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**Capital Structure, Corporate Taxation and Firm Age**

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# Capital Structure, Corporate Taxation and Firm Age

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## Abstract

This paper analyzes the relationship between capital structure, corporate taxation and firm age. We adapt a standard model of optimal capital structure choice under corporate taxation, focusing on the financing and investment decisions a young firm is typically faced with. Our model allows to derive testable hypotheses about the relationship between corporate taxation, a firm's age and its debt to asset ratio. To test these hypotheses empirically, we use a cross-section of 405,000 firms from 35 European countries and 126 NACE 3-digit industries. In line with previous research, we find that a firm's debt ratio increases with the corporate tax rate. Further, we observe that older firms exhibit smaller debt ratios than their younger counterparts. Finally, consistent with our theoretical expectation, we find a positive interaction effect between corporate taxation and firm age, indicating that the impact of corporate taxation on debt is increasing over a firm's life-time.

*Keywords:* Corporate taxation; Capital structure; Firm age

*JEL codes:* H20, H32, G32, C31

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# 1 Introduction

Since the seminal work of Modigliani and Miller (1958, 1963) and Miller (1977) there is a vast amount of literature dealing with the optimal financing structure of firms under corporate income taxation (see Graham 2003, for a comprehensive survey). Accordingly, firms are weighing the marginal tax benefits induced by the deductibility of interest payments on debt against the marginal financial costs of debt when determining their 'target' leverage ratio.

The tax-induced benefits of debt are increasing with the statutory corporate tax rate. The costs of debt are typically assumed to increase with the debt level but not with other firm characteristics. However, there is an eminent line of research indicating that the costs of debt financing are changing over the life-cycle of a firm. For instance, firms in their start-up phase ('young' firms) typically lack sufficient internal funds to finance investment (see, e.g., Beck, Demirguc-Kunt and Maksimovic 2004, Keuschnigg and Nielsen 2004), and, due to uncertainty and information asymmetries, have limited access to equity financing (see, e.g., Diamond 1991, Berger and Udell 1998, Fuest, Huber and Nielsen 2002, Beck and Demirguc-Kunt 2006).<sup>1</sup> Therefore, younger firms have to rely more on debt than older firms (see, Berger and Udell 1998 and Gordon and Lee 2001, for empirical evidence). Another reason for the diminishing importance of debt is that profitable mature firms tend to have more internal funds (i.e., retained earnings) available. They reduce their reliance on debt, although the costs of external debt financing might decrease with the maturity of a firm (e.g., banks might reduce the interest rate for 'surviving' firms; Fazzari, Hubbard and Petersen 1988, Petersen and Rajan 1994, provide empirical evidence). Consequently, if it holds that the costs of debt and, therefore, the reliance on debt financing is changing with the age of a firm, we would also expect that the impact of taxes on a firm's debt policy is varying over its life-time. Surprisingly, there is no study analyzing systematically the relationship between corporate taxation, firm age and debt policy. This paper tries to fill this gap using a cross-section of manufacturing firms from 35 European countries.

To derive empirically testable hypotheses about corporate taxation, a firm's age and its capital structure, we propose a stylized two-period model of op-

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<sup>1</sup>Keuschnigg and Nielsen (2002: p. 175), for instance, argue that "*[F]inancing early stage businesses involves special problems and is fundamentally different from financing mature and well established companies. Because of lacking collateral and the absence of any past track record, and due to their informational advantages, pioneering entrepreneurs often face severe difficulties in convincing banks to finance projects with potentially high returns but high risks as well.*" In a similar vein, Gordon and Lee (2001: p. 216) emphasize that "*[S]mall firms are more likely to be recent start-ups, that would need to rely much more on outside loans rather than retained earnings in order to finance new investment.*"

timal capital structure choice under corporate taxation. The model analyzes the change in the financial structure between the two periods, and, therefore, allows to investigate the impact of a firm’s age on its debt ratio. We demonstrate that the debt ratio is positively associated with the statutory corporate tax rate, and that under plausible assumptions older firms rely less on debt than their younger counterparts. Further, we show that the (positive) impact of corporate taxation on the debt ratio systematically changes with a firm’s age, motivating an interaction term between the statutory corporate tax rate and firm age in our empirical analysis.

To test these hypotheses empirically, we use a cross-section of about 405,000 European firms as compiled by the Bureau van Dijk’s AMADEUS database. We regress the debt ratio (defined as current and non-current liabilities over total assets) on our variables of interest (i.e., the statutory corporate tax rate, firm age and an interaction thereof) along with other controls (i.e., asset tangibility, firm size, profitability, proxies for financial distress). In line with our theoretical hypotheses, we find that a firm’s debt ratio is positively influenced by the statutory corporate tax rate, and negatively affected by firm age. A significantly positive interaction term between firm age and the statutory corporate tax rate indicates that the impact of corporate taxation on the debt ratio is increasing over a firm’s life-time, which is consistent with our theoretical expectation.

The remainder of the paper is organized as follows. Section 2 outlines a simple theoretical model that allows to derive empirically testable hypotheses about the relationship between corporate taxation, firm age and debt. Section 3 describes the data and presents some descriptive statistics. Section 4 introduces the econometric specification and presents the empirical results. Section 5 summarizes our main findings.

## 2 A simple model of corporate taxation, firm age and debt financing

We analyze a firm’s investment and financing decisions in a two period framework (see Poterba and Summers 1985; Myles 1995 and Keuschnigg 2005, provide excellent textbook treatments). Investors are assumed to be risk-neutral, investing in a firm or, alternatively, in a risk-less asset earning a given market interest rate  $r_t$ , where  $t \in \{0, 1\}$  denotes a time subscript. Investment  $I_t$  can be financed with new debt,  $B_t^N$ , or with equity via retained earnings,  $E_t$ . For simplicity, we rule out financing via external equity (i.e., new share issues), and we also abstract from shareholder taxation. Capital  $K_t$  is the

only factor of production, so that output is given by  $\pi_t(K_t)$ , with the usual assumptions  $\pi'(K_t) > 0$ ,  $\pi''(K_t) < 0$ . The price of output is normalized to 1. Then, after-tax dividends are given by

$$D_t = (1 - \tau) [\pi_t(K_t) - m(B_t)] - E_t, \quad (1)$$

where  $\tau$  denotes the statutory corporate income tax rate.  $m(B_t)$  represents interest payments on debt. Following previous research,  $m$  includes the market interest rate  $r_t$  and a risk premium that increases with a firm's debt level, e.g., due to information asymmetries between borrowers and/or lenders and other market imperfections (see Stiglitz and Weiss 1981, Fazzari, Hubbard and Petersen 1988, Bernanke, Gertler and Gilchrist 1999, Huizinga, Laeven and Nicodéme 2008, among others). This aspect is captured by the assumptions that  $m_t = m(B_t)$ , with  $m'(B_t) > 0$  and  $m''(B_t) > 0$  (to satisfy the second order conditions derived below). Further, the first unit of debt has to pay the market interest rate  $r_t$ , i.e.,  $m(0) = r_t$ .

The capital stock in  $t = 1$  is given by

$$K_1 = gK_0 \quad \text{where} \quad g = \frac{K_0 + I_0}{K_0}. \quad (2)$$

Similarly, the stock of debt in this period is

$$B_1 = cB_0 \quad \text{where} \quad c = \frac{B_0 + B_0^N}{B_0}. \quad (3)$$

Hence,  $c - 1$  and  $g - 1$  represent the growth rates of debt and the capital stock. For the sake of brevity and without loss of generality, we ignore economic depreciation in (2).

Profits after tax and interest are either retained or paid out as dividends. The initial capital stock,  $K_0$ , is given and is financed with initial equity,  $E_0$ , and debt,  $B_0$ . At the end of the second period the firm is liquidated, outstanding debt is repaid and the value of the remaining assets is paid out to the shareholders, so that  $K_2 = 0$ ,  $B_2 = 0$  and  $I_1 = -K_1$ .

In  $t = 0$ , a share  $e$  of investment expenditures  $I_0$  is immediately deductible from the tax base, essentially representing an investment tax credit or extra tax allowances (e.g., accelerated depreciation). Under these assumptions,

dividends are defined as

$$\begin{aligned}
D_0 &= (1 - \tau)[\pi_0(K_0) - m(B_0)] + \underbrace{(c - 1)B_0}_{B_0^N} - \underbrace{(g - 1)K_0}_{I_0} + \underbrace{(g - 1)K_0\tau e}_{I_0\tau e} \\
D_1 &= (1 - \tau)[\pi_1(gK_0) - m(cB_0)] + \underbrace{gK_0}_{K_0+I_0} - \underbrace{cB_0}_{B_0+B_0^N}
\end{aligned} \tag{4}$$

We rule out that investment in the first period exceeds cash flows (i.e., profit after tax and interest) plus new debt, implying the side condition

$$(1 - \tau)[\pi_0(K_0) - m(B_0)] + (g - 1)K_0\tau e + (c - 1)B_0 \geq (g - 1)K_0. \tag{5}$$

The objective of the firm is to maximize its firm value,  $V_0$ , which is given by the present value of the dividend stream

$$V_0 = D_0 + \frac{D_1}{R_1}, \tag{6}$$

with  $R_1 = 1 + r_1$ .

