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Brad Badertscher Sharon P. Katz Sonja Olhoft Rego

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The Impact of Private Equity Ownership on Portfolio Firms' Corporate Tax Planning

Brad Badertscher University of Notre Dame

> Sharon P. Katz Harvard University

> Sonja Olhoft Rego^{*} University of Iowa

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*Corresponding Author: University of Iowa, Tippie College of Business, 108 PBB, Iowa City, Iowa 52242. Phone: (319) 335-0891. Fax: (319) 335-1956. Email: <u>Sonja-Olhoft@uiowa.edu</u>.

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The Impact of Private Equity Ownership on Portfolio Firms' Corporate Tax Planning **ABSTRACT:** This study investigates whether private equity (PE) firms influence the tax practices of their portfolio firms. Prior research documents that PE firms create economic value in portfolio firms through effective governance, financial, and operational engineering. Given PE firms' focus on value creation, we examine whether PE firms influence the extent and types of tax avoidance at portfolio firms as an additional source of economic value. We document that PE-backed portfolio firms engage in significantly more nonconforming tax planning and have lower marginal tax rates than other private firms. Moreover, we document that PE-backed portfolio firms pay 14.2 percent less income tax per dollar of pre-tax income than non-PE backed firms, after controlling for NOLs and debt tax shields. We find additional tax savings for PEbacked portfolio firms that are either majority-owned or owned by large PE firms, consistent with PE ownership stake, expertise, and resources serving as important factors in the tax practices of portfolio firms. We infer that PE firms view tax planning as an additional source of economic value in their portfolio firms, where the benefits outweigh any potential reputational costs associated with corporate tax avoidance.

Keywords: *Private equity; ownership structure; tax avoidance; tax planning; book-tax differences; cash effective tax rates; marginal tax rates.*

Data Availability: Data are available from sources identified in the text.

The Impact of Private Equity Ownership on Portfolio Firms' Corporate Tax Planning I. INTRODUCTION

Private equity (PE) firms, such as The Blackstone Group, The Carlyle Group, and Kohlberg Kravis & Roberts, manage investment funds that generally buy mature businesses via leveraged buyout (LBO) transactions. We refer to these acquired businesses as "portfolio firms" or "PE-backed firms". While prior research suggests that PE firms create economic value in their portfolio firms through effective governance, financial, and operational engineering (e.g., Cao and Lerner 2009; Kaplan and Stromberg 2009; Masulis and Thomas 2009), little is known about the tax planning of these portfolio firms. PE firms and their portfolio firms are important components of the U.S. capital markets as PE firms participated in more than one-third of initial public offerings and in more than one-quarter of U.S. mergers during the past few years (Katz 2009). Given PE firms' importance in the U.S. capital markets and their focus on value creation, we investigate whether PE firms utilize tax planning in their portfolio firms as an additional source of economic value and test whether PE-backed private firms engage in more tax avoidance than other privately-held firms.¹

We focus on tax avoidance as a source of value for several reasons. First, recent research suggests that corporate tax departments were increasingly viewed as profit centers during the 1990s and early 2000s (e.g., Crocker and Slemrod 2005; Robinson, Sikes, and Weaver 2009). This view of tax departments as profit centers complements PE firms' focus on value creation at portfolio firms, since successful tax planning can generate substantial tax savings that benefits both present and future shareholders (e.g., Graham and Tucker 2006; Wilson 2009). Second,

¹ We focus on private firms because public and private firms have different financial reporting incentives, which affect the amount and types of tax planning in which public and private firms engage (e.g. Penno and Simon 1986; Beatty and Harris 1998; Mikhail 1999; Badertscher, Katz and Rego 2010). By focusing on private firms, we control – in large part – for variation in financial reporting incentives across sample firms.

recent editorials suggest that PE firms excel at tax avoidance (e.g., Hutton 2009; Lumbis 2009) and also claim that PE firms aggressively manage the tax liabilities of their portfolio firms (*Behind the Buyout* 2007). Given their close monitoring and control over portfolio firms (e.g. Cotter and Peck 2001), PE firms' tax practices likely influence the tax practices of their portfolio firms. While prior studies have documented that PE-backed portfolio firms substantially reduce their tax liabilities through extensive debt financing (e.g. Kaplan 1989; Kaplan and Stromberg 2009), prior research has not investigated other types of tax planning at these firms.

We compare the tax practices of PE-backed private firms to those of other privately-held firms. To make these comparisons, we compile samples of private firms with publicly-traded debt that are: 1) majority- or minority-owned by PE firms (majority or minority PE-backed firms), or 2) owned by the company's management or employees (non-PE-backed firms). While these different types of private firms are similar in many respects, including more highly concentrated equity ownership and a greater reliance on debt financing than publicly-traded firms (e.g., Renneboog and Simons 2005; Katz 2009; Givoly, Hayn and Katz 2010), they are different in at least two important dimensions. First, as repeat players in the debt and equity markets, PE firms are likely concerned with their reputations as creators of economic value (e.g., Cao and Lerner 2009). These reputational considerations may cause PE firms to discourage aggressive tax avoidance at portfolio firms, since aggressive tax avoidance can impose net costs on both firms and shareholders (e.g., Desai and Dharmapala 2006; Hanlon and Slemrod 2009; Chen, Chen, Cheng, and Shevlin 2010). Second, PE firms have substantial expertise and resources at their disposal (e.g., Cao and Lerner 2009; Kaplan and Stromberg 2009), enhancing their ability to promote effective tax strategies that create economic value at portfolio firms.

Thus, it is an empirical question whether PE-backed private firms engage in more or less tax avoidance than other private firms.

We utilize three measures of tax avoidance that reflect tax planning that reduces a firm's tax liability without reducing the firm's financial income (i.e., book-tax *non*conforming tax planning). This type of tax planning includes standard tax practices that do not violate income tax rules (e.g., locating subsidiaries in low-tax foreign countries), as well as aggressive tax strategies that are considered abusive by the IRS and the Treasury Department (e.g., sale-in-lease-out transactions). However, these three measures do not reflect tax planning), including the tax benefits of debt financing. Thus, we also use simulated marginal tax rates as introduced by Graham (1996) as an additional proxy for corporate tax avoidance. Finally, we hand-collect tax footnote information from audited financial reports, to more precisely identify the methods of tax avoidance used by private firms.

Our results indicate that PE-backed firms engage in significantly more nonconforming tax planning and have lower marginal tax rates than other private firms. These results hold despite controls for factors known to cause variation in tax avoidance across firms, including current year losses, net operating loss carryforwards (NOLs), foreign income, leverage, size, and the tax benefits of employee stock options. In particular, we find that PE-backed firms pay 14.2 percent less income tax per dollar of adjusted pre-tax income than non-PE-backed private firms, even after controlling for NOLs and debt tax shields. In addition, we find that majority PE-backed firms engage in more tax avoidance than minority PE-backed firms, and portfolio firms that are owned by *larger* PE firms engage in more tax avoidance than portfolio firms that are

owned by *smaller* PE firms.² Lastly, results from the tax footnote analyses are consistent with portfolio firms using sale and leaseback transactions, foreign operations, tax-exempt investments, and tax credits to reduce their income taxes.

Taken together, our results are consistent with PE firms having the resources and expertise to promote greater tax avoidance at portfolio firms, and this effect is more prevalent for portfolio firms that are either *majority*-owned or owned by *larger* PE firms. Our results are also consistent with the benefits of tax planning by PE portfolio firms outweighing the associated costs, including any potential reputational costs associated with aggressive tax avoidance. Thus, PE ownership in general – and *majority* PE ownership or ownership by a *large* PE firm in particular – generates additional tax benefits and creates additional economic value for portfolio firms that exceeds those for other private firms. We infer that PE firms view tax planning as an additional source of economic value in portfolio firms.

Our study makes several contributions to the accounting and finance literatures. First, although private firms are important components of the U.S. economy, little is known about the tax practices of private firms with different ownership structures, primarily due to the lack of publicly available financial information.³ We utilize financial information for private firms with publicly-traded debt to further our understanding of tax practices at large, private companies. Second, Shackelford and Shevlin (2001) note that little is known about the cross-sectional differences in the willingness of firms to minimize taxes, and point out that insider control and other organizational features, such as ownership structure, are important but understudied factors

 $^{^{2}}$ We measure PE firm size based on the amount of capital under management, where PE firm size is a proxy for PE firm reputation. See section IV for further discussion.

³ Ninety-nine percent of the companies operating in the United States are private (AICPA 2004) and therefore are not required to register under the Securities Act of 1933. Hence, prior tax research was primarily limited to the comparison of public and private firms in regulated industries or to the use of survey data (e.g. Beatty and Harris 1998; Mikhail 1999; Penno and Simon 1986; Cloyd, Pratt, and Stock 1996) and did not explore different ownership structures *within* private firms.

that impact corporate tax avoidance. Hence, our study furthers our understanding of the impact of ownership structure on income tax reporting practices in general.

Finally, our research is important because of the growing significance of PE firms for the U.S. capital markets. The cumulative capital commitments to non-venture capital PE firms in the U.S. between 1980 and 2006 is estimated to be close to \$1.4 trillion (Stromberg 2008). In addition, approximately \$400 billion of PE-backed transactions were announced in both 2006 and 2007, representing over 2 percent of the total capitalization of the U.S. stock market in each of these years (Kaplan 2009). Despite a decline in PE transactions since 2007, experts maintain that PE firms have become a permanent component of U.S. investment activity (e.g., Kaplan 2009; Kaplan and Stromberg 2009). While prior research examines PE-backed portfolio firms' governance, financial and operational strategies, as well as their long-term financial performance and financial reporting quality (e.g. Acharya, Hahn and Kehow 2009; Cao and Lerner 2009; Kaplan and Stromberg 2009; Katz 2009; Masulis and Thomas 2009), little is known about PEbacked portfolio firms' tax practices. Given the strong criticisms of PE firms' investment policies and tax treatment, regulators, investors, and researchers will benefit from a deeper understanding of whether and how PE firms create economic value in portfolio firms through tax planning.⁴

The remainder of this paper is organized as follows. Section 2 discusses background and develops hypotheses. Section 3 describes the research design. Section 4 provides a description of the data collection procedures, descriptive statistics, and presents results. Section 5 concludes.

II. BACKGROUND AND HYPOTHESIS DEVELOPMENT

⁴ The rapid growth of the PE industry has raised concerns regarding anticompetitive behavior, excessive tax benefits, and stock manipulations in this sector [see Katz (2009) and section II for further discussion]. PE-backed initial public offerings (IPOs) have been the subject of particular scrutiny, as PE firms have been criticized for pushing over-leveraged portfolio firms too quickly into the public market (Cao and Lerner 2009).

Private Equity Firms

PE firms have received much attention in recent years due to their substantial impact on merger and acquisition activity and their generous tax treatment in the U.S. and other countries. PE firms, which are typically organized as limited partnerships, manage investment funds (PE funds) that generally buy mature, profitable businesses via LBOs (see Figure 1). These transactions often involve substantial amounts of debt, resulting in highly leveraged portfolio firms. PE funds have limited life spans (approximately 10 years) and typically receive a 20 percent share (i.e., 'carried interest') of any gains generated by the sale or IPO of their portfolio firms, in addition to an annual management fee (Kaplan and Stromberg 2009). While the management fees are taxed as ordinary income (tax rate is 35 percent), the carried interest is taxed as long-term capital gain (tax rate is 15 percent). This tax treatment of carried interest, as well as the fact that some PE firms have been able to avoid corporate taxation once they file for an initial public offering (e.g., The Blackstone Group) has provoked numerous negative press reports, proposed changes to federal income tax laws, and several academic studies (e.g. Fleischer 2007, 2008; Knoll 2007; Cunningham and Engler 2008; Lawton 2008).

The generally negative view of the tax benefits enjoyed by PE firms contrasts other characteristics associated with their management of portfolio firms. PE firms typically take a controlling stake in their portfolio firms with the intent of substantially improving the performance of their investments. Results in prior research suggest that PE firms act as effective monitors of their portfolios firms. This effective monitoring, combined with PE firms' financial, governance, and operational strategies, as well as reputational considerations, have a positive impact on their portfolio firms' long-term financial performance, as well as financial reporting

quality (e.g. Acharya et al. 2009; Cao and Lerner 2009; Kaplan and Stromberg 2009; Katz 2009; Masulis and Thomas 2009).

Hypothesis Development

A priori, it is not clear whether PE-backed private firms will engage in more or less tax avoidance than non-PE-backed, private firms. Indeed, PE- and non-PE-backed private firms are similar in many dimensions, including their lower agency costs due to concentrated stock ownership, less financial reporting pressure, and extensive reliance on debt financing relative to public firms (e.g. Katz 2009). However, PE- and non-PE-backed private firms differ in at least two important dimensions. First, PE-backed private firms are subject to greater reputational concerns than other private firms. Second, PE-backed private firms generally have more sophisticated owners that possess greater expertise and resources than other private firm owners. We discuss the potential impact of these two institutional differences on private firms' tax avoidance in the paragraphs that follow.

Because PE firms are 'repeat players' in the LBO debt market and the initial publicoffering (IPO) equity market, they likely have greater reputational concerns than other owners of private firms (Cao and Lerner 2009). If PE firms engage in aggressive behaviors that diminish the value of their portfolio firms, they will incur reputational costs that can limit future access to these capital markets. Indeed, Katz (2009) cites these reputational concerns as one reason for the higher earnings quality exhibited by PE-backed firms.

