

Technical Change and the Wage Structure During the Second Industrial Revolution: Evidence from the Merchant Marine, 1865-1912*

Aimee Chin
University of Houston
Dept. of Economics
204 McElhinney Hall
Houston, TX 77204-5019
achin@uh.edu

Chinhui Juhn
University of Houston
Dept. of Economics
204 McElhinney Hall
Houston, TX 77204-5019
cjuhn@uh.edu

Peter Thompson
Florida International University
Dept. of Economics
Miami, FL 33199
peter.thompson2@fiu.edu

June 2004

ABSTRACT

Using a large, individual-level wage data set, we examine the impact of a major technological innovation — the development of powerful and economical steam engines — on skill demand and the wage structure among the merchant marine. Our data reveal a complex range of responses to the new technology. The new technology created a new demand for skilled workers, the engineers, while destroying other skills relevant only to sail. There were also contradictory effects among the less skilled. On the one hand, technological innovation may have been deskilling for production work since many experienced able-bodied seamen were replaced by laborers in the engine room. On the other hand, able-bodied seamen employed on steam earned a premium relative to their counterparts on sail. Our data allow us to identify this steam premium as a skill premium rather than a compensating differential. At the managerial level, we identify a skill premium on steam for mates, whose job became more complex on the larger vessels, but not for bosuns whose job did not. In aggregate, there is little change traditional measures of the skill premium, but such measures are too crude to illuminate the rich wage dynamics induced by a major technical innovation.

* We thank Eli Berman, Peter Mieskowski, Josh Angrist, Jon Guryan and participants in the Rice/UH seminar series for helpful comments and discussion.

I. Introduction

Between 1939 and 1960, the returns to high school education exhibited a rising trend despite an enormous increase in relative supply (Welch, 1970). Since World War II, the returns to college education have similarly risen despite an increase in supply (Acemoglu, 2002, Figure 1). The only sustained deviation from this latter trend, during the 1970s, is associated with a period of moribund technological advance and an unusually rapid increase in the supply of college graduates. Residual inequality, after controlling for observable characteristics including education, has also shown a notable rise during much of the postwar period (Juhn, Murphy and Pierce, 1993). As a consequence, wage and income inequality in the United States is today greater than it has been at any time since 1939 (Goldin and Katz, 1999).

It is widely accepted that skill-biased technical change underlies this evolution of the wage structure. Skilled and educated workers may be better at using (Griliches, 1969; Jovanovic, 1998; Caselli, 1999) or learning (Nelson and Phelps, 1966; Greenwood and Yorukoglu, 1997; Rubenstein and Tsiddon, 1999; Galor and Moav, 2000) new technologies, so in periods of rapid technological change the demand for skill can outstrip even a rising supply. At the same time, a rising supply of skilled workers may induce technical change biased to such an extent that the skill premium rises (Acemoglu 1998, 2002).

Although wage inequality declined in the decades preceding World War II, technological change still appears to have been skill-biased. Goldin and Katz (1998) associate inter-industry variations in wages and employment of educated workers between 1909 and 1929 with the use of continuous-process and batch methods of manufacturing, and the adoption of electric motors. They conclude that wage inequality was prevented from rising only by the massive increase in education brought about by the high-school movement after 1910.

While there has long been a consensus that technological change in the 19th century was deskilling (e.g., Braverman, 1974; Marglin, 1974), the evidence turns out to

be sparse. Perhaps best known is James and Skinner's (1985) examination of the substitution of capital for skilled and unskilled labor at mid-century, which suggests that technological change was skill-saving. But recent evidence from changes in earnings inequality around this period (Meyer, 2002) is by contrast consistent with a process of skill-biased technological change. The reality is likely to be more complex. The reorganization of the factory associated with the development of interchangeable parts in numerous industries during the latter half of the nineteenth century facilitated the substitution of unskilled factory workers for skilled artisans (Hounshell, 1984; Mokyr, 1990), but at the same time it created a new demand for, *inter alia*, engineers, managers and clerks (Goldin and Katz, 1998).

Our understanding of the impact of technological change on the wage structure during the 19th century is undoubtedly constrained by an almost complete absence of individual wage data, without which we cannot begin to address many questions that have been the focus of attention in studies of more recent periods. We do not know the extent to which new demand for skills in scarce supply or declining demand for skills in abundant supply may have shaped the wage structure. We do not know whether new technologies induced a premium for high quality workers that were able to learn new skills or to function in an uncertain environment. It is consequently no surprise that we are also not in a position to assess whether changes in the wage structure are permanent, or whether they can be explained by a microeconomic Kuznets effect (Rogers, 1995) whereby transitory increases in wage inequality arise because at any point in time only a fraction of firms have adopted the new technology.

In this study we exploit individual wage data from the merchant marine to shed light on how technological innovation affected the demand for skills and consequently the wage structure in the latter half of the 19th century. The specific technological innovation we examine is the development of steam propulsion and its substitution for sail. Our data consist of individual wage data for a large sample of workers serving on vessels registered in the Atlantic provinces of Canada from 1865 to 1912, a period

spanning the wholesale substitution of steam for sail. The wage data are not only numerous, but also high quality – they are derived from crew lists which served contemporaneously as binding employment contracts.¹ In addition to providing precise wage data, the crew lists also record each individual’s age, nationality, literacy, and job classification, as well as descriptions of the voyage undertaken. Furthermore, the individuals’ data are linked to vessel registry records containing key technological details of the ships, including its age, size, and form of propulsion. In sum, our data is the earliest example of matched employer-employee data that we are aware of, containing detailed characteristics of both the worker and the firm.

Despite their antiquity, the data have several clear advantages over those previously used to examine the effect of technological innovation on skill demand. First, most of the recent studies linking computer-related technology to skill demand have utilized inter-industry variations and have used investment in computers to proxy for technical change (Berman, Bound and Griliches, 1994; Autor, Katz, and Krueger, 1998). Studies that have used more detailed plant-level data have nevertheless relied on indirect measures of technical change such as the adoption of various factory automation technologies (Doms, Dunne, and Troske, 1997). In contrast, our data allow a precise and unambiguous link between the worker, the firm, and the old and new technology. What constitutes a firm in our data also leaves less concern about endogenous adoption—the idea that the better firms hire more skilled workers and are also the first to adopt more advanced technologies. The firm in our data is not an on-going concern but is the vessel on a particular voyage. The firm changes with the hiring of the crew and it is clear that

¹ Most notably, a failure on the part of the employee to fulfill the terms of his contract was a *criminal* offense. The crew list also protected the employee by laying out the responsibilities of the employer. However, most failures by the employer to meet his obligations constituted a civil offense.

the technology dictates the skill composition of the crew rather than the reverse.²

To preview the results, we find considerably greater wage inequality on steam-powered vessels than on sail. Differences in job composition explain most of the higher inequality. The wage bill share of able-bodied seamen and ordinary seamen was 65% on sail-powered ships while it was less than 20% on steam-powered ships. These moderately skilled production workers were replaced on steam vessels in part by highly skilled and highly paid engineers and in part by unskilled engine room workers, who together accounted for over 50% of the wage bill share. Thus, the new technology was neither skill-biased nor deskilling. While it replaced semi-skilled production workers with less skilled production workers on the one hand, it also created the need for a new class of skilled workers who were responsible for the maintenance of the machines. Our findings are therefore similar to Goldin and Katz's (1998) description of the movement from skilled artisans to the factory during the earlier part of the 19th century.

We also find substantial within-occupation steam premia. Most strikingly, able-bodied seamen serving on steam ships earn 22 percent more than their counterparts on sailing ships, even after controlling for a variety of individual, voyage, and ship-level characteristics. Our data are rich enough to allow us to eliminate compensating differentials as a candidate explanation for this premium. In particular, the fact that ordinary seamen – less experienced crew members with the same working and living conditions as able-bodied seamen – did not earn a premium on steam indicates that the premium was compensation for unobserved skill. Since fewer able-bodied seamen were hired on steam, each individual had a larger set of tasks and it is likely that those that were hired had to be higher average ability.

Our paper also sheds light on the evolution of the skill premium between 1865 and 1905. Of course, our findings are for one particularly industry but we think the unusual

² Of course, the adoption of steam technology at a more aggregate level may be driven in part by the available skill supply (Acemoglu, 1998).

detail and quality of our wage data make exploration worthwhile. To study the skill premium over this longer period, we restrict our analysis to sail since the number of steam observations is sparse in the earlier part of our data. We find that skilled workers earned about twice as much as unskilled workers. Wage inequality among workers on sailing vessels shows no particular trend over the sample period, suggesting that the crude wage structure there was largely unaffected by the gradual switch to a new technology. However, the crude wage structure hides distinctive wage patterns across occupations that were differentially impacted by the diffusion of steam. Sail makers, whose skill was clearly being made obsolete by the new technology, experienced the sharpest declines in average wages. Able-bodied seamen on sailing vessels were also facing a declining demand for their services with the advent of steam, and their wages declined accordingly. In contrast, the wages of cooks and stewards, whose skills were readily portable to the new technology, were unaffected by the rise of steam.

II. Background

Thomas Newcomen invented the first steam engine to see commercial success in 1712, but its mass and inefficiency restricted its use to pumping water out of mines. Thomas Watt's improved design, first patented in 1769 and soon after made commercially available through Watt's enormously successful partnership with Matthew Boulton, made the steam engine sufficiently compact and fuel efficient to open the door to steam transportation. A boat employing many features of the Watt and Boulton design operated the world's first steam passenger service, between Philadelphia and Trenton, in the summer of 1790 (Thurston, 1878, ch.5). Robert Fulton's famous *Clermont*, which plied the Hudson from 1807, in fact used an engine manufactured in Watt and Boulton's Soho factory. The first steam-powered vessel to operate in Canadian waters was launched in 1809 (Lewis, 1997). Steam transportation on inland waterways in North America became commonplace by 1830, and dominated the rivers by the time our sample data begins in the 1860s (Hunter, 1949). By 1890, more steam than sailing merchant vessels

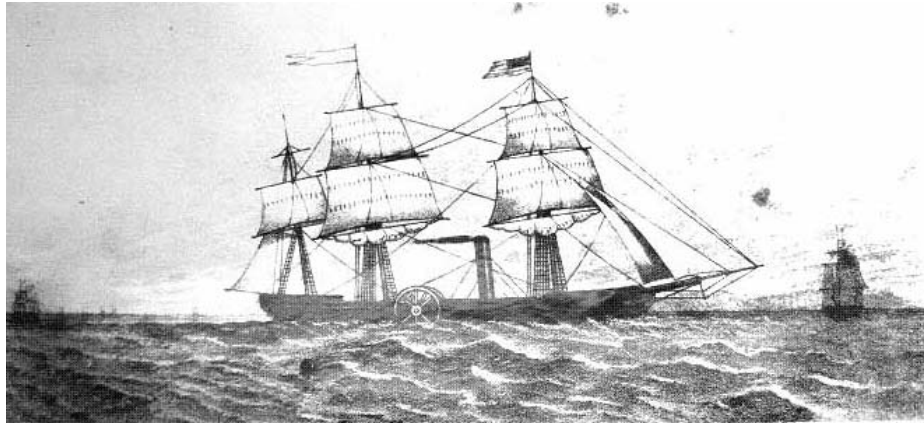


FIGURE 1. The SS *Savannah*. Source: Georgia Historical Society, Photographic Collection #1361 PH, Box 29, Folder 20.

were registered on the US Great Lakes (Smith and Brown, 1948).

