Turning Learning into Numbers A Learning Analytics Framework



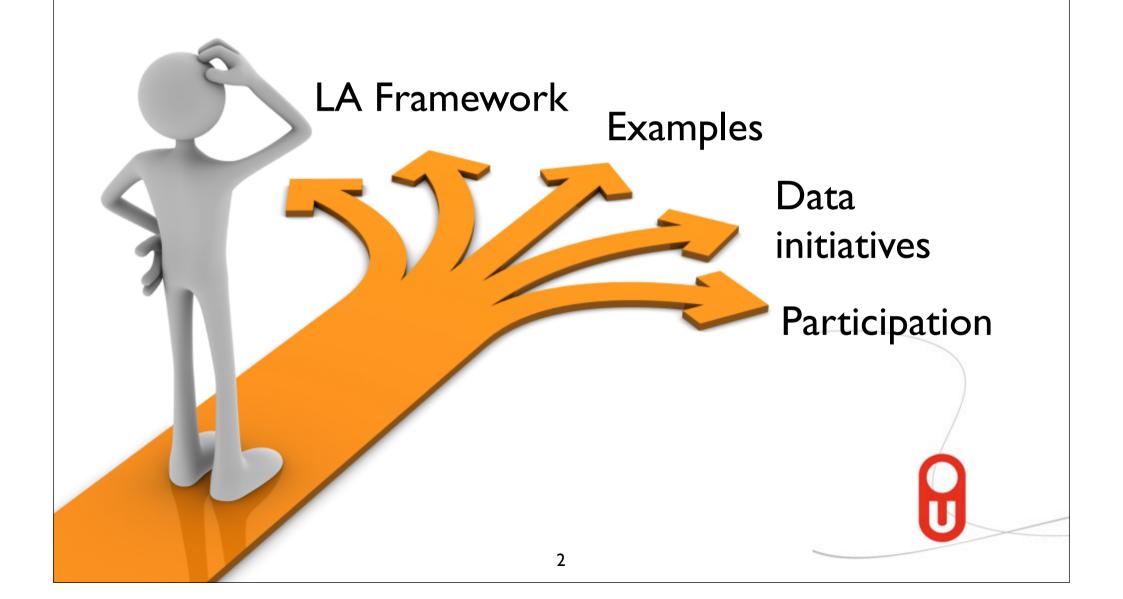


Graphic by Alex Guerten, 2008

Hendrik Drachsler & Wolfgang Greller Centre for Learning Sciences and Technologies (CELSTEC)

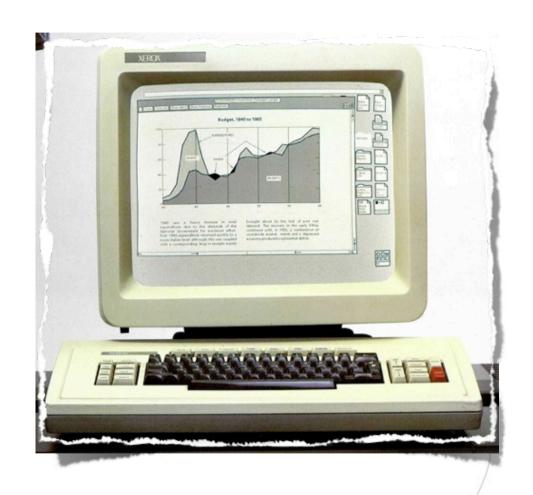


Goals of the Presentation



A view on Learning Analytics

The Learning Analytics Framework

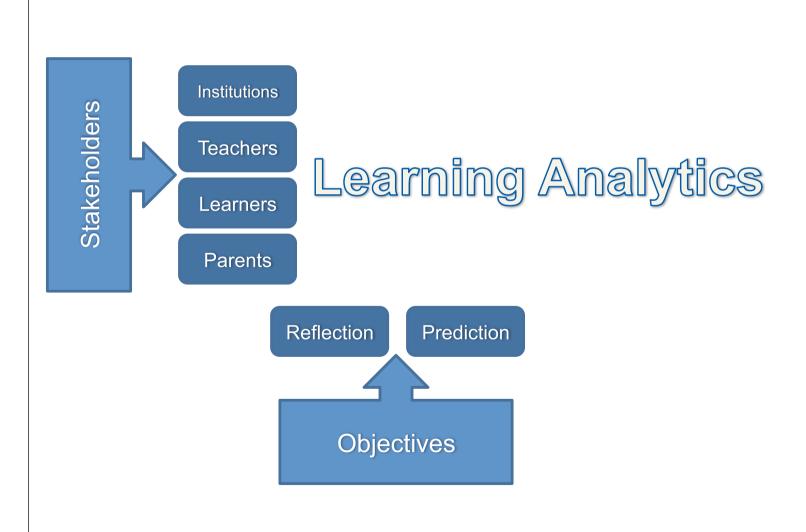


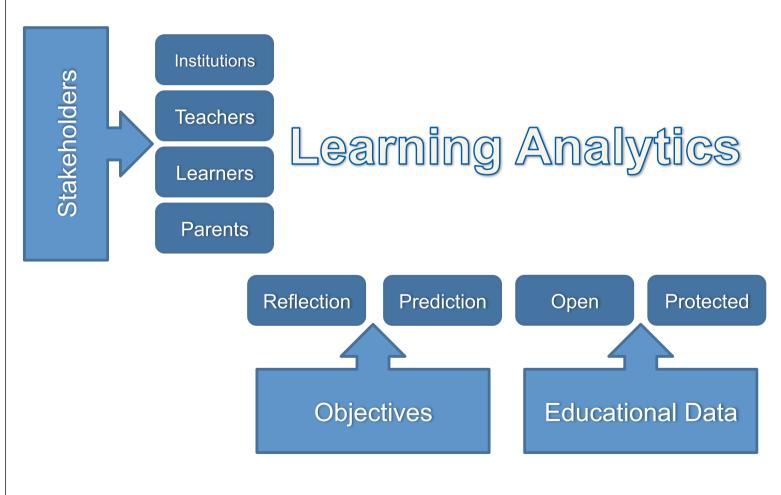
Greller, W., & Drachsler, H., (submitted). Turning Learning into Numbers. Toward a Generic Framework for Learning Analytics. Journal of Educational Technology & Society.