Similar to connotations associated with low earnings quality, aggressive tax planning could suggest that deception on a firm's tax return extends to other managerial actions, and that management is dishonest with shareholders, as well. For example, Desai and Dharmapla (2006) conjecture that complex tax shelter transactions that are designed to obscure the economic

substance of such transactions may also obscure a firm's financial reporting and increase the opportunities for managerial rent extraction. Building on this conjecture, Chen et al. (2010) argue that dominant owner-managers of family-owned firms are willing to forgo the benefits of aggressive tax planning to avoid the potential non-tax (reputational) cost of a stock price discount, which could be imposed by other minority shareholders that believe tax aggressiveness masks rent extraction by the family owner-managers. Consistent with tax aggressiveness imposing reputational costs, Hanlon and Slemrod (2009) provide empirical evidence that the public disclosure of participation in a tax shelter transaction is associated with significant and negative stock returns.

Thus, PE firms risk reputational costs if their portfolio firms are labeled as overly tax aggressive. For example, when portfolio firms 'go public,' they could be valued at a discount by investors due to concerns about contingent income tax liabilities. Alternatively, PE firms' cost of capital could be directly affected by tax aggressiveness if the capital markets view PE firms as imposing excess risk on portfolio firms. These reputational considerations are intensified in light of recent public scrutiny of the favorable tax treatments from which PE firms benefit (e.g. the taxation of carried interest), and suggest that PE-backed private firms may engage in *less* tax avoidance than other private firms that are not subject to similar reputational concerns.

The other dimension in which PE-backed private firms differ from other private firms is the fact that their owners (i.e., PE firms) are generally more sophisticated and possess greater expertise and resources than other private firm owners. Kaplan and Stromberg (2009) describe PE firms as sophisticated managers of portfolio firms due to their financial, governance, and operational engineering strategies. In particular, PE firms more closely align the incentives of portfolio firm managers with those of shareholders through extensive use of stock-based

compensation (e.g., Jensen 1989; Jensen and Murphy 1990). PE firms rely on extensive debt financing that generates substantial tax benefits (e.g., Kaplan 1989), and reduces the 'free cash flow' problem by pressuring managers to maximize net cash flows to make interest and principle payments (Jensen 1986). In addition, PE firms require the boards of portfolio firms to meet frequently, monitor management teams closely, and bring industry and operating expertise to portfolio firms through the use of consultants (Acharya et al. 2009).

The greater expertise and resources of PE firms should affect the tax strategies that they and their portfolio firms employ. Over the past 20 years, successful tax strategies have increasingly required greater financial and operational resources, as well as in-house tax expertise and/or the use of high-priced tax consultants, to execute complex tax shelter transactions (e.g., Crocker and Slemrod 2005; Robinson, Sikes, and Weaver 2009). In essence, modern, aggressive tax avoidance requires a minimum level of corporate "sophistication," where sophistication implies access to managerial expertise. Consistent with this link between corporate sophistication and tax avoidance, Dyreng, Hanlon, and Maydew (2009) find evidence that firms with more sophisticated managers (i.e., those with an MBA degree) have lower cash effective tax rates than firms with less sophisticated managers.

We assert that PE firm managers are generally more sophisticated than managers at other privately-held firms. For example, Fraser-Sampson (2007) notes that PE managers often have accounting, investment banking, or management consulting backgrounds. Managers with these backgrounds are more likely to facilitate and promote aggressive tax avoidance at portfolio firms than managers with other backgrounds (e.g., engineering or product development). These arguments suggest that PE-backed firms may engage in *more* tax avoidance than other private firms due to the greater expertise and resources of their PE owners.

In sum, PE-backed private firms differ from other private firms with respect to their greater reputational concerns and to the greater expertise and resources of their private owners. While their greater reputational concerns suggest that PE-backed firms engage in *less* tax avoidance than other private firms, the superior expertise and resources of their private owners suggest that PE-backed firms engage in *more* tax avoidance than other private firms. Thus, our first hypothesis is non-directional:

H1: PE-backed private firms exhibit systematically different levels of tax avoidance than non-PE-backed private firms.

A significant difference in tax avoidance between PE-backed private firms and non-PE-backed private firms would suggest that *PE ownership* has a significant impact on the tax strategies of private firms.

H1 compares the tax practices of PE-backed firms and non-PE-backed firms. However, PE firms are likely to have the greatest impact on their portfolio firms when they have a majority ownership stake, which would provide greater opportunities for close monitoring and control of portfolio firms relative to a minority ownership stake (e.g. Cao and Lerner 2009; Kaplan and Stromberg 2009; Katz 2009). As a consequence, PE firms with a majority ownership stake are more likely to influence a portfolio firm's tax strategies than PE firms with a minority stake. Whether majority PE-backed firms engage in more or less tax avoidance than minority PEbacked firms depends on the relative impacts of PE: 1) reputational concerns, and 2) expertise and resources, on the tax practices of portfolio firms. Thus, our second hypothesis is also nondirectional:

H2: Private firms that are majority-owned by PE firms exhibit systematically different levels of tax avoidance than private firms that are minority-owned by PE firms.

A significant difference in tax avoidance between majority- and minority PE-backed firms would suggest that *ownership control* is important for PE firms to have a significant impact on portfolio firms' tax strategies.

Cao and Lerner (2009) and Katz (2009) contend that PE firm size is a good proxy for PE reputational concerns. That is, large PE firms, with more assets under management, likely have greater reputational concerns than small PE firms, since large PE firms have greater capital at risk and engage in more LBO and IPO transactions than small PE firms. These greater reputational concerns of large PE firms could lead to less aggressive tax planning at portfolio companies. However, large PE firms also likely have greater expertise and resources than small PE firms, consistent with large PE firms having the ability to promote more sophisticated and effective tax planning at portfolio firms than small PE firms. Thus, our last hypothesis compares the tax avoidance of private firms that are owned by large vs. small PE firms. Similar to our prior hypotheses, our third hypothesis is non-directional:

H3: Private firms that are owned by large PE firms exhibit systematically different levels

of tax avoidance than private firms that are owned by small PE firms. A significant difference in tax avoidance between private firms that are owned by large versus small PE firms would suggest that *PE firm size* (as a proxy for PE firm reputation and/or expertise and resources) is an important factor for PE firms to have a significant impact on portfolio firms' tax strategies.

III. RESEARCH DESIGN

Measures of Corporate Tax Avoidance

We rely on several proxies for corporate tax avoidance because different measures reflect different types of tax planning and degrees of tax aggressiveness. We use three measures that

reflect book-tax *non*conforming tax planning, which reduces a firm's income tax liability but not its financial income, including total book-tax differences, discretionary permanent book-tax differences, and cash effective tax rates.⁵ We also use marginal tax rates, which are widely-used in both accounting and finance research and reflect a broad range of tax strategies. We discuss each of these proxies in the paragraphs that follow.

Our first proxy for nonconforming tax planning is an estimate of the difference between a firm's pretax book income and its taxable income, also referred to as total book-tax differences or *BTD*. There are a number of studies that suggest book-tax differences can be used as a signal of tax planning activity. Mills (1998) finds that proposed IRS audit adjustments are positively related to large positive book-tax differences. Desai (2003) posits that the growing difference between book and taxable income during the 1990's was caused by increased levels of tax sheltering. In addition, Wilson (2009) finds that book-tax differences are positively associated with actual cases of tax sheltering. Despite evidence that large positive book-tax differences are associated with tax avoidance activity, this measure has limitations. Manzon and Plesko (2002) and Hanlon (2003) identify firm specific characteristics associated with book-tax differences that are not necessarily reflective of corporate tax planning. For example, firms with large capital expenditures likely have significant book-tax differences due to depreciation. In addition, results in Phillips, Pincus, and Rego (2003) and Hanlon (2005) suggest that temporary book-tax differences are associated with earnings management activities. To the extent that earnings management and innate firm characteristics unrelated to tax avoidance are the primary

⁵ Book-tax *non*conforming tax planning includes the utilization of research and development tax credits, locating operations in a low-tax foreign country, shifting income recognition from high-tax to low-tax locations, engaging in synthetic lease transactions (that are treated as operating leases for financial reporting purposes and capital leases for tax purposes), and utilizing non-corporate entities to generate deductions or losses that reduce consolidated taxable income. Each of these transactions affects book and taxable income differently, generating temporary or permanent book-tax differences.

determinants of book-tax differences, book-tax differences will be a noisy proxy for tax planning activities.

Many aggressive tax strategies result in permanent book-tax differences. The majority of cases of tax sheltering examined by Wilson (2009) resulted in permanent book-tax differences. Further, the U.S. Congress Joint Committee on Taxation (1999), Weisbach (2002), and Shevlin (2002) describe the ideal tax shelter as creating permanent, rather than temporary, book-tax differences. Frank, Lynch and Rego (2009) adjust permanent differences to reflect only those differences that reflect managerial discretion.⁶ Thus, our second measure of nonconforming tax planning is discretionary permanent differences, *DTAX*, as computed by Frank et al. This measure is also subject to several limitations. *DTAX* excludes tax strategies that defer income recognition or accelerate expense recognition for tax relative to book purposes (i.e., that create temporary book-tax differences). And similar to discretionary accrual models, *DTAX* attempts to model 'normal' and 'abnormal' behavior for a firm, and thus is subject to many of the same criticisms as discretionary accrual models. Nonetheless, Frank et al. (2009) show that both *DTAX* and *BTD* are associated with actual cases of tax sheltering.

Our third measure of nonconforming tax planning is the cash effective tax rate (*CASH_ETR*) introduced by Dyreng et al. (2008). We calculate *CASH_ETR* as the ratio of cash income taxes paid to pretax book income less special items.⁷ Dyreng et al. (2008) describe how this measure of tax avoidance has several advantages over the traditional effective tax rate (ETR) (i.e., the ratio of total tax expense to pretax income). First, *CASH_ETR* is not affected by

 $^{^{6}}$ Specifically, Frank et al. regress total permanent differences on nondiscretionary items unrelated to tax planning that are known to cause permanent differences. The nondiscretionary items include intangible assets and state tax expense, among others. Frank et al. use the residual from the regression as a proxy for tax aggressiveness, which they refer to as *DTAX*. See Appendix A for a detailed discussion of the computation of this variable.

⁷ We have insufficient time series data for each firm to follow the methodology in Dyreng et al. (2008), which computes *CASH_ETR* over 5- and 10-year time intervals. Thus, we compute *CASH_ETR* on an annual basis.

changes in tax contingencies, also known as the tax cushion.⁸ So regardless of whether a firm records a tax cushion in its financial statements, the lower cash tax payments associated with aggressive tax positions will be reflected in a lower *CASH_ETR*. Second, the *CASH_ETR* measure is reduced by the tax benefit associated with employee stock options and therefore provides a better measure of the firm's true tax burden than the traditional ETR measure. Despite these advantages, *CASH_ETR* still contains some measurement error, as this measure does not control for nondiscretionary sources of book-tax differences (e.g., depreciable and amortizable assets) and is biased downward for those firms that consistently manage their pretax book-income upward over extended periods of time. In addition, *CASH_ETR* contains measurement error as a proxy for current year tax avoidance when measured over short time periods, due to the impact of estimated tax payments, tax refunds, and settlements with tax authorities related to prior year tax returns.

Measures of nonconforming tax planning do not reflect tax planning that reduces a firm's book *and* taxable income (i.e., book-tax conforming tax planning), which is often accomplished via "real transaction management", such as accelerating research and development and advertising expenditures or deferring revenue recognition to future periods. Prior research also demonstrates that the tax benefits of debt financing (which are typically book-tax conforming) are a major source of value in public-to-private transactions (e.g., Kaplan 1989; Schipper and Smith 1991). Thus, we also use simulated marginal tax rates (*MTR*), as first introduced in

⁸ A firm must record a tax contingency or tax cushion when there is a significant probability that the firm will pay a tax authority (e.g., the IRS) additional income tax related to a prior or current year tax return. For example, if the firm expects to pay additional income tax related to an IRS audit of a prior year tax return. This increase in the tax contingency or tax cushion will increase the firm's total tax expense, but does not reflect a true cash outflow for the firm, and thus current period tax expense is "overstated" from a cash flow perspective. See Cazier, Rego, Tian, and Wilson (2009) for further discussion of income tax contingencies.