Steam was adopted more slowly on the oceans. Early engines consumed too much fuel for long voyages and could not compete with sail. The first steam-powered vessel to cross the Atlantic, the SS *Savannah*, did so in 1818, but steam was just an auxiliary source of power and the vessel spent 26 of its 29 days at sea under sail (see Figure 1). Three British companies had vessels cross the Atlantic entirely under the power of steam in 1838. But fuel consumption remained a problem. One vessel arrived in port only after burning its cabin furniture, a spare mast and half its decking; none of the three companies were successful financially.³ Nonetheless, Britain led the way in developing a transoceanic steam fleet, aided by the early adoption of steam by the Royal Navy (in 1820), government subsidies granted under the guise of mail contracts (from 1830), and the establishment of an extensive network of military coal depots throughout the empire (from 1840).

The switch to steam power for international trade was slower yet in North America, particularly so in the fleets of the Atlantic provinces of Canada. By 1890, for

³ Two companies abandoned the Atlantic in 1840. The third company, the owner of the famous *Great Western*, closed down in 1846.

example, 63 percent of Britain's registered merchant tonnage was steam-powered, and 42 percent of the United States fleet was steam (Smith and Brown, 1948); in Atlantic Canada, the corresponding figure was only 25 percent.⁴ But despite the later start, steam inevitably came to dominate the Canadian fleet (see Figure 2).⁵ As elsewhere, the adoption of steam technology in ocean-going vessels began later than in the coastal service, but it then took place at an accelerated pace. In just a twenty year span, steam-powered vessels took over transoceanic transport: they accounted for only 10% of all ocean-going vessels in 1890, but 70% by 1910. Sail technology had become obsolete for transoceanic transport, and existing sailing vessels were being phased out.

III. Data

We use data on vessels and crew members compiled by the Atlantic Canada Shipping Project at Memorial University at Newfoundland in the late 1970's and published in electronic form by the Maritime History Archive in 1998. These data have been studied extensively by maritime historians (e.g. Sager, 1989, 1993; Sager and Panting, 1990), but they have yet to be brought to the attention of labor economists and analysis has so far been restricted to tabulations of sample means.⁶

Information on vessels, including their type, dimensions and age, are in the vessel registry database. This database covers the universe of vessels listed in the shipping

⁴ Why the Canadian fleet was so late to convert to steam is not well understood. The fact that in 1890 two-thirds of the tonnage clearing Canadian ports was steam suggests that the delay was not a product of the business opportunities available to it. Sager and Panting (1990) conclude that investment in steam vessels in Atlantic Canada was profitable, and that cultural factors induced many ship owners to direct new investment to land-based opportunities.

⁵ The data on which Figure 2 is based are described in the next section.

⁶ One exception is Thompson (2003), who used the data to test theories of technology diffusion.

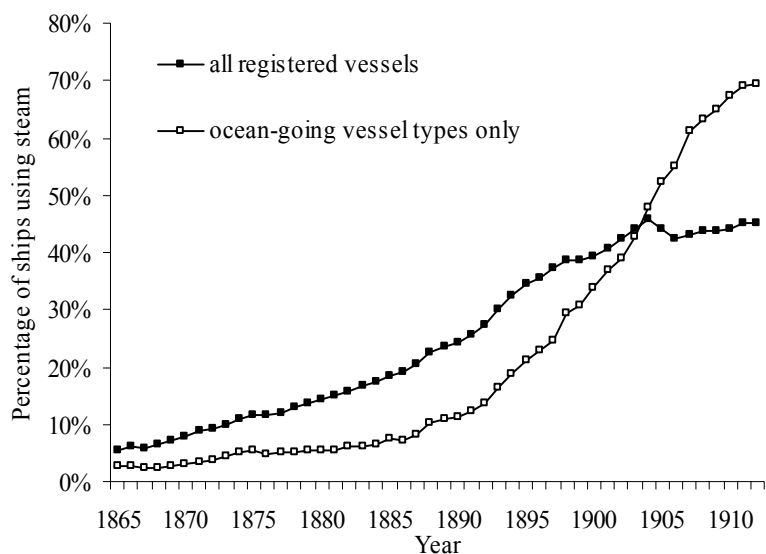


FIGURE 2. Spread of steam-powered ships in Atlantic Canada. Based on the vessel registry database, which contains data on the universe of ships registered in ten major Canadian ports. Each point gives the stock of steam-powered ships as a fraction of either the stock of all vessels or ocean-going vessels. Ocean-going vessels are defined as barquentines, barques, brigs, ships, and steam/sail. The latter type of vessel uses steam technology whereas the others use only sail technology.

registries of ten major Atlantic Canadian ports from 1787 to 1936.⁷ For a subset of the vessels, researchers also compiled information from crew agreements. A crew agreement contains information on each crew member’s name, date of birth,⁸ place of birth, wages,

⁷ Ship owners of the British Empire were required by law to register their vessels with the customs officer in their home port, and so the database should accurately reflect ships with home ports in Atlantic Canada.

⁸ Although no data are available to confirm it, we think that age serves as a good proxy for marine experience. Sager (1993, p. 37) points out that “Most went to sea when they were young. This was true of workers in Canadian sailing ships in the nineteenth century, and it was true in the twentieth century as well. It was rare for an older person, with a good job on land, to join the company of seafarers, unless wartime service required it.”

rank, place of joining and leaving the vessel and so forth. Researchers recorded individual-level data from the crew agreements for about 30% of the vessels registered in four ports (Saint John, New Brunswick, Yarmouth and Halifax). For all the vessels registered in these four ports, they recorded data on the voyages taken, including intended destination, intended duration and start date.

We define a vessel's technology based on the "type of vessel" variable. Researchers placed each vessel into one of seventeen categories: steamer; steam/sail; steam/paddle; schooner; brig; brigantine; barque; barquentine; ship; sloop; ketch; cutter; shallop; snow; other; fuel only (oil, gas or kerosene without sails); and fuel with sails. We classify members of the first three categories as steam-powered vessels. The steam/sail category contains vessels that have steam propulsion, but also use wind as an auxiliary power source. We classify the following five categories as ocean-going vessels: steam/sail; barquentine; barque; brig; and ship.

We matched the individual-level data from the crew agreements to the vessel-level data (using the official vessel number available in both databases); this enables us to identify the technology on which each worker worked. A vessel makes multiple voyages over its lifetime, and we matched the individual-level data to voyage-level data as well in order to control for certain voyage characteristics; the voyage is probably the unit most comparable to a firm. We restrict the sample to international voyages; the domestic coastal trade may have faced different labor market constraints.⁹ We have therefore eliminated individuals on voyages with Canada as both the country of embarkation and country of intended destination, or on voyages less than six months in intended duration, or on small vessels not intended for ocean-going trade. Furthermore, to make the measured wages more comparable, we only include workers paid on a monthly basis in

⁹ Some of the domestic voyages pertained to the fishing and whaling industries. Also, employer-employee relationships on domestic voyages were generally more personal than on international voyages (Sager, 1989).

British sterling, U.S. dollars or Canadian dollars. In practice, few workers were paid at a different frequency or in a different currency. Using exchange rates from Officer (2001), we have converted all monthly wages to British sterling. These wages are then converted to 1900 prices using the British consumer price index from McCusker (2002). We are left with approximately 149,000 individual-level observations for the time period spanning 1861 to 1912. However, because there are numerous individual observations with missing wage data in the first few years, we restrict our analysis to the period 1865-1912.

Of the 149,000 observations, only 4,000 are for individuals working on steam vessels. Although steam was spreading over the entire period, it did not become dominant until the twentieth century, and by this time the Atlantic Canadian fleet was rather smaller than it had been earlier. But this explains only part of the relatively small sample size for steam: researchers also compiled more individual-level data for the earlier period than the later period. Given this, our empirical analysis on technical change and the skill premium will be based on sail and steam observations from 1891 to 1912. During these last two decades of the sample period, we have observations on both technologies. Thus, sample moments for both technologies would reflect the common macroeconomic conditions. Our empirical analysis concerning the evolution of the skill premium will be based on sail observations only since we want consistent data spanning as long a period as possible.

