	TOPEKA, KANSAS	0.20	85.5
211	1895.	3283.	2651.	7829.	ABILENE-SWEETWATER, TEXAS	0.20	85.5
128	4667.	55.	2861.	7583.	ROCHESTER-MASON CITY-AUSTIN, IOWA	0.19	86.5
96	2231.	4085.	1240.	7556.	FLINT-SAGINAW-BAY CITY, MICHIGAN	0.19	86.5
146	818.	1040.	5602.	7460.	LAS VEGAS, NEVADA	0.19	86.5
204	910.	4395.	1846.	7151.	CHATTANOOGA, TENN	0.18	86.5
58	755.	835.	5507.	7097.	PEORIA, ILL.	0.18	86.5
160	5734.	177.	1024.	6935.	MINOT-BISMARCK, N. D.	0.18	86.5
59	4322.	275.	2237.	6834.	QUINCY-HANNIBAL, ILL.-MO.	0.17	87.5
114	504.	1599.	4567.	6670.	COLUMBIA-JEFFERSON CITY, MO.	0.17	87.5
172	3925.	989.	1353.	6267.	DAYTON, OHIO	0.16	87.5
10	1275.	3408.	1584.	6267.	JONESBORO, ARKANSAS	0.16	87.5
242	0.	1087.	5175.	6262.	CHARLESTON-HUNTINGTON, W. VIR.	0.16	87.5
249	2872.	712.	2602.	6187.	WAUSAU-RHINELANDER, WISCONSIN	0.16	87.5
171	1403.	280.	4395.	6078.	COLUMBUS, OHIO	0.15	88.5
124	3947.	142.	1768.	5857.	ALEXANDRIA, MINNESOTA	0.15	88.5
138	1537.	922.	2938.	5397.	LINCOLN-HASTINGS-KEARNEY, NEB.	0.14	88.5
203	2082.	427.	2860.	5369.	BRISTOL-KINGSPORT-JOHNSON CITY, VA.-TENN.	0.13	88.5
257	858.	655.	3775.	5288.	CANADA	0.13	88.5
223	595.	3293.	1298.	5187.	SAN ANGELO, TEXAS	0.13	88.5
118	2586.	921.	1675.	5182.	ST. JOSEPH, MO.	0.13	88.5
40	2750.	500.	1799.	5049.	ATLANTA, GA.	0.13	89.5
214	797.	729.	3379.	4906.	BEAUMONT-PORT ARTHUR, TEXAS	0.12	89.5
246	3028.	12.	1830.	4871.	LA CROSSE-EAU CLAIRE, WISCONSIN	0.12	89.5
280	2065.	1480.	1146.	4691.	NEW YORK, NEW YORK	0.12	89.5
64	4499.	12.	125.	4636.	OTTUMWA-KIRKSVILLE, MO.	0.12	89.5
109	2531.	1152.	909.	4592.	MERIDIAN, MISS.	0.11	89.5
155	0.	4450.	0.	4450.	RALEIGH-DURHAM, N.C.	0.11	89.5
29	440.	1153.	2795.	4388.	COLORADO SPRINGS-PUEBLO, COLO.	0.11	89.5

TABLE 26 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 1973-74 SEASON

CARTONS					ADI IDENTIFICATION	%	C
ADI	#1	#2	COMB.	TOTAL			
105	1402.	300.	2563.	4265.	COLUMBUS, MISSISSIPPI	0.11	90.
74	505.	0.	3485.	3990.	LEXINGTON, KENTUCKY	0.10	90.
125	1667.	50.	1460.	3177.	DULUTH-SUPERIOR, MINN.	0.08	90.
259	0.	2550.	550.	3100.	GREENVILLE-SPARTANBURG-ASHVILLE, S.C.-N.C.	0.08	90.
57	1645.	0.	1435.	3080.	TERRE HAUTE, IND.	0.08	90.
4	496.	630.	1945.	3071.	PHOENIX, ARIZ.	0.07	90.
13	925.	388.	1551.	2864.	TUSCALOOSA	0.07	90.
98	1505.	685.	550.	2740.	LANSING, MICHIGAN	0.07	90.
206	150.	245.	2292.	2687.	KNOXVILLE, TENN.	0.06	90.
165	712.	1581.	355.	2648.	ROSWELL, N. MEX.	0.06	90.
284	0.	585.	1941.	2526.	RICHMOND, VA.	0.06	90.
267	0.	2060.	450.	2510.	CHARLOTTE, N. C.	0.06	90.
175	1407.	100.	777.	2285.	YOUNGSTOWN, OHIO	0.05	90.
180	477.	827.	869.	2173.	ARDMORE-ADA, OKLAHOMA	0.05	91.
205	0.	938.	1018.	1956.	JACKSON, TENN.	0.05	91.
266	0.	0.	1850.	1850.	COLUMBIA, SOUTH CAROLINA	0.04	91.
199	1257.	318.	250.	1825.	RAPID CITY, S. DAK.	0.04	91.
238	765.	350.	675.	1790.	SPOKANE, WASHINGTON	0.04	91.
254	385.	167.	1226.	1778.	CHEYENNE, WYOMING	0.04	91.
274	1194.	0.	556.	1750.	WHEELING-STEUBENVILLE, W. VA.-OHIO	0.04	91.
100	945.	150.	634.	1729.	TRAVERSE CITY-CADILLAC, MICHIGAN	0.04	91.
25	250.	1365.	0.	1615.	SANTA BARBARA-SANTA MARIA, CALIF.	0.04	91.
271	10.	0.	1490.	1500.	SALT LAKE CITY, UTAH	0.03	91.
261	850.	557.	0.	1407.	SAVANNAH, GEORGIA	0.03	91.
173	0.	0.	1407.	1407.	LIMA, OHIO	0.03	91.
189	900.	30.	434.	1364.	PORTLAND, OREGON	0.03	91.
273	583.	25.	575.	1183.	PITTSBURGH, PENN.	0.03	91.
126	1028.	100.	15.	1143.	MANKATO, MINNESOTA	0.02	91.
281	0.	25.	1109.	1134.	JOHNSTOWN-ALTOONA, PENN.	0.02	91.
8	0.	0.	1087.	1087.	ANNISTON AL.	0.02	91.
239	387.	422.	0.	810.	SEATTLE-TACOMA, WASHINGTON	0.02	91.
268	775.	0.	0.	775.	GREENSBORO-WINSTON-SALEM, HIGH POINT, N. C.	0.02	91.

TABLE 26 (CONTD.)
 TEXAS FRESH ORANGE SHIPMENTS BY ADI'S
 1973-74 SEASON

ADI	CARTONS			TOTAL	ADI IDENTIFICATION	%	CUM %
	#1	#2	COMB.				
17	733.	0.	0.	733.	EUREKA, CALIF.	0.01	91.70
256	630.	0.	0.	630.	MONTGOMERY, ALABAMA	0.01	91.71
43	0.	0.	615.	615.	IDAHO FALLS-POCATELLO, IDAHO	0.01	91.72
47	602.	0.	0.	602.	TAMPA FL.	0.01	91.73
270	0.	0.	557.	557.	NORFOLK-PORTSMITH-NEWPORT NEWS-HAMPTON, VA.	0.01	91.74
18	0.	550.	0.	550.	FRESNO, CALIF.	0.01	91.75
167	548.	0.	0.	548.	FARMINGTON	0.01	91.80
31	262.	250.	30.	542.	GRAND JUNCTION, COLO.	0.01	91.81
23	100.	430.	5.	535.	SAN DIEGO, CALIFORNIA	0.01	91.82
141	525.	0.	0.	525.	NORTH PLATTE, NEB.	0.01	91.83
21	0.	500.	0.	500.	SACRAMENTO-STOCKTON, CALIF.	0.01	91.84
104	0.	435.	25.	460.	BILOXI-GULFPORT-PASCAGOULA, MISSISSIPPI	0.01	91.85
258	0.	300.	100.	400.	AUGUSTA, GEORGIA	0.01	91.87
285	0.	0.	350.	350.	ROANOKE-LYNCHBURG, VA.	0.00	91.88
90	0.	0.	320.	320.	SALISBURY MD.	0.00	91.89
44	0.	247.	0.	247.	TWIN FALLS, IDAHO	0.00	91.90
193	0.	0.	175.	175.	HARRISBURG-YORK-LANCASTER-LEBANON, PA.	0.00	91.91
132	0.	0.	150.	150.	BILLINGS, MONTANA	0.00	91.91
176	0.	75.	74.	149.	ZANESVILLE, OHIO	0.00	91.91
5	0.	0.	125.	125.	TUCSON, ARIZ.	0.00	91.91
99	65.	45.	0.	110.	MARQUETTE, MICHIGAN	0.00	91.91
240	0.	0.	100.	100.	YAKIMA, WASHINGTON	0.00	91.92
134	0.	75.	0.	75.	GREAT FALLS, MONTANA	0.00	91.92
269	0.	0.	15.	15.	GREENVILLE-NEW BERN-WASHINGTON, N. C.	0.00	91.92
161	0.	10.	0.	10.	PEMBINA, N. D.	0.00	91.92
275	95444.	97942.	116906.	310293.	MISCELLANEOUS	8.07	99.99
272	0.	0.	1.	1.	EXPORT - EUROPE	0.00	99.99
287	0.	0.	0.	0.	EXPORT - JAPAN	0.00	100.00

804814. 1462910. 1575398. 3843121. TOTALS

SHIPMENTS:

Annual: Total Texas certified fresh citrus shipments measured in 7/10 bushel carton equivalents for the 1973-74 season are as follows:

<u>Citrus</u>	<u>Carton Equivalents</u>
Grapefruit	8,498,401
Oranges	<u>3,843,117</u>
Total	12,341,520

Fresh grapefruit export shipments, excluded from certified shipments, totaled 586,071 carton equivalents representing 6.44 percent of all fresh grapefruit shipments. Exports to Europe accounted for 74 percent of the total exports with the balance being exported to Japan. The December 21 freeze coupled with the energy scarcity dampened Japan's demand for grapefruit.