Graham (1996), as a proxy for corporate tax avoidance,⁹ since these tax rates reflect both booktax conforming and nonconforming tax planning, including the tax benefits of debt financing.¹⁰

Marginal tax rates are generally defined as the present value of income taxes that would be paid on an additional dollar of taxable income. One significant difference between marginal tax rates and the nonconforming proxies for corporate tax avoidance is with respect to the types of tax strategies these measures reflect. In particular, marginal tax rates (*MTR*) reflect book-tax conforming *and* nonconforming tax planning, while *BTD*, *DTAX*, and *CASH_ETR* only reflect tax strategies that affect book and taxable income differently. In addition, *MTR*, *BTD*, and *CASH_ETR* reflect "temporary" tax strategies, while *DTAX* is designed to reflect "permanent" – and some would argue more aggressive – tax strategies.¹¹

Modeling the Impact of PE Ownership on Tax Avoidance Activity

To investigate whether PE ownership impacts a private firm's level of tax avoidance, we estimate equation (1) below, based on samples of PE-backed and non-PE-backed private firms.¹²

$$TAX_{i} = \alpha_{0} + \alpha_{1}PE_BACKED_{i} + \alpha_{2}LOSS_{i} + \alpha_{3}LOSS \times PE_BACKED_{i} + \alpha_{4}NOL_{i} + \alpha_{5}NOL \times PE_BACKED_{i} + \alpha_{6}LEV_{i} + \alpha_{7}LEV \times PE_BACKED_{i} + \alpha_{8}MNC_{i} + \alpha_{9}INTANG_{i} + \alpha_{10}EQ_EARN_{i} + \alpha_{11}SALES_GR_{i} + \alpha_{12}AB_ACCR_{i} + \alpha_{13}ASSETS_{i} + \alpha_{14}INV MILLS_{i} + \alpha_{i} \Sigma_{i} YEAR_{i} + \alpha_{k} \Sigma_{i} INDUS_{i} + \varepsilon_{i}$$

$$(1)$$

⁹ We conduct our analyses based on marginal tax rates *after* interest expense to capture the tax benefits of debt financing. However, all results are quantitatively similar (untabulated) when we re-run our analyses based on marginal tax rates *before* interest expense (Graham 1996; Graham, Lemmon and Schallheim 1998).

¹⁰ Dyreng et al. (2008) suggest an alternative specification for *CASH_ETR*, the ratio of cash taxes paid to pre-tax cash flows from operations, to eliminate the use of pre-tax income as an earnings benchmark and to capture both conforming and nonconforming tax avoidance practices (similar to marginal tax rates). For further discussion see Hanlon and Heitzman 2009. Untabulated results for analyses based on this alternative specification for *CASH_ETR* are qualitatively similar to those tabulated for *MTR* across all analyses.

¹¹ "Temporary" tax strategies reverse through time because they *temporarily* accelerate expense recognition or defer revenue recognition, while "permanent" tax strategies affect book and taxable income differently, and in a manner that is not expected to reverse (e.g., shifting income from a high-tax to a low-tax location).

¹² As discussed in Section IV, we obtain our sample of private firms from COMPUSTAT. These firms have privately-owned equity but publicly-traded debt. The non-PE-backed private firms are firms whose equity is majority-owned by the company's management or employees and hence are not owned by PE firms.

See Appendix A for a detailed definition of each variable included in equation (1). The dependent variable, *TAX*, represents the four proxies for tax avoidance: *BTD*, *DTAX*, *CASH_ETR* and *MTR*. We include an indicator variable, *PE_BACKED*, which equals one if a PE firm has a majority or minority ownership stake in a private firm, and zero otherwise. If PE-backed firms engage in more tax avoidance than non-PE-backed firms, then the coefficient on *PE_BACKED* should be positive (negative) and significant in regressions where *BTD* and *DTAX* (*CASH_ETR* and *MTR*) are the dependent variables.

Equation (1) includes controls for factors that affect a firm's tax avoidance activity, as documented by prior research (e.g., Manzon and Plesko 2002; Rego 2003; Dyreng et al. 2008; Frank et al. 2009; Wilson 2009; Chen et al. 2010). The first set of control variables, which includes *LOSS*, *NOL*, and *LEV*, controls for a firm's need to tax plan. We include an indicator variable, *LOSS*, as a proxy for current profitability, since profitable firms have greater incentive to tax plan.¹³ *LOSS* equals 1 if a firm's pre-tax income is less than zero, and 0 otherwise. We include an indicator variable for the presence of net operating loss carryforwards (*NOL*) at the beginning of the year, since firms with loss carryforwards have less incentive to engage in current year tax planning. We include a firm's leverage ratio (*LEV*) because firms with greater leverage have less need to tax plan due to the tax benefits of debt financing. We also interact *PE_BACKED* with *LOSS*, *NOL*, and *LEV* to control for any significantly different rates of *LOSS*, *NOL*, and *LEV* in PE-backed vs. non-PE-backed private firm-years.

We include an indicator variable for foreign operations (*MNC*) in equation (1), since firms with foreign operations have greater opportunities for tax avoidance by shifting income between high and low tax rate locations (e.g., Rego 2003). *MNC* equals one if a firm reports

¹³ When we replace *LOSS* with alternative measures of profitability, including return on assets, return on net operating assets, and cash flows from operations, results are substantially the same as those tabulated in this study.

foreign income or foreign tax expense, and zero otherwise. We control for intangible assets (*INTANG*) and equity in earnings of unconsolidated affiliates (*EQ_EARN*) because these items often generate differences between book and taxable income and can thus affect our nonconforming measures of tax avoidance.¹⁴ We include sales growth (*SALES_GR*) in equation (1) because growing firms likely make larger investments in depreciable assets, which generate larger temporary book-tax differences. We control for firm size (*ASSETS*), since large firms enjoy economies of scale in tax planning, and we include year (*YEAR*) and industry (*INDUS*) fixed-effects to control for fundamental differences in tax planning that may exist across years and industries.¹⁵

Frank et al. (2009) find a strong positive relation between financial and tax reporting aggressiveness. To the extent our test and control firms exhibit different financial reporting quality, we need to control for financial reporting quality in equation (1). Katz (2009) documents that PE-backed firms report more conservatively and engage in less earnings management compared to non-PE-backed firms. Thus, we control for both timely loss recognition and earnings management by including *AB_ACCR* in equation (1). *AB_ACCR* is the amount of abnormal accruals after controlling for conservatism in our abnormal accruals calculation (see Ball and Shivakumar 2006).

Our last control variable is the inverse Mills ratio (*INV_MILLS*) from the first stage of the Heckman (1979) sample selection correction procedure. This two-stage estimation procedure corrects for any endogeneity associated with PE firm investment decisions. In the first stage, we

¹⁴ We note that the Pearson correlation between intangible assets and property, plant, and equipment (*PPE*) is approximately 58 percent. Thus, we do not include both proxies for nondiscretionary sources of book-tax differences in equation (1). When we replace *INTANG* with *PPE*, results are qualitatively similar.

¹⁵ When we replace ASSETS with SALES our results remain qualitatively similar.

estimate the following probit regression (results not tabulated), which predicts whether a private company is majority- or minority-owned by a PE firm (*PE_BACKED*):

$$PE_BACKED = \beta_0 + \beta_1 BVE + \beta_2 RNOA + \beta_3 Q_RATIO + \beta_4 OPER_CYCLE + \beta_5 FIRM_AGE + \beta_6 CASH + \beta_7 CAP_EXP + \beta_8 BIG_AUDIT + \beta_9 LOSS + \beta_{10} NOL + \beta_{11} LEV + \beta_{12} MNC + \beta_{13} INTANG + \beta_{14} EQ_EARN + \beta_{15} SALES_GR + \beta_{16} AB_ACCR + \beta_{17} ASSETS + \varepsilon$$

$$(2)$$

See Appendix A for complete definitions of the variables included in equation (2). Equation (2) is based on models of PE ownership in Hochberg (2008), Beuselinck, Deloof, and Manigart (2009), and Katz (2009). See also Ball and Shivakumar (2005) and Givoly et al. (2010) for a similar approach in the comparison of private and public firms. We compute the inverse Mills' ratio for each firm-year observation based on the estimated coefficients for equation (2), and then include that variable in equation (1), the second stage of the Heckman estimation procedure.¹⁶

IV. SAMPLE SELECTION AND EMPIRICAL RESULTS

Sample Selection

Our initial sample consists of private firms that have publicly-traded debt. Because their debt is public, these firms must file financial statements with the SEC, even though their equity is privately-held. We follow Katz (2009) and select all firm-year observations on COMPUSTAT in any of the 28 years from 1978 through 2005 that satisfy the following criteria: (1) the firm's stock price at fiscal year-end is unavailable, (2) the firm has total debt as well as total annual revenues exceeding \$1 million, (3) the firm is a domestic company, (4) the firm is not a

¹⁶ We estimate the Heckman (1979) two-stage procedure using Lee's (1979) switching simultaneous equation (see Maddala, 1983, Chapter 9). The use of an endogenous switching regression model (as in Bharath, Sunder and Sunder 2008) produces estimates that are substantially similar to those tabulated in this study. We obtain a 68 percent MacKelvey-Zavonia pseudo-R-square in the first-stage probit regression that accompanies Table 3 (results untabulated), which validates the relevance of our chosen control variables.

subsidiary of another public firm, and (5) the firm is not a financial institution or in a regulated industry (SIC codes 6000-6999 and 4800-4900).

To ensure that the sample includes only private firms with public debt, we examine each firm and remove public firm observations (details provided in Table 1, Panel A). We further categorize each firm as being in one of the following categories: (1) PE majority-owned, defined as firms whose equity is majority-owned (i.e., more than 50 percent) by PE firms (according to Thomson Financials VentureXpert), (2) PE minority-owned, defined as firms whose equity is minority-owned (i.e., less than or equal to 50 percent) by PE firms, and (3) management- or employee-owned, defined as firms that do not have a PE sponsor and are at least 50 percent owned by founders, executives, directors, family members, or employees. In order to identify large and small PE firms we follow Katz (2009) and rank the PE firms according to total U.S. dollar investment during the years 1980-2005, utilizing the Thomson Financials VentureXpert. The resulting sample consists of 2,615 private firm-year observations and 523 private firms.¹⁷

[PLACE TABLE 1 HERE]

To more precisely identify the specific means of tax avoidance used by portfolio firms, we handcollect tax footnote information from SEC financial filings. In particular, for each year in our sample we randomly select three observations of minority-PE-backed firms¹⁸ and match them with both majority-PE-backed firms and non-PE-backed private firms in the same year and the

¹⁷ Prior to the 1986 Tax Reform Act, firms could acquire other firms in taxable transactions that would generate a "step-up" in the target company's adjusted tax basis in assets. Since the 1986 Tax Reform Act, taxable asset acquisitions only generate step-up in asset basis in transactions where the target company also recognizes gain on the sale of assets; consequently, few such transactions occur in the post-1986 time period (Chatfield and Newbould 1996). This differential tax treatment in the pre- and post- 1986 time periods could potentially affect our analyses. Hence, in untabulated sensitivity analyses we both cluster the standard errors in our regression analyses based on firm and year, and run tests excluding firms that engaged in public-to-private transactions between 1980 and 1986. All results are substantially similar to those tabulated in this study.

¹⁸ SFAS No. 109 significantly modified the accounting for income taxes and the related tax footnote disclosures. Thus, we hand-collected tax footnote data only for years since SFAS No. 109 went into effect (i.e., 1994 – 2005). To include *all* minority-PE-backed firms in our sample, we included four observations of minority PE-backed firms for fiscal years 1994 and 1995, instead of the three observations included for fiscal years 1996 – 2005.

same four-digit SIC code. If a match is not available in the same four-digit SIC code, we then find a match in the same three- (or two-) digit SIC code. Thus, our sample of hand-collected data includes 38 firms that are majority PE-backed, 38 firms that are minority PE-backed, and 38 firms that are non-PE backed.

Results for Tests that Compare PE-Backed and Non-PE-Backed Firm-Years

Table 2 presents descriptive statistics for our samples of PE-backed and non-PE-backed private firms.¹⁹ Panel A contains the statistics for broad firm characteristics, while Panel B contains statistics for the measures of tax avoidance. There are two rows of data shown for each variable, where the first row (in bold) contains data for the PE-backed private firm-years and the second row (not in bold) contains data for the non-PE-backed private firm-years. Panel A shows that PE-backed private firms are significantly less profitable (e.g., ROA, RNOA, CFO, LOSS, and *NOL*) than non-PE-backed firms. This lower profitability (except for *RNOA*, which measures profitability but excludes the effect of leverage) could be driven in part by the heavy debt burden that PE portfolio firms are known to carry. In fact, the results in Panel A indicate that PE-backed private firms have significantly higher leverage ratios (e.g., mean LEV of 0.706 vs. 0.567) and incur greater interest expense (e.g., mean INT EXP of 0.084 vs. 0.071) than non-PE-backed firms. Panel A also shows that PE-backed private firms are more likely to have foreign operations (MNC), report more total and intangible assets (ASSETS and INTANG), but fewer sales (SALES) and smaller abnormal accruals (AB ACCR) than non-PE-backed firms. This latter result is consistent with Katz (2009), which finds that PE-backed private firms report lower abnormal accruals than non-PE-backed firms.

[PLACE TABLE 2 HERE]

¹⁹ We winsorize all continuous variables included in the regressions at the 1st and 99th percentiles. The t-statistics have been further adjusted to control for the clustering by multiple firm observations.

Panel B presents descriptive statistics for the measures of tax avoidance. The results indicate that PE-backed firms engage in more tax avoidance than non-PE-backed firms. In particular, mean *BTD*, the proxy for the difference between a firms' pretax book income and its taxable income, is statistically higher (-0.019 vs. -0.034) for PE-backed than non-PE-backed private firm-years. Similarly, mean *DTAX*, a proxy for more aggressive, nonconforming tax planning, is also significantly higher (-0.049 vs. -0.075) for PE-backed firm-years, while mean *CASH_ETR* and mean *MTR* are significantly lower (0.318 vs. 0.351 and 0.123 and 0.211, respectively) for PE-backed firm-years.

