

## THE IMPORTANCE OF TECHNOLOGY USE WITHIN THE EDUCATIONAL COMMUNICATION PROCESS

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**Abstract:** Romanian economic environment, in terms of social and cultural boundaries suppression, was oriented towards the knowledge global trend, but in the absence of strategic options, it was unsystematic, especially manifested informally and randomly: a local, disorganized phenomenon. The new communication process type of approach outlines a map of knowledge management in education and creates the necessary infrastructure to support teaching and learning within universities, while increasing the quality of academic training provides highly qualified graduates for the Romanian economic environment.

**Keywords:** technology, education communication

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