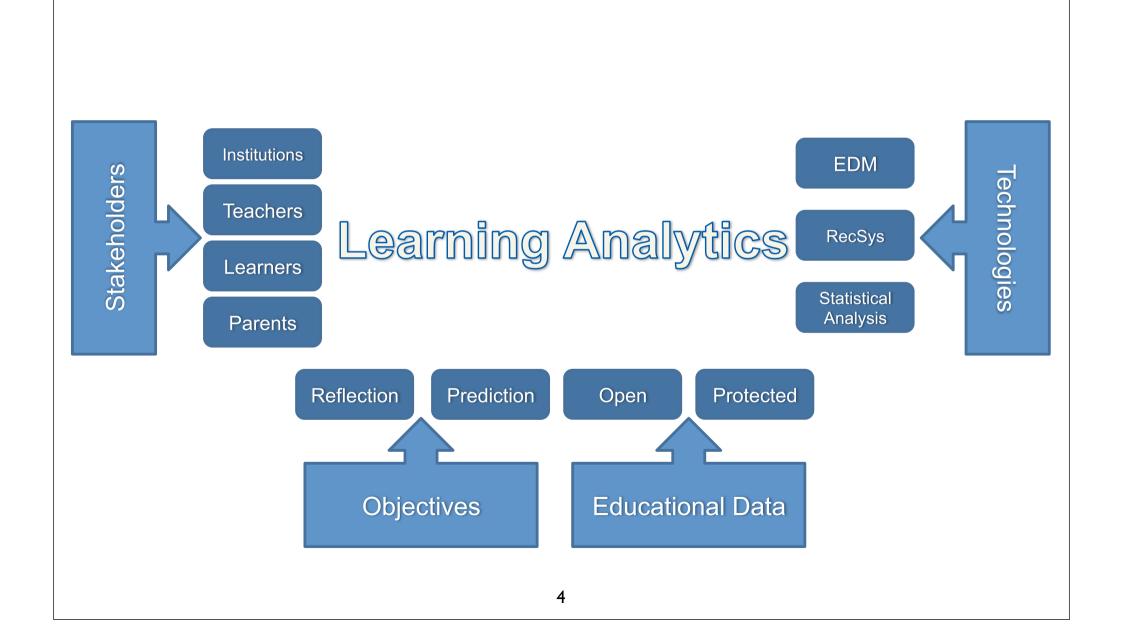


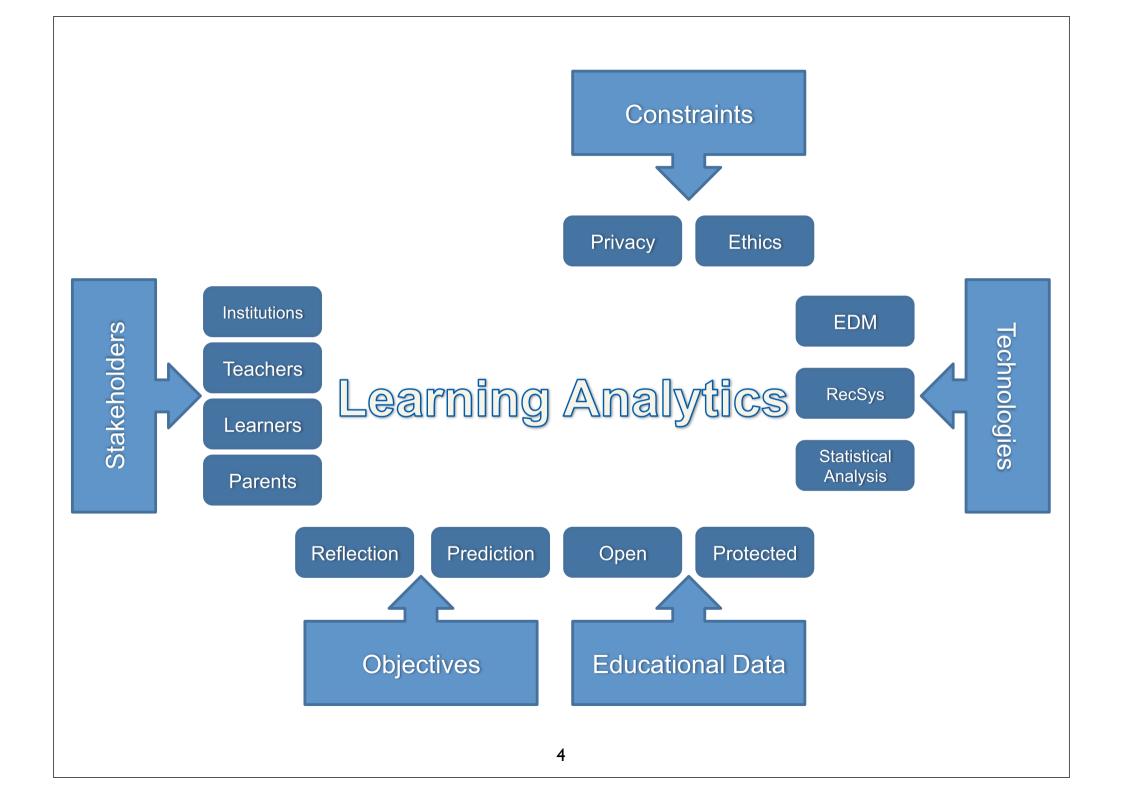


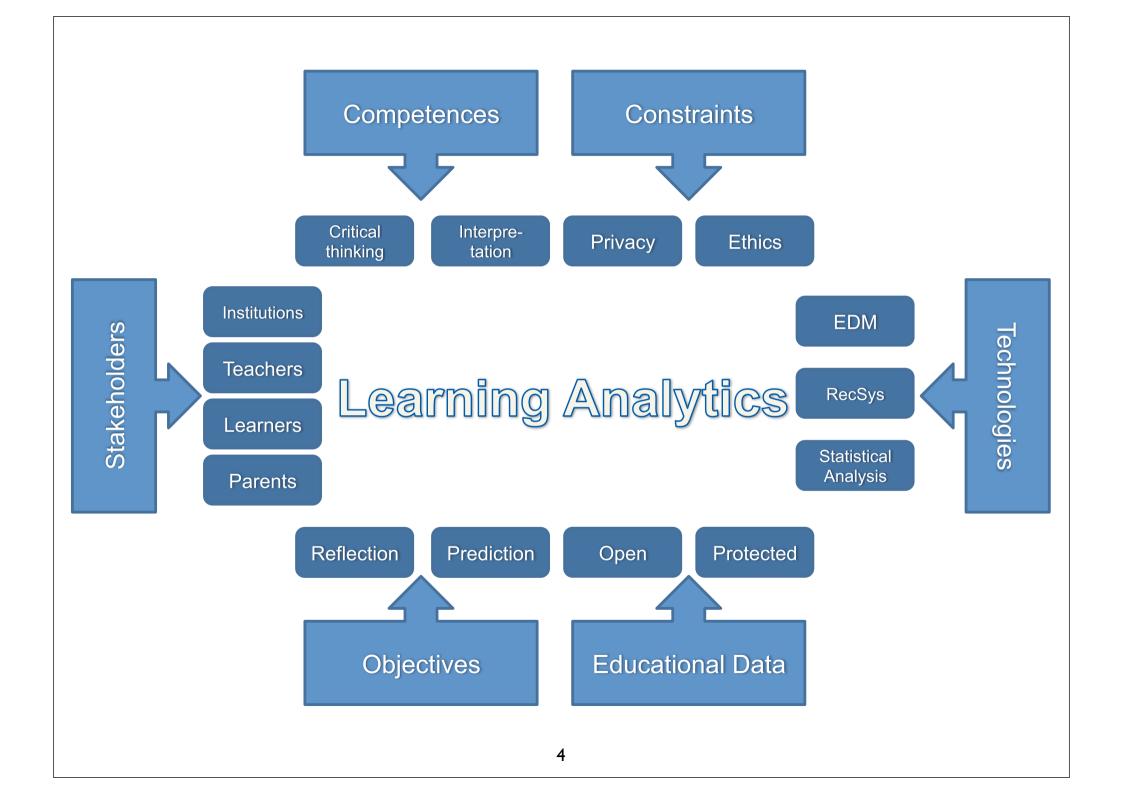
Institutions Teachers Learning Analytics Parents