In the following, we focus on investment and financing choices taken in  $t = 1$ , given the decisions in  $t = 0$  ( $E_0$ ,  $K_0$  and  $B_0$ ). First, we maximize (6) assuming that the side condition of (5) is not binding. The corresponding first order conditions are given by

$$\begin{aligned}
\frac{\partial V}{\partial c} &= B_0 + \frac{-(1 - \tau)(m'(cB_0)B_0) - B_0}{R_1} = 0 \\
\frac{\partial V}{\partial g} &= -K_0 + K_0e\tau + \frac{(1 - \tau)(\pi'_1(gK_0)K_0) + K_0}{R_1} = 0.
\end{aligned} \tag{7}$$

Re-arranging (7) yields

$$\begin{aligned}
(1 - \tau)m'(cB_0) &= r_1 \\
(1 - \tau)\pi'_1(gK_0) + (1 + r_1)\tau e &= r_1.
\end{aligned} \tag{8}$$

Based on (8), we can formulate Proposition 1, which provides sufficient conditions for the ratio of debt to capital stock (henceforth debt ratio) to fall as firms become older.

**Proposition 1** *If  $(1 - \tau)\pi'_1(c^*K_0) + (1 + r_1)\tau e > r_1$ , then the optimal increase in investment ( $g^*$ ) is higher than the optimal increase in debt ( $c^*$ ).*

Under proposition 1, the debt ratio falls as firms become older. Obviously, the leverage effect of corporate taxation and interest payments increasing in debt are the driving forces behind this conclusion. The pre-condition un-

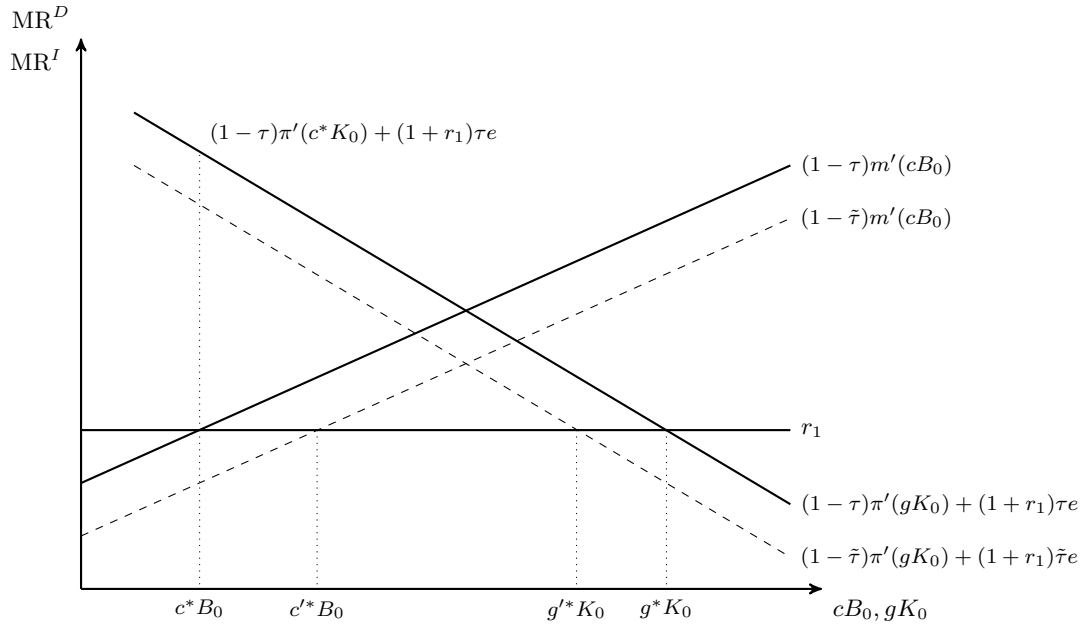


Figure 1: Side condition is not binding

derlying Proposition 1 is that the after tax marginal returns (including the investment tax credit) at a constant debt ratio is higher than its opportunity costs  $r_1$ . This is likely to be the case if firms are profitable and the risk premium increases sufficiently with the debt level. This result is illustrated in Figure 1, which depicts the first order conditions stated in (8). The downward-sloping curve refers to the first-order condition on investment. Its negative slope follows from the decreasing marginal product of capital. The upward-sloping curve captures the marginal after-tax interest payments (for simplicity, we draw this curve as linear). It shows that the firm has an incentive to increase its debt to take advantage of the tax-induced leverage effect. At  $m = 0$ , the after tax interest rate is lower than  $r_1$ . If the increase in the interest rate on debt ( $m'$ ) is sufficiently large, the leverage effect is limited and it pays to finance some part of the investment via retained earnings. If the firm is highly profitable and the marginal product after tax at a constant debt ratio with  $c^*K_0$  is higher than the interest rate  $r_1$ , older firms (i.e., in period 1) will decrease the debt ratio choosing  $c^* < g^*$ . Hence, under capital market imperfections, profitable old firms tend to reduce their debt ratio despite the leverage effect of corporate taxation.<sup>2</sup>

<sup>2</sup>Without corporate taxation, the model implies that the investment is exclusively financed by retained earnings. If  $\tau = 0$ , it follows that  $m'(cB_0) = r_1$  and  $\pi'(gK_0) = r_1$ . In this case, the marginal product of capital reflects the opportunity costs  $r_1$ . Since  $m(0) = r_1$  and  $m' > 0$  it follows that it is optimal to finance investment by retained earnings exclusively, i.e.,  $c = \frac{1}{B_0}$ .

To derive the impact of an increase in corporate taxation on the debt ratio, we totally differentiate the first order conditions in (8)

$$\begin{aligned} (1 - \tau)m''B_0dc &= m'd\tau \\ (1 - \tau)\pi''K_0dg &= (\pi' - (1 + r_1)e)d\tau, \end{aligned} \quad (9)$$

which gives

$$\frac{dc}{d\tau} = \frac{m'}{(1 - \tau)m''B_0} \quad (10)$$

$$\frac{dg}{d\tau} = \frac{\pi' - (1 + r_1)e}{(1 - \tau)\pi''K_0}. \quad (11)$$

To determine the sign of (10) and (11) we use the second order conditions from (7)

$$\begin{aligned} \frac{\partial^2 V}{\partial c^2} &= -\frac{(1 - \tau)(m''B_0^2)}{R_1} < 0 \\ \frac{\partial^2 V}{\partial g^2} &= \frac{(1 - \tau)\pi''K_0^2}{R_1} < 0. \end{aligned} \quad (12)$$

Then, it follows that  $\frac{dc}{d\tau} > 0$  and  $\frac{dg}{d\tau} < 0$ , if  $\pi' > (1 + r_1)e$ . This result can be formulated in the following Proposition:

**Proposition 2** *If  $\pi' > (1 + r_1)e$ ,  $c^*$  increases and  $g^*$  decreases with  $\tau$ .*

Proposition 2 implies that the decrease in the debt ratio as predicted in Proposition 1 for profitable firms is more pronounced at a higher  $\tau$ . In other words, the negative age effect is dampened under high corporate tax rates. Figure 1 illustrates this finding showing that both the debt schedule and the marginal profit schedule are shifted inwards as  $\tau$  increases from  $\tau$  to  $\tilde{\tau}$ . It should be noted, however, that the conclusion drawn from Proposition 2 only holds if the investment tax credit is not too large.<sup>3</sup>

If the side condition is binding, the internal funds of the company are not sufficient to achieve the desired investment level. The corresponding Lagrangian is given by

$$L = D_0 + \frac{D_1}{R_1} - \lambda [(g - 1)K_0 - (c - 1)B_0 - (g + 1)K_0\tau e - C] \quad (13)$$

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<sup>3</sup>Inspection of the corresponding first order conditions shows that this is the case as long as  $\pi' > r_1$ .



with  $C = (1 - \tau) [\pi_0(K_0) - m(B_0)]$ , and first order conditions

$$\begin{aligned} \frac{\partial V}{\partial c} &= B_0 + \frac{-B_0 - (1 - \tau)(m'(cB_0)B_0)}{R_1} - \lambda(-B_0) \\ &\Rightarrow \lambda(1 + r_1) = (1 - \tau)m'(cB_0) - r_1 \end{aligned} \quad (14)$$

$$\begin{aligned} \frac{\partial V}{\partial g} &= -K_0 + K_0e\tau + \frac{(1 - \tau)(\pi'_1(gK_0)K_0) + K_0}{R_1} - \lambda(K_0 - K_0\tau e) \\ &\Rightarrow (1 - \tau)\pi'(K_0g) + (1 + r_1)\tau e - r_1 = \lambda(1 - \tau e) \end{aligned} \quad (15)$$

$$\frac{\partial V}{\partial \lambda} = -(g - 1)K_0 + (c - 1)B_0 + (g + 1)K_0\tau e + C \quad (16)$$

This case is illustrated graphically in Figure 2. The binding constraint on internal funds implies that  $\lambda > 0$ , so that  $(1 - \tau)m'(cB_0) > r_1$  and  $(1 - \tau)\pi'(gK_0) + (1 + r_1)\tau e - r_1 > 0$ . Therefore, a cash constrained firm exhibits a larger increase in debt and a smaller increase in investment as compared to the unconstrained one. Denoting the optimal growth rates of the debt ratio under cash constraints by  $c^{**}$  and  $g^{**}$ , respectively, suggests the following Proposition, which is similar to Proposition 1:

**Proposition 3** *If  $(1 - \tau)\pi'(c^{**}K_0) + (1 - r_1)\tau e > r_1$ , then  $g^{**} > c^{**}$ . However,  $c^{**} > c^*$  and  $g^{**} < g^*$ .*

Empirically, the propositions imply that one should control for age in addition to the corporate tax rate in explaining the debt ratio in a cross section of firms. From Proposition 1 and 3 we expect a negative relationship between the debt ratio and firm age (i.e., older firms are relying less on debt than their younger counterparts). Proposition 2 motivates an empirical specification, where firm age is interacted with the corporate tax rate. We expect that this interaction term exhibits a positive sign.

