NBER WORKING PAPER SERIES

THE POLITICAL ECONOMY OF FAIR HOUSING LAWS PRIOR TO 1968

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Working Paper 10610 http://www.nber.org/papers/w10610

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 June 2004

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The Political Economy of Fair Housing Laws Prior to 1968 William J. Collins NBER Working Paper No. 10610 June 2004 JEL No. N0, R0

ABSTRACT

The confluence of the Great Migration and the Civil Rights Movement propelled the drive for "fair-housing" legislation which attempted to curb overt discrimination in housing markets. This drive culminated in the passage of the federal Civil Rights Act of 1968. By that time, 57 percent of the U.S. population and 41 percent of the African-American population already resided in states with a fair-housing law. Despite laying the political and administrative groundwork for the federal Fair Housing Act of 1968, the origins and diffusion of these state laws have not received much attention from scholars, let alone been subject to statistical efforts to disentangle multiple influences. This paper uses hazard models to analyze the diffusion of fair-housing legislation to shed new light on the combination of economic and political forces that facilitated the laws' adoption. Ceteris paribus, outside the South, states with larger union memberships, more Jewish residents, and more NAACP members passed fair-housing laws sooner than others. The estimated effects are not undermined by including controls for a variety of competing factors and are supported by historical accounts of the legislative campaigns.

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1. Introduction

Between 1910 and 1970, millions of African Americans moved from rural areas in the South to urban neighborhoods throughout the United States (Gill 1979, Marks 1989). Consequently, although blacks were only half as likely as whites to live in central cities in 1910 (14 percent compared to 28), they were twice as likely as whites to reside in central cities by 1970 (58 percent compared to 28). Within these metropolitan areas, the scope of residential choices faced by African Americans was constrained not only by their income and wealth, but also by a variety of discriminatory practices: informal but strong norms against selling or renting property to blacks, racially restrictive covenants embedded in property deeds, barriers to mortgage finance, and outright violence against and intimidation of blacks attempting to move into white neighborhoods (Myrdal 1944, Abrams 1955, Meyer 2000, Brooks 2002).

Eventually, the confluence of the Great Migration and the Civil Rights Movement propelled a drive for "fair-housing" legislation which attempted to curb overt discrimination in housing markets. The drive culminated in the passage of the federal Fair Housing Act in 1968, the impact of which has been discussed in numerous studies (Bianchi, Farley, and Spain 1982; Goering 1986; Leigh 1988, 1991; Denton 1999; Yinger 1999). Several states implemented fair-housing legislation long before the federal government did. In fact, by the time Congress passed the Fair Housing Act, 22 states had already passed fair-housing legislation, implying that approximately 57 percent of the U.S. population and 41 percent of the African-American population resided in states with some form of fair-housing law applied to private housing.

The adoption of fair-housing laws dramatically reoriented race-related housing policy in the United States, which until the early 1950s had explicitly promoted the use of racially restrictive covenants to maintain "neighborhood stability". Despite their clear influence on the form of and campaign for the federal Fair Housing Act, scholars have devoted comparatively little attention to the diffusion of the state laws. Notable contributions include Eley and Casstevens (1968), a volume of case studies of local and state fair-housing initiatives, and Lockard (1968), which devotes a chapter to discussing the politics and operation of sub-federal fair-housing policies. Additional detail may be extracted from the bi-monthly newsletter of the National Committee Against Discrimination in Housing. But to date, although the descriptive accounts teem with testable hypotheses, statistical evidence rarely informs the story of the origins and impacts of fair-housing laws.

This paper studies the laws' geographic diffusion to shed new light on the combination of economic

and political forces that promoted the policy reversal. The state laws provide visible markers of the Civil Rights Movement's legislative progress. A careful empirical examination of those landmarks can clarify and reshape the existing view of the ascendancy of anti-discrimination policy. This paper's analysis cannot encompass the full range of the Civil Rights Movement's goals and efforts, but the fair-housing laws are one of the Movement's central legislative legacies, and the paper's exploration is firmly situated in the Movement's broader context.

This story should interest social scientists and historians for three reasons. First, the Civil Rights Movement was arguably the most important American social movement of the 20th century. An economic perspective may yield important insights into what made its legislative successes possible (Alston and Ferrie 1999, Wright 1999). Second, scholars should be fully cognizant of the origins of the policies they study, even if primarily concerned with policy effects (Stigler 1973, Heckman 1976). Third, urban policymakers continue to grapple with problems rooted in the history of residential segregation and racial discrimination. Current policy debates should be informed by the interplay of policy, race, and housing markets over the past several decades.

The idea of applying anti-discrimination policy to private housing markets was among the least popular initiatives of the Civil Rights Movement (in both the South and elsewhere), and yet, nearly two dozen states enacted laws prior to the federal legislation. Using hazard model estimates, the paper finds strong empirical evidence that activism by black civil rights groups was complemented by legislative support from Jewish groups and from organized labor. This complementary support was quantitatively important in determining the timing of adoption of fair-housing laws. It also squares well with contemporary descriptions of the grass-roots campaigns for fair-housing, though it tends to be overlooked in broader histories of the Civil Rights Movement.

2. The History and Character of Fair-Housing Laws

The legislative disputes over housing-market discrimination sprang from a tension between competing American ideals: the freedom of individuals to dispose of their property and conduct their business freely versus the promise of equal opportunity and "fair" treatment regardless of race, religion, and national origin. Although the notion that the government itself ought not discriminate was embedded in many state constitutions and sometimes applied to *public* housing (owned and operated by the government),

it was a leap from there to the enactment and enforcement of anti-discrimination policy in *private* housing. For example, New York State enacted the first law upholding a non-discriminatory standard for public housing in 1939 but did not extend anti-discrimination legislation to private housing until 1961. More generally, fair-housing laws usually lagged years behind those pertaining to employment and public accommodations (Lockard 1968, p. 24).

In December 1957, New York City adopted the nation's first fair-housing ordinance which, according to Lockard (1968, p. 118), became a model for several of the state laws and municipal ordinances that followed.¹ Initially, the ordinance covered only buildings with multiple units and housing developments (Robison 1968). By 1964, the range of coverage had been extended to all housing except the rental of rooms in owner-occupied units and housing operated by religious organizations. The ordinance stated that,

"no owner, ... real estate broker, ... or other person having the right to sell, rent, lease, ... or otherwise dispose of a housing accommodation ... shall refuse to sell, rent, lease ... or otherwise deny or withhold from any person or group of persons such housing accommodations, or represent that such housing accommodations are not available for inspection, when in fact they are so available, because of the race, color, religion, national origin or ancestry of such persons" (Housing and Home Finance Agency 1964, p. 287).

It went on to bar discrimination in the terms of sale or rental of housing, advertisements expressing discriminatory preferences, and discrimination by banks and lending institutions, and it outlined a procedure for handling complaints of discriminatory treatment.

