

THE EUROPEAN HUMAN RESOURCES MANAGEMENT MODEL

Ionel ONICIUC – CORDUBAN, PhD candidate, “Carol I” National Defense University,
Romania, oni_ionel67@yahoo.com,
Horea COROIU, PhD candidate, “Carol I” National Defense University, Romania,
horea72@netscape.net

Abstract: The Europeanization process has a direct influence on the management carried out by European companies, producing new concepts: euromanagement, euromanagers and eurocompetencies, notions that lay under the distinctions between European countries from the cultural point of view as well as the impact they have at both economic and social levels.

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