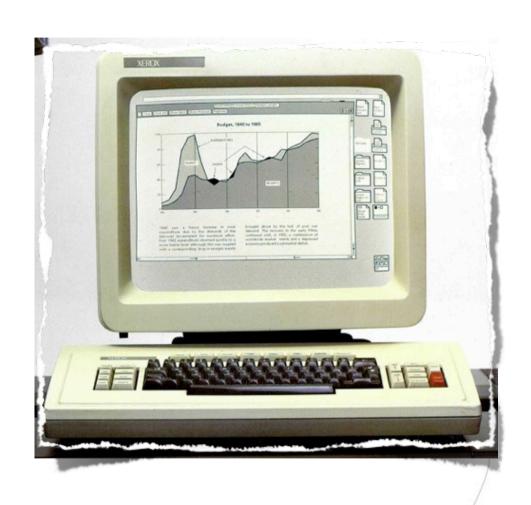






Zooming into the Framework

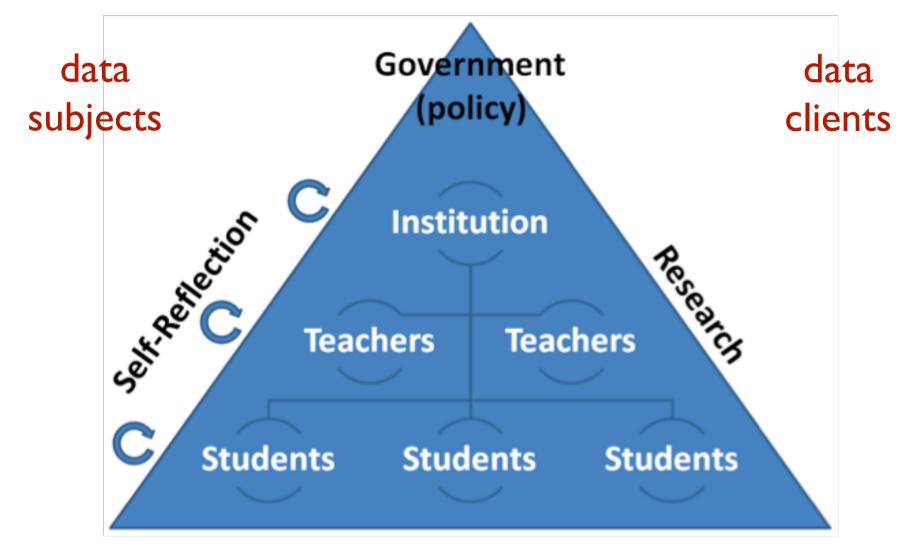
Practical examples for application and use







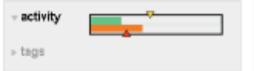
Stakeholders





Objectives

Reflection





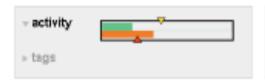
(a) underperforming this week

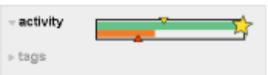
(b) most active this week



Objectives

Reflection





(a) underperforming this week

(b) most active this week



(Glahn, 2009)



Objectives

Reflection





(a) underperforming this week

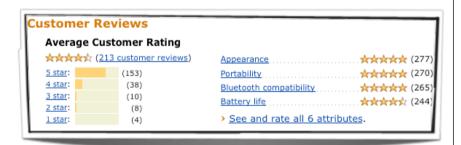
(b) most active this week



(Glahn, 2009)







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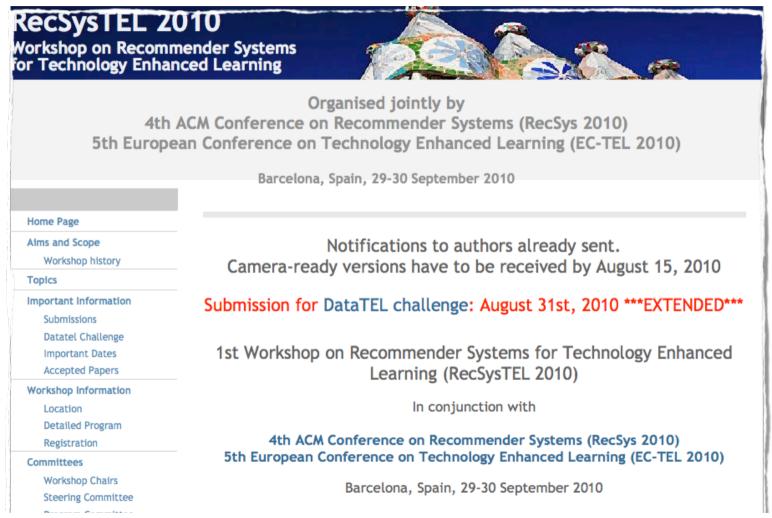
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24.09.2008 16:13:59





Verbert, K., Manouselis, N., Drachsler, H., and Duval, E. (submitted). Dataset-driven Research to Support Learning and Knowledge Analytics. Journal of Educational Technology & Society.



	Mendeley	APOSDLE	ReMashed	Organic .edunet	Mace	Melt
Collection period	1 year	3 months	2 years	9 months	3 years	6 months
Users	200.000	6	140	1.000	1.148	98
Items	1.857.912	163	96.000	11.000	12.000	1.923
Activities	4.848.725	1.500	23.264	920	461.982	16.353
reads	+	+	-	-	+	-
tags	+	(+)	+	+	+	+
ratings	(+)	-	+	+	+	+
downloads	+	+	_	-	+	+

Drachsler, H., et al. (2010). Issues and Considerations regarding Sharable Data Sets for Recommender Systems in Technology Enhanced Learning. 1st Workshop Recommnder Verbert, K., Manouselis, N., Drachsler, H., and Duval, E. (submitted). Dataset-driven Research to Support Learning and Knowledge Analytics. Journal of Educational Technology & Society.