Figure 3 shows that in most years steam-powered ships are under-represented in the individual wage data, which raises concerns about whether this sample is representative of all workers serving on ocean-going vessels. Only beginning in 1907 does the fraction of vessels that are steam-powered in the sample approximate the fraction in the population. This means that for the years before 1907, the sample moments will be too heavily weighted by sail. But even though we cannot get the correct sample moments for transoceanic transportation as a whole, the data still provide insights about steam and sail separately. In particular, we argue that the steam observations in the sample are representative of all workers serving on steam-powered vessels, and similarly

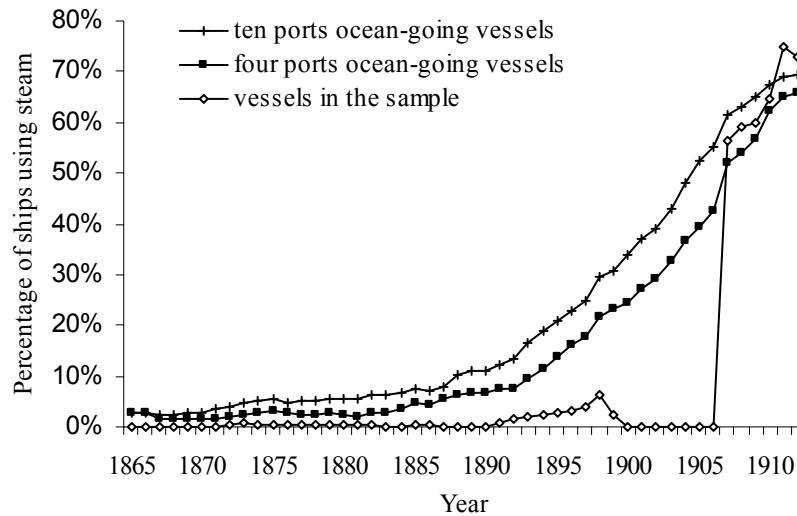


FIGURE 3. Coverage of steam-powered vessels in sample. Only ocean-going vessels included in this graph. The vessel registry database contains data on the universe of ships registered in ten major Canadian ports. For ships registered in four of these ports (Halifax, St. John, Windsor and Yarmouth), data from crew agreements (on voyages, masters and ports) were collected. For a sample of ships registered in these four ports, individual-level crew information was collected.

that the sail observations are representative of all workers serving on sailing vessels. To advance this argument, we first compare the vessels for which we have individual-level crew information (“in sample”) to the vessels that are not in the sample. Recognizing that the “steam/sail” category of ocean-going vessels is rather heterogeneous, we focus on international voyages made by the vessels. We compare the voyages that are in our sample to voyages that are not in our sample.

Table 1 shows that from 1891 to 1912, approximately 27% of all registered ocean-going vessels in the four ports are in our sample. The center two columns show that the age and dimensions of the sailing vessels that are in the sample do not differ much from those that are not, which bolsters the case that our sail observations may be representative. The right-most two columns show that the steam vessels in the sample are

TABLE 1. Comparison of in-sample and not-in-sample vessels

	ALL OCEAN-GOING VESSELS		SAIL		STEAM	
	In sample	Not in sample	In sample	Not in sample	In sample	Not in sample
Type of vessel						
Steam-powered	16	148	–	–	16	148
Barque	72	125	72	125	–	–
Barquentine	7	68	7	68	–	–
Brug	2	8	2	8	–	–
Ship	64	77	64	77	–	–
Total Number	161	426	145	278	16	148
Gross tonnage	1,354	688	1,185	1,354	2,884	253
Length	202	147	189	171	315	99
Width	38	30	37	35	44	20
Depth	22	16	22	19	23	9
Year constructed	1879	1884	1878	1879	1894	1895
Year registered	1881	1887	1879	1881	1905	1900
Year abandoned	1898	1905	1897	1899	1911	1917

Data from vessel registry database. Ocean-going vessels with active registration any time from 1891-1912 at one of the four ports with crew data (namely, Halifax, St. John, Windsor and Yarmouth) are used in above analysis. "In sample" means that individual-level crew information is available for this vessel.

physically much larger than those not in the sample. This appears to be an artifact of how vessels are categorized. As noted before, all vessels were placed in one of seventeen categories, only three of which were steam. The more detailed categorization of sailing vessels enabled us to eliminate types of sailing vessels not intended for crossing oceans. We are not able to do this equally well for steam vessels. We have eliminated steamers and steamboats with paddles from the sample, as these were typically used for short-distance transport. But the remaining steam category, “steam/sail” is broad. Judging from the low average tonnage of the 148 steam vessels that are not in the sample, it seems that many short-distance vessels have been placed into the steam/sail category. Although our steam observations cannot be considered representative of all workers in steam vessels,

nonetheless they might be considered representative of all workers in steam vessels capable of making international voyages. In Table 2, we present the characteristics of international voyages taken by ships in the sample to those not in the sample. The right-most two columns show that our steam observations reflect all the international voyages taken by steam vessels between 1891 and 1912. The sail observations capture 42% of all the international voyages taken by sailing vessels, and since the characteristics of the ships and voyages do not differ much, we shall assume them to be them representative of all workers in sailing vessels capable of making international voyages.

IV. Results

Much previous analysis of the effects of technological change on the wage structure has been limited to the question of whether change is skill-biased or deskilling. This is perhaps too crude a question. Sail and steam vessels provided substitutable shipping services, but they did so using very different production technologies and the substitution of steam for sail consequently affected the demand for labor in a number of distinct ways. First, it reduced the demand for occupations specific to sail, and we would expect to observe a decline in the wages of workers with these technology-specific skills. Second, it created a demand for new occupations, only some of which required new skills. We would anticipate a premium to be paid for workers with the appropriate skills if they are initially in scarce supply (cf. Chari and Hopenhayn, 1991). Finally, the advent of steam changed the character of many occupations that survived the transition from sail to steam. In some occupations common to both technologies, the demand for skill or, perhaps more accurately, quality may have declined, while in others it may have risen. In only a fraction of occupations common to both technologies should we expect no substantive change in the character of the job.

Table 3 shows how the occupational composition of the crew differed between steam and sailing vessels in terms of raw numbers and employment share. The table reports averages for 1891 to 1912. While total crew size was similar on steam (35)

TABLE 2. Comparison of in-sample and not-in-sample voyages

	ALL OCEAN-GOING VESSELS		SAIL		STEAM	
	In sample	Not in sample	In sample	Not in sample	In sample	Not in sample
Type of vessel						
Steam-powered	115	8	–	–	115	8
Barque	201	327	201	327	–	–
Barquentine	7	61	7	61	–	–
Brug	–	–	–	–	–	–
Ship	241	237	6241	237	–	–
Total Number	564	633	449	625	115	8
Gross tonnage	1,708	1,148	1,406	1,141	2,887	1,728
Length	229	189	206	187	317	276
Width	40	21	39	37	44	35
Depth	23	16	23	21	24	23
Year constructed	1885	1880	1882	1880	1896	1884
Year registered	1886	1881	1882	1881	1903	1891
Year abandoned	1903	1900	1901	1901	1910	1898
Year voyage commenced	1897	1894	1895	1894	1905	1892
Intended duration of voyage (months)	24	24	25	24	21	12
Intended destination						
Argentina	6.5%	6.3%	5.0%	6.4%	12.6%	0.0%
Brazil	14.8%	14.3%	15.6%	14.5%	11.7%	0.0%
Canada	25.6%	27.4%	24.6%	26.6%	29.7%	100.0%
Great Britain	9.6%	10.2%	10.2%	16.0%	7.2%	0.0%
USA	23.8%	26.0%	26.0%	17.4%	15.3%	0.0%
Other	19.7%	18.7%	18.7%	19.2%	23.4%	0.0%

Ocean-going vessels with active registration anytime from 1891-1912 at one of the four ports with crew data (namely, Halifax, St. John, Windsor and Yarmouth) are used in above analysis. "In sample" means that individual-level crew information is available for this vessel.

and sail (32), there were striking differences in the composition of the crew. The shift to steam made some jobs, such as the sail maker, obsolete. It also changed the mix of workers across occupations common to both technologies. The sail crew typically had 23 able-bodied seamen, a steam crew had only nine. The employment share of able-bodied and ordinary seamen fell from 77 percent on sailing ships to 27 percent on steam ships.

Most of the decline in the employment share of seamen is accounted for by new occupations in the engine room. The steam crew had an average of 16 workers in the engine room, four engineers and twelve engine room operatives. These new occupations accounted for over 46% of the total employment on steam vessels. The skilled workers were the engineers, who “were required to tend the machinery, ensure that it was operating properly, undertake repairs, start, stop and reverse the engines when arriving or leaving port, and supervise the firing of the boilers” (Griffiths, 1997, p.132). Pursuant to an 1862 amendment to the Merchant Shipping Act, seagoing engineers were required to obtain a certificate of competency (an examination and sufficient training were required), and all steam-powered vessels had to have certified engineers aboard. The production workers in the engine room were firemen, trimmers, donkey men, and oilers and greasers, who provided mostly manual labor under the management of the engineers. Both the skilled (engineers) and unskilled (engine room operatives) spent their work time in the engine room, isolated from the rest of the crew.

Many occupations on sailing vessels carried over to steam as well. The master was the person in charge of the voyage, assisted by one or more mates. The mates transmitted the master’s orders to the seamen, commanded a share of the seven round-the-clock watches each day, had responsibility for the cargo, kept the log-book detailing the journey, and made navigational measurements. The mates were capable of performing the physical tasks any able-bodied seamen was, although they rarely had to do them. The majority of the masters and mates had attained their high status only after passing examinations administered by the government. The mariners – in order of experience,

TABLE 3. Employment by occupation: steam vs. sail

OCCUPATION	SAIL		STEAM	
	Number	% of Crew	Number	% of Crew
1-mate	2.0	6.9%	2.5	7.3%
2-bosun	1.1	3.9%	0.5	1.4%
3-able-bodied seamen	22.6	70.0%	9.0	24.4%
4-ordinary seamen	2.4	7.0%	0.9	2.9%
5-cook/steward	1.6	5.6%	2.5	7.7%
6-carpenter	0.8	2.4%	0.6	1.9%
7-sailmaker	0.1	0.2%	0.0	0.0%
8-engineer	0.0	0.0%	3.9	12.3%
9-engine room occupations	0.0	0.0%	12.0	33.5%
10-other	1.2	3.9%	2.9	8.5%
Total Crew	31.8		34.7	

For voyages with years of embarkation from 1891-1912, number of workers by occupation is reported. There were 111 steam voyages and 564 sail voyages. Wages are averaged over all individuals with non-missing wages (20,160 individuals). The occupations have been aggregated as follows:

<i>Aggregate occupation:</i>	<i>Includes:</i>
1-mate	First Mate, Second Mate, Third Mate
2-bosun	Bosun, Bosun/Mate
3-able-bodied seamen	only one occupation
4-ordinary seamen	only one occupation
5-cook/steward	Cook, Steward, Cook/Steward
6-carpenter	Carpenter, Carpenter/Bosun, Carpenter/AB, Carpenter's Mate, Second Mate/Carpenter
7-engineer	Engineer, Second Engineer, Third Engineer, Fourth Engineer
8-sailmaker	Sailmaker, AB & Sailmaker, Bosun & Sailmaker
9-engine room occupations	Leading Fireman, Fireman, Bosun & Lamp Trimmer, Fireman & Trimmer, Donkey Man, Trimmer (Steamer), AB & Lamp Trimmer, AB & Trimmer, Oiler & Greaser
99-other	All other occupations, predominantly Boy, Stewardess, Apprentice.

they were the able-bodied seamen, ordinary seamen and boys/apprentices – were the most numerous production workers on vessels. They were expected to undertake a wide variety of tasks under the direction of the mates.¹⁰

However, even among ranks that survived the transition from sail to steam, the nature of the skills involved often changed markedly. On sailing vessels, as one mariner recalled, “three quarters of [one’s] waking time is devoted to fondling rope”¹¹ and there were many ropes to learn (see Figure 4). Locating and handling the rigging was a skill arduously learned before promotion from ordinary to able-bodied seaman, and made mostly obsolescent by steam. Steam demanded a different set of skills. The mariner on a steam ship “had become a tender of new types of machinery, and ship-owners were prepared to pay a premium to hire experienced and reliable men” (Sager, 1989, p. 261). Yet a further challenge to the production workers on steamships was a change in workplace composition. Not counting the engine room, the number of mariners on a steamship was typically less than half the number on a sailing vessel of similar size, possibly increasing the range of responsibilities and tasks performed above deck.

