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# Life-cycle Asset Allocation Strategies and the Distribution of 401(k) Retirement Wealth

James M. Poterba, Joshua Rauh, Steven F. Venti, and  
David A. Wise

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The growing importance of defined contribution pension arrangements, such as 401(k) plans, is shifting the responsibility for managing retirement assets from the professional money managers who oversee defined benefit plan investments to individual participants in defined contribution plans. Retirement savers face the challenge of deciding how to allocate their retirement portfolios across broad asset classes and across many different financial products. Asset allocation decisions have important consequences for retirement wealth accumulation. Some policy analysts have voiced concerns that individual participants in defined contribution plans may not fully understand the risks associated with various investment options, and that they may consequently be exposed to greater risks of retirement income shortfall in defined contribution plans than in defined benefit plans.

Quantifying the risk associated with defined contribution pension plans and examining how individual choices affect this risk is an active topic of research. Samwick and Skinner (2004) compare the risks associated with

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defined benefit and defined contribution plans for workers with a set of stylized wage and employment trajectories. Many other studies have examined the risk of different investment strategies in the context of lifetime saving programs that resemble defined contribution plans. Campbell and Viceira (2002) and Cocco, Gomes, and Maenhout (2005) explore the optimal asset allocation between stocks and bonds for life-cycle savers. Shiller (2005) tabulates the distribution of possible terminal wealth values when investors follow age-dependent asset allocation rules in a saving program that he models on a defined contribution Social Security system. Poterba, Rauh, Venti, and Wise (2005; hereafter PRVW [2005]), examine how different portfolio allocation strategies affect retirement wealth over the life cycle.

Previous findings about the level of retirement wealth associated with defined contribution saving programs, and about the risk of such wealth, are very sensitive to assumptions about the expected return on corporate stock. Stocks have offered substantially higher average returns than bonds over the eighty-year sample that is often used to calibrate the return distributions. PRVW (2005) find that this has an important effect on the distribution of retirement wealth for alternative asset allocation rules. Greater exposure to stocks leads to a higher average retirement account balance. For a risk-neutral retirement saver facing the historical return distribution, and choosing a fraction between zero and one hundred percent of her or his portfolio to allocate to stocks, this suggests that allocating the entire portfolio to stocks is optimal. As the risk aversion of a retirement saver increases, the optimal share of the retirement portfolio that is held in stocks declines.

Many commentators have raised questions about whether defined contribution plan participants are informed enough to make decisions about asset allocation and other dimensions of their retirement saving plan. Some plan sponsors have begun to offer participants investment options that permit them to avoid investment decision-making. One such innovation in the financial services marketplace is the life-cycle fund, which automatically varies the share of the saver's portfolio that is held in stocks and bonds as a function of the saver's age or years until retirement. These funds are one of the most rapidly growing financial products of the last decade. They offer investors the opportunity to exploit time-varying investment rules, typically reducing equity exposure as retirement approaches, without the need to make active investment management choices. In this chapter, we consider the effect of such life-cycle investment strategies on the distribution of retirement wealth.

This chapter extends previous research in two directions. First, we consider both the distribution of retirement assets and the expected utility of reaching retirement with a given asset stock. In contrast, a number of earlier studies focus only on the distribution of account balances, which does

not capture the potential cost of an investment strategy with a high mean retirement balance but a small probability of a very poor outcome. We parameterize a utility-of-retirement wealth function as a power function of retirement wealth and recognize that wealth held outside the saver's defined contribution plan can have an important effect on utility at retirement. Second, we use actual Social Security earnings' histories to model household contribution flows to defined contribution plans. Several earlier studies have used simple stochastic processes to model labor income flows or have assumed that labor income follows a stylized path over the life cycle. Our results better capture the wide degree of heterogeneity in household earnings experiences.

The chapter is divided into five sections. The first summarizes theoretical research on the optimal pattern of age-related asset allocation. It then describes the life-cycle funds that have become increasingly popular in the retirement plan market. Section 1.2 describes the algorithm that we use to simulate the distribution of retirement plan assets under different asset allocation rules during the accumulation period. This discussion draws heavily on PRVW (2005). Section 1.3 describes our strategy for calibrating the simulation model, for selecting the sample of households for analysis, and for assigning distributions of returns to each of the assets in our study. The fourth section presents the various life-cycle asset allocation rules that we consider, including some that involve age-independent asset allocation rules. It then reports our central findings about the distribution of retirement account balances under these different rules as well as the expected lifetime utility at retirement under various rules. There is a brief conclusion in section 1.5.

## **1.1 Optimal Age-Dependent Asset Allocation Rules and the Rise of Life-cycle Funds**

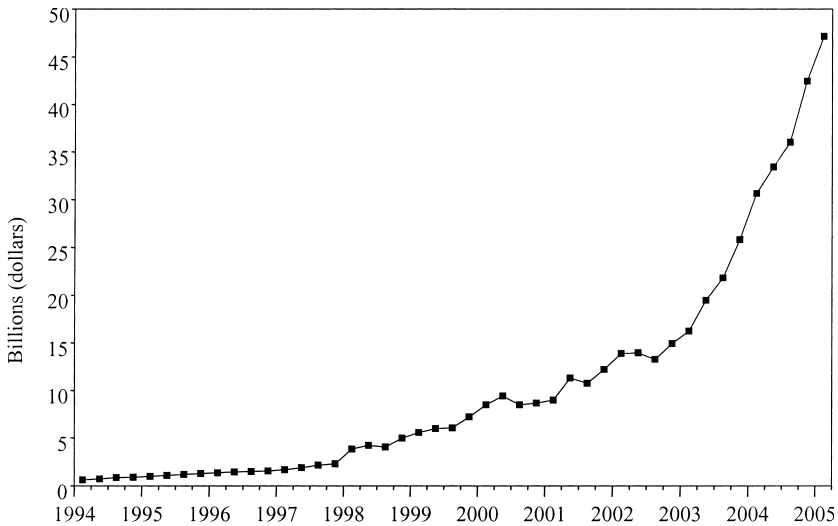
Financial economists have a long tradition of studying how a rational, risk-averse, long-lived consumer would choose to allocate her or his portfolio between risky and riskless assets at different ages. Samuelson (1969), in one of the first formal analyses, challenges the conventional wisdom that an investor with a long horizon should invest a larger fraction of her or his portfolio in risky assets because there is an opportunity to average returns over a longer period. This result is related to the earlier, more general observation by Samuelson (1963) that taking repeated identical uncorrelated risks augments the risk of the final outcome, rather than reducing it. In the context of the life-cycle portfolio selection problem, when returns on the risky asset are serially uncorrelated and there is no labor income, a rational investor should hold the same fraction of her or his portfolio in risky assets at all ages. This analytical result runs counter to the suggestion of many financial advisors, who suggest that investors reduce their equity exposure

as they approach retirement. Merton (1969) derives similar results in the context of a lifetime dynamic optimization framework.

Perhaps in part because this result is inconsistent with much financial practice, subsequent research has tried to uncover reasons why an investor might choose to reduce her or his equity exposure as she or he ages. Bodie, Merton, and Samuelson (1988) argue that younger investors have greater flexibility in their subsequent labor supply decisions and that they should consequently be more tolerant of risk. They suggest that younger investors may rationally choose to hold a higher fraction of their portfolio in stock than older investors. Gollier (2001) and Gollier and Zeckhauser (2002) derive the conditions under which the option to rebalance a portfolio in the future affects portfolio choice. Their results suggest that under specific assumptions about the structure of utility functions, the optimal portfolio share devoted to equity will decline with age. Campbell et al. (2001) and Campbell and Viceira (2002) develop numerical solutions to dynamic models that can be used to study optimal portfolio structure over the life cycle if shocks to labor income follow specific stochastic processes and investors have power utility. Cocco, Gomes, and Maenhout (2005) solve such a model in the presence of nontradable labor income and borrowing constraints. They find that a life-cycle investment strategy that reduces the household's equity exposure as it ages may be optimal, depending on the shape of the labor income profile.

The empirical evidence on age-specific patterns in household asset allocation suggests, at best, weak reductions in equity exposure as households age. Gomes and Michaelides (2005) survey recent research on the correspondence between theoretical models of life-cycle asset allocation and empirical evidence on actual investment patterns. Ameriks and Zeldes (2004) and Poterba and Samwick (2001) present empirical evidence on how portfolio shares for stocks, bonds, and other assets vary over the life cycle. The general conclusion is that equity shares decline very little at older ages, although Ameriks and Zeldes (2004) find some evidence that some households cash out their equity holdings when they reach retirement or annuitize their accumulated holdings in defined contribution accounts.

To cater to the perceived desire of investors to reduce their equity exposure as they age, and to help investors overcome the problems of inertia in retirement asset allocation that are documented by Samuelson and Zeckhauser (1988), several financial institutions have created life-cycle funds. These funds are usually designed for an investor with a target retirement date. Life-cycle funds were available from Fidelity Investments as early as 1988, and there were at least 250 target-year life-cycle funds in the mutual fund marketplace in 2005. Several major mutual fund families now offer a sequence of different funds targeted to investors with different retirement dates. In some cases the life-cycle fund is a fund of funds that invests in a



**Fig. 1.1** Aggregate net assets of target-year life-cycle funds, March 1994–March 2005

*Note:* This figure shows quarterly net assets of all mutual funds categorized by Morningstar as retirement or life-cycle funds that also have a target-year rebalancing feature. As of March 2005, the \$47.1 billion represents assets in the following families: Barclays Global Investors LifePath, Fidelity Freedom Funds, Fidelity Advisor Freedom, Intrust Bank NestEgg, Mass-Mutual Select Destination Retire, Principal Investors Lifetime, Putnam Retirement Ready, Scudder Target, State Farm Lifepath, TIAA-CREF Institutional Lifecycle, T. Rowe Price Retirement, Vanguard Target Retirement, Vantagepoint Milestone, and Wells Fargo Outlook. Net assets for life-cycle funds were assembled from fund reports and data provided by Morningstar.

mix of other mutual funds, while in other cases the fund manager holds a specific pool of assets and alters the asset mix as the fund ages.