The first fresh orange shipments were made on September 15, 1973 and continued to June 6, 1974. The first fresh grapefruit shipments were made on September 24, 1973 and continued to May 17, 1974 (Tables D and E, Appendix). Texas fresh orange shipments reached a maximum in December while grapefruit reached a maximum in February (Table 27, 28 and Figure 1). Total fresh citrus shipments reached a maximum in December (Table 27 and Figure 2). Daily export shipments are tabulated in Table F, Appendix.

A special trade promotion activity was conducted in October and November by TCAI for Texas fresh early oranges which accelerated early orange shipments. The December 21, 1973 freeze lowered the quality of many late oranges (Valencia) which were subsequently utilized for processing. This accounts for the drastic decline in fresh orange shipments after December. The freeze damage in respect to grapefruit was less severe which is reflected by the increased shipments in January and February following the freeze.

An adequate labor supply was available to harvest the smaller 1973-74 citrus crop. In addition, most of the citrus was harvested by the time the South Texas dry onion industry required the maximum amount of labor for harvesting and packing.

Number of Markets: Texas fresh orange shipments were made to 163 markets representing 78 percent of the total number of domestic markets. Texas fresh grapefruit was shipped to 176 markets representing 84 percent of all domestic markets (Table 29). At the beginning of the season almost one-half of the oranges and 90 percent of the grapefruit shipments were made to Texas markets. As the season progressed, the geographic market area increased reaching a maximum in December and subsequently declining. As the geographic market area expanded, a lower percentage of Texas citrus was marketed within Texas (Table 30).

Table 27

TEXAS FRESH CITRUS SHIPMENTS BY MONTHS

1973-74

Month	Grapefruit	Orange	Total
	-----Cartons-----		
August	-0-	-0-	-0-
September	1,003	57,448	58,451
October	307,346	542,300	849,646
November	1,277,967	702,444	1,980,411
December	1,733,616	1,338,952	3,072,568
January	1,843,154	476,595	2,319,749
February	1,891,181	436,774	2,327,955
March	2,557,411	231,349	1,788,760
April	471,618	56,297	527,915
May	1,196	858	2,054
June	-0-	100	100
July	-0-	-0-	-0-
Total	9,084,472 ^{1/}	3,843,119 ^{2/}	12,927,591 ^{3/}

NOTE: Total fresh shipments equal certified plus exports.

^{1/} Total for months is 20 more than total for season in Table 13. Difference due to rounding errors.

^{2/} Total for months is 2 less than total for season in Table 26. Difference due to rounding errors.

^{3/} Total for months is 18 more than total for season in Tables 13 and 26. Difference due to rounding errors.

Source: Tables 1 through 26

Table 28

PERCENT OF TEXAS FRESH CITRUS MARKETED BY MONTHS

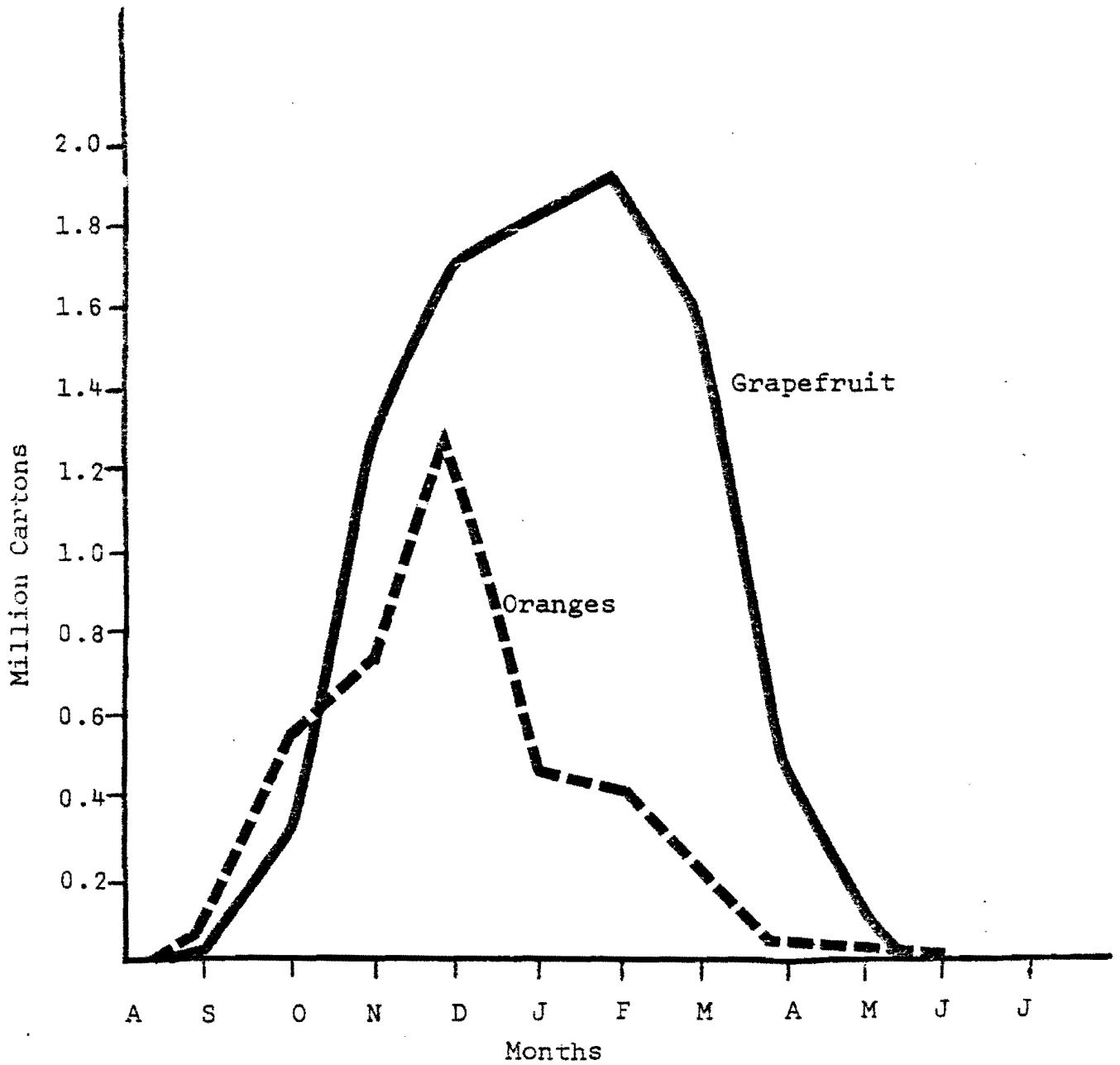
1973-74

Month	Grapefruit		Orange	
	%	Cum %	%	Cum %
August	0	0	0	0
September	0 ^{1/}	0	1.49	1.49
October	3.38	3.38	14.11	15.60
November	14.07	17.45	18.28	33.88
December	19.08	36.53	34.84	68.72
January	20.29	56.82	12.40	81.12
February	20.82	77.64	11.37	92.49
March	17.14	94.78	6.02	98.51
April	5.19	99.97	1.46	99.97
May	0 ^{1/}	99.97	0.02	99.99
June	0	99.97	0 ^{1/}	99.99
July	0	99.97 ^{2/}	0	99.99 ^{2/}