As shown in table 1, Colorado, Massachusetts, Connecticut, and Oregon enacted the first state-level fair-housing laws in 1959. The nature of housing market transactions, in combination with the hurdles of legislative politics, often delivered fair-housing statutes with incomplete coverage. Table 1 documents the timing of each state's initial adoption and subsequent extension of fair-housing laws prior to 1968. Almost all states exempted the rental of rooms within or attached to an owner-occupied residence (the "Mrs. Murphy rule"). As listed in column 1, some laws also exempted activities associated with the sale or rental of owner-occupied single-family homes. Other laws, listed in column 2, allowed owner-occupiers to sell to whomever they wished, but simultaneously prohibited discriminatory actions by real-estate brokers,

¹ Nonetheless, there was more heterogeneity among the sub-federal fair-housing statutes than there was among the sub-federal fair employment statutes which were also based on New York's pioneering efforts.

advertisers, lenders, and builders.² That is, owner-occupiers could discriminate legally if they were willing to sell the house on their own. By 1968, however, most of the states with laws had converged to a standard which covered virtually all sales and rentals (except those by Mrs. Murphy).³

In keeping with the already-established fair-*employment* mode of operation, administrative agencies enforced the fair-housing laws primarily by responding to individual complaints rather than by seeking out discriminatory practices. Although there were some differences in procedures across states, when presented with a complaint, the typical agency would ensure that the case fell within the law's coverage, would conduct an investigation, and given evidence of discrimination, would attempt to persuade the discriminatory party to "adjust" its practices. When "conciliation" was refused, the agency could hold a public hearing, issue a cease and desist order or a fine, initiate court proceedings, and potentially suspend or revoke an agent's real estate license. In addition to their enforcement duties, the fair-housing agencies undertook "educational" campaigns and advised community leaders and builders regarding integration.

The nationwide, long-run effects of the federal Fair Housing Act remain unclear, but the early state laws did not have an immediate, discernable impact on blacks' housing market outcomes relative to whites' during the 1960s (Collins 2003a). This may be significant because both the drive for and opposition to such laws could have been influenced by perceptions of their effectiveness, as discussed below. It is important to note that the passage of the federal Fair Housing Act in 1968 did not obviate the state laws. Rather, if a state had a fair-housing law, discrimination complaints were typically left in the state's hands. The state laws often included enforcement powers that the federal law did not, and the federal agency's powers were not expanded significantly until 1988.

3. Political Mobilization and Legislation in Theory and Context

A full account of twentieth-century politics regarding matters of race and discrimination would range

² Title VIII of the Civil Rights Act of 1968 was designed along these lines: brokers, builders, and lenders were covered; houses sold without public advertising or a broker's services were not (U.S. Commission on Civil Rights 1973).

³ The laws sometimes included prohibitions of "blockbusting" and "panic selling" in which real estate agents would attempt to convince white residents that African Americans were moving into the neighborhood, that property values were bound to fall, and that therefore whites should sell immediately. Few of the laws specifically dealt with restrictive covenants. The Supreme Court had ruled them unenforceable in 1948 (*Shelley v. Kraemer*), but they were still common (Lockard 1968, p. 120).

far beyond the scope of this paper, but a relatively simple framework in which public opinion, political agents, and government institutions interact to produce legislation can help fix ideas. The framework has two fundamental, dynamic parts: the distribution of public sentiment regarding race-related policy, and the strength of the connection between public sentiment and policy outcomes.

Between 1940 and 1970, the shift in the distribution of white Americans' opinions on racial discrimination was large. In 1944, only 45 percent of white respondents to a National Opinion Research Center (NORC) survey agreed that "Negroes should have as good a chance as white people to get any kind of job" (the others thought that whites "should have the first chance"). In 1972, nearly 97 percent agreed with the "as good a chance" sentiment (Schuman et al. 1985, 104-105). Interpreting survey data may have pitfalls. And it is clear that whites were considerably less supportive of equal opportunity in residential competition than in job competition: in 1968, 56 percent of white respondents agreed that whites "have a right to keep Negroes out of their neighborhoods if they want to . . ." (Schuman et al. 1985, p. 106). But the general point that there was a significant change in the distribution of public opinion after 1940 is unambiguous.

At the individual level, one's opinion on discrimination and the appropriate policy response to it (if any) may depend on exposure to particular ideas and experiences at home, in school, in church, and in one's community. A person could change his mind about an issue when presented with new evidence and arguments, thereby shifting the overall distribution of sentiment (incrementally). Or, as younger cohorts replace older cohorts, the population's distribution of sentiment may change if younger cohorts have adopted a different set of views.

In this paper's context, the potential contributing factors to the shift in public opinion over time are numerous, including: campaigns for anti-lynching legislation prior to World War II (Zangrando 1980); the experience under the wartime Fair Employment Practices Committee which imposed a temporary anti-discrimination norm in war-related industries (Reed 1991); post-World War II revulsion to the holocaust and

⁴ Consistent housing discrimination questions were not asked over as long a time period as the employment question. Similarly, surveys of black attitudes toward discrimination and residential segregation do not appear until late in the period under study. See Schuman et al. (1985).

⁵ For example, the figures just cited might overstate the true magnitude of change in racial sentiment if respondents lied to be in accordance with what was considered socially or publically acceptable (Kuran 1995, Wright 1999).

the racist ideology that motivated it; the Great Migration of blacks from the South which made race-related policy issues a more proximate concern for non-southern whites; the emergent rhetoric of "fairness" and legal arguments from the Civil Rights Movement (Moreno 1997); the desegregation of the military (Dalfiume 1969); widely distributed reports and images of violence against Civil Rights activists; civil disturbances in non-southern cities; and the glaring incompatibility of discrimination and disenfranchisement with the "American Creed" in the context of the Cold War competition of ideas (Myrdal 1944).

But clearly, popular sentiment is not automatically registered in political activism and public policy (e.g., see Burstein et al. 2001). The links between public sentiment and policy outcomes can be formulated in a simple collective action model, similar to that of Chong (1991).⁶ Suppose the net level of support for fair-housing legislation is a function of the strength of the political forces mobilized in favor of and in opposition to the legislation, the government's responsiveness to those forces, and the government's inclination, independent of local demand, toward the legislation.⁷ At this level of the model, a fair-housing law is enacted when the net level of support exceeds a certain threshold. But what underlying currents determine the degree of support, opposition, or government responsiveness? And how might those factors evolve over time and differ across locations?

Following Chong (1991), one may suppose that since the opposition is defending the status quo, it mobilizes in response to the rise in pro-fair-housing forces. Because there are costs to such mobilization, pecuniary and otherwise, the opposition's strength of response will depend on what is perceived to be at stake in the law's enactment and on the likelihood of its being passed in the absence of opposition. For example, whites' fear of a decline in neighborhood housing values associated with racial integration might have led to strong resistance to anti-discrimination legislation. On the other hand, "white flight" to suburban

⁶ The collective action literature is too extensive and multi-faceted to synthesize here. See Oliver (1993) for a survey of the theoretical literature. See Olzak (1989) for a discussion of empirical approaches to studying collective events.

⁷ If the government's position on fair housing were completely determined by the underlying preferences of the electorate, then discussing "responsiveness" and independent "inclination" would be unnecessary. However, legislators' positions on any particular issue may be somewhat misaligned with voters' positions, and the institutional features of the legislative process (e.g., committee structure, log-rolling, and veto authority) ensure that legislatures are not passive conduits of the electorate's will.

⁸ In the case of fair housing, this appears to be an accurate characterization. In describing the early activism of pro-fair-housing forces and early passivity of anti-fair-housing forces, Eley wrote that "This contrast in behavior is understandable, since the proponents were seeking new policies, while the opponents merely wanted to maintain the status quo." (1968, p. 14).

neighborhoods might have represented a relatively low cost way to accommodate anti-discrimination laws.

The rise of the pro-fair-housing forces is somewhat more complex. First, the "idea" or "blueprint" for fair housing laws and enforcement had to be generated. It is clear that fair-housing laws are patterned directly after fair-employment laws (which began getting passed in the 1940s), and the fair-employment idea itself is rooted in long-standing prohibitions of religious tests for political office and in the emergence of a model regulatory apparatus in the National Labor Relations Board (Bonfield 1967). Given that the idea exists, one's expected gains from an anti-discrimination law's implementation (V), multiplied by one's ex ante view of the change in the probability of passage associated with one's support $(p_1 - p_0)$, reflects (part of) the direct benefit from providing support relative to not doing so. For influential members of the community, $p_1 - p_0$ might not appear to be a trivial difference.