Figure 1.1 shows the rapid growth in life-cycle fund assets during the last eleven years. The figure indicates that life-cycle funds held \$5.5 billion in March 2000, and that their assets had grown to \$47.1 billion by 2005. Many of these funds are offered in 401(k) plans. Marquez (2005) reports that Hewitt Associates estimates that 38 percent of all 401(k) plans offer life-cycle funds. At a time when Clements (2005) reports that the proliferation of investment options 401(k) plans has come under fire, life-cycle funds offer a way to combine both stock and fixed-income options into a single fund, and to offer investors a time-varying asset allocation mix. Life-cycle funds are sometimes suggested as a natural choice for the default investment option in automatic enrollment 401(k) programs.

The life-cycle funds offered at different fund families follow different age-phased asset allocation rules. Table 1.1 reports summary information on the life-cycle funds offered at leading mutual fund companies, which we define as the set of mutual fund companies tracked by Morningstar. The

**Table 1.1 Target-year life-cycle mutual fund characteristics, March 2005**

Retirement year	Years to retirement	Net assets (\$ billion)	Weighted average expense ratio (%)	Number of fund families	Number of funds	2005Q1 weighted average asset allocation		
						Stocks (%)	Bonds (%)	Cash (%)
2005	0	4.1	0.6	10	40	30.0	42.0	28.0
2010	5	11.2	0.8	13	45	49.4	35.4	15.3
2015	10	2.9	0.6	8	22	58.2	35.7	6.1
2020	15	14.5	0.8	13	45	69.7	24.6	5.7
2025	20	1.9	0.6	8	22	79.2	17.2	3.6
2030	25	8.3	0.8	12	39	81.7	13.8	4.5
2035	30	0.6	0.8	6	15	85.2	10.4	4.4
2040	35	3.3	0.8	11	38	88.0	8.4	3.5

*Note:* Funds used in this analysis consist of all mutual funds categorized by Morningstar as retirement or life-cycle funds that also have a target-year rebalancing feature. Net assets for these funds as of 3/31/2005 were collected from fund reports and from Morningstar.com. The number of funds differs from the number of fund families for a given retirement year because funds have multiple classes of shares and “number of funds” counts each share class as a separate fund. The weighted average expense ratio is the average expense ratio including subfund expenses weighted by fund net asset value. Asset allocations are also averaged with fund net asset value weighting. One fund family also offers funds with retirement years 2011, 2012, 2013, 2014, 2045, and 2050. The information on these funds is not used in constructing this table.

table shows the average mix of stocks and bonds currently held by funds targeting different retirement years. None of the funds publish the specific asset allocation rule that they will follow going forward as retirement dates draw nearer, but many fund prospectuses indicate the mix of various asset categories that will be held for an investor at specific ages. We have interpolated between ages, when necessary, to estimate the asset mix at a standardized set of ages.

The table also shows the net asset holdings and weighted average expense ratios of funds with different retirement years. The expenses paid by investors in these funds, which typically range between sixty and eighty basis points per year, are substantially larger than what could be paid if an investor selected mutual funds from a company offering no-load index funds with low expense ratios and then rebalanced among them over time. For example, equity index funds, government bond index funds, and money market mutual funds can be obtained from Fidelity or Vanguard with no-load fees and expense ratios of ten to twenty basis points. However, if investors find it difficult to conduct such rebalancing on their own, or suffer from psychological biases that would lead them to neglect planned rebalancing, they might be willing to pay the additional expenses associated with target-year life-cycle funds in which the rebalancing happens automatically. A careful analysis of the expenses associated with life-cycle funds and of the services provided by these funds lies beyond the current study.

## 1.2 Modeling Retirement Wealth Accumulation in Self-Directed Retirement Plans

To analyze the distribution of 401(k) wealth at retirement that is induced by different asset allocation strategies, we need to model the path of plan contributions over an individual's working life and to combine these contributions with information on the potential returns to holding 401(k) assets in different investment vehicles. Rather than using information on household earnings patterns to estimate a stochastic model for the earnings process, and then using that model to simulate earnings paths for our analysis, we draw actual lifetime earnings histories from a large sample of households and carry out simulations by combining the contribution paths for various earnings histories with simulated patterns of asset returns. We focus our analysis on married couples because they are financially more homogeneous than nonmarried individuals, some of whom never married and others of whom have lost a spouse. About 70 percent of the individuals reaching retirement age are in married couples.

We assume that 9 percent of the household's earnings are contributed to a defined contribution plan each year. We further assume that the couple begins to participate in a 401(k) plan when the husband is twenty-eight, and that they contribute in every year in which the household has Social Security earnings until the husband is sixty-three. Households do not make contributions when they are unemployed or when both members of the couple are retired or otherwise not in the labor force. We assume that both members of the household retire when the husband is sixty-three, if they have not done so already, and that they do not contribute to a retirement plan after that age.

To formalize our calculations, we denote a household by subscript  $i$  and denote their 401(k) contribution at age  $a$  by  $C_i(a) = .09 * E_i(a)$  for  $E_i(a)$ , the household's Social Security-covered earnings at age  $a$ . The restriction to covered earnings is an important limitation that we later discuss further. We express this contribution in year 2000 dollars. To find the 401(k) balance for the couple at age sixty-three ( $a = 63$ ), we need to cumulate contributions over the course of the working life, with appropriate allowance for asset returns. Let  $R_i(a)$  denote the return earned on 401(k) assets that were held at the beginning of the year when the husband in couple  $i$  attained age  $a$ . The value of the couple's 401(k) assets when the husband is sixty-three is then given by:

$$(1) \quad W_i(63) = \sum_{t=0}^{35} \left\{ \prod_{j=0}^t [1 + R_i(63 - j)] \right\} C_i(63 - t).$$

$R_i(a)$  depends on the year-specific returns on stocks and bonds and on the mix of stocks and bonds that the household owned when the husband was  $a$  years old. If the couple holds an all-stock portfolio, then  $R_i(a) = R_{\text{stock}}(a)$ .



If the couple holds all bonds,  $R_i(a) = R_{\text{bond}}(a)$ . A mixture of the two is, of course, possible. If the couple invests in a life-cycle mutual fund, the asset return at age  $a$  will be  $R_{\text{lifecycle}}(a)$ , which corresponds to the return on the mix of bonds and stocks that will be held by the life-cycle fund on behalf of an investor of age  $a$ .

We use simulation methods to estimate the distribution of  $W_i(63)$ , averaged over the households in our sample, for various asset allocation strategies. By comparing the distributions of retirement plan assets under each of these strategies, we can learn how these strategies affect retirement resources. The distribution of outcomes is of substantial interest, but it does not capture the household's valuation of different levels of retirement resources. In particular, while it can provide information on the potential frequency of low-wealth outcomes, it does not provide a metric for comparing these outcomes with more favorable retirement wealth values.

To allow for differential valuation of wealth in different states of nature, we evaluate the wealth in the 401(k) account using a utility-of-terminal wealth approach. We assume that all households have identical preferences over wealth at retirement. We drop the household subscript  $i$  and assume that the utility of wealth is described by a constant relative risk aversion (CRRA) utility function

$$(2) \quad U(W) = \frac{W^{1-\alpha}}{1-\alpha}$$

where  $\alpha$  is the household's coefficient of relative risk aversion. The utility of household wealth at retirement is likely to depend on both 401(k) and non-401(k) wealth, so we modify (2) to recognize this wealth:

$$(3) \quad U(W_{401(k)}, W_{\text{non-401(k)}}) = \frac{(W_{401(k)} + W_{\text{non-401(k)}})^{1-\alpha}}{1-\alpha}.$$

Since the effect of a change in 401(k) wealth on household utility is sensitive to the household's other wealth holdings, we consider other assets on the household balance sheet in our empirical analysis.

For a given household, each return history, denoted by  $h$ , generates a level of 401(k) wealth at age sixty-three,  $W_{401(k),h}$ , and a corresponding utility level,  $U_h$ , where

$$(4) \quad U_h = \frac{(W_{401(k),h} + W_{\text{non-401(k)}})^{1-\alpha}}{1-\alpha}.$$

We evaluate the expected utility of each portfolio strategy by the probability-weighted average of the utility outcomes associated with that strategy. These utility levels can be compared directly for a given degree of risk tolerance, and they can be translated into certainty equivalent wealth levels ( $Z$ ) by asking what certain wealth level would provide a utility level equal to the expected utility of the retirement wealth distribution. The certainty

equivalent of an all-equity portfolio, for example, denoted by the subscript  $SP500$ , is given by:

$$(5) \quad Z_{SP500} = [EU_{SP500}(1 - \alpha)]^{1/(1-\alpha)} - W_{\text{non-401(k)}}$$

When a household has non-401(k) wealth, the certainty equivalent of the 401(k) wealth is the amount of 401(k) wealth that is needed, *in addition to the non-401(k) wealth*, to achieve a given utility level. We treat non-401(k) wealth as nonstochastic throughout our analysis.

