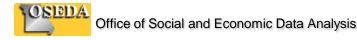
Demographic Trends in the U.S. and Missouri: Implications for Urban Extension

September 2010

Columbia, Missouri

Dr. Bill Elder, Director





OSEDA...

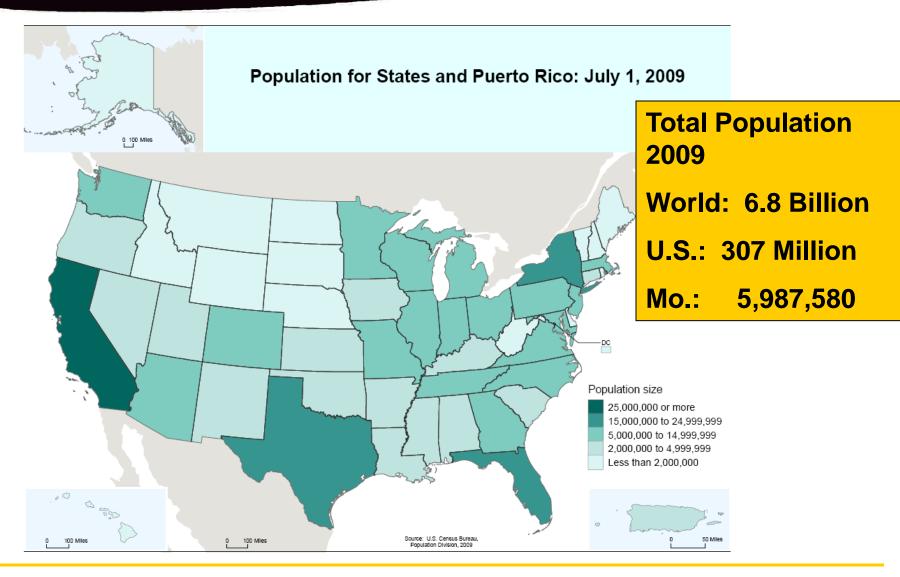
Http://WWW.OSEDA.MISSOURI.EDU

- Data
- Information
- Knowledge
- Wisdom

"The construction of knowledge involves more the orderly loss of information than it's meaningless accumulation."

-- Kenneth Boulding

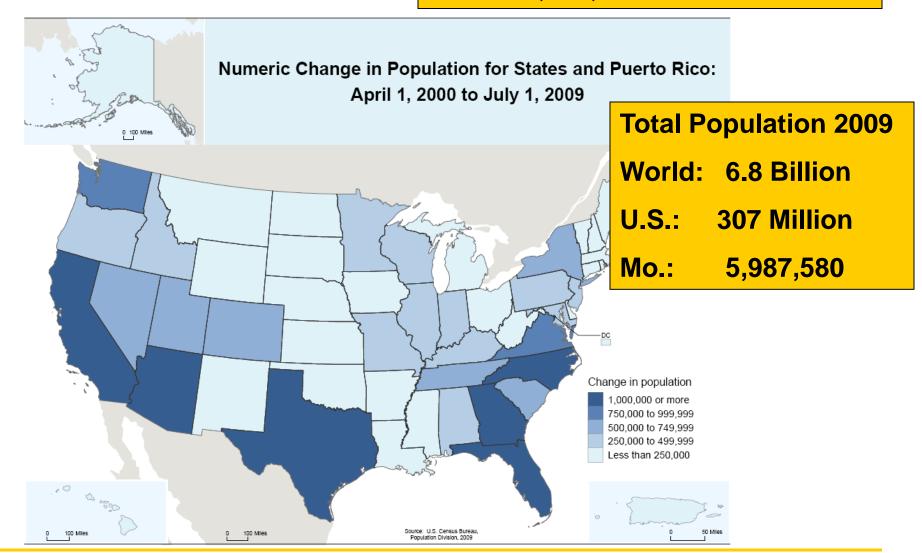
The Context of population change in the U.S.



