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Does Timing of Decisions in a Mixed Duopoly Matter?

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Abstract

We determine the endogenous order of moves in a mixed price-setting duopoly. In contrast to the existing literature on mixed oligopolies we establish the payoff equivalence of the games with an exogenously given order of moves. Hence, it does not matter whether one becomes a leader or a follower. We also establish that replacing a private firm by a public firm in the standard Bertrand-Edgeworth game with capacity constraints increases social welfare and that a pure-strategy equilibrium always exists.

Keywords: Bertrand-Edgeworth, mixed duopoly, timing games.

JEL Classification Number: D43, L13.

1 Introduction

The early literature on mixed oligopolies considered games with a predetermined order of moves and investigated market regulation possibilities through a public firm, especially, in order to increase social welfare. For instance, Cremer, Marchand, and Thisse (1989) analyze the regulation of a simultaneous-move quantity-setting oligopoly market for which they report that the market outcome is equivalent to the solution, in which the central authority maximizes total surplus subject to the constraints that the public firms must break even. Fraja and Delbono (1989) show for a mixed quantity-setting homogeneous good oligopoly that public leadership leads to higher social welfare than the simultaneous-move mixed or standard oligopolies.¹ However, comparing the simultaneous-move case with or without a public firm leads to an ambivalent result: It can happen that if there are sufficiently many identical firms on the market, then the public firm is better advised to maximize its profits in order to increase social welfare. Remaining in the quantity-setting framework,

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¹We will frequently refer to oligopolies without public firms as standard or purely private oligopolies.

Corneo and Jeanne (1994) derive conditions under which the presence of a public firm can be beneficial.²

In a seminal paper Pal (1998) investigates for mixed oligopolies the endogenous emergence of certain orders of moves.³ Assuming linear demand and constant marginal costs, he shows for a quantity-setting oligopoly with one public firm that the simultaneous-move case does not emerge, the public firm as a first mover emerges just in the two-period duopolistic case, while the private firms moving simultaneously in the first period followed by the public firm in the second period always constitutes a subgame-perfect Nash equilibrium of the timing game. His main observations are that incorporating a public firm substantially changes the outcome of the timing game and that the presence of a public firm increases social welfare.⁴ Matsumura (2003) relaxes the assumptions of linear demand and identical marginal costs employed by Pal (1998). The case of increasing marginal costs in Pal's (1998) framework has recently been investigated by Tomaru and Kiyono (2010).⁵

There is less literature on price-setting mixed oligopolies. Ogawa and Kato (2006) consider mixed duopolies in the framework of a homogeneous good price-setting game. They investigate a symmetric Bertrand duopolistic setting in which the firms have to serve the entire demands they face. Assuming linear demand and identical quadratic cost functions, they find for the two sequential-move games that the presence of a public firm may be either harmful or beneficial, while for the simultaneous-move game the outcome remains the same as shown by Dastidar (1995) for the purely private case. In a recent work Roy Chowdhury (2009) considers a price-setting mixed Bertrand duopoly (that is, firms have to serve the demands they face) and a mixed semi-Bertrand duopoly (in which only the public firm has to meet all demand). However, he focuses on the simultaneous-move case, and thus, does not solve the timing problem. For a heterogeneous goods price-setting mixed duopoly timing game Bárcena-Ruiz (2007) obtained the endogenous emergence of simultaneous moves.

In this paper we investigate a homogeneous good mixed Bertrand-Edgeworth duopoly with capacity constraints. In contrast to the literature on endogenous timing in purely private firm oligopolies as well as mixed oligopolies we find that the order of moves does not matter (Corollary 1). In addition, social welfare is higher in the mixed version of the Bertrand-Edgeworth game than in its standard version with only private firms (Corollary 2). As a byproduct we obtain that the mixed version of the Bertrand-Edgeworth duopoly game has an equilibrium in pure strategies for any capacity levels (Corollary 3).

The remainder of the paper is organized as follows. In Section 2 we present our framework and introduce the necessary notations. In Section 3 we recall the results of Deneckere and Kovenock (1992) on the capacity-constrained Bertrand-Edgeworth duopoly game with purely private firms, which we will need in comparing the results of the mixed version of the Bertrand-Edgeworth game with its standard version. Section 4 determines the equilib-

²For other notable contributions in these directions, see for instance, Harris and Wiens (1980), Beato and Mas-Colell (1984) and Anderson, de Palma, and Thisse (1997).

³The timing question in purely private oligopolies has been investigated earlier by Gal-Or (1985), Dowrick (1986), Boyer and Moreaux (1987), Hamilton and Slutsky (1990) and Deneckere and Kovenock (1992), among others.