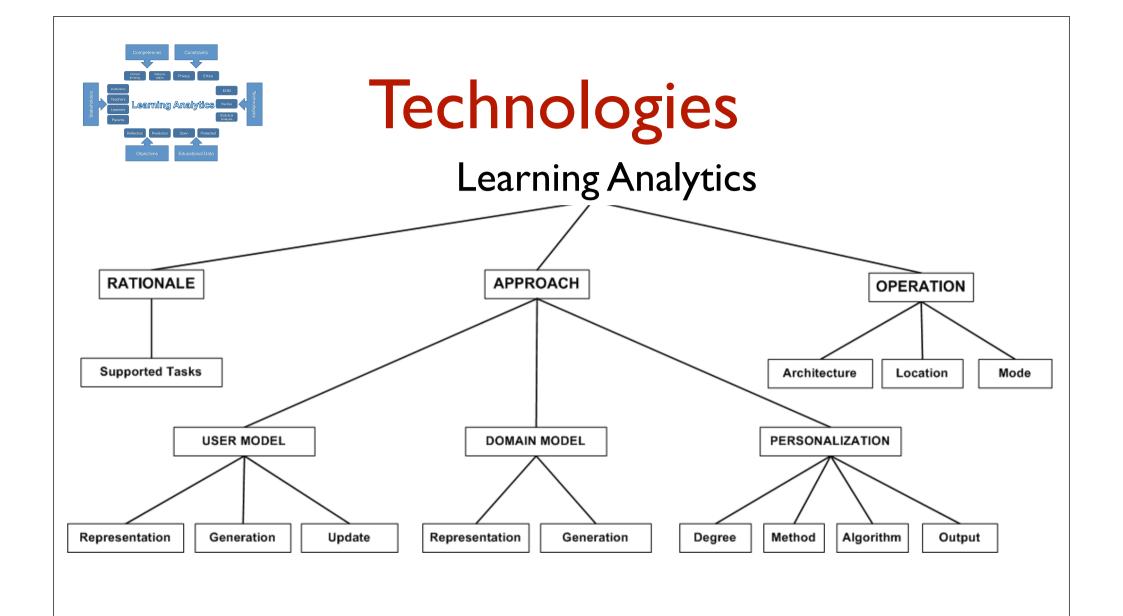
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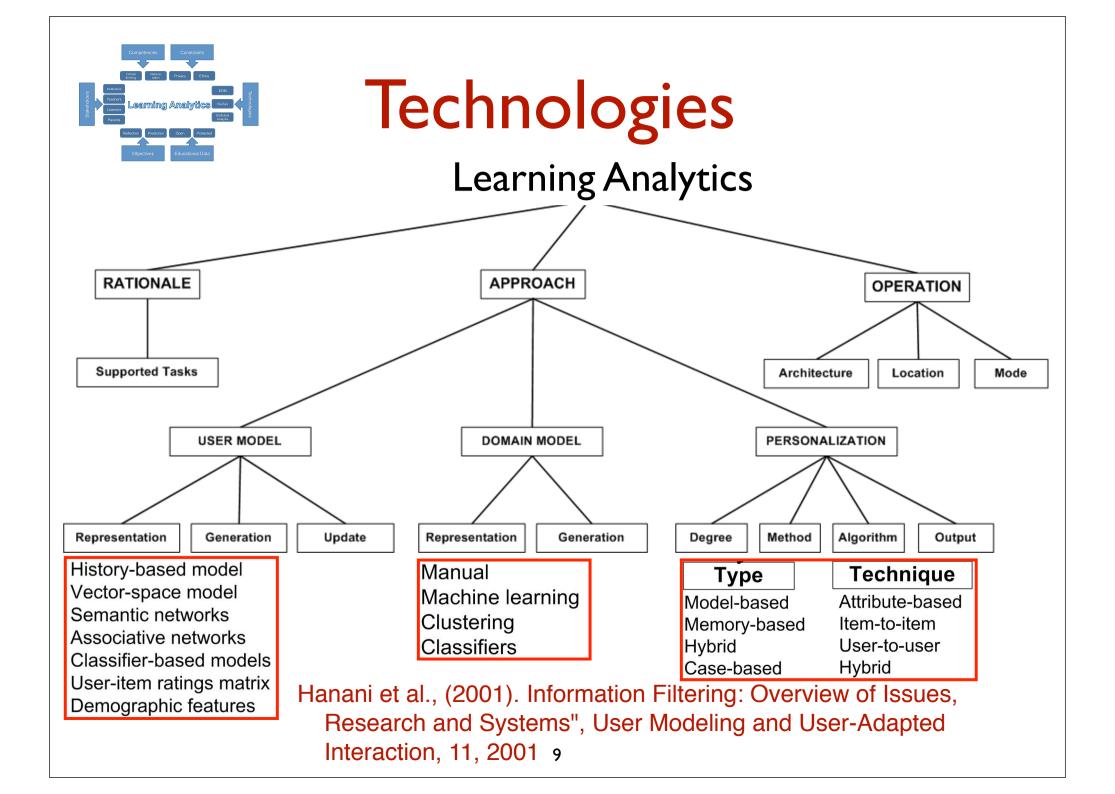


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Verbert, K., Manouselis, N., Drachsler, H., and Duval, E. (submitted). Dataset-driven Research to Support Learning and Knowledge Analytics. Journal of Educational Technology & Society.



Hanani et al., (2001). Information Filtering: Overview of Issues, Research and Systems", User Modeling and User-Adapted Interaction, 11, 2001 9





Technologies

Prediction

ReMashed
Recommendations for Mash-ups

Signed in as hendrik.drachsler@ou.nl | Home | Change settings | Sign out

DELICIOUS

posted by nogmaareentest@test.nl on May 26, 2009 2:11:25 PM

Get More Twitter Followers! - FeaturedUsers.com Costs, but might be worth considering in the future if things really take off with Twitter

twitter tool network

101010101

posted by test5@test.be on May 26, 2009 2:10:20 PM

FIRE SAFETY TRAINING AT WORK & AT HOME

Fire safety

STATE STATES

posted by teletubbie@bnn.nl on May 26, 2009 11:14:23 AM Ask SM: CSS Quick-Question Edition | CSS | Smashing Magazine

css Tips webdevelopment tutorials

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posted by nogmaareentest@test.nl on May 26, 2009 11:11:30

The Science Creative Quarterly » ON KINGDOMS AND THE GALAPAGOS ISLANDS: A TREATISE ON DARWIN'S CONTRIBUTIONS TO MODERN

previous items

FLICKR

england kent dover templeewell jelltex jelltecks ianhadingham

BLOG

posted by test2@test.com on May 22, 2009 2:10:46 AM Digital Campus #42 - The Real World

This week's podcast looks at the fake, the real, the copies, and the bizarre: fake journals from Elsevier, the MPAA telling teachers to film their TVs, the University of Michigan asking for real uses for its copies of Google's book...

rårrårrårrå

posted by test2@test.com on May 15, 2009 4:21:51 AM Zotero 2.0 Is Here!

After an extensive development and testing period and the addition of even more features to make academic research easier, more collaborative, and ready for the future, Zotero 2.0 went public tonight. I'll be blogging extensively about...

simininini

posted by test2@test.com on May 13, 2009 2:01:37 AM Idealism and Pragmatism in the Free Culture Movement

[A review of Gary Hall's Digitize This Book! The Politics of New Media, or Why We Need Open Access Now (University of Minnesota Press, 2009). Appeared in the May/June 2009 issue of Museum.] Beginning in

previous items

SLIDESHARE

posted by teletubbie@bnn.nl on May 22, 2009 6:58:09 AM Naming A Business, Product Or Service

Tree Keeping a Business name, name of

BEST RATED ITEMS OF THE WEEK

BLOG

posted by test@test.com on Mar 6, 2009 10:12:39 AM ReMashed evaluation week 3

This time we decided to offer a qualitative evaluation of the ReMashed system. Therefore, we ask the contributor of the week Dr. Wolfgang Greller (best rated item in cat.: bookmark, picture and blog posting) for a short interview regarding his...

ReMashed interview greller recommender experiment emergence

SLIDESHARE

posted by teletubbie@bnn.nl on May 12, 2009 1:39:05 PM Innovation



What is Innovation, Why is it important and lots more covered in this 101 on Innovation

innovation ideas property sciencetechnology commercialize

YOUTUBE

posted by hendrik.drachsler@ou.nl on May 12, 2009

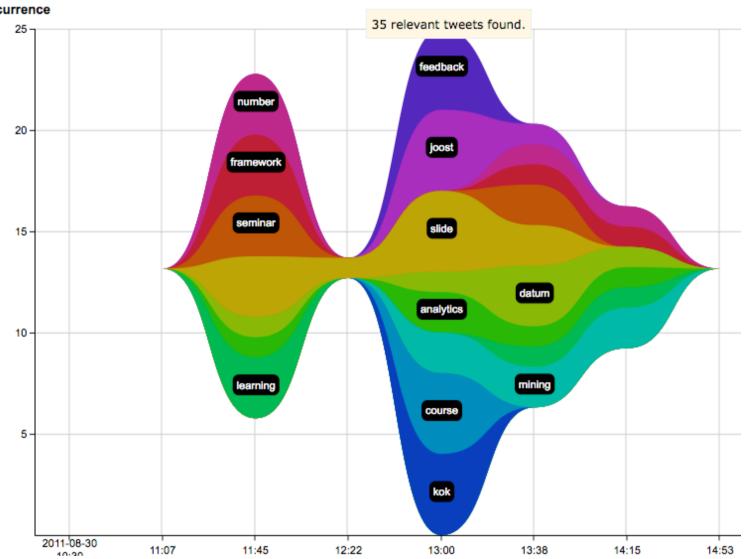
RATING BASED RECOMMENDATIONS

posted by tanja@tanja.nl on May 16, 2009 7:00:13 AM Social Freelance Jobs & Open Outsource