Panel C presents Pearson and Spearman correlations between the *PE_BACKED* indicator variable and each measure of tax avoidance. Consistent with Panel B, the correlations in Panel C indicate that PE-backed private firm-years engage in more tax avoidance than non-PE-backed private firm-years. In addition, most of the correlations between the measures of tax avoidance are as expected (under the assumption that all four variables capture the same underlying construct). For example, *BTD* and *DTAX* should be positively associated with each other and negatively associated with the effective tax rate measures (*CASH_ETR* and *MTR*). Similarly, the effective tax rate measures should be positively associated with each other. In contrast to expectations, *MTR* is positively related to total book-tax differences (*BTD*).²⁰

Table 3 contains the regression results for tests of H1, which predicts that PE-backed private firms engage in different levels of tax avoidance than non-PE-backed firms. The coefficients on all four measures of tax avoidance in Table 3 are significant and suggest that PE-backed private firms are more tax aggressive than non-PE-backed private firms. That is, the coefficients on *PE BACKED* are significant and positive (negative) in the *BTD* and *DTAX*

²⁰ The positive correlation between *MTR* and *BTD* is driven in part by firms with negative pre-tax income. Specifically, the correlation between *MTR* and *BTD* is 0.125 and significant for firms with negative pre-tax income. In contrast, the correlation is 0.038 and not significantly different from zero for firms with positive pre-tax income.

(*CASH_ETR* and *MTR*) regressions. This result holds even after controlling for firm profitability, leverage, and foreign operations, and suggests that *PE ownership* is an important determinant of tax avoidance at private firms. Furthermore, the *CASH_ETR* regression results indicate that PE-backed firms pay 14.2 percent less income tax per dollar of adjusted pre-tax income than non-PE-backed private firms, even after controlling for NOLs and leverage. The 14.2 percent translates to \$3.603 million in tax savings for the average PE-backed private firm.²¹

[PLACE TABLE 3 HERE]

Several control variables are also significant in Table 3. Consistent with prior research (e.g., Graham 1996), the coefficient on *LEV* is negative and significant in the *CASH_ETR* and *MTR* regressions. This result suggests that firms that are more highly levered have lower cash and marginal tax rates and perhaps less need for non-debt tax shields. The coefficients on *LOSS* and *NOL* are significantly negative in some regressions, indicating that less profitable firms and firms with NOLs pay less tax, as indicated by the negative coefficients in the *MTR* regression, and hence, have less incentive for tax planning, as indicated by the negative coefficients in the *BTD* regression. Consistent with firms with foreign operations having greater opportunities for tax avoidance, the coefficients on *MNC* are positive in the *BTD* regression, indicating that firms with more intangible assets have greater book-tax differences and lower cash ETRs. The results in Table 3 also indicate that abnormal accruals are positively associated with two measures of nonconforming tax planning (i.e., *BTD* and *DTAX*). This result is consistent with Frank et al. (2009), which finds that financial and tax reporting aggressiveness are strongly positively

²¹ The *BTD* and *DTAX* regressions are based on 2,115 observations with all requisite COMPUSTAT data. The *CASH_ETR* regression is based on just 939 observations because we require firms to have positive pre-tax income and cash taxes paid in this regression, while the *MTR* regression is based on just 1,142 observations because *MTR* data is not available for all observations included in the *BTD* and *DTAX* regressions.

related, and Phillips et al. (2003), which finds that temporary book-tax differences, which are embedded in *BTD*, reflect earnings management activity. Finally, the coefficient on *INV_MILLS* is positive but not significant, consistent with sample selection bias having little impact on our coefficient estimates.^{22, 23}

Results for Majority PE-Backed Private Firms vs. Minority PE-Backed Private Firms

We now turn to the results for tests of H2, which predicts that private firms with majority PE ownership engage in different levels of tax avoidance than private firms with minority PE ownership. We empirically capture majority PE ownership in *MAJORITY_PE*, which equals one if 50 percent or more of a company is owned by a PE firm, and zero otherwise. Table 4 contains the descriptive statistics that compare majority and minority PE-backed private firms. Panel A presents the results for broad firm characteristics, while Panel B presents the results for the measures of tax avoidance.

[PLACE TABLE 4 HERE]

The statistics in Panel A suggest that majority PE-backed private firms are not statistically different from minority PE-backed private firms in many respects, including profitability (*ROA*, *RNOA*, *CFO*, *LOSS*), leverage (*LEV*), interest expense (*INT_EXP*), and abnormal accruals (*AB_ACCR*). However, majority PE-backed firms are more likely to have foreign operations (*MNC*), report more total and intangible assets (*ASSETS* and *INTANG*), but have lower revenues (*SALES*). Thus, there are several significant operating differences between majority and minority PE-backed private firms.

²² Stolzenberg and Relles (1997) argue that if selection bias is moderate then the two-step estimation approach can make estimates worse. In untabulated results we re-estimate equation (1) after excluding *INV_MILLS* and our primary inferences are unchanged. We lose 18 observations in the equation (1) regression due to missing values needed to compute the *INV_MILLS* ratio.

²³ Tables 2 and 3 compare the tax avoidance of *all* PE-backed firms to non-PE-backed firms. Untabulated analyses reveal that all results hold for comparisons of both majority PE-backed firms versus non-PE-backed firms and minority PE-backed firms versus non-PE-backed firms, with majority PE-backed firms exhibiting the greatest amount of tax avoidance.

Panel B contains descriptive statistics for the measures of tax avoidance. The results indicate that majority PE-backed firms engage in more tax avoidance than minority PE-backed firms. In particular, majority PE-backed firms exhibit higher mean book-tax differences (*BTD*) and discretionary book-tax differences (*DTAX*), but lower cash effective tax rates (*CASH_ETR*) and marginal tax rates (*MTR*). The correlations in Panel C are consistent with the results in Panel B. Specifically, the indicator variable for majority PE-backed firm-years (*MAJORITY_PE*) is significantly, positively correlated with *BTD* and *DTAX* and significantly, negatively correlated with *CASH_ETR* and *MTR*.

Table 5 contains the regression results for tests of H2. The coefficients on *MAJORITY_PE* in all four regressions suggest that majority PE-backed firms engage in more tax avoidance than minority PE-backed firms. In particular, the coefficients on *MAJORITY_PE* are significant and positive in the *BTD* and *DTAX* regressions and significant and negative in the *CASH_ETR* and *MTR* regressions. These results are consistent with *majority ownership* providing PE firms greater opportunities to promote effective tax strategies at portfolio companies than minority ownership. Moreover, the *CASH_ETR* regression results indicate that firms that are majority-owned by PE firms pay 10.8 percent less income tax per dollar of adjusted pre-tax income than firms that are minority-owned by PE firms, even after controlling for variables known to impact cash ETRs, including *LEV*.²⁴

[PLACE TABLE 5 HERE]

Results for Private Companies that Are Owned by Large vs. Small PE Firms

²⁴ We do not include the *INV_MILLS* ratio in Tables 5 and 7 because all firms in these analyses are PE-backed. Therefore, the Heckman selection model for the presence of PE financing is no longer relevant. Nonetheless, untabulated results that include the inverse mills ratio are consistent with those presented in Tables 5 and 7.

Our last set of analyses test H3, which predicts private firms that are owned by *large* PE firms engage in different levels of tax avoidance than private firms that are owned by *small* PE firms. We empirically capture ownership by a large PE firm in *LARGE_PE*, which equals one if a firm is owned by a large PE firm, and zero otherwise. To identify a PE firm's size, we rank all PE firms according to the total cumulative amount of capital investment between 1980 and 2005 as reported in Thomson Financials VentureXpert. The largest 14 PE firms with more than five billion dollars of cumulative capital investment are considered large PE firms (i.e., *LARGE_PE* = 1), while the remaining are classified as small PE firms (i.e., *LARGE_PE* = 0).²⁵

Table 6 contains the descriptive statistics that compare private firms that are owned by large PE firms. The results in Panel A indicate private firms that are owned by large PE firms are similar in many dimensions (e.g., *ROA*, *RNOA*, *CFO*, *LOSS*, *INT_EXP*, and *AB_ACCR*) to those that are owned by small PE firms. Nonetheless, the mean and median values in Panel A indicate that private firms that are owned by large PE firms are more likely to have foreign operations (*MNC*), report more total and intangible assets (*ASSETS* and *INTANG*), have higher leverage (*LEV*) and sales growth (*SALES_GR*), and greater *SALES* than private firms owned by small PE firms. Despite the similar rates of profitability between private firms that are owned by large PE firms engage in significantly more tax avoidance than private firms that are owned by small PE firms. In particular, private firms that are owned by large PE firms have significantly higher mean *BTD* and *DTAX* and significantly smaller mean and median *CASH_ETR* and *MTR* than private firms that are owned by small PE firms. These results are also supported by the correlations in Panel C.

²⁵ In particular, large PE firms include: Warburg Pincus, Carlyle Group, KKR, Apax, Blackstone, Goldman Sachs, J.P. Morgan, Welsh Carson Anderson & Stone, Hicks Muse Tate & Furst, 3i Group, Bain Capital, Thomas H. Lee, Morgan Stanley, and Cinven. Small PE firms include all other PE firms.

[PLACE TABLE 6 HERE]

Table 7 contains the regression results for tests of H3, which predicts private firms that are owned by large PE firms engage in different levels of tax avoidance than private firms that are owned by small PE firms. The coefficients on all four measures of tax avoidance suggest private firms that are owned by large PE firms engage in more tax avoidance than those that are owned by small PE firms. In particular, the coefficients on *LARGE_PE* are significant and positive (negative) in the *BTD* and *DTAX* (*CASH_ETR* and *MTR*) regressions. These results are consistent with large PE firms possessing *greater expertise and resources* to facilitate effective tax planning at portfolio firms compared to small PE firms. Furthermore, the *CASH_ETR* regression results indicate firms that are owned by large PE firms pay 5.9 percent less income tax per dollar of adjusted pre-tax income than firms that are owned by small PE firms, even after controlling for NOLs and leverage.

[PLACE TABLE 7 HERE]

Taken together, the results in Tables 2-7 consistently indicate that PE firms possess greater expertise and resources to promote greater tax avoidance at portfolio firms relative to other owners of private firms. Majority ownership provides PE firms greater control over their portfolio firms than minority ownership, and this greater control translates into more tax avoidance at majority PE-backed firms than minority PE-backed firms. In particular, majority PE-backed firms pay 10.8 percent less income tax per dollar of pre-tax income than minority PE-backed firms. In addition, our results suggest that large PE firms possess greater tax expertise and resources than small PE firms and pay 5.9 percent less income tax per dollar of pre-tax income tax income. In all of our tests, the benefits of tax planning appear to outweigh any potential reputational costs for PE firms, since PE firm ownership is consistently associated with greater

tax avoidance amongst the sample of privately-held firms. Prior research asserts that PE firms strictly monitor and control their portfolio firms with the intent of creating economic value (e.g. Cotter and Peck 2001; Lerner 1995; Renneboog and Simons 2005). Thus, our results are consistent with PE firms utilizing tax avoidance as a tool to increase shareholder value.

Supplemental Analyses

Robustness Test of Ownership Stake vs. PE Firm Size

To determine whether the results reported in Table 7 are driven by PE ownership stake, we perform additional analyses that compare private firms that are majority-owned by large vs. small PE firms, and private firms that are minority-owned by large vs. small PE firms.²⁶ The untabulated results reveal that inferences from Table 7 generally hold regardless of ownership stake. Specifically, inferences from Table 7 are unchanged when comparing private firms that are *majority*-owned by large vs. small PE firms (with the exception of the coefficient on *LARGE_PE* in the *DTAX* regression, which is positive as expected but has a two-sided t-statistic of 1.55). Inferences from Table 7 are also similar when comparing private firms that are *minority*-owned by large vs. small PE firms; however, the coefficient on *LARGE_PE* is positive but no longer significant in the *BTD* regression (two-sided t-statistics of 1.39). In sum, the results in Table 7 are not driven by the level of PE ownership; thus, PE firm size and reputation are important factors, beyond ownership control, for PE firms to have a significant impact on portfolio firms' tax planning.

Employee Stock Options

Graham, Lang, and Shackelford (2004) find that employee stock options (ESOs) generate significant tax savings and reduce marginal tax rates for many large firms, and thus are important

²⁶ Ninety-three percent of firms that are owned by large PE firms are also majority owned, as compared to only sixty-nine percent of firms that are owned by small PE firms.

non-debt tax shields. While tax deductions from ESOs reduce cash effective tax rates, they are not reflected in *BTD*, *DTAX*, or *MTR*. Nevertheless, in untabulated analyses we test whether our results are sensitive to the tax benefits of ESOs. We control for the tax benefits of ESOs by calculating the difference between a firm's traditional effective tax rate and its cash effective tax rate, which we refer to as *ESO_BENEFIT*.²⁷ This variable reflects the tax benefits of ESOs, as well as a firm's tax contingency (a.k.a., tax cushion) and timing differences caused by estimated tax payments. Thus, *ESO_BENEFIT* contains measurement error as a proxy for the tax benefits of ESOs, but hand-collection of stock option data would be excessively costly. When we include *ESO_BENEFIT* and its interaction with *PE_BACKED*, *MAJORITY_PE*, and *LARGE_PE* in the equation (1) regressions, our results are qualitatively similar to those shown in Tables 3, 5, and 7. We conclude that our results are not driven by any significant differences in the use of ESOs between the different groups of private firms.