Population Change

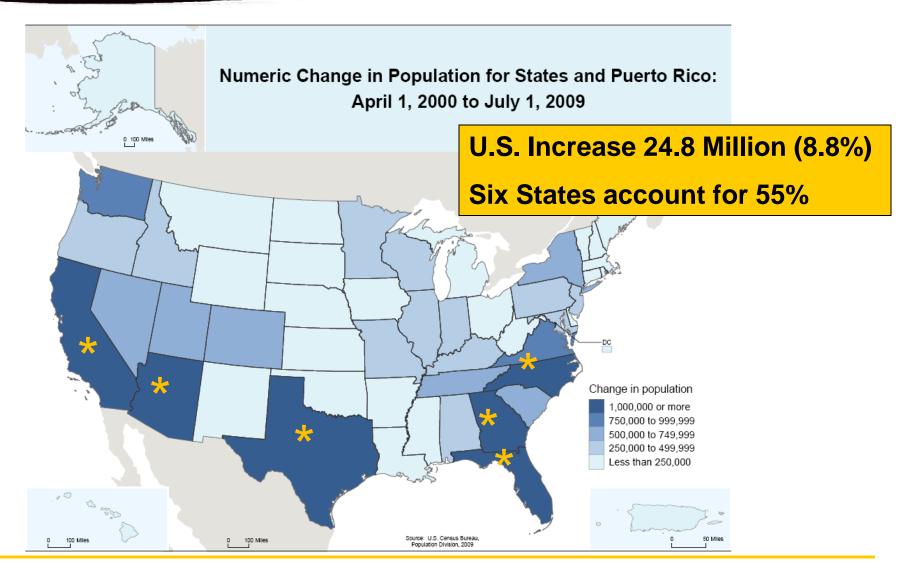
Missouri 381,515 7%

US 24,834,593 9%



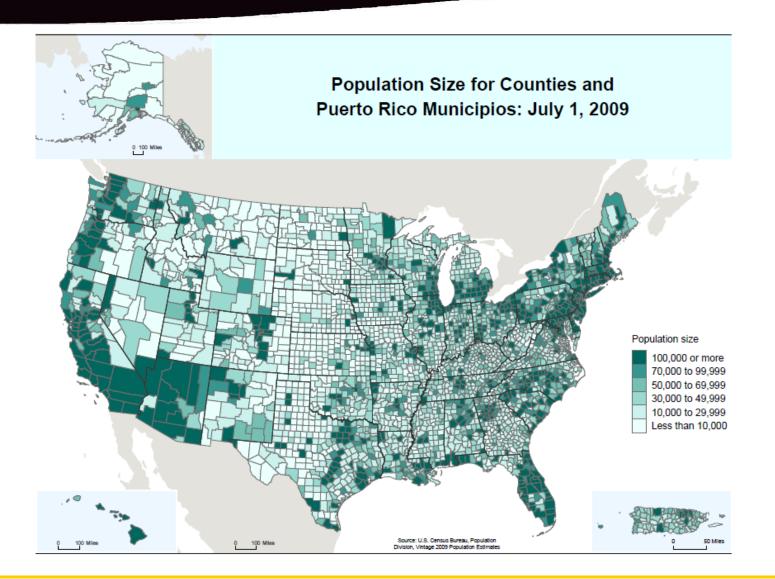


Relative Concentrations of Growth



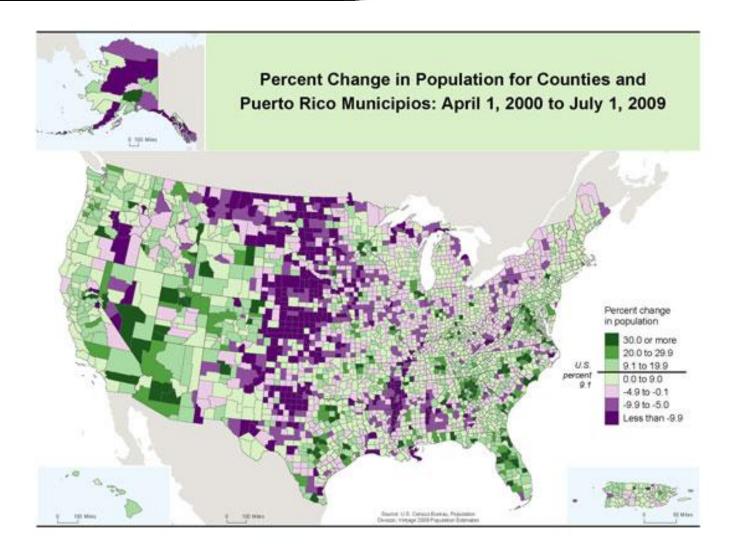


In Missouri nearly 80% of us live on about 3% of our land





Diverse Trends: Regions within Regions - and within urban areas

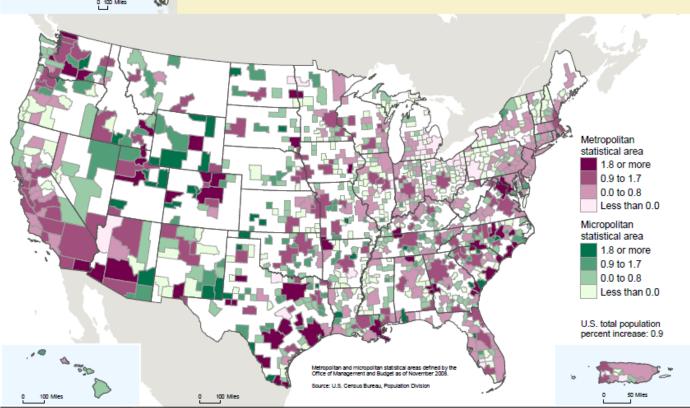




Core Based Statistical Areas



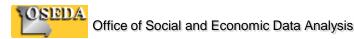
Figure 1a. Percent Change in Metropolitan and Micropolitan Statistical Area Population: July 1, 2008 to July 1, 2009



Core Based Statistical Areas – meaning of terms

Census

- Core Based Statistical Areas (land)
- Metropolitan Areas (county level)
 - "non-metropolitan" everything not Metro
- Urbanized Areas (block level)
 - "rural" everything not "urban"
- "Micropolitan" Areas" part of Non-Metro
