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The Effect of Immigrant Selection and the IT Bust on the Entry Earnings of Immigrants

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# The Effect of Immigrant Selection and the IT Bust on the Entry Earnings of Immigrants

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garnett.picot@statcan.gc.ca feng.hou@statcan.gc.ca **Abstract** 

Immigrant selection rules were altered in the early 1990s, resulting in a dramatic increase in the

share of entering immigrants with a university degree and in the skilled economic class. These

changes were very successfully implemented following significant deterioration in entry earnings

during the 1980s. This paper asks whether these change in immigrant selection contributed

positively to immigrant entry earnings during the 1990s. Moving to the 2000s, the paper asks

whether, after almost two decades of deterioration, the entry earnings of immigrants improved

early in the decade, and if not, why not.

We find that through the 1990s, altering immigrant characteristics did little to improve earnings

at the bottom of the earnings distribution, and hence poverty rates among entering immigrants. A

rapidly increasing share of immigrants with university degrees and in the skilled class found

themselves at the bottom of the earnings distribution. They were unable to convert their

education and "skilled class" designation to higher earnings. This inability may be related to

language, credentialism, education quality, or supply issues, as discussed in the paper. However,

the changing charcateristics did increase earnings among immigrants at the middle and top of the

earnings distribution.

We also find that from 2000 to 2004 the entry earnings of immigrants renewed their slide, but for

reasons that differed from the standard explanations of the earlier decline. Following a

significant increase in the supply of entering immigrants intending to work in IT and engineering

during the late 1990s and early 2000s, these immigrants were faced with the IT downturn. The

result was declining entry earnings, concentrated largely among these workers.

**Keywords:** immigration, earnings, high tech, immigrants

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#### **Executive Summary**

This paper focuses on the earnings of immigrants during their first few years in Canada. It covers cohorts entering during the 1990s and early 2000s. Earlier research has documented and largely explained a fall in entry earnings among new immigrants over the 1980-to-mid-1990s period. Entry earnings displayed some recovery during the late 1990s. This later improvement coincided with a significant change in the immigrant selection rules and the characteristics of immigrants—rising education, more immigrants in the skilled workers economic class and in engineering and information technology (IT) occupations—as well as an improvement in the economy. This paper asks to what extent these particular changes in immigrant characteristics, stemming from changes in the selection rules, influenced aggregate entry earnings of new immigrants over the 1990s. The paper also documents a renewed fall in immigrant entry earnings during the early 2000s, and asks why this decline occurred.

The changes to the immigrant selection rules in 1993 were very successfully implemented. The educational attainment of entering immigrants increased dramatically between the early 1990s and 2000, as did the proportion in the "skilled economic" class. Earlier research showed that these changes in immigrant characteristics had relatively little effect on chronic poverty, or the likelihood of entering or exiting poverty. The earnings analysis in this paper suggests that changing education and immigrant class characteristics did result in an improvement in *mean entry earnings* over the 1990s, as did an expanding economy.

However, there was significant variation across the earnings distribution in the extent of this improvement. The raw data show that entry earnings gains over the 1990s were much greater among higher paid immigrants than their lower paid counterparts. The research asks specifically to what extent the rising educational attainment and rising shares in the skilled economic class contributed to earnings gains at the bottom and top of the earnings distribution. The results suggest that these changing characteristics resulted in significantly higher entry-earnings during the 1990s among higher paid immigrants, but little improvement in earnings among their lower paid counterparts, even though the educational attainment of immigrants increased dramatically at both the bottom and top of the distribution. This result is consistent with the observation from earlier research that they had only a small effect on poverty outcomes.

As noted, this difference in outcomes between the bottom and top of the earnings distribution was not the result of less change in characteristics at the bottom of the earnings distribution. The significant rise in educational attainment and proportion in the 'skilled economic class' over the 1990s was observed across the entire distribution, for both men and women.

To a considerable extent, an increasing number of highly educated entering immigrants were unable to convert their education to higher earnings, and hence found themselves at the bottom of the earnings distribution. For immigrant males, the relative return to a bachelor's degree (relative to immigrants with 11 or 12 years of schooling) during the first two full years in Canada was negative among those at the 15<sup>th</sup> percentile of the

earnings distribution, while they were around 13% for immigrants at the 90<sup>th</sup> percentile of the distribution. Even over the first ten years in Canada, relative returns to a bachelors degree for immigrant males were around 4% among those at the bottom of the distribution, and 20% at the top. Many university educated entering immigrants found themselves at the bottom of the earnings distribution because of these low returns. And the proportion of working age immigrants at the bottom of the distribution who had university degrees was increasing, from 24% among the 1991 entering cohort, to 51% for the 2000 entering cohort. Similarly, the skilled class designation did not result in any higher earnings than those observed among the family class for immigrants at the bottom of the distribution, although skilled workers at the top earned significantly more than their family class counterparts.

Changes in characteristics during the 1990s induced by the changes in the immigrant selection rules did increase mean earnings, and were very effective at improving economic outcomes for those who could take advantage of the higher levels of education and skilled class designation. But there were large numbers for whom this did not happen. There are a number of potential reasons for this outcome, as discussed in the conclusion.

But what of the early 2000s? Successive entering immigrant cohorts from 2000 to 2005 experienced declining earnings at entry. The determinants of this fall differed from those identified in the research focusing on the 1980s and early 1990s. It is likely that the declining returns to foreign experience, the shift in the source countries from which immigrants came, and the overall decline in labour market outcomes—three very significant causes of the declines in entry earnings during earlier years—had little to do with the decline after 2000. That is because the returns to foreign experience had already fallen to zero; the change in the source countries of immigrants occurred mainly during the 1970s and 1980s, and changed little after 2000; and the labour market for new entrants was not continuing to deteriorate in the late 1990s and early 2000s. Therefore, one has to look elsewhere for possible causes for the decline in entry earnings.

Much of the decline was concentrated among entering immigrants who intended to practice in the IT or engineering occupations. This coincided with the IT downturn, which appears to have significantly affected outcomes for these immigrants, particularly the men. Following the response to the call for more immigrant high-tech workers in the late 1990s, resulting in rapidly increasing supply through immigration, the large numbers of entering immigrants were faced with the IT downturn.

But there were no doubt other factors contributing to the decline in entry earnings after 2000, as some of it remains unaccounted for.

#### 1 Introduction

The immigrant selection rules were altered in the early 1990s, resulting in a dramatic increase in the share of entering immigrants with a university degree and in the skilled economic class. The changes in the selection rules and immigrant characteristics were implemented following a substantial deterioration in entry earnings of immigrants during the 1980s (Green and Worswick, 2002). This paper asks whether this increased focus on such "productivity" related characteristics tended to improve entry earnings among successive cohorts of entering immigrants through the 1990s. This decade also witnessed a significant improvement in economic conditions, which might also have contributed to an improvement in entry earnings. The paper then moves on to the early 2000s, and asks whether, during a period of robust economic activity, and after almost two decades of deterioration, immigrant entry earnings improved, and if not, why not.

#### 2 Declining Entry Earnings of Immigrants to Canada: a Literature Review

Employment *earnings* of immigrants is likely the most studied area of immigrant economic integration in Canada. Early findings indicated that newly arrived immigrants have lower earnings than comparable non-immigrant workers, but their initial earnings gap narrows significantly as they adjust to the labour market in the receiving society (Chiswick 1978, Meng 1987). More recent research has suggested that the initial earnings gap may not close as quickly as earlier thought, even among groups entering during the 1970s (Hum and Simpson 2003). Moreover, these gaps increased in the 1980s and 1990s. Subsequent research indicated an emerging trend during the early 1980s of declining earnings among successive waves of immigrants relative to the Canadian born (Bloom and Gunderson 1991, Abbott and Beach 1993). As a result, a number of studies have begun to ask if the decline was associated primarily with recessions, or with the changing mix of immigrants by source country, and if this decline abated during the late 1980s (McDonald and Worswick 1998, Baker and Benjamin 1994, Grant 1999).

Some studies conclude that the decline in entry-level earnings of immigrants continued through the early 1990s (Reitz 2001). Research studies using even more recent data observe some improvement during the late 1990s (Green and Worswick 2002, Frenette and Morissette 2003).

Others note that although there has been a large decline in entry-level earnings, the rate of growth in earnings with years in Canada is faster than among earlier cohorts (Li 2003).