⁴Jacques (2004) noted that in the duopolistic case with more than two periods the public firm producing in the first period and the private firm producing in the last period is also a subgame-perfect Nash equilibrium. In addition, Lu (2007) shows for the duopolistic case there are even more subgame-perfect Nash equilibria in which the private firm can produce in any period with the exception of the last one and the public firm has to produce in a subsequent period.

⁵For further extensions we refer to Anam, Basher, and Chiang (2007) and Lu and Poddar (2009), among others.

ria of three games with exogenously given orderings of moves. Section 5 gathers the main consequences of our analysis carried out in Section 4. Finally, we conclude in Section 6.

2 The framework

The demand is given by function D on which we impose the following restrictions:

Assumption 1. The demand function D intersects the horizontal axis at quantity a and the vertical axis at price b . D is strictly decreasing, concave and twice continuously differentiable on $(0, a)$; moreover, D is right-continuous at 0, left-continuous at b and $D(p) = 0$ for all $p \geq b$.

Clearly, any price-setting firm will not set its price above b . Let us denote by P the inverse demand function. Thus, $P(q) = D^{-1}(q)$ for $0 < q \leq a$, $P(0) = b$, and $P(q) = 0$ for $q > a$.

On the producers' side we have a public firm and a private firm, that is, we consider a so-called mixed duopoly. We label the public firm with 1 and the private firm with 2. Our assumptions imposed on the firms' cost functions are as follows:

Assumption 2. The two firms have zero unit costs up to their respective positive capacity constraints k_1 and k_2 .⁶

We shall denote by p^c the market clearing price and by p^M the price set by a monopolist without capacity constraints, i.e. $p^c = P(k_1 + k_2)$ and $p^M = \arg \max_{p \in [0, b]} pD(p)$. In what follows $p_1, p_2 \in [0, b]$ stand for the prices set by the firms.

For all $i \in \{1, 2\}$ we shall denote by p_i^m the unique revenue maximizing price on the firms' residual demand curves $D_i^r(p) = (D(p) - k_j)^+$, where $j \in \{1, 2\}$ and $j \neq i$, i.e. $p_i^m = \arg \max_{p \in [0, b]} pD_i^r(p)$. The inverse residual demand curves will be denoted by R_1 and R_2 . Clearly, p^c and p_i^m are well defined whenever Assumptions 1 and 2 are satisfied.

Let us denote by p_i^d the price for which $p_i^d \min\{k_i, D_i(p_i^d)\} = p_i^m D_i^r(p_i^m)$, whenever this equation has a solution.⁷ Provided that the private firm has 'sufficient' capacity (i.e. $p^c < p_2^m$), then if it is a profit-maximizer, it is indifferent to whether serving residual demand at price level p_i^m or selling $\min\{k_i, D_i(p_i^d)\}$ at the lower price level p_i^d .

Concerning the employed rationing rule, we impose the following assumption.

Assumption 3. We assume efficient rationing on the market.

Thus, the firms' demands equal

$$\Delta_i(D, p_1, q_1, p_2, q_2) = \begin{cases} D(p_i) & \text{if } p_i < p_j \\ T_i(p, q_1, q_2) & \text{if } p = p_i = p_j \\ (D(p_i) - q_j)^+ & \text{if } p_i > p_j \end{cases}$$

for all $i \in \{1, 2\}$, where T_i stands for a tie-breaking rule.⁸ We will consider two sequential-move games (one with the public firm as the first mover and one with the private firm as

⁶The real assumption here is that firms have identical unit costs since in case of production-to-order, as will be assumed later, this is just a matter of normalization.

⁷The equation defining p_i^d has a solution if, for instance, $p_i^m \geq p^c$, which will be the case in our analysis when we will refer to p_i^d .

⁸The selection of the appropriate tie-breaking rule will ensure the existence of a Nash equilibrium or subgame-perfect Nash equilibrium in order to avoid the consideration of ε -equilibria implying a more difficult analysis without substantial gain.

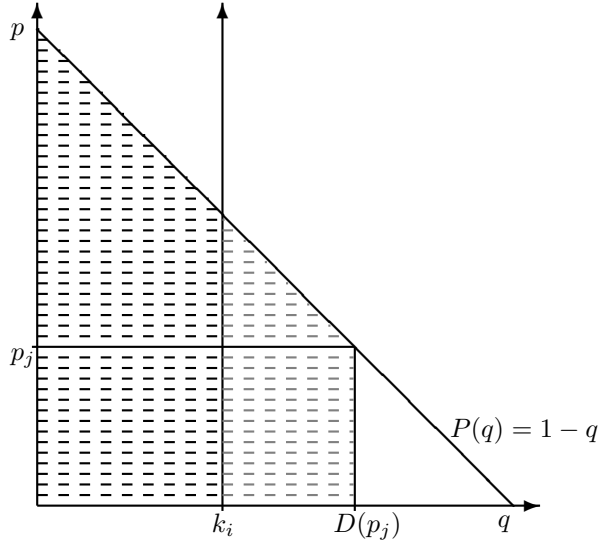
the first-mover) and a simultaneous-move game. An appropriate tie-breaking rule will be specified for each of the three cases.