- For Details Google OSEDA
 - MCDC and John Blodgett

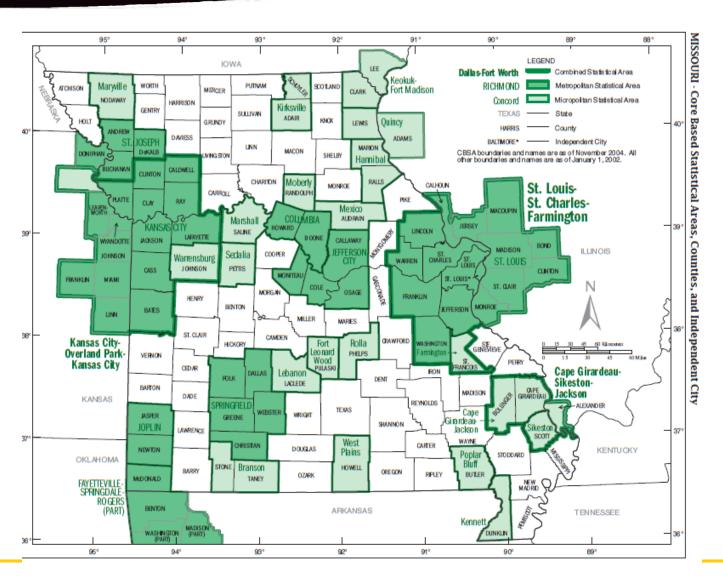


Missouri Core Based Statistical Areas

Census

- 97.4% of the land area in the state of Missouri is classified as "rural"
- 30.6% of the population is classified as living in rural areas.
- Almost 70% of the population of MO lives in 2.6% of the land that is Metro
- Nationwide, the same 97.4% of the land area is rural, but nearly 80% of the population lives in Metro America.

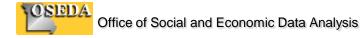
Missouri Core Based Statistical Areas





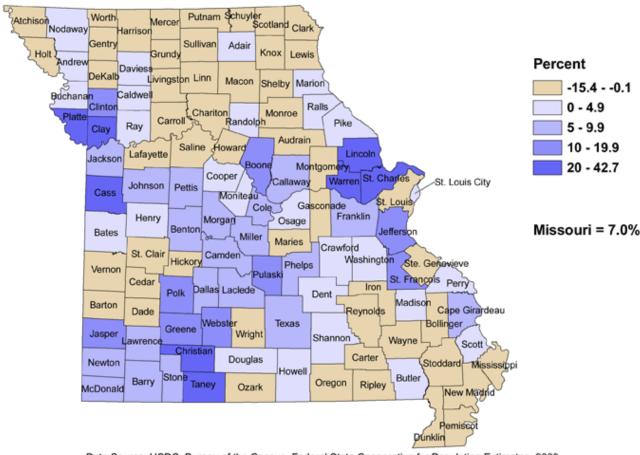
Missouri Core Based Statistical Areas

		2009	2000-2009	Pct
	2009 Count	Proportion	Change	Change
Missouri	5,987,580	100.0%	<i>392,369</i>	7.0%
Metro	4,509,800	75.3%	<i>357,792</i>	8.6%
"Mirco"	694,120	11.6%	<i>36,116</i>	<i>5.5%</i>
"Rural"	783,660	13.1%	(1,539)	-0.2%