These changes in occupational composition, in conjunction with changes in skill requirements within occupations, can be expected to change the wage structure in the maritime industry. However, evaluating how these changes in labor demand might affect the wage structure is complicated by the fact that working conditions varied both across technologies and across occupations within technologies, so that changes in the wage structure reflect at least in part required compensating differentials.

We can avoid the confounding of skill premia with compensating differentials if, in the first instance, we restrict attention to changes in the wage structure on sailing vessels alone. This we do in the subsection A, where we are able to trace the evolution of

¹⁰ The sample records over 60 distinct job titles that are not discussed here. Most of them were absent from a typical voyage.

¹¹ Quoted in Sager (1989, p. 133).

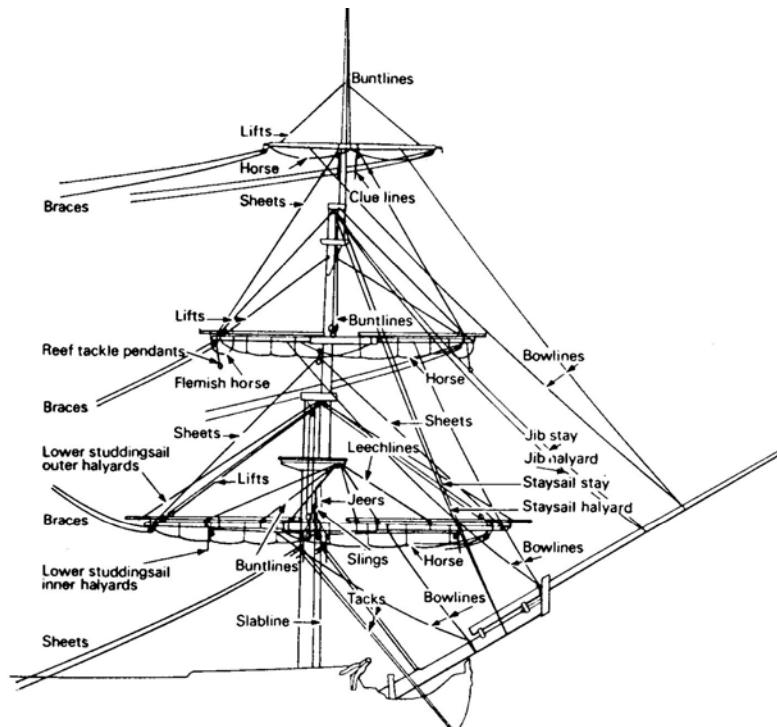


FIGURE 4. Main rigging on a ship's foremast. Source: Kemp (1976).

the skill premium over an extended period of dramatic technological change. We restrict attention to the period 1865 to 1905 because relatively few observations for sail are available after 1905. Of course, looking at sail alone provides only a partial picture, so in subsections B, C and D, we analyze differences in wages across the two technologies. However, the unusual detail of our data allows us to make progress in discriminating between skill premia and compensating differentials. The cross-technology comparisons focus on the period 1891 to 1912, the period during which we have sufficient observations on steam.

A. Wage inequality and the skill premium on sailing vessels, 1865-1905

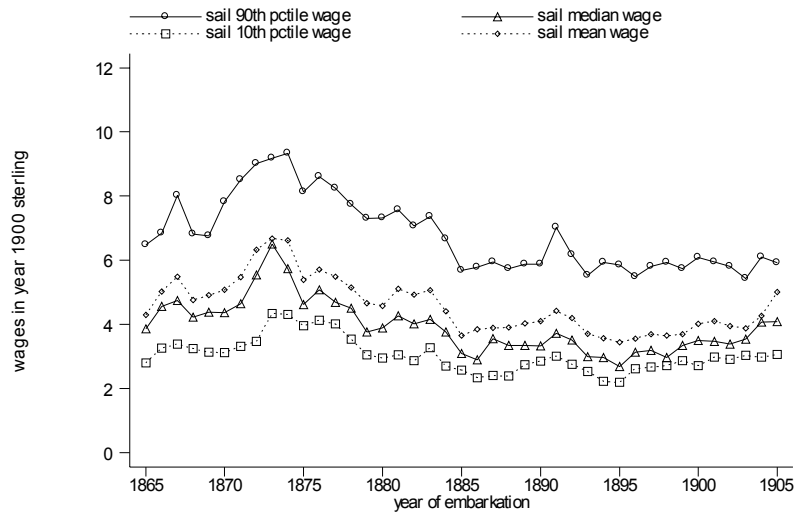
Relatively little is known about skill premia and the wage structure during the latter half of the nineteenth century. Attack, Bateman and Margo (2000) report that wage

dispersion across manufacturing establishments rose in the U.S. during this period. Meyer (2002) shows that within-industry wage inequality increased, particularly in industries experiencing rapid technical change. However, skill premia measured by occupational pay ratios exhibit relatively little movement over this period (Lindert and Williamson, 1980). In Britain, the evidence suggests that skill premia fell at the end of the nineteenth century (Williamson, 1980; Lindert and Williamson, 1983).

Our purpose in this section is two-fold. First, we bring more data to the continuing debate regarding the evolution of the skill premium. While our study covers one industry — the transatlantic maritime industry — the quality and detail of our data is quite unique. With our data, we can examine overall inequality such as the 90-10 wage ratio as well as skill premia measured as occupational pay ratios or the literacy premium. Our second purpose is to understand how the introduction and diffusion of new technology affected the wage structure over time. The previous section suggests that steam had differential impacts on demand across job categories. It diminished the need for able-bodied seamen and made some occupations, such as sailmaking, completely obsolete. On the opposite end of the spectrum, other occupations, such as mates and cooks were relatively unaffected. We examine whether there were different changes in wages across occupations depending on the portability of skills across technologies.

In Figure 5, Panel A, we plot the 90th, 50th and 10th percentile wages and mean wages by year for men aged 16 to 65 working in sailing vessels. During the four-decade span, the relative wages of the higher-paid to lower-paid did not change dramatically. The 90th percentile wage is on average 2.2 times the 10th percentile wage and 1.7 times the median wage. The median wage is 1.3 times the 10th percentile wage. The mean is higher than the median, and the median is much closer to the 10th percentile wage than the 90th percentile wage, indicating that most of the workers are concentrated at the bottom of the wage distribution. This is not surprising since the bulk of the crew are ordinary seamen and able-bodied seamen, who account for both the 10th and 50th percentile workers. Their wages are more similar to each other than to the mates who are

Panel A. Mean Wages



Panel B. 90th percentile wage / 10th percentile wage

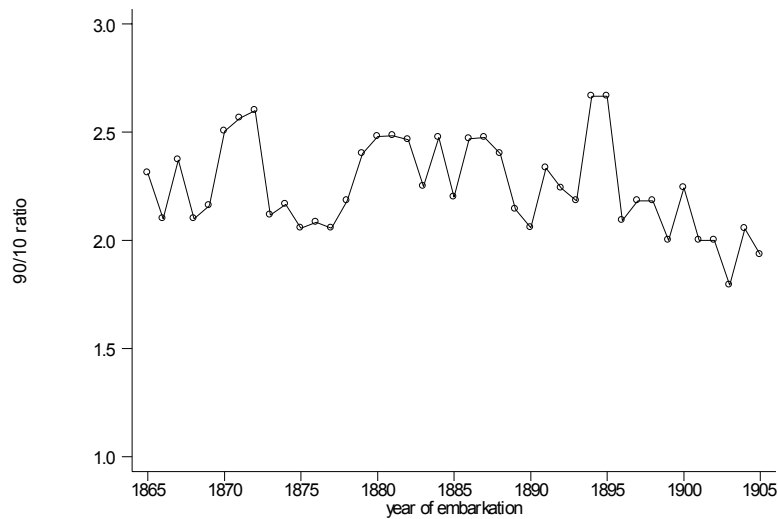


FIGURE 5. Wages for Male Seamen Aged 16-60 (Sail). Raw statistics computed from sample of 144,924 individuals working in sailing vessels. Year cells with fewer than 25 observations have not been graphed.

the 90th percentile workers.

The ratio of the 90th percentile wage to the 10th percentile wage, a standard measure of wage inequality, ranges from 1.8 to 2.7 over the four-decade period, as shown in Figure 5, Panel B. The 90/10 ratio for this period is lower than what has been observed for much of the twentieth century. Goldin and Margo (1992) calculate the ratio at each decennial year since 1940, the first U.S. Census for which income micro data are available, and find that the lowest value was 2.9 in 1950. They term the mid-century period with unusually low inequality the Great Compression. The 90/10 ratio we have calculated for the turn of the century is lower because we are examining only one industry, whereas studies using more recent micro data use all industries. The maritime industry, and likely other industries impacted by the steam engine such as manufacturing and land transportation, was neither the highest-paying nor the lowest-paying industry.