A number of more recent studies have focused on the reasons for the rise in the earnings gap between recent immigrant cohorts and the Canadian born (Aydemir and Skuterud 2005; Green and Worswick 2002; Ferrer, Green and Riddell 2003; Ferrer and Riddell 2003; Schaafsma and Sweetman 2001; Sweetman 2004). These studies point to issues such as the changing source regions of entering immigrants, declining returns to foreign labour market experience, a general deterioration in the outcomes for new labour market entrants of which immigrants form a part, education quality, and language skills as potential explanations. In particular, the first three factors mentioned above could account for virtually all of the increase in the enyrt wage gap during the 1980s and early 1990s (Aydemir and Skuerud, 2005). See Picot and Sweetman (2005) for a review of these explanations.

Focusing on poverty rates and dynamics rather than earnings, Picot and Hou (2003) conclude that immigrant low-income rates were on a continuous, long-term upward trend over the 1980-to-2000 period (abstracting from business cycle effects). The rise in poverty rates was widespread, occurring among 'recent' immigrants from all age groups, whether they spoke an official language or not, in all family types, and at all educational levels. In fact, the gap in the poverty rate between recent immigrants and the Canadian born was highest among university graduates, particularly those with engineering or applied science degrees. Source region did matter, however: the source regions with the largest increase in the share of the immigrant population (Africa, and South, East and West Asia) also experienced the most rapid increase in poverty rates.

In a later paper, Picot, Hou and Coulombe (2008) found that poverty rates among entering immigrants—those in Canada for five years or less—did not improve after 2000 and, if anything, deteriorated. The paper also found that the rise in educational attainment and share in the skilled economic class only marginally improved poverty outcomes during the immigrants' first few years in Canada.

The change in earnings and low-income rates among successive cohorts of entering immigrants over the 1975 to 2000 period is summarized in Table 1.

Table 1: Earnings and low-income rates among selected entering immigrant cohorts relative to the Canadian born

	Relative earnings	among men, <sup>1</sup>	Relative low-in	ncome rates
	(full-time, full-year	r, age 16 to 64)	(all ag	ges)
	1 to 5 years	6 to 10 years	1 to 5 years	6 to 10 years
Immigrant cohorts	since immigration	since immigration	since immigration	since immigration
1975-to-1979 cohorts	0.84	0.87	1.3	1.2
1980-to-1984 cohorts	0.73	0.83	1.8	1.6
1985-to-1989 cohorts	0.67	0.72	2.1	1.9
1990-to-1994 cohorts	0.54	0.69	2.6	1.9
1995-to-1999 cohorts	0.60		2.4	•••

<sup>...</sup> not applicable

Sources: Statistics Canada, census data from Marc Frenette and René Morissette, 2003, Will They Ever Converge? Earnings of Immigrant and Canadian-born Workers over the Last Two Decades, and Garnett Picot and Feng Hou, 2003, The Rise in Low-income Rates Among Immigrants in Canada.

#### 3 Data sources and demographic variables

This study uses Statistics Canada's LAD-IMDB database that combines the Longitudinal Administrative Databank (LAD) and the Longitudinal Immigration Database (IMDB). LAD is a random, 20% sample of the T1 Family File, which is a yearly cross-sectional file of all tax-filers and their families. Individuals selected for LAD are linked across years to create a longitudinal profile of each individual. IMDB contains immigrant landing records and annual tax information for all immigrants who have arrived since 1980. LAD-IMDB is produced by matching the two databases, with the result that 20% of all immigrants on IMDB are identified on LAD. The LAD-IMDB allows comparisons of known immigrants with other Canadian tax-filers.

We only include immigrants aged from 20 to 54 at time of entry to Canada. The dependent variable in most models is the natural logarithm of annual earnings. There is a significant amount of information on immigrants at landing from the landing records. In our descriptive tables and multivariate models, we use the following demographic variables of immigrants:

(1) Immigrant cohort, defined as all arriving immigrants who were in Canada for one full income-tax year. For example, immigrants arriving throughout 1992 would be

<sup>1.</sup> Controlling for differences in characteristics between immigrants and the Canadian born.

- considered to be in the 1993 cohort, since 1993 was their first full year of earnings. We focus on the 1991-to-2005 entering cohorts.
- (2) Years since immigration.
- (3) Age at landing, converted to potential foreign labour market experience.
- (4) Place of residence in each tax year, grouped into 13 categories: Montréal, Toronto, Vancouver and the 10 provinces (excluding the three aforementioned cities in their respective provinces).
- (5) Family structure in each tax year, grouped into four categories: single, lone parents, couples with children, couples without children present.
- (6) Self-reported official language ability at landing: speak at least one official language or speak neither official language.
- (7) Immigrant class: family, business, skilled class principal applicants, skilled class spouses and dependents, refugees, and other immigrants (backlog, live-in-caregivers and so on).
- (8) Education at landing, grouped into five categories: less than 11 years of high school, 11 or 12 years of high school, some postsecondary, bachelor's level degree, and master's or doctorate degree.
- (9) Intended occupations, grouped into six categories: management; information technology (IT) professionals (including IT professionals, as well as electrical and electronics engineers); engineers (excluding electrical and electronics engineers); other professionals (occupations usually requiring university education or college education, and which are related to natural and applied sciences, health, social science, education, government services and religion, art and culture); sales and services; and other occupations.
- (10) Immigrant source regions, grouped into eight categories: United States; Caribbean, Central and South America; Northern, Western and Southern Europe; Eastern Europe; Africa; South Asia; East Asia; other Asian countries; and other countries.

Since the data can only identify immigrants entering Canada since 1980s, we cannot separate immigrants entering Canada prior to that time from the Canadian born. Hence, the 'comparison

group' includes the Canadian born plus immigrants in Canada for 10 years or more. It is well known that immigrants in Canada for longer periods of time more closely resemble the Canadian born regarding their economic outcomes than do more recent immigrants<sup>1</sup>. However, the use of the "comparison group" is restricted to a few descriptive tables. All models include a sample of immigrants only, and the focus is on their earnings during the first two full years in Canada.

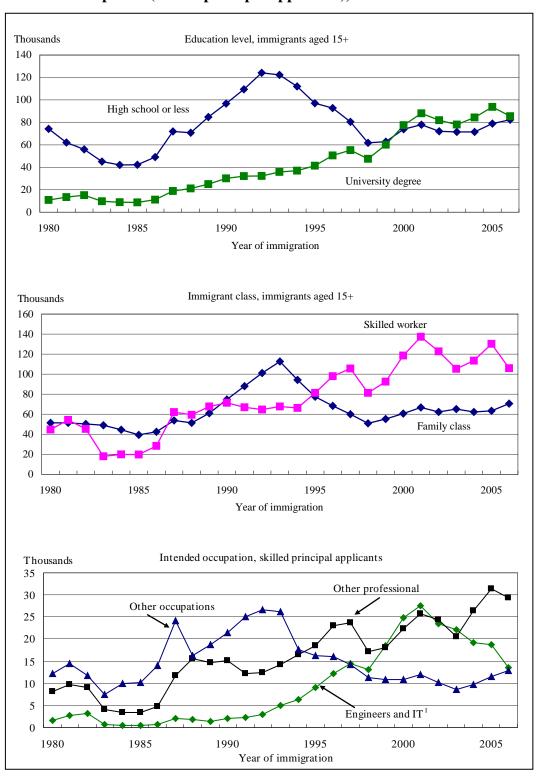
#### 4 The changing characteristics of entering immigrants

The immigrant selection system was altered in 1993 to increase the points for the more highly educated in particular. As well, the priority for economic class immigrants was increased, and emphasis on the family class was reduced. Furthermore, during the information technology (IT) boom of the late 1990s, increased emphasis was placed on selecting IT professionals and engineers.

These initiatives were very successfully implemented. While the overall level of annual immigration remained at around 225,000 over the 1990s, the number of immigrants with university degrees rose from around 10,000 annually in the early 1980s to about 41,000 by 1995, rising dramatically to about 78,000 by 2000, remaining stable after that time (Figure 1). The number in the skilled economic class doubled from 60,000 annually in the late 1980s, to around 120,000 by 2000 and it remained at that level into the early 2000s. Among the skilled principal applicants—the group evaluated in the selection points system—the number with 'intended' occupation at the time of entry listed as engineering or an IT profession rose from only a couple of thousands through the 1980s, to about 9,000 by 1995, to 25,000 annually by 2000 (Figure 1).