We assume that the firms play the production-to-order type Bertrand-Edgeworth game, and therefore, the game reduces to a price-setting game since the firms can adjust their productions to the demands they face. Now we are ready to specify the firms objective functions. The public firm aims to maximize total surplus, that is,

$$\pi_1(p_1, p_2) = \int_0^{\min\{(D(p_j)-k_i)^+, k_j\}} R_j(q) dq + \int_0^{\min\{a, k_i\}} P(q) dq, \quad (1)$$

where $0 \leq p_i \leq p_j \leq b$. Figure 1 illustrates the social welfare, where the area indicated by black dashed lines corresponds to the second integral, while the area indicated by grey dashed lines corresponds to the first integral in expression (1). It should be mentioned

Figure 1: Social welfare



that the first integral is not directly drawn based on R_j , but by a rightward shift of the vertical axis by k_i units, which enables us to illustrate the social welfare in one figure. It can be easily seen that in determining social welfare the low price does not play a role unless both prices are too high.

The private firm is a profitmaximizer, and therefore,

$$\pi_2(p_1, p_2) = p_2 \min \{k_2, \Delta_2(D, p_1, k_1, p_2, k_2)\}. \quad (2)$$

3 The benchmark

We will compare our price-setting mixed-oligopoly games with the price-setting games with purely private firms, that is, both firms' profit functions take the form of the expression given by (2). The purely private case has been investigated by Deneckere and Kovenock (1992) from which we recall the interesting case in which the simultaneous-move game does not have an equilibrium in pure strategies, i.e., $p_2^m > p^c$ in case of $k_2 \geq k_1$.⁹ We shall emphasize that Deneckere and Kovenock (1992) assume for the sequential-move games

⁹For other cases the game reduces to the standard Cournot and Bertrand games.

that the demand is allocated first to the second mover¹⁰ and for the simultaneous-move case that the demand is allocated in proportion of the firms' capacities.¹¹

Proposition 1 (Deneckere and Kovenock,1992). *Under $k_2 \geq k_1$, $p_2^m > p^c$ and Assumptions 1-3, the results below are known about the equilibrium of the three games.*

1. *The simultaneous-move game only has an equilibrium in mixed strategies with common support $[p_2^d, p_2^m]$ and equilibrium profits are equal to $\pi_1^S = p_2^d k_1$ and $\pi_2^S = p_2^m D_2^r(p_2^m) = p_2^d \min\{k_2, D(p_2^d)\}$.¹²*
2. *If firm 2 moves first and firm 1 second, then in a subgame-perfect equilibrium the equilibrium prices are given by $p_2 = p_1 = p_2^m$ and the respective equilibrium profits equal $\pi_2^L = p_2^m D_2^r(p_2^m)$ and $\pi_1^F = p_2^m k_1$. In addition, if $k_1 = k_2$, then we also have a second subgame-perfect equilibrium with equilibrium prices given by $p_2 = p_2^d$ and $p_1 = p_2^m$.*
3. *If firm 1 moves first and firm 2 second, then in a subgame-perfect equilibrium the equilibrium prices are given by $p_1 = p_2^d$ and $p_2 = p_2^m$ and the respective equilibrium profits equal $\pi_1^L = p_2^d k_1$ and $\pi_2^F = p_2^m D_2^r(p_2^m)$. In addition, if $k_1 = k_2$, then we also have a second subgame-perfect equilibrium with equilibrium prices given by $p_1 = p_2^m$ and $p_2 = p_2^d$.*

Deneckere and Kovenock (1992) find that firm 2 moving first and firm 1 moving second constitutes an equilibrium of the timing game, which can be verified by looking at the payoff table of a two-period timing game shown in Table 1, where in case of $k_2 > k_1$ we have $\pi_1^F > \pi_1^S = \pi_1^L$ and $\pi_2^L = \pi_2^S = \pi_2^F$.

Table 1: Payoffs for the two period timing game.

	First period	Second period
First period	(π_1^S, π_2^S)	(π_1^L, π_2^F)
Second period	(π_1^F, π_2^L)	(π_1^S, π_2^S)

In addition, by introducing more time periods and discounting, Deneckere and Kovenock (1992) achieve that this ordering of moves is the one and only emerging endogenously.