### 3 The data

**Data description:** We use firm-level data from 35 European countries as compiled by the Bureau van Dijk's AMADEUS database (Update 146, published in November 2006).<sup>4</sup> Generally, the AMADEUS database covers balance sheet information from about 8 million firms over the time period 1993

<sup>4</sup>In contrast to the earlier versions of the AMADEUS database, there are no inclusion criteria (minimum number of employees, minimum operating revenue or minimum total assets) in this version of the database. One obvious advantage of this database is, therefore, the inclusion of small and medium-sized enterprises.

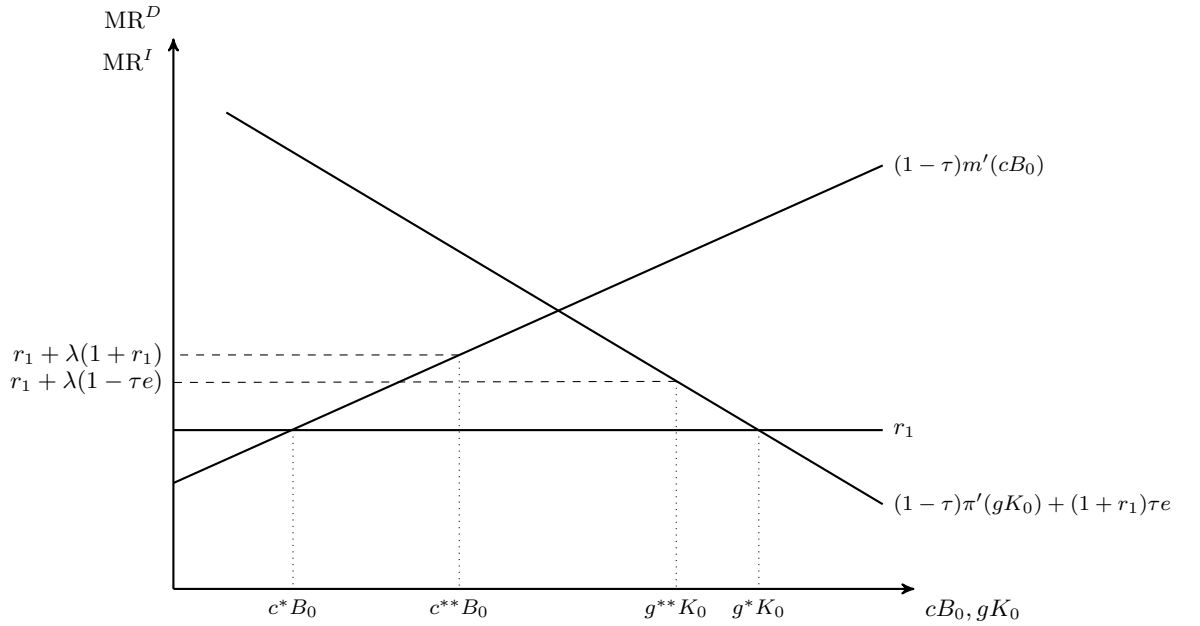


Figure 2: Side condition is binding

to 2006. The resulting panel of firms is highly unbalanced, and especially in the early years of coverage the data quality is relatively poor. Therefore, we focus on a cross-section of 959,125 firms encompassing the years between 1999 and 2004.

In the empirical analysis below, we confine our interest on active companies in the manufacturing sector (according to NACE 1-digit classification codes 15-37; see Table A.4 for a list of the included industries and the corresponding sample coverage). To ensure that each firm's financial statement is unambiguously attributable to the corporate tax rate of a single country, we exclude consolidated accounts (50,698 firms). As we only focus on corporate taxation, we drop all unincorporated firms (79,383 firms). The remaining dataset includes a cross-section of 829,044 firms. From these, we drop the ones with an operating revenue or total assets below zero (17,069 firms).

Regarding the debt variable, our theoretical model suggests to focus on debt ratios rather than debt levels or changes in debt levels. The debt ratio has been frequently used in previous empirical research (see Graham 1999 for a discussion). In our case, the total debt ratio is defined as the sum of current- and non-current liabilities over total assets. Some studies rely on sub-components of debt, i.e., long-term and short-term debt (e.g., Booth, Aivazian, Demirguc-Kunt and Maksimovic 2001 make extensive use of long-term debt). To provide a comparison to such studies, we use variants of the total debt

ratios in a sensitivity check. In our sample, we exclude firms with a total debt ratio below zero and above 200 percent (14,702 firms).<sup>5</sup>

**Descriptive statistics:** Table 1 presents some country-specific stylized facts about debt, corporate taxation and firm age (Table A.2 provides further descriptives for the whole set of variables and the variable definitions are laid out in Table A.1). For all three variables together, our sample contains full information over 541,483 firms in 35 countries and 126 NACE 3-digit industries. As can be seen from the table, about two thirds of the firm coverage is due to Spanish, UK, French, Romanian and Italian firms. In three countries (Cyprus, Malta and Switzerland), firm-level information is only available for less than 100 firms.<sup>6</sup>

From Table 1 we can see that the total debt ratio at the country-level is around 71.6 percent on average, with a minimum of about 36 percent (Cyprus) and a maximum of about 81 percent (Romania). Most of the countries are lying within a range of 50 and 70 percent, which is very close to the debt ratios reported in Rajan and Zingales (1995). The next three columns summarize the statutory corporate tax rates (including company taxes at the local level) in 1999 and in 2004 (columns 3 and 4), and the average rate within these years (column 2). The average corporate tax rate between 1999 and 2004 is around 32.3 percent, ranging from 10.83 (Ireland) to 41.17 (Germany). Most of the countries reduced their corporate tax rates considerably within this time period. On average, the statutory corporate tax rate fell from 35 percent in 1999 to 31 percent in 2004. The most dramatical changes in tax rates took place in the Slovak Republic (from 40 to 19 percent), in Germany (from 50.1 to 36.4 percent) and in Poland (from 34 to 19 percent). In three countries, we observe a fairly small increase in corporate tax rates (in Finland from 28 to 29 percent, in Ireland from 10 to 12.5 percent and in Spain from 35 to 35.3 percent).

Firm age is defined as the time period between the year 2006 and the date of a firm's incorporation. Table 1 illustrates that in our sample the average firm is about 16.8 years old. As expected, the youngest firms are observed in the transition economies (e.g., in Romania the average firm is about 8.7

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<sup>5</sup>In the middle- and short-run, a debt ratio above 100 percent might be possible due to losses in previous periods inducing negative shareholder equity in the current period. To include such firms in the sample, we set the threshold for the total debt ratio at a value of 200 percent. It turns out that our empirical results are unchanged when applying a threshold below 200 percent (see the robustness section).

<sup>6</sup>In the empirical analysis below, we account for the low sample coverage in these countries by applying a sensitivity check, where all countries with a coverage lower than 500 firms are excluded.

Table 1: Average debt ratios, corporate tax rates and firm age per country

Country	Debt ratio	Corporate tax rate			Age	Obs.	Share in sample
		99-04	1999	2004			
Austria	69.97	34.00	34.00	34.00	21.00	999	0.18
Belgium	68.06	38.11	40.17	33.99	19.56	21,040	3.89
Bosnia and Herzegovina	48.52	30.00	–	30.00	10.62	538	0.10
Bulgaria	63.06	26.58	32.50	19.50	20.18	1,788	0.33
Croatia	64.87	25.00	35.00	20.00	18.80	3,183	0.59
Cyprus	35.99	23.33	25.00	15.00	33.39	23	0.00
Czech Republic	64.39	31.17	35.00	28.00	9.98	9,477	1.75
Denmark	66.93	30.67	32.00	30.00	14.92	8,566	1.58
Estonia	53.23	26.00	26.00	26.00	9.04	5,930	1.10
Finland	58.32	28.83	28.00	29.00	17.23	11,081	2.05
France	71.69	35.82	40.00	34.30	16.30	76,415	14.11
Germany	75.11	41.17	50.08	36.39	24.10	8,723	1.61
Greece	59.77	37.08	40.00	35.00	14.64	6,856	1.27
Hungary	57.47	17.67	18.00	16.00	10.63	3,622	0.67
Iceland	78.66	24.00	30.00	18.00	12.51	1,600	0.30
Ireland	70.43	10.83	10.00	12.50	15.31	8,033	1.48
Italy	76.33	39.75	41.20	37.30	24.04	45,878	8.47
Latvia	66.63	21.83	25.00	15.00	10.39	795	0.15
Lithuania	57.48	20.33	29.00	15.00	9.30	1,458	0.27
Luxembourg	64.58	33.92	37.45	30.38	19.03	247	0.05
Macedonia	57.60	15.00	15.00	15.00	20.64	190	0.04
Malta	53.73	35.00	35.00	35.00	23.63	94	0.02
Netherlands	77.93	34.75	35.00	34.50	27.37	17,651	3.26
Norway	74.99	28.00	28.00	28.00	11.40	10,799	1.99
Poland	60.94	27.67	34.00	19.00	21.69	5,617	1.04
Portugal	72.32	33.55	37.40	27.50	19.95	10,523	1.94
Romania	80.86	27.17	38.00	25.00	8.67	53,894	9.95
Russian Federation	64.82	29.50	35.00	24.00	27.80	7,893	1.46
Serbia and Montenegro	51.77	18.00	20.00	14.00	19.05	2,464	0.46
Slovak Republic	61.97	27.83	40.00	19.00	10.70	1,186	0.22
Spain	74.78	35.05	35.00	35.30	13.87	95,471	17.63
Sweden	62.44	28.00	28.00	28.00	20.21	23,877	4.41
Switzerland	64.09	24.61	25.04	24.37	67.82	11	0.00
Ukraine	45.00	29.17	30.00	25.00	22.69	4,182	0.77
United Kingdom	71.06	30.00	30.00	30.00	17.96	91,379	16.88
<i>Average</i>	<i>71.62</i>	<i>32.34</i>	<i>34.85</i>	<i>30.97</i>	<i>16.81</i>	–	–

**Notes:** The sample includes 541,483 manufacturing firms in 35 countries and 126 industries (NACE 3-digit classification codes 150-372; see Table A.5 in the Appendix).

years old). With the exemptions of Switzerland (firm age of about 67.8 years) and Cyprus (around 33.4 years), for which our sample includes less than 100 firms, the oldest firms are located in the Russian Federation (27.8 years), in the Netherlands (27.4 years), in Germany (24.1 years) and in Italy (24 years), on average.