^{1/} Less than 0.01 percent

^{2/} Not 100 percent due to rounding errors

Source: Computed from Table 27

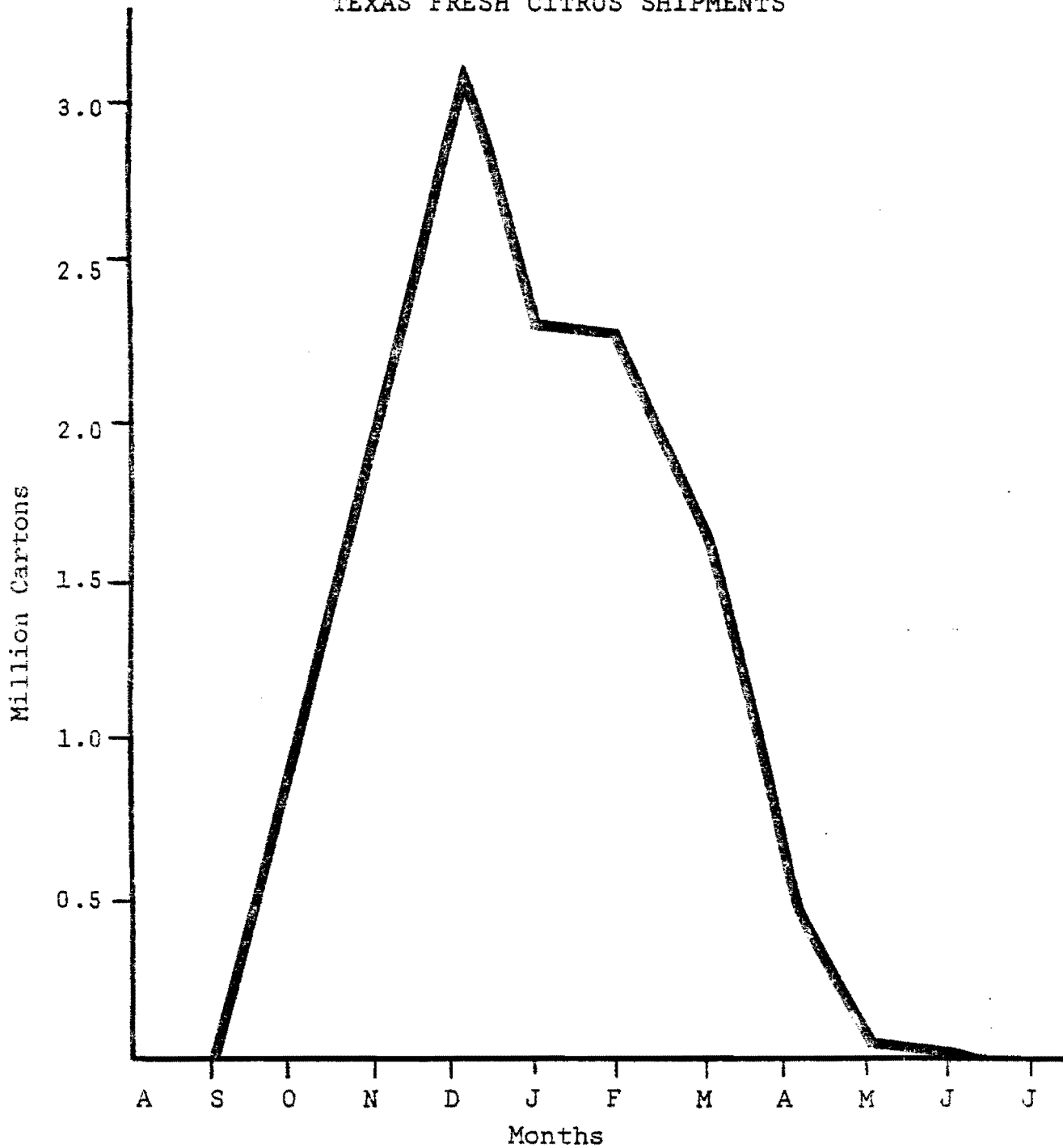


NOTE: One carton = 40 pounds

Figure 1. Texas Fresh Grapefruit and Orange Shipments by Months, 1973-74

Source: Table 27

TEXAS FRESH CITRUS SHIPMENTS



NOTE: One carton = 40 pounds

Figure 2. Texas Fresh Citrus Shipments by Months, 1973-74

Source: Table 27

Table 29

NUMBER OF TEXAS FRESH CITRUS MARKETS BY MONTHS
1973-74

	Oranges	Grapefruit
August	0	0
September	31	3
October	104	90
November	123	135
December	140	150
January	106	125
February	111	136
March	97	137
April	47	98
May	2	6
June	1	0
July	0	0
Total Different Markets for Season	163	176

NOTE: Total different markets for season is obtained from Tables 13 and 26. Monthly markets are not added to obtain season total.

Source: Tables 1 through 26

Table 30

PERCENT TEXAS FRESH CITRUS SHIPPED TO TEXAS MARKETS
BY MONTHS, 1973-74

Month	Oranges %	Grapefruit %
August	-0-	-0-
September	46.10	80.25
October	35.05	24.22
November	33.54	14.79
December	31.76	17.94
January	47.84	16.11
February	39.75	13.42
March	39.46	12.40
April	60.25	17.13
May	84.85	78.01
June	-0-	-0-
July	-0-	-0-
Season Average	36.28	15.27

NOTE: Texas markets include the Shreveport-Texarkana
ADI

Source: Texas Valley Citrus Committee, Pharr, Texas

This data clearly reveals that Texas citrus is marketed in a large number of markets; however, market share for most markets is thin. This situation presents an opportunity for developing a promotional program for Texas citrus. Markets in which Texas has a transportation advantage coupled with a low market share, identifies target markets for the initiation of strong market development activities for the purpose of expanding Texas fresh citrus market share.

Direct Shipments: Direct shipments of Texas fresh citrus are defined as FOB shipments consigned to a specific fund raising organization, i. e. school band, etc. that distributes the fresh citrus directly to households. This citrus does not flow through the regular commercial distribution channel which is either consumed by ultimate consumers in hotels, institutions or restaurants or is purchased by ultimate consumers in retail food stores.

The 1973-74 season marks the first time data was tabulated for direct shipments. Direct shipments are very seasonal as is indicated in Table 31 with 88 and 89 percent of the grapefruit and orange shipments respectively occurring during the two months of November and December. The greatest shipments occur in December and are associated with the holiday season.

Direct shipments represent 4.6 percent of all domestic fresh grapefruit shipments and 11.5 percent of all domestic fresh orange shipments. The importance of direct shipments in relation to total fresh citrus shipments is depicted in Figure 3 and 4.

TOP TEN MARKETS

Grapefruit: The export market was again the largest single market for Texas fresh grapefruit during the 1973-74 season accounting for 586 carlot equivalents representing 6.44 percent of total shipments (Table 13). Although Canada is considered a domestic market under Marketing Order 906, over 10 percent of Texas' total fresh grapefruit was shipped to Canada, Europe and Japan.

The top ten markets, with exports to Europe and Japan excluded, for Texas grapefruit are as follows:

<u>Rank</u>		<u>Carlots</u>	<u>Percent</u>	<u>Cum. Percent</u>
1	Los Angeles, Calif.	538	5.91	5.91
2	Dallas-Ft. Worth, Texas	515	5.67	11.58
3	Canada	382	4.20	15.79
4	Minneapolis-St. Paul, Minn.	377	4.14	19.93
5	Chicago, Illinois	375	4.12	24.06
6	San Francisco, Calif.	355	3.90	27.96
7	Portland, Oregon	337	3.70	31.67
8	Houston, Texas	306	3.37	35.04
9	Salt Lake City, Utah	290	3.18	38.23
10	St. Louis, Mo.	260	2.86	41.10

Table 31

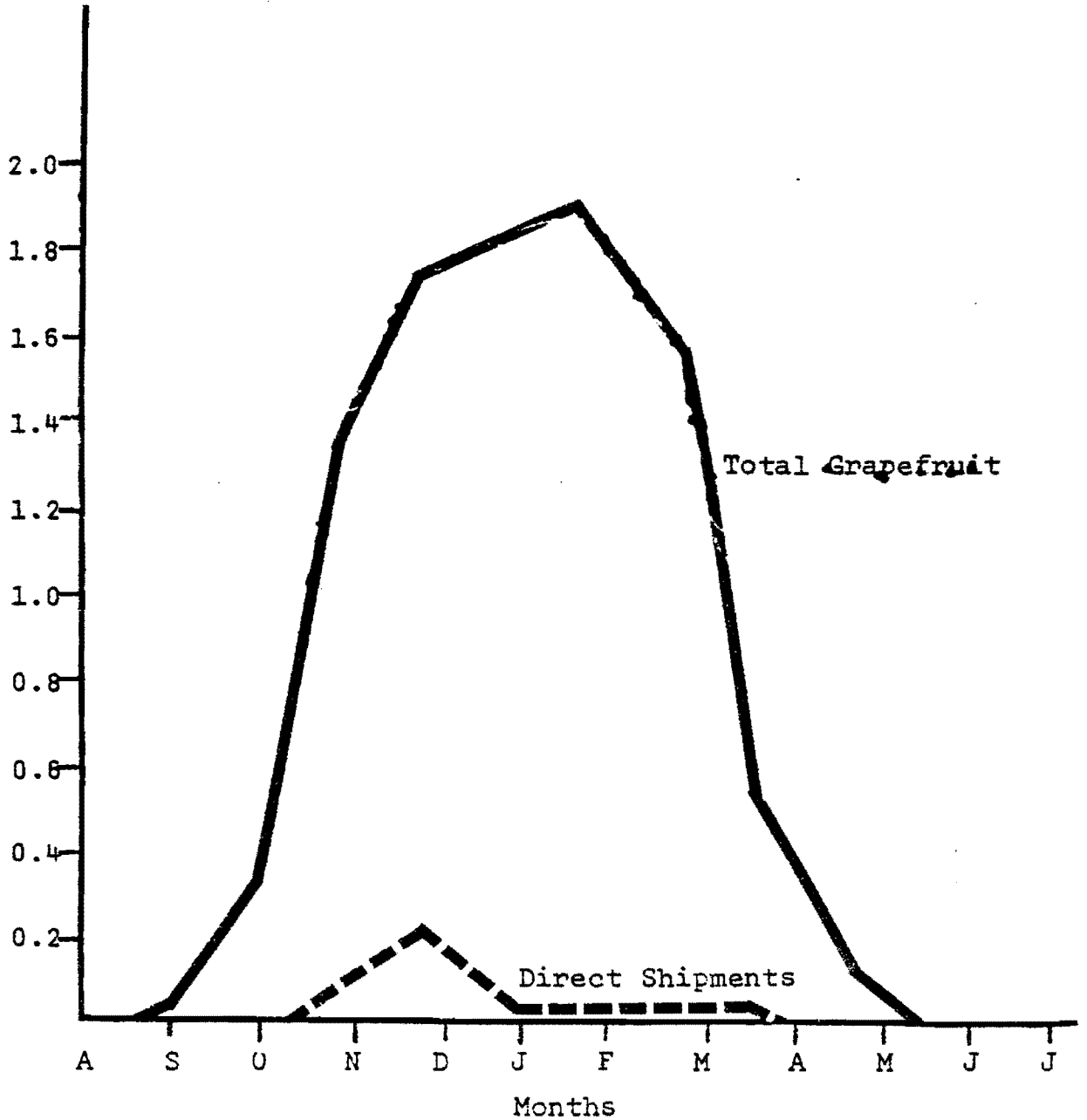
DIRECT SHIPMENTS OF TEXAS FRESH CITRUS

1973-74

Month	Grapefruit		Oranges	
	Cartons	%	Cartons	%
August	0	0	0	0
September	0	0	0	0
October	0	0	0	0
November	110,764	28	98,535	22
December	236,153	60	295,116	67
January	5,866	1	6,615	1
February	15,949	4	16,130	4
March	24,779	6	24,642	6
April	203	0	0	0
May	0	0	0	0
June	0	0	0	0
July	0	0	0	0
Total	393,714	99 $\frac{1}{2}$	441,038	100

NOTE: Direct shipments represent fresh citrus shipped from the FOB level to fund raising groups at the retail level who then distribute direct to households.