4 Exogenously given order of moves

In our analysis we will discuss the above mentioned three games with exogenously given ordering of moves for the mixed duopoly version of the Bertrand-Edgeworth game. We are restricting ourselves again to the interesting case in which the simultaneous-move purely private version of the Bertrand-Edgeworth game does not have an equilibrium in pure strategies, i.e. $\max\{p_1^m, p_2^m\} > p^c$.¹³ Note that as there are two different types of firms (as

¹⁰This distinction ensures that the second mover does not need to slightly undercut the first mover.

¹¹It should be emphasized that the obtained results remain valid for a large class of other tie-breaking rules employed in the simultaneous-move game.

¹²The results gathered in case 1 summarize the results obtained by Levitan and Shubik (1972), Kreps and Scheinkman (1983) and Osborne and Pitchik (1986).

¹³Otherwise, the ordinary price-setting game results in a market-clearing or a competitive outcome, which also remains the outcome of the mixed duopoly game.

far as their payoffs are concerned), it is not the same whether the private or the public firm has the higher capacity. In particular, we have to distinguish between the following two cases: (i) $p_2^m > p^c$ and (ii) $p_1^m > p^c \geq p_2^m$. We will also refer to the first case as the *strong private firm* case and to the second case as the *weak private firm* case. Therefore, we would have to analyze both cases separately for all the three orderings of moves.

4.1 The strong private firm case

Firstly, let us make clear that the quantity p_2^d having been defined earlier always exists since $p_2^m > p^c$. Therefore, we make no mistake if we use this quantity in our results in this section.

Now we collect some basic results in the following lemmas.

Lemma 1. *Under Assumptions 1-3 and $p_2^m > p^c$, it is in none of the timing games with an exogenously given order of moves optimal for the private firm to declare $p_2 < p_2^d$.*

Proof. We get the result directly from the definition of p_2^d . By setting $p_2 = p_2^m$, even if the private firm serves only residual demand, its profit will be higher than at a price p_2 less than p_2^d . \square

Lemma 2. *Under Assumptions 1-3 and $p_2^m > p^c$, the social welfare in an equilibrium cannot be larger than the social welfare associated with the case in which both firms set price p_2^d .*

Proof. The definition of the public firm's profit implies that if a firm serves residual demand, then the lower price it sets the higher the social welfare. On the other hand, if a company is the low-price firm, and it produces at its capacity limit, then changing its price, as long as it remains a capacity constrained low-price firm, does not alter social welfare. The private firm will not set its price below p_2^d by Lemma 1, while the public firm cannot increase social welfare by setting a price below p_2^d . Hence, comparing all cases satisfying $\min\{p_1, p_2\} \geq p_2^d$, social welfare is maximized when both firms set price p_2^d . \square

Lemmas 1 and 2 show that deleting strictly dominated strategies from the private firms strategy set excludes prices below p_2^d and after that p_2^d turns out to be a weakly dominant strategy of the public firm.

Now that we are aware of these results, we begin to discuss the three games with an exogenously given ordering of moves. We will start with specifying the tie-breaking rules for these games. The most common assumption if two firms set the same price, is that they share the consumers in proportion to their capacities (i.e. firms i 's sales equal $\min\{k_i, D(p)k_i/(k_1 + k_2)\}$). Clearly, any of the two firms has the right to let its competitor serve a certain portion of its consumers. Such an act would seem to be irrational at first sight, but we will see below that if it is carried out by the public firm, it can drive the market to a socially better equilibrium. A more complete specification of the game would allow the public firm to select the consumers freely, strategically leaving them to the private firm. However, we fix a tie-breaking rule, which turns out to be compatible with the public firms incentives, and after determining the equilibria of the three games it can be easily verified that the public firm could not have selected a better tie-breaking rule.

Assumption 4. We specify the tie-breaking rules for the three games in the following way:

- In the *simultaneous-move* game we assume that if $p_1 = p_2 \leq p_2^d$, then the demand is allocated first to the private firm (in other words: the public firm allows the private to serve the entire demand up to its previously given capacity k_2). Otherwise the two firms share the consumers proportionally, i.e. firm i 's sales equal $\min\{k_i, D(p)k_i/(k_1 + k_2)\}$.
- When *the public firm is the first mover*, we assume that the entire demand is allocated first to the private firm (i.e. to the second mover) at any price level in case of price ties.
- Provided that *the private firm moves first*, if $p_1 = p_2 \leq p_2^d$, then the demand is allocated first to the private firm; otherwise the entire demand is allocated first to the public firm (i.e. to the second mover).

