

Volume 28, Issue 9

Conference Announcement

Foreign Direct Investment: Theory, Empirical Evidence and Policy Implications

Location : Koblenz

Organizers : Prof. Dr. Michael Frenkel, Dr. Georg Stadtmann

Major Topics : Foreign Direct Investment, FDI

Conference Dates : 5/16/2003 to 5/16/2003

Submission Deadline : 3/1/2003

Send Submissions To : stadtmann@whu.edu

Sponsoring Organizations : International Network for Economic Research

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Worldwide FDI flows again reached record levels in 2001. FDI remains the main driver of the expansion of the international production system. Forging linkages between foreign affiliates and domestic firms is a main challenge for policy-makers in developing countries in order to benefit from FDI as much as possible. FDI is an important means of diffusing knowledge, information and skills from foreign investors. In a technology and skill driven world, this can contribute to increasing the efficiency and growth potential of the host economy and such benefits can be enhanced through appropriate policies. Therefore, governments can play an important role in creating the conditions that attract FDI and in maximizing the positive contribution that FDI can exert on development. In addition, the question arises which effects does FDI have in industrialised countries as home countries? Especially, what do FDI figures imply for competitiveness, growth, and labour markets in the countries of origin? Against this background, conference topics deal with the various aspects of FDI. They include (but are not limited to): - Which developments are emerging in global and regional FDI activities? - Which impact does FDI have on competitiveness, growth and labour markets of host countries? What are the appropriate policies to attract FDI and optimise the benefits from FDI? - Which impact does FDI have on the countries of origin? - Are there new indices, data sets, or econometric methods to measure FDI performance and potential? The conference is addressed to researchers, Ph.D. students, and professionals from business, government or non-governmental institutions. We especially encourage junior scholars to submit papers.

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