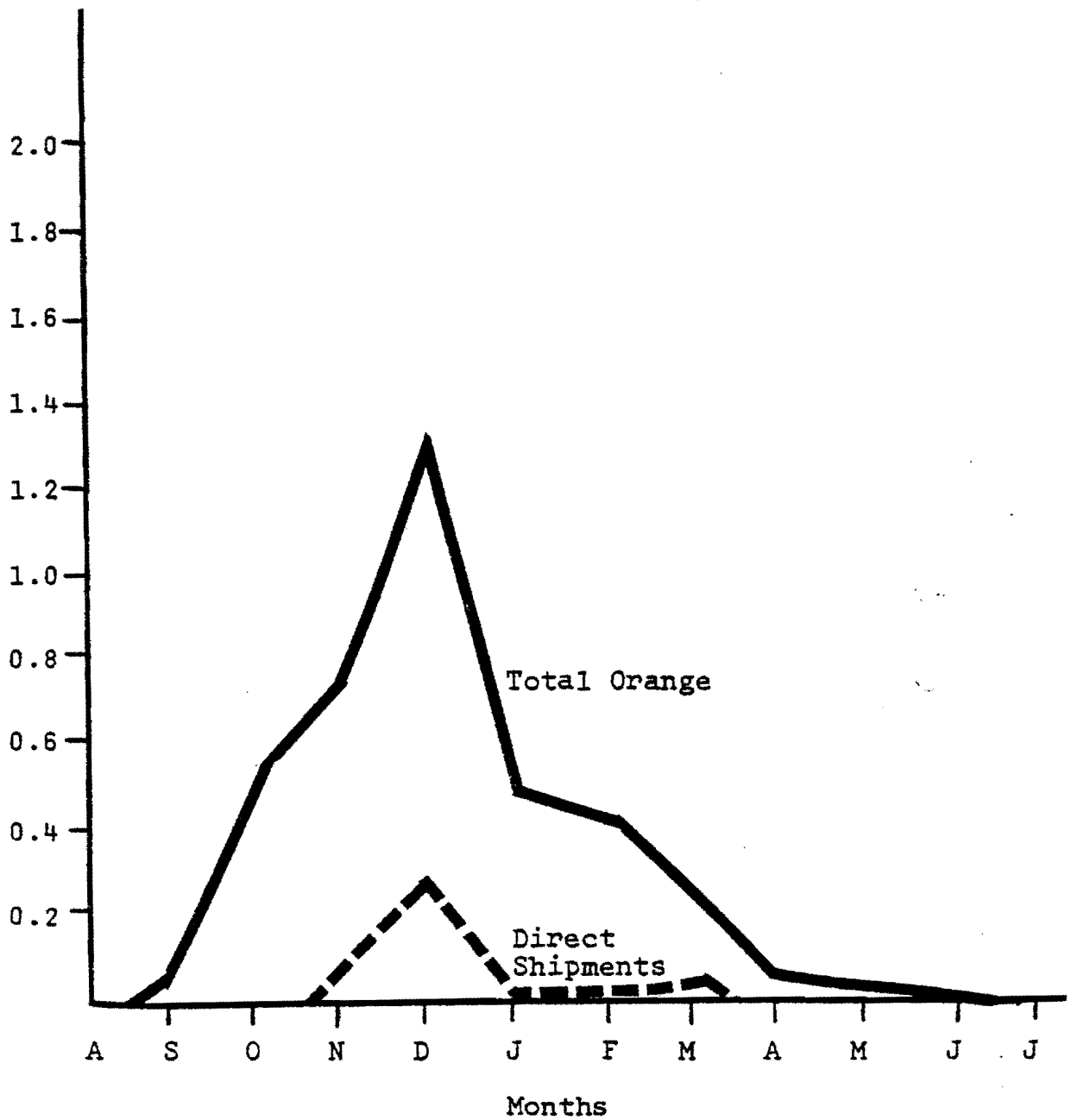
Source: Texas Valley Citrus Committee, Pharr, Texas



NOTE: One carton = 40 pounds

Figure 3. Direct Shipments and Total Texas Grapefruit Shipments by Months, 1973-74

Source: Texas Valley Citrus Committee, Pharr, Texas



NOTE: One Carton = 40 pounds

Figure 4. Direct Shipments and Total Texas Orange Shipments by Months, 1973-74

Source: Texas Valley Citrus Committee, Pharr, Texas

The top five domestic markets accounted for more than 24 percent of total fresh grapefruit shipments for the 1973-74 season, and more than 41 percent for the top ten domestic markets. Two Texas markets (Dallas - Ft. Worth and Houston) are included in the top ten fresh grapefruit markets. The San Antonio, Texas market ranked 13th this season with 227 carlot equivalents compared to 8th last season with 480 carlot equivalents. Texas has an economic advantage in freight to San Antonio, however, Texas' market share abated during the 1973-74 season. San Antonio identifies a target market for promotion of Texas grapefruit during the 1974-75 season to recapture Texas' market share.

Oranges: The top ten markets for Texas fresh oranges are as follows:

<u>Rank</u>	<u>Market</u>	<u>Carlots</u>	<u>Percent</u>	<u>Cum. Percent</u>
1	Houston, Texas	388	10.09	10.09
2	Dallas-Ft. Worth, Texas	378	9.82	19.92
3	San Antonio, Texas	293	7.63	27.55
4	Memphis, Tenn.	159	4.12	31.68
5	New Orleans, La.	127	3.30	34.99
6	Los Angeles, Calif.	127	3.29	38.28
7	Jackson, Miss.	121	3.15	41.43
8	Tulsa, Okla.	98	2.54	43.98
9	Little Rock, Arkansas	89	2.31	46.29
10	Minneapolis-St. Paul, Minn.	85	2.20	48.49

The top ten markets account for almost one-half of total fresh orange shipments. The largest three markets are in Texas accounting for 27.55 percent of all fresh orange shipments. The top ten fresh orange markets for the 1973-74 season are the same as for last season with the one exception of Minneapolis-St. Paul which replaced Oklahoma City, Oklahoma.

TABLE A

ADI CODES BY MARKETS
1973 - 74

ADI CODE	MARKET	ADI CODE	MARKET
1	MOBILE-PENSA	61	CEDAR RAPIDS
2	HUNTSVILLE AL	62	W PALM BEACH
3	FLAGSTAFF AZ	63	DES MOINES
4	PHOENIX AZ	64	OTTUMWA-KIRK
5	TUCSON AZ	65	SIOUX CY, IA
7	BIRMINGHAM	67	BANGOR ME
8	ANNISTON AL	68	PORTLAND ME
9	FT SMITH AR	69	TOPEKA KS
10	JONESBORO	70	WICHITA-KUT
11	LITTLE ROCK	72	BALTIMORE MD
13	TUSCALOOSA	73	PALM SPRINGS
14	FT MYERS FL	74	LEXINGTON KY
15	BAKERSFIELD	75	LOUISVILLE
16	CHICO-REDING	76	EL CENTRO AZ
17	EUREKA, CA.	79	ALEXANDRIA LA
18	FRESNO, CA.	80	BATON ROUGE
19	LOS ANGELES	81	LAFAYETTE LA
20	GAINESVILLE	82	LAKE CHARLES
21	SACRAMENTO	83	MONROE-EL DO
22	SALINAS CA.	84	NEW ORLEANS
23	SAN DIEGO CA	85	SHRVPT-TXARK
24	SAN FRANCISCO	88	PRESQUE ISLE
25	SANTA BARBARA	90	SALISBURY MD
27	MIAMI FL	93	BOSTON MA
28	ORLANDO FL	94	SPRINGFIELD MA
29	COLORADO SPR	95	DETROIT, MI
30	DENVER, CO	96	FLINT-BAY CY
31	GRAND JUNCTION	97	GRAND RAPIDS
33	HARTFORD CT	98	LANSING MI
35	WASH D.C.	99	MARQUETTE MI
38	DOHAM, ALA.	100	TRAVERSE CY
39	COLUMBUS, GA	104	BILOXI MS
40	ATLANTA GA	105	COLUMBUS MS
42	BOISE ID	106	GREENWOOD-VILL
43	IDAHO FALLS	107	JACKSON, MS
44	TWIN FALLS	108	LAUREL MS
46	PANAMA CY FL	109	MERIDIAN MS
47	TAMPA FL	110	TUPELO MS
48	CHICAGO, IL	114	COLUMBIA MO
49	DAVNPT-ROCK	115	JOPLIN-PITTS
50	SPRINGFIELD IL	116	KANSAS CY MO
51	ROCKFORD IL	117	PADUCAH-CAPE
53	EVANSVILLE	118	ST. JOSEPH MO
54	FT WAYNE IN	119	ST LOUIS, MO
55	INDIANAPOLIS	120	SPRINGFIELD MO
56	SOUTH BEND	124	ALEXANDRIA MN
57	TERRE HAUTE	125	DULUTH MN
58	PEORIA IL	126	MANKATO MN
59	QUINCY-HANBL	127	MINN-ST PAUL

APPENDIX

TABLE A (CONTD.)