<sup>1.</sup> In 2000, census data indicate that 83% of the "comparison group" as defined in this paper were Canadian born. The low-income rate was 13.2% among the Canadian born, 15.2% among immigrants in Canada 10 years or longer (that segment included in the comparison group) and 31.4% among those in Canada less than 10 years.

Figure 1: Number of entering immigrants by education, immigrant class and intended occupation (skilled principal applicants), 1980 to 2005



1. Information technology.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

To provide a benchmark regarding the size of this increase, we turn to census data on immigrants and data on graduates from Canadian universities. These data indicate that during the early 1990s the Canadian university system provided more potential labour market entrants in engineering and the IT professions than did immigration, but by 2000 the opposite was the case: immigration had become a larger supplier of new human resources in these fields than the university system.

In 1990, based on the field of study of the highest university degree held by entering immigrants, about 5,500 entering immigrants were engineering graduates, as compared with about 9,700 who graduated from Canadian universities. By 2000, there were far more engineering graduates entering Canada through immigration (17,000) than were graduating from the Canadian university system (11,400). A similar story holds true for computer science graduates: by 2000; immigration was providing more computer scientists than was the Canadian university system (Table 2).

Table 2: Number of entering immigrants and graduates from Canadian universities in engineering and computer science, 1990, 1995 and 2000

	1990		199:	5	2000		
		Canadian		Canadian		Canadian	
	Entering	university	Entering	university	Entering	university	
Field of study	immigrants <sup>1</sup>	graduates	immigrants	graduates	immigrants	graduates	
Engineering	5,500	9,700	8,100	10,900	17,000	11,400	
Computer science	1,200	2,700	2,000	3,500	6,000	5,100	

<sup>1.</sup> Trends hold at both bachelor's and master's/doctorate levels.

Source: Statistics Canada, census data and special tabulations from the Centre for Education Statistics.

Hawthorne (2006) found that of all persons in Canada trained as IT professionals in 2000, fully 22% had immigrated during the previous five years; the corresponding number for engineering was 20%.

#### 5 Entry earnings Trends over the 1991 to 2004 period

Following a significant recovery in the late 1990s, entry-level earnings—defined as average annual earnings during the first two full years in Canada—declined between the 2000 and the 2004 entering cohorts in both relative (to the Canadian born) and real terms (figure 2 and table 3)

One of the advantages of the Longitudinal Administrative Databank is the ability to focus on small groups of entering cohorts. Sample sizes are provided in Table A.1. During their first two full years in Canada, men in the 1991 entering cohort earned 54% of that of the Canadian born of the same age. Little change was observed until the mid 1990s, when this number started to rise. Among the 2000 cohort it had reached 65%, but fell back to around 54% for the 2002-to-2004 cohorts, in spite of the fact that the entering cohorts of the 2000s were much more highly educated than those of the early 1990s. Among the 1992 entering cohort, 26% held degrees; among the 2004 entering cohort it had risen to 61%. Women did not experience the recovery in the late 1990s, but they did register a decline in the 2000s. Earnings at entry were at about 56% of those of the Canadian born up to 1997, and then they fell to 53% among the 2004 entering cohort.

## The Effect of Changing Selection Rules and Characteristics on Rising Entry Earnings During the 1990s

How much of the improvement during the 1990s (among men) was related to changing characteristics, particularly the change in the distribution of the education and skilled class variables? To test this we set up a regression with log annual earnings as the dependent variable. The sample includes immigrants aged 20 to 54 at time of landing who entered Canada since 1980. Earnings during the first ten years in Canada are included, except for more recent cohorts, where less than ten years data are available. The independent variables include education, immigrant class, potential foreign work experience<sup>2</sup> and work experience squared, a knowledge of French or English language dummy variable, years since migration, annual cohort, immigrant class, province and city dummies, source region, intended occupation, family type, and a detrended regional unemployment rate<sup>3</sup> for prime aged works to account for business cycle effects. Cohort and years since migration are interacted to allow for different earnings slopes for different cohorts. Individuals with positive earnings in any year are included in the sample. Regressions are run separately for men and women. The regression coefficients are as expected (See Table A.2).

<sup>2.</sup> Age at landing, minus years of schooling, minus six.

<sup>3.</sup> This is a detrended annual unemployment rate among men aged 25 to 54. The regional breakdown includes the three largest CMAs (Toronto, Vancouver and Montreal) as well as provinces (outside the CMAs)

Table 3: Annual earnings during first two full years in Canada (in 2005 constant dollars)

	All immigrants first two years arrival		Skille	ed principal appl	licants			
Entering cohort	Ratio of immigrants to Canadian born		All	Information technology/ engineers	Others	Spouses and dependents in the skilled class	Family class	Refugees
Men					Thousands	s of dollars		
1991	0.54	\$23.8	30.9	\$40.9	\$29.8	\$25.1	\$21.2	\$17.8
1992	0.52	22.8	32.5	37.2	32.2	24.2	20.2	16.5
1993	0.54	23.5	36.1	37.0	36.1	24.2	20.5	16.7
1994	0.55	24.5	35.4	35.9	35.4	24.2	20.3	15.8
1995	0.55	24.6	33.0	36.9	30.8	22.7	20.2	16.8
1996	0.57	25.3	32.7	36.9	29.8	21.7	21.6	17.6
1997	0.57	25.8	32.5	37.5	28.3	21.7	22.3	17.3
1998	0.60	27.8	33.9	40.7	28.0	22.6	23.2	17.8
1999	0.62	29.3	35.6	40.6	29.5	25.3	24.5	19.5
2000	0.65	31.4	38.1	42.0	33.4	25.7	25.5	19.7
2001	0.62	29.8	34.5	36.5	32.0	24.3	25.4	19.0
2002	0.54	26.1	29.2	28.2	30.0	21.5	23.8	18.2
2003	0.54	25.8	28.6	27.7	29.2	20.6	24.3	18.2
2004	0.54	26.0	28.1	26.5	29.8	20.2	26.9	19.8
Women								
1991	0.61	16.6	25.0	32.4	25.5	15.5	15.3	11.9
1992	0.59	16.5	21.5	32.5	21.6	15.6	14.7	11.6
1993	0.58	16.1	22.3	32.3	22.0	14.6	14.2	11.2
1994	0.56	16.0	23.2	36.4	21.4	15.5	13.8	11.3
1995	0.56	15.8	22.5	31.4	20.8	14.5	13.8	11.9
1996	0.56	15.8	22.3	29.6	20.5	15.0	13.9	10.9
1997	0.56	16.0	21.9	32.8	19.1	14.2	14.8	11.8
1998	0.57	16.7	24.8	37.6	21.5	14.4	14.9	10.9
1999	0.60	18.0	25.9	34.2	21.6	16.5	15.7	11.9
2000	0.59	18.3	28.1	34.8	24.7	16.0	16.2	11.5
2001	0.57	17.8	27.0	29.5	25.6	15.4	14.9	11.4
2002	0.53	16.6	23.3	23.2	23.0	13.9	14.6	12.1
2003	0.51	16.2	21.9	21.5	21.8	14.2	14.2	12.4
2004	0.53	17.1	23.6	21.3	24.1	14.1	15.3	13.5

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

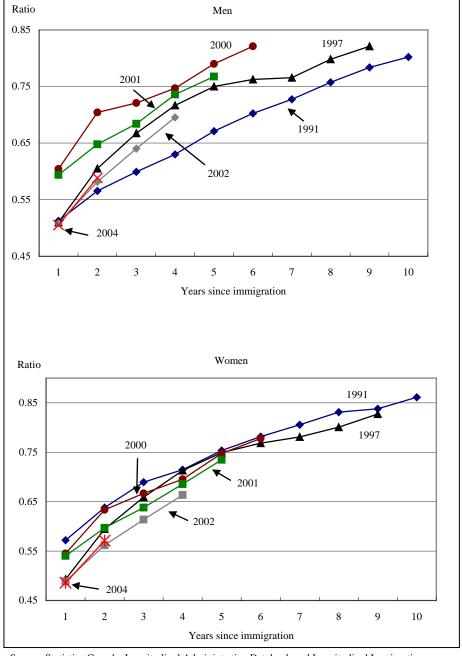


Figure 2: Immigrant annual earnings relative to the Canadian born, raw data, no controls

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

To generate the raw data in the first column of Table 4, the model is run with only cohort, years since migration and cohort and years since migration interacted (Model 1, Table A.2). The model is then run controlling only for education and immigrant class (Model 2, Table A.2) to generate

the data in the second column of Table 4. Model 3 is run, controlling for all characteristics described above, resulting in the data in the third column of Table 4.