Also, one may receive utility from participation that is independent of the movement's success or failure (A), perhaps associated with one's perception of "doing the right thing". Additional utility from participation (Z) might depend on the law's passage, perhaps associated with being on the winning side of the legislative contest (bZ, where b is the perceived probability of passage). Importantly, the perceived overall gains to supporting the legislative campaign may be broad in nature, including utility not only from improved access to housing (for those protected by the law), but also from contributing to what one views as a worthy cause and from esteem bestowed by others. The expected gains to supporting the legislation are then: $A + bZ + (p_1 - p_0)V$.

Several factors would influence a potential supporter's perceived costs (C), including time, effort, monetary costs, and reprisal from opponents (ranging from ostracism to intimidation and violence). Note that this opposition has an indirect effect on the legislative outcome (by dampening support), distinct from the direct effect associated with legislators' responsiveness to opposition forces. If the movement gains strength over time, the perceived costs to participating could fall, further spurring the movement; for example, the fixed costs to organization could be spread more thinly, or there may be a perception of "safety in numbers".

In this framework, an individual will support the movement if the expected benefits from doing so exceed the expected costs, $A + bZ + (p_1 - p_0)V - C > 0$. By extension, the degree of any person's support

⁹ It is also possible, however, that publicity of such violence could spur previously apathetic individuals to support the legislation.

or opposition may reflect the size of the gap between the expected benefits and expected costs, and the proportion of the population expressing support will rise as the expected benefits rise or the expected costs decline. Initially, people with the most to gain, with the most optimistic view of their potential impact on the movement's success (perhaps expecting that others will follow their lead), and those strongly motivated by a sense of "doing the right thing" or by just being a part of a political movement are most likely to jumpstart the fair-housing campaign and lead it (also see Oberschall 1980). Conversely, those who think that the gains conditional on passage are small, that the probably of making a difference is low, and that the utility derived from political participation per se is negligible, are unlikely to support the movement, at least at the outset.

At any point in time, there is a distribution of expected net gains over the population. Importantly, different places are unlikely to have identically distributed net gains over their populations. Therefore, summing the net expected benefits within states at some "initial" date (such as when the legislative idea appears), the model suggests that different states may have different starting points and take different trajectories in the political dynamics that follow.

The level of support for a law may feed on itself and on related political success. Specifically, there may be a "contagion" effect, whereby support is augmented through peer effects and changing perceptions about the potential benefits (particularly, A, Z, and V) and costs of expressing legislative support. There may also be "bandwagon" effects, whereby support is augmented because political successes in other arenas (perhaps judicial, or other types of legislation, or other localities) have raised expectations regarding the effectiveness of political action (raising b or p_1). On the other hand, support may be quashed by the rise of strong opposition forces.

Although much of the underlying process is unobservable in practice, the timing of legislative adoption is clearly observable and forms the basis of this paper's empirical investigation. Moreover, as the next section's discussion illustrates, easily observable differences in state economic, demographic, and political characteristics are likely to have influenced the popular and governmental predisposition toward anti-discrimination laws. Geographic spillovers and rising legislative support over time (reflecting

¹⁰ In this regard, my description of "contagion" deviates from Chong (1991). Chong emphasizes that a larger mobilized group will raise "assessments of the power of collective action" (p. 147), essentially corresponding to the b parameter in the framework I have outlined. I emphasize that a larger mobilized group can influence public perceptions of the importance of the issue and the potential payoffs to supporting it (moral and otherwise), while lowering the costs of joining the movement.

bandwagon and contagion effects) may also register empirically.

4. The Politics of Fair Housing

In reading historical accounts of the campaigns for fair-housing laws, it is clear that the perceived costs and benefits were not randomly distributed over the national population. Rather, the legislation appealed to particular ethnic, economic, and political groups that championed the cause in the face of substantial resistance (various issues <u>Trends in Housing</u>, Eley and Casstevens 1968, Lockard 1968). Brandishing the rhetoric of inviolable property rights and the fear of property devaluation, the opponents of fair housing posed a formidable challenge. This section discusses the positions and motives of the groups that are commonly cited as contributors to the drive for fair housing. The next section provides an empirical framework within which the various strands of this historical narrative are disentangled and measured for the first time.

African Americans

By the time the fair-housing movement was in full swing (the mid- to late-1950s), African-American groups had surged to the forefront of the Civil Rights Movement, especially in the South with the ascendance of Martin Luther King, Jr. Given that African Americans had the most to gain from the expansion of housing opportunities and, more broadly, from the establishment of non-discriminatory social norms, and that earlier judicial (e.g., *Brown vs. Board*) and legislative (e.g., fair employment) successes may have increased the perceived payoff to political activism, the participation of African-American political groups in the state fair-housing campaigns is not surprising. Of course, some African Americans, particularly those with the means and desire to move out of central city ghettos, might have had more to gain from fair housing than others.

Outside of the South, however, blacks made up a relatively small and relatively poor segment of each state's population. Summoning much legislative leverage from this political base would have been

¹¹ For the sake of brevity, I will proceed as if each "group" took a particular position on the issue, though there certainly may have been considerable dissent within any particular group. If such dissent undermined effective political action, the empirical framework used below should reflect that ineffectiveness.

difficult (Lockard 1968), even allowing for potential bandwagon and contagion effects. ¹² Given the general unpopularity of fair housing, as manifested in a number of state referenda on the issue (Eley 1968), support from other politically powerful groups might have been crucial to any campaign's success. The incentives facing these groups, as discussed below, were less clear cut than those facing African Americans.

Labor Unions

Unions exercised a great deal of political influence during the period under study. Their use of this influence, and the implied expenditure of political capital, on behalf of fair housing makes sense as an extension of their commitment to the broader Civil Rights Movement, which itself derived from unions' growing black membership, ideological roots (at least in the CIO's case), and the legacy of the New Deal political coalition. The CIO in particular emphasized fair-employment policies in its postwar political agenda (Gray 1970, Rosen 1971). Various issues of Trends in Housing (published by the National Committee Against Discrimination in Housing) report that labor organizations contributed to the fair-housing movement's successes. Lockard notes that in Connecticut, "the major force not only for employment but also for housing laws was the union movement; union lobbyists drafted the laws, union men in the legislature work for their passage; labor representatives were always prominent supporters at hearings, and legislative leaders often negotiated directly with labor leaders in hammering out compromises" (1968, p. 37).

Nevertheless, at the grass-roots level, unions' enthusiasm for fair housing might have been undercut by the concerns of rank-and-file white members. White workers' neighborhoods were often most proximate to existing black neighborhoods, most affordable for black families looking to move, and therefore most likely to be affected by the expansion of black residential options. Furthermore, the AFL's support for anti-discrimination policies, both internally and legislatively, had always been less enthusiastic than the CIO's, a reflection of the exclusive nature of craft unions compared to the inclusive tendencies of industrial

¹² Keech (1968, pp. 95-99) concludes his study of the impact of black voting in the South by noting that black votes are likely to be less influential on matters of housing than in other areas, such as employment, the equitable distribution of public goods, and public accommodations.