Our approach to computing defined contribution (DC) plan balances at retirement resembles a strategy developed in Samwick and Skinner (2004). Part of their empirical analysis considers the pension benefits that a sample of workers would earn under several stylized defined benefit and defined contribution plans. It considers the benefits experience of a sample of actual workers, with actual earnings histories, under each plan. It does not, however, explore the sensitivity of retirement wealth to alternative investment strategies.

Our approach exploits the rich cross-sectional variation in household earnings trajectories. We use a large sample of Health and Retirement Survey (HRS) households to compute contribution paths for a 401(k) plan, and we then randomly assign return histories to these contribution paths. The result is a distribution of retirement balances for each household in the HRS sample. We combine the wealth outcomes by aggregating households into three broad educational categories to report our findings, but each entry in table 1.2 represents an average over the outcomes for many individuals. Our strategy can be thought of as drawing an HRS household at age twenty-seven and giving it two independent draws: first, a wage trajectory, which could be the actual wage trajectory for any of our sample households who have a particular education level, and then a lifetime vector of asset returns, which could be any of 200,000 draws. The return trajectory will determine the household's retirement wealth, conditional on the contribution flow.

One of the most important shortcomings of our analysis is our restriction to top-coded Social Security earnings records, rather than actual earnings histories. The real value of the taxable maximum earnings level for Social Security has varied over time, and so has the dispersion of earnings, so the fraction of earnings that are not captured on Social Security records varies from year to year. Higher-income workers have a higher likelihood of contributing to 401(k) plans, and they tend to contribute a higher share of earnings when they contribute, so the top-coding constraint is likely to bias our findings toward understating defined contribution plan accumulations. This is likely to be a particularly important concern when we present results for college-educated households, whose members' earnings are more likely to exceed the Social Security maximum than are the

**Table 1.2** Sample composition, HRS households

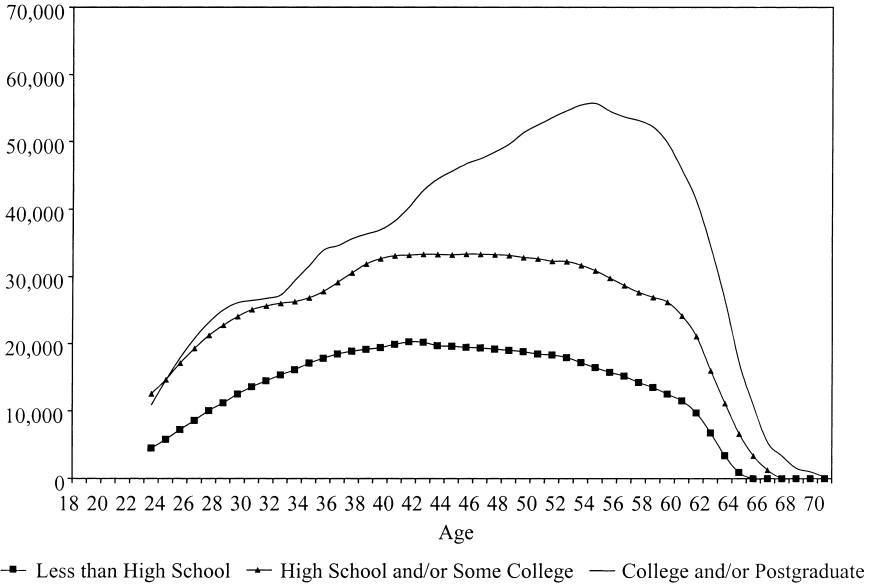
	All households, head 59–72	Households 59–72, with SS earnings	Couples 59–72, with SS earnings	Couples 63–72, with SS earnings
Household head education less than high school				
Survey households	1,579	1,086	540	374
Population counterpart	3,769.3	2,653.4	1,324.2	938.3
Household head high school education and/or some college				
Survey households	2,793	1,954	1,076	689
Population counterpart	7,669.2	5,453.6	3,013.2	1,949.3
Household head at least college degree				
Survey households	1,132	793	526	337
Population counterpart	3,411.6	2,390.6	1,611.8	1,013.6
Total				
Survey households	5,504	3,833	2,142	1,400
Population counterpart	14,850.1	10,497.6	5,949.2	3,901.1

*Source:* Authors' tabulations based on the 2000 wave of the HRS and the Social Security earnings histories available for a subsample of HRS respondents. Population counterparts are calculated using the household weights provided in the HRS.

earnings from households with lower levels of education. There are several potential strategies for addressing top-coding problems such as those in the Social Security earnings records, and we hope to pursue them in future research.

### 1.3 Calibration of 401(k) Wealth Simulations

We select a subsample of married HRS households for analysis, construct their earnings trajectories, and measure their non-401(k) wealth at retirement. We then simulate retirement wealth based on these households' Social Security earnings records. Our sample of households is larger than that in PRVW (2005). We include all HRS couples headed by men aged sixty-three to seventy-two in 2000 for which Social Security earnings histories are available. Table 1.2 shows the effects of conditioning the sample on married couples in this age range. There are 3,833 HRS households with Social Security earnings histories. The restriction to couples eliminates approximately 44 percent of that sample, and the age restriction removes an additional 19 percent, leaving a sample of 1,400 households. The age restriction removes couples with heads between the ages of fifty-nine and sixty-two. Including this group would involve forecasting earnings beyond the time period of the data.



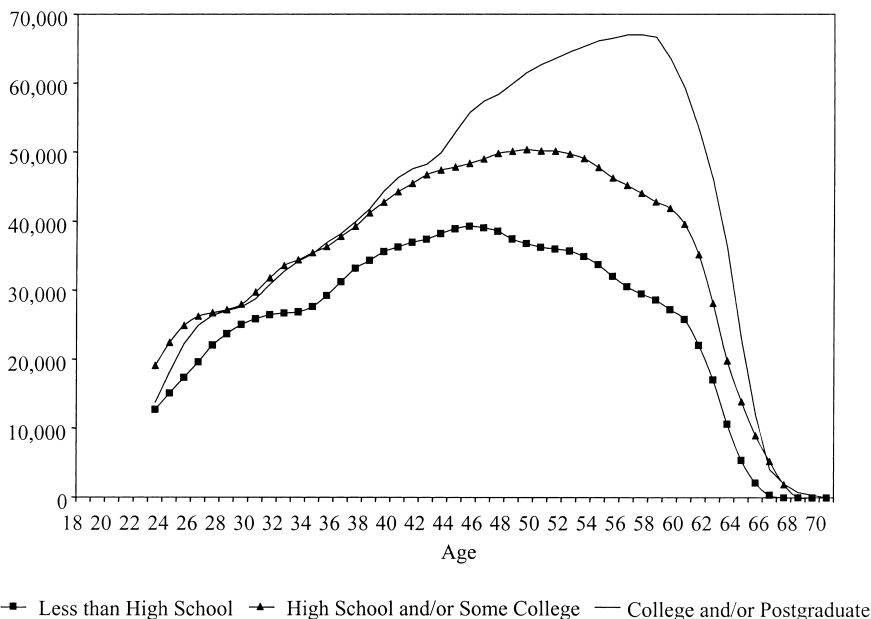
**Fig. 1.2 Median household wage income in the HRS**

*Source:* Authors’ calculations from Social Security earnings histories of HRS respondents.

Our data restrictions make our subsample different from the HRS universe. This can be seen by comparing household earnings trajectories for the full HRS sample and our subsample, which we do in figures 1.2 through 1.4. Figure 1.2 shows earnings histories for all of the households in the HRS with earnings records. Figure 1.3 shows earnings histories for couples in which the husband is aged fifty-nine to seventy-two, which represents essentially all couples in the HRS. Figure 1.4 shows earnings histories for our primary sample of 1,400 married households headed by men aged sixty-three to seventy-two. In each figure, the sample is divided by educational attainment of the husband. Husbands are generally the primary earners in HRS households.

Two findings emerge from these figures. First, since we are focusing on couples, the total level of household earnings is higher than in the broad HRS universe for all educational levels. Second, the premium for the primary earner’s education is smaller at all age ranges, but particularly in the early part of the earners’ lifetime in our sample relative to the entire HRS population. This reduction in the education premium is primarily a function of our restriction to couples. Since the education levels of members of a married couple are not perfectly correlated, by focusing on couples we pool, to some extent, individuals with different levels of educational attainment.