Table 4: Changes in log entry<sup>1</sup> earnings among entering immigrants

		Holding		Holding all	
		education and		immigrant	Changes
		immigrant	Holding all	characteristics fixed	accounted for by
		class	immigrant	and controlling for	changing
	Raw	distribution	characteristics	the unemployment	education and
	data	fixed	fixed	rate	class distribution
Men					
1991-to-2000 cohorts	0.27	0.12	0.13	0.03	0.15
2000-to-2004 cohorts	-0.17	-0.16	-0.12	-0.09	-0.01
Women					
1991-to-2000 cohorts	0.00	-0.10	-0.06	-0.10	0.10
2000-to-2004 cohorts	-0.09	-0.11	-0.08	-0.06	0.02

<sup>1.</sup> Average earnings during first two full years in Canada.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

The results suggest that, evaluated at mean earnings, the change in characteristics did substantially improve the entry earnings of immigrants between 1991 and 2000. In the raw data, entry-level earnings for men increased by approximately 27% over this period. Controlling for education and immigrant class—i.e., holding these characteristics fixed—one sees only a 12% increase in entry-level earnings, Hence, the changing characteristics accounted for over one half of the increase, approximately 15 percentage points (27% minus 12%).

Among women, there was no change in entry-level earnings between 1991 and 2000, but holding characteristics fixed, one would have seen a 0.10 decline in the natural logarithm of earnings (roughly a 10% decline in earnings). Hence, the change in characteristics was associated with a 10% increase in entry-level earnings.

Improved economic conditions during the 1991 to 2000 recovery and expansion also contributed to the increase in entry earnings. When controlling for changing labour market conditions<sup>4</sup> and holding immigrant characteristics fixed (fourth column in Table 4), mean entry earnings are seen

<sup>4.</sup> A detrended regional (three largest CMAs, and province outside these CMSa) unemployment rate for men aged 25 to 54 was included in the regression to account for improving labour market condition over the 1991-to-2000 period.

to improve 3% for men, and to decline 10% for women over the period. These results suggest that of the 27% increase in mean entry earnings over the 1991-to-2000 period, changing characteristics accounted for perhaps 14 percentage points (27-13) and increasing economic conditions accounted for a further 10 percentage points (13-3). Among women, changing characteristics are seen to improve earnings by 6 percentage points, and improving economic conditions by 4 percentage points.

These results are significantly different than those reported in the earlier poverty literature, where changing characteristics produced little change in the likelihood of entering or exiting poverty, or of being in chronic poverty (Picot, Hou and Coulombe, 2008). But the earnings changes are evaluated at the mean value, and the poverty data focus on individuals at the bottom of the income distribution. It may be that the effect of the change in characteristics varies across the income distribution, with the rising educational levels and the shift toward more skilled class immigrants having more positive effects on the earnings of people at the top of the distribution, for two reasons.

First, the more highly educated and the skilled class may be more likely to find themselves at the top of the income distribution, simply because they tend to be in jobs that pay more. Second, the returns to education will be greater among immigrants at the top of the income distribution. Immigrants with higher levels of education who find themselves at the bottom of the income distribution are likely there because they are not receiving the same kinds of returns to that education for whatever reason—related to the quality of their education, language issues, field of study, or possibly other unobserved characteristics.

It may be, then, that the rising educational attainment and number in the skilled workers class significantly affected outcomes at the top of the income distribution, but did little to increase earnings among those at the bottom and, therefore, did little to reduce poverty rates among immigrants.

To determine if this is the case, we turn to a procedure that appropriately re-weights the sample. This technique was developed by DiNardo, Fortin and Lemieux (DFL, 1996). The DFL

procedure can be used to calculate the hypothetic, or counterfactual, earnings distribution that would have been observed in 2000 had the distribution of education and immigrant class that existed in 1991 been in place in 2000.<sup>5</sup> One can then compare this hypothetical earnings distribution for 2000 with the actual earnings distribution in 2000. The hypothetical distribution essentially holds the education and immigrant class characteristics fixed from 1991 to 2000. Therefore, the difference between the actual and hypothetical earnings distributions is associated with the change in these characteristics between the two years.

This procedure is analogous to other, more commonly used decomposition or standardization techniques, except that such techniques typically provide estimates of hypothetical and actual values at the mean only. This approach allows one to produce hypothetical (counterfactual) distributions, not just mean values. Rather than generating and plotting the entire distributions, we have chosen to produce hypothetical and actual earnings estimates at the 15th, 50th and 90th percentiles of the earnings distribution. The results are presented in Table 5.

For men, at the 15th percentile, entry earnings rose 16% from 1991 to 2000 If one holds the education and immigrant class distributions fixed from 1991 to 2000, earnings are still seen to rise 16%. Therefore, the change in these characteristics resulted in a 0-percentage-point increase in entry earnings (16 minus 16). Producing similar calculations at the 50th and 90th percentiles, we find that at the 50th percentile there was a 10-percentage-point increase in earnings associated with the changing characteristics during the 1990s, but at the top of the earnings distribution (the 90th percentile) this increase is 24 percentage points. Similar results are observed for women, where the effect of changing education and immigrant class increased earnings by only 1% at the bottom of the distribution and 20% at the top.

<sup>5.</sup> To produce the hypothetical (i.e., counterfactual) distribution for 2000 holding the educational and immigrant class distributions fixed at the 1991 level, a new weight is calculated for each observation in the 2000 sample of recent immigrants. The weight for each observation is the ratio of the probability (for each observation) of being in the 1991 sample to the probability of being in the 2000 sample, conditional on the observations level of education and immigrant class. These probabilities (e.g., the probability of being in the 1991 or 2000 sample) are estimated using a logistic regression based on the pooled sample of all recent immigrants in 1991 and 2000. This exercise is carried out twice, once holding the education and immigrant class distributions fixed over the 1991 to 2000 period, and once holding all immigrant characteristics fixed (including language, source region, potential work experience, etc.). The results are reported in Table 5.

Table 5: Changes in log entry earnings<sup>1</sup> at various points in the earnings distribution

				Changes accor	unted for by
		Holding	Holding all	Changing	•
		education and	immigrant	education and	Change in all
	Raw	immigrant class	characteristics	class	immigrant
	data	distribution fixed	fixed	distribution	characteristics
Men					
1991 cohort to 2000 cohort					
At 15th percentile	0.16	0.16	0.14	0.00	0.02
At 50th percentile	0.23	0.13	0.13	0.10	0.10
At 90th percentile	0.36	0.11	0.06	0.24	0.30
2000 cohort to 2004 cohort					
At 15th percentile	-0.17	-0.18	-0.13	0.01	-0.04
At 50th percentile	-0.17	-0.18	-0.16	0.03	-0.01
At 90th percentile	-0.28	-0.27	-0.26	0.01	-0.02
Women					
1991 cohort to 2000 cohort					
At 15th percentile	-0.14	-0.15	-0.09	0.01	-0.06
At 50th percentile	0.02	-0.07	-0.02	0.08	0.03
At 90th percentile	0.18	-0.02	-0.02	0.20	0.20
2000 cohort to 2004 cohort					
At 15th percentile	-0.11	-0.15	-0.09	-0.04	-0.02
At 50th percentile	-0.12	-0.15	-0.13	0.03	0.01
At 90th percentile	-0.08	-0.08	-0.08	0.00	0.00

<sup>1.</sup> Earnings during first two full years in Canada.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

To determine why these outcomes are observed, we first focus on the education variable. One tends to find the more highly educated skilled class immigrants at the top of the earnings distribution. It may be that *changes* in the distribution of educational attainment may also be concentrated at the top, and hence that is where their effects are observed.

But this was not the case. The rise in educational attainment among immigrants during the 1990s was seen across the entire entry-earnings distribution, not just at the top. For example, in the bottom quartile of the earnings distribution the share of entering male immigrants with a university degree (bachelor's, master's or doctorate) rose 31 percentage points from 1991 to 2000, while in the top quartile it increased 36 percentage points (Table 6). Similar trends are observed for women.