¹³ McGreevy notes, "The cultural separation of residence from work helps explain the phenomenon noted as early as the 1919 Chicago riot and emphasized later by a wide array of observers – that the same individuals accepting of an African-American presence in the workplace violently resisted neighborhood integration" (1996, p. 107).

unions.¹⁴ This support dwindled further during the 1960s as Civil Rights organizations tried to pry open the skilled building trades by altering the existing rules for selection into apprenticeship programs (Lockard 1968, pp. 38-39). Thus, by the time of the AFL and CIO's merger in 1955, labor's endorsement of anti-discrimination legislation might have been substantially tempered, even if it had not waned entirely.

White Ethnic and Religious Groups

In 1944, Gunnar Myrdal noted that "Few white property owners in white neighborhoods would ever consider selling or renting to Negroes; and even if a few Negro families did succeed in getting a foothold, they would be made to feel the spontaneous hatred of the whites both socially and physically" (p. 622). Even given a strong trend toward greater social acceptance of African Americans, it is clear that fair-housing laws and the racial integration of neighborhoods remained an unpopular proposition among whites in the 1960s. In 1970, after passage of the federal Fair Housing Act, none of the northern white ethnic groups identified in a NORC survey had a majority in favor of fair-housing laws (Greeley and Sheatsley 1971, p. 18).¹⁵

The strength of some whites' resistance derived from a self-reinforcing set of economic incentives and racial beliefs. Housing equity was the largest single component of most households' net worth, and crime, property values, and immobile neighborhood institutions (e.g., schools and churches) were assumed to be adversely affected by the presence of African-American neighbors. Whites resisted fair-housing and residential integration by intimidating new black neighbors, and if need be, by moving out of the neighborhood themselves. Fair-housing advocates attempted to defuse this mechanism by citing studies (e.g., Laurenti 1960) that found no strong evidence of an adverse impact on property values due to racial integration.

¹⁴ See Ashenfelter (1972) for an extended discussion of why supporting anti-discrimination legislation was in the economic interest of the CIO, more so than the AFL. The main idea is that excluded and disgruntled black workers could substitute for unskilled whites (predominantly CIO), thereby undercutting the effectiveness of strikes and the threat of strikes. It made sense to align blacks' interests with the union's. In general, the AFL did not rely on strikes to extract rents, and excluded blacks could not easily compete with skilled whites.

¹⁵ The eight groups are: Anglo-Saxon, German, and Scandinavian Protestants (three groups); Irish, German, Southern European, and Slavic Catholics (four groups); and Jews.

¹⁶ See Abrams (1955, pp. 81-90) or Sugrue (1996, pp. 231-258) for several descriptions of efforts to intimidate blacks who were attempting to move into white neighborhoods.

Given this backdrop, it may seem surprising that some predominantly white ethnic and religious groups were often cited as being in the vanguard of the fair-housing movement (Trends in Housing various issues, Lockard 1968, Eley and Casstevens 1968). Several factors led to their political support. First, the laws' language always prohibited discrimination on the basis of "race, color, creed, or national origin." Thus, they protected a fairly broad ethnic expanse, and it is possible that this protection (or the broader campaign against discrimination) held direct benefits for some members of white ethnic groups (Robison 1968). Second, white ethnic groups which had been (or were still) subject to discrimination might have been responsive to the campaign's broad non-discriminatory message, independent of whether they would directly benefit from new anti-discrimination laws. Third, especially in the wake World War II and the holocaust, there was a strong moral and religious appeal to opposing unjust treatment of minority groups. Leaders of many faiths responded to that appeal. Fourth, the (non-southern) Democratic Party and labor unions favored the Civil Rights Movement's agenda, and they might have influenced both legislators and their white constituents on matters of race-related policy.

At mid-century, employment, housing, and social discrimination against Jews was common, and according to Dinnerstein (1994, pp. 128-174), American anti-Semitism had reached a "high tide" during the 1940s. ¹⁷ Jewish groups, such as the American Jewish Congress, were determined to promote non-discriminatory norms and policies, and they took an early leadership role in the Civil Rights Movement's campaigns for both fair employment and fair-housing laws. According to Lockard, "In every state there is evidence of some major contribution from Jewish groups: money to finance campaigns, staff to coordinate and direct activities, lobbying and intralegislative assistance, substantial legal advice and assistance in the drafting and in the defense of civil rights laws" (1968, p. 41). Consistent with this view, representatives of Jewish groups figured prominently in photos of fair-housing bill-signing ceremonies. ¹⁸

According to the 1970 NORC survey, Catholics appear to have been favorably disposed toward Civil Rights issues in general, at least relative to other non-Jewish, northern whites (Greeley and Sheatsley

¹⁷ The most infamous example, circa 1960, of systematic housing discrimination against Jews was revealed in Grosse Pointe, Michigan, a wealthy suburb of Detroit. Jews had to score 85 points on the basis of "swarthiness", accent, lifestyle, occupation, education, dress, reputation, and so forth to be allowed to purchase a home in the suburb. Anglo-Saxon Protestants needed a score of 50 (Dinnerstein 1994, p. 157). Blacks and Asians were excluded entirely (Walker 1968).

¹⁸ The photos can be seen in issues of <u>Trends in Housing</u>, published by the National Committee Against Discrimination in Housing.

1971, Greeley 1977, Fowler 1985). Moreover, the involvement of local Catholic Interracial Councils in promoting Civil Rights legislation, Monsignor Francis J. Haas' temporary chairmanship of the federal Fair Employment Practice Committee during World War II, and the church hierarchy's official position on racial equality all suggest that as a group, Catholics might have lent political weight to the advancement of the Civil Rights agenda. However, faced with fair-housing legislation and with the actual integration of predominantly Catholic neighborhoods, local resistance was sometimes fierce (Sugrue 1996, Meyer 2000), perhaps suggesting a large gap between liberal clergy and many members of the laity (McGreevy 1996).

Among Protestants, relatively liberal denominations might have contributed to the advancement of the Civil Rights legislative agenda through the Federal Council of Churches of Christ in America (FCCCA) or its successor, the National Council of Churches (NCC). Again, however, there was apparently considerable distance between liberal clergy and less liberal laity on matters of Civil Rights (Fowler 1985).

Political Parties

In any legislative debate, the positions of various groups are roughly translated into policy outcomes by legislators who owe loyalty not only to their constituents, but also to a particular party organization. Thus, there may be some misalignment of the electorate and the legislators on an issue like fair housing for at least two reasons: first, fair housing would be only one of many issues that voters considered in choosing a representative; and second, national political parties might have policy positions that are independent of the local electorate's sentiments. In such a setting, the relative strength of political parties might have an independent influence on the adoption of fair-housing laws.

Throughout the period under study, outside of the South at least, the Democratic Party (and its affiliated politicians) tended to favor the extension of anti-discrimination laws to the private sector. Republicans tended to be aligned with the business interests that opposed government interference with free enterprise. Whether or not party strength had an influence on fair-housing laws' adoption that was empirically independent of more primitive characteristics of the state's electorate will be examined below.

¹⁹ Comparing a list of member organizations of the FCCCA in 1950 with the <u>Churches and Church Membership</u> publication indicates that the four largest FCCCA denominations were: the Methodist Church, the Protestant Episcopal Church, the Presbyterian Church of the U.S.A, and Disciples of Christ, International Convention.

