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Conference Announcement

WORKSHOP ON THE NEW CHALLENGES TO THE ECONOMICS OF BUSINESS SCHOOLS AND UNIVERSITIES

Location : PARIS

Organizers : DAMIEN BESANCENOT JOAO RICARDO FARIA RADU VRANCEANU

Major Topics : ECONOMICS OF ACADEMIA

Conference Dates : 12/4/2008 to 12/4/2008

Submission Deadline : 11/1/2008

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Sponsoring Organizations : ESSEC Business School CEPN, and University Paris 13

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This Workshop aims at gathering scholars from economics and the various fields of management, with the aim of analyzing the future challenges of academic research in business and economics and to unveil its interactions with teaching and education. Special emphasis will be set on policy evaluation. General approaches in the economics of science, sociology and the theory of organizations will also be considered. The Workshop welcomes theoretical and empirical papers concerned by these subjects: The impact of research in BA&E on the global performance of society The recent publication patterns of scholars and departments Career concerns and the publication process The relationship between, on the one hand, research as leading to discovery and, on the other hand, publication An assessment of the benefits from developing “open research” systems The emergence of publication norms, and consequences for the quality of research An inquiry into the editorial process, and its impact on publication patterns The relation between research and education in a global environment The management of research policies at both macroeconomic and the institution levels Rankings: from needed transparency to crowing out high quality The tension between teaching and research individuals, schools and the society School differentiation strategies in a globalized education market. The list is far from complete, and we will welcome any paper which approaches the topic in a critical and efficient way.

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