These results are consistent with earlier observations that the educational attainment of immigrants in chronic poverty rose dramatically over the 1990s (Picot, Hou and Coulombe 2008). Among the 1993 entering cohorts, of those in chronic poverty, 13% had degrees among the 2000 entering cohort, rising to 41% in the 2000 cohort. Over half of the chronically poor entering immigrants were in the skilled economic class in the 2000 cohort.

Table 6: Distribution of entering immigrants by education, 1991, 2000 and 2004, by earnings<sup>1</sup> quartile

			Change in distribution	1
1991	2000	2004	1991 to 2000	2000 to 2004
		Pero	cent	
18	40	45	22	5
6	15	15	9	0
17	36	39	19	3
6	12	15	6	3
16	37	42	21	5
				-2
3	14	12	,	-2
				-1
14	27	21	13	-6
				6
3	7	10	4	3
15	33	36	17	3
2	7	10	5	3
17	35	39	18	4
3	7	9	4	2
26	18	50	າາ	2
				-1
	18 6 17 6 16 5 25 14 16 3 15 2	18 40 6 15 17 36 6 12 16 37 5 14 25 48 14 27 16 34 3 7 15 33 2 7 17 35 3 7	18 40 45 6 15 15 17 36 39 6 12 15 16 37 42 5 14 12 25 48 47 14 27 21 16 34 41 3 7 10 15 33 36 2 7 10 17 35 39 3 7 9	1991         2000         2004         1991 to 2000           Percent           18         40         45         22           6         15         15         9           17         36         39         19           6         12         15         6           16         37         42         21           5         14         12         9           25         48         47         23           14         27         21         13           16         34         41         19           3         7         10         4           15         33         36         17           2         7         10         5           17         35         39         18           3         7         9         4           26         48         50         22

<sup>1.</sup> Based on earnings during first two years in Canada.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

Since the rise in educational levels is observed across the entire earnings distribution; this is not a plausible explanation as to why the changing characteristics resulted in greater earnings gains at the top than at the bottom of the distribution.

The answer lies in the differences in the relative returns to a university degree. To demonstrate this effect, we ran quantile regressions at 15th, 50th and 90th percentiles. The dependent variable is the natural log earnings. The independent variables are identical to those employed in the mean value regression reported above<sup>6</sup> ,except that the unemployment rate is excluded.(Table A.2). The coefficients are available on request. Models were run separately for men and women, based on pooled data for the 1991 to 2004 entering cohorts. Regressions were run on two separate populations, those in Canada for two or less, and those on Canada for 10 years or less.

The coefficient on the bachelors degree variable estimates the percentage difference in annual earnings between BA holders and entering immigrants with 11 or 12 years of schooling. Generally speaking, this university wage premium is much greater at the 90<sup>th</sup> than 10<sup>th</sup> percentile (table 7). In fact, during the first two years in Canada, male BA holders at the 10<sup>th</sup> percentile earned 9.7% less than their less educated counterparts, although over the first ten years in Canada they earned marginally more (3.7%)<sup>7</sup>. But at the 90<sup>th</sup> percentile, this bachelors degree wage premium was 13% during the first two years in Canada, and 20% or more over the first decade. The story is similar for entering immigrants with MA/Phd degrees, except that the university wage premium is greater, as one would expect. But the differential between the bottom and top of the distribution is observed; over the first ten years the wage premium is 39% at the 90<sup>th</sup> percentile, and 10% at the 15<sup>th</sup> A similar pattern holds for women, except that the wage premium is higher everywhere for immigrant women than men, just as it is among the Canadian born.

The story regarding the effect of immigrant class on earnings growth for men is similar to that for the education variable. Over the 1990s, there was a significant increase in the share of male immigrants who were skilled class principal applicants both at the bottom and top of the earnings distribution (Table A.3 and Table A.4) just as there was for education. But the earnings

<sup>6.</sup> The independent variables include cohort, years since migrations, TSM\*cohort, education, immigrant class, family status, province or CMA, source region and intended occupation.

<sup>7.</sup> Note that education refers to the level at entry to Canada, and is not updated with years spent in Canada. Hence, the estimated returns over the first decade do not precisely refer to returns to, say, a bachelors degree, because some portion (likely small) of the sample may have acquired a higher level of education during the first decade in Canada. But we are interested in the effect on earnings during the first few years in Canada of altering the educational attainment of immigrants *at entry*. Hence, this is the appropriate measure of education for our purposes.

advantage of being a skilled class male principal applicant was much less for those who found themselves at the bottom of the distribution than for those at the top. During the first two years in Canada, skilled class principal applicants earned 7% more than the family class at the 15<sup>th</sup> percentile; at the 90th percentile they earned 19% more. Among women the story was reversed, the earnings advantage of being skilled class female principal applicants was larger at the bottom of the earnings distribution than at the top. However, among women the higher return to skilled class principal applicants at the bottom was probably offset by the much smaller increase in the share of skilled class principal applicants than at the top.

Table 7: The effect of education and immigrant class or annual earnings at the bottom, middle and top of the immigrant earnings distribution

	Difference in annual earnings			
-	15 <sup>th</sup> percentile	50th percentile	90th percentile	
		percentage points		
Education				
Difference between immigrants with a bachelor's				
degree and 11-12 years of schooling at entry				
Male during first 2 years in Canada	-9.7	1.7	13.2	
Male during first 10 years in Canada	3.7	11.8	20.2	
Female during first 2 years in Canada	0.9	11.7	21.1	
Female during first 10 years in Canada	13.7	21.1	27.3	
Difference between immigrants with a master's or				
doctorate degree and those with 11-12 years of				
schooling at entry				
Male during first 2 years in Canada	-5.4	15.1	34.6	
Male during first 10 years in Canada	9.6	25.8	39.2	
Female during first 2 years in Canada	9.6	25.8	39.2	
Female during first 10 years in Canada	24.2	38.3	45.2	
Immigrant class				
Difference between immigrants in the skilled economic				
class and those in the family class				
Male during first 2 years in Canada	7.2	13.7	19.4	
Male during first 10 years in Canada	1.1	10.2	16.4	
Female during first 2 years in Canada	31.0	25.3	15.9	
Female during first 10 years in Canada	24.8	19.1	12.7	

Note: Results are based on quintile regression coefficients with dependent variable ln (annual earnings) and independent variable identical to those reported in Appendix Table A.2.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

To summarize, during the 1990s the changes in education and immigrant class characteristics were associated with a significant improvement in *average* earnings outcomes, and notably with

improved outcomes at the top of the distribution. But an increasing share of these highly educated skilled class immigrants found themselves at the bottom of the earnings distribution because they were unable to convert these characteristics to higher earnings during the few two years, and even during the first ten years in Canada. As a result, the change in characteristics did little to improve earnings at the bottom of the distribution, or poverty outcomes.

#### 6 Why did entry-level earnings deteriorate from 2000 to 2004?

Given the recovery in entry-level earnings during the late 1990s, the new 'labour market friendly' characteristic of immigrants and the continued strong economic growth over the 2000-to-2004 period,<sup>8</sup> one might have hoped to see a continuation of the recovery in entry earnings after 2000. So why was this not observed?

First, the effects of changing characteristics on earnings over the 2000 to 2004 period were very small at all points in the distribution evaluated (tables 4 and 5). This is likely because the standard observable characteristics changed little over this period.

What of the standard explanations of the entry earnings decline of the 1980s and 1990s? They include declining returns to foreign experience, changing source regions and the associated factors—language, culture, school quality, discrimination—and the deterioration outcomes for new labour market entrants in general. These factors accounted for virtually the entire decline over earlier periods (Aydemir and Skuterud 2005).

However, it is unlikely that these earlier suspects accounted for much of the decline in the early 2000s. The returns to foreign experience had gone to zero by the late 1990s, and hence this variable is unlikely to have had little to contribute with regard to the decline. In the regressions reported in Table A.1, returns to 'potential' foreign work experience were virtually zero (or slightly negative). Hence, this is an unlikely explanation.

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<sup>8.</sup> Annual gross domestic product growth was an average 2.7%.

With regard to the deterioration in labour market outcomes for labour market entrants as a whole, with immigrants being a special case, Green and Worswick (2002) found that this was very important during the 1980s, but that it accounted for little of the observed decline in the 1990s. Furthermore, the outcomes for young labour market entrants—particularly males, where the decline was largely observed—had stopped deteriorating during the late 1990s and early 2000s (Morissette, 2008).