ADI CODE	MARKET	ADI CODE	MARKET
128	ROCHESTER IA	212	AMARILLO TX
132	BILLINGS MT	213	AUSTIN TX
133	MILES CY MT	214	BEAUMONT TX
134	GREAT FALLS	215	CORPUS CHRST
135	HELENA, MT.	216	DALLAS-FTWH
136	MISSOULA MT	217	EL PASO, TX
138	LINC-HAS-KER	218	HOUSTON, TX
141	NORTH PLATTE	219	LAREDO TX
142	OMAHA, NE	220	LUBBOCK, TX
146	LAS VEGAS	221	MCALLEN
147	RENO NV	222	ODESSA-MIDLD
151	WATERTOWN NY	223	SAN ANGELO
153	UTICA NY	224	SAN ANTONIO
155	RALEIGH NC	225	TYLER TX
156	WILMINGTON	226	WACO-TEMPLE
159	FARGO, ND	227	WICHTA FALLS
160	MINOT-BISPRK	230	BLUEFIELD WV
161	PEMBINA, ND.	232	PARKERSBURG
164	ALBUQUERQUE	234	HARRISONBURG
165	ROSWELL NM	236	BURLINGTON
167	FARMINGTON	237	BELLINGHAM
169	CINCINNATI	238	SPOKANE WA
170	CLEVELAND	239	SEATTLE-TAC
171	COLUMBUS OH	240	YAKIMA WA
172	DAYTON OH	242	CHASTON-HUNT
173	LIMA OH	244	CLARKSBURG
174	TOLEDO OH	245	GREEN BAY WI
175	YOUNGSTOWN	246	LA CROSSE WI
176	ZANESVILLE	247	MADISON WI
180	ARDMORE-ADA	248	MILWAUKEE WI
181	OKLAHOMA CY	249	WAUSAU-RHNLR
182	TULSA, OK	252	HONOLULU
186	EUGENE, OR.	253	CASPER, WY.
188	MEDFORD OR	254	CHEYENNE WY
189	PORTLAND, OR	256	MONTGOMERY
191	PHILADELPHIA	257	CANADA
192	WILKES BARRE	258	AUGUSTA, GA.
193	HARRISBURG	259	GRENVIL-SPAR
196	PROVIDENCE	260	MACON, GA.
198	FLORENCE SC	261	SAVANNAH, GA
199	RAPID CY-SD	262	JACKSONVILLE
200	SIOUX FLS SD	263	TALLAJASSEE
203	BRISTOL TN	264	ALBANY, GA.
204	CHATTANOOGA	265	CHARLESTON,
205	JACKSON TN	266	COLUMBIA SC
206	KNOXVILLE, TN	267	CHARLOTTE NC
207	MEMPHIS, TN	268	GREENSBORO
208	NASHVILLE TN	269	GREVIL-NEW
211	ABILENE TX	270	NORFOLK VA

APPENDIX

TABLE A (CONTD.)

ADI CODE	MARKET
271	SALT LAKE CY
272	EX. EUROPE
273	PITTSBURGH
274	WHLING-STURN
275	MISC.
276	BUFFALO NY
277	ERIE. PA.
278	ELMIRA. NY
279	BINGHAMPTON
280	NEW YORK. NY
281	JOHNSTOWN PA
282	ROCHESTER NY
283	ALBANY NY
284	RICHMOND VA
285	ROANOKE VA
286	SYACUSE. NY
287	EXPORT JAPAN

APPENDIX

TABLE B

GRAPEFRUIT SHIPMENTS WERE NOT MADE TO THE
FOLLOWING ADI'S DURING THE 1973 - 74 SEASON

16	CHICO-REDDING, CALIF.	158	DICKINSON, NORTH DAKOTA
17	EUREKA, CALIF.	177	OHIO - OTHER
18	FRESNO, CALIF.	187	KLAMATH FALLS, OREGON
22	SALINAS-MONTERREY, CALIF.	195	RHODE ISLAND
34	CONNECTICUT	197	SOUTH CAROLINA
35	WASHINGTON, D.C.	231	UTAH
36	DELAWARE	233	VERMONT
37	FLORIDA	235	VIRGINIA
38	DOTHAN, ALA.	237	BELLINGHAM, WASHINGTON
39	COLUMBUS, GA.	256	MONTGOMERY, ALABAMA
89	MAINE	260	MACON, GEORGIA
91	MARYLAND	262	JACKSONVILLE, FLORIDA
92	MASSACHUSETTS	263	TALLAHASSEE, FLORIDA
135	HELENA, MONTANA	264	ALBANY, GEORGIA
147	RENO, NEVADA	266	COLUMBIA, SOUTH CAROLINA
150	NEW HAMPSHIRE	277	ERIE, PENN.
152	NEW JERSEY	282	ROCHESTER, NEW YORK
154	NEW YORK	286	SYRACUSE, NEW YORK
156	WILMINGTON, N. C.		

APPENDIX

TABLE C

ORANGE SHIPMENTS WERE NOT MADE TO THE
FOLLOWING ADI'S DURING THE 1973 - 74 SEASON

2	HUNTSVILLE-DECATUR-FLORENCE, ALA.	186	EUGENE, OREGON
3	FLAGSTAFF, ARIZ.	187	KLAMATH FALLS, OREGON
15	BAKERSFIELD, CALIF.	188	MEDFORD, OREGON
16	CHICO-REDDING, CALIF.	191	PHILADELPHIA, PA.
22	SALINAS-MONTERREY, CALIF.	192	WILKES BARRE-SCRANTON, PA.
33	HARTFORD, CT.	195	RHODE ISLAND
34	CONNECTICUT	196	PROVIDENCE, R.I.
35	WASHINGTON, D.C.	197	SOUTH CAROLINA
36	DELAWARE	230	BLUEFIELD, WEST VA.
37	FLORIDA	231	UTAH
38	DOTHAN, ALA.	233	VERMONT
39	COLUMBUS, GA.	235	VIRGINIA
42	BOISE, IDAHO	237	BELLINGHAM, WASHINGTON
72	BALTIMORE, MD.	244	CLARKSBURG
89	MAINE	252	HONOLULU, HAWAII
91	MARYLAND	253	CASPER-RIVERTON, WYOMING
92	MASSACHUSETTS	260	MACON, GEORGIA
93	BOSTON	262	JACKSONVILLE, FLORIDA
94	SPRINGFIELD, MA.	263	TALLAHASSEE, FLOIRDA
133	GLENDIVE, MONTANA	264	ALBANY, GEORGIA
1.	HELENA, MONTANA	265	CHARLESTON, S. C.
136	MISSOULA, MONTANA	276	BUFFALO, NEW YORK
147	RENO, NEVADA	277	ERIE, PENN.
150	NEW HAMPSHIRE	278	ELMIRA, NEW YORK
152	NEW JERSEY	279	BINGHAMPTON, NEW YORK
154	NEW YORK	282	ROCHESTER, NEW YORK
156	WILMINGTON, N. C.	283	ALBANY-SCHENECTADY-TROY, NEW YORK
158	DICKINSON, NORTH DAKOTA	286	SYRACUSE, NEW YORK

APPENDIX

TABLE D:

DAILY CERTIFIED TEXAS FRESH CITRUS SHIPMENTS
1973 - 74

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
9/15/73	1383.	1383.	0.	0.
9/17/73	3503.	4886.	0.	0.
9/18/73	5042.	9928.	0.	0.
9/19/73	5125.	15053.	0.	0.
9/21/73	338.	15391.	0.	0.
9/22/73	825.	16216.	0.	0.
9/24/73	3860.	20076.	175.	175.
9/25/73	3310.	23387.	0.	175.
9/26/73	6301.	29688.	0.	175.
9/27/73	4070.	33758.	200.	375.
9/28/73	10609.	44368.	467.	842.
9/29/73	13080.	57448.	161.	1003.
10/ 1/73	13902.	71350.	0.	1003.
10/ 2/73	21036.	92387.	0.	1003.
10/ 3/73	14924.	107311.	0.	1003.
10/ 4/73	11074.	118386.	0.	1003.
10/ 5/73	17690.	136076.	0.	1003.
10/ 6/73	16917.	152993.	220.	1223.
10/ 8/73	18504.	171497.	333.	1556.
10/ 9/73	23888.	195386.	1645.	3201.
10/10/73	19694.	215080.	1702.	4903.
10/11/73	17356.	232437.	2880.	7783.
10/12/73	25409.	257846.	5690.	13473.
10/13/73	25457.	283303.	7187.	20661.
10/15/73	21831.	305134.	10381.	31042.
10/16/73	20785.	325919.	8814.	39856.
10/17/73	21181.	347100.	3664.	43520.
10/18/73	17278.	364378.	2103.	45624.
10/19/73	13966.	378345.	1172.	46796.
10/20/73	9440.	387785.	5806.	52602.
10/21/73	625.	388410.	0.	52602.
10/22/73	16846.	405257.	15360.	67962.
10/23/73	22606.	427863.	21393.	89355.
10/24/73	19240.	447103.	21226.	110581.
10/25/73	15491.	462594.	17326.	127907.
10/26/73	23637.	486231.	37014.	164922.
10/27/73	30931.	517162.	37004.	201926.
10/28/73	11.	517173.	961.	202887.
10/29/73	31383.	548557.	38965.	241853.
10/30/73	31454.	580011.	30672.	272525.
10/31/73	19738.	599749.	28738.	301263.
11/ 1/73	22536.	622285.	42040.	343303.
11/ 2/73	27712.	649998.	47038.	390342.
11/ 3/73	25227.	675225.	49166.	439508.
11/ 5/73	24367.	699592.	43976.	483484.
11/ 6/73	26005.	725597.	35904.	519388.
11/ 7/73	17589.	743186.	27106.	546494.
11/ 8/73	18858.	762045.	34093.	580587.
11/ 9/73	27334.	789379.	37162.	617749.