One can observe that for prices higher than p_2^d we employ the same tie-breaking rule as Deneckere and Kovenock (1992) in establishing Proposition 1. For the simultaneous-move game we could have selected many other tie-breaking rules for prices not equal to p_2^d . The main requirement for prices above p_2^d is that none of the firms has a priority to serve consumers up to its capacity constraint in case of price ties. Turning to the game with a public leader, it is easy to see that in case of other tie-breaking rules the subgames do not have a solution since the private firm just wants to undercut the public firm's price for prices above p_2^d . Hence, allocating demand first to the second mover restores the solvability of the game without changing the nature of the game. Finally, for the game with a private leader we should remark that the public firm has many optimal replies since matching or undercutting the private firm's price does not change social welfare. However, if the public firm wants to punish the private firm for setting high prices, then it should commit itself to undercutting the private firm's price. This commitment is credible since for prices higher than p_2^d the public firm has no incentive to deviate from undercutting the private firm's price in the second period, which explains why our tie-breaking rule gives priority to the public firm.

Now we will give all the equilibria of the different cases in separate propositions. We start with the simultaneous-move case.

Proposition 2 (Simultaneous moves). *Assume that $p_2^m > p^c$ and Assumptions 1-4 hold. Then the simultaneous-move game has the following two types of Nash-equilibria in pure strategies:*

$$p_1^* = p_2^* = p_2^d \quad (NE_1) \quad \text{and} \quad p_1^* \leq p_2^d, p_2^* = p_2^m \quad (NE_2),$$

where the continuum of NE_2 equilibria are payoff equivalent. Moreover, if $k_1 < k_2$ and $k_1 < D(p^M)$, then the simultaneous-move game has in addition the following set of Nash-equilibria

$$p_1^* > \max\{p^M, P(k_2)\}, p_2^* = \max\{p^M, P(k_2)\} \quad (NE_3).$$

Finally, no other equilibrium in pure strategies exists.

Proof. We begin with NE_1 . According to the tie-breaking rule, the demand is allocated first to the private firm which means that it sells $\min\{k_2, D(p_2^d)\}$ units while the remaining demand (if there is any) is left for the public firm. The private firm can neither benefit from setting a price below p_2^d by Lemma 1 nor by setting a price above p_2^d since then it would face residual demand in which case the profit-maximizing price equals p_2^m , and thus, results in the same profit level as price p_2^d . Turning to the public firm, lowering its price

means converting its income to consumer surplus. However, the sum (i.e. the payoff of the public firm) remains the same. Raising its price would mean that the public firm faces residual demand and achieves a lower level of social welfare than when it sets $p_1 = p_2^d$.

As far as NE_2 is concerned, based on the facts discussed for NE_1 , it can be easily verified that neither the private, nor the public firm will alter its strategy. The same holds for NE_3 if the required conditions are satisfied.

It remains to be shown that no other equilibrium exists. Take an equilibrium profile (p_1^*, p_2^*) . By Lemma 1 $p_2^* \geq p_2^d$. Let $\bar{p} = P(k_1)$. Since the public firm can ensure at least $\pi_1(\bar{p}, \bar{p})$ social welfare at price \bar{p} , even if the private firm sets a higher price, we must have $p_1^* \leq \bar{p}$, which in turn implies that $p_2^* \leq \bar{p}$ since $D_2^r(p_2) = 0$ for all $p_2 > \bar{p}$. We cannot have an equilibrium with $p_2^d < p_1^* = p_2^* \leq \bar{p}$ since otherwise the private firm would gain from slightly undercutting the public firm's price.

Assume that the equilibrium satisfies $p_1^* < p_2^* \leq \bar{p}$. Clearly, if $p_2^d < p_1^* < \bar{p}$, then the private firm would benefit from undercutting price p_1^* ; a contradiction. If $p_1^* = p_2^d$, then we must have either $p_2^* = p_2^d$ or $p_2^* = p_2^m$; and thus, we arrived to either an NE_1 or NE_2 type profile. If $p_1^* < p_2^d$, then we must have $p_2^* = p_2^m$, which is an NE_2 type equilibrium profile.

Assume that the equilibrium satisfies $p_2^* < p_1^* \leq \bar{p}$. Suppose that $k_1 \geq k_2$. Then $\bar{p} \leq P(k_2)$, and therefore, the public firm faces a positive residual demand, which means that it can increase social welfare by reducing its price; a contradiction. Assume that $k_1 < k_2$. If $D_1^r(p_1^*) > 0$, then we cannot have an equilibrium since once again the public firm would benefit from decreasing its price. If $D_1^r(p_1^*) = 0$, then the public firm cannot gain from altering its price. However, the private firm could benefit from increasing its price by the concavity of D if $p_2^* < p^M$. For the same reason the private firm would gain from decreasing its price if $p_2^* > p^M$ subject to $p_2^* \geq P(k_2)$. Hence, we just can have an equilibrium if $p_2^* = \max\{p^M, P(k_2)\}$ and we arrived at an NE_3 type profile. \square

We have to remark that NE_3 is a very implausible equilibrium since it requires that the public firm admits very high prices in the market and practically does not want to enter the market. While in case of NE_3 the public firm cannot increase social welfare it still can increase consumer surplus and its own income by setting a price below p^M , which could be a natural secondary goal for the public firm if it has to select between prices resulting in the same social welfare.