Finally, the major change in the source region distribution occurred from the 1960s to the 1980s; there have been relatively few changes since that time, certainly not during the early 2000s. Table 8 shows that from 2000 to 2004 the distribution by source region of entering immigrants changed little.

Table 8: Distribution of entering immigrants by major source region

Major source region	1991	1997	2000	2004	2005		
	Percent						
United Kingdom	4.2	2.6	2.4	2.5	2.7		
Other Europe	20.0	15.1	18.1	14.5	15.1		
United States	2.8	2.6	2.9	2.7	3.2		
Caribbean, Central and South America	13.2	8.3	8.0	9.2	9.4		
Asia	52.2	63.9	59.5	60.0	57.5		
Africa	6.3	6.6	8.3	10.2	11.2		
Others	1.2	0.9	0.6	0.9	0.8		

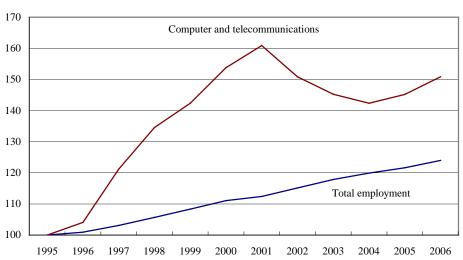
Source: Statistics Canada, CAMSIM table 051-00061.

Given the very large increase in the number of entering immigrants in the information technology (IT) and engineering professions over the late 1990s, and the continuing large numbers—though declining—in the early 2000s, the IT downturn may have played a significant role in the deterioration of entry-level earnings. Employment growth in the Canadian economy was very robust between the late 1990s and 2006. Employment grew by 12% from 1995 to 2000 and another 7% from 2000 to 2004, the period of interest to us (figure 3). In the computer and

telecommunication sector, however, employment gained 60% from 1995 to 2001 and declined 12% by 2004, followed by some recovery.

Figure 3: Employment growth, Canada, 1995 to 2006

Index (1995=100)

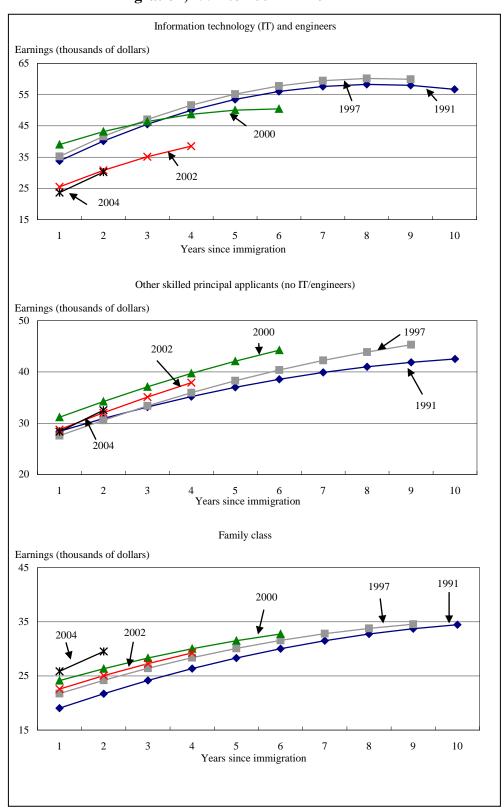


Source: Statistics Canada, CANSIM and special tabulations from the Labour Statistics Division.

We find that the decline in immigrant entry earnings was concentrated among skilled principal applicant IT and engineering workers (Figures 4-1 and 4-2 and Table 9). Among men, these immigrants saw their entry-level earnings fall by 37% between the 2000 and the 2004 entering cohorts; other groups registered some decline, but much less. Among skilled principal applicants with other intended occupations (other than IT prefessions and engineering), and the spouses of skilled principal applicants, earnings fell around 11%, and among the family class they changed little. Similar differences were observed among women.

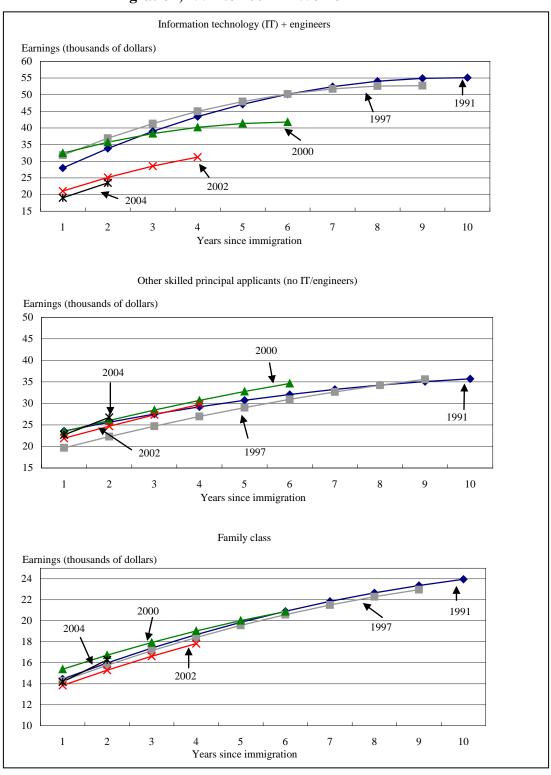
<sup>9.</sup> Includes manufacturing industries related to computer and communications equipment and service industries related to computer and communications (Bowlby and Langlois 2002).

Figure 4-1: Annual earnings for selected entering immigrant cohorts by years since immigration, 1991 to 2004 — Men



 $Source: Statistics\ Canada,\ Longitudinal\ Administrative\ Databank\ and\ Longitudinal\ Immigration\ Database.$ 

Figure 4-2: Annual earnings for selected entering immigrant cohorts by years since immigration, 1991 to 2004 — Women



Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

A simple way of assessing the extent to which the decline from 2000 to 2004 was concentrated among the skilled class, particularly those whose intended occupation was IT or engineering, is to exclude them from any calculations, and then assess the effect.

For entering male immigrants as a whole, entry earnings fell 17% between the 2000 and the 2004 entering cohorts. But if one excludes immigrants whose intended occupation at entry was IT or engineering, the decline falls to 4% (Table 9). After including controls to account for cross-cohort differences in characteristics, the earnings decline for all male entering immigrants is 12%, but with IT workers and engineers (intended occupation) removed this falls to 2%. Hence, among men, much of the decline was concentrated among skilled principal applicants whose intended occupation was IT or engineering.

For women, about half of the decline in earnings from 2000 to 2004 is accounted for by excluding IT professionals and engineers. Therefore, overall, men and women combined, the earnings decline (with controls) is 10% for all immigrants, and 4% with IT workers and engineers excluded. About two thirds of the overall decline appears be attributed to what happened to these particular immigrants.

Table 9: Change in log entry earnings between entering immigrants in 2000 and 2004

	Raw data	With controls
	Percent	
Men		_
All immigrants	-17	-12
No information technology/engineering (skilled)	-4	-2
Women		
All immigrants	-9	-8
No information technology/engineering (skilled)	-5	-4
Both Men and women		
All immigrants	-15	-10
No information technology/engineering (skilled)	-5	-4

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

Since virtually all information technology (IT) professionals and engineers hold a university degree, and their earnings declined after 2000, the value of a degree for this group obviously fell.. It declined to a lesser extent for "other" skilled principle applicants, and rose among the family

class (table 10). Hence, one cannot talk in general terms about the declining outcomes for the university educated post 2000, it depends upon which immigrant class one was in.