Figure 1 provides further information on the age structure of all firms in the sample. Moreover, it contains information on the relationship between total debt ratios and firm age. Specifically, we plot the average total debt ratios against firm age in 10-year age cohorts. The entries in the figure indicate the mean debt ratios of each age cohort, and the whiskers illustrate the corresponding standard deviations. From the figure, we can draw three important conclusions regarding the subsequent empirical analysis. First, most of the total debt ratios are lying within a range of 50 to 70 percent, which is consistent with Table 1. This warrants the use of a linear specification (rather than a logistic one) when estimating the impact of firm age and taxation on debt. Second, up to a firm age of about 300 years we observe considerable variation in total debt ratios, which seems to be constant over the age cohorts. Eight firms are older than 300 years, indicating potentially influential outliers (the oldest firm is 1,018 years old; interestingly, there is one firm in the sample with zero leverage and firm age of 526 years; overall we have 5,577 firms with zero debt or about 1 percent of the sample).<sup>7</sup> Third, and perhaps most importantly, the sheer graphical inspection of Figure 1 clearly indicates a u-shaped relationship between debt and firm age, not only in a sample with firms younger than 300 years but also in the whole sample (see the regression lines in the figure). This motivates the inclusion of a quadratic term for firm age in our regressions.

Regarding the relationship between debt, corporate taxation and firm age, we observe some countries exhibiting a relatively high total debt ratio combined with a corporate tax rate above the average (e.g., France, Germany, Italy, or Spain), which is in line with our theoretical expectations. However, we also identify countries with a high debt ratio along with corporate tax rates below the average (Iceland and Norway), which is inconsistent with our hypotheses presented above. Similarly, for some countries we find that debt ratios are negatively associated with firm age (e.g., in France, Norway or Spain), but in other ones there is a positive correlation between those variables (e.g., in Italy or Portugal). Hence, the country-specific information from Table 1 is

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<sup>7</sup>In the basic regressions, we include all observations in the regressions. As a robustness check, we account for potentially outlying observations regarding firm age by excluding firms (i) older than 150 years, and (ii) older than 50 years.

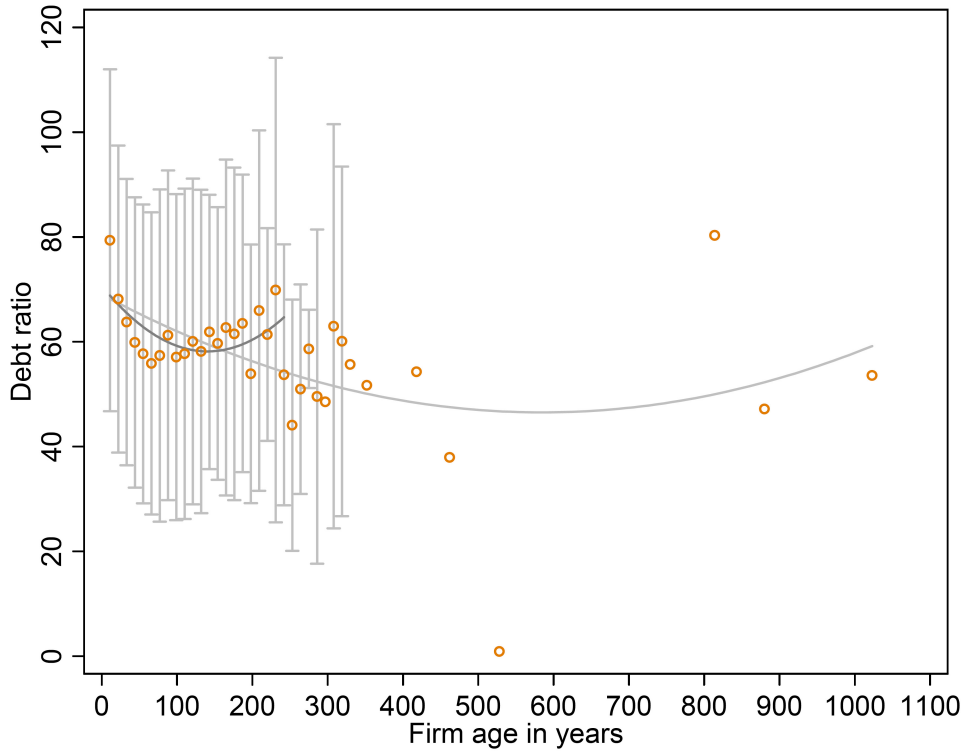


Figure 3: Average debt ratio per age cohort (stratified sample)

ambiguous on how the variables of interest are interrelated to each other, and especially on the question whether the impact of corporate taxation on debt financing is changing over the life-cycle of a firm.<sup>8</sup> In the following, we try to answer this question more systematically by applying a firm-level regression analysis.

## 4 Empirical Analysis

**Specification:** We are interested in the effects of corporate taxation and firm age on debt financing, and on how the influence of corporate taxation changes over the life-time of a firm. This motivates an empirical model, where the debt ratio is regressed on the statutory corporate tax rate, firm age and an interaction term between those variables. We introduce additional control variables that are not captured by our stylized model. However, these variables turned out important from a theoretical and empirical point of view in previous

<sup>8</sup>This conclusion seems to be confirmed by the correlation matrix in Table A.3, which is based on the firm- rather than the country-level. There, we observe a partial correlation coefficient of 0.08 between the debt ratio and the average statutory corporate tax rate, and a value of -0.21 between the total debt ratio and firm age. The correlation coefficient between firm age and the average corporate tax rate is around 0.13.

research. The econometric specification reads

$$b_{ijk} = \beta_1 \tau_j + \beta_2 A_i + \beta_3 A_i^2 + \beta_4 \tau_j A_i + \mathbf{Z}_i \boldsymbol{\delta} + \gamma_k + \varepsilon_{ijk}, \quad (17)$$

where  $i$ ,  $j$ , and  $k$  are firm-, country- and industry indices, respectively.  $b_{ijk}$  is the debt to asset ratio for the  $i$ th firm in country  $j$  and industry  $k$ ,  $\tau_j$  denotes the statutory corporate tax rate in country  $j$ , and  $A_i$  is the firm-specific age. Note that  $A$  enters three times in (17): The first two terms capture a possible non-linear (in- or decreasing) impact of firm age on debt (according to Figure 3), and the interaction term between firm age and the corporate tax rate allows to analyze whether the influence of corporate taxation on debt financing is changing over the life time of a firm. From Proposition 2 we expect a positive estimate for  $\beta_4$ .

$\mathbf{Z}_i$  is a vector of additional firm-specific control variables (including the constant) suggested by the previous empirical literature (Graham 2003 provides an excellent survey).  $\gamma_k$  indicate NACE 3-digit industry fixed effects (overall, we include 126 industry dummies) and  $\varepsilon_{ijk}$  is the remainder error term.

The vector  $\mathbf{Z}_i$ , firstly, comprises asset tangibility as measured by the share of fixed assets in total assets. This variable captures a firm's ability to borrow against fixed assets potentially serving as collateral in case of bankruptcy (see Rajan and Zingales 1995). Hence, we would expect a positive relationship between tangibility and debt ratios. On the other hand, DeAngelo and Masulis (1980) argue that firms with a high share of fixed assets may gain from non-debt tax shields resulting from higher amounts of depreciation and investment tax credits. Hence, depreciable assets might serve as a substitute for tax deductible interest payments when firms are trying to minimize their taxable profits. This, in turn, motivates a negative impact of asset tangibility on debt financing. Overall, the sign of this variable remains ambiguous. Further, we include the size of a firm, defined as the logarithm of sales.<sup>9</sup> Graham (1999) argues that large companies tend to be more diversified and might have more stable cash flows, making it easier to obtain external funds. In addition, small firms are faced with higher borrowing costs due to information asymmetries. For both reasons, we expect that large firms are more likely to be debt financed than smaller ones (see also Alworth and Arachi 2001, and Gropp 2002, for empirical studies).

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<sup>9</sup>Since sales are log-normally distributed in the sample, we use the log of sales in the regressions (see, e.g., Rajan and Zingales 1995). Alternatively, we include the total number of employees as size measure. However, we obtain more or less the same parameter estimates when applying this size measure. Therefore, we do not report the results of this specification here. The results are available from the authors upon request.