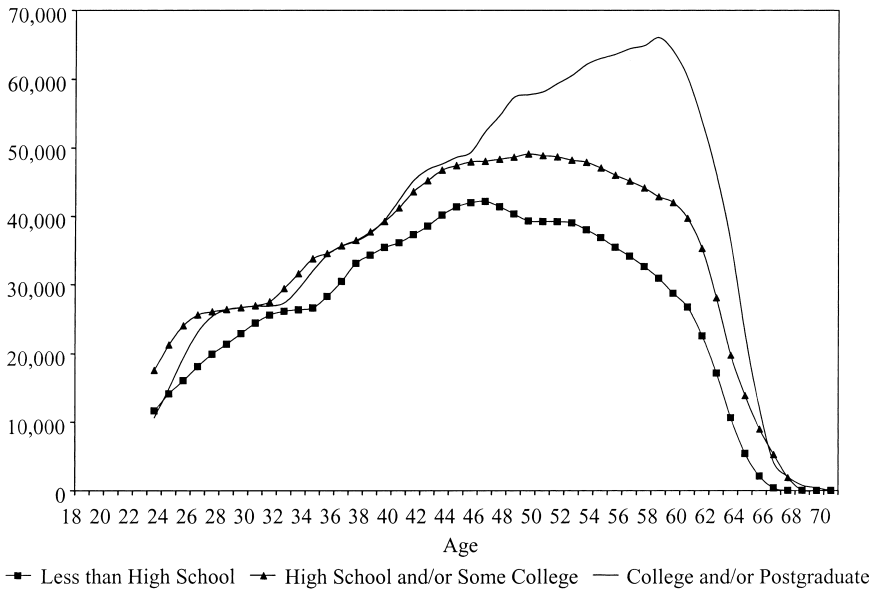
We consider our sample households as reaching retirement age when the



**Fig. 1.3** Median household wage income in the HRS for couples with male aged 59–72

*Source:* Authors' calculations from Social Security earnings histories of HRS respondents.

husband is sixty-three or sixty-four years old, and we need to determine non-401(k) wealth at this age. Our procedure for doing this varies according to the household's age. First, we consider wealth measurement for the nearly three-quarters of the sample with a household head who was either sixty-three or sixty-four in 1996, 1998, or 2000. For these households, a breakdown of nonpension wealth is available on a consistent basis in HRS waves 3, 4, and 5. We scale all household non-401(k) asset values to the 2000 base year, so that for each household we have an estimate of what their non-401(k) wealth would have been had they turned age sixty-three to sixty-four in the year 2000. We implement this scaling by replacing the nominal returns on asset holdings for the two years prior to the year in which the head of household was sixty-three or sixty-four, that is 1994 to 1995 for the 1996 households and 1996 to 1997 for the 1998 households, with nominal returns on assets in 1998 and 1999. We focus on returns in three broad categories of nonannuitized wealth: financial wealth, housing equity, and other wealth. Returns on housing equity are approximated by the growth rate of the Commerce Department's constant-quality house price index. Financial wealth, both within and outside of retirement accounts, is assumed to grow at a composite rate based on the national average allocation of tax-deferred financial assets between stocks, bonds, and



**Fig. 1.4** Median household wage income in the HRS for couples with male aged 63–72

*Source:* Authors' calculations from Social Security earnings histories of HRS respondents.

deposits, as reported in the 2001 Survey of Consumer Finances. Other household wealth, which consists largely of jewelry and vehicles, is assumed to grow with the overall price level as measured by the CPI.

Second, we consider wealth measurement for the one quarter of the sample that reached the ages of sixty-three or sixty-four prior to 1996. We do not use the earlier waves of the HRS because the wealth questionnaire for waves 1 and 2 was different from that for later waves. Wealth values for these HRS households are imputed for each asset class based on the median measured asset growth for households between the ages of sixty-three and sixty-five, or sixty-three and sixty-seven, in the same educational category in later waves of the HRS.

To estimate defined benefit (DB) and defined contribution (DC) pension wealth for HRS households we use HRS pension wealth imputations, version 1.0, March 2005. This new research component of the HRS allows for more precise estimation of pension wealth than was previously possible, since it estimates imputed defined contribution wealth at all ages. For defined benefit wealth at age sixty-three to sixty-four we use the imputed present discounted value of pension wealth, assuming retirement at age sixty-two and gross up by one year at the intermediate-scenario Social Security Administration rate of 3 percent. For Social Security wealth (SSW) we follow the procedure from PRVW (2005), using cohort mortality tables

and the Social Security Administration's intermediate-cost scenario discount rates to calculate the present discounted value of the current or projected Social Security benefits when the husband is age sixty-three to sixty-four. We normalize the value of the wife's Social Security to be the value when the husband is age sixty-three to sixty-four, assuming that Social Security payments start for the wife at age sixty-two if they have not started already. The present value of Social Security is determined as a joint survivor annuity.

Table 1.3 presents summary statistics on our estimates of household balance sheets normalized to age sixty-three to sixty-four. We report seven categories of wealth: the present discounted value (PDV) of Social Security payments, the PDV of defined benefit pensions, the PDV of other annuities, the current value of retirement accounts, the value of all other financial wealth net of debt, housing equity net of debt, and all other wealth. The top panel in table 1.3 shows medians while the bottom panel shows means. The restriction to couples clearly raises the mean and median of the distribution. The restriction to households in the age range sixty-three to seventy-two, with full earnings histories to age sixty-three, lowers the wealth distribution somewhat by removing a group that has not yet begun to spend down their assets. The final sample of couples aged sixty-three to seventy-two has median wealth of \$536,800 and mean wealth of \$783,400. The median high-school-educated household has 44 percent more total wealth than the median household with less than a high-school education, and the median college educated household has 61 percent more total wealth than the median high-school-educated household. The differences in means are even more dramatic.

Table 1.3 also shows the distribution of several wealth aggregates. One such aggregate is annuitized wealth, which is defined as the sum of the present discounted values of Social Security, defined benefit pensions, and other annuities. We also present the sum of annuitized wealth and all other financial wealth, as well as aggregates reflecting all wealth and all wealth excluding retirement account assets. When we calibrate our simulations with households' non-401(k) wealth, we focus on two wealth components: annuitized wealth and all wealth excluding retirement account assets. We do not include retirement account assets in the calibration of non-401(k) wealth, since these emerge from our simulation. By using the observed values of these wealth components from the HRS, and treating them as non-random when we evaluate the expected utility of 401(k) retirement balances, we are implicitly assuming that changes in 401(k) wealth values do not affect other components of wealth. We hope to eventually extend our analysis to allow for correlation between the returns on assets in 401(k) accounts and the returns on other household assets.

Table 1.4 disaggregates the household balance sheet aggregates by education level. The table underscores the substantial differences across

**Table 1.3 Summary statistics on household balance sheet at age 63/64, HRS households**

	All HRS households				HRS Couples with husband aged 63-72			
	Household head 59-72	Household 59-72 and with SS earnings	Couples 59-72, with SS earnings	Couples 63-72, with SS earnings	All	Less than high school degree	High school and/or some college	College and/or post-graduate
			<i>Medians</i>					
Social Security	176.1	167.2	258.0	262.5	262.5	247.4	260.9	285.5
DB pension	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other annuity	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Retirement accounts	15.0	15.0	35.7	22.7	22.7	0.0	20.4	81.7
IRA	8.1	8.4	22.0	12.0	12.0	0.0	11.5	49.6
DC pension	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other financial wealth	34.6	35.2	69.6	58.0	58.0	6.4	55.7	170.5
Housing equity	76.2	72.0	90.9	92.6	92.6	60.2	90.9	125.0
Other wealth	11.5	11.0	17.7	18.1	18.1	11.0	20.0	21.9
SS + DB + annuity	204.6	203.5	280.3	276.9	276.9	250.5	277.2	301.8
Total excluding retirement accounts	399.9	397.3	526.7	489.4	489.4	360.3	484.0	749.7
Total	439.1	435.6	587.5	536.8	536.8	370.1	531.1	856.3
			<i>Means</i>					
Social Security	179.9	181.9	235.9	246.5	246.5	229.1	243.6	268.1
DB pension	62.4	63.1	85.2	47.7	47.7	33.9	44.4	66.6
Other annuity	4.9	5.0	5.2	5.0	5.0	0.8	7.3	4.6
Retirement accounts	107.8	113.2	154.7	136.4	136.4	36.8	83.1	330.9
IRA	73.2	72.8	95.2	77.3	77.3	29.4	67.4	140.6
DC pension	32.4	37.0	55.7	59.0	59.0	7.4	15.7	190.3

(continued)



**Table 1.3** (continued)

	All HRS households				HRS Couples with husband aged 63–72			
	Household head 59–72	Household Head 59–72 and with SS earnings	Couples 59–72, with SS earnings	Couples 63–72, with SS earnings	All	Less than high school degree	High school and/or some college	College and/or post-graduate
Other financial wealth	177.4	179.3	223.1	199.7	199.7	69.6	138.7	437.3
Housing equity	113.2	103.1	125.3	115.3	115.3	78.7	106.6	165.7
Other wealth	26.2	26.5	32.8	33.0	33.0	19.2	30.1	51.3
SS + DB + annuity	247.2	250.0	326.3	299.2	299.2	263.8	295.3	339.3
Total excluding retirement accounts	587.3	583.8	727.3	647.0	647.0	431.3	570.6	993.6
Total	694.2	695.8	881.5	783.4	783.4	468.1	653.7	1324.5
Sample size								
Number of households	5504	3833	2142	1400	1400	374	689	337
Weighted size (000's)	14,850	10,498	5,949	3,901	3,901	938	1,949	1,013

*Source:* Authors' tabulations based on the 2000 HRS. All entries are normalized to calendar year 2000. To estimate DB and DC pension wealth for HRS households we use the pension wealth imputations from the HRS (March 2005 version). Other financial wealth includes stocks, equity mutual funds, bonds, fixed income mutual funds, checking and saving accounts, money market mutual funds, and certificates of deposit held outside of retirement accounts. Social security wealth is calculated as in PRVW (2005).