5. Empirical Strategy

On the basis of the existing historical narrative, it is difficult to discern what factors, on average, facilitated or hindered fair-housing legislation, let alone how much those factors mattered. In this section, I exploit variation in state characteristics and state legislation to lend econometric perspective to the story.²⁰ I start with a framework that assumes that a set of state characteristics is exogenous and fixed over the period of study. Later, I allow for four potentially important time-varying characteristics: changes in the size of the black population; changes in policy in neighboring states (essentially a geographic spillover effect); changes in fair-employment policy (essentially a within-state policy spillover); and changes in the party of the governor. Other broad changes in the national political environment are assumed to influence (non-southern) states evenly and are reflected in a rising time trend in the likelihood of fair-housing adoption.

Throughout the empirical analysis, the focus is on the non-southern states because the southern states were far from "at risk" of adopting this sort of anti-discrimination legislation. As will become clear as the results unfold, given the demographic, economic, and political characteristics of the South, the empirical results certainly are not weakened when the South is included in the sample. Nearly all of the factors that are shown to promote fair-housing's adoption outside the South are weak or absent within the South.

Hazard models make effective use of the information embedded in the timing of legislative changes. Let $h(t) = h_0(t)e^{x\beta}$, where h(t) is the hazard function, describing the rate at which spells of "without a fair-housing law" end. $h_0(t)$ is the baseline hazard function which may rise or fall over time and is proportionally scaled by the $e^{x\beta}$ term. In this paper, each state's "spell" is defined as the time between 1950 and the time of fair-housing adoption.²¹ Interest lies in whether a set of state characteristics, X, influences the hazard function, h(t), in the way that is consistent with the paper's historical narrative and simple model. The estimated β parameters indicate whether or not the state characteristics affected the timing of adoption. The baseline hazard function is also of interest because it may reflect the increasing momentum of the Civil Rights Movement.

 $^{^{20}}$ The general econometric approach is similar to Collins (2003b) which studied fair-employment legislation.

 $^{^{21}}$ The National Committee Against Discrimination in Housing was formed in July 1950 (Robison 1968), and so 1950 seems like a reasonable starting date for the empirics. Ultimately, the choice of starting date does not matter to the Cox estimates. The Weibull β coefficients are rather insensitive to changes in the starting date by a few years.

I estimate two different forms of proportional hazard models here. First, supposing that $h(t) = pt^{p-1}e^{x\beta}$, I estimate Weibull models in which p and β are estimated by maximum likelihood. If p > 1, then the baseline hazard rate tends to rise over time. The Weibull approach assumes that the baseline hazard has a particular parametric form, but one can avoid assumptions about the functional form of $h_0(t)$ and still estimate the β parameters by using a Cox model. The main difference is that the Cox model estimation relies on the order of adoptions to identify the coefficients rather than on the actual time of adoption. I report estimates of both Weibull and Cox specifications in tables 3 and 4, and the results are similar.

State Data

The fair-housing laws' effective dates of implementation and extent of coverage are based on reports in Trends in Housing (published bi-monthly by the National Committee Against Discrimination in Housing), supplemented with information from the Housing and Home Finance Agency's Fair Housing

Laws (1964), issues of the Race Relations Law Reporter, and Lockard (1968). In the language of hazard models, the date of implementation marks the timing of the "failure", and the states that had not passed laws before the 1968 Civil Rights Act are treated as censored observations. In general, I use the year of implementation of each state's first fair-housing law (as long as it covered more than just new units or rentals), but I have also experimented with using the month of implementation and with counting only laws qualifying for the last column of table 1 (those with close to "full coverage"). The qualitative results are similar.²²

Summary statistics of the main independent variables are reported in table 2. I used the 1960 Integrated Public Use Microdata Series (IPUMS, Ruggles and Sobek 1997) sample to calculate the proportion of each state's adult population that was black. A larger adult black population might wield more political power through its voting power or its generation of larger pools of economic and political resources. But, to the extent that whites viewed a large black population as a potential threat to neighborhood homogeneity and to the value of their homes, larger black populations might have dampened support for

Table 3, column 1's coefficients using "full coverage" dates would be as follows, with z-statistics in parentheses: Black = 0.21 (2.04); Jewish = 2.55 (1.95); Catholic = 1.06 (0.71); FCCCA = 1.46 (2.78); Urban = 0.93 (0.61); CIO = 6.32 (2.01); AFL = 1.14 (0.44); Pol. Comp. = 1.22 (0.71); Pol. Comp. 2 = 0.998 (0.42).

fair-housing legislation ceteris paribus. Blacks with higher levels of education may have had more to gain from the fair-housing legislation (e.g., access to white suburbs) and may have been more engaged in local politics. Therefore, the average educational attainment of black adults, as calculated using the 1960 IPUMS samples, is entered in several of the hazard model specifications.

Given the concentration of non-southern blacks in urban areas, white opposition to fair-housing laws might have been stronger in states with higher proportions of urban whites. That is, the perceived threat of a change in exposure to black neighbors might have been greater in such places, and therefore resistance to fair housing might have been stronger. The proportion of each state's white population residing in urban areas in 1960 is taken from the published volumes of the 1960 census.

Troy (1957) provides carefully constructed union membership levels for each state in 1953. Using Troy's figures, I calculated the proportion of each state's population that belonged to the AFL and the CIO. The AFL and CIO merged in 1955, *before* the passage of the first state-level fair-housing laws, but I allow their empirical influence to differ because of their long-standing differences in support for anti-discrimination measures.²³

To help assess the role of religious organizations in promoting fair-housing legislation, I estimated the proportion of each state's population that was Jewish, Catholic, or members of the four largest denominations supporting the FCCCA. The membership data are from the 1952 survey of <u>Churches and Church Membership in the United States</u>.

I collected NAACP membership data to help capture the organizational vitality of local civil rights groups. The data are taken from the 1951 NAACP <u>Annual Report</u> and provide a measure of organized activism at the beginning of the period under study. Unfortunately, later reports offer less detailed information on membership. In 1951, precise membership figures are reported for the largest branches (more than 2,000 members), and categorical indications are given for smaller branches (e.g., Boston had between 1,000 and 2,000 members). I formed state-level estimates by assigning branches with categorical indicators the midpoint value of that category's range and then adding those figures to the more precise

²³ After 1955, the Bureau of Labor Statistics occasionally reports AFL-CIO membership but does not distinguish between the two groups at the state level (see Cohany 1961). Total membership levels appear to be flat from 1953 to 1960.

figures for larger branches in the state. These sums are scaled by state population in the analysis.²⁴ Potential endogeneity issues are discussed below.

To identify differences and changes in government responsiveness to underlying political pressures, I use two measures. First, Ranney (1965) calculated an index of inter-party competition for each state using data from 1946 to 1963 based on the average percent of the popular vote won by Democratic gubernatorial candidates, the average percent of seats in the state senate held by Democrats, the average percent of seats held in the state house of representatives held by Democrats, and the percent of all terms for governor, senate, and house in which Democrats had control. The index runs from 0 (complete Republican control) to 100 (complete Democratic control). Since state lawmakers might be most responsive to black voters' demands in places were party competition is fierce, I enter the index as a quadratic, thereby allowing the effect to rise as the index approaches the middle range and then decline as the index value moves beyond it, if driven to do so by the data. Later, in the time-varying covariates version of the model, I introduce a "governor" variable compiled from The Book of the States (Council of State Governments, various years). Following Ranney's metric, the governor variable is set equal to one when a Democrat is in office and equal to zero at other times, so that the effect of changes in leadership can be assessed.

To control for discriminatory sentiment in some specifications, I include a measure of the proportion of each state's voters that favored George Wallace in the 1968 presidential election.²⁵ I also check the robustness of the basic results to the inclusion of state per capita income measures, racial disparities in income, manufacturing employment, and alternative proxies for discrimination or "liberalness".²⁶

²⁴ Branches with fewer than 500 members are not reported at all, and so they cannot be incorporated into the state-level estimates. Note that the NAACP variable is (10,000*membership/population). This scaling is chosen to make the coefficient's magnitude easier to interpret.