The next variable in  $\mathbf{Z}_i$  is firm profitability as measured by the return on assets (ROA), which is defined as the ratio of EBIT over total assets, where EBIT is earnings before interest and taxes (see Fama and French 2002). Our theoretical model suggests a negative relationship between profitability and debt.<sup>10</sup> It should be noted, however, that the previous literature is not entirely clear about the effects of firm profitability on debt financing. On the one hand, profitable firms may use their profits to pay back debt or to finance investment via retained earnings and, therefore, need less external funds (see Myers and Majluf 1984, Rajan and Zingales 1995, Gropp 2002). This is exactly the channel raised in our theoretical model and it motivates a negative relationship between ROA and the debt ratio. On the other hand, profitable firms typically possess free cash flow at their disposal. Some authors argue that debt financing in this situation is a meaningful instrument to restrict managers from undertaking less profitable investments (see Jensen 1986). In this case, we expect a positive parameter estimate for profitability.

Finally, following the previous empirical literature explaining debt financing, we add three variables informing about the financial situation of a firm (see, e.g., MacKie-Mason 1990, Graham 1999 or Alworth and Arachi 2001). First, we define a dummy variable with entry one if a firm reports a net operating loss in the period 1999 to 2004, and zero else (henceforth, we refer to this variable as NOL). Second, we include a dummy variable equal to one if a company reports negative shareholder funds (NSF), and zero else. Net operating losses and negative shareholder funds are associated with losses in previous (NOL) and consecutive (NSF) periods, the vanishing equity reserves automatically increase the debt position of a firm (see Graham 1999). Hence, we predict a positive sign on both coefficients. Third, the variable  $Z$ -score captures a firm's probability of bankruptcy, and, therefore, the expected financial distress of a firm (see Altman 1968).<sup>11</sup> Financial distress affects debt financing via two channels. First, highly-leveraged firms are more exposed to bankruptcy, inducing additional costs (e.g., legal fees). Thus, a company in financial distress should be more cautious in using debt. Second, firms in

<sup>10</sup>In the model, the downward sloping curve of the marginal product of capital is shifted upwards, inducing an increase of investment, which is entirely financed via internal funds (see also Figure 1).

<sup>11</sup>We follow Graham (1999) to define the  $Z$ -score as

$$\begin{aligned} Z\text{-score} &= 3.3 \cdot \frac{\text{EBIT}}{\text{Total assets}} + 1.0 \cdot \frac{\text{Operating revenue}}{\text{Total assets}} + 1.4 \cdot \frac{\text{Shareholder funds}}{\text{Total assets}} \\ &+ 1.2 \cdot \frac{\text{Working capital}}{\text{Total assets}} \end{aligned}$$

Due to data restrictions, we include shareholder funds instead of retained earnings (as in Alworth and Arachi 2001).



Table 2: Estimation results (*dependent variable*: debt to asset ratio)

	Statutory corporate tax rate in the year(s)			
	1999	2002	2004	99-04
Corporate tax rate (SCTR)	0.476 *** (0.010)	0.516 *** (0.012)	0.567 *** (0.011)	0.558 *** (0.013)
Firm age	-0.832 *** (0.018)	-0.799 *** (0.036)	-0.729 *** (0.033)	-0.906 *** (0.027)
Firm age <sup>2</sup>	0.003 *** (0.0001)	0.003 *** (0.0003)	0.003 *** (0.0003)	0.003 *** (0.0002)
SCTR·Age	0.008 *** (0.0004)	0.007 *** (0.001)	0.006 *** (0.001)	0.011 *** (0.001)
Asset tangibility	-0.036 *** (0.002)	-0.042 *** (0.002)	-0.041 *** (0.002)	-0.038 *** (0.002)
Firm size (log of sales)	1.288 *** (0.021)	0.945 *** (0.022)	1.039 *** (0.022)	0.952 *** (0.022)
Profitability (ROA)	-0.150 *** (0.005)	-0.141 *** (0.005)	-0.140 *** (0.005)	-0.142 *** (0.005)
Net operating loss (NOL)	6.779 *** (0.119)	6.548 *** (0.114)	6.799 *** (0.115)	6.609 *** (0.114)
Negative shareholder funds (NSF)	44.951 *** (0.117)	45.929 *** (0.122)	45.743 *** (0.122)	45.756 *** (0.121)
Financial distress ( $Z$ -score)	-0.016 (0.039)	-0.003 (0.035)	-0.012 (0.037)	-0.004 (0.035)
Observations	404,849	405,373	405,373	405,373
R <sup>2</sup>	0.436	0.436	0.437	0.438
Industry fixed effects: F-statistic	636.00	503.11	485.89	573.12
p-value	0.000	0.000	0.000	0.000

**Notes:** Constant and industry dummies not reported. White (1980) robust standard errors in parentheses. \*\*\*Significant at 1%, \*\*Significant at 5%, \*Significant at 10%.

financial distress are more likely to pay no taxes in the future, alleviating the tax-induced advantages of interest deductions from debt financing. In both cases, we predict a negative relationship between  $Z$ -score and the debt ratio.

**Estimation results:** The empirical results are presented in Table 2. In all of the empirical models discussed below, we exclude observations with a remainder error in the upper and lower end 1 percent percentile range (about 40,000 observations of the sample). Correcting for outliers in this way, we are left with about 405,000 observations.

As discussed above, our sample encompasses a cross-section of firms with averages over the period 1999 to 2004. Since the corporate tax rate has changed considerably over time (see Table 1), we estimate several versions of (17). One, where we use the average corporate tax rate within this period (column 4), and three further specifications applying the statutory corporate tax rates in 1999 (column 1), in 2002 (column 2) and in 2004 (column 3). It turns out that the estimation results are less sensitive to these variations in tax rates, and, therefore, we refer to the results in column 4 when discussing our empirical results.

Generally, the model fit seems well. The  $R^2$  is relatively high, the industry effects are significant and the control variables are almost as expected. Asset tangibility enters significantly negative, which apparently lends support to the view that fixed assets serve as a substitute for debt in our sample (similar evidence, also based on the AMADEUS database, is provided by Huizinga, Laeven and Nicodéme 2008). Large firms exhibit higher debt ratios than smaller ones, which is consistent with prior evidence (see Rajan and Zingales 1995, Alworth and Arachi 2001, and Gropp 2002). Further, profitability (ROA) has a significantly negative coefficient, indicating that profitable firms tend to reduce their debt position via retaining profits. This finding is in accordance with the theoretical predictions of our model (and also Myers and Majluf 1984 and the empirical findings in Rajan and Zingales 1995 and Huizinga, Laeven and Nicodéme 2008). Finally, the impact of a firm’s financial situation on debt financing seems decisive. As expected, firms with operating losses that are not cleared by equity injections are relying more on debt. Similarly, for firms with negative shareholder funds (NSF) we observe higher debt ratios, which seems plausible as discussed above (see also Graham 1999). The  $Z$ -score variable takes the expected negative sign, but is insignificant throughout.

Regarding our variables of interest, we find a significantly positive impact of corporate taxation on debt ratios as expected. The tax advantage of debt obviously provokes firms to increase their leverage. In line with Propositions 1 and 3, we find a negative effect of firm age, indicating that older firms exhibit lower debt ratios than younger ones, on average. However, as is indicated by the positive parameter estimate on age squared, there is a u-shaped relationship between firm age and debt financing. From estimated parameters of Table 2, we can see that the firm age, where the influence of age changes from negative to positive is around 105 years.<sup>12</sup> Finally, we observe a positive interaction term between firm age and the statutory corporate tax rate, which is significantly positive in all regressions. This finding seems to confirm Proposition 2, indicating that the role of corporate taxation on debt financing is changing over the life-time of a firm.

Table 3 reports the marginal effects of corporate taxation for the four versions of (17) presented in Table 2. Taking the specification with the average corporate tax rate between 1999 and 2004, the marginal effect of corporate taxation evaluated at the mean of firm age is around 0.73 ( $\approx 0.558 + 0.011 \cdot$

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<sup>12</sup>Taking the first derivative of (17) with regard to age and setting this expression equal to zero we obtain  $\frac{\partial b}{\partial A} = \hat{\beta}_2 + 2\hat{\beta}_3 A + \hat{\beta}_4 \tau = 0$ . At the mean value of  $\tau$  (0.326 in the sample), we have a minimum for  $A$  at  $\tilde{A} = (\hat{\beta}_2 - 0.326\hat{\beta}_4)/2\hat{\beta}_3 = 105.44$ .

Table 3: Marginal effect of corporate tax rate  $\tau$ 

	Firm age	SCTR in the year(s)			
	(99-04)	1999	2002	2004	99-04
Mean	16.59	0.607	0.639	0.660	0.734
Median	13	0.578	0.612	0.640	0.696
Lower 25 percent quartile	8	0.539	0.575	0.612	0.643
Upper 75 percent quartile	20	0.633	0.664	0.679	0.770
Lower 1 percent percentile	2	0.492	0.531	0.578	0.579
Upper 1 percent percentile	81	1.119	1.117	1.019	1.418

**Notes:** Marginal effects are calculated from the parameter estimates of Table 2 using  $\frac{\partial b}{\partial \tau} = \hat{\beta}_1 + \hat{\beta}_4 A$ .