**Table 1.4**      **Distribution of household balance sheet for HRS couples with husbands age 63–72, normalized to age 63/64 in year 2000**

Net worth concept	All education levels	Less than high school degree	High school and/or some college	College and/or postgraduate
20th percentile				
SS + DB + annuity	189.8	169.4	198.8	204.6
Total excluding retirement accounts	292.2	216.8	312.2	387.8
Total	302.0	220.9	315.1	448.1
40th percentile				
SS + DB + annuity	257.0	230.7	257.3	281.2
Total excluding retirement accounts	419.1	314.1	423.6	607.8
Total	450.1	323.2	450.4	707.9
60th percentile				
SS + DB + annuity	295.6	265.7	296.1	338.0
Total excluding retirement accounts	575.3	413.6	549.8	878.6
Total	637.4	441.3	622.1	1,051.1
80th percentile				
SS + DB + annuity	362.8	313.7	354.3	449.3
Total excluding retirement accounts	830.4	575.4	745.2	1,229.6
Total	994.5	644.1	866.4	1,598.6

*Source:* Authors' tabulations from the 2000 HRS. DB pension wealth was calculated from the pension wealth imputations from the HRS (March 2005 version). Social Security and annuity wealth were computed as in PRVW (2005).

households, both within education categories and across such categories. The difference at most percentiles between the wealth of a household that did not complete high school and one that completed college is a factor of 2. These differences are of the same magnitude as the differences between the twentieth and sixtieth percentiles of the distribution for a given education level. The eightieth percentile of the distribution for all three education levels that we consider has wealth holdings that are at close to three times as great as those of households in the twentieth percentile for the same education level.

One difficult problem in constructing the non-401(k) wealth measure that enters equation (5) concerns the role of housing equity. Venti and Wise (2001) and other studies suggest that retired households do not typically draw down their housing wealth to finance nonhousing consumption. This implies that we should consider only financial resources as a source of wealth to support retirement spending, a strategy that could be justified by assuming that the utility from housing consumption is additively separable from all other consumption in the household's utility function, and that

owner-occupied housing generates only housing consumption. The difficulty with this approach is that it is possible that households view their housing equity as a reserve asset that can be tapped to support other consumption in the event of financial difficulty. In this case, housing equity should be combined with financial assets in calculating the household's assets outside defined contribution plans. To allow for this possibility, we present results in which we consider housing as well as other financial assets as the household's non-401(k) wealth at retirement. We treat the non-401(k) components of the household balance sheet at retirement as non-stochastic, and use whatever value we calculate for the household in all of the simulations with various 401(k) balances.

We assume that the three primary assets that households may hold in their 401(k) accounts are corporate stock, nominal long-term government bonds, and inflation-indexed long-term bonds (TIPS). Calibrating the returns on these investment alternatives is a critical step in our simulation algorithm. We assume that 401(k) investors hold corporate stocks through portfolios of large-capitalization U.S. stocks. We do not address the possibility of poorly diversified portfolios—for example, with concentrated holdings in a single stock, as described in Munnell and Sunden (2004) and Poterba (2003). We assume that the distribution of returns on each of these asset classes is given by Ibbotson Associates' (2003) empirical distribution of returns during the 1926 to 2002 period. Large-capitalization U.S. equities have an annual average real return of 9 percent and a standard deviation of 20.7 percent, whereas long-term U.S. government bonds have an annual average real return of 3.2 percent and a standard deviation of 10 percent.

We assume that TIPS offer a certain real return of 2 percent per year, approximately the current TIPS yield. Index bonds deliver a net-of-inflation certain return only if the investor holds the bonds to maturity, and selling the bonds before maturity exposes the investors to asset price risk. We nevertheless treat these bonds as riskless long-term investment vehicles. In our simulations, when we draw returns from the stock and bond return distributions for a given iteration, we draw returns for the same year from both distributions. This preserves the historical contemporary correlation structure between stock and bond returns in our simulations.

Several analysts suggest that recent historical equity returns may correspond to a particularly favorable time period, and that these returns should not be extrapolated to the future. The academic literature on the equity premium puzzle, summarized, for example, in Mehra and Prescott (2002), raises the possibility that ex post returns exceeded ex ante expected returns over this period. To allow for such a possibility, we perform some simulations in which the distribution of returns from which we draw is the actual distribution, except that equity returns are reduced by 300 basis points in

each year. Comparing these simulations with those in our baseline indicate the sensitivity of our findings to the future pattern of equity returns.

For each iteration of our simulation algorithm, we draw a sequence of thirty-five real stock and bond returns from the empirical return distribution. The draws are done with replacement and we assume that there is no serial correlation in returns. We then use this return sequence to calculate the real value of each household's retirement account balance at age sixty-three under the different asset allocation strategies. For each of the 1,400 households in our sample, we simulate their 401(k) balance at age sixty-three 200,000 times. We then summarize these 200,000 outcomes either with a distribution of wealth values at retirement, or by calculating the expected utility associated with this distribution of outcomes. We found in PRVW (2005) that roughly this number of iterations was needed to obtain robust findings, particularly at lower percentiles of the retirement wealth distribution.

#### 1.4 Discussion of Results

We simulate nine different asset allocation strategies for the household's 401(k) account. The first three involve investing in only one asset: (i) a portfolio that is fully invested in TIPS; (ii) a portfolio that is fully invested in long-term government bonds, and (iii) a portfolio that is fully invested in corporate stock. The next two portfolios are heuristic portfolios that use simple rules for lifecycle asset allocation. Portfolio (iv) holds  $(110 - \text{age of household head})$  percent of the portfolio in stock, with the remaining balance in TIPS. Portfolio (v) is similar to (iv) except that nominal government bonds replace TIPS for the component of the portfolio that is not held in equity. Both of these portfolios are rebalanced at the end of each period. The next two are life-cycle portfolios consisting of stocks and TIPS, stocks, and government bonds, respectively. The equity weight for each of these funds is computed based on the average of the age-specific allocations in the life-cycle funds at Fidelity, Vanguard, T. Rowe Price, TIAA-CREF, Principal, Barclays, and Wells Fargo. The life-cycle funds from these fund families are weighted equally in this calculation, and the resulting equity allocation is similar to that in table 1.1. Portfolio (vi) invests the life-cycle fund average in equities and the balance in TIPS, while fund (vii) holds equities and nominal government bonds in the life-cycle mix. The next strategy that we consider, portfolio (viii), holds an age-independent mix of stocks and nominal government bonds. The equity share for this fund is 53 percent, which is the lifetime weighted average stock allocation in the life-cycle funds, where the weight assigned to the equity allocation in each year equals the household's 401(k) wealth at the beginning of that year, divided by the sum of beginning-of-year 401(k) wealth in all years.

The final investment strategy we consider, strategy (ix), is the “no lose” strategy that Feldstein (2005) proposes in his analysis of individual account Social Security reforms. At each age, we calculate the share of the household’s 401(k) contribution that would have to be invested in TIPS to guarantee at least the contributed amount in nominal terms at retirement age. The required TIPS investment is  $(1 + R_{TIPS})^{-(63-a)}$ , where  $63 - a$  is the number of years to retirement. This strategy is fundamentally different from the other life-cycle strategies because it does not involve portfolio rebalancing at each age. Instead, the equity share of the portfolio depends on the historical pattern of TIPS yields, which in turn determine the amount available for stock investment in past years, and on the historical returns on equity assets.

#### 1.4.1 The Distribution of Retirement Wealth

Table 1.5 shows the distribution of 401(k) balances in thousands of year 2000 dollars averaged across the 1,400 households in our sample. There are two vertical panels in the table. In the leftmost panel, the simulations use the historical distribution of returns. The panel on the right reduces equity returns by 300 basis points. Households are stratified by education group within each panel. The table reports the mean wealth at retirement for each strategy, as well as four points in the distribution of returns. Since our interest is the comparison of wealth outcomes across different strategies, most of our discussion that follows focuses on a single education group, namely households headed by someone with a high school degree but not a college degree. The relative ranking of different strategies is similar for other education groups.

The first row of table 1.5 provides a point of reference for all of the subsequent calculations. It shows the certain wealth at retirement associated with strategy (i), holding only TIPS. For those with a high school degree and/or some college, this leads to a retirement balance of \$162,600. The next panels show the results from strategy (ii), holding only nominal government bonds, and strategy (iii), holding only corporate stocks. Both of these strategies, as well as all of the subsequent strategies that we consider, involve risk, so we report information on the distribution of outcomes.

The second panel shows that holding only government bonds leads to a higher average retirement wealth, \$192,700, than holding TIPS. The average wealth at retirement is nearly 20 percent greater than the value with TIPS, but the median wealth of \$175,000 is less than 10 percent above the TIPS outcome. Moreover, there are many outcomes with retirement wealth values below the TIPS case. The tenth percentile outcome is \$106,300 and the first percentile is \$36,300.

