

KNOWLEDGE MANAGEMENT AND KNOWLEDGE WORKERS

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Abstract: The last decade has witnessed an exponential growth of interest in organizational learning and Knowledge Management. This comes as a natural consequence of the ever more widespread understanding of the knowledge-based economy as a revolutionary change in the global economy. The rise of the service economy, the increasingly flow of global information, and the growing recognition of the importance of intellectual capital are turning knowledge into a key critical resource and a source of competitive advantage in the global economy, making from KM an evolutionary rather than a revolutionary development.

Keywords: knowledge management, knowledge workers, learning organization

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