Inferences from Tax Footnote Data

To more precisely identify the specific methods of tax avoidance used by private firms, we hand-collected tax footnote information from audited financial reports. In particular, we hand-collected data regarding the components of: 1) temporary book-tax differences from deferred tax asset and liability schedules [where positive (negative) values represent net deferred tax assets (liabilities), which are then scaled by total assets and multiplied by 1,000 to avoid small values], and 2) "permanent" book-tax differences from statutory reconciliation schedules [where positive (negative) values represent items that cause a firm's effective tax rate to be

²⁷ We do not include *ESO_BENEFIT* in our tabulated regression results because this variable requires firms to have positive pretax income (due to the reliance on cash effective tax rates), and we do not want to limit our sample to firms with positive pretax income.

higher (lower) than the statutory U.S. tax rate].²⁸ Three of our measures of tax avoidance, *BTD*, *DTAX*, and *CASH_ETR*, reflect temporary and/or permanent book-tax differences. Thus, this analysis reveals the sources of variation in those tax avoidance measures. Table 8 contains descriptive statistics for the hand-collected data for majority PE-backed, minority PE-backed, and non-PE-backed private firms.²⁹

[PLACE TABLE 8 HERE]

The results in Table 8 indicate that comparisons of the aggregate measures of tax avoidance for our hand-collected sub-samples are generally similar to those in Tables 2 and 4 except the t-statistics for differences are smaller, likely due to the smaller sample sizes. In particular, both PE-backed private firms and majority PE-backed private firms have higher mean and median *BTD* and *DTAX* and lower *CASH_ETR* and *MTR* than non-PE-backed private firms, and minority PE-backed private firms, respectively.

We classified each deferred tax asset and liability disclosed in the tax footnotes in one of seven categories: 1) accruals and reserves ($\Delta ACCR_RES$), 2) depreciation and amortization (ΔDEP_AMORT), 3) sale and leaseback transactions ($\Delta SALE_LEAS$), 4) inventory ($\Delta INVENTORY$), 5) the valuation allowance account (ΔVAA), 6) stock-based compensation ($\Delta STOCK_COMP$), and 7) other ($\Delta OTHER$). Because *changes* in deferred tax assets and liabilities generate deferred tax expense (and benefit), we compute the changes in each of these deferred tax accounts. Positive values for these items indicate an increase in a deferred tax asset or a decrease in tax expense. Thus, we expect PE-backed (majority-PE-backed) firms to report *more negative* changes in their deferred tax accounts than non-PE-backed (minority-PE-backed)

²⁸ "Permanent" book-tax differences include "traditional" permanent differences (e.g., tax-exempt interest and nondeductible expenses) and other items that cause a firm's effective tax rate to differ from the U.S. statutory rate (e.g. foreign and state tax rate differentials and tax credits).

²⁹ For brevity, we do not tabulate results for private firms that are owned by large versus small PE firms. For sample selection method see discussion in Section IV.

firms, if they engage in nonconforming tax planning that generates a temporary book-tax difference (such that taxable income is lower than book income).

The results in Table 8 suggest that compared to non-PE-backed firms, PE-backed firms report smaller changes in deferred tax accounts related to accruals and reserves ($\Delta ACCR_RES$), sale and leaseback transactions ($\Delta SALE_LEAS$), and other deferred tax assets and liabilities ($\Delta OTHER$), but larger $\Delta INVENTORY$ and $\Delta STOCK_COMP$. The results also suggest that compared to minority-PE-backed firms, majority-PE-backed firms report smaller $\Delta ACCR_RES$ and $\Delta OTHER$, but larger changes in most other deferred tax accounts. Taken together, we conclude that to the extent that PE-backed firms systematically avoid taxes in a temporarily nonconforming manner, then they mainly utilize tax strategies that generate deferred taxes classified as accruals and reserves, sale and leaseback, and/or other.³⁰

We classified each statutory reconciliation item disclosed in the tax footnotes in one of nine categories, which include items related to: 1) foreign taxes (*FOR_TAX*), 2) state taxes (*STATE_TAX*), 3) intangible assets (*INTANG*), 4) tax-exempt income (*TAX_EXEMPT*), 5) non-deductible expenses (*NONDED_EXP*), 6) tax contingencies, aka "tax reserves" (*TAX_RESERV*), 7) tax credits (*TAX_CREDITS*), 8) change in the valuation allowance account (ΔVAA)³¹, and 9) other (*OTHER*). Statutory reconciliation schedules contain items that cause a firm's effective tax rate to differ from the statutory U.S. tax rate. If a firm engages in nonconforming tax planning that causes its effective tax rate to be lower than the statutory tax rate, then the firm will report a

³⁰ Examples of $\Delta ACCR_RES$ are those related to: prepaid pension costs, benefit plan costs, self-insurance reserves, restructuring and other reserves, reserves not currently deductible, allowance for doubtful accounts, and warranty reserves. Phillips, Pincus, Rego, and Wan (2004) show that these deferred tax assets and liabilities can reflect upward earnings management to meet or beat an earnings target. These findings may not apply to our sample, since Katz (2009) finds that PE-backed firms employ *less* upward earnings management than non-PE-backed firms. Nonetheless, we control for earnings management in our multivariate regressions.

³¹ Firms are required to disclose the beginning and ending balance of the valuation allowance account in the deferred tax asset and liability schedule, and if the change in that account is considered material, then it should also be disclosed as a separate item in the statutory reconciliation schedule.

negative statutory reconciliation item. Thus, we expect PE-backed (majority-PE-backed) firms to report *more negative* statutory reconciliation items than non-PE-backed (minority-PE-backed) firms, if they avoid taxes in a "permanently" nonconforming manner.

The results in Table 8 suggest that compared to non-PE-backed firms, PE-backed firms report more negative statutory reconciliation items related to foreign taxes (*FOR_TAX*), intangible assets (*INTANG*), tax-exempt income (*TAX_EXEMPT*), and tax credits (*TAX_CREDIT*). Except for *TAX_CREDIT*, the results are similar for the comparison of majority-PE-backed and minority-PE-backed firms. The differences in *INTANG* are likely caused – at least in part – by the different financial and tax accounting rules for goodwill, rather than tax avoidance.³² The differences in *FOR_TAX* are likely caused by U.S. tax avoidance through low-tax foreign operations, and the differences in *TAX_EXEMPT* and *TAX_CREDIT* are also likely reflective of common tax strategies.³³ In sum, the results in Table 8 indicate that PE-backed firms utilize foreign operations, tax-exempt investments, as well as tax credits to reduce their tax liabilities.

V. CONCLUSION

This study investigates the tax planning at firms with different private ownership structures. In particular, we examine whether PE-backed private firms engage in more or less tax avoidance than other privately-held firms. Our results indicate that PE-backed firms engage

³² Because non-PE-backed firms and minority-PE-backed firms report positive *INTANG* on average (while PEbacked and majority-PE-backed firms report negative *INTANG* on average), we infer that the statistical differences in *INTANG* across the sub-samples are caused – at least in part – by the different book and tax accounting rules for goodwill, rather than tax avoidance. A positive statutory reconciliation item related to intangibles is consistent with the existence of goodwill for book purposes but not for tax purposes, a common phenomenon since the 1986 Tax Reform Act. This result underscores the importance of controlling for intangible assets that cause book-tax differences but are not related to tax avoidance in our multivariate regressions.

³³ Although many firms in our hand-collected sub-samples used the generic terms "income exempt from tax" and "tax-exempt income", one firm disclosed a negative statutory reconciliation item for "increase in cash surrender value of officers' life insurance", consistent with the use of corporate-owned life insurance policies as a tax planning tool.

in significantly more nonconforming tax planning and have lower marginal tax rates than other private firms. We find that PE-backed firms pay 14.2 percent less income tax per dollar of adjusted pre-tax income than non-PE-backed private firms, even after controlling for the presence of NOLs and debt tax shields. In addition, we find that majority PE-backed firms engage in more tax avoidance than minority PE-backed firms and that portfolio firms that are owned by *larger* PE firms engage in more tax avoidance than portfolio firms that are owned by *smaller* PE firms. Results from the tax footnote analyses are consistent with portfolio firms using sale and leaseback transactions, foreign operations, tax-exempt investments, and tax credits to reduce their income taxes.

Taken together, our results are consistent with PE firms having the resources and expertise to promote greater tax avoidance at portfolio firms, and this effect is magnified for portfolio firms that are either *majority*-owned or owned by *larger* PE firms. Our results are also consistent with the benefits of tax planning outweighing the associated costs for our PE portfolio firms (and their PE firm owners), including any potential reputational costs associated with aggressive tax avoidance.

To our knowledge, this is the first study to compare the tax practices of firms with different private ownership structures and to document that PE firms utilize tax planning in their portfolio firms as an additional source of economic value, above and beyond debt tax shields. Our study should be of interest to tax regulators that are concerned with the tax practices of private firms in general and PE-backed firms in particular, and to researchers that are interested in the impact of ownership structure on tax avoidance activity. In addition, our investigation into the tax practices of companies owned by PE firms should be of interest to critics that contend PE firms extract excessive tax benefits from their portfolio firms.

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APPENDIX A Variable Measurement

Measures of Tax Avoidance:

- BTD = Firm *i*'s book-tax differences, which equal book income less taxable income scaled by lagged total assets. Book income is pre-tax income (#170) in year *t*. Taxable income is calculated by summing current federal tax expense (#63) and current foreign tax expense (#64) and dividing by the statutory tax rate (*STR*) and then subtracting the change in NOL carryforwards (#52) in year *t*. If current federal tax expense is missing, total current tax expense is calculated by subtracting deferred taxes (#50), state income taxes (#173) and other income taxes (#211) from total income taxes (#16) in year *t*.
- DTAX = Firm *i*'s residual from the following regression, estimated by industry and year: $PERMDIFF_{it} = \beta_0 + \beta_1 INTANG_{it} + \beta_2 UNCON_{it} + \beta_3 MI_{it} + \beta_4 CSTE_{it} + \beta_5 \Delta NOL_{it} + \beta_6 LAGPERM_{it} + e_{it}$; where PERMDIFF = Total book-tax differences – temporary book-tax differences = $[\{BI - [(CFTE + CFOR) / STR]\} - (DTE / STR)]$, scaled by beginning of year assets (#6); BI = pretax book income (#170); CFTE = current federal tax expense (#63); CFOR = current foreign tax expense (#64); STR = statutory tax rate; DTE = deferred tax expense (#50); INTANG = goodwill and other intangible assets (#33), scaled by beginning of year assets (#6); UNCON = income (loss) reported under the equity method (#55), scaled by beginning of year assets (#6); MI = income (loss) attributable to minority interest (#49), scaled by beginning of year assets (#6); CSTE = current state tax expense (#173), scaled by beginning of year assets (#6); LAGPERM = PERMDIFF in year *t*-1.
- CASH_ETR = Firm *i*'s cash effective tax rate, which equals cash taxes paid (*Compustat* #317), divided by pretax net income (#170) minus special items (#17) in year *t*. CASH_ETR is set to missing when the denominator is zero or negative. We truncate CASH_ETR to the range [0,1].
- *MTR* = After financing marginal tax rate, which equals the simulated marginal tax rate after both depreciation and financing related tax shields (Graham 1996; Graham , Lemmon and Schallheim 1998).

Private Firm Indicator Variables:

- *PE_BACKED* = 1 if a PE firm has a majority or minority ownership stake in a private company and 0 otherwise.
- LARGE_PE = 1 if the firms is one of the following: Warburg Pincus, Carlyle Group, KKR, Apax, Blackstone, Goldman Sachs, J.P. Morgan, Welsh Carson Anderson & Stone, Hicks Muse Tate & Furst, 3i Group, Bain Capital, Thomas H. Lee, Morgan Stanley, and Cinven and 0 for all other PE firms. PE firms are ranked according to total U.S. dollar investment during the years 1980-2005. (Source: Thomson Financials, VentureXpert.)

MAJORITY_PE = 1 if 50 percent or more of the firm is backed by private equity firms and 0 otherwise.