Table 10: Estimated annual earnings<sup>1</sup> of bachelor's and master's/doctorate graduates during their first two full years in Canada, various entering cohorts

	First two years in Canada		Four to five years i	n Canada					
<del>-</del>	Bachelor's	Master's/	Bachelor's	Master's/					
		doctorate		doctorate					
	Thousands of dollars								
Men									
Information technology/engineers									
1991-to-1992 cohorts	36.9	44.6	51.4	61.6					
2000-to-2001 cohorts	36.4	44.9	45.6	52.9					
2003-to-2004 cohorts	29.7	32.8							
Other skilled principal applicants									
1991-to-1992 cohorts	35.4	40.9	43.0	52.8					
2000-to-2001 cohorts	31.0	33.7	40.4	43.4					
2003-to-2004 cohorts	30.0	34.3	•••						
Family class									
1991-to-1992 cohorts	23.0	26.8	30.1	37.7					
2000-to-2001 cohorts	25.3	37.2	33.7	45.5					
2003-to-2004 cohorts	25.8	36.5							
Women									
Information technology/engineers									
1991-to-1992 cohorts									
2000-to-2001 cohorts	29.1	38.2	37.7	45.4					
2003-to-2004 cohorts	23.6	27.5							
Other skilled principal applicants									
1991-to-1992 cohorts	25.5	34.1	33.2	42.9					
2000-to-2001 cohorts	23.3	25.6	31.6	36.0					
2003-to-2004 cohorts	22.6	26.2							
Family class									
1991-to-1992 cohorts	17.3	20.1	23.4	29.1					
2000-to-2001 cohorts	16.3	23.8	24.2	29.5					
2003-to-2004 cohorts	16.0	18.7							

<sup>...</sup> not applicable

Note: Cells for the women's 1991-to-1992 information technology/engineers cohorts are left blank because the sample size was too small.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

#### 8 Conclusion and discussion

Earlier research has documented, and largely explained, declining entry-level earnings throughout the 1980s and early 1990s among successive cohorts of entering immigrants. Some improvement was observed in the late 1990s, both in this paper and earlier studies of earnings and low-income rates. This improvement coincided with a significant change in the

<sup>1.</sup> Controlling for cross-cohort differences in characteristics and unemployment rates.

characteristics of immigrants—rising education, more in the skilled class, and more in engineering and information technology (IT) occupations—which in turn was related to changes to the immigrants selection system. Economic growth was also substantial during the late 1990s, potentially accounting for some of the improvement in earnings.

Earlier research showed that the changes in immigrant characteristics had relatively little effect on chronic poverty or the likelihood of entering or exiting poverty. The earnings-based analysis in this paper concludes that changing education and immigrant class characteristics did result in some improvement in entry earning over the 1990s, as did improving labour market conditions. However, during the 1990s the entry-earnings gains were much greater among higher rather than lower paid entering immigrants, even though the educational attainment of both high and low paid immigrants increased significantly. An increasing share of the highly educated economic class entering immigrants found themselves at the bottom of the earnings distribution because they were unable to convert these characteristics to higher earnings levels. This was certainly true during their first two years in Canada, and even over the first decade. As a result, these changing characteristics had only a small effect on earnings at the bottom of the distribution, and on poverty outcomes.

Why did increasing numbers of entering immigrants experience very low relative returns to their university education during the 1990s and find themselves at the bottom of the earnings distribution? Possible reasons might include:

- (1) the inability of the labour market to absorb such a large increase in the supply of the highly educated, resulting in downward pressure on relative wages.
- (2) 'credentialism' issues related to the recognition of foreign degrees;
- (3) potentially poorer quality education—relative to North American higher education—held by many entering immigrants from the non-traditional source regions; and
- (4) possible language issues that prevented the higher education held by many new immigrants from having the expected positive effect on earnings

There is some evidence to support this latter view. In a recent paper, Bonikowska, Green and Riddell (forthcoming), observed that immigrants have lower levels of literacy in French or

English (the most common languages of work in Canada) than do the Canadian born. Furthermore, they found that the returns to any given level of literacy were no lower among immigrants than among the Canadian born. That is, given the levels of literacy skills observed among immigrants, they were not earning less than one would expect. These results were observed for all levels of education. Viewed at a point in time, these results suggest that half or more of the gap in earnings between immigrants and the Canadian born could be accounted for by differences in literacy skills in English or French. Such literacy skills could have both a cognitive and language component.

Another recent paper by Chiswick and Miller (2002) found that in the United States, immigrants earned 7% more for each additional year of education if they were fluent in English, but only 1% more if they were not. In other words, in the absence of English language fluency, additional education provided little in the way of additional earnings over a less educated immigrant. It may be that language issues were preventing immigrants from taking advantage of the earning potential of their higher degrees. As noted above, there are other possible reasons.

After 2000, the deterioration in entry level earnings observed over the 1980 to mid 1990s period returned, only for very different reasons. The principle determinants of the earlier decline: returns to foreign experience, the shift in the source countries from which immigrants come, and the overall decline in labour market outcomes, likely had little to do with the decline after 2000. The returns to foreign experience had already fallen to zero and would have to become significantly negative in order to have had any effect; the change in the source counties of immigrants occurred mainly during the 1970s and 1980s, and changed little after 2000; and, the labour market for new entrants was not continuing to deteriorate in the late 1990s and early 2000s. Therefore, one has to look elsewhere for possible causes for the decline in entry earnings.

Much of the decline was concentrated among the large number (by historical standards) of entering immigrants who intended to practice in the IT or engineering occupations. This coincided with the IT downturn, which appears to have significantly affected outcomes for these immigrants, particularly the men. These entering cohorts were caught in a form of business cycle effect that was concentrated on one particular industry.

The "human capital model" of immigration practiced in Canada has been very successful in attracting highly educated immigrants in the skilled economic class. Such immigrants are sought for numerous reasons related to nation-building, a response to a perceived high labour demand for highly educated workers in a "knowledge economy, their ability to adjust more easily to changing economic and social circumstances than their less educated counterparts, and the success of their children in second generation social and economic integration, among others. But to the extent that increasing immigrants "human capital" was expected to improve poverty outcomes, for example, the approach has had very limited success. Simply attracting immigrants in the skilled economic class with degrees appears not to be sufficient.

To ensure successful economic outcomes it is necessary to focus carefully on other dimensions, including language skills, the quality of the university education received, the occupations in which immigrants are trained, and relevant labour market outcomes, such as the position in the business cycle, and competing sources of supply of highly educated workers. This latter point has been largely ignored in Canada in recent years. From a labour market perspective, assessing the demand for immigrants within the context of the supply from Canada's university system, and current economic indicators of outcomes for various types of highly skilled occupations would seems reasonable.

Changes to immigrant selection in 2002 responded to some of these concerns, notably improved language testing, more focus on occupations in demand, and some changes to the education and work experience criteria. It remains to be seen to what extent the changes will be effective in addressing issues such as immigrant poverty and low earnings for many at entry. However, beyond the changes introduced in 2002, placing decisions regarding immigration with the context of what is happening in the labour market in general, and to alternative sources of supply in particular, could help improve early economic outcomes

### Appendix

Table A.1: Sample size by entering cohort and immigrant class

			Skilled p	orincipal applica	ints				
				Information		Spouses and dependents in			
Entering	Comparison	All		technology/		the skilled			
cohort	group 1	immigrants	All	engineers	Others	class	Family classes	Refugees	Others
				Number of	observat	ions			
Men									
1991	1,149,630	6,950	2,340	285	2,055	330	2,060	1,585	635
1992	1,153,735	7,710	1,990	263	1,727	260	2,025	1,405	2,030
1993	1,161,080	7,600	1,590	331	1,259	205	2,155	1,255	2,395
1994	1,168,260	6,595	1,920	588	1,332	320	2,575	755	1,025
1995	1,179,390	5,605	2,160	718	1,442	400	2,145	620	280
1996	1,185,890	5,900	2,535	960	1,575	435	1,735	920	275
1997	1,199,540	6,435	3,035	1,241	1,794	470	1,640	870	420
1998	1,204,850	6,745	3,615	1,618	1,997	545	1,505	805	275
1999	1,224,165	5,610	3,075	1,488	1,587	415	1,225	740	155
2000	1,240,115	7,130	4,075	2,187	1,888	560	1,515	860	120
2001	1,281,855	8,850	5,360	2,935	2,425	690	1,655	1,010	135
2002	1,279,960	9,510	5,885	3,128	2,757	810	1,735	970	110
2003	1,294,985	8,435	5,035	2,519	2,516	770	1,670	815	145
2004	1,314,765	8,020	4,020	2,121	1,899	725	1,845	945	485
2005	1,339,080	7,865	3,745	1,680	2,065	825	1,540	570	1,185
Women									
1991	971,515	4,865	700	19	681	1,010	1,765	655	735
1992	984,190	5,530	1,075	26	1,049	745	1,675	590	1,445
1993	993,485	5,580	810	41	769	570	1,975	435	1,790
1994	1,002,600	5,865	805	89	716	685	2,270	310	1,795
1995	1,019,730	4,520	755	90	665	885	1,630	255	995
1996	1,032,475	4,135	850	112	738	925	1,320	345	695
1997	1,052,750	4,215	945	141	804	1,010	1,240	400	620
1998	1,071,030	4,540	1,145	208	937	1,290	1,350	345	410
1999	1,100,575	4,045	995	246	749	1,155	1,115	370	410
2000	1,131,500	5,115	1,190	381	809	1,635	1,465	445	380
2001	1,174,940	6,250	1,560	547	1,013	2,225	1,635	475	355
2002	1,184,610	6,835	1,765	607	1,158	2,605	1,640	475	350
2003	1,209,870	6,070	1,515	438	1,077	2,155	1,645	465	290
2004	1,233,565	6,195	1,275	427	848	1,765	1,895	575	685
2005	1,258,860	6,335	1,415	332	1,083	1,765	1,630	325	1,200