When the 401(k) is invested in corporate stock, the average retirement balance is much higher than that with either TIPS or nominal government bonds: \$812,000. This value is roughly four times greater than the outcome

**Table 1.5 Simulated distribution of 401(k) balances at retirement (\$2000)**

Investment strategy/percentile	Empirical stock returns			Empirical returns reduced 300 basis points		
	Less than high school degree	High school and/or some college	College and/or postgraduate	Less than high school degree	High school and/or some college	College and/or postgraduate
100% TIPS	137.6	162.6	174.4	137.6	162.6	174.4
100% government bonds						
1	31.0	36.3	41.3	31.0	36.3	41.3
10	90.1	106.3	115.5	90.1	106.3	115.5
50	148.0	175.0	187.2	148.0	175.0	187.2
90	253.2	300.2	316.2	253.2	300.2	316.2
Mean	162.9	192.7	205.2	162.9	192.7	205.2
100% stocks						
1	11.1	12.8	14.5	6.4	7.3	8.5
10	151.4	179.9	190.1	79.9	94.3	102.4
50	460.5	549.8	564.9	234.8	278.8	293.5
90	1420.6	1704.9	1710.3	705.0	841.1	860.4
Mean	677.7	812.0	821.8	339.9	404.8	418.6
(110-age)% stocks, (age + 10)% TIPS						
1	46.4	54.3	59.2	35.9	41.9	46.2
10	150.5	178.1	189.2	115.9	137.0	146.9
50	240.5	285.2	300.0	185.2	219.3	232.8
90	380.9	452.3	471.7	293.3	347.7	365.6
Mean	256.0	303.6	318.7	197.1	233.5	247.2
(110-age)% stocks, (age + 10)% bonds						
1	32.2	38.0	42.1	25.2	29.6	33.1
10	138.7	164.1	175.0	107.0	126.4	136.1
50	253.7	301.0	316.1	195.1	231.2	244.9
90	466.4	554.6	574.2	357.7	424.7	443.3
Mean	284.2	337.4	352.6	218.4	258.9	272.8

(continued)

**Table 1.5** (continued)

Investment strategy/percentile	Empirical stock returns			Empirical returns reduced 300 basis points		
	Less than high school degree	High school and/or some college	College and/or postgraduate	Less than high school degree	High school and/or some college	College and/or postgraduate
<b>Empirical life cycle, stocks, and TIPS</b>						
1	55.1	64.3	72.0	40.5	47.1	53.4
10	164.0	194.6	206.4	114.7	135.5	146.4
50	299.8	357.2	369.9	204.4	242.4	255.5
90	561.8	672.6	682.6	373.8	445.6	459.2
Mean	339.5	405.3	416.8	229.5	272.7	285.1
<b>Empirical life cycle, stocks, and bonds</b>						
1	31.9	37.3	41.9	23.6	27.6	31.5
10	155.2	184.2	195.1	108.3	128.0	138.1
50	311.6	371.3	384.3	212.1	251.7	265.1
90	642.7	769.4	779.9	427.8	509.7	524.6
Mean	367.0	438.2	449.7	247.5	294.3	307.0
<b>Equivalent fixed-proportion stocks (53% baseline, 61.5% with reduced returns)</b>						
1	30.8	35.9	40.1	18.8	21.8	25.0
10	150.5	178.4	189.2	104.3	123.2	132.7
50	294.7	350.6	364.9	215.5	255.7	269.5
90	582.9	695.5	711.7	450.2	535.9	553.6
Mean	340.0	404.9	418.6	254.5	302.4	316.0
<b>Feldstein (2005) "no-lose" plan</b>						
1	96.6	113.8	124.3	95.3	112.2	122.7
10	143.8	170.4	181.8	117.9	139.2	150.7
50	260.4	310.7	320.6	172.7	204.8	216.6
90	645.5	777.0	775.6	352.6	421.3	430.1
Mean	350.6	420.3	426.8	214.8	255.6	266.2

Source: Authors' tabulations of simulation results. See text for further details.

with nominal government bonds. Because the mean return on stocks is so much higher than that on either nominal or inflation-indexed bonds, even the low outcomes are often above the mean outcomes with bonds. The tenth percentile retirement wealth value with the all-stocks portfolio exceeds the average outcome with a nominal government bond portfolio. The first-percentile outcome, however, \$12,800, is below the correspondingly low outcomes for the nominal bonds strategy.

The next two portfolios we consider, (iv) and (v), are heuristic lifecycle investment strategies with a mix of stocks and TIPS, or stocks and long-term nominal government bonds. In both cases the average value of retirement wealth falls between the value with an all-stock investment and that with an all-bond portfolio. When the nominal government bond share of the portfolio is (age + 10) percent, the average value of retirement wealth using historical equity returns is \$303,600 for a household with a high school education. The proportional dispersion in the retirement wealth value is smaller than that for an all-equity portfolio, and greater than that for the bond portfolio. The difference between the ninetieth percentile and the tenth percentile retirement wealth value with an all-stock strategy is 1.88 times the mean value, and the corresponding measure for the all-bond portfolio is 1.01. With the nominal bond-stock heuristic lifecycle portfolio, the 90-10 spread is 1.16 times the mean outcome. The results for the heuristic portfolio that includes stocks and TIPS are broadly similar, although the ratio of the 90-10 spread to the mean retirement wealth in this case is 0.90. The first percentile outcomes with the two heuristic life-cycle portfolios are \$54,300 and \$38,000, respectively. Both are larger than first percentile outcomes with either the all-stock or all-bond portfolios.

The next two portfolios that we consider, (vi) and (vii), are the life-cycle portfolios that correspond to the average of the portfolios from various mutual fund complexes. While the age-specific equity allocation is somewhat different from the foregoing heuristic portfolios, the distribution of 401(k) wealth at retirement is similar. In particular, the mean value of retirement wealth is \$405,300 when we combine TIPS and stocks, and \$438,200 when we combine nominal long-term government bonds and stocks. The difference is due to TIPS offering a lower real yield than the historical average real return on nominal bonds during our sample period. The first-percentile outcome when we combine TIPS with stocks is higher than that for either of the heuristic strategies, reflecting greater weight on the bond investment in this case than for those strategies.

The next portfolio strategy, (viii), is the age-invariant strategy that holds an equity share equal to the weighted average equity share in the life-cycle funds across the whole life cycle. That share is 53 percent. One of the issues that our simulations can address is how the risk and retirement wealth of this strategy compare with the corresponding measures from the life-cycle portfolios. The mean wealth from this age-invariant allocation is very sim-



ilar to that from the life-cycle portfolios: \$404,900. The risk, as measured by the 90-10 spread relative to the mean, is also very similar. The very low realizations from the life-cycle strategies are somewhat higher than the very low realizations from the fixed allocation, with first-percentile outcomes of \$35,900 for strategy (viii), compared with \$64,300 and \$48,800 for the two life-cycle strategies. Through most of the distribution, however, it seems that the two strategies yield similar results.

The similarity of the retirement wealth distributions from the life-cycle portfolios, and from strategies that allocate a constant portfolio share to equities, is one of the central findings of our analysis. This result calls for further work to evaluate the extent to which life-cycle strategies offer unique opportunities for risk reduction relative to simpler strategies that allocate a constant fraction of portfolio assets to equities at all ages.

The last strategy we consider is the Feldstein (2005) “no lose” plan. This strategy offers a mean return that is broadly similar to the mean returns on the life-cycle strategies. The mean retirement wealth for a high school-educated household is \$420,300, which is between the mean wealth values with a life-cycle fund that holds TIPS and one that holds nominal government bonds. The important difference between this strategy and the life-cycle strategies and the all-stocks and all-nominal bonds strategies is found in the lower tail of the wealth outcomes. Because the no lose strategy holds TIPS, the first-percentile wealth value is \$113,800, compared with values between \$38,000 and \$64,300 in the actual and heuristic life-cycle strategies.

The assumption that the equity return is drawn from its historical distribution is important for the absolute level of retirement wealth under most of the strategies that we consider, and also for the magnitude of the differences across strategies. The fourth, fifth, and sixth columns in table 1.5 present results that assume that equity returns are reduced by 300 basis points. The all-stock strategy is the one that is most affected by this change. The average wealth at retirement for this strategy falls from \$812,000 to \$404,800. The tenth-percentile wealth value drops from \$179,900 to \$94,300 in this case, and the first-percentile value drops to \$7,300 from \$12,800. This very low outcome emphasizes the risk associated with holding stocks: a very small chance of a very poor outcome. The average retirement wealth values for the various heuristic and empirical life-cycle funds decline when we reduce the value of the mean equity return. The mean wealth value for the no lose strategy falls relative to the life-cycle strategies, because the no-lose strategy has relatively more equity exposure than any of the life-cycle plans.

The distribution of retirement balances shown in table 1.5 is conceptually similar to the distribution reported in Shiller’s (2005) analysis of personal accounts Social Security reform, although there are differences in the simulation procedure that affect the results. The most important difference

is that Shiller (2005) uses data on stock and bond returns from a longer time period than we consider. This means he assumes a distribution of equity returns with a lower mean value than the one that we consider. Our results, when the average return on stocks is set at 300 basis points below the historical mean in our sample, are closer to those in Shiller (2005) than our results that assume that returns are drawn from the actual return distribution for 1926 to 2002.

#### 1.4.2 Expected Utility of Retirement Wealth

Results like those in table 1.5 do not provide any information on the household utility associated with a particular retirement wealth outcome. To address this issue, we now evaluate the expected utility associated with various wealth outcomes from our simulation runs, using the procedure described in table 1.5.

Table 1.6 shows the expected utility generated by the distribution of retirement resources for each portfolio strategy using a certainty equivalent wealth measure to value the potential outcomes of the different portfolio strategies. In this table, we assume that the 401(k) balance is the household's only wealth. The values in the first horizontal panel in Table 1.6 are based on linear utility ( $\alpha = 0$ ) and thus are the expected values of each investment choice. These results are identical to the average household retirement wealth calculations in Table 1.5, since a risk-neutral household cares only about the expected value of retirement wealth. In this case, the higher mean wealth of the all-stock strategy implies that it is the most preferred investment strategy. This is true both with the actual historical distribution of stock returns and with the distribution, which reduces the mean return by 300 basis points. It is also true for all education groups.