²⁵ I believe that Bergman and Lyle (1971) were the first to use the Wallace votes as a metric for discriminatory tastes. Voting statistics are from The World Almanac and Book of Facts (1970, p. 365).

²⁶ The personal income per capita figure is for 1960 from Historical Statistics of the United States. The relative income measure is estimated using male household heads from the 1960 IPUMS sample. The manufacturing employment variable is also estimated from the 1960 IPUMS.

State-Level Results: Fixed Covariates

Columns 1 to 3 of table 3 report results from Weibull model estimates, and columns 4 to 6 report Cox model estimates. Hazard ratios greater than 1 indicate that an increase in a particular variable increased the "risk" of adoption (i.e., scaled up the hazard function); hazard ratios less than 1 imply the opposite. Specifically, each reported hazard ratio is e^b , where b is an element of the estimated β vector, and so each hazard ratio reflects the increased risk associated with a unit increase in a particular variable (usually, a percentage point). Some readers might find the Weibull model coefficients in appendix table A1 easier to interpret; they transform the estimates into an "accelerated failure time" framework in which the coefficients represent the effect of a unit change in X on the log time of adoption. There is no comparable transformation for Cox models.

A higher black proportion of the population was associated with a lower likelihood of fair-housing passage, ceteris paribus. This is consistent with there being stronger resistance to fair housing in states with relatively large black populations, perhaps because the perceived threat to white neighborhoods was greater. However, if blacks tended to migrate to states that were less discriminatory, then this correlation could reflect a lower demand for anti-discrimination legislation in places where discrimination was less prevalent. Such a scenario is inconsistent with the positive correlation that is evident between the black proportion of the population and the proportion of voters supporting George Wallace's 1968 presidential candidacy (in same non-southern sample, the correlation coefficient is 0.50, p-value of 0.004), at least to the extent that one is willing to accept support for Wallace as a barometer of discriminatory racial sentiment. Thus, adding the votes-for-Wallace variable to column 3's specification does not dispel the depressing effect of a larger black population.

Minorities with higher levels of education might have been more politically engaged, had more resources to contribute to the Civil Rights Movement, and had more to gain from the opening of new residential areas. Along these lines, in describing the operations of the anti-discrimination agencies in 1963, Trends in Housing notes that "the typical complainant" was black and relatively well-educated (Sept.-Oct. issue, p. 3). Columns 2, 3, 5, and 6 include the average education level for black adults in 1960 (constructed using the IPUMS), and the results are consistent with the hypothesis that, ceteris paribus, a

more educated nonwhite population increased the likelihood of fair housing's adoption.²⁷

Even after controlling for average levels of black educational attainment, the NAACP membership coefficient is significantly larger than 1, implying that, ceteris paribus, non-southern states with larger NAACP chapters tended to adopt fair-housing legislation sooner than other states. This coefficient is not intended to measure a narrow "NAACP effect" because it may capture a broader spectrum of black political engagement. Plus, NAACP membership might not be exogenous to the state's unobserved level of discrimination (e.g., a highly discriminatory environment could drive minorities to form political organizations; or, it could discourage the formation of such organizations through intimidation). But again, using the votes-for-Wallace variable to proxy for the prevalence of discriminatory attitudes, the NAACP coefficient remains significantly positive, implying that stronger black political organizations expedited fair-housing legislation.

States with higher proportions of Jews, Catholics, and relatively liberal Protestant denominations tended to pass anti-discrimination laws sooner than others, but the Jewish coefficient is more consistently strong and positive than the others. This finding confirms the historical narrative's emphasis on the leadership role played by Jewish organizations in the fair-housing movement. The results are also consistent with the 1970 NORC survey which consistently identified Jews as being more in favor of anti-discrimination laws than other whites. New York state had by far the largest proportion of Jews in the sample, more than three times the proportion in the next highest states (New Jersey, Connecticut, Massachusetts). The positive estimated influence of the Jewish population variable, however, is not dependent on the New York observation. In fact, the coefficient is larger in magnitude when New York is excluded from the sample.²⁸

Table 3 suggests that the proportion of whites living in urban areas did not have a substantial independent influence on the timing of policy change. But states with higher levels of union membership

²⁷ Even with the votes-for-Wallace measure included, it is possible that black education levels reflect unobserved differences in states' treatment of their black residents. A "favorable" state could provide both more education and more legal protection for blacks. But fully 77 percent of the black adults in these non-southern states were born (and likely educated) in a different state. It seems more likely that *if* the correlation is spurious, it operates somehow through migrant selection. See Vigdor (2001) on selection among black migrants before and after 1940.

²⁸ Excluding New York from the basic hazard regressions of columns 1 (Weibull) and 4 (Cox) in table 3 results in a Jewish coefficient of 12.3 in column 1 and 5.3 in column 4. The CIO variable also increases substantially, to 4.7 in column 1 and 3.0 in column 4. The black population coefficient becomes smaller, 0.2 in column 1 and 0.3 in column 4. All these coefficients are statistically significant (different from 1).

tended to pass anti-discrimination legislation sooner than others, ceteris paribus. Unions were very active in state-level legislative debates on matters of economic policy, and according to the historical literature, a direct effect on fair-housing legislation is certainly plausible. The positive union effect is *not* just a reflection of differences in economic structure across states. In the base columns 1 and 4, adding the manufacturing proportion of employment, the average level of personal income, or a measure of relative income (nonwhite/white) to the list of economic variables already in place does not dispel the strong positive union effect on the likelihood of passage. Likewise, adding dummy variables for the Midwest and West regions does not diminish the strong positive union membership effects.

The political competition coefficients are neither individually nor jointly statistically significant, but the nonlinearity does suggest that more competitive party systems were more likely to adopt fair-housing laws. They do not support the hypothesis that states with a preponderance of elected Democrats were more likely to enact legislation than other states, ceteris paribus.²⁹ But the results in the next section suggest that Democratic governors tended to facilitate fair-housing's passage. As one might expect, more votes for George Wallace in 1968 were associated with a lower likelihood of fair-housing passage, but again, the coefficients in columns 3 and 6 are not statistically precise.³⁰

It seems highly unlikely that the results in table 3 are nothing more than a series of spurious correlations driven by unobserved, independent "liberalness" or "ideology". First, the historical accounts of the fair-housing campaigns are consistent with this section's causal interpretation. Second, adding direct controls for indices of "liberalness" (or lack thereof), such as the votes-for-Wallace (1968) variable or similar votes-for-Roosevelt (1932) and votes-for-McGovern (1972) variables do not undercut table 3's results. Furthermore, as shown below, even when one controls for the timing of the passage of fair-employment laws, the main empirical results stand.

State-Level Results: Time-Varying Covariates

Table 4 reports results from models in which some of the X characteristics, particularly those

²⁹ Specifically, the political competition coefficients suggest that the likelihood is maximized near a value of 40, slightly on the Republican side of the index's mid-point and close to the sample's median competition index value.

³⁰ Nevada, Idaho, Ohio, Indiana, Missouri, Kansas, and Michigan were the nonsouthern states with the highest proportions of votes for Wallace (over 10 percent).

refelcting current political conditions, are allowed to change over time. The new specifications replace the political variables of the previous table with three dummy variables: the "governor's party" variable is set to 1 when a Democrat holds office (0 otherwise); the "neighbor" variable is set to 1 after a contiguous state adopts a fair-housing law; and the "fair employment law" variable is set to 1 after the state adopts a fair employment law (if adopted prior to 1964 Civil Rights Act). The black population variable, which reflects migration flows, is interpolated between census dates.