As a direct proxy for skill, in Figure 6 we plot wages by literacy and year. An individual is coded as literate if he signs his name on the crew agreement, and illiterate if he put down an “X”.¹² Panel A shows that mean wages were higher for the literate; literate seamen were paid an average ten percent more than illiterate seamen. Panel B shows that the 10th percentile wage is the same for both the literate and illiterate, but the 90th percentile is higher for the literate. In other words, wage inequality is higher for the literate. The ratio of the 90th percentile wage to the 10th percentile wage is 2.4 for the literate, 1.9 for the illiterate. There is no change over time in the premium for this measurable component of skill

We might also measure skill using occupation. The wage inequality literature often looks at the wage differential between non-production and production workers, or white-collar and blue-collar workers, to describe the skill premium. We take mates to be the

¹² This level of literacy is more likely to be a proxy for numeracy, a more valuable skill for most crew members.

Panel A. Mean Wages



Panel B. 90th percentile wage / 10th percentile wage

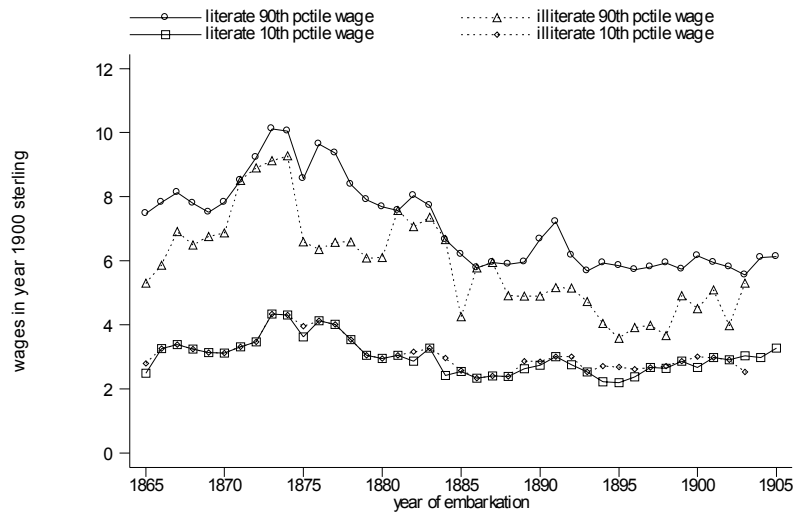


FIGURE 6. Wages by Literacy (Sail). Raw statistics computed from sample of 144,924 individuals working in sailing vessels. Year cells with fewer than 25 observations have not been graphed.

skilled/non-production/white-collar workers and the able-bodied seamen to be the less skilled/ production/blue-collar workers. The mates are able-bodied seamen who have passed the necessary examination to be certified and subsequently managed to find a job as mate. Mates spend most of their time engaged in managerial and supervisory activities, and record-keeping. The second mate and third mate might still perform physical tasks alongside the able-bodied seamen, but the first mate would not. We plot the wages for mates and able-bodied seamen in Figure 7. Panel A shows that, as expected, mean wages are higher for mates than for able-bodied seamen. Mates' wages are on average 1.9 times able-bodied seamen's wages, with a range over time from 1.6 to 2.3. In contrast to the stability of the 90-10 wage ratios we reported earlier, the ratio of wages of mates and able-bodied seamen shows an upward trend (Panel B). This is not surprising given the sharp reduction in demand for able-bodied seamen in steam-powered vessels shown in Table 3 and given the rapid adoption of steam technology even among ocean-going vessels at the end of the nineteenth century.

While we have little information about supply, we know that demand for certain occupations and skills declined with the introduction of steam technology. Figure 8 shows the evolution of wages in three occupations distinguished by the portability of skills across technologies. We indexed wages to the average value over 1865-1867, the beginning period of our sample. Average wages of cooks, an occupation that was essentially unaffected by the switch in technology, was about the same in 1905 as it was in 1865. In sharp contrast, the average wage of sail makers, an occupation that had become all but obsolete with the introduction of new technology, fell approximately 20 percent. We have not graphed years with fewer than 25 observations, but if we included these years, the decline in sail maker observations would be even larger. Average wages for able-bodied seamen also fell, although the precise amount depends on how much weight we place on the last few observations where the number of wage observations in sail becomes relatively sparse.

Panel A. Mean Wages



Panel B. Mate/AB Seamen Wage Ratio

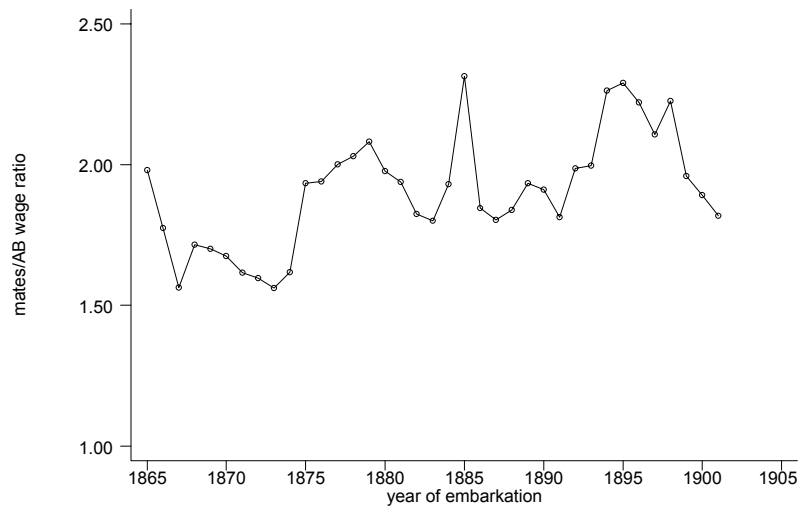


FIGURE 7. Wages by Rank (Sail). Raw statistics computed from sample of 144,924 individuals working in sailing vessels. Year cells with fewer than 25 observations have not been graphed.

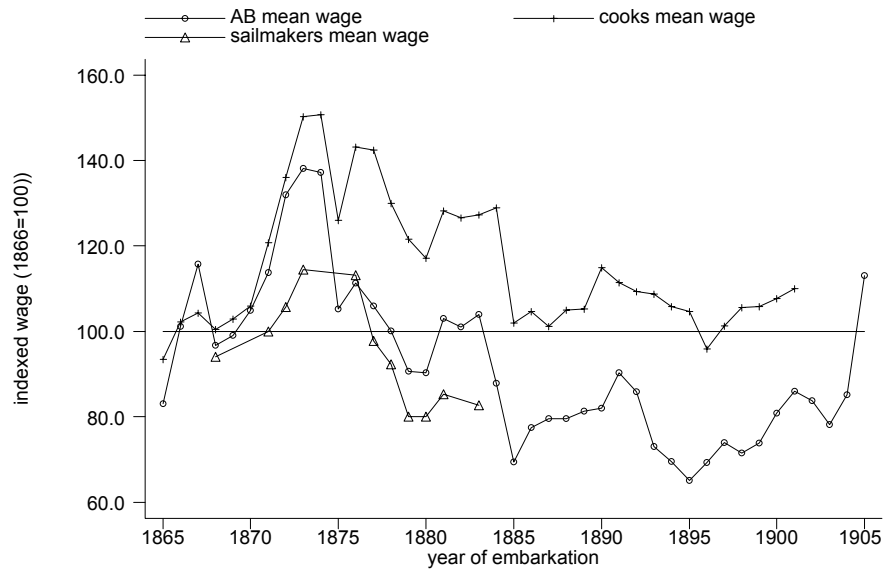
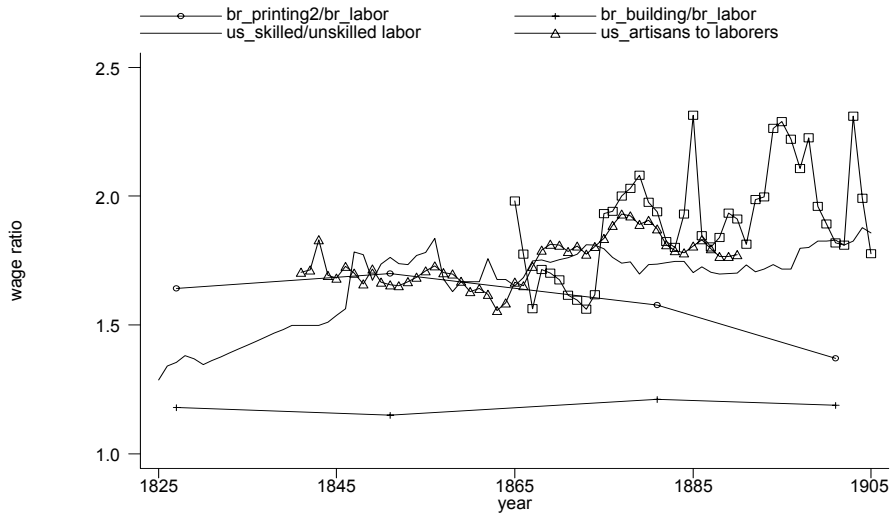


FIGURE 8. Indexed Wages in Different Occupations (1866=100) Raw statistics computed from sample of 144,924 individuals working in sailing vessels. Year cells with fewer than 25 observations have not been graphed.