The next horizontal panel in table 1.6 presents results for households whose utility of retirement wealth is logarithmic. This level of risk aversion reduces the certainty equivalent value of the all-stock portfolio strategy relative to other strategies, but this strategy continues to generate the highest expected utility for all education groups. This outcome obtains when the expected stock return is set equal to its historical average and when it is reduced by 300 basis points. The empirical life-cycle fund that combines stocks with nominal government bonds generates the highest expected utility among the four life-cycle fund strategies, and the two empirical life-cycle strategies, (vi) and (vii), yield expected utilities substantially greater than either of the heuristic life-cycle funds. The expected utility of the fixed-proportions strategy continues to be close to the expected utility of the two empirical life-cycle strategies, although it now falls below both of the life-cycle strategies. This result is sensitive to the assumed rate of return on stocks; the fixed proportion strategy (viii) dominates the two empirical life-cycle strategies when equity returns are reduced by 300 basis points.

The third and fourth horizontal panels in table 1.6 consider households

**Table 1.6 Certainty equivalent wealth (\$2,000) for different asset allocation rules and different expected stock returns, no other wealth**

Risk aversion/investment strategy	Empirical stock returns			Empirical stock returns, reduced 300 basis points		
	Less than high school degree	High school and/or some college	College or post-graduate	Less than high school degree	High school and/or some college	College or post-graduate
$\alpha = 0$						
100% TIPS	137.6	162.6	174.4			
100% government bonds	162.9	192.7	205.2			
100% stocks	677.7	812.0	821.8	339.9	404.8	418.6
(110-age)% stocks, (age + 10)% TIPS	256.0	303.6	318.7	197.1	233.5	247.2
(110-age)% stocks, (age + 10)% bonds	284.2	337.4	352.6	218.4	258.9	272.8
Empirical life cycle, stocks and TIPS	339.6	405.3	416.8	229.5	272.7	285.2
Empirical life cycle, stocks and bonds	367.0	438.2	449.7	247.5	294.3	307.0
Equivalent fixed proportion stocks	340.0	404.9	418.6	254.5	302.4	316.0
“No-lose” plan	350.6	420.3	426.8	214.8	255.6	266.2
$\alpha = 1$						
100% TIPS	137.6	162.6	174.4			
100% government bonds	149.7	177.1	189.4			
100% stocks	461.8	551.4	567.1	235.8	279.9	294.8
(110-age)% stocks, (age + 10)% TIPS	239.8	284.3	299.2	184.7	218.6	232.1
(110-age)% stocks, (age + 10)% bonds	253.9	301.3	316.5	195.4	231.4	245.2
Empirical life cycle, stocks and TIPS	301.9	359.7	372.7	205.8	244.2	257.4
Empirical life cycle, stocks and bonds	313.9	374.0	387.3	213.8	253.7	267.2
Equivalent fixed-proportion stocks	295.4	351.4	365.8	216.0	256.2	270.1
“No-lose” plan	285.1	340.4	351.0	190.1	225.6	237.7

$\alpha = 2$									
100% TIPS	137.6	162.6	174.4						
100% government bonds	138.2	163.3	175.5						
100% stocks	316.5	376.5	394.1	164.9	194.9				209.3
(110-age)% stocks, (age + 10)% TIPS	224.5	266.1	280.6	172.9	204.6				217.8
(110-age)% stocks, (age + 10)% bonds	227.1	269.2	284.2	174.9	207.0				220.5
Empirical life cycle, stocks and TIPS	269.3	320.4	334.5	185.2	219.5				233.1
Empirical life cycle, stocks and bonds	269.7	320.8	335.2	185.5	219.7				233.6
Equivalent fixed-proportion stocks	257.1	305.4	320.3	183.7	217.5				231.3
“No-lose” plan	245.2	291.9	304.6	174.5	206.8				219.6
$\alpha = 4$									
100% TIPS	137.6	162.6	174.4						
100% government bonds	119.1	140.5	152.3						
100% stocks	154.0	181.5	197.0	83.5	97.6				108.8
(110-age)% stocks, (age + 10)% TIPS	196.4	232.6	246.6	151.3	178.9				191.4
(110-age)% stocks, (age + 10)% bonds	182.2	215.5	229.9	140.6	166.0				178.8
Empirical life cycle, stocks and TIPS	216.6	256.9	272.3	151.5	179.0				193.0
Empirical life cycle, stocks and bonds	202.3	239.8	255.1	141.8	167.4				181.2
Equivalent fixed-proportion stocks	196.0	232.1	247.0	133.9	157.9				171.0
“No-lose” plan	201.7	239.3	253.4	156.2	184.7				197.9

Source: Authors' tabulations from simulation analysis. See text for further discussion.

with relative risk aversion coefficients of 2 and 4, respectively. As risk aversion rises, the life-cycle portfolios become more attractive relative to the all-stocks portfolio, and the “no lose” portfolio also becomes more attractive. This is illustrated most clearly by considering the bottom panel in table 1.6. The high volatility of stock returns and the associated risk of a low retirement wealth outcome reduces expected utility in this case relative to the earlier, less risk-averse cases. The certainty equivalent of the all-stock strategy is now \$181,500, which is still greater than the all-bond base (\$140,500), but the disparity is far smaller than at lower risk-aversion values. The various life-cycle allocation strategies dominate the all-stock strategy with a relative risk aversion of 4. The certainty equivalent of the four heuristic and empirical life-cycle strategies now ranges from \$215,500 to \$256,900. The empirical life-cycle strategies generate higher expected utility than either of the heuristic strategies, and they also generate higher expected utility than the strategy that holds the lifetime average equity share that corresponds to these strategies, but does so at all ages. With relative risk aversion of 4, the “no lose” plan also generates a higher expected utility than the all-stock strategy.

Three additional features of the results with a relative risk aversion of 4 warrant comment. First, when the average return on stocks is reduced by 300 basis points, the certainty equivalent of the all-stock strategy declines sharply, while the corresponding values for the life-cycle funds and the no-lose strategy do not decline as much. Feldstein’s (2005) no-lose strategy is the preferred strategy in this setting, with the empirical life-cycle strategy blending stocks and TIPS taking the second rank.

Second, the no-lose strategy becomes more attractive as the level of risk aversion increases. With a risk aversion of 2, the no-lose plan yields an expected utility that falls below either of the empirical life-cycle allocation strategies, either with historical equity returns or with reduced average returns. In the case with relative risk aversion of 4, the certainty equivalent of the no-lose plan is roughly equal to the nominal bonds and stocks life-cycle strategy, and somewhat below that of the stocks-TIPS lifecycle strategy when equity returns have their historical values. When equity returns are reduced by 300 basis points, the certainty equivalent of the no-lose plan exceeds that of either of the life-cycle strategies.

Third, the expected utility associated with either heuristic life-cycle funds or empirical life-cycle funds rises relative to the expected utility of an all-stock investment strategy as risk aversion increases. For a relative risk aversion of 1, the certainty equivalent of an empirical life-cycle strategy that holds stocks and government bonds is roughly two-thirds of the certainty equivalent of an all-stock strategy, and it is roughly twice the certainty equivalent of an all-bond strategy. For a relative risk aversion of 4, however, the empirical life-cycle strategy’s certainty equivalent is about one-third greater than that of an all-stock portfolio, and 60 percent greater

than an all-bond portfolio. These findings suggest that the relative attraction of life-cycle funds and other asset allocation strategies is likely to be highly dependent upon household circumstances.

Table 1.6 considers the certainty equivalent of different investment strategies when retirement wealth from a 401(k) plan is the only source of utility at retirement. By assuming that the household is solely dependent on 401(k) wealth, these calculations exaggerate the level of retirement income risk faced by the household. Holding constant the household's relative risk coefficient, when the household has other sources of wealth, it will behave as though it was less risk averse.

Tables 1.7 and 1.8 present results with two alternative assumptions about non-401(k) wealth at retirement. The results in table 1.7 set non-401(k) wealth equal to other financial wealth in the HRS, while those in table 1.8 set non-401(k) wealth equal to all other wealth, adding together both financial wealth and housing wealth. The households in both cases are less averse to holding high fractions of their wealth in stocks. For a relative risk aversion of 2, for example, the certainty equivalent value of contributing to a 401(k) that is invested in the empirical life-cycle fund with stocks and TIPS is \$320,400 when households have no wealth at retirement other than their retirement wealth. This value can be found in table 1.6. When other financial wealth is combined with retirement account wealth in determining the utility of retirement wealth, the certainty equivalent of the same strategy rises to \$353,000. With housing equity added to the total, the certainty equivalent rises to \$366,100. In each case these values represent the certainty equivalent of just the 401(k) account balance. This is the amount in addition to other wealth that would be needed to generate the expected utility associated with the uncertain retirement wealth distribution. The average value of retirement wealth associated with this strategy is \$405,300, so the reduction in certainty equivalent value associated with the risk of unfavorable outcomes is smaller as non-401(k) wealth rises.

Allowing for nonretirement account wealth raises the attraction of stocks relative to other financial investments. In both tables 1.7 and 1.8, for all the risk aversion parameters that we consider, the expected utility of holding an all-stock portfolio is greater than that from holding any of the other portfolios that we consider. These results underscore the importance of recognizing and calibrating non-401(k) wealth as part of the valuation process.