In many respects, table 4's results complement those of table 3. Non-southern states with fewer black residents, more Jewish residents, and larger union memberships passed fair-housing laws sooner than others, ceteris paribus. The FCCCA membership variable, reflecting liberal Protestant denominations, also seems positively correlated with the likelihood of fair-housing adoption, but less strongly than in the previous table. The Catholic variable never comes close to achieving statistical significance. Although not statistically significant, the coefficients indicate that states were more likely to pass fair-housing laws when Democrats held the governorship. The income per capita variable was added primarily as a control variable to capture unobserved state characteristics associated with higher levels of economic development. Its addition does not undermine the main findings from columns 1 and 4, although the CIO point estimate increases somewhat and the Jewish population point estimate declines somewhat. It does appear that states with higher levels of income per capita at the beginning of the period were more likely to adopt fair-housing laws, though the correlation is weaker in table 3.³¹

Interestingly, there is no evidence of a positive geographic spillover, ceteris paribus. But there is strong evidence that once states passed fair-employment laws, they were much more likely to pass fair-housing laws. This kind of legislative spillover within states is not surprising – it reflects both the political groundwork laid by the fair-employment movements and any omitted state characteristics that tend to make some states more likely to pursue anti-discrimination policies than others. The more surprising outcome is that even with this strong control for a state's inclination to adopt anti-discrimination legislation (or

³¹ This correlation is open to interpretation. For example, it is possible that whites were more amenable to racial integration in high income states, even after controlling for other state characteristics. Or, it is possible that ceteris paribus, whites in high income states found it easier to insulate themselves from black neighbors by residing in expensive neighborhoods. Greeley and Sheatsley (1971) report that, on average, higher income whites were more favorably disposed towards racial integration (in a general sense), but not by a wide margin.

"liberalness" with respect to racial issues), the black, Jewish, and CIO variables remain statistically and economically significant predictors of fair-housing laws' passage.

In tables 3 and 4, the Weibull p parameters are much greater than 1, implying that the likelihood of adoption increased greatly over time.³² The large p coefficients on the p parameter testify to the surge of strength in the Civil Rights Movement during the 1960s. It is clear that, even allowing for this strong time trend associated with the broader Civil Rights Movement, the variation in state characteristics mediated the pattern of legislative diffusion for fair housing.

7. Conclusion

The passage of anti-discrimination legislation that covers private transactions marked a significant shift in the balance between the freedom to do what one pleases with one's property and the right to be treated equitably in the marketplace. Although the economics literature has extensively investigated the economic impact of this shift, particularly the federal policy shift with respect to labor market discrimination, it has largely neglected the underlying political economy that produced anti-discrimination legislation. At the same time, much of the existing theoretical and historical work on the political economy of the Civil Rights Movement, though insightful, lacks empirical grounding.

The model of political economy outlined in section 3 suggests that whether or not an anti-discrimination initiative gains support depends critically on the population's perception of the benefits and costs associated with supporting the policy, and on the legislature's responsiveness to the electorate's sentiment. The historical narrative, in turn, suggests that each state's demographic and economic characteristics influenced the distribution of these perceptions within the population, and that each state's political characteristics influenced the government's role in forestalling or facilitating anti-discrimination policy. But the magnitude, and sometimes even the direction, of such influences are difficult to discern from the historical accounts; hence the usefulness of a statistical analysis of the process.

Ultimately, the econometric evidence demonstrates that differences in some fundamental economic and demographic characteristics played an important role in determining differences in the timing of fair

³²Ordinarily in the hazard model context, one would be concerned that the estimates of duration dependence are biased downward because states that are more predisposed to adopting the legislation tend to exit the sample earlier than others (Kiefer 1988).

housing's acceptance across states. Ceteris paribus, outside the South, states with larger union memberships, more Jewish residents, and more NAACP members passed fair-housing laws sooner than others. The estimated effects are not undermined by including controls for a wide variety of competing economic, demographic, political factors. The forces that catalyzed the drive for fair-housing legislation outside of the South were much weaker in the South, where no laws were passed prior to federal intervention in 1968. Thus, adding southern states to the sample would simply reinforce the paper's basic empirical findings and would underscore how far southern legislatures were from adopting fair-housing legislation on their own.

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Table 1: State-Level Fair-Housing Laws, Prior to 1968

	Not Including Owner- Occupied Housing	Not Including Owner- Occupied Housing, But Including All Real Estate Broker Activities	Including Owner-Occupied Housing
Alaska			1962
California		1963	
Colorado	1959		1965
Connecticut	1959		1963
Hawaii			1967
Indiana			1965
Iowa			1967
Kentucky		1968	
Maine	1965 (rental only)		
Maryland	1967 (new only)		
Massachusetts	1959		1963
Michigan			1964
Minnesota	1962		1967
New Hampshire	1961 (rental only)		1965
New Jersey	1961		1966
New York	1961		1963
Ohio	1965		
Oregon		1959	
Pennsylvania	1961		
Rhode Island			1965
Vermont			1967
Washington	1967 (pending referendum)		
Wisconsin	1965		

<u>Notes</u>: The Indiana law allowed only conciliation efforts for complaints against owners in owner-occupied housing but had stronger enforcement provisions for other housing market participants. California's law was suspended in 1964 by a constitutional amendment; it was reinstated in 1966 when the state supreme court ruled that the amendment was unconstitutional.

<u>Sources</u>: The fair housing laws' effective dates of implementation and extent of coverage are taken from a bi-monthly publication of the National Committee Against Discrimination in Housing (a amalgamation of many independent organizations) called <u>Trends in Housing</u>, supplemented with information from the Housing and Home Finance Agency's <u>Fair Housing Laws</u> (1964), issues of the <u>Race Relations Law</u> <u>Reporter</u>, and Lockard (1968). Case studies in Eley and Casstevens (1968) have also been helpful.

Table 2: Summary Statistics for Non-Southern States

	Fair-Housing States	Non-Fair-Housing States	All States
Economic Variables			
White Urban	65.20	54.21	60.39
	(12.89)	(11.62)	(13.36)
CIO	3.73	1.00	2.54
	(2.44)	(0.89)	(2.34)
AFL	7.36	5.87	6.70
	(2.85)	(3.33)	(3.11)
Income per capita (100's)	23.24	20.89	22.21
	(2.67)	(3.21)	(3.10)
Black Education	9.33	9.40	9.36
	(0.64)	(1.10)	(0.86)
Race/Religion Variables			
Black	3.61	2.43	3.09
	(3.03)	(2.97)	(3.02)
Jewish	2.82	0.75	1.91
	(3.93)	(1.13)	(3.18)
Catholic	26.77	19.19	23.46
	(13.35)	(10.00)	(12.42)
FCCCA	9.31	9.63	9.45
	(3.49)	(4.93)	(4.11)
Political Variables			
Political Competition	38.96	42.61	40.56
	(11.44)	(18.06)	(14.56)
NAACP per 10,000 Pop.	4.49	1.46	3.17
	(3.90)	(3.40)	(3.94)
Wallace Votes	6.77	8.30	7.44
	(2.61)	(3.11)	(2.90)
States	18	14	32

Notes: Standard deviations are reported in parentheses underneath unweighted sample averages.