Freelance job sites with social

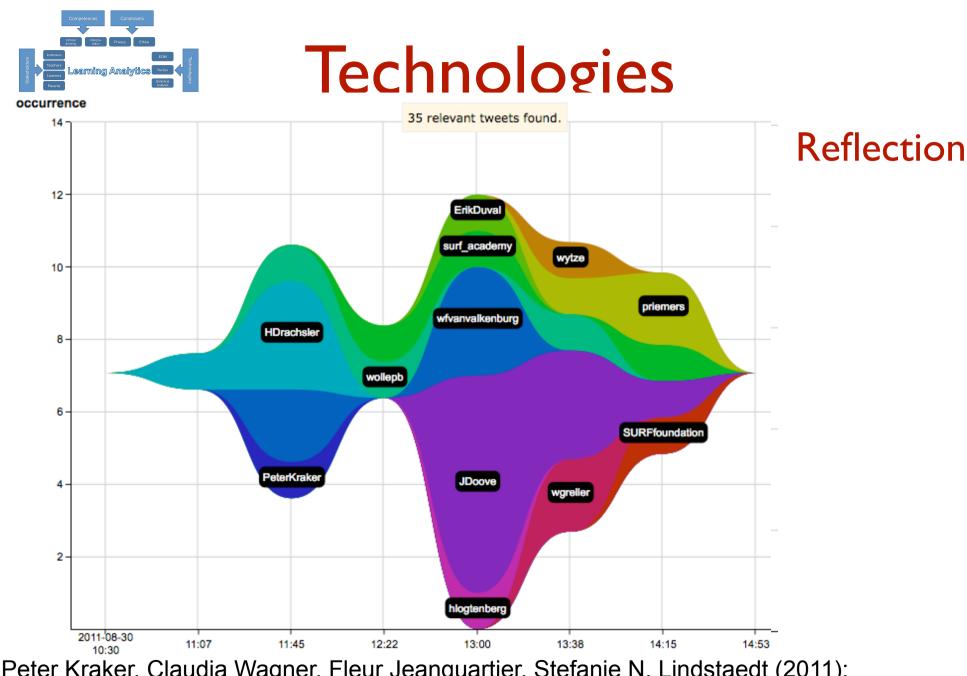


Technologies



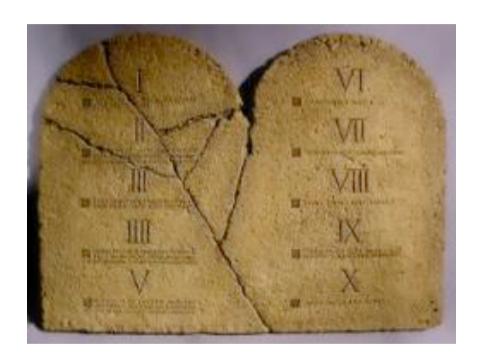
Reflection

Peter Kraker, Claudia Wagner, Fleur Jeanquartier, Stefanie N. Lindstaedt (2011): On the Way to a Science Intelligence: Visualizing TEL Tweets for Trend Detection Sixth European Conference on Technology Enhanced Learning (EC-TEL 2011)



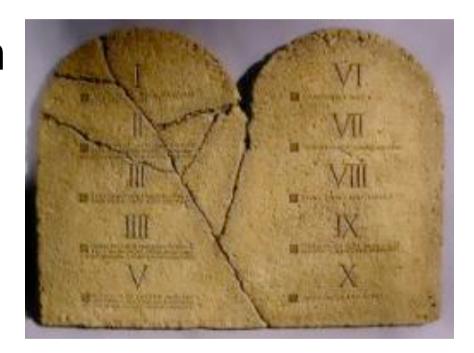
Peter Kraker, Claudia Wagner, Fleur Jeanquartier, Stefanie N. Lindstaedt (2011): On the Way to a Science Intelligence: Visualizing TEL Tweets for Trend Detection Sixth European Conference on Technology Enhanced Learning (EC-TEL 2011)







1.Legal protection





1.Legal protection2.Privacy





- 1.Legal protection
- 2.Privacy
- 3. Ethics





- 1.Legal protection
- 2.Privacy
- 3. Ethics
- 4.Ownership







I.Privacy as confidentiality

The right to be let alone (Warren and Brandeis, 1890)



1. Privacy as confidentiality

The right to be let alone (Warren and Brandeis, 1890)

2.Privacy as control

The right of the individual to decide what information about herself should be communicated to others and under which circumstances.



1. Privacy as confidentiality

The right to be let alone (Warren and Brandeis, 1890)

2.Privacy as control

The right of the individual to decide what information about herself should be communicated to others and under which circumstances.

3. Privacy as practice

The right to intervene in the flows of existing data and the re-negotiation of boundaries with respect to collected data.



Privacy solutions



Privacy solutions

I.Privacy as confidentiality

Information services that minimizing, secure or anonymize the collected information



Privacy solutions

I.Privacy as confidentiality

Information services that minimizing, secure or anonymize the collected information

2. Privacy as control

Identity Management Systems (IDMS), with access control rules



Privacy solutions

I.Privacy as confidentiality

Information services that minimizing, secure or anonymize the collected information

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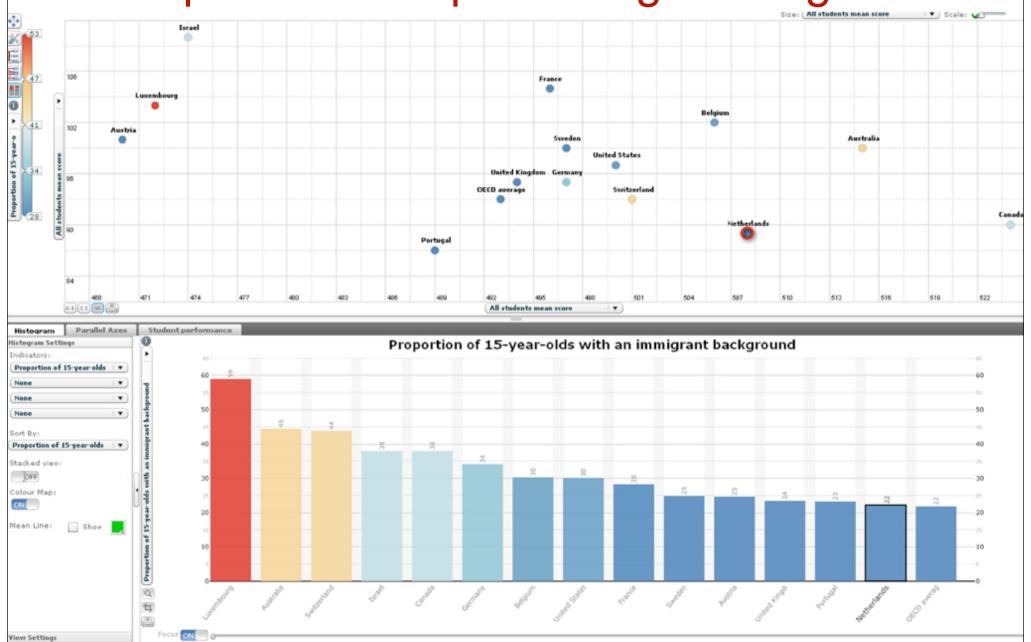
Timestamp on data, data degradation technologies