Control Variables and Other Variables of Interest:

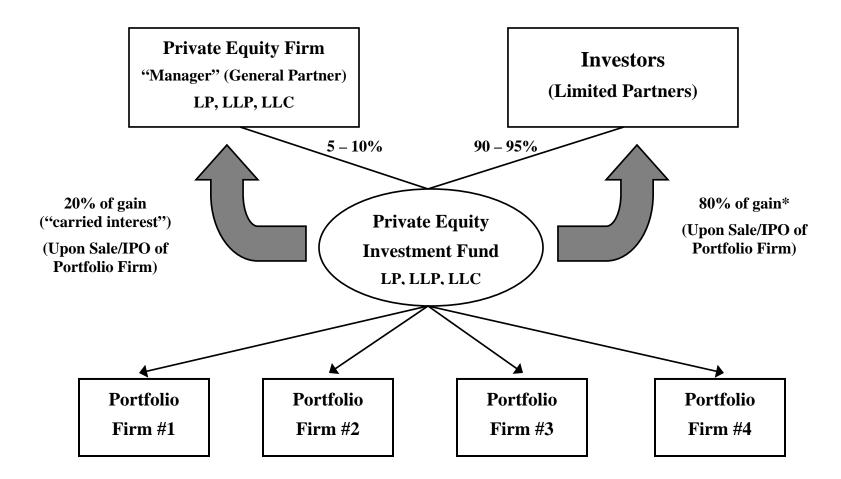
LEV	= Firm i's leverage in year t, measured as total debt (#9+#34) divided by total assets (#6);
LOSS	= 1 if firm i reports a loss, where loss is net income before extraordinary items (#123) and 0 otherwise.
NOL	= 1 if firm <i>i</i> has net operating loss carryforwards (#52) available at the beginning of year <i>t</i> , and 0 otherwise.
MNC	=1 if firm i has foreign income taxes or refunds (#64) or foreign pretax income or loss (#273) in year t, and 0 otherwise.
INT_EXP	= Firm i's interest expense (#15) in year t , scaled by lagged total assets
INTANG	= Firm i's intangible assets (#33) in year t , scaled by lagged total assets.
EQ_EARN	= Firm i's equity income in earnings (#55) in year t , scaled by lagged total assets.
SALES_GR	= Firm i's sales growth, where sales growth is sales (#12) at the end of year t minus sales at the beginning of year t divided by sales at the beginning of year t.
AB_ACCR	= Firm <i>i</i> 's abnormal total accruals in year <i>t</i> computed derived from the modified cross- sectional Jones (1991) model. To estimate the model yearly by two-digit SIC code, we require that at least 10 observations be available. The regression is: $TACC_{j,t} / TAj_{j, t-1} = a_1*[1 / TA_{j, t-1}] + a_2*[(\Delta REV_{j,t} - \Delta TR_{j,t})/TAj_{t, t-1}] + a_3*[PPE_{j,t} / TAj_{t, t-1}]$ where: $TACC$ is total accruals for firm <i>j</i> in year <i>t</i> , which is defined as income before extraordinary items (#123) minus net cash flow from operating activities, adjusted to extraordinary items and discontinued operations (#308 – #124). For the years prior to 1988, $TACC$ is defined as Δ (current assets #4) – Δ (current liabilities #5) – Δ (cash #1) + Δ (short-term debt #34) – (depreciation and amortization #125). To correct for measurement errors in the balance-sheet approach, we eliminate firm- year observations with "non-articulating" events (Hribar and Collins 2002). <i>TA</i> is the beginning-of-the-year total assets (lagged #6). ΔREV is the change in sales in year t (#12), <i>PPE</i> is gross property, plant, and equipment in year t (#7), and ΔTR is the change in trade receivables in year <i>t</i> (#151). To control for the asymmetric recognition of gains and losses, the modified Jones model is augmented with the following independent variables: cash flow from operations in year <i>t</i> (<i>CF</i> _t), a dummy variable set to 1 if <i>CF</i> _t <1 and 0 otherwise (<i>DCF</i> _t), and an interactive variable, <i>CF</i> _t × <i>DCF</i> _t (as suggested by Ball and Shivakumar 2006). <i>CF</i> _t is defined, for years after 1988, as cash from operations in year t adjusted for extraordinary items and discontinued operations (#308 – #124), and prior to 1988 as funds from operations (#110) – Δ (current assets #4) + Δ (cash and cash equivalent #1) + Δ (current liabilities #5) – Δ (short-term debt #34). All variables are standardized by total assets at year-end <i>t-1</i> .
ROA	= Firm i's income before extraordinary items (#18) in year t divided by lagged total

assets.

RNOA	 Firm i's return on net operating assets defined as operating income divided by net operating assets. Operating income is net income (#172) + Δ(cumulative translation adjustment #230) + after-tax interest expense (#15) – after-tax interest income (#62) + minority interest in income (#49). Net operating assets (NOA) are common equity (#60) + debt in current liabilities (#34) + total long-term debt (#9) + preferred stock (#130) – cash and short-term investments (#1) – investments and advances (#32) + minority interest (#38); (see Nissim and Penman 2003).
SALES	= Firm i's total sales (#12) for year t .
CFO	= Firm <i>i</i> 's cash flows from continuing operations (#308 - #124) for year <i>t</i> , scaled by lagged total assets.
ASSETS	= Natural logarithm of the total assets (#6) for firm i, at the end of year t .
INV_MILLS	= The inverse mills ratio from Heckman (1979) two-stage sample selection correction procedure. In the first stage, we estimate the following probit model (results not tabulated):
	$\begin{split} PE_BACKED &= \beta_0 + \beta_1 BVE + \beta_2 RNOA + \beta_3 Q_RATIO + \beta_4 OPER_CYCLE + \\ \beta_5 FIRM_AGE + \beta_6 CASH + \beta_7 CAP_EXP + \beta_8 BIG_AUDIT + \beta_9 LOSS + \\ \beta_{10} NOL + \beta_{11} LEV + \beta_{12} MNC + \beta_{13} INTANG + \beta_{14} EQ_EARN + \\ \beta_{15} SALES_GR + \beta_{16} AB_ACCR + \beta_{17} ASSETS + \varepsilon \end{split}$
	Where: $BVE =$ book value of equity (<i>Compustat</i> #60 _t +#130 _t +#35 _t , scaled by #6 _t - 1); <i>RNOA</i> = profitability (defined as operating income divided by net operating assets, see above), Q_RATIO = quick ratio [cash and short-term investments (#1 _t) + total receivables (#2 _t), scaled by current liabilities (#5 _t)], <i>OPER_CYCLE</i> = length of operating cycle [calculated as (yearly average accounts receivable (#2 _t)) / (total revenues (#12 _t)/360) + (yearly average inventory (#3 _t)) / (cost of goods sold(#41 _t)/360)], <i>FIRM_AGE</i> = firm age (years since first appearance on <i>Compustat</i>), <i>CASH</i> = cash holdings (#1 _t scaled by #6 _{t-1}), <i>CAP_EXP</i> = capital expenditures (#128 _t) scaled by #6 _{t-1} , <i>LOSS</i> = 1 if net income (#172) less than zero, and 0 otherwise; and <i>BIG_AUDIT</i> = an indicator variable for large accounting firms (#149 _t). All other variables as defined above. We use the estimates from the first- stage probit model to compute the inverse Mills' ratio for each sample firm-year. The inverse Mills' ratio serves as a control variable in equation (1), which is the second step of the Heckman estimation procedure. ³⁴
STR	= Firm i's statutory tax rate. From 1980 to 1986 the STR is 46%, for 1987 the STR is 40%, from 1988 to 1992 the STR is 34%, from 1993 to 2005 the STR is 35%.

³⁴ Inverse Mills ratio is defined as: $\lambda(Z) = \varphi(Z)/\Phi(Z)$ if private or PE-backed = 1, and $\lambda(Z) = -\varphi(Z)/(1 - \Phi(Z))$ if private or PE-backed = 0, where: $\varphi(Z)$ is the standard normal pdf, $\Phi(Z)$ is the standard normal cdf, and Z are the estimates of the first stage probit model.

FIGURE 1 Diagram of Typical Organizational Structure for a Private Equity Firm with One PE Fund and Four PE Portfolio Firms



* Approximately ten percent of the total gain is usually distributed to the management team as part of performance based compensation, reducing the investors' share to approximately seventy percent (Fruhan 2009)

	No. of Firm-year Observations	No. of Firms
"Potential" private firms with public debt (COMPUSTAT) ^a	13,062	3,355
Eliminate firms that:		
Do not have historical (non-prospectus) data ^b	(3,233)	(1,242)
Are public firms	(2,324)	(371)
Are subsidiaries of public firms	(561)	(102)
Are public spin-offs	(111)	(34)
Are involved in bankruptcy proceedings	(295)	(100)
Have insufficient information	(1,683)	(344)
Are foreign firms	(772)	(184)
Other ^c	(918)	(396)
Subtotal of private firms with public debt	3,165	582
Eliminate firms that:		
Are cooperatives, LPs, government-owned and firms for which ownership structure cannot be ascertained	(550)	(59)
Private firms with public debt	2,615	523
Private firms that are majority-owned by PE firms	1,404	318
Private firms that are minority-owned by PE firms	339	75
Private firms without PE ownership	872	130

TABLE 1Sample Selection Procedures for Private Firms with Public Debt (1980 – 2005)

^a The sample of "potential" private firms with public debt consists of all firm-year observations on *Compustat* in any year from 1978 to 2005 that satisfy the following criteria: (1) the firm's stock price at fiscal year-end is unavailable, (2) the firm has total debt as well as total revenues exceeding \$1 million, (3) the firm is a domestic company, (4) the firm is not a subsidiary of another public firm, and (5) the firm is not a financial institution or in a regulated industry (SIC codes 6000-6999 and 4800-4900).

^b *Compustat* reports three years of historical information for public firms that file for initial public offering. This financial information is taken from the prospectus.

^c "Other" includes observations of the same firm with different names, firms that do not have information for consecutive years, firms that have joint ventures and partnerships with public firms, holding companies of public firms, and observations with information available only for the years 1978-1979.

TABLE 2 Descriptive Statistics that Compare PE-Backed Private Firms (Upper Rows, in Bold) to Non-PE-Backed Private Firms (Lower Rows, No Bold)

		25^{th}			75 th	Standard	Difference	e between:
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median
ROA	1,743	-0.039	-0.004	0.000	0.039	0.262	-0.071***	-0.025**
	872	-0.001	0.068	0.026	0.114	0.461		
RNOA	1,743	-0.068	-0.029	-0.012	0.038	0.163	-0.108***	-0.052**
	872	-0.010	0.079	0.040	0.140	0.185		
CFO	1,649	0.017	0.065	0.054	0.098	0.099	-0.019***	-0.011***
	722	0.027	0.084	0.065	0.145	0.115		
LOSS	1,743	0.000	0.557	1.000	1.000	0.497	0.226***	1.000***
	872	0.000	0.331	0.000	1.000	0.448		
VOL	1,743	0.000	0.347	0.000	1.000	0.476	0.139***	0.000
	872	0.000	0.208	0.000	0.000	0.388		
LEV	1,743	0.518	0.706	0.673	0.819	0.363	0.139***	0.091***
	872	0.193	0.567	0.582	0.688	0.334		
NT EXP	1,743	0.057	0.084	0.082	0.105	0.042	0.013*	0.015*
_	872	0.027	0.071	0.067	0.087	0.043		
MNC	1,743	0.000	0.447	0.000	1.000	0.498	0.124***	0.000
	872	0.000	0.323	0.000	1.000	0.468		
NTANG	1,743	0.000	0.258	0.156	0.356	0.446	0.118***	0.153***
	872	0.000	0.140	0.003	0.125	0.406		
EQ EARN	1,743	0.000	0.001	0.000	0.000	0.008	-0.003	0.000
~	872	0.000	0.004	0.000	0.000	0.103		
SALES GR	1,743	-0.035	0.097	0.004	0.103	0.695	-0.016	-0.020

Panel A: Descriptive Statistics for Firm Characteristics

	872	-0.007	0.113	0.024	0.121	0.644		
AB_ACCR	1,416 717	-0.058 -0.026	-0.025 0.001	-0.018 0.003	0.018 0.032	0.099 0.078	-0.026***	-0.021***
SALES	1,743 872	227 188	773 1,065	430 384	836 1,060	1,204 2,921	-292***	46**
ASSETS	1,743 872	5.325 4.980	5.922 5.730	5.926 5.686	6.500 6.620	1.060 1.420	0.192***	0.240***

Panel B: Descriptive Statistics for Measures of Tax Avoidance

		25^{th}			75^{th}	Standard	Differen	ce between:
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median
BTD	1,743	-0.048	-0.019	-0.013	0.007	0.078	0.015***	0.002
	872	-0.022	-0.034	-0.015	0.032	0.071		
DTAX	1,743	-0.081	-0.049	0.011	0.094	0.249	0.026**	0.016*
	872	-0.032	-0.075	-0.005	0.078	0.323		
CASH ETR	684	0.085	0.318	0.264	0.450	0.282	-0.033**	-0.034**
—	436	0.104	0.351	0.298	0.441	0.271		
MTR	732	0.000	0.123	0.024	0.292	0.146	-0.088***	-0.256***
	508	0.024	0.211	0.280	0.350	0.165		

******* indicates significance at the 10%, 5%, and 1% level, respectively. Differences between means are tested for significance using a two-tailed t-test; differences in medians are tested for significance using a two-tailed Wilcoxon signed rank test. All variables are as defined in Appendix A.