We continue with the case of public leadership.

Proposition 3 (Public firm moves first). *Assume that $p_2^m > p^c$ and Assumptions 1-4 hold. Then the sequential-move game with the public firm as a first mover has the following unique subgame-perfect Nash-equilibrium in pure strategies:*

$$p_1^* = p_2^d, p_2^*(p_1) = \begin{cases} p_2^m & \text{if } p_1 < p_2^d, \\ p_2^d & \text{if } p_1 = p_2^d, \\ p_1 & \text{if } p_2^d < p_1 \leq \max\{P(k_2), p^M\}, \\ \max\{P(k_2), p^M\} & \text{if } \max\{P(k_2), p^M\} < p_1. \end{cases} \quad (SPNE_1)$$

Proof. First, we determine the reaction function $p_2^*(\cdot)$ of the private firm. Clearly, if the public firm sets a price below p_2^d , then the private firm reacts with p_2^m . If the public firm sets price p_2^d , then the private firm has two optimal replies: p_2^d and p_2^m . If $p_1 > p_2^d$, then the private firm will match the public firm's price as long as it can sell its entire capacity or it serves the entire demand at a price lower than p^M . Finally, if p_1 is larger than $P(k_2)$ and larger than p^M , then the private firm will either set a price to sell its entire capacity or the monopolist's price.

The first period action of the private firm depends on the decision of the private firm when the public firm sets price p_2^d . In other words the private firm's reaction function is either the one given by $SPNE_1$ or

$$p_2^*(p_1) = \begin{cases} p_2^m & \text{if } p_1 \leq p_2^d; \\ p_1 & \text{if } p_2^d < p_1 \leq \max\{P(k_2), p^M\}, \\ \max\{P(k_2), p^M\} & \text{if } \max\{P(k_2), p^M\} < p_1. \end{cases} \quad (3)$$

Concerning the reaction function given by $SPNE_1$, the public firm maximizes social welfare in the first period by choosing price $p_1^* = p_2^d$, and thus, $SPNE_1$ is indeed a subgame-perfect Nash equilibrium.

Turning to the second reaction function given by (3), a first period social welfare maximizing price does not exist if the private firm reacts in the way given by (3) since the public firm wants to set its price as close as possible to p_2^d , but above p_2^d . Hence, (3) does not yield a subgame-perfect Nash equilibrium. \square

Finally, we consider the case of private leadership.

Proposition 4 (Private firm moves first). *Assume that $p_2^m > p^c$ and Assumptions 1-4 hold. Then the sequential-move game with the private firm as a first mover has the following two types of subgame-perfect Nash-equilibria:*

$$p_2^* = p_2^d, p_1^*(p_2) = \begin{cases} p_2 & \text{if } p_2 \leq p_2^d, \\ p_1 \in [0, p_2] & \text{if } p_2^d < p_2 \leq P(k_1), \\ P(k_1) & \text{if } p_2 > P(k_1); \end{cases} \quad (SPNE_1)$$

and

$$p_2^* = p_2^m, p_1^*(p_2) = \begin{cases} p_1 \in [0, p_2] & \text{if } p_2 \leq P(k_1), \\ P(k_1) & \text{if } p_2 > P(k_1); \end{cases} \quad (SPNE_2)$$

where the continuum of $SPNE_1$ as well as the continuum $SPNE_2$ equilibria are payoff equivalent, respectively. Moreover, if $k_1 < k_2$ and $k_1 < D(p^M)$, then the sequential-move game has in addition the following set of subgame perfect Nash-equilibria

$$\begin{aligned} p_2^* &= \max\{p^M, P(k_2)\}, \\ p_1^*(p_2) &= \begin{cases} p_1 \in [0, p_2] & \text{if } p_2 < P(k_2), \\ p_1 \in [0, b] & \text{if } P(k_2) \leq p_2 < p^M, \\ p_1 \in (\max\{p^M, P(k_2)\}, b] & \text{if } p_2 = \max\{p^M, P(k_2)\}, \\ p_1 \in [0, b] & \text{if } \max\{p^M, P(k_2)\} < p_2 < P(k_1), \\ P(k_1) & \text{if } P(k_1) \leq p_2; \end{cases} \end{aligned} \quad (SPNE_3)$$

where the continuum of $SPNE_3$ equilibria are payoff equivalent. Finally, no other equilibrium in pure strategies exists.