Patterns of growth -- urban flows

Percent Change in Total Population by County, 2000-2009



Data Source: USDC, Bureau of the Census, Federal State Cooperative for Population Estimates, 2009

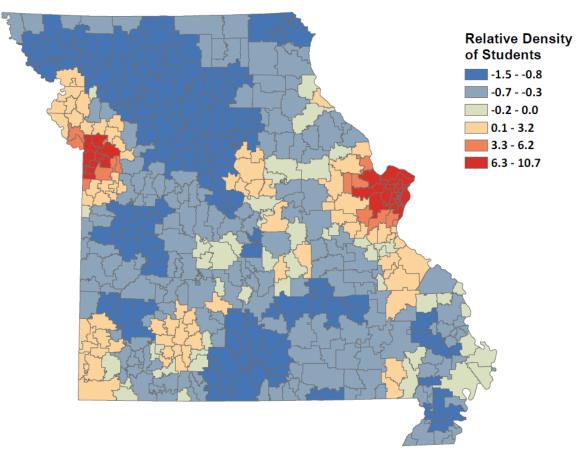
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 15 Jun 2010



Other data that shows urban concentration

K-12 Relative Density of Student Enrollment by School District, 2010



Data Source: Department of Elementary and Secondary Education, 2010

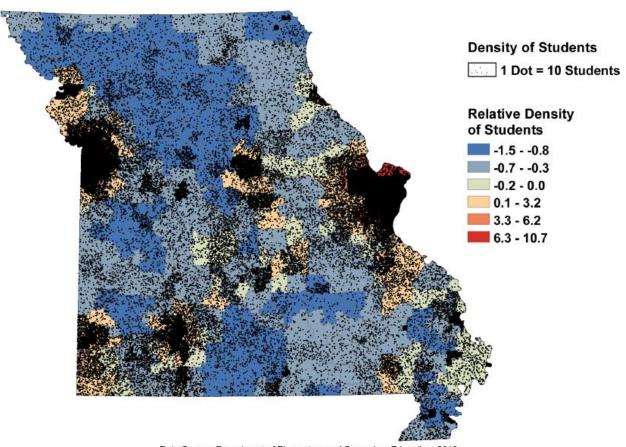
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 21 Sep 2010



Dots make the concentration more apparent

K-12 Relative Density of Student Enrollment by School District, 2010 with Dot Density Overlay



Data Source: Department of Elementary and Secondary Education, 2010

Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 21 Sep 2010



Be Careful with Census Estimates

On the Brink of New Data

- New 2009 American Community
 Survey (ACS) Data within days
- New (5 year) ACS in December
- New 2010 counts in December
- New Definitions of Metros and Urban Areas in @ 2012
- Be careful with small area variability



Many Urban Challenges.... For example...

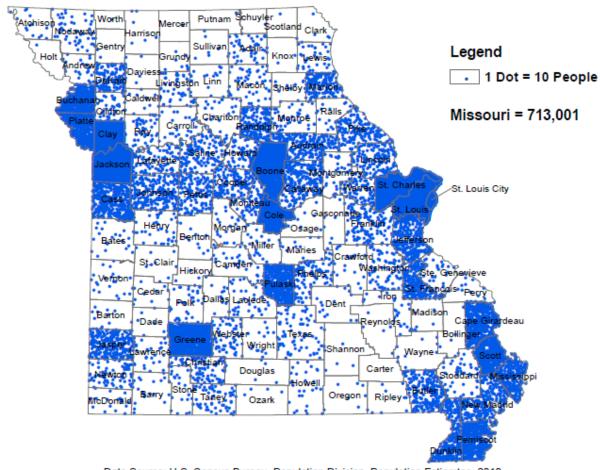
A few of the Urban Challenges

- Hispanic Growth not just rural areas
- Educational Issues
- Your list for extension work.....
 - Communities of interest
 - Connections to stakeholders
 - Cultural and class connections
 - Building social capital (networks)