Competences



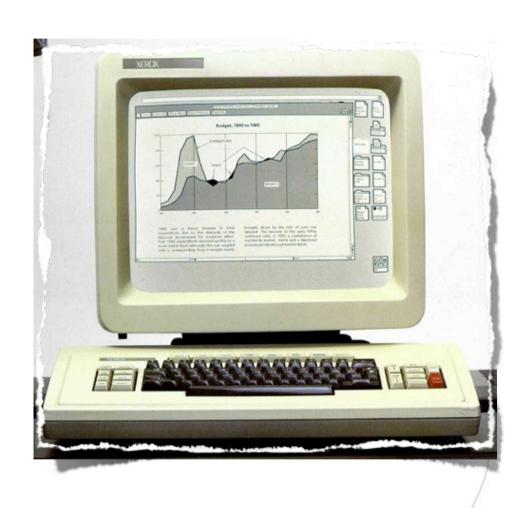
Reading score of 15 year olds of countries compared to the percentage of migrants



Reading score of 15 year olds of countries compared to the percentage of migrants France 1.E-literacy estralia 2.Interpretation skills 3.Self-directedness 4.Ethical understanding

Data initiatives

Relevant
data initiatives
for Learning
Analytics





Data Quality / Standard



Info

About the Data Seal of Approval (DSA)

The Data Seal of Approval ensures that in the future, research data can still be processed in a high-quality and reliable manner, without this entailing new thresholds, regulations or high costs. The Data Seal of Approval and it's quality guidelines may be of interest to research institutions, organizations that archive data and to users of that data. It can be granted to any repository that applies for it via the assessment procedure.

Anyone who archives his or her data would like to be able to find, recognise and use it in the future. With electronic data this cannot be taken for granted, after all hardware and software are changing all the time. Making data future-proof can be accomplished by ensuring that data sets and metadata meet certain requirements. In consultation with large data producers and managers, the Dutch data archive DANS documented what those requirements need to be in the Data Seal of Approval, which have been further developed since and handed over to the DSA Board in May 2009.

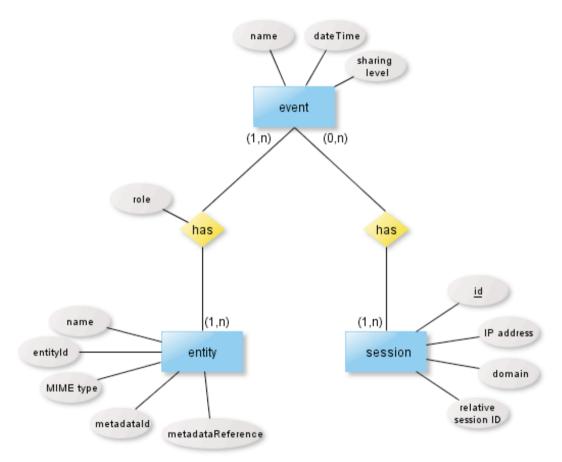
The quality guidelines of this seal of approval for data are intended to ensure that in the future, research data can still be processed in a high-quality and reliable manner, without this entailing new thresholds, regulations or high costs. The guidelines may be of interest to research institutions, organizations that archive data and to users of that data. You can download the document that contains the quality guidelines of the Data Seal of Approval below.

Contact: info@datasealofapproval.org

Data Quality / Standard

CAM Contextualized
Attention Metadata

https:// sites.google.com/site/ camschema/



e document that contains the quality guidelines of the Data Seal of Approval below.



Data Citing

Helping you to find, access, and reuse data

What is DataCite?

We are a not-for-profit organisation formed in London on 1 December 2009. Our aim is to:

- · establish easier access to scientific research data on the Internet
- increase acceptance of research data as legitimate, citable contributions to the scientific record
- support data archiving that will permit results to be verified and re-purposed for future study.

Our structure

Just as research is global, DataCite is global, with member institutions offering services and advice directly where they are needed by the researchers.

We consist of a Managing Agent, currently the German National Library of Science and Technology, with Members and Associate Members around the Why cite data?

What is DataCite?

What do we do?

Register for updates

Frivacy by SafeSubse date 2

Sharing policies



Thank you for requesting Yahoo! Webscope data. Here are the steps to take to receive the data.

- #1. Read the data sharing agreement below and if you agree, click "agree"
- #2. You must also obtain your department chair approval to receive this data.
- #3 Your department chair that you provided will receive an email and link to the data sharing agreement. They will need to "agree" to the data sharing agreement before we can provide the data. If you have any questions please contact us at research-data-requests@yahoo-inc.com

Agreement for Datasets:

- R5. Yahoo! Delicious Popular URLs and Tags, version 1.0,
- L9. Yahoo! Answers Question Types Sample of 1000, version 1.0

YAHOO! WEBSCOPE™ DATA LICENSE AGREEMENT INTERNATIONAL

This data license agreement ("Agreement") is between you and Yahoo! Inc. ("Yahoo!") regarding your access to and use of the Yahoo! Webscope™ data that you wish to use and download from the Yahoo! website located at http://webscope.sandbox.yahoo.com ("Data"). Your access to and use of the Data is subject to the terms and conditions of this Agreement.

BY CLICKING THE "I AGREE" BUTTON, DOWNLOADING OR USING THE DATA, YOU AGREE THAT THAT YOU HAVE READ AND UNDERSTAND THE TERMS OF THIS AGREEMENT, AND THAT YOU AGREE TO BE BOUND AND TO ABIDE BY THIS AGREEMENT AND YAHOO!'S TERMS OF USE. IF YOU DO NOT UNDERSTAND THIS AGREEMENT, DO NOT DOWNLOAD, ACCESS OR USE THE DATA.

- SCOPE OF AGREEMENT
- 1.1 The Data is valuable and confidential information of Yahoo!. You agree to use the Data only in accordance with this

 Agreement, and to hold the Data in strict confidence. You will not perform any analysis, reverse engineering or processing

Sharing policies



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Sharing policies



Next Steps:

- Yahoo! will review your request
- Your department chair will be contacted for their approval
- Upon approval of the data sharing agreement, Yahoo! will send an e-mail notification with
- · For those datasets that are not available via download we will ship those to the mailing
- Data must be destroyed after 2 years

"agree" to the data sharing agreement before we can provide the data. If you have any questions please contact us at <u>research-data-requests@yahoo-inc.com</u>

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Policy guidelines

Do you want to publish some of the data that you are borrowing or to share it with someone other than your own team of researchers?



Then you probably need to secure the author's consent.

Do you intend using a government database?

