TRANSPORTATION

Work Group Discussion by S. E. Trieb Extension Marketing Department University of Georgia

1. Has the industry attempted to apply a variable rate schedule depending on delivery time?

2. What are the issues in the back hall problem?

3. Since two thirds of the total cost is in labor, how effective is the capital utilization in equipment?

4. Labor productivity problems involve return trips from store to warehouse or more rapid turnover of load time.

5. The cost of local delivery far exceeds long haul.

6. Industry has not caught up to computer savings.

7. Special orders are a major problem.

8. Not using computerized scheduling systems.

9. The technology is here but must be applied. Reference: The Howard Johnson refrigerated box.

10. We considered the transportation problem as a dichotomy of outside industry delivery versus inside or service delivery. Common carriers are not attracted to the grocery industry because of the low revenue opportunities.