Urban Challenges ... Reaching Important Stakeholder Groups

African American Population, 2009



Data Source: U.S. Census Bureau, Population Division, Population Estiamtes, 2010

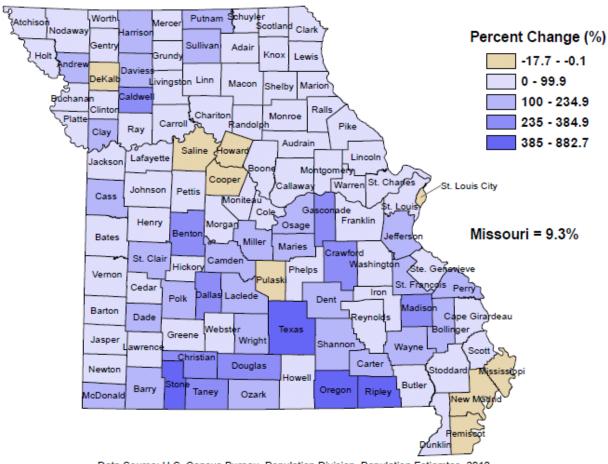
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 28 Sep 2010



Urban Challenges ... Reaching Important Stakeholder Groups

Percent Change in African American Population, 2000-2009



Data Source: U.S. Census Bureau, Population Division, Population Estiamtes, 2010

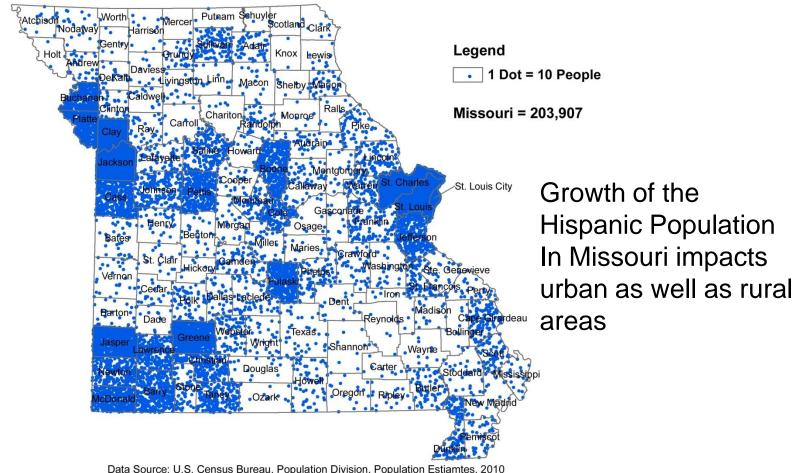
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 28 Sep 2010



Latinos are important part of our urban growth

Hispanic or Latino Population, 2009



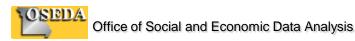
Data Source: U.S. Census Bureau, Population Division, Population Estiamtes, 2010
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)
Map Generated On: 23 Sep 2010



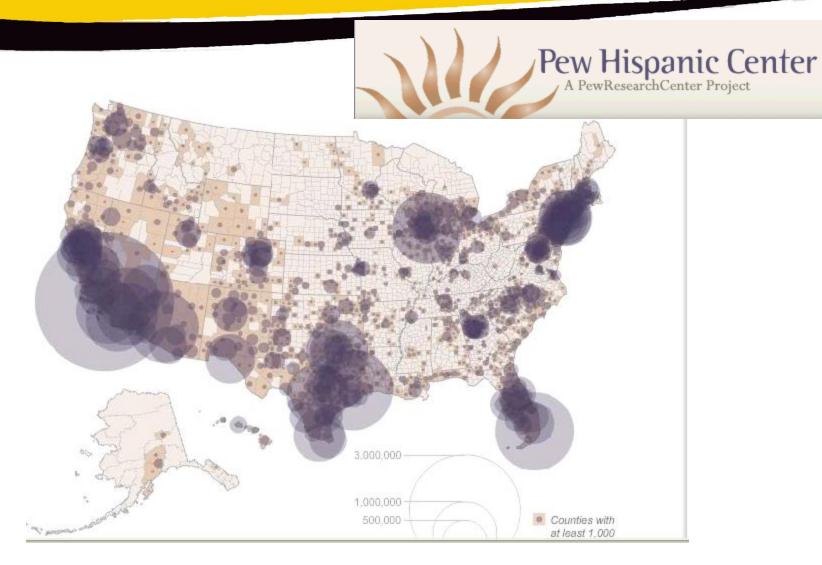
Hispanic Growth as an urban issue

Missouri Population Change 2000-2009

				Percent
	2000	2009	Change	Change
Total	5,606,065	5,987,580	381,515	6.8%
Hispanic	119,740	203,907	84,167	70.3%
Non-Hispanic	5,486,325	5,783,673	297,348	5.4%
Hispanic Percent	2.1%	3.4%	22.1%	