Sources: The black proportion and average years of education of the adult (over 20 years old) population are calculated using the IPUMS sample for 1960 (Ruggles and Sobek 1997). The Jewish, Catholic, and FCCCA memberships (in 1952) are calculated from the Survey of Churches and Church Membership, divided by the population figures from Eldridge and Thomas (1964). The urban variable is from the published volumes of the 1960 Census of Population. The segregation variable is a weighted average of metro area indices calculated by Cutler, Glaeser, and Vigdor (1999). The CIO and AFL variables are calculated with membership data from Troy (1957) and population data from Eldridge and Thomas (1964). The political competition index is from Ranney (1965). The NAACP membership data are from the organization's 1951 Annual Report. The Wallace Votes variable is calculated with data from the World Almanac and Book of Facts (1970).

Table 3: Hazard Model Estimates, Adoption of Fair-Housing Laws, with Time-Invariant Covariates (Non-Southern States)

	1	2	3	4	5	6
	Weibull	Weibull	Weibull	Cox	Cox	Cox
Economic Variables						
White Urban	1.058 (0.74)	1.049 (0.59)	0.944 (0.49)	1.042 (0.81)	1.045 (0.80)	0.980 (0.26)
CIO	2.085 (3.29)	2.446 (3.49)	2.610 (2.04)	1.877 (3.69)	2.057 (3.76)	1.894 (2.36)
AFL	1.442 (2.33)	1.453 (2.03)	2.231 (1.33)	1.352 (2.54)	1.350 (2.12)	1.622 (1.18)
Income per capita		1.401 (1.37)	1.404 (1.68)		1.264 (1.22)	1.250 (1.55)
Black education		3.735 (2.21)	4.399 (1.59)		2.801 (2.14)	2.255 (1.11)
Race/Religion Variables						
Black	0.491 (2.22)	0.451 (2.42)	0.287 (2.63)	0.571 (2.80)	0.553 (2.53)	0.458 (2.95)
Jewish	1.283 (3.22)	1.254 (3.01)	1.550 (2.43)	1.202 (2.74)	1.161 (2.36)	1.279 (1.87)
Catholic	1.049 (1.15)	1.056 (0.85)	1.225 (1.25)	1.042 (1.14)	1.038 (0.72)	1.109 (0.85)
FCCCA	1.172 (2.00)	1.298 (3.40)	1.678 (1.90)	1.128 (2.14)	1.207 (3.29)	1.327 (1.59)
Political Variables						
Party Competition	1.453 (0.98)	1.547 (1.32)	2.028 (1.88)	1.326 (1.15)	1.342 (1.21)	1.544 (1.75)
Party Competition ²	0.995 (1.12)	0.994 (1.43)	0.991 (1.78)	0.996 (1.39)	0.996 (1.43)	0.995 (1.78)
NAACP			1.642 (2.53)			1.414 (2.60)
Wallace Votes			0.836 (0.55)			0.813 (0.75)
Weibull p	6.354 (9.26)	7.322 (8.97)	9.790 (7.92)			

Notes: Coefficient are in "hazard ratio" form, indicating whether a particular variable tends to increase (if greater than one) or decrease (if less than one) the likelihood of adoption. See the text for more elaboration. In parentheses, z-statistics reflect the level of statistical significance (a hazard ratio different from 1). Sources: See table 2 sources.

Table 4: Hazard Model Estimates, Adoption of Fair-Housing Laws, with Time-Varying Covariates (Non-Southern States)

	1	2	3	4	5	6
	Weibull	Weibull	Weibull	Cox	Cox	Cox
Economic Variables						
White Urban	1.014 (0.43)	1.057 (0.71)	1.031 (0.75)	1.013 (0.44)	1.042 (0.84)	1.026 (0.77)
CIO	1.975 (4.90)	2.425 (3.53)	1.922 (3.08)	1.795 (4.35)	2.006 (4.30)	1.690 (3.44)
AFL	1.281 (3.23)	1.206 (1.82)	0.848 (1.15)	1.237 (2.97)	1.170 (1.69)	0.880 (0.97)
Income per capita		1.752 (1.87)	1.490 (2.01)		1.490 (2.01)	1.639 (2.81)
Black education		5.257 (1.22)	3.318 (1.91)		3.640 (1.43)	2.718 (1.82)
Race/Religion Variab	oles					
Black*	0.609 (3.52)	0.511 (2.90)	0.410 (3.94)	0.663 (3.20)	0.616 (3.08)	0.539 (4.30)
Jewish	1.350 (4.20)	1.218 (2.76)	1.364 (2.95)	1.265 (3.91)	1.143 (2.22)	1.203 (2.74)
Catholic	1.013 (0.44)	0.991 (0.15)	0.968 (0.84)	1.010 (0.37)	0.994 (0.14)	0.967 (0.97)
FCCCA	1.098 (2.09)	1.251 (1.88)	1.064 (0.81)	1.076 (1.59)	1.177 (1.93)	1.060 (0.85)
Political Variables						
Governor Party*	1.629 (1.03)	1.325 (0.67)	1.846 (1.12)	1.493 (0.81)	1.105 (0.24)	1.351 (0.66)
Neighbor*			0.172 (2.05)			0.410 (1.49)
Fair Emp. Law*			27.141 (3.03)			13.654 (3.08)
Weibull p	6.277 (7.75)	7.300 (8.81)	12.151 (9.19			

<u>Notes</u>: Variables marked with an asterisk (*) are entered in time-varying form. The black proportion of the population is interpolated between census dates. The governor's party variable switches from zero to one when a Democrat holds office. The "neighbor" variable switches from zero to one after a contiguous state adopts a fair-housing law. The "fair employment law" variable switches from zero to one after the state adopts a fair employment law.

Sources: See table 2 sources.

Table A1: Accelerated Failure Time Model, with Time Invariant Covariates (Non-Southern States)

	1: Weibull	2: Weibull	3: Weibull
Economic Variables			
White Urban	-0.00891	-0.00649	0.00589
	(0.75)	(0.60)	(0.49)
CIO	-0.116	-0.122	-0.0980
	(3.32)	(4.10)	(3.00)
AFL	-0.0576	-0.0510	-0.0820
	(2.39)	(2.05)	(1.55)
Income per capita		-0.0461	-0.0346
		(1.51)	(1.81)
Black education		-0.180	-0.151
		(2.21)	(1.74)
Race/Religion Variables			
Black	0.112	0.109	0.127
	(2.24)	(2.75)	(4.11)
Jewish	-0.0392	-0.0309	-0.0448
	(3.35)	(3.19)	(3.26)
Catholic	-0.00753	-0.00743	-0.0207
	(1.18)	(0.87)	(1.42)
FCCCA	-0.0250	-0.0356	-0.0528
	(2.02)	(3.68)	(2.55)
Political Variables			
Party Competition	-0.0588	-0.0596	-0.0722
	(1.00)	(1.44)	(2.50)
Party Competition ²	0.000803	0.000762	0.000884
-	(1.15)	(1.58)	(2.35)
NAACP			-0.0507
			(2.78)
Wallace Votes			0.0183
			(0.56)
Constant	5.241	7.971	7.613
	(3.08)	(5.71)	(9.77)
Weibull p	6.354	7.322	9.790
r	(9.26)	(8.97)	(7.92)

Notes: These results are restatements of those in columns 1 to 3 of table 3. The accelerated failure time (AFT) model can be written $\ln t_j = X_j b + u_j$, where t is time of adoption and X is a set of characteristics. The b parameters in the AFT framework (in table A1) are equal to -b/p from the Weibull proportional hazard framework (in table 3). There is no analogous AFT framework for Cox models. Sources: See table 2 sources.