Proof. We solve the game by backward induction. In most cases the public firm maximizes social welfare in period 2 by not setting a higher price than the private firm in period 1 since social welfare usually decreases with the higher price set by the two firms. In addition, if the private firm sets a price not higher than p_2^d , then the public firm should not set a price below the private firm's price since anticipating this behavior the private firm would set definitely price p_2^m in period 1.

However, if the price set by the private firm is high enough so that it can serve the entire market, then the public firm loses its influence on social welfare. It might be beneficial

for the private firm to set an extremely high price if its capacity is larger than the public firm's capacity and the public firm cannot do better by matching or undercutting the public firm's price. Observe that in this latter case only the reaction of the public firm at price $\max\{p^M, P(k_2)\}$ matters.

Taking this into account, we can obtain $SPNE_1$, $SPNE_2$ and $SPNE_3$ as possible types of subgame-perfect equilibria. \square

We have to remark that $SPNE_3$ is an implausible equilibrium since it requires, for the same reasons as explained after the proof of Proposition 2, that the private firm anticipates a very strange reaction of the public firm. Hence, in all three games only type 1 or type 2 equilibria are plausible. But what will decide which of these two equilibria is to be played? We now collect arguments in favor of $(SP)NE_1$. Firstly, $(SP)NE_1$ is the only Pareto-optimal equilibrium among all the subgame-perfect Nash-equilibria. Secondly, an outcome being very close to $(SP)NE_1$ can be compelled by the public firm. Namely, assume that the public company sets $p_1 = p_2^d + \epsilon$ in any of the three cases. Then if the private firm sets its price slightly below this level, it will be strictly better off than in case of $(SP)NE_1$ or $(SP)NE_2$. Although the social welfare will be a bit lower than in case of $(SP)NE_1$, but far higher than in case of $(SP)NE_2$. Therefore, this act is worth for the public firm to avoid the risk of an $(SP)NE_2$ type outcome.

To sum up, we argued that $p_1^* = p_2^* = p_2^d$ is the most plausible outcome that is expected to be played.

4.2 The weak private firm case

Our second case to be analyzed occurs when $p_1^m > p^c \geq p_2^m$. We begin the analysis with the following lemma which dictates that the private firm is not intended to set any price below the market clearing price.

Lemma 3. *Under Assumptions 1-3 and $p_1^m > p^c \geq p_2^m$ the private firm's strategies $p_2 < p^c$ are strictly dominated in all three possible orderings.*

Proof. The private firm can only be worse off by selling all its capacity at a lower price than the market clearing price due to the definition of p^c and the fact that $p_2^m \leq p^c$. \square

Before solving the game, we have to define how the firms share the market in case of price ties. In particular, we employ the same tie-breaking rule as Deneckere and Kovenock (1992).

Assumption 5. If the two firms set the same price, then we assume for the sequential-move games that the demand is allocated first to the second mover and for the simultaneous-move game that the demand is allocated in proportion of the firms' capacities.

In contrast to the previous section, there is only one (subgame-perfect) Nash-equilibrium in the weak private firm case resulting in a market-clearing outcome. This is pointed out in the following proposition.

Proposition 5. *If $p_1^m > p^c \geq p_2^m$ and Assumptions 1-3, 5 are satisfied, then each price-setting game with an exogenously given ordering of moves has the following (subgame-perfect) Nash-equilibria in pure strategies with the following equilibrium prices:*

$$p_1^* \in [0, p^c], p_2^* = p^c \quad (SPNE_4)$$

Moreover, there is no other equilibrium in pure strategies.

Proof. Now we do not consider the different orderings separately, like we did in the previous subsection. It is easy to see that any equilibrium of type $SPNE_4$ specifies (subgame-perfect) Nash-equilibrium prices in all the three possible orderings.

We briefly show that there are no other equilibrium price profiles left. Since by $p_1^m > p_2^m$ we have $k_1 > k_2$, which in turn implies $P(k_1) < P(k_2)$ none of the firms will set a price above $P(k_1)$. Moreover, we cannot have an equilibrium with $P(k_1) \geq p_2^* > p_1^*$ and $p_2^* > p^c$ since this would imply that the private firm has to serve residual demand, which would result in less profits for the private firm than setting p^c by the concavity of the residual demand function and by $p_2^m < p^c$. In addition, there cannot be an equilibrium with $p^c < p_2^* < p_1^* \leq P(k_1)$ neither because then the public firm could increase social welfare by unilaterally decreasing its price. These arguments are valid for any ordering of moves.