Latinos are important component of our growth

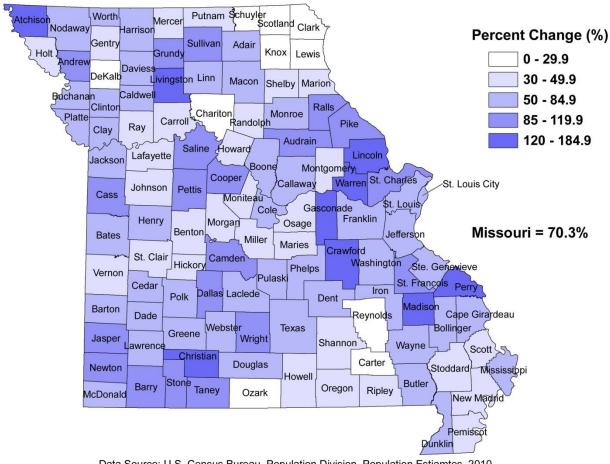


Location of the Latino Population, 2008



For More Information Google: OSEDA or Pew Hispanic Center

Percent Change in Hispanic or Latino Population, 2000-2009



Data Source: U.S. Census Bureau, Population Division, Population Estiamtes, 2010
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)
Map Generated On: 23 Sep 2010



Latinos are important component of our growth

Trends from education data

Missouri Public School Enrollment				
Year	2005	2009	Change	
Total Enrollment	894,809	892,279	-2,530	-0.3%
Hispanic (Number Percent)	25,166 2.8	33,994 3.8	•	35.1%

Disparities...Health Status of Hispanics, 2008

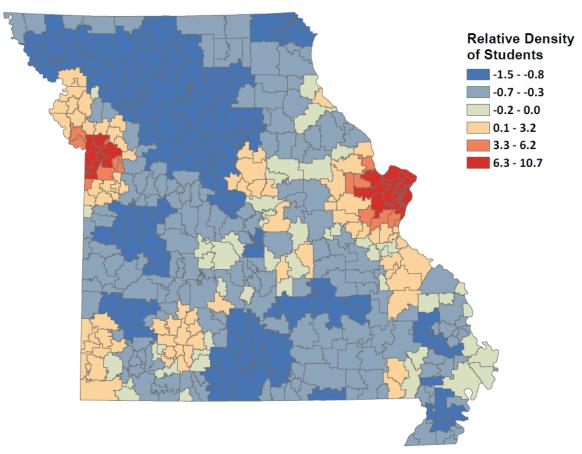
Inadequate Prenatal Care

Ethnicity	Number	Rate (per 100)
Hispanic	803	18.7
Non-Hispanic	8,328	11.5
All	9,150	11.9

Source: Missouri Department of Health and Senior Services (MICA)

Urban Challenges - Education...

K-12 Relative Density of Student Enrollment by School District, 2010



Data Source: Department of Elementary and Secondary Education, 2010

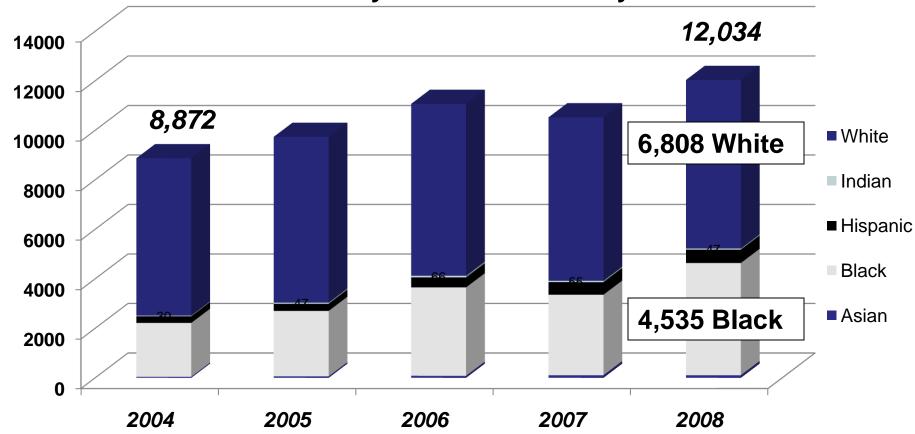
Map Prepared By: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)