APPENDIX

TABLE D (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
11/10/73	29450.	818830.	45514.	663264.
11/11/73	760.	819590.	0.	663264.
11/12/73	26017.	845607.	45117.	708381.
11/13/73	32229.	877837.	48496.	756877.
11/14/73	19102.	896939.	35668.	792545.
11/15/73	19635.	916575.	38797.	831343.
11/16/73	26184.	942759.	55356.	886699.
11/17/73	25849.	968608.	36899.	923599.
11/19/73	26237.	994846.	38412.	962011.
11/20/73	32372.	1027218.	41352.	1003363.
11/21/73	21866.	1049084.	33858.	1037221.
11/22/73	1095.	1050179.	542.	1037763.
11/23/73	35714.	1085894.	61672.	1099436.
11/24/73	38679.	1124573.	55515.	1154952.
11/25/73	2535.	1127108.	2100.	1157052.
11/26/73	36149.	1163257.	63004.	1220056.
11/27/73	34768.	1198025.	60784.	1280840.
11/28/73	35343.	1233369.	44205.	1325046.
11/29/73	28992.	1262361.	55980.	1381027.
11/30/73	39831.	1302192.	69897.	1450924.
12/ 1/73	48095.	1350287.	73896.	1524821.
12/ 2/73	12506.	1362793.	13674.	1538495.
12/ 3/73	50983.	1413777.	78505.	1617001.
12/ 4/73	64572.	1478349.	78854.	1695855.
12/ 5/73	56587.	1534936.	75174.	1771029.
12/ 6/73	51187.	1586123.	68423.	1839452.
12/ 7/73	57310.	1643433.	81150.	1920602.
12/ 8/73	58015.	1701448.	74753.	1995355.
12/ 9/73	8948.	1710396.	10821.	2006176.
12/10/73	63961.	1774357.	73569.	2079746.
12/11/73	79692.	1854050.	91070.	2170816.
12/12/73	79515.	1933565.	75646.	2246463.
12/13/73	71379.	2004945.	73597.	2320060.
12/14/73	64241.	2069186.	80416.	2400476.
12/15/73	97432.	2166619.	75433.	2475910.
12/16/73	12039.	2178658.	9635.	2485545.
12/17/73	60448.	2239107.	61688.	2547233.
12/18/73	84137.	2323244.	77857.	2625090.
12/19/73	62156.	2385400.	59711.	2684802.
12/20/73	50631.	2436032.	41175.	2725977.
12/21/73	48742.	2484774.	75444.	2801421.
12/22/73	30877.	2515651.	44144.	2845566.
12/23/73	697.	2516348.	488.	2846054.
12/24/73	3156.	2519505.	6068.	2852122.
12/26/73	26677.	2546182.	36282.	2888404.
12/27/73	24631.	2570814.	55322.	2943727.
12/28/73	28003.	2598817.	69314.	3013041.
12/29/73	20390.	2619208.	50214.	3063255.
12/30/73	500.	2619708.	500.	3063755.
12/31/73	21436.	2641144.	44381.	3108137.
1/ 1/74	2868.	2644013.	4210.	3112347.
1/ 2/74	21115.	2665128.	40771.	3153118.

APPENDIX

TABLE D (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
1/ 3/74	17711.	2682839.	55646.	3208765.
1/ 4/74	20373.	2703212.	69113.	3277878.
1/ 5/74	25934.	2729146.	70814.	3348692.
1/ 6/74	350.	2729496.	1525.	3350217.
1/ 7/74	22308.	2751804.	64831.	3415049.
1/ 8/74	23666.	2775470.	63374.	3478423.
1/ 9/74	21711.	2797181.	54057.	3532480.
1/10/74	20220.	2817402.	67644.	3600125.
1/11/74	16029.	2833431.	87486.	3687611.
1/12/74	19925.	2853356.	74660.	3762271.
1/13/74	10.	2853366.	900.	3763171.
1/14/74	13790.	2867156.	64034.	3827205.
1/15/74	16051.	2883208.	69153.	3896359.
1/16/74	16694.	2899902.	53107.	3949466.
1/17/74	12739.	2912641.	61007.	4010473.
1/18/74	15673.	2928314.	85382.	4095856.
1/19/74	20122.	2948436.	72103.	4167959.
1/20/74	0.	2948436.	130.	4168089.
1/21/74	18952.	2967388.	84100.	4252190.
1/22/74	20382.	2987770.	67335.	4319525.
1/23/74	14674.	3002444.	49429.	4368954.
1/24/74	20511.	3022955.	62170.	4431124.
1/25/74	15629.	3038585.	68864.	4499988.
1/26/74	15511.	3054096.	80378.	4580366.
1/28/74	19470.	3073566.	73028.	4653394.
1/29/74	16189.	3089756.	68409.	4721803.
1/30/74	15937.	3105693.	62425.	4784228.
1/31/74	12047.	3117740.	39831.	4824059.
2/ 1/74	15455.	3133195.	83871.	4907930.
2/ 2/74	18928.	3152123.	62985.	4970914.
2/ 4/74	21955.	3174079.	61557.	5032471.
2/ 5/74	14770.	3188849.	71708.	5104179.
2/ 6/74	20686.	3209535.	55722.	5159901.
2/ 7/74	16280.	3225816.	69527.	5229428.
2/ 8/74	21524.	3247340.	87155.	5316583.
2/ 9/74	23145.	3270486.	88153.	5404736.
2/10/74	316.	3270802.	3350.	5408086.
2/11/74	24526.	3295328.	90919.	5499005.
2/12/74	22622.	3317950.	87670.	5586675.
2/13/74	27257.	3345208.	69743.	5656418.
2/14/74	20115.	3365323.	66750.	5723168.
2/15/74	18799.	3384122.	88076.	5811244.
2/16/74	14771.	3398894.	91714.	5902958.
2/17/74	250.	3399144.	0.	5902958.
2/18/74	18022.	3417166.	64250.	5967208.
2/19/74	15262.	3432428.	76408.	6043616.
2/20/74	17168.	3449596.	58774.	6102390.
2/21/74	9517.	3459114.	48484.	6150874.
2/22/74	18568.	3477682.	80970.	6231844.
2/23/74	9938.	3487620.	61841.	6293685.
2/24/74	1005.	3488625.	1634.	6295319.
2/25/74	18568.	3507193.	87128.	6382439.

TABLE D (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
2/26/74	16722.	3523916.	66094.	6448533.
2/27/74	19813.	3543729.	59457.	6507990.
2/28/74	10785.	3554514.	71313.	6579303.
3/ 1/74	16310.	3570824.	87017.	6666320.
3/ 2/74	13765.	3584589.	73623.	6739943.
3/ 4/74	17170.	3601759.	77118.	6817061.
3/ 5/74	21903.	3623662.	65691.	6882752.
3/ 6/74	12344.	3636007.	57438.	6940190.
3/ 7/74	13230.	3649237.	58340.	6998530.
3/ 8/74	13642.	3662880.	76529.	7075059.
3/ 9/74	9413.	3672293.	71484.	7146543.
3/11/74	10254.	3682548.	65223.	7211766.
3/12/74	14525.	3697073.	63345.	7275111.
3/13/74	7075.	3704149.	48294.	7323405.
3/14/74	6261.	3710410.	49838.	7373243.
3/15/74	6899.	3717309.	69891.	7443134.
3/16/74	4720.	3722029.	51012.	7494146.
3/17/74	37.	3722067.	307.	7494453.
3/18/74	8423.	3730490.	50796.	7545249.
3/19/74	7713.	3738204.	43114.	7588363.
3/20/74	7570.	3745774.	42586.	7630949.
3/21/74	5465.	3751240.	42392.	7673341.
3/22/74	5373.	3756613.	61506.	7734847.
3/23/74	3506.	3760119.	42158.	7777005.
3/25/74	4494.	3764613.	41254.	7818259.
3/26/74	2719.	3767332.	43781.	7862040.
3/27/74	2221.	3769554.	33312.	7895352.
3/28/74	6172.	3775726.	43341.	7938693.
3/29/74	5998.	3781724.	52038.	7990731.
3/30/74	4139.	3785863.	37831.	8028562.
4/ 1/74	4968.	3790831.	38391.	8066953.
4/ 2/74	4730.	3795562.	48334.	8115287.
4/ 3/74	4421.	3799983.	31473.	8146760.
4/ 4/74	3717.	3803701.	30531.	8177291.
4/ 5/74	5183.	3808884.	46657.	8223948.
4/ 6/74	3277.	3812161.	34123.	8258071.
4/ 8/74	3583.	3815745.	29754.	8287825.
4/ 9/74	3204.	3818949.	27458.	8315283.
4/10/74	4550.	3823499.	28392.	8343675.
4/11/74	1478.	3824977.	15753.	8359428.
4/12/74	2141.	3827118.	21169.	8380597.
4/13/74	3085.	3830203.	19658.	8400256.
4/15/74	2089.	3832293.	12385.	8412641.
4/16/74	1465.	3833758.	12422.	8425062.
4/17/74	2150.	3835908.	12496.	8437558.
4/18/74	930.	3836838.	11455.	8449013.
4/19/74	2020.	3838858.	10552.	8459564.
4/20/74	0.	3838858.	5056.	8464621.
4/22/74	295.	3839153.	1488.	8466109.
4/23/74	1060.	3840214.	6170.	8472279.
4/24/74	132.	3840346.	4892.	8477171.
4/25/74	19.	3840365.	5513.	8482682.

APPENDIX
 TABLE D (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
4/26/74	775.	3841140.	4525.	8487210.
4/27/74	0.	3841140.	5437.	8492646.
4/29/74	190.	3841330.	3065.	8495710.
4/30/74	830.	3842160.	1490.	8497200.
5/ 2/74	0.	3842160.	100.	8497301.
5/ 3/74	640.	3842800.	144.	8497444.
5/ 4/74	0.	3842800.	150.	8497595.
5/ 6/74	0.	3842800.	43.	8497637.
5/ 8/74	88.	3842889.	0.	8497637.
5/ 9/74	0.	3842889.	150.	8497786.
5/10/74	0.	3842889.	187.	8497972.
5/11/74	0.	3842889.	51.	8498022.
5/16/74	92.	3842981.	120.	8498143.
5/17/74	37.	3843019.	250.	8498393.
6/ 6/74	100.	3843119.	0.	8498393.