16.59), and about 0.7 for a firm with median age. Considering the whole distribution of firm age, we can see that the marginal effects are within a range of 0.5 and 0.7 (except values above 1 for firms above the upper 1 percent percentile range). Accordingly, a change in the statutory corporate tax rate of 10 percentage points is associated with an increase in the debt ratio by about 5 to 7 percentage points. Although our empirical model is not directly comparable to previous research, this marginal effect seems broadly in line with the evidence presented there. For instance, Gordon and Lee (2001), focusing on a panel of U.S. firms to analyze the differential impact of taxation on debt financing of small and large firms, find a slightly lower marginal effect of about 0.35. In a similar study, Gordon and Lee (2007) estimate a marginal effect of corporate taxation of 0.47.<sup>13</sup>

**Robustness:** We analyze the sensitivity of our results (i) by using different definitions of the debt ratio, (ii) by focusing on alternative tax rate concepts, and (iii) by restricting our sample in various ways (e.g., by excluding highly leveraged firms). In all robustness checks, we refer to the specification with the average corporate tax rate between 1999 and 2004 as reported in the last column of Table 2. The results of the sensitivity analysis are depicted in Table 4. For the sake of brevity, we only report the variables of interest ( $\tau$ ,  $A$ ,  $A^2$  and  $\tau \cdot A$ ) along with the sample size and the  $R^2$ .

In the first set of robustness experiments, we use alternative definitions of the debt ratio based on three sub-components of total liabilities, i.e., (i) short-term liabilities, (ii) total liabilities excluding trade accounts, and (iii) long-

<sup>13</sup>Huizinga, Laeven and Nicodéme (2008), focusing on international debt shifting of multinational firms using the (small) AMADEUS database (around 18,000 firms), estimate a marginal effect of domestic corporate taxation of about 0.25.

Table 4: Robustness

	$\tau$	A	A <sup>2</sup>	$\tau \cdot A$	Obs.	R <sup>2</sup>
<b>(i) Definition of the debt ratio</b>						
Total debt ratio (basic regression from Table 2)	0.628 *** (0.014)	-0.872 *** (0.028)	0.003 *** (0.0002)	0.010 *** (0.001)	390,546	0.442
Short-term debt ratio	0.213 *** (0.013)	-0.546 *** (0.025)	0.002 *** (0.0002)	0.004 *** (0.001)	390,546	0.351
Total debt ratio excluding trade credits	0.915 *** (0.014)	-0.629 *** (0.025)	0.002 *** (0.0002)	0.006 *** (0.001)	390,546	0.372
Long-term debt ratio	0.432 *** (0.001)	-0.177 *** (0.025)	0.0003 *** (0.0001)	0.003 *** (0.001)	390,546	0.193
<b>(ii) Marginal tax rates as proposed by Graham (1996)</b>						
MCTR1	0.174 *** (0.005)	-0.525 *** (0.016)	0.002 *** (0.0002)	0.0008 *** (0.0002)	405,373	0.428
MCTR2	0.256 *** (0.007)	-0.540 *** (0.016)	0.002 *** (0.0002)	0.001 *** (0.0003)	405,373	0.431
MCTR3	0.322 *** (0.007)	-0.527 *** (0.015)	0.002 *** (0.0002)	0.0009 *** (0.0003)	405,373	0.431
MCTR4	0.307 *** (0.008)	-0.550 *** (0.016)	0.002 *** (0.0002)	0.002 *** (0.0004)	405,373	0.432
MCTR5	0.286 *** (0.006)	-0.516 *** (0.016)	0.002 *** (0.0002)	-0.0007 *** (0.0002)	405,373	0.432
MCTR5 <sup>a)</sup>	0.555 *** (0.015)	-1.120 *** (0.033)	0.003 *** (0.0002)	0.014 *** (0.001)	316,782	0.294
<b>(iii) Sample restrictions</b>						
Firms with $b \leq 100$ percent	0.653 *** (0.014)	-1.049 *** (0.030)	0.003 *** (0.0003)	0.012 *** (0.001)	361,584	0.176
Firms with $A \leq 150$	0.551 *** (0.012)	-1.189 *** (0.018)	0.006 *** (0.0001)	0.013 *** (0.001)	405,132	0.441
Firms with $A \leq 50$	0.435 *** (0.014)	-1.750 *** (0.028)	0.010 *** (0.0003)	0.023 *** (0.001)	391,361	0.441
Countries with more than 500 firms	0.555 *** (0.013)	-0.912 *** (0.027)	0.003 *** (0.0002)	0.011 *** (0.001)	405,114	0.438
NACE 2-digit industries with more than 5,000 firms	0.562 *** (0.013)	-0.905 *** (0.027)	0.003 *** (0.0002)	0.011 *** (0.001)	397,128	0.439

**Notes:** White (1980) robust standard errors in parentheses. \*\*\*Significant at 1%, \*\*Significant at 5%, \*Significant at 10%.

<sup>a)</sup> Sample restricted to observations with positive EBIT.

MCTR1:  $\tau = 0$  if EBIT  $\leq 0$  in 2 or more years,  $\tau =$  SCTR otherwise.

MCTR2:  $\tau = 0$  if EBIT  $\leq 0$  in 3 or more years,  $\tau =$  SCTR otherwise.

MCTR3: For each year separately, we set  $\tau_t = 0$  if the annual EBIT  $\leq 0$ , otherwise  $\tau_t =$  SCTR. Then, we calculate the average corporate tax rate as  $\tau = \bar{\tau}_t$

MCTR4:  $\tau = 0$  if EBIT  $\leq 0$  in 4 or more years,  $\tau = 0.5 \cdot$ SCTR if EBIT  $\leq 0$  in 2 or 3 years, otherwise  $\tau =$  SCTR.

MCTR5:  $\tau = 0$  if the sum of EBIT within the sample period is  $\leq 0$ , and  $\tau =$  SCTR otherwise.

term liabilities.<sup>14</sup> The corresponding debt ratios are restricted to the range between zero and 200 percent; in each of the regressions we use exactly the same number of observations (i.e., 390,546 firms). To facilitate a comparison to our earlier results, we also re-estimate the baseline specification from Table 2, but now with the sample of 390,546 firms. The results of this robustness exercise are reported in Table 4. A comparison between the last column of Table 2 and the first row in Table 4 shows that the parameter estimates of the baseline specification remain fairly unchanged when focusing on a sample where all debt ratios are limited to the 0-200 percent range. Then, we rely on short-term debt, i.e., the ratio of current liabilities to total assets. Such a specification has been suggested by Rajan and Zingales (1995) and Gordon and Lee (2001). Not surprisingly (compare the relatively close correlation between the total debt ratio and the short term debt ratio in Table A.3), we conclude that the results regarding our main variables of interest are qualitatively very similar to the ones of the baseline specification. The corporate tax rate enters significantly positive (and somewhat lower than in the original model), firm age exhibits a positive but diminishing impact on debt, and the interaction term between the corporate tax rate and firm age is significantly positive.

Next, we deduct trade credits from total liabilities to re-define the numerator of the debt ratio. Trade credits are typically used by younger firms, especially to cope with short-term liquidity shortages (see Berger and Udell 1998). Again, we find that our results regarding the influence of corporate taxation and firm age on debt financing do not change substantially when relying on the remaining part of total debt. Finally, we focus on long-term debt (see, e.g., Booth, Aivazian, Demirguc-Kunt and Maksimovic 2001). Since firms might not adjust their long-term liabilities immediately on a year-to-year basis, we would expect that firm age is less of importance here. We observe a positive parameter estimate for corporate taxation but a much smaller impact of firm age as compared to the baseline specification, which seems to confirm this expectation. The interaction term between the statutory corporate tax rate and firm age is significantly positive, again.

In the second set of sensitivity analysis, we refer to an alternative definition of the tax measure by taking account of loss-carry forwards. Specifically, following Graham (1996) and Plesko (2003) we define five versions of 'marginal' tax rates (MCTR). The first one, MCTR1, is equal to zero if the EBIT within the observed time period 1999 to 2004 is negative in two or more years. Oth-

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<sup>14</sup>In our sample, the short-term debt ratio is around 58 percent (consisting of 10 percent loans, 22 percent trade credits, and the remaining 68 percent other current liabilities), and the long-term debt ratio is around 14 percent.

erwise, MCTR1 is the same as the statutory corporate tax rate. MCTR2 has entry zero if the EBIT is lower than zero in three or more years, and equal to the statutory corporate tax rate else. To compute MCTR3 we account for the year-by-year realizations of the EBIT. In particular, we set  $\tau_t = \text{SCTR}$  if the EBIT in a given year is positive, and zero else. Then, MCTR3 is calculated as the average of  $\tau_t$ . In MCTR4, we set the marginal corporate tax rate to equal zero if the EBIT is less than zero in four or more years of the sample period, and equal to  $0.5 \cdot \text{SCTR}$  if the EBIT is negative in two or three years. Otherwise, MCTR4 is equal to the SCTR (this variant has been proposed by Graham 1996). Finally, we define MCTR5 as equal to zero if the sum of the EBIT over the whole period is negative, and equal to the statutory corporate tax rate else.