To put our findings in context we compare in Figure 9 these ratios of wages of mates to able-bodied seamen to other skill premia reported elsewhere. In Panel A we juxtapose the mates/able-bodied seamen wage ratio from our data (line marked by squares) to skill ratios in British printing and building trades as reported in Williamson (1980). The figure also includes skill ratios from the U.S. over the same time period reported in Lindert and Williamson (1980). Panel B compares our occupational premium to other white-collar/blue-collar wage ratios, such as the wage ratio of clerks to unskilled labor in Britain, as well as the wage ratios of ministers to unskilled labor in Britain and U.S. The figure illustrates that the mate/seamen premium we report is more in line with skill ratios measured within manufacturing or other blue collar occupations. The white-collar premium was orders of magnitude larger. However, consistent with what we find in our data, skill premia did not change remarkably during 1865-1905, particularly in the

Panel A. Comparison of Mate/AB Wage Ratio to Other Skill Premia in U.S. and Britain



Panel B. Comparison of Mate/AB Wage Ratio to Other White-Collar/Blue-Collar Premium

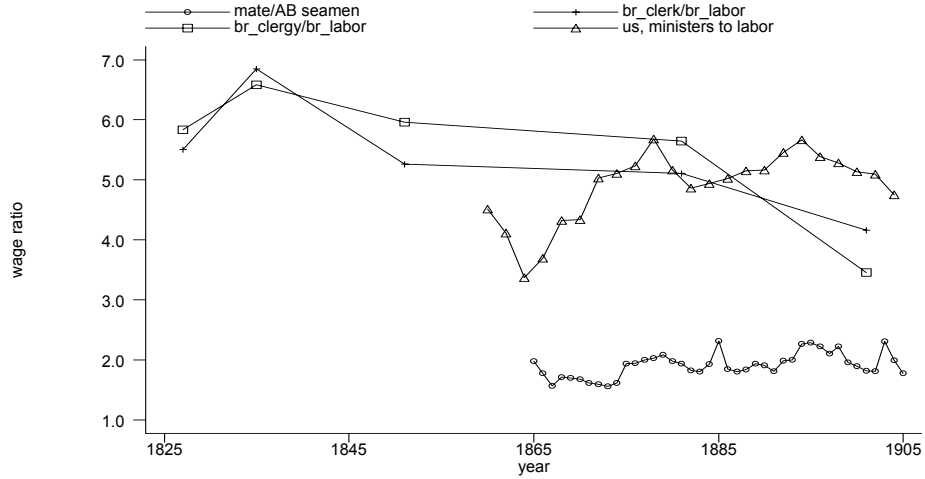


FIGURE 9. Comparison of Mate/AB Wage Ratio to Other Skill Premia British data from Williamson (1980), appendix table 1. U.S data from Lindert and Williamson (1980), appendix D.

U.S. There is some evidence that the white-collar premium fell at the turn of the century in Britain.¹³

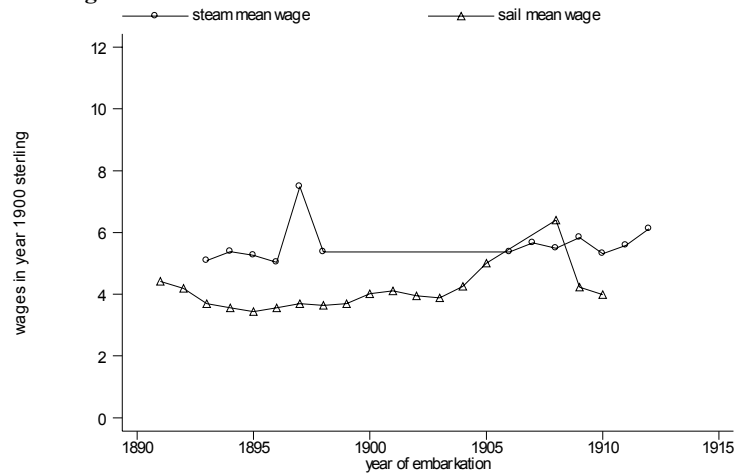
This subsection has provided new empirical evidence on the wage structure for the period 1865 to 1905. The skilled worker on sailing vessels (defined either as the 90th percentile wage earner or the non-production worker) made approximately twice as much as the unskilled worker (defined as the 10th percentile wage earner or the production workers). The skill premium was fairly stable over the four decade period, despite the steady substitution of steam for sail. We find that wages in occupations which became obsolete with the diffusion of steam technology steadily declined over the period.

B. Technology, wages, and the demand for new skills, 1891-1912

Because steam vessels are underrepresented in our sample, it is not useful to construct estimates of industry-level wage inequality from our individual wage observations. Instead, Figure 10 plots mean wages (panel A) and the 90th and 10th percentile wages (panel B) separately for workers on sail and on steam for the period 1891 to 1912. Mean wages were higher in steam than in sail, as shown in Panel A. On average, workers in steam vessels were paid 1.43 times workers in sail vessels. Panel B shows that the 90th percentile wage is higher in steam, but the 10th percentile wage is similar between steam and sail. Consequently, wage inequality was greater in steam than in sail. Over this period, the average 90/10 ratio was 2.1 in sail and 2.9 in steam. At the

¹³ The ratios we report are also similar to wage ratios of skilled to unskilled workers calculated for the early twentieth century (see Goldin and Margo, 1992, Table VII). One series from Goldin and Margo seems especially comparable to ours – the ratio of monthly wages of clerks to laborers in class-I steam railroads. This series begins in 1922 at 1.57, is stable through the 1920s, rises to as much as 2 in the 1930s, and then declines through the 1930s and 1940s, marking the Great Compression.

Panel A. Mean Wages



Panel B. Wages at the 10th and 90th percentiles

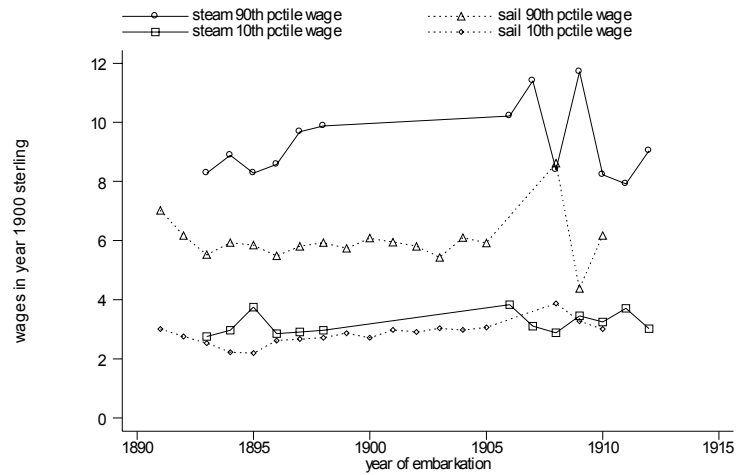


FIGURE 10. Wages by Technology, All Male Seamen Aged 16 to 60. Raw statistics computed from sample of 19,773 individuals (16,218 from sailing vessels and 3,555 from steam vessels. Rank-year cells with fewer than 25 observations have not been graphed.

aggregate level, we would therefore expect to observe a significant rise in inequality as steam gradually displaces sail. These crude numbers suggest that technical change in the maritime industry during this period was skill-biased.

Probing further, Table 4 reports the sample average wages for the major occupations on steam and sail. The most notable feature is the high wages paid to engineers and engine-room operatives. Engineers were highly paid in large part to reward skills earned after only extensive training, and for which remunerative opportunities also existed on land. In fact, as Table 4 shows, engineers were on average the highest paid members of the crew, sufficiently so that when they are eliminated from the sample much of the cross-technology difference in wage inequality is eliminated. As Figure 11 shows, steam workers still have higher mean wages after excluding engineers from the sample, but the difference is smaller (the steam premium is 26 percent instead of 43 percent). Naturally, the 10th percentile wage continues to be similar between steam and sail, but the elimination of engineers reduces the average 90/10 ratio from 2.94 to 2.35. Thus, creation of just the engineer occupation accounts for almost half the average steam-premium, and most of the greater wage inequality in steam.

The engine room operatives were also paid well, but we know that their jobs involved markedly *less* skill than was expected of, say, able-bodied seamen. The higher wages for engine room operatives undoubtedly reflect a compensating differential for the unpleasant work environment in the engine room. "Keeping a steamer's boiler fired was hard, hot and dirty work" (Griffiths, 1997, p. 133) that produced unusually unhappy workers. Sager (1993, p. 44) reports that in the British merchant marine 100 firemen and trimmers committed suicide in 1893 and 1894: "Driven mad by the heat, they would throw themselves overboard."

The environment for engineers was little better. "[K]eeping the boilers and engines in an efficient operating state was equally demanding. Work was hot and often dangerous, many engineers suffering injury through coming into contact with operating machinery or being scalded while repairing some part of the steam plant" Griffiths (1997,

TABLE 4. Wages and wage bill share by occupation: steam vs. sail

OCCUPATION	SAIL		STEAM	
	Average wage	Wage bill % of Total Crew	Average wage	Wage bill % of Total Crew
	(£ 1900)		(£ 1900)	
1-mate	7.32	13.9%	9.15	12.2%
2-bosun	5.51	5.6%	5.13	1.2%
3-able-bodied seamen	3.50	60.2%	4.22	18.1%
4-ordinary seamen	2.35	4.8%	2.71	1.5%
5-cook/steward	6.51	10.0%	6.17	8.9%
6-carpenter	5.36	3.5%	5.43	2.0%
7-sailmaker	3.86	0.3%	--	0.0%
8-engineer	--	0.0%	10.64	24.3%
9-engine room occupations	--	0.0%	4.56	27.9%
10-other	1.48	1.7%	2.43	3.8%
Total Crew	3.93		5.56	

See Table 3 for notes.

p. 133). We must, therefore, conclude that some significant part of the high wage for engineers is likely to represent a compensating differential rather than a skill premium.

C. Within-occupation steam premia

Table 4 also documents a substantial wage premium associated with steam within some occupations that survive the transition. Mates earned 25 percent more on steam than did their counterparts on sail; able-bodied seamen on steam earned 21 percent more while ordinary seaman earned 15 percent more. At the same time, however, bosuns and cooks, earned less on steam. These within-occupation differences may be due either to variations in worker quality or to the presence of a compensating differential.

In this subsection we investigate possible sources of these wages differences, using a regression framework that will allow us to eliminate, at least approximately, compensating differentials. The identification strategy is based on the presumption that,

outside the engine room, any compensating differential due to voyage and vessel characteristics will be approximately the same across occupations. We can be particularly confident that this is the case when comparing wages earned by ordinary and able seamen: they worked and lived side by side, and differed only in their experience and skill. It will turn out that we can completely eliminate the steam premium for ordinary seamen by using controls on employee, vessel and voyage characteristics. Using these same controls for able seamen, we conclude that the surviving steam premium is attributable to unobservable skill differences across technologies. By extension, any wage differences across technologies in other occupations that survive the inclusion of the same controls will be interpreted as an approximate measure of unobservable skill differences.

Table 5 reports cross-technology regression-adjusted differences in mean wages in each of the principal occupations common to both technologies. Column 1 adjusts wages with a quadratic in worker age, and adds year dummies. The addition of these two controls is sufficient to eliminate entirely the previously-observed steam premium for ordinary seamen. Much of the apparent premium, it turns out, is explained by variations over time and by the fact that these workers are on average older on steam vessels. In contrast, the addition of age and year controls has little impact on the measured steam premium for able-bodied seamen. For them, the premium remains high, at 17 percent. Similarly, mates and carpenters continue to earn more, and there continues to be no difference for cooks and bosuns.