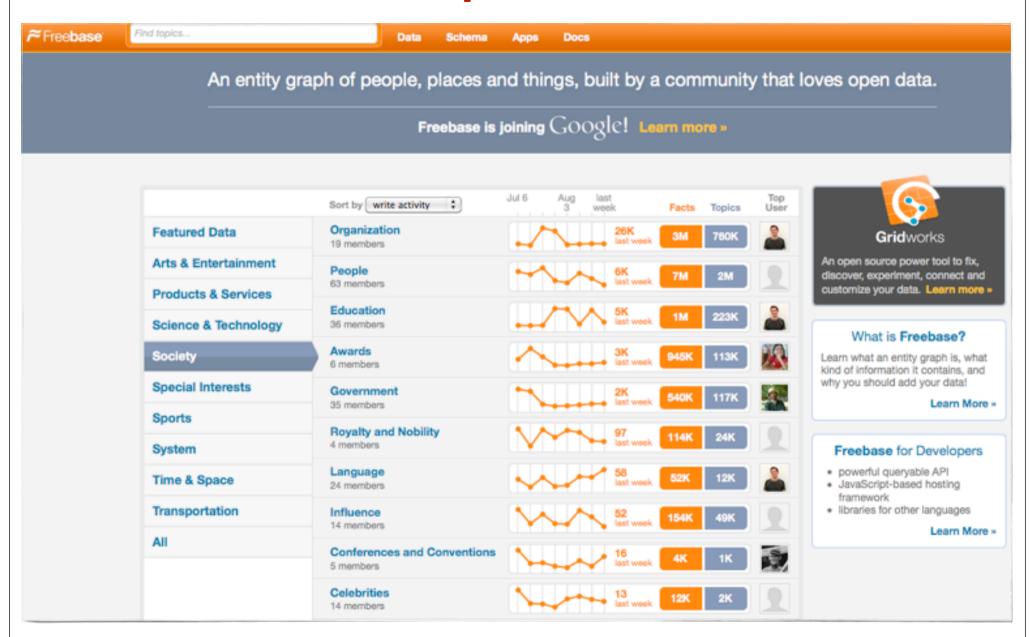


You do not need to seek consent for this.

Explanation: Unless provided otherwise, government databases are basically not subject to database right (Section 3.2.6). You do not require the consent of the rightholder in order to retrieve substantial portions of a government database in the framework of scientific/scholarly research (Section 3.2.5)

A brief guide on data licenses developed by SURF and the Centre for Intellectual Property Law (CIER), 2009 available at www.surffoundation.nl





You are here: start » research_planning » design_experiments

TECHNOLOGY ENHANCED LEARNING ANSWERGARDEN:

THE TEL COMMUNITY'S SHARED RESEARCH RESOURCE DATABASE

Research planning

System design

Data collection

Data analysis

Outputs

Design experiments

This database lists resources about an approach to system development in which research findings are collated and distilled into best practice design - an engineering approach to TEL system development

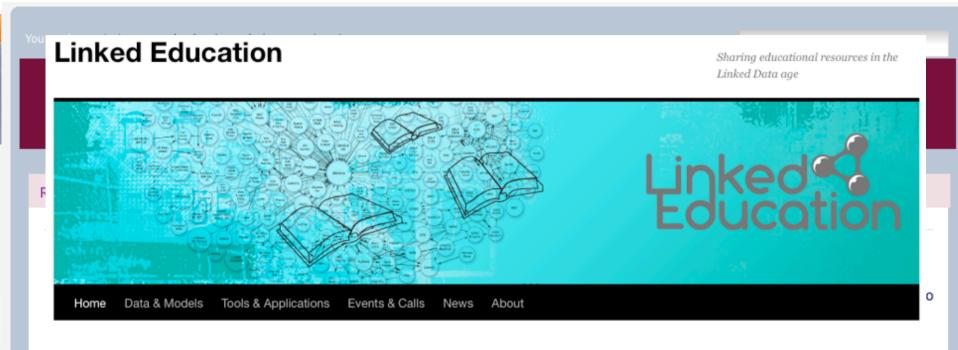
To add a record, click on the plus symbol in the corner of the table. If you want to insert a link please go to our instruction page to see the syntax for the implementation of an external link.

If you would like to discuss a particular record in the comment section below the database, please first indicate which record you are discussing by citing the red coloured number on the left side of the table.

Search for resources using field below.

3 records

Title/Author(s)/Date — Description — Type/URL — An impoverished machine: Challenges to human learning and instructional technology Taraban, R.(2008) Translating Constructivism into Instructional Description — Type/URL — Behavior Research Methods paper on need to inform instructional technology based approachs to thermodynamics teaching from practices in the discipline J. Educational Technology & Society journal Discusses how 'moderate' versions of constructivist approaches Description — Type/URL — Journal Discusses of constructivist approaches



Welcome to Linked Education

LinkedEducation.org is an open platform aimed at further promoting the use of <u>Linked Data</u> for educational purposes.

While sharing and reusing educational data across institutional and national boundaries is a general goal for both the public and the private education sector, the last decade has seen a large amount of research dedicated to Web-scale interoperability. The Linked Data approach – based W3C standards such as RDF and a set of successful principles – has evolved as the general standard for sharing data on the Web and led to vast amounts of publicly available data sets, and a multiplicity of Linked Data-consuming applications which provide added-value services. However, there is only limited take-up of Linked Data principles in the educational field.

Translating Constructivism into Instructional

how 'moderate' versions of constructivist approaches journal

Email Subscription

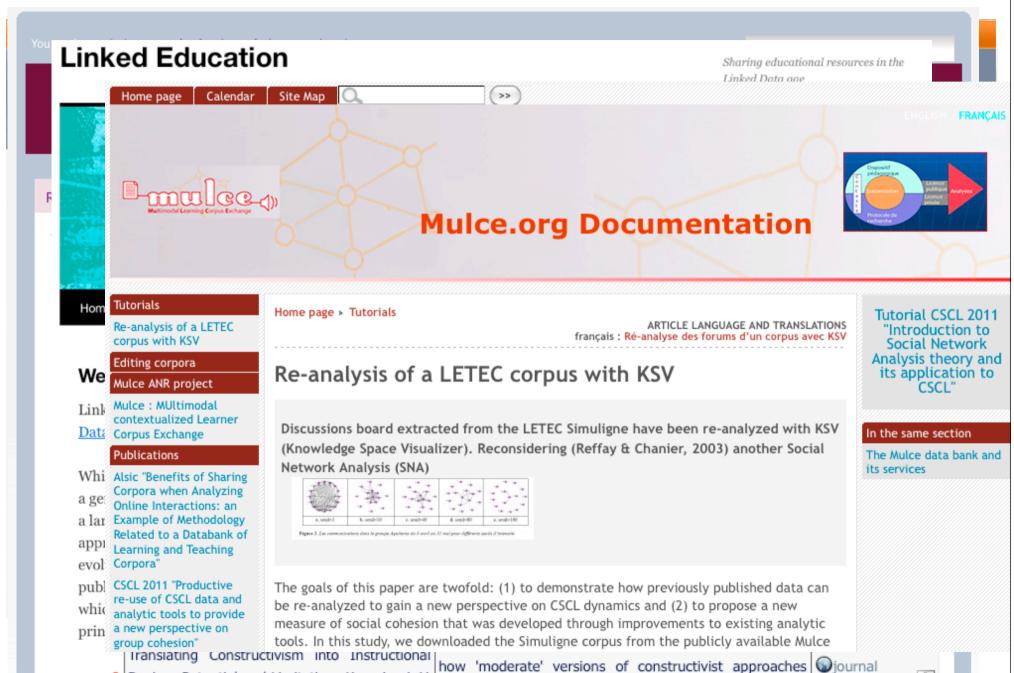
Enter your email address to subscribe to this site and receive notifications of new posts by email.