<sup>1.</sup> Canadian born plus immigrants in Canada for more than 10 years.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

Table A.2: Regression coefficients for Table 1 showing the impact of changing immigrant characteristics

_	Men			Women			
	Model 1	Model 2	Model 3	Model 1	Model 2	Model 3	
Intercept	9.53 ***	9.86 ***	10.63 ***	8.98 ***	9.49 ***	9.79 ***	
1991 cohort	-0.09 ***	0.04	0.03	0.15 ***	0.32 ***	0.24 ***	
1992 cohort	-0.15 ***	0.00	0.02	0.12 ***	0.23 ***	0.18 ***	
1993 cohort	-0.10 ***	0.06 *	0.05 *	0.10 ***	0.22 ***	0.15 ***	
1994 cohort	-0.05 *	0.07 **	0.05 *	0.13 ***	0.24 ***	0.15 ***	
1995 cohort	0.00	0.07 **	0.06 **	0.08 **	0.19 ***	0.11 ***	
1996 cohort	0.05 *	0.11 ***	0.10 ***	0.10 ***	0.20 ***	0.13 ***	
1997 cohort	0.05 *	0.09 ***	0.10 ***	0.08 **	0.17 ***	0.13 ***	
1998 cohort	0.13 ***	0.14 ***	0.15 ***	0.09 **	0.16 ***	0.12 ***	
1999 cohort	0.18 ***	0.18 ***	0.18 ***	0.18 ***	0.24 ***	0.21 ***	
2000 cohort	0.21 ***	0.20 ***	0.18 ***	0.15 ***	0.21 ***	0.17 ***	
2001 cohort	0.16 ***	0.13 ***	0.13 ***	0.07 *	0.11 ***	0.09 **	
2002 cohort	-0.04	-0.07 **	-0.06 *	-0.02	0.02	0.00	
2003 cohort	-0.08 **	-0.11 ***	-0.10 ***	-0.05	-0.01	-0.03	
2004 cohort	-0.12 ***	-0.12 ***	-0.10 ***	-0.09 ***	-0.04 *	-0.06 **	
Years since migration (YSM)	0.23 ***	0.23 ***	0.23 ***	0.22 ***	0.23 ***	0.25 ***	
YSM squared	-0.01 ***	-0.01 ***	-0.01 ***	-0.01 ***	-0.01 ***	-0.01 ***	
1991 cohort*YSM	-0.08 ***	-0.08 ***	-0.09 ***	-0.10 ***	-0.10 ***	-0.11 ***	
1992cohort*YSM	-0.08 ***	-0.08 ***	-0.09 ***	-0.10 ***	-0.09 ***	-0.10 ***	
1993 cohort*YSM	-0.09 ***	-0.09 ***	-0.09 ***	-0.09 ***	-0.09 ***	-0.10 ***	
1994 cohort*YSM	-0.08 ***	-0.08 ***	-0.09 ***	-0.10 ***	-0.09 ***	-0.10 ***	
1995 cohort*YSM	-0.08 ***	-0.08 ***	-0.08 ***	-0.09 ***	-0.08 ***	-0.10 ***	
1996 cohort*YSM	-0.09 ***	-0.08 ***	-0.09 ***	-0.09 ***	-0.08 ***	-0.09 ***	
1997 cohort*YSM	-0.09 ***	-0.09 ***	-0.09 ***	-0.09 ***	-0.08 ***	-0.09 ***	
1998 cohort*YSM	-0.10 ***	-0.09 ***	-0.10 ***	-0.09 ***	-0.09 ***	-0.10 ***	
1999 cohort*YSM	-0.11 ***	-0.10 ***	-0.11 ***	-0.10 ***	-0.10 ***	-0.11 ***	
2000 cohort*YSM	-0.11 ***	-0.11 ***	-0.11 ***	-0.09 ***	-0.09 ***	-0.10 ***	
2001 cohort*YSM	-0.10 ***	-0.10 ***	-0.11 ***	-0.08 ***	-0.08 ***	-0.09 ***	
2002 cohort*YSM	-0.06 ***	-0.06 ***	-0.07 ***	-0.07 **	-0.07 **	-0.07 ***	
2003 cohort*YSM	-0.04 *	-0.04 *	-0.04 *	-0.05 *	-0.05 *	-0.06 *	
<10 years of schooling		-0.49 ***	-0.29 ***		-0.58 ***	-0.33 ***	
10 to 12 years of schooling		-0.41 ***	-0.28 ***		-0.49 ***	-0.36 ***	
Some postsecondary		-0.28 ***	-0.24 ***		-0.36 ***	-0.30 ***	
University		-0.16 ***	-0.17 ***		-0.16 ***	-0.16 ***	
Family class		-0.14 ***	-0.10 ***		-0.37 ***	-0.20 ***	
Skilled spouses and dependents		-0.24 ***	-0.12 ***		-0.40 ***	-0.17 ***	
Refugees		-0.40 ***	-0.32 ***		-0.51 ***	-0.30 ***	
Other classes		-0.22 ***	-0.14 ***		-0.10 ***	-0.03 ***	
Single			-0.21 ***			0.26 ***	
Lone parent			-0.17 ***			0.01 *	
Attached, no children			0.01 *			0.26 ***	

See notes and source at the end of the table.

Table A.2: Regression coefficients for Table 1 showing the impact of changing immigrant characteristics (concluded)

	Men			Women		
	Model 1	Model 2	Model 3	Model 1	Model 2	Model 3
Newfoundland and Labrador			0.34 ***			0.23 ***
Prince Edward Island			-0.11			-0.16 *
Nova Scotia			-0.13 ***			-0.18 ***
New Brunswick			0.03			-0.25 ***
Quebec (not Montréal)			-0.37 ***			-0.36 ***
Ontario (not Toronto)			0.12 ***			0.01
Manitoba			0.09 ***			0.03 *
Saskatchewan			0.15 ***			0.03
Alberta			0.18 ***			0.02 **
British Columbia (not			0.02 **			0.00 ***
Vancouver)	•••	•••	-0.02 **	•••	•••	-0.08 ***
Others or missing	•••	•••	0.08 **	•••	•••	0.12 ***
Montréal	•••	•••	-0.30 ***	•••		-0.28 ***
Toronto Years of foreign experience	•••	•••	0.13 ***	•••	•••	0.10 ***
(YFE)			-0.01 ***	•••		0.01 ***
YFE squared			0.00 ***	•••		0.00 ***
Non English/French			-0.12 ***			-0.18 ***
United States			0.04 ***			0.12 ***
Caribbean, Central/South						
America			-0.34 ***	•••		-0.15 ***
Eastern Europe			-0.31 ***			-0.09 ***
Africa			-0.46 ***			-0.20 ***
South Asia			-0.49 ***			-0.29 ***
East Asia			-0.69 ***	•••		-0.25 ***
Other Asian countries			-0.47 ***	•••		-0.11 ***
Other countries			-0.12 ***	•••		0.07 ***
Other professionals			-0.25 ***	•••		-0.31 ***
Skilled trade			-0.25 ***			-0.44 ***
Sales, services			-0.36 ***			-0.43 ***
Other occupations			-0.31 ***			-0.48 ***
Engineers			-0.24 ***			-0.29 ***

<sup>...</sup> not applicable

Note: The reference group is 2005 entering cohort for cohort, master's or doctorate degree for education, skilled class principal applicants for immigration class, married with children for family structure, Vancouver for place of residence, English or French for language, Northern/Western/Southern Europe for source region, information technology professionals for occupation.

Source: Statistics Canada, Longitudinal Administrative Databank and Longitudinal Immigration Database.

<sup>\*</sup> significant at p<0.05

<sup>\*\*</sup> significant at p<0.01

<sup>\*\*\*</sup> significant at p<0.001

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