

VIII Всеукраїнська студентська науково - технічна конференція "ПРИРОДНИЧІ ТА ГУМАНІТАРНІ НАУКИ. АКТУАЛЬНІ ПИТАННЯ"

UDC 004.031.43

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**24OPTION AS AN ONLINE BINARY OPTION  
TRADING PLATFORM**

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УДК 004.031.43

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**24ОРПІОН ЯК ОНЛАЙН ПЛАТФОРМА ДЛЯ ТОРГІВЛІ  
БІНАРНІМИ ОПЦІОНАМИ**

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Ключові слова: 24Option, бінарний опціон, активи, закінчення строку дії опціону  
Keywords: 24Option, binary option, assets, option expiration

Binary option is type of option in which the payoff takes only two possible outcomes: either a fixed amount of compensation if the option expires in the money, or nothing at all if the option expires out of the money. In other words, the amount of loss or profit in case of success is known in advance. That is why trader is able to manage the risks. If the underlying market price is higher than the strike price of the binary option and expiration, it is considered to be "in the money" or "true". The buyer of the binary option will receive the fixed payoff per contract. If the expiration of underlying market price is below the strike price of the binary, this is considered "out of the money" or "false"

The binary option is based on yes/no proposition, hence "binary". Binary option seems to be attractive because of its simplicity, since the investor should only guess whether the specific financial event will or will not happen. Depending on the binary option, the profit of a single bargain can go up to 60-80%. Binary pricing can be described as a probability and market perception of whether the binary proposition will be "true" or "false" at expiration. Instead of buying an assets, traders can earn profit with binary options, by predicting rise (Call-Option) or drop (Put-Option) in price of assets. This makes binary options affordable. If the prediction proved to be right, trader receives the fixed amount of money.

Binary options can be traded via binary trading platforms. These platforms offer binary options with different duration and pre-determined profit or loss. The duration choices can vary from two-hour, one-day to weekly options, while profit is usually taken by 100 and loss by 0. 24Option trading platform will be reviewed in the abstract.

24Option is an online binary options broker, was operated by CBAY before they merged with Rodeler Ltd in December of 2013. It is a financial services company authorized and regulated by the Cyprus Securities Exchange Commission under license no. 207/13. 24Option entered the market in 2010 and became one of the most popular binary options brokers operating today. Tech Fincials trading platform is used for this binary options broker.

Over 100 assets and currency pairs can be traded with 24Option. Some of the available commodities are oil, gold, silver, corn, coffee. Available stocks are Google, Apple, Vodafone, Coca-Cola, McDonalds, Amazon, Microsoft and others. The minimum deposit is

\$250. The minimum and the maximum trade amount is \$24 and \$50 000, respectively. Deposit and withdrawal methods are Credit Cards, MoneyBookers, Wire Transfer, MoneyGram, Liberty Reserve, Western Union, Cash U and more. In addition to this, 24Option offers four types of binary options. The first type is called "High/Low". The trader is to choose whether the market price will close higher or lower than the current price. The second type is called "One Touch". The aim is to predict whether the market price will or will not reach certain amount before the option expires. The third binary option is called "In/Out Boundary". This option requires trader to choose the boundary range. If the market price closes in this range, the trader will earn a profit. The fourth type of binary option is "60 seconds options". Trades expire in 60 seconds. As a result 24Option provide returns up to 89%.

As far as the platforms do not charge fees from their investor, their profit comes from the difference between the options that expire in the money to options that expire out of the money. This can be found by the following formula:

$$S = -[V_1(W - 1) + V_2(L - 1)],$$

where W- "in the money" option payout in percentage terms, L - "out the money" option payout in percentage terms,  $V_1$  and  $V_2$  – turnovers of transactions made for each outcome.

To sum up, binary option is a type of option, when the profit of a trader depends on the expiration of underlying market price, which can be "in the money" or "out of the money". Binary options have several advantages such as risk management, affordability, profitability and simplicity. 24Option is one of the online platform, which makes the binary option trading available. It was founded in Cyprus in 2010 and operates under the Cyprus Securities Exchange Commission. 24Option offers a wide range of currencies, stocks and commodities. Also four different types of binary options trading are available on the website. The trading platform does not charge fees from the investors. In addition, mobile applications for Android and iOS. Moreover traders can take advantage of free education facilities, demo account, documentation, videos and 24/7 support.

УДК 81'42

Беляєва В. – ст. гр. 411

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## **ФУНКЦІОНУВАННЯ КОЛЬОРИСТИЧНИХ ЕПІТЕТІВ У ТВОРАХ БРАТІВ КАПРАНОВИХ**

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## **THE OPERATION OF COLOR ADJECTIVES IN THE WORKS KAPRANOV BROTHERS**

Supervisor: Gaiduchenko G. M.

Ключові слова: епітет, колірна семантика

Keywords: epithet, color semantics

У поетичній мові чи не кожного митця найбільш уживаним різновидом тропів виступають епітети, стилістична функція яких полягає в тому, що вони дають змогу показати предмет зображення з несподіваного боку, індивідуалізують якусь ознаку,