The remaining columns of Table 5 add further controls, with two purposes. The first is to check that the *elimination* of the steam premium for ordinary seamen, and its continued absence for bosuns and cooks, is not an artifact of omitted variables. The second is to see if we can find explanations for the *presence* of the steam premium in other occupations.

One direct measure of skill that we have is whether the worker can sign his own name. In our sample, one quarter of the seamen were illiterate, although literacy was

TABLE 5. Regression-adjusted cross-technology differences in wages by occupation for males aged 16-60

		Difference in <i>log wage</i> for steam, regression adjusted for				
		age quadratic and		<i>Specification in column 1 plus:</i>		
OCCUPATION		year dummies	literacy	country of birth	voyage characteristics	all previous controls
		(1)	(2)	(3)	(4)	(5)
Mate	Log difference:	0.1221**	0.1232***	0.0634**	0.0558	0.0352
	Standard error:	(0.029)	(0.029)	(0.029)	(0.034)	(0.034)
	No. observations:	1,337	1,337	1,327	1,258	1,249
Bosun		-0.0022	-0.0140	-0.0143	-0.0522	-0.0560
		(0.059)	(0.060)	(0.059)	(0.071)	(0.067)
		659	659	651	637	629
Able-bodied seaman		0.1674***	0.1677***	0.1676***	0.2157***	0.2203***
		(0.026)	(0.026)	(0.026)	(0.028)	(0.028)
		12,448	12,448	12,232	12,062	11,852
Ordinary seaman		-0.0781	-0.0723	-0.0300	-0.0151	-0.0318
		(0.109)	(0.105)	(0.103)	(0.100)	(0.092)
		1,315	1,315	1,281	1,290	1,256
Cook/ steward		0.0002	-0.0044	-0.0254	-0.0006	-0.0361
		(0.032)	(0.032)	(0.035)	(0.047)	(0.052)
		1,094	1,094	1,083	1,033	1,024
Carpenter		0.1743***	0.1690***	0.1585***	0.2309***	0.2190***
		(0.032)	(0.033)	(0.039)	(0.065)	(0.061)
		485	485	478	463	456

Data from 1891-1912. Each cell comes from a separate regression. Robust standard errors in parentheses. Single, double, and triple asterisks denote 90%, 95% and 99% level of confidence, respectively. Voyage characteristics are crew size (quadratic), whether embarking from home country, whether discharging at home country, gross tonnage, year ship was constructed, and intended duration (quadratic).

rising rapidly over the entire period. But it turns out that controlling for literacy does not affect our estimates of the skill premium, as can be seen in the column 2 of Table 5. Perhaps by 1891 to 1912, literacy is sufficiently common that it was not difficult to hire a literate worker. The illiterate workers that are hired might be exceptional in a skill dimension that is valued by the employer, but not correlated with literacy.

Another potential proxy for skill is country of birth. Depending on where the

worker grew up, his quantity and quality of schooling, training and work experience could be quite different. Wages could therefore be expected to differ. In column 3, we control for a full set of country of birth dummies. The steam premium for mates is cut in half, but that for able-bodied seamen and carpenters remains the same magnitude as in the basic specification. This appears to arise from the fact that steam vessels are more likely to hire British mates.¹⁴ The British merchant marine was the earliest adopter of the steam engine, the most widespread user of formal apprenticeships, and the pioneer in professionalizing the service (Burton, 1990), and so the tendency to hire British mates on steam can likely be interpreted as a rise in the skill premium. The residual steam premium for mates is 6 percent, reduced by half from column 2.

Column 4 adds controls for voyage characteristics: crew size, whether embarking from home country, whether discharging at home country, gross tonnage of ship, year ship was constructed and intended duration of the voyage. When voyage controls are added, the steam premia tend to *rise*. In retrospect this is not surprising. There is a premium for longer voyages, most plausibly a compensating differential, and steam voyages were on average shorter than sailing voyages. However, the impact of the voyage controls is different across the occupations. For able-bodied seamen and carpenters, the steam premium is considerably larger than before; voyage characteristics at least as measured here do not account for the steam premium. In contrast, the steam premium for mates is cut in half. The regression results suggest that part of the premium for mates in steam vessels was from having responsibility over a larger cargo (as measured by gross tonnage of the vessel). While at sea, the mates have to ensure the security of the cargo. When the vessel stops at a port, the mate must stay behind at the vessel to watch the cargo; the rest of the crew can go pursue the diversions on the land. In

¹⁴ In our sample, 40% of mates on steam vessels are British, compared to only 23% in sailing vessels. In contrast, the proportion of able-bodied seamen who are British are similar between the two technologies (21.1% for sail and 21.6% for steam).

our sample, the steam vessels have much higher gross tonnage than sailing vessels, and since mates are paid more when gross tonnage is higher (the coefficient for gross tonnage is positive and significant), when we omit gross tonnage from the regression we get a higher steam premium.

In the final column of Table 5, we control simultaneously for literacy, country of birth and voyage characteristics. For bosuns, cooks and ordinary seaman, there is no residual steam premium. If anything, there is a modest premium to be earned on sail, although this is only of the order of 3 percent and, in each case, statistically insignificant. The point estimate of the residual steam premium for mates is now small and insignificant. The apparent premium of 12 percent originally observed for mates can be explained by a combination of a skill premium proxied by national origin, as well as compensation for working with larger cargos. The latter compensation may represent a combination of a skill premium, a compensating differential and an efficiency wage.

In contrast, significant unexplained steam premia remain for able-bodied seamen and for carpenters. The premium cannot be explained by differences in measurable worker characteristics and the absence of a premium for ordinary seaman indicates that it cannot be a compensating differential for voyage characteristics. The most plausible explanation is that the steam premium for able-bodied seamen reflects a reward for unmeasured quality of the worker. Since fewer seamen are hired, each able-bodied seaman is responsible for a larger set of tasks; at the same time, he also has to be above-average ability to handle these tasks. For carpenters, we can only conjecture. Despite their name, carpenters were expected to be able to work with both wood and iron, the latter being a more demanding skill. Perhaps on steam vessels the ratio of iron to wood work was higher, demanding more skilled carpenters.

D. Panel estimates of the steam premium

In this subsection we try a different approach to understand the steam premium. Our data allow us to create a limited panel, matching observations with the same

surname, first name, birth year, country and city of birth.¹⁵ The process allows us to identify a substantial panel consisting of 21,948 observations and 9,263 individuals with two or more observations. Unfortunately there are few individuals who actually switch technologies between sail and steam.¹⁶ We observe only 24 of them, accounting for 69 observations. In Table 6, we report estimates from wage equations which include individual fixed effects. Not surprisingly, given the small number of switchers, the coefficient on steam is still positive (.141 in the specification which includes voyage characteristics) but no longer significant.

In Table 7, we investigate further the extent to which the wage premium on steam is due to unobserved quality differences, particularly among able-bodied seamen and carpenters. We found in Table 5 that the steam premium persisted for these occupations even when a variety of voyage, year and individuals controls were added to the regression. We estimated wage equations on sailing vessels, controlling for year and the full set of individual and voyage characteristics. In the table we report the average percentile position in the residual distribution of those individuals who switched technologies. We find no evidence of higher unobserved quality among mates. On average, they were at the 46th percentile of the residual distribution in sail. Able-bodied seamen who switched to steam were at the 56th percentile of the residual distribution in sail, but we again have very few observations. Similar to the findings related to industry wage premia (Krueger and Summers, 1988; Murphy and Topel, 1990) the above suggests that the steam premium may reflect a combination of workplace and worker characteristics. The caveat, of course, is that we have only a handful of observations so the evidence presented here is suggestive rather than conclusive.

¹⁵ To increase sample sizes, we include all years 1861-1922 in this exercise. We start with 168,177 observations which are from 155,492 distinct individuals.

¹⁶ Chari and Hopenhyan (1991), whose model has been found consistent with the data used here (Thompson, 2003), predict that no one switches technologies.

TABLE 6. Estimation of the steam premium using panel data

	<i>Dependent Variable: log wage</i>					
	(1)		(2)		(3)	
steam	0.1887 (0.32)	***	0.1316 (0.10)		0.1418 (0.10)	
age	0.0277 (0.00)	***	0.1167 (0.10)	***	0.120 (0.06)	***
age squared	-0.0003 (0.00)	***	-0.0015 (0.00)	***	-0.002 (0.00)	***
year controls	yes		yes		yes	
occupation dummies	yes		no		no	
individual fixed effects	no		yes		yes	
voyage controls	yes		no		yes	
<i>N</i>	18,586		19,726		18,586	

Estimates based on panel data created by matching surname, first name, birth year, country and city of birth. The panel data contains 21,948 observations and 9,263 individuals. Data from all years 1861-1922 are used. Steam effect is identified from 69 observations 24 individuals observed in both technologies.

TABLE 7. Percentile position of switchers to steam

OCCUPATION	Percentile Position in Wage Distribution in Sail	Number of Observations
1-mate	46.4	12
2-bosun	49.1	5
3-able-bodied seamen	55.8	9
4-ordinary seamen	38.5	5
5-cook/steward	52.0	1
6-carpenter	49.0	2

Estimates based on panel data created by matching surname, first name, birth year, country and city of birth. The panel contains 21,948 observations and 9,263 individuals. Data from all years 1861-1922 are used. The table reports average percentile position of switchers in the residual wage distribution in sail. The regressions control for age, age squared, year, literacy, country of birth and voyage characteristics.

V. Conclusions

Not much is known about the evolution of the wage distribution at the end of the nineteenth century and beginning of the twentieth century because individual-level wage data that are collected consistently over time are not available until the second half of the twentieth century. Yet, this is a critical juncture in our economic history. Many of today's modern economies began industrialization then; the modern wage structure has its roots at the turn of the century. We have taken advantage of a data set on merchant mariners to detail the skill premium during this period, and to estimate the impact of technical change on the wage structure.

