

Volume 28, Issue 26

Conference Announcement

International Workshop on Innovation, Multinationals and Local Development

Location : Catania (Italy)

Organizers : Grazia D. Santangelo

Major Topics : Multinationals' relationships with local research institutions. Linkages between foreign multinationals and local firms. Outward FDI and reverse knowledge transfer. Knowledge spillovers and local development. Policy of FDI attraction and promotion

Conference Dates : 9/30/2005 to 9/30/2005

Submission Deadline : 4/30/2005

Send Submissions To : http://www.fscpo.unict.it/Catania_workshop2005/

Sponsoring Organizations :

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Web Page : http://www.fscpo.unict.it/Catania_workshop2005/

International Workshop on Innovation, Multinationals and Local Development* (30th September–1st October 2005)
Great emphasis on the impact of FDI on host countries' welfare and growth has been traditionally posed. Inward FDI fosters the introduction of technological and organisational innovations, managerial and operational skills, fresh capitals, new jobs, and the development of local industrial sectors. Likewise, the presence of foreign-owned multinationals stimulates the competition and the search for efficiency within the local context, and strengthens the innovativeness and productivity of local companies, mainly due to knowledge spillovers. Therefore, national and local governments are competing to attract foreign activities and investments, through measures and policies which span from the provision of subsidies and fiscal incentives to the construction of infrastructures, the creation of externalities and territorial marketing activities run by national and local ad hoc agencies. Besides being a strategy to exploit ownership advantages in foreign markets, firms' international expansion is also a means to access new competitive resources and competencies abroad, which can then be transferred back in the home country. Therefore, governments promote the internationalisation of domestic firms in order to augment their competitive advantage, and prompt interrelationships and externalities in their home country, with the ultimate aim of stimulating domestic growth, competitiveness, and economic development. Within this theoretical framework, 12 contributions will be selected. The keynote speakers at the workshop will be Professor John Cantwell** (Rutgers University, USA), Professor Pervez N. Ghauri (University of Manchester Institute of Science and Technology, UK), Professor Ram Mudambi (Temple University, USA). ** To be confirmed. Papers should be submitted through the workshop web site http://www.fscpo.unict.it/catania_workshop2005 by uploading a full paper in a single pdf file no later than April 30th, 2005. Scientific Committee: Sergio Mariotti (Politecnico of Milan), Lucia Piscitello (Politecnico of Milan) and Grazia D. Santangelo (University of Catania). Local Organisers: Vincenzo Asero (University of Catania), Valentina Barbagallo (University of Catania) and Grazia D. Santangelo (University of Catania). The workshop will take place within a conference organised by InvestiaCatania S.C.p.A. together with AIDA and EURADA. * The event is the outcome of a two-year PRIN-Cofin research project on "Multinationality and corporate innovation strategies: implications for the Italian competitiveness", co-funded by the Italian Ministry of Education, University and Research.

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