

E-KNOWLEDGE FOR SUPPORTING STRATEGIC DECISION MAKING PROCESS AT REGIONAL LEVEL

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Abstract: The paper approaches a subject of great novelty in knowledge-based society related to regional strategic decision making. This work and the innovative solutions introduced represent the results of a Romanian research project: “Regional Knowledge Management Architecture for the Regional Sustainable Strategy Development” (KnowHowReg), funded by the National Council for Higher Education and Research, Programme Ideas (code: 896, contract number: 383/2007). The research emphasizes the necessity of increasing the vitality of the local knowledge poles, by intensive use of scientific knowledge generated in the academic and research environment for a better fundament of the strategic decision making process at the regional level. The solution proposed, based on web 2.0 technologies, integrates e-Knowledge and e-Consultation tools in a regional portal, facilitating the bottom-up decision-making processes related to the regional strategy design and implementation. The paper focuses on e-Knowledge approach as a driver for the improvement of the decision making processes.

Key words: bottom-up decision making, regional knowledge management, e-Governance, e-Consultation.

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