SOURCE: TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS.

APPENDIX :

TABLE E

TEXAS CERTIFIED AND EXPORT FRESH CITRUS SHIPMENTS
1973 - 74

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
9/15/73	1383.	1383.	0.	0.
9/17/73	3503.	4886.	0.	0.
9/18/73	5042.	9928.	0.	0.
9/19/73	5125.	15053.	0.	0.
9/21/73	338.	15391.	0.	0.
9/22/73	825.	16216.	0.	0.
9/24/73	3860.	20076.	175.	175.
9/25/73	3310.	23387.	0.	175.
9/26/73	6301.	29688.	0.	175.
9/27/73	4070.	33758.	200.	375.
9/28/73	10609.	44368.	467.	842.
9/29/73	13080.	57448.	161.	1003.
10/ 1/73	13902.	71350.	0.	1003.
10/ 2/73	21036.	92387.	0.	1003.
10/ 3/73	14924.	107311.	0.	1003.
10/ 4/73	11074.	118386.	0.	1003.
10/ 5/73	17690.	136076.	0.	1003.
10/ 6/73	16917.	152993.	220.	1223.
10/ 8/73	18504.	171497.	333.	1556.
10/ 9/73	23888.	195386.	1645.	3201.
10/10/73	19694.	215080.	1702.	4903.
10/11/73	17356.	232437.	2880.	7783.
10/12/73	25409.	257846.	5690.	13473.
10/13/73	25457.	283303.	7187.	20661.
10/15/73	21831.	305134.	10351.	31042.
10/16/73	20785.	325919.	8814.	39856.
10/17/73	21181.	347100.	3664.	43520.
10/18/73	17278.	364378.	2103.	45624.
10/19/73	13966.	378345.	1172.	46796.
10/20/73	9440.	387785.	5806.	52602.
10/21/73	625.	388410.	0.	52602.
10/22/73	16846.	405257.	15360.	67962.
10/23/73	22606.	427863.	21393.	89355.
10/24/73	19240.	447103.	21226.	110581.
10/25/73	15491.	462594.	17326.	127907.
10/26/73	23637.	486231.	37014.	164922.
10/27/73	30931.	517162.	37034.	201956.
10/28/73	11.	517173.	961.	202917.
10/29/73	31383.	548557.	41989.	244907.
10/30/73	31454.	580011.	34704.	279611.
10/31/73	19738.	599749.	28738.	308349.
11/ 1/73	22536.	622285.	42040.	350389.
11/ 2/73	27712.	649996.	48038.	398428.
11/ 3/73	25227.	675225.	61019.	459447.
11/ 5/73	24367.	699592.	60100.	519547.
11/ 6/73	26005.	725597.	46186.	565733.
11/ 7/73	17589.	743186.	28099.	593832.

APPENDIX
TABLE E (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
11/ 8/73	18858.	762045.	37086.	630918.
11/ 9/73	27334.	789379.	38178.	669096.
11/10/73	29450.	818830.	51522.	720619.
11/11/73	760.	819590.	0.	720619.
11/12/73	26017.	845607.	53173.	773792.
11/13/73	32229.	877837.	54536.	828326.
11/14/73	19102.	896939.	39884.	868212.
11/15/73	19635.	916575.	51191.	919404.
11/16/73	26184.	942759.	62005.	981409.
11/17/73	25849.	968608.	39939.	1021349.
11/19/73	26236.	994847.	46917.	1068266.
11/20/73	32372.	1027219.	47336.	1115602.
11/21/73	21866.	1049085.	38898.	1154500.
11/22/73	1095.	1050130.	542.	1155042.
11/23/73	55714.	1085895.	70744.	1225787.
11/24/73	38679.	1124574.	57523.	1283311.
11/25/73	2535.	1127109.	2100.	1285411.
11/26/73	36149.	1163259.	64038.	1349449.
11/27/73	34763.	1198026.	60734.	1410233.
11/28/73	35343.	1233370.	46205.	1456439.
11/29/73	28992.	1262362.	56980.	1513420.
11/30/73	39631.	1302193.	72897.	1586317.
12/ 1/73	48095.	1350288.	75866.	1662184.
12/ 2/73	12506.	1362794.	13674.	1675858.
12/ 3/73	50983.	1413778.	83670.	1759529.
12/ 4/73	64572.	1478350.	84011.	1843540.
12/ 5/73	56587.	1534937.	76174.	1919714.
12/ 6/73	51187.	1586124.	68423.	1988137.
12/ 7/73	57310.	1643434.	81311.	2069448.
12/ 8/73	58015.	1701449.	74753.	2144202.
12/ 9/73	8948.	1710397.	10821.	2155023.
12/10/73	63961.	1774358.	73569.	2228592.
12/11/73	79692.	1854051.	92070.	2320662.
12/12/73	79515.	1933566.	77660.	2398323.
12/13/73	71379.	2004946.	73597.	2471920.
12/14/73	64241.	2069187.	89734.	2561655.
12/15/73	97432.	2166620.	76433.	2638088.
12/16/73	12039.	2178659.	9635.	2647723.
12/17/73	60448.	2239108.	61686.	2709411.
12/18/73	64137.	2323245.	77857.	2787269.
12/19/73	62156.	2385401.	61661.	2848930.
12/20/73	50631.	2436034.	44085.	2893015.
12/21/73	48742.	2484775.	102039.	2995055.
12/22/73	30877.	2515652.	48144.	3043199.
12/23/73	697.	2516349.	2588.	3045787.
12/24/73	3158.	2519506.	6068.	3051855.
12/26/73	26677.	2546183.	38332.	3090183.
12/27/73	24631.	2570815.	58296.	3148479.
12/28/73	28003.	2598818.	70384.	3218862.
12/29/73	20390.	2619209.	52214.	3271076.
12/30/73	500.	2619709.	500.	3271576.

APPENDIX
TABLE E (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
12/31/73	21436.	2641145.	48356.	3319933.
1/ 1/74	2868.	2644014.	5210.	3325143.
1/ 2/74	21115.	2665129.	40771.	3365914.
1/ 3/74	17711.	2682840.	56646.	3422561.
1/ 4/74	20373.	2703213.	70113.	3492674.
1/ 5/74	25934.	2729147.	72814.	3565488.
1/ 6/74	350.	2729497.	1525.	3567013.
1/ 7/74	22308.	2751805.	64831.	3631845.
1/ 8/74	23666.	2775471.	65374.	3697219.
1/ 9/74	21711.	2797182.	59157.	3756376.
1/10/74	20220.	2817403.	74682.	3831059.
1/11/74	16029.	2833432.	97304.	3928363.
1/12/74	19925.	2853357.	76660.	4005023.
1/13/74	10.	2853367.	900.	4005923.
1/14/74	13790.	2867157.	66034.	4071957.
1/15/74	16051.	2883209.	71153.	4143111.
1/16/74	16694.	2899903.	63062.	4206174.
1/17/74	12739.	2912642.	88067.	4294241.
1/18/74	15673.	2928315.	118572.	4412813.
1/19/74	20122.	2948437.	72103.	4484916.
1/20/74	0.	2948437.	130.	4485046.
1/21/74	18952.	2967389.	87100.	4572146.
1/22/74	20382.	2987771.	69295.	4641441.
1/23/74	14674.	3002445.	51429.	4692870.
1/24/74	20511.	3022957.	64170.	4757040.
1/25/74	15629.	3038586.	73874.	4830914.
1/26/74	15511.	3054097.	82378.	4913292.
1/28/74	19470.	3073567.	74078.	4987370.
1/29/74	16189.	3089757.	70459.	5057829.
1/30/74	15937.	3105694.	63425.	5121254.
1/31/74	12047.	3117741.	41831.	5163085.
2/ 1/74	15455.	3133196.	83871.	5246956.
2/ 2/74	18928.	3152124.	62985.	5309940.
2/ 4/74	21955.	3174080.	62557.	5372497.
2/ 5/74	14770.	3188850.	73708.	5446205.
2/ 6/74	20686.	3209536.	58682.	5504887.
2/ 7/74	16280.	3225817.	71577.	5576464.
2/ 8/74	21524.	3247341.	90255.	5666719.
2/ 9/74	23145.	3270487.	90153.	5756872.
2/10/74	316.	3270803.	3350.	5760222.
2/11/74	24526.	3295329.	91879.	5852101.
2/12/74	22622.	3317951.	90663.	5942764.
2/13/74	27257.	3345209.	70793.	6013557.
2/14/74	20115.	3365324.	70630.	6084187.
2/15/74	18799.	3384123.	98196.	6182383.
2/16/74	14771.	3398895.	173436.	6355819.
2/17/74	250.	3399145.	0.	6355819.
2/18/74	18022.	3417167.	74322.	6430141.
2/19/74	15262.	3432429.	77408.	6507549.
2/20/74	17168.	3449597.	58774.	6566323.
2/21/74	9517.	3459115.	48484.	6614807.