It remains to be shown that we cannot have $p^c < p_1^* = p_2^* \leq P(k_1)$ in an equilibrium, which we will check separately for the different orderings of moves. Concerning the simultaneous-move case, the private firm would have an incentive to undercut the public firm's price. Turning to private leadership, the private firm has to serve residual demand by Assumption 5, and therefore, it would prefer price p^c to p_2^* by the concavity of the residual demand function and by $p_2^m < p^c$. Finally, considering public leadership, the private firm matches the public firm's price in region $[p^c, P(k_1)]$, and thus, the public firm maximizes social welfare by setting its price not larger than p^c . \square

5 Implications

In this section we collect the corollaries of our analysis carried out in the previous section. Our first corollary determines the endogenous order of moves based on a two-period timing game in which both firms can select between two periods for setting their prices. If one accepts our arguments brought forward in favor of a type 1 equilibrium (that is, an NE_1 or an $SPNE_1$) in case of a strong private firm, then by checking Propositions 2-4 one immediately sees that the three type 1 equilibria result in the same equilibrium price p_2^d and the same equilibrium payoffs. The case of a weak private firm is even simpler by Proposition 5.

Corollary 1. *Assuming that a type 1 equilibrium is played in the case of a strong private firm, the ordering of price decisions does not matter.*

Now we turn to the question whether replacing a public firm by a private firm (privatization) has a social welfare increasing effect. If one compares the equilibrium payoffs in Proposition 1 with the type 1 equilibrium payoffs in Propositions 2-4 and Proposition 5, we can observe that for each ordering of moves switching from the standard Bertrand-Edgeworth game (i.e. when there are only private firms on the market) to its mixed version strictly increases social welfare.

Corollary 2. *Assuming that a type 1 equilibrium is played in the case of a strong private firm and capacities are in a range such that the standard simultaneous-move Bertrand-Edgeworth game does not have an equilibrium in pure strategies, then the appearance of a public firm makes the outcome more competitive, i.e. the social welfare of the mixed version of the Bertrand-Edgeworth game is higher than that of the standard Bertrand-Edgeworth duopoly game.*

Earlier research in this field has pointed out that in general the standard simultaneous-move version of the Bertrand-Edgeworth game does not have an equilibrium in pure strategies (see, for example, Proposition 1).¹⁴ Considering Propositions 2 and 5, we see that the simultaneous-move Bertrand-Edgeworth mixed duopoly game always has an equilibrium in pure strategies.

Corollary 3. *In contrast to the standard simultaneous-move Bertrand-Edgeworth game its mixed duopoly version always has an equilibrium in pure strategies under Assumption 1-3.*

6 Concluding remarks

We analyzed the mixed Bertrand-Edgeworth duopoly game with the following two participants: a private profit-maximizing firm and a public social welfare maximizing firm. We found that the appearance of a public firm is advantageous from various points of view. First, the timing of decisions does not play a role since all games with an exogenously given order of moves result in the same outcome. Second, the appearance of a public firm increases social welfare. Third, the mixed version of the simultaneous-move Bertrand-Edgeworth game always has an equilibrium in pure strategies.

We have not investigated the situation yet, where more than one private firms exist on the market. However, we should be aware that our knowledge concerning the Bertrand-Edgeworth oligopoly game with only private firms is limited. Even the existence of an equilibrium of multi-period games with exogenously given ordering of moves is not known for the case in which at least pairs of firms move in different time periods. Most recent results on the mixed-strategy equilibria of the simultaneous-move Bertrand-Edgeworth oligopoly game by Hirata (2009) and De Francesco and Salvadori (2010) point to the difficulty of the problem.

In the current paper we have investigated the production-to-order version of the Bertrand-Edgeworth game. In a future work we plan to consider the production-in-advance case for which answering the same questions addressed in this paper is much harder. In particular, only the case of symmetric capacities appears to be tractable when comparing the standard production-in-advance price-setting game with its mixed version, since the firms' mixed-strategy equilibrium profits are only known for that case (see Tasnádi 2004).

Other questions that could be addressed in future research within the capacity-constrained Bertrand-Edgeworth framework are partial privatization (as initiated by Matsumura 1998), free entry (as investigated for the quantity-setting case, for instance, by Ino and Matsumura 2010), the presence of foreign private firms (see for example, Fjell and Pal 1996), the endogenous emergence of capacity differentials between private and public firms (like by Corneo and Rob 2003 in which the efficiency gap between private and public firms is derived from workers' incentives).

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¹⁴In fact the class of demand curves that admit an equilibrium in pure strategies for arbitrary capacity levels cannot intersect both axes (Tasnádi 1999).

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