In all variants of MCTR, our sample includes exactly the same observations as in Table 2 (i.e., 405,373 firms). Therefore, the estimation results can be directly compared to the ones in the last column of Table 2. We find that the parameter estimates are not strongly varying among the five variants of MCTR. This is not surprising given the fact that the correlations between the MCTRs are relatively high (see Table A.4). Compared to the baseline specification of Table 2 we now observe much lower coefficients for the corporate tax rate and the first power of age. However, this comes not really as a surprise, since we take into account potential tax-loss-carry-forwards. Considering a non-debt-tax-shield which serves as a substitute for tax-deductible interest payments, reduces the impact of corporate taxation on debt financing (see e.g. DeAngelo and Masulis 1980, Gropp 2002 for empirical evidence). Age squared still enters positively with significance levels above the conventional levels. Finally, with the exception of MCTR5 we find a significantly positive interaction term between firm age and the marginal corporate tax rate, which is in line with Proposition 2. Regarding the negative interaction term for MCTR5 one should keep in mind that our sample includes a relatively large number of firms with zero MCTR5 (about 90,000 firms). This might induce a downward bias in the interaction term. Therefore, we re-estimate this equation by only focusing on firms with non-zero marginal tax rates. Applying this sample restriction, we now observe a significantly positive interaction. In sum, the findings for these robustness experiments are qualitatively very similar to the previous ones, which let us conclude that the (joint) influence of corporate taxation and firm age on debt is obviously insensitive to the change in tax rate measures.

In the last series of sensitivity exercises, we exclude potentially influential outliers from the sample. The corresponding results are summarized in the

third block of Table 4. First, we reduce the threshold for the total debt ratio from 200 percent to 100 percent. This reduces the sample by about 44,000 observations. Obviously, the parameter estimates from Table 2 are virtually unchanged (perhaps one exception is the impact of corporate taxation, which is slightly higher now). Second, to assess whether the estimated effects of corporate taxation and firm age are affected by the firm age distribution of the sample (see Figure 3 above), we confine our analysis to firms younger than 150 years (lowering the sample by 246 firms), and, alternatively, to companies younger than 50 years (losing 14,000 firms). It turns out that this does not change the tax parameter substantially. We now observe somewhat higher parameter estimates for firm age ( $A$  and  $A^2$ ), and a more pronounced interaction term between firm age and corporate taxation, which translates into a (calculated) turning point of about 49 years (in Table 2, it was around 105 years). Further, as might be suspected by the graphical inspection of Figure 3, the estimate for the quadratic age term is much higher than in the baseline regression. This, in turn, suggests that the non-linear relationship between firm age, corporate taxation and debt is more pronounced when excluding very old firms. All in all, however, the qualitative results regarding the relationship between corporate taxation, firm age and debt are insensitive to these sample restrictions.

Finally, one might suspect that our results are driven by the country and industry coverage. For instance, it is obvious from Table 1 that the sample coverage is relatively weak for some countries (e.g., Cyprus, Malta or Switzerland). Therefore, we drop (i) countries with less than 500 firms (about 260 observations), and (ii) industries with less than 5,000 firms (about 8,000 observations). Again, we obtain almost the same parameter estimates as in the original model.

## 5 Conclusions

This paper analyzes optimal debt financing of firms under corporate taxation, which induces an incentive to increase leverage as a result of the deductibility of interest on debt. The benefits from corporate taxation are dampened by the costs of financial distress arising from increased debt levels. We argue that a firm's leverage might change over the life-cycle of a firm. For example, younger firms exhibit higher debt ratios and find it more difficult to raise external financing sources. This, in turn, suggests that the debt ratios are changing over a firm's life-time, and also that the impact of corporate taxation is age dependent.

We provide a simple two period model with corporate taxation and endogenous financing decisions that allows to derive empirically testable hypotheses regarding the relationship between corporate taxation, firm age and debt financing. We test these hypotheses in a cross section of 405,000 firms from 35 European countries and 126 NACE 3-digit industries. Our empirical findings can be summarized as follows. First, and in line with previous research, we find a positive impact of corporate taxation on a firm's debt ratio, suggesting that the corporate tax system provides an incentive for higher leverage. Second, firm age exerts a negative impact on debt ratios, indicating that older firms are relying less on debt than younger ones. Finally, we observe a significantly positive interaction effect between corporate taxation and firm size. This result implies that the debt ratio of younger firms is much less affected by a cut in corporate tax rates than that of older firms. This, together with a significantly negative coefficient of a quadratic age term, lend support to the view that the effects of corporate taxation on debt financing is changing over the life-time of a firm.

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Table A. 1: Variable definitions

Variable	Description
<b>Debt to asset ratios</b>	
Total debt ratio	Current plus non-current liabilities to total assets (in percent)
Short-term debt ratio	Current liabilities to total assets (in percent)
Total debt ratio excluding trade credits	Current plus non-current liabilities minus trade credits to total assets (in percent)
Long-term debt ratio	Non-current liabilities to total assets (in percent)
<b>Statutory corporate tax rates</b>	
SCTR 1999	Statutory corporate tax rate in 1999 (in percent)
SCTR 2002	Statutory corporate tax rate in 2002 (in percent)
SCTR 2004	Statutory corporate tax rate in 2004 (in percent)
SCTR 1999-2004	Statutory corporate tax rate, average between 1999 and 2004 (in percent)
<b>Marginal corporate tax rates</b>	
MCTR1	$\tau = 0$ if $EBIT \leq 0$ in 2 or more years, $\tau = SCTR$ otherwise (in percent)
MCTR2	$\tau = 0$ if $EBIT \leq 0$ in 3 or more years, $\tau = SCTR$ otherwise (in percent)
MCTR3	For each year separately, we set $\tau_t = 0$ if the annual $EBIT \leq 0$ , otherwise $\tau_t = SCTR$ . Then, we calculate the average corporate tax rate as $\tau = \bar{\tau}_t$ (in percent)
MCTR4	$\tau = 0$ if $EBIT \leq 0$ in 4 or more years, $\tau = 0.5 \cdot SCTR$ if $EBIT \leq 0$ in 2 or 3 years, otherwise $\tau = SCTR$ (in percent)
MCTR5	$\tau = 0$ if the sum of $EBIT$ within the sample period is $\leq 0$ , and $\tau = SCTR$ otherwise (in percent)
<b>Independent variables</b>	
Firm age	2006 minus year of incorporation
Firm size	Logarithm of sales
Asset tangibility	Fixed assets + other fixed assets to total assets (in percent)
Return on assets (ROA)	Earnings before interest and taxes (EBIT) to total assets (in percent)
Net operating losses (NOL)	Dummy with entry 1 if average profit and loss per period $< 0$ , zero else
Negative shareholders funds (NSF)	Dummy with entry 1 if average shareholder funds $\leq 0$ , zero else
Z-score	(3.3-earnings before interest and taxes + 1.0-operating revenue + 1.4-shareholder funds + 1.2-working capital)/total assets

Table A. 2: Descriptive statistics

Variable	Mean	Std. Dev.	Min	Max	Obs. <sup>a)</sup>
<b>Debt to asset ratios</b>					
Debt ratio	71.89	31.20	0.00	200.00	515,741
Short-term debt ratio	57.60	30.59	0.00	200.00	515,741
Total debt ratio excluding trade credits	60.73	33.18	0.00	200.00	515,741
Long-term debt ratio	14.30	19.75	0.00	200.00	515,741
<b>Statutory corporate tax rates</b>					
SCTR 1999	35.07	5.94	10.00	50.08	515,203
SCTR 2002	31.94	5.64	10.00	40.30	515,741
SCTR 2004	31.13	5.34	12.50	37.30	515,741
SCTR 1999-2004	32.52	5.25	10.83	41.17	515,741
<b>Marginal corporate tax rates</b>					
MCTR1	27.85	12.59	0.00	41.17	515,741
MCTR2	30.09	10.12	0.00	41.17	515,741
MCTR3	27.17	9.04	0.00	41.17	515,741
MCTR4	29.61	9.29	0.00	41.17	515,741
MCTR5	26.15	13.85	0.00	41.17	515,741
<b>Independent variables</b>					
Firm age (in years)	16.91	16.06	0.00	1,018.00	515,741
Firm age <sup>2</sup>	543.92	2,608.21	0.00	1,036.10 <sup>6</sup>	515,741
Asset tangibility	33.64	24.24	0.00	100.00	498,187
Firm size (log of sales)	6.35	2.16	-1.79	18.82	422,337
Return on assets (ROA)	7.24	53.98	-15,983.44	13,800.86	443,198
NOL-dummy	0.23	0.42	0.00	1.00	515,741
NSF-dummy	0.13	0.33	0.00	1.00	515,741
Z-score	2.82	23.50	-1,100.70	12,993.81	421,903
<b>Variables used for calculation</b>					
Operating revenue (in tsd. EUR)	10,533.24	378,685.40	0.17	150.10 <sup>6</sup>	422,337
Number of employees	72.10	1,877.02	1.00	757,846.50	368,750
Total assets (in tsd. EUR)	8,556.36	387,896.90	0.17	188.10 <sup>6</sup>	515,741
Fixed assets (in tsd. EUR)	3,829.59	168,037.10	-2,029.00	79.10 <sup>6</sup>	515,727
Other fixed assets (in tsd. EUR)	1,337.08	63,871.77	-1,018.10 <sup>6</sup>	19.7.10 <sup>6</sup>	506,368
EBIT (in tsd. EUR)	490.86	20,822.26	-1,127.10 <sup>6</sup>	8,004.10 <sup>6</sup>	443,198
Profit/loss per period (in tsd. EUR)	326.47	20,510.27	-1,639.10 <sup>6</sup>	7,758.10 <sup>6</sup>	443,693