## 1.5 Conclusions

This paper presents evidence on the distribution of balances in 401(k)-type retirement saving accounts under various assumptions about the asset allocation strategies that investors choose. In addition to a range of age-invariant strategies, such as an all-bond and an all-stock strategy, we

**Table 1.7** Certainty equivalent wealth (\$2,000) for different asset allocation rules and different expected stock returns, other wealth equal to other financial wealth in HRS

Risk aversion/investment strategy	Empirical stock returns			Empirical stock returns, reduced 300 basis points		
	Less than high school degree	High school and/or some college	College or post-graduate	Less than high school degree	High school and/or some college	College or post-graduate
$\alpha = 0$						
100% TIPS	137.6	162.6	174.4			
100% government bonds	162.9	192.7	205.2			
100% stocks	677.7	812.0	821.8	339.9	404.8	418.6
(110-age)% stocks, (age + 10)% TIPS	256.0	303.6	318.7	197.1	233.5	247.2
(110-age)% stocks, (age + 10)% bonds	284.2	337.4	352.6	218.4	258.9	272.8
Empirical life cycle, stocks and TIPS	339.6	405.3	416.8	229.5	272.7	285.2
Empirical life cycle, stocks and bonds	367.0	438.2	449.7	247.5	294.3	307.0
Equivalent fixed-proportion stocks	340.0	404.9	418.6	254.5	302.4	316.0
“No-lose” plan	350.6	420.3	426.8	214.8	255.6	266.2
$\alpha = 1$						
100% TIPS	137.6	162.6	174.4			
100% government bonds	156.9	185.5	198.1			
100% stocks	518.1	618.4	636.5	275.6	326.9	343.3
(110-age)% stocks, (age + 10)% TIPS	247.2	293.1	308.3	191.1	226.2	240.0
(110-age)% stocks, (age + 10)% bonds	266.9	316.6	332.4	206.6	244.7	258.9
Empirical life cycle, stocks and TIPS	316.4	377.1	390.2	217.0	257.5	270.7
Empirical life cycle, stocks and bonds	333.4	397.4	411.1	229.1	271.8	285.6
Equivalent fixed-proportion stocks	312.8	371.9	387.0	233.4	276.8	291.2
“No-lose” plan	306.1	365.6	376.2	200.3	237.8	249.7

$\alpha = 2$									
100% TIPS	137.6	162.6	174.4						
100% government bonds	151.7	179.1	191.8						
100% stocks	416.5	495.4	517.1	233.1	275.6	292.9			
(110-age)% stocks, (age + 10)% TIPS	239.1	283.3	298.6	185.6	219.5	233.3			
(110-age)% stocks, (age + 10)% bonds	252.0	298.5	314.6	196.3	232.2	246.6			
Empirical life cycle, stocks and TIPS	296.7	353.0	367.4	206.2	244.3	258.1			
Empirical life cycle, stocks and bonds	306.2	364.2	379.4	213.8	253.3	267.6			
Equivalent fixed-proportion stocks	290.0	344.3	360.3	216.0	255.7	270.6			
“No-lose” plan	277.0	330.0	342.8	190.0	225.3	238.0			
$\alpha = 4$									
100% TIPS	137.6	162.6	174.4						
100% government bonds	142.6	168.2	180.9						
100% stocks	301.2	356.3	379.2	181.5	213.6	230.6			
(110-age)% stocks, (age + 10)% TIPS	224.5	265.6	281.1	175.5	207.3	221.1			
(110-age)% stocks, (age + 10)% bonds	227.2	268.7	285.1	179.1	211.4	226.0			
Empirical life cycle, stocks and TIPS	265.0	314.5	330.6	188.4	222.7	237.2			
Empirical life cycle, stocks and bonds	264.8	314.0	330.8	189.9	224.4	239.4			
Equivalent fixed-proportion stocks	254.1	300.9	317.8	189.2	223.3	238.6			
“No-lose” plan	241.1	286.4	301.2	176.1	208.5	221.9			



**Table 1.8** Certainty equivalent wealth (\$2,000) for different asset allocation rules and different expected stock returns, other wealth equal to all HRS nonretirement plan wealth

Risk aversion/investment strategy	Empirical stock returns			Empirical stock returns, reduced 300 basis points		
	Less than high school degree	High school and/or some college	College or post-graduate	Less than high school degree	High school and/or some college	College or post-graduate
$\alpha = 0$						
100% TIPS	137.8	164.9	178.0			
100% government bonds	163.0	194.9	208.6			
100% stocks	677.8	812.3	817.5	340.0	406.3	418.9
(110-age)% stocks, (age + 10)% TIPS	256.1	305.5	321.4	197.3	235.6	250.4
(110-age)% stocks, (age + 10)% bonds	284.3	339.2	355.1	218.5	260.9	275.8
Empirical life cycle, stocks and TIPS	339.7	406.9	418.7	229.7	274.7	288.0
Empirical life cycle, stocks and bonds	367.1	439.7	451.4	247.7	296.2	309.7
Equivalent fixed-proportion stocks	340.1	406.4	420.6	254.7	304.3	318.7
“No-lose” plan	350.7	421.8	428.4	214.9	257.6	269.1
$\alpha = 1$						
100% TIPS	137.8	164.9	178.0			
100% government bonds	158.3	189.9	204.4			
100% stocks	534.1	647.6	677.0	284.5	344.3	366.8
(110-age)% stocks, (age + 10)% TIPS	248.9	297.7	314.9	192.5	230.4	246.0
(110-age)% stocks, (age + 10)% bonds	269.9	323.5	341.9	208.9	250.5	267.1
Empirical life cycle, stocks and TIPS	320.1	385.0	400.9	219.4	263.5	278.9
Empirical life cycle, stocks and bonds	338.4	407.6	425.0	232.4	279.4	296.0
Equivalent fixed-proportion stocks	317.0	380.9	399.4	237.1	285.0	302.7
“No-lose” plan	311.9	377.4	392.4	202.7	244.0	258.2



consider several different life-cycle funds that automatically alter the investor's mix of assets as he or she ages. These funds offer investors a higher portfolio allocation to stocks at the beginning of a working career than as they approach retirement. We also consider a no-lose allocation strategy for retirement saving, in which households purchase enough riskless bonds at each age to ensure that they will have no less than their nominal contribution when they reach retirement age, and then invest the balance in corporate stock. This strategy combines a riskless floor for retirement income with some upside investment potential.

Our results suggest several conclusions about the effect of investment strategy on retirement wealth. First, the distribution of retirement wealth associated with typical life-cycle investment strategies is similar to that from age-invariant asset allocation strategies that set the equity share of the portfolio equal to the average equity share in the life-cycle strategies. Second, the expected utility associated with different 401(k) asset allocation strategies, and the ranking of these strategies, is very sensitive to three parameters: the expected return on corporate stock, the relative risk aversion of the investing household, and the amount of non-401(k) wealth that the household will have available at retirement. At modest levels of risk aversion, or when the household has access to substantial non-401(k) wealth at retirement, the historical pattern of stock and bond returns implies that the expected utility of an all-stock investment allocation rule is greater than that from any of the more conservative strategies. When we reduce the expected return on stocks by 300 basis points relative to historical values, however, other strategies dominate the all-equity allocation for investors with high levels of relative risk aversion. The no-lose plan yields an expected utility of wealth at retirement that is comparable to several of the life-cycle plans, but both the expected value of wealth and the expected utility level are slightly lower than the values associated with the life-cycle strategies that we consider.

Our analysis of life-cycle funds suggests a number of issues that may warrant future research. First, it is possible that life-cycle funds should be different for single individuals and for married couples. The focus in these funds, so far, has been on accumulating wealth for retirement, and the conceptual justification for age-phased equity exposure would be age-related variation in household risk aversion. Single individuals may have fewer opportunities to respond to an adverse economic shock than married couples, so their tolerance of equity-market risk in their retirement accounts may be different from that for married couples.

Second, we have focused on only a limited set of outcome measures associated with different asset allocation strategies. While we consider various percentiles of the retirement wealth distribution as well as the mean value of wealth at retirement and the expected utility associated with this wealth value, other metrics may also deserve consideration. One possibility is the risk of shortfall associated with one strategy relative to another. The Feld-

stein (2005) no-lose strategy eliminates the shortfall risk associated with a defined contribution investment strategy relative to investing all contributions to a defined contribution plan in a zero-yield cash account. Shortfall risk measures could be computed for a range of other strategies.

Third, our analysis has not reduced participant returns in 401(k) plans for the expense ratios associated with asset management. Actual returns are reduced by these fees, and a potentially important issue in the comparison of life-cycle funds and other investment vehicles is the differential in fees across these investment options. We are currently exploring the effect of introducing investment management fees to a simulation algorithm like that developed here.

Finally, our analysis has considered several stylized life-cycle funds, but it has not tried to determine the optimal age-related allocation between stocks and bonds for households like the ones we examine. Several previous studies, including Campbell and Viceira (2002), Campbell, Cocco, Gomes, and Maenhout (2001), and Cocco, Gomes and Maenhout (2005) have evaluated optimal life-cycle portfolios under stylized assumptions about labor market risk and the distribution of financial market returns. It would be useful to compare the expected utility from the optimal life-cycle fund with the expected utility either from existing life-cycle funds or from age-invariant asset allocation rules.

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## Comment Robert J. Willis

In a previous paper in this series, these authors (hereafter denoted as PRVW), developed a simulation methodology to calculate probability distributions of retirement wealth that would be available to a couple who

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