

KNOWLEDGE STRATEGIES TOOLS FOR MANAGING ENTERPRISE CRISIS

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Abstract: The current economy is granting a widely interest to any activities involving knowledge. In the recent years, the number of the so-called knowledge-based organizations has reached a phenomenal rate of growth. Along with knowledge organizations, knowledge management started to play an important role in building the business strategy. Current paper identifies the knowledge gaps which threaten companies' existence and underlines some knowledge tools based on competency-models to mitigate these gaps. Some statistical measurements for quantifying the strategic impact of using such intelligent tools are also described.

Keywords: knowledge, management, enterprises, crisis, competences

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