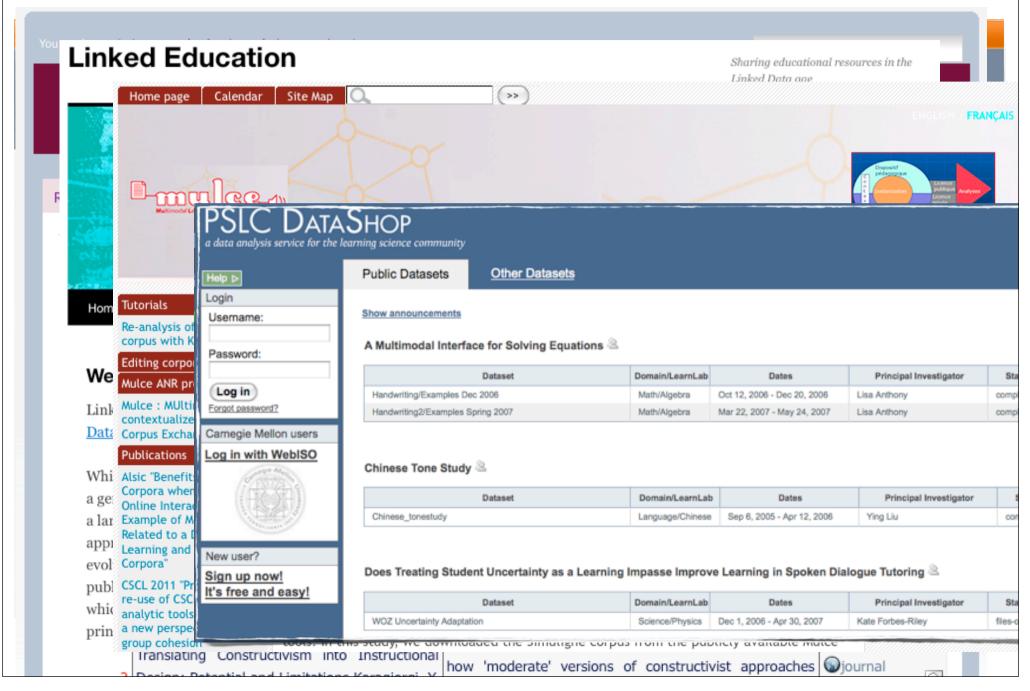
Sign me up!

(Search)

Recent Posts

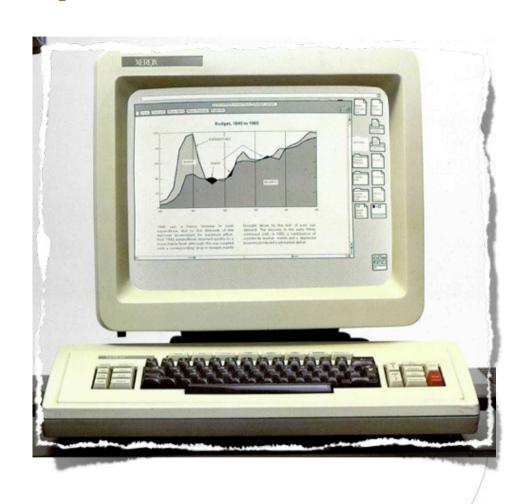
- LISC2011 1st International Workshop on Linked Science
- Welcome to LinkedEducation.org





Participation

How you can become involved...





Learning Analytics Challenges

- Reduce the drop-out rate by 10% through applying Learning Analytics prediction and reflection techniques.
- Customize data mining techniques to learning and educational reality.
- Evaluation criteria for Learning Analytics applications
- Generic infrastructure for sharing, analyzing and reusing educational data.
- Applying existing privacy and legal protection solutions for Learning Analytics.



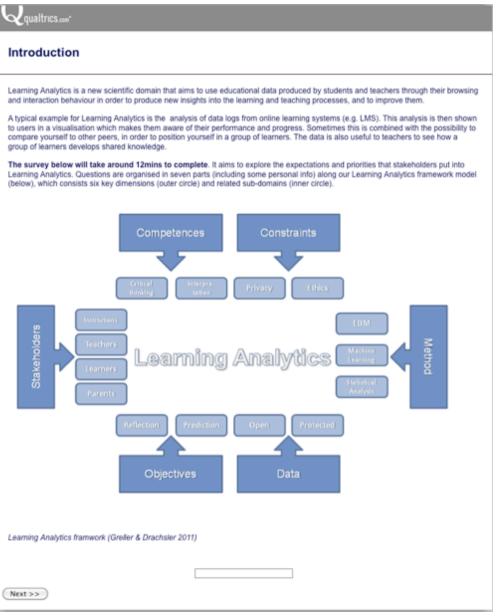
Open issues

- 1. Evaluation of LA approaches
- 2. Comparable experiments
- 3. Publicly available datasets
- 4. Body of knowledge
- 5. New Learning Analytic applications
- 6. Privacy and data protection
- 7. Best practice and ethical guidelines



Learning Analytics Questionnaire

http://bit.ly/ Learning_Analytics



Special Interest Group - dataTEL

TELeurope eu

dataTEL - EATEL SIG on Data-driven Research and Learning Analytics

In the educational world, only very limited datasets are publicly available and no agreed quality standards exist on the personalization of learning. The SIG dataTEL aims to address these issues by advancing data driven research to gain verifiable and valid results and to develop a body of knowledge about the personalization of learning.

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Edit group

Invite friends

Invite external people

Discussions

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Files

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RSS Feeds

dataTEL - EATEL SIG on Data-driven Research and Learning Analytics



Owner: Hendrik Drachsler Group members: 66 The growth of data in the knowledge society creates opportunities for new insights through advanced analysis methods based on information retrieval technologies. Educational institutions also create and own huge datasets on their students and course activities. But they make little use of the data when considering new educational services, recommending suitable peers or content, and improving the personalization of learning.

The SIG dataTEL aims to address these issues by advancing data-driven research to gain verifiable and valid results and to develop a body of knowledge about the personalization of learning. It builds upon the positive outcomes of the dataTEL Theme Team funded by the STELLAR Network of Excellence. It's intentions are to foster the cooperation between different Learning Analytics research units and to act as their representative to other relevant communities.

Therefore, its main objectives are:

Networking:

- Fostering of a research network on educational dataset driven research
- Improving the exchange with relevant research communities
- Representing dataTEL researchers to promote the release of open datasets from educational providers

Privacy and Ethics:

- Contributing to policies on ethical implications (privacy and legal protection rights)
- Suggesting guidelines for the anonymisation of data and

Special Interest Group - dataTEL

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dataTEL - EATEL SIG on Data-driven Research and Learning Analytics

In the educational world. only very limited datasets are publicly available and no agreed quality standards exist on the personalization of learning. The SIG dataTEL aims to address these issues by advancing data driven research to gain verifiable and valid results and to develop a body of knowledge about the personalization of learning.

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1.Networking

2. Privacy, legal, ethics

3.LA datasets

4.LA products

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Privacy and Ethics:

- · Contributing to policies on ethical implications (privacy and legal protection rights)
- Suggesting guidelines for the anonymisation of data and

Many Thanks::Questions?

This presentation is available at:

slideshare.com/ Drachsler



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