Using wage observations from voyages on sailing vessels during the period 1865-1905, we found that the skill premium, as measured by the ratio of skilled (mates') to less skilled (able-bodied seamen's) wages or as the ratio of the 90th to 10th percentile wages among mariners, did not undergo dramatic changes. Skilled labor earned roughly twice as much as less skilled labor, which is similar to the skilled/unskilled wage ratios measured by several different studies for the pre-1940 part of the twentieth century. Thus, in the eighty years preceding 1940, there appears to have been no major compression or dispersion. We do find however evidence of steam's impact. Wages of sail makers, an occupation that was made obsolete by the diffusion of steam, steadily declined over this period. Wages of able-bodied seamen, who were employed in smaller number on steam, also fell while wages in occupations such as cooks and stewards where skills were portable across technologies remained unaffected.

We next examined the period when both sail and steam vessels provided transoceanic shipping services, 1891-1912. We find that both wage levels and wage inequality was considerably higher in the new technology. The higher wage inequality is largely accounted for by changes in the composition of jobs. The steam technology reduced the demand for able-bodied seamen (production workers) and created the need for highly trained engineers. While the production workers on steam (engine room operatives) were paid well relative to able-bodied seamen, it was a compensating

differential for desperate working conditions. This suggests that pure production work may have become less skill-oriented with the introduction of new technology.

However, we also find that able-bodied seamen working on steam received a substantial wage premium. Steam ships in the early phases of oceanic travel utilized a hybrid technology of steam and sail. This hybrid system still needed able-bodied seamen, although many fewer were hired. Due to the limited number of mariners, each mariner was responsible for a larger set of tasks which may have required both a compensating wage differential as well as greater general ability of the mariners. In other words, among the able-bodied seamen demand for narrowly-defined, job-specific skills may have been usurped by a demand for general ability. Meyer (2002) reaches this conclusion for US industry in the latter half of the 19th century.

The dramatic impact that steam had on the international shipping industry is echoed in many other industries. The empirical findings here are likely applicable to other industries, with a few caveats. First, the industry we have considered crosses country borders: the crew came from all over the world. If we were interested in the impact of steam on a particular country's wage structure, we would need to see what type of worker that country tends to supply. Great Britain, which supplied a disproportionate share of the engineers and mates in steam vessels, gained more skilled jobs than any other country, and steam would appear to have benefited workers at more points in the wage distribution. Second, land-based firms could have gotten away with hiring fewer engineers, since they can pay for an engineer when a machinery problem arises. Ships have to staff in anticipation of their problems; once at sea, they will be unable to get additional help. This might mean that the number of new skilled jobs might be fewer than predicted from the example of the shipping industry. Finally, part of the steam premium that we observed could have been temporary, owing to the shortage of qualified engineers.

Our findings might also have implications for the contemporary debate over the cause of rising wage inequality since the 1970s. Wage inequality is higher on steam

vessels than sailing vessels, and as a steam technology spreads while sail technology is phased out, wage inequality will rise (all else constant). In sailing vessels, the 90/10 ratio averaged 2.1, in steam vessels, 2.9. There is a 40% increase in the 90/10 ratio switching completely from the old technology to the new one. This is similar to the wage inequality increase between the early 1970s and late 1980s (see, for example, Katz and Murphy (1992) and Juhn, Murphy and Pierce (1993)). Moreover, the modern rise in wage inequality appears to be due both to an increase in wages for new types of formal skills, as well as to increased demand for general ability. The experience with steam during the second industrial revolution turns out to have much in common with the computer revolution.

References

- Acemoglu, Daron, "Why Do New Technologies Complement Skills? Directed Technical Change and Wage Inequality," *Quarterly Journal of Economics* 113 (1998): 1055-89.
- Acemoglu, Daron, "Technical Change, Inequality and the Labor Market," *Journal of Economic Literature* 40 (2002): 7-72.
- Atack, Jeremy, Fred Bateman, and Robert Margo, "Rising Wage Dispersion Across American Manufacturing Establishments, 1850-1880," NBER Working Paper No.7932 (2000).
- Autor, David, Alan Krueger, and Lawrence Katz, "Computing Inequality: Have Computers Changed the Labor Market?" *Quarterly Journal of Economics* 113 (1998): 1169-213.
- Berman, Eli, John Bound, and Zvi Griliches, "Changes in the Demand for Skilled Labor within U.S. Manufacturing Industries: Evidence from the Annual Survey of Manufactures," *Quarterly Journal of Economics* 109 (1994): 367-97.
- Braverman, Harry, *Labor and Monopoly Capital: The Degradation of Work in the Twentieth Century*, New York: Monthly Review Press (1974).
- Burton, Valerie, "The Making of a Nineteenth Century Profession: Shipmasters and the British Shipping Industry," *Journal of the Canadian Historical Association* 1 (1990): 97-118.
- Caselli, Francesco, "Technological Revolutions," *American Economic Review* 89 (1999): 78-102.
- Chari, V.V., and Hugo Hopenhayn, "Vintage Human Capital, Growth, and the Diffusion of New Technology," *Journal of Political Economy*, 99 (1991): 1142-65.
- Doms, Mark, Timothy Dunne, and Kenneth Troske, "Workers, Wages, and Technology," *Quarterly Journal of Economics* 112 (1997): 253-290.
- Galor, Oded, and Omer Moav, "Ability Biased Technological Transition, Wage Inequality and Economic Growth," *Quarterly Journal of Economics* 115 (2000): 469-98.
- Goldin, Claudia, and Lawrence F. Katz, "The Origins of Technology-Skill Complementarity,"

- Quarterly Journal of Economics* 113 (1998): 693-732.
- Goldin, Claudia, and Robert A. Margo, "The Great Compression: The Wage Structure in the United States in Mid-Century," *Quarterly Journal of Economics* 107 (1992): 1-34.
- Greenwood, Jeremy, and Mehmet Yorukoglu, "1974," Carnegie-Rochester Conference Series on Public Policy 46 (1997): 49-95.
- Griffiths, Denis, *Steam at Sea*, London: Conway Maritime Press (1997).
- Griliches, Zvi, "Capital-Skill Complementarity," *Review of Economics and Statistics* 51 (1969): 465-68.
- Hounshell, David, *From the American System to Mass Production*, Baltimore: Johns Hopkins Press (1984).
- Hunter, Louis C., *Steamboats on the Western Rivers: An Economic and Technological History*, Cambridge, MA: Harvard University Press (1949).
- James, John A. and Jonathan S. Skinner, "The Resolution of the Labor-Scarcity Paradox," *Journal of Economic History* 45 (1985): 513-550.
- Juhn, Chinhui, Kevin M. Murphy and Brooks Pierce, "Wage Inequality and the Rise in the Returns to Skill," *Journal of Political Economy* 101 (1993): 410-442.
- Jovanovic, Boyan, "Vintage Capital and Inequality," *Review of Economics and Dynamics*, 1 (1998) 497-530.
- Katz, Lawrence F. and Kevin M. Murphy, "Changes in Relative Wages, 1963-1987," *Quarterly Journal of Economics* 107 (1992): 35-78.
- Kemp, Peter, *Oxford Companion to Ships and Sea*, Oxford: Oxford University Press (1976).
- Krueger, Alan, and Lawrence Summers, "Efficiency Wages and the Inter-Industry Wage Structure," *Econometrica* 56 (1988): 259-293.
- Lewis, Walter, "The First Generation of Marine Engines in Central Canadian Steamers, 1809-1837," *The Northern Mariner*, 7 (1997): 1-30.
- Lindert, Peter, and Jeffrey Williamson, *American Inequality: A Macroeconomic History*, New York: Academic Press (1980).
- Lindert, Peter, and Jeffrey Williamson, "English Workers' Living Standards during the Industrial Revolution: A New Look," *The Economic History Review* 36 (1983): 1-25.
- Maritime History Archive, *Ships and Seafarers of Atlantic Canada*, CD-ROM, St. John's: Memorial University of Newfoundland (1998).
- McCusker, John J., "Comparing the Purchasing Power of Money in Great Britain from 1264 to 2002," Economic History Services, 2003, URL: <http://www.eh.net/hmit/ppowerbp/>.
- Marglin, Stephen, "What Do Bosses Do? The Origins and Functions of Hierarchy in Capitalist Production," *Review of Radical Political Economics* 3 (1974): 33-60.
- Meyer, Peter, "Technological Uncertainty and Earnings Dispersion in U.S. Iron Work, 1865-1880," BLS Working Paper (2002).
- Mokyr, Joel, *The Levers of Riches: Technological Creativity and Economic Progress*, New York: Oxford University Press (1990).
- Murphy, Kevin M., and Robert Topel "Efficiency Wages Reconsidered: Theory and Evidence," in *Advances in the Theory and Measurement of Unemployment*, Yoram Weiss and Gideon

- Fishelson (eds.) London: Macmillan, (1990).
- Nelson, Richard, and Richard Phelps, "Investment in Humans: Technological Diffusion and Economic Growth," *American Economics Association Papers and Proceedings* 56 (1966): 69-75.
- Officer, Lawrence H., "Exchange Rate between the United States Dollar and the British Pound, 1791-2000," Economic History Services, EH.Net, 2001, URL: <http://www.eh.net/hmit/exchangerates/pound.php>
- Rogers, Everett, *Diffusion of Innovation*, New York: The Free Press
- Rubenstein, Yonna, and Daniel Tsiddon, "Coping with Technological Progress: The Role of Ability in Making Inequality So Persistent," Tel Aviv University Working Paper (1999).
- Sager, Eric W., *Seafaring Labour*, Montreal: McGill-Queen's University Press (1989).
- Sager, Eric W., *Ships and Memories*, Vancouver: University of British Columbia Press (1993).
- Sager, Eric W., and Gerald E. Panting, *Maritime Capital*, Montreal: McGill-Queen's University Press (1990).
- Smith, H. G., and L.C. Brown, "Shipyard statistics." In F.G. Fasset (ed.) *The Shipbuilding Business in the United States of America*. New York: The Society of Naval Architects and Marine Engineers. Volume 1, pp. 61-200 (1948).
- Thompson, Peter, "Technological Change and the Age-Earnings Profile: Evidence from the International Merchant Marine, 1861-1912," *Review of Economic Dynamics* 6 (2003): 578-601.
- Thurston, Robert H., *A History of the Growth of the Steam-Engine*, New York: D. Appleton (1878).
- Welch, Finis, "Education in Production," *Journal of Political Economy* 78 (1970): 312-27.
- Williamson, Jeffrey G., "Earnings Inequality in Nineteenth-Century Britain," *The Journal of Economic History* 40 (1980): 457-475.