**Notes:** <sup>a)</sup> Number of firms (in 35 countries and 126 NACE 3-digit industries).

Table A. 3: Correlation matrix

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
(1) Debt ratio	1.000												
(2) Short term debt ratio	0.767	1.000											
(3) Total debt ratio excl. trade credits	0.170	0.116	1.000										
(4) Long term debt ratio	0.339	-0.343	0.080	1.000									
(5) Firm age	-0.214	-0.185	-0.043	-0.044	1.000								
(6) Firm age <sup>2</sup>	-0.119	-0.106	-0.020	-0.024	0.832	1.000							
(7) Asset tangibility	-0.020	-0.265	0.360	0.018	0.007	0.021	1.000						
(8) Firm size (log of sales)	-0.135	-0.151	0.023	-0.051	0.382	0.228	0.034	1.000					
(9) Return on assets (ROA)	-0.272	-0.176	-0.141	-0.042	-0.044	-0.024	-0.100	0.003	1.000				
(10) NOL dummy	0.338	0.237	0.148	0.057	-0.007	0.012	0.093	-0.099	-0.404	1.000			
(11) NSF dummy	0.595	0.481	0.167	0.110	-0.139	-0.062	-0.004	-0.259	-0.223	0.366	1.000		
(12) Z-score	-0.085	-0.004	-0.119	0.366	-0.025	-0.013	-0.136	0.008	0.362	-0.141	-0.062	1.000	
(13) SCTR 99-04	0.082	0.026	0.082	0.018	0.133	0.044	-0.083	0.268	-0.097	0.013	-0.089	-0.073	1.000

Table A. 4: Correlations in tax rates

	(1)	(2)	(3)	(4)	(5)	(6)
(1) SCTR 99-04	1.000					
(2) MCTR1	0.429	1.000				
(3) MCTR2	0.535	0.740	1.000			
(4) MCTR3	0.569	0.855	0.803	1.000		
(5) MCTR4	0.579	0.939	0.837	0.901	1.000	
(6) MCTR5	0.347	0.606	0.546	0.688	0.615	1.000

Table A. 5: Manufacturing firms according to NACE classification

2-digit	3-digit	Name	Obs.	2-digit	3-digit	Name	Obs.
15	150	Manufacture of food products and beverages	189	222	222	Printing and service activities related to printing	34,597
	151	Production, processing and preserving of meat and meat products	10,745	223	230	Reproduction of recorded media	1,281
	152	Processing and preserving of fish and fish products	2,454	230	231	Coke, refined petroleum products and nuclear fuel	11
	153	Processing and preserving of fruit and vegetables	3,313	231	232	Coke oven products	48
	154	Vegetable and animal oils and fats	1,401	232	233	Refined petroleum products	701
	155	Dairy products	3,835	233	240	Processing of nuclear fuel	40
	156	Grain mill products, starches and starch products	3,162	240	241	Chemicals and chemical products	132
	157	Prepared animal feeds	2,205	241	242	Basic chemicals	4,405
	158	Other food products	31,327	242	243	Pesticides and other agro-chemical products	350
	159	Beverages	6,973	243	243	Paints, varnishes and similar coatings, printing ink and mastics	2,352
16	160	Tobacco products	269	244	244	Pharmaceuticals, medicinal chemicals and botanical products	2,638
17	170	Textiles	93	245	245	Soap and detergents, cleaning and polishing preparations, perfumes and toilet preparations	3,161
	171	Preparation and spinning of textile fibres	2,155	246	246	Other chemical products	3,390
	172	Textile weaving	2,367	247	247	Man-made fibres	251
	173	Finishing of textiles	2,173	250	250	Rubber and plastic products	39
	174	Made-up textile articles, except apparel	4,630	251	251	Rubber products	3,005
	175	Other textiles	4,064	252	252	Plastic products	17,978
	176	Knitted and crocheted fabrics	1,047	260	260	Other non-metallic mineral products	68
	177	Knitted and crocheted articles	2,333	261	261	Glass and glass products	3,863
18	180	Wearing apparel; dressing and dyeing of fur	169	262	262	Non-refractory ceramic goods other than for construction purposes; manufacture of refractory ceramic products	2,388
	181	Leather clothes	652	263	263	Ceramic tiles and flags	751
	182	Other wearing apparel and accessories	18,356	264	264	Bricks, tiles and construction products, in baked clay	1,443
	183	Dressing and dyeing of fur; manufacture of articles of fur	541	265	265	Cement, lime and plaster	748
19	190	Tanning and dressing of leather; manufacture of luggage, handbags, saddlery, harness and footwear	19	266	266	Articles of concrete, plaster or cement	7,879
	191	Tanning and dressing of leather	1,288	267	267	Cutting, shaping and finishing of ornamental and building stone	5,630
	192	Luggage, handbags and the like, saddlery and harness	2,055	268	268	Other non-metallic mineral products	1,401
	193	Footwear	6,219	270	270	Basic metals	56
20	200	Wood and of products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	23	271	271	Basic iron and steel and of ferro-alloys (ECSC)	2,250
	201	Sawmilling and planing of wood, impregnation of wood	10,610	272	272	Tubes	772
	202	Veneer sheets; manufacture of plywood, laminboard, particle board, fibre board and other panels and boards	1,220	273	273	Other first processing of iron and steel and production of non-ESCS ferro-alloys	784
	203	Builders' carpentry and joinery	11,654	274	274	Basic precious and non-ferrous metals	1,947
	204	Wooden containers	2,257	275	275	Casting of metals	2,393
	205	Other products of wood; manufacture of articles of cork, straw and plaiting materials	6,070	280	280	Fabricated metal products, except machinery and equipment	153
21	210	Pulp, paper and paper products	31	281	281	Structural metal products	27,572
	211	Pulp, paper and paperboard	1,350	282	282	Tanks, reservoirs and containers of metal; manufacture of central heating radiators and boilers	2,203
	212	Articles of paper and paperboard	6,638				
22	220	Publishing, printing and reproduction of recorded media	113				
	221	Publishing	25,682				

Table A. 5: cont.

2-digit	3-digit	Name	Obs.	2-digit	3-digit	Name	Obs.
	283	Stream generators, except central heating hot water boilers	2,900	33	330	Medical, precision and optical instruments, watches and clocks	107
	284	Forging, pressing, stamping and roll forming of metal; powder metallurgy	3,664		331	Medical and surgical equipment and orthopaedic appliances	7,148
	285	Treatment and coating of metals; general mechanical engineering	29,938		332	Instruments and appliances for measuring, checking, testing, navigating and other purposes, except industrial process control equipment	5,012
	286	Cutlery, tools and general hardware	6,135		333	Industrial process control equipment	2,310
	287	Other fabricated metal products	15,869		334	Optical instruments and photographic equipment	1,433
29	290	Machinery and equipment n.e.c	596		335	Watches and clocks	345
	291	Other general purpose machinery	5,324	34	340	Motor vehicles, trailers and semi-trailers	153
	292	Agricultural and forestry machinery	14,729		341	Motor vehicles	1,059
	293	Machine-tools	4,091		342	Bodies (coachwork) for motor vehicles; manufacture of trailers and semi-trailers	2,955
	294	Other special purpose machinery	4,126		343	Parts and accessories for motor vehicles and their engines	3,319
	295	Weapons and ammunition	12,202		350	Other transport equipment	20
	296	Domestic appliances n.e.c	327	35	351	Building and repairing of ships and boats	5,649
30	297	Office machinery and computers	1,435		352	Railway and tramway locomotives and rolling stock	765
	300	Office machinery and computers	3,908		353	Aircraft and spacecraft	1,100
31	310	Electrical machinery and apparatus n.e.c	255		354	Motorcycles and bicycles	625
	311	Electric motors, generators and transformers	2,846		355	Other transport equipment n.e.c	476
	312	Electricity distribution and control apparatus	2,652		360	Furniture; manufacturing n.e.c	162
	313	Insulated wire and cable	986	36	361	Furniture	23,619
	314	Accumulators, primary cells and primary batteries	258		362	Jewellery and related articles	3,890
	315	Lighting equipment and electric lamps	2,486		363	Musical instruments	570
	316	Other electrical equipment n.e.c	7,169		364	Sports goods	1,096
32	320	Radio, television and communication equipment	13		365	Games and toys	1,241
	321	Electronic valves and tubes and other electronic components	3,369		366	Other manufacturing n.e.c	11,938
	322	Television and radio transmitters and apparatus for line telephony and line telegraphy	2,085	37	370	Recycling	65
	323	Television and radio receivers, sound or video recording or reproducing apparatus and associated goods	1,356		371	Recycling of metal waste and scrap	3,373
					372	Recycling of non-metal waste and scrap	2,946



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Michael Pfaffermayr, Matthias Stöckl and Hannes Winner

Capital Structure, Corporate Taxation and Firm Age

**Abstract**

This paper analyzes the relationship between capital structure, corporate taxation and firm age. We adapt a standard model of optimal capital structure choice under corporate taxation, focusing on the financing and investment decisions a young firm is typically faced with. Our model allows to derive testable hypotheses about the relationship between corporate taxation, a firm's age and its debt to asset ratio. To test these hypotheses empirically, we use a cross-section of 405,000 firms from 35 European countries and 126 NACE 3-digit industries. In line with previous research, we find that a firm's debt ratio increases with the corporate tax rate. Further, we observe that older firms exhibit smaller debt ratios than their younger counterparts. Finally, consistent with our theoretical expectation, we find a positive interaction effect between corporate taxation and firm age, indicating that the impact of corporate taxation on debt is increasing over a firm's life-time.

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