Map Generated On: 21 Sep 2010



The Number of Missouri High School Dropouts Increased by 3,162 or 36% from 2004 to 2008

Missouri High School Dropouts 2004-2008 By Race and Ethnicity

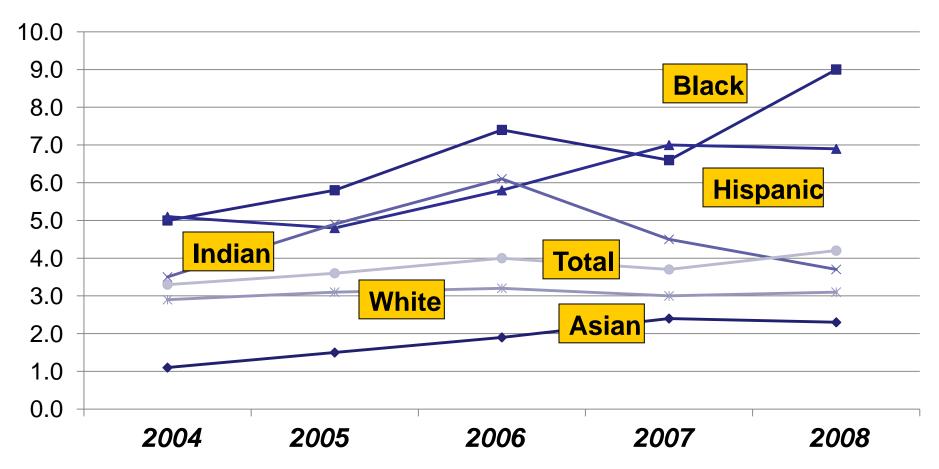


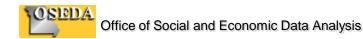
Source: DESE, 2009 School Data



Overall, Missouri rates increased modestly. Black & Hispanic rates are higher and increasing

Missouri High School Annual Dropout Rate 2004-2008 by Race and Ethnicity



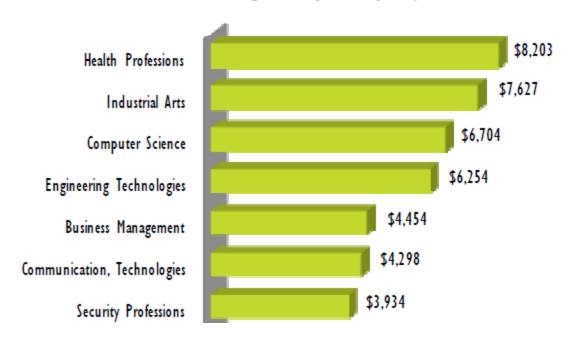




Educational Issues – building expectations

From the "Employer" Report: Returns to Associate Degrees

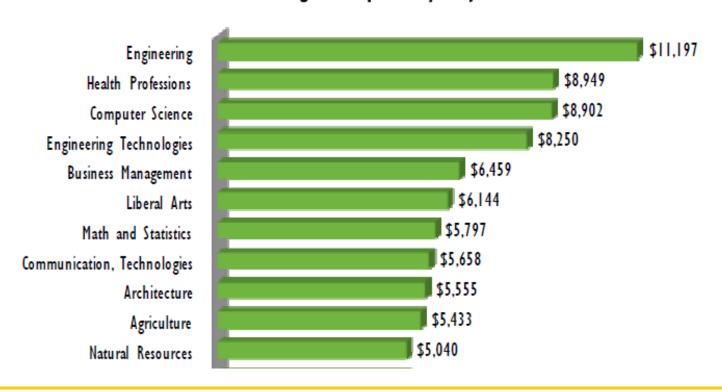
Average Wage (2008Q3) for College Graduates -Associates Degree Completers by Subject



Educational Issues – building expectations

From the "Employer" Report: Returns to Bachelor Degrees

Average Wages (2008Q3) for College Graduates-Bachelors Degree Completers by Subject





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