Taner C. Tearson (Spearman) Correlation Coefficients for TE_DACKED and Weasures of Tax Avoluance										
	PE_BACKED	BTD	DTAX	CASH_ETR	MTR					
PE_BACKED		0.067***	0.078***	-0.064***	-0.329***					
BTD	0.071***		0.027	-0.383***	0.366***					
DTAX	0.067**	0.067**		0.019	-0.084***					
CASH_ETR	-0.060**	-0.557***	-0.001		0.054*					
MTR	-0.317***	0.416***	0.017	0.106**						

Panel C: Pearson (Spearman) Correlation Coefficients for PE BACKED and Measures of Tax Avoidance

TABLE 3

Results for OLS Regressions of Measures of Tax Avoidance on Indicator Variable for PE Ownership (*PE_BACKED*) and Controls for Determinants of Corporate Tax Avoidance, where the Comparison Sample is a Sample of Non-PE-Backed Private Firms

	В	TD	Dī	TAX	CASI	CASH_ETR		ITR
	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat
Intercept	-0.002	-0.16	0.071	1.99**	0.367	7.02***	0.326	17.18***
PE_BACKED	0.011	1.81*	0.033	1.87*	-0.142	-4.16***	-0.087	-6.19***
LOSS	-0.072	-10.58***	-0.005	-0.17			-0.135	-8.27***
LOSS× PE_BACKED	0.001	0.06	-0.001	-0.04			0.007	0.44
NOL	-0.011	-1.58	0.036	1.12	-0.053	-1.51	-0.198	-13.75***
NOL× PE_BACKED	0.007	0.90	0.050	1.29	0.039	0.85	0.087	5.36***
LEV	0.010	0.94	0.027	0.67	-0.239	-5.31***	-0.093	-5.02***
LEV× PE_BACKED	0.003	0.24	0.009	0.19	0.305	5.12***	0.081	3.95***
MNC	0.016	6.09***	0.026	1.56	-0.089	-4.77***	-0.012	-1.05
INTANG	0.019	1.77*			-0.055	-3.65***	0.009	0.57
EQ_EARN	0.038	9.65***			-0.001	-0.02	0.021	2.67***
SALES_GR	-0.014	-2.69***	0.008	0.65	-0.032	-2.61***	0.015	0.99
AB_ACCR	0.218	5.62***	0.422	3.16***	-0.089	-0.51	-0.006	-0.14
ASSETS	0.005	2.83***	-0.006	-1.21	0.005	0.64	0.002	0.83
INV_MILLS	0.031	1.12	-0.015	-0.028	0.071	1.04	0.020	0.74
Adjusted R-Squared	0.3	8656	0.0	714	0.1	.609	0.4	4823
<u>N</u>	2,	115	2,	115	9	39	1,	142

******** indicates significance at the 10%, 5%, and 1% level, respectively. All variables are as defined in Appendix A. Regressions include industry and year indicator variables, which have not been tabulated. The t-statistics have been adjusted to control for the clustering by multiple firm observations.

TABLE 4 Descriptive Statistics that Compare Majority-Owned PE-Backed Private Firms (Upper Rows, in Bold) to Minority-Owned PE-Backed Private Firms (Lower Rows, No Bold)

		25 th			75 th	Standard	Difference between:	
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median
ROA	1,404	-0.039	-0.003	0.000	0.039	0.286	0.003	-0.002
	339	-0.033	-0.006	0.002	0.046	0.128		
RNOA	1,404	-0.069	-0.029	-0.012	0.039	0.155	0.002	0.001
	339	-0.057	-0.031	-0.013	0.036	0.193		
CFO	1,335	0.014	0.065	0.053	0.098	0.099	-0.005	-0.006
	314	0.026	0.069	0.059	0.100	0.097		
LOSS	1,404	0.000	0.554	1.000	1.000	0.497	-0.015	0.000
	339	0.000	0.569	1.000	1.000	0.569		
VOL	1,404	0.000	0.362	0.000	1.000	0.481	0.075***	0.000
	339	0.000	0.287	0.000	1.000	0.453		
LEV	1,404	0.511	0.704	0.671	0.822	0.357	-0.010	-0.014
	339	0.541	0.714	0.685	0.808	0.387		
INT_EXP	1,404	0.054	0.083	0.079	0.104	0.042	-0.007	-0.008
_	339	0.068	0.090	0.087	0.111	0.037		
MNC	1,404	0.000	0.479	0.000	1.000	0.498	0.161***	0.000
	339	0.000	0.318	0.000	1.000	0.466		
INTANG	1,404	0.001	0.283	0.173	0.387	0.485	0.124***	0.120***
	339	0.000	0.159	0.053	0.271	0.211		
EQ EARN	1,404	0.000	0.001	0.000	0.000	0.008	0.001	0.000
~_	339	0.000	0.000	0.000	0.000	0.002		
SALES GR	1,404	-0.043	0.099	0.000	0.100	0.743	0.005	-0.022

Panel A: Descriptive Statistics for Firm Characteristics

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	339	-0.019	0.094	0.022	0.110	0.462		
AB_ACCR	1,137 279	-0.058 -0.054	-0.025 -0.027	-0.018 -0.016	0.018 0.015	0.099 0.102	0.002	-0.002
SALES	1,404 339	225 238	732 938	422 450	814 898	1,104 1,529	-206**	-28
ASSETS	1,404 339	5.367 5.220	5.950 5.840	5.960 5.715	6.530 6.340	0.970 1.010	0.110*	0.245**

Panel B: Descriptive Statistics for Measures of Tax Avoidance

		25 th			75^{th}	Standard	Difference between:		
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median	
BTD	1,404	-0.049	-0.013	-0.013	0.008	0.078	0.030***	0.005	
	339	-0.051	-0.043	-0.018	0.005	0.079			
DTAX	1,404	-0.095	-0.043	0.011	0.115	0.241	0.030**	0.016**	
	339	-0.054	-0.073	-0.004	0.053	0.261			
CASH ETR	553	0.081	0.302	0.249	0.417	0.288	-0.083***	-0.068***	
—	131	0.141	0.385	0.317	0.562	0.322			
MTR	560	0.000	0.115	0.021	0.271	0.141	-0.032***	-0.048***	
	172	0.000	0.147	0.069	0.324	0.131			

******* indicates significance at the 10%, 5%, and 1% level, respectively. Differences between means are tested for significance using a two-tailed t-test; differences in medians are tested for significance using a two-tailed Wilcoxon signed rank test. All variables are as defined in Appendix A.

Panel C: Pearson (Spearman) Correlation Coefficients for MAJORITY_PE and Measures of Tax Avoidance

	MAJORITY_PE	BTD	DTAX	CASH_ETR	MTR
MAJORITY_PE		0.067***	0.069**	-0.097***	-0.095***
BTD	0.074***		0.021	-0.369***	0.273***
DTAX	0.064**	0.060***		0.037	-0.025
CASH_ETR	-0.083**	-0.546***	-0.019		0.029
MTR	-0.089***	0.368***	-0.047*	0.051	

TABLE 5

	BTD		D	TAX	CAS	H_ETR	Ι	MTR	
	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat	
Intercept	-0.061	-2.67**	0.144	2.33**	0.192	1.85*	0.153	5.31***	
MAJORITY_PE	0.020	2.00**	0.033	1.70*	-0.108	-2.94***	-0.029	-1.99**	
LOSS	-0.061	-7.11***	-0.077	-2.08**			-0.117	-6.04***	
LOSS×MAJORITY_PE	-0.007	-0.87	0.091	2.10**			-0.005	-0.36	
NOL	-0.013	-1.56	0.089	1.96*	0.124	1.65*	-0.133	-7.36***	
NOL×MAJORITY_PE	0.012	1.22	-0.009	-0.18	-0.140	-1.72*	0.033	1.65*	
LEV	0.023	1.52	-0.004	-0.12	0.015	0.15	0.027	2.11***	
LEV×MAJORITY_PE	-0.012	-0.69	0.049	0.94	0.061	0.57	-0.056	-3.21***	
MNC	0.013	4.62***	0.048	2.65**	-0.088	-3.59***	-0.009	-0.89	
INTANG	-0.001	-0.06			0.026	0.91	0.017	1.05	
EQ_EARN	0.438	0.87			-2.881	-3.21***	-0.946	-0.91	
SALES_GR	-0.010	-1.90*	-0.002	-0.36	-0.026	-2.04**	0.000	-0.02	
AB_ACCR	0.226	4.79***	0.463	2.81**	-0.303	-1.55	-0.002	-0.04	
ASSETS	0.010	3.53***	-0.011	-1.49	0.021	1.83*	0.010	2.59***	
Adjusted R-Squared	0.	.3749	0.0	0.0399		0.1677		0.3786	
N		,416		416		578		693	

Results for OLS Regressions of Measures of Tax Avoidance on Indicator Variable for Majority Private Equity Ownership (MAJORITY_PE) and Controls for Determinants of Corporate Tax Avoidance, where the Comparison Sample is a Sample of Minority-Owned PE-Backed Private Firms

******* indicates significance at the 10%, 5%, and 1% level, respectively. All variables are as defined in Appendix A. Regressions include industry and year indicator variables, which have not been tabulated. The t-statistics have been adjusted to control for the clustering by multiple firm observations.

TABLE 6 Descriptive Statistics that Compare Private Firms that Are Owned by Large PE Firms (Upper Rows, in Bold) to Private Firms that Are Owned by Small PE Firms (Lower Rows, No Bold)

		25 th			75 th	Standard	Differenc	e between:
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median
ROA	463	-0.043	0.005	0.004	0.041	0.309	0.011	0.005
	1,280	-0.037	-0.006	-0.001	0.041	0.248		
RNOA	463	-0.079	-0.029	-0.011	0.039	0.172	0.000	0.001
	1,280	-0.065	-0.029	-0.012	0.037	0.160		
CFO	449	0.015	0.069	0.061	0.102	0.091	0.006	0.010
	1,200	0.017	0.063	0.051	0.093	0.100		
LOSS	463	0.000	0.530	1.000	1.000	0.500	-0.042	0.000
	1,280	0.000	0.572	1.000	1.000	0.495		
VOL	463	0.000	0.377	0.000	1.000	0.485	0.038*	0.000
	1,280	0.000	0.340	0.000	1.000	0.474		
LEV	463	0.518	0.756	0.685	0.846	0.419	0.067***	0.015
	1,280	0.518	0.689	0.670	0.803	0.341		
NT_EXP	463	0.054	0.088	0.081	0.102	0.044	0.004	-0.002
	1,280	0.057	0.084	0.083	0.106	0.041		
MNC	463	0.000	0.536	1.000	1.000	0.499	0.113***	1.000***
	1,280	0.000	0.423	0.000	1.000	0.494		
NTANG	463	0.040	0.316	0.219	0.443	0.447	0.078***	0.077***
	1,280	0.000	0.238	0.142	0.337	0.447		
EQ EARN	463	0.000	0.000	0.000	0.000	0.011	0.000	0.000
~_	1,280	0.000	0.000	0.000	0.000	0.006		
SALES GR	463	-0.041	0.168	0.003	0.116	0.841	0.101**	-0.002

Panel A: Descriptive Statistics for Firm Characteristics

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	1,280	-0.035	0.067	0.005	0.096	0.609		
AB_ACCR	370 1,046	-0.065 -0.055	-0.031 -0.023	-0.023 -0.017	0.014 0.019	0.119 0.094	-0.008	-0.006
SALES	463 1,280	314 208	875 733	534 386	991 741	1,441 1,109	142*	148*
ASSETS	463 1,280	5.240 5.210	6.230 5.806	6.100 5.844	6.770 6.371	0.854 1.101	0.424***	0.256***

Panel B: Descriptive Statistics for Measures of Tax Avoidance

		25 th	25 th		75^{th}	Standard	Differen	t between:
	# Obs	Percentile	Mean	Median	Percentile	Deviation	Mean	Median
BTD	463	-0.051	-0.015	-0.011	0.010	0.076	0.007*	0.003
	1,280	-0.047	-0.022	-0.014	0.006	0.077		
DTAX	463	-0.151	-0.030	0.011	0.125	0.301	0.027*	0.001
	1,280	-0.074	-0.057	0.010	0.083	0.282		
CASH ETR	191	0.071	0.288	0.221	0.379	0.274	-0.042***	-0.068**
—	493	0.114	0.330	0.289	0.492	0.303		
MTR	178	0.009	0.101	0.015	0.333	0.152	-0.033***	-0.017**
	554	0.000	0.134	0.032	0.272	0.142		

******* indicates significance at the 10%, 5%, and 1% level, respectively. Differences between means are tested for significance using a two-tailed t-test; differences in medians are tested for significance using a two-tailed Wilcoxon signed rank test. All variables are as defined in Appendix A.

Panel C: Pearson (Spearman) Correlation Coefficients for LARGE_PE and Measures of Tax Avoidance

	LARGE_PE	BTD	DTAX	CASH_ETR	MTR
LARGE_PE		0.033**	0.041**	-0.074**	-0.114***
BTD	0.043**		0.020	-0.367***	0.271***
DTAX	0.047**	0.062*		0.044	-0.024
CASH_ETR	-0.076**	-0.541***	0.024		-0.022
MTR	-0.130**	0.368***	-0.109***	0.056	

TABLE 7

Results for OLS Regressions of Measures of Tax Avoidance on Indicator Variable for Private Firms that Are Owned by Large PE Firms (*LARGE_PE*) and Controls for Determinants of Corporate Tax Avoidance, where the Comparison Sample is a Sample of Private Firms that Are Owned by Small PE Firms

	BTD		D	TAX	CAS	SH_ETR		MTR	
	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat	Coeff	T-Stat	
Intercept	-0.051	-2.70***	0.132	2.57**	0.043	0.62	0.192	7.86***	
LARGE_PE	0.020	2.54**	0.041	1.99**	-0.059	-2.99***	-0.030	-1.68*	
LOSS	-0.068	-14.60***	0.011	0.47			-0.126	-11.25***	
LOSS×LARGE_PE	-0.005	-0.68	-0.064	-1.28			0.006	0.35	
NOL	0.004	0.84	0.062	2.39**	-0.049	-1.48	-0.099	-10.18***	
NOL×LARGE_PE	-0.025	-3.06***	0.067	1.27	0.119	1.80*	-0.031	-1.45	
LEV	0.023	2.76**	0.032	0.83	0.107	2.18**	-0.020	-1.87*	
LEV×LARGE_PE	-0.018	-1.78*	-0.011	-0.19	-0.060	-0.71	0.014	0.88	
MNC	0.014	4.48***	0.057	2.75***	-0.072	-2.87***	-0.008	-0.82	
INTANG	0.003	0.34			-0.002	-0.09	0.015	0.89	
EQ_EARN	0.532	1.11			-4.400	-4.30***	-0.763	-0.64	
SALES_GR	-0.011	-1.99**	-0.003	-0.28	-0.010	-0.80	0.004	0.12	
AB_ACCR	0.235	4.92***	0.451	2.78***	-0.385	-1.94*	0.004	0.06	
ASSETS	0.010	3.36***	-0.014	-1.79*	0.040	3.44***	0.007	1.70*	
Adjusted R-Squared	0	.3788	0.	0.0369		0.1749		0.3746	
N	1	,416	1	,416		578		693	

******* indicates significance at the 10%, 5%, and 1% level, respectively. All variables are as defined in Appendix A. Regressions include industry and year indicator variables, which have not been tabulated. The t-statistics have been adjusted to control for the clustering by multiple firm observations.