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TABLE E (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
2/22/74	18568.	3477683.	83986.	6698793.
2/23/74	9938.	3487621.	62841.	6761634.
2/24/74	1005.	3488626.	1634.	6763268.
2/25/74	18568.	3507194.	92128.	6855396.
2/26/74	16722.	3523917.	68094.	6923490.
2/27/74	19813.	3543730.	59457.	6982947.
2/28/74	10785.	3554515.	71313.	7054260.
3/ 1/74	16310.	3570825.	89017.	7143277.
3/ 2/74	13765.	3584590.	74623.	7217900.
3/ 4/74	17170.	3601760.	77118.	7295018.
3/ 5/74	21903.	3623663.	66691.	7361709.
3/ 6/74	12344.	3636008.	58449.	7420158.
3/ 7/74	13230.	3649238.	59340.	7479498.
3/ 8/74	13642.	3662881.	77529.	7557027.
3/ 9/74	9413.	3672294.	73484.	7630511.
3/11/74	10254.	3682549.	65223.	7695734.
3/12/74	14525.	3697074.	69181.	7764915.
3/13/74	7075.	3704150.	53230.	7818145.
3/14/74	6261.	3710411.	49838.	7867983.
3/15/74	6899.	3717310.	69891.	7937874.
3/16/74	4720.	3722030.	51012.	7988886.
3/17/74	37.	3722068.	307.	7989193.
3/18/74	8423.	3730491.	50796.	8039989.
3/19/74	7713.	3738205.	43114.	8083103.
3/20/74	7570.	3745775.	42586.	8125689.
3/21/74	5465.	3751241.	47902.	8173591.
3/22/74	5373.	3756614.	66966.	8240557.
3/23/74	3506.	3760120.	49978.	8290535.
3/25/74	4494.	3764614.	83894.	8374429.
3/26/74	2719.	3767333.	58711.	8433141.
3/27/74	2221.	3769555.	45314.	8478455.
3/28/74	6172.	3775727.	43341.	8521794.
3/29/74	5998.	3781725.	52038.	8573833.
3/30/74	4139.	3785864.	37831.	8611662.
4/ 1/74	4968.	3790832.	38391.	8650052.
4/ 2/74	4730.	3795563.	48339.	8698390.
4/ 3/74	4421.	3799984.	31473.	8729862.
4/ 4/74	3717.	3803702.	30531.	8760392.
4/ 5/74	5183.	3808885.	47657.	8808048.
4/ 6/74	3277.	3812162.	34123.	8842171.
4/ 8/74	3583.	3815746.	30754.	8872925.
4/ 9/74	3204.	3818950.	28422.	8901347.
4/10/74	4550.	3823500.	28392.	8929739.
4/11/74	1478.	3824978.	15753.	8945490.
4/12/74	2141.	3827119.	21169.	8966657.
4/13/74	3085.	3830204.	19658.	8986317.
4/15/74	2089.	3832294.	12385.	8998700.
4/16/74	1465.	3833759.	12422.	9011123.
4/17/74	2150.	3835909.	12496.	9023618.
4/18/74	930.	3836839.	11455.	9035072.
4/19/74	2020.	3838859.	10552.	9045624.

APPENDIX

TABLE E (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
4/20/74	0.	3838859.	5056.	9050680.
4/22/74	295.	3839154.	1488.	9052168.
4/23/74	1060.	3840215.	6170.	9058338.
4/24/74	132.	3840347.	4892.	9063230.
4/25/74	19.	3840366.	5513.	9068743.
4/26/74	775.	3841141.	4529.	9073270.
4/27/74	0.	3841141.	5437.	9078707.
4/29/74	190.	3841331.	3065.	9081771.
4/30/74	830.	3842161.	1490.	9083260.
5/ 2/74	0.	3842161.	100.	9083361.
5/ 3/74	640.	3842801.	144.	9083504.
5/ 4/74	0.	3842801.	150.	9083654.
5/ 6/74	0.	3842801.	43.	9083696.
5/ 8/74	88.	3842890.	0.	9083696.
5/ 9/74	0.	3842890.	150.	9083847.
5/10/74	0.	3842890.	187.	9084032.
5/11/74	0.	3842890.	51.	9084083.
5/16/74	92.	3842982.	120.	9084202.
5/17/74	37.	3843020.	250.	9084452.
6/ 6/74	100.	3843120.	0.	9084452.

SOURCE: TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS.

APPENDIX

TABLE F

TEXAS FRESH CITRUS EXPORTS
1973 - 74

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
10/27/73	0.	0.	30.	30.
10/29/73	0.	0.	3024.	3054.
10/30/73	0.	0.	4032.	7086.
11/ 2/73	0.	0.	1000.	8086.
11/ 3/73	0.	0.	11853.	19939.
11/ 5/73	0.	0.	16124.	36063.
11/ 6/73	0.	0.	10282.	46345.
11/ 7/73	0.	0.	993.	47338.
11/ 8/73	0.	0.	2993.	50331.
11/ 9/73	0.	0.	1016.	51347.
11/10/73	0.	0.	6008.	57355.
11/12/73	0.	0.	8056.	65411.
11/13/73	0.	0.	6040.	71451.
11/14/73	0.	0.	4216.	75667.
11/15/73	0.	0.	12394.	88061.
11/16/73	0.	0.	6649.	94710.
11/17/73	0.	0.	3040.	97750.
11/19/73	1.	1.	8505.	106255.
11/20/73	0.	1.	5984.	112239.
11/21/73	0.	1.	5040.	117279.
11/23/73	0.	1.	9072.	126351.
11/24/73	0.	1.	2008.	128359.
11/26/73	0.	1.	1034.	129393.
11/28/73	0.	1.	2000.	131393.
11/29/73	0.	1.	1000.	132393.
11/30/73	0.	1.	3000.	135393.
12/ 1/73	0.	1.	1970.	137363.
12/ 3/73	0.	1.	5165.	142528.
12/ 4/73	0.	1.	5157.	147685.
12/ 5/73	0.	1.	1000.	148685.
12/ 7/73	0.	1.	161.	148846.
12/11/73	0.	1.	1000.	149846.
12/12/73	0.	1.	2014.	151860.
12/14/73	0.	1.	9318.	161178.
12/15/73	0.	1.	1000.	162178.
12/19/73	0.	1.	1950.	164128.
12/20/73	0.	1.	2910.	167038.
12/21/73	0.	1.	26595.	193633.
12/22/73	0.	1.	4000.	197633.
12/23/73	0.	1.	2100.	199733.
12/26/73	0.	1.	2050.	201783.
12/27/73	0.	1.	2968.	204751.
12/28/73	0.	1.	1069.	205821.
12/29/73	0.	1.	2000.	207821.
12/31/73	0.	1.	3975.	211796.
1/ 1/74	0.	1.	1000.	212796.
1/ 3/74	0.	1.	1000.	213796.
1/ 4/74	0.	1.	1000.	214796.

APPENDIX

TABLE F (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
1/ 5/74	0.	1.	2000.	216796.
1/ 8/74	0.	1.	2000.	218796.
1/ 9/74	0.	1.	5100.	223896.
1/10/74	0.	1.	7038.	230934.
1/11/74	0.	1.	9818.	240752.
1/12/74	0.	1.	2000.	242752.
1/14/74	0.	1.	2000.	244752.
1/15/74	0.	1.	2000.	246752.
1/16/74	0.	1.	9955.	256707.
1/17/74	0.	1.	27060.	283767.
1/18/74	0.	1.	33190.	316957.
1/21/74	0.	1.	3000.	319957.
1/22/74	0.	1.	1960.	321917.
1/23/74	0.	1.	2000.	323917.
1/24/74	0.	1.	2000.	325917.
1/25/74	0.	1.	5010.	330927.
1/26/74	0.	1.	2000.	332927.
1/28/74	0.	1.	1050.	333977.
1/29/74	0.	1.	2050.	336027.
1/30/74	0.	1.	1000.	337027.
1/31/74	0.	1.	2000.	339027.
2/ 4/74	0.	1.	1000.	340027.
2/ 5/74	0.	1.	2000.	342027.
2/ 6/74	0.	1.	2960.	344987.
2/ 7/74	0.	1.	2050.	347037.
2/ 8/74	0.	1.	3100.	350137.
2/ 9/74	0.	1.	2000.	352137.
2/11/74	0.	1.	960.	353097.
2/12/74	0.	1.	2993.	356090.
2/13/74	0.	1.	1050.	357140.
2/14/74	0.	1.	3880.	361020.
2/15/74	0.	1.	10120.	371140.
2/16/74	0.	1.	81722.	452862.
2/18/74	0.	1.	10072.	462934.
2/19/74	0.	1.	1000.	463934.
2/22/74	0.	1.	3016.	466950.
2/23/74	0.	1.	1000.	467950.
2/25/74	0.	1.	5008.	472958.
2/26/74	0.	1.	2000.	474958.
3/ 1/74	0.	1.	2000.	476958.
3/ 2/74	0.	1.	1000.	477958.
3/ 5/74	0.	1.	1000.	478958.
3/ 6/74	0.	1.	1010.	479968.
3/ 7/74	0.	1.	1000.	480968.
3/ 8/74	0.	1.	1000.	481968.
3/ 9/74	0.	1.	2000.	483968.
3/12/74	0.	1.	5836.	489804.
3/13/74	0.	1.	4936.	494740.
3/21/74	0.	1.	5510.	500250.
3/22/74	0.	1.	5460.	505710.

APPENDIX
TABLE F (CONTD.)

DATE	ORANGES		GRAPEFRUIT	
	CARTONS	CUM. CARTONS	CARTONS	CUM. CARTONS
3/23/74	0.	1.	7820.	513530.
3/25/74	0.	1.	42640.	556170.
3/26/74	0.	1.	14930.	571100.
3/27/74	0.	1.	12002.	583102.
4/ 2/74	0.	1.	5.	583107.
4/ 5/74	0.	1.	1000.	584107.
4/ 8/74	0.	1.	1000.	585107.
4/ 9/74	0.	1.	964.	586071.

SOURCE: TEXAS VALLEY CITRUS COMMITTEE, PHARR, TEXAS.

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