	PE-Backed vs. Non-PE-Backed			<u>PE-Maj</u>	PE-Majority vs. PE-Minority			
	PE	Non-PE	T-Stat	Majority	Minority	T-Stat		
Measures of Tax A	voidance:			1				
BTD	0.01.6	0.011	2.54	0.000	0.000	1 7 7		
Mean	0.016	-0.011	3.54	0.023	0.008	1.75		
Median	0.008	-0.006	1.66	0.001	-0.014	1.67		
N	76	38		38	38			
DTAX	0 0 0 0		1.00		• • • • •			
Mean	-0.039	-0.122	1.99	-0.020	-0.057	0.80		
Median	0.022	-0.018	0.40	0.025	0.017	0.56		
N	76	38		38	38			
CASH_ETR		0.001	o o -		0.007	o o -		
Mean	0.285	0.331	-0.87	0.283	0.287	-0.05		
Median	0.314	0.332	-0.76	0.273	0.390	-1.73		
N	35	27		13	22			
MTR								
Mean	0.134	0.215	-2.38	0.091	0.165	-1.81		
Median	0.045	0.350	-1.74	0.020	0.055	-1.04		
N	31	22		13	18			
	PE-Back	ed vs. Non-P	E-Backed	<u>PE-Maj</u>	ority vs. PE-N	<u> Minority</u>		
	PE	Non-PE	T-Stat	Majority	Minority	T-Stat		
Changes in Deferr	ed Tax Ass	ets and Liabi	lities:	1				
$\Delta ACCR_RES$	0 1 4 4 0	1 002 0	2.02	2.050.2	10 (0	1.07		
Mean	-2,144.8		-2.02	-3,958.2	-426.8	-1.06		
Median	-723.0	913.4	-1.39	-1,352.0	-48.4	-1.13		
	1/1	38		36	38			
N	74	20						
ADEP_AMORT			0.00	1 0 7 0 0	512 0	0.04		
∆DEP_AMORT Mean	-985.9	-1,492.1	0.22	-1,273.2	-713.8	0.84		
<i>∆DEP_AMORT</i> Mean Median	-985.9 -1,132.8	-1,492.1 -1,033.9	0.22 -0.07	-1,497.7	-792.7	0.84 -0.57		
<i>∆DEP_AMORT</i> Mean Median N	-985.9	-1,492.1						
ΔDEP_AMORT Mean Median N ΔSALE_LEAS	-985.9 -1,132.8 74	-1,492.1 -1,033.9 38	-0.07	-1,497.7 36	-792.7 38	-0.57		
ΔDEP_AMORT Mean Median N ΔSALE_LEAS Mean	-985.9 -1,132.8 74 -94.8	-1,492.1 -1,033.9 38 575.2	-0.07 -1.69	-1,497.7 36 0.000	-792.7 38 -184.6	-0.57 1.07		
ΔDEP_AMORT Mean Median N ΔSALE_LEAS	-985.9 -1,132.8 74	-1,492.1 -1,033.9 38	-0.07	-1,497.7 36	-792.7 38	-0.57		

TABLE 8 Means and Medians for Components of Total Book-Tax Differences, Including Changes in Deferred Tax Assets and Liabilities and Items in the Statutory Reconciliation Schedule

				1		
AINVENTORY						
Mean	320.6	-637.0	2.21	959.1	-284.3	1.29
Median	0.000	0.000	1.27	0.000	0.000	1.33
Ν	74	38		36	38	
ΔVAA						
Mean	-4,225.9	-4,071.3	-0.05	515.3	-8,717.7	1.32
Median	0.000	0.000	0.68	0.000	0.000	0.39
Ν	74	38		36	38	
ASTOCK COMP						
Mean	185.5	-50.33	1.26	381.4	0.000	1.08
Median	0.000	0.000	0.83	0.000	0.000	1.48
Ν	74	38		36	38	
AOTHER						
Mean	599.4	1,403.1	-0.45	343.9	841.4	-0.27
Median	0.004	-89.34	-0.66	-89.18	171.3	-2.17
N	74	38		36	38	/
	PE-Back	ed vs. Non-P	E-Backed	PE-Maj	ority vs. PE-1	Minority
	PE	Non-PE	T-Stat	Majority	Minority	T-Stat
	liation Item	s:		1		
FOR_TAX			1 1 4	0.051	0.010	1.12
FOR_TAX Mean	-0.020	-0.002	-1.14	-0.051	0.010	-1.12
FOR_TAX Mean Median	-0.020 0.000	-0.002 0.000	-1.14 -0.49	0.000	0.000	-1.12 -0.34
FOR_TAX Mean Median N	-0.020	-0.002				
FOR_TAX Mean Median N STATE_TAX	-0.020 0.000 73	-0.002 0.000 36	-0.49	0.000 36	0.000 37	-0.34
FOR_TAX Mean Median N STATE_TAX Mean	-0.020 0.000 73 0.019	-0.002 0.000 36 0.022	-0.49 -0.12	0.000 36 0.015	0.000 37 0.024	-0.34
FOR_TAX Mean Median N STATE_TAX Mean Median	-0.020 0.000 73 0.019 0.008	-0.002 0.000 36 0.022 0.011	-0.49	0.000 36 0.015 0.002	0.000 37 0.024 0.016	-0.34
FOR_TAX Mean Median N STATE_TAX Mean Median N	-0.020 0.000 73 0.019	-0.002 0.000 36 0.022	-0.49 -0.12	0.000 36 0.015	0.000 37 0.024	-0.34
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG	-0.020 0.000 73 0.019 0.008 73	-0.002 0.000 36 0.022 0.011 36	-0.49 -0.12 -0.47	0.000 36 0.015 0.002 36	0.000 37 0.024 0.016 37	-0.34 -0.14 -2.21
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean	-0.020 0.000 73 0.019 0.008 73 -0.007	-0.002 0.000 36 0.022 0.011 36 0.038	-0.49 -0.12 -0.47 -1.69	0.000 36 0.015 0.002 36 -0.032	0.000 37 0.024 0.016 37 0.017	-0.34 -0.14 -2.21 -1.62
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000	-0.002 0.000 36 0.022 0.011 36 0.038 0.000	-0.49 -0.12 -0.47	0.000 36 0.015 0.002 36 -0.032 0.000	0.000 37 0.024 0.016 37 0.017 0.000	-0.34 -0.14 -2.21
Median N STATE_TAX Mean Median N INTANG Mean Median N	-0.020 0.000 73 0.019 0.008 73 -0.007	-0.002 0.000 36 0.022 0.011 36 0.038	-0.49 -0.12 -0.47 -1.69	0.000 36 0.015 0.002 36 -0.032	0.000 37 0.024 0.016 37 0.017	-0.34 -0.14 -2.21 -1.62
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73 -0.015	-0.002 0.000 36 0.022 0.011 36 0.038 0.000 36 0.012	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33	0.000 36 0.015 0.002 36 -0.032 0.000 36 -0.004	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73 -0.015 0.000	-0.002 0.000 36 0.022 0.011 36 0.038 0.000 36 0.012 0.000	-0.49 -0.12 -0.47 -1.69 -0.41	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ \end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73 -0.015	-0.002 0.000 36 0.022 0.011 36 0.038 0.000 36 0.012	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33	0.000 36 0.015 0.002 36 -0.032 0.000 36 -0.004	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73 -0.015 0.000 73	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP Mean	$\begin{array}{c} -0.020\\ 0.000\\ 73\\ 0.019\\ 0.008\\ 73\\ -0.007\\ 0.000\\ 73\\ -0.015\\ 0.000\\ 73\\ 0.013\\ \end{array}$	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ \end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22 1.74	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ \end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00 -0.39
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP Mean Median	-0.020 0.000 73 0.019 0.008 73 -0.007 0.000 73 -0.015 0.000 73 0.013 0.000	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ 0.000\\ \end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\\ 0.000\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP Mean Median N	$\begin{array}{c} -0.020\\ 0.000\\ 73\\ 0.019\\ 0.008\\ 73\\ -0.007\\ 0.000\\ 73\\ -0.015\\ 0.000\\ 73\\ 0.013\\ \end{array}$	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ \end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22 1.74	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ \end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00 -0.39
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP Mean Median N NONDED_EXP Mean Median N	$\begin{array}{c} -0.020\\ 0.000\\ 73\\ 0.019\\ 0.008\\ 73\\ -0.007\\ 0.000\\ 73\\ -0.015\\ 0.000\\ 73\\ 0.013\\ 0.000\\ 73\\ \end{array}$	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22 1.74 0.06	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ 0.000\\ 36\end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00 -0.39 -0.30
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N NONDED_EXP Mean Median N NONDED_EXP Mean Median N NONDED_EXP Mean Median N	$\begin{array}{c} -0.020\\ 0.000\\ 73\\ 0.019\\ 0.008\\ 73\\ -0.007\\ 0.000\\ 73\\ -0.015\\ 0.000\\ 73\\ 0.013\\ 0.000\\ 73\\ 0.006\\ \end{array}$	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\\ 0.003\\ \end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22 1.74 0.06 0.61	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ 0.000\\ 36\\ 0.013\\ \end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ -0.001\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00 -0.39 -0.30 0.77
FOR_TAX Mean Median N STATE_TAX Mean Median N INTANG Mean Median N TAX_EXEMPT Mean Median N NONDED_EXP Mean Median N NONDED_EXP Mean Median N	$\begin{array}{c} -0.020\\ 0.000\\ 73\\ 0.019\\ 0.008\\ 73\\ -0.007\\ 0.000\\ 73\\ -0.015\\ 0.000\\ 73\\ 0.013\\ 0.000\\ 73\\ \end{array}$	$\begin{array}{c} -0.002\\ 0.000\\ 36\\ 0.022\\ 0.011\\ 36\\ 0.038\\ 0.000\\ 36\\ 0.012\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\\ 0.001\\ 0.000\\ 36\end{array}$	-0.49 -0.12 -0.47 -1.69 -0.41 -2.33 -1.22 1.74 0.06	$\begin{array}{c} 0.000\\ 36\\ 0.015\\ 0.002\\ 36\\ -0.032\\ 0.000\\ 36\\ -0.004\\ 0.000\\ 36\\ 0.010\\ 0.000\\ 36\end{array}$	$\begin{array}{c} 0.000\\ 37\\ 0.024\\ 0.016\\ 37\\ 0.017\\ 0.000\\ 37\\ 0.001\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ 0.016\\ 0.000\\ 37\\ \end{array}$	-0.34 -0.14 -2.21 -1.62 -0.40 -1.61 -1.00 -0.39 -0.30

TAX_CREDITS						
Mean	-0.013	-0.001	-1.67	0.000	-0.025	1.42
Median	0.000	0.000	-0.03	0.000	0.000	0.66
Ν	73	36		36	37	
ΔVAA						
Mean	0.012	0.016	-0.16	-0.010	0.034	-0.91
Median	0.000	0.000	-0.08	0.000	0.000	-0.52
Ν	73	36		36	37	
OTHER						
Mean	-0.004	-0.001	-0.13	0.005	-0.013	0.22
Median	0.000	0.000	-0.08	0.001	0.000	0.83
Ν	73	36		36	37	
ETR						
Mean	0.235	0.339	-1.71	0.192	0.278	-0.81
Median	0.309	0.370	-1.87	0.254	0.335	-0.82
N	73	36		36	37	

Notes: Differences between means are tested using a t-test while differences in medians are tested using a Wilcoxon signed rank test. We classified each deferred tax asset and liability disclosed in the tax footnotes in one of seven categories: 1) accruals and reserves ($\Delta ACCR_RES$), 2) depreciation and amortization (ΔDEP_AMORT), 3) sale and leaseback transactions ($\Delta SALE_LEAS$), 4) inventory ($\Delta INVENTORY$), 5) the valuation allowance account (ΔVAA), 6) stock-based compensation ($\Delta STOCK_COMP$), and 7) other ($\Delta OTHER$). Positive (negative) values indicate net deferred tax assets (liabilities), scaled by current year total assets and then multiplied by 1,000. We classified each statutory reconciliation item disclosed in the tax footnotes in one of nine categories, which include items related to: 1) foreign taxes (FOR_TAX), 2) state taxes ($STATE_TAX$), 3) intangible assets (INTANG), 4) tax-exempt income (TAX_EXEMPT), 5) non-deductible expenses ($NONDED_EXP$), 6) tax contingencies, aka "tax reserves" (TAX_RESERV), 7) tax credits ($TAX_CREDITS$), 8) change in the valuation allowance account (ΔVAA), and 9) other ($\Delta OTHER